



NASPA[®]

Community
Colleges Division

Kimberly Lowry
Community Colleges Division Director
Report for the December 2017 Board of Directors Meeting
November 7, 2017

NASPA Board Action Items

None at this time

Leadership & Member Engagement

Director Report:

The Community Colleges Division continues to meet and work toward accomplishing the goals set for the 17/18 term. We host monthly and quarterly meetings via conference call to discuss and transact business, see dates below:

Monthly Community Colleges Division Calls

May 19, 2017

June 23, 2017

July 11, 2017

September 16, 2017

November 17, 2017

2017-2018 CCD Goals

The CCD continues to focus their work on their four goals:

- Elevate the Brand - increase the visibility and profile of the Community Colleges Division both within and outside of the Association.
- Member Engagement - create opportunities for involvement for existing members and newcomers.
- Contribute to Discussions on Key National Issues for Community Colleges - be well connected to the Association to actively contribute the community colleges voice and perspective to dialogues.
- Increase Membership - increase both individual and institutional community colleges membership

Updates on CCD goals

- Elevate the Brand
 - Region Reps were charged with submitting proposals and hosting social hours during regional conferences.
- Member Engagement
 - As of 11/8/2017, the CCD has 482 followers on Twitter.

- The CCD recently formed a member engagement team, under the direction of Anita Moore who serve as the coordinator.
- Only 50/950 community college members have indicated the CCD as a division of interest on their profiles. This will be a major initiative of the CCD moving forward to ensure all member are receiving timely information.
- Contribute to Discussions on Key National Issues for Community Colleges
 - Each meeting, the CCD Board engages in conversations around key national issues and makes recommendations of items to be submitted for NASPA to consider. Topics that have been discussed include:
 - DACA
 - Enrollment Management
 - Funding
 - Guided Pathways
- Increase Membership
 - 27 Technical Colleges in Tennessee, through support of the Tennessee Board of Regents, have recently become NASPA members.

2017-2018 CCD Board members

Role	First Name	Last Name	Title	Institution	Term End
Director	Kimberly	Lowry	Associate Vice President, Academic & Student Success	Eastfield College	3/2019
Regional Rep Coordinator	Scott	Peska	Dean for Student Affairs	Waubensee Community College	3/2019
Region I Representative	Randy	Sanders	Associate Director of Advising and Retention	Quinebaug Valley Community College	3/2019
Region II Representative	Brian	Mitra	Associate Dean of Student Affairs	Kingsborough Community College	3/2018
Region III Representative	Karen	Stills-Royster	Dean, Student Support Services	El Centro College	3/2018
Region IV-E Representative	Melissa	Payne	Dean of Students	Kirkwood Community College	3/2019
Region IV-W Representative	VACANT				
Region V Representative	Dennis	Denman	Assistant Director of Student Life	Edmonds Community College	3/2019
Region VI Representative	Dyrell	Foster	Vice President, Student Services	Moreno Valley College	3/2018
CSSO	Toni	Castro	Vice President for Student Services	Highline College	3/2018
CSSO	Bette	Simmons	VP, Student Development & Enrollment Management	County College of Morris	3/2019
Mid-Level Professional	Jeff	Rose	Assistant Dean, Student Affairs	Delaware Technical Community College	3/2018
Mid-Level Professional	Misha	Maggi	Student Life and Leadership Manager	Canada College	3/2018
Faculty-in-Residence	Dawn	Person	Professor	California State University - Fullerton	3/2019
Member Engagement	Anita	Moore	Dean, Student Support Services/Title IX Coordinator	Heartland Community College	3/2019

Public Policy Liaison	Christopher	Lewis	Dean, Student Affairs	Lansing Community College	3/2019
Latinx/a/o Task Force Liaison	Eddie	Martinez	Assistant Dean, Student Services	Suffolk County Community College	3/2019

- **Board Vacancies**

- The CCD is examining shifts to the positions on the board to increase effectiveness and accountability. Shifts include changing to initiative specific roles, rather than professional level.
- The board will be looking to fill the following positions in March 2018:
 - Region II, Region III, Region IV-W, Region VI representatives
 - Latinx/a/o Task Force Liaison
 - CCI Director-Elect, NCC Online Coordinator, CCSS Coordinator

Professional Development & Events

Future Workshops, Conferences, & Institutes

NASPA Community Colleges Symposium Series

February 1 – 2, 2018 ◊ Valencia College ◊ Orlando, FL

- Valencia College will serve as the 9th host in the Symposium Series history.
- There was a significant financial and time commitment provided from Region III, who bought in to increase community college programming.
- Expansion of the program to include post-symposium workshops during a second half-day to provide impetus for individuals to request additional professional development funds to stay overnight in the event of long travel.

Currently reviewing options for new symposium series locations

- Scheduled to meet with Regional Directors in November about the option of offering one in each region, each year.
- Looking into hosting a symposium in October in Tennessee with the support of the Tennessee Board of Regents. Tennessee is home to 27 Technical Colleges and 13 Community Colleges.

2018 NASPA Community Colleges Institute

March 3 – 4, 2018 ◊ Sheraton Philadelphia Downtown

- The theme of the 2018 CCI is *Pathways to Success* wherein attendees will explore pathways to success for students and professionals on community college campuses.
- 2018 is the second year the CCI released a call for programs.
 - 28 program proposals received (compared to 26 in 2017).
 - 15 programs were selected to be presented.
- As of 11/8/2017 there are 13 registrants (compared to 2 in 2016).
- Keynote speakers:
 - Dr. Donald Guy Generals, president, Community College of Philadelphia.
 - Dr. Dhanfu Elston, vice president of strategy for guided pathways and purpose first, Complete College America.

Optional Other Reports - Advocacy & Scholarship (*not required*)

Key National/Regional/Local Issues

- **DACA**
 - Many CC Members are hosting student forums on campuses and immigration lawyers are volunteering their time to provide up to date information for students.
- **Enrollment Management**
 - CSSO's at community colleges are expected to know more about enrollment management, recruitment and predictive analytics. This is an area that support may be needed.
- **Sexual assault**
 - Community colleges have to respond differently than four-year colleges. We do not have the same resources but in many instances are being help to the same standards.
 - This is still an issue.
- **Funding and fiscal management**
 - Budget cuts and talent management is a challenge.
 - We need to pay attention to the Department of Education as it relates to higher education. National restriction of financial aid and funding.
 - A number of student affairs positions are being partnered/paired with provost, eliminating the role of VPSA.

Scholarship

Board Members

- Ignacio Hernandez and **Eddie Martinez** submitted a manuscript on Latinx Students in Community Colleges (which was approved) for an up-coming book to be released during the national conference in March 2018.

CCD Members

- Magdalena de la Teja recently had a book chapter published titled What Does it Mean to be a Culturally Responsive Leader at a Hispanic-Serving Institution (HSI) Community College.

Awards

- Award nominations for both the Community Colleges Professional Award and the Community College Research and Scholarship Award were open through November 1, 2017. Marketing strategies including blog posts, social media, and email campaigns to increase awareness of these awards.