



NASPA[®]

Community
Colleges Division

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Community Colleges Division Director

Report for the March 2018 Board of Directors Meeting

February 9, 2018

NASPA Board Action Items

None at this time

Leadership & Member Engagement

The Community Colleges Division worked to accomplish the goals set for the 17/18 term. We hosted monthly and quarterly meetings via conference call to discuss and transact business, see dates below:

Monthly Community College Division Calls

May 19, 2017

June 23, 2017

July 11, 2017

September 16, 2017

November 17, 2017

February 9, 2017

2017-2018 Goals

The CCD focused their work on four goals:

- **Elevate the Brand** - increase the visibility and profile of the Community Colleges Division both within and outside of the Association.
- **Member Engagement** - create opportunities for involvement for existing members and newcomers.
- **Contribute to Discussions on Key National Issues for Community Colleges** - be well connected to the Association to actively contribute the community colleges voice and perspective to dialogues.
- **Increase Membership** - increase both individual and institutional community colleges membership

Updates on CCD goals

- Elevate the Brand
 - Region Reps were charged with submitting proposals and hosting social hours during regional conferences. Regions that were successful in doing so were:

- Region V and VI (WRC)
 - Region III
 - Region IV-W
- All CCD board members were encouraged to submit annual conference and CCI proposals as well as encourage members to submit proposals
 - 173 programs submitted to 2018 AC
 - 75 annual conference proposals being offered
 - 28 submissions to CCI 2018
 - 14 CCI proposals being offered
- Member Engagement
 - As of 2/1/18, the CCD has 532 followers on Twitter.
 - 212/880 community college members have indicated the CCD as a division of interest on their profiles. This is a 24% increase from March 2017; however, there was a dip in overall community college members to 880 from 950 in March 2017.
- Contribute to Discussions on Key National Issues for Community Colleges
 - Each meeting, the CCD Board engaged in conversations around key national issues and made recommendations of items to be submitted for NASPA to consider. Topics that have been discussed include:
 - DACA
 - Enrollment Management
 - Funding
 - Guided Pathways
- Increase Membership
 - 27 Technical Colleges in Tennessee, through support of the Tennessee Board of Regents, became NASPA members.
 - Region III assisted with increasing the number of region III CCD members through their symposium sponsorship activities

18/19 Priorities

- Cost of Membership for Community College members
 - Consider different price point
- Collaboration with regions on symposium series
 - 1 in each region per year

Advisory Board Activities

- The Division has been actively reimagining board structure and the positions present in order to best serve the needs of its members.
- Latinx/a/o Task Force
 - SSAO initiative
 - The LTF has been active in asking SSAOs to partner with NASPA and the LTF similar to those presidents/chancellors who agreed to Latinx student success via Excelencia in Education.
 - NUFPI initiative
 - To increase the number of Latinx students attending community colleges who participate in the NUFPI program, the LTF developed a marketing plan

highlighting Latinx NUFP students at community colleges. The first NUFP LTF student spotlight was complete in October 2017.

Awards

- **2018 Community Colleges Professional Award**
 - Chrissy L. Davis Jones, Ed.D., acting vice president of student & administrative services, Spokane Falls Community College

- **2018 Community Colleges Research & Scholarship Award**
 - Elena Sandoval-Lucero, Ph.D., vice president, Boulder County Campus, Front Range Community College

Professional Development & Events

2017 NASPA Community Colleges Institute

March 11–12, 2017 ◊ Grand Hyatt San Antonio

- The themes of the 2017 CCI were cross-campus collaboration, student support, and community colleges and the future.
- 2017 was the first year the CCI released its own call for programs. Of the 26 program submissions, 12 programs and 3 poster sessions were selected.
- 86 total registrants.
- The Alamo Colleges hosted a reception for all attendees the first night of the event.
- Keynote speaker:
 - Dr. Martha Kanter, director, College Promise Campaign and senior fellow at the Steinhardt Institute for Higher Education Policy, New York University.

Community Colleges Symposium Series at the College of DuPage

April 21, 2017, 2017 ◊ College of DuPage ◊ Glen Ellyn, IL

- The College of DuPage served as the 8th host in the Symposium Series history
- 40 registrants
- Conversations revolved around the lack of an Illinois state budget.
- The following individuals served on the planning committee:
 - Jane Smith, director of enrollment services and registration, College of DuPage
 - Anne Guenther, administrative assistant, College of DuPage

Community Colleges Symposium Series at Valencia College

February 1 – 2, 2018 ◊ Valencia College ◊ Orlando, FL

- Valencia College will serve as the 9th host in the Symposium Series history.
- As of 1/26/2018 there are 80 registrants.
- NASPA Region III and Association of Florida Colleges contributing financial sponsorship.
- Expansion of the program to include post-symposium workshops during a second half-day to provide impetus for individuals to request additional professional development funds to stay overnight in the event of long travel.

2018 NASPA Community Colleges Institute

March 3 – 4, 2018 ◊ Sheraton Philadelphia Downtown

- The theme of the 2018 CCI is *Pathways to Success* wherein attendees will explore pathways to success for students and professionals on community college campuses.
- 2018 is the second year the CCI released a call for programs.

- 28 program proposals received (compared to 26 in 2017).
- 15 programs were selected to be presented.
- Registration Comparison:
 - Regular registration deadline is February 2, 2018.
 - As of 2/1/18, 102 people have registered
- Keynote speakers:
 - Donald Guy Generals, president, Community College of Philadelphia.
 - Dhanfu Elston, vice president of strategy for guided pathways and purpose first, Complete College America.

Optional Other Reports - Advocacy & Scholarship *(not required)*

Scholarship

Board Members

- **Kimberly Lowry** and **Karen Stills-Royster** submitted a manuscript entitled: “Building student affairs assessment capacity: Lessons from two community colleges” which was approved for publication in the Community College Journal of Research and Practice for February 2018.
- Ignacio Hernandez and **Edward Martinez** submitted a manuscript on Latinx Students in Community Colleges (which was approved) for an up-coming book to be released during the national conference in March 2018.
- **Edward Martinez** led a community college national discussion for a leadership development initiative hosted by the Latinx/a/o Knowledge Community titled: “The Influence, Interest, and Impact on why Community Colleges are Important” on January 12, 2018.

CCD Members

- Two members of the LTF published manuscripts:
 - Maggie de la Teja: Effective Leadership at Minority-Serving Institutions published by Routledge Press. Maggie’s contributed titled: "Being a Culturally Responsive Leader at a Hispanic-Serving Institution Community College."
 - Elena Sandoval-Lucero along with E., Antony, K., & Hepworth, W. (2017). Published an article titled: Co-curricular learning and assessment in new student orientation at a community college. Creative Education, 8, 1638-1655.