Kimberly Lowry
Community Colleges Division Director
Report for the March 2018 Board of Directors Meeting
February 9, 2018

NASPA Board Action Items
None at this time

Leadership & Member Engagement

The Community Colleges Division worked to accomplish the goals set for the 17/18 term. We hosted monthly and quarterly meetings via conference call to discuss and transact business, see dates below:

**Monthly Community College Division Calls**
- May 19, 2017
- June 23, 2017
- July 11, 2017
- September 16, 2017
- November 17, 2017
- February 9, 2018

**2017-2018 Goals**
The CCD focused their work on four goals:

- **Elevate the Brand** - increase the visibility and profile of the Community Colleges Division both within and outside of the Association.
- **Member Engagement** - create opportunities for involvement for existing members and newcomers.
- **Contribute to Discussions on Key National Issues for Community Colleges** - be well connected to the Association to actively contribute the community colleges voice and perspective to dialogues.
- **Increase Membership** - increase both individual and institutional community colleges membership

**Updates on CCD goals**
- Elevate the Brand
  - Region Reps were charged with submitting proposals and hosting social hours during regional conferences. Regions that were successful in doing so were:
- Region V and VI (WRC)
- Region III
- Region IV-W

- All CCD board members were encouraged to submit annual conference and CCI proposals as well as encourage members to submit proposals
  - 173 programs submitted to 2018 AC
  - 75 annual conference proposals being offered
  - 28 submissions to CCI 2018
  - 14 CCI proposals being offered

- Member Engagement
  - As of 2/1/18, the CCD has 532 followers on Twitter.
  - 212/880 community college members have indicated the CCD as a division of interest on their profiles. This is an 24% increase from March 2017; however, there was a dip in overall community college members to 880 from 950 in March 2017.

- Contribute to Discussions on Key National Issues for Community Colleges
  - Each meeting, the CCD Board engaged in conversations around key national issues and made recommendations of items to be submitted for NASPA to consider. Topics that have been discussed include:
    - DACA
    - Enrollment Management
    - Funding
    - Guided Pathways

- Increase Membership
  - 27 Technical Colleges in Tennessee, through support of the Tennessee Board of Regents, became NASPA members.
  - Region III assisted with increasing the number of region III CCD members through their symposium sponsorship activities

18/19 Priorities
- Cost of Membership for Community College members
  - Consider different price point
- Collaboration with regions on symposium series
  - 1 in each region per year

Advisory Board Activities
- The Division has been actively reimagining board structure and the positions present in order to best serve the needs of its members.
- Latinx/a/o Task Force
  - SSAO initiative
    - The LTF has been active in asking SSAOs to partner with NASPA and the LTF similar to those presidents/chancellors who agreed to Latinx student success via Excelenica in Education.
  - NUFP initiative
    - To increase the number of Latinx students attending community colleges who participate in the NUFP program, the LTF developed a marketing plan
highlighting Latinx NUFP students at community colleges. The first NUFP LTF student spotlight was complete in October 2017.

Awards
- **2018 Community Colleges Professional Award**
  - Chrissy L. Davis Jones, Ed.D., acting vice president of student & administrative services, Spokane Falls Community College
- **2018 Community Colleges Research & Scholarship Award**
  - Elena Sandoval-Lucero, Ph.D., vice president, Boulder County Campus, Front Range Community College

Professional Development & Events

**2017 NASPA Community Colleges Institute**
*March 11–12, 2017 ◊ Grand Hyatt San Antonio*
- The themes of the 2017 CCI were cross-campus collaboration, student support, and community colleges and the future.
- 2017 was the first year the CCI released its own call for programs. Of the 26 program submissions, 12 programs and 3 poster sessions were selected.
- 86 total registrants.
- The Alamo Colleges hosted a reception for all attendees the first night of the event.
- Keynote speaker:
  - Dr. Martha Kanter, director, College Promise Campaign and senior fellow at the Steinhardt Institute for Higher Education Policy, New York University.

**Community Colleges Symposium Series at the College of DuPage**
*April 21, 2017, 2017 ◊ College of DuPage ◊ Glen Ellyn, IL*
- The College of DuPage served as the 8th host in the Symposium Series history
- 40 registrants
- Conversations revolved around the lack of an Illinois state budget.
- The following individuals served on the planning committee:
  - Jane Smith, director of enrollment services and registration, College of DuPage
  - Anne Guenther, administrative assistant, College of DuPage

**Community Colleges Symposium Series at Valencia College**
*February 1 – 2, 2018 ◊ Valencia College ◊ Orlando, FL*
- Valencia College will serve as the 9th host in the Symposium Series history.
- As of 1/26/2018 there are 80 registrants.
- NASPA Region III and Association of Florida Colleges contributing financial sponsorship.
- Expansion of the program to include post-symposium workshops during a second half-day to provide impetus for individuals to request additional professional development funds to stay overnight in the event of long travel.

**2018 NASPA Community Colleges Institute**
*March 3 – 4, 2018 ◊ Sheraton Philadelphia Downtown*
- The theme of the 2018 CCI is Pathways to Success wherein attendees will explore pathways to success for students and professionals on community college campuses.
- 2018 is the second year the CCI released a call for programs.
• 28 program proposals received (compared to 26 in 2017).
• 15 programs were selected to be presented.

- Registration Comparison:
  o Regular registration deadline is February 2, 2018.
  o As of 2/1/18, 102 people have registered

- Keynote speakers:
  o Donald Guy Generals, president, Community College of Philadelphia.
  o Dhanfu Elston, vice president of strategy for guided pathways and purpose first, Complete College America.

Optional Other Reports - Advocacy & Scholarship (not required)

Scholarship
Board Members
- Kimberly Lowry and Karen Stills-Royster submitted a manuscript entitled: “Building student affairs assessment capacity: Lessons from two community colleges” which was approved for publication in the Community College Journal of Research and Practice for February 2018.
- Ignacio Hernandez and Edward Martinez submitted a manuscript on Latinx Students in Community Colleges (which was approved) for an up-coming book to be released during the national conference in March 2018.
- Edward Martinez led a community college national discussion for a leadership development initiative hosted by the Latinx/a/o Knowledge Community titled: “The Influence, Interest, and Impact on why Community Colleges are Important” on January 12, 2018.

CCD Members
- Two members of the LTF published manuscripts:
  o Maggie de la Teja: Effective Leadership at Minority-Serving Institutions published by Routledge Press. Maggie’s contributed titled: "Being a Culturally Responsive Leader at a Hispanic-Serving Institution Community College."