



**NASPA**<sup>®</sup>

Community  
Colleges Division

**Kimberly Lowry**

**Community Colleges Division Director**

**Report for the March 2018 Board of Directors Meeting**

**February 9, 2018**

## NASPA Board Action Items

None at this time

## Leadership & Member Engagement

The Community Colleges Division worked to accomplish the goals set for the 17/18 term. We hosted monthly and quarterly meetings via conference call to discuss and transact business, see dates below:

### Monthly Community College Division Calls

May 19, 2017

June 23, 2017

July 11, 2017

September 16, 2017

November 17, 2017

February 9, 2017

### 2017-2018 Goals

The CCD focused their work on four goals:

- **Elevate the Brand** - increase the visibility and profile of the Community Colleges Division both within and outside of the Association.
- **Member Engagement** - create opportunities for involvement for existing members and newcomers.
- **Contribute to Discussions on Key National Issues for Community Colleges** - be well connected to the Association to actively contribute the community colleges voice and perspective to dialogues.
- **Increase Membership** - increase both individual and institutional community colleges membership

### Updates on CCD goals

- Elevate the Brand
  - Region Reps were charged with submitting proposals and hosting social hours during regional conferences. Regions that were successful in doing so were:

- Region V and VI (WRC)
  - Region III
  - Region IV-W
- All CCD board members were encouraged to submit annual conference and CCI proposals as well as encourage members to submit proposals
  - 173 programs submitted to 2018 AC
  - 75 annual conference proposals being offered
  - 28 submissions to CCI 2018
  - 14 CCI proposals being offered
- Member Engagement
  - As of 2/1/18, the CCD has 532 followers on Twitter.
  - 212/880 community college members have indicated the CCD as a division of interest on their profiles. This is a 24% increase from March 2017; however, there was a dip in overall community college members to 880 from 950 in March 2017.
- Contribute to Discussions on Key National Issues for Community Colleges
  - Each meeting, the CCD Board engaged in conversations around key national issues and made recommendations of items to be submitted for NASPA to consider. Topics that have been discussed include:
    - DACA
    - Enrollment Management
    - Funding
    - Guided Pathways
- Increase Membership
  - 27 Technical Colleges in Tennessee, through support of the Tennessee Board of Regents, became NASPA members.
  - Region III assisted with increasing the number of region III CCD members through their symposium sponsorship activities

### **18/19 Priorities**

- Cost of Membership for Community College members
  - Consider different price point
- Collaboration with regions on symposium series
  - 1 in each region per year

### **Advisory Board Activities**

- The Division has been actively reimagining board structure and the positions present in order to best serve the needs of its members.
- Latinx/a/o Task Force
  - SSAO initiative
    - The LTF has been active in asking SSAOs to partner with NASPA and the LTF similar to those presidents/chancellors who agreed to Latinx student success via Excelencia in Education.
  - NUFPI initiative
    - To increase the number of Latinx students attending community colleges who participate in the NUFPI program, the LTF developed a marketing plan

highlighting Latinx NUFP students at community colleges. The first NUFP LTF student spotlight was complete in October 2017.

### **Awards**

- **2018 Community Colleges Professional Award**
  - Chrissy L. Davis Jones, Ed.D., acting vice president of student & administrative services, Spokane Falls Community College
  
- **2018 Community Colleges Research & Scholarship Award**
  - Elena Sandoval-Lucero, Ph.D., vice president, Boulder County Campus, Front Range Community College

## Professional Development & Events

### **2017 NASPA Community Colleges Institute**

*March 11–12, 2017 ◊ Grand Hyatt San Antonio*

- The themes of the 2017 CCI were cross-campus collaboration, student support, and community colleges and the future.
- 2017 was the first year the CCI released its own call for programs. Of the 26 program submissions, 12 programs and 3 poster sessions were selected.
- 86 total registrants.
- The Alamo Colleges hosted a reception for all attendees the first night of the event.
- Keynote speaker:
  - Dr. Martha Kanter, director, College Promise Campaign and senior fellow at the Steinhardt Institute for Higher Education Policy, New York University.

### **Community Colleges Symposium Series at the College of DuPage**

*April 21, 2017, 2017 ◊ College of DuPage ◊ Glen Ellyn, IL*

- The College of DuPage served as the 8<sup>th</sup> host in the Symposium Series history
- 40 registrants
- Conversations revolved around the lack of an Illinois state budget.
- The following individuals served on the planning committee:
  - Jane Smith, director of enrollment services and registration, College of DuPage
  - Anne Guenther, administrative assistant, College of DuPage

### **Community Colleges Symposium Series at Valencia College**

*February 1 – 2, 2018 ◊ Valencia College ◊ Orlando, FL*

- Valencia College will serve as the 9<sup>th</sup> host in the Symposium Series history.
- As of 1/26/2018 there are 80 registrants.
- NASPA Region III and Association of Florida Colleges contributing financial sponsorship.
- Expansion of the program to include post-symposium workshops during a second half-day to provide impetus for individuals to request additional professional development funds to stay overnight in the event of long travel.

### **2018 NASPA Community Colleges Institute**

*March 3 – 4, 2018 ◊ Sheraton Philadelphia Downtown*

- The theme of the 2018 CCI is *Pathways to Success* wherein attendees will explore pathways to success for students and professionals on community college campuses.
- 2018 is the second year the CCI released a call for programs.

- 28 program proposals received (compared to 26 in 2017).
- 15 programs were selected to be presented.
- Registration Comparison:
  - Regular registration deadline is February 2, 2018.
  - As of 2/1/18, 102 people have registered
- Keynote speakers:
  - Donald Guy Generals, president, Community College of Philadelphia.
  - Dhanfu Elston, vice president of strategy for guided pathways and purpose first, Complete College America.

## Optional Other Reports - Advocacy & Scholarship *(not required)*

### Scholarship

#### Board Members

- **Kimberly Lowry** and **Karen Stills**-Royster submitted a manuscript entitled: "Building student affairs assessment capacity: Lessons from two community colleges" which was approved for publication in the Community College Journal of Research and Practice for February 2018.
- Ignacio Hernandez and **Edward Martinez** submitted a manuscript on Latinx Students in Community Colleges (which was approved) for an up-coming book to be released during the national conference in March 2018.
- **Edward Martinez** led a community college national discussion for a leadership development initiative hosted by the Latinx/a/o Knowledge Community titled: "The Influence, Interest, and Impact on why Community Colleges are Important" on January 12, 2018.

#### CCD Members

- Two members of the LTF published manuscripts:
  - Maggie de la Teja: Effective Leadership at Minority-Serving Institutions published by Routledge Press. Maggie's contributed titled: "Being a Culturally Responsive Leader at a Hispanic-Serving Institution Community College."
  - Elena Sandoval-Lucero along with E., Antony, K., & Hepworth, W. (2017). Published an article titled: Co-curricular learning and assessment in new student orientation at a community college. Creative Education, 8, 1638-1655.