



Levester Johnson, Chair
Report for the 2012 Winter Board of Directors Meeting
November 2012

Discussion Items

1. NASPA Strategic Plan Update

Action Items

1. Statement of Understanding between NASPA and NASPA Foundation

MISSION RELATED ACTIVITIES

- First and foremost it is important for the membership to know that NASPA is stronger than ever! Numbers alone should not be the determining factor, but one cannot ignore that reaching 13,800 in membership demonstrates there is value seen by practitioners affiliating with the association!
- It has truly been an honor and privilege traveling the country and completing the visits to all the NASPA regions with our president, Kevin Kruger. I remain in awe after witnessing the diversity within our regions, the creativity, and uniqueness of their programming and the "personal touch" which they provided in hosting us. I look forward to following up with all the new friends and colleagues created along the way. This has been an unbelievable experience which went beyond any expectations of professional development and wish all our members could have the opportunity for which I have been blessed.
- As requested during our travels, we encourage members to further engage with Kevin and me via social media at the @naspapres and @levesterjohnson Twitter accounts!
- Travels and presentations included:
 - Global Summit, September 19 - 21, 2012, Washington DC
 - #NASPATech, October 25 - 27, Indianapolis, IN
 - NASPA Region IV East Conference, November 3 - 6, Madison, WI
 - NASPA Region IV West Conference, November 6 - 8, Rapid City, SD
 - NASPA Region V and VI Conference, November 7 - 10, Kona, HI
 - NASPA Region I Conference, November 11 - 14, Mystic, CT
- We are excited about plans for the 2013 NASPA Annual Conference in Orlando: "Bold without Boundaries." More will be reported in the Conference Chair reports, but items worth mentioning include:
 - Opening speaker Dustin Lance Black: Writer, producer and activist for movie "MILK," which starred Sean Penn

- "I HAVE A DREAM" Panel commemorating the 50th anniversary of Martin Luther King's famous speech
- Victor Santiago Pineda UC Berkeley disabilities and social policies
- Arthur Levin and Diane Dean discuss the findings from their latest work "Generation on Tightrope" and share a portrait of today's college student
- Bryan Alexander- National Institute for Technology in Liberal Education (NITLE) will speak on emerging trends in technology
- Sekou Andrews will provide a dynamic summary of our conference experience reflecting on the theme "Bold without Boundaries"

STRATEGIC PLAN REPORT ITEMS

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
 - NASPA and the NASPA Foundation have worked to create a statement of understanding which will significantly strengthen the relationship between the entities moving forward. It will allow for clearer expectations between the groups and support our detained efforts in developing the knowledge and data which will help advance the profession.
 - The NASPA Board has approved funding for improvements and upgrades to the NASPA Webpage and services delivered through this system.
2. Lead advocacy efforts that shape the changing landscape of higher education.
 - Nothing to report at this time.
3. Launch an initiative to collaborate with student affairs worldwide.
 - Attended the NASPA sponsored Global Summit on Student Affairs and Services in Washington, DC, September 21 – 22, 2012. Special recognition should be given to the host committee for this event. They included:
 - Roger Ludeman and Rob Shea (IASAS)
 - Brett Perozzi, Gwen Dungy, and Kevin Kruger (NASPA)
 These individuals were critical in the planning and development of the summit.
4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.
 - The national board continues to make its transition toward being more strategic in nature and implementing new initiatives which will operationalize our strategic plan. In particular, the Board of Directors continue to utilize technology more for meetings of the board through "Go to Meeting" software. This allowed us to cut out one of the formal face-to-face meetings of the executive committee this fall, saving funds to be utilized for association strategic purposes. We also shortened the December board meeting by one day for the same purpose.