



**John R. Laws, Director**  
**Report for the 2011 July Board of Directors Meeting**

**Discussion Items**

None

**Action Items**

None

**NASPA Goals**

- A. To provide professional development to our members through the creation and dissemination of high quality experiences, information and exemplary models of practice.
- The Division launched a new member benefit professional development series this spring. NASPA Community Colleges Online has had two programs and over 70 institutions logged on. (Each institution had one or more participants).
    - The Future of Student Affairs in Higher Education (Feb. 11) – John Laws and Denise Swett
    - The Emerging Digital Campus: Issues and Implications (May 24) – Tom Workman
    - Plans underway for:
      - Identifying Grants to Support Student Services (Aug. 2) - Rebecca Shawver. As of June 16, 2011, there were 13 campuses signed up for the program.
      - Community Colleges & Historically Black Institutions: Natural Allies (anticipated during the week of Nov. 14) – Greg Thomas
  - All members of the Advisory Board will be making calls to colleagues to raise awareness and promote the Student Services Institute. (Each member will be asked to make at least five calls.) Planning is underway with late summer/early fall execution. Institution contact information will be provided. Scripts and Q & A information will also be provided.
  - Planning is underway to communicate with non-renewing community college institutional members and encourage them to renew. New rate information, increased benefit information, and Q & A sheets will be provided to Advisory Board members to use when calling. Calls will be made in early fall, coordinated with the NASPA Office.

- Another Community College Institute (CCI) is planned for the 2012 Annual Pre-Conference. Paulette Dalpes will chair this year's event with several strong committee members assisting. Strong NASPA staff support is also present again to support this event, including incorporating sponsors that have been secured and improving documentation of past best practices.
- The Community College Division Newsletter will be produced again this year. Planned for three issues, Lisa Waits will lead the effort supported by the editor from the last few years, Denise Swett. Other advisory board and non-advisory board members will also contribute to the Newsletter success.
- Routine communication is taking place between the Director of the Community College Division and the Director of the Small College Division. Communication strategies, goals, calendars, and other information is shared to assist collaboration and development of both divisions.
- The Community College Division has and will continue to seek ways to collaborate with and support other areas of NASPA. Examples of current efforts include:
  - August 2<sup>nd</sup> the NASPA CC Online Series continues with a program looking at grant opportunities and strategies. The Student Affairs Development/External Relations Knowledge Community chair has agreed to help spread the awareness and support the program.
  - The NASPA Foundation will share information about the Foundation Grants as part of the "Identifying Grants to Support Student Services" NASPA CC Online Series.
  - Planning is underway to reach out to the Historically Black Institutions as part of the November NASPA CC Online Series on natural allies.
  - The Community College Board has reached out to a couple of the representatives on the NUFPP Board to investigate how we might better support that program and their mission. Discussions are continuing.
  - The Director of the Advisory Board requested that each Community College Board Member identify, discuss with their regional Vice President, and support at least two goals in their region. Most representatives have done so at this time.
  - Advisory Board members were also asked to identify at least two NASPA goals that they could actively support and share them with John Laws. Most have done so.

B. To provide leadership in higher education through policy development and advocacy for students on important international, national, state, and local issues.

- Several members of the Advisory Board regularly promote student affairs and advocate for students. Most opportunities are local, but occasionally state and national opportunities arise.

- C. To advance pluralism, diversity, and internationalism in NASPA and the profession
- A goal of this year's Division Director is to have the Division support the efforts of NUFP. Communication has started and will continue. A "Practical Guide to NUFP Community College Participation" is planned. Paulette Dalpes, Region II representative, will specifically be supporting the expansion of NUFP in her region and there has been interest expressed by others to be involved in this work.
  - Many of the Advisory Board members advocate for and model behavior of inclusiveness and pluralism on their campuses, in NASPA, and other settings.
  - Dawn Lewis is assisting the Division increase collaboration with the historically black colleges and universities.
  - Greg Thomas, as part of the NASPA Community colleges Online Series, will present a program entitled, "Community Colleges & Historically Black Institutions: Natural Allies (anticipated during the week of Nov. 14)
- D. To provide leadership for promoting, assessing, and supporting student learning and successful educational outcomes.
- Charlene Nunley is exploring ways to assist NASPA and the community colleges assessing the impact of student support functions on student retention.
  - Kate Mueller continues to be a respected leader in the area of student learning outcomes. She has continued to present at conferences and college in-services this spring and summer.
- E. To maintain, evaluate, and develop a high quality association structure and national office to meet current needs, anticipate future trends, and promote growth
- Several of the community college Advisory Board members involved their institutions in the NASPA research project examining the correlation of financial support and student retention.
  - Tiki Ayiku and John Laws are working together to strengthen the documentation of the Community college CCI budget, NASPA policies regarding the use of this money, and awareness for all necessary committee members.
  - A Community College Division calendar has been established to document important dates, note recurring obligations, and be used as a planning tool for Division members.
  - Tiki Ayiku and John Laws, and others are creating and documenting policies associated with the new NASPA Community College Online Series.
  - Tiki Ayiku and John Laws and others are documenting publications, dates, and themes to strengthen the possibility of community college members submitting quality material for consideration.
  - Work continues documenting the history of community colleges within NASPA.

## REGIONAL REPRESENTATIVE REPORTS

### **Region I – Kristina Testa-Buzzee**

New to the Advisory Board. She was added to the Board after the Annual Conference.

- Striving to increase community college participation at regional conferences.
- Working to establish contact with system-wide community colleges in the region.
- Encouraging workshop submissions among community colleges for the national conference.
- Has set a goal of obtaining at least 3 new community college institutional members this year.

### **Region II – Debra Bright Harris**

New to the Advisory Board.

- Working with Dawn Lewis and others to actively support the NASPA Region II goals.
- Striving to increase community college representation at their conferences.
- Dawn Lewis is assisting the Division to increase faculty participation with community colleges and NASPA.

### **Region III – Barry Hubbard**

Previously appointed representative became inactive. Barry was appointed 6/15/11 and is eager to assist.

### **Region IV-E – Joianne Smith**

Returning Advisory Board Member

- Participated in two Executive Board teleconference meetings for Region IV-E.
- Participated in a teleconference with Region IV-E Vice President, Renee Romano and John Laws, Community College Division Director to discuss ways to reach out to and increase membership for community colleges.
- Community college colleagues have been encouraged to submit proposals for the Region IV-E conference so that there is a community college presence.
- Participated in second round of interviews for the NASPA Lumina project on funding for Student Affairs.
- Created a letter sent to all SSAOs in Region IV-E to promote the NCC Online series as well as to encourage them to attend the Region IV-E Conference in November and informed them that there would be a track for community colleges.

### **Region IV-W – No representative**

Representative was appointed to begin term of office and then this individual changed colleges and roles. Eric Grospitch is working to identify and appoint a representative.

## **Region V – Sheldon Nord**

### New to the Advisory Board

- Collaborated with Vice President Paul Bennion to send a letter to all community college SSAOs to promote NASPA in the region. The letter included (1) introduction of their NASPA contacts in the region; (2) activities in the region; (3) specific information available for community colleges at the San Diego regional conference; (4) updates regarding the recent consolidation vote; and (5) encouragement to join and/or increase their involvement in NASPA.
- Set the goal of increasing community college membership by 25% by June 2012.
- Striving to increase communication among student services officers to provide a united and consistent voice regarding issues and challenges.
- Working to ensuring that all of the pre-conference institutes have community college involvement.

## **Region VI – Kate Mueller**

### Returning Advisory Board Member

- Submitted a regional conference proposal to the Region VI Conference Committee
- Lisa Waits will lead the submitting of Region VI nominees for the Community College Professional Award and possibly others.
- Lisa Waits will work with Region V and VI Vice Presidents to host a community college reception at future conferences.
- Lisa Waits serves on the Region V & VI Conference Committee as the chair of the pre-conference institute for the senior student affairs officers (all institution types).
- Regional conference will have a program track for community college professional development.
- Assisted with and co-presented a half-day workshop on Student Learning Outcomes (SLOs) at NASPA Assessment Conference in June 2010; also presented a workshop on SLOs and Program Review
- Actively encouraging colleagues to nominate people for regional and national awards
- Mentoring fellow deans and NASPA members (unofficially, but actively)
- the new & graduate institute and the mid level institute have community college professionals as faculty.
- Lisa Waits, a long time community college leader, is chair of the senior institute.
- There will be some targeted communications to community colleges for attendance at the pre-conference institute and the conference...especially to the local community colleges to encourage drive in options.
- Coordinating an effort to electronically share and preserve workshop presentations.
- Beginning to explore the interest and logistics of maintaining a Facebook page for community college colleagues in Region VI.

- Working with the Small College representative to jointly support colleagues who wish to attend the regional conference.
- Denise Swett, Kate Mueller, and Lisa Waits will work together to advance the role of community colleges through presentations at regional conferences and articles in the IJournal (a California electronic Journal).