Dr. Kathryn (Kate) Mueller  
Director, Community College Division  
Division Report  
10th November 2013

NASPA Board Action Items

None at this time

NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

Leadership

- **Advisory Board Report**
  - The Community College Division revisited and updated: Roles and Responsibilities; Vision; Strategic Directions. These will be placed on the website after the CCD’s next meeting on November 18, 2013, when the Strategic Directions will be polished and adopted.
  - Great strides are being made with a CCD Communications Ad-Hoc Committee (leadership provided by Dr. Nancy Singer, Region V Representative), that is enhancing support, advocacy and information for community college colleagues and institutions.

- **Leadership/Volunteer Management**

  **Region I Representative Kristina Testa-Buzzee**
  - Three volunteers were recommended to work on the CCD Communications Ad-Hoc Committee, and all three are currently engaged on the national level.
  - With Dr. John Laws, initiated and moderated a NCC Online Learning Series panel for NASPA ‘Careers in Student Affairs Month’ in October 2013 titled the “Community Colleges as a Career Choice.” Wanda Reyes-Deyes from Region 1, Manchester Community College also presented. 113 participants attended.
  - Initiated conversation with State Directors to ensure a community college representative is on each state board. CT has appointed Mandy Kuster who is now at Norwalk Community College after working in commuter affairs at Worcester State College.
  - Dina Brown, the MA community college representative has provided workshops for her state on StrengthsQuest and the DiSC Assessment in collaboration with the New Hampshire Community College Student Life Association (CCSLA) Directors for a at the CCSLA Annual Fall Conference in October. In addition she provides regular community college updates at state meetings.
Three volunteers were recommended to work on the CCD Communications Ad-Hoc Committee, and all three are currently engaged on the national level.

**Region II Representative, Dr. Debra Bright Harris**
- Represent NASPA Region II and the Community College Division on the 2014 *National Conference for College Women Student Leaders* (NCCWSL) Steering Committee.
  - **Conference Dates:** June 5-7, 2014
  - **Location:** University of Maryland, College Park.
  - **Role:** to encourage increased participation from and program offerings for women attending community colleges by contacting Deans of Student Development and Directors of Student Life at community colleges throughout Region II.
  - **Role:** Chair the NCCWSL Pre-Conference Planning Committee.
- Serves on the planning team for the Community College Institute (CCI) to be held at the 2014 NASPA Annual Conference in Baltimore.
- Serves on the On-Site Planning Committee for the 2014 NASPA Annual Conference. Working with the hospitality committee and the New To NASPA (N2N) committee (for first time conference attendees).

**Region IV-East Representative, Dr. Ashley Knight**
- Serves on the Region IV-East Regional Conference Committee and as Coordinator of the pre-conference Student Affairs Leaders of Tomorrow (SALT). Included community college members on the SALT committee and in other conference planning activities, and successfully recruited four community college students to participate in the pre-conference.
- Serves as the President of the Illinois Community College Chief Student Services Officers group (2013-14).

**Region V Representative, Dr. Nancy Singer**
- Serves as chair of the CCD communications work group. The work group’s goal is to post new content on the Community College Division page weekly. The first new item was posted on October 31. Topic areas for website content are professional development, assessment and evaluation, enrollment management, student success and current issues. Work group membership includes:
  - Karen Archambault, Drexel University (formerly of Brookdale CC) Region II
  - Doris Arrington, Capital CC, Region I
  - Jonathan Brown, Highline CC, Region V
  - Amy Diaz, Rock Valley College, Region IV East
  - Marcia Henne, Holyoke CC, Region I
  - Marie Humphrey, Regis University, Region IV West
  - Nancy Singer, Salt Lake CC, Region V
  - Graydon Stanley, North Idaho College, Region V
  - Qiona Woffard, Goodwin College, Region I

**SSAO Representative, Dr. Quincy Martin, III**
- Chairing the 2014 Community College Institute.
**Faculty Representative, Dr. Dawn Lewis**

- Dr. Lewis and Dr. Mueller have corresponded with Dr. Anna Ortiz regarding setting up a relationship between CCD Faculty Representative and the Faculty Council. Awaiting a response.

**Member Engagement**

- On November 20 and 21, 2013, SSAO Representative John Laws will participate (along with Kevin Kruiger and perhaps others) at an EDUCAUSE summit on *Managing Data Risk in Student Success Systems* in Washington, DC. Participation in this event is by invitation only.

  “Integrated Planning and Advising Services” (IPAS), are designed to provide students with personalized, real-time guidance on how to most efficiently and effectively pursue their academic goals. IPAS systems hold promise for improving student success and college completion rates. However, their uses of student and institutional data pose potential risks. Privacy, security, and data governance, for example, must be key considerations in the deployment and operation of these systems and services. The Summit is supported by the Bill & Melinda Gates Foundation. EDUCAUSE is convening the group of thirty academic, privacy and security, technology and student support leaders to:
  - Identify the major risk factors colleges and universities need to address;
  - Define the principles and practices for managing such risks;
  - Enable more effective adoption of IPAS systems across higher education.

- Region IV-West Representative Carla Stein is mentoring three graduate students interested in community college leadership; conversations to be initiated at the Regional Conference in November 2013.

- Region IV-West Representative Carla Stein is facilitating a Community College Roundtable discussion at the Regional Conference in November 2013.

- Region IV-East Representative Dr. Ashley Knight emailed the thirty community college members attending the Regional Conference to invite them to the Community College Reception in the Regional Director’s Suite on November 4. Shared the importance of participation in NASPA and that at this conference, community college professionals are involved as:
  - one of the conference co-chairs
  - one of the conference committee members
  - members of sub-committees
  - educational session presenters (ten individuals)
  - one of the judges in the case study competition for graduate students
  - volunteers

- Region IV-East Representative Dr. Ashley Knight recruited a regional member, Dr. Amy Diaz of Rock Valley Community College, to participate in the CCD Communication Ad-Hoc Committee and to represent the region on the new NASPA website.

- SSAO Representative Dr. Ivan Harrell, II provided information to Lone Star College System Vice President for Student Success Council, and multiple Facebook groups
pertaining to higher education administration, related to NASPA and the benefits of participation by community college professionals, as well as the CC Online series.

- SSAO Representative Dr. Quincy Martin, III provided information related to membership and the NASPA Community College Online Series to members of the Illinois Community College Chief Student Services Officers and Student Affairs Leadership Team at Triton College.

- **Community Involvement**
  - SSAO Representative Dr. Ivan Harrell, II is participating in annual CyFair Heart Walk as a representative from Lone Star College-CyFair.

- **Award Recognition**
  - Region IV-East Representative Dr. Ashley Knight awarded the Community College Professional Award at the Regional Conference November 4.

**Scholarship**

*Region I Representative, Kristina Testa-Buzzee*
- Actively shared google scholar alerts with the Adult Learners and Students with Children KC that pertain to Community College students.

*Region V Representative, Dr. Nancy Singer*
- Completed and submitted a chapter on Academic Support Services (Tull, Kuk & Dalpes).
- SLCC’s PACE (Partnerships for Accessing a College Education) program received a region V research grant to enhance the assessment and evaluation of our PACE program. Staff members involved with the PACE program will be presenting an educational session at next week’s Western Regional conference where we will be sharing our research results.

*SSAO Representative Dr. Ivan Harrell, II*
- Completed and submitted an enrollment management chapter for In *The Handbook for Student Affairs in Community College* (Tull, Kuk & Dalpes).
- Currently discussing collaborating with a number of community college professionals regarding completion of research pertaining to achievement of men of color in community colleges
- Currently drafting a book review of *Community College Student Success From Boardrooms to Classrooms* by V.S. Morest, for the Community College Journal of Research and Practice.

*CCD Director (Dr. Kathryn Mueller)*
- Completed and submitted a chapter on assessment, accountability and accreditation for *The Handbook for Student Affairs in Community College* (Tull, Kuk & Dalpes).
The Community College Division is continuing its series of four Online Learning sessions throughout the 2013-2014 academic year. The first session was in October.

**NASPA CCD Online Learning Series: #1 (of 4)**
“Working at Community Colleges”
October 25, 2013, 2 p.m. EST (online)
Speakers: Wanda Reyes-Dawes, Kristina Testa-Buzzee, and John Laws
Number of participants: 113

Description of Program (as advertised):
- Community Colleges are seeing a spike in early retirements as some of its best and brightest move out of leadership and key administrative positions in this sector of Higher Education. Community Colleges currently serving over half of the undergraduate student in the United States and student enrollment is steadily increasing especially with some of the recent discussions around college completion. As a result, it is critical that new, mid-level professionals and doctoral program graduates who are exploring leadership opportunities be bold and reach beyond their boundaries of limiting themselves to work at traditional four year institutions. Participants will hear from three student affairs professionals in different phases of their careers in Community Colleges. The panelist will discuss their journeys and possibilities of working at community colleges. Participants will have an opportunity to engage the panelist discussion about the Discussions will explore the myths, realities, advantages and opportunities of pursing employment in the rewarding Community College environment.

Evaluations are still being reviewed. Initial review of evaluations shows positive impact and a request for more information, more in-depth / follow-up sessions about working in community colleges. Dr. John Laws has personally followed up via email with some participants’ specific questions; CCD Board will explore providing additional information via the website and other means.

Additional Online Learning Series sessions being developed and planned:
**November 20, 2013**
- Salt Lake Community College’s Director of Disability Resource Center and two SLCC faculty will be presenting a community college online learning series titled Building Strategic Partnerships though Crowd Sourced Accessibility and Service Learning. The session abstract is as follows:
  - Crowd sourcing can be an innovative approach to engage students and the campus community in the process of creating accessible media for students with disabilities. This presentation describes an ongoing service-learning project to crowd source accessibility at an urban community college, and explains tools and practices used to facilitate the project.

**February 2014 OLS**
- Student Conduct Issues
April 2014 OLS

• Behavioral Assessment Teams

2014 NASPA Annual Conference: Lead, Innovate, Transform
Accepted Preconference and Program Presentations
March 15, 2014 – March 19, 2014 * Baltimore, MD

“Community College Institute: Assessment in Student Affairs...Your Professional Toolkit”

• **Description:** As practitioners are called upon to demonstrate program outcomes, developing an assessment strategy can be daunting. In an age of heightened accountability, student affairs professionals are expected to provide greater evidence of their contribution to student learning and success. Accordingly, the commitment of student affairs educators to develop quality experiences for students requires that they evaluate programs and services to demonstrate their impact and learn how to improve them. This year’s Community College Institute (CCI) will bring together nationally recognized community college leaders to share strategies for overcoming the fear of performing assessment, ideas for encouraging and motivating staff to complete assessment, and resources required for developing effective assessment plans.

• **Presenters:** Dr. Quincy Martin III (Triton College), Dr. Ivan Harrell (Lone Star College-CyFair), and other national leaders

“Transforming the Pathway to the Top: Preparation of CSAOs for the Community College Presidency”

• **Description:** Since 2004, the number of 4-year college and university presidents from senior administrative positions other than academic vice presidencies has steadily increased (Corrigan, 2002). However, little research has focused on presidents from nontraditional backgrounds, specifically with experience as chief student affairs officers (Covert, 2004; Delabbio, 2006). Nor has research focused on community college presidents who hail from student affairs. This session presents results of a qualitative research study on the career paths of community college presidents with experience as a chief student affairs officer and will illuminate the similarities and differences between their experiences and those of their counterparts at four-year institutions.

• **Presenters:** Dr. Quincy Martin III (Triton College), Dr. Ashley B. Knight (Harper College), Dr. Tyjaun Lee (Prince George’s Community College)

Various professional development opportunities

**SSAO Representative: Dr. John Laws**

“The Future of Student Affairs”
2013 NASPA IV East Conference in Skokie, Illinois
Monday, November 4, from 2:00pm CST.

The Future of Student Affairs Panel Presentation

• Senior administrators are invited for a discussion with students, business and community leaders, and higher education professionals on the future of student affairs. Participants will be engaged to challenge assumptions on ways in which we can make courageous choices for optimal innovation, student transformation, and systemic change in our profession. Expanding technology, diversity and globalization, economic fluctuations, and student preparation for the global marketplace will be explored.

**SSAO Representative: Dr. Ivan Harrell, II**
- Participated in the African American Male Student Success & Achievement Symposium (Houston, TX).

Region I Representative, Kristina Testa-Buzzee:
- The CCD Online Learning Series session from October 2013, Community Colleges as a Career Choice, will be replicated at the Regional Conference in ME and used as a template in other regions.
- Kristina Testa-Buzzee will represent the community college perspective as a panelist for the SALT panel on Pathways to the Profession at Regional.

Region V Representative, Dr. Nancy Singer
- For the Western Regional NASPA conference in November 2013, the Region VI community college representative and Dr. Singer organized a community college reception and a community college dinner on the town for Friday, November 8.
- Served as a program reviewer for the National Conference educational sessions.
- On November 20, Salt Lake Community College’s Director of Disability Resource Center and two SLCC faculty will be presenting a community college online learning series titled Building Strategic Partnerships though Crowd Sourced Accessibility and Service Learning. The session abstract is as follows:
  - Crowd sourcing can be an innovative approach to engage students and the campus community in the process of creating accessible media for students with disabilities. This presentation describes an ongoing service-learning project to crowd source accessibility at an urban community college, and explains tolls and practices used to facilitate the project.

Region VI Representative, Laura Dulgar
- On November 1, 2013, Laura Dulgar and Dr. Stephanie Fujii presented a workshop titled, "ASPA-iring in NASPA" which focused on educating faculty and staff the importance of professional affiliation. The workshop included an exercise in creating a proposal to present using the theme of the 2014 NASPA Western Region Conference in Anaheim. Proposal drafts were collected, and those will be sent out to participants in summer 2014 to encourage workshop participants to submit those proposals. NASPA also had an information table where Laura Dulgar and others answered questions and handed out NASPA Region VI brochures.
- Laura Dulgar is holding conversations with the Maricopa Community College District Office staff to bring a NASPA speaker to Arizona, sponsored by NASPA. Maricopa is also looking at ways in which the District office can better support staff getting involved in NASPA both regionally and nationally.
- At the 2013 NASPA Western Region Landscapes Conference there will be a Community College Division reception and all members will be invited to go to dinner together after the reception in order to allow community college members to mix and mingle and also to market programs geared toward community college participants or presented community college colleagues.

CCD Director, Dr. Kate Mueller
- In July 2013, developed and facilitated a webinar for Innovative Educators on “Writing and Measuring the Effectiveness of Student Learning Outcomes for Student Affairs”.
In July 2013, developed and facilitated a webinar for Innovative Educators on “Dealing with Ethical Dilemmas: Strategies for Leaders in Higher Education”.

In July 2013, developed and facilitated a webinar for Innovative Educators on “Emergency Preparedness: How to Educate Your Campus, Market Your Plan, and Mitigate Harm”.

Advocacy

SSAO Representative: Dr. John Laws
Interviewed by Dennis Zeveloff and others, Education Advisory Board, a higher education research group in Washington, D.C. that serves colleges and universities across North America. We discussed creating a one-stop student success centers.

NASPA Strategic Plan

Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

   Objectives

   1.1 Be the primary source of data on the experience of college and university students.
   o NCC -Online Learning Series (four total during academic year)
   o Community College Institute
   o Several CCD Board members have contributed works of scholarship and various workshops/presentations.

   1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
   o Several CCD Board members have contributed works of scholarship and various workshops/presentations.
   o Community College Institute in 2014 will focus on assessment.

   1.3 Tighten and align the connections among theory, research, and practice.

   1.4 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.
   o Several CCD Board members have contributed works of scholarship and various workshops/presentations.