



# NASPA

Faculty

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**Faculty Division Director**

**Report for the December 2014 Board of Directors Meeting**

**November 14, 2014**

## NASPA Board Action Items

None at this time.

## NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

The purpose of the Faculty Assembly is to provide a venue for involvement of NASPA's Graduate Preparation Program full and part-time faculty, and graduate students wishing to pursue a career as a faculty member. Through the assembly involvement activities for faculty will be more accessible, the faculty voice and presence within the association will be strengthened and networking and professional development opportunities will be developed.

The Faculty Assembly is led by the Faculty Council. The Faculty Council is composed of:

- 7 Regional Representatives
- 3 Members of the Faculty Fellows, one to include the past chair of Faculty Fellows
- 1 Media Representative
- 1 Member at Large
- 1 Graduate Student Representative

The Chair of the Faculty Council is a Member of the NASPA Board of Directors.

## Leadership

- Leadership/Volunteer Management
  - All but one Faculty Council representative has been appointed. A representative from NASPA media outlets is needed to fill all seats of the council.

- Matt Birnbaum, Region IV West Representative is chairing the scholarly papers for the 2014 Annual Conference.
- Stacy Jacob (Slippery Rock University) and Matt Varga (West Georgia University) have been appointed Web Editors for the NASPA faculty web pages.
- The NASPA Faculty Mentor Program is underway. We currently have 20 members signed up to participate in this program. Assembly member Annemarie Vaccaro and Region 5 Representative Susan Longerbeam are coordinating this process.
- A sub-group of the Faculty Council has been appointed to begin documenting Council bylaws and procedures. They include Chair Ortiz, Regional Representatives Eric Buschlen and Joe Marchetti. The first draft of the bylaws and procedures has been completed and is under revision.
- Member Engagement
  - A position description for a Faculty Council liaison with Professional Standards division has been approved.
- Community Involvement
  - None at this time
- Award Recognition
  - None at this time

### Scholarship

- The Faculty Council continues to develop peer review as an option for contributors to the NASPA Faculty Website. We have agreed to move in this direction and plan to have a structure to present at the annual faculty assembly meeting. When adopted, this would be of high value to members who are in the tenure and promotion review processes and would be on the leading edge of peer review of internet content in the field.
- Faculty Council is now generating content for monthly blog posts to appear on the home page of the Faculty Division's website. We are developing a Resource Warehouse for the NASPA Faculty Council Website to post and/or link resources for Teaching, Research and Professional Development.
- 3 sponsored programs were submitted and selected for the annual conference.
- Faculty regional representatives were involved with leading research pre-conferences at 4 regional conferences.

### Professional Development

3 Professional development on-line learning experiences have been planned for 2015, beginning with "Technology Innovations for Instruction" on January 9, 2015.

## Advocacy

None at this time.

## NASPA Strategic Plan

### Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

#### *Objectives*

- 1.1 Be the primary source of data on the experience of college and university students.
  - 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
  - 1.3 Tighten and align the connections among theory, research, and practice.
  - 1.4 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.
- Activities: the development of the Faculty Division Resource Warehouse.

### Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.

#### *Objectives*

- 2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.
  - 2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.
  - 2.3 Build capacity among membership in order to effectively influence public policy.
  - 2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.
- Activities: monthly blog posts on the Faculty Division Web Page

### Goal 4

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

#### *Objectives*

- 4.1 Diversify and strengthen the sources of NASPA's revenue.
- 4.2 Increase collaboration and partnerships with higher education and other organizations.
- 4.3 Review and redefine the roles and responsibilities of the NASPA President, Executive Director, Regional Vice Presidents, and Board structure and composition.

- 4.4 Increase opportunities for innovation through technology.
- 4.5 Strengthen NASPA's contributions to student affairs graduate preparation programs.
- 4.6 Ensure the participation and inclusion of NASPA's members in leadership and governance.
- 4.7 Examine resources and staffing to ensure alignment with strategic planning goals.
  - Activities: partnered with ACPA to issue a joint statement on the use of professional standards to maintain quality in graduate preparation programs rather than seeking to accredit individual programs.