



Anna Ortiz

Faculty Council Director

Report for the March 2015 Board of Directors Meeting

February 19, 2015

NASPA Board Action Items

None at this time.

NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

The purpose of the Faculty Assembly is to provide a venue for involvement of NASPA's Graduate Preparation Program full and part-time faculty, and graduate students wishing to pursue a career as a faculty member. Through the assembly involvement activities for faculty will be more accessible, the faculty voice and presence within the association will be strengthened and networking and professional development opportunities will be developed.

The Faculty Assembly is led by the Faculty Council. The Faculty Council is composed of:

- 7 Regional Representatives
- 3 Members of the Faculty Fellows, one to include the past chair of Faculty Fellows
- 1 Media Representative
- 1 Member at Large
- 1 Graduate Student Representative

The Director of the Faculty Council is a Member of the NASPA Board of Directors.

Leadership

- Leadership/Volunteer Management
 - Nearly all of the Faculty Council turns over at the conclusion of the 2015 conference. At this point, 3 Regional Representatives to the Faculty Council have been appointed. We are considering applications for 1-2 Member at Large seats and our doctoral student representatives (appointments anticipated in early March). Director-elect Pam Havice and I have recommended faculty to 3 regional directors to consider for appointment. They are in the process of selecting their representatives. We anticipate wrapping appointments, dependent on decisions made at the Faculty Summit, scheduled for March 22, 2015.

- Matt Birnbaum, Region-IV West Representative chaired the scholarly papers for the 2014 Annual Conference.
- Stacy Jacob - Slippery Rock University and Matt Varga - West Georgia University have been appointed web editors for the NASPA faculty web pages.
- We currently evaluating the first year of the Faculty Mentoring Program, surveying the 20 members who are participating in this program. We are in the processing of appointing the Faculty Council members who will lead this process in 2015-16 and will recruit new participants at the 2015 conference.
- A sub-group of the Faculty Council has been appointed to begin documenting Council bylaws and procedures. They include Director Ortiz, Regional Representatives Eric Buschlin and Joe Marchetti. The first draft of the bylaws and procedures has been completed, is under revision, and will be presented at the Faculty Council meeting at the 2015 conference.
- With members of the Faculty Fellows, a Faculty Summit is planned to evaluate and set a strategic direction for NASPA inclusion of faculty across the governance structure. This meeting will be held prior to the opening of the 2015 conference. Members of the Faculty Fellows, Faculty Council and other members of the association have been invited to participate.
- Member Engagement
 - Ken Schneck, the Faculty Council secretary/archivist has been appointed to serve as the liaison with Professional Standards Division has been approved.
- Award Recognition
 - We have considered creating Faculty Assembly awards for faculty members, but upon analysis of the major awards given by the association, have determined that faculty members are well recognized at the national level. We will not be pursuing specific Faculty Assembly awards at this time.
 - Pam Havice, the faculty liaison from Region III, chaired a research grant process this spring. She had over 65 volunteers respond to a call to serve from which she formed a 7-member committee comprised of scholars and practitioners. After a competitive selection process, the recipients have been determined and will be announced at the Region III Summer Symposium this summer.
 - Mary Skorheim, the Region V representative is coordinated the 2014 NASPA Region V Research Division Scholar-Practitioner Research Grant Proposal Competition.

Scholarship

- The Faculty Council continues to develop peer review as an option for contributors to the NASPA Faculty Website. We have agreed to move in this direction and plan to have a structure by Fall 2015. When adopted, this would be of high value to members who are in the tenure and promotion review processes and would be on the leading edge of peer review of internet content in the field.
- Monthly blog posts have begun to appear on the home page of the Faculty Division written by members of the Faculty Council. To date 3 have been published.

- We are developing a Resource Warehouse for the NASPA Faculty Council Website to post and/or link resources for Teaching, Research and Professional Development. This will be presented at the 2015 Faculty Assembly meeting and we will solicit submissions beginning at this time.
- 3 sponsored programs were submitted and selected for the annual conference.
- Faculty Region Representatives were involved with leading research pre-conferences at 4 regional conferences.
- We plan to have publishers available in the Faculty Lounge at the 2015 conference to discuss potential projects with NASPA faculty. NASPA Publications, Stylus and Rutledge have been contacted to participate.

Professional Development

3 Professional development on-line learning experiences have been planned for 2015, beginning with “Technology Innovations for Instruction” which has been recorded and will be available in the on-demand professional development library in March 2015. Doctoral student representative Josie Ahlquist and faculty member Kathy Guthrie have created this program.

Advocacy

- Director Ortiz has been working with ACUHO-I and the ACPA Commission on Graduate Preparation to appoint a faculty member to the ACUHO-I Board of Directors.
- Regional Representative Susan Longerbeam co-authored a statement on quality in graduate preparation with the ACPA Commission on Graduate Preparation.

NASPA Strategic Plan

Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

Objectives

- 1.1 Be the primary source of data on the experience of college and university students.
- 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
- 1.3 Tighten and align the connections among theory, research, and practice.
- 1.4 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.
 - 1.4.1 The Faculty Council has added to goal 1 by: the development of the Faculty Division Resource Warehouse; liaison with academic publishers to develop faculty book projects.

Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.

Objectives

- 2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.
- 2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.
- 2.3 Build capacity among membership in order to effectively influence public policy.
- 2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.

Goal 4

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

Objectives

- 4.1 Diversify and strengthen the sources of NASPA's revenue.
- 4.2 Increase collaboration and partnerships with higher education and other organizations.
- 4.3 Review and redefine the roles and responsibilities of the NASPA President, Executive Director, Regional Vice Presidents, and Board structure and composition.
- 4.4 Increase opportunities for innovation through technology.
- 4.5 Strengthen NASPA's contributions to student affairs graduate preparation programs.
 - 4.5.1 Activities: partnered with ACPA to issue a joint statement on the use of professional standards to maintain quality in graduate preparation programs rather than seeking to accredit individual programs
- 4.6 Ensure the participation and inclusion of NASPA's members in leadership and governance.
- 4.7 Examine resources and staffing to ensure alignment with strategic planning goals.