

2019 Strategies Conferences

Exhibitor & Sponsor Application

January 17 – 19, 2019 ♦ Washington, DC

Exhibitor & Sponsor Application Deadline is December 7, 2018

The Strategies Conferences combine the NASPA Well-being and Health Promotion Leadership Conference, NASPA Sexual Violence Prevention and Response Conference, NASPA Alcohol, Other Drug, and Violence Prevention Conference and the NASPA Mental Health Conference.

The four events focus on giving student affairs practitioners the tools to effectively address alcohol and drug abuse, mental health, sexual violence, and promote well-being on their campuses through a variety of integrated approaches.



2018 Strategies Conferences website: <https://www.naspa.org/events/2019strategies>

Conference Registration Deadline: December 12, 2018

Why Become a Strategies Exhibitor/Sponsor?

- ✓ Share information about your company with over 1,300 of our attendees
- ✓ Increase brand awareness and recognition
- ✓ Help support student affairs practitioners as they come together to hone their craft
- ✓ Build or develop your relationship with NASPA, the premier higher education student affairs association

Exhibit Packages (Select One or See Sponsor Packages)

<input type="checkbox"/> Package 1 \$2,000 <ul style="list-style-type: none"> ➤ Exhibit Space ➤ Registration fee for up to two (2) ➤ Full-page grayscale ad in printed program guide ➤ Banner ad in the mobile app ➤ Company description in the program guide 	<input type="checkbox"/> Package 2 \$1,600 <ul style="list-style-type: none"> ➤ Exhibit Space ➤ Registration fee for up to two (2) ➤ Half-page grayscale ad in printed program guide ➤ Company description in the program guide 	<input type="checkbox"/> Package 3 \$1,200 <ul style="list-style-type: none"> ➤ Exhibit Space ➤ Registration fee for one (1) ➤ Half-page grayscale ad in printed program guide ➤ Company description in the program guide 	<input type="checkbox"/> Package 4 \$1,000 <ul style="list-style-type: none"> ➤ Exhibit Space ➤ Registration fee for one (1) ➤ Company description in the program guide
---	--	--	---

Sponsor Packages (Select One)

<input type="checkbox"/> Gold Sponsor \$7,500 <ul style="list-style-type: none"> ➤ Exhibit Space ➤ Registration fee for up to six (6) ➤ Sign and verbal recognition as a Gold Conference Sponsor at the event ➤ Company logo and hyperlink on the conference website ➤ Recognition as a Gold Conference Sponsor in the program guide ➤ Full-page grayscale ad in the printed program guide ➤ Banner ad in the mobile app ➤ Company description in the program guide ➤ A sponsored program session (session content in collaboration with NASPA). ➤ Opportunity to sponsor one of four roundtable tracks (Well-being and Health Promotion, Sexual Violence Prevention and Response, Alcohol, Other Drugs and Violence Prevention and Mental Health) Limited to 1 per track 	<input type="checkbox"/> Silver Sponsor \$5,000 <ul style="list-style-type: none"> ➤ Exhibit Space ➤ Registration fee for up to four (4) ➤ Sign and verbal recognition as a Silver Conference Sponsor at the event ➤ Company logo and hyperlink on conference website ➤ Recognition as a Silver Conference Sponsor in the program guide ➤ Full-page grayscale ad in the printed program guide ➤ Banner ad in the mobile app ➤ Company description in the program guide 	<input type="checkbox"/> Bronze Sponsor \$3,500 <ul style="list-style-type: none"> ➤ Exhibit Space ➤ Registration fee for up to three (3) ➤ Sign and verbal recognition as a Bronze Conference Sponsor at the event ➤ Company logo and hyperlink on conference website ➤ Recognition as a Bronze Conference Sponsor in the program guide ➤ Half-page grayscale ad in the printed program guide ➤ Banner ad in the mobile app ➤ Company description in the program guide
--	---	--

All exhibit and sponsorship packages include an exhibit space with: One 6' table; two chairs, one program book; a registration mailing list (for those attendees who have consented to have their information shared with exhibitors or sponsors).

Program Book Advertising Options

- \$400** – Full-page grayscale printed program guide ad
- \$400** – Banner ad in the mobile app
- \$200** – Half-page grayscale printed program guide ad

Ad Specs

(Unless otherwise noted, printed program guide ads are grayscale only)

Full-page printed program guide ad: 8'' across by 10.5'' high

Half-page printed program guide ad: 7.75'' across by 5.125'' high

High resolution PDFs of 300 dpi or more accepted

*Please submit your 50 word or less company description and ad (if applicable) by **December 7, 2018** to ensure inclusion in the event program guide.

Additional Information

Registration List

A registration list is available to all companies participating. The registration list will be emailed two weeks before the conference. Registration mailing lists will be sent in Microsoft Excel format.

Note: This list will only include those attendees who have consented to have their information shared with exhibitors or sponsors. This will also be an attendee mailing list only. E-mails and phone numbers of attendees are not included on this excel list.

Property Responsibility/Insurance

You are responsible for insuring the safety of your personnel and your exhibit materials from theft, damage, accident, fire and other such causes. Exhibitors who desire to carry insurance must do so at their own expense. All property of the exhibitors is understood to remain in their own care, custody and control in transit to and from the confines of the exhibit area, as well as while it is on the floor. Security and storage space will not be provided. **NASPA and their agents are not responsible for losses incurred, theft, or damage.**

Exhibit Dates

Exhibit Set-Up	
Thursday, January 17:	1:30 PM to 5:30 PM
Exhibits, Day 1	
Friday, January 18:	7:15 AM to 4:00 PM
Exhibits, Day 2	
Saturday, January 19:	7:30 AM to 11:00 AM
Exhibit Tear down	11:00 AM to 1:00 PM

**Please note that the exhibit hours are subject to change.*

Registration Information

Your conference badge is your admission ticket to other conference events and sessions that do not charge special fees. Other individuals who wish to attend the conference will need to register at the appropriate rate.

2019 Strategies Conferences

Organization and Payment Information

Exhibitor & Sponsor Application Deadline is December 7, 2018. No refunds will be given after this date.

Organization Name:	
Organization Phone:	
Website Address:	
Mailing Address:	
City, State & Zip code:	
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Payment type:	<input type="checkbox"/> Credit card <input type="checkbox"/> Check (made payable to NASPA) Please send to: NASPA; 111 K Street NE, 10 th Floor; Washington, DC 20002
Total amount:	\$
Cardholder name:	
Cardholder address:	
Credit card number:	
Expiration date:	
CVV:	
Cardholder signature:	
Please submit your application along with a 50 word or less company description by December 7, 2018.	

Please fill out the registration form and e-mail to kjerde@naspa.org or fax to 202-204-8443

Next Step

Once we have processed your payment we will send you an email with instructions to register for the conference and other important details.

Thank you for your support!