



Cherry Callahan
NASPA Foundation Board Chair
Annual Report for the 2013 Spring Board of Directors Meeting
February 5, 2013

NASPA Board Action Items

None

NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

Leadership

The NASPA Foundation had two Board meetings during the 2012-13 year. The first occurred at the 2012 NASPA Annual Conference in Phoenix, AZ. Coupled with a June 28th conference call and a face-to-face meeting September 16-18 in Portland, Maine, the Board was able to conduct valuable business and make major decisions in support of our strategic plan. In between Board meetings, various committees maintained activities in continuing the implementation of our strategic plan. A number of key decisions have been made that will be summarized in the following bulleted points accompanied by other bullets noting accomplishments and progress toward the Foundation's Strategic Plan.

- Much work has been done to address the formalization of policies and procedures for the NASPA Foundation. Among these was the development and approval of a document that clearly outlines the expectations of Board members. This document was approved by the Board in September and was used in the slating for new Board members who begin their service in March 2013. Jan Winniford (Chair), Prakash Mathew and Kevin Bailey served as the Board's Nominations Committee and identified an outstanding slate of prospective Board members. Elected to the Board in December 2012 were Cheo Torres, Larry Roper, Lori Reesor, and Penny Rue. Those not elected will be carried over to next year for reconsideration.
- The NASPA Foundation will celebrate its 40th Anniversary at the Orlando Annual Conference. A committee led by Gage Paine developed some great ideas for our celebration in Orlando. Others serving on this committee are Nancy Crimmin, Kathleen Cramer, Lori White, Charlotte

Tullos, Lucy Fort, and Kevin Kruger. Thanks to the generosity of the NASPA Board Chair Levester Johnson and Conference Chair Brian McCoy, time has been allowed in the Orlando Opening Session to celebrate this significant event. Other activities will be carried out over the course of the conference with a special focus at the time of the Foundation Reception as well as at the Silent Auction.

- A formal orientation program for new Foundation Board members has been developed and introduced to this year's newly elected members. A number of new documents have been developed by Board members and these will be housed in the Leadership Portal for new member access prior to their first meeting in Orlando. The new member orientation will continue with a special session for new members prior to the March Foundation Board meeting
- In the context of the Foundation's Strategic Plan, the Board made a difficult, yet timely, decision to hire a Development Officer who will coordinate the Foundation's fundraising efforts on a fulltime basis in coordination with the Foundation Board and NASPA staff. The reason this was difficult relates to the current assets of the Foundation which have declined in light of both the recession as well as the challenging environment that led up to the consolidation vote that occurred last year. It was ultimately determined that having a full time position was most critical at this point in time. Amy Sajko was hired in January and she will join us in Orlando for our Board meeting. All of us are excited about this opportunity to turn around our fundraising efforts.
- This year's Pillar class includes the following:
 - **Peg Blake**, Humboldt State University
 - **Joe Buchanan**, Tidewater Community College
 - **Barbara Fienman**, Suffolk University
 - **Jill Halvaks**, University of California, Irvine
 - **Edward Hammond**, Fort Hays State University
 - **Shaun Harper**, University of Pennsylvania
 - **Robert Kelly**, Loyola University Chicago
 - **Robert Page**, Metropolitan Community College, Penn Valley
 - **Mary Skorheim**, University of Utah
 - **Sharyn Slavin Miller**, Azusa Pacific University
 - **James Studer**, Texas State University - San Marcos
 - **Victor Yanitelli (in memoriam)**, Saint Peter's College

 - **Jim Rhatigan** was named the Distinguished Pillar for this upcoming year in recognition of his lifelong commitment to our profession
- Kathleen Cramer completed her work supported by a graduate student at Bowling Green State University and updated the history of the NASPA Foundation. This work is important as we need to educate the membership about the Foundation's origin and purpose as well as bring into focus the legacy that was created by John Blackburn who passed away this past summer.

- As a part of “digging up history,” it has been realized that in 2006 the Foundation Grants Program was named for Channing Briggs. This naming has not been used. Thus the naming was reaffirmed and the website has been updated to reflect this.
- Frank Ardaiole presented a draft Naming Policy for the Board’s consideration at our September meeting. This has become increasingly important as more initiatives are being created and funded. This policy was accepted by the Board.
- The Foundation Board approved the Memorandum of Understanding (MOU) with NASPA (as it does annually) at its Board meeting in September and the NASPA Board approved the MOU in December.
- At the request of the NUFPP Board, the Foundation accepted the stewardship of funds designed to support Fellows in a variety of ways. Kevin Bailey was named as the Foundation Board’s liaison to the NUFPP Board and will serve as our liaison to the Board to insure appropriate stewardship and use of these funds.
- Upon the launch of the Research and Policy Institute led by Brian Sponsler, NASPA Vice President for Research and Policy, the Foundation sought a direct relationship between our Board and the Research and Policy Board given our mission in support of research and fundraising. Cyn Cherrey will serve as the NASPA Foundation liaison to this new Board.
- A new level of giving between \$5000 and \$10,000 was suggested by Board member Prakash Mathew and was approved at the level of \$7500. This gift level was named the Foundation Circle and Prakash became the first donor at this new level.
- The NASPA Board of Directors approved at its December meeting the submission of a resolution at the 2013 Business Meeting in recognition of the 40th anniversary of the NASPA Foundation. The Foundation Board acknowledges its appreciation for this recognition and thanks our colleagues on the NASPA Board.
- For some time, there has been no designated purpose for the Jim Rhatigan Fund. After Board brainstorming/discussion, Jim was presented with the idea of using the funds to create Rhatigan Fellows at the Annual Conference by granting up to four \$250 scholarships to help defray the cost of the NASPA Annual Conference for graduate students pursuing a master’s or doctoral program in higher education, student affairs, or a related field. Jim was excited about this use of the funds and the inaugural group of Rhatigan Fellows will be recognized at the Foundation Reception in Orlando.

Scholarship

“The NASPA Foundation supports the advancement of knowledge concerning students, higher education institutions, and issues facing the student affairs profession. Through the contributions of NASPA – Student Affairs Administrators in Higher Education, members and friends, the Foundation has established an investment program and restricted endowments that provide support for NASPA awards, professional development programs, regional activities, and research projects.” There are two processes for research grant opportunities now in place and funded through and by the Foundation.

The first is the Channing Briggs Small Grant Program. Five grants were awarded at the September Board meeting based on recommendations from the Grants Committee chaired by Linda Kuk. Other members of the committee were Brian Sponsler, Sandy Scherrens (Foundation Board member), Cedric Conell Hackett, Larry Roper, Larry Dietz (Foundation Board member), Laura Ketchum-Ciftci, and Sharyn Slavin Miller. The five grants awarded were:

1. Self-authorship among active student affairs professionals/ Bradley Cox /\$5,000
2. Engaging and retaining aboriginal students in university by transforming awareness and environment/ Ann Godlewska /\$5,000
3. All in the family: The importance of utility and integrating families in the co-curricular college experience/ Toby Jenkins / \$2,000
4. The continual national measurement and assessment of student affairs competencies/ Rishi Sriram / \$3,000
5. Defining and describing the contemporary student vet population /David Vacchi /\$5,000

The second grant program is newly defined and is labeled the “Large Grant Funds.” The guidelines for this program were developed in collaboration with the NASPA Faculty Fellows and the NASPA Research Division and were approved by the Foundation Board at the September meeting. These grants will be designed to “support the discovery of new knowledge, new applications of theory to practice and innovation in the field of student affairs.” The maximum award will be \$30,000 annually (can be renewed for a second year up to a total of \$60,000 for an entire project). An RFP will be developed and marketed to the profession at the beginning of the grant proposal request process. This RFP will be developed by the NASPA Foundation Board in consultation with NASPA leadership.

As already noted in this report, the Board is concerned about the current financial reports and decided that the RFP planned for marketing in January 2013 be deferred for another year. This was a difficult decision but one that had to be made.

Advocacy

The Foundation Board made progress in diversifying its Board last year, and the Nominations Committee continued to demonstrate that commitment in the slating of individuals for this past December's election. We continue to make progress in this arena.

The Channing Briggs small grant program noted above is indicative of how the Foundation supports student success and student learning. Both the Briggs grant program and the large grant program are related to Student Affairs Advocacy. These processes will involve Brian Sponslor as we identify ways in which we can support the important work that he is doing and identify programs that are critical to our profession and fundable.

NASPA Strategic Plan

Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

Objectives

- 1.1 Be the primary source of data on the experience of college and university students.
 - Provided \$20,000 in grant funding to five NASPA members who will be required to share their findings with the Association through presentation at the Annual Conference, on the website, and/or article submission to NASPA publications.
 - Approved a “large grant” process that will allow an award up to \$30,000 (renewable for a second year if approved) designed to “support the discovery of new knowledge, new applications of theory to practice and innovation in the field of student affairs.”
- 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
 - Findings from grant funded projects will shed light on these topics.
- 1.3 Tighten and align the connections among theory, research, and practice.
 - Grant funded projects will allow for this objective.
 - A Foundation Board member was appointed to the new Research and Policy Institute Board to ensure strong communication between the two Boards and to facilitate identification of research needs for which fundraising is needed and the eventual awarding of funds for these research initiatives.
- 1.4 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.
 - Two of the five grants awarded in September 2012 will address issues in support of this objective.

Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.

Objectives

- 2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.
 - The Foundation will support the NASPA agenda and work collaboratively with Brian Sponslor on the Institute for Research and Public Policy. This includes future funding for these initiatives when funds are available.
- 2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.
- 2.3 Build capacity among membership in order to effectively influence public policy.

- The appointment of Cyn Cherrey (as the Foundation representative) to the Institute for Research and Public Policy Board will facilitate opportunities to identify research needs that will have a future impact on public policy.
- 2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.

Goal 3

3. Launch an initiative to collaborate with student affairs worldwide.

Objectives

- 3.1 Conduct a needs assessment to guide and prioritize NASPA's international efforts.
- 3.2 Clarify NASPA's niche in international student affairs.
- 3.3 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.
 - Research grants available through the Foundation can certainly provide opportunities to meet this objective. All NASPA members are eligible to apply for the grants and international implications for collaboration in research is important.

Goal 4

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

Objectives

- 4.1 Diversify and strengthen the sources of NASPA's revenue.
 - The hiring of a new development officer, Ms. Amy Sajko, will facilitate the Foundation's realization of this objective. Research will begin in earnest on potential new corporate partners as well as reaching out to SSAOs and new members.
 - Celebrating the 40th Anniversary of the Foundation Board's establishment by John Blackburn will be a highlight of the Orlando conference with a goal to strengthen the membership's awareness of how important it is to "give" to the profession.
- 4.2 Increase collaboration and partnerships with higher education and other organizations.
- 4.3 Review and redefine the roles and responsibilities of the NASPA President, Executive Director, Regional Vice Presidents, and Board structure and composition.
- 4.4 Increase opportunities for innovation through technology.
- 4.5 Strengthen NASPA's contributions to student affairs graduate preparation programs.
 - The grant opportunities provided by the Foundation are a good resource for graduate students who seek funding for their professional research.
- 4.6 Ensure the participation and inclusion of NASPA's members in leadership and governance.

- The Foundation Board is an active Board with members assuming multiple new roles. Members' participation is increasing and will continue to increase as we move into a more active fundraising mode.

4.7 Examine resources and staffing to ensure alignment with strategic planning goals.

- The establishment of a new development position will allow the Foundation to increase financial resources to support NASPA and to provide full-time support to the volunteer Board in this process.
- The Foundation Board is moving forward in addressing its own Strategic Plan and substantial progress has been made. The Plan is available on the Foundation's website (http://www.naspa.org/NAS_Foundation_Strategic_Plan_v3%200_FINAL.pdf) and progress on this plan is assessed/discussed at each Foundation Board meeting.