



**Gene Zdziarski**  
**NASPA Foundation Board Chair, NASPA Foundation**  
**Report for the July 2017 Board of Directors Meeting**  
**July 2017**

## NASPA Board Action Items

None at this time

## Leadership & Member Engagement

### New Board Members

Brent Paterson, Peg Blake, Stan Carpenter, and Cyn Cherrey rolled off the Foundation Board this term. Jason Pina declined the invitation to serve as he is chairing the 2019 Annual Conference. Below are the new Foundation Board members:

- Paul Bennion, Vice President for Student Affairs & Dean of Students, The College of Idaho
- M.L. "Cissy" Petty, Vice President for Student Affairs & Assoc. Provost, Loyola University New Orleans
- David Zamojski, Assistant Dean of Students, Boston University
- The Board eliminated the position of Secretary from the Executive Committee and instead created the position of Member-at-Large to better reflect the position and the nature of its duties.
- The Board approved a new member-at-large position for the Executive Committee and nominated Les Cook to fill the role.

### Foundation Ambassadors:

- Foundation Ambassadors attended and advocated for the NASPA Foundation at the Region II and Region III this summer.
- As we enter the fourth year of the Foundation Ambassador program, several new volunteers are on board. Current Ambassadors are:
  - Elissa Carroll, Region I, Director of Student Affairs for the School of Medicine, Quinnipiac University
  - Kelly Hennessey, Region II, Associate Dean of Students, The College of New Jersey
  - Sidney Childs, Region IV-E, Associate Provost for Student Affairs, Saginaw Valley State University

- Sara Mata, Region IV-W, NSF National Research Traineeship Program Coordinator, University of Oklahoma Norman Campus
- Lincoln Johnson, Region V, Associate Vice President for Student Life, University of Washington
- Gregory Jones, Region I, Director, Housing Operations, Boston College
- Terry Mena, Region III, Associate Vice President and Dean of Students, Lamar State College
- Niki Rudolph, Region IV-E, Director of Student Affairs, Michigan State University
- David Adams, Region IV-W, Director, Tulsa Community College
- Dyrell Foster, Region IV-E, Vice President, Student Services, Moreno Valley College
- Diana Victa, Region VI, Department Manager, A.S. Cesar E. Chavez Community Action Center, San Jose State University

#### Annual Conference Foundation Booth

- The Foundation Booth raised over \$12,000 at the NASPA Annual Conference.
- The Board hosted a raffle of multiple items instead of a Silent Auction this year. Regional Conference registrations, Regional gift baskets, various donations including a \$200 Starbucks gift card, \$200 Best Buy gift card, Amazon Echo, HBO items, and Red Sox tickets were raffled off as a “Pick Your Prize” raffle.
- S.A. Inspire buttons are small buttons available as a thank you gift for \$5.00 or \$25 donations.
- Staff Development consultations were available for purchase on-site.
- During the opening session, a Text-to-Give campaign was shared in hopes of raising awareness, the number of active donors and funds.
- Purchased a “Plinko” game sponsored by Mobile Up to engage to NASPA members in donating. \$1 was required to play the game.
- Foundation Ambassadors, Regional Directors, and NASPA members were encouraged to donate and promote the Foundation throughout the 2016-2017 year.

#### Pillars of the Profession

- The 2017 Pillars of the Profession raised \$53,492, from 978 gifts.
- Approximately 250 guests attended the ceremony.

#### 100<sup>th</sup> Anniversary Planning Task Force

- Barb Snyder is chairing the task force within the Foundation to support and raise funds and awareness for the 100<sup>th</sup> Anniversary celebration of NASPA.

#### Foundation Strategic Plan

- The Foundation will redraft the strategic plan at the September Board meeting.
- The new strategic plan will be informed by research and a report from The Sheridan Group.

## Professional Development & Events

### Foundation Executive Committee Meeting

*July 25-26, 2017 ◊ NASPA ◊ Washington, DC*

- The Executive Committee will meet in DC to prepare for the September Board meeting.

### Foundation Board Meeting

*September 10-12, 2017 ◊ The Brown Hotel ◊ Louisville, Kentucky*

- The Board will review the upcoming goals and priorities for the 2017-2018 year.

## Optional Other Reports - Advocacy & Scholarship (*not required*)

### Knowledge Community (KC) Special Interest Fund Application

- At the Annual Conference, the Board approved for Knowledge Communities to raise funds to support KC programming efforts. Five KCs are enrolled: Asian Pacific Islanders, Enrollment Management, Women in Student Affairs, Latinx/o/a, and Gender/Sexuality.

### National and Regional Scholarships

- The Jim Rhatigan Fellowships to attend the NASPA Annual Conference will be increased to \$1,000 to better support graduate students attending.
- In 2018, the Foundation will expand the program to include a graduate student from each Region and area (9 total scholarships).

### NUFP Program Scholarship

- Due to the success of the fundraising program for NUFP, this fund will expand to include scholarships for new professional alumni to attend the NASPA Annual Conference and other NASPA programs.