



**Bette Simmons**  
**NASPA Foundation Board Chair**  
**Report for the July 2018 Board of Directors Meeting**  
**June 4, 2018**

**NASPA Board Action Items**

None at this time.

**Leadership & Member Engagement**

New Board Members

- Greg Boardman, Gage Paine, Maggie de la Teja, Charlotte Tullos, Denzil Suite, and Frank Ardaiole cycled off the Board at the conclusion of the 2018 Annual Conference.
- Eugene Zdziarski stepped down as Board Chair, Les Cook stepped into the Chair-Elect position, Maureen Keefe stepped into the Member-at-Large position, and Bette Simmons became the new Board Chair.
- New Board members include:
  - Rich DeCapua, Associate Dean of Students, Boston College
  - Sara Mata, NSF National Research Traineeship Program Coordinator, University of Oklahoma Norman Campus
  - Deb Moriarty, Vice President for Student Affairs, Towson University, Past NASPA Board Chair
  - Lisa Waits, Dean Student Affairs, Touro University-California
  - Lori White, Vice Chancellor for Student Affairs, Washington University in St Louis

Foundation Ambassadors:

- Foundation Ambassadors attended and advocated for the NASPA Foundation at the Region II and Region III conferences this summer.
- As we enter the fifth year of the Foundation Ambassador program, several new volunteers are on board. Ambassadors for the 2018-19 year are:

Region	Name	Campus	Professional Title
I	Elissa Carrol	Quinnipiac University	Director of Student Affairs for the School of Medicine
I	Shane Long	University of New England	Director of Student Conduct

II	Patricia Debertolis	Alfred University	Associate Dean of Students
III	Vince Miller	Valdosta State University	Vice President for Student Affairs
IV-East	Sidney Childs	Saginaw Valley State	Associate Provost for Student Affairs/ Dean of Students
IV-East	Niki Rudolph	Michigan State	Director of Student Affairs
IV-West	David Adams	Tulsa Community College	Director
IV-West	Mary Alice Serafini	University of Arkansas	Associate Vice Chancellor - Student Affairs
V	Lincoln Johnson	University of Washington	Associate VP of Student Life
VI	C. Anthony Keen-Louie	University of California-San Diego	ARCH Program and Community Development Manager
VI	Diana Victa	San Jose State University	Department Manager

#### Annual Conference Foundation Booth

- The Foundation Booth raised \$100,000 in pledges at the NASPA Annual Conference.
- The Board hosted several activities at the Foundation Booth this year. These included:
  - Pick-a-Prize Raffle Items: Regional Conference registrations, artwork, Starbucks gift cards, Red Sox tickets, Amazon gift card
  - Mail a Postcard: for a \$10 donation, the Foundation would mail a postcard to a member of your choosing in their honor
  - Pick 9 for \$100: This was a group competition in which a team captain recruited ten people to raise \$100 for the Foundation
  - S.A. Inspire buttons were available as a thank you gift for \$5.00 or a pack of six for \$25
- During the opening session, a Text-to-Give campaign was shared in hopes of raising awareness, the number of active donors and funds. \$5,839 was raised during this year's Annual Conference.
- Foundation Ambassadors, Regional Directors, and NASPA members were encouraged to donate and promote the Foundation throughout the year in support of the 100<sup>th</sup> campaign.

#### Pillars of the Profession

- The 2018 Pillars of the Profession raised \$66,626.50 from 1,196 gifts. This compares to \$53,492, from 978 gifts in 2017.
- Approximately 250 guests attended the ceremony.

#### 100<sup>th</sup> Anniversary Campaign: Beyond Our Wildest Dreams

- The Foundation announced the campaign to raise \$1 million by March 2019 in support of NASPA's 100<sup>th</sup> celebration.
- The theme for the campaign is "Beyond Our Wildest Dreams" and is focused on raising funds through major gifts, planned gifts, and annual giving. The Foundation has three committees focused on each of these areas to fundraise.

## Professional Development & Events

### Foundation Executive Committee Meeting

*July 22-23, 2018 ◊ NASPA ◊ Washington, DC*

- The Executive Committee will meet in DC to prepare for the September Board meeting.

### Foundation Board Meeting

*September 16-18, 2018 ◊ The Warwick Denver ◊ Denver, Colorado*

- The Board will review the upcoming goals and priorities for the 2018-2019 year.

## Optional Other Reports - Advocacy & Scholarship (*not required*)

### Knowledge Community (KC) Special Interest Fund Application

- At the Annual Conference, the Board approved for three additional Knowledge Communities to raise funds to support KC programming efforts. These include the: Assessment, Evaluation and Research Knowledge Community, the Spirituality and Religion in Higher Education Knowledge Community, and the Veterans Knowledge Community.

### Emerald Club Giving Level

- In response to requests from new professionals and mid-level administrators for a lower entry point as a pledge, the Foundation created the Emerald Club.
- This is a new pledge category targeted for new professionals and mid-level administrators in the amount of \$1,000 over five years.

### Social Justice Fund

- This fund was established in response to the requested needs from the membership. The fund will support attendance and programming centered on this topic at NASPA as outlined below:
  - The Social Justice fund is an advocate for action.
  - The Social Justice fund supports education. This fund supports compelling thought leaders for NASPA Briefings.
  - The Social Justice fund supports access and education. This fund supports scholarship for members to attend NASPA programs to further their social justice education.