



Bette Simmons
Board Chair, NASPA Foundation
Report for the March 2019 Board of Directors Meeting
February 8, 2019

Requested Action Items

None at this time.

Leadership & Member Engagement

NASPA Foundation-Supported Awards

Melvene D. Hardee Dissertation-of-the-Year Award

- 2018-2019 Chair: Matt Varga
- 2018-2019 Reviewers: representatives from the NASPA Faculty Council
- Sponsored by the NASPA Foundation with awards presented at the NASPA Annual Conference:
 - \$500 award to the winner
 - \$250 award to the runner-up at the NASPA Annual Conference.
- Winner: Jason Chan, recent graduate, University of California, Los Angeles
 - Dissertation Title: *Geographic Constructions of Racial Identity: The Experiences of Asian American College Students in the Midwest*
- Runner-Up: Ufuoma Abiola, Associate Director of Academic Affairs and Advising; Lecturer, University of Pennsylvania
 - Dissertation Title: *The Monolith Myth and Myriad Manifestations of Melanin: Skin Tone Bias/Colorism and Black Ivy League Undergraduates*
- Application growth from 2015-2019:

Year	Applications Received
2019	47
2018	37
2017	41
2016	36
2015	33

Jim Rhatigan Conference Fellowship

- Endowed by Jim Rhatigan, the fellowship includes nine \$1000 conference scholarships for young professionals to attend the NASPA Annual Conference.

- At the January 2019 NASPA Foundation Board of Director’s Meeting, an additional five awards were approved.
- The initial nine recipients are as follows:
 - Alexis Foley, Advisor, Department of Psychology, University of Maryland College Park
 - Nicole Nguyen, Graduate Student, Teachers College, Columbia University
 - Guicheng Tan, Resident Director/Graduate Student, New York University
 - Gina Mariano, Graduate Assistant, Clemson University
 - Madison Merrifield, URHC-NRHH Advisor, University of Tennessee
 - Tyler Ragland, Graduate Assistant, Networking & Mentorship Programs, University of Louisville
 - Raniesha Wassman, Graduate Supervisor, Indiana University - Bloomington
 - Laurel Spurgeon, Residence Boordinator of Housing and Residence Life, University of Central Arkansas
 - Bree Kalima, Graduate Assistant, Center for Intercultural Relations (CIR), San Diego State University
- Application growth from 2013-2019:

Year	Applications Received
2019	36
2018	30
2017	26
2016	25
2015	11
2014	18
2013	10

Innovation Grants

- The Foundation agreed to partner with NASPA to support the new Innovation Grants, a priority of Lori White during her term as NASPA Board Chair. The Foundation is supporting \$25,000 of grant funding for the 2018-19 fiscal year.
- Below are the winners of the Fall 2018 Innovation Grants:
 - Title: Building Capacities to Engage in Community Based Participatory Action Research
 - Institution: Clemson University
 - Grant Author: Robin Phelps-Ward, assistant professor of higher education and student affairs, Clemson University
 - Amount: \$3420
 - Title: Obie Xing: The Crossroads of Student Success
 - Institution: Oberlin College
 - Grant Author: Adrian Bautista, assistant vice president, student life, Oberlin College Amount: \$3500
 - Title: Off-Campus Living and Geographic Information Systems
 - Institution: University of South Carolina
 - Grant Author: Blake Weiss, neighborhood relations coordinator, University of South Carolina
 - Amount: \$3500

John L. Blackburn Distinguished Pillar

This award is presented annually in conjunction with the Pillars of the Profession Award. The Foundation Board selects up to two previous Pillars of the Profession who continue to grow and strengthen the student affairs field. This is the NASPA Foundation’s highest honor.

- Gwen Dungy, Executive Director Emerita, NASPA
- Susan Komives, Professor Emerita, University of Maryland College Park

Pillars of the Profession – Class of 2019

The Pillars of the Profession program continues to be an important recognition and fundraising initiative for the NASPA Foundation. To recognize the membership growth within NASPA, the Foundation Board increased the Pillars class from 12 to up to 18 individuals. This year, 17 Pillars were selected for the 2019 class:

- Javaune Adams-Gaston, Senior Vice President for Student Life, The Ohio State University
- Timothy A. Alvarez, President, Otero Junior College
- Susan E. Borrego, Chancellor, University of Michigan-Flint
- Sherryl A. Byrd, Vice President for Student Affairs, Austin Peay State University
- Trina Dobberstein, Vice President of Student Affairs and Dean of Students, Baldwin Wallace University
- Kenneth Elmore, Associate Provost and Dean of Students, Boston University
- Wendy Endress, Vice Provost for Student Engagement, The Evergreen State College
- Pamela Havice, Professor of Higher Education and Student Affairs, Clemson University
- Debbie E. Heida, Chief of Staff, Berry College
- Joy L. Hoffman, Independent Contractor
- Cedric B. Howard, Vice President for Enrollment and Student Services, SUNY Fredonia
- Larry Lunsford, Vice President for Student Affairs, Florida International University
- Kathryn Mueller, Vice President of Student Services, Coastline Community College
- James Davidson Porter, Vice President of Student Affairs, Tulane University
- Robert A. Schwartz, Professor of Higher Education, Educational Leadership and Policies Studies, Florida State University
- Matthew R. Wawrzynski, Associate Professor of Higher, Adult, and Lifelong Education and Coordinator of the Higher, Adult, and Lifelong Education Program, Michigan State University
- Sarah B. Westfall, Vice President for Student Development and Dean of Students, Kalamazoo College

NASPA Foundation Board and Volunteer Engagement

NASPA Foundation Ambassadors

- This program provides a leadership opportunity for individuals to get involved in the NASPA Foundation within each Region.
- Foundation Ambassadors attended and advocated for the NASPA Foundation at the Region II and Region III conferences in June 2018 and Region IV West, IV East, and Western Regional in November 2018.
- 2018-2019 NASPA Foundation Ambassadors:

I	Elissa Carrol	Quinnipiac University	Director of Student Affairs for the School of Medicine
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I	Shane Long	University of New England	Director of Student Conduct
II	Patricia Debertolis	Alfred University	Associate Dean of Students
III	Vince Miller	Valdosta State University	Vice President for Student Affairs
III	Benjamin Williams	Georgia Institute of Technology	Associate Program Director Student Center
IV-East	Sidney Childs	Saginaw Valley State	Associate Provost for Student Affairs/ Dean of Students
IV-East	Niki Rudolph	Michigan State	Director of Student Affairs
IV-West	David Adams	Tulsa Community College	Director
IV-West	Mary Alice Serafini	University of Arkansas	Associate Vice Chancellor - Student Affairs
V	Lincoln Johnson	University of Washington	Associate VP of Student Life
VI	C. Anthony Keen-Louie	University of California-San Diego	ARCH Program and Community Development Manager
VI	Diana Victa	San Jose State University	Department Manager

New Foundation Board Members

- Greg Boardman, Gage Paine, Maggie de la Teja, Charlotte Tullos, Denzil Suite, and Frank Ardaiole cycled off the Board at the conclusion of the 2018 Annual Conference.
- Eugene Zdziarski stepped down as Board Chair, Les Cook stepped into the Chair-Elect position, Maureen Keefe stepped into the Member-at-Large position, and Bette Simmons became the new Board Chair.
- As of March 2018, new Board members include:
 - Rich DeCapua, Regional Manager - U.S., OneClass
 - Sara Mata, NSF National Research Traineeship Program Coordinator, University of Oklahoma Norman Campus
 - Deb Moriarty, Vice President for Student Affairs, Towson University, Past NASPA Board Chair
 - Lisa Waits, Dean of Student Affairs, Touro University-California
 - Lori White, Vice Chancellor for Student Affairs, Washington University in St. Louis
- As Chair-Elect, Les Cook chairs the Board's Nominations Committee. Lisa Waits stepped down from her appointment and the Board approved the individuals below as new Foundation Board members. Their terms were effective as of June 2018:
 - Darryl Holloman, Vice President for Student Affairs, Spelman College
 - Lincoln Johnson, Associate Vice President for Student Life, University of Washington
 - Vinay Patel, Assistant Director of Housing and Residence Life, Tulane University of Louisiana
- At the March 2019 Foundation Board meeting, the individuals below will roll off the Foundation Board:
 - Javaune Adams-Gaston, Vice President for Student Life, The Ohio State University-Main Campus
 - Robert (Bob) Gatti, Vice President and Dean for Student Affairs, Otterbein University
 - Deb Moriarty, Vice President for Student Affairs, Towson University, Past NASPA Board Chair
 - Lori M. Reesor, Vice Chancellor for Student Affairs, University of Wisconsin-Madison
 - Barb Snyder, Vice President for Student Affairs, University of Utah

- As of January 2019, the Board elected the individuals below to serve as new Board members at the conclusion of the March 2019 Annual Conference:
 - Lisa Erwin, Vice Chancellor for Student Life, University of Minnesota-Duluth
 - Ryan Lombardi, Vice President for Student and Campus Life, Cornell University
 - Terry Mena, Associate Vice President and Dean of Students, Lamar University
 - Penny Rue, Vice Chancellor for Student Life, Wake Forest University, Past NASPA Board Chair
 - Jeanine Ward-Roof, Vice President for Student Affairs, Ferris State University

#NASPAGives

- Through the #NASPAGives Annual Campaign, significantly more student affairs professionals are engaged with the Foundation:

Fiscal Year	Number of donors
2011-12 FY	312
2012-13 FY	400
2013-14 FY	794
2014-15 FY	638
2015-16 FY	726
2016-17 FY	909
2017-18 FY	1098
2018-19 FY	651 (as of 1/30/19)

- For the second time in #NASPAGives history, all Regions hit both the donor and dollar goal for the 17-18 fiscal year. As a result, each Region was awarded \$1,000 to fund Regional Conference scholarships and grants.
- The 2018-19 #NASPAGives goal is 980 donors.

NASPA Annual Conference Foundation Booth

- The Foundation raised \$100,000 in new pledges at the 2018 NASPA Annual Conference.
- The Board hosted several activities at the Foundation Booth for 2018:
 - Pick-a-Prize Raffle Items: Regional Conference registrations, artwork, Starbucks gift cards, Red Sox tickets, Amazon gift card;
 - Mail a Postcard: for a \$10 donation, the Foundation would mail a postcard to a member of your choosing in their honor;
 - Pick 9 for \$100: This was a group competition in which a team captain recruited nine people in addition to themselves to raise \$100 total for the Foundation; and,
 - S.A. Inspire buttons were available as a thank you gift for \$5.00 or a pack of six for \$25.
 - Text-to-give: This was shared during the opening session in hopes of raising awareness, the number of active donors, and donations of and for the NASPA Foundation. \$5,839 was raised through this effort.
- The Board is planning several activities at the Foundation Booth for 2019:
 - Text-to-give campaign at the opening session;
 - Find 9 for \$100;
 - Highlight a Star in the field by donating \$5.00; and
 - Pick-a-Prize raffle featuring regional conference registrations, hotel stays, and other various items.

100th Anniversary Campaign: Beyond Our Wildest Dreams

- The Foundation announced the campaign to raise \$1 million by June 2019 in support of NASPA's 100th celebration at the March 2018 NASPA Annual Conference.
- The theme for the campaign is "Beyond Our Wildest Dreams" and is focused on raising funds through major gifts, planned gifts, and annual giving. The Foundation has three sub-committees focused on each of these areas to fundraise.
- To date the Foundation has raised \$1.2 million through major gifts, one time gifts, planned giving, and corporate sponsors.

Foundation Board Meeting

September 16-18, 2018 ◊ Warwick Hotel ◊ Denver, Colorado

- The 2019 Pillars of the Profession and Distinguished Pillars of the Profession were selected.
- The Board approved opening the NASPA Special Interest Funds to divisions and groups.
- The Board continues to plan and promote the 100th Anniversary Campaign with a focus on raising \$1 million through planned gifts, major gifts, and annual giving.
- The Board approved \$40,000 of funding to support additional programs and scholarships within NASPA.

Knowledge Community (KC) Special Interest Funds

- At the 2018 Annual Conference, the Board approved three additional Knowledge Communities to raise funds to support KC programming efforts. These include the Assessment, Evaluation and Research KC, the Spirituality and Religion in Higher Education KC, and the Veterans Knowledge Community.

Emerald Club Giving Level

- In response to requests from new professionals and mid-level administrators for a lower entry point into the NASPA Foundation's gift societies, the Foundation created the Emerald Club.
- This is a new pledge category targeted at new professionals and mid-level administrators in the amount of \$1,000 over five years and was approved at the March 2018 meeting.

Social Justice Fund

- As of March 2018, this new fund will support attendance and programming centered on social justice-related topics.
 - The Social Justice fund is an advocate for action.
 - The Social Justice fund supports education. This fund supports compelling thought leaders for NASPA Briefings.
 - The Social Justice fund supports access and education. This fund supports scholarship for members to attend NASPA programs to further their social justice education.

Additional Scholarships for NASPA Conferences

- A task force was established to dispense funding for FY 18-19 and suggested the addition of five Jim Rhatigan Fellows and \$15,000 for scholarships for the conferences held in June.
- The NASPA Board voted to support this at the January 2019 Board call.

Optional Other Reports - Advocacy & Scholarship (*not required*)

NASPA Foundation Support

Student Affairs Archives

- The NASPA Foundation has been a key underwriter of the National Student Affairs Archives (NSAA) held at Bowling Green State University and pays for the archivist to attend the NASPA Annual Conference.
- This collection stands as the largest repository of records documenting student affairs and higher education from early days of the profession to the present.
- This resource preserves our history, but also serves as a critical research resource.