



Eugene Zdziarski
NASPA Foundation Board Chair
Report for the December 2016 Board of Directors Meeting
11/3/2016

Requested Action Items

None at this time

Leadership & Member Engagement

Awards

Melvene D. Hardee Dissertation-of-the-Year Award

- The call for 2017 Melvene D. Hardee Dissertation-of-the-Year Award applications opened for NASPA members in July 2016. Ezekiel Kimball is the 2016-2017 chair for the Dissertation of the Year Award committee.
- This award is sponsored by the NASPA Foundation and provides a \$500 award to the winner and a \$250 award to the runner-up at the NASPA Annual Conference.
- Below is the application growth over past three years due to increased marketing and visibility of the award:

Year	Applications Received
2017	41
2016	36
2015	33

Jim Rhatigan Conference Fellowship

- Four \$500 conference scholarships for young professionals to attend the NASPA Annual Conference are available through the NASPA Foundation.
- Online applications are open and the selected individuals would be known as Rhatigan Fellows.
- This award is endowed by Jim Rhatigan.
- Frank Ardaiole serves as the chair for the process.

Capstone Award

- The Foundation's Capstone Award is meant to build a repository of retiring members' final vitae and insights to several key questions about the members' experience in the profession.

- The repository helps researchers access and connect past professionals' work with current initiatives.
- The Foundation continues to promote this project in the coming year.

John L. Blackburn Distinguished Pillar

- Robert F. Shaffer, previous faculty and Dean of Students, Indiana University and Dudley B. Woodard, professor, University of Arizona were named as the John L. Blackburn Distinguished Pillars of the year in recognition of lifelong commitment to our profession.

Pillars of the Profession – Class of 2017

- The Pillar of the Profession program continues to be an important recognition and fundraising initiative for the NASPA foundation. This year, 12 Pillars were selected for the 2017 class:
 - Marilyn Amey, Chair - Department of Educational Administration, Michigan State University
 - Teri Bump, Vice President University Relations/ Student Affairs, American Campus Communities
 - Nancy Crimmin, Sr. Vice President & Chief Academic and Student Affairs Officer, Becker College
 - Brian Haynes, Vice President, Student Affairs, CSUSB
 - John Hoffman, Director, Doctor of Educational Leadership Program, California State University-Fullerton
 - Frank Lamas, Vice President for Student Affairs, California State University-Fresno
 - Harry Le Grande, Vice Chancellor for Student Affairs, University of California Berkeley
 - Patrick Love, Vice President, Student Affairs, New York Institute of Technology
 - Ellen Neufeldt, Vice President for Student Engagement and Enrollment Services, Old Dominion University
 - Brett Perozzi, Associate Vice President for Student Affairs, Weber State University
 - Judy Sakaki, President, Sonoma State University
 - Frank Sanchez, President Rhode Island College, Rhode Island College

Professional Development & Events

NASPA Foundation Ambassadors

- Sajko has continued the NASPA Foundation Ambassadors which allow opportunity for individuals from the Regions to promote and serve for the Foundation at Regional events.

Newsletters

- The Foundation Development officer created a Foundation e-newsletter sent to all NASPA members.
- This memo provides updates on Foundation related activities and involvement.

Foundation Board Meeting

September 11-13, 2016 ♦ Austin, Texas

- The Board reviewed the upcoming goals and priorities for the 2016-2017 year.
- The 2017 Pillars and new Board members were selected during this meeting.

Board Nominations Committee

- Bette Simmons chaired the Board’s Nominations Committee to develop a slate of individuals to be considered for Foundation Board membership.
- Stan Carpenter and Cyn Cherrey complete their terms as Foundation Board members and will roll off the Board at the March 2017 meeting.
- Elections for new Board members occurred in September. The following will join the board at conclusion of the March 2017 meeting:
 - Jason Pina, Vice President for Student Affairs, Ohio University
 - Paul Bennion, Vice President for Student Affairs, The College of Idaho

#NASPAgives

- Through the #NASPAgives Annual Campaign, significantly more student affairs professionals are engaged with the Foundation.

Fiscal Year	Number of donors
2011-12 FY	312
2012-13 FY	400
2013-14 FY	794
2014-15 FY	638
2015-16 FY	726

- The 2016-17 #NASPAgives goal is 714 donors. If successful, 4.7% of NASPA members will be Foundation donors.
- The Regional Directors and Foundation Ambassadors are doing a lot to bring visibility to the #NASPAgives Annual Campaign.

Silent Auction Reform

- Based on cost and time involvement, the Board suggested a new approach to the Auction for 2017.
- At the NASPA Annual Conference, raffles, staff development consultations and regional baskets will be available for members to participate in, but the traditional raffle has been temporarily suspended.

Optional Other Reports - Advocacy & Scholarship *(not required)*

Innovation Grant

- The Foundation agreed to partner with NASPA to support Innovation Grants, a priority of Lori White. The Foundation will fundraise this year, support ½ of the awards in 2017-18 (\$12,500)

and seek to fully fund the awards in 2018-19. The first awards will be granted in the current fiscal year.

5 Things Briefs

- The NASPA Foundation voted to reallocate funds that had been going toward the 5 Things Brief and NASPA will incur the publication cost moving forward.

Student Affairs Archives

- The NASPA Foundation has been a key underwriter of the National Student Affairs Archives (NSAA) held at Bowling Green State University and pays for the archivist to attend the NASPA Annual Conference.
- This collection stands as the largest repository of records documenting student affairs and higher education from early days of the profession to the present.
- This resource preserves our history, but also serves as a critical research resource.

Sheridan Group

- The NASPA Foundation has contracted with The Sheridan Group of Washington, DC. Sheridan is assisting the board with a critical analysis of our current fundraising efforts and board structure. The analysis includes individual interviews with key stakeholders, a survey of NASPA members and intensive work time during NASPA Foundation Board meetings. The long-term objective is building a sustainable model for the Foundation that is based in funding the issues and initiatives that are most critical to NASPA and the profession and ignite the passion of our donors. The Foundation Board expects the work with Sheridan to inform significant decisions at the March board meeting.