



Eugene Zdziarski  
NASPA Foundation Board Chair  
Report for the December 2017 Board of Directors Meeting  
11/9/2017

**Requested Action Items**

None at this time

**Leadership & Member Engagement**

**Awards**

Melvene D. Hardee Dissertation-of-the-Year Award

- The call for 2018 Melvene D. Hardee Dissertation-of-the-Year Award applications opened for NASPA members in July 2017. Ezekiel Kimball is the 2017-2018 chair for the Dissertation of the Year Award committee.
- This award is sponsored by the NASPA Foundation and provides a \$500 award to the winner and a \$250 award to the runner-up at the NASPA Annual Conference.
- Below is the application growth over past four years due to increased marketing and visibility of the award:

Year	Applications Received
2018	37
2017	41
2016	36
2015	33

Jim Rhatigan Conference Fellowship

- Nine \$1000 conference scholarships for young professionals to attend the NASPA Annual Conference are available through the NASPA Foundation. This is an increase from previous years set at \$500
- Online applications are open and the selected individuals would be known as Rhatigan Fellows.
- This award is endowed by Jim Rhatigan.
- Frank Ardaiole serves as the chair for the process.

John L. Blackburn Distinguished Pillar

- Larry Ebbers, university professor emeritus, Iowa State University and Liz Nuss, former vice president and dean of students, Goucher College were named as the John L. Blackburn Distinguished Pillars of the year in recognition of lifelong commitment to our profession.

Pillars of the Profession – Class of 2018

- The Pillar of the Profession program continues to be an important recognition and fundraising initiative for the NASPA foundation. This year, 13 Pillars were selected for the 2018 class:
  - Mamta Accapadi, Vice President for Student Affairs, Rollins College
  - Tony Cawthon, Alumni Distinguished Professor, Clemson University
  - Paulette Dalpes, Vice President, Student Affairs, Community College of Aurora
  - W. Houston Dougharty, Vice President for Student Affairs, Hofstra University
  - Felice Dublon, Vice President and Dean of Student Affairs, The School of the Art Institute of Chicago
  - Mary Jo Gonzales, Vice President of Student Affairs, Washington State University
  - Hampton Hopkins, President, Carolina College of Health Sciences
  - Tom Jackson Jr., President, Black Hills State University
  - Sherry Mallory, Dean of Students, Revelle College, University of California, San Diego
  - Brian McCoy, Professor of Psychology, Nichols College
  - Kandy Mink Salas, Program Director, College Counseling and Student Development Program, Azusa Pacific University
  - Denzil Suite, Vice President for Student Life, University of Washington
  - Annemarie Vaccaro, Associate Professor, University of Rhode Island

**Professional Development & Events**

NASPA Foundation Ambassadors

- This program has continued and allows opportunity for individuals from the Regions to promote and serve for the Foundation at Regional events. Below are the current Ambassadors:

Elissa Carrol	Quinnipiac University	Director of Student Affairs for the School of Medicine	I
Kelly Hennessy	The College of New Jersey	Associate Dean of Students	II
Don Henri-Pierre Donaldson	East Carolina University	Dean of Students Office	III
Terry Mena	Lamar University	Associate Vice President of Student Engagement and Dean of Students	III
Sidney Childs	Saginaw Valley State	Associate Provost for Student Affairs/Dean of Students	IV-East
Niki Rudolph	Michigan State	Director of Student Affairs	IV-East
Sara Mata	University of Oklahoma	NSF National Research Traineeship Program Coordinator	IV-West

David Adams	Tulsa Community College	Director	IV- West
Lincoln Johnson	University of Washington	Associate VP of Student Life	V
Dyrell Foster	Moreno Valley College	VP Student Service	VI
Diana Victa	San Jose State University	Department Manager	VI

### Foundation Board Meeting

*September 10-12, 2017 ♦ Louisville, Kentucky*

- Having reached the conclusion of its 2012-2017 Strategic Plan, the Board created a 2017-2018 Strategic Plan to align itself with the NASPA Strategic Planning process. A key focus of this interim plan is focused on the 100<sup>th</sup> Anniversary Campaign.
- The 2018 Pillars and new Board members were selected during this meeting.
- The Board finalized details for the upcoming celebration of NASPA 100<sup>th</sup> Anniversary and the Foundation will plan to host a campaign. This will raise awareness on the Foundation and promote the goals of NASPA.

### 100<sup>th</sup> Anniversary Task Force

- This task force is chaired by Barb Snyder, Vice President for Student Affairs, University of Utah
- Committee members include: Les Cook, Maureen Keefe, Bob Gatti
- The Board decided to host a campaign with a \$1 million fundraising goal. The campaign will enter a silent phase until March 2018.
- The Board will focus on planned giving, major gifts, and annual donations.

### Board Nominations Committee

- Bette Simmons chaired the Board's Nominations Committee to develop a slate of individuals to be considered for Foundation Board membership.
- The Board voted for Les Cook to serve as Chair-Elect following the end of the March 2018 conference.
- Gage Paine, Maggie de le Taja, and Charlotte Tullos will complete their terms as Foundation Board members and will roll off the Board at the March 2018 meeting. Additional positions to fill include Peg Blake and Greg Boardman.
- Elections for new Board members occurred in September. Lisa Waits, Vice President for Student Affairs, Touro University will join beginning October 2017. The following will join the board at conclusion of the March 2018 meeting:
  - Rich DeCapua, Associate Dean of Students, Boston College, Region I
  - Mary Jo Gonzalez, Vice President of Student Affairs, Washington State University, Region V
  - Sara Mata, NSF National Research Traineeship (NRT) Program Coordinator, University of Oklahoma, Region IVW
  - Lori White, Vice Chancellor for Student Affairs, Washington University, Region IVW

### #NASPAgives

- Through the #NASPAgives Annual Campaign, significantly more student affairs professionals are engaged with the Foundation.

Fiscal Year	Number of donors
2011-12 FY	312
2012-13 FY	400
2013-14 FY	794
2014-15 FY	638
2015-16 FY	726
2016-17 FY	909

- The 2017-18 #NASPAgives goal is 867 donors.
- The Regional Directors and Foundation Ambassadors are doing a lot to bring visibility to the #NASPAgives Annual Campaign.

### **Optional Other Reports - Advocacy & Scholarship (*not required*)**

#### Innovation Grant

- The Foundation agreed to partner with NASPA to support Innovation Grants, a priority of Lori White. The Foundation will fundraise this year, support ½ of the awards in 2017-18 (\$12,500) and seek to fully fund the awards in 2018-19.

#### Student Affairs Archives

- The NASPA Foundation has been a key underwriter of the National Student Affairs Archives (NSAA) held at Bowling Green State University and pays for the archivist to attend the NASPA Annual Conference.
- This collection stands as the largest repository of records documenting student affairs and higher education from early days of the profession to the present.
- This resource preserves our history, but also serves as a critical research resource.