Eugene Zdziarski
NASPA Foundation Board Chair
Report for the March 2017 Board of Directors Meeting
2/10/2017

Requested Action Items

None at this time

Leadership & Member Engagement

New Board Members
Lori White, Nancy Crimmin, Brent Paterson, and Sandy Hubler-Scherrens stepped down from their current Board positions. To fulfill these vacancies to term, the Foundation elected the following new Board members:

- Henry Gee, Vice President of Student Services, Rio Hondo College
- Cedric Howard, Vice Chancellor of Student Services, University of Washington - Tacoma
- Christine Schneikart-Luebbe, Associate Vice President for Student Engagement and Dean of Students, Wichita State University
- David Zamojski, Assistant Dean of Students, Boston University
- Lori Reesor served a one year term as the Foundation secretary to fulfill the term by Hubler-Scherrens

Foundation Ambassadors:

- Foundation Ambassadors attended and advocated for the NASPA Foundation at most of the regional conferences.
- As we enter the third year of the Foundation Ambassador program, several new volunteers are on board. Current Ambassadors are:
  - Elissa Carroll, Region I, Director of Student Affairs for the School of Medicine, Quinnipiac University
  - Kelly Hennessey, Region II, Associate Dean of Students, The College of New Jersey
  - Terry Mena, Region III, Associate Vice President and Dean of Students, Lamar State University
Sidney Childs, Region IV-E, Associate Provost for Student Affairs, Saginaw Valley State University
- David Adams, Region IV-W, Director Student Life, Tulsa Community College
- Sara Mata, Region IV-W, NSF National Research Traineeship Program Coor., University of Oklahoma Norman Campus
- Lincoln Johnson, Region V, Associate Vice President for Student Life, University of Washington
- Dyrell Foster, Region VI, Vice President Student Services, Moreno Valley College
- Diana Victa, Region VI, Manager Chavez Community Action Center, San Jose State University

Foundation Strategic Plan
- The Foundation will undergo a renewal of the strategic plan at the September Board meeting.
- A consultant with a background in fundraising will be brought in to assist in updating and providing vision for the next term.

Awards

Melvene D. Hardee Dissertation-of-the-Year Award
- Nizhoni Chow-Garcia, MESA Director, Hartnell College is the 2016 winner for the award. The winning dissertation is titled, “Educational Pathways for Native American Graduates: Stories through the STEM Bachelor’s, Master’s, and Doctoral Degrees.” This was chaired by Stephanie J. Waterman, Associate Professor at University of Toronto.
- The runner-up is Charles H.F. Davis III, Director of Higher Education Research, University of Pennsylvania Center for the Study of Race & Equity in Education with a dissertation titled, “Dream Defending, On-Campus and Beyond: A Multi-Sited Ethnography of Contemporary Student Organizing, the Social Movement Repertoire, and Social Movement Organization in College.” This was chaired by Gary D. Rhoades, Director of the Center for the Study of Higher Education at The University of Arizona.
- The call for 2017 Melvene D. Hardee Dissertation-of-the-Year Award applications opened for NASPA members in July 2016. Ezekiel Kimball, assistant professor, University of Massachusetts Amherst is the 2016-2017 chair for the Dissertation of the Year Award committee.
- Additional committee members to review and select the winner for 2017 include:
  - Susan Underwood, associate professor, Arkansas Tech University
  - Matt Varga, assistant professor of college student affairs, University of West Georgia
  - Dorian McCoy, assistant professor University of Tennessee, Knoxville
  - Victoria Svoboda, assistant professor University of Wisconsin-La Crosse
  - Kathleen Callahan, lecturer, Christopher Newport University
- The Foundation provides a monetary award for the winner and the runner-up for this award.
- Below is the application growth over past three years due to increased marketing and visibility of the award:
<table>
<thead>
<tr>
<th>Year</th>
<th>Applications Received</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>41</td>
</tr>
<tr>
<td>2016</td>
<td>36</td>
</tr>
<tr>
<td>2015</td>
<td>33</td>
</tr>
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**Jim Rhatigan Conference Fellowship**
- Four $500 conference scholarships for graduate students to attend the NASPA Annual Conference are available through the NASPA Foundation.
- Online applications are open and the selected individuals would be known as Rhatigan Fellows.
- This award is endowed by Jim Rhatigan.
- Frank Ardaioio serves as the chair for the process.

**Capstone Award**
- The Foundation’s Capstone Award is meant to build a repository of retiring members’ final vitae and insights to several key questions about the members’ experience in the profession.
- The repository helps researchers access and connect past professionals’ work with current initiatives.
- The Foundation continues to promote this project in the coming year.

**Ruth Strang Research Award**
- The 2017 winner is Nina Daoud, Research Associate at the University of Pennsylvania, Center for the Study of Race and Equity in Education. The title of the manuscript is, “Betwixt and Between: Navigating College as a Black Muslim Woman.”
- This award is sponsored by the Center for Women to promote high quality research in higher education / student affairs.
- Submissions highlight research completed in regard to women in education; the winner receives at $500 award.
- Julie Payne-Kirchmeier, Northwestern chaired the selection process for the Ruth Strang Research Award.

**George D. Kuh Award for Outstanding Contribution to Literature and/or Research Award**
- The Foundation provides a monetary award for the winner of this award. The two winners for this award are: Vincent Tinto, Distinguished Professor Emeritus - Syracuse University, and Annemarie Vaccaro, Associate Professor, University of Rhode Island

**Robert H. Shaffer Award for Academic Excellence as a Graduate Faculty Member**
- The Foundation provides a monetary award for the winner of this award. This year’s winner is Robert Schwartz, Professor and Department Chair - Florida State University

**John L. Blackburn Distinguished Pillar**
- Robert F. Shaffer, previous faculty and Dean of Students, Indiana University and Dudley B. Woodard, professor, University of Arizona were named as the John L. Blackburn Distinguished Pillars of the year in recognition of lifelong commitment to our profession.
Pillars of the Profession – Class of 2017

- The Pillar of the Profession program continues to be an important recognition and fundraising initiative for the NASPA foundation. This year, 12 Pillars were selected for the 2017 class:
  - Marilyn Amey, Chair - Department of Educational Administration, Michigan State University
  - Teri Bump, Vice President University Relations/Student Affairs, American Campus Communities
  - Nancy Crimmin, Sr. Vice President & Chief Academic and Student Affairs Officer, Becker College
  - Brian Haynes, Vice President, Student Affairs, CSUSB
  - John Hoffman, Director, Doctor of Educational Leadership Program, California State University-Fullerton
  - Frank Lamas, Vice President for Student Affairs, California State University-Fresno
  - Harry Le Grande, Vice Chancellor for Student Affairs, University of California Berkeley
  - Patrick Love, Vice President, Student Affairs, New York Institute of Technology
  - Ellen Neufeldt, Vice President for Student Engagement and Enrollment Services, Old Dominion University
  - Brett Perozzi, Associate Vice President for Student Affairs, Weber State University
  - Judy Sakaki, President, Sonoma State University
  - Frank Sanchez, President Rhode Island College, Rhode Island College

Profession Development & Events

NASPA Foundation Ambassadors

- Sajko has continued the NASPA Foundation Ambassadors which allow opportunity for individuals from the Regions to promote and serve for the Foundation at Regional events.

Newsletters

- The Foundation Development officer created a Foundation e-newsletter sent to all NASPA members.
  - This memo provides updates on Foundation related activities and involvement.

Board Nominations Committee

- Bette Simmons chaired the Board’s Nominations Committee to develop a slate of individuals to be considered for Foundation Board membership.
- Stan Carpenter and Cyn Cherrey complete their terms as Foundation Board members and will roll off the Board at the March 2017 meeting.
- Elections for new Board members occurred in September. The following will join the board at conclusion of the March 2017 meeting:
  - Jason Pina, Vice President for Student Affairs, Ohio University
  - Paul Bennion, Vice President for Student Affairs, The College of Idaho
#NASPAgives

- Through the #NASPAgives Annual Campaign, significantly more student affairs professionals are engaged with the Foundation.

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Number of donors</th>
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<tbody>
<tr>
<td>2011-12 FY</td>
<td>312</td>
</tr>
<tr>
<td>2012-13 FY</td>
<td>400</td>
</tr>
<tr>
<td>2013-14 FY</td>
<td>794</td>
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<tr>
<td>2014-15 FY</td>
<td>638</td>
</tr>
<tr>
<td>2015-16 FY</td>
<td>726</td>
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<td>2016-17 FY to 2/2/17</td>
<td>444</td>
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- The 2016-17 #NASPAgives goal is 714 donors. If successful, 4.7% of NASPA members will be Foundation donors.
- The Regional Directors and Foundation Ambassadors are doing a lot to bring visibility to the #NASPAgives Annual Campaign.

Silent Auction Reform

- Based on cost and time involvement, the Board suggested a new approach to the Auction for 2017.
- At the NASPA Annual Conference, raffles, staff development consultations and regional baskets will be available for members to participate in, but the traditional auction has been temporarily suspended.

Foundation Executive Board Meeting

*July 19-20, 2016 *◊* W South Beach ◊ Miami, Florida*

- The Executive Board met in Miami to prepare for the September Board meeting.

Student Affairs Fundraising Conference

*July 28-30, 2016 *◊* Ohio State University ◊ Columbus, OH*

- Amy Sajko, Senior Director of the NASPA Foundation, presented two sessions at this conference.

Foundation Board Meetings

*September 11-13, 2016 *◊* Austin, Texas*

- The Board reviewed the upcoming goals and priorities for the 2016-2017 year.
- The 2017 Pillars and new Board members were selected during this meeting.
- Results from the Sheridan Group’s strategic analysis and member survey were reviewed and discussed.
January 31, 2017 via electronic communication

- Approved process for creating a Member-at-Large position to replace the Secretary role on the Executive committee.
- Approved nomination for David Zamojski as a Foundation Board member to complete Brent Paterson’s term.
- Further discussed the Sheridan Group’s work, seeking to make it actionable.

Optional Other Reports - Advocacy & Scholarship (not required)

Innovation Grant
- The Foundation agreed to partner with NASPA to support Innovation Grants, a priority of Lori White. The Foundation will fundraise this year, support ½ of the awards in 2017-18 ($12,500) and seek to fully fund the awards in 2018-19. The first awards will be granted in the current fiscal year.
- The program will have two application cycles per year, with grants up to $5,000.
- Ten applications were received for the first round and are currently under review. Those winners will be recognized at the NASPA Annual Conference.

5 Things Briefs
- The NASPA Foundation voted to reallocate funds that had been going toward the 5 Things Brief and NASPA will incur the publication cost moving forward.

Student Affairs Archives
- The NASPA Foundation has been a key underwriter of the National Student Affairs Archives (NSAA) held at Bowling Green State University and pays for the archivist to attend the NASPA Annual Conference.
- This collection stands as the largest repository of records documenting student affairs and higher education from early days of the profession to the present.
- This resource preserves our history, but also serves as a critical research resource.

Sheridan Group
- The NASPA Foundation has contracted with The Sheridan Group of Washington, DC. Sheridan is assisting the board with a critical analysis of our current fundraising efforts and board structure.
- The analysis included individual interviews with key stakeholders, a survey of NASPA members and intensive work time during NASPA Foundation Board meetings.
- The long-term objective is building a sustainable model for the Foundation that is based in funding the issues and initiatives that are most critical to NASPA and the profession and ignite the passion of our donors. The Foundation Board expects the work with Sheridan to inform significant decisions at the March board meeting.