Gene Zdziarski
Board Chair, Foundation
Report for the March 2018 Board of Directors Meeting
February 1, 2018

Requested Action Items
None at this time

Leadership & Member Engagement

Awards

Melvene D. Hardee Dissertation-of-the-Year Award
- The call for 2018 Melvene D. Hardee Dissertation-of-the-Year Award applications opened for NASPA members in July 2017. Ezekiel Kimball is the 2017-2018 chair for the Dissertation of the Year Award committee.
- This award is sponsored by the NASPA Foundation and provides a $500 award to the winner and a $250 award to the runner-up at the NASPA Annual Conference.
- Below is the application growth over past four years due to increased marketing and visibility of the award:

<table>
<thead>
<tr>
<th>Year</th>
<th>Applications Received</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>37</td>
</tr>
<tr>
<td>2017</td>
<td>41</td>
</tr>
<tr>
<td>2016</td>
<td>36</td>
</tr>
<tr>
<td>2015</td>
<td>33</td>
</tr>
</tbody>
</table>

- Additional committee members to review and select the winner for 2018 include:
  - Susan Underwood, associate professor, Arkansas Tech University
  - Matt Varga, assistant professor of college student affairs, University of West Georgia
  - Victoria Svoboda, assistant professor University of Wisconsin-La Crosse
  - Kathleen Callahan, lecturer, Christopher Newport University

Ruth Strang Research Award
- This award is sponsored by the Center for Women to promote high quality research in higher education / student affairs and supported by the NASPA Foundation.
• Submissions highlight research completed in regard to women in education; the winner receives a $500 award through the NASPA Foundation awarded at the Center for Women, WISA KC, and Alice Manicur Alumnae reception at the NASPA Annual Conference.

• This year’s winner is: Nicole M. West, assistant director for Global Citizens Project, University of South Floor, “Withstanding our Status as Outsiders-Within: Professional Counterspaces for African American Women Student Affairs Administrators”

Alice Manicur Zenobia Hikes Scholarship
• The Foundation awards one $1500 scholarship to an Alice Manicur participant who would otherwise be unable to attend the Symposium due to finances.
• The 2018 winner is Gena Flynn, director of Center for Black Studies, at Northern Illinois University.

Jim Rhatigan Conference Fellowship
• Nine $1,000 conference scholarships for young professionals to attend the NASPA Annual Conference are available through the NASPA Foundation. This is an increase from previous years set at $500 with four selected.
• This award is endowed by Jim Rhatigan and Frank Ardaioilo, Past Foundation Board Chair serves as the chair for the process.
• The 2018 winners are:
  o Alexa Erb, graduate student, University of Vermont
  o Ashley Gray, doctoral student, Howard University
  o Danielle V. F. Ford, graduate assistant - Louisiana Office for Student Financial Assistance, Louisiana State University
  o Lauren Loper, graduate assistant for student success within retention management and planning, Texas State University
  o Sofia Johnston, graduate student, Saint Mary's College of California
  o Linh P. Nguyễn, graduate assistant, United Front Multicultural Center, University of San Diego
  o Joseph Brenckle, graduate assistant for campus relations, OHIO Alumni Association, Ohio University
  o Antonio Duran, doctoral student, Higher Education and Student Affairs, The Ohio State University
  o Relius Johnson, residence coordinator, University of Central Arkansas

John L. Blackburn Distinguished Pillar
• Larry Ebbers, university professor emeritus, Iowa State University and Elizabeth Nuss, former vice president and dean of students, Goucher College were named as the John L. Blackburn Distinguished Pillars of the year in recognition of lifelong commitment to our profession.

Pillars of the Profession – Class of 2018
• The Pillar of the Profession program continues to be an important recognition and fundraising initiative for the NASPA foundation. This year, 13 Pillars were selected for the 2018 class:
  o Mamta Accapadi, vice president for student affairs, Rollins College
  o Tony Cawthon, alumni distinguished professor, Clemson University
- Paulette Dalpes, vice president, student affairs, Community College of Aurora
- W. Houston Dougharty, vice president for student affairs, Hofstra University
- Felice Dublon, vice president and dean of student affairs, The School of the Art Institute of Chicago
- Mary Jo Gonzales, vice president of student affairs, Washington State University
- Hampton Hopkins, president, Carolina College of Health Sciences
- Tom Jackson Jr., president, Black Hills State University
- Sherry Mallory, dean of students, Revelle College, University of California, San Diego
- Brian McCoy, professor of psychology, Nichols College
- Kandy Mink Salas, program director, College Counseling and Student Development Program, Azusa Pacific University
- Denzil Suite, vice president for student life, University of Washington
- Annemarie Vaccaro, associate professor, University of Rhode Island

**NASPA Foundation Ambassadors**

- This program has continued and allows opportunity for individuals from the Regions to promote and serve for the Foundation at Regional events.
- The Foundation Board plans to strengthen this program over the next year to allow for additional engagement opportunities with the Foundation.
- Below are the current Ambassadors:

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
<th>Title and Position</th>
<th>Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elissa Carrol</td>
<td>Quinnipiac University</td>
<td>director of student affairs for the School of Medicine</td>
<td>I</td>
</tr>
<tr>
<td>Kelly Hennessy</td>
<td>The College of New Jersey</td>
<td>associate dean of students</td>
<td>II</td>
</tr>
<tr>
<td>Don Henri-Pierre</td>
<td>East Carolina University</td>
<td>dean of students office</td>
<td>III</td>
</tr>
<tr>
<td>Donaldson</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Terry Mena</td>
<td>Lamar University</td>
<td>associate vice president of student engagement and dean of students</td>
<td>III</td>
</tr>
<tr>
<td>Sidney Childs</td>
<td>Saginaw Valley State</td>
<td>associate provost for student affairs/dean of students</td>
<td>IV-East</td>
</tr>
<tr>
<td>Niki Rudolph</td>
<td>Michigan State</td>
<td>director of student affairs</td>
<td>IV-East</td>
</tr>
<tr>
<td>Sara Mata</td>
<td>University of Oklahoma</td>
<td>NSF National Research Traineeship program coordinator</td>
<td>IV-West</td>
</tr>
<tr>
<td>David Adams</td>
<td>Tulsa Community College</td>
<td>director</td>
<td>IV-West</td>
</tr>
<tr>
<td>Lincoln Johnson</td>
<td>University of Washington</td>
<td>associate vice president of student life</td>
<td>V</td>
</tr>
<tr>
<td>Dyrell Foster</td>
<td>Moreno Valley College</td>
<td>vice president student service</td>
<td>VI</td>
</tr>
<tr>
<td>Diana Victa</td>
<td>San Jose State University</td>
<td>department manager</td>
<td>VI</td>
</tr>
</tbody>
</table>

**100th Anniversary Task Force**

- This task force is chaired by Barb Snyder, vice president for student affairs, University of Utah
- Committee members include: Les Cook, Maureen Keefe, Bob Gatti
The Board decided to host a campaign with a $1 million fundraising goal. The campaign will enter a silent phase until March 2018.

The Board will focus on planned giving, major gifts, and annual donations.

At the January 2018 Board call, the Board approved a new giving level of $1,000 in conjunction with the campaign. This will be available by the March 2018 conference.

**Board Nominations Committee**

- Bette Simmons chaired the Board’s Nominations Committee to develop a slate of individuals to be considered for Foundation Board membership.
- Brent Paterson, Peg Blake, Stan Carpenter, and Cyn Cherrey rolled off the Foundation Board March 2017. Jason Pina declined the invitation to serve as he is chairing the 2019 Annual Conference. Below are the new Foundation Board members as of March 2017:
  - Paul Bennion, vice president for student affairs & dean of students, The College of Idaho
  - M.L. "Cissy" Petty, vice president for student affairs & associate provost, Loyola University New Orleans
  - David Zamojski, assistant dean of students, Boston University
- The Board eliminated the position of Secretary from the Executive Committee and created the position of Member-at-Large to better reflect the position and the nature of its duties.
- The Board approved a new member-at-large position for the Executive Committee and nominated Les Cook to fill the role.
- At the September 2017 Board meeting, the Board voted for Les Cook to serve as Chair-Elect following the end of the March 2018 conference. He will nominate a person to serve in the Member-at-Large position.
- Gage Paine, Maggie de le Taja, and Charlotte Tullos will complete their terms as Foundation Board members and will roll off the Board at the March 2018 meeting. Additional positions to fill include Peg Blake and Greg Boardman.
- Elections for new Board members occurred in September 2017. The following will join the board at conclusion of the March 2018 meeting:
  - Rich DeCapua, associate dean of students, Boston College
  - Mary Jo Gonzalez, vice president of student affairs, Washington State University
  - Sara Mata, NSF National Research traineeship (NRT) program coordinator, University of Oklahoma, Region IVW
  - Lisa Waits, vice president for student affairs, Touro University
  - Lori White, vice chancellor for student affairs, Washington University, Region IVW

**Professional Development & Events**

**Foundation Board Meeting**

*September 10-12, 2017 *Louisville, Kentucky

- Having reached the conclusion of its 2012-2017 Strategic Plan, the Board created a 2017-2018 Strategic Plan to align itself with the NASPA Strategic Planning process. A key focus of this interim plan is focused on the 100th Anniversary Campaign.
• The 2018 Pillars and new Board members were selected during this meeting.
• The Board finalized details for the upcoming celebration of NASPA 100th Anniversary and the Foundation will plan to host a campaign. This will raise awareness on the Foundation and promote the goals of NASPA.

#NASPAgives

• Through the #NASPAgives Annual Campaign, significantly more student affairs professionals are engaged with the Foundation.

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Number of donors</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011-12 FY</td>
<td>312</td>
</tr>
<tr>
<td>2012-13 FY</td>
<td>400</td>
</tr>
<tr>
<td>2013-14 FY</td>
<td>794</td>
</tr>
<tr>
<td>2014-15 FY</td>
<td>638</td>
</tr>
<tr>
<td>2015-16 FY</td>
<td>726</td>
</tr>
<tr>
<td>2016-17 FY</td>
<td>909</td>
</tr>
</tbody>
</table>

• The 2017-18 #NASPAgives goal is 867 donors.
• The Regional Directors and Foundation Ambassadors are doing a lot to bring visibility to the #NASPAgives Annual Campaign.

Optional Other Reports - Advocacy & Scholarship (not required)

Innovation Grant

• The Foundation is funding the Fall 2017 Innovation Grants for a total of $12,500. This provides funding for a new program on a campus that otherwise would not be able to operate.
• Below are the winners:
  o 1. Title: Doane University CONNECTIONS Program and Leadership Retreat for First Year First Generation College Students  
    o Institution: Doane University  
    o Grant Author: Wilma Jackson, director of multicultural support services, Doane University  
    o Amount: $5000  
  o 2. Title: Evaluating the Work of the Womxn of Worth Project  
    o Institution: University of North Carolina at Chapel Hill  
    o Grant Author: Clare Counihan, program coordinator, Carolina Women's Center/ Co-chair, (W) Curriculum and Assessment Committee, University of North Carolina at Chapel Hill  
    o Amount: $5000  
  o 3. Title: EWU Loot Camp  
    o Institution: Eastern Washington University
- Grant Author: Jens Larson, director for marketing and enrollment services, Eastern Washington University
- Amount: $2500

**Student Affairs Archives**
- The NASPA Foundation has been a key underwriter of the National Student Affairs Archives (NSAA) held at Bowling Green State University and pays for the archivist to attend the NASPA Annual Conference.
- This collection stands as the largest repository of records documenting student affairs and higher education from early days of the profession to the present.
- This resource preserves our history, but also serves as a critical research resource.

**Knowledge Community (KC) Special Interest Fund Application**
- At the 2017 Annual Conference, the Board approved for Knowledge Communities to raise funds to support KC programming efforts. Five KCs enrolled: Asian Pacific Islanders, Enrollment Management, Women in Student Affairs, Latinx/o/a, and Gender/Sexuality.
- Applications for approval at the March 2018 meeting closed January 31, 2018.

**NUFP Program Scholarship**
- Due to the success of the fundraising program for NUFP, this fund will expand to include scholarships for new professional alumni to attend the NASPA Annual Conference and other NASPA programs.