



**Bette Simmons**  
**Board Chair, NASPA Foundation**  
**Report for the July 2019 Board of Directors Meeting**  
**June 14, 2019**

## Requested Board Action Items

None at this time.

## Professional Development and Engagement

### Professional Development

#### Professional Development Scholarships

- For the first time and as a result of strong donations, the Foundation was able to offer \$15,000 in Professional Development Scholarships to attend smaller NASPA conferences.
- The number will be increased for 2019-2020.

#### Jim Rhatigan Fellowships

- 13 graduate students were awarded scholarships to attend the NASPA Annual Conference. These scholarships were valued at \$1,000 each and awarded to individuals with high need and in graduate programs for student success.

### Member Engagement

#### Board Composition

- At the March 2019 Foundation Board meeting, the following individuals ended their terms on the Foundation Board of Directors:
  - Javaune Adams-Gaston, Vice President for Student Life, Ohio State University-Main Campus
  - Robert (Bob) Gatti, Vice President and Dean for Student Affairs, Otterbein University
  - Deb Moriarty, Vice President for Student Affairs, Towson University, Past NASPA Board Chair
  - Lori M. Reesor, Vice Chancellor for Student Affairs, University of Wisconsin-Madison
  - Barb Snyder, Vice President for Student Affairs, University of Utah
- After the March 2019 Foundation Board meeting, the following individuals started their terms on the Foundation Board of Directors:
  - Lisa Erwin, Vice Chancellor for Student life, University of Minnesota-Duluth
  - Ryan Lombardi, Vice President for Student and Campus Life, Cornell University
  - Terry Mena, Associate Vice President and Dean of Students, Lamar University

- Penny Rue, Vice Chancellor for Student Life, Wake Forest University, Past NASPA Board Chair
- Jeanine Ward-Roof, Vice President for Student Affairs, Ferris State University

Foundation Ambassadors

As we enter the sixth year of the Foundation Ambassador program, our 2019-20 Ambassadors are:

Region	Name	Title	Institution
II	Santiago Solis	Associate Vice President	Towson University
III	Vince Miller	Vice President for Student Affairs	Valdosta State University
III	Benjamin Williams	Associate Program Director   Student Center	Georgia Institute of Technology
IV-East	Sidney Childs	Associate Provost for Student Affairs/ Dean of Students	Saginaw Valley State
IV-East	Martia Brawner-King	Senior Assistant Dean of Students	Purdue University-Main Campus
IV-West	Jerrid Freeman	Vice President for Student Affairs	Northeastern State University
IV-West	Mary Alice Serafini	Associate Vice Chancellor - Student Affairs	University of Arkansas
V	Jenna Hyatt	Director, Residence Life & New Student Programs	Central Washington University
VI	C. Anthony Keen-Louie	ARCH Program and Community Development Manager	University of California-San Diego
VI	Diana Victa	Department Manager	San Jose State University

Annual Conference Fundraising

- The Foundation Booth raised \$80,000 in new pledges at the NASPA Annual Conference.
- The Foundation Board of Directors hosted the following events at the Foundation Booth:
  - Pick-a-Prize Raffle: Regional Conference registrations, hotel stays, workout classes, Red Sox tickets, Amazon Echo
  - NASPA Star: for a \$5 donation, donors hung a star in honor of their NASPA mentor
  - Find 9 for \$100: This was a group competition in which a team captain recruited nine additional people to raise \$100 total for the Foundation
  - S.A. Inspire buttons were available for purchase
  - Century Club: Attendees could join the one-time pledge level of \$100 for the 100<sup>th</sup> Anniversary Campaign
- For the first time ever, over \$10,000 was raised through the annual Text-to-Give campaign, breaking the goal of \$10,000.

Pillars of the Profession

- The 2019 Pillars of the Profession raised \$83,354.79 through 1249 gifts. In 2018, \$66,626.50 was raised through 1196 gifts. In 2017, \$53,492 was raised through 978 gifts.
- Approximately 350 guests attended the Foundation Awards Ceremony which recognized 17 Pillars of the Profession and two Distinguished Pillars of the Profession.

### 100<sup>th</sup> Anniversary Campaign: Beyond Our Wildest Dreams

- The Foundation will end the two year 100<sup>th</sup> Anniversary Campaign, “Beyond Our Wildest Dreams” on June 30, 2019.
- The final total raised through annual gifts, multi-year major gifts, corporate gifts, and planned gifts was \$1.88M.

### Upcoming Foundation Executive Committee Meeting

*July 28-29, 2019 ◊ NASPA ◊ Washington, DC*

The Foundation Executive Committee will meet in to prepare for the September Board meeting.

### Upcoming Foundation Board Meeting

*September 8-10, 2019 ◊ Salt Lake City, Utah*

The Board will review the upcoming goals and priorities for the 2019-2020 year.

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## **STRATEGIC PLANNING ALIGNMENT**

### **Professional Development and Engagement**

Provide exceptional education and volunteer engagement that prepare members to lead on current and future issues in higher education.

NASPA will...

- ❖ Develop, implement, and evaluate accessible professional development and networking opportunities that address current and emerging issues for all career levels.
  1. Foundation Board will continue to support access to professional development and networking opportunities by providing scholarship dollars to events/activities/programs that cover registration costs.
- ❖ Foster and promote volunteer engagement that enhances effective professional practice and pathways to leadership.
  1. Continue to develop strong experiences for the NASPA Ambassadors in order to serve as a pathway for Foundation Board leadership.

## **Equity, Inclusion, and Social Justice**

### **March 2019 – July 2019 Activities**

### **EISJ Professional Development**

#### Professional Development Scholarships

The NASPA Foundation is partnering with the Equity, Inclusion, and Social Justice Division to create scholarships NASPA’s identity-based institutes taking place in fall 2019.

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## STRATEGIC PLANNING ALIGNMENT

### Equity, Inclusion, and Social Justice

Invest in and advocate for equitable and inclusive practices that promote socially just communities.

NASPA will...

❖ Open pathways throughout the Association and the student affairs profession for equity-seeking, historically minoritized, and marginalized communities.

1. The Foundation is partnering with the Equity, Social Justice, and Inclusion division to create scholarships to attend identity based programs for marginalized communities.

## Research and Scholarship

### March 2019 – July 2019 Activities

### Research, Grant, and Partnership Activities

#### Channing Briggs Small Grants

- The Foundation is partnering with the Faculty Fellows to assess the need for small grant opportunities for faculty members.

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## STRATEGIC PLANNING ALIGNMENT

### Research and Scholarship

Generate research and scholarship that advance evidence-based, emergent, and equitable practices.

NASPA will...

❖ Invest in and promote a scholar-practitioner identity and mindset within the student affairs profession.

1. Reopen applications for Channing Briggs Small Research Grants to allow for further data collection within the field.