Bette Simmons  
Board Chair, NASPA Foundation  
Report for the July 2019 Board of Directors Meeting  
June 14, 2019

Requested Board Action Items

None at this time.

Professional Development and Engagement

Professional Development

For the first time and as a result of strong donations, the Foundation was able to offer $15,000 in Professional Development Scholarships to attend smaller NASPA conferences.

The number will be increased for 2019-2020.

Jim Rhatigan Fellowships

13 graduate students were awarded scholarships to attend the NASPA Annual Conference. These scholarships were valued at $1,000 each and awarded to individuals with high need and in graduate programs for student success.

Member Engagement

Board Composition

At the March 2019 Foundation Board meeting, the following individuals ended their terms on the Foundation Board of Directors:

- Javaune Adams-Gaston, Vice President for Student Life, Ohio State University-Main Campus
- Robert (Bob) Gatti, Vice President and Dean for Student Affairs, Otterbein University
- Deb Moriarty, Vice President for Student Affairs, Towson University, Past NASPA Board Chair
- Lori M. Reesor, Vice Chancellor for Student Affairs, University of Wisconsin-Madison
- Barb Snyder, Vice President for Student Affairs, University of Utah

After the March 2019 Foundation Board meeting, the following individuals started their terms on the Foundation Board of Directors:

- Lisa Erwin, Vice Chancellor for Student Life, University of Minnesota-Duluth
- Ryan Lombardi, Vice President for Student and Campus Life, Cornell University
- Terry Mena, Associate Vice President and Dean of Students, Lamar University
Penny Rue, Vice Chancellor for Student Life, Wake Forest University, Past NASPA Board Chair
Jeanine Ward-Roof, Vice President for Student Affairs, Ferris State University

Foundation Ambassadors

As we enter the sixth year of the Foundation Ambassador program, our 2019-20 Ambassadors are:

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<thead>
<tr>
<th>Region</th>
<th>Name</th>
<th>Title and Institution</th>
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</thead>
<tbody>
<tr>
<td>II</td>
<td>Santiago Solis</td>
<td>Associate Vice President Towson University</td>
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<tr>
<td>III</td>
<td>Vince Miller</td>
<td>Vice President for Student Affairs Valdosta State University</td>
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<tr>
<td>III</td>
<td>Benjamin Williams</td>
<td>Associate Program Director</td>
</tr>
<tr>
<td>IV-East</td>
<td>Sidney Childs</td>
<td>Associate Provost for Student Affairs/ Dean of Students Saginaw Valley State</td>
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<tr>
<td>IV-East</td>
<td>Martia Brawner-King</td>
<td>Senior Assistant Dean of Students Purdue University-Main Campus</td>
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<tr>
<td>IV-West</td>
<td>Jerrid Freeman</td>
<td>Vice President for Student Affairs Northeastern State University</td>
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<tr>
<td>IV-West</td>
<td>Mary Alice Serafini</td>
<td>Associate Vice Chancellor - Student Affairs University of Arkansas</td>
</tr>
<tr>
<td>V</td>
<td>Jenna Hyatt</td>
<td>Director, Residence Life &amp; New Student Programs Central Washington University</td>
</tr>
<tr>
<td>VI</td>
<td>C. Anthony Keen-Louie</td>
<td>ARCH Program and Community Development Manager University of California-San Diego</td>
</tr>
<tr>
<td>VI</td>
<td>Diana Victa</td>
<td>Department Manager San Jose State University</td>
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Annual Conference Fundraising

- The Foundation Booth raised $80,000 in new pledges at the NASPA Annual Conference.
- The Foundation Board of Directors hosted the following events at the Foundation Booth:
  - Pick-a-Prize Raffle: Regional Conference registrations, hotel stays, workout classes, Red Sox tickets, Amazon Echo
  - NASPA Star: for a $5 donation, donors hung a star in honor of their NASPA mentor
  - Find 9 for $100: This was a group competition in which a team captain recruited nine additional people to raise $100 total for the Foundation
  - S.A. Inspire buttons were available for purchase
  - Century Club: Attendees could join the one-time pledge level of $100 for the 100th Anniversary Campaign
- For the first time ever, over $10,000 was raised through the annual Text-to-Give campaign, breaking the goal of $10,000.

Pillars of the Profession

- The 2019 Pillars of the Profession raised $83,354.79 through 1249 gifts. In 2018, $66,626.50 was raised through 1196 gifts. In 2017, $53,492 was raised through 978 gifts.
- Approximately 350 guests attended the Foundation Awards Ceremony which recognized 17 Pillars of the Profession and two Distinguished Pillars of the Profession.
100th Anniversary Campaign: Beyond Our Wildest Dreams

- The Foundation will end the two year 100th Anniversary Campaign, “Beyond Our Wildest Dreams” on June 30, 2019.
- The final total raised through annual gifts, multi-year major gifts, corporate gifts, and planned gifts was $1.88M.

Upcoming Foundation Executive Committee Meeting
July 28-29, 2019 ◊ NASPA ◊ Washington, DC
The Foundation Executive Committee will meet in to prepare for the September Board meeting.

Upcoming Foundation Board Meeting
September 8-10, 2019 ◊ Salt Lake City, Utah
The Board will review the upcoming goals and priorities for the 2019-2020 year.

STRATEGIC PLANNING ALIGNMENT

Professional Development and Engagement
Provide exceptional education and volunteer engagement that prepare members to lead on current and future issues in higher education.

NASPA will...
- Develop, implement, and evaluate accessible professional development and networking opportunities that address current and emerging issues for all career levels.

1. Foundation Board will continue to support access to professional development and networking opportunities by providing scholarship dollars to events/activities/programs that cover registration costs.

- Foster and promote volunteer engagement that enhances effective professional practice and pathways to leadership.

1. Continue to develop strong experiences for the NASPA Ambassadors in order to serve as a pathway for Foundation Board leadership.

Equity, Inclusion, and Social Justice

March 2019 – July 2019 Activities

EISJ Professional Development
Professional Development Scholarships
The NASPA Foundation is partnering with the Equity, Inclusion, and Social Justice Division to create scholarships NASPA’s identity-based institutes taking place in fall 2019.
STRATEGIC PLANNING ALIGNMENT

**Equity, Inclusion, and Social Justice**
Invest in and advocate for equitable and inclusive practices that promote socially just communities.

NASPA will...
- Open pathways throughout the Association and the student affairs profession for equity-seeking, historically minoritized, and marginalized communities.
  1. The Foundation is partnering with the Equity, Social Justice, and Inclusion division to create scholarships to attend identity based programs for marginalized communities.

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**Research and Scholarship**

**March 2019 – July 2019 Activities**

**Research, Grant, and Partnership Activities**

**Channing Briggs Small Grants**
- The Foundation is partnering with the Faculty Fellows to assess the need for small grant opportunities for faculty members.

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STRATEGIC PLANNING ALIGNMENT

**Research and Scholarship**
Generate research and scholarship that advance evidence-based, emergent, and equitable practices.

NASPA will...
- Invest in and promote a scholar-practitioner identity and mindset within the student affairs profession.
  1. Reopen applications for Channing Briggs Small Research Grants to allow for further data collection within the field.