



William Young
Global Division Director
Report for the July 2019 Board of Directors Meeting
June 2019

Requested Board Action Items

None at this time.

Professional Development and Engagement

GLOBAL DIVISION DEVELOPMENT

The Global Division was created in 2019, in order to continue developing NASPA as a global organization.

- The Division continues the route proposed by the 2015 “**Internationalization Task Force Final Report**” and is a natural evolution of the **Global Advisory Board** with Board representation.
- The Division maintains the original goals in order to advance the profession as a whole and provide value and benefits based on the needs of individual geographic areas.
- The structure and governance of the Division will be part of the work of this year.
- One of the first achievements was the unanimous vote during the March 2019 NASPA Board of Directors meeting to ratify the establishment of the Global Division and the seven areas outlined in the Internationalization Task Force Report, which includes the LAC and MENASA areas.

Progress made:

- Several meetings with NASPA staff and a review of the “Internationalization Task Force Final Report,” the development of the Global Advisory Board, MENASA, and LAC areas. All of these steps have led to the transition to the new Global Division.
- Review of information of NASPA’s database to find people involved with NASPA outside the United States, in order to share the idea to develop the new Global Division.
- Meetings with the NASPA LAC Advisory Board, MENASA’s Director, and former members of the Global Advisory Board which includes the International Education Knowledge Community.

Next steps:

- Share ideas around the new Division and areas, professional development needs by area, opportunities to collaborate with existing structures, and if they are willing to help.

- NASPA staff and the Division’s leaders will establish the structure, governance and priorities of the Division.
- Formalize the structure and the governance of the MENASA and LAC areas and develop their own actions to align with the 2019-2024 NASPA Strategic Plan.

MENASA NASPA

MENASA Advisory Board Composition and Updates

The MENASA Advisory Board composition continues to evolve and grow each with broader representation from around the region.

At the end of May 2019 six MENASA NASPA Board members completed their terms of service:

- **Membership Coordinator:** Mr. Rodney Taylor, Community College of Qatar (resigned in March 2019)
- **MENASA NASPA Conference Chair (2018):** Ms. Karla Fraser, Yale-NUS College, Singapore

Country Representatives

- **Egypt:** Mr. George Marquis, American University of Cairo
- **United Arab Emirates:** Dr. Tarifa Ajaif, Higher College of Technology, Dubai
- **Oman:** Dr. Yousuf Salim Al Hinai, Sultan Oaboos University
- **Kingdom of Saudi Arabia:** Ms. Sahar Al Yousef, King Said bin Abdulaziz University for Health & Science

Note - The Advisory Board approved adjusting position timelines to run June 1 to May 31 annually, providing the month of May as transition/turnover period. This timeframe better aligned with allowing recognition of outgoing board/announcement of incoming board/marketing of remaining vacancies at area conference each spring.

The 2019-20 board added eight new individuals and is currently comprised of the following members effective June 1, 2019:

- **Area Director:** Mr. Tadd Kruse, American University of Kuwait, Kuwait
- **Immediate Past Area Director:** Dr. Courtney Stryker, Qatar University, Qatar
- **Professional Development Chair:** Ms. Sarah Faheem, Virginia Commonwealth University-Qatar, Qatar
- **Membership Engagement Coordinators:** Mr. Mohammed Yousif, United Arab Emirates University, UAE
Mr. Peter Dicce, NYU-Abu Dhabi, UAE
- **Secretary:** Mr. Kevin Stensberg, KAUST, Saudi Arabia
- **Communications & Social Media Coordinator:** Ms. Frances Field, King Abdullah University of Science & Technology, Saudi Arabia
- **IT/Website Coordinator:** Ms. Perihan Al Tanani, Gulf University of Science and Technology, Kuwait
- **Special Projects Coordinator:** Ms. Naila Sherman, Georgetown University of Qatar, Qatar
- **Research Coordinator:** Dr. JR Ratliff, Zayed University, UAE
- **At-Large Member:** Dr. Tarifa Ajaif

- **MENASA NASPA Conference Chair (2020):** TBD
- **MENASA NASPA Conference Chair (2019):** Dr. Hanan Muzaffar,
American University of Kuwait, Kuwait

Sub Region & Country Representatives

- **Middle East:** Mr. Assem Hassanain Hassanain, Qatar University, Qatar
 - **North African:** Ms. Alexandra Gazis, American University in Cairo, Egypt
 - **South Asia:** *Vacant*
 - **Egypt:** *Vacant*
 - **Kazakhstan:** Mr. Bakhtiyar Rakhimov, Nazarbayev University
 - **Kuwait:** Dr. Hanan Muzaffar, American University of Kuwait
 - **Lebanon:** Dr. Charbel Tarraf, American University of Beirut
 - **Oman:** *Vacant*
 - **Pakistan:** Mr. Muhammad Sadiq, Habib University
 - **Qatar:** Dr. Khalid Al Khanji, Qatar University
 - **Saudi Arabia:** Mr. Awad Al Jadani, University of Business & Technology, Jeddah
 - **Singapore:** *Vacant*
 - **Tajikistan & Kyrgyz Republic:** Ms. Shabana Manji, University of Central Asia
 - **United Arab Emirates:** Dr. Abeer Naaajem AlRasbi, Zayed University, UAE
- For 2019-20 the board increased slightly in size and scope. Several key positions were filled and additional country representatives are being recruited. The board will work closely with the newly titled *Membership Engagement Coordinators* to increase outreach, to engage area professionals, and expanding both networks and memberships in NASPA.
 - Conducted a complete review of MENASA Position Descriptions. Activities include updating and aligning current descriptions with current structures, and expectations for greater board member engagement.
 - Developed MENASA Area Goals for 2018-19 academic year based upon the Area's adopted mission, vision, and Objectives. Area multi-year SMART goal development aligned with the adopted mission and objectives remains ongoing and will continue over the next quarter as part of a tertiary review.
 - Bi-monthly to weekly "MENASA NASPA Updates" emailed to over 500 active student affairs practitioners commenced in September 2018.
 - Over 200 student affairs professionals (primarily expatriates) have left the region since May 2017 due to budget cutbacks, increased nationalization of positions, and prevailing political trends in the region. This number still continues to increase as institutions and countries are evaluating and redirecting focus onto new approaches to administration and management of student support services.

MENASA Area Board Meetings

- The MENASA Advisory Board conducted five meetings between March and May 2019 with one at the NASPA Annual Conference, and both an open and closed meeting at the MENASA Annual

Conference in Kuwait, and two online monthly meetings. Active participation and engagement from a majority of the advisory board members has continued into 2019-20 academic year.

- The MENASA Advisory Board meet ten times from October 2018 through May 2019.

AY 2018-19 MENASA Area Board Goals and Progress

2018-19 MENASA Goals - to be completed by June 2019		
Goal	Progress	Deadline
a. Establish professional contacts in 50% of area countries.	<i>Expanded some, did not hit target – revisit next year with new Mem. Eng. Coordinator</i>	June 1, 2019
b. Deliver 8-10 professional development opportunities including Multaqas and the Annual Conference.	<i>9 Multaqas to date, and Area conference</i>	June 1, 2019
c. Develop and implement a Professional Development Certificate program.	<i>Initial Implementation – April/May</i>	May, 2019
d. Country Representatives expand in-country networks by 4-6 persons annually.	<i>Received from approximately 1/3 of Reps</i>	Jan. 16, 2019
e. Develop an Area newsletter to be sent out 2-3 times annually.	<i>Postponed given vacant Comm. Role</i>	June 1, 2019
f. Explore challenges to MENASA NASPA membership and identify strategies to enhance.	<i>Applied joint Conf./Membership fee; developed ideas; Research via survey</i>	March, 2019
g. Expand MENASA social media presence including LinkedIn, etc. (Added Feb 20 Mtg)	<i>Under development for Fall</i>	In progress

AY 2019-20 MENASA Area Initiatives & Events

- Promote country-based meetings under the MENASA auspices;
- Explore Central Asia's role in the MENASA Region;
- Continue active and intentional outreach to countries outside the GCC with special emphasis on India, Morocco, Sudan, Tunisia, Algeria and other North African countries;
- Establish a best-practices feature to highlight regionally-based research and practices for student affairs and services; and

Individual MENASA Area Board Member Report Highlights

Mr. Tadd Kruse, MENASA Area Director

- Co-Director for the NASPA International Symposium 2017, 2018 & 2019
- Member of the NASPA International Education Knowledge Community – attended multiple meetings.
- Serving as a 2018-19 Mentor to the MENASA NASPA Mentorship program. Served as a 2017-18 program mentor.
- Facilitated multiple 2019 NASPA Annual Conference sessions in Los Angeles, CA:
 - four for the International Symposium,
 - two for the General Conference Sessions, and
 - sat on two session panels.
- Facilitated a presentation at the 13th Annual MENASA NASPA Conference in Kuwait.

Dr. Courtney Stryker, Immediate Past MENASA Area Director

- Multiple presentations at the 2019 Annual NASPA Conference, Los Angeles, CA
- Multiple presentations at the 2019 International Symposium, Los Angeles, CA
- Committee member 2018, 2019–International Symposium
- Worked extensively on the development of the MENASA Student Affairs Certificate program slated for piloting March - May 2019. Facilitated the first two piloted sessions
- Serving as a 2018-19 Mentor to the MENASA NASPA Mentorship program. Served as a 2017-18 program mentor.
- Facilitated a presentation at the 13th Annual MENASA NASPA Conference in Kuwait.

Ms. Sarah Faheem, Professional Development Chair

- Facilitated a presentation at the 13th Annual MENASA NASPA Conference in Kuwait.
- Serving as a 2018-19 Mentor to the MENASA NASPA Mentorship program
- Assisted in the review of materials for the MENASA bilingual student affairs certificate program roll out proposal.

Ms. Naila Sherman, Special Projects Coordinator

- Created MENASA area language infographic for use on the NASPA website. (December 2018)
- Conducted, with the Area Director, a review and update of MENASA Advisory Board Position Descriptions.

Mr. George Marquis, Country Representative for Egypt

- The Country Director for Egypt and the Senior Director for Student Life at AUC (Amal Salah) attended NASPA 2019 in Los Angeles.
- Participated in a panel discussion at NASPA 2019 moderated by Patricia Witkowsky from U Colorado Boulder.

Ms. Tarifa Alzaabi, Country Representative for United Arab Emirates

- Serving as a 2018-19 Mentor to the MENASA NASPA Mentorship program
- Facilitated a presentation at the 13th Annual MENASA NASPA Conference in Kuwait.

The following section provides a summary of professional development activities and events for March 2019 as well as upcoming events through July 2019.

Building upon past activities, professional development activities are developed inclusive of three core components for the MENASA Area:

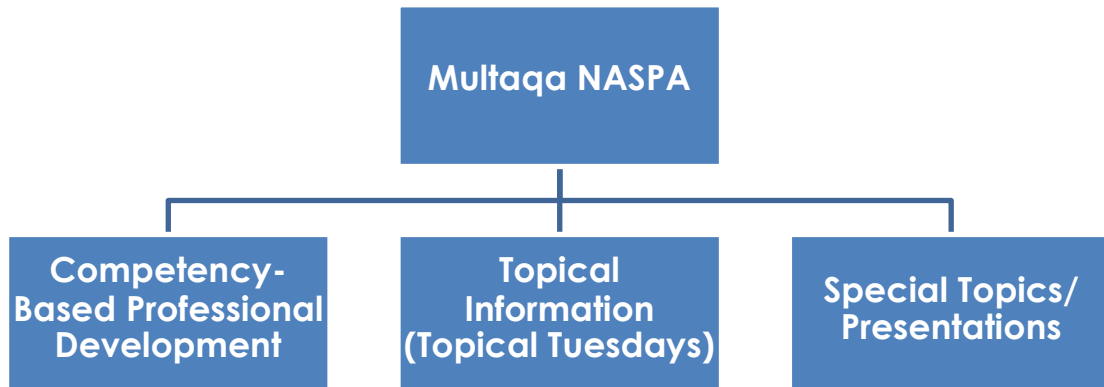
1. MULTAQQA (Arabic for forum or gathering) NASPA (monthly webinars)

These are presented within three sub-categories (see program model below) and will run approximately October thru May.

A. Competency-Based Professional Development: NASPA/ACPA professional competency webinars presented by experienced and qualified professionals on each of the various competencies and addressing applications within the MENASA region. Development planning continues to establish the program this year, with an objective of providing a full series allowing participants to receive a certificate upon completion.

B. Special Topics/Presentations: Topic or theme driven webinars presented by experienced and qualified professionals on a range of topics relevant to the profession and within the MENASA region.

C. Topical Information (Topical Tuesdays): Field or topic specific discussion forums (sports, counseling, health services, advising, activities, etc.) designed to connect professionals to identify issues being encountered and explore within the MENASA region (each to be guided by a forum facilitator).



Multaqqa NASPA Webinars

Overall, nine Multaqqa were presented during the 2018-19 academic year.

From March-May 2019, four Multaqqa Webinars took place in March-May 2019.

- **GETTING AHEAD IN YOUR STUDENT AFFAIRS CAREER: CREATE A PERSONAL PROFESSIONAL DEVELOPMENT PLAN (PPDP)**
TUESDAY, MAY 14TH 2019
- **INTRODUCING THE MENASA NASPA—QATAR UNIVERSITY STUDENT AFFAIRS CERTIFICATE PROGRAM**
TUESDAY, APRIL 30TH 2019

- **EXAMINING AND ASSESSING THE SUITABILITY OF FIRST YEAR PROGRAMS FOR YOUR STUDENT BODY.**
TUESDAY, APRIL 16TH 2019
- **COMMUNITIES WITHIN COMMUNITIES: SUPPORTING THIRD CULTURE STUDENTS IN THE GULF**
TUESDAY, MARCH 26TH 2019

Certificate Program

A committee of professionals in Qatar were charged to create “a professional development program that provides the student affairs community with the knowledge and information needed to be fully aware of and able to actively assist in promoting student success.” Following a thorough review of the literature related to professional competencies needed for work with college students (CAS, 2015; ACPA/NASPA, 2015), and a review of best practices for delivering engaging content to adult learners (McKeachie, 2006, 2002; Ota, et. al., 2006; Keillor and Littlefield, 2012), the committee drafted a foundational-level professional competencies curriculum for student affairs educators in the Middle East, North Africa, South Asia (MENASA) area. The competencies were vetted for best practices combined with cultural appropriateness and relevance.

In an effort to address the essential knowledge, skills and attributes needed to fulfill the academic mission and work effectively with students at universities in the MENASA region, the professional development committee has identified 10 competency areas vital to understanding student development, core educational values, and administrative practices.

The adjusted Competency Areas will be reviewed by the MENASA Advisory Board in early fall, as the board was not able to fully review during spring 2019 meetings.

2. E-Mentoring Program

The MENASA E-Mentoring Program is a volunteer program structured so participants can engage (Oct. to April) through online webinars, mentorship from a mid-level or senior level experienced Student Affairs professional, and in a session at the Annual MENASA NASPA regional conference (as possible). The majority of mentoring is via online or distance communication methods (video chat, social media, email, and/or telephone) to overcome issues presented by distance/remote locations, or a lack of accessible local professional peers.

In its second year, the 2018-19 program has 10 pairings (Mentees from four different countries, and Mentors from five different countries).

3. MENASA NASPA Area Annual Conference

- 13th Annual MENASA NASPA Conference
To be March 31-April 2, 2019 at the American University of Kuwait, Kuwait.
 - Held under the theme "Towards a Holistic Student Experience"
 - Over 25 sessions across the three day event, pre-conference was folded into overall event
 - Over 70 registered participants
 - 5 Planning Committee members
 - Keynotes/Featured Speakers:

- Kevin Kruger, President, NASPA
- Tadd Kruse, Asst. to the President for Institutional Planning & Effectiveness, American University of Kuwait
- Hanan Muzaffar, Dean of Students, American University of Kuwait
- Rawda Awwad, President, American University of Kuwait
- Tiki Ayiku, Assistant Vice President for Professional Development, NASPA
- Linda Kasper, Executive Director for University Housing, University of Georgia
- Matt Nelson, Head of Residence Life, Student Housing and Residence Life Center, Qatar University

****The conference site provided the MENASA constituents with a politically neutral location for all conference attendees in the region, and was the first time the conference has been held in the Gulf outside of Qatar and the UAE.*

- The host for the 14th annual conference in 2020 will be explored in upcoming months to determine and announce as soon as possible.