



**NASPA**<sup>®</sup>

Region IV-E

**Danita Brown Young**  
**NASPA IV-East Regional Board**  
**Report for the July 2019 Board of Directors Meeting**  
**June 20, 2019**

## Requested Board Action Items

None at this time.

## Professional Development and Engagement

### March 2019 – July 2019 Activities

- Incoming Regional Board meeting- March 10, 2019 in Los Angeles, California.
- Regional Board Call- May 3, 2019
- Summer Board Meeting- May 29-31, 2019- Des Moines, Iowa
  - During the Region IV-East Board meeting, we had a discussion about the NASPA Goals and the Region IV-East Strategic Priorities and how they are connected. We looked at what our region is currently doing and what we should and could be doing to advance our strategic plan. We also discussed our vision and the critical issues facing our region. We will then use the identified critical issues to shape our strategic focus. Over the next few months we will continue to identify the top two (2) priorities in each area of the Region IV-East Strategic Priorities and then create an action plan for each of the top two (2) priorities.
  
- WISA Knowledge Community Drive-In- May 31, 2019- Indianapolis, Indiana
  - 87 total attendees
- Regional Board Call- July 12, 2019

### **Key March-July 2019 Initiatives/Planning**

#### **1. Regional Awards/Grants**

Revamping and launching the Regional Awards process to include new approved qualifications and a more user-friendly submission process. Launching research and assessment grants application

process where proposals are due by early September and grants are awarded at the Regional conference in November.

**2. NASPA IV-East Regional Conference- November 2-5, 2019** *Des Moines, Marriott, Des Moines, Iowa*

Planning is underway for the Regional Conference. We are expecting over 400 colleagues to engage in professional development around this year's theme: *Rooted in our Values; Advocating for Change*

This year's theme acknowledges the history from which our profession has developed. From its strong foundation, as student affairs professionals we are able to extend in different directions to meet the needs of the diverse students we serve. We advocate for change to address inequality and injustice while poised to support the future of our students and our profession. This year's theme is also a nod to our host state, Iowa, as we will be there only weeks before the Iowa Caucuses kick off the 2020 presidential election.

*Major Speakers:* We have confirmed all 3 major speakers. Each speaker provides firsthand experiences that relate to the values of our profession and our conference theme.

- Sonja Ardoin, PhD
- Stacey Abrams, JD, MPA
- Zach Wahls, MPA

*Program Tracks:* We will be using carefully selected program tracks to assist participants in identifying programs of interest to them. A committee member connected to the functional area/population is coordinating each track, as well as encouraging program submissions to support the track. The program tracks are:

- SSAO Track
- Student Success
- KC Roundtables and Sponsored Sessions
- Community College Track

Of note, the Community College track is being developed in partnership with the Community College Division. It will offer a series of program sessions that draw from the Community College Division's resources. This is an important addition to the conference as this summer's regional community college symposium had to be cancelled. The Conference Committee is pleased to be able to work with the Division to address the needs of participants who had planned to attend the symposium.

*Institutes and Pre-Conferences:* In addition to our annual SALT/NUFP Institute for undergraduates and our SSAO Institute, we are adding three pre-conference opportunities this year.

- Mid-Level Institute
- Master's Case Competition

- Advocacy-focused Pre-Conference

### 3. CSAO Engagement Assessment

- Surveyed Region IV-East CSAOs to learn about their interests in a CSAO Institute at the fall regional conference
- Used the survey results to:
  - Initiate planning for the institute
  - Recruit volunteers to assist with planning

### 4. Regional Engagement Coordination- Created a board position with the charge of ensuring that all regional planning and event coordination is aligned and resources including funding and volunteers are centralized and communicated. Future plans include:

- Hosting monthly webinars on various professional development topics beginning in August 2019.
- Working with KC Co-Coordinators to encourage KCs to broaden the meaning of engagement to add value to NASPA's membership.
- Supporting all regional board positions that align with engagement via collaboration and idea generation.

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## STRATEGIC PLANNING ALIGNMENT

### Professional Development and Engagement

Provide exceptional education and volunteer engagement that prepare members to lead on current and future issues in higher education.

NASPA will...

❖ Develop, implement, and evaluate accessible professional development and networking opportunities that address current and emerging issues for all career levels.

1. **The Regional Conference offers targeted professional development for student affairs professionals at all levels: SALT/NUFP Institute; Master's Case Competition; Mid-Level Institute; and SSAO Institute.**

## Equity, Inclusion, and Social Justice

### March 2019 – July 2019 Activities

None at this time

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## STRATEGIC PLANNING ALIGNMENT

### Equity, Inclusion, and Social Justice

Invest in and advocate for equitable and inclusive practices that promote socially just communities.

NASPA will...

- ❖ Open pathways throughout the Association and the student affairs profession for equity-seeking, historically minoritized, and marginalized communities.
1. **As a result of on-going discussions with the IP KC on protocols related to land acknowledgement and other representation, the Regional Conference is engaging the IP KC to create a Conference Committee position to intentionally include this voice at the conference leadership level.**
  2. **The Board has made a commitment to increasing access to our profession but fully underwriting the cost of the SALT/NUFP conference for undergraduate students in our region, trying to minimize the barrier of cost to entry to our profession.**

## Advocacy for Student Success

### March 2019 – July 2019 Activities

None at this time

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## STRATEGIC PLANNING ALIGNMENT

### Advocacy for Student Success

Advocate to support student learning and success.

NASPA will...

- ❖ Collaborate with local, state, national, and global partners to champion and support legislation, policies, and practices that advance student learning and success.
1. **The Regional Conference will include hands-on activities to provide “moments for advocacy” at the individual level.**
  2. **The Regional Conference will contain a Student Success program track. This track will provide focused sessions on student learning, development and success as the core outcome of our work.**
  3. **The Regional Conference will feature two major speakers (Stacey Abrams; Zach Walls) who will speak from firsthand experience on the ways individuals can champion change at the local, state, and national stage.**

## Research and Scholarship

### March 2019 – July 2019 Activities

None at this time

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### STRATEGIC PLANNING ALIGNMENT

#### Research and Scholarship

Generate research and scholarship that advance evidence-based, emergent, and equitable practices.

NASPA will...

❖ Invest in and promote a scholar-practitioner identity and mindset within the student affairs profession.

- 1. Approving a regional budget which includes funding for scholarships and grants for regional award recipients.**
- 2. The Regional Conference has reserved program session slots to feature the work of the regional Research Grant awardees.**
- 3. The Regional Conference is bringing back the Master's Case Competition. This opportunity provides an intentional way for graduate students to apply the theory being learned in their current courses to a timely case study that draws from real world examples. Student will receive feedback from experienced judges who operate in the scholar-practitioner world.**