Dr. Evette Castillo Clark, National Director of Knowledge Communities  
Report for the 2012 Summer Board of Directors Meeting  
June 29, 2012

Discussion Items

National KC Leadership Changes and Appointments:

- IPKC was not able to submit Chair candidates during the specified past election period. I officially appointed Jamie Singson and Charlotte Davidson both from the University of Illinois at Urbana-Champaign, as IPKC Co-Chairs Elect, and their term will be 2013-15.

- NASPA Chair, Levester Johnson, has appointed Frank Ross (Vice President for Student Life at Northeastern Illinois University) as National KC Director-Elect. His term is 2013-15. Frank has joined me on the KC Leadership Conference Calls this year.

- Since March 2012, the following leadership changes occurred as a result of a Co-Chair stepping down from their elected role:
  
  **ALSC KC** - Vanessa Johnson has chosen to focus on the research content of Adult Learners and Students with Children. Susan Warfield assumed the Chair role.
  
  **NPGS KC** - Laura DeVeau took on an increased volunteer senior leadership role with a local Fine Arts Board. Dan Hirsch assumed the Chair role.
  
  **Veterans KC** - Amanda Krauss changed jobs in department oversight from Veterans to outreach and education and has an increased teaching load. John Mikelson assumed the Chair role.

National KC Director 2012-13 Goals:

1. Member Engagement – encourage KCs to define what this means and explore engagement opportunities for all professional levels.
2. Succession Planning – find ways to groom the KC leadership pipeline.
3. Communications with Regional Representatives – introductions and involvement / keep connected with the Regional KC Reps. that sit on the KC’s National Advisory Board.

Action Items
None

NASPA GOALS & GUIDING PRINCIPLES
1. **Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.**

**KC Fall Online and Spring Conference Publications**
As we approach our third year (2013) of our two publications annually, the National KC Director will be getting more feedback on its use, readership, and advertising through a CampusLabs survey. All KC articles highlight best practices and critical topics, shared both in print and online. *(Integrity, Innovation, and Inquiry)*

**Assessment, Evaluation, and Research KC – Grants and Awards**
Develop and implement one or two research grants to be distributed during 2012-2013. Grants will support innovative assessment and/or research projects in student affairs. Also, AER KC will implement an Annual Assessment Innovation Award to be announced during the annual Assessment and Persistence Conference. *(Innovation and Inquiry)*

**Latino/a KC – Knowledge Campaign**
A newly developed “WHAT'S ON YOUR MIND” Campaign emerged as a result of LKC members asking the leadership team to have more consistent communication on issues and initiatives. This campaign asks LKC members what is on their minds, their challenges and experiences, and how we can share new knowledge. The campaign will be fully launched in fall 2012. *(Inclusion and Integrity)*

**Men and Masculinities KC – Glossary of Men and Masculinities Terminology**
MMKC is creating an electronic *Glossary of Men and Masculinities Terminology for Student Affairs Professionals*. The goal is to have the eGlossary ready for publication by fall 2012. *(Innovation and Inquiry)*

**MultiRacial KC – Trans-racial Adoptees**
MRKC will work to increase KC membership and NASPA knowledge by reaching out to and supporting trans-racial adoptees, issues, and increase their connection to the KC. *(Inclusion).*

**New Professionals and Graduate Students KC - Development of a New Professional Regional Educational Curriculum**
It has become increasingly important to move forward with the development of a curriculum of professional competencies for new professionals (individuals in their first 3 years in the profession). The NPGS KC will build a work group to develop the curriculum which will include the Regional KC reps, members of the NPGS KC leadership team, representatives from other KCs, and members of the faculty in an effort to develop the most comprehensive curriculum that is both sustainable and flexible to the needs and limitations (geographic, resources, etc.) of the various regions. The National KC Director also encouraged the KC Chair to work closely with NASPA’s Professional Competencies and Standards Division. *(Innovation)*

**Student Affairs Partnering with Academic Affairs KC – Research on Academic and Student Affairs Partnerships**
2. Lead advocacy efforts that shape the changing landscape of higher education.

Collaborations with other Professional Associations/NASPA KCs (Inclusion and Inquiry)
Several KCs have goals this year to either strengthen their relationships with other professional associations outside of NASPA, begin new initiatives with closely associated organizations, and/or partner with other NASPA KCs. The following collaborations are either in discussion or have already been formalized:

- **Administrators in Graduate And Professional Student Services KC** will begin discussions with the Council of Graduate Schools (CGS) and the American Educational Research Association (AERA) SIG 168 (Doctoral Education Across the Disciplines) regarding collaborative efforts to increase awareness of the graduate and professional student experience via empirical research.

- **Adult Learners and Students with Children KC** is working to establish relationships with other KCs and organizations, which also work with the populations served by ALSC, for example, ANTSHE (Association for Non-traditional Students in Higher Education) and HEAASC (Higher Education Alliance for Advocates of Students with Children (HEAASC)).

- **Disability KC** members (Melanie Thompson and Scott Friedman) are working across ACPA, AHEAD, and the Illinois Board of Higher Education to develop and share resources with NASPA Disability KC members.

- **Health in Higher Education KC** will develop relationships with health/wellness/health promotion colleagues of ACPA, ACHA, and NIRSA. By engaging in dialogue, HHE KC can remain current with pertinent issues and unified on our response as a field. Also, in preparation for national changes from the Affordable Care Act (ACA) for colleges and universities, HHE KC will: Collaborate with ACHA to create knowledge about the ACA and its effect on colleges and universities; promote resources to heighten awareness of public policy for senior student affairs officers; create an avenue for meaningful dialogue about healthcare reform and student health insurance plans.

- **Indigenous Peoples KC** will continue to advocate for the voices that are often left off the radar of broader student affairs practitioners and student populations. IPKC will expand to include Canadian Aboriginal scholars to present at NASPA and get involved with IPKC. IPKC will expand membership to include TCU student affairs. IPKC will continue to strengthen partnerships with organizations like ACPA’s NAN, NIEA, NINHLE, etc. Lastly, the book *Removing the Asterisk: Native Students in Higher Education* should be released to the general public in fall 2012. This book as a joint partnership between IPKC and NAN will help highlight Indigenous student and student affairs culture.
• *Student Leadership Programs KC* is currently participating in a collaborative initiative for leaders of associations (SLP KC, ALE, ILA, CSI) coordinated by NCLP, the Inter-Association Leadership Collaboration.

• *Veterans KC* Executive Committee members are the President of the College Educators for Veterans in Higher Education (CEVHE – Bill Smith, UMKC), Members of the NACADA Group for advising Military, Veterans and Family Members, Members of NAVPA and Former Officers of the Student Veterans of America (SVA).

*Latino/a Knowledge Community – Undocumented Student Support*
LKC members created an undocumented student support group/task force as a continued initiative implemented by Dr. Michelle Espino, Assistant Professor, University of Georgia, and Dr. Juan Guardia, Director, Florida State University. *(Inclusion)*

3. **Launch an initiative to collaborate with student affairs worldwide.**

*International Education Knowledge Community – Travel and Regional Grant Programs*
One of the goals of the IEKC is to encourage professional connections with colleagues in other countries. IEKC is promoting the *Travel Grant Program* for international colleagues, the International Exchange Program, and is exploring ways of supporting US members interested in professional exchanges. IEKC is also initiating *Regional Grant Programs* to encourage international colleagues to attend NASPA National Conference and International Symposium and increase the attendance from underrepresented NASPA affiliated countries. *(Inclusion)*

4. **Strengthen NASPA by making it a more responsive, vital and sustainable organization.**

*Knowledge Community Strategic Plans*
It is not a requirement of KCs to conduct and turn in strategic plans, but it is worth noting those that do take on the large task and process of a KC strategic plan because of its level of involvement and dedication. NPGS KC and LKC leaders are in the process of creating their strategic plans. *(Integrity)*

*Improvements/Considerations for Regional and National Conferences (Inclusion and Integrity)*
The following KCs have contacted or will soon contact the NASPA Staff regarding their recommendations, considerations, and improvements to be made when hosting regional and national conferences:

- DKC (improved accessibility and featured speakers)
- Technology KC (access and availability)
- ALSC/Women in Student Affairs KC (childcare)

**KNOWLEDGE COMMUNITY REPORTS**
The reports that follow, which have been prepared by the National Chairs of our Knowledge Communities, provide an overview of the professional development provided to NASPA’s members since Board Reports were last submitted in March. In addition, the reports include alignment of KC Goals and Activities with NASPA’s Strategic Goals; highlights from the 2012 Annual Conference in Phoenix; other 2012-13 KC goals that may not align with NASPA’s Strategic Goals; hot topics/new research and knowledge to address for 2012-13; and a schedule of KC leadership meetings/conference calls to ensure that they are regularly communicating with their national and regional leadership team members.

In summary, you will find as you read through their individual reports that the KCs have increased their collaboration and partnership efforts with purpose, intensity, and passion than they have in the past with other higher education associations, non-higher education associations, and other Knowledge Communities; and member engagement, recognition, social media expansion efforts, and focusing on global efforts are a main focus of the KCs this year. The KC reports reflect great breadth and depth of professional activities.

I am so proud of all of the KCs and their vast presence throughout our 2012 annual conference. From programs/preconference sessions, volunteering, KC leadership trainings, KC business meetings and receptions, KC publication, candlelight vigil, featured speakers, to probably the best-ever KC Community Fair, the Knowledge Communities of NASPA were the most visible and engaged in my history with the KCs. I couldn’t be more proud of this group of KC leaders.

Finally, I am very grateful and appreciative of Stephanie Gordon supporting the KCs over the two month transition while she conducted a search process for our new Director of Leadership Programs and Senior Student Affairs Officer Initiatives. James Stascavage stepped into this new role in May 2012, and it is with great excitement that we welcome him to the KC family. He has shown great attention and care to the day-to-day operations of each KC, has learned quickly, is responsive, and has offered good advice and recommendations on how the KCs can improve going forward. I am looking forward to working with James very closely in my last year on the NASPA Board and in setting the future direction of the KCs.
registered in Phoenix. **Fourteen participants self-identified as new conference attendees.** Evaluations of the pre-conference were very positive such as: “great discussion, lots of energy”, “very informative and useful”, “very relevant and energizing!”, info sharing was great!”

- Monday morning Breakfast Meeting was cancelled as it conflicted with one AGAPSS Sponsored Program (Graduate Student Orientation: From Development to Assessment) and a Roundtable (Building a Comprehensive Research Agenda for AGAPSS). Despite the early start (7:30am), both sessions were well attended, though it was very disappointing to have to cancel the AGAPSS Breakfast Meeting.

- Tuesday afternoon business meeting was well attended (25 participants). We recognized outgoing National KC Chair, Liz Thurston, as well as pre-conference committee and awards committee members. Incoming National KC Co-Chair, Jessica Edonick joined the group via a pre-recorded message on YouTube (travel restricted by imminent birth of her first child). Participants grouped by neighboring Regions to network and discuss hot topics for the last half hour of the meeting (topics indicated in section IV, below). **Successfully recruited new Region VI AGAPSS KC Co-Representatives** (approved by Region VI Leadership on April 20, 2012).

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

1. **Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.**

   The AGAPSS KC will begin discussions with the Council of Graduate Schools (CGS) and the American Educational Research Association (AERA) SIG 168 (Doctoral Education Across the Disciplines) regarding collaborative efforts to increase awareness of the graduate and professional student experience via empirical research.

   - Invite members of CGS and AERA SIG 168 to present in AGAPSS-hosted Webinars.
   - Invite members of CGS and AERA SIG 168 to attend and present at NASPA annual meeting.
   - Encourage members of AGAPSS to develop collaborative research projects with members of CGS and AERA SIG 168.

   **Generation of Knowledge since March 2012:** National Co-Chair, Mary Hall, made initial contact with the leadership of AERA SIG 168 at the AERA 2012 Annual Meeting in April; all agreed that the prospect of collaborative efforts should be pursued.

   Charge the AGAPSS Awards Committee with exploring and developing an award recognizing graduate student research on the graduate or professional student experience.

2. **Lead advocacy efforts that shape the changing landscape of higher education.**

   The AGAPSS KC National Co-Chairs will work with the Knowledge Community Public Policy Liaison to identify policy issues impacting the experience of the graduate and professional student population. We will share results with the AGAPSS membership and assemble an ad hoc committee to help shape attainable goals in this area. (Currently, the graduate and professional student population is rarely highlighted in the KC Public Policy Weekly Update.)

   - One likely area: Many institutions have grown Master’s degree programs (sometimes exponentially) but have not increased student affairs staff. (Anecdotally, some institutions have reduced staff.) The AGAPSS KC is exploring development of a needs assessment for graduate and professional student affairs staffing (share results with the Council of Graduate Schools).

3. **Launch an initiative to collaborate with student affairs worldwide.**
The AGAPSS KC will use social media as the first phase of connecting colleagues worldwide. As these networks expand, the AGAPSS leadership team will identify specific individuals and institutions for targeted outreach.

- **Generation of Knowledge since March 2012:** The AGAPSS KC Communication Co-Vice Chair, Lisabeth Greene, created a new LinkedIn site for the KC in April 2012. AGAPSS members were asked to join/link to the site in the KC’s May newsletter (25 total members to date) and will be reminded in all future newsletters. In addition, we will add a link from the KC website.
- The Communications Vice-Chairs will update the AGAPSS KC Facebook page and maintain it as a second collaborative venue.

4. **Strengthen NASPA by making it a more responsive, vital and sustainable organization.**

The AGAPSS KC National Co-Chairs will work closely with the KC Regional Representatives in outreach efforts at the regional level.

- **Generation of Knowledge since March 2012:** Regional representatives (I, IV-East, and VI) have launched initiatives (highlighted in respective Regional reports) including a drive-in meeting in fall 2012, developing and launching #AGAPSS on Twitter and submitting proposals for Regional annual conferences.

The AGAPSS KC National Co-Chairs will continue to expand the KC leadership team to be more diverse and inclusive (identity, geographic region, etc.). Further, we will develop a leadership shadowing system that will allow continuity in leadership roles.

The AGAPSS KC National Co-Chairs will invite new members (see section I, above) to serve on committees and become more engaged.

**Generation of Knowledge since March 2012:** Topics of interest were collected from Pre-Conference attendees as well as at the AGAPSS business meeting in Phoenix. We will use these “hot topics” to guide selection of webinars in 2012-2013 and will encourage AGAPSS KC members to submit proposals for 2013 conference programs (sponsored and general).

III. **Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)**

- Monthly communication with the AGAPSS KC members (newsletter).
- Restore Tuesday Topics (or similar) open conference calls with AGAPSS KC members.
- Increase sponsored program proposals and AGAPSS-related general program proposal submissions.
- Restore and expand AGAPSS-related bibliography and list of other resources.
- Establish mentoring for new AGAPSS members, particularly those new to student affairs.

IV. **Hot Topics (include any new research and knowledge to address) for 2012-2013**

- Graduate and Professional Student Orientation
- Financing graduate education/cost benefit of graduate or professional degree
- Special populations within graduate and professional student groups
- Use (overuse?) of social media to solicit participation of graduate/professional students
- Mental health/wellness/crisis management
- Student affairs support for families/parents/partners
- Student affairs partnering with academic affairs
Career development for student affairs professionals in graduate/professional education organization

V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:

- June 6, 2012: National Co-Chairs and Communication Co-Vice Chairs
  o Repeat monthly
- June 2012: National Co-Chairs and Regional Representatives
  o Repeat monthly
- June 2012: National Co-Chairs convene and charge Planning Committee for 2013 AGAPSS Pre-Conference Proposal.
  o Repeat bi-weekly until proposal submission in September; reconvene in January 2013 (if proposal accepted).
- June 2012: National Co-Chairs convene and charge Planning Committee for 2012-2013 AGAPSS Professional Development (Webinars, Open Membership Calls, etc.).
  o Repeat monthly

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**Report for the Summer 2012 Board of Directors Meeting**

*Submitted by Vanessa Johnson and Susan Warfield, National KC Co-Chairs*

**Friday, June 8, 2012**

I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona

The ALSC roll out in Phoenix was successful beyond our greatest hopes. We had solid participation at our first official meeting, with continued participation from a core group of adult learner and student parent champions who have been interested in the evolution of the ALSC KC since the national conference in Philadelphia, or from the first initial outreach emails we sent out over two years ago.

We had a great deal of interest at the Knowledge Community Fair, with more than 26 new members from the widest range of institutions signing up at our table. There was also immediate support from those ALSC members attending the first meeting, with at least one person from that group immediately volunteering to assist with covering the ALSC booth at the Community Fair. Since the fair, those same 5 meeting attendees have continued to play significant leadership roles within the newly formed ALSC KC and are part of what will be referred to in the rest of this document as the “core ALSC leadership team.”

The following are the primary accomplishments during the NASPA Annual Conference in March 2012:

- First official meeting of the KC held with 7 members in attendance and a visit from the KC leadership and official welcome from Evette Castillo Clark.
More than one KC approached the co-chairs with interest in future contact and collaboration between ALSC and their KC, primarily John Mikelson, the Veterans KC Chair.

Organizational structure for the KC was established through a mass brainstorming at the first official meeting.

26 new members were recruited at the Community Fair.

Numerous ALSP program specific brochures, an AAUP article authored by ALSC member Susan Marine, and other varied Adult Learner and Student Parent information was made available to Community Fair visitors via our KC booth.

Materials and information regarding ALSC KC were left, with announcement made, at more than one presentation related to Adult Learners and Student Parents.

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
   - The ALSC has established the use of a NASPA sponsored listserv, which members have regularly used to distribute articles, research, grantee activity and other key activities related to our target populations.
   - ALSC will submit our first pre-conference proposal at the Annual NASPA Conference in Orlando, held in March 2013.
   - Established the Research and Professional Development Committee which began preparing program proposals for submission to conduct two half-day pre-conferences (adult learners and students with children) for the 2013 national conference.
   - The ALSC will soon release a regularly published and dispersed electronic newsletter.
   - To identify and provide resources for Adult Learners and Students with Children and those who assist them.
     - Locate a minimum of 25 online resources for students and professionals.
     - Locate a minimum of 10 agencies/organizations for professionals.
     - Identify a minimum of 10 Best Practices for professionals.
     - Identify national and state programs specific to financial assistance.

2. Lead advocacy efforts that shape the changing landscape of higher education.
   - To establish relationships with other KCs and organizations, which also work with the populations served by ALSC, for example, ANTSHE (Association for Non-traditional Students in Higher Education) and HEAASC (Higher Education Alliance for Advocates of Students with Children (HEAASC). Collaborations with WISA and Veterans KCs are underway.
   - Co-sponsor the celebration of National Student Parent Visibility Day with HEAASC during the 2012-13 year.

3. Launch an initiative to collaborate with student affairs worldwide.
   Though the ALSC will of course follow-up on any opportunity to engage internationally, we are not in a place to fully focus on this type of outreach until we have promoted our formation and existence nationally. However, I do believe the best way to disperse information and awareness is
through publication and conference attendance which is a primary goal of the ALSC in the year ahead.

- The ALSC will increase international and global awareness and knowledge through the generation of published articles and conference presentations.
- The ALSC KC chair will have an administrative, graduate intern for the 2012-2013, and she will be assigning the task of locating internationally-based student parent and adult learner programs as one of the intern’s assignments in the year ahead.
- It would be possible in the year ahead for the ALSC to potentially collect stories or data on the number of student parents who have participated in study abroad trips. This is a possibility often overlooked and deemed impossible for students with children, but it is possible and we already have at least one program connected to the ALSC which has been tracking Study Abroad participation among their student parents, and which has seen an uptick in participation since bringing the information to their students.
  - For a long range goal, we could look at using our website to link non-traditional student programs (or any program within SA internationally), which were willing to host or sponsor a student parent or adult learner at their university for an undergraduate, international study or internship experience, but with a focus on finding them placements which were also appropriate for, and supportive of, their families.

4. **Strengthen NASPA by making it a more responsive, vital and sustainable organization.**
- The ALSC will make our membership and leadership team available for input and professional consultation to the Council for the Advancement of Standards in Higher Education (CAS), as they seek NASPA input while updating the CAS Adult Learner/Non-traditional Student program standards.
- The ALSC KC will work to be a point of information regarding future Office for Adolescent Health, Pregnancy Assistance Fund and Young Student Parent Support Initiative funding cycles which may occur in the years ahead.
- The chair will be attending the Student Parent Support Symposium held each year at Ohio State and will be actively networking and recruiting new members at that venue. There are numerous other ALSC members who regularly attend the OSU SPSS and an email reminder will be sent out prior to this event encouraging all ALSC members to network for the NASPA and the ALSC KC at that event.

III. **Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)**
- Restructure current ALSC structure, particularly in regard to the number and types of committees and roles that members are engaged in on the leadership team.
- Recruit more active members to the leadership team who are specifically focused and engaged with Adult Learner service delivery and the Adult Learner content area.

IV. **Hot Topics (include any new research and knowledge to address) for 2012-2013**
- Yong Student Parent Support Initiative as a future funding opportunity for Student Affairs units and programs serving students with children, and as it currently exists in practice, in the states of Minnesota and Virginia.
• The Expert Panel created by the Office for Adolescent Health in Washington DC which will assist in guiding their future Pregnancy Assistance Fund priorities. The current chair was invited to sit on this panel and referred former chair Vanessa Johnson for panel service. This provides two experts tied to both higher education and Student Affairs on a federally compiled panel of experts which will directly impact policy and funding priorities within the OAH. To the best of this writer’s knowledge this is the first time there has been higher education representation surrounding this type of primarily health focused Teen Parent focused policy and planning entity.

• The current research being conducted by the Lumina Foundation and CLASP studying the interplay between financial aid and welfare (TANF) funding for low income students, particularly those with children.

• ALSC member Susan Marine, Assistant Professor of Higher Education at Merrimack College, has published an article in On Campus with Women, Association of American Colleges and Universities titled: “Bridges to a Brighter Future: Support Programs for Nontraditional Women in Postsecondary Education”. This was a featured content focused item during our booting activity at the KC Fair.

V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:

• Monthly meeting of the ALSC KC to be held on the first Friday of each month.
I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona

- Excellent attendance –
  - *AAKC Business Meeting* (approximately 90 people in attendance, including SSAOs and Gwen Dungy). Gwen was also recognized at this event.
  - Joint *Reception* with AAM/W Summit and American Colleges (approximately 350 people in attendance, including SSAOs).
  - *Meet and Greek: Divine Nine and Friends Social* (approximately 200 people in attendance, Greek and Non-Greek).
- Newly established connections – African American Men and Women’s Summits and American Colleges (receptions)
- City Guide – Connecting the conference attendees with the National AAKC Board, Black-owned businesses, places of interest and places of worship

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
   - Hosted two professional development opportunities for the National Conference:
     - Webinar- Navigating the Bias in the Interview and Selection Process
     - Coffee Talk
   - Participated in Spring AAKC Publications
   - Creation of the AAKC website [www.a-akc.com](http://www.a-akc.com)

2. Lead advocacy efforts that shape the changing landscape of higher education.
   - Actively engaged in NASPA’s HBCU commission that explores MSIs, through research and practice.
   - Launched Professional Mentoring Program, pairing levels beyond first year professionals with mentors.
   - Increased social media presence and networking.

3. Launch an initiative to collaborate with student affairs worldwide.
   - Regional Representative Challenge, modeling regionally what is done nationally.
   - Identify and share professional development activities to improve knowledge and skills of professional development with all regions.
4. **Strengthen NASPA by making it a more responsive, vital and sustainable organization.**
   - Increase collaboration and partnerships with other KCs.
   - Created a new Leadership Team position – Public Policy, to keep abreast on issues nationally.

III. **Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)**
   - Promote greater connection within the AAKC and African American community of NASPA.
   - Serve as a greater resource to one another in the AAKC membership and NASPA.
   - Increase AAKC regional participation in program and grant proposal submissions and review committees.
   - Implement the strategic plan for the AAKC for a greater impact on the regional level.
   - Work to increase and retain the number of NASPA members who affiliate with the AAKC, through engagement on a national and regional level.
   - Develop a regional leadership team to generate and disseminate knowledge to the region’s membership and AAKC affiliates.

IV. **Hot Topics (include any new research and knowledge to address) for 2012-2013**
   - The Black Student Experience
   - The Global Lens
   - Political Consciousness
   - The Professional Experience

V. **Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:**
   - AAKC Leadership Team Meeting – June 12, 2012
   - AAKC Leadership Team Meeting – JULY CANCELLED, Happy Summer Vacation
   - AAKC Leadership Team Meeting – August 14, 2012
   - AAKC Leadership Team Meeting – September 11, 2012
   - AAKC Leadership Team Meeting – October 9, 2012
   - AAKC Leadership Team Meeting – December 11, 2013
   - AAKC Leadership Team Meeting – January 8, 2013
   - AAKC Leadership Team Meeting – February 12, 2013
   - AAKC Leadership Team Meeting – (special meeting time and locations) March 15, 2013 (Regional Suite hosting or KC Suite)
Report for the Summer 2012 Board of Directors Meeting
Submitted by Todd Porter and Ken Schneck, National KC Chairs

Friday, June 8, 2012

I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona

- At the AOD KC business meeting in March at the National Conference in Phoenix, Todd Porter and Ken Schneck were handed the AOD KC National Chair reins by the outgoing AOD KC Chairs Mary Anne Nagy and Glen Sherman.
- Updates on the NCAA taskforce on Alcohol and Other Drugs had taken place, and Glen Sherman and Mary Anne Nagy were able to share updates on this initiative.

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

Provide information to new professionals and non-AOD professionals to enhance understanding of issues within the field.

With the discontinuation of NetResults, we had to rework the expectations of our regional representatives to contribute to the generation of knowledge on AOD issues. As NetResults (and its section specifically devoted to AOD issues) presented an ideal showcase for AOD knowledge, we are anxious for the development of a new tool that will allow NASPA members to provide reflections on substance use issues on our campuses in a non-peer-reviewed publication.

Programming areas for this upcoming year include:
- Grad students and new professionals working in AOD prevention/education/response
- A restorative justice approach to AOD sanctioning
- Partnering with parents to proactively address campus substance use
- Identity and alcohol, including race/ethnicity/sexual orientation
- Creating a campus climate that supports students in recovery
- Athletics and alcohol use (partnership with NCAA)

This slate of programs will begin with a dial-in conference on July 19, 2012 entitled “Partnering with Parents to Proactively Address Substance Use,” a collaborative program with the Parents and Family Relations KC.

2. Lead advocacy efforts that shape the changing landscape of higher education.

The AOD KC has not been involved with any direct advocacy issues this quarter.

3. Launch an initiative to collaborate with student affairs worldwide.
To increase collaboration with other NASPA KCs and other organizations to bring awareness on AOD issues on a national level. Though not international, it will still impact foundationally how all practitioners approach student affairs.

- Reached out to Grad and New Professionals KC, Parent and Family KC, Health and Higher Education KC, Identity-based KCs, and Campus Safety KC.
- Attempting to collaborate with NCAA and ASCA on different topical areas.

4. **Strengthen NASPA by making it a more responsive, vital and sustainable organization.**
   
   - The collaborative project between NCAA and NASPA regarding AOD prevention issues and Division III athletes, in which the AOD KC has taken a lead role and been actively involved with, shows great promise in strengthening the partnership between these two organizations and making a significant contribution to NASPA’s vitality. Past-chairs Mary Anne Nagy and Glen Sherman attended the partners meeting on March 9, 2012 in Phoenix.
   
   - Reaching out to connect to different leaders in regions to fill our leadership team, as well as work on trying to strengthen regional conversations around AOD issues.

III. **Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)**

   - Increase the use of social media to connect to professionals both in and out of our KC.
   
   - Shift the focus of the KC from AOD administrators and upper-level administrators to also reach out to grad students and new professionals.

IV. **Hot Topics (include any new research and knowledge to address) for 2012-2013**


V. **Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:**

   We had our first leadership team conference call on May 10, 2012. We plan on resuming monthly phone calls this summer, prior to our first dial-in conference on July 19.
I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona

- Successful APPEX Pre-conference with approximately 25-30 participants.
- Annual breakfast meeting with approximately 80-90 attendees.
- Promotion and unveiling of *Asian Americans and Pacific Islanders in Higher Education: Research and Perspectives on Identity, Leadership and Success* by Doris Ching and Amefil Agbayani.
- Social events at the conference with approximately 50 attendees.

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
   - Implementation of an online E-Mentoring system and an upcoming newsletter
     - The E-mentoring system will be a new venue to create knowledge that will reach a wide variety of folks utilizing technological means.
     - The newsletter will also include knowledge nuggets and review of the literature.

2. Lead advocacy efforts that shape the changing landscape of higher education.
   - Discussion on whether the APIKC would like to be involved in the University of Texas Supreme Court case regarding race-based admissions
     - This will be an opportunity to have a discussion regarding the diversity of both the student affairs practitioners within our APIKC group as well as the students we serve and whether this is something we are interested in pursuing as a group.

3. Launch an initiative to collaborate with student affairs worldwide.
   - Collaborate on an educational webinar with APAN (ACPA partners)
     - We are working on getting an educational webinar together for a fall 2012 implementation.

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.
   - Conduct surveys of both new and mid-level to SSAO to better serve the APIKC population (completion fall 2012).
     - This would allow data driven assessment that will guide future work for the remaining part of our current term as well as for the incoming co-chairs.
     - Continued development of the leadership team to ensure continued progression within APIKC leadership.
III. Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)
   • Continue to work on the Legacy Project
   • Continue to transition incoming co-chairs

IV. Hot Topics (include any new research and knowledge to address) for 2012-2013
   • Pacific Islander Issues
   • Mental Health

V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:
   • 1:1 meetings with both functional and regional team with National Co-Chairs
   • Mid-June co-chair and co-chair-elect call
   • July summer call
I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona

- Hosted successful KC Business and Leadership team meetings. 20-25 participants attended the business meeting.
- Sponsored 3 high-quality assessment program sessions. The Co-Chairs introduced each session and presented AERKC pins to each presenter as a thank you for their contributions to knowledge in the field of assessment and research.
- Recruited 40 new potential members through the KC Community Fair.

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
   Develop and implement one or two research grants to be distributed during 2012-2013.
   - The grant nomination and selection process will be developed during summer 2012 and implemented in fall 2012.
   - Grants will support innovative assessment and/or research projects in student affairs.

2. Lead advocacy efforts that shape the changing landscape of higher education.
   None at this time.

3. Launch an initiative to collaborate with student affairs worldwide.
   Employ social media tools to engage more student affairs professionals in relevant topics and questions related to assessment and research in the field.
   - The KC plans not only to utilize the NASPA listserv more consistently, but also to utilize existing networking groups (such as LinkedIn and Twitter) to pose questions and spur discussion among assessment professionals.
   - To achieve this goal the KC will be adding a new Social Media position to the Leadership Team and engaging younger professionals to assist with the project.

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.
   Continue the KC Assessment Webinar Series
• Building on our successful Assessment Webinar Series this past spring (co-sponsored with the NASPA national office), the KC plans to implement a fall 2012 and spring 2013 webinar series.
• Over 40 institutions from across the country participated in the spring 2012 series so we are hoping to expand this level of outreach by continuing to offer topics that build capacity and knowledge related to assessment in student affairs.

III. Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)
• Implement an Annual Assessment Innovation Award to be announced during the annual Assessment and Persistence conference. (We developed the award processes this spring but did not receive nominations so we will spend this year promoting the award in preparation for the process to kick-off in the spring 2013).

IV. Hot Topics (include any new research and knowledge to address) for 2012-2013
• The KC is developing a survey to assess which assessment and research competencies the KC should focus attention on (whether through the webinar series, conference programs, or publications) in the coming year.

V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:
The AERKC leadership team will “meet” (via conference call) the 3rd Thursday of each month. The schedule is as follows:

   4:00 – 5:00 pm (EST), Thursday, June 21, 2012
   4:00 – 5:00 pm (EST), Thursday, July 19, 2012
   4:00 – 5:00 (EST), Thursday, August 23, 2012
   4:00 – 5:00 pm (EST), Thursday, September 20, 2012
   4:00 – 5:00 pm (EST), Thursday, October 18, 2012
   4:00 – 5:00 pm (EST), Thursday, November 22, 2012
   4:00 – 5:00 pm (EST), Thursday, December 20, 2012
I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona

- The CSKC business meeting was successful with a visit from Evette Castillo Clark (National KC Director) and Joey DeSanto Jones (NASPA), and several new members participated who are joining the leadership team. A structure was designed that includes specific leadership roles and job descriptions.

- The KC sponsored three programs that were well attended. Hot topics around campus safety continue to be popular conference programs. Discussion groups (i.e., SEC and ACC Deans of Students met-hosted by CSKC) were very popular and issues driven. The KC plans to promote these efforts as individuals like getting to discuss best practices.

- The KC participated in the KC Community Fair with give-aways and information. Many individuals came by the table and asked questions. More members were recruited.

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

CSKC Goals:

To foster knowledge and awareness of historical and current incidents, current trends, and effective strategies associated with the management of campus safety.

To encourage innovative and scholarly research related to campus safety and to encourage significant contributions to the field through the development and presentation of conference programs and workshops.

To create and highlight innovative approaches to campus safety management and to develop and promote best practices and standards related to management protocol, including assessment and evaluation.

- The website was updated with events and resources.
- Articles were written at the national level and at the regional level.

2. Lead advocacy efforts that shape the changing landscape of higher education.
CSKC Goal: To build communicative and collaborative partnerships with our administrative colleagues within the field of student affairs and beyond including professionals from external agencies such as emergency management, fire, police, counseling, public health, emergency medicine, etc.

- KC leadership participated in cross-association conference calls regarding topical issues such as guns on campus and the Dear Colleague letters from OCR.
- Served as panel organizer for Clery 25th anniversary safety symposium.
- Assisted in the writing of the NASPA document regarding campus shootings and racial profiling of assailants.

3. Launch an initiative to collaborate with student affairs worldwide.
CSKC Goal: To build a support network of professional colleagues and to develop and share a comprehensive database of valuable resources relevant to all areas of our work with all elements of campus safety.

- CSKC leadership team members continue to serve as consultants to colleagues in the US and abroad regarding a variety of topics including threat assessment teams, all-hazards management, etc. While still informal in nature, the team hopes to formalize the process of matching experts to those needing assistance.

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.
CSKC Goal: To offer assistance and support to our colleagues in the preparation for and response to campus safety issues as well as to provide guidance and feedback on protocols prior to and following campus safety-related activities and incidents.

- The CSKC is seeking to provide structure for the regional representative role through the following description:
  1. Serve as a source of information for campus safety related issues in the region. This information should be sent to the Leadership Team member responsible for the website so that it can be posted to the website and through Facebook/Twitter,
  2. Serve as a source of support for campuses enduring a crisis by reaching out to the chief student affairs officer and the colleague that fills a similar role on that campus offering support and referencing the website for additional resources,
  3. Be aware of new resources in the field for posting to the page and sharing with our members,
  4. Be aware of legislation, hot issues, etc. that come under the purview of the KC- share those too,
  5. Create and/or share professional development opportunities in which the members might be interested,
  6. Create relationships with regional groups that involve campus safety such as IACLEA,
  7. Keep the regional membership and board aware of the work of the KC, and
  8. Participate actively as a member of the Leadership Team for the KC.

III. Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)

- To sponsor an annual pre-conference program related to campus safety management and its functions within college student affairs.
• To create and highlight innovative approaches to campus safety management and to develop and promote best practices and standards related to management protocol, including assessment and evaluation.

IV. Hot Topics (include any new research and knowledge to address) for 2012-2013
• OCR and Involuntary Medical Withdrawals for students at risk of suicide
• Threat assessment/case management/care teams
• All hazards planning

V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:
We still do not have a full leadership team although the group has done a great job of recruiting a variety of new leaders from diverse backgrounds. We are about to open up the remaining positions to the membership at large. We plan to provide a pre-conference in Orlando and have made plans for that. We also hope to do several more best practices discussion groups since we got strong response to those. We had hoped to wait to set our monthly conference calls until we had a full roster but plan instead to go ahead and hope that newcomers can fit them around their schedules.
I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona

- At least ten educational sessions were offered on a wide variety of disability-related topics, including two pre-conference workshops. The KC sponsored three of these educational sessions.
- Handouts, reference lists, and other resources were distributed to interested participants.
- The KC sponsored the Disability History Exhibit for all Conference attendees to review in order to promote knowledge about disabilities from 3500 BC to the present day.
- The KC participated in the Community Fair and distributed its lapel pins. Thirty-three individuals signed up to become involved with the KC.
- The KC was pleased to see that the recommendations regarding accessibility, shared with NASPA staff two years ago after the Conference in Chicago, were implemented for the Conference in Phoenix this year; however, we continue to have recommendations for NASPA in this regard and have submitted a letter to NASPA Administration with our updated recommendations in response to the Conference in Phoenix.
- The KC participated in the Candlelight Vigil for Social Justice and Change.
- The KC Chair attended the Knowledge Community Chair and Coordinator Leadership Meeting.
- The KC facilitated a very productive business meeting.
- The new National KC Co-chair Elects were introduced and new Regional Representatives from Regions I, V, and VI were ultimately identified and installed.
- The KC held an effective leadership team strategy session.
- The KC contributed to the second edition of the KC publication Ignite Leadership: Influence Change which was distributed at the Conference.

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

Provide an opportunity for KC membership to learn more about their KC Leadership Team, NASPA Regions, Regional Conferences and Call for Program deadlines, etc.
- The upcoming Spring 2012 KC Newsletter will address these areas.

Contribute to and solicit submissions for publications and/or regional newsletters.
- Update the outdated NASPA Monograph 17 – “A Student Affairs Guide to the ADA and Disability Issues” which was published in 1994. KC submitted a Book Proposal and Author Guidelines to NASPA this March proposing an updated book titled: Beyond the Americans with Disabilities Act: Proactively planning for accessible post-secondary educational offerings, now and into the future.

2. Lead advocacy efforts that shape the changing landscape of higher education.
Increase visibility of disability concerns by proposing well known speakers for Keynotes at conferences.
- KC Leadership Team made recommendations with the Featured Speakers Chair for the 2013 NASPA National Conference for Featured Speakers at the NASPA Conference in Orlando next year.

Advocate for quality services and programs for students with disabilities in higher education.
- KC Leadership Team members are weighing in on the current revisions of the CAS Disability Resources and Services (DRS) Standards and Guidelines.

Cultivate partnerships and foster collaboration.
- Melanie Thompson and Scott Friedman are working across ACPA, AHEAD, and the Illinois Board of Higher Education to develop and share resources with NASPA Disability KC members.
- Kaela Parks is serving on the AHEAD Standing Committee on Technology in addition to serving as the liaison between the Technology and Disability Knowledge Communities within NASPA. The hope is to ensure technology-related accessibility best practices are incorporated and disseminated.
- Information and technical assistance is offered to Regional and National Conference Planning.
- Chuck Eade is serving as the liaison between the Campus Safety and Disability Knowledge Communities within NASPA.

3. Launch an initiative to collaborate with student affairs worldwide.
Collaborate with other Professional Organizations that compliment the work of NASPA.
- KC members who attend the Annual Association on Higher Education and Disability (AHEAD) conference in New Orleans this summer (which highlights “Global” as part of its theme) will have an opportunity to disseminate information about the NASPA Disability KC at their Conference.
- NASPA ADA Book Proposal incorporates authors from NASPA, ACPA, and AHEAD.

Keep website, Facebook, YouTube, brochure, and other materials updated and fresh.
- The NASPA Disability KC has options to connect through Facebook – KC members are asked to please post links to events, stories, reports, etc.
- We have been assembling playlists and embedding them on the KC website for years. They are accessible via YouTube at www.youtube.com/NASPADisabilityKC. We have videos on topics such as:
  - Promoting Awareness of Disability in Society
  - Supporting Student Needs
  - Understanding Disability and Technology

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.
The KC Leadership Team will be involved with the larger organization in an effort to aid in its ongoing operation and continuous improvement.

- KC Leadership Team provided feedback to NASPA Staff on considerations for access at national and regional conferences.
- KC Regional Representatives are involving NASPA members interested in the KC by emailing those who signed up at the National Conference Community Fair and inviting them to take an active role.
- KC Leadership Team made recommendations with the Featured Speakers Chair for the 2013 NASPA National Conference for Featured Speakers at the NASPA Conference in Orlando next year.

III. Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)

- Participate and encourage participation in national/regional conferences/institutes.
- Facilitate professional development through cost effective methods such as webcast/conference calls.

IV. Hot Topics (include any new research and knowledge to address) for 2012-2013

- Web accessibility
- Wounded warriors
- Social justice models
- Universal design
- Disability as diversity
- Intellectual disabilities
- Service animals

V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:

- Bi-monthly Leadership Team telephone conference calls and supplemental email correspondence.
- KC get-together at the AHEAD Annual Conference in New Orleans on July 11, 2012.
I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona
   • Meetings were very well attended with over 100 in attendance at the Tuesday meeting.
   • Received updates from all our Inter-Fraternal partners.
   • Finalized the strategic planning process.

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
   • Created a F & S KC Strategic Plan that will guide us until 2014.
   • Appointed Dr. Dan Bureau as the liaison with the Center for the Study of the College Fraternity to guide our research work.

2. Lead advocacy efforts that shape the changing landscape of higher education.
   • Held discussions with all our Inter-Fraternal partners on the direction of the Knowledge Community.

3. Launch an initiative to collaborate with student affairs worldwide.
   • As mentioned, Dr. Dan Bureau is leading a collaboration among those who conduct research on fraternities and sororities (AFA, CSCF, higher education faculty, etc.) to find common ground and areas of synergy.
   • Dr. Scott Reikofski is working with our Senior Student Affairs members on the Greek Summit for the 2013 meeting.

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.
   • The KC Leadership Team will have monthly calls to increase our responsiveness.
   • The KC will more actively outreach to members via social media and a consistently distributed e-newsletter.

III. Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)
   • Finalized the Leadership Team of 18 individuals.
   • Created a Leadership Team Internship for a Higher Education graduate student.

IV. Hot Topics (include any new research and knowledge to address) for 2012-2013
• Hear updates from Inter-Fraternity partner about the status of Federal legislation regarding hazing.

V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:

• The F & S KC Leadership Team has a conference call the third Wednesday of each month, 4-5pm EST.
Report for the Summer 2012 Board of Directors Meeting  
Submitted by Patrick Lukingbeal and T.J. Jourian, National KC Co-Chairs  
Friday, June 8, 2012

I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona  
   • Well-attended and successful LGBTQQA Awards Reception and Social – Presentation of 5 Awards to KC Members.  
   • Conference edition of White Paper, including research on LGBT centers and trans* policy analysis.  
   • 1st offering of LBTQ Women’s Breakfast.  
   • Engaging Pre-Conference Institute sessions on Trans* Inclusion and current state of GLBT campus concerns.  
   • Variety of GLBT-themed program offerings throughout the conference.  
   • Reached out to NUFP Fellows and Undergraduates for involvement.  
   • Prompt response to incident at conference hotel, both prior to and during conference.  
   • Open meeting was a packed room.

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
   Publish 4 quality newsletters and promote wider newsletter submissions
   • Have Award recipients submit articles each year.  
   • Update membership on national political and policy trends through newsletter.  
   • Generate content for public policy column in newsletter through monthly “Question of the Month” to KC members.

   Utilize website and social media for generation and provision of knowledge
   • Engage membership on public policy issues, nationally and regionally, through social media.  
   • Shared conference edition of White Paper on website including research on GLBT centers and trans* policy analysis.  
   • Create a calendar online of research and recognition (logistics, timelines, etc.).

2. Lead advocacy efforts that shape the changing landscape of higher education.
   Promote inclusion and support of GLBT professionals in higher education
• Presented Pre-TPE Webinar on LGBT Job Searching in February.
• Create a resource of information on GLBT job searching for the website.
• Expand job search efforts outside of TPE.
• Provided financial support for the graduate and doctoral research award winners.
• Create mentorship program that involves current and prospective student affairs professionals at all levels.
• Collaborated with NASPA to respond in GLBT-affirming ways to homophobic incident at the Phoenix Sheraton, both prior to the conference and during.

Infuse an intersectional outlook in everything we do
• Create coalitions and support systems across intersections of identity with other KCs.
• Identify QPOC Core group concerns and issues.
• Build mentorship program that involves other identity-based KCs.
• Primarily support and provide sessions, presentations, webinars at and outside of national and regional conferences that highlight and/or infuse intersectionality.

3. Launch an initiative to collaborate with student affairs worldwide.
No identified goal for this area at this time

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.
Increase involvement of and attention to NUFP Fellows and Undergraduates as a KC
• Recognize undergraduates by adding an award for Outstanding Undergraduate Member.
• Have Leadership Team positions occupied by undergraduate NUFP members.
• Survey GLBT NUFPs on needs from the KC – provide resources and webinars outside of conferences.
• Establish an annual event at conference for GLBT NUFPs – collaborate with other KCs.

Increase responsiveness and impact of KC by strengthening relationship between regional representatives and rest of Leadership Team, such as:
• Public Policy Chair – support regional public policy initiatives and knowledge generation.
• Expand outreach to regional memberships for submissions to newsletters, white papers, award nominations and so on.

III. Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)
• Provide more spaces for queer woman-identified folks.
  o Make the LBTQ Women’s Breakfast an annual event; co-sponsor with WISA.
• Provide a more coherent slate of KC offerings during conference.
• Create sponsorship policy to solicit funding and support from external entities that adhere to NASPA’s policies and the KC’s commitment to social justice and diversity.

IV. Hot Topics (include any new research and knowledge to address) for 2012-2013
• Presidential candidates’ stances and election’s impact on GLBT issues; President Obama’s declaration on same-sex marriage, impact on DOMA, domestic partnership policies, etc.
- Impact of state and local laws and regulations and their impact on recruitment and retention of GLBT-identified student affairs practitioners. Is a nondiscrimination policy at the university level enough?
- Impact of economic climate on funding of GLBT programming, centers, etc.
- Increase in public support of GLBT issues by black leaders – what is the impact for queer students of color?
- Increasing awareness and support of GLBT issues among college students – the changing nature of on-campus activism and social/political organizing
- Attention to intersections of religion/spirituality and sexuality/gender
- Revisiting sexual orientation and gender identity development theories to be more relevant to current trends and populations
- Trans* inclusion initiatives on campuses – What’s working? What’s not working? What do we need to do better?
- Trans* and GLBT student concerns on conservative campuses and areas
- Policy and legal issues in bias-motivated crimes and suicide-related incidents on college campuses for GLBT students
- Creating, marketing, and sustaining leadership and orientation programming to underrepresented populations
- How does FERPA impact trans* students

V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:

  **Conference Calls**  
  Wednesday, June 20, 4pm EST  
  Wednesday, July 18, 4pm EST  
  Wednesday, August 15, 4pm EST  
  Wednesday, September 19, 4pm EST  
  Wednesday, October 17, 4pm EST  
  Wednesday, November 21, 4pm EST  
  Wednesday, December 19, 4pm EST
I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona

- The KC-sponsored pre-conference, *All for One and One for Health: Linking Health and Student Affairs*, was successful. The half-day pre-conference gave participants a background in ecological models, policies affecting college campuses, and various collaborative strategies for integrating health and wellness into the field of student affairs. There were 20 people in attendance. We hope to have a full-day pre-conference in 2013.
- The HHEKC business meeting was eventful. Planning was done for the upcoming year, specifically regarding areas of focus for the KC and goal setting. A few vacant positions on the leadership team were filled.
- KC co-chairs were able to connect with other KCs to discuss national collaboration strategies.

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

1. **Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.**

   Address mental health concerns
   - In 2011, the NASPA Task Force on Research and Scholarship conducted assessments to develop a research agenda for our profession. The second contemporary research topic of focus was student mental health.
   - Develop webinars on addressing mental health concerns from an ecological perspective

2. **Lead advocacy efforts that shape the changing landscape of higher education.**

   Preparation for national changes from the Affordable Care Act (ACA) for colleges and universities
   - Collaborate with the American College Health Association to create knowledge about the ACA and its effect on colleges and universities
   - Promote resources to heighten awareness of public policy for senior student affairs officers
   - Create an avenue for meaningful dialogue about health care reform and student health insurance plans

3. **Launch an initiative to collaborate with student affairs worldwide.**

   Collaborate with other Knowledge Communities
   - Reach out to the Sustainability and International Education Knowledge Communities to gauge interest in planning a joint pre-conference
• Research international organizations with whom to partner

4. **Strengthen NASPA by making it a more responsive, vital and sustainable organization.**

Collaboration with other national organizations in the field
• Develop relationships with health/wellness/health promotion colleagues of ACPA, ACHA, and NIRSA. By engaging in dialogue, we can remain current with pertinent issues and unified on our response as a field.

III. **Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)**
• None at this time.

IV. **Hot Topics (include any new research and knowledge to address) for 2012-2013**
• Evidence-based prevention, strategic planning, assessment- why are we actually doing the things we do? What are effective prevention methods?
• Healthy Campus 2020
• Strategic mechanisms to share knowledge. What tools are available to share?
• Employee Wellness

V. **Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:**

HHEKC Leadership Team conference call: July 12, 2012, from 2:30pm to 3:30pm CST. Dates for all future calls will be decided at that time.
I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona

- Great attendance and feedback from the IPKC pre-conference with a great keynote speaker Dr. Bryan Brayboy.
- During our pre-conference, IPKC recognized outstanding student support program, professional, ally, and research in Indigenous student affairs.
- IPKC was able to have Regina Sequerios do the blessing and acknowledgment of the Indigenous peoples of Arizona at the opening of the conference.
- IPKC had the most ever Indigenous related workshops at NASPA with 8 specifically connected to Indigenous student populations.

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

1. **Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.**
   IPKC will be conducting a membership-wide assessment of the needs and interests of our members in regards to incorporating new knowledge, hot topics and member satisfaction.

2. **Lead advocacy efforts that shape the changing landscape of higher education.**
   IPKC will continue to advocate for the voices that are often left off the radar of broader student affairs practitioners and student populations.
   - Expand to include Canadian Aboriginal scholars to present at NASPA and IPKC involvement.
   - Expand membership to include TCU student affairs.

3. **Launch an initiative to collaborate with student affairs worldwide.**
   Continue to strengthen partnerships with organizations like ACPA’s NAN, NIEA, NINHLE, etc.
   - The next NANIPKC joint meeting and discussion will take place at NINLHE (National Institute for Native Leadership in Higher Education) on August 6, 2012 prior to the beginning of this conference to be held August 7-9 in Greeley, CO at the University of Northern Colorado. There will also be a conference call-in or Skype option for those individuals who can’t make it in person to promote more participation.
   - The book *Removing the Asterisk: Native Students in Higher Education* should be released to the general public in fall, 2012. This book as a joint partnership between IPKC and NAN will help highlight Indigenous student and student affairs culture and uniqueness to the broader student affairs and higher education populations.
4. **Strengthen NASPA by making it a more responsive, vital and sustainable organization.**

Bolster the online resources which increase the knowledge holdings of IPKC, and which underpin IPKC mission statement. In increasing knowledge and visibility of IPKC it will help strengthen NASPA efforts to address diverse issues in student affairs.

- Expand clearinghouse to include scholarship of IPKC members (e.g., dissertations).
- Gather and post a bibliography to increase items on resource page.
- Continue to promote IPKC to NASPA and other Indigenous student affairs professionals through the use of the IPKC newsletter.

**IV. Hot Topics (include any new research and knowledge to address) for 2012-2013**

- Aboriginal and International Indigenous perspectives.
- The impact of the use of quantitative data in research which informs practice, excluding the voice of Indigenous students.
- The evolving cultural identity of Indigenous students in new era.

**V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:**

We have not set these dates yet, but will do so by the end of the summer when we are aware of everyone’s fall schedule.
Report for the Summer 2012 Board of Directors Meeting
Submitted by Mary Kate Blake and Kathleen Callahan, National KC Co-Chairs

Friday, June 8, 2012

I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona

- International Symposium – Saturday, March 10, 4pm through Sunday, March 11, 3pm
  - Panel sessions covered topics such as the current global economic crisis and its impact on students and institutions in Europe, helping students cope with real and perceived threats of violence, and the Australian approach to internationalize student affairs.

- International Exchange/Study Tour Contract Signing Ceremony – Sunday, March 11, 8:30-9:30pm
  - Re-established six contracts with international partners from Germany, Mexico, Spain, Australia/New Zealand, United Kingdom, and Ireland

- KC Community Fair Table – Monday, March 12, 7-9pm
  - Recruitment of new members

- IEKC Leadership Team Meeting – Tuesday, March 13 at 7am
  - Over 10 new individuals attended to add to our current leadership team members with four countries represented on the team

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
   IEKC Goal: To stimulate increased awareness of the global perspective in higher education
   - Contribute to KC Publications in fall and spring.
   - Encourage IEKC members to contribute to NetResults highlighting the international dimension of student affairs practice and best practices in student development around the world and for the Journal of Student Affairs Research and Practice.

2. Lead advocacy efforts that shape the changing landscape of higher education.
   IEKC Activity: Commitment to the International Symposium hosted annually before the national conference to provide global best practices for higher education

3. Launch an initiative to collaborate with student affairs worldwide.
IEKC Goal: To provide a structure and opportunity for members to communicate regarding global issues related to student affairs

IEKC Goal: To encourage professional connections with colleagues in other countries
- Promote the Travel Grant Program for international colleagues, the International Exchange Program, and explore the ways of supporting US members interested in professional exchanges
- Initiate Regional Grant Programs to encourage international colleagues to attend NASPA National Conference and International Symposium and increase attendance from underrepresented NASPA affiliated countries

IEKC Activity: International Symposium, International Exchanges, Study Tours, collaboration with NASPA International Advisory Board

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.
IEKC Activity: Re-establishing the use of the IEKC Listserv to engage members in dialogue about current International Education issues, hot topics, and challenges

III. Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)
- None at this time

IV. Hot Topics (include any new research and knowledge to address) for 2012-2013
- Access and affordability to higher education worldwide
- Underprepared staff when working with different cultures
- International opportunities for student affairs graduate students/new professionals
- How are other campuses building a culture for cross-unit collaboration in comprehensive internationalization efforts?

V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:
- June 11, 2012 at 1pm EST
- There will be monthly calls established using Doodle for August and beyond to be inclusive of our international team members
I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona

- We hosted the largest Pre-conference, Latinos/as in Higher Education.
- For the second year in a row a Hispanic Association of Colleges and Universities (HACU) representative attended our Pre-conference.
- We had a great attendance and participation at both our business and open meetings. We had over 80 members in attendance.
- Awards and Recognition to those who have contributed to the Latino community was overwhelmingly powerful. We had about 80 attendees.
- Our members were active participants in the Public Policy meeting and Candlelight Vigil.
- Our members created an undocumented student support group/task force as a continued initiative implemented by Dr. Michelle Espino, Assistant Professor, University of Georgia, and Dr. Juan Guardia, Director, Florida State University.

II. How the 2012-2013 KC Goals Align with NASPA's Strategic Plan

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
   - Appointed Dr. Michelle Espino, University of Georgia Assistant Professor, as our Research and Scholarship Chair. She will establish pipelines to encourage our members to pursue higher education research and coordinate the LKC submissions for the KC fall and spring publications.
   - Recognized the accomplishments of LKC members through our Follow Friday media initiative led by Estee Hernandez and Raul Fernandez. They are doing an amazing job with streamlining and properly managing our social media outlets, such as Twitter, Blogs and Facebook and NASPA LKC website.
   - Shared research done by LKC members through our LaVoz Newsletter that is sent to LKC members quarterly.
   - Give LKC members opportunities to write blogs about issues relating to Latino/as in Higher Education.

2. Lead advocacy efforts that shape the changing landscape of higher education.
• Appointed Dr. Marcelo Vasquez, Director of Gear Up at Cal State Los Angeles, as our Public Policy Liaison.
• U-Campaign Task Force, met for the first time with our Public Policy Liaison, Dr. Vasquez. This group came into fruition during the Annual Conference; they are hoping to create a nationwide database that will aid the efforts of and support undocumented students. They have committed to meet throughout the year.
• Shared information about issues relating to Latinos in Higher Education through Twitter, Facebook and LaVoz Newsletter.
• Connected Student Affair professionals through the La Voz blog and the LinkedIn account.

3. Launch an initiative to collaborate with student affairs worldwide.
• Have made a connection with Andres Jaime, Associate Director of Student Services at the Hispanic Association of Colleges and Universities in an effort to build future partnerships. Also, Dr. Juan Guardia, Liaison to Hispanic Serving Institutions, will be forging a stronger relationship and strategic alliances on ways we can collaborate and support Latino/a student’s experiences in higher education. Lastly, we will be reaching out to our NASPA colleagues in Mexico and Spain to find ways to get them engaged with NASPA and LKC initiatives.

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.
• Appointed Dr. Mary Jo Gonzalez, Associate Dean of Students at Iowa State University, to be our Corporate Sponsorships Chair. She will act as our liaison between the NASPA office and potential corporate sponsors.
• Appointed Tonantzin Oseguera, Assistant Dean of Students at the University of Riverside, to be our Nominations Chair. She will assist us with succession planning.
• Hosted our LKC Leadership Team Training on Friday, April 20, 2012, during which we gave an in-depth overview of NASPA, Knowledge Communities and the LKC. We used National KC Training as model and best practices to create the LKC Leadership Team Training.
• Have established a monthly meeting schedule with our LKC Leadership Team. Please see section V for meeting times and dates.
• Maintained and enhanced communication with our members via email, newsletters and social media.
• Used information provided by NASPA on NUFP to incorporate ways to involve our Fellows.
• Will establish a Mentorship Program within the LKC and connect Fellows to student affairs professionals.

III. Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)
• “WHAT’S ON YOUR MIND” Campaign: LKC members asked the leadership team to have more consistent communication on issues and initiatives. We developed this campaign asking LKC members what is on their minds, their challenges and experiences, and how we can share new knowledge. The campaign will be fully launched in the fall semester.
• Membership Engagement: The LKC Leadership Team has doubled with new leadership and volunteering opportunities to get more members involved on state, regional and national levels.
In turn, these new leadership positions have their own leadership teams, committees or groups, creating an increased involvement throughout NASPA.

- Strategic Initiatives and Assessment: Under the leadership of Sara Mata and Joel Perez, the LKC will be drafting a National LKC Strategic Initiatives (Blue Print) that will guide the collective LKC decision-making processes and address challenges facing Latino/as in higher education.
- LKC History: The LKC leadership team will be charging an ad hoc committee to capture, collect and document the LKC history, including historical relationships with partners such as the ACPA Latino/a Network and Committee on Multicultural Affairs.
- LKC Succession Planning and Manual: We are developing an LKC manual that will advance succession planning. It will include LKC history, mission, purpose, values, job descriptions, etc.
- Stronger communication with Regional KC Representatives: We are including all the regional KC representatives in LKC Leadership team meeting and discussion.

IV. Hot Topics (include any new research and knowledge to address) for 2012-2013

- The LKC continues their efforts to educate and bring awareness to the plight of undocumented students, DREAM ACT, and SB1070. Marcelo Vasquez, new LKC Liaison to Public Policy Division, will help forge this initiative in purposeful methods. Miguel Hernandez is also working on in-service workshop on how to balance being a student affairs practitioner, advocate and activist.

V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:

1:00 – 3:00 pm (EST), Friday, April 20, 2012- LKC Leadership Team Training
1:00 – 2:00 pm (EST), Friday, June 1, 2012
1:00 – 2:00 pm (EST), Friday, June 29, 2012
No July Call
1:00 – 2:00 pm (EST), Friday, August 31, 2012
1:00 – 2:00 pm (EST), Friday, September 28, 2012
1:00 – 2:00 pm (EST), Friday, October 26, 2012
No November Call
1:00 – 2:00 pm (EST), Friday, December 7, 2012
I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona

The MMKC sponsored three programs:
- Examining Productive Masculinities Among Undergraduate Men
- The Ultimate Man: Using Leadership to Save the All-Male Hall
- Removing 'Mask'ulinity's Mask: Healthy masculinity Development

The MMKC awarded the following awards during the conference:
- Outstanding New Professional Award
- On Campus Service Award
- Innovative Initiative
- Men’s Issues Newly Published Research Awards

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

1. **Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.**

The MMKC’s Practitioner-Scholar Chris Wilcox Eliott submitted an article on behalf of the MMKC for the KC’s Conference publication in Spring 2012.

The MMKC continues with its project of creating an electronic *Glossary of Men and Masculinities Terminology for Student Affairs Professionals*. The committee (made up of ten student affairs professionals) had a conference call in early October to discuss the project. A Google Doc was created for submission of terminology by individuals via the internet. The committee will reconvene in late March to go over next steps. Our goal is to have the eGlossary ready for publication by fall 2012.

2. **Lead advocacy efforts that shape the changing landscape of higher education.**

The MMKC participated in NASPA’s Commission for Diversity and Inclusion
- Special Projects Coordinator Dustin Rollins represented the MMKC in this NASPA initiative.
- Osvaldo Del Valle, Chair of the MMKC participated in the conference call held in late January regarding the Commission’s findings and recommendations.

3. **Launch an initiative to collaborate with student affairs worldwide.**

No goals at this time.

4. **Strengthen NASPA by making it a more responsive, vital and sustainable organization.**
The MMKC continues to publish issues of its very successful newsletter and has continued to engage its NASPA membership via social media outlets.

- The Facebook group continues to receive new posts every week. On average four posts per week.
- The MMKC blog stats state that we are averaging 12 hits per week and are posting articles by our membership twice a month at the very minimum.

III. Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)
N/A

IV. Hot Topics (include any new research and knowledge to address) for 2012-2013
- Mainstreaming Mens Centers
- Connecting Religion, Race, and Culture
- College Male Identity Development

V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:
Conference calls with specific leadership team members are scheduled monthly.
I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona

- Significant increase in marketing and visibility of the KC due to first year of having a budget. Passed out MRKC branded pens, notepads, and conference brochures throughout the conference.
- Officially had two MRKC sponsored programs, with visible presence of MRKC leadership at each to promote the KC.
- Hosted our first KC social, which was a big success!
- Hosted an informal roundtable discussion, which resulted in some great sharing of ideas.

II. How the 2012-2013 KC Goals Align with NASPA's Strategic Plan

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

   - Gained approval at the March 2012 business meeting to move forward with the MRKC Research Mini-Grants. Once new Research Coordinator is selected, they will be charged with marketing the process for the mini-grants and heading a selection/award team.
   - Published the article “The Puzzle of Praxis: Igniting a Discourse Concerning Student Leadership Theory and Multiracial College Students.” In the Spring 2012 NASPA Knowledge Community Conference Publication.
   - Working with members to create a “resource page” for the website which will list information for student affairs professionals regarding multiracial issues. We want to provide a range of resources from key theories/articles/books that have shaped multiracial issues in higher education, to recent research, to current issues and events.

2. Lead advocacy efforts that shape the changing landscape of higher education.

   - Participated in the Candlelight Vigil for Social Justice & Change at the national conference; included a statement of solidarity in our MRKC brochure which acknowledged members who chose not to attend the conference as an expression of personal belief; ensured that our social did not conflict with the timing of the Vigil and encouraged members to attend.
   - Working on program ideas for future conferences regarding intersections of identity and/or multiple identities. There is particular interest around how the MRKC can be supportive regarding LGBTQ issues and current political issues. Potential for future research article in KC publication.

3. Launch an initiative to collaborate with student affairs worldwide.
• Based on feedback from the KC at the national business meeting, we are looking into co-sponsoring a webinar with ACPA’s MRN.
• Continue to investigate opportunities to partner with other KCs – e.g., roundtables or programs at conferences.

4. **Strengthen NASPA by making it a more responsive, vital and sustainable organization.**
   • As we develop the resource page for the MRKC website, we are looking at having member summaries/reviews posted via our Twitter and Facebook accounts so current knowledge and information is shared more broadly.
   • Create marketing to introduce other organizations to the MRKC – e.g., MAVIN, NCORE, university multicultural departments.

III. **Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)**
   • Work with Regional Reps to have a stronger presence at Regional Conferences - particularly regarding program proposals and reaching out to local (regional) student affairs professionals who might have an interest.
   • Continue to develop ties with the NUF Program and the New Professionals and Graduate Students KC. Simply according to demographic information, our most prolific membership group is up-and-coming professionals.
   • Increase KC membership and NASPA knowledge about the MRKC’s support of trans-racial adoptee issues and how it connects to the KC.

IV. **Hot Topics (include any new research and knowledge to address) for 2012-2013**
   • Issue of self-hatred/self-denial in the multiracial population. Helping bridge the understanding with other racial groups that identifying as “multiracial” does not negate membership or identity in a specific racial group.
   • Advising and developing student groups and student services for multiracial populations.
   • Utilization of the most recent census data to support research and interest in multiracial programs and issues.

V. **Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:**

   Several members of my Leadership Team have recently changed jobs, therefore, we are reviewing our schedule for monthly phone calls. At this time I have the following calls scheduled: July 5, 3:30-4:30pm EDT and August 2, 3:30-4:30pm EDT. We hope to have confirmed future calls by then.
Report for the Summer 2012 Board of Directors Meeting
Submitted by Dan Hirsch and Laura De Veau, National KC Co-Chairs

Friday, June 8, 2012

I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona
   - Dan Hirsch and Laura De Veau officially started their term as the NPGS KC co-chairs.
   - There was significant interest in the NPGS KC at both the Community Fair and NPGS KC Business Meeting. We were able put names and faces together of individuals who were interested in serving on the National Executive Board for the KC.

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

   ● Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
     Development of a New Professional regional educational curriculum
     1. It has become increasingly important to move forward with the development of a curriculum of professional competencies for new professionals (individuals in their first 3 years in the profession as a professional). The NPGS KC will build a work group to develop the curriculum. This work group will include the Regional KC reps and others on the leadership team as well as representatives from other KCs and members of the faculty in an effort to develop the most comprehensive curriculum that is both sustainable and flexible to the needs and limitations (geographic, resources, etc.) of the various regions.

   ● Lead advocacy efforts that shape the changing landscape of higher education.
     Focused Efforts on New Professional Career success
     ● Utilizing resources such as Placement Exchange and LinkedIn, and the development of a mentorship network, NPGS KC members will have access to assistance as they maneuver their way through their professional job search. Special focus will be placed on Graduate Student Preparation for TPE and building their professional network.

   ● Launch an initiative to collaborate with student affairs worldwide.
     Communication and Social Networking
     ● Social networking efforts including a blog (which will replace a newsletter), Facebook, twitter and other avenues will be explored, and a comprehensive social networking strategy will be implemented. This strategy will provide the most comprehensive saturation possible and,
therefore, will have the most “touch” with our membership. Communication and social networking will be mapped out in a calendar for existing and planned NPGS KC events, and will also focus on current issues and news that are of interest to our KC members.

- **Strengthen NASPA by making it a more responsive, vital and sustainable organization.**

**Value to YOU the KC Member**
- The Leadership team is committed to providing value to our KC Membership. This will take place through more consistent messaging via a blog, social media and through the efforts of our regional KC reps.

### III. Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)

**Development of a NPGS strategic plan**
- The strategic plan will further define how to best disseminate knowledge to our KC membership in a manner that will be sustainable beyond the current leadership team.

### IV. Hot Topics (include any new research and knowledge to address) for 2012-2013

- The Economy’s impact on job searching
- 2012 Presidential election
- Technology, Millennials, and Higher Ed

### V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:

- We held a conference call for the Exec Board (which includes Regional Reps) on June 5th
- We are currently establishing a schedule for month conference calls
Submitted by Ken Gassiot and Sheri King, National KC Co-Chairs

Friday, June 8, 2012

I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona
   - 16 attendees to KC business meeting, 25 attendees to Community Fair table.
   - 8 program sessions offered regarding parent engagement during conference.
   - KC reception was hosted off site and in close proximity to hotels.

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan
   1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
      - A KC funded research grant was awarded in the amount of $500.00 for recipients to study parental perspective of students who return home after graduation.
      - Solicitation of an author for NASPA’s KC publication that will occur online in the fall has been made. Selection will occur soon.
   2. Lead advocacy efforts that shape the changing landscape of higher education.
      - None at this time.
   3. Launch an initiative to collaborate with student affairs worldwide.
      - None at this time.
   4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.
      - Continue to push article submissions via the KC facebook page.
      - Encouraged KC membership to take PFR KC promotional items when attending regional conferences.

III. Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)
   - Continue to provide greater resources/training/opportunities to professionally publish about best practices/research/perspectives regarding parent and family programming.
   - Continue to create an informative and resourceful website (KC page on NASPA site).
   - Continue to encourage member-to-member communications via the KC listserv.

   With these and the Facebook presence, much opportunity exists to disseminate knowledge.

IV. Hot Topics (include any new research and knowledge to address) for 2012-2013
   - The US Census recently reported more parents are spending time with their children. This is important as it indicates stronger bonds, relationships, and participation from parents who will eventually become parents of college students.
   - Hispanic families in the south and southwest continue to rise in numbers and, in some cases, are primed to become the majority ethnicity group in those states. Higher education understanding
this change and adjusting relationship strategies to meet needs of the population will be important.

- Technology continues to become interwoven in the lives of people. Understanding how technology can help supporters of college students stay involved, but also encourage independence with students will become important.

V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:

- Typically, we meet via email until 2-3 months before annual conference, at which time we meet monthly via conference calls.
I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona

- KC Breakfast - We had 16 individuals attend the breakfast meeting.
- Community Fair - We had a number of individuals stop by our table and several individuals express interest in serving as leaders for the KC.
- Connection - Several of the KC members attended the conference, and we were able to meet as a KC during different points throughout the three days.

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
   
   Creation of KC newsletter and website
   - Newsletter distributed twice during the academic year.
   - Research articles are included in the newsletter to support the generation and dissemination of knowledge.
   - Continuous enhancements and updates are being made to the KC website so that members have access to information regarding the latest activities of the KC.
   - With our newsletter and website, we are using the 2009 KC wide survey results as a guide for providing information to our members and developing KC activities.

2. Lead advocacy efforts that shape the changing landscape of higher education.
   
   Participating in the NASPA Commission for Diversity and Inclusion group
   - We attended a meeting of this group during the annual conference and are excited to continue our participation in this group during the coming academic year.

3. Launch an initiative to collaborate with student affairs worldwide.
   
   The KC leadership team will continue to seek opportunities to collaborate with student affairs professionals here and abroad to encourage a spirit of continuous religious dialogue
   - The KC will work with such groups as the Interfaith Youth Corp, ACPA, NASPA, and ACSD to learn of opportunities to collaborate with student affairs professionals. We hope to create moments of dialogue for our students to talk about and share their experiences of religious identity growth and challenges facing them regarding spiritual matters.
   - As the KC learns of new organizations such as the Center for Contemplative Mind in Society, we are sharing information from these organizations with our membership.
4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.
Create partnerships with others
- We will work with other KCs to create co-presentations and events. For example, Spirituality in the Veterans Community.

III. Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)
- We have been working to build a foundation for meeting on a regular basis as a KC leadership team; developing a record keeping system; and consistently communicating with our KC members regarding KC activities and will continue to build on this foundation during the coming year.
- We will continue our participation in the White House initiative-President’s Interfaith and Community Service Campus Challenge.
- In the months to come, we will seek to generate more knowledge for our membership and NASPA through our newsletter and regional conferences. We will also seek opportunities to partner with NASPA to serve the greater Student Affairs profession by being open and available to opportunities that are presented to us and initiating new activities that serve our colleagues.

IV. Hot Topics (include any new research and knowledge to address) for 2012-2013
- Religiously-based universities and colleges and birth control mandates.
- Utilize HERI research to impart knowledge of what is going on with college students’ search for meaning and purpose in today’s higher education environment.

V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:
   During the summer months (June, July, and August), we are working to schedule two conference calls. The dates of these calls are to be determined.
   
   September 13-conference call
   October 11- conference call
   November 8- conference call
   December 13-conference call
I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona
   - We had a good KC meeting to go over a lot of the goals that will be highlighted later in the report.
   - We represented ourselves at the KC Community Fair.

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

   1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
      - Start webinars (at least have 3 to 4 per year)
      - In mid-July, we will have our annual Student Affairs Development Conference in Louisville, KY.

   2. Lead advocacy efforts that shape the changing landscape of higher education.
      - Our conference and our KC alone are already doing this as there are not many Student Affairs Development units at campuses nationwide.

   3. Launch an initiative to collaborate with student affairs worldwide.
      - Currently, nothing in this area.

   4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.
      - We will submit a KC name change to NASPA for approval to reflect a clearer title for Student Affairs Professionals who fundraise and for future members.

III. Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)

   - We are going to do quarterly webinars and received great ideas; Peggy Boyles from University of Arkansas will oversee this initiative.
   - We talked about potential candidates to fill the various regional spots.
   - We talked about pipeline for the National KC Chair positions for the future.
   - We gave an update on the Student Affairs Development Conference July 22-24, 2012 at the University of Louisville, which we would love to have you attend.
   - We will work with the Student Affairs Development Conference for writers for the KC bi-annual manuscript.

IV. Hot Topics (include any new research and knowledge to address) for 2012-2013
• Parent fundraising still a hot topic.
• Starting up Student Affairs Development units at other campuses.

V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:
• We have been meeting on monthly calls for the Student Affairs Development Conference.
• We will start meeting with Regional KC Reps.
I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona

- During the conference the SAPAA KC held its annual business meeting where we discussed accomplishments from the previous year. Additionally, committee and working group chairs shared the successes of their teams.

- During the Business Meeting we awarded two institutions with the Promising Practices Award. Promising Practices is an award presented by the KC to programs and services that contribute to collaboration or integration of student and academic affairs in a college or university setting. The 2012 recipients were:
  - The University of Minnesota - Twin Cities for their College of Biological Sciences (CBS) Dean’s Scholar Program
  - The Michigan College and University Partnership Program (MICUP), a collaborative effort between three Michigan community colleges (Delta College, Grand Rapids Community College, and Wayne County Community College) and Michigan Technological University

There was also one honorable mention:

- Cedar Crest College for their Leadership Scholar Program

- We also recognized two members of the SAPAA KC Leadership team for their tireless work for the KC. The recipients were our Research and Scholarship Committee co-chairs: Drs. Marguerite Bonous-Hammarth and Leanna Fenneberg.

- The Research and Scholarship committee and the Service Learning/Civic Engagement working group facilitated individual roundtables during the conference.

- We also hosted a joint social with the Student Leadership Programs and Sustainability KCs.

- Lastly, we began conversations with Stylus Publishing and confirmed interest in creating a monograph or edited publication focusing on research about academic and student affairs partnerships. Currently, a prospectus draft is being developed by Research and Scholarship for submission to Stylus Publishing.

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan
1. **Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.**
   - Research and Scholarship Committee members confirmed a timeline for a second research grant cycle to be offered in 2012. A Call for Proposals will be promoted during summer 2012, and submission reviews will commence after a September proposal deadline.
   - Career Services working group created a LinkedIn Group (actively being used to share best practices), as well as a listserv that is active and where information is being shared.
   - Developed a list of presenters from the 2012 NASPA Annual Conference who covered topics related to Career Services.
     - Facilitating outreach to increase working group membership.
   - The Service Learning/Civic Engagement working group collaborated with a faculty member on an article for the SAPAA newsletter, *Synergy* (April 2012) on “Preparing Culturally Competent Students for Service-Learning and Civic Engagement.”

2. **Lead advocacy efforts that shape the changing landscape of higher education.**
   - Research and Scholarship members named to the Persistence and Assessment Conference Planning Committee (The SAPAA KC was asked to be a co-sponsor of the conference.) participated in committee calls and conference proposal reviews during April 2012. A Research and Scholarship representative will attend the conference and promote SAPAA KC involvement at the June sessions.

3. **Launch an initiative to collaborate with student affairs worldwide.**
   - The SAPAA Communications Committee has been actively engaged in advancing the way SAPAA communicates with the membership emphasizing online interactive formats; therefore, making our publications available to our members, and NASPA as a whole, globally.

4. **Strengthen NASPA by making it a more responsive, vital and sustainable organization.**
   - Service Learning/Civic Engagement working group has set the goal of organizing a webinar on assessment of service-learning and community engagement projects for summer 2012.

**III. Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)**
- The Communication committee identified new editors for Synergy, and will refocus their efforts on the development of guided discussions about the issues and information shared in the newsletter through the “Tweets on a Theme” series.

**IV. Hot Topics (include any new research and knowledge to address) for 2012-2013**
- As always, the economy has had a profound impact on Career Services; it is affecting hiring numbers in significant ways.
- Alumni Career Services and methods to best serve the population continue to be a hot topic.
- Impact of short term vs. long term service experiences on student engagement and retention.
- Fostering a critical approach to service-learning.
- Emphasizing civic engagement as a means to a healthy democracy (A Crucible Moment).
V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:

- Wednesday, June 13, 2012
- Wednesday, August 8, 2012
- Wednesday, October 10, 2012
- Wednesday, December 12, 2012
Report for the Summer 2012 Board of Directors Meeting
Submitted by Michael Baumhardt & Sherry Early National KC Co-Chairs

Friday, June 8, 2012

I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona
   • We had a well-attended and well-received pre-conference workshop.
   • The leadership team meeting and member meeting were successful and engaging.
   • Dr. Komives was able to interact with the recipient of the Susan R. Komives Research Award.
   • The Co-Chairs attended the NUFP Sunday brunch and met quite a few Fellows who stopped by our table at the KC Community Fair.
   • We had many members staff the table and had a record number of individuals stop by and sign up to get more information—nearly five sheets.
   • Our partnership with SAPAA and the Sustainability KC continue to prove beneficial with respect to our joint reception.

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan
   • To engage our membership through short- and long-term volunteer opportunities
   • Maintain cutting edge technology on the KC website and through online resources, webinars, etc.
   • Continue offering a mentor/mentee program to support graduate students and new professionals at conferences and beyond
   • Solicit sponsorship to advance the KC
   • Provide an informative quarterly newsletter
   • Increase communication and awareness of the Spotlight Series
   • Collaborate, not compete with other leadership associations to benefit all parties involved, including our respective members

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
   Increase communication and awareness of the Spotlight Series
   • List previous winners of the Spotlight awards, if possible create a link to the highlighted program or the person associated with it.
Maintain cutting edge technology on the KC website and through online resources, webinars, and social media
- Enhance the SLP blog with more community contributions.
- Utilize the Twitter account with a team supporting it to push more resources to audience.
- Brand the Facebook page to engage audience and increase two-way communication.
- Contribute content utilizing the SLP KC twitter handle, SLP KC blog, ensure that website content is kept up to date.
- Host quarterly webinars with the spotlight series winners.
- Be the role model for social media usage in a KC to enhance communication between members.

Provide an informative quarterly newsletter
- We are requiring all leadership team areas to submit to the newsletter each quarter through OrgSync.
- We continue to have two editors for this initiative.
- Feature more literature reviews in newsletters, potentially highlighting one per month that meets our members’ needs.

2. **Lead advocacy efforts that shape the changing landscape of higher education.**
Continue offering a mentor/mentee program to support graduate students and new professionals at conferences and beyond
- We have three individuals overseeing this program to market, recruit, maintain, and expand this initiative.

3. **Launch an initiative to collaborate with student affairs worldwide.**
Collaborate, not compete with other leadership associations to benefit all parties involved, including our respective members
- We are currently participating in a collaborative initiative for leaders of associations (SLP KC, ALE, ILA, CSI) coordinated by NCLP, the Inter-Association Leadership Collaboration.
- Solicit guest posts from other KCs for the SALead blog.
- Reach out to ILA, ACPA CSI, NCLP leadership and learn more about their best practices and how they share resources. We would like to continue to build a partnership with these groups, focusing on collaboration and not needing to reinvent the wheel if great things are happening in other committees/communities.

4. **Strengthen NASPA by making it a more responsive, vital and sustainable organization.**
To engage our membership through short- and long-term volunteer opportunities
- We have doubled our leadership team to a co-coordinator model for both productivity and increased leadership within the KC.
- Promote opportunities via weekly SLP e-mails, on the website, and in social media
- Increase members talking to one another through traditional means (e. g., conference calls, webinars, drive-in conferences).
- Create and administer a needs assessment of SLP KC members to see what they want from the KC.
- Enhance the Twitter account with a team supporting it to push more resources to audience. Enhance Facebook page branding and utilization to engage audience and increase 2-way communication.
- Greater utilization of SLP KC membership, potentially through the use of subcommittees. (DC).
III. Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)
Solicit sponsorship to advance the KC
- Jossey-Bass has signed on to provide two $500 contributions to our KC.
- Our sponsorship coordinator is in negotiation with two other possible sponsors.

IV. Hot Topics (include any new research and knowledge to address) for 2012-2013
- TED-style video series
- Developmentally sequenced Leadership Programs (John P. Dugan)
- Intersection of dimensions of identities within leadership development
- Utilizing data (such as the Multi-Institutional Study of Leadership) to revisit/reassess foundational theories within leadership research
- Revisiting the format, strategies and techniques utilized to teach leadership development
- Examining leadership identity development
- Exploration of underrepresented students’ leadership development and identities

V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:

**SLPKC Co-Chair Call**
Weekly call each Monday @ 1:30PM EST

**SLPKC Leadership Team Call (25 people)**
Second Tuesday of each month @ 2:30PM EST
1. Tuesday, June 12, 2012
2. Tuesday, July 10, 2012
3. Tuesday, August 14, 2012
4. Tuesday, September 11, 2012
5. Tuesday, October 9, 2012
6. Tuesday, November 13, 2012
7. Tuesday, December 11, 2012

**Inter-Association Conference Call (Reps from NCLP, ALE, ILA, NASPA SLPKC, ACPA-CSI)**
Monthly conference call

**NASPA-SLPKC & ACPA-CSI Conference Call**
Monthly Conference Call
I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona

- Sustainability KC partnered with SAPAA and Student Leadership Programs hosting a joint social event at the national conference.
- Hosted Leadership Team Meeting at conference to brainstorm restructuring ideas for KC to better meet the needs of the membership.
- Sponsored three program sessions during the conference highlighting sustainability leadership in student affairs, the cultivation of sustainability success through activism from graduate students, and empowering change on campus through green initiatives.

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
   - Identify a research and scholarship committee with possible leadership from a SSAO to disseminate 1-2 annotated bibliographies this year related to research about sustainability in higher education to the NASPA membership.
   - Produce an article or paper outlining Sustainability Best Practices in Student Affairs.

2. Lead advocacy efforts that shape the changing landscape of higher education.
   - Establish a timeline for implementation of an inaugural awards/recognition from our knowledge community: (1) Award for Sustainability Leadership to a SSAO who exemplifies outstanding commitment to sustainability their organization’s mission, vision and values and (2) Award to a graduate student for submission of an exemplary program initiative relating to sustainability/green practices and a specific focus area within student engagement and leadership.

3. Launch an initiative to collaborate with student affairs worldwide.
   - Continue to build upon the “Higher Education and Student Affairs Networking Luncheon” introduced at the 2011 Association for the Advancement of Sustainability in Higher Education National Conference by our SKC by partnering in fall of 2012 with both ACPA’s Sustainability Task Force and the NIRSA (National Intramural Recreational Sports Association) to produce a written document outlining next-level sustainability awareness and education efforts for our memberships at the next AASHE conference in October 2012.

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.
• Produce an outline/checklist for use by NASPA conference committees when planning conferences/workshops that both planners & participants can use to make their events/experiences more sustainable and environmentally friendly.

III. Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)
• Increase overall membership in the KC by focusing on goals within each region.
  o Creating promotional publications (brochures) and stickers for each Regional Rep to utilize during their Regional Conferences.
• Identify sponsorship opportunities for collaboration with our knowledge community.

IV. Hot Topics (include any new research and knowledge to address) for 2012-2013
• Behavior Change Programming
• Sustainability Implementation Management (particularly for schools that have signed ACUPCC or have Sustainability/Climate Action Plans)
• Bridging the Gaps Between Student Affairs and Sustainability Professionals
• Implications of Sustainability in Social Justice Issues

V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:

  Sustainability KC Leadership Team Meeting Dates 2012-2013
  (Occurring the 3rd Thursday of each month at 3:30-4:30 pm with the exception of November)

  June 21
  July 19
  August 23
  September 20
  October 18
  November 14 **
  December 13
I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona

- Giveaways for Community Fair (Stickers, Thumb Drives)
- Events
  - Technology KC Meeting (Monday, March 12, 2012 5:30 – 6:30 PM, Hyatt Cassidy)
  - Community Fair (Monday, March 12, 2012 7:00 – 9:00 PM, Sheraton Phoenix AC)
  - Sponsored Programs
    - Cyber Bullying: It Doesn't Stop After High School (Monday, March 12 10:30 AM - 11:30 AM, Convention Center 125)
    - Staff Efficiency for the Millennial Generation (Monday, March 12 4:00 PM - 5:00 PM, Convention Center 231B)
    - Online accessibility: What higher education MUST understand (Tuesday, March 13 8:30 AM - 9:30 AM, Convention Center 231B)
  - Technology KC Meeting (Monday, March 12, 2012 5:30 – 6:30 PM)
- After the 2012 NASPA annual conference the Technology Knowledge Community released a survey asking members to follow up on their perceptions of issues relating to technology at the annual conference. The survey focused on the following topics:
  - Backchannel
  - WiFi/Internet Connectivity
  - Power Availability
  - Technology Facilitating Accessibility
  - Mobile Application
- The Technology Knowledge Community hopes to use this feedback to help improve the integration and use of technology at future conferences.

II. How the 2012-2013 KC Goals Align with NASPA's Strategic Plan.

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
     - Freshman to Doctorate: How Portland State University Turned Around Its Facebook Presence
     - Changing the Landscape for Women in Technology
     - Tech Geeks of the Quarter
     - Research Based: Student Affairs Perceptions Toward Technology

2. Lead advocacy efforts that shape the changing landscape of higher education.
• Published list of recommendations for conferences to better serve a more technological audience.
• Compile Videos and Links on making your campus more accessible with Technology on http://www.youtube.com/NASPATKC and http://www.delicious.com/NASPA_TKC.

3. Launch an initiative to collaborate with student affairs worldwide.
• Upkeep Social Media Initiatives
  o Facebook Group http://on.fb.me/NASPA_TKC
  o Twitter @NASPA_TKC http://twitter.com/NASPA_TKC
  o Delicious http://www.delicious.com/NASPA_TKC
  o YouTube Channel http://www.youtube.com/NASPATKC

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.
• Develop Concrete Knowledge Community mission and goals in response to member questions and confusion.

III. Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)
• Experimenting with Organization of Leadership Team and Positions
  o Developing Coordinators and Liaisons to interface with our members and other Knowledge Communities.

IV. Hot Topics (include any new research and knowledge to address) for 2011-2012
• Address the release of new software and hardware.
• Develop Concept of Technology for Communication vs. Technology for Further Practice

V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:
• June
  o Everyone (Regional representatives and KC leadership) Fourth Tuesday of the month (June 26) at 1:00PM EST/EDT
• July
  o Everyone (Regional representatives and KC leadership) Second Tuesday of the month (July 10) at 1:00PM EST/EDT
  o Leadership Team (not Regional Representatives): Fourth Tuesday of the month (July 24) at 1:00PM EST/EDT
• August
  o Everyone (Regional representatives and KC leadership) Second Tuesday of the month (August 7) at 1:00PM EST/EDT
• September
  o Everyone (Regional representatives and KC leadership) Second Tuesday of the month (September 11) at 1:00PM EST/EDT Leadership Team (not Regional Representatives): Fourth Tuesday of the month (September 25) at 1:00PM EST/EDT
• October
  o Everyone (Regional representatives and KC leadership) Second Tuesday of the month (October 9) at 1:00PM EST/EDT
Leadership Team (not Regional Representatives): Fourth Tuesday of the month (October 23) at 1:00PM EST/EDT

- November
  - Everyone (Regional representatives and KC leadership) Second Tuesday of the month (November 13) at 1:00PM EST/EDT
  - Leadership Team (not Regional Representatives): Fourth Tuesday of the month (November 27) at 1:00PM EST/EDT

- December
  - Everyone (Regional representatives and KC leadership) Second Tuesday of the month (December 11) at 1:00PM EST/EDT
I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona

- New Region KC Representatives, Webmaster, and Newsletter officers were appointed to complete leadership team.
- The willingness of other KC to engage in cross collaborations specifically African American/Women/Disabilities/Adult Learners and Students with Children KCs.

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
   - Create effective methods of member engagement and the dissemination of information.
   - The VKC is starting our third year and membership has steadily increased.
   - Members in the VKC have presented two national webinars since March 2011.
   - Increase visibility, branding and marketing.
   - Increase Remembrance Roll Call 2012 participation of higher education institutions.
   - Provide the Veterans Friendly Toolkit online: http://vetfriendlytoolkit.org/
   - Provide a link to Understanding Military Culture (specific to PTSD) online: http://www.ptsd.va.gov/professional/ptsd101/course-modules/military_culture.asp

2. Lead advocacy efforts that shape the changing landscape of higher education.
   - VKC members will be presenting at the Military Community Blueprint Summit for Change: Using Community Engagement as a Tool for Reintegration in Chicago June 17th and DOD Worldwide July 25th.
   - Iowa has established a statewide listserve for staff who work with Student Veterans iowa-veterans-services@uni.edu. Iowa colleges and universities recently voted to form an Iowa Advisory Council on Military Education. This council will replace Iowa’s Military Education Coordinating Committee (IMECC). The purpose of Iowa’s ACME is to promote, encourage, and deliver quality education to all branches of the armed services.

3. Launch an initiative to collaborate with student affairs worldwide.
Inclusion of veterans of other countries services and foreign nationals into campus programs. For example, at the University of Iowa, Student Veterans serve as mentors for new Iraqi Students because they speak the local dialects. Israeli and Korean Veterans have the same access to the veteran’s center as the US Veterans.

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.
   • VKC exec committee members are the President of the College Educators for Veterans in Higher Education (CEVHE – Bill Smith, UMKC), Members of the NACADA Group for advising Military, Veterans and Family Members, Members of NAVPA and Former Officers of the Student Veterans of America (SVA).
   • Expand Veterans Communication via Social Media such as Facebook, Twitter and LinkedIn starting with Region IV-W.

III. Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)
   • Priority registration for classes
   • Priority enrollment for transfer student veterans
   • Moving the School Certifying Official position from an administrative position to a student affairs position
   • Implementation of assessment measures for veterans services on all campuses
   • Integration of veterans issues into student government organizations.

IV. Hot Topics (include any new research and knowledge to address) for 2012-2013
   • What determines “Veteran Friendly” in Higher Education? Survey Tool– David Vacchi, UMASS
   • Determine where NASPA stands on Executive Order 13607 of April 27, 2012: Establishing Principles of Excellence for Educational Institutions Serving Service Members, Veterans, Spouses, and Other Family Members.
   • Revised Memorandum of Understanding between the Veterans Administration and Colleges and Universities.
   • Establish a NASPA standard definition of who or what determines veteran status

V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:
   None set yet pending finalization of KC team
I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona

- WISA Sponsored three well-attended programs:
  - How Women Lead: Approaches of Three Community College Leaders (presented by Karen Archambault, Paula Pando, and Elvy Vieira)
  - The Gender Research Project: A Student Empowerment Program (presented by Christine Hernandez)
  - Help for the Journey: Thriving Among Sistadocs (presented by Tonya Baker, Tiffany Davis, LaQuesha Foster, Shauna Hemingway, and Christa Porter).

- WISA partnered with other identity-based KCs to offer two events: the Intersections of Identity and Multiple Identities Discussion and the Women of Color Dinner Social and Discussion.

- WISA’s business meeting was attended by approximately 125 individuals. We received feedback on the issues, programs, and services that are most meaningful to our members, and developed a series of work groups to follow up on helping women connect locally via networking and other WISA opportunities, exploring child care options at future annual conferences, and developing more resources for the WISA webpage related to professional development.

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

   Create and disseminate knowledge related to women and gender in student affairs, and collaborate with the Center for Women in their efforts to encourage and promote research on issues relevant to women in student affairs.

   - The scholarship review team has formed a sub-committee that will review and provide feedback on WISA KC members’ publications, presentation proposals, and other scholarly materials. A message about the committee will go out to all WISA members this summer.

   - The social media subcommittee continues to make great strides in generating and sharing knowledge among WISA KC members (and beyond). As of June 1, the WISA blog has had over 21,000 views, WISA’s Twitter page has over 800 followers, the WISA Facebook page has over 900 likes, and the LinkedIn group has almost 2,500 members.

2. Lead advocacy efforts that shape the changing landscape of higher education.
Create and disseminate knowledge related to women and gender in student affairs, and collaborate with the Center for Women in their efforts to encourage and promote research on issues relevant to women in student affairs (see # 1 for highlights).

Collaborate with other identity-based knowledge communities, as well as women- and gender-centered organizations to educate our membership regarding issues related to the gender and intersection of identities, and create professional development opportunities.

- In Phoenix, WISA partnered to offer two events: the Intersections of Identity and Multiple Identities Discussion and the Women of Color Dinner Social and Discussion.
- WISA’s identity-based KC chair has been working to identify a team of liaisons who will connect/partner with each of NASPA’s identity-based KCs. We are also exploring partnerships with the Adult Learners and Students with Children KC.

3. **Launch an initiative to collaborate with student affairs worldwide.**
   Not included in current WISA goals.

4. **Strengthen NASPA by making it a more responsive, vital and sustainable organization.**
   Identify and articulate to the Association those issues and concerns that are central to women in student affairs.
   - WISA has developed a series of workgroups, to address issues/concerns that arose during our national business meeting. These groups will focus on helping women connect locally via networking and other WISA opportunities, exploring child care options at future annual conferences, and developing professional development resources for the WISA webpage.
   - For additional activities in the regions, please refer to WISA KC regional activities and updates in the Regional Directors’ reports.

III. **Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)**

- We are currently working to fill all open leadership positions on the WISA leadership team and to expand opportunities for involvement within the knowledge community.

IV. **Hot Topics (include any new research and knowledge to address) for 2012-2013**

- Legislation and policy that could impact women in higher education – e.g., the Campus SAvE Act, Title IX, the Violence Against Women Act, etc.

V. **Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:**

We are in the process of finalizing our leadership team roster and scheduling bi-monthly conference calls. Our most recent call was held on May 21, 2012.
Report for the Summer 2012 Board of Directors Meeting  
Submitted by Lori M. Ideta, Professional Standards Liaison

Friday, June 08, 2012

I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona

- The Professional Standards Board had a meeting, which Gwen Dungy and incoming Chair Levester Johnson attended.
- The Professional Standards Board Chair, Tisa Mason, presented a session on the professional standards for the division.

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
   - Mid-Level Managers Institutes – There is an effort underway to standardize the curriculum for the Mid-Level Managers Institutes as they currently vary tremendously from region to region.

2. Lead advocacy efforts that shape the changing landscape of higher education.
   None at this time

3. Launch an initiative to collaborate with student affairs worldwide.
   - ACPA and NASPA are partnering on a future professional competencies webinar.

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.
   - Region III engaged in a survey of SSAOs regarding the professional competencies. The response size was small, but informative. 14 responded, 7 said that they were aware of the competencies, and only 1 was actively using the competencies in substantive ways. Region III will be reworking the survey to be able to be used in various regions. There is a desire for more data to assess individual development of the competencies versus division-wide development.
   - Professional competencies should be presented at each regional conference to raise awareness of them.

III. Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)

- Work with Technology KC for assistance in disseminating the Professional Standards
IV. Hot Topics (include any new research and knowledge to address) for 2012-2013

n/a

V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:

n/a
I. KC Highlights from the 2012 NASPA Annual Conference in Phoenix, Arizona
   - Town Hall Meeting: Setting NASPA’s Public Policy Agenda.
   - Shaping the Agenda: Current Issues in Public Policy.
   - Shaping Change: Public Policy Leadership on Campuses.

II. How the 2012-2013 KC Goals Align with NASPA’s Strategic Plan

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
   Public Policy Survey was emailed in May to all Members asking them to identify key issues impacting higher education.
   - Use the results of this survey to drive our work and focus on areas which are most important to membership:
     - Cost of Higher Education
     - Federal Financial Aid
     - DREAM ACT
     - College Completion/Student Success
     - K-12
     - Title IX

2. Lead advocacy efforts that shape the changing landscape of higher education.
   - Ensuring that a representative from the Public Policy group is on consortium phone calls to represent NASPA and its membership.
   - Approving Public Policy Guiding Principles, which are designed to assist the Board in determining which issues are “critical.”
   - Continue to provide feedback on VAWA, student loan crisis, and other pieces of important legislation.

3. Launch an initiative to collaborate with student affairs worldwide.
   - N/A
4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.
   • Continue to solicit feedback from members.
   • Notify members in a timely fashion using social media.

III. Other 2012-2013 KC Goals (that may not fall under NASPA’s Strategic Goals)
   • To be called upon more to offer guidance support regarding legislation impacting higher education.
   • To educate our members regarding the work of our group.
   • To develop communication strategies to best respond to legislation or legal issues which impact higher education.
   • Continue to send out Weekly Public Policy for KC emails.

IV. Hot Topics (include any new research and knowledge to address) for 2012-2013
   • Chapter 304 of the Violence Against Women Act
   • Presidential Politics continue to impact educational policy

V. Please list the dates of any National or Regional KC leadership team conference calls and/or meetings that you plan to have between June and December 2012:
   • Public Policy Committee has a conference call scheduled the 3rd Wednesday of every month.
   • Other calls as needed depending on needed input.