



**Frank E. Ross III, Ph.D.**  
**Director of Knowledge Communities**  
**Report for the 2014 Spring Board of Directors Meeting**  
**March 2014**

## **NASPA Board Action Items**

None

## **NASPA Mission**

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

## **Leadership**

### New Knowledge Community Development

During the winter NASPA Board of Directors meeting, I presented a proposal for the development of a new Knowledge Community: "Socioeconomic and Class Issues in Higher Education" Knowledge Community. The Board unanimously supported the proposal and approved development of the new KC. The 28<sup>th</sup> KC will have strong visibility during the 2014 NASPA Annual Conference, under the leadership of new KC chair, Claire Cady from Oregon State University.

### Knowledge Community Name Changes

During the winter NASPA Board of Directors meeting, I informed the Board we would be changing the name of the Gay, Lesbian, Bisexual and Transgender Issues Knowledge Community to the "Gay, Lesbian, Bisexual and Transgender" Knowledge Community.

During the winter NASPA Board of Directors meeting, I informed the Board we would be changing the name of the Health in Higher Education Knowledge Community to the "Wellness and Health Promotion" Knowledge Community.

## Think Tanks

The NASPA Director of Knowledge Communities invited KC leaders to participate in think tanks in early summer 2013. These think tanks explored current KC operations related to a specific area and provided guidance for future development to enhance the Knowledge Communities program.

Each think tank was comprised of eight KC leaders, plus the National Director and NASPA Director of Leadership and Senior Student Affairs Officers Initiatives.

Think Tanks included:

### **1. Trainings**

Reviewed current trainings available to KC leaders. Identified strategies for enhancing KC trainings with specific attention to learning outcomes, content, delivery, and timing. Developed recommendations for future KC trainings.

### **2. Creating/ Sharing Knowledge**

Reviewed the variety of ways KCs create and share knowledge, and identified best practices. Identified strategies for enhancing the inclusion of Professional Competency Areas within the KCs. Developed recommendations for future directions related to creating/ sharing knowledge.

### **3. Public Policy**

Reviewed current inclusion of public policy issues within the KCs. Identified strategies for enhancing the visibility of current events relevant for KCs. Developed recommendations for increasing knowledge of public policy and current events relevant for KCs to both the KCs and the broader NASPA membership.

As a result of the think tanks, the Director of Knowledge Communities issued the following action steps to further enhance the KC program:

## **Action Steps Coming from the 2013 KC Think Tanks**

### **Trainings**

1. Effective in 2014, all KC chair/ co-chair -elects will be invited to participate in the national KC leadership training provided at the NASPA Annual Conference.
  - a. Critical/ time-sensitive training will be provided at the conference.
  - b. Additional KC leaders will be invited to assist in presenting training material.
  - c. This training will include a greater emphasis on “KC leader roles and expectations.”
  - d. More opportunities for KC leader engagement will be built into the training schedule.
2. To support on-going KC leader development, the summer KC training schedule will be ‘overhauled’ and required training will be scheduled to occur throughout the academic year.
3. Enhancements will be made to the NASPA KC leadership manual to provide better support to KC leaders.

### **Creating/ Sharing Knowledge**

1. Effective in 2014, the KC Publication will be produced on an annual basis—in the spring in conjunction with the NASPA Annual Conference.
  - a. The annual KC Publication will support the theme of the NASPA Annual Conference, and the articles should advance the professional competency areas.
  - b. Greater efforts will be made to promote the KC Publication at the conference.
  - c. Each KC will be asked to identify one member with an interest in research/ writing (perhaps a faculty member or published author) whose role it is to coordinate and oversee the development of high-quality articles by the established deadlines. Ideally, this person would serve on the KC leadership team in a formal capacity.
  - d. To support the KC Publication development and to increase opportunities for leadership and service within NASPA, a KC Publication Committee comprised of KC leaders will be formed to work with the National KC Director and NASPA staff liaison in the development, review and editing of the KC publication.
2. Every KC will be required to demonstrate two significant examples of creating/ sharing KC-specific knowledge each year.
  - a. The two examples are in addition to knowledge shared through educational sessions and related programming at the NASPA Annual Conference and regional conferences.
  - b. To support the fact that KCs create significant knowledge in a variety of ways, the two examples will include 1 article for the KC Publication, and an additional example of shared knowledge that will be documented through the regular KC reporting process.
  - c. The National KC Director and NASPA staff liaison will explore with other appropriate NASPA staff and leaders how to provide KC knowledge sharing opportunities by leveraging other existing NASPA publications.

### **Public Policy**

1. Each KC leadership team will be encouraged to have a role with a focus on public policy, as appropriate.
2. To highlight the intersection of public policy and the KCs, a standing presentation will be suggested for the NASPA Annual Conference.
3. The KC liaison to the Public Policy Division will be asked to create/ share knowledge by authoring an article for the KC publication that reflects on public policy relevant to KCs that occurred in the previous term, or discusses court cases/ policy on the horizon of which KCs should be aware.
4. New training will be developed to provide clarity on the process related to how KCs seek NASPA endorsement related to public policy issues.

## Scholarship

The **Spring 2014 Knowledge Community Publication** is in production and will be ready to share with the NASPA Board of Directors and general membership in advance of the 2014 NASPA Annual Conference.

The **Fall 2013 Knowledge Community Publication** was released in November 2013 and can be found here: [http://www.naspa.org/images/uploads/main/2013\\_NASPAKC\\_Fall\\_Publications.pdf](http://www.naspa.org/images/uploads/main/2013_NASPAKC_Fall_Publications.pdf)

The 60-page publication, Excellence in Practice, represents one of the many ways KCs create and share knowledge to support our association's strategic plan and the professional development of our membership. The national chairs/co-chairs of our 27 KCs identified authors who would provide timely, thought-provoking articles on topics that are important to our KCs and our profession. The articles in this publication reflect best practices, current research, and emerging trends in student affairs.

You will notice two new features in this KC Publication: (1) I asked authors to identify the professional competencies advanced by the knowledge in individual articles. These were included to support our members' professional growth and also to serve as an important reminder of the broad professional knowledge and skills expected of student affairs professionals. (2) We have added a table of contents with hyperlinks to individual KC articles. This will assist our members in easily connecting to articles that are most professionally and personally interesting.

## Professional Development

During the 2013 NASPA Annual Conference, we provided trainings for KC chairs and co-chairs, chairs-elect, and regional KC coordinators.

During the summer of 2013, the following trainings were offered for all Knowledge Community leaders:

- Monday, June 24, 4pm-5pm ET: Knowledge Communities 101 (Audience: KC Chairs, Chair-elects, Coordinators, and Liaisons)
- Tuesday, July 2, 3pm-4pm ET: KC Finances (Audience: KC Chairs and Chair-elects)
- Thursday, July 11, 4pm-5pm ET: Technology (Audience: KC Chairs, Chair-elects, and Coordinators)
- Tuesday, August 6, 2pm-3pm ET: Creating Knowledge via Educational Programs (Audience: KC Chairs and Chair-elects)
- Wednesday, August 7, 2pm-3pm ET: Regional KC Representatives (Audience: Regional KC Coordinators and Regional KC Representatives)
- Wednesday, August 14, 3pm-4pm ET: Regional KC Representatives (Audience: Regional KC Coordinators and Regional KC Representatives)

In addition, during the academic year, we hosted monthly KC leader conference calls. This year a new addition to those calls were a "KC spotlight" that would allow one KC to share a timely promising practice with their KC leader peers.

## NASPA Strategic Plan

- The Fall 2013 Knowledge Community publication was released and then emailed to the entire NASPA membership by the National Director of Knowledge Communities. The Spring 2014 Knowledge Community publication is in production and will be released in March 2014.
- Every NASPA Knowledge Community has contributed to the NASPA strategic goal of creating knowledge through a variety of KC activities over the past year. Details for each KC are listed in individual KC reports below.

### INDIVIDUAL KNOWLEDGE COMMUNITY REPORTS

The reports that follow, which have been prepared by the National Chairs/ Co-Chairs of our 27 Knowledge Communities, provide an overview of the robust Knowledge Community activities provided to NASPA's members since the Winter 2014 Board Reports were submitted.



**Jessica Edonick and Mary Hall, National Co-Chairs**  
**Administrators in Graduate and Professional Student Services Knowledge Community**  
**Report for the 2014 Spring NASPA Board of Directors Meeting**

## NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

### Leadership

KC Report

- The AGAPSS KC Leadership Team continues to work to increase membership outreach and engagement. The National Co-chair positions will turn over in March 2014, but we anticipate a smooth transition and continued success. As noted in the Winter 2013 Board Report, we successfully recruited individuals from the general membership to serve on the pre-conference proposal planning team that group has remained intact and engaged on the project. AGAPSS KC leaders continue to collaborate with admissions professionals national association (NAGAP). Finally, our regional representatives

continue to provide excellent representation of the KC in the regional leadership teams and programs.

- **AGAPSS Pre-Conference: *Access and Success: Race, Ethnicity and the Graduate and Professional Student Experience***
  - Committee of 8 members (co-chairs: Mimi Beck, University of Notre Dame and Shannon Greybar- Milliken, Case Western Reserve)
  - Members have been working on confirming speakers/panelists, including panelists from partner organization NAGAP (National Association for Graduate Admissions Professionals), site logistics, and communication with the AGAPSS KC membership regarding this opportunity.
  - The AGAPSS KC Co-chairs submitted a proposal to NASPA for expanding Pre-conference Workshop as a concurrent drive-in opportunity for Regions 2 and 3, as well as a webcast. The proposal was well received, but could not be accommodated for the 2014 Annual Conference. Our proposal included options for the 2015-2017 meetings for which the NASPA Leadership is very interested in pursuing. AGAPSS KC Leadership will continue discussions with NASPA in April 2014.
- *Leadership/Volunteer Management*
  - The National Co-chairs have been working with Region II KC Rep, Lisabeth Greene to coordinate a Region II Drive-in at Leigh University with KC member Kathleen Hutnik for October, 2014
  - The majority (6/8) of the AGAPSS KC pre-conference planning committee were recruited from the AGAPSS KC general membership.
  - The majority (6/8) of the AGAPSS KC Award nomination review committee were recruited from NASPA and AGAPSS KC general membership. Three of the volunteers have been members of NASPA less than 3 years.
- *Member Engagement/ Community Involvement*
  - Continuation of AGAPSS Wednesday, Wine and Cheese Discussion Series, detailed in Professional Development section
  - The AGAPSS KC Leadership Team will work to keep 2013-2014 volunteers from the general membership engaged in leadership activities in order to continue developing a leadership pipeline and strengthen the KC.
  - AGAPSS KC LinkedIn
    - Increase visibility to over 700 professionals: new professionals to mid- and senior-level professionals; engage participants in discussions regarding policy and practice for the graduate and professional student experience.
- *Award Recognition*
  - The AGAPSS KC has 2 nominations for the AGAPSS Promising Professional Award and 5 nominations for the Promising Practices Award for 2014. The selection

committee is chaired by National Co-Chair Elect, Katherine Hall-Hertel and consists of 1 AGAPSS Regional Representative and 6 general members (3 have been members of NASPA less than 3 years). The awardees will be announced at the AGAPSS KC Annual Business Meeting in March 2014.

### Scholarship

#### *Creation of Knowledge*

- Mary Hall wrote an article for the Spring 2014 KC Publication: **The Complexities of Policy in Graduate and Professional Student and Programs**

### Professional Development

**AGAPSS KC Region I Drive-In at Boston College:** Trends and Issues in Graduate Student Mental Health For the second year we had great attendance (90 attendees from a wide variety of institutions). Participants appreciated the opportunity to meet, network and share ideas with colleagues working with the same student population.

- Co-sponsor with MCPA (Massachusetts College Professionals Association)
- Friday, 1 November 2013
- Additional details in Region I report

#### **AGAPSS Wine and Cheese Online Discussion Series**

1. Wednesday, November 20<sup>th</sup> at 9 PM (EST), *Supporting Health Care Practitioners in Professional Programs*
  - a. 24 Registered NASPA members and non-NASPA professionals, 19 participants logged in
  - b. Presentation by KC Region V Representative, Anne Poliquin followed by Q&A
2. Wednesday, January 29<sup>th</sup> at 9 PM (EST): *Supporting Graduate and Professional Veteran Students*
  - a. 45 Registered NASPA members and non-NASPA professionals; 25 participants logged in for the session
  - b. Panel discussion on veterans experiences as graduate and professional students and best practices shared
  - c. Recorded and will be posted on the AGAPSS website.

### Advocacy

- *State/local public policy issues*
  - Nothing to report at this time
- *Activities related to Inclusion & Equity*
  - See "Leadership" for details regarding the AGAPSS full-day pre-conference at NASPA 2014, "**Access and Success: Race, Ethnicity and the Graduate and Professional Student Experience**"
  - Online learning series scheduled for Spring 2014: **Gender Identity in Graduate and Professional Degree Programs**. Successful outreach to collaborate with Men and Masculinities, GLBT Issues, and WISA KCs.

- Online learning session scheduled for Spring 2014: **Title IX and Implications for the Graduate and Professional Student Population**

## NASPA Strategic Plan

### Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

#### *Objectives*

- 1.3 Tighten and align the connections among theory, research, and practice
  - Continue to collaborate with National Association of Graduate Admissions Professionals (NAGAP) to develop programming, professional development, and research for support areas such as orientation that fall under the umbrella of both organizations.
    - Launch membership survey in collaboration with NAGAP (graduate admissions professionals) in February 2014.
  - Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness
    - **AGAPSS Wine and Cheese Online Discussion Series**
      - Wednesday, November 20<sup>th</sup> at 9 PM (EST), *Supporting Health Care Practitioners in Professional Programs*
      - Wednesday, January 29<sup>th</sup> at 9 PM (EST): *Supporting Graduate and Professional Veteran Students*

### Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.

#### *Objectives*

- 2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.
  - The AGAPSS Leadership Team anticipates developing a public stance on Title IX issues as the statute relates to the graduate/professional student population in Summer 2014. We will use the online session scheduled for Spring 2014 as a springboard for this goal.
- 2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.
  - The AGAPSS KC continues to use its LinkedIn presence to share information and invite conversation regarding state, regional, and institution or discipline-specific issues including time-to-degree, corporate funding/control for/of degree programs, value of degree v. debt (i.e. JD), etc.

### Goal 3

3. Launch an initiative to collaborate with student affairs worldwide.
  - AGAPSS continues to see growth in membership and engagement with international professional colleagues working with graduate and professional students. Approximately 15% of our LinkedIn members are from international institutions and

the to-date pre-conference registration includes one member from Universidad Católica de Chile.

#### Goal 4

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

##### *Objectives*

- 4.1 Diversify and strengthen the sources of NASPA's revenue.

- The AGAPSS KC Co-Chairs submitted a proposal to NASPA regarding expansion of our annual pre-conference to encourage greater regional participation for the full-day event. The intent to shift our session to a Symposium or Institute has great potential to increase registrations and create a new revenue stream. Targeting institutions with low NASPA-AGAPSS membership to host the off-site event (the AGAPSS pre-con has been held at a local higher education institution for 11 of the 12 National Conferences from 2002-2013). NASPA Leadership is very interested in this opportunity and discussions will resume after the 2014 Conference.

- 4.2 Increase collaboration and partnerships with higher education and other organizations.

- *See also Goal 1.3 for continued collaboration with NAGAP.*

- 4.4 Increase opportunities for innovation through technology.

- AGAPSS Wednesday Wine and Cheese Online Discussion Series is hosted by Drexel University using Adobe Connects.
- The AGAPSS KC proposal to expand the pre-conference session includes a webcast component.
- The AGAPSS KC will Beta test creating a LinkedIn sub-group for Pre-conference session attendees, allowing individuals to remain connected throughout the year.

- 4.6 Ensure the participation and inclusion of NASPA's members in leadership and governance.

- The AGAPSS KC continues to seek volunteers from our general membership to serve on committees, etc. Our 2013 Pre-conference planning committee co-chairs were elected as the incoming 2014-2016 National KC Co-chairs. The AGAPSS Leadership Team will continue to develop and use this model of continued engagement to strengthen our leadership team.

#### Knowledge Community Leadership Team Meetings

From January 2014 to March 2014, please list the meetings you have held with your KC leadership team (indicate dates and whether these were conference calls or in-person meetings):

- KC Leadership via phone conference
  - January 13, 2014
  - February 2014
  - March 17, 2014
  - March 19, 2014
- Meeting with AGAPSS Pre-conference Committee (all meetings through phone conference):
  - Tuesday, January 14<sup>th</sup>
  - Friday, January 17<sup>th</sup>

- Wednesday, January 29<sup>th</sup>
- AGAPSS Online learning committee
  - Title IX, January 31<sup>st</sup>



**Adult Learners and Students with Children  
Report for the 2014 Spring NASPA Board of Directors Meeting  
Susan Warfield, Outgoing KC Chair  
(With review and edits from Katy Lee Kemp, In-coming Chair)**

**NASPA Mission**

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

**Leadership**

- KC Report
  - The KC has continued to meet monthly
  - We have continued to meet all deadlines for EIP submissions, committee formation (proposal review, etc.)
- Leadership/Volunteer Management
  - We continue to have on-going involvement and participation from the same core group of Leadership Team Members
  - We have recently had several new members join us for our regular meetings
    - We are hoping to groom these interested parties into future leadership team members.
- Member Engagement
  - We have had KC representation at the following regional conferences: 4 E and W, Region 1, Region 6. Our current chair and other active members who are visible in Region 3. We have weak representation and coverage in the remaining regions with minimal communications from reps and frequent vacancies of reps in regions 2 and 5. We will be focusing on these weaker connections in the year ahead.
  - We currently have **360** members on our official ALSC membership roster, which indicates steady and fairly rapid growth since our formation.
- Community Involvement
  - We had planned to do a joint presentation with another KC at the annual conference this year but did not get that off the ground. We have however been

in contact with the Indigenous People's KC in hopes of working with them next year.

- We are very excited about the newly formed Socio-economic and Class Issues KC, as we think there is tremendous overlap of populations served and issues addressed, between our two KCs. ALSC Chair will be reaching out to their leaders to offer welcome, support and request for collaboration before the end of January 2014.
- Award Recognition
  - This is a top priority for 2014. We just did not have time to launch an award review system in time for this year's annual conference.
  - We will begin by setting a program evaluation checklist to set the framework for recognizing model student parent and adult learner programs in the years ahead. We also feel that such a checklist, given the degree of expertise we have among our leadership team, could also be beneficial to CAS and other groups as they work to establish standards in the area of student parent and adult learner programming.
    - Awards planned:
      - Model Student Parent Program
      - Model Adult Learner Program
      - Student Parent Recognition Award
      - Adult Learner Recognition Award
      - Professional Recognition for Contribution to the field of Non-traditional Student Services

## Scholarship

- Creation of Knowledge (newsletters, KC Publication, co-sponsored research, etc)
  - We have continued to publish and distribute an E-newsletter which we feel is very informative and which provides OSA professionals in the field a venue to highlight their programs and successful students.
  - We continue to utilize our membership listserv to distribute scholarly research articles and timely news pieces in our content area.
  - We continue to submit solid pieces for the Excellence in Practice publication.
  - We plan to hold our first webinar by the end of fall 2014, which we will begin planning as soon as the annual conference has passed.
  - We continued to have a number of strong annual conference proposals seeking ALSC endorsement.
  - We are holding another half-day pre-con and are well represented in other areas of the conference due to ALSC leadership team member presentations.
- Faculty/Research/Scholarship Involvement
  - We provided assistant to Gwen Dungy and Maggie Culp as they prepared their adult learner based book for the Lumina Foundation. We provided our

combined expertise, assisted them in contacting key AL and SP programs and professionals in the field and recommended potential writers.

### Professional Development

- Conferences, educational program reporting
  - We are in the process of planning for an ALSC HOSTED webinar on a topic related to our target populations (see above)
  - We continue to have a significant presence at the NASPA Annual.
    - This year we will
      - Host an opening meeting and reception
      - Will be providing a half day pre-con in our content area
      - Will have a presence at the KC fair
      - Have endorsed several presentation which sought our sponsorship
      - Have several presentations in our content area scheduled throughout course of conference.
- Various professional development opportunities (can overlap with leadership)
  - We are actively attempting to recruit new professionals and graduate students and engage them in various ALSC activities, particularly the preparation or the EIC articles. We have yet to find a colleague interested in overseeing our writing projects, though we think this is an amazing opportunity.
  - We have an undergraduate student serving as our official ALSC KC secretary and note taker and hope to continue this trend in the years ahead.
  - We have had at least two graduate students actively engaged with ALSC KC activities, and the SPHC (Chair's program) is committed to providing their social work interns the option to play a key role in KC activities and attend the annual conference when possible.

### Advocacy

- State/local public policy issues
- Activities related to Inclusion & Equity
  - Given the "invisible" nature of student parents and adult learners at most traditional, 4 year colleges, we believe the vast increase in AL and SP content presentations that the ALSC has been responsible for over the course of the past 3 annual conference cycles can be seen as an inclusion and equity activity.
    - 5 years ago with the now chair presented on her program as a model SP program at the NASPA annual in Seattle and was told at acceptance that it was the first time in memory anyone had presented on student parents. Since the formation of ALSC, we have had pre-cons in our content area and multiple content specific presentations at every conference. This is huge and I consider it our greatest accomplishment.
- Activities related to support of student success and student learning (can be through programming, public policy, etc.)

- Another focal point of our activities in the year ahead will be to focus more on students directly via the establishment of the awards mentioned above, engaging them in our planned webinar, and increasing our student membership.
- The focus of our pre-con for Baltimore is on advocacy, “**Advocating as a Tool for Transforming the Student Experience for Adult Learners and Students with Children**”

## NASPA Strategic Plan

### Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

#### *Objectives*

- 1.1 Be the primary source of data on the experience of college and university students.
  - 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
  - 1.3 Tighten and align the connections among theory, research, and practice.
  - 1.4 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.
- **To the best of our knowledge, no one has ever attempted to create a checklist of best practices for student parent programs. Though CAS has addressed the area of ALers in their standards, no one has completed a standards checklist for student parent programs. With the number of AL and SP program experts we have in our KC, we feel that we can effectively develop such a checklist.**
    - **This list of best practices and needed student services will not only be utilized to assess candidates for our soon to be established program awards, but we hope we can distribute them more broadly within the field for those hoping to develop, or assess, their own SA based AL and SP programs.**

### Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.

#### *Objectives*

- 2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.
  - 2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.
  - 2.3 Build capacity among membership in order to effectively influence public policy.
  - 2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.
- **We are participating in these activities via the dissemination of policy information via our newsletter and listserv.**

### Goal 4

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

#### *Objectives*

- 4.1 Diversify and strengthen the sources of NASPA's revenue.

- 4.2 Increase collaboration and partnerships with higher education and other organizations.
  - 4.3 Review and redefine the roles and responsibilities of the NASPA President, Executive Director, Regional Vice Presidents, and Board structure and composition.
  - 4.5 Increase opportunities for innovation through technology.
  - 4.5 Strengthen NASPA's contributions to student affairs graduate preparation programs.
  - 4.6 Ensure the participation and inclusion of NASPA's members in leadership and governance.
  - 4.7 Examine resources and staffing to ensure alignment with strategic planning goals.
- **Given the changing demographics within higher education and the shift toward a less and less traditionally defined student based, we feel our very existence and on-going activities support NASPA's goals in this area.**

### Knowledge Community Leadership Team Meetings

From August 2013 to March 2014, please list the meetings you have held with your KC leadership team (indicate dates and whether these were conference calls or in-person meetings):

**All ALSC KC meetings, including those listed below, were held or will be held via conference call. Our planned KC reception at the Annual Conference will serve as our open, in-person meeting and recruitment event.**

**We have consistently had approximately 10 members on each call, and have seen the addition of at least 4 new regular member participants in the past 3 months.**

**Participation of core Leadership Team Members remains consistent, which is our greatest strength.**

- August 9, 2013
- September 6, 2013
- October 4, 2013
- November 1, 2013
- December 6, 2013
- January 9, 2014
- February 7, 2014
- March 8, 2014
  - March 18, 2014, 4:00 to 6:30 : NASPA Annual Conference/Baltimore
    - ALSC Open Meeting and Reception



**Annice, Fisher**

**Khadish, Franklin**

**African American Knowledge Community**

**Report for the 2014 Spring NASPA Board of Directors Meeting**

## NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

## Leadership

- **KC Report**
  - Business of the KC
    - The AAKC leadership team has been focused on the planning and implementation of goals directly related to the Annual Conference. Throughout the Spring most of our Board activities will be related to planning for the Conference and immediately after following up with the membership regarding outcomes of conference meetings and activities, as well as, opportunities for continued engagement through the year.
- **Leadership/Volunteer Management**
  - The AAKC Co-Chairs are continuing to streamline the composition and structure of the board to best serve the goals of the KC and serve the membership.
  - The AAKC Director of Regional Reps maintains consistent communication with the Regional KC Reps via bi monthly conference calls to increase regional involvement and to facilitate alignment between national and regional KC activity.
- **Member Engagement**
  - Nationally, the AAKC maintains connectivity with members through Social Media (Twitter, Facebook, and LinkedIn) and NASPA provided web presence and listserv. Additionally, members are being provided additional professional development opportunities through KC designed and hosted webinars.
  - The AAKC Best Practices Spotlight will continue to provide increased opportunities for members and their accomplishments to be featured.
  - The AAKC produced its annual City Guide for conference attendees that highlights KC sponsored programs, local venues owned and frequented by African American, and a host of other content directed at facilitating an outstanding conference experience for members of the AAKC
- **Award Recognition**
  - The AAKC will host its first annual awards ceremony autonomous of the its business meeting on March 18<sup>th</sup> during the Annual Conference.

## Scholarship

AAKC engages scholarly activity via our Special Populations Research Team:

- The AAKC Special Populations Research Team (SPR) added a new member Valerie Holmes who wrote an article for inclusion in the Spring KC Publication.
- The AAKC SPR will represent the KC at the NASPA HBCU Council Meeting at the Annual Conference

## Professional Development

AAKC Professional Development Activities:

- AAKC is sponsoring three sessions for Annual Conference (as referenced in the Fall Board Report), additionally we are highlighting general conference sessions that will be of interest to our members.
- Regional Professional Development Opportunities
  - Region 1 – Wanda Tyler
    - Two members of the Region I Leadership Team are working with members of the Latino/a KC and Asian Pacific Islanders KC to plan a drive-in conference on January 31, 2014, at the College of Holy Cross in Worcester, MA: “Leveraging Your Racial/ Ethnic Identity For Career Advancement”. The regional board leaders will seek to either record the day’s events or provide electronic and hard copies of handouts to the rest of the national AAKC membership.
  - Region 4E – Dr. Timeka Rashid
    - The regional KC board leaders are planning to two activities for spring 2014
      - Webinar spring 2014 targeted to our students on the LGBT population in the Black community with the national AAKC
      - Region 4 east E-newsletter will be distributed this spring
    - Social at regional conference in Skokie, IL ( FALL) was done we were able to connect with members and professionals from around region

## Advocacy

- The AAKC is hosting the State of the Black Professional Webinar in February "The State of the African American Professional" webinar will be held on February 12, 2014. This webinar will explore the experience of African American professionals across the nation. The webinar moderator will offer insights regarding emerging trends and demographic details to provide context for participants. The expert panelists will provide context based on their various institutional positions and depth of experience in navigating the American higher education system as an African American professional. In particular, each panelist will offer reflections and words of advice for aspiring African American professionals and share their thoughts on salient issues impacting the community.
  - **The webinar panelists include:**
    - **Dr. Javaune Adams-Gaston**, Vice President for Student Life at The Ohio State University

- **Dr. Anthony Ross**, Vice President for Student Affairs at California State University, Los Angeles
- **Dr. Bettina Shuford**, Associate Vice-Chancellor for Student Affairs at The University of North Carolina at Chapel Hill
- **Webinar topics include:**
  - A look back: The African American experience over the past 20 years
  - Salient issues impacting the African American experience in higher education
  - Core competencies for personal and professional success
  - Sankofa wisdom for Aspiring: New, Mid-level, and Senior Student Affairs Officers
  - Strengthening the African American voice in higher education
- The AAKC is hosting the State of the African American Student in April 2014

## NASPA Strategic Plan

### Goal 1

1.1.1 The AAKC Special Populations Research Team (Valerie Holmes) submitted an article for the Spring 2014 KC Publication

### Goal 2

2.4.1 The AAKC is hosting a series of webinars focusing on the State of African American Students and Professionals' Experiences in Higher Education.

### Goal 4

4.2.1 The AAKC will also increase collaboration with other knowledge communities to promote networking opportunities through social functions at the National Conference including with the LGBTQ KC focused on Queer people of Color as well as WISA to focus on Women of color.

## Knowledge Community Leadership Team Meetings

From August 2013 to March 2014, please list the meetings you have held with your KC leadership team (indicate dates and whether these were conference calls or in-person meetings):

- All meetings below are leadership conference calls, unless otherwise noted. In addition, Annice and I have held individual phone and in person meetings with board members. Our regional KC reps have bi-monthly conference calls.
  - September 10
  - October 8
  - November 12
  - December 10
  - January 14
  - February 11
  - March 16 (On Site at the Conference)
  - March 17 AAKC Business Meeting (On Site at the Conference)

**Todd Porter and Ken Schneck**  
**Alcohol and Other Drugs Knowledge Community**  
**Report for the 2014 Spring NASPA Board of Directors Meeting**

### NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

### Leadership

Included in the "leadership" section of the Board report:

- Continue to struggle with leadership of the KC. We have had almost a complete turn-over of regional reps in the past year, and have gone for long spans of time without representation from various regions. Attempts at leadership team meetings have been futile at best.
- We had great success in providing two awards from the KC. The first was a scholarship for a graduate student engaged in AOD work, for which we have had nearly five-times the applications from the previous year. Additionally, we awarded a practitioner research grant for the first time in recent history.
- We have received requests from companies to start sponsoring these awards, which is significant.

### Scholarship

- We had a great article entitled "'Broaden the Toolbox: Reducing Problematic Drinking Behavior by Applying Motivational Interviewing and Behaviorism within Student Conduct Systems" in the KC publication, and have been receiving positive comments about it.
- We have awarded two conference scholarships to graduate students. Colleen Dinnan from St. Cloud State University and Megan MacGregor from Baldwin Wallace were selected.
- Jane Vangsness Frisch was awarded a practitioner research grant. This was the first time in several years that a research grant has been awarded.

### Professional Development

- The article in the KC publication entitled "Broaden the Toolbox: Reducing Problematic Drinking Behavior by Applying Motivational Interviewing and Behaviorism within Student Conduct Systems" has generated a ton of buzz and we have received several emails and comments about it.

- We continue to maintain a very vibrant list-serv with various hot-topics up for discussion.

## Advocacy

- Continued conversation in the AODKC role in making NASPA partnering decisions with groups affiliated with alcohol-related companies (see Goal 2)

## NASPA Strategic Plan

### Goal 1

3. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

#### *Objectives*

- 1.1 Be the primary source of data on the experience of college and university students.
  - Continued involvement in the NASPA Alcohol and other Drug conference, and the NASPA Mental Health Conference.
- 3.3 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
- 3.4 Tighten and align the connections among theory, research, and practice.
- 1.4 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.

### Goal 2

4. Lead advocacy efforts that shape the changing landscape of higher education.

#### *Objectives*

- 2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.
  - We have received several complaints about the NASPA/Bacchus and Gamma partnership given the latter's funding from alcohol-related companies. As the AODKC, we were not at all involved in this decision. We then passed along these complaints to the NASPA national office to try to work out a framework by which the AODKC is consulted when/if such partnerships are explored in the future. To date, no follow-up from NASPA as to what this might actually look like.
- 2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.
  - See above
- 4.3 Build capacity among membership in order to effectively influence public policy.
  - 4.3.1 See above
- 2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.
  - See above

## Knowledge Community Leadership Team Meetings

From August 2013 to March 2014, please list the meetings you have held with your KC leadership team (indicate dates and whether these were conference calls or in-person meetings):

- Attempted KC leadership team meeting in November 2013. Was unsuccessful as only one regional rep attended.

- The awards (nice interest), double the interest from last year, which is technically true. Additionally, we have received interest from companies to start sponsoring these awards, which is significant. - The article in the KC publication has generated a ton of buzz. Vibrant list-serve with various hot-topics up for discussion. - Successful involvement in the AOD/Mental Health Conference



**Greg Toya & Daniel Choi**

**Asian Pacific Islanders Knowledge Community**

**Report for the 2014 Spring Board of Directors Meeting**

**January 31, 2014**

## NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

### Leadership

- KC Report
  - Business of the KC
- *Leadership/Volunteer Management*

33 members were recruited and confirmed to serve on the 2013-15 APIKC Leadership Team before the Orlando conference. We currently have 35 team members and only one position remaining vacant (Region IV-West). The newly revised and re-titled positions are increasing the KC's social media presence, partnership with other KCs and professional organizations and assisting with realizing the NASPA strategic plan. The Interactive Media Coordinators continue to manage the KC blog, Facebook group, Twitter handle, and other forms of social media. The KC blog, Facebook group, Twitter handle and other forms of social media are now linked to the new NASPA and APIKC webpage.

National Co-Chairs (Daniel and Greg) continue to facilitate monthly web conference calls and met with positional teams in June and July (our version of “one-on-one” meetings) and throughout the year to discuss their annual goals in relation to the NASPA mission as structured through the KC board reports.

To facilitate the election of Co-Chair Elects, an Elections Committee comprised of three leadership team members will review, comment, and submit nominations to NASPA. APIKC is currently electing Co-Chairs.

- *Member Engagement*

- March 2013 Orlando Conference related activities included:
  - APIKC business meeting. About 80 attended to honor award recipients and learn about conference activities.
  - NASPA Community Fair featured an interactive APIKC trivia game when folks answered 3 of 15 questions correctly they were entered to win a Kindle Fire. All participants received various APIKC SWAG (pens, post-it pads, granola bars, etc).
  - APIKC Social. A large gathering of APIKC members interacted with each other at the main Marriot bar.
  - APIKC Networking Lunch. About 50-60 members interacted over lunch.
  - APIKC Farwell Breakfast. About 30 members gathered on Wednesday morning to reflect on the conference and start planning for Baltimore 2014!
- March 2013 Orlando Conference program sessions included:
  - Conversation with Kenji Yoshino, Co-sponsored with GLBTKC
  - Exploring Korean American Psychosocial Development
  - Intersections of Identity Roundtable
  - Gay & Bisexual East Asian Male Horizontal Oppression
  - Asian American Racial Identity & Leadership in Ethnic-Identity Organizations
- Region VI Social – May 2013. 15 members gathered to network and engage in a food tasting contest.
- Region II Social occurred at the Region II conference (June 9-11, 2013).
- Region VI (Northern California) – joint ACPA APAN Dim Sum Social and Networking Event (June 9, 2013)
- Annual Events Coordinators continue to plan the membership engagement activities for the 2014 Baltimore Conference. To honor the socioeconomic diversity of the membership, the Annual Events Coordinators are planning a “Brown Bag lunch” so members are empowered to bring their own lunch according to their financial resources. A Sunday brunch will kick-off conference activities and a leadership team meeting will occur on Sunday to finish the planning of conference activities.

- E-mentoring Program. Chaired by two national team members and five sub-committee representatives, the program has recruited 23 mentors. Continued mentor recruitment occurred through social media, regional conferences, and the Western Regional Careers in Students Affairs Day. Recruitment of mentees has been initiated with the goal of pairing mentors and mentees by the 2014 Baltimore conference.
- Newsletter spotlight. Our electronic newsletters spotlighted the following APIKC members:
  - April 2013: Mark Mitsui, former President of North Seattle Community College and recipient of the Doris Ching Shattering the Glass Ceiling Award.
  - May 2013: Lester Manzano: Loyola University of Chicago and NUFP Chair-Elect.
  - June 2013: Mamta Accapadi, Rollins College and Queena Hoang, University of Vermont
  - September 2013: Vijay Pendakur, Director for the Office of Multicultural Student Success at DePaul University and Joliana Lee's journey from international student to student affairs educator.
- *Community Involvement*
  - ACPA Asian Pacific American Network collaboration occurred in Region II and IV. One leadership team member began a new position at the Asian and Pacific Islander American Scholarship Fund with plans to increase community awareness of the impact of AANAPISI grants to the success of APIDA college students.
  - Region IV East coordinated a KC dinner during the regional conference in partnership with the Midwest Asian American Student Union (MASSU), Latin@ Administrators in Graduate and Professional Services, and LGBTKC.
  - Regions I, V, and IV also organized KC socials at their respective regional conferences.
  - Blog article featured a guide to relief efforts from Typhoon Haiyan (Yolanda) in the Philippines – written by Mark Florido.
  - APIKC and APAN members gathered at the annual summer conference for the California Cultural Centers in Higher Education.

- *Award Recognition*

Through the leadership of the newly created positions of Awards and Recognition Co-Chairs, Joi and Liza established four awards to compliment the traditional three APIKC national awards. The APIKC awards now include:

- Doris M. Ching Shattering the Glass Ceiling Award
- Henry Gee Outstanding Mentoring Award
- Rising Star Award (New Professional)
- Future Leader Award (Graduate Student)
- Distinguished Contribution to Research and Scholarship Award
- Outstanding Mid-Level Professional Award

The award nomination and selection process has been streamlined to utilize technology and increase efficiency. Nominations will be submitted electronically. Selection committee members will utilize

criteria sheets to evaluate and recommend award recipients. Additionally, the APIKC annual business meeting and awards recognition will be decoupled. A separate inaugural APIKC Awards and Recognition event is being planned for the 2014 Baltimore conference.

## Scholarship

- *Creation of Knowledge (newsletters, KC Publication, co-sponsored research, etc)*
- *Faculty/Research/Scholarship Involvement*
- *Grants/Research*
  
- Re-formatted APIKC E-newsletter and blogs continue to increase the creation and dissemination of knowledge to the KC and broader NASPA community. The E-newsletter includes a “Knowledge Nuggets” section which features API related research, scholarship and facts, including:
  - April 2013 E-newsletter featured knowledge about percentages of Limited English Proficient AAPI students, Southeast Asian high school dropout rates, and Native Hawaiian and Pacific Islander degree attainment.
  - May 2013 E-newsletter featured an article in Diversity In Higher Education titled “Asian Pacific Americans Still Battling Stereotype of Not Being Assertive Enough to Lead” by Lydia Lum
  - September 2013 E-newsletter features an article titled “Research is ME-Search” that informs the community about the research journey of a former KC Chair, Dr. Joy Hoffman. Joy’s article increases member awareness of the experiences of Korean transracial adoptees (KTRA) in the API diaspora and student affairs. The second featured article, by Bryan E. Kim, connects the negative impact of the model minority myth on API undocumented immigrants in Arizona and advocates for increased research and assessment using ethnically disaggregated data. The knowledge nuggets section informs members about Asian American corporate employee patterns, challenges, and satisfaction, including a startling 40% of employees not feeling a sense of belonging in their company.
  
- The Blog migrated to the new NASPA website and is now titled “Recent Posts”. Recent Posts continues to contain articles that expand knowledge on API educational issues. The blog articles included:
  - Exploring Korean American Psychosocial Development by Frank Gaertner. This qualitative study examined the model of Asian American psychosocial development proposed by Kodama, McEwen, Liang, and Lee (2002) on Korean American students.
  - Intersections of Identity Roundtable by Joshua Moon Johnson. With nine different KC represented, recommendations were made to provide best practices and resources for NASPA and campuses to address challenges of identity intersections, create structures for

KCs to more effectively collaborate, and to encourage student affairs educators to embrace and understand that identity is fluid and complex.

- Horizontal Oppression Among East Asian Gay/Bisexual Men by Vay Van. This literature review deconstructed queer horizontal oppression through the literature on masculinity, gender roles, dating, mass media, anti-Asian sentiments, and diaspora.
- CUNY Forum: Advancing Asian American Studies @ CUNY and in APA Communities. This article promotes a one-day conference focused on discussing the intersections of Asian American studies and the community
- A Year of Firsts: An Insight for APIDA Graduate Students and New Professionals by New Professionals and Graduate Student Co-Chairs, Kristen Wong and Sue Ann Huang. This on-going article will feature graduate students and new professionals and how they create outlets for knowledge-sharing, community-building and mutual empowerment. This article highlighted the experiences of Vinika Porwal, University of Wisconsin-Madison and Justin Gomez, Sonoma State University
- How do we know if Asian American students feel like they belong on our campuses? By M. Samura, Ph.D. Dr. Samura utilizes quantitative and qualitative data to present Asian American student sense of belonging in relation to geographic location, percentage of API students, physical appearance, multiple identities of difference, and being “look(ed) at weird.”
- Knowledge Nuggets (November 2013): Asian American Women in the U.S.
- Challenges for Asian American LGBT Students by Mark Anthony Florido. Mark raises the challenges of Asian American males being doubly marginalized and called on higher education administrators to know the unique needs of gay Asian American students.
- KC Publications
  - Fall Publication submission was titled “A Minority Among Minorities: The Role of Asian and Pacific Islanders in the Development of an Undocumented Student Receptive Culture” by Tracy Lachica Buenavista, Angela Chen, and Meng So. This article argues that API undocumented students needs and challenges are not addressed in policies and resource discussions around supporting undocumented students. Featuring an institutionalized undocumented student service program staffed by two of the three authors, the authors advocate for increased institutionalized undocumented student service programs throughout the country as a means to address the marginalized needs of API undocumented students.

- Spring Publication submission was titled “Balancing Identities: Undocumented immigrant Asian American students and the Model Minority Myth” by Tracy Poon Tambascia, Jonathan Wang, Breanne Tcheng, and Viet Bui. In the spirit of The NASPA 2014 Conference’s theme, Lead, Transform, Innovate, the API KC submits this journal article that addresses a number of conference subthemes, including “Changing Demographics,” “Student Success and Persistence,” and “Public Policy and Advocacy.” The decision to emphasize on-going research within undocumented API populations is reflective of the evolving competencies student affairs administrators must foster to support a traditionally marginalized, but growing community. As undocumented populations become more salient on campuses, their persistence and success will depend on institutional abilities to understand the community’s unique needs, and advocate for policies that support a framework of inclusion for all students. Research and scholarship that highlights how student affairs can advance these purposes will lead to outcomes that propels the profession as leaders, transformers, and innovators in higher education.
- Discussions continue with the AAPI Research Coalition of faculty to further enhance the academic tone and resources related to API KC (<http://aapiresearchcoalition.tumblr.com/>)

### Professional Development

Conference presentations. Various APIKC leadership team members submitted conference program proposals to NASPA National 2014 and other related conferences. APIKC team member and general member representation includes:

- APPEX (Asian Pacifics Promoting Educational eXcellence)  
March 17, 2013 – Pre-Conference – Orlando, Florida
  - 30 professionals ranging from graduate students, new professionals, and mid-level professionals worked together to unpack the challenges we face in career development and advancement.
  - Description of program - The elements of the day included participants being led through exercises to examine their goals, their career plans, and next strategic steps. Then, Henry Gee and Audrey Yamagata-Noji facilitated a session to develop strategies that transform our perceived limits as sources of strength. Julie Wong moderated a panel of senior student affairs officers who shared their experiences and journeys, highlighting challenges they face but also the benefits of attaining such positions. The panelists included Mike Segawa, LuoLuo Hong, Ajay Nair, and Anna Gonzalez. They spoke about how every job they had in their careers fed into shaping their approach for their current role. Whether it was working residential life, cultural centers, or community organizations, they spoke how each role contributed to the next and how they utilized the network of professionals to help guide them through each phase.

- NASPA Multicultural Institute.
  - Undocumented Asian American Students and the Model Minority Myth
  - Asian Americans: We have feelings too
  - Asian American Leadership and Activism
  
- Association for the Study of Higher Education (ASHE)
  - The impact of Federal Financial Aid Policies on Asian American students (roundtable)
  - Navigating Insider and Outsider Identities: Asian American, Pacific Islander and Desi American Scholars in the Qualitative Process (poster presentation)
  
- Region IV – East Conference
  - Challenging and Supporting Asian American and Pacific Islander Students
  - Intersections of Identity Roundtable
  - The Men of Color Initiative – Reaching Student Success Through Mentorship
  
- Region I
  - APIKC Drive-In Conference – “Visibility. Vision. Voice”. Co-Sponsored with the Northeastern Asian American Center. The three words were chosen to 1) encompass our mission of being visible as Asian American educators and professionals as well as provide support and visibility for our students, 2) Define our vision as a cohesive knowledge community, and 3) raise our voices as Asian Americans to be heard and our presence to be recognized. 40 people attended. Workshops included:
    - Asian Americans: We Have Feelings Too
    - Supporting College Access for Undocumented Asian Youth
    - The Achievement Gap: A Missing Dialogue
    - Identity Development of Transracial Adoptees and its impact on their college experience
    - No History, No Self; Know History, Know Self: Narrative Identity in APA Women’s Leadership
    - But My Last Name Says I Am
  
  - MultiKC drive in – Leveraging your Racial/Ethnic Identity for Career Advancement, co-sponsored by APIKC, AAKC, & LKC. Sessions included:
    - Career Development – Making a Leadership Move
    - Mentoring: People Helping People to grow and Develop
    - Value added Visibility & Your Career Trajectory
    - Being Smart is Not Enough: Reflections on critical issues if the masters or doctoral (terminal) degree is part of your professional advancement plan

- Increased APIDA-related conference proposals for 2014 Baltimore conference. Through the leadership of the Research and Scholarship Co-Chairs, APIDA-related conference proposals increased in one-year from two to sixteen.
- Outreach Coordinators are partnering with WISA on a Women of Color of space at the conference

## Advocacy

Newsletter and Blog advocacy related articles included:

- NASPA APIKC and WISA response to hateful remarks toward UIUC Chancellor, Phyllis Wise. APIKC and WISA partnered to voice support for Chancellor Wise in light of racist and sexist remarks and actions of various UIUC community members.
- Katy Perry’s Performance, Racist. A few perspectives and food for thought from the blogosphere. This blog called out Katy Perry’s performance at the Annual American Music Awards for cultural misappropriation.
- September 2013 E-newsletter features an article about a Texas Lawmaker that encouraged Asians to change their names because of the difficult pronunciation. The article was accompanied by an Asian Name Pronunciation Guide from Cal Poly Pomona.
- Blog article titled “While in Arizona: A perspective on undocumented API immigrant students & immigration policies” provided recommendations on the need to include API undocumented students in the conversations about supporting undocumented students.

Raja Bhattar represents APIKC on the NASPA Commission on Equity and Diversity.

Created joint statement with WISA in response to the online hate speech UIUC Chancellor and not cancelling classes for snow day. Also joined in release with APAHE related to the situation – showing solidarity with other higher education organizations.

## NASPA Strategic Plan

### Goal 1

4. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

*Objectives*

- 1.1 Be the primary source of data on the experience of college and university students.
- 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
- 1.4 Tighten and align the connections among theory, research, and practice.
- 1.5 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.

**See Scholarship Section above**

### Goal 2

5. Lead advocacy efforts that shape the changing landscape of higher education.

*Objectives*

- 2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.
- 2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.
- 2.3 Build capacity among membership in order to effectively influence public policy.
- 2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.

See Advocacy section above

**Goal 3**

6. Launch an initiative to collaborate with student affairs worldwide.

*Objectives*

- 3.1 Conduct a needs assessment to guide and prioritize NASPA's international efforts.
- 3.2 Clarify NASPA's niche in international student affairs.
- 3.3 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.

- **APIKC E-newsletter and blog content are being viewed globally.**

**Goal 4**

7. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

*Objectives*

- 4.1 Diversify and strengthen the sources of NASPA's revenue.
- 4.2 Increase collaboration and partnerships with higher education and other organizations.
- 4.3 Review and redefine the roles and responsibilities of the NASPA President, Executive Director, Regional Vice Presidents, and Board structure and composition.
- 4.4 Increase opportunities for innovation through technology.
- 4.5 Strengthen NASPA's contributions to student affairs graduate preparation programs.
- 4.6 Ensure the participation and inclusion of NASPA's members in leadership and governance.
- 4.7 Examine resources and staffing to ensure alignment with strategic planning goals.

- **National Co-Chairs for APIKC and ACPA Asian Pacific American Network (APAN) continued dialogue to increase fellowship and partnership between APIKC and APAN. Regional APIKC and APAN collaboration continued through multiple joint socials**
- **Outreach Chairs are contacting other ethnic/racial identity based KCs to collaborate on the creation of a woman of color reception space. Outreach Chairs are also creating a mechanism to acknowledge and recognize KC members with earned doctorates.**

**Knowledge Community Leadership Team Meetings**

From August 2013 to March 2014, please list the meetings you have held with your KC leadership team (indicate dates and whether these were conference calls or in-person meetings):

- **March 19 in person leadership team training**
- **April 16 web call leadership team training**
- **April 19 web call leadership team training**
- **April 26 web call leadership team meeting**
- **May 31 web call leadership team meeting**
- **June 28 web call leadership team meeting**
- **June and July 2013, Daniel and Greg held individual and team member conference calls with leadership team members by position to review their goals, plans, and ideas in relation to the NASPA strategic plan.**
- **September, October, November, December 2013 web call leadership team meeting**
- **January 2014 web call leadership team meeting**
- **February 2014 web call scheduled**
- **March 2014 in person meeting scheduled**



**Nathan Lindsay, Ph.D.**

**Darby Roberts, Ph.D.**

**Assessment, Evaluation, and Research Knowledge Community**

**Report for the 2014 Spring Board of Directors Meeting**

**January 31, 2014**

## **NASPA Mission**

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

## **Leadership**

- The Leadership Team has met monthly to discuss business and goal accomplishment. The co-chairs also meet monthly and work with a specific set of sub-committees. The co-chairs also divided the Regional Reps between themselves and have reached out to each of these Reps. Darby Roberts has Regions I, II, and III, and Nathan Lindsay has Regions IV-East, IV West, V, and VI.
- Leadership Team members have been posing monthly "Question/Topic of the Month" for the KC Listserv to increase communication and sharing
- The Communications Committee has been using Facebook and Twitter and publishes a quarterly newsletter.

- The AERKC brochure has been updated and disseminated across the country.
- Darby Roberts served on NASPA's Training Think Tank.
- Tim Kresse and Kim Grieve chaired the Nominations Committee. They found two very qualified candidates (Michael Christakis and Jeanna Mastrodicasa) to run for the national co-chair positions.
- The KC Leadership Team reviewed the structure of other KCs to determine if we need formal positions, rather than at-large members who serve unofficially in those roles (e.g., Communications Chair, Scholarship Chair, etc.). We will continue to work on that initiative with decisions made by the NASPA Conference in March.
- The first Assessment Innovation Award was given to Michael Christakis at University at Albany at the 2103 NASPA Assessment and Persistence Conference.

### Scholarship

- The spring webinar dates, topics, and speakers have been confirmed. The fall series was successful, with 50+ institutions attending at least one of the three webinars.
- The quarterly newsletter ("AER mail") includes at least one article on assessment/research.
- AER KC Leadership Team members were encouraged to collaborate in submitting proposals together for the NASPA Assessment and Persistence Conference.
- The Leadership Team was interested in sponsoring a poster session at the KC Fair, so each KC could showcase the assessment and research done in those areas. That will probably be a 2015 initiative.
- The Research and Scholarship Committee awarded a research grant to Phyllis McClusky-Titus, who is looking at the NASPA/ACPA Competencies with graduate students.

### Professional Development

- Andy Mauk and Jermaine Williams spearheaded our Annual Conference Sponsored Programs committee and did a phenomenal job of reviewing 41 proposals.
- Lance Kennedy-Phillips has tentatively scheduled three webinars for the spring:
  - April 8: Outcomes 101, Ellen Meents-DeCaigny, DePaul University
  - April 22: Program Review and Accreditation: Darby Roberts, Texas A&M University, and Lance Kennedy-Phillips, The Ohio State University
  - May 6: Strategic Planning in Student Affairs, Jeanna Mastrodicasa, University of Florida
- Three webinars were completed in the fall: Assessment 101, Creating and Sustaining a Culture of Assessment in Student Affairs, and Assessment 2.0: Innovative Strategies for Student Affairs Assessment.
- The 2013 NASPA Assessment and Persistence Conference had approximately 300 attendees, who learned about best practices and research related to assessment and persistence.
- Several Leadership Team members and active members are serving on the 2014 Assessment and Persistence Conference planning committee: Darby Roberts, Nathan Lindsay, Pam Shefman, Jermaine Williams, and Tim Kresse.
- We are planning to conduct a formal needs assessment for our KC, which was last done in 2006-2007.

## Advocacy

Nothing to Report at This Time.

## NASPA Strategic Plan

### Goal 1

8. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

#### *Objectives*

1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.

- NASPA Assessment and Persistence Conference, June 2013 and 2014, Professional Development.

1.4 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.

- 1.5.1 The spring and fall webinar series described above supports this objective.

### Goal 4

9. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

#### *Objectives*

4.2 Diversify and strengthen the sources of NASPA's revenue.

- The fall and spring webinar series developed by the AER KC and facilitated in partnership with the NASPA office is a revenue source for the national organization and the KC. KC revenue will be used to fund the KC Assessment Award and Research Grant initiative.

4.2 Increase collaboration and partnerships with higher education and other organizations.

- AERKC members participated in Student Affairs Assessment Leaders (SAAL) webinars throughout the summer and are active participants on the SAAL listserv. SAAL is having a member meeting at March 16, 2014 in conjunction with the NASPA Annual Conference.

4.5 Strengthen NASPA's contributions to student affairs graduate preparation programs.

- We created a sub-committee to make a stronger connection to NUFPP and the Dungey Leadership Institute (which is part of NUFPP). The University of Utah, where Stacy Ackerlind (a member of the Leadership Team) works, will be hosting the NUFPP Institute in July 2014. We hope this will be of interest to undergraduate students who may be interested in pursuing graduate programs.

## Knowledge Community Leadership Team Meetings

Monthly Leadership Team Conference Calls have occurred (or will occur) on the following dates:

- April 10, 2013
- May 8, 2013
- June 12, 2013
- July 10, 2013

- August 14, 2013
- September 11, 2103
- October 9, 2013
- November 13, 2013
- December 11, 2013
- February 12, 2014
- March 12, 2014

Committee conference calls have taken place as needed. The national co-chairs also have a standing monthly conference call.

A leadership team meeting and member meeting are scheduled for the



**Jen Day Shaw**  
**Campus Safety Knowledge Community**  
**Report for the 2014 Spring NASPA Board of Directors Meeting**

**NASPA Mission**

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

**Leadership**

- The Campus Safety KC has predominantly worked on preparation for the national conference this quarter in addition to our outreach to campuses affected by crisis.
- The Campus Safety KC successfully solicited candidates for co-chairs.
- A newly revised Award Program was initiated including multiple awards with multiple levels of recognition; the process is ongoing and submissions have already been received. These will be posted to our website and recognized at our business meeting/pre-con.
- We've worked with ASCA regarding the VAWA Rule Making group, President Obama's Sexual Assault Task Force and other federal/state issues. We have a co-produced webinar planned for April.
- Our monthly conference calls have resulted in more engagement from regional reps in addition to the Leadership Team holding national chair positions.

**Scholarship**

- Nothing to report

### Professional Development

- The CSKC has created and solicited speakers for a NASPA pre-con.
- We have a joint webinar with ASCA in April.

### Advocacy

- The CSKC reached out to each institution impacted by emergency issues including tornadoes, ice storms, bomb threats and violent crime.

## NASPA Strategic Plan

### Goal 1

5. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

#### *Objectives*

- 1.1 Be the primary source of data on the experience of college and university students.
- 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
- 5.3 Tighten and align the connections among theory, research, and practice.
- 1.4 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.

### Goal 2

6. Lead advocacy efforts that shape the changing landscape of higher education.

#### *Objectives*

- 2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.

The Chair continues to assert NASPA as the leading voice for our profession in conversations with ASCA, the Virginia Tech Victims Foundation, VAWA Rule Making committee members, etc.

- 2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.
- 2.3 Build capacity among membership in order to effectively influence public policy.
- 2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.

The KC responds to emergencies on individual campuses by reaching out to staff and providing support and resources.

### Goal 3

3. Launch an initiative to collaborate with student affairs worldwide.

#### *Objectives*

- 3.1 Conduct a needs assessment to guide and prioritize NASPA's international efforts.
- 3.2 Clarify NASPA's niche in international student affairs.
- 3.3 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.

We continue to partner with ASCA in particular to provide professional development opportunities.

#### Goal 4

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

##### *Objectives*

- 4.1 Diversify and strengthen the sources of NASPA's revenue.
- 4.2 Increase collaboration and partnerships with higher education and other organizations. This continues to be a focus for our KC, especially given our topic and the other associations and foundations that focus on these issues.
- 4.3 Review and redefine the roles and responsibilities of the NASPA President, Executive Director, Regional Vice Presidents, and Board structure and composition.
- 4.6 Increase opportunities for innovation through technology.
- 4.5 Strengthen NASPA's contributions to student affairs graduate preparation programs.
- 4.6 Ensure the participation and inclusion of NASPA's members in leadership and governance.

We've had some new members step up into leadership roles.

- 4.7 Examine resources and staffing to ensure alignment with strategic planning goals.

#### Knowledge Community Leadership Team Meetings

From August 2013 to March 2014, please list the meetings you have held with your KC leadership team (indicate dates and whether these were conference calls or in-person meetings):

- Our KC meets via teleconference on the 3<sup>rd</sup> Tuesday of each month. We've had additional "called" meetings for special subcommittee topics (nomination committee, Pre-Con committee, etc.).



**Eileen Berger and Scott McAward, Co-chairs**  
**Disability Knowledge Community**  
**Report for the 2014 Spring NASPA Board of Directors Meeting**  
**January 29, 2014**

#### NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

#### Leadership

- At the NASPA National Conference in March 2013 in Orlando, FL, Eileen Berger and Scott McAward began their two-year terms as Co-chairs for the Disability KC.
- Neal Lipsitz moved into his new role as past-Chair at the 2013 National Conference.
- The Current Leadership Team consists of:
  - Co-Chairs – Eileen Berger & Scott McAward
  - Past Chair – Neal Lipsitz
  - Region I – Jennifer DelRey, College of the Holy Cross and Anyelina Diaz, University of Massachusetts-Lowell
  - Region II – Neal McKinney, University of Maryland
  - Region III – Robyn Hudson, Virginia Polytechnic Institute and State University
  - Region IV-E – Scott Friedman, Harper College
  - Region IV-W – Joie Williams, Regis University
  - Region V – Britt Neff, University of Washington
  - Region VI – Tricia Bawn, Arizona State University at the Polytechnic Campus
  - Kaela Parks – Technology Liaison
  - Chuck Eade – Communication
  - Melanie Tucker – NUFPP Representative
- Neal Lipsitz, Laura Cummings, and Neal McKinney served as the Disability KC Chair Nomination Committee and submitted a slate of two nominations for the Spring 2014 KC Elections. Chuck Eade and Tom Thompson are running as Co-Chairs.
- As of January 29, 2014, the Disability KC membership was 774.

### Scholarship

- Article published in the Fall 2013 Knowledge Community joint publication was The Challenges of a Changing Pedagogy: How shall Disability Services personnel respond?, written by Neal E. Lipsitz, Eileen Connell Berger, and Paulette Durrett.
- Upcoming article to be published in the Spring 2014 Knowledge Community joint publication is Identifying the Challenges for Disability Services in an Increasingly Complex Higher Education Environment, written by Michael Berger, Neal E. Lipsitz, and Eileen Connell Berger.
- The book Beyond the ADA: Inclusive Policy and Practice for Students with Disabilities in Higher Education edited by Mary Lee Vance, Neal E. Lipsitz, and Kaela Parks is nearing publication.

### Professional Development

- A national NASPA Disability KC webinar based on the upcoming book titled Beyond the ADA: Inclusive Policy and Practice for Students with Disabilities in Higher Education is being presented on February 19, 2014.
- **2014 NASPA National Conference Disability KC Sponsored Programs**  
*March 16, 2014 – March 19, 2014, Baltimore, MD*
  - Beyond the ADA: Inclusive Policy and Practice for Students with Disabilities in Higher Education, coordinating presenter Mary Lee Vance, Purdue University Calumet

- Attendant Care for College Students with Physical Disabilities Using Wheelchairs: Transitional Issues and Experiences, coordinating presenter Roger Wessel, Ball State University
- Leading with a Learning Difference, coordinating presenter Lynn Ortale, Chestnut Hill College (co-sponsored with Student Leadership Programs KC)
- Planning underway for Harvard conference on May 2, 2014 titled Law & Disability Services in Higher Education
- Neal Lipsitz served on the Mental Health Conference Planning Committee, in addition to serving as a program reviewer for the same conference. This conference was held in San Diego in January.
- Eileen Berger led the Disability KC Sponsored Program review process for the 2014 Annual NASPA Conference in Baltimore.

### Advocacy

- Eileen Berger, Co-chair, served as the Disability KC representative on the NASPA Commission on Equity and Inclusion.
- Kaela Parks worked with the national NASPA office on the new website design to help make it more accessible to individuals with disabilities.
- Neal McKinney submitted a blog to the Region II website on the topic of advocacy for website accessibility for individuals with a disability.

## NASPA Strategic Plan

### Goal 1

7. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

#### *Objectives*

- 1.1 Be the primary source of data on the experience of college and university students.
  - NASPA Webinar scheduled for February 19, 2014 introducing and discussing the upcoming book published by the KC: Beyond the ADA: Inclusive Policy and Practice for Students with Disabilities in Higher Education.
  - Publication of new KC sponsored book Beyond the ADA: Inclusive Policy and Practice for Students with Disabilities in Higher Education anticipated March 2014.
  - Planning underway for Harvard conference Law & Disability Services in Higher Education for May 2, 2014.

### Goal 4

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

#### *Objectives*

- 4.2 Increase collaboration and partnerships with higher education and other organizations
  - Continued to look for ways to strengthen partnership with Association on Higher Education and Disability (AHEAD) through conference attendance and program presentations. Some Disability KC Leadership Team Members also hold positions in AHEAD.
- 4.7 Increase opportunities for innovation through technology.

- Worked with national NASPA office on website re-design to increase the accessibility of the website to individuals with disabilities.

### Knowledge Community Leadership Team Meetings

- Leadership Team Conference Call – January 31, 2014
- KC Open Business Meeting scheduled on March 17, 2014 in Baltimore, MD  
 KC Leadership Strategy Session scheduled on March 18, 2014 in Balti



**Report for the Winter 2014 Board of Directors Meeting  
 Submitted by Dr. Todd Adams & Dr. Ron Binder, National KC Co-Chairs**

**Friday, January 31, 2014**

### NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

#### Leadership

Nothing to report.

#### Scholarship

Nothing to report.

#### Professional Development

Nothing to report.

#### Advocacy

Nothing to report.

### NASPA Strategic Plan

#### Goal 1

**Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.**

- Reviewed F & S KC Strategic Plan (2012-2014) that will be updated at or after the 2014 Annual Meeting in Baltimore, MD
- Searched for appointee to replace Dr. Dan Bureau as the liaison with the Center for the Study of the College Fraternity to guide our research work and promote a national research agenda in Fraternity & Sorority life

#### Goal 2

**Lead advocacy efforts that shape the changing landscape of higher education.**

- Held discussions with all our Inter-Fraternal partners on the direction of the Knowledge Community, including Association of Fraternity/Sorority Advisors, Fraternity Executives

Association, National Panhellenic Conference, and the North American Interfraternity Conference.

### Goal 3

#### **Launch an initiative to collaborate with student affairs worldwide.**

- The F&S KC is spearheading a collaboration among those who conduct research on fraternities and sororities (AFA, CSCF, higher education faculty, etc.) to find common ground and areas of synergy in order to develop a shared research agenda
- A meeting is planned for Senior Student Affairs Officers at the NASPA Annual Meeting to discuss fraternity and sorority issues relevant to this group
- Co-chair elects Curtis Burrill and Stephen Dominy are working with our Senior Student Affairs members on the Greek Summit for the 2015 meeting

### Goal 4

#### **Strengthen NASPA by making it a more responsive, vital and sustainable organization.**

- The KC Leadership Team continues its monthly calls to increase our responsiveness
- The KC consistently pursues outreach to members via social media (F&S KC Facebook page and Twitter account are at record numbers) and a quarterly distributed e-newsletter

### Knowledge Community Leadership Team Meetings

- Updated positions, including regional posts, for the Leadership Team
- Hosted two conference calls with incoming F&S KC co-chairs, Curtis Burrill and Stephen Dominy to transition them into the KC leadership positions.
- The F & S KC Leadership Team continues to hold a conference call the 3<sup>rd</sup> Wednesday of each month, 4-5pm EST.



**T.J. Jourian and Patrick Lukingbeal**  
**GLBT Knowledge Community**  
**Report for the 2014 Spring NASPA Board of Directors Meeting**

## NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

### Leadership

- Held first annual Leadership Team Retreat at 2013 Annual Conference
  - Began conversation on setting values, vision, and mission of the KC
  - Began creation of documents to inform future KC leaders on core member roles, timelines with responsibilities, operations calendar, etc.
- Co-chair Elect Nominating committee assisted in the recruitment, nomination, and election process for incoming Co-chairs Kevin Araujo-Lipine and Madeline Vitek
  - Held monthly calls among Co-Chairs and Co-Chair Elects to assist in transition
- Developed LGBTQ Job Search Guide for distribution through The Placement Exchange
- Positions filled this past year: Job Search/TPE Liaison Core Member; Webinar Core Member; Public Policy Core Member; Website and Social Media Core Member; Vice Chair for Communications; Region V co-reps; Region III rep; Region II rep
- Created new social media pages for various KC constituencies to connect:
  - GLBT NUFP Fellows (76 current members)
  - QPOC Student Affairs Professionals (151 current members)
  - LGBTQ Women's Group (22 current members)
  - Trans\* Inclusion Working Group (26 current members)
- Expanded outreach through existing social media accounts
  - Facebook page (533 likes; over 100% increase since last year)
  - Twitter account (969 followers; over 200% increase since last year)
- Region I GLBT KC raised \$250 for CT LGBT organization during Region I conference
- Region I GLBT KC Region Rep, Alex Cabal, received Region I Mid-Level Professional award
- Chris Mosier served as representative for GLBT KC on 2013 Multicultural Institute planning committee
- Bobby Kuntsman served on NASPA's Training Think Tank and Commission for Inclusion & Equity; Had representations of the KC on NASPA's Training and Public Policy Think Tanks as well
- Bi-weekly updates to membership keep them in the loop of KC business and goings on
- Selected 2014 NASPA GLBT KC Award Recipients and submitted to James Stascavage
  - Outstanding New Professional Award – Zaneta Rago, Rutgers University
  - Service to NASPA – Ryan Gove, University of Kansas Medical Center
  - Service to Student Affairs – Dr. R. Bradley Johnson, University of North Carolina Greensboro
  - Exemplary Program – The Beijing Center for Chinese Studies LGBT Roommates program, Loyola University Chicago
- Submitted proposals for new GLBT KC Awards for NASPA Board of Directors meeting
- Convened Mentorship Committee comprised of two Leadership Team members and leaders in the field across regions, functional areas, and with varying levels of field experience

- Committee being chaired by Shaun Travers and Dominiece Hoelyfield to look at what, if any, are the needs for mentorship for our KC's members and what possible avenues exist to provide that
- Mentorship Committee meeting monthly and designing a program to propose at 2014 Annual Conference
- Conducted two focus groups, one in December and one in November, with various members to evaluate the KC's mission and vision, its merits and direction the KC should go.
  - Goal is to have draft of new mission and vision to report at Annual Conference, receive final feedback and finalize after Baltimore

## Scholarship

- GLBT KC White Papers released
  - Fall 2012 issue with 9 submissions (2 webinars planned as a result of submissions)
  - Spring 2013 issue with 5 submissions
  - Fall 2013 issue with 7 submissions
- KC Publication
  - Article by Hughes and Hurtado on *College Experiences that Contribute to Students' Thinking About Their Sexual Orientation Identity* for Spring 2013 issue
  - Article by Domagal, Porwal, and Rankin on *Exploring the Intersections: How Multiple Identities Affect LGBQ Student Outcomes* for Fall 2013 issue
  - Article by Mattheis and Yodder on *Queer in STEM: National Study Overview and Implications for Higher Education* for Spring 2014 issue
- Released Conference edition of newsletter – distributed 125 paper copies at conference
- Produced and distributed newsletters in June 2013, September 2013, and December 2013
- Chris Mosier (Vice Chair for Trans\* Inclusion) launched transathlete.org
- Research Award recipient Tom Bourdon received a research grant for his doctoral research project – ‘A Qualitative Phenomenological Study of College Students with LGBTQ Parents’
- Sponsored Programs Committee was co-chaired by one volunteer member and one Leadership Team member
  - Committee comprised of 6 additional folks from diverse regions, functional areas, years in the field, and social identities
  - Selected 3 Programs for Sponsorship for 2014 Annual Conference
    - “The Future of Title IX: How your campus should prepare for the inclusion of gender identity and expression”
    - “I’m Online: LGBT Identity Development in a Social Media Context”
    - “The Educational Experiences of Straight College Students with LGBQ Parents”
- Distributed survey to membership evaluating the KC's mission and vision, its merits and direction the KC should go.
  - Had 70 respondents within the 3 weeks it was open
  - Conducted online focus groups in December and January as next step
  - Draft of new mission and vision to report at Annual Conference, receive final feedback and finalize after Baltimore

## Professional Development

### **“A Frank Conversation About GLB People and Christianity”**

*December 3, 2012 – 2:00pm EST – Webinar*

- Presenters: Dr. Joshua Moon Johnson & Dr. Bernadette Barton
- Co-sponsored with NASPA’s Spirituality and Religion KC and Latin@ KC; ACPA’s Commission for Spirituality and Multiracial Network
- Over 120 registrations

### **“Let’s Talk! Conversations about Leadership and Allyship in Student Affairs”**

*November 30, 2012 – Clark University, Worcester, MA*

- Collaborative Drive-in conference between Region I’s GLBT and SLP KCs

### **NASPA Annual Conference Presence**

*March 16-20, 2013 – Orlando Florida*

- Held full slate of events
  - *GLBT NUFP Social – 3/16 – 4 students attended*
  - *Leadership Retreat – 3/17 – 3/4ths of KC Leadership (closed event)*
  - *LBTQ Women’s Breakfast – 3/18 – 30 women attended, great feedback*
  - *KC Open Meeting – 3/18 – over 50 people attended*
  - *Trans\* Inclusion Meeting – 3/18 – about 30 people attended*
  - *QPOC Social – 3/19 – 15-20 people attended*
  - *LGBTQQIA Awards Reception and Social – 3/19*
- Sponsored 3 programs; 1 of which was canceled (presenter did not attend)
- Conference had 17 GLBT-related programs with a diverse array of topics – trans\* topics were markedly lower than the past couple of years.
- Received LOTS of positive feedback about trans\* inclusion efforts (restrooms, pronouns) from attendees
- Many felt overwhelmed by the location and not being able to get away
- Food and expenses were of particular concern as well and voiced several times
- The conference site offered limited options for socials
- Dustin Lance Black and Kenji Yoshino were received very well

### **Region I WISA’s Meeting at the Intersections Drive-In Conference**

*May 22, 2013 ◊ Mount Holyoke College, South Hadley, MA*

- Region I’s GLBT KC was a significant partner in planning, promoting, and coordinating of this drive-in. Christyn Berquist played dual role of WISA KC Chair and GLBT KC Advocacy Chair

### **Beyond Binaries: The Experience of Trans\* Identified Students in Campus Residential Environments**

*July 30<sup>th</sup> 2013 – Webinar*

- Number of attendees: 150 registered participants (assumed many more behind each registration, as evidenced by group photos shared online)

- Four panelists with expertise on the topic discussed purpose and methods to enhance experience of trans\* students in the residence halls, generating lively discourse
- Successes and Changes: Overwhelming attendance online, could not accommodate all who wanted to register; need to find software that can accommodate more folks for free. #BeyondBinaries allowed for a great conversation on the twitter backchannel.

### **Beyond Binaries: Supporting Bisexual, Pansexual, Fluid, and Queer Identified Students**

September 23<sup>rd</sup> 2013 – Webinar

- Number of attendees: 288 registered participants (assumed many more behind each registration, as evidenced by group photos shared online; 438 had registered in advance); many non-registrants joined Twitter conversation
- Saby Labor and Christine Dolan featured their contemporary and cutting edge research, and shared inclusive practices and suggestions

Successes and Changes: Fantastic attendance online; Core Member Jamie Piperato facilitated masterfully. #BeyondBinaries backchannel conversation was explosive. Good amount of time left for Q&A. Promise for more written work in the future.

### **Conservative City: Liberal Campus**

December 10<sup>th</sup> 2013 – Conference Call Discussion

- Number of attendees: 11 participants
- Presenters eloquently shared their experiences on the topic, provided advice to participants, and highlighted choice LGBTQ organizations/events.
- Successes and Changes: Much needed conversation for participants who shared very positive feedback. Needed to promote more.

Upcoming Webinars:

February 10<sup>th</sup>, 2pm EST – So You Want To Become a Higher Education LGBT Resource Professional?

Date TBD – Job Searching for LGBTQ Student Affairs Professionals and Graduate Students

## Advocacy

- Trans\* Inclusion Working Group has done amazing work this year:
  - Released first round of Gender Pronoun stickers during 2013 Annual Conference with amazing response. Followed up at 2013 Multicultural Institute.
  - Continuing to advocate for prime placement for gender neutral restrooms, trans\* related educational and promotional materials at all NASPA events.
  - Created database with names of speakers on trans\* topics for use at NASPA events, such as webinars and conferences.
  - Committee also working with various NASPA constituencies (on campus, across networks, within other KCs, regions) to increase NASPA's efforts towards trans\* inclusion

- Engaged in notifying its members of various calls for programs inside and outside of NASPA to advance trans\* inclusion topics in higher education; as well as encouraging members to participate in program submissions and program reviews to ensure trans\* program representation and attention to trans\* issues when discussing sexual orientation and/or gender
- NASPA was represented for the first time at a Pride event; Region I's GLBT KC had a presence at Boston Pride on Sunday, June 9<sup>th</sup> with approximately 20 people
- Region V's Power of One conference at Boise State was successful; location picked for 2014 in Salt Lake City, UT; bidding interest for Montana for 2015
- List of hot topics and issues of importance:
  - Immigration and UndocuQueer students
  - Supreme Court vs. DOMA / Prop 8; International focus on the legalization of same-sex marriage
  - Health and wellness – how does the ACA address discrepancies in HIV/AIDS prevention and care; trans\* inclusion in health care provision; LGBTQ inclusion in patient care & medical school curricula; assisting LGBTQ student survivors of sexual and intimate partner violence
  - Title IX and harassment of LGBTQ students based on gender and gender identity/expression
  - LGBTQ Student-Athletes
  - Trans\* inclusion in increasing facets of higher education; continued and expanding attention in housing, facilities, athletics, Greek and other student orgs
  - Mentorship and career advancement for LGBTQ professionals

## NASPA Strategic Plan

### Goal 1

10. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

#### *Objectives*

- 1.2 Be the primary source of data on the experience of college and university students.
  - One of the programs selected as a GLBT KC Sponsored Program for 2014 is "I'm Online: LGBT Identity Development in a Social Media Context"
- 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
  - Increased the numbers of articles featured in each of our White Papers and recruited pieces from well-known researchers, such as Dr. Sue Rankin, Dr. Jay Garvey, as well as graduate students and new professionals
- 1.3 Tighten and align the connections among theory, research, and practice.
  - Have utilized authors of research pieces in our White Papers to generate ideas and content to deliver theory and practice-based webinars
- 1.4 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.
  - Nothing to Report at this Time

For all of the above:

- Increased number and variety of submissions to White Papers
- Contributed to KC Publication
- Provided webinar on GLB and Christian identity based on empirical research

## Goal 2

11. Lead advocacy efforts that shape the changing landscape of higher education.

### *Objectives*

2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.

- One of the programs selected as a GLBT KC Sponsored Program for 2014 is “The Future of Title IX: How your campus should prepare for the inclusion of gender identity and expression”

2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.

- Nothing to Report at this Time

2.3 Build capacity among membership in order to effectively influence public policy.

- Nothing to Report at this Time

2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.

- Monthly public policy emails
- One of the programs selected as a GLBT KC Sponsored Program for 2014 is “The Educational Experiences of Straight College Students with LGBTQ Parents”

## Goal 3

12. Launch an initiative to collaborate with student affairs worldwide.

### *Objectives*

3.1 Conduct a needs assessment to guide and prioritize NASPA's international efforts.

- Nothing to Report at this Time

3.3 Clarify NASPA's niche in international student affairs.

- Nothing to Report at this Time

3.4 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.

- Have increased our offerings of webinars, both in quantity and quality, and centered a goal of accessibility (with growing edges) in provision and delivery

## Goal 4

13. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

### *Objectives*

4.3 Diversify and strengthen the sources of NASPA's revenue.

- Nothing to Report at this Time

4.4 Increase collaboration and partnerships with higher education and other organizations.

- Collaborated with TPE and ACUHO-I for LGBTQ Job Search Webinar on February 7<sup>th</sup>, 2013

- New TPE Liaison connected with TPE 2014 folks to establish goals and relationships for future webinars and resources for LGBTQ candidates
  - Have engaged in partnership building work to strengthen or spark new coalitions and collaborative work
    - Re-engaging with Consortium of Higher Education LGBT Resource Professionals for collaborations regionally and nationally, including a future webinar and joint meetings at Annual Conference. Co-submitted webinar for Investing in Our Future on “Working at an LGBTQ Campus Center”, did not hear back. Resubmitting for consideration as a TPE offering.
    - Continuing to play a central role in building a collaborative network between GLBT KC, Student-Athlete KC, and GO! Athletes organization to promote LGBTQ student-athletes
- 4.5 Review and redefine the roles and responsibilities of the NASPA President, Executive Director, Regional Vice Presidents, and Board structure and composition.
- Nothing to Report at this Time
- 4.6 Increase opportunities for innovation through technology.
- Website Core Member worked with NASPA folks to learn how to adapt and maintain new website
  - Revved up all social media presence and outreach
- 4.7 Strengthen NASPA’s contributions to student affairs graduate preparation programs.
- Nothing to Report at this Time
- 4.8 Ensure the participation and inclusion of NASPA’s members in leadership and governance.
- KC Leadership Team members have volunteered and participated in NASPA Think Tanks; Multicultural Institute planning committee; Commission for Inclusion & Equity
  - Have increased opportunities for volunteers to engage in the KC’s decision making through efforts such as the Mentorship Committee, and Sponsored Programs Committee
  - Held first GLBT KC Leadership Retreat at Annual Conference
    - Began conversation on setting values, vision, and mission of the KC
    - Began creation of documents to inform future KC leaders on core member roles, timelines with responsibilities, operations calendar, etc.
  - Madeline Vitek and Kevin Araujo-Lipine elected as KC Co-Chair Elects for 2013-2014, Co-chairs 2014-2016
    - Held monthly conference calls to assist in transition
  - Filled the positions of TPE/Job Search Liaison; Webinars; Website and Social Media; Public Policy; Vice Chair for Communications; new Region V co-reps
- 4.9 Examine resources and staffing to ensure alignment with strategic planning goals.
- Continuing to do programs with other KCs, Consortium of LGBT Higher Ed Professionals, and ACPA SCLGBT.A.

- Test out different technological avenues for newsletter dissemination; provision of webinars; outreach for involvement

## Knowledge Community Leadership Team Meetings

From March 2013 to March 2014, please list the meetings you have held with your KC leadership team (indicate dates and whether these were conference calls or in-person meetings):

- Weekly Co-Chair Conference Calls
- Monthly calls with Student-Athlete KC to discuss LGBTQ Student-Athlete support and inclusion
- Sunday, March 17<sup>th</sup>, 1-4pm, KC Leadership Retreat (in-person at Annual Conference)
- Monday, March 18<sup>th</sup>, 3-6pm, GLBT KC Open Meeting and Trans\* Inclusion Meeting (in-person)
- Tuesday, April 23<sup>rd</sup>, GLBT KC Leadership Team conference call
- Thursday, May 30<sup>th</sup>, GLBT KC Leadership Team conference call
- Tuesday, June 18<sup>th</sup>, GLBT KC Leadership Team conference call
- Wednesday, July 17<sup>th</sup>, GLBT KC Leadership Team conference call
- Thursday, September 5<sup>th</sup> – Monthly Co-Chair and Co-Chair Elects Transition Conference Call
- Thursday, September 12<sup>th</sup> – KC Leadership Team Conference Call
- Tuesday, September 24<sup>th</sup> - Monthly Co-Chair and Co-Chair Elects Transition Conference Call
- Wednesday, October 16<sup>th</sup> – KC Leadership Team Conference Call
- Thursday, October 31<sup>st</sup> - Monthly Co-Chair and Co-Chair Elects Transition Conference Call
- Wednesday, November 20<sup>th</sup> - Monthly Co-Chair and Co-Chair Elects Transition Conference Call
- Thursday, November 21<sup>st</sup> – KC Leadership Team Conference Call
- Tuesday, December 17<sup>th</sup> - Monthly Co-Chair and Co-Chair Elects Transition Conference Call
- Thursday, January 16<sup>th</sup> - Monthly Co-Chair and Co-Chair Elects Transition Conference Call
- Thursday, January 16<sup>th</sup> - KC Leadership Team Conference Call
- Wednesday, February 12<sup>th</sup> - KC Leadership Team Conference Call
- Wednesday, February 19<sup>th</sup> - Monthly Co-Chair and Co-Chair Elects Transition Conference Call
- Average of 2-3 calls a month with specific Core Members and/or Region Reps to discuss specific projects and/or future goals



**Charlotte Davidson & Jamie Singson**  
**Indigenous Peoples Knowledge Community**  
**Report for the 2014 Spring Board of Directors Meeting**  
**January 24, 2014**

## NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

### Leadership

- Awards presented by the Indigenous Peoples Knowledge Community at the NASPA Annual Conference in Orlando, Florida were presented on March 17, 2013 as follows:
  - Outstanding Professional Service - Dr. George McClellan – Vice Chancellor for Student Affairs, Indiana University-Purdue University, Fort Wayne, Indiana
  - Outstanding Ally/Community Member - Strozier Library, Florida State University, Tallahassee, Florida
  - Outstanding Research - Dr. Erin Kahunawaika'ala Wright, Director of Native Hawaiian Student Services, University of Hawaii at Manoa, Honolulu, Hawaii
  - Outstanding Student Support Program - Indigenous Scholar Development Center, Northeastern State University, Tahlequah, Oklahoma
- Urla Marcus, Director, Center for American Indian Studies, Black Hills State University, in November filled the position of IPKC Secretary that was vacated by April Eastman in October.
- Region IV-E IPKC Representative is still vacant since the November departure of Matthew Percy. Matthew stepped down from position due to increased work responsibilities from filling an interim position at his university.
- The IPKC International Representative position is vacant. In May, Gina Guiboche resigned.
- Freda Gipp (IPKC Tribal College Representative) served as IPKC representative for the Multicultural Institute Planning Committee for 2013 –Las Vegas – JW Marriott December 5 – 7, 2013

### Scholarship

- “Beyond the Asterisk-Understanding Native Students in Higher Education” was released March 2013 and a book signing held in Orlando at the NASPA National Conference. The book is the result of collaboration between NASPA’s IPKC and ACPA’s Native American Network (NAN). Link to the book: <http://stylus.styluspub.com/Books/BookDetail.aspx?productID=278849>
- Dr. Erin Wright authored article for the IPKC section of the Fall 2013 Knowledge Community Online Publication titled “Toward Indigenizing Student Affairs: Indigenous Peoples and the Relevance of Indigenous Knowledge.”
- Dr. Charlotte Davidson authored article for the Spring 2014 Knowledge Community, Spring Monograph, titled “Indigenous Dissidence: Striving to Be Human in Non-indigenous Institutions of Higher Education.”

### Professional Development

- **NASPA/IPKC Orlando Pre-Conference**  
NASPA/IPKC pre-conference “Bridging Transition Boundaries in Indigenous Student Development” half-day pre-conference was held Sunday, March 17, 9:00 AM - 12:00 PM Stephanie Waterman, University of Rochester, was the keynote and facilitated session in exploring boundaries which impact bearing for Indigenous peoples to have self-determination over academic achievement and success. With over 30 in attendance the pre-conference goals

and objectives were met.

- **IPKC Endorsed and Supported NASPA National Conference Sessions and Events**

IPKC Open Business Meeting- Monday, 3/18/13, 11:00-12:00 p.m. in Miami-Marriott

IPKC Sponsored Workshop: "Beyond Ideas of Student Leaders: The Native American Experience"-Monday, 3/18/13, 1:30-2:30 p.m. in Grand Ballroom-Marriott

NASPA Community Fair- Monday, 3/18/13, 7:15-9:15 p.m.

IPKC promotional materials were available as part of marketing and membership drive.

IPKC Closed Business Meeting-Monday, 3/19/13, 7:00-8:00 a.m. in West Indies-Marriott

Book signing of: "Beyond the Asterisk: Understanding Native Students in Higher Education" was available in exhibit hall and authors present to sign book.

- **IPKC Drive in Conference (California)**

IPKC supported a drive in workshop at California State Polytechnic University, Pomona on Friday, April 5th. Irvin Harrison (the 1st IPKC National Chair) arranged the conference which brought in six Indigenous higher education professionals who contributed to the book, "Beyond the Asterisk, Understanding Native Students in Higher Education" to highlight serving Native students and practitioners.

- **IPKC Conference (South Dakota)**

IPKC supported the conference "Merging Academic & Moccasined Pathways: Supporting Native Students in Non-Indigenous Institutions of Higher Education" at South Dakota State University (SDSU) held on April 8, 2013. Symposium organizer was IPKC Co-chair Elect, Dr. Charlotte Davidson.

## Advocacy

- NASPA's Indigenous Peoples Knowledge Community was represented at the Native American Student Advocacy Institute (NASAI) conference held May 30-31, 2013 at The University of Montana and Salish Kootenai College, Montana. IPKC Co-Chair, Dr. Charlotte Davidson, and IPKC past Chairs, Dr. Robin Minthorn and Dr. Heather Shotton, were part of a panel session to talk about the formation of the National Coalition for the Advancement of Natives in Higher Education (NCANHE) and how the coalition's mission to serve educational needs is developing.
- NASPA's Indigenous Peoples Knowledge Community was represented at the National Coalition for the Advancement of Natives in Higher Education (NCANHE). This 2<sup>nd</sup> Annual Meeting was

held at the South Dakota School of Mines on October 30, 2013, prior to the National Indian Education Association (NIEA) conference held October 30 - November 3, 2013 in Rapid City, South Dakota. This meeting laid the framework for a leadership team to move the organization forward into a next state of collective action for the advancement of Higher Education issues for American Indian, Alaskan Natives and Native Hawaiians. NCANHE inaugural leadership board members who jointly are also NASPA members, include Charlotte Davidson, Robin Minthorn, Urla Marcus, Jamie Singson, Jennifer McCann and Stephanie Waterman.

## NASPA Strategic Plan

### Goal 1

14. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

#### Objectives

- 1.3 Be the primary source of data on the experience of college and university students.
  - 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
  - 1.5 Tighten and align the connections among theory, research, and practice.
- Beyond the Asterisk-Understanding Native Students in Higher Education was released March 2013 and book signing took place in Orlando at the National NASPA Conference. Subsequent presentation of the book and authors (who are NASPA members) was presented in session at the National Indian Education Association (NIEA) conference held October 30 - November 3, 2013.

### Goal 2

15. Lead advocacy efforts that shape the changing landscape of higher education.

#### Objectives

- 2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.
  - 2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.
  - 2.3 Build capacity among membership in order to effectively influence public policy.
  - 2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.
- IPKC was represented at the Native American Student Advocacy Institute (NASAI) conference held May 30-31, 2013 at The University of Montana and Salish Kootenai College, Montana. IPKC Co-Chair, Dr. Charlotte Davidson, and IPKC past Chairs, Dr. Robin Minthorn and Dr. Heather Shotton, were part of a panel session that framed the formation of the National Coalition for the Advancement of Natives in Higher Education (NCANHE) and how the coalition's mission to serve educational needs is being developed.

- NASPA’s Indigenous Peoples Knowledge Community was represented at the National Coalition for the Advancement of Natives in Higher Education (NCANHE). This 2<sup>nd</sup> Annual Meeting was held at the South Dakota School of Mines on October 30, 2013, prior to the National Indian Education Association (NIEA) conference held October 30 - November 3, 2013 in Rapid City, South Dakota. This meeting laid the framework for a leadership team to move the organization forward into a next state of collective action for the advancement of Higher Education issues for American Indian, Alaskan Natives and Native Hawaiians. NCANHE inaugural leadership board members who jointly are also NASPA members, include Charlotte Davidson, Robin Minthorn, Urla Marcus, Jamie Singson, Jennifer McCann and Stephanie Waterman.

### Goal 3

16. Launch an initiative to collaborate with student affairs worldwide.

#### Objectives

- 3.1 Conduct a needs assessment to guide and prioritize NASPA's international efforts.
  - 3.5 Clarify NASPA's niche in international student affairs.
  - 3.3 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.
- IPKC was represented at the Native American Student Advocacy Institute (NASAI) conference held May 30-31, 2013 at The University of Montana and Salish Kootenai College, Montana. IPKC Co-Chair, Dr. Charlotte Davidson, and IPKC past Chairs, Dr. Robin Minthorn and Dr. Heather Shotton, were part of a panel session to talk about the formation of the National Coalition for the Advancement of Natives in Higher Education (NCANHE) and how the coalition’s mission to serve educational needs is developing.
  - NASPA’s Indigenous Peoples Knowledge Community was represented at the National Coalition for the Advancement of Natives in Higher Education (NCANHE). This 2<sup>nd</sup> Annual Meeting was held at the South Dakota School of Mines on October 30, 2013, prior to the National Indian Education Association (NIEA) conference held October 30 - November 3, 2013 in Rapid City, South Dakota. This meeting laid the framework for a leadership team to move the organization forward into a next state of collective action for the advancement of Higher Education issues for American Indian, Alaskan Natives and Native Hawaiians. NCANHE inaugural leadership board members who jointly are also NASPA members, include Charlotte Davidson, Robin Minthorn, Urla Marcus, Jamie Singson, Jennifer McCann and Stephanie Waterman.

### Goal 4

17. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

#### Objectives

- 4.6 Diversify and strengthen the sources of NASPA’s revenue.
- 4.2 Increase collaboration and partnerships with higher education and other organizations.
- 4.3 Review and redefine the roles and responsibilities of the NASPA President, Executive Director, Regional Vice Presidents, and Board structure and composition.
- 4.10 Increase opportunities for innovation through technology.

- 4.11 Strengthen NASPA's contributions to student affairs graduate preparation programs.
  - 4.6 Ensure the participation and inclusion of NASPA's members in leadership and governance.
  - 4.7 Examine resources and staffing to ensure alignment with strategic planning goals.
- IPKC continues to strive in all manners of interactions and communications to be inclusive and intentional to the political constructs that define political boundaries and create separation through perception within IPKC and NASPA. Specifically IPKC is continuing to be cognizant of the construct of racial identities such as American Indian/Alaskan Native (AIAN). This United States racial representative construct can create a tendency to limit an inclusiveness of participation by Indigenous Native Hawaiians/Pacific Islanders and Indigenous Peoples in other counties who do not see themselves as AIAN. Goals to bolster international membership, inclusive language in all publications, avoidance of verbiage in meetings and minutes that are AIAN specific are goals at the forefront of efforts to continue to grow a diverse and international membership for both IPKC and NASPA.

### Knowledge Community Leadership Team Meetings

From August 2013 to March 2014, please list the meetings you have held with your KC leadership team (indicate dates and whether these were conference calls or in-person meetings):

- 8/19/13 – Conference Call
- 9/5/13 – Conference Call
- 10/3/13 – Conference Call
- 11/7/13 – Conference Call
- 12/5/13 – Conference Call
- 1/16/2014 – Conference Call
- 1/23/2014 – Conference Call (Pre-conference Committee)

Future Conference Calls

- 2/6/14
- 3/6/14
- 4/3/14
- 5/3/14



**Mary Kate Blake & Kathleen Callahan**  
**International Education Knowledge Community**  
**Report for the 2014 Spring NASPA Board of Directors Meeting**

## NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

### Leadership

- IEKC Report
  - The leadership team is working on 5 different hot topics to create knowledge for NASPA members
- Two leadership team members attended the NASPA Exchange to Mexico in October 2013
- Five leadership team members are assisting in the planning of the International Symposium for the 2014 conference including serving as program reviewers for the symposium, identifying programs and presenters to highlight at the symposium, volunteering for the symposium, and identifying a key note speaker
- Leadership/Volunteer Management
  - New Newsletter Editor – Kelly Almously
  - New Chair Elect – Hui-Ling Chan and Vice Chair Elect – Tessly Dieguez
- Best Practices Awards to be presented at the International Symposium in Baltimore 2014
  - *Best Practices in International Higher Education Award: International Exchange Social Work in a Latin American Context* - Regina McGoff - Director, Augsburg College Center for Global Education
  - *Best Practices in International Higher Education Award: Student Philanthropy When Media Matters: Service and Learning in Malawi* - Van Kornegay, Associate Professor, University of South Carolina School of Journalism and Mass Communications; Scott Farrand, Instructor, University of South Carolina School of Journalism and Mass Communications
  - *Best Practices in International Higher Education Award: International Programming Chinese Roommate LGBT Training Program* - Andrea Zhou, Assistant Director of Student Development Operations, ChinaVoice Coordinator, The Beijing Center for Chinese Studies (Loyola University Chicago); Mariel Goble, Assistant Director of Student and Community Development, ChinaGreen Coordinator
  - *Best Practices in International Higher Education Award: International Programming (Honorable Mention)* - Global Leadership Program - Ana Maia, Assistant Director for Leadership and Organization Development, Stetson University
  - *Best Practices in International Higher Education Award: Global Partnership International Storytelling Course* - Gary L. Hanson, Professor, Kent State University; Mitch McKenney, Assistant Professor, Kent State University
  - *Best Practices in International Higher Education Award: Global Partnership (Honorable Mention)* - Transatlantic Students' Symposia - Allison Davis White-Eyes, Director, Intercultural Student Services, Oregon State University; Phillip Kneis, Assistant Director, Public Policy Graduate Program and Instructor, Political Science, Oregon State

University; Brent S. Steel, Director and Professor, Public Policy Graduate Program, Oregon State University; Reinhard Isensee, Professor, North American Culture and Literature American Studies Program, Humboldt University; Tomasz Basiuk, Director and Professor, American Studies Center, University of Warsaw

### Scholarship

- Creation of Knowledge:
  - KC Publication Article for Fall 2013 entitled – *The State of Global Competencies in Student Affairs: Visualizing Cohesive Standards for our Profession* – written by Olivia Des Chenes, Spencer Ellis, and Andrea Takemoto Reeves
  - IEKC Summer Newsletter and Fall Newsletter published
  - Monthly Emails including recent literature, upcoming conferences and opportunities: April 2013, May 2013, June 2013, August 2013, September 2013, October 2013, November 2013, January 2014

### Professional Development

- One member of the IEKC Leadership Team will be taking part and helping lead the NASPA International Study Tour June 19-30, 2013.
- One member of the IEKC Leadership Team is assisting with coordination of CAUCAS 2013.
- Mexican Exchange - 5 Student Affairs professionals visited 5 cities and 3 campuses in Mexico to share ideas and collaborate internationally – October 2013
- **Improving Services for International Students**
  - October 11, 2013* ♦ *University of Southern California, CA*
    - 88+ attendees
    - Region VI Drive In – see region notes for more details
    - Keynote Speaker: Dr. Gary Rhodes; nine sessions

### Advocacy

- Nothing to report at this time.

## NASPA Strategic Plan

### Goal 1

8. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

### Goal 2

9. Lead advocacy efforts that shape the changing landscape of higher education.

### Goal 3

3. Launch an initiative to collaborate with student affairs worldwide.

#### *Objectives*

3.3 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.

- The IEKC has identified five hot topics: Access & Affordability, International Opportunities, Cross-unit Collaborations, Under-prepared staff, Global Competencies.

Small groups will identify best practices, find relevant research, and introduce new research on these topics.

- The IEKC is working with the NPGS KC for feedback on International Opportunities for New Professionals and Graduate Students.
- Published Summer and Fall Newsletters and Fall KC publication article to further knowledge.
- Coordinating the 2014 International Symposium with educational sessions, panels, and speakers around the theme of *Leading Internationalization*

#### Goal 4

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

#### Knowledge Community Leadership Team Meetings

- August 5, 2013 – conference call
- September 13, 2013 – conference call
- October 7, 2013 – conference call
- November 4, 2013 – conference call
- December 2, 2013 – conference call
- January 13, 2014 – conference call
- February 3, 2014 – conference call



**Terry Mena & Angela Batista**  
**Latino/a Knowledge Community**  
**Report for the 2014 Spring NASPA Board of Directors Meeting**  
**January 31, 2014**

#### NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

#### Latino/a Knowledge Community Mission

The Latino/a KC actively promotes the empowerment of NASPA members through education, research, shared knowledge, mentoring initiatives, and the use of online forums to disseminate information and facilitate discourse.

#### Leadership

- KC Report
  - Budget – The LKC continues to balance the budget provided to the KC. It is a difficult task to accomplish since operational costs for meeting rooms, A/V and catering prices have gone up. We are officially requesting for NASPA consideration to increase the annual allocation to \$1,500. This increase will help cover these basic costs.
  - Sponsorship – We were able to solicit financial support from the following individuals or organization: San Diego State University, Mr. Eric Rivera for the LKC Awards Ceremony, Latinos in Higher Education, Mr. Walter Diaz, for the Scholarships, and secured funding for a Senior Leaders Breakfast program to be organized by MaryJo Gonzales and Frank Cuevas.
  - Angela Batista has put together Leadership Transition Committee to provide her recommendations as she makes the transition into the LKC chair position. Angela has appointed Joel Perez, Dean of Students for Community Life, Seattle Pacific University, as her vice-chair 2014 – 2016 term.
- Leadership/Volunteer Management – At the end of the March 2015, our LKC leadership team will transition from Terry Mena and Angela Batista to Angela and Joel Perez. When Terry started his co-chair position with Naddia Palacios. They set out to establish some new standards within the LKC including additional leadership positions (history chair, strategic plan and assessment chairs, research chairs, etc.), job descriptions, internal procedures manual, history committee, fundraising efforts, an increase membership engagement, and leadership succession planning to name few goals.
- Member Engagement & Community Involvement
  - Under the leadership of Serjio Acevedo/Mari Luna De La Rosa, the LKC is coordinating its annual LKC Pre-Conference Institute for our members. We currently have 40 individuals signed up for the pre-con. We anticipating over 80 attendees at the pre-con. The planning team is planning a pilot presentation of curriculum to faculty, staff and students at CSU-LA campus.
  - Maria Genao Horns, Director, Latino/a Resource Center, Angelina Pedroso Center for Diversity & Intercultural Affairs, Northeastern Illinois University is leading a group to coordinate mentorship, social and educational activities during the March 2014 Conference in Baltimore, MD (see below). The Latino Knowledge Community Conference Events Committee is putting the finishing touches for the menu of events slated for the 2014 Annual Conference in Baltimore. The events are designed to create opportunities for members to meet, address topics affecting the profession and network in a social setting. Previous events such as *Noche de Salsa*, *Almuerzo con Colegas* and *Coctel con Colegas* will continue to be a part of the roster. However, we have become aware that many of our colleagues are not able to attend their respective regional conferences for a variety of reasons. In response to that circumstance, we are excited to pilot an event that will bring together members of each region to gather exclusively with colleagues from their respective area. The LKC will have a strong showing at the Knowledge Community Fair. We plan to incorporate technology into our tabling scheme with a video displaying LKC

members and their work across institutions. Additionally, we will collaborate with the GLBT LKC to host the LGBTQ Latino event slated for the evening of Monday, March 17.

- Award Recognition – Our selection committee selected and submitted the LKC winner recipients to the LKC Leadership Team and NASPA National Office. They also submitted and received approval from the NASPA Board the naming of the LKC Award Ceremony event to the Mena/Valdez Awards Ceremony.
- History Committee - The History Committee has identified goals, interview questions and keys stakeholders to begin documentation of the history of the knowledge community. An interview template is being created, and hope to begin identifying committee members who can volunteer to interview specific individuals.
- Strategic Planning Update – Joel Perez/Sara Mata have provided the Leadership Team with a final draft of the LKC Strategic Plan for comments. The goal is ultimately unveil the plan at the National Conference, after providing membership with an opportunity to review in the next few weeks.

## Scholarship

- LKC Newsletters
  - LKC members often contribute a variety of types of articles relating to Latino/as in higher education, professional development, research that they are engaged in, and among other things.
  - LKC members have an opportunity to highlight research they are conducting with readers in the LKC Newsletter.
  - Third Thursday emails include a section dedicated to news articles about Latino/a issues.
- Faculty/Research/Scholarship Involvement
  - Dr. Cyndia Morales contributed the KC Spring Publication for NASPA National Conference titled “The Persistence of Puerto Rican Women in Doctoral Programs\_Professional Competency Areas: Advising and Helping; Equity, Diversity, and Inclusion”.
- Grants/Research
  - The LKC Third Thursday Emails and LKC Newsletter allows for individuals to share the research they are conducting and sometimes solicit participation.

## Professional Development

Included in the “professional development” section of the Board Report:

Conference Events Planning Update – Maria Genao Homs

Pre-Con Latino/a Institute

Date: 3/16/14

Start Time: 9:00 AM  
End Time: 4:00 PM  
Location: TBA

LKC Meetings/Events  
Latino/a Knowledge Community Leadership Business Meeting  
Date: 3/17/14  
Start Time: 7:30 AM  
End Time: 9:30 AM  
Location: Key Ballroom - (1) - Hilton

Latina/o Scholar Collective Meeting  
Date: 3/17/14  
Start Time: 1:30 PM  
End Time: 2:30 PM  
Location: Peale - (A) - Hilton

Latino/a Knowledge Community General Assembly  
Date: 3/18/14  
Start Time: 9:00 AM  
End Time: 10:15 AM  
Location: Key Ballroom - (6) - Hilton

LKC Awards Reception  
Date: 3/18/14  
Start Time: 7:00 PM  
End Time: 8:00 PM  
Location: Key Ballroom - (1) - Hilton

Social, Educational and Mentorship Opportunities  
Friday, March Noche De Salsa  
Saturday Coctel de Colegas  
Sunday, Bienvenida at the Hard Rock Hotel  
Monday, Almuerzo con Colegas  
Monday, Cafe con Colegas (There will be events at multiple coffee houses and each coffee house will represent each Region. This will give Regional representatives to meet each other)  
Monday LGBTQ Colega Night El Hipo!

Latino/a Senior Student Affairs Officer Breakfast - TBA

## Advocacy

**Nothing to Report at this Time.**

## NASPA Strategic Plan

The NASPA Latin@ Knowledge Community (LKC) Leadership Team has charged a Strategic Plan 2014 – 2017 Team under the leadership of Sara, Mata, Strategic Initiatives and Assessment Co-chair & Joel Pérez, Strategic Initiatives and Assessment Co-chair and following members: Ladanya Ramirez Surmeier,

Clarybel Peguero, Alex Gonzalez, Monica Lee Miranda, and Janet Rico Uhrig. The committee is creating a plan that is congruent and supports the NASPA Strategic Plan and the needs of the LKC.

### Goal 1

10. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

#### *Objectives*

1.1 Be the primary source of data on the experience of college and university students.

1.1.1 Through the variety of publications that we have, Student Affairs Professionals are able to discuss about their experiences with other professionals.

1.1.2 Conversations about experiences of Latino/as in Higher Education are had in a variety of social media venues.

10.3 Tighten and align the connections among theory, research, and practice.

10.3.1 Individuals are able to discuss how they are bridging the gap between Theory and Practice at their institutions.

10.3.2 Individuals are able to share their research with other professionals.

### Goal 2

11. Lead advocacy efforts that shape the changing landscape of higher education.

#### *Objectives*

2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.

2.1.1 LKC Newsletter & Blogging La Voz, Issues that are discussed in those two avenues are usually related to Latino/as in Higher Education.

2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.

2.2.1 Twitter/Facebook account highlight and define the stance of the Latino/a Knowledge Community.

2.2.2 LKC Leadership Team are able to discuss their stance to critical policy issues in Higher Education through the Newsletter

2.3 Build capacity among membership in order to effectively influence public policy.

2.3.1 LKC Newsletter/Blogging La Voz, often provide avenues for the membership to communicate their stance and influence over public policy.

2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.

2.4.1 Through the different avenues of communications our team uses to engage and communicate with our community (Facebook/Twitter/Newsletter/Blogging).

### Goal 3

3. Launch an initiative to collaborate with student affairs worldwide.

#### *Objectives*

3.2 Conduct a needs assessment to guide and prioritize NASPA's international efforts.

3.2.1 Blogging/Newsletter: Allows for our membership to have professional development through writing blogs or articles for our publication that is communicated domestically and abroad.

#### Goal 4

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

##### Objectives

4.8 Increase opportunities for innovation through technology.

4.8.1 Utilizing different Social Media venues to communicate with professionals.

### Knowledge Community Leadership Team Meetings

From August 2013 to March 2014, please list the meetings you have held with your KC leadership team (indicate dates and whether these were conference calls or in-person meetings):

#### 2013 and 2014 LKC Leadership Team Meeting Schedule

- March 2013 – Meeting cancelled
- 3:00 – 4:00 pm (EST), Thursday, April 25, 2013
- 3:00 – 4:00 pm (EST), Thursday, May 23, 2013
- 3:00 – 4:00 pm (EST), Thursday, June 27, 2013
- No July Call (NASPA Online Trainings Offered)
- 3:00 – 4:00 pm (EST), Thursday, August 29, 2013
- 3:00 – 4:00 pm (EST), Thursday, September 26, 2013
- 3:00 – 4:00 pm (EST), Thursday, October 31, 2013
- No November Call
- 3:00 – 4:00 pm (EST), Thursday, December 5, 2013
- 3:00 – 4:00 pm (EST), Thursday, January 23, 2014
- 3:00 – 4:00 pm (EST), Thursday, February 20, 2014
- National Conference – March 15-March 19, 2014, Baltimore, MD



**Patrick Tanner**

**MMKC Knowledge Community**

**Report for the 2014 Spring NASPA Board of Directors Meeting**

### NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

## Leadership

- KC Report
  - Planning for the national conference
  - Discussing how to get more nominations for our awards for next year
- Leadership/Volunteer Management
  - Planning for leadership team position changes
- Member Engagement
  - National newsletter released on January 17, 2014
- Community Involvement
  - Participating in the planning of the Assessment and Persistence Conference
- Award Recognition
  - Two awards will be given at the conference in Baltimore

## Scholarship

- Winter newsletter released on January 17, 2014

## Professional Development

Nothing to report at this time.

## Advocacy

- State/local public policy issues
  - Various policy issues highlighted on our facebook and Twitter feeds
- Activities related to Inclusion & Equity
  - Various Inclusion & Equity issues highlighted on our facebook and Twitter feeds

## NASPA Strategic Plan

Nothing to report at this time.

## Knowledge Community Leadership Team Meetings

- September 16, 2013
  - Leadership Team Conference Call
- January 17, 2014
  - Leadership Team Conference Call



**Wells, Jenn & Moon Johnson, Joshua**  
**MultiRacial Knowledge Community**  
**Report for the 2014 Spring NASPA Board of Directors Meeting**

## NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

### Leadership

- Re-designed KC Board to now include specific positions on research, a team for communications, and position description for board members
  - Recruited and filled all board positions
- The Co-chairs met (virtually) with all board members individually to define goals and expectations in March 2013
- Joshua (Co-chair) served on the conference planning committee for the NASPA Multicultural Institute representing MRKC for December 2013
- Developed and selected an editorial board for the KC publications
  - Created procedure for submission and review
- NUFPP leadership team member participates on the NUFPP Board conference calls reviewing strategic 2013-25 goals. Sophie is serving on the NUFPP Subcommittee and Kim is serving on the NUFPP Campus Programs Subcommittee.
- NPGS leadership team member worked on building relationships with the New Professional and Graduate Student Knowledge Community and is now a monthly blogger for the NPGS KC and also recruits new professionals and graduate students to guest blog once a month.
- Joshua Moon Johnson (Co-Chair) is serving as faculty for the 2014 Western Regional NASPA Graduate Student Institute.
- MRKC Representation at conferences
  - NASPA MultiCultural Institute, Dec 5-7, Las Vegas had MRKC representation
    - Joshua Moon-Johnson served on planning committee
    - MRKC hosted a social.
  - Intersection of Identity Roundtable was hosted by the MRKC at the 2014 National Conference
  - MRKC sponsored programs for 2014 National Conference
    - 9615- TIPS to Maximize Meaningful Professional Development Opportunities: A
    - 8425- MIXED: Exploring the intersections of bi-/multi-racial identity and socio-economic class straddling
    - 9072- Supporting New Multiracial Professionals in the Workplace
  - MRKC to increase conference outreach and coordination (regional & national) through:
    - Creation of brochures, pins and social media
    - Providing support to Region Representatives on best practices for coordinating a local MRKC social
    - Identify publications and presenters to collaborate with at the national conference
    - Identify presentations and books to sponsor at the national conference
    - Continue developing visibility through the listserve & Facebook group

- MRKC Awards will recognize an outstanding KC member and professional contribution for the first time during the 2014 National Conference:

*Multiracial Knowledge Community Outstanding Member*

Christina Wan

Hall Director, Pride Rock

Texas A & M University – Commerce

*Multiracial Knowledge Community Outstanding Member*

Lynell Hodge

Area Coordinator

University of Central Florida

- MRKC Mini-grant opportunity received two submission; recipient will receive funds for original research:

*NASPA MultiRacial Knowledge Community Small Research Grant*

Jessica Harris, Doctoral Student, Higher Education and Student Affairs

Indiana University

- KC is developing a Multiracial services campus standards project to help campuses identify best ways to serve multiracial students on campus and provide institutions with a self assessment tool
- KC sponsored Webinar was held on January 21 by Dr. Joy Hoffman titled “Serving and Supporting Transracial Adoptees,” with 68 registrants and with multiple users per registrant.

### Scholarship

- Planned an executive board leadership retreat for March 15, 2014 in Baltimore
- Four presentations were delivered at the 2013 Annual Conference in Orlando by board members
- Three board members hosted the Intersection of Identity Roundtable at 2013 National Conference in Orlando
  - 40 attendees
  - Discussed collaborations between diverse identities
  - Will happen next year, at regional conference, and the Multicultural Institute
  - Another Identity Roundtable is planned for 2014 National Conference in Baltimore
- MRKC Research Coordinator has endeavored to gather support and advocate for research-related activities to further the research agenda of the KC since April of 2013:
  - 1) Recruited and created the first MRKC Editorial Board consisting of Dr Willie Banks and Dr CeCe Ridder.
  - 2) Solicited author proposals and presented submissions to the MRKC Editorial Board for both the Fall 2013 and Spring 2014 KC publications.
  - 3) Liaised with the authors of proposals through creation, editing, and submission to NASPA of KC publications.

- 4) Co-ordinated the dissemination of information for the Research Mini-Grant Program with Dr CeCe Ridder; two applications were received for Fall 13.
- Future plans include using articles not selected for the KC Publication will be used to publish a mini-MRKC publication and create an MRKC research database to further efforts to support and encourage KC membership to participate in research and scholarship activities that benefit the KC.

### Professional Development

- MRKC sponsored programs for 2014 National Conference
  - 9615- TIPs to Maximize Meaningful Professional Development Opportunities: A
  - 8425- MIXED: Exploring the intersections of bi-/multi-racial identity and socio-economic class straddling
  - 9072- Supporting New Multiracial Professionals in the Workplace
- MRKC developing a Multiracial services campus standards project to help campuses identify best ways to serve multiracial students on campus and provide institutions with a self assessment tool
- MRKC sponsored Webinar was held on January 21 by Dr. Joy Hoffman titled “Serving and Supporting Transracial Adoptees,” with 68 registrants and with multiple users per registrant.

### Advocacy

- Continuing discussions of federal forms that higher education intuitions use that limit the selection of more than one race
- KC developing a Multiracial services campus standards project to help campuses identify best ways to serve multiracial students on campus and provide institutions with a self assessment tool
- KC also developing a blog dedicated to personal stories of Multiracial students and professionals to highlight the nuances and similarities in experiences.

### NASPA Strategic Plan

Nothing to report at this time.

### Knowledge Community Leadership Team Meetings

From August 2013 to March 2014, please list the meetings you have held with your KC leadership team (indicate dates and whether these were conference calls or in-person meetings):

- August 29 conference call
- September 26 conference call
- October 31 concerned call
- January 23 conference call
- February 20 conference call
- March 15 In-person meeting at 2014 National Conference



**Dan Hirsch**

**New Professionals & Graduate Students Knowledge Community  
Report for the 2014 Spring NASPA Board of Directors Meeting**

### **NASPA Mission**

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

### **Leadership**

- The Chair-elects and I continue to plan our Strategic Initiatives development process. Our initiatives will incorporate membership feedback/suggestions and will give direction to future KC Leadership. I will be implemented in the coming calendar year in my role as past-Chair. Some issues to be addressed include volunteer management, membership communication and engagement, and graduate program engagement strategies.
- The NPGS KC has worked to increase its social media presence at both the national and regional levels. We are now active on several different media and are coordinating these efforts with our blog postings that were successfully moved to the new NASPA website.
- We will be hosting the 3<sup>rd</sup> annual NPGS KC Conference Consortium to be held at the NASPA Annual conference in Baltimore. NPGS KC members are invited to participate in several discussion and focus groups throughout the conference, focusing on current issues and hosted by NPGS leadership.

### **Scholarship**

- We are considering an application similar to that of sponsored programs for KC publication authors in order to create an incentive for the selected authors and engage more of the membership.
- An NPGS KC Leadership Team member submitted an article to the bi-annual KC Publication entitled *Lead, Innovate and Transform: Redefining Priorities for New Professionals and Graduate Students*.
- The NPGS KC Blog has proven to be a popular source of information and content creation for our NPGS KC members. We have an overwhelming number of members who would like to contribute to the blog which ensures that it has plenty of room to grow and develop.

### **Professional Development**

- The NPGS KC Leadership Team is working with Nathan Victoria from NASPA to create a pilot Pre-conference for the KC. The Pre-conference would be distinct from the Conference Consortium in both purpose and participants.

- We will be hosting the 3<sup>rd</sup> annual NPGS KC Conference Consortium to be held at the NASPA Annual conference in Baltimore. NPGS KC members are invited to participate in several discussion and focus groups throughout the conference, focusing on current issues and hosted by NPGS leadership.

### Advocacy

- Nothing to Report at this Time

### NASPA Strategic Plan

- Nothing to Report at this Time

### Knowledge Community Leadership Team Meetings

From August 2013 to March 2014, please list the meetings you have held with your KC leadership team (indicate dates and whether these were conference calls or in-person meetings):

- August – Individual Leadership Team calls with KC Chair
- October 1<sup>st</sup>, 2013 – Leadership Team Conference Call
- November 13<sup>th</sup>, 2013 – Leadership Team Conference Call
- December 11<sup>th</sup>, 2013 – Leadership Team Conference Call
- February TBD – Leadership Team Conference Call
- March TBD – Leadership Team Conference Call (for those attending the Conference)
- Baltimore National Conference reception and business meeting



**Angela Watson and Justin Alger**  
**Parent and Family Relations Knowledge Community**  
**Report for the 2013 Winter Board of Directors Meeting**  
**January 31, 2014**

### NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

### Leadership

- KC Report
  - We have been working with leadership members to support regional efforts in regards to parent and family weekend events and research. The KC leadership has reached out to members and the regional representatives in hopes of gathering this information. We have successfully highlighted what some institutions and members have to offer in regards to parent and family relations through

our quarterly newsletter and within the regions. We feel we are finally in good standing with our leadership team. While there are three vacancies at current we have not found that these vacancies limit our ability to function as a KC. These positions will need to be further reviewed this year to assess need.

We still are seeking a volunteer for our Conference Liaison position. We have decided to hold off on attempting to fill our Conference Partnerships and Public Policy position.

### Scholarship

The KC published a newsletter in late October. The next publication will be shared with membership in February and this publication will highlight the history of the KC while also acknowledging KC Co-Chairs past. Additionally we will highlight the KC sponsored programs for the upcoming national conference in the newsletter so members can plan ahead and show support.

### Professional Development

The KC is sponsoring two program sessions at the upcoming national conference. The KC will work to share program session details prior to the conference and KC leadership team members will be asked to be present during both sessions to show support and also share information about the KC for those interested in membership.

### Advocacy

**Nothing to Report at this Time**

## NASPA Strategic Plan

### Goal 1

18. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

#### *Objectives*

- 1.4 Be the primary source of data on the experience of college and university students.
- 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
- 1.6 Tighten and align the connections among theory, research, and practice.
- 1.7 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.

### Goal 2

19. Lead advocacy efforts that shape the changing landscape of higher education.

#### *Objectives*

- 2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.
- 2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.
- 2.3 Build capacity among membership in order to effectively influence public policy.
- 2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.

### Goal 3

20. Launch an initiative to collaborate with student affairs worldwide.

*Objectives*

- 3.1 Conduct a needs assessment to guide and prioritize NASPA's international efforts.
- 3.6 Clarify NASPA's niche in international student affairs.
- 3.3 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.

**Goal 4**

21. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

*Objectives*

- 4.7 Diversify and strengthen the sources of NASPA's revenue.
- 4.2 Increase collaboration and partnerships with higher education and other organizations.
- 4.3 Review and redefine the roles and responsibilities of the NASPA President, Executive Director, Regional Vice Presidents, and Board structure and composition.
- 4.12 Increase opportunities for innovation through technology.
- 4.13 Strengthen NASPA's contributions to student affairs graduate preparation programs.
- 4.6 Ensure the participation and inclusion of NASPA's members in leadership and governance.
- 4.7 Examine resources and staffing to ensure alignment with strategic planning goals.

**Knowledge Community Leadership Team Meetings**

(Indicate dates and whether these were conference calls or in-person meetings):

- June 17, 2013 Conference Call with Leadership Team
- October 10, 2013 Conference Call with Leadership Team



**Melissa Morgan and Jerry Basford**

**Spirituality and Religion in Higher Education Knowledge Community**

**Report for the 2014 Spring Board of Directors Meeting**

**January 31, 2014**

**NASPA Mission**

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

**Leadership**

- We are currently meeting with all of the leadership team once a month.

- We were approved to give awards from the KC and will be creating an awards committee for future conferences.
- We have been having monthly “Let’s Talk Spirituality” conference call for all KC members to participate in. We have had good response to this project and plan on continuing it.
- We will continue our participation in the White House initiative-President’s Interfaith and Community Service Campus Challenge.
- Continuous enhancements and updates are being made to the KC website so that members have access to information regarding the latest activities of the KC. We are basing the KC website on the NASPA format.

### Scholarship

- Our SRHE newsletter is distributed twice during the academic year.
- Research articles are included in the newsletter to support the generation and dissemination of knowledge.
- In the months to come, we will seek to generate more knowledge for our membership and NASPA through our newsletter and regional conferences. We will also seek opportunities to partner with NASPA to serve the greater Student Affairs profession by being open and available to opportunities that are presented to us and initiating new activities that serve our colleagues.

### Professional Development

- Be Inspired: NASPA Region 1
  - Over 400 Attendees/Participants
  - KC Sponsored sessions:
    - Reflections from 9/11 to the Boston Marathon Bombing: Supporting Muslims on Campus
      - Speakers: Amy Fisher and Christopher Scanlon (Suffolk University, Boston, MA).
    - Incorporating Catholic Identity in Your Residence Hall Experience
      - Speakers: William Galloway and Jessica Looney (Merrimack College, Andover MA).
    - Yes!+-: Breathing Life into Spiritual Life Programs for Underserved Students
      - Speakers: Davis McMahon and Rahul Sharma (Springfield College, Springfield, MA).

### Advocacy

- Nothing to report at this time.

## NASPA Strategic Plan

### Goal 1

The KC leadership team will continue to seek opportunities to collaborate with student affairs professionals here and abroad to encourage a spirit of continuous religious dialogue

- The KC leadership team will work with such groups as the Interfaith Youth Corp, ACPA, NASPA, and ACSO to learn of opportunities to collaborate with student affairs professionals. We hope to create moments of dialogue for our students to talk about and share their experiences of religious identity growth and challenges facing them regarding spiritual matters.
- As KC leadership team learns of new organizations such as the Center for Contemplative Mind in Society, we will be sharing information from these organizations with our membership.

- Had a member of our leadership team attend the Multicultural Institute in December.

## Goal 2

The KC leadership team will seek to create new leadership materials

- The KC leadership team will gather information regarding past events and actions of the SRHE KC in an effort to create a historical record for future leadership team members and general members.
- The KC leadership team will be working to create a leadership manual for team members.

## Knowledge Community Leadership Team Meetings

- January 16 – Let’s Talk Spirituality
- January 23 – conference call with coordinators/representatives
- February 18 – Let’s Talk Spirituality scheduled
- February 20 – conference call with coordinators/representatives scheduled
- March 18 – Let’s Talk Spirituality scheduled
- March 27 – conference call with coordinators/representatives scheduled



**Sara Hartley, Chair**

**Student Affairs Fundraising & External Relations Knowledge Community  
Report for the 2014 Spring NASPA Board of Directors Meeting**

## NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

## Leadership

The Student Affairs Fundraising and External Relations KC has spent the last year planning and facilitating the annual Fundraising Conference, revising and adding to the leadership team, coordinating the election process and annual conference sponsored programs as well as developing a plan for social media engagement. The KC did not exist on social media prior to July 2013. Currently, we are building our engagement on social media through various avenues.

- Selected 4 new regional reps for the KC
- Appointed a communications manager for the KC
- Appointed a conference committee for the annual Fundraising Conference
- Created Facebook and Twitter pages for the KC
- Began more regular communication with leadership team

- Currently working with NASPA home office to change the annual fundraising conference to bi-annual and offer an extended pre-conference session at the NASPA annual conference to encourage our membership to connect with NASPA beyond the fundraising conference.
- Will meet with CASE representative Rob Henry during annual conference to discuss further partnership/collaboration between NASPA and CASE.

### Scholarship

- Submitted articles for both KC publications through NASPA
- Shane Carlin and Kim Nehls presented a webinar on Fundraising in partnership with CASE

### Professional Development

- Student Affairs Fundraising Conference
  - July 21-23, Louisiana State University
  - 82 total attendees, largest participation to date
  - Keynote Speaker, Ajay Nair
  - New this year: Call for programs (11 total educational sessions at conference)
  - Assessment feedback was outstanding, particularly related to the conference hosts. The schedule needs to be adjusted for more time between sessions and we want to expand educational content to include more communication/external relations.
- KC Webinar- Building a Culture of Fundraising in Student Affairs
  - January 29, Presenter was Laura Page, University of Missouri
  - More than 50 registered participants
  - VERY successful in portraying the building blocks for new/expanding units.

### Advocacy

*Nothing to Report.*

### NASPA Strategic Plan

Our annual Student Affairs Fundraising Conference and upcoming webinar has a focus on Goal 1, with a focus on 1.3 and 1.4.

#### Goal 1

12. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

##### *Objectives*

- 1.1 Be the primary source of data on the experience of college and university students.
- 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
- 1.3 Tighten and align the connections among theory, research, and practice.
- 1.4 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.

#### Goal 2

13. Lead advocacy efforts that shape the changing landscape of higher education.

### *Objectives*

- 2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.
- 2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.
- 2.3 Build capacity among membership in order to effectively influence public policy.
- 2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.

### **Goal 3**

3. Launch an initiative to collaborate with student affairs worldwide.

### *Objectives*

- 3.1 Conduct a needs assessment to guide and prioritize NASPA's international efforts.
- 3.2 Clarify NASPA's niche in international student affairs.
- 3.3 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.

### **Goal 4**

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

### *Objectives*

- 4.1 Diversify and strengthen the sources of NASPA's revenue.
- 4.2 Increase collaboration and partnerships with higher education and other organizations.
- 4.3 Review and redefine the roles and responsibilities of the NASPA President, Executive Director, Regional Vice Presidents, and Board structure and composition.
- 4.4 Increase opportunities for innovation through technology.
- 4.5 Strengthen NASPA's contributions to student affairs graduate preparation programs.
- 4.6 Ensure the participation and inclusion of NASPA's members in leadership and governance.
- 4.7 Examine resources and staffing to ensure alignment with strategic planning goals.

### **Knowledge Community Leadership Team Meetings**

- Conference Call with Leadership Members September 30, October 23, March 17
- Regular e-mail communication and individual calls

**Shannon Gary and Dan Stypa (Co-Chairs)**  
**SAPAA Knowledge Community**  
**Report for the 2014 Spring NASPA Board of Directors Meeting**

## NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

## Leadership

- Marianne Magjuka (co-chair, Service Learning and Civic Engagement Working Group (SLCE WG)) served on the planning committee for the inaugural NASPA Civic Learning and Democratic Engagement Conference. In this role, she communicated the opportunity to SLCE members and advocated for SLCE to play a role as a natural partner for the conference.
- Marianne Magjuka (SLCE WG, Co-Chair) presented at the inaugural Civic Learning and Democratic Engagement conference at the University of Pennsylvania in June 19-22, 2013. There were 32 participants. The session focused on techniques to encourage students to practice citizenship by debating problems, considering multiple perspectives, and recognizing their role in creating change. The presentation discussed deliberative dialogue as a tool for democratic engagement and asked participants to consider how they might adapt the technique to their institutional contexts. The session was facilitated by Marianne Magjuka and Kristen Bryant, Wake Forest Fellow. It was a highly engaging and interactive session, great interaction with participants. Marianne was able to discuss the SLCE WG and encourage members to join.
- Marianne Magjuka and Corrie Martin (co-chairs) represented the SLCE WG during the general session presentation, "Work on Purpose: Developing Students into Solutionists," at the 2013 NASPA Annual Conference in Orlando, FL.
- The SLCE WG has created a blog, which serves as a place for working group members to share best practices. They have focused specifically on the Civic Learning and Democratic Engagement initiative. The blog is newly created, but they hope to see it grow in the next few months.
- The Living Learning Community Working Group (LLCWG) convened a sub set of members throughout the year to explore various definitions of Living Learning Communities. The working group plans to produce a resource for the LLCWG webpage.
- John Gipson is transitioning from the Social and Networking Committee Chair to the Academic Advising Working Group Chair. The previous chair step down mid-year after informing the SAPAA KC co-chairs that she was unable to complete the duties of the position.
- R&S member DeMethra Bradley has led the efforts for the 2014 Promising Practices Award. Twenty-six PPA nominations were received, representing diverse NASPA institutions - 73% from large institutions (5,000 enrolled or more), 19% from small enrollment institutions (5,000 students or below), 7% from community colleges and 7% from international institutions. The Award will be presented at the KC's business meeting during the annual conference.

## Scholarship

- Research & Scholarship Committee (R&S) member Dametraus Jagers (University of Tennessee-Knoxville) authored the SAPAA submission for NASPA's national KC Spring 2014 Publication. His article focuses on retention efforts for males of color.
- Region IV-E Representative, Dr. Barnaby Pung, authored the SAPAA submission for NASPA's national KC Spring 2013 Publication "From Alumni to AlumNow."
- Daryl Healea, Region I Representative, authored the SAPAA submission for NASPA's national KC Fall 2013 Publication, *Excellence in Practice*.
- R&S members Lou Gill and Marguerite Bonous-Hammarth authored the Feb 2014 Notable Reads column for the *Synergy* newsletter. The article shares personal commentary and practices involved to launch a conflict resolution training in freshman residential communities.
- The April 2013 issue of *Synergy* included an interview conducted and written for the newsletter by R&S Co-Chair Marguerite Bonous-Hammarth. The interview subject was Professor Emerita Susan Komives, who spoke about her 40 years of scholarship on leadership development for social change. The piece also guided readers to a few seminal texts from the literature for further reading.
- R&S co-chairs, NASPA's Laura Sponsler and KC leadership have planned an Assessment and Persistence Conference mini-institute to be offered by SAPAA. Session will include practical case examples focused on partnership issues (developing partnerships, sustaining partnerships, assessing partnership impacts, and lessons learned from a range of institutional types).
- R&S member Jemilia Davis (University of North Carolina-Wilmington) authored the Notable Reads column for the October 2013 *Synergy* newsletter. Her article examined the timely issue of paperless advising, critically examining the issues to consider when translating paper-based files to digitally-populated information. Her article brought research into practice by highlighting several theories related effective college student advising during discussion about the practical outcomes related to a paperless environment (real-time access, transparent advising process, and sustainability and budget savings from reduced paper use) and to future applications to enhance student learning (e.g., merging toward holistic systems). Her focus on institutional efforts at UNC-W also provided readers with suggestions for adaptable approaches from a NASPA institution case example.
- R&S members Lua Hancock and Karen Boyd (University of Tennessee-Knoxville) developed a KC-sponsored webinar on academic and student affairs partnerships in October 2013. "A Synergistic Approach to Higher Education: Academic and Student Affairs" focused on the cultural contexts needed to develop and sustain partnerships, highlighting NASPA institutions and the KC's Promising Practices awardees among the case examples to be discussed. Hancock and Boyd plan additional knowledge-sharing activities after the webinar to promote broad communications on key topics. There were approximately 250 attendees.
- R&S Committee solicited writers and editors for the KC's planned book on partnership assessment efforts. Marguerite Bonous-Hammarth presented a revised outline to members during their April conference call that framed the book around ideas from Maki (2010) on collaborative processes for assessment activities, and from King & Baxter Magolda (2005) on student development across cognitive, intrapersonal and interpersonal dimensions. Case examples from faculty members and the KC's research grant recipients Robert Reason (Pennsylvania State University), Eric Buschlen and Shawna Ross (Central Michigan University), and other colleagues will provide practical details as well as extend the literature about research for student outcomes.

- The SLCE WG sponsored a NASPA Webinar titled “Assessment of Service Learning: Understanding and Communicating the Value of Student Experience.” on *April 16, 2013*. There were 130 registered participants. The webinar provided tools and proven best practices for planning effective service learning, and for assessing what students learn through experience. The webinar was facilitated by Dr. Sandy Mahoney, University of the Pacific and Steve Lerer of UC Merced. The host was SLCE WG co-chair, Corrie Martin.
- SLCE WG member April Heiselt was named Co-Editor of College Student Affairs Journal, a national peer-reviewed academic journal primarily aimed at reporting original qualitative or quantitative research on topics of interest to student affairs researchers, practitioners, and faculty. The Journal, which is sponsored by the Southern Association for College Student Affairs, is uniquely poised to discuss topics where student affairs practitioners partner with those in academic affairs.

### Professional Development

- Region V representative, Amy Bergerson, will be collaborating with the Region V and VI Research Chairs to run a Research Institute in conjunction with the 2014 Western Regional Conference. One essential aspect of the institute will be encouraging collaboration between members who identify primarily as researchers and members who identify primarily as practitioners. Our goal is to help our members create collaborative research partnerships that span Student Affairs and Academic Affairs.
- SLCE WG members have been encouraged to attend the 2014 Civic Learning and Democratic Engagement conference through NASPA, and the Gulf South Summit on Service Learning and Civic Engagement through Higher Education. The SLCE WG co-chairs plan to meet with members and potential members at both events.

### Advocacy

- Dametraus Jagers' collaboration with NASPA Research & Policy Institute resulted in the upcoming annual conference forum on "5 More Things: A Dialogue on Supporting Postsecondary Success for Men of Color."

## NASPA Strategic Plan

### Goal 1

14. SAPAA KC's R&S committee has supported NASPA's strategic goals for capacity building and scholarship promotion through the scholarship contributed in the R&S Notable Reads column on a residential conflict resolution training program, round-up document on R&S presentations scheduled for NASPA annual conference, and PPA review of submissions currently under way. Additionally, Lua Hancock (Stetson University) and R&S co-chairs reviewed October webinar evaluations and are actively identifying avenues to disseminate learning from this past webinar (objectives 1.2-1.3). R&S preliminary outline of the SAPAA-focused mini-institute for APC directly addresses the knowledge creation goals as well, bringing theory on partnerships and organizational change for student persistence into practice (objective 1.3), and intentionally providing professional development opportunities through the anticipated APC format of mini case study, reflection and dialogue (objective 1.4).
15. The Career Services Working Group (CSWG) wrote an article for the December 2013 Issue of *Synergy* on Service Learning which included data from the National Survey of Student Engagement and cite academic sources to support the idea of service learning as a conduit and entryway to students' career and professional development. Case studies from two member institutions were included (objective 1.1, 1.2, 1.4).

16. The Living Learning Community Working Group holds monthly conference calls. The calls have a range of 8-16 participants. Topics have included: Recruitment and retention of students to Living Learning Communities; Re-working existing Living Learning Communities; Student engagement in Living Learning Communities; Assessment of Living Learning Communities; and Peer leaders in Living Learning Communities (objective 1.1-1.4)

### Goal 2

1. The scheduled sessions by R&S members reflect their personal commitments to lead advocacy efforts to change the higher education landscape, including issues concerning retention of male students of color, partnership collaborations for assessment of student learning, partnerships in curriculum design and in intercultural programming (objectives 2.1-2.3).
2. The CSWG examined the public policy issue of federal legislation on unpaid student internships and credit-bearing internships as well as developed a stance on this matter (objectives 2.2)

### Goal 4

1. On November 15, 2013, CSWG Co-chair organized a SAPAA Career Services Working Group Happy Hour in Brooklyn, NY, immediately following the fall meeting of Metropolitan New York College Career Planning Officer's Association (MNYCCPOA). The happy hour was organized by CSWG co-chair Mary Ann Triest and fellow NASPA member Cheretta Robson. The goal of the happy hour was to connect the local NASPA Career Services Working Group community with that of a New York Metro Career Services group. The event was well attended. There were 15 MNYCCPOA group members and 8 local NASPA members. We hope to continue future similar types of collaborations to expand our information-sharing and community-building (objective 4.1-4.6).

## Knowledge Community Leadership Team Meetings

From August 2013 to March 2014, please list the meetings you have held with your KC leadership team (indicate dates and whether these were conference calls or in-person meetings):

### Conference Calls

September 18, 2013

November 20, 2013

January 22, 2014

February 19, 2014

### In person meeting at annual conference

March 17, 2014



Mary Anne Nagy

Robert Gatti

Student-Athlete Knowledge Community

Report for the 2014 Spring NASPA Board of Directors Meeting

## NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

## Leadership

- KC Report
  - Business of the KC
    - Conducted a scan of issues to include in KC research agenda and educational plan and prepared a related membership survey to prioritize and call for additional items of interest.
  
- Leadership/Volunteer Management
  - The Co-Chairs conducted five phone conference calls to prepare for upcoming Leadership Team meetings
  - Since August, five Leadership Team teleconference has been held (August 15, September 19, October 17, November 21, 2013 and January 9, 2014). The next Leadership Team teleconference will be February 20, 2014.
  
- Member Engagement
  - Drafted correspondence to invite new members of the KC. Invitations expected to be distributed in February. Outreach groups include:
    - Those individuals invited to attend the NCAA Life Skills Symposium or otherwise identified by the NCAA as working on student development;
    - The full NASPA membership
    - Campus counseling center staffs
    - Higher Education or Curriculum Faculty
    - Members of the American College Health Association
    - Members of the Association of Student Conduct Administrators
    - Participants in the 360 Proof pilot program

A member of the Leadership Team, Kris Niendorf, presented at Region I's Regional conference: Women Student Athletes and the Life Skills They Learn from Competition (dissertation research)

Bart Merkle, Region IV-East KC chair and a member of the Leadership team shared a number of resources with his membership on student-athletes and mental health issues and we also shared them with the leadership team.

## Scholarship

- Creation of Knowledge (newsletters, KC Publication, co-sponsored research, etc)

- Submitted article for spring publication entitled “Embracing Inter-sectionality in Black Male Student Athletes: A Call for Holistic Support”
- Next newsletter scheduled to be published in February which will include two articles (“Do NCAA Student Athletes View Themselves as Students or Athletes” and “Concussion Management: Sports Medicine and Disability Resources Team up and Combine Expertise to Benefit Student-Athletes”

### **Professional Development**

#### NCAA Convention

January 15, San Diego Convention Center, San Diego, CA

- Number of Attendees/Participants
  - 300 attendees
- Description of Program – bullets
 

Title- Athletics is a Student Affair: Team Up to Manage Crisis.

  - Athletics and student affairs can benefit from each other’s experience and resources, both groups are charged with developing students outside the classroom, and everyone’s resources are under strain.
  - The session presented two case studies (conduct and an eating disorder) to illustrate the process of the identification and effective use of resources across campus, and examined how athletics and student affairs can collaborate to best use them.
  - The session included an update on the integration of athletics and student affairs occurring at the national level, namely the launch of the Student-Athlete Knowledge Community and continued progress of the NCAA DIII – NASPA Alcohol and Other Drug Collaborative.
- How many sessions? Who were the keynote speakers
  - 1 session. Panel included Monique Bernoudy (Northern Illinois University), Jeff Graham (Frostburg State University), Leah Kareti (NCAA), and Tim Millerick (Austin College).
- Successes of the event/changes that one would make next year.
  - We will offer this session at the March NASPA Content and will re-order some of the content. Session evaluations are forthcoming from the NCAA Convention Management Staff.

### **Advocacy**

- Conducted three teleconferences with members of the GLBT KC and planned for the eventual launch of joint resources focused on GLBT inclusion related to student-athletes.

### **Knowledge Community Leadership Team Meetings**

From August 2013 to March 2014, please list the meetings you have held with your KC leadership team (indicate dates and whether these were conference calls or in-person meetings):

The leadership team conducted a series of conference calls, each of which included an additional prep call for the co-chairs.

- August 15, 2013
- September 19, 2013
- October 17, 2013
- November 21, 2013
- January 9, 2014
- February 20, 2014
- 

The Leadership Team will meet in person at the NASPA Annual Conference in Baltimore, Maryland on Monday, March 17, 2014.



**Michael Baumhardt, Co-Chair**

**Sherry Early, Co-Chair**

**Student Leadership Programs Knowledge Community**

**Report for the 2014 Spring NASPA Board of Directors Meeting**

## NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

## Leadership

### *Member Engagement*

- We are launching the SLPKC Minute, which we hope will increase member participation in creating online content.
- The migration to the new website was fairly smooth and opened up more opportunities for regional involvement.
- We developed and implemented a themed approach for regularly scheduled social media content (i.e., inspirational posts on Mondays and informational posts on Thursdays). We have posted social media content at least once per week since August and increased our Facebook likes by 14% (current numbers: 922; was 811 in August) and our Twitter followers by 8%: (current numbers: 1,254; was 1,154 in October). Finally, we increased engagement with our members by live-tweeting NASPA SLP-KC webinars and conference calls
- Recruitment is in full gear for the SLPKC Mentorship Program for graduate students at the upcoming NASPA conference in Baltimore. To date, 21 people have registered to participate. The deadline for registration is February 15.

- In terms of graduate support, we worked with the Regional Reps for Region IV East to pilot an SLPKC mentorship program for graduate students and new professionals at the Region IV East conference in November in Skokie, IL. 14 individuals took advantage of this opportunity. Participants included 7 graduate students and 7 professionals.

#### *Award Recognition*

- This year we increased visibility of the spotlight series, recipients of the spotlight awards are featured on the SLPKC facebook page, including photos of the program.
- We received multiple applicants/nominations for each of the four annual award categories
- We have continued to involve additional members of the KC through the awards review process; 10 people have been involved in reviewing awards this year.
- We created and mailed special awards to the selected winners of the summer spotlight series and annual conference through crown awards.

### Scholarship

#### *Creation of Knowledge (newsletters, KC Publication, co-sponsored research, etc)*

- The SLP KC newsletter will transition from Publisher to InDesign.
- Created a newsletter edition that encouraged collaborative submissions with non-leadership programming professionals.
- We have increased the use of social media to bring awareness to newsletter and submission opportunities.

#### *Faculty/Research/Scholarship Involvement*

- We helped establish the Inter-association Leadership Educator's Collaborative (ILEC), representing NASPA within a collaborative organization representing thousands of higher education faculty and staff interested in working with student leadership development and education
- Kim Kushner attended the ILEC first annual Summit, networking with representatives from NACA, ACPA, ACUI, NCLP, ALE, ILA at the University of Maryland College Park in mid-June 2013.
- We co-authored the SLPKC's Fall 2013 publication in Excellence in Practice, entitled "Advancing Professional Development and Knowledge Community Resources for NASPA Members: A Member-Driven Assessment" in collaboration with Matthew Clifford and Kimberly Piatt.

### Professional Development

#### *Webinars*

- We continue to deliver a high number and quality of webinars.
- Our audience reached over 300 (308 to be exact) registrants to our November webinar.
- We have been able to partner with external presenters who work in Higher Education (e.g., SparkGood, Ignited Leadership).
- We consistently provide registrants (both those able to attend and not) with video recordings of the webinars available on our resources page of the website.

#### *Pre-Conference Program*

- Our pre-conference program was accepted for the NASPA Convention "Innovative and Emerging Ideas in Leadership: Identifying ways to support students of special interest".
- We brought together a team of higher education professionals to help plan the program.
- Dr. John P. Dugan from Loyola University of Chicago will be a co-presenter for the program and discuss the Multi-Institutional Study of Leadership report.

- We are collaborating with The Association of Leadership Educators for a portion of the pre-convention program.

#### *Regional Mentorship*

We worked with the Regional Reps for Region IV East to pilot an SLPKC mentorship program for graduate students and new professionals at the Region IV East conference in November in Skokie, IL. A total of 14 individuals took advantage of this opportunity; 7 graduate students and 7 professionals.

## NASPA Strategic Plan

### Goal 1

17. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

#### *Member-Driven Survey*

We conducted a SLP KC survey and published its results in the NASPA KC publication and our newsletter. We have discussed and begun to implement the findings to advance the KC.

### Goal 2

18. Lead advocacy efforts that shape the changing landscape of higher education.

#### *Mentoring*

We piloted the mentoring program and plan to expand that initiative to more regions.

### Goal 3

3. Launch an initiative to collaborate with student affairs worldwide.

#### *Social Media*

We have improved the visibility of our KC and its social media resources by including our Facebook, Twitter, and #SALead information as a newsletter header and in the signature line of all KC-related emails.

### Goal 4

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

#### *Sponsorship*

We are attempting to maintain our sponsorship with Jossey-Bass and have been negotiating a sponsorship with the NY Times.

## Knowledge Community Leadership Team Meetings

From August 2013 to March 2014, please list the meetings you have held with your KC leadership team (indicate dates and whether these were conference calls or in-person meetings):

- August 13, 2013 (conference call)
- September 10, 2013 (conference call)
- October 9, 2013 (conference call)
- November 13, 2013 (virtual meeting; sent in updates)
- December 10, 2013 (virtual meeting; sent in updates)
- January 14, 2014 (conference call)
- February 11, 2014 (conference call)
- March 17, 2014 (on-site in Baltimore)



Timothy Broderick  
Sustainability Knowledge Community Report  
February 11, 2014

## NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

### Leadership

- The Sustainability KC for NASPA will be teaming up with HEASC to hold a webinar on case studies in Student Affairs and sustainability. As further details come together they will be reported.

### Professional Development

Nothing to report

### Scholarship

- The overhaul has begun for the KC's website. We already have multiple posts from regional reps and we have our first sustainability blog post in regards to green dining. We hope the website will become the #1 resource for our KC as provided to our peers. The site needs to have a reevaluated KC mission.

### Advocacy

- The new website and blog post will be shared through the Green School ListServ which is a hot bed for sustainability professionals. This will be paired with all the resources our KC and NASPA has to offer. We hope to attract more student affair & sustainability professionals to the KC.

## NASPA Strategic Plan

### Goal 1

22. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

#### *Objectives*

- 1.5 Be the primary source of data on the experience of college and university students.
  - **The new blog series for the Sustainability KC website will hopefully become our premier and specialized informational source nationally around student affairs and sustainability.**

- **Submitted our spring article written by Rochelle Connelly which again will provide a professionally written resource available to all members of NASPA as well as student affairs professionals.**
- 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
  - 1.8 Tighten and align the connections among theory, research, and practice.
  - 1.9 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.

## Goal 2

23. Lead advocacy efforts that shape the changing landscape of higher education.

### *Objectives*

- 2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.
  - **We will have a blog post this spring semester that touched on green purchasing policies for institutions. This post will speak about models that exist and how to begin the steps to get a green purchasing policy at your institution.**
- 2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.
- 2.3 Build capacity among membership in order to effectively influence public policy.
- 2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.

## Goal 3

24. Launch an initiative to collaborate with student affairs worldwide.

### *Objectives*

- 3.1 Conduct a needs assessment to guide and prioritize NASPA's international efforts.
  - **We are currently developing a knowledge gap survey to be published on our website and be available at the national conference. This survey will help us get a better understanding of topics that NASPA and student affairs professionals may be interested in.**
- 3.2 Clarify NASPA's niche in international student affairs.
- 3.3 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.

## Goal 4

25. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

### *Objectives*

- 4.8 Diversify and strengthen the sources of NASPA's revenue.
- 4.2 Increase collaboration and partnerships with higher education and other organizations.
- 4.3 Review and redefine the roles and responsibilities of the NASPA President, Executive Director, Regional Vice Presidents, and Board structure and composition.
- 4.14 Increase opportunities for innovation through technology.

- 4.15 Strengthen NASPA's contributions to student affairs graduate preparation programs.
- 4.6 Ensure the participation and inclusion of NASPA's members in leadership and governance.
- 4.7 Examine resources and staffing to ensure alignment with strategic planning goals.

## Knowledge Community Leadership Team Meetings

- January 2013 – Took the month off due to low attendance.
- Sustainability KC Conference Call February 2013
- Sustainability KC Conference Call - March 2013
- Sustainability KC Conference Call - April 2013
- Sustainability KC Conference Call - May 2013
- Multiple conference calls have been held which is how we have made progress on our current goals. We are reenergizing and finally checking items off the list that will help the KC take steps forward and have more of a presence in NASPA.



**Matthew Brinton**  
**Technology Knowledge Community**  
**Report for the 2014 Spring NASPA Board of Directors Meeting**

## NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

## Leadership

- KC Report
  - The KC has been meeting for monthly leadership conference calls to discuss the work of the KC, our goals for 2013-2014 and strategies for how the KC can be more integrated with the overall work of NASPA
  - We've had very productive conversations with the NASPA staff about how the TKC can be more involved with technology integration for #NASPA14, have a call schedule to speak with the NASPA staff as to how the TKC can be involved in the final phases of the NASPA website rollout, and have established some great relationships with the NASPA

staff to push forward with our goals of integrating the TKC deeper into the day-to-day operations of our organization

- Leadership/Volunteer Management
  - The TKC leadership team is coming together nicely. We have created a variety of new positions, creating an org chart that focuses on the central purpose of our KC and that is to support our members ([http://bit.ly/NASPATKC\\_OrgChart](http://bit.ly/NASPATKC_OrgChart)); are in the process of creating a TKC Leadership Manual that will outline the duties of these positions (Floyd Lai, TKC Regional VI Co-Representative is the point person on this project), and are extremely excited about the involvement of our volunteers.
  - We have filled all vacant positions on our leadership team and are running at full capacity
- Member Engagement
  - We have created a Community Engagement Coordinator (Lisa Endersby); this position is exploring our social media and engagement strategy and we are putting together a comprehensive plan to engage members more in more dynamic ways
- Community Involvement
  - We are in the process of developing some outstanding corporate partnerships which will provide members of our community the opportunity to have exclusive access to some of the newest technologies in our field; this project is being spearheaded by our Corporate Partnerships Coordinator John Rodriguez
  - Another way we are getting the community involved is through the development of a new TKC blog (<http://naspatkc.wordpress.com/>); Our Publications Coordinator Elisabeth Poling has been the driver behind this blog and has provided a great start and foundation for something that will be sustainable
  - We have partnered with @SATechTalk to co-sponsor the weekly #satech Twitter chat and are looking to create partnerships with other disciplines within the profession as well; as an example we combined the #satech chat with the #AcAdv chat last week and had celebrated a big success.
  - We engage members in a variety of ways including our new TKC blog, our Facebook group, and other social media feeds
- Award Recognition
  - The TKC currently does not have an awards program, but we have commissioned a team within our leadership team who is exploring the possibility of us starting one; William Petrick, our Region II TKC Regional Representative has taken the lead on this project
  - We are in the process of developing a set of TKC awards that we will bring to NASPA for approval hopefully in early to mid 2014
- The overall work of our KC has continued to remain strong since the last board meeting. We continue to strive to be innovative across the profession and are adding more and more knowledge to our field each month.

## Scholarship

- Creation of Knowledge (newsletters, KC Publication, co-sponsored research, etc)
  - As mentioned previously we are several months into a new TKC blog which we are using to generate knowledge from the KC and KC members
  - Our Publications Coordinator is also in the process of creating the framework for a new academic journal that will be focused on technology. We're working with the team at NASPA to create a journal that can stand as the flagship higher education student affairs technology journal which currently is slated to be titled: Digital; we have some more work to do before draft publication guidelines are ready, but we are getting close to having something more to present to the staff
  - One of our major initiatives for the year is the creation of graduate and professional technology professional standards. Kevin Valliere, one of our Graduate Student Liaisons, has taken the lead on this project and is running with the ball. We are currently working with the NASPA staff on a survey that will be disseminated among NASPA members about technology and what is important for graduate students and new-professionals to be proficient in when they start their careers. Look for more to come in the coming months in this area.
- Faculty/Research/Scholarship Involvement
  - As mentioned in the previous section, be on the look out for a NASPA technology academic, peer-reviewed journal on the horizon
  - We also had initial discussions with some higher education faculty members about the potential for the creation of a Faculty Liaison position that we would add to our leadership team. As with our other liaison positions, this person would add another lens to our thinking and provide us with the faculty perspective on our decisions; we hope to have someone identified for this position by the start of the fall semester
- We have contributed to both KC publications this year:
  - Brinton, M. (2013). Digital Tonality: Interpreting Computer-Mediated Communication. NASPA Knowledge Community 2013 Fall Publication. 54-55.
  - Endersby, L., & Brinton, M. (2013). F2F or IRL: Alphabet Soup in Online Communities and Networks. NASPA Knowledge Community Conference Publication. 63-64.
- Our blog has continued to grow and be successful across the profession, we are excited to be posting up to 3 times per week
- We are still in continued discussions with the NASPA staff around the creation of a NASPA-supported Technology in Higher Education Journal. This journal would be peer-reviewed but with the intention of having reviews turned around quickly so articles do not sit for 6-24 months before they are published. In higher education technology, that simply won't suffice.

## Professional Development

Included in the "professional development" section of the Board Report:

- Conferences, educational program reporting
  - We have had conversations with the NASPA staff on being involved with the fall drive-in technology conferences that are currently being planned and also for the return of

- #NASPAtech which we hope will happen in 2014. It will be extremely important for our KC to be involved in the planning, implementation and assessment of these events.
- We are currently developing a webinar on creating engaging and meaningful conference presentations that we hope to have ready in time to share with presenters for #NASPA14. Kevin Valliere is also taking the lead on this project with the help of Lisa Endersby and others in the TKC. Our goal is to start the discussion of the reinvention of the conference presentation and the elimination of the “death by PowerPoint” mentality that currently exists. We are eliciting feedback and insights from some of the key players in higher education technology and are excited about a great presentation
  - As mentioned previously we will be working closely with the NASPA staff to develop the overall incorporation of technology in the 2014 annual conference. We’re hopeful that we are creating a model that can be carried forward to future conferences
  - Various professional development opportunities (can overlap with leadership)
    - From previous sections, we also have professional development opportunities for those who want to write (blog), research (coming journal), and/or volunteer (restructured leadership team).
  - We are preparing a webinar that will be scheduled prior to the NASPA 14 conference that will speak to the importance of good presentation skills
    - The webinar was held on February 6<sup>th</sup>
  - We have sponsored a full allotment of programs for the NASPA 14 annual conference

### Advocacy

- Activities related to Inclusion & Equity
  - A key component of successful technology strategies is ensuring they are accessible to people of all ability levels. That is one of the key reasons we have continued to include a Disabilities KC Liaison position on our national leadership team. Kaela Parks is currently serving in that capacity and is providing us with great insights as to accessibility as we roll out projects and ideas
- Activities related to support of student success and student learning
  - We’re hopeful that through our work and the knowledge we are starting to generate through our KC that student learning and success will be both positively impacted.
- We have submitted a proposal to Kevin Kruger and the NASPA staff advocating for the inclusion of Technology as a stand-alone professional competency following a survey of more than 300 higher education professionals that we conducted this summer.
- Our team has also been strong proponents of accessibility in the new NASPA website platform.

## NASPA Strategic Plan

### Goal 1

26. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

*Objectives*

1.6 Be the primary source of data on the experience of college and university students.

- 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
- 1.10 Tighten and align the connections among theory, research, and practice.
- 1.11 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.

The TKC has taken some major strides forward in terms of knowledge creation. From the blog, to our development of professional competency standards, on through to our development of the first higher education technology academic journal. We're working to change the way the KC is perceived and utilized, especially in terms of knowledge creation.

### Goal 3

27. Launch an initiative to collaborate with student affairs worldwide.

#### *Objectives*

- 3.1 Conduct a needs assessment to guide and prioritize NASPA's international efforts.
- 3.3 Clarify NASPA's niche in international student affairs.
- 3.3 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.

Technology is an international language. We hope that through our efforts we will be able to build larger bridges between student affairs on a global scale. While we have representation from Canada on our leadership team, we are looking for ways to expand off the North American continent.

### Goal 4

28. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

#### *Objectives*

- 4.9 Diversify and strengthen the sources of NASPA's revenue.
- 4.2 Increase collaboration and partnerships with higher education and other organizations.
- 4.3 Review and redefine the roles and responsibilities of the NASPA President, Executive Director, Regional Vice Presidents, and Board structure and composition.
- 4.16 Increase opportunities for innovation through technology.
- 4.17 Strengthen NASPA's contributions to student affairs graduate preparation programs.
- 4.6 Ensure the participation and inclusion of NASPA's members in leadership and governance.
- 4.7 Examine resources and staffing to ensure alignment with strategic planning goals.

We have been doing a lot to support collaborative partnerships both on a corporate level but also with other technology related projects that are going on around North America. One such example is our support of the #satechUNconferences that are scheduled throughout 2013. We are providing logistical and marketing support and hoping to expand on this partnership.

We feel that through our work, more technology innovations on campuses will be possible. One of the features in our current TKC blog is "Open Source Secrets". We hope to turn other professionals on to

great and innovative software and programs that are currently available to make our work easier. Platforms like Asana, VolunteerSpot, Doodle, and EventBrite are just the start.

As we continue to develop a set of professional competency standards for student affairs graduate programs, we are directly contributing to the preparation of these up and coming professionals. Over the course of the next several months the NASPA board will see a strong push from the KC for Technology to be recognized as a stand alone competency standard, not one that is simply in the background of all of the others.

The creation of our new, dynamic leadership team has given many more individuals the opportunity to get involved in the leadership and governance of our KC. We are excited about the team we have put together and believe that we have again created something that is sustainable.

We have created a dynamic leadership team that is able to adjust to meet the current needs of our team: [http://bit.ly/NASPATKC\\_OrgChart](http://bit.ly/NASPATKC_OrgChart)

## Knowledge Community Leadership Team Meetings

From March 2013 to July 2013, please list the meetings you have held with your KC leadership team (indicate dates and whether these were conference calls or in-person meetings):

- March 14<sup>th</sup> – Monthly KC Leadership Team Conference Call
- March 19<sup>th</sup> – Annual Conference Business Meeting
- April 11<sup>th</sup> – Monthly KC Leadership Team Conference Call
- May 9<sup>th</sup> – Monthly KC Leadership Team Conference Call
- June 13<sup>th</sup> – Monthly KC Leadership Team Conference Call
- July 11<sup>th</sup> – Monthly KC Leadership Team Conference Call
- August 8<sup>th</sup> - Monthly KC Leadership Team Conference Call
- September 12<sup>th</sup> - Monthly KC Leadership Team Conference Call
- October 10<sup>th</sup> - Monthly KC Leadership Team Conference Call (CANCELLED)
- November 14<sup>th</sup> - Monthly KC Leadership Team Conference Call
- December 12<sup>th</sup> - Monthly KC Leadership Team Conference Call
- January 9<sup>th</sup> - Monthly KC Leadership Team Conference Call (CANCELLED)
- February 13<sup>th</sup> - Monthly KC Leadership Team Conference Call
- March 13<sup>th</sup> - Monthly KC Leadership Team Conference Call



**David Vacchi**  
**Veterans Knowledge Community**  
**Report for the 2014 Spring NASPA Board of Directors Meeting**

### NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

### Leadership

Included in the "leadership" section of the Board report:

- The VKC continues to move forward with information sharing and best practices on serving student veterans on our campuses
- In 2012, one of the elected CO-chairs had to step down within weeks of being elected, the result was David Vacchi shadowing John Mikelson as a de facto co-chair, but this was an uneven dynamic, as David also needed to focus on the Research and Publications position. When John had to depart the University of Iowa in the Summer of 2013, this created a challenge to dynamic leadership as the leadership team were focused in areas other than leading the VKC
- The VKC has grown communities on Face Book and LinkedIn and also participates actively in numerous list serves and dialogue mediums such as Linked In. We look forward to migrating this energy to the NASPA website in 2014
- Award Recognition- the VKC's Supra et Extra award for outstanding contribution to the service of student veterans goes to Lauren Williams, NASPA Region II
- The leadership team of the VKC, including those who had published newsletters in 2012, had to leave their positions during 2013 and as a result newsletter publication stopped.

### Scholarship

Included in the "scholarship" section of the Board report:

- Due to personnel turnover, newsletter were not created during 2013
- NASPA VKC collaborated with the Disabilities KC on a student veteran chapter for their forthcoming NASPA publication
- NASPA VKC also prepared a chapter on student veterans for Gwen Dungy and Maggie Culp's Adult Learner's Handbook
- David Vacchi's NASPA Foundation Grant has experienced obstacles in the IRB process and will be delayed until the summer/fall 2014

### Professional Development

Included in the "professional development" section of the Board Report:

- VKC partnered with the AGAPSS KC on a Webinar on Graduate Student Veterans that was well received.
- The VKC is exploring a National Conference possibility – more information will be available after the National Conference

### Advocacy

**Nothing to Report at this Time.**

### NASPA Strategic Plan

**Nothing to Report at this Time.**

### Knowledge Community Leadership Team Meetings

From August 2013 to March 2014, please list the meetings you have held with your KC leadership team (indicate dates and whether these were conference calls or in-person meetings):

- **Nothing to Report at this Time.**



**Natasha Mmeje and April Moore**  
**Wellness and Health Promotion Knowledge Community**  
**Report for the 2014 Spring NASPA Board of Directors Meeting**

### NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

### Leadership

- KC Report
  - Name change submitted and approved. The Wellness and Health Promotion KC is a more descriptive and engaging title, and will hopefully bring about more purposeful involvement from NASPA members
- New WHPKC rep for Region II: Christina Walsh

### Scholarship

- Article written for the KC publication: Addressing Sleep Difficulties to Reduce Mental and Physical Health Concerns of Students

## Professional Development

### **NASPA Mental Health and Alcohol, Other Drug & Violence Prevention Conferences**

#### **-Wellness and Health Promotion Director's Track**

*January 16-18, 2014 ∅ Loews Coronado Bay/San Diego, California*

- 37 people participated in the pre-conference workshop
- Targeting Wellness and Health Promotion Directors (WHPD), these sessions provided an opportunity for primary leaders of campus health promotion and wellness efforts to use the "Ottawa Charter on Health Promotion," the "Institute of Medicine Prevention Protractor," and other foundational tools to increase knowledge and understanding of effective and innovative primary prevention and wellness strategies and the organizational models needed to support risk reduction, wellness enhancement, from a prevention perspective.
- The track consisted of a pre-conference workshop and thirteen sessions that participants were encouraged to attend
- Successes: the pre-conference workshop was fairly well-attended, and allowed for a space where directors could get professional development and learn from one another. In future years, communication between the KC and the NASPA office regarding registrants should occur at least one month before the date of the conference to ensure a smoother process.

### **Dalton Institute on College Values**

*February 6-8, 2014 ∅ Florida State University, Tallahassee, Florida*

- Theme: Creating an Ethic of Care: Student WellBeing as a priority for higher education
- Guest Speakers:
  - John Ratey, Author of book Spark- will discuss exercise/learning studies
  - Gage Paine, University of Texas
  - Arthur Chickering

## Advocacy

Nothing to report at this time

## NASPA Strategic Plan

### Goal 1

19. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

#### *Objectives*

19.3 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness

19.3.1 Submitted article looking at the issue of sleep and applying the Ottawa Charter on Health Promotion as well as proven methods that are effective with other populations.

## Knowledge Community Leadership Team Meetings

From August 2013 to March 2014, please list the meetings you have held with your KC leadership team (indicate dates and whether these were conference calls or in-person meetings):

- December 17 (conference)
- Planned meeting in late February (conference)



**Julie Payne-Kirchmeier, Co-Chair**  
**Ann Marie Klotz, Co-Chair**  
**Women in Student Affairs (WISA) Knowledge Community**  
**Report for the 2013 Winter NASPA Board of Directors Meeting**

## NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

## Leadership

### Regional Highlights:

#### Region 1:

- Leadership/Volunteer Management:
  - Our leadership consists of 5 active participants. Myself, Susan Marine from Merrimack College and Elizabeth Teurlay from Brandeis University, Kristen Pierce from Stonehill College and Connie Cabello from UMass Lowell.
- Member Engagement:
  - We continue to engage WISA members through social media.
  - Candid Conversations Program was held in November at the Regional Conference.
  - Members have requested a WISA social to be planned for the spring.

### Social Media Update:

Goals

- The social media co-chairs strive to touch base once a month with our respective social media team members. For the months of June-October, we have accomplished this goal.
- The social media co-chairs aim to implement two annual team conference calls. The first call took place in September. The second one occurred in January.
- Resources such as inspirational photos, videos, blog posts, articles, and position postings continue to be shared through the various social media platforms. These resources are shared both by the followers/friends/users of the platforms and the social media team. The co-chairs have set the goal of providing resources for the team to view and share consistently (once a week).
- One of the social media team members suggested hosting themed sharing months across all of the platforms. In these themed sharing months the same resources, photos, quotes, etc. would center on a common theme and be shared simultaneously across platforms.
  - March will be a theme centered around Women in Student Affairs professionals.
- The social media co-chairs have also made it a goal to share content from other Knowledge Communities across WISA's social media platforms. We are working to build connections with each of the KCs and look forward to being able to speak more to this goal in the future.
- The final goal of the social media co-chairs is to use recognition as a tool to express gratitude and appreciation for the volunteer work our team contributes and to maintain morale.

### Scholarship

Julie Payne-Kirchmeier wrote an article entitled "Imposter and SSAO research" for the NASPA Knowledge Community *Excellence in Practice* publication.

### Professional Development

- WISA now has a full board, and has recently included the addition of Daviree Velasquez as the Chair for Intersectional Identities. Daviree will work with other identity-based KCs on cross-collaborative programs, as well as partner with our Equity and Inclusion Liaison, Rachel Aho.
- Rachel Aho led a very successful program review of requested WISA-sponsored programs for the National Conference in 2014. 3 programs were selected.
- WISA encouraged members to apply for the 2014 Women's Leadership Institute, the 2014 Alice Manicur Symposium, the 2014 AVP Institute, and various other institutes and opportunities available to them.
- Ann Marie Klotz was a panelist on the TPE webinar about networking in December.
- Ann Marie Klotz and Julie Payne-Kirchmeier will be on a panel at NASPA entitled: "Developing and Supporting the Involvement of Women in NASPA."

### Advocacy

- WISA has created a position of Intersectional Identities Chair. Daviree Velasquez has accepted this role, and will work with our Equity and Inclusion Liaison, Rachel Aho, on a variety of different initiatives with other NASPA KCs.
- The Women of Color Social will be happening at NASPA and is coordinated by Purvi Patel and Jasmine Clay.
- Our social media team has continued the Feminist Friday posts on the WISA blog from male allies who support feminism. We will continue to actively solicit blog posts from a diverse group of women and men in order to ensure multiple voices and perspectives are represented.

- WISA encouraged members to inform their students about NUFP, and pushed information out to our members about various institutes and opportunities both within and outside of NASPA.
- Julie Payne-Kirchmeier and Ann Marie Klotz worked with the APIKC to craft this statement about a recent issue in higher education:

### **NASPA APIKC and WISA response to Hateful Remarks Toward UIUC Chancellor, Phyllis Wise**

On Sunday, January 26, 2014, Dr. Phyllis Wise, Chancellor of the University of Illinois at Urbana-Champaign (UIUC), announced via email to the university community the continuation of classes the following Monday. However, because of the predicted cold temperatures and significant wind chill factor, many UIUC students were in disagreement with the Chancellor's decision. What began as expressions of frustration about her decision via Twitter quickly turned into biased attacks and threats on Chancellor Wise, based primarily on her perceived and/or actual race, biological sex, and gender identities. The story has since then surfaced on many news and social media outlets, including BuzzFeed, the Chicago Tribune, Slate Magazine, Inside Higher Ed and more.

The Asian Pacific Islanders Knowledge Community (APIKC) and the Women in Student Affairs Knowledge Community (WISA) of NASPA - Student Affairs Administrators in Higher Education, are deeply disappointed by this situation. In solidarity, we admonish the negative and hateful comments made by many individuals – student or otherwise - in direct response to Chancellor Wise's decision. We express our collective support for Chancellor Wise, our colleagues and students at UIUC, and for multiple communities around the nation.

Furthermore, we challenge those individuals whose comments and views have negatively affected Chancellor Wise, the API community, women and our allies. We encourage those individuals to think critically about the impact their remarks made on both Chancellor Wise and members of these historically marginalized groups; statements which are incongruent to the values of inclusivity and social justice. As university administrators, we hope that all incidents that disrupt the campus community can eventually be used as a teaching and healing tool for the community.

Finally, we encourage all current and future efforts made by NASPA, UIUC and other institutions to educate students and the larger community around the intersecting issues surrounding this incident. When acts of microaggression like these are brought into the spotlight, it sends a message. The message is simple - microaggression, sexism and racism still exist. These issues should not be ignored, and serve as a powerful reminder that continued education and dialogue is needed. It is only through these intentional, direct and oftentimes difficult efforts that our communities can recognize these issues and begin to heal.

<http://www.naspa.org/constituent-groups/posts/naspa-apikc-and-wisa-response-to-hateful-remarks-toward-uiuc-chancellor-phy>

## **NASPA Strategic Plan**

WISA's goals were developed to address NASPA organizational goals;

- Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice (Goals 1 and 2).
- Lead advocacy efforts that shape the changing landscape of higher education (Goals 1, 3 and 4).
- Launch an Initiative to collaborate with student affairs worldwide.

- Strengthen NASPA by making it a more responsive, vital, and sustainable organization (Goal 1 and 3).

### Goal 1

Identify and articulate to the Association those issues and concerns which are central to women in student affairs.

- a. Provide opportunities for members to give and post feedback on website. Serve as a safe space for inclusive conversations related to gender identity and gender expression.
- b. Assess our progress via a survey that helps us identify what our membership issues are and how we are (or could) better accomplish our mission and goals.

### Goal 2

Create and disseminate knowledge related to women and gender in student affairs, and collaborate with the Center for Women, Research and professional development in their effort to encourage and promote research on issues relevant to women in student affairs and support the Journal about Women in Higher Education. Specifically, work to center the experiences of marginalized populations in higher education.

- a. Continue to produce our current research annotated bibliography. Identify ways to broaden outreach of document.
- b. Develop an educational program that encourages research on issues relevant to women and provides support and resources to those conducting/considering such research.
- c. Benchmark organizations that have established best practices in advancing women and creating a healthy work environment for women.
- d. Co-host a program highlighting the 30 year anniversary of Title IX with CFW and ACPA SCW.
- d. Collaborate with the NASPA Center for Public Policy to develop an educational program (possibly webinar) that highlights legislation and policy that has impacted women in higher education over the last 30 years as well as issues that will be relevant for the next 10 years.

### Goal 3

Provide professional development activities centered on gender within the regions and at the national level.

- a. Assist, support and advertise WISA Drive In conference.
- b. Recruit and support the membership in applying for the Alice Manicur Symposium, James Scott Academy, Stevens Institute, NPI, MMI, Multicultural Institute etc.
- c. Host the Women's Center pre-conference at the national conference.
- d. Develop a forum for Women's Center staff to network and engage in professional development.
- e. Provide opportunities for members to be involved in the leadership of WISA via committees, workgroups, projects and forums.

#### **Goal 4**

Collaborate with other identity-based KC's and women or gender-centered organizations to educate our membership regarding issues related to gender and the intersection of identities and create professional development opportunities for our members.

- a. Work closely with other identity based KCs to stay abreast of offerings, collaborate to develop offerings, and ensure members are not forced to “choose” between identities.
- b. Work with Center for Women to facilitate the Panel of Listeners program at regional and national conferences.

#### **Knowledge Community Leadership Team Meetings**

Meeting at the NASPA annual conference in March held with the Social Media team, Regional Representatives, and Knowledge/Scholarship teams