

CHRIS MEIERS, PH.D.

University Administrative Experience Summary

Vice Chancellor Enrollment Management and Student Services	Washington State University Tri-Cities	2014-Present
Acting Chief Information Officer	Washington State University Tri-Cities	2014-Present
Associate Vice Chancellor of Student Services	University of Kansas Medical Center	2011-14
Assistant Student Ombudsman	University of Kansas Medical Center	2013-14
Interim Director, Student Financial Aid	University of Kansas Medical Center	2013
Interim Director, Kirmayer Recreation Center	University of Kansas Medical Center	2012
Associate Dean of Students	University of Kansas Medical Center	2010-11
Assistant Dean of Students	University of Kansas Medical Center	2004-10
Registrar	University of Kansas Medical Center	2004-14
Associate Registrar	University of Missouri-Kansas City	2002-04
Associate Registrar	University of Kansas Medical Center	2000-02
Senior Admissions Counselor	Fort Hays State University	1998-2000
Master's Graduate Assistant	Fort Hays State University	1997-98

University Faculty Experience Summary

Affiliate Faculty	Washington State University	2015-Present
Clinical Assistant Professor	University of Kansas Medical Center	2012-14

Education

Doctor of Philosophy, University of Kansas (2010)

Educational Psychology and Research, Minor Coursework in Higher Education Administration
Department of Psychology and Research in Education, School of Education

Dissertation: Item Response Theory Scaling of an Academic Medical Center Student Satisfaction Survey

Master of Science, Fort Hays State University (1999)

Educational Administration with an Emphasis in Higher Education, College of Education
Thesis: Minimum Admissions Standards and Academic Performance

Bachelor of Arts (B.A.), Fort Hays State University (1997), Chemistry, Summa Cum Laude

Certificate, Harvard Graduate School of Education, Institute for Educational Management, 2015

Detailed University Administrative Experience

Vice Chancellor Enrollment Management and Student Services/Acting Chief Information Officer

Washington State University Tri-Cities

Division of Enrollment Management and Student Services, 2014-Present

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WSU Tri-Cities is an urban campus of Washington State University with 1,600 students and 600 faculty and staff. WSU Tri-Cities offers 34 degree programs focusing on a polytechnic approach of career-prepared students.

Responsibilities

Provide strategic direction and leadership to the delivery of the campus' enrollment management, student affairs, and information technology operations in addition to over 50 administrative professionals, staff, and student workers:

- ❖ Admissions
- ❖ Campus Recreation
- ❖ Career Services
- ❖ Counseling Services
- ❖ Disability Services
- ❖ Enrollment Management
- ❖ Information Technology
- ❖ International Student Services
- ❖ Registrar
- ❖ Student Conduct and Compliance
- ❖ Student Financial Services
- ❖ Student Life
- ❖ Title IX Compliance
- ❖ Veterans Affairs

Innovations and accomplishments include

- ❖ Establishment of an integrated, comprehensive student affairs operation and a 3-year strategic plan.
- ❖ Developed the inaugural strategic recruitment and retention plans for the campus. Over a two-year period:
 - ❖ Overall headcount enrollment has increased 22% and FTE has increased 23%.
 - ❖ New undergraduate freshman and transfer student enrollment has increased 24%.
- ❖ Securing a new student fee and board of regents approval to construct a student union building (2017 anticipated opening).
- ❖ Reorganization of the Office of Student Life to meet the needs of a growing student body.
- ❖ Establishment of campus recreation programs that include a fitness facility.
- ❖ Creation of an on-campus work-study program.
- ❖ Reorganized the Career Development Office with a focus on internships and career preparation.
- ❖ Led the development of a Diversity and Inclusion Council for the campus.
- ❖ Implementation of a Club Sports program.
- ❖ Implementation of a comprehensive student assessment program for the division.

Selected University Committees and Service

- ❖ WSU Tri-Cities Chancellor Executive Council, member, (2014-Present)
- ❖ WSU Tri-Cities Leadership Team, member, (2014-Present)
- ❖ WSU Tri-Cities Advisory Council, *ex-officio*, (2014-Present)
- ❖ WSU Information Technology Strategic Advisory Committee, member (2015-present)

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- ❖ WSU Information Technology Strategic Advisory Student Subcommittee, chair, (2015-Present)
- ❖ WSU Integrated Marketing and Recruitment Team, co-chair (2015-present)
- ❖ WSU Tri-Cities Strategic Retention Team, member, (2014-Present)
- ❖ WSU Tuition Payment Plan Task Force, member, (2015)

University of Kansas Medical Center

Associate Vice Chancellor of Student Services	2011-2014
Assistant Student Ombudsman	2013-2014
Interim Director, Student Financial Aid	2013
Interim Director, Kirmayer Fitness Center	2012
Associate Dean of Students	2010-2011
Assistant Dean of Students	2004-2010
Registrar	2004-2014

KUMC is the academic medical center campus of the University of Kansas with 3,200 professional, graduate, and undergraduate students through the Schools of Health Professions, Nursing and Medicine. The Division of Student Services provides administrative, academic, and personal support to all of KUMC's students through the following offices: Vice Chancellor of Student Services, Counseling and Educational Support Services, Kirmayer Fitness Center, Office of Admissions, Office of the Registrar, Student Disability Services, Student Financial Aid, Student Health, and Student Life.

Responsibilities

Provide supervision/leadership to the following operations:

- ❖ Kirmayer Fitness Center
- ❖ International Programs
- ❖ Office of Admissions
- ❖ Office of the Registrar
- ❖ Student Information Systems (Lawrence Campus)
- ❖ Student Financial Aid
- ❖ Student Health Insurance
- ❖ Student Life

Participate in strategic planning and consultation related to the delivery of student services. Serve as a liaison to academic faculty and staff. Manage and coordinate the Division of Student Services assessment projects. Serve as a co-advisor to the Student Governing Council. Provide leadership and vision to the Division's communication and social media strategic plan. Serve as KUMC's Executive Sponsor and Project Manager for the university's student information system. Serve as a confidential resource to students for resolving issues or conflicts. Act on behalf of the Vice Chancellor in his absence.

Student Affairs innovations and accomplishments include

- ❖ Establishing KUMC's first tuition and fees committee to ensure all student and campus constituents are engaged in the tuition and fees process.

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- ❖ Reorganizing KUMC's fitness center that includes the development of a professional work force, implementation of a new information system, and enhanced programming.
- ❖ The development of a campus-wide new student orientation.
- ❖ The enhancement of the KUMC Student Services survey to include a new metric to quantitatively measure student satisfaction.
- ❖ The development of an assessment project to improve the delivery of student health services
- ❖ The collaboration with student government leaders to establish new campus fees to improve direct services.
- ❖ The development of an Office of Admissions which includes centralized staffing, an online application for admission system for all undergraduate and graduate admissions processing.
- ❖ Administrative Technology Services
 - ❖ The expansion of the University of Kansas' student information systems to include academic advising and customer relationship management solutions.
 - ❖ The development of enhanced online content for prospective students at KUMC (www.kumc.edu/prospective-students.html)
 - ❖ The development of a comprehensive online student data warehouse for multiple campus end users, and the development of a class photo roster system.
- ❖ Office of the Registrar
 - ❖ The conversion of the registrar support staff from data-entry focused positions to professional coordinator level positions.
 - ❖ Development of an online records request system for current and former students.
 - ❖ Conversion to a completely electronic document imaging solution.
 - ❖ Implementation of an in-house diploma printing solution for the entire University of Kansas (\$74,000 project over 5 years).
 - ❖ Implementation of multiple workflow technologies to improve processing across KUMC for academic faculty and staff.
 - ❖ Development of wikis for inter-office documentation and academic staff resources.
 - ❖ Creation of a standing committee of academic staff to improve communication and collaboration.

Selected University Committees and Service

- ❖ University Higher Learning Commission Reaccreditation Committee (2013-14)
- ❖ University Core Curriculum Committee (2013-14)
 - ❖ KUMC Sub-Committee, Chair (2013-14)
- ❖ Chief Information Officer Search Committee (2013)
- ❖ School of Medicine Liaison Committee on Medical Education Self Study Committee (2012-13)
- ❖ Show Me Challenge Baldrige Framework (2012), Program Examiner
- ❖ Student Services and Academic Student Affairs Committee (2012)
- ❖ Division of Student Services Strategic Planning (2012)
- ❖ Tuition and Fees Policy Committee, Chairperson (2012-present)
- ❖ Kirmayer Fitness Center Director Search Committee, Chairperson (2012)
- ❖ Graduate Council, *ex-officio* (2004-present)
- ❖ KUMC Website Redesign Committee Member (2006)
- ❖ School of Medicine Education Council (2004-2006), *ex-officio*
- ❖ Senior Vice Chancellor Leadership Team (2008-present)

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- ❖ Snack Club, Chairperson (2004-present)
- ❖ Strategic Planning Energizing the Educational Environment Strategic Planning Group (2011-2012)
- ❖ Street Fair Committee (2000-2002)
- ❖ Student Governing Council Technology Committee Advisor (2000-2002)
- ❖ University Calendar Committee, *ex-officio* (2004-present)

Associate Registrar

University of Missouri-Kansas City

Registration and Records, Division of Student Affairs and Enrollment Management, 2002-2004

Administered all aspects of the university's for-credit registration process, supervised five full-time staff and three work-study students. Lead student records campus contact for the PeopleSoft Student Administration system implementation project. *Innovations as Associate Registrar include* the creation of a new online class schedule that eliminated the printing of an outmoded paper class schedule and the creation of a new fee petition policy for the university ensuring for fairness and consistency.

University Committees

- ❖ Extended Cabinet
- ❖ Ideal Learning Environment
- ❖ Strategic Enrollment Management Team
- ❖ University Open House Committee

Associate Registrar

University of Kansas Medical Center

Office of the Registrar, Division of Student Services, 2000-2002

Coordinated the enrollment and tuition/fee assessment process for the institution and supervised the daily activities of the Enrollment Team. Lead student records campus contact for the PeopleSoft Student Administration System implementation project. *Innovations as Associate Registrar include* successfully coordinating the PeopleSoft enrollment prototyping for both the Lawrence and Medical Center campus and creating an efficient student holds database system.

Senior Admissions Counselor

Fort Hays State University

Office of Admissions, Division of Student Affairs, 1998-2000

Coordinated the recruitment and counseling activities for prospective students. Lead coordinator of electronic applications for the Office of Admissions. *Innovations as Senior Admissions Counselor include* the development of interactive e-mail communication applications in the prospective student information database and the creation of the Office of Admissions' first stand-alone website.

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Master's Graduate Assistant

Fort Hays State University

Office of the Vice President for Student Affairs, Division of Student Affairs, 1998-2000

Advisor to the Intrafraternity Council, Order of Omega, Greek Week, and assisted the coordination of new student orientation. *Innovations as Master's Graduate Assistant include* the recruitment of FHSU's first new fraternity in over ten years and the development of FHSU's first parent's handbook for new student orientation.

Teaching Experience

Adjunct Faculty, Washington State University Tri-Cities

STAT 212 *Introduction to Statistical Methods*
Introduction to descriptive and inferential statistics: t-tests, chi-square tests, one-way ANOVA, simple linear regression and correlation.

Departments of Health Information Management and Nurse Anesthesia
College of Health Professions, University of Kansas Medical Center

HEIM 575 *Applied Statistics, Research Methods and Analysis in Health Care*
Emphasis is on the statistical analysis of health care data. Content includes hospital-based statistics, an introduction to epidemiological concepts, research design and methodology, research ethics and protocol, hypothesis testing, data management, analysis and presentation.

NURA 892 *Applied Statistics and Analysis in Health Care*
Concepts include graduate-level statistical reasoning, statistical principles, and the role as the scientific basis for clinical and public health research and practice. Content includes hospital-based statistics, introduction to epidemiology, relationship of research design to statistical methods, research ethics/protocol, hypothesis testing, and data management.

Publications

- Meiers, C., & Skorupski, W. (2011). *Scaling of a Student Satisfaction Survey Using an Item Response Theory Model*. Manuscript submitted for publication.
- Welch, G. W., & Meiers, C. S. (2008). Two entries for the *Encyclopedia of Educational Psychology*. Sage Publications.
- Meiers, C., & Watkins, J. (2007). Wikis: Best Practices in Managing Documents. *College and University*, 83(2), 37-40.
- Knoll, D., Meiers, C., & Honeck, S. (2006). Transforming Student Health Services Through Purpose-Driven Assessment Techniques. *National Association Of Student Personnel Administrators Journal*, 43(3), 484-496.

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Consulting

University of Illinois-Chicago College of Medicine, 2012

Consultant for the evaluation of the organization of their registration and records activities and technology integrations.

Uniformed Services University of the Health Sciences, 2005

Consultant for the establishment of an integrated student records systems and organization.

Professional Associations and Leadership

American Association of Collegiate Registrars and Admissions Officers

Association of American Medical Colleges Group on Student Affairs

- ❖ Group on Student Affairs Certificate Program Planning Committee (2013)
- ❖ **National Chairperson** of the Committee on Student Records (2009-12)
- ❖ Central Region Committee on Student Records Representative (2005-09)
- ❖ Visiting Student Application System Advisory Committee Member (2006-10)

Educause

Kansas Association of Collegiate Registrars and Admissions Officers

- ❖ Past President (2009-10)
- ❖ **President** (2008-09)
- ❖ President Elect (2007-08)
- ❖ Vice President for Registration and Records (2005-06)
- ❖ Membership Chairperson (2000-2002)
- ❖ Technology Committee Chairperson (1999-2000)

Missouri Association of Collegiate Registrars and Admissions Officers, 2002-2004

National Association of Student Personnel Administrators

- ❖ Emergency Aid Programs Advisory Group (2015)
- ❖ James E. Scott Academy for Senior Student Affairs Officers, Board Member (2014-16)
- ❖ Region V Communications Coordinator and Webmaster (2015-17)
- ❖ 2014 Assessment and Persistence Planning Committee
- ❖ 2013 Institute for Aspiring Senior Student Affairs Officers, Participant
- ❖ National Sponsored Program Reviewer Chair for Student Affairs Partnering with Academic Affairs Knowledge Committee (2012-13)
- ❖ Student Affairs Partnering with Academic Affairs Knowledge Community Region IV-West Representative (2012-2014)
- ❖ Region IV-West Awards Committee Reviewer (2012)
- ❖ Region IV-West Conference Registration/Treasurer Co-Chairperson (2005)
- ❖ Region IV-West Awards Committee Reviewer (2012)

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Service Leadership

Richland Washington Rotary Club, Member, (2014-Present)

Fort Hays State University Alumni Association, Board of Directors (2007-2011)

Kansas City Kansas Rotary Club, Member (2011-2013)

Rotary International Kansas City, Kansas Chapter member and participant in 2010 Group Student Exchange Program, Australia

Sigma Chi Fraternity, Zeta Tau Chapter Housing Corporation, Treasurer (1999-2004) and Ex-Officio Board Member (2004)

Awards

- ❖ National Association of Student Personnel Administrators Region IV-West **Publication Literature/Research Award**, 2012
- ❖ Kansas Association of Collegiate Registrars and Admissions Officers **Gavel Award**, 2009
- ❖ National Association of Student Personnel Administrators Region IV-West **Innovative Program Award**, Student Health Project, 2005
- ❖ Kansas Association of Collegiate Registrars and Admissions Officers **Honorary Membership**, 2004
- ❖ Kansas Association of Collegiate Registrars and Admissions Officers **Certificate Of Appreciation**, 2004
- ❖ Kansas Association of Collegiate Registrars and Admissions Officers **Outstanding New Professional**, 1999-2000
- ❖ National Association of Student Personnel Administrators Kansas **Rising Star Award** Winner-New Professionals Category, 2001
- ❖ National Association of Student Personnel Administrators Kansas **Rising Star Award** Winner-Graduate Student Category, 1998

Non-University Presentations

Approaches to FERPA Training at 3 Institutions. American Association of Collegiate Registrars and Admissions Officers 2014 Annual Meeting, Co-Presenter, Denver, CO.

ACT Right! Reframing Student Service Leadership Thru Accountability, Communication, and Transparency. National Association of Student Personnel Administrators 2013 Region IV-West Annual Conference, Co-Presenter, Hot Springs, AR.

Influencing Change with a Campus-Wide Student Satisfaction Survey, National Association of Student Personnel Administrators 2013 Annual Conference, Co-Presenter, Orlando, FL.

Influencing Change with a Campus-Wide Student Satisfaction Survey, National Association of Student Personnel Administrators 2012 Region IV-West Annual Conference, Co-Presenter, Rapid City, SD.

Visiting Student Application System Update, Association of American Medical Colleges 2012 Annual Meeting, Co-Presenter, San Francisco, CA.

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- Registrar Session*, Association of American Medical Colleges 2012 Annual Meeting, Co-Presenter, San Francisco, CA.
- Cargo Cults and Social Media Strategies*, National Association of Student Personnel Administrators 2011 Technology Conference, Co-Presenter, Overland Park, KS. <http://t.co/F3G4TfOP>.
- Cargo Cults and Social Media Strategies*, Kansas Association of Collegiate Registrars and Admissions Officers 2012 Annual Conference, Co-Presenter, Newport, RI. <http://t.co/F3G4TfOP>.
- Pre-Pop and Centralized Application Systems*, 2012 CollegeNET User Conference, Co-Presenter, Portland, OR.
- FERPA Update*, Association of American Medical College 2012 Professional Development Conference for Admissions, Diversity, and Records Officers, Presenter, San Juan, PR.
- Registrar Town Hall*, Association of American Medical College 2012 Professional Development Conference for Admissions, Diversity, and Records Officers, Presenter, San Juan, PR.
- Cargo Cults and Social Media Strategies*, National Association of Student Personnel Administrators 2011 Technology Conference, Co-Presenter, Newport, RI. <http://t.co/F3G4TfOP>.
- Medical Student Progress: Lessons from the Trenches*, Association of American Medical Colleges 2011 Annual Meeting, Co-Presenter, Denver, CO.
- Registrar Session*, Association of American Medical Colleges 2011 Annual Meeting, Co-Presenter, Denver CO.
- Not Standing Good Standing*, Association of American Medical Colleges 2010 Annual Meeting, Co-Presenter, Washington, DC.
- Registrar Session*, Association of American Medical Colleges 2010 Annual Meeting, Co-Presenter, Washington, DC.
- Visiting Student Application System Session*, Association of American Medical Colleges 2010 Central Group on Educational Affairs Conference, Co-Presenter, Chicago, IL.
- Visiting Student Application System Session*, Association of American Medical Colleges 2009 Annual Meeting, Co-Presenter, Boston, MA.
- Registrar Session*, Association of American Medical Colleges 2009 Annual Meeting, Co-Presenter, Boston, MA.
- The Evolving Role of the Registrar*, Association of American Medical Colleges 2009 Professional Development Conference for Admissions and Records Officers, Presenter, Ft. Lauderdale, FL.
- Family Educational Rights and Privacy Act*, Association of American Medical Colleges 2009 Professional Development Conference for Admissions and Records Officers, Presenter, Ft. Lauderdale, FL.
- Web Portal Technology and its Role in Enrollment Management*, Association of American Medical Colleges 2009 Professional Development Conference for Admissions and Records Officers, Presenter, Ft. Lauderdale, FL.
- Visiting Student Application System Session*, Association of American Medical Colleges 2008 Annual Meeting, Co-Presenter, San Antonio, TX.
- Registrar Session*, Association of American Medical Colleges 2008 Annual Meeting, Co-Presenter, San Antonio, TX.
- Using Wikis to Documents Office Procedures*, Kansas Association of Collegiate Registrars and Admissions Officers 2007 Annual Conference, Presenter, Pittsburg, KS.
- Technology Innovations for the Registrar's Office*, Association of American Medical Colleges 2007 Joint Financial Aid and Registrar Professional Development Conference, Co-Presenter, Scottsdale, AZ.
- How to Train Your Faculty and Staff in FERPA*, Association of American Medical Colleges 2007 Joint

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Financial Aid and Registrar Professional Development Conference, Co-Presenter, Scottsdale, AZ.

Web Portal Technology and its Role in Enrollment Management, Kansas Association of Collegiate Registrars And Admissions Officers 2006 Annual Conference, Presenter, Hutchinson, KS.

Authentic Grading, Association of American Medical Colleges 2006 Group on Student Affairs National Conference, Panelist, Philadelphia, PA.

Transcript Guidelines, Association of American Medical Colleges 2006 Group on Student Affairs National Conference, Panelist, Philadelphia, PA.

Web Portal Technology and its Role in Enrollment Management, American Association of Collegiate Registrars and Admissions Officers 2006 National Conference, Co-Presenter, San Diego, CA.

Transforming Student Health Services Through Purpose-Driven Decision Making, National Association of Student Personnel Administrators 2005 Regional Conference, Co-Presenter, Kansas City, MO.

Introducing the KACRAO Website, Kansas Association of Collegiate Registrars and Admissions Officers 2001 Annual Conference, Presenter, Manhattan, KS.