As I write this report, I am in the eleventh month of my first year as NASPA President. It has been a very good year for NASPA. Attendance at the NASPA Annual Conference, Regional Conferences, workshops and institutes and webinars has been extraordinary. Many of our programs were at or above record levels. Individual memberships are at an all-time high, and institutional renewals were also at a near record pace this past year. We added new membership categories for international members and graduate students. The NASPA Strategic Plan continues to be a guide for many of NASPA’s new initiatives. Significant progress was made in the international area, policy and the development of a sustainable infrastructure.

I had the pleasure of attending all of the NASPA Regional Conferences as well as most of NASPA’s most visible and important workshops and programs. The feedback I receive from NASPA members is outstanding. NASPA’s has a solid reputation for delivering high-quality professional development and, among our members; there is an enthusiasm and positive regard for NASPA as an association. Throughout this past year, I delivered 32 speeches or presentations at a wide range of events and traveled to thirty-four cities representing student affairs in higher education groups and participating in staff development programs with NASPA members. NASPA’s reputation is exceedingly positive. I receive consistent feedback that NASPA is valued and is seen as increasingly important in addressing the pressing needs of the student affairs profession.

It is in this context and with apologies to the Academy of Motion Pictures, that I recognize this year’s “NASPA Oscars”.

Kevin Kruger
NASPA President’s Report
March 2012 – March 2013
Best Supporting Actor in a Dramatic Role

The NASPA Regions

The role of the NASPA Regions continues to grow. Our regions provide significant opportunities for involvement and engagement with NASPA. All six regional conferences were successful, with very impressive conference attendance. The number of local programs has also increased allowing for regional members to attend professional development locally. In addition, the regions planned 26 local professional development programs. In total, regional conference and workshop attendance was 3,221.

Best Supporting Actress in a Dramatic Role

The NASPA Knowledge Communities

This year saw more growth in NASPA’s Knowledge Communities. Highlights of Knowledge Community membership ranges from 4,744 in the SL KC to 3,647 in the SAPAA KC. NASPA Knowledge Communities account for some of our best programs. The African-American men and women’s summit sponsored by the AAKC, the Student Affairs Development Conference sponsored by the Student Affairs Fundraising and External Relations KC, the Leadership Educators Institute, sponsored by the SLPKC and the Multicultural Institute sponsored by all of the identity KCs are solid examples of the way NASPA Knowledge Communities are contributing significantly to knowledge and professional development.

Best Actor in a Dramatic Role

NASPA Research and Policy Institute

The Research and Policy Institute was launched this year to provide leadership and coordination to NASPA’s research and public policy initiatives. During the first year, we were successful in hiring Brian Sponsler, Vice President for Research and Policy. The RPI administered and interpreted a membership survey with 3,600 respondents and a CSAO survey completed by 500 members. The RPI Advisory Board has been formed and the first three issues briefs will be distributed at the NASPA Annual Conference: “Supporting Men of Color” “Impacts of the ACA on Administration of Student Health Services” and “Survey of NASPA Institutional Members Supports for Active Duty Military and Student Veterans”.

Best Foreign Film

NASPA Global Summit

In September 2012, NASPA and the International Association of Student Affairs and Services (IASAS) hosted this first-ever gathering of student affairs and services association representatives from around the world. There were 46 participants representing 18 countries. The Global Summit was a great opportunity to establish contacts with student affairs/services staff from around the globe.

Best Animated Film

NASPA’s Social Media and Web Presence

NASPA web presence continued to increase as measured by page-views, total visits and unique visitors. Both the NASPA and Placement Exchange websites saw annual increases of between 9% - 13% on key website metrics. NASPA’s social media impact also continued to increase with a 30% increase in both Twitter followers and Facebook likes. NASPA’s Facebook page was viewed 1.9 million times this past year. NASPA’s Twitter account was recently listed in the “25 Essential Twitter Feeds for Higher Ed News” alongside Chronicle, Wired Campus, Inside Higher Ed, and other leaders in the Higher Ed world.
**Best Adapted Screenplay**  
*NASPA Publications*  
This year NASPA released five books which have all in their own right received visibility and critical acclaim from a variety of sources. The array of books this year added significantly to the scholarship of higher education and increased NASPA’s reputation as a source for leading-edge publications. The five publications were: *Identity and Leadership: Informing Our Lives, Informing Our Practice; Building a Culture of Evidence in Student Affairs: A Guide for Leaders and Practitioners; Learning is Not a Sprint: Assessing and Documenting Student Leader Learning in Co-curricular Involvement; and Decisions Matter: Using a Decision-Making Framework with Contemporary Student Affairs Case Studies* (released at the 2013 NASPA Annual Conference).

**Best Picture**  
*NASPA Conferences, Workshops and Institutes*  
The array of professional development opportunities offered this past year is quite impressive. Our goal is to provide first-rate professional development at a reasonable cost on the major issues affecting student affairs and higher education. NASPA staff coordinated 15 workshops and institutes attracting 2,395 participants. The range of topics, speakers and programs was quite impressive. When the NASPA Annual Conference is added, there are over 7,500 participants in NASPA programs.

**Best Director**  
*The NASPA Staff*  
We have an extraordinary staff. While NASPA’s success is shared equally by very involved volunteer members and extraordinary Board members at both the regional and national level, much of our success is due to the hard work and dedication of the NASPA staff. The NASPA staff is blessed to have 10 staff who have worked at NASPA for more than five years, as well as a group of young staff who bring new ideas and energy to NASPA. The long-term commitment and excellence of Stephanie Gordon as NASPA’s Vice President for Professional Development continues to be a huge asset for NASPA. The recent hiring of Amy Shopkorn as Vice President for Operations and Brian Sponsler as Vice President for Research and Policy has created “best-of-the-best” executive team that is bringing tremendous innovation to every aspect of NASPA’s programs and services.

These “NASPA Oscars” are but a small piece of NASPA. The actual list of “Oscar winners could go on for pages, for we are fortunate to have the perfect combination of inspired leadership from volunteers, NASPA leaders and NASPA staff. As you will see from the next 55 pages, NASPA’s successes are significant and widespread. We have much to be proud of and I hope you will take the time to review each of the many ways NASPA is the “leading voice for the student affairs profession worldwide”.

---

**NASPA Mission**

To be the principal source for leadership, scholarship, professional development, and advocacy for students.
Leadership

Conference Planning Committee

2013 NASPA Annual Conference
- Brian McCoy, Nichols College, has been a stellar leader for the 2013 NASPA Annual Conference Committee. The committee has organized a BOLD conference which utilized the skills and talents of many NASPA volunteers and leaders throughout the association. The conference experience continues to be a place where members can give back to the association. The conference committee meets regularly and is lead by Arlene Kidwell, senior director of meetings.

2014 NASPA Annual Conference
- The 2014 NASPA Annual Conference Leadership Committee was revised this year and is comprised of the Board Chair; a Conference Chair, and five additional members. The 2014 Conference Leadership Committee includes:
  - Frank Lamas, 2014 NASPA Annual Conference Leadership Committee Chair, University of Texas - Arlington
  - Laura Wankel, NASPA Board Chair-Elect, Northeastern Illinois University
  - Teri Hall, Towson University
  - Joy Hoffman, Whittier College
  - Tisa Mason, Fort Hays State University
  - Lisa Nagy, University of Texas – Arlington
  - Will Simpkins, CUNY – John Jay College
- The Conference Leadership Committee will also serve as the Program Committee and will add four additional individuals who will assist with program selections in the fall. Additional committee members will be determined in June.
- The committee met in November 2012 and will meet again in June 2013 to continue to plan for the 2014 NASPA Annual Conference in Baltimore, Maryland.

The Placement Exchange Committee

The Placement Exchange
- In 2012, a part-time staff member, Matt Trainum, was hired to work on TPE functions. Matt previously served as the TPE volunteer chair during TPE 2012. Arlene Kidwell, Senior Director of Meetings, manages logistics and Trainum continues to work on the programmatic and overall TPE initiatives.
- Sheila Higgs Burkhalter, University of Baltimore, will serve as the 2014 TPE Committee Chair. She is currently selecting and confirming the planning committee.
- A call for interest for the 2015 Chair went out to the current TPE committee in December. Selected individual will be presented to Kevin Kruger, Stephanie Gordon, and Sallie Traxler for approval.
James E. Scott Academy Advisory Board

- Patrick Day, University of Massachusetts Boston, is the current chair of the James E. Scott Academy Board. Under Day’s leadership, the Academy Board has made progress toward several priorities during the 2012 – 2013 year.
- The Academy Board, comprised of 24 senior student affairs officers nationally, continues to work on many initiatives which included the following initiatives:
  - Revamp the Richard F. Stevens Institute to focus to a greater extent on SSAO excellence. Danny Pugh, University of Arkansas has been selected as the 2013 Richard F. Stevens Institute Director. A small group of Academy Board members have determined a new direction for the Richard F. Stevens Institute and plans are underway for this program to be held in July 2013 in Newport Beach, California.
  - Build a new Institute on the College Presidency to support the development of SSAOs who seek that office. The target date for the first Institute is summer, 2014. A committee has been working to develop the content and invite a wide array of college and university presidents to serve as faculty.
  - Partner with SJG-The Spelman and Johnson Group to implement Redefining Student Affairs: A Fundamental Difference as a pre-conference offering for SSAOs during the 2013 NASPA Annual Conference in Orlando. This symposium will facilitate a discussion among senior student affairs professionals on how to enhance the relevance of student affairs to the higher education enterprise.
  - Continue to shape the features presented in Leadership Exchange.
- The Academy sponsored the annual Institute for New SSAOs from October 7-10, 2012 in Washington, DC. Plans are underway for the Institute for New CSAOs in October 2013. See “Professional Development” section for more information about this signature Academy program.
- James Stascavage, Director of Leadership and SSAO Initiatives, was hired to be the liaison with the James E. Scott Academy.

Small Colleges and Universities Division

- Maggie Balistreri-Clarke, Edgewood College, has served as the Director of the Small Colleges and Universities Division since March 2011 and will conclude her term as the Division Director in March 2013.
- Hampton Hopkins, Carolinas College of Health Sciences, has been appointed to assume the role of Division Director in March 2013. He will serve a two-year term.
- Daemen College in Amherst, New York has been selected as the Small Colleges and Universities Institute site and will occur June 21-24, 2014.
- The Division held two dial-in conferences for members. On November 27, 2012, the Division presented Student Support, Safety and Success at the Smallest of the Smalls, which focused on the diverse physical and mental health needs of students. On February 6, 2013, the Division presented a dial-in conference regarding public policy issues for small colleges and universities. There were over 150 participants on this call.
- During this year, the Division proposed and the Board approved a new institutional membership category for schools with enrollments of 499 or fewer students. This change was implemented in the July institutional renewal process.
• During the reporting period, the Division ramped up its communications strategies with the advent of an email tool developed by NASPA staff. Additionally, the Division established a Twitter handle (@NASPAscu) and has 85 followers.
• Please see Small Colleges and Universities Division Report for additional information.

Community College Division Advisory Board
• Kathryn Mueller, Al Rowdah Academy - Institute of Applied Technology, in Abu Dhabi, continues to serve as the Director of the Community Colleges Division.
• The Community College Division continues to hold NASPA Community College Online series and will hold the Community College Institute at the 2013 NASPA Annual Conference. More information is listed under Professional Development.
• Please see Community Colleges Division Report for additional information.

Professional Standards Division
• Tisa Mason, Fort Hays State University, has served as the Professional Standards Division Director since March of 2011.
• Joseph Cicala, Alvernia University, has been appointed to succeed Mason as the Professional Standards Division Director in March 2013.
• John Lowery, faculty at Indiana University of Pennsylvania, has been working with Stephanie Gordon, on a new Professional Competencies Self-Assessment that will begin beta testing in March 2013.
• Max Bennett is working with volunteers to create Twitter Hashtags for professional competencies.
• The professional standards division representatives have been instrumental in implementing the Competencies for Professional Development at regional conferences and events. Please see Professional Standards Division Report for additional information.

NASPA AVP Initiatives
• During this year, NASPA created an AVP Steering Committee. Johnson appointed Amy Hecht, Auburn University, as the committee’s inaugural chair. The Steering Committee continues to work with NASPA staff to develop programs and initiatives for NASPA’s AVP members.
• The NASPA member survey conducted in summer, 2012 contained a set of questions specifically designed to assess AVP needs and interests. Survey results are influencing the development of programs for AVPs including a pre-conference workshop to be held in Orlando and a multi-day, AVP-only institute to be held in late-2013 or early-2014.
• An AVP-oriented pre-conference workshop proposal (AVP Development: Understanding and Navigating the Unique Role) for the 2013 Annual Conference was submitted and accepted.
• An AVP-oriented roundtable session proposal for the 2013 Annual Conference was submitted and accepted.
Knowledge Communities (KCs)

- Evette Castillo Clark, University of New Orleans, has served as the National Director of Knowledge Communities since March 2011 and will conclude her role on the Board in March 2013. Under Castillo Clark’s leadership, the KCs have had a focus on the creation of knowledge and leading the charge toward the NASPA strategic plan.
- Frank Ross, Northeastern Illinois University, will assume the duties of the National Director of the Knowledge Communities at the close of the NASPA Annual Business Meeting in March 2013.
- The Knowledge Community program continues to grow with the addition of a new KC: Student-Athlete Knowledge Community which was approved by the Board in December 2012. Bob Gatti (Otterbein University) and Mary Anne Nagy (Monmouth University) will serve as the KC’s founding co-chairs.
- NASPA’s KCs were very involved with the program selection process for the 2013 Annual Conference. All KCs will sponsor at least one session, and most will sponsor three, the maximum permitted.
- In 2013, 12 KCs will elect new Chairs or Co-chairs to serve three year terms (2013-2014 as Chair-elect/Co-chair-elect; 2014-2016 as Chair/Co-chair. Each of these KCs established a nominations committee to identify the strongest candidates for KC leadership and to appear on the election ballot. Elections were conducted from mid-January to mid-February, 2013 following Board of Directors approval of the nominees.
- Please see Castillo Clark’s Knowledge Communities Board report for more information.
- Knowledge Community membership continues to grow. Current KC membership numbers follow.

<table>
<thead>
<tr>
<th>Knowledge Community</th>
<th>Region I</th>
<th>Region II</th>
<th>Region III</th>
<th>Region IV-E</th>
<th>Region IV-W</th>
<th>Region V</th>
<th>Region VI</th>
<th>Total</th>
<th>Spring 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administrators in Graduate and Professional Student Services</td>
<td>191</td>
<td>331</td>
<td>488</td>
<td>324</td>
<td>186</td>
<td>105</td>
<td>317</td>
<td>1,942</td>
<td>2,150</td>
</tr>
<tr>
<td>Adult Learners and Students with Children</td>
<td>35</td>
<td>47</td>
<td>60</td>
<td>59</td>
<td>43</td>
<td>22</td>
<td>51</td>
<td>317</td>
<td>23</td>
</tr>
<tr>
<td>African American</td>
<td>81</td>
<td>141</td>
<td>321</td>
<td>198</td>
<td>84</td>
<td>38</td>
<td>128</td>
<td>991</td>
<td>598</td>
</tr>
<tr>
<td>Alcohol and Other Drug</td>
<td>177</td>
<td>300</td>
<td>371</td>
<td>283</td>
<td>166</td>
<td>89</td>
<td>192</td>
<td>1,518</td>
<td>2,759</td>
</tr>
<tr>
<td>Asian Pacific Islanders</td>
<td>70</td>
<td>100</td>
<td>95</td>
<td>121</td>
<td>57</td>
<td>77</td>
<td>227</td>
<td>747</td>
<td>818</td>
</tr>
<tr>
<td>Assessment, Evaluation and Research</td>
<td>178</td>
<td>382</td>
<td>588</td>
<td>407</td>
<td>188</td>
<td>154</td>
<td>286</td>
<td>2,183</td>
<td>2,200</td>
</tr>
<tr>
<td>Campus Safety</td>
<td>104</td>
<td>183</td>
<td>315</td>
<td>208</td>
<td>123</td>
<td>77</td>
<td>122</td>
<td>1,132</td>
<td>1,178</td>
</tr>
<tr>
<td>Disability</td>
<td>111</td>
<td>163</td>
<td>224</td>
<td>156</td>
<td>94</td>
<td>84</td>
<td>136</td>
<td>968</td>
<td>1,076</td>
</tr>
<tr>
<td>Fraternity and Sorority</td>
<td>118</td>
<td>242</td>
<td>617</td>
<td>316</td>
<td>194</td>
<td>61</td>
<td>157</td>
<td>1,705</td>
<td>2,798</td>
</tr>
<tr>
<td>Gay, Lesbian, Bisexual and Transgender Issues</td>
<td>247</td>
<td>340</td>
<td>453</td>
<td>373</td>
<td>179</td>
<td>156</td>
<td>263</td>
<td>2,011</td>
<td>2,141</td>
</tr>
<tr>
<td>Health in Higher Education</td>
<td>153</td>
<td>220</td>
<td>323</td>
<td>238</td>
<td>139</td>
<td>99</td>
<td>184</td>
<td>1,455</td>
<td>2,988</td>
</tr>
<tr>
<td>Indigenous Peoples</td>
<td>53</td>
<td>67</td>
<td>69</td>
<td>85</td>
<td>66</td>
<td>74</td>
<td>105</td>
<td>519</td>
<td>561</td>
</tr>
<tr>
<td>International Education</td>
<td>160</td>
<td>234</td>
<td>357</td>
<td>259</td>
<td>129</td>
<td>115</td>
<td>240</td>
<td>1,494</td>
<td>1,616</td>
</tr>
<tr>
<td>Latino/a</td>
<td>99</td>
<td>155</td>
<td>206</td>
<td>152</td>
<td>88</td>
<td>69</td>
<td>199</td>
<td>968</td>
<td>1,035</td>
</tr>
<tr>
<td>Men and Masculinities</td>
<td>146</td>
<td>189</td>
<td>301</td>
<td>284</td>
<td>122</td>
<td>74</td>
<td>158</td>
<td>1,274</td>
<td>1,293</td>
</tr>
<tr>
<td>MultiRacial</td>
<td>81</td>
<td>106</td>
<td>175</td>
<td>128</td>
<td>79</td>
<td>63</td>
<td>137</td>
<td>769</td>
<td>591</td>
</tr>
<tr>
<td>---------------------</td>
<td>-----</td>
<td>-----</td>
<td>-----</td>
<td>-----</td>
<td>-----</td>
<td>-----</td>
<td>-----</td>
<td>-----</td>
<td>-----</td>
</tr>
<tr>
<td>New Professionals and Graduate Students</td>
<td>420</td>
<td>475</td>
<td>931</td>
<td>612</td>
<td>348</td>
<td>195</td>
<td>493</td>
<td>3,474</td>
<td>3,617</td>
</tr>
<tr>
<td>Parent and Family Relations</td>
<td>143</td>
<td>207</td>
<td>321</td>
<td>223</td>
<td>158</td>
<td>83</td>
<td>172</td>
<td>1,007</td>
<td>1,435</td>
</tr>
<tr>
<td>Spirituality and Religion in Higher Education</td>
<td>136</td>
<td>190</td>
<td>369</td>
<td>277</td>
<td>137</td>
<td>94</td>
<td>182</td>
<td>1,385</td>
<td>1,284</td>
</tr>
<tr>
<td>Student Affairs Fundraising and External Relations</td>
<td>139</td>
<td>224</td>
<td>380</td>
<td>205</td>
<td>125</td>
<td>72</td>
<td>197</td>
<td>1,342</td>
<td>794</td>
</tr>
<tr>
<td>Student Affairs Partnering with Academic Affairs</td>
<td>369</td>
<td>673</td>
<td>998</td>
<td>661</td>
<td>380</td>
<td>236</td>
<td>506</td>
<td>3,823</td>
<td>3,647</td>
</tr>
<tr>
<td>Student Leadership Programs</td>
<td>503</td>
<td>724</td>
<td>1,210</td>
<td>757</td>
<td>429</td>
<td>295</td>
<td>609</td>
<td>4,527</td>
<td>4,744</td>
</tr>
<tr>
<td>Sustainability</td>
<td>75</td>
<td>107</td>
<td>183</td>
<td>135</td>
<td>66</td>
<td>55</td>
<td>108</td>
<td>729</td>
<td>654</td>
</tr>
<tr>
<td>Technology</td>
<td>100</td>
<td>161</td>
<td>251</td>
<td>170</td>
<td>104</td>
<td>56</td>
<td>155</td>
<td>997</td>
<td>860</td>
</tr>
<tr>
<td>Veterans</td>
<td>42</td>
<td>77</td>
<td>101</td>
<td>69</td>
<td>46</td>
<td>33</td>
<td>85</td>
<td>453</td>
<td>331</td>
</tr>
<tr>
<td>Women in Student Affairs</td>
<td>335</td>
<td>490</td>
<td>833</td>
<td>582</td>
<td>315</td>
<td>212</td>
<td>470</td>
<td>3,237</td>
<td>2,961</td>
</tr>
</tbody>
</table>

**Graduate Associate Program (GAP)**

- The Graduate Associate Program was developed to engage graduate students pursuing a career in student affairs through opportunities for networking, leadership, and professional development.
- As students have until June of this year to complete their programs, a full listing of events will be in the July Board Report.
- For the 2012-2013 GAP class, there were 153 applications from 114 institutions, up from 125 applicants from 89 universities in the 2011-2012 applicant pool.
- 94 masters-level associates were selected for the 2012-2013 academic year.
- Associates’ duties include:
  - Serve as a primary contact for students seeking info on how to get involved with NASPA.
  - Provide NASPA with feedback on programs/services students need from NASPA
  - Actively outreach to students/professionals who are not currently members
  - Six programs, including the four following:
    - Careers in Student Affairs Month (CSAM) programming
    - Hosting a Student Affairs Social (#SASocial) in February
    - Membership Drive on campus
    - Hosting a NASPA webinar showing on campus.

**NUFP (NASPA Undergraduate Fellows Program)**

**Program Numbers:**

- There are a total of 486 Fellows for the 2012-2013 academic year, compared to 427 for the 2011-2013 academic year.
- For CSAM applicants, we had 110 fellows apply, compared to 66 last year.
- “.5” indicates that a Fellow selected more than one option, and .33 indicates that they selected three. Please note, the other identities is self-reported, so this data may not be accurate. Also, if students indicated more than one race, they are listed as multiracial only.
### Year in program

<table>
<thead>
<tr>
<th>Year in program</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4E</th>
<th>4W</th>
<th>5</th>
<th>6</th>
<th>Grand Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring Applicant</td>
<td>6</td>
<td>29</td>
<td>40</td>
<td>25</td>
<td>33</td>
<td>10</td>
<td>39</td>
<td>182</td>
</tr>
<tr>
<td>Fall Applicant</td>
<td>3</td>
<td>6</td>
<td>18</td>
<td>11</td>
<td>9</td>
<td>4</td>
<td>20</td>
<td>71</td>
</tr>
<tr>
<td>Returning Fellow</td>
<td>7</td>
<td>19</td>
<td>35</td>
<td>13</td>
<td>17</td>
<td>17</td>
<td>15</td>
<td>123</td>
</tr>
<tr>
<td>CSAM</td>
<td>7</td>
<td>10</td>
<td>37</td>
<td>15</td>
<td>11</td>
<td>8</td>
<td>22</td>
<td>110</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td>23</td>
<td>64</td>
<td>130</td>
<td>64</td>
<td>70</td>
<td>39</td>
<td>96</td>
<td>486</td>
</tr>
</tbody>
</table>

### Gender

<table>
<thead>
<tr>
<th>Gender</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4E</th>
<th>4W</th>
<th>5</th>
<th>6</th>
<th>Grand Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>13</td>
<td>41</td>
<td>75</td>
<td>31</td>
<td>40</td>
<td>21</td>
<td>58</td>
<td>279</td>
</tr>
<tr>
<td>Male</td>
<td>10</td>
<td>22</td>
<td>55</td>
<td>33</td>
<td>30</td>
<td>17.5</td>
<td>37</td>
<td>204.5</td>
</tr>
<tr>
<td>Transgender</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0.5</td>
<td>1</td>
<td>2.5</td>
</tr>
<tr>
<td>Gender Queer</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td>23</td>
<td>64</td>
<td>130</td>
<td>64</td>
<td>70</td>
<td>39</td>
<td>96</td>
<td>486</td>
</tr>
</tbody>
</table>

### Race/Ethnicity

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4E</th>
<th>4W</th>
<th>5</th>
<th>6</th>
<th>Grand Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Indian/Alaska Native/</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Native Hawaiian</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>A/AA/API</td>
<td>3</td>
<td>7</td>
<td>11</td>
<td>7</td>
<td>6</td>
<td>9</td>
<td>21</td>
<td>64</td>
</tr>
<tr>
<td>Black/African American</td>
<td>4</td>
<td>23</td>
<td>50</td>
<td>27</td>
<td>17</td>
<td>3</td>
<td>15</td>
<td>139</td>
</tr>
<tr>
<td>Hispanic/Latino(a)</td>
<td>4</td>
<td>15</td>
<td>18</td>
<td>15</td>
<td>26</td>
<td>14</td>
<td>36</td>
<td>128</td>
</tr>
<tr>
<td>Multiracial / Multiethnic</td>
<td>4</td>
<td>8</td>
<td>19</td>
<td>6</td>
<td>11</td>
<td>5</td>
<td>15</td>
<td>68</td>
</tr>
<tr>
<td>Other</td>
<td>0</td>
<td>2</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>4</td>
</tr>
<tr>
<td>White/Caucasian</td>
<td>8</td>
<td>9</td>
<td>31</td>
<td>9</td>
<td>9</td>
<td>7</td>
<td>7</td>
<td>80</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td>23</td>
<td>64</td>
<td>130</td>
<td>64</td>
<td>70</td>
<td>39</td>
<td>96</td>
<td>486</td>
</tr>
</tbody>
</table>

### Sexual Orientation/Identity

<table>
<thead>
<tr>
<th>Sexual Orientation/Identity</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4E</th>
<th>4W</th>
<th>5</th>
<th>6</th>
<th>Grand Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bisexual</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>2</td>
<td>4</td>
<td>2.83</td>
<td>2</td>
<td>22.83</td>
</tr>
<tr>
<td>Gay</td>
<td>4.5</td>
<td>7</td>
<td>21</td>
<td>10</td>
<td>8.5</td>
<td>5.84</td>
<td>11</td>
<td>67.84</td>
</tr>
<tr>
<td>Heterosexual</td>
<td>11</td>
<td>45</td>
<td>97.5</td>
<td>45.5</td>
<td>49</td>
<td>26</td>
<td>70</td>
<td>344</td>
</tr>
<tr>
<td>Lesbian</td>
<td>3</td>
<td>6</td>
<td>3</td>
<td>1</td>
<td>2</td>
<td>1</td>
<td>1.5</td>
<td>17.5</td>
</tr>
<tr>
<td>Other</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>0.5</td>
<td>2</td>
<td>1</td>
<td>9</td>
<td>14.5</td>
</tr>
<tr>
<td>--------------</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>-----</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>------</td>
</tr>
<tr>
<td>Queer</td>
<td>0.5</td>
<td>1</td>
<td>2.5</td>
<td>5</td>
<td>3.5</td>
<td>1.33</td>
<td>1.5</td>
<td>15.33</td>
</tr>
<tr>
<td>Blank</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grand Total</td>
<td>23</td>
<td>64</td>
<td>130</td>
<td>64</td>
<td>70</td>
<td>39</td>
<td>96</td>
<td>486</td>
</tr>
</tbody>
</table>

**Disability**

<table>
<thead>
<tr>
<th>Disability</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4E</th>
<th>4W</th>
<th>5</th>
<th>6</th>
<th>Grand Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blind/Low Vision</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>2.5</td>
<td>4.5</td>
</tr>
<tr>
<td>Deaf/Hard of Hearing</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Learning Disability</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>4.5</td>
<td>3</td>
<td>1</td>
<td>1.5</td>
<td>12</td>
</tr>
<tr>
<td>N/A</td>
<td>20</td>
<td>61</td>
<td>129</td>
<td>55</td>
<td>64</td>
<td>35</td>
<td>90</td>
<td>454</td>
</tr>
<tr>
<td>Other</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Physical/Systemic</td>
<td>2</td>
<td>2</td>
<td>0</td>
<td>2.5</td>
<td>2</td>
<td>1</td>
<td>1.5</td>
<td>11</td>
</tr>
<tr>
<td>Psychological Disability</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>2</td>
<td>1</td>
<td>0.5</td>
<td>3.5</td>
<td></td>
</tr>
<tr>
<td>Grand Total</td>
<td>23</td>
<td>64</td>
<td>130</td>
<td>64</td>
<td>70</td>
<td>39</td>
<td>96</td>
<td>486</td>
</tr>
</tbody>
</table>

**Class Year**

<table>
<thead>
<tr>
<th>Class Year</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4E</th>
<th>4W</th>
<th>5</th>
<th>6</th>
<th>Grand Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>First-Year</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>3</td>
</tr>
<tr>
<td>Sophomore</td>
<td>4</td>
<td>9</td>
<td>19</td>
<td>3</td>
<td>16</td>
<td>13</td>
<td>12</td>
<td>76</td>
</tr>
<tr>
<td>Junior</td>
<td>10</td>
<td>25</td>
<td>49</td>
<td>34</td>
<td>26</td>
<td>14</td>
<td>39</td>
<td>197</td>
</tr>
<tr>
<td>Senior</td>
<td>9</td>
<td>29</td>
<td>57</td>
<td>27</td>
<td>26</td>
<td>10</td>
<td>43</td>
<td>201</td>
</tr>
<tr>
<td>5th Year</td>
<td>0</td>
<td>0</td>
<td>4</td>
<td>0</td>
<td>2</td>
<td>1</td>
<td>2</td>
<td>9</td>
</tr>
<tr>
<td>Grand Total</td>
<td>23</td>
<td>64</td>
<td>129</td>
<td>64</td>
<td>70</td>
<td>39</td>
<td>96</td>
<td>486</td>
</tr>
</tbody>
</table>

**Other Identities**

<table>
<thead>
<tr>
<th>Other Identities</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4E</th>
<th>4W</th>
<th>5</th>
<th>6</th>
<th>Grand Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Gen College Student</td>
<td>7</td>
<td>22</td>
<td>54</td>
<td>26.5</td>
<td>29</td>
<td>14.5</td>
<td>58.34</td>
<td>211.34</td>
</tr>
<tr>
<td>Adopted</td>
<td>0</td>
<td>0.5</td>
<td>1.5</td>
<td>0.5</td>
<td>2</td>
<td>0</td>
<td>0.33</td>
<td>4.83</td>
</tr>
<tr>
<td>Low-income Student</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>3.33</td>
</tr>
<tr>
<td>International</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Religious Minority</td>
<td>0</td>
<td>1.5</td>
<td>4.5</td>
<td>0</td>
<td>4</td>
<td>1.5</td>
<td>1</td>
<td>12.5</td>
</tr>
<tr>
<td>Blank</td>
<td>16</td>
<td>40</td>
<td>70</td>
<td>36</td>
<td>34</td>
<td>23</td>
<td>35</td>
<td>254</td>
</tr>
<tr>
<td>Grand Total</td>
<td>23</td>
<td>64</td>
<td>130</td>
<td>64</td>
<td>70</td>
<td>39</td>
<td>96</td>
<td>486</td>
</tr>
</tbody>
</table>
Careers in Student Affairs Month (CSAM)

- 90 individuals from all professional levels took advantage of the NASPA CSAM Trial Membership, a complimentary online membership for the month of October. This initiative will continue into next year.

Volunteer Activities

- The National Volunteer Coordinator, Judy Albin, Penn State, holds calls with the Regional Volunteer Coordinators and NASPA Office to discuss member involvement and volunteerism in the Association. She will conclude her term in March 2013.
- NASPA Volunteer Central is running effectively. Individuals can now sort volunteer positions by posting group, and there is an alert when an individual logs into the Member’s Only section of the NASPA website stating that a profile needs to be completed.
- The Volunteer Coordinators are continuing to discuss ways to increase member awareness of the site and encouraging Regional and KC leadership to utilize it to involve NASPA members.
- The NASPA Office has begun including the Volunteer Central logo in the weekly Update email for program visibility.

Elections

The following are the incoming Regional Directors, as well as Knowledge Community Chair(s):

**Board Chair-Elect**
Patricia Whitely
Vice President for Student Affairs
University of Miami

**Region I**
Richard DeCapua
Associate Dean of Students
Suffolk University

**Region III**
Rebecca “Becky” Spurlock
Associate Dean of Students
Belmont University

**Region IV-W**
W. Wayne Young, Jr.
Associate Vice President for Student Services
Creighton University

**Region VI**
Lori Ideta
Assistant Vice Chancellor & Dean of Students
University of Hawai’i at Manoa

**2013 Knowledge Community Election Results**

- Administrators in Graduate and Professional Student Services KC
  - Katherine Hall-Hertel, Assistant Dean, Graduate School, University of North Carolina, Charlotte *(Region III)* & Christine H. Wilson, Director, Graduate Student Resource Center, University of California, Los Angeles *(Region VI)*
• Adult Learners & Students with Children KC
  o Katy Lee Kemp, Director, Center for Academic Performance, University of North Texas (Region III)
• Alcohol and Other Drug KC
  o Robert C. Reff, Substance Abuse Prevention Coordinator, Student Health Services, Oregon State University (Region V) & Jane Vangsness Frisch, Director-North Dakota Higher Education Consortium for Substance Abuse Prevention, North Dakota University System (Region IV-W)
• Fraternity and Sorority KC
  o Curtis Preston Burrill II, Assistant Director of Fraternity & Sorority Life, American University (Region II) & Stephen D. Dominy, Coordinator for Fraternity and Sorority Life, Kennesaw State University (Region III)
• Gay, Lesbian, Bisexual and Transgender Issues
  o Kevin M. Araujo-Lipine, Assistant Director, Residence Life, Babson College (Region I) & Madeline N. Vitek, Hall Director, Georgetown University (Region II)
• Health in Higher Education KC
  o Constance Boehm, Director, Student Wellness, The Ohio State University (Region IV-E) & Delynne Wilcox, Assistant Director, Health Planning and Prevention, The University of Alabama (Region III)
• International Education KC
  o Oscar Felix, Executive Director, the Access Center, Colorado State University (Region IV-W) & Amy K. Griggs, International Student Advisor, University of California-Berkeley (Region VI)
• Latino/a KC
  o Angela E. Batista, Dean of Students, University of Southern Indiana (Region IV-E)
• New Professionals and Graduate Students KC
  o Stephen R. Deaderick, Residence Life Coordinator, Oxford College of Emory University (Region III) & Alex Kappus, New Student Services Coordinator, University of Texas at Austin (Region III)
• Student Leadership Programs KC
  o Danielle S. Howard, Interim Director of Orientation and Commuter Student Involvement, University of Miami (Region III)
• Sustainability KC
  o Timothy T. Broderick, Sustainability Coordinator, Housing & Dining Services, Colorado State University (Region IV-W) & Jonathan Lee Johnson, Director, Office of Residential Life, Dalton State College (Region III)
• Veterans KC
  o David Vacchi, Adjunct Lecturer, University of Massachusetts-Amherst (Region I)
Awards

Annual Awards

- Mid-Level Student Affairs Professional Award received 8 nominations.
- The President's Award received 6 nominations.
- George D. Kuh Award for Outstanding Contribution to Literature and/or Research received 2 nominations.
- Outstanding Contribution to Higher Education Award received 5 nominations.
- Robert H. Shaffer Award for Academic Excellence as a Graduate Faculty Member received 3 nominations.
- Fred Turner Award for Outstanding Service to NASPA received 8 nominations.
- Scott Goodnight Award for Outstanding Performance as a Dean received 7 nominations.
- The following are the winners for the NASPA Annual Awards:
  - Mid-Level Student Affairs Professional
    Juan Guardia, Assistant Vice President for Diversity and Intercultural Affairs, Northeastern Illinois University
  - The President's Award
    Edward Hammond, President, Fort Hays State University
  - George D. Kuh Outstanding Contribution to Literature and/or Research Award
    Marilee J. Bresciani, Professor of Administration, Rehabilitation, and Post-secondary Education, San Diego State University
    - Carry Forward to 2014: Samuel D. Museus, Assistant Professor of Higher Education, University of Hawai‘i at Manoa
  - Outstanding Contribution to Higher Education Award
    Caryn McTighe Musil, Senior Fellow and Director of Civic Learning and Democracy, Association of American Colleges and Universities
  - Robert H. Shaffer Award for Academic Excellence as a Graduate Faculty Member
    Deborah J. Taub, Professor, University of North Carolina at Greensboro
  - Fred Turner Award for Outstanding Service to NASPA
    Elizabeth Griego, Vice President for Student Life, University of the Pacific
  - Scott Goodnight Award for Outstanding Performance as a Dean (2 Recipients)
    Raymond Franco, Vice President for Student Affairs Emeritus, State University of New York College at Cortland
    - Carry Forward to 2014: Daniel J. Pugh, Sr., Vice Provost for Student Affairs, University of Arkansas

Excellence Awards

- 187 entries for 2012 Excellence Awards Submissions, up from 139 last year:
  - 20 entries: Administrative, Assessment, Information Technology, Fundraising, Professional Development
  - 2 entries: Athletics, Recreation, Physical Fitness, Non-Varsity Sports
  - 34 entries: Careers, Academic Support, Service-Learning, Community Service
  - 27 entries: Enrollment Management, Financial Aid, Orientation, Parents, First-year, Other-year
  - 19 entries: Housing, Residence Life, Contracted Services, Judicial
  - 22 entries: International, Multicultural, Cultural, Gender, LGBTQ, Spirituality, Disability
- 5 entries: Off-Campus, Commuter, Non-traditional, Graduate, Professional
- 29 entries: Student Union, Student Activities, Greek Life, Leadership
- 20 entries: Student Health, Wellness, Counseling, and related
- 9 entries: Violence Education and Prevention, Crisis Management, Campus Security

- The following are the winners for the Excellence Awards:
  
  Grand Gold
  Kennesaw State University
  *Helping Students Thrive: A Student and Academic Affairs Program Dedicated to Supporting Students Receiving the HOPE Scholarship*
  Region III

  Grand Silver
  Rutgers University
  *Rutgers Future Scholars Program*
  Region II

  Grand Bronze
  Virginia Polytechnic Institute & State University
  *Party Positive: A Harm-Reduction Approach to High-Risk Drinking*
  Region III

  **Housing, Residence Life, Contracted Services, Judicial and related**

  Category Gold
  Eastern Washington University
  *Living, Learning and Laundry: Faculty involvement in a STEM-focused LLC*
  Region V

  Category Silver
  New York University
  *Residential International Student Engagement (RISE) at New York University*
  Region II

  Category Bronze
  Minnesota State University-Mankato
  *'Nobody Told Me I Couldn't Do That' - New Ways of Familiarizing International Students with the Student Conduct Code*
  Region IV-E

  **Student Union, Student Activities, Greek Life, Leadership and related**

  Category Gold
  University of Central Florida
  *Study Union: Promoting Excellence at the Heart of Campus*
  Region III

  Category Silver
  University of Texas-El Paso
  *UTEP 21st Century Scholars Program - Student Affairs Partnering with Academic Affairs*
  Region III
Category Bronze
Northern Michigan University
*Northern Michigan University’s Student Leader Fellowship Program*
Region IV-E

**Enrollment Management, Financial Aid, Orientation, Parents, First-Year, Other-Year and related**
Category Gold
Towson University
*Testing, Translating and Transforming Transfer Transitions at Towson University*
Region II

Category Silver
Wake Forest University
*Connecting with the Community: SPARC Extended Orientation*
Region III

Category Bronze
Wilkes University
*Fostering an Exceptional Peer-Support Environment for First-Year Students*
Region II

**Student Health, Wellness, Counseling, and related**
Category Gold
Virginia Polytechnic Institute & State University
*Party Positive: A Harm-Reduction Approach to High-Risk Drinking*
Region III

Category Silver
University of Houston
*Choose Well: Encouraging Healthy Behaviors*
Region III

Category Bronze
North Dakota State University
*NDSU CARES*
Region IV-W

**International, Multicultural, Cultural, Gender, LGBTQ, Spirituality, Disability, and related**
Category Gold
Rutgers University
*Rutgers Future Scholars Program*
Region II

Category Silver
University of Connecticut
Center for Students with Disabilities
Region I

Category Bronze
SUNY Genesco
Real World Geneseo (RWG): A Model for Building Cultural Competency
Region II

Careers, Academic Support, Service-Learning, Community Service and related
Category Gold
Kennesaw State University
Helping Students Thrive: A Student and Academic Affairs Program Dedicated to Supporting Students Receiving the HOPE Scholarship
Region III

Category Silver
Northern Michigan University
Northern Michigan University’s Superior Edge
Region IV-E

Category Bronze
Virginia Tech University
SERVE Living Learning Community - Ut Prosim as a Way of Life
Region III

Off-Campus, Commuter, Non-traditional, Graduate, Professional and related
Category Gold
University of Illinois at Chicago
UIC Commuter Student Resource Center
Region IV-E

Category Silver
Armstrong Atlantic State University
eStudent Affairs: Engaging Non-Traditional & Online Students in the Armstrong Experience through Technology & Innovative Co-Curricular Programs
Region III

Category Bronze
Bowling Green State University
Defining Graduate Education: Strategic Planning Committee for Graduate Education and Research
Region IV-E

Athletics, Recreation, Physical Fitness, Non-Varsity Sports, and related
Category Gold
University of Texas-Arlington
Multi-Faith Partnership
Region II

Category Silver
New York University
NYU's Education, Service and Sport

Region II

Administrative, Assessment, Information Technology, Fundraising, Professional Development and related
Category Gold
City University of New York
Percy Ellis Sutton SEEK Program
Region II

Category Silver
University of South Carolina
"Causerie" newsletter: sharing data with faculty to increase knowledge and assistance
Region III

Category Bronze
Rochester Institute of Technology
First-Year Global Collaboration Initiative
Region II

Violence Education and Prevention, Crisis Management, Campus Security, and related
Category Gold
University of Texas-Arlington
RVSP Peer Educators: Bringing in the Bystander
Region III

Category Silver
New York University
Stop It: A Comprehensive Anti-Bullying Awareness and Education Campaign at New York University
Region II

Category Bronze
University of South Carolina-Columbia
Stand Up Carolina
Region III

Ruth Strang Award
• Heather Rowan-Kenyon chaired the selection process of the 2013 Ruth Strang Award.
• The winner of the 2013 Ruth Strang Award is Kandy Mink Salas, Associate Vice President for Student Affairs, California State University, Fullerton.
• There were two submissions and three people reviewed applications.
Zenobia Hikes Memorial Award

- Mary Kay Schneider Carodine chaired the selection process for the Zenobia Memorial Hikes Award.
- For the 2013 Zenobia Hike Memorial Award, Dr. Elizabeth Griego, Vice President for Student Life, University of the Pacific was selected. She will receive a plaque at the NASPA Annual Conference as well as registration waiver for a student to attend the NCCWSL Conference May 30-June 1, 2013.
- There were four submissions and three people reviewed applications.

Melvene D. Hardee Dissertation-of-the-Year

- 43 applications were received for the 2013 Melvene D. Hardee Dissertation-of-the-Year Award compared to 38 applications in 2012.
- Annmarie Vaccaro is the 2012-2013 chair for the Dissertation of the Year Award committee. The review committee was composed of seven members including the chair.
- Lucy LePeau, Indiana University received the 2013 NASPA Hardee Dissertation-of-the-Year Award. Her dissertation chair was chaired by Dr. Susan R. Komives. Dr. LePeau will present her dissertation, Academic Affairs and Student Affairs Partnerships Promoting Diversity Initiative on Campus: A Grounded Theory, on Tuesday, March 19, from 2-3pm in Grand Ballroom (9) at the NASPA 2013 Conference in Orlando.
- Claire Kathleen Robbins, Virginia Tech, was the Runner-up for the 2013 NASPA Hardee Dissertation-of-the-Year Award whose dissertation is titled, Racial Consciousness, Identity, and Dissonance Among White Women in Student Affairs Graduate Programs. Her dissertation was chaired by Dr. Susan R. Jones.

Research & Policy Institute

RPI Analysis of NASPA Surveys

NASPA staff undertook analysis of several member and member-service surveys. Analysis is in-process on the following three projects. Results will support educational programs, member services, and inform future research and policy activities. Information on the three surveys follow:

- Analysis of the 2012 Membership Survey
  - over 3,600 members responded to the survey
  - survey questions on demographics, institutional characteristics, professional development, program attendance, customer service, website and social media
  - results broken down by professional role (i.e., entry level, mid level, director, AVP) and student status (i.e., student and professional, student only)

- Analysis of the 2012 CSAO Survey
  - over 500 CSAOs responded to the survey
  - survey questions on demographics, institutional and divisional characteristics, importance of key issues in the next three years (e.g., assessment and accountability, diminishing resources, mental health concerns), social media participation
  - results broken down by institution type and enrollment size

- Analysis of the 2012 Journal Survey
over 300 members responded to this survey about the Journal of Student Affairs Research and Practice, Journal of College and Character, and NASPA Journal About Women in Higher Education

**Corporate and Foundation Relations**

**Strategic Partners**

- **Renewed Partnerships**
  - USA Today
  - Campus Labs
  - Sodexo Education
  - Chartwells
  - Aramark Higher Education
  - Golden Key
  - EBI-Map Works, LLC
  - The Spelman & Johnson Group
  - Life Advantages.

- **New Partnerships**
  - E-Checkuptogo Programs

**General Advertising**

- Web site and e-newsletters
- Advertisers include:
  - SMU
  - E-Checkuptogo Programs
  - NAFSA
  - NIAAA

**Technology**

**Member Engagement through the Web and Social Media**

- **NASPA (Since March 1, 2012)**
  - 2,613,923 page views vs 2,311,062 same period last year, up 13.4%
  - 710,332 total visits vs 636,483 same period last year, up 11%
  - 334,969 unique visitors vs 295,375 same period last year, up 13.5%
  - 3.70 average page views per visit vs 3.60 same period last year, up 1.7%
  - 43.6% new visits vs 42.5% same period last year, up 2.5%
  - International visits:
    - Great Britain: Up 60% same period last year
    - Spain: Up 60% same period last year
    - Japan: Up 151% same period last year

- **The Placement Exchange (Since March 1, 2012)**
  - 995,871 page views vs 922,309 same period last year, up 9%
  - 168,728 total visits vs 153,201 same period last year, up 10%
56,642 unique visitors vs 49,544 same period last year, up 14.3%
30.83% new visits vs 29.46% same period last year, up 4.7%

- **Twitter**
  - Since March 2012, our Twitter account has grown from 8,178 followers to 10,741 followers, a net gain of 2,563 followers.
  - Within the next year we should reach 15,000 followers.
  - Our Twitter account was recently listed in the “25 Essential Twitter Feeds for Higher Ed News” alongside Chronicle, Wired Campus, Inside Higher Ed, and other leaders in the Higher Ed world.
  - Our Tweets are a mix of 65% “conversational” and 35% “updates” meaning our Twitter account is being used not only to advertise but to connect and engage with our followers.
  - Our current demographics are as follows:
    - Our followers are split 58% Female, 42% Male.
    - Our largest demographic group is 25-34 year olds at 48% followed by 21-24 year olds at 22% and 35-44 year olds at 18%.
  - In conjunction with Twitter, we’ve created an Instagram account that houses the shared images and has become quite popular with members.

- **Facebook**
  - Since March 1, 2012 our Facebook account has gained over 2,000 new likes for a total of 9,246 fans.
    - During that time, NASPA lost 216 Fans, with a retention rate of almost 90%.
    - Expected that Facebook page will reach 10,000 Likes within the next year.
    - The largest growth period was between March 1 and March 12 (coinciding with the 2012 Annual Conference) followed by January 22 and February 2, 2013.
  - Between March 1 and February 2, our Facebook page was viewed 1.9 million times by 631,000 users.
    - Of these views, 700,000 were from content that went viral.
  - Our current demographics are as follows:
    - Our Fans are split 63% Female, 37% Male. Like Twitter, our most active group by far is the 25-34 year old group followed by 18-24 year olds.

**Membership**

See attached membership statistics report under membership committee tab.

**Regional Leadership Training**

- Particular effort in streamlining the Regional Events Process, including:
  - Standardization of cancellation fees
  - Standardization of registration rates
  - Standardization of registration types
  - Standardization of requests for online registration and call for programs
  - Standardization of regional sponsors process
  - Implementation of a administrative processing fee for data entry
  - Contact with each Regional Conference Chair
• Significant updates were made to the member communication tool, including:
  o Filters by state, country, sector, and type.
  o Updates to the database every five minutes.
  o Outputs of new, renewing, and recently expired members by region.
  o Ability to email a specific subset of members sorted by a list of criteria.
• Training and Streamlining of other Regional Leaders, including:
  o Standardization of regional Grants process
  o Training and Standardization on Regional Accounts for Treasurers

The NASPA Foundation

Foundation Board Nominations Committee
• Jan Winniford chaired the committee, and Kevin Bailey and Prakash Mathew served as committee members.
• New guidelines were passed at the September Board meeting for electing new Board members.
• Penny Rue, Eliseo “Cheo” Torres, Lori Reesor and Larry Roper were elected as new Foundation Board members.

New Member Orientation
• The Foundation Board will host a New Board Member Orientation prior to the Foundation March Board meeting. This in-person orientation will take place Saturday, March 16 from 11:30-12:30 and all Executive members and new Board members will be asked to attend.
• The Board has also developed an orientation and resource guide for new Board members. This is available on the Foundation Portal site.

40th Anniversary
• The Foundation will celebrate their 40th anniversary at the NASPA Annual Conference in Orlando this year.
• Gage Paine chaired the committee to facilitate ideas for celebration; Nancy Crimmin, Kathleen Cramer, Lori White, Charlotte Tullos, Kevin Kruger and Lucy Fort will serve as members of the committee.
• The Foundation Board will solicit donations in increments of $40 from donors.
• Kathleen Cramer is researching the history of the Foundation to educate the membership of its origin and purpose as well as highlight the legacy established by John Blackburn.

Development Director
• At the September 2012 Board meeting, the Board voted to hire a Development Director to raise funds on behalf of the Foundation.
• Amy Sajko was hired and started late January.
Foundation Awards

Jim Rhatigan Conference Fellowship
- The Board voted to create four $250 conference scholarships for young professionals to attend the NASPA Annual Conference.
- An application is currently being revised and the selected individuals would be known as Rhatigan Fellows.
- Applications are currently being accepted and will close February 22. The winners will be awarded a check by James Rhatigan at the NASPA Foundation Awards Ceremony.

Pillars of the Profession – Class of 2013
- The Pillar of the Profession program continues to be an important recognition and fundraising initiative for the NASPA foundation. This year, 12 Pillars were selected for the 2013 class.
- The fundraising minimum is $2,500 for each Pillar.
- Board liaisons will work with other volunteers to meet or exceed this goal.
- Jim Rhatigan was named the Distinguished Pillar for this upcoming year in recognition of his lifelong commitment to our profession.

<table>
<thead>
<tr>
<th>Pillar Last Name</th>
<th>Pillar First Name</th>
<th>Institution</th>
<th>Board Liaisons</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blake</td>
<td>Peg</td>
<td>Humboldt State University</td>
<td>Cherry Callahan</td>
</tr>
<tr>
<td>Buchanan</td>
<td>Joe</td>
<td>Tidewater Community College</td>
<td>Cherry Callahan, Gene Zdziarski</td>
</tr>
<tr>
<td>Fienman</td>
<td>Barbara</td>
<td>Suffolk University</td>
<td>Nancy Crimmin</td>
</tr>
<tr>
<td>Halvaks</td>
<td>Jill</td>
<td>University of California, Irvine</td>
<td>Lori White</td>
</tr>
<tr>
<td>Harper</td>
<td>Shaun</td>
<td>University of Pennsylvania</td>
<td>Barbara Henley</td>
</tr>
<tr>
<td>Kelly</td>
<td>Robert</td>
<td>Loyola University Chicago</td>
<td>Lori White</td>
</tr>
<tr>
<td>Page</td>
<td>Robert</td>
<td>Metropolitan Community College, Penn Valley</td>
<td>Kevin Bailey</td>
</tr>
<tr>
<td>Skorheim</td>
<td>Mary</td>
<td>University of Utah</td>
<td>Barb Snyder</td>
</tr>
<tr>
<td>Slavin Miller</td>
<td>Sharyn</td>
<td>Azusa Pacific University</td>
<td>Charlotte Tullos, Cynthia Cherrey</td>
</tr>
<tr>
<td>Studer</td>
<td>James</td>
<td>Texas State University - San Marcos</td>
<td>Stan Carpenter, Gage Paine</td>
</tr>
<tr>
<td>Yanitelli*</td>
<td>Victor</td>
<td>Saint Peter's College</td>
<td>Stan Carpenter</td>
</tr>
<tr>
<td>Blake</td>
<td>Peg</td>
<td>Humboldt State University</td>
<td>Cherry Callahan</td>
</tr>
</tbody>
</table>
Scholarship

Books

New Releases (2012–2013)

*Decisions Matter: Using a Decision-Making Framework with Contemporary Student Affairs Case Studies*
Annemarie Vaccaro, Brian McCoy, Delight Champagne, and Michael Siegel, Editors
- March 2013 release date
- Session and book signing to be held at the NASPA Annual Conference

*Identity and Leadership: Informing Our Lives, Informing Our Practice*
Alicia Fedelina Chávez and Ronni Sanlo, Editors
- Released January 2013, copies mailed to all voting delegates and upgraded members
- Book signing to be held at the NASPA Annual Conference
- Nearly 100 copies sold in first month

*Building a Culture of Evidence in Student Affairs: A Guide for Leaders and Practitioners*
Marguerite McGann Culp and Gwendolyn Jordan Dungy, Editors
- Released November 2012
- Funded by Lumina Foundation’s *DegreeNow* Grant to the West Virginia Higher Education Policy Commission
- E-book versions available
- Receiving positive ratings on Good Reads. One reader commented: “This book does exactly what it sets out to do. It covers a lot of ground to introduce student affairs professionals not to the nitty-gritty specifics of assessment, but to the concepts and philosophy of creating and sustaining an assessment culture. This will be an excellent resource for any student affairs group attempting to do so. I also appreciated the accompanying PowerPoint presentations and the references to other valuable resources. This one will stay on my shelf close at hand for many years to come.”
- Nearly 600 copies sold to date (as of 2/5/13)

*Learning is Not a Sprint: Assessing and Documenting Student Leader Learning in Cocurricular Involvement*
Kathy M. Collins and Darby M. Roberts, Editors
- Debuted June 2012 at the Assessment and Persistence Conference
- Planning a Google+ Hangout with the book's editors for spring 2013
- The book's editors presented a mini-institute based on the book and also held a book signing at the Assessment and Persistence Conference
- The book was featured in the *Chronicle of Higher Education* Selected New Books on Higher Education list on July 30, 2012
- Nearly 800 copies sold to date (as of 2/5/13)

*Asian Americans and Pacific Islanders in Higher Education: Research and Perspectives on Identity, Leadership, and Success*
Doris Ching and Amefil Agbayani, Editors
- Released March 2012 at NASPA Annual Conference
The book’s editors have been actively promoting the book through their speaking engagements at events such as ACPA, NCORE, The College Board AAPI Summit, a University of Illinois at Urbana-Champaign Panel, and the Western Regional Conference.

- The book was featured in the *Chronicle of Higher Education* Selected New Books on Higher Education list on August 13, 2012.
- The book was reviewed on the Angry Asian Man blog (run by a very well-known blogger/activist within the AAPI community) on June 12, 2012.
- More than 600 copies sold to date (as of 2/5/13).

Forthcoming Titles

*Alcohol and Other Drug Policies for Colleges and Universities*
By William DeJong
- August 2013 release date

*Executive Transitions in Student Affairs: A Guide to Getting Started as the Vice President*
Ainsley Carry, Editor
- January 2014 release date

*Beyond the Americans with Disabilities Act: Inclusive Policy and Practice for Students with Disabilities in Higher Education*
Mary Lee Vance, Kaela Parks, and Neil Lipsitz, Editors
- March 2014 release date

*Cool Passion: Challenging Higher Education*
By Arthur W. Chickering
- March 2014 release date

Journals

Please see attached reports from journal editors and De Gruyter.

Leadership Exchange

- *Leadership Exchange* magazine focuses on management and leadership issues for senior student affairs officers. It is now in its eleventh year of publication and continues to be published quarterly. The hardcopy is mailed to voting delegates and subscribers, and the digital edition is sent via e-mail to all NASPA members and subscribers.
- Members of the *Leadership Exchange* advisory board are: Patrick Day, Danny Pugh, Shannon Ellis, Celestino Limas, John Saddlemire, and Melissa Vito.
- The following chart summarizes feature articles published in Volume 10 (2012):

<table>
<thead>
<tr>
<th>Spring 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Developing the Next Generation of SSAOs:</td>
</tr>
<tr>
<td>Future Leaders Face Shifting Landscape</td>
</tr>
<tr>
<td>By Brian O. Hemphill</td>
</tr>
<tr>
<td>Key Competencies for Moving Into Student Affairs Management</td>
</tr>
<tr>
<td>Summer 2012</td>
</tr>
<tr>
<td>----------------</td>
</tr>
<tr>
<td>The Path to Success: Creating Campus Support Systems for Foster and Homeless Students</td>
</tr>
<tr>
<td>By John Emerson, Barbara Duffield, Amy Salazar, and Yvonne Unrau</td>
</tr>
<tr>
<td>Senior Administrators in the Classroom</td>
</tr>
<tr>
<td>By Susan R. Komives</td>
</tr>
<tr>
<td>Campus Protests in Transition</td>
</tr>
<tr>
<td>By Harry Le Grande</td>
</tr>
<tr>
<td>Creating Environments Conducive to Change</td>
</tr>
<tr>
<td>By Jonathan Eldridge, Jerry Price, Debbie Kushibab, Cherry Callahan, and Susan Yowell</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Fall 2012 (Issue Theme—A Closer Look at Higher Education: Student Affairs Prepares for Increased Public and Private Scrutiny)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Building a Culture of Inquiry and Using Data Effectively</td>
</tr>
<tr>
<td>By Priyadarshini Chaplot, Rob Johnstone, and Kathy Booth</td>
</tr>
<tr>
<td>Leading a Statewide Culture of Evidence Initiative</td>
</tr>
<tr>
<td>By Sarah Beasley and Marguerite M. Culp</td>
</tr>
<tr>
<td>The Internal Assessment Academy: A Tool for Creating Continual Improvement in Cocurricular Areas</td>
</tr>
<tr>
<td>By Lynette Olson, Janet Smith, Lynn Murray, and Heather Eckstein</td>
</tr>
<tr>
<td>Program Review 101: Choosing the Best Process for Your Institution</td>
</tr>
<tr>
<td>By Camille Consolvo</td>
</tr>
<tr>
<td>The Labyrinth of Title IX: Clarifying the Dear Colleague Letter</td>
</tr>
<tr>
<td>By Gina Maisto Smith and Leslie Gomez</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Winter 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deferred Action is a Call to Action: Creating Opportunities for Undocumented Students</td>
</tr>
<tr>
<td>G. David Gearhart</td>
</tr>
<tr>
<td>At the Negotiating Table:</td>
</tr>
<tr>
<td>Preparing for Your Next Position</td>
</tr>
<tr>
<td>Brandi Hephner LaBanc</td>
</tr>
<tr>
<td>Working with an Executive Search Firm</td>
</tr>
<tr>
<td>Sheila Murphy</td>
</tr>
<tr>
<td>Weaving a System of Support: Services for Graduate and First-professional Students</td>
</tr>
<tr>
<td>Mary T. Hall and Jessica L. Edonick</td>
</tr>
<tr>
<td>Student Affairs at Division I Institutions: Working in Partnership with Athletics</td>
</tr>
<tr>
<td>Interview with Ainsley Carry, Michael Jackson, Kurt Keppler, Barbara Snyder, and Vicky Triponey</td>
</tr>
</tbody>
</table>
• The following chart shows e-mail open rates for each issue mailer in 2012:

<table>
<thead>
<tr>
<th>Issue</th>
<th>Deploy Date</th>
<th>Open Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring 2012</td>
<td>3/3/2012, 12:10 PM EST</td>
<td>26.49%</td>
</tr>
<tr>
<td>Summer 2012</td>
<td>7/14/2012, 4:05 PM EST</td>
<td>27.62%</td>
</tr>
<tr>
<td>Fall 2012</td>
<td>10/4/2012, 3:50 EST</td>
<td>29.53%</td>
</tr>
<tr>
<td>Winter 2013</td>
<td>1/3/2013, 5:30 PM EST</td>
<td>33.33%</td>
</tr>
</tbody>
</table>

• The following chart shows total pageviews for the digital edition of Leadership Exchange compared to previous years:

Research and Policy Institute

Research and Policy Institute Sponsored Scholarship Project

• The RPI is collaborating with external authors on a series of research to practice and policy to practice issue briefs on topics important to student affairs field:
  o “Supporting Men of Color” – Edited brief authored by Dr. Shaun Harper (University of Pennsylvania) focused on lessons drawn from the research literature on effective student supports for college men of color. Released at the 2013 Annual Conference in Orlando, FL.
“Impacts of the ACA on Administration of Student Health Services” – Brief co-authored with Glenn Egelman, MD, MS, FACP (Chief Medical Officer, Vivature) on the impacts of the ACA law and regulations on the provisions of student health and pending changes institutions may wish to consider. Released in mid-March and featured at CSAO-only presentation at Annual Conference.

“Survey of NASPA Institutional Members Supports for Active Duty Military and Student Veterans” – Research project undertaken in partnership with InsideTrack on campus-based student supports and data collection procedures pertaining to active duty military and student veterans. Released at Annual Conference.

Briefs in process/discussion include civic engagement, supporting women and minorities in STEM fields, and disability supports.

RPI staff have made or are making in the coming months presentations at the Association for the Study of Higher Education (ASHE) conference, the George Mason University, the AAC&U national conference, the Student Veterans of American national conference, and the UPCEA – Leaders in Professional, Continuing, and Online education.

Melvene D. Hardee Dissertation-of-the-Year Award
See Leadership Section.

Ruth Strang Research Award
See Leadership Section.

The Lead Institutions Initiative

Lead Institutions Blog
http://engage.naspa.org/clde/

- A blog was created for the Lead Institutions to: feature the good work being done by the Lead Institutions, the Lead Initiative and NASPA; provide news and share updates from the field of Student Affairs regarding CLDE; support networking between Lead Institutions and those interested in becoming members; discuss current issues, events and topics relevant to CLDE; and share resources to assist campuses that currently participate in the Lead Initiative

- The blog is updated weekly, at minimum, and serves as a new vehicle for member engagement and connects research, policy, best practices, and scholarship with members. This project correlates with the goals to align the connections among theory, research, and practice.
Civic Learning and Democratic Engagement
Conference Presentation at AAC&U
January 23-26, 2013 Atlanta, GA

- Laura Sponsler presented in cohort with 3 NASPA institutions (Missouri State University, Florida State University, and Rollins College) about their experiences institutionalizing CLDE into the Student Affairs division through professional practice, goal setting and strategic planning.
- The presentation also provided an overview of the Lead Institutions network and reported the results of a qualitative narrative analysis of the 50 institutions’ goals and timelines as well as quantitative data about the network.
- Laura Sponsler and Brian Sponsler, along with Gwen Dungy, hosted an informal gathering of the Lead Institutions representatives in attendance at the AAC&U conference following the presentation for networking and a discussion of the conference sessions presented by NASPA.

Knowledge Communities (KCs)

- Reflecting Castillo Clark’s priority for the KCs to create and disseminate knowledge, the KCs published and made available online two publications: Excellence in Practice: A Knowledge Communities Publication (Fall, 2012) and Bold Without Boundaries: The Annual Knowledge Community Conference Publication (Spring, 2013). Both publications contain articles written by representatives from NASPA’s 26 Knowledge Communities, and links to the online publications are available on the main Knowledge Community website (www.naspa.org/kc).
- The Student Affairs Partnering with Academic Affairs KC again conferred a $1000 research grant. The 2013 recipient was Dr. Eric Buschlen of Central Michigan University.
- The Alcohol and Other Drug KC and the Assessment, Evaluation and Research KC have developed new research grant programs.
- The Gay, Lesbian, Bisexual and Transgender Issues Research Award was conferred to Tom Bourdon of Tufts University.
- The Student Leadership Programs Knowledge Community Susan R. Komives Research Award was conferred to Brenda McKenzie of Kent State University.

Faculty Fellows

Faculty Fellows Summer Summit
August 15 – 17, 2012 ⋄ NASPA, Washington, DC
- NASPA hosted a Summer Summit for Faculty Fellows at the NASPA office.
- Tim Ecklund serves as chair of the faculty fellows until March 2013. John Lowery is Chair-Elect.
- The beginning of a proposal for a Faculty Division within was generated during the summit.

Faculty Council and Assembly

- Inaugural meeting of the Assembly is scheduled for Monday, March 18, 2013 at 8:30am in Orlando, Florida.
- Anna Ortiz has been named as the first chair of the Faculty Council, the governing body of the Faculty Assembly.
- Joint letter announcing council and inviting faculty members to the NASPA President’s Breakfast for Faculty and the Faculty Assembly meeting will be sent in Mid/late February to NASPA faculty members.
Corporate and Foundation Relations

Leadership Exchange Advertising
- 2012-2013 revenue is consistent with that from the year prior
- 10 new advertisers added

Scholarship Funding
- NUFP Program (Sodexo, Capstone – in progress)
- Annual Conference Stipends (Golden Key)
- Regional Events (Golden Key)
- International Symposium (Golden Key)

The NASPA Foundation

Research Grants
- Foundation Board reviewed 27 small grants proposals and approved 5 grants for a total award of $20,000, from the July 2012 proposals.
- In September 2012, the Board voted not to fund large grant proposals for January 2013 due to the results of current financial statements.
- Per a previous resolution from September 2006, the Foundation Board voted to reaffirm the Small Grant Awards as the Channing Briggs Small Grant Awards.
- Recipients for July 2012 include:

<table>
<thead>
<tr>
<th>Researcher</th>
<th>Title</th>
<th>Awarded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Garland, John, Assistant Professor of Higher Education, Florida State University</td>
<td>Self-Authorship Among Active Student Affairs Professionals</td>
<td>$5,000</td>
</tr>
<tr>
<td>Godlewksa, Anne, Professor, Queen's University</td>
<td>Engaging and Retaining Aboriginal (First Nation, Métis and Inuit) Students in University by Transforming Awareness and the Environment</td>
<td>$5,000</td>
</tr>
<tr>
<td>Jenkins, Toby, Assistant Professor, George Mason University</td>
<td>All in the Family: The Importance &amp; Utility of Integrating Family into the Co-Curricular College Experience</td>
<td>$2,000</td>
</tr>
<tr>
<td>Sriram, Rishi, Assistant Professor &amp; Program Coordinator, Higher Education &amp; Student Affairs, Baylor University</td>
<td>The Continual National Measurement and Assessment of Student Affairs Competencies</td>
<td>$3,000</td>
</tr>
<tr>
<td>Vacchi, David, Lecturer, University of Massachusetts</td>
<td>Defining and Describing the Contemporary Student Veteran Population</td>
<td>$5,000</td>
</tr>
</tbody>
</table>
NASPA Annual Conference & The Placement Exchange

2013 NASPA Annual Conference
March 16-20, 2013 ♦ World Center Marriott, Orlando, FL

- As of February 9, 2013, there were 4,210 registrants for the conference. This is ahead of where we were last year this time, 4,046 registrants.

Hotels
- At this time, we have sold out of all hotels within our block, World Center Marriott, Caribe Royale, Marriott Courtyard, and the Fairfield Inn & Suites. On February 8 we signed a contract to add the Spring Hill Suites to our block of rooms for the conference. Continuous shuttles will run from all overflow properties to the World Center Marriott. The total room block commitment for Orlando, at this time, is approximately 2500 rooms on peak nights.

Featured Speakers
Opening Featured Speaker, Dustin Lance Black, Writer, Producer, and Director; MLK Panel with moderator, Dr. Thomas Parham, University of California-Irvine, and panelists, Lori Patton Davis, Indiana University-Purdue University-Indianapolis, Patricia Marin, University of California-Santa Barbara, and Kenji Yoshino, New York University School of Law; Victor Pineda, University of California-Berkeley; Arthur Levine, Woodrow Wilson Foundation & Diane Dean, Illinois State University; Bryan Alexander, National Institute for Technology in Liberal Education (NITLE); and Closing Featured Speaker, Sekou Andrews, Poetic Voice.

Programs and Pre-conference Workshops
- The 2013 Conference Planning Committee and the 2013 Program Committee used the Professional Competency Areas for Student Affairs Administrators during the program selection process for the 2013 NASPA Annual Conference.
- The call for programs went live in May 2013. The following table provides a comparison of program submission and acceptance data for the last four years:

<table>
<thead>
<tr>
<th>Completed Programs</th>
<th>2013</th>
<th>2012</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Interest</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accept</td>
<td>356</td>
<td>387</td>
<td>356</td>
<td>313</td>
</tr>
<tr>
<td>Reject</td>
<td>477</td>
<td>342</td>
<td>379</td>
<td>329</td>
</tr>
<tr>
<td>KC Sponsored</td>
<td>163</td>
<td>178</td>
<td>200</td>
<td>287</td>
</tr>
<tr>
<td>Sponsored Accept</td>
<td>67</td>
<td>64</td>
<td>65</td>
<td>66</td>
</tr>
<tr>
<td>Gen Interest Accept</td>
<td>33</td>
<td>54</td>
<td>52</td>
<td>102</td>
</tr>
<tr>
<td>Reject</td>
<td>63</td>
<td>55</td>
<td>83</td>
<td>114</td>
</tr>
<tr>
<td>Pre-conference Half</td>
<td>46</td>
<td>19</td>
<td>30</td>
<td>28</td>
</tr>
<tr>
<td>Accept</td>
<td>26</td>
<td>16</td>
<td>15</td>
<td>19</td>
</tr>
<tr>
<td>Reject</td>
<td>20</td>
<td>3</td>
<td>15</td>
<td>9</td>
</tr>
</tbody>
</table>
The program chair for the 2013 NASPA Annual Conference was Frank Ross, Northeastern Illinois University. The pre-conference workshop chair was Sherry Mallory, University of California at San Diego.

**Featured Educational Sessions:** Richard Keeling, Keeling & Associates, LLC; Frank Sanchez, City University of New York; Brandon Busteed, Gallup Education.

In 2013, the program committee also decided to make the Purposeful Sharing session that debuted in 2012, a featured educational session. This session allowed presenters to take five minutes to present on something meaningful to them in regard to the student affairs profession and the Bold without Boundaries theme. The committee held a call for proposals and there are 10 individuals who will present during the session.

**Conference Highlights**

- **CSAO and Faculty Lounges** have been created to allow for a little networking, brainstorming, and relaxing, with individual peers and colleagues.
- **Attendee Engagement Area** will serve as a gathering place for conference attendees to engage and network with colleagues.
- **Random Spaces of Coolness** are areas that afford themselves to the conference theme “Bold Without Boundaries.” The committee identifies the following conference activities as “Random Spaces of Coolness,”
  - **Be Well Radio** – Auburn University’s #beWellRadio is a weekly tweet-in radio show
  - **NASPA Penny Wars-Remixed** – A fundraising competition between all seven regions. We’ve had to mix it up a little bit since most attendees will probably not have pockets full of coins. Paper money and checks are worth points and coins deposited will deduct points. All proceeds will be given to the NASPA Foundation.
  - **Reflections/Shout Out Wall** – A place where colleagues can share thoughts after a session or leave a nice not to or about another attendee.
  - **Ribbons of Affiliation** – Individuals will have an opportunity to show their leadership and/or regional affiliation as well as add a little uniqueness with ribbons that will hang from their name badge.
  - **Schwag Swap** – This will provide opportunities for individuals to share items that represent their campus in exchange for an item from another campus.
  - **Social Media Hub** has been created as one of the Random Spaces of Coolness and will be located within the Attendee Engagement Area. The Social Media Hub will
provide opportunities for attendees to learn more about Twitter, Instagram or Facebook, as well as other social media platforms.

- **Wellness Activities** will be part of the conference program and will include Boot Camp and Zumba workouts as well as a more relaxing body workout such as Yoga.
- We have partnered with “Clean the World,” an Orlando-based non-profit organization for the NASPA service project. Attendees will prepare clean kits that will be shipped to individuals in need. A clean kit will contain all of the essentials a person requires to meet their basic hygiene needs.
- The **Regional Receptions** this year will be a Harry Potter inspired joint reception that should prove to be an exciting and mystical event.
- In lieu of the Annual Talent Show that has been in existence since 2001, the committee will be trying something new this year, a piano duel, inspired by the well known “Howl at the Moon” concept. Attendees will be their own closing party DJ by telling the live band what to perform.

**International Symposium**  
*March 16 – 17, 2013*  
◊ Orlando World Center Marriott, Orlando – Florida

- The International Symposium was created 18 years ago to facilitate the advancement of a global discussion and worldwide understanding of student affairs as a field, and, in many countries, a profession. The Symposium is a dynamic program featuring prominent speakers, panels of distinguished professionals from around the world, and interactive, engaging roundtable discussions. Dr. Oscar Felix, Executive Director of the Access Center, Colorado State University serves as the Symposium Director.
- Mary Tupan – Wenno, President, European Access Network, and Executive Director, ECHO in the Netherlands will serve as the Symposium’s keynote speaker.
- There are currently 77 people registered for the Symposium.

**Historically Black Colleges and Universities Pre-Conference Workshop**  
*March 17, 2013*  
◊ Bethune-Cookman University, Tallahassee – Florida

- Historically Black Colleges and Universities (HBCUs) are unique in their missions and expectations of student affairs professionals. As the climate of student affairs and higher education has evolved, HBCUs have worked to integrate traditions and bold leadership into plans for long-term sustainability. Participants will join senior and mid-level professionals in a critical analysis of best practices, collaborative partnerships, challenges, and the future of student affairs work at HBCUs.
- **Identified Presenters:**
  - Dr. Dwaun Wormack, Vice President of Student Affairs, Bethune Cookman University
  - Cletra Peters, Assistant Director of Student Life, Bethune Cookman University
  - Emmanuel Lalande, Assistant Dean and Director of Student Involvement, Bethune Cookman University
  - Dr. Raphael Moffett, Vice President of Student Affairs, Langston University
  - Dr. Dhanfu Elston, Director of Student Success and Transition in the Enrollment Management Division of Academic Affairs, Purdue University, Calumet
- This pre-conference workshop is co-sponsored by the NASPA HBCU Council and Bethune-Cookman University.
- There are currently 16 registrants for this pre-conference workshop.
Community College Institute – Expanding Multicultural Competencies

March 17, 2013 ◊ Orlando World Center Marriott, Orlando – Florida

- This year’s CCI will be an interactive and engaging institute that will challenge participants to identify multicultural competencies critical to serving today’s increasingly diverse community college students, assess how effectively staff, faculty and students demonstrate these competencies, and develop strategies for how to influence and institutionalize professional development and performance goals of all staff and faculty on campus. Dr. Paulette Dalpes, Deputy to the Vice Chancellor for Student Affairs and Chief of Staff for City University of New York serves as Institute Chair.

- In addition to Dr. Dalpes, Joi Lewis, Vice President of Student Affairs – Minneapolis Community and Technical College and Kathy Obear, President – Alliance for Change will serve as faculty for the CCI. There are currently 17 people registered for the CCI.

Doctoral Seminar

March 17, 2013 ◊ Orlando World Center Marriott, Orlando – Florida

- The Doctoral Seminar was created to give graduate students who are either pursuing or thinking of pursuing a doctorate degree in higher education support and information to help them through the process. A panel of faculty and doctoral students will discuss their experiences and the activities/strategies that will assist participants in meeting their doctoral student goals. The seminar will include small group time to network with faculty and doctoral student peers.

- 2013 Doctoral Seminar chairs are Dr. Anna Ortiz, California State University – Long Beach and Dr. Fernando Padró, University of Queensland – Toowoomba Campus.

- The seminar will host approximately 30 doctoral and pre-doctoral candidates in a day-long pre-conference workshop on Sunday, March 17, 2013. Application deadline is February 8, 2013.

Early Career Scholars Papers

March 19, 2013 ◊ Orlando World Center Marriott, Orlando – Florida

- Drs. Susan Komives, and Bob Reason will host the Early Career Scholars Paper: A NASPA Faculty Fellows Symposium

- After an application process the following scholars have been selected:
  - David Pérez II, Ph.D., Assistant Professor, Student Affairs in Higher Education – Miami University of Ohio
  - Ann M. Gansemer-Topf, Ph.D., Assistant Professor of Higher Education - Iowa State University
  - Matt Varga, Ph.D., Assistant Professor of Counselor Education and College Student Affairs - The University of West Georgia

The Placement Exchange

March 13-17, 2013 ◊ World Center Marriott, Orlando, FL

The Placement Exchange continues to be a primary source in the placement market in student affairs. As of February 9, 2013, 413 jobs had been posted online, compared to 458 last year at this time. Specifically for Orlando Placement, current numbers as well as comparison numbers to the 2012 Placement Exchange are shown below.
• Through a partnership with Gallup and StrengthsQuest™, free assessments were once again provided for candidates and employers registered prior to Friday, February 15.
• Candidates who are registered to attend The Placement Exchange are given complimentary registration for TPE 365, an educational webinar series started last year. TPE’s presence in social media channels, including Facebook and Twitter, has been a main marketing strategy for these events.
• TPE is also continuing a special “TPE Elite Training” orientation before the event for candidates.
• As part of TPE, NASPA will sponsor the first National Organization Networking Hour, inviting leadership of NASPA, ACUHO-I, NODA, ASCA and AFA to host an informal gathering of members and friends during the TPE Conference.
• A Mid-level Candidate Work Room will be added at this year, providing a featured space for candidates who are not new to the profession or the career search.
• Increased marketing frequency and increased attendance around TPE 365 webinar series, Sponsored a Facebook and Twitter campaign expanding TPE’s reach to over 2,000 friends and 1,400 twitter followers, redesigned program book to better feature partners.

Workshops, Conferences, & Institutes

Student Services Institute
• In the Summer of 2012, Edison Community College, Collier Campus – Naples, Florida completed their series of SSI workshops.
• 30 registrants participated. Four SSIs were conducted, covering the following topics: Student Development Theory, Adult Learning Theory, and History and Philosophy of Student Affairs, the American Community College and the Community College Student, Legal Issues and Managing and Disruptive Students.

National Conference for College Women Student Leaders (NCCWSL)
May 31 – June 2, 2012 @ University of Maryland – College Park, MD
• NCCWSL was held May 31 – June 2, 2012 at the University of Maryland, College Park, in College Park, Maryland.
• There were 573 students/administrators from over 226 institutions for the conference, covering 44 states, Mona, Bermuda and Guam. This was the largest conference to date.
• There were four pre-conference sessions, two community service and two skill-building, with 217 students participating.
• Over 50 workshops were offered to student participants. There were over 60 submissions for presentations from all over the country.
• 2012 Women of Distinction were:
  o Noorjahan Akbar, Co-founder and Assistant Director for Young Women for Change
  o Alison Cohen, President, Alta Bicycle Share
  o Liza Donnelly, Cartoonist and Writer, The New Yorker
- Sandra Fluke, Women’s Advocate and Georgetown Law Student
- Michel Martin, Host, *Tell Me More*
- Maggie Williams, Founding Partner, Griffin Williams Consulting

- The keynote speakers were Lilly Ledbetter, a national champion of equal pay for women, and Mayda del Valle, poet and contributing writer and original cast member of the Tony-award winning *Russell Simmons Def Poetry Jam on Broadway*.

**NASPA Assessment & Persistence Conference**

*June 7 – 9, 2012* ◊ *Hyatt Regency Tampa, Tampa, Florida*

- 264 participants.
- Speakers: Tia Brown McNair, Association of American Colleges & Universities; Shaun Harper, University of Pennsylvania; Gary Pike, Indiana University - Purdue University Indianapolis; and Brian Sponsler, NASPA - Student Affairs Administrators in Higher Education.
- The program included four pre-conference workshops, 36 concurrent sessions, eight mini-institutes, seven roundtable sessions, and seven poster sessions.
- The publication *Learning is Not A Sprint: Assessing and Documenting Student Leader Learning in Cocurricular Involvement* debuted at the conference and included a book signing with the authors.

**Small College and Universities Institute (SCUI)**

*June 23 – 26, 2012* ◊ *Butler University, Indianapolis, Indiana*

- 49 participants.
- Speakers: Brad Stevens, head coach of the Butler basketball team, Dr. Victor Schwartz, medical director for the Jed Foundation, and John White, vice president of product management for Campus Labs.
- Conference sessions focused on the following topics: legal issues, mental health, community involvement, leadership competencies for SSAOs, and emerging technologies.
- Co-Chairs for 2012 SCUI were Bob Gatti, vice president for student affairs, Otterbein College and Betsy Newman, dean of students, Babson College.

**Student Affairs Development Conference**

*July 22-24, 2012* ◊ *Brown Hotel, Louisville KY*

- Annual program sponsored in conjunction with the Student Affairs Fundraising and External Relations (SAFER) Knowledge Community.
- Robert Henry, Executive Director of emerging Constituencies for the Council for Advancement and Support of Education served as the feature speaker for this conference.
- Conference sessions focused on comparing and contrasting student affairs and development and best practices based on the development continuum (identification, information, cultivation, solicitation, stewardship). There were 62 participants. This was the largest conference to date.
- The name of the conference will be changed in 2013 to Student Affairs Fundraising and External Relations Conference. It will be held at Louisiana State University in Baton Rouge, LA.

**Global Summit on Student Affairs and Services**

*September 20-21, 2012* ◊ *Hilton Garden Inn, Washington DC*

- NASPA and the International Association of Student Affairs and Services (IASAS) hosted this first-ever gathering of student affairs and services association representatives from around the world. Education is central to raising the socio-economic levels in any country. Higher
education, including the support provided from student services and programs, only enhances opportunities for improving those conditions. This Global Summit allowed participants to share ideas regarding student affairs and services role in bettering the world in which we all live.

- 46 participants attended the summit, representing the following 18 countries: Austria, Belgium, Botswana, Canada, Germany, Ireland, Israel, Italy, Japan, Lebanon, Lithuania, Mexico, Qatar, Saudi Arabia, South Africa, Uganda, the United States, and Zimbabwe.
- The Summit has generated several working groups, a listserv, and the committee finishing a summit related document for all attendees.

2012 Institute for New SSAOs

*October 7 – 10, 2012 *◊ *Washington, DC*

- Annual program sponsored by the James E. Scott Academy.
- Faculty included SSAOs Tom Shandley (Institute director), Shannon Ellis, Tyjaun Lee, and Frank Ardaioilo.
- 42 new SSAOs participated in the three-day institute.
- 100% of evaluation respondents indicated that they would recommend the program to a colleague.

Crisis Leadership and Compliance Management for the SSAO

*October 22, 2012 *◊ *Washington, DC*

- One-day mini-conference focused on managing critical incidents on campus and compliance with sexual harassment, sexual assault, and disability laws and regulations.
- Workshop presenters included experts from the International Association of Campus Law Enforcement Agencies (IACLEA), Office for Civil Rights of the U.S. Department of Education, and the Bazelon Center for Mental Health Law.
- 10 SSAOs participated in the mini-conference hosted in the NASPA 111 K Street headquarters.

Crisis and Compliance Management for the “Second in Command”

*October 23, 2012 *◊ *Washington, DC*

- One-day mini-conference focused on managing critical incidents on campus and compliance with sexual harassment, sexual assault, and disability laws and regulations.
- Workshop presenters included experts from the International Association of Campus Law Enforcement Agencies (IACLEA), Office for Civil Rights of the U.S. Department of Education, and the Bazelon Center for Mental Health Law.
- 5 AVPs participated in the mini-conference hosted in the NASPA 111 K Street headquarters.

#NASPAtech: Student Affairs Technology Conference

*October 25-27, 2012 *◊ *JW Marriott, Indianapolis, IN*

- 132 individuals were registered for the event along with six exhibitors.
- Featured speakers included:
  - Eric Stoller, Blogger, Inside HigherEd;
  - Michelle Lapierre, Senior Director of Customer Experience and Social Media, Marriott Rewards;
  - Jeffrey Sun, Associate Professor of Educational Leadership & Higher Education and Affiliate Associate Professor of Law, University of North Dakota;
  - Neal H. Hutchens, Assistant Professor, Department of Educational Policy Studies and Evaluation, University of Kentucky;
Karen Miksch, Associate Professor of Higher Education and Law, University of Minnesota, Twin Cities;
Levester "LJ" Johnson, moderator, Vice President for Student Affairs, Butler University;
Kevin Kruger, President, NASPA;
Mary Jo Gonzales, Associate Dean of Students, Iowa State University;
Julie Payne-Kirchmeier, Assistant Vice President for Student Auxiliary Services, Northwestern University

- The conference included approximately 27 one-hour educational sessions, ten one-hour ‘un-session’ discussions; three mini-institutes, and six product demo showcase including six exhibitors.
- The conference was the first NASPA workshop with the program book offered entirely through a mobile app. The mobile app included general conference information, speaker bios and abstracts, the complete conference schedule including presentations, product demo showcase exhibitor information, and Twitter backchannel. Use of the mobile app directly relates to the NASPA Strategic Plan, Goal 4, Objective 4.4, to increase opportunities for innovation through technology.
- The entire conference had a unique Twitter backchannel for online conversation, #NASPAtech.

**Women’s Leadership Institute**
**Two locations:**
**November 27 – November 30, 2012 ✦ Ritz-Carlton Laguna Niguel, Southern California and December 2 – 5, 2012 ✦ Ritz Carlton on Amelia Island, FL
- NASPA partnered with ACPA, ACRL, ACUHO-I, ACUI, APPA, NACUBO, and NAEP, for the 2012 Women’s Leadership Institute. This partnership directly relates to the NASPA Strategic Plan, Goal Four, Objective 4.2, to increase collaboration and partnerships with higher education and other organizations.
- The WLI was held in two locations this year, November 27 – November 30, 2012 at the Ritz-Carlton Laguna Niguel in Southern California and December 2 – 5, 2012 at the Ritz Carlton on Amelia Island in Florida.
- 79 registered for Laguna Niguel. 117 registered for Amelia Island. There were 27 NASPA members present.
- Sarah Brokaw was the keynote speaker at both Laguna Niguel and Amelia Island locations.
- There will only be one location for the WLI in 2013. It will be held in Amelia Island, Florida, December 3-6, 2013.

**NASPA Student Affairs Law & Policy Conference**
**December 6 – 8, 2012 ✦ Westin Charlotte, Charlotte, NC
- ASCA was a contributing sponsor and NACUA was a cooperating sponsor for this event. This partnership directly relates to the NASPA Strategic Plan, Goal Four, Objective 4.2, to increase collaboration and partnerships with higher education and other organizations.
- 128 people registered for the event. There were two pre-conferences: Higher Education Law 101 and Managing Critical Incidences presented by IACLEA.
- Presenters for the NASPA Student Affairs Law & Policy Conference included:
  - Mary Kennard, JD, General Counsel, American University
  - Peter F. Lake, JD, Charles A. Dana Chair and Director, Center for Excellence in Higher Education Law and Policy at Stetson University College of Law
Jeffery C. Sun, PhD, JD, Assistant Professor of Educational Leadership & Affiliate Professor of Law, University of North Dakota
Karen Mikesch, Associate Professor of Higher Education and Law, University of Minnesota, Twin Cities
Neal Hutchens, Assistant Professor, Department of Educational Policy Studies and Evaluation, University of Kentucky
Dana Scaduto, NACUA 2012-2013 President and General Counsel of Dickinson College
Ryan Holmes, President, ASCA
John Lowery, Associate Professor, Indiana University of Pennsylvania
Archie Cubarrubia, Education Statistician, U.S. Department of Education
Liliana Garces, Assistant Professor of Higher Education Administration, The George Washington University
Steven Bloom, Director of Federal Relations, ACE
Howard Kellem, Chief Regional Attorney, Office of Civil Rights
Arthur Jackson, Vice Chancellor for Student Affairs, UNC Charlotte
Edward Smith, Research Analyst, Institute for Higher Education Policy

Leadership Educators Institute
December 9 – 11, 2012 ◊ The Ohio State University, Columbus OH

- Biennial program sponsored in conjunction with ACPA and the NCLP (National Clearinghouse on Leadership Programs).
- Dr. John Dugan, Assistant Professor, School of Education, Loyola University of Chicago, Dr. Susan Komives, and Dr. Corey Seemiller, Director of Leadership Programs, the University of Arizona served as conference keynote speakers.
- Over 50 sessions were accepted and this year’s institute had three pre-conference workshops.
- The institute had over 320 participants.
- Texas Christian University has been identified as the 2014 host for the Leadership Educators Institute.

2013 Institute for Aspiring SSAOs
January 10 – 13, 2013 ◊ Hyatt Regency, New Orleans, LA

- 76 people applied for the Institute and 70 were invited to attend.
- The Institute Director for the 2013 Aspiring Institute is Jennifer Capeheart-Menningall, Vice President for Student Affairs at the University of South Florida.
- Faculty selected for the 2013 Aspiring Institute include:
  - Kurt Keppler, Vice Chancellor for Student Life and Enrollment Services, Louisiana State University
  - Kevin Bailey, Vice President for Student Affairs, University of West Florida
  - Cissy Petty, Vice President for Student Affairs and Associate Provost, Loyola University
  - Penny Rue, Vice Chancellor for Student Affairs University of California -San Diego
  - Zauyah Waite, Vice President of Student Affairs & Dean of Students Chatham University
2013 Mental Health Conference & 2013 NASPA Alcohol, Other Drug Abuse, and Violence Prevention Conference

January 17-19, 2013 ◇ Worthington Renaissance Hotel, Fort Worth, TX

- 462 participants (180 Mental Health Conference and 282 AODV Conference) with 120 participating in Pre-Conference Workshops.
- NASPA partnered with SAMHSA, ACCA, ACHA, AUCCCD, The BACCHUS Network, the Texas Counseling Association, The Jed Foundation, the Suicide Prevention Resource Center, the Network, the Health in Higher Education KC, the Alcohol and Other Drug KC, the Disabilities KC and the Veterans KC.
- Keynote speakers included Kevin Kruger, NASPA President; John Dunkle, Northwestern University; Jason Kilmer, University of Washington; Rich Lucey, SAMHSA; Victor Schwartz, The Jed Foundation; Amelia Arria, University of Maryland, College Park; and Thomas Vander Ven, author of Getting Wasted: Why Students Drink Too Much and Party So Hard.
- 89 conference proposals were submitted (47 for the AODV Conference and 38 for the NASPA Mental Health Conference.)

Future Conferences, Workshops and Institutes

2014 NASPA Annual Conference

March 15-19, 2013 ◇ Baltimore Convention Center, Baltimore, MD

- Theme determined for the conference – Lead. Innovate. Transform.
- 2014 promotional material ordered in preparation for the 2013 conference include, MicroBuff Screen Cleaners and Post-it Notes.
- A member of the Baltimore Convention and Visitors Bureau will be in attendance at the 2013 NASPA Annual conference to assist the planning team with promoting Baltimore. Baltimore CVB will be donating a gift basket to give away at the 2014 promo table.
- The Baltimore Convention and Visitors Bureau has agreed to sponsor an Under Armor T-shirt for the conference leadership committee and staff members to wear on the last full day of the conference, Tuesday, March 19, to promote Baltimore. The T-shirts will have the conference logo for 2014 on the front left side, the Visit Baltimore logo on the right sleeve, as well as “See You in Baltimore” on the back.

Conference on College Men

May 19-21 2013 ◇ Miami University, Oxford, OH

- NASPA and ACPA are once again hosting this conference. Call for programs closes on March 27 2013.

National Conference for College Women Student Leaders (NCCWSL)

May 31 – June 2, 2012 ◇ University of Maryland – College Park, MD

- NASPA and AAUW partner to host the National Conference for College Women Student Leaders. This partnership directly relates to the NASPA Strategic Plan, Goal Four, Objective 4.2, to increase collaboration and partnerships with higher education and other organizations.
- 2013 NCCWSL Chair is Marianne Huger, Assistant Dean of Students, American University and the chair-elect is Becky Kenemuth, Assistant Director of College Park Scholars, University of Maryland, College Park.
- Nina Godiwalla, CEO of Mindworks is one of the keynote speakers.
- The Women of Distinction are:
The Call for Programs submissions closed Monday, February 11. With 122 workshops submitted and over 90 reviewers, this is a record year for the NCCWSL.

Civic Learning and Democratic Engagement (CLDE) Conference
June 20-22, 2013 Philadelphia, PA,

- NASPA will host the first CLDE Conference this summer which offers a new professional development opportunity to elevate, translate, and educate participants about the civic and democratic work in higher education.
- This conference is grounded in the idea that civic learning and democratic engagement offers student affairs practitioners many opportunities to become leaders on their campuses through the many channels of the co-curriculum.
- Participants will acquire knowledge, build skills, utilize best practices and current research to develop their professional competencies, gain a more comprehensive understanding of civic learning and democratic engagement, and acquire new strategies to improve their practice.
- There are two leadership committees, led by Laura Sponsler, supporting this event. The program committee draws across the NASPA membership and includes a diverse group of CSAOs, directors of civic engagement centers, faculty, and graduate students. The pre-conference program committee is working on specific programming aimed at the Lead Institutions, a key constituent for this conference.
- The Call for Programs deadline was February 8, 2013. CLDE received 72 program submissions. 20 of the 50 Lead Institutions submitted one or more programs. In addition, there are 22 volunteer program reviewers.

2013 NASPA Assessment & Persistence Conference
June 26 – 28, 2013 ♣ Grand Hyatt Denver, Denver, CO

- Planning is underway for the 2013 event in Denver.
- Partnering KCs include the Student Affairs Partnering with Academic Affairs KC and the Assessment, Evaluation and Research KC.
- The Call for Programs is due March 4, 2013 and the registration deadline is May 15, 2013.

2013 International Student Affairs Study Tour
June 19 – June 30, 2013 ♣ Doha, Qatar and Dubai and Abu Dhabi of the U. A. E.

- NASPA, in conjunction with ACUI, and ACUHO-I are partnering on the 2013 International Student Affairs Study Tour to Doha, Qatar and Dubai and Abu Dhabi of the U. A. E., June 19 – June 30, 2013.
- Participants will tour Education City, Zayed University, U.A.E. University, Al Rowdah Academy Institute of Applied Technology and several other universities.
- Additional association cooperating sponsors include ACPA, NODA, NACA and NIRSA.
- Registration deadline is April 5, 2013.
27th Richard F. Stevens Institute
July 17 – 21, 2013 ◊ Marriott Newport Beach, CA
- The Academy is sponsoring the 27th biennial Richard F. Stevens Institute and have reconceptualized the content for the program.
- Confirmed faculty for the institute include Danny Pugh, Institute Director, University of Arkansas; Greg Sawyer, California State University – Channel Islands; Robert Mock, University of Kentucky; Paulette Dalpes, CUNY; and Debbie Heida, Berry College.
- Registration deadline is June 5, 2013.

2013 Student Affairs Fundraising and External Relations Conference
July 21-23, 2013 ◊ The Cook’s Hotel, Baton Rouge, LA
- Annual program sponsored in conjunction with the Student Affairs Fundraising and External Relations Knowledge Community.
- Louisiana State University has been identified as the 2013 host.
- Sara Hartley, Chair-Elect of the Student Affairs Fundraising and External Relations KC, is chairing this year’s conference.
- Call for Programs, a new feature for this year’s conference, deadline is April 5, 2013.
- Conference sessions will on comparing and contrasting student affairs and development and best practices based on the development continuum (identification, information, cultivation, solicitation, stewardship).

2013 NASPA Multicultural Institute
December 5 – 7, 2013 ◊ JW Marriott Resort and Spa, Las Vegas, NV
Biennial event co-sponsored with the National Coalition Building Institute (NCBI) and the Social Justice Training Institute (SJTI)
- Co-sponsored with the knowledge communities:
  - Crasha Perkins, African American Knowledge Community
  - Laura Cummings, Disability Knowledge Community
  - Chris Mosier, Gay, Lesbian, Bisexual, and Transgender Issues Knowledge Community
  - Jacinda, Felix Haro, Latino/a Knowledge Community
  - Aaron Voyles, Men and Masculinities Knowledge Community
  - Daviree Velazquez, Women in Student Affairs Knowledge Community
  - Jerry Basford, Spirituality and Religion in Higher Education Knowledge Community
  - Queena Hoang, Asian Pacific Islander Knowledge Community
  - Freda Gipp, Indigenous Peoples Knowledge Community
- Call for Programs Deadline, August 5, 2013

Online Learning
Maintaining and Thriving: A Dial-in Conference Sharing Ideas for Supporting Students in Recovery
August 8, 2012 Online
- NASPA staff supported this Alcohol and Other Drug KC dial-in conference featuring Dr. Robert Reff of Oregon State University.
- 100 NASPA members and non-members participated.
CAS Standards and Learning Outcomes

October, November and December 2012  Ø Online

- The NASPA Office partnered with the Assessment, Evaluation and Research KC on this three-part webinars series. 41 people registered for the webinars.
- The programs in the series included CAS Standards and Learning Outcomes—Using the CAS Standards to Create Divisional, Departmental, and Activity Outcomes, A Co-Curricular Systems Map, and Identifying and Measuring Student Learning Outside of the Classroom.
- Speakers included Dan Bureau, PhD, Director, Student Affairs Learning and Assessment, University of Memphis; Ellen Meents-DeCaigny, DePaul University; Nathan Lindsay, University of Missouri-Kansas City; D'Arcy John Oaks, Ph.D., Associate Director for Assessment and Planning with the Center for the Study of Student Life, The Ohio State University; and Michael N. Christakis, Ph.D., Assistant Vice President for Student Success, University at Albany.

A Frank Conversation about Gay, Lesbian and Bisexual People and Christianity
December 3, 2012  Ø Online

- NASPA supported the GLBT Knowledge Community to host a webinar.
- 161 people registered.
- Dr. Joshua Moon Johnson and Dr. Bernadette Barton presented.

Looking Beyond Latinos: The True Face of Undocumented Students
February 6, 2013  Ø Online

- NASPA supported the African American Knowledge Community to host a webinar.
- Taris Mullins, the African American Knowledge Community Chair, Terry Mena, Associate Dean of Students, Miguel Cambray, Director of the Latino/a Resource Center and Mireille Varags hosted the presentation.

NASPA Community Colleges Online

- February 21, 2013 2 p.m. EST - Topic: Bridging the Gap: Partnerships between HBCUs and Community Colleges. Presenters: Dawn Lewis - Prince Georges Community College; Cynthia Polk-Johnson and Cletra Peters - Bethune-Cookman University . – 18 campuses currently registered.
- April 19, 2013 at 2 p.m. EST - Topic: Developing a Pathway that Leads to Completion. Presenter: Dr. Kathleen Cleary – Sinclair Community College. – 31 campuses currently registered.
- Late Spring 2013 – Topic: Lessons from Aboard Presenter: Dr. Kate Mueller.

Investing in Our Future Webinar Series

- In effort to increase programming for undergraduate and graduate members of NASPA, this webinar series, created to address the basic-level competencies of the Professional Competencies for Student Affairs Practitioners, will be continued for a second year.
- A Call for Programs was sent to all membership and garnered 19 program proposals.
- The following is a listing of the different webinars being offered:

Making the Most of Your Undergraduate Experience

Personal Foundations
NUFP (NASPA Undergraduate Fellows Program)

NASPA Annual Conference

- The Undergraduate Student Conference will be hosted by the University of Central Florida the Saturday and Sunday before the NASPA Annual Conference. All undergraduates, including NUFP fellows, will be invited to register.
- NUFP Fellows and Mentors will have a networking reception Friday evening before the pre-conference. NUFP will continue having “NUFP Buddies,” NUFP alumni who will serve as guides on-site at the Annual Conference for NUFP fellows in attendance.
- 59 fellows applied for stipends to the annual conference. This was compared to the 48 fellows the previous year. Eight Fellows received a full stipend to attend the conference from a grant from Sodexo. Thirty Fellows were offered a $200.00 stipend to help defray costs accrued due to attending the conference.
- 13 students applied for the Sodexo NUFP Graduate School scholarships (two $2,000.00 scholarships), compared to 6 students last year. The recipients will be announced at the NUFP Reception.
Summer Internship Process

- 25 institutions have applied to host 34 NUFP Summer Interns, up from 21 institutions hosting 32 interns last year.
- 168 fellows have applied to the Internship Process, up from 167 fellows last year.

Dungy Leadership Institute

- Southern Methodist University held the 2012 Summer Leadership Institute from June 17-22, 2012.
- There were 63 applications, down from 71 in 2011 but up from 62 last year. 32 fellows were accepted, the maximum amount allowed.
- Lester Manzano of Loyola University-Chicago served as the Institute Director, and the faculty for the program are as follows:
  - Toni Castro, Vice President for Student Services, Highline Community College
  - Natasha Croom, Assistant Professor of Higher Education (and 2013 On-Site Coordinator), Iowa State University (MUFP Alum)
  - Jacob Diaz, Vice President for Student Development, Seattle University
  - Amber Hampton, Assistant Director, Center for Multicultural Affairs, Florida State University (MUFP Alum)
  - Floyd Lai, Associate Director of Multicultural Programs, California State University, San Marcos
  - Calvin Phillips, Higher Education & Student Affairs Professional
  - Chris Purcell, Associate Director of Student Activities, Berklee College of Music
  - Sivagami Subbaraman, Director, LGBTQ Resource Center, Georgetown University
- The 2013 DLI will be held at Iowa State University with Tonantzin Oseguera, Assistant Dean of Students, University of California, Riverside will be serving as institute director. Faculty for this DLI are still being determined.
- The 2014 DLI will be hosted at the University of Utah.

NUFP Welcome Packets

- For the Spring and Fall acceptances, Fellows were re-directed to an electronic welcome page specific for their region. In addition to the welcome letter from the regional coordinator, welcome letters from all KC representatives on the NUFP Board and an invite to the join welcome webinar question hour were on the page. The following are the pages for each region:
  - [www.naspa.org/programs/nufp/regi.cfm](http://www.naspa.org/programs/nufp/regi.cfm)
  - [www.naspa.org/programs/nufp/regii.cfm](http://www.naspa.org/programs/nufp/regii.cfm)
  - [www.naspa.org/programs/nufp/regiii.cfm](http://www.naspa.org/programs/nufp/regiii.cfm)
  - [www.naspa.org/programs/nufp/regiveast.cfm](http://www.naspa.org/programs/nufp/regiveast.cfm)
  - [www.naspa.org/programs/nufp/regivwest.cfm](http://www.naspa.org/programs/nufp/regivwest.cfm)
  - [www.naspa.org/programs/nufp/regv.cfm](http://www.naspa.org/programs/nufp/regv.cfm)
  - [www.naspa.org/programs/nufp/regvi.cfm](http://www.naspa.org/programs/nufp/regvi.cfm)
- An itinerary calendar of all important deadlines for the program, NUFP stUFP, was created again for the 2012-2013 academic year.
NUFP Notes

- In an effort to increase communication about unique offerings to NUFP fellows, NUFP Notes were continued. This monthly newsletter covers specific things for NUFP Fellows. The following are the NUFP notes for the 2012 year thus far:
  - [www.naspa.org/programs/nufp/notes/1213/sept.cfm](http://www.naspa.org/programs/nufp/notes/1213/sept.cfm)
  - [www.naspa.org/programs/nufp/notes/1213/oct.cfm](http://www.naspa.org/programs/nufp/notes/1213/oct.cfm)
  - [www.naspa.org/programs/nufp/notes/1213/nov.cfm](http://www.naspa.org/programs/nufp/notes/1213/nov.cfm)
  - [www.naspa.org/programs/nufp/notes/1213/jan.cfm](http://www.naspa.org/programs/nufp/notes/1213/jan.cfm)
  - [www.naspa.org/programs/nufp/notes/1213/feb.cfm](http://www.naspa.org/programs/nufp/notes/1213/feb.cfm)

Corporate and Foundation Relations

Program Guide Advertising

- 2013 NASPA Annual Conference: $13,300 with 23 advertisers.
- Highest gross revenue and number of advertisers in NASPA history.

Annual Conference Exhibits and Sponsorships

- 124 of 137 booths sold
- Largest gross revenue from exhibits to date ($210,625 currently)
- 25 sponsors (over $200,000 in combined cash and cash-in-value)
- Cash sponsors include:
  - Opening Reception Entertainment: Chartwells ($20k)
  - Monday Morning Opening Panel: Everfi ($15k)
  - Conference Lanyards: Hamad Bin Khalifa University ($15k)
  - SSAO Reception: EdR ($10k)
  - Leadership Dinner: Aramark Higher Education ($10k)
  - NUFP Program: Sodexo Education ($10k)
  - SSAO Reception: EBI – MapWorks, LLC ($10k)
  - NUFP Pre-Conference Event: Capstone ($10k)
  - CSAO Lounge: NPC/NIC: ($7,500k)
  - CSAO Lounge: On Campus Marketing: ($5k)
  - Fraternity and Sorority KC Reception: NPC/NIC ($2500)
  - Exhibit Hall Gift Card Raffle: 3rd Millennium Classrooms ($2500)
  - SAPAA KC Reception: Stylus Publishing ($2500)
- In-Kind Sponsors Include:
  - SSAO Lounge Furniture (Adden Furniture)
  - 2013 CSAO Gift (Eco Promotional Products)
  - 2013 Polo Shirts (Halo Branded Solutions)

Other Exhibits and Sponsorship

- 2012 Assessment and Persistence Conference: 4 exhibitors and $2,700 in revenue
- 2012 #NASPATech Conference: 6 exhibitors, one gold sponsor and $12,500 in revenue
- 2012 Law and Policy Conference: 2 exhibitors and $2,000 in revenue
- 2013 Alcohol & Other Drug/Mental Health Conference: 17 exhibitors, 2 gold sponsors and $25,300 in revenue
Technology

- Functional enhancement to Call for Programs submission process to include document upload
- Updated TPE website with new content and better work flow tools for candidates and employers

Regions

In addition to the Leadership report above, the NASPA staff work diligently with the Regional Leadership to provide support for all seven regions. This listing provides information for all regional workshops for which the NASPA staff provides logistical, financial and registration support.

Region I Mid-Level Institute, March 23, April 12, May 17, June 14, 2012
- The 2012 “Making the Most of the Middle” Mid-Level Institute took place on March 23 at University of Hartford, April 12 at University of Rhode Island, May 17 at St. Anselm College, and June 14 at Quinsigamond Community College.
- There were 18 registrants.

Region I Rhode Island Drive In, April 4, 2012
- The 2012 “The ‘Dear Colleague’ Letter – One Year Later” Drive In took place on April 4, 2012 at Rhode Island College in Providence, Rhode Island.
- There were 41 registrants.

Region V Power of One Conference, April 6-7, 2012
- The 2012 Power of One Conference took place April 6-7, 2012 at Oregon State University in Corvallis, Oregon.
- There were 167 registrants.

Region III Summer Symposium, June 3-6, 2012
- The 2012 Region III Summer Symposium took place June 3-6, 2012 at the Hilton Virginia Beach Oceanfront in Virginia Beach, Virginia.
- There were 109 registrants.

Region II Conference, June 10-12, 2012
- The 2012 Region II Conference took place June 10-12, 2012 at the Buffalo-Niagara Marriott in Buffalo, New York.
- There were 220 registrants.

Region III New Professionals Institute, June 11-14, 2012
- The 2012 New Professionals Institute took place June 11-14, 2012 at North Carolina Central University in Durham, North Carolina.
- There were 41 registrants.

Region I Graduate Student and New Professionals Knowledge Community Drive In, June 15, 2012
- The 2012 Region I Graduate Student and New Professionals Knowledge Community “Leaving Your Mark as a Summer Intern” Drive In took place on June 15, 2012 at Suffolk University in Boston, Massachusetts.
• There were 31 registrants.

Region III Mid-Managers Institute, June 16-21, 2012
• The 2012 Region III Mid-Manager’s Institute took place June 16-21, 2012 at Auburn University in Auburn, Alabama.
• There were 47 registrants.

Region II Mid-Managers Institute, June 18-22, 2012
• The 2012 Region II Mid-Manager’s Institute took place June 18-22, 2012 at Montclair State University in Montclair, New Jersey.
• There were 34 registrants.

Region V Senior Student Affairs Officers (SSAO) Retreat, June 20-22, 2012
• The 2012 SSAO Retreat took place June 20-22, 2012 at the Residence Inn and Portland Downtown at River Place in Portland, Oregon.
• There were 29 registrants.

State of Florida Anti-Hazing Summit, September 24 and 27, 2012
• The 2012 State of Florida Anti-Hazing Summit took place on September 24, 2012 at the University of Florida in Gainesville, Florida; and on September 27, 2012 at Florida Atlantic University in Boca Raton, Florida.
• There were 64 registrants at the University of Florida site, and 81 registrants at the Florida Atlantic University site.

Region IV-East and IV-West Men and Masculinities Knowledge Community Drive-In Conference, October 12, 2012
• The 2012 Region IV-East and IV-West Men and Masculinities Knowledge Community Drive-In Conference took place on October 12, 2012 at West Illinois University in Macomb, Illinois.
• There were 83 registrants.

Region III Florida Drive-In Conference and Undergraduate Symposium, October 18-20, 2012
• The 2012 Region III Florida Drive-In Conference and Undergraduate Symposium took place on October 18-20, 2012 at Florida Atlantic University in Boca Raton, Florida.
• There were 221 people registered for the main conference and 44 people registered for the Undergraduate Symposium/Graduate Fair.
• Revenue from the Undergraduate Symposium was used to purchase NASPA memberships for those registrants.

Region IV-E Conference, November 4-6, 2012
• The 2012 Region IV-E Conference occurred November 4-6, 2012 at the Madison Concourse Hotel and Club in Madison, Wisconsin.
• The conference theme was “Blurring the Lines: Focusing Together on Student Transformation.”
• There were 347 registrants, and 43 One-Day-Only and Pre-Conference-Only registrants.

Region IV-W Conference and Mid-Level Institute, November 6-8, 2012
• The 2012 Region IV-W Conference occurred November 6-8, 2012 at the Ramkota Best Western in Rapid City, South Dakota.
• The 2012 Region IV-W Mid-Level Institute occurred November 4-6, 2012 at the Ramkota Best Western in Rapid City, South Dakota.
• The conference theme was “Discovering Treasures: People. Purpose. Passion.”
• There were 291 registrants for the Region IV-W Conference, and 20 registrants for the Mid-Level Institute.

Region V and VI Western Regional Conference, November 7-10, 2012
• The 2012 Region VI & V Western Regional Conference occurred November 7-10, 2012 at the Waikoloa Marriott Resort & Spa in Waikoloa, Hawai‘i.
• The conference theme was “Hulihia: Opportunities for Change. Opportunities to Inspire.”
• There were 500 registrants.

Region I Conference and Student Affairs Leaders of Tomorrow (S.A.L.T.) Conference, November 11-14, 2012
• The 2012 Region I Conference, November 11-14, 2012 took place at the Mystic Marriott Hotel and Spa in Mystic, Connecticut.
• The 2012 Region I Student Affairs Leaders of Tomorrow (S.A.L.T.) Conference, November 11-12, 2012 took place at the Mystic Marriott Hotel and Spa in Mystic, Connecticut.
• The conference theme was “Honoring Our Mission: Inquiry, Inclusion, Integrity, Innovation.”
• There were 522 registrants for the Region I Conference and 72 registrants for the S.A.L.T. Conference.

NASPA Region I GLBT/SLP Knowledge Community Drive In Conference, November 30, 2012
• The 2012 NASPA Region I GLBT/SLP Knowledge Community Drive In Conference took place on November 30, 2012 at Clark University in Worcester, Massachusetts.
• There were 34 registrants.

Region I New Professionals Mentoring Institute, December 14, 2012; January 11, 2013; February 15, 2013; April 12, 2013
• The 2013 “Take Entry Level to the Next Level” New Professionals Mentoring Institute took place on December 14, 2012 at Worcester State University; January 11, 2013 at Trinity College; and February 15, 2013 at University of New England. The final session will take place at University of New England on April 12, 2013 at Fitchburg State University.

Region III Alabama Conference, January 25, 2013
• The 2013 Region III Alabama Conference took place on January 25, 2013 at Birmingham Southern College in Birmingham, Alabama.
• There were 109 registrants.

Region III Kentucky Drive In Conference, February 1, 2013
• The 2013 Region III Kentucky Drive In Conference took place on February 1, 2013 at Bellarmine University in Louisville, Kentucky.
• There were 66 registrants.

Region VI Northern California Drive In Conference, February 1, 2013
The 2013 Region VI Northern California Drive In Conference took place on February 1, 2013 at Drexel University, California Campus, in Sacramento, California.
There were 48 registrants.

Region VI Southern California Drive In Conference, February 1, 2013
The 2013 Region VI Southern California Drive In Conference took place on February 1, 2013 at Chapman University in Orange, California.
There were 36 registrants.

Region III & ACPA Gulf Region Conference and NASPA International Student Services Institute (NISSI), February 6-7, 2013
The 2013 Region III & ACPA Gulf Region Conference took place February 6-7, 2013 at Zayed University in Abu Dhabi, United Arab Emirates.
The 2013 NASPA International Student Services Institute (NISSI) took place February 4-5, 2013 at Zayed University in Abu Dhabi, United Arab Emirates.
There were 137 registrants for the Conference, and 44 registrants for the NASPA International Student Services Institute (NISSI).

Region VI Men and Masculinities Knowledge Community Drive In, February 9, 2013
The 2013 Region VI Men and Masculinities Knowledge Community Drive In took place on February 9, 2013 at University of Redlands in Redlands, California.
There were 26 registrants.

Cancelled Events

2012 Region I and WISA/GLBT/Veterans Knowledge Communities Resetting Perspectives Drive In, April 28, 2012
This drive in was scheduled to take place April 28, 2012.
The event was cancelled on April 17, 2012.

Region II Careers in Student Affairs Conference, November 16, 2012
This conference was scheduled to take place on November 16, 2012 at Seton Hall University in South Orange, New Jersey; Towson University in Towson, Maryland; and Chatham University in Pittsburgh, Pennsylvania.
The event was cancelled on November 6, 2012 with 81 people registered.

Region I Connecticut Undergraduate and Graduate Conference, December 8, 2012
This conference was scheduled to take place December 8, 2012.
The event was cancelled on December 5, 2012 with 17 people registered.

Upcoming Regional Events

2013 Region I Mid-Level Institute, March 28, April 19, May 10, June 6, 2013
The 2013 Region I Mid-Level Institute will take place on March 28 at Southern Vermont College in Bennington, Vermont; April 19 at Central Connecticut State University in New Britain,
Connecticut; May 10 at Southern New Hampshire University in Manchester, New Hampshire; and June 6 at Salve Regina University in Newport, Rhode Island.

- There are currently no registrants for this event. Online registration will be active as of February 15, 2013.

**2013 Region V Power of One Conference, April 26-28, 2013**
- The 2013 Region V Power of One Conference will take place April 26-28, 2013 at Boise State University in Boise, Idaho.
- There are currently 4 registrants for this event. Online registration is active as of January 15, 2013.

**2013 Region IV-E Women in Student Affairs (WISA) Drive In, June 1, 2013**
- The 2013 Region IV-E Women in Student Affairs (WISA) Drive In will take place on June 1, 2013 at Lake Forest College in Lake Forest, Illinois.
- There are currently 4 registrants for this event. Online registration is active as of December 4, 2012.

**2013 Region II Conference, June 9-11, 2013**
- The 2013 Region II Conference will take place June 9-11, 2013 John Jay College of Criminal Justice of the City University of New York (CUNY) in New York, NY.
- The conference theme is “Bridging Communities, Transforming Lives.”
- There are currently no registrants for this event. Online registration is active as of December 8, 2013.

**2013 Region III Summer Symposium, June 9-12, 2013**
- The 2013 Region III Summer Symposium will take place June 9-12, 2013 at the Hilton Austin in Austin, Texas.
- The conference theme is “Hot Topics in the Heart of Texas.”
- There are currently no registrants for this event. Online registration is active as of Spring 2013.

---

**Advocacy**

**Research and Policy Institute**

Please see discussion of RPI activities and contributions to advocacy listed under the Strategic Planning Goals in the next section.

**NUFP (NASPA Undergraduate Fellows Program)**

**Sodexo/NUFP Partnership:**

Sodexo, Inc. has renewed its commitment of $10,000 to NUFP for the 2012-2013 year. This money will be used in the following ways:

- Annual Conference Attendance Stipends: $6,000 (8 students at $750/each)
- Graduate School Scholarships: $4,000 (2 at $2,000/each)
Sodexo/Capstone On-Campus Management:
Sodexo, Inc. has committed $5,000 to undergraduate scholarships for the 2013 Undergraduate Pre-Conference. Twelve scholarships in the amount of $250 will be offered. Fifty-five students have applied.

Careers in Student Affairs Month (CSAM)

Four webinars were hosted during CSAM including:

  - 307 sites registered; 83 viewed recording.
  - Panelists included:
    - Tim Albert, Associate Director, Housing, Seattle University
    - Mariela Campuzano, Senior Academic Advisor, Florida International University
    - Dr. Paulette Dalpes, Deputy to Vice Chancellor for Student Affairs & Chief of Staff, City University of New York
    - Tiffany J. Davis, Doctoral Candidate, University of Georgia
    - Cord McLean, Program Advisor, Texas A&M University

- “Student Affairs Job vs. Career: The Choice to Work Full-Time or Attend Graduate School”
  - 215 sites registered; 53 viewed recording.
  - Panelists included:
    - Phyllis McCluskey-Titus, Associate Professor, Illinois State University
    - Frank Cuevas, Executive Director of University Housing, University of Tennessee-Knoxville
    - Corey A. King, Associate Vice President & Dean of Students, Florida Atlantic University

- “Things I Wish I Knew When I Was Applying to Graduate School”
  - 276 sites registered; 56 viewed recording.
  - Panelists included:
    - Yolanda M. Barnes, Program Coordinator, Leadership Development and Second Year Initiatives, Loyola University Chicago
    - Steve Jenks, Residence Hall Director, Cornell University
    - Michael C. Jones, Residence Hall Director, Georgia Institute of Technology
    - Kim McAloney, Coordinator, Student Life Programs, Oregon State University
    - Brian J. Talton, Resident Director, University of Illinois at Urbana Champaign

- “Making the Most of your Career: Navigating your NASPA Membership”
  - 180 sites registered; 21 viewed recording.
  - Panelist included:
    - Nathan Victoria, Director of Member Engagement and Student Initiatives, NASPA
NASPA Strategic Plan

Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

Objectives

1.1 Be the primary source of data on the experience of college and university students.

Research and Policy Institute

- Continue efforts to partner with EDUCAUSE, CampusLabs, and other student data focused entities to build capacity to collect unique data on college student experience.
- Completed student services expenditure survey project funded by Lumina Foundation. This project provides the RPI with a baseline for gathering data about the location of student services within the organizational structures of institutional members.

NASPA Foundation

- Provided $20,000 in small grants to fund research in student affairs.
- Small grant awardees are asked to present findings at the NASPA Annual Conference or through a NASPA Journal.

1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.

Publications

- Published Learning is Not a Sprint and Building a Culture of Evidence in Student Affairs

Research and Policy Institute

- Partnering with InsideTrack on survey of NASPA institutions use of data and student services to support active duty and student veteran populations. Resulting report will be presented at NASPA Annual in March.
- RPI is sponsoring a series of “Five Things You Should Know” briefs that link the research, policy, and practitioner spaces to support and demonstrate the alignment of student services with learning goals.
- Leading a national initiative on student affairs contribution to civic learning and democratic engagement (CLDE) efforts. NASPA has established a LEAD Initiative that comprises of a network of 50 postsecondary institutions working in the CLDE space. Activities include a future webinar series, a meeting at the Annual conference, and a newly established national conference on CLDE and student affairs to be held in June of 2013. This effort, led by staff working with professional development and the RPI, is designed to provide evidence of effective student affairs practice in support of institutional wide learning outcomes related to CLDE.

1.3 Tighten and align the connections among theory, research, and practice.

Publications
• Published *Journal of Student Affairs Research and Practice*. See journal reports for more detail.

1.4 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.

**Publications**

• Published *Building a Culture of Evidence in Student Affairs*, which includes resources specifically for use in program reviews

### Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.

**Objectives**

2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.

**Publications**

• Each issue of *Leadership Exchange* included a Public Policy column with articles authored by leaders of the Public Policy Division

**Research and Policy Institute**

• Collaborated with others to create guidelines to request that NASPA take a position and/or make a public statement on a policy issue or current event.

• RPI staff participated in planning and executing of ASHE public policy pre-conference held mid-Nov. Promoted NASPA as critical voice in policy dialogues at institution, state, and federal levels.

• Supported creating and dissemination of Public Policy Agenda for NASPA. Collaborated with the PPD on these efforts.

2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.

**Research and Policy Institute**

• Authored and served as editors of briefing papers to support the three major issues in the public policy agenda.

• Implemented a communication plan for sharing the public policy agenda with members:
  o Drafted communication for NASPA’s President could share policy agenda information with the entire membership
  o Created materials and revised for public policy section of NASPA’s website
  o Promoted agenda on via social media

2.3 Build capacity among membership in order to effectively influence public policy.

**NASPA Student Affairs Law & Policy Conference**

*December 6 – 8, 2012* ¦ *Westin Charlotte, Charlotte, NC*

• The conference will hold several public policy focused sessions which will include presentations from the Office for Civil Rights, US Department of Education, Staff from the Research and Policy Institute, and policy makers from Washington, DC.
2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.

Research and Policy Institute
- Maintain active communication with Consortium lead to track federal policy and regulatory actions impacting higher education and student affairs. Monitored pending elections likely impact on policy discussion.

Goal 3
3. Launch an initiative to collaborate with student affairs worldwide.

Objectives
3.1 Conduct a needs assessment to guide and prioritize NASPA's international efforts.

3.2 Clarify NASPA's niche in international student affairs.

Global Summit on Student Affairs and Services
September 20-21, 2012 0 Hilton Garden Inn, Washington DC
- NASPA and the International Association of Student Affairs and Services (IASAS) hosted this first-ever gathering of student affairs and services association representatives from around the world.
- 46 participants attended the summit, representing the following 18 countries: Austria, Belgium, Botswana, Canada, Germany, Ireland, Israel, Italy, Japan, Lebanon, Lithuania, Mexico, Qatar, Saudi Arabia, South Africa, Uganda, the United States, and Zimbabwe.
- The Summit has generated several working groups, a listserv, and the committee finishing a summit related document for all attendees.

3.3 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.

NASPA International Student Services Institute
NASPA is planning NASPA International Student Services Institute which will take place during the Gulf Region Spring Conference beginning in 2013. There will be three parts to the NISSI:
1) Student Affairs in Higher Education Certificate from Colorado State University (11 credits online)
2) NASPA on-site workshops based on the Professional Competency Areas for Student Affairs Practitioners
3) International Leadership Institute for students including exchanges provided by the Center for Student Leadership at Kennesaw State University

NASPA, in partnership with Colorado State University will present a two-day institute prior to the Honk Kong Student Services Association meeting from December 14-15. Gwen Dungy and Jody Donovan will be the lead faculty for the institute. The main topics covered will be:
- History, Philosophy, and Values
- Advising and Helping
- Student Learning and Development
NASPA is in the process of developing a partnership with Colorado State University to offer a Student Affairs Certificate Program to international student affairs professionals. This certificate comprises four foundational courses that provide an introduction to the student affairs profession. Courses explore the application of college student development theory, the function of student affairs within an institution, the impact of campus environment on student development and learning, and fiscal management in a university and student affairs environment. The four courses are as follows:

- EDHE 660 – Financial Management in Student Affairs (2 cr.)
- EDHE 670 – College Student Personnel Administration (3 cr.)
- EDHE 673 – Student Development Theory (3 cr.)
- EDHE 674 – Campus Ecology (3 cr.)

International Exchange Program

- Currently have 6 International Exchange Agreements with sister organizations worldwide. Working to reestablish our agreement with CNOUS, and Qatar.
- 2013 Exchanges
  - Inbound Exchanges
    - CNOUS- Centre National des Oeuvres Universitaires et Scolaires, will send a delegation in the early spring on 2013. The delegation will be hosted by Oregon State University, Portland State University, the University of Washington – Vancouver and Reed College.
  - Outbound Exchanges
    - Confederation of Student Services in Ireland will host a 3-5 person delegation in June of 2013. Participants will visit Dundalk Institute of Technology, Trinity University, University College Dublin, and attend the CSSI annual conference.

Publications

- A special discount offer on publications was extended to International Symposium participants
- The summer 2012 issue of Leadership Exchange included an article on the advantages and disadvantages of using international recruitment agents

Goal 4

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

   Objectives

   4.1 Diversify and strengthen the sources of NASPA’s revenue.

   Publications

   - Maintained multiple channels for publications sales--Avectra, Amazon, mail, phone, fax
   - Expanded journals sales and marketing efforts, which resulted in new library subscriptions. See journals reports for more information.

Corporate and Foundation Relations
• Fine Tuned 2013 Annual Conference Exhibits Budget. On track for resulting in highest net revenue for an annual conference exhibits.
• Secured scholarship funding for 2013 NUFP Programs, International Symposium, and Annual Conference scholarships. (see above under Scholarship)
• Increased sponsorship support for SSAO Events (see above under Leadership)
• Continue to secure funding through ad space to produce the Leadership Exchange. (see above under Scholarship)

NASPA Foundation
• The Foundation Board voted to hire a Development Officer to fundraise on behalf of the NASPA Foundation. This position will be supervised by NASPA’s Vice President of Operations and funded by the NASPA Foundation.
• The NASPA Foundation Coordinator maintains the donor records and invoices for outstanding pledge balances.

4.2 Increase collaboration and partnerships with higher education and other organizations
Research and Policy Institute
• Partnerships with InsideTrack established.
• Exploring formal partnerships with EDUCAUSE, National College Access Network (NCAN), CampusLabs, and MilesAboveStrategies.
• Making progress in naming of RPI advisory board, which will establish and strengthen connections with several institutions, think tanks, and government agencies through representation on the board.
• Have made contacts with other research/policy organizations to alert them to presence of NASPA’s new RPI and our willingness to partner on projects.

Publications
• New NASPA books were featured in the Chronicle of Higher Education Selected New Books on Higher Education list. See "Books" in Scholarship section of Mission Report for details.
• Authors regularly promoted their publications through speaking engagements at events outside of NASPA (i.e., other associations, campuses, etc.). See "Books" in Scholarship section of Mission Report for more details.

Corporate and Foundation Relations
• Renewed strategic partnerships with Golden Key, Spelman & Johnson Group, and Educational Benchmarking, Inc. (EBI).
• Attended the 2012 NACUBO Annual Conference.
• Have discussions in progress with other higher education organizations such as E-Check Up To-Go, NSCS and NACURH for potential partnerships.

4.3 Review and redefine the roles and responsibilities of the NASPA President, Executive Director, Regional Vice Presidents, and Board structure and composition.
4.4 Increase opportunities for innovation through technology.

**Publications**
- *Building a Culture of Evidence in Student Affairs* is an interactive resource that includes links to PowerPoint Presentations and is offered in e-book format as well as paperback.
- The NASPA Bookstore website completed its transition from Network Solutions to Avectra in July to create a more seamless shopping experience for members.
- The Point of Sale system for on-site publications sales was upgraded to a mobile payment system, which debuted at the #NASPAtech conference.

**Corporate and Foundation Relations**
- Recruited 7 tech companies to participate in the 2nd annual #NASPAtech Product Demo Showcase for 135 attendees.
- Implemented SCVNGR game at #NASPAtech for attendees to participate in using smart phones.
- Offered new advertising outlets in 2012 (e-newsletter and web site).

**Technology**
- Created new and enhanced existing tools designed to enable our members to interact with each other and take advantage of NASPA programs.
  - Regional Membership Report and Email Tools (see above under Leadership)
  - Call for Programs Tool (see above under Professional Development)

4.5 Strengthen NASPA’s contributions to student affairs graduate preparation programs.

**Research and Policy Institute**
- Made efforts to speak with graduate students via classroom presentations: Florida State University, University of Maryland, George Washington University, and University of Utah.

**Publications**
- Faculty mailing included special discount offer on publications.
- NASPA books are being adopted for course use as indicated by desk copy requests and publications sales data that show increased sales activity during textbook adoption seasons.

4.6 Ensure the participation and inclusion of NASPA’s members in leadership and governance.

**Publications**
- The journal editors regularly recruit for new editorial board members.
4.7 Examine resources and staffing to ensure alignment with strategic planning goals.

Research and Policy Institute

- Pursing funding for research activities from third-parties. Will continue to communicate with funders and other partner organizations about the opportunity to work with the RPI on funded projects.

Professional Development Team & Operations Team

- Conducted member surveys and analyzing information to provide additional services and staffing for the member services and programmatic aspects of NASPA’s offerings.

Publications

- In October, NASPA administered a survey on its three scholarly journals. The survey was designed to measure preferences in terms of access and use as well as satisfaction with content. The results were used to inform discussions on journals strategic planning.