



David Zamojski, Region I Director
Report for the 2012 Summer Board of Directors Meeting
June 29, 2012

Discussion Items

1. *At a recent Regional Advisory Board meeting, we discussed professional development for mid-level personnel, and acknowledged that the term “mid-level” refers to a broad swath of professionals. Does our current strategy for delivery of professional development effectively support the many levels of experience reflected in the “mid-level” category?*
2. *If a state chapter or KC has developed its own logo, may it be used alone or alongside the state’s or KC’s official NASPA logo?*
3. *How may we, as a Board, identify leadership paths (or ladders) that would serve to guide members who wish to pursue leadership roles – and then more senior leadership roles – in the association?*

Action Items

None

NASPA GOALS & GUIDING PRINCIPLES

The Regional Advisory Board met in April in Fitchburg, Massachusetts, and in June in Portsmouth, Rhode Island, to get acquainted, discuss roles and responsibilities, set goals, and conduct regional business. This report includes many of the goals produced by Regional Advisory Board members since our terms began in March.

I offer sincere thanks to **Carole Hughes** (Boston College), NASPA Region I Secretary, for her assistance in compiling the information included in this report.

At the end of this report, please find the *NASPA Region I Advisory Board Governance Report 2012-2014*. Each Region I Director (formerly Regional Vice President) is expected to produce such a document to outline the structure and functions of the Regional Advisory Board during the Region I Director’s term.

I invite you to “like” NASPA Region I at [facebook.com/RegionI](https://www.facebook.com/RegionI) and follow us on twitter @NASPA_R1.

1. **Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.**

Adult Learners and Students with Children Knowledge Community (KC)

Susan Marine (Merrimack College), Regional KC Representative, is collaborating with National KC Chair **Vanessa Johnson** (Northeastern University) and **Kristina Testa-Buzsee** (Norwalk Community College),

Regional Representative, Community Colleges Division, to develop a program proposal for the Regional Conference in Mystic, Connecticut, about working with students with children.

Alcohol and Other Drug (AOD) KC

Matt Salter (Keene State College), Regional KC Representative, is planning to: utilize social media and listservs to share knowledge about current AOD issues and provide a vehicle for conversation and discussion; work with experts in the AOD field to create resources that can be used by professionals in student affairs; and encourage Region I members to present at the Regional Conference and NASPA Annual Conference.

Assessment, Evaluation and Research KC

Judy Robinson (Massachusetts Institute of Technology), Regional KC Representative, is setting goals for her work in the Region that are informed by the KC's goals at the national level. She is appointing a regional KC leadership team by the end June. Regional goals include: building capacity in the Region related to assessment, evaluation, and research; sharing best practices among colleagues; and promoting assessment as an essential practice in the student affairs field. A specific outcome-based action plan will be developed.

Campus Safety KC

Gerry Willis (Salve Regina University), Regional KC Representative, published an op-ed piece in the NASPA 2011 (Dec.) newsletter entitled, "How College and University Partnerships with the Local Community can Foster Good Civic Relations and Improve Student Safety." The article discusses the various strategies colleges currently use to address the safety needs of students living near campus. At Salve Regina, Gerry created a multi-faceted initiative to address problems caused by students living off campus, specifically house parties, and the resulting underage/abusive drinking, noise, disruptions, vandalism, and reduced quality of life – all of which directly impact student safety. Major facets of this initiative were the creation of a hotline for neighbors and students to call and voice complaints of noise and other disruptions caused by students or others, a follow up protocol that included prompt house visits by Gerry and a member of the Newport Police Department who specializes in community policing, educational initiatives that inform students of the University's expectations for student conduct off campus and local ordinances regarding noise and overcrowding, and inclusion of an off-campus behavioral policy in the Student Handbook. Over an eight-year period of measuring the success of this program, significant success was found with a 55 percent reduction in complaints by residents and similar decreases in police interaction, fines, and arrests of off campus students.

Community Colleges Division

Kristina Testa-Buzzee (Norwalk Community College), Regional Representative, is working to encourage representation among community colleges in workshop proposals and selected sessions for the Regional Conference.

Connecticut

Shelby Ballard (University of Hartford), State Director, leads NASPA in a state in which many institutions are in close proximity. This feature will allow her to offer drive-in professional development activities within state to connect with members and to engage in conversation about different topics. Shelby plans to ask her constituents to offer feedback and ideas about professional development events they would like to see offered in the near future. Shelby is utilizing a newsletter, facebook, and other social media to communicate with Connecticut's NASPA members.

Enough is Enough Campaign

Sean Bogle (Plymouth State University), Regional Coordinator, indicates that more than 50 institutions in Region I are currently participating in the campaign. The campaign has 16 partners and two corporate partners.

Faculty

Annemarie Vaccaro (University of Rhode Island), Faculty Liaison, is working collaboratively with **Jean Joyce-Brady** (Massachusetts College of Pharmacy and Health Sciences), Regional Representative, Research Division, and **Judy Robinson** (Massachusetts Institute of Technology), Regional Representative, Assessment, Evaluation and Research KC, to research and possibly sponsor a small grant process to support assessment and research in Region I. If the process is approved, one of the requirements will be for awardees to present their research findings at the Regional Conference.

Fraternity and Sorority KC

Steve Simo (University of Rhode Island), Regional KC Representative, plans to tighten and align the connections among theory, research, and practice within the KC at the regional level. He is submitting a program proposal for the Regional Conference that will act as a catalyst for creating discussion about fraternity and sorority program best practices and generating new assessment and evaluation projects. Steve plans to provide a spring semester forum for the Northeast Greek Leadership Association to discuss KC issues and researched practices.

Gay, Lesbian, Bisexual and Transgender Issues KC

Alex Cabal (Dean College), Regional KC Representative, plans to become the primary source of GLBT related information for members in the Region.

Health in Higher Education KC

Melinda Stoops (Framingham State University), Regional KC Representative, will utilize the Regional Conference as an opportunity for connecting with presenters of programs focused on health in higher education, in order to encourage future work on identified topics of concern. She plans to attend all programs at the Regional Conference that are relevant to the Health in Higher Education KC, and to connect with presenters of programs focused on health in higher education to begin an ongoing dialogue about future work (e.g., research, assessment) in this area and possible avenues for collaboration within the Region.

Indigenous Peoples KC

Tracy Cree (University of Connecticut), Regional KC Representative, plans to assess the needs of Region I's IPKC members through a survey that will inform her of membership concerns and issues, and how the KC may meet these needs.

Maine

Jason Saucier (University of Southern Maine), State Director, has led the state organization to set goals for the 2012-2013. Maine is actively seeking to support NASPA's goals, most notably Goal 2 (lead advocacy efforts) and Goal 4 (strengthen NASPA).

Mid-Level Institute

Peter Fowler (Wentworth Institute of Technology), Institute Chair, reports that 18 mid-level professionals from throughout the Region recently completed the Mid-Level Institute. Assessment will

be conducted shortly to evaluate the program, as well as measure the participants' attainment of the new national learning outcomes for the mid-level institutes.

MultiRacial KC (MRKC)

Aaron King, Regional KC Representative, plans to produce new research within Region I on MRKC topics. He is currently collecting academic articles relevant to the MRKC and will create a page with access to the articles. He plans to collaborate with the other racial identity KCs on a fall or spring program within the Region, and has made connections with various scholars across disciplines who are willing to serve as speakers.

New Professionals and Graduate Students KC

Ted Zito (Assumption College), Regional KC Representative, is establishing a regional leadership team that will assist with planning for professional development and programming opportunities, as well as with expanding outreach and communication via email, newsletters, and social media.

New Professionals Mentoring Institute (NPMI)

Hank Parkinson (Fitchburg State University), Institute Chair, is planning to implement and then assess the Region's NPMI, which provides a professional development experience to institute participants and their mentors.

Past Regional Vice President

Nancy Crimmin (Assumption College), Past Regional Vice President, is working with **Jean Joyce-Brady** (Massachusetts College of Pharmacy and Health Sciences), **Judy Robinson** (Massachusetts Institute of Technology), and Faculty Liaison **Annemarie Vaccaro** (University of Rhode Island) in researching and creating a proposal to bring to the Regional Advisory Board with regards to a regional research grant process. The intention is to have a proposal for the Board to review in the fall and, if accepted, be able to present on this topic at the Regional Conference in November in an effort to inform the Region of this new process.

Professional Standards Division

Peter Troiano (Southern Connecticut State University), Regional Representative, reports that Region I has joined the ongoing dialogue regarding standardization of a Mid-Level Institute (MLI) curriculum to be more aligned with the Professional Competencies, and the feasibility of implementing a similar alignment of curriculum and standards for the New Professionals Mentoring Institute (NPMI). A goal is to encourage use of the Professional Standards to inform MLI and NPMI curricula across ALL regions, and to develop standardized outcomes that can be assessed and measured. An educational session on the competencies and divisional initiatives is being planned for the Regional Conference in November.

Regional Conference

Daniel Brown (Quinnipiac University), 2012 Regional Conference Chair, reports that the 2012 conference will take place November 11 – 14, 2012, in Mystic, Connecticut. This year's conference theme is "Honoring Our Mission." The theme not only focuses on NASPA's mission, but also on how the missions of our programs, departments, and institutions impact our students. The conference, speakers, and presentations will center on the four I's of NASPA's Guiding Principles – Integrity, Innovation, Inclusion, and Inquiry. Program proposals will be accepted through June 30, 2012, as well as expressions of interest in serving as program peer reviewers. Selection of programs should be completed early August. Online registration will go live the first week of September.

Research Division

Jean Joyce-Brady (Massachusetts College of Pharmacy and Health Sciences), Regional Representative, is working in collaboration with Faculty Liaison **Annemarie Vaccaro** (University of Rhode Island), Assessment, Evaluation and Research KC Representative **Judy Robinson** (Massachusetts Institute of Technology), and Past Regional Vice President **Nancy Crimmin** (Assumption College) to prepare a proposal for Regional Advisory Board approval that will establish Region I funding for small research grants that encourage shared research between faculty and practitioners. Impact upon student affairs practice will be emphasized in grant proposal criteria. Annual goals include: requesting Region I approval for both funding and a research grant process by October 1, 2012; submission of a “cutting edge” research panel program, including both NASPA Foundation and Region I grant information, for the 2012 Regional Conference; pending the Regional Advisory Board vote, a Region I grant review process and decision-making implementation in early spring 2013; and research grant presentations that will be required as programs for the 2013 Regional Conference.

Senior Student Affairs Officers

Kathleen McMahon (Roger Williams University), Senior Student Affairs Officer (SSAO) Liaison, is developing the Region’s SSAO Institute, which will take place at the Regional Conference, to provide an opportunity for SSAOs to learn from experts in the field and each other.

Small Colleges and Universities (SCU) Division

Tashia Bradley (Colby College), Regional Representative, reports that goals for 2012-13 include identification of SCUs in Region I and past activities of the SCU in Region I. After obtaining the list and information, she will identify individuals to create an advisory group. Through the group, Tashia will identify the unique needs of SCU practitioners, develop (implement) a needs assessment tool, create opportunities for visibility and general knowledge exchanges (not specific to a knowledge area), and create a structure to encourage communication among professionals at SCUs.

Student Leadership Programs KC

Colleen Powers (Central Connecticut State University), Regional KC Representative, is developing a plan to: share pertinent information about current issues in the field and student leadership with the KC’s members; encourage and support research and presentation efforts among members; and facilitate data sharing among members to support evidence-based practice.

Sustainability KC

Stephen Nason (Unity College), Regional KC Representative, will expand into use of social media to share knowledge. Stephen has created a NASPA Region I Sustainability KC facebook page, and posts sustainability-related topics weekly on it.

Technology KC

Max Koskoff (University of Hartford), Regional KC Representative, is planning to develop programs and sessions about how technology assists the field of student affairs, and to write articles on the use of technology in student affairs.

Undergraduates / Student Affairs Leaders of Tomorrow (SALT) Conference

Nick Negrete (University of Vermont), Undergraduate Liaison/Student Affairs Leaders of Tomorrow (SALT) Conference Coordinator, is currently working to: plan, develop, and present the annual SALT Conference for Region I’s undergraduate students; explore mentoring opportunities for undergraduate students to build stronger relationships with student affairs professionals throughout the Region;

explore the expansion of undergraduate programming with NASPA at the national level as it relates to regional activities surrounding undergraduate students interested in student affairs; and increase awareness and connection among undergraduate students via social media and innovative programming, in collaboration with the Regional NUFP Coordinator.

Veterans KC

David Vacchi (University of Massachusetts – Amherst), Regional KC Representative, plans to generate knowledge about student veterans, collaborate with Region I veterans’ advocates to generate best practices, and pilot a student veteran survey in the fall.

2. Lead advocacy efforts that shape the changing landscape of higher education.

Administrators in Graduate and Professional Student Services KC

Dan Volchok (Northeastern University), Regional KC Representative, is in the early stages of planning a one-day drive-in workshop, scheduled for October 19, at the Harvard Graduate School of Education. KC members in the Region have received a “save the date” announcement.

Adult Learners and Students with Children KC

Susan Marine (Merrimack College), Regional KC Representative, reports she will be working with the other regional members of the KC to discuss interests related to advocacy at the Regional Conference, and to develop an advocacy goal for Region I for 2012-2013.

Alcohol and Other Drug (AOD) KC

Matt Salter (Keene State College), Regional KC Representative, plans to track issues in Region I and highlight the generation of knowledge from members, and to use the AOD KC as a method for sharing the knowledge that has been created in Region I with others in the Region.

Assessment, Evaluation and Research KC

Judy Robinson (Massachusetts Institute of Technology), Regional KC Representative, has set a goal to focus on mentoring younger professionals and providing professional development on assessment and evaluation to practitioners.

Campus Safety KC

In his NASPA article, **Gerry Willis** (Salve Regina University), Regional KC Representative, presented the argument that students who live off campus are seldom viewed in the same light by campus safety officials, or student affairs officials for that matter, as students who live on campus. Given that students living off campus are typically exposed to greater safety risks than students living on campus, he advocated that they should be included more in discussions about campus safety and should be part of any campus safety strategy, initiative, or protocol involving student safety. This is – and should be – an emerging area for the KC.

Connecticut

Shelby Ballard (University of Hartford), State Director, writes that disabilities is evolving as a topic of importance, and more and more institutions are seeing their student populations enter college with mental health concerns and/or physical disabilities. It is important to bring information and drive-ins to the membership about this topic, while also working to bring in content experts to educate student affairs professionals.

Enough is Enough Campaign

Sean Bogle (Plymouth State University), Regional Coordinator, is collaborating with Boston Medical Center's Violence Intervention Advocacy Program (VIAP) for on-campus panel discussions.

Gay, Lesbian, Bisexual and Transgender Issues KC

Alex Cabal (Dean College), Regional KC Representative, is planning to: develop a program proposal for the Regional Conference in collaboration with the Regional Representatives for the African-American KC and Student Leadership Programs KC; co-sponsor a drive-in conference with CT NASPA on the judicial implications of hate crime related incidents on college campuses; and collaborate with other KCs and professional associations to increase awareness about current issues that affect higher education today.

Health in Higher Education KC

Melinda Stoops (Framingham State University), Regional KC Representative, has set goals to: increase awareness about student health issues for Region I members; develop and implement a plan to increase membership in the regional Health in Higher Education KC by 25% over roster numbers on 4/26/12 (n=154 members on that date) by end of 2012-2013; and strive for regular Health in Higher Education KC contributions to the Regional Newsletter.

Indigenous People KC (IPKC)

Tracy Cree (University of Connecticut), Regional KC Representative, plans to increase understanding and appreciation for issues involving Indigenous Peoples in higher education in Region I. Given this Region's compact geographic area, the KC will seek to utilize this density to strengthen communication and educate the Region on issues related to the IPKC.

Latino/a KC

Walter Diaz (Eastern Connecticut State University), Regional KC Representative, will work to continue to raise awareness about issues that affect Latina/o college students, staff, and faculty.

Maine

Jason Saucier (University of Southern Maine), State Director, reports that Maine has recently proposed changes to the state chapter's by-laws that include the addition of a Law, Policy and Governance Coordinator. This position will be voted on next month and will be responsible for informing the state board at monthly meetings about policy issues facing higher education, both in the state and the Region. This position will also work closely with the state's conference coordinators for the purpose of educating membership.

NASPA Undergraduate Fellows Program (NUFP)

Jimmy Doan (Bentley University), Regional Coordinator, will develop and implement a new marketing campaign to increase the visibility of NUFP in Region I among prospective NUFP Fellows and higher education professionals.

New Professionals and Graduate Students KC

Ted Zito (Assumption College), Regional KC Representative, reports that the KC sponsored a drive-in conference for graduate students who hold summer internships in student affairs, which focused on how to leave a lasting mark at the institution at which the student is interning.

New Professionals Mentoring Institute (NPMI)

The next NPMI will provide the opportunity for mentors to support the professional growth of mentees while mentees assist mentors with the changing landscape, according to **Hank Parkinson** (Fitchburg State University), Institute Chair. For example, a mentee can teach the mentor how to manage in a world of social media. The current program will be evaluated and adjusted accordingly as NPMI planning continues. Hank notes it is important to look at topics that support the professional development of our mentees while also paying attention to the changing landscape of higher education.

Senior Student Affairs Officers

Many SSAO Institute topics are about particular issues that relate to the changing landscape of higher education, reports **Kathleen McMahon** (Roger Williams University), SSAO Liaison. Mental health issues and alcohol prevention are two examples. The SSAO Institute will feature topics that focus on promoting successful educational outcomes, and this year the Institute may feature Peter Lake, expert in legal issues in higher education, presenting on working with students with mental health issues and around alcohol prevention, and how these intersect with the current legal landscape in higher education.

Social Media

Valerie Heruska (Boston University), Social Media Coordinator, continues to work on ways to showcase the Region through social media. Ideas include, and are definitely not limited to: a collaborative blog where we highlight professionals in the Region; using LinkedIn as a discussion board; and filming promotional videos/testimonials to advertise our conference.

Student Leadership Programs KC

Colleen Powers (Central Connecticut State University), Regional KC Representative, will ensure the KC's members are aware of current issues and innovation in student leadership programs, and use these topics to offer developmental opportunities for KC members. She also plans to generate discussion among members about current issues and programs on their campuses in order to actively participate in the larger conversation in student leadership (inter)nationally. The KC plans to host at least two educational programs within the Region, in person and/or virtual, this year.

Sustainability KC

Stephen Nason (Unity College), Regional KC Representative, will keep members informed of the changing landscape of sustainability, especially sustainability science. Goals include: submitting an article on sustainability science and how it relates well to student affairs practice to the Regional Newsletter; encouraging members to share sustainability practices that have been successful at their institutions; submitting a sustainability round table program proposal for the Regional Conference; and posting successful sustainability practices and new items related to sustainability on the NASPA Region I sustainability facebook page.

Undergraduates / Student Affairs Leaders of Tomorrow (SALT) Conference

Nick Negrete (University of Vermont), Undergraduate Liaison and SALT Conference Coordinator, is currently planning for the SALT Conference and developing conference content for attendees. Nick will be working with a few of the Region's graduate interns to solidify the conference content, application materials, and selection process. As the Undergraduate Liaison, he is brainstorming ideas for a local mentoring program for undergraduate students to interact with their home campus' student affairs administrators to provide a "shadowing" opportunity to increase their awareness of and passion for student affairs. In addition, Nick will be working with the Regional NUFP Coordinator **Jimmy Doan**

(Bentley University) to increase undergraduate connections to the field and explore – largely with Nathan Victoria of the NASPA staff, the Region I Director, and Jimmy Doan – the impact, intent, and overall goals of the proposed NASPA Careers in Student Affairs Conference at Boston University on October 6, and how we can support our ongoing undergraduate programming opportunities throughout Region I.

Veterans KC

David Vacchi (University of Massachusetts – Amherst), Regional KC Representative, will continue to advance the dialogue on student veterans within the Region, develop a standard definition of “student veteran” for NASPA’s endorsement, and develop a “cornerstones of serving student veterans” concept map.

3. Launch an initiative to collaborate with student affairs worldwide.

Adult Learners and Students with Children KC

Susan Marine (Merrimack College), Regional KC Representative, reports a goal to build the KC to 20 members by the end of the Regional Conference, which will allow the KC to do more and be more visible within both the Region and NASPA nationally. This will be accomplished through a series of KC-wide emails, and through specific outreach to adult learner specialists at local colleges in Region I. Susan aims to develop a database of potential members by October 1.

Alcohol and Other Drug KC

Matt Salter (Keene State College), Regional KC Representative, will partner with other organizations outside higher education to share knowledge and be ahead of AOD issues.

Campus Safety KC

In 2000, **Gerry Willis** (Salve Regina University), Regional KC Representative, created the Rhode Island Town/Gown Partnership (RITGP), a statewide initiative that addresses the town/gown issues and problems all colleges face. Membership includes college administrators at institutions across the state, Substance Abuse Task Force directors, state agencies, members of the law enforcement community, neighborhood associations, and agencies such as Mothers Against Drunk Driving. The main purpose of RITGP is to assist college administrators in developing initiatives that address student behavior off campus, such as neighborhood disruptions, party houses, and misrepresentation of age to gain access to alcohol. However, RITGP has also been active in a number of statewide initiatives. RITGP was active working with state legislators to lower blood alcohol limits for drivers under age 21 statewide, assisting in the creation of bar-coded drivers licenses for the state, implementing keg registration statewide, and most recently, assisted state officials in the legislative passage of revisions to the state procurement law (commonly called the Social Host law). RITGP meets regularly and works diligently in developing joint efforts and new programs/initiatives for college administrators and other agencies. Gerry plans to include the KC in future RITGP discussions about student safety – both on campus and off.

Connecticut

Shelby Ballard (University of Hartford), State Director, plans for the Connecticut leadership team to connect with other states and Regions at the Regional Conference and NASPA Annual Conference in order to further engage in collaborations, whether through social media, newsletters, or events.

Enough is Enough Campaign

Sean Bogle (Plymouth State University), Regional Coordinator, reports that students with psychology majors in Region I institutions can receive academic credit for internships at The National Center for Mental Health Promotion and Youth Violence Prevention (Waltham, MA). The National Center for Mental Health Promotion and Youth Violence Prevention plans, implements, and sustains initiatives that foster resilience, promote mental health, and prevent youth violence and mental and behavioral disorders through cross-site evaluation teams. The Enough is Enough Campaign efforts involve opportunities to collaborate on non-violence initiatives on campuses in Quebec, New Brunswick, Newfoundland and Labrador, Nova Scotia, Prince Edward Island, England, France, Ireland, and Spain. In collaboration with the Association of Public and Land-Grant Universities, Enough is Enough in Region I is a part of the national forum for the discussion and development of policies and programs affecting higher education and the public interest.

Faculty Liaison

Annemarie Vaccaro (University of Rhode Island), Faculty Liaison, has identified a goal to find ways to increase the participation of faculty in Region I, and to increase Region I faculty participation at the national level. To accomplish this, she plans to: facilitate the Faculty Summit at the Regional Conference, which may include time dialoguing about how NASPA can be more inclusive of faculty; send emails twice yearly to faculty to keep them abreast of NASPA happenings that are of special interest to faculty (e.g., small grants, award nomination deadline, call for help with NPMI); begin communicating with the Chair of the National NASPA Faculty Fellows to discuss how regional faculty liaisons can be informed of national happenings (there are currently no direct forms of communication between the fellows and regional liaisons).

Fraternity and Sorority KC

Steve Simo (University of Rhode Island), Regional KC Representative, is building a regional KC leadership team inclusive of NASPA members and members of other professional associations.

Gay, Lesbian, Bisexual and Transgender (GLBT) Issues KC

Alex Cabal (Dean College), Regional KC Representative, is planning to: provide information about GLBT current events and issues that are happening around the world through articles and announcements via KC newsletters, and educate NASPA members on GLBT related international issues, events, and news, whether they can affect higher education in the US or not.

Health in Higher Education KC

Melinda Stoops (Framingham State University), Regional KC Representative, has set goals to: utilize social media to establish connections among student affairs professionals working in areas of student health (e.g., Health Services, Counseling Centers, Wellness Education) from all areas (domestic and international) covered by Region I; establish a Health in Higher Education group on LinkedIn by the end of summer 2012, and notify all members of the KC and all State Directors in Region I of this group, in an effort to build membership; develop and implement a plan for regular postings to this group to encourage participation; develop a plan for evaluating the effectiveness of this group and complete an evaluation by summer 2013; consider the utility of other social media mechanisms (e.g., blogs, twitter, facebook) for increasing collaboration, once the LinkedIn group is firmly established; and reach out to health-focused organizations in Region I (e.g., professional psychology or social work organizations, suicide-prevention organizations, medical societies) to explore possible areas of collaboration with the Health in Higher Education KC.

NASPA Undergraduate Fellows Program (NUFP)

Jimmy Doan (Bentley University), Regional Coordinator, plans to make intentional connections with sister associations in the Region and regional activities to attract more undergraduate students to the program.

Social Media

Valerie Heruska (Boston University), Social Media Coordinator, will continue to work with the NASPA office on ways to reach our Region and beyond via social media outlets.

Student Leadership Programs KC

Colleen Powers (Central Connecticut State University), Regional KC Representative, will work to increase visibility of the regional KC through social media and outreach. Her newly-established leadership team is working on creating a facebook page, twitter handle, etc., to help the group to connect with others in the Region and beyond.

Technology KC

Max Koskoff (University of Hartford), Regional KC Representative, plans to use technology and social media to connect with student affairs practitioners around the world. Using twitter will allow KC members to connect instantly to people around the world for sharing best practices.

4. Strengthen NASPA by making it a more responsive, vital, and sustainable organization.

African-American KC

Colber Prosper (Keene State College), Regional KC Representative, is planning a strategy for increasing the KC's membership in Region I and for also increasing the level of participation by the KC's members.

Asian Pacific Islanders KC

Denise Fung (Boston College), Regional KC Representative, is collaborating with Regional KC Representatives for the other identity-based KCs to plan a social event in October.

Connecticut

Shelby Ballard (University of Hartford), State Director, plans to keep integrity, innovation, inclusion, and inquiry at the forefront of her state's members' minds via drive-ins, conversations via social media, etc. Roundtable and panel discussions are a great way for members to ask panelists and/or facilitators to give background and suggestions to ensure success in this endeavor; a fall event will reflect this.

Gay, Lesbian, Bisexual and Transgender Issues (GLBT) KC

Alex Cabal (Dean College), Regional KC Representative, has set a goal to increase communication with KC members through email, newsletters, and social media outlets. The KC has created a facebook page and twitter (@NASPAGLBT1) account to increase ways to disseminate information to members. The KC will publish newsletters (summer, fall, spring) to provide members with information that pertains to the GLBT community. The KC also plans to provide leadership opportunities for members to increase involvement within the Region. The new GLBT leadership team has been established with four new members on the board.

Indigenous Peoples KC

Tracy Cree (University of Connecticut), Regional KC Representative, has a goal of increasing the IPKC's regional membership by 50%. Currently, Region I's IPKC membership is incredibly small related to the overall membership of the Region.

Knowledge Communities

Jen Stanley (Roger Williams University), and **Beth Moriarty** (Bridgewater State University), Regional KC Co-Coordinator, assisted the Region I Director in developing a comprehensive process to select the Regional KC Representatives, which included consultation with National KC Chairs. They are currently working on filling four open positions. In addition, Jen and Beth conducted training for the Regional KC Representatives at the Regional Advisory Board meeting in April. They requested that by June 1, each Regional KC Representative communicate with their membership to offer an introduction and to share preliminary goals. Jen and Beth are scheduling additional training for the Regional KC Representatives in late July/early August. Jen and Beth submitted a program proposal for the Regional Conference about how to get involved with KCs. They encouraged each Regional KC Representative to create knowledge regarding their KC by utilizing the Regional Newsletter and by submitting proposals for the NASPA Annual Conference.

Latino/a KC (LKC)

Walter Diaz (Eastern Connecticut State University), Regional KC Representative, is working to: establish a Region I LKC leadership team; maintain and enhance communication with members via email, newsletters, and social media; and provide professional development opportunities for Region I LKC members.

Maine

To assist NASPA in becoming a more responsive, vital, and sustainable organization, **Jason Saucier** (University of Southern Maine), State Director, and his state board are working hard to expand the reach of the state organization by increasing membership and working to create a campus contact for each of Maine's 39 institutions. Maine will also launch an annual needs/interest assessment of membership, as well as an exit survey with members who become inactive. Maine hopes to use this information to improve local offerings as well as inform the Regional Advisory Board.

Massachusetts

Rich DeCapua (Suffolk University), State Director plans to: keep programming initiatives from MA NASPA sustainable; continue a tradition of good fiscal responsibility; leverage use of social media in a more directed and interactive manner; better use volunteers in program development; be unique and different; and take chances.

Members at Large

Lee Peters (University of Hartford), and **Lauri Sidelko** (University of Maine) report that the goal of the Members at Large is to assist the Region I Director in his efforts to strengthen NASPA by making it a more responsive, vital, and sustainable organization. This will be done while maintaining and using the guiding principles of NASPA including integrity, innovation, inclusion, and inquiry. The Members at Large have already begun to tackle this goal by leading a goal setting exercise with the Regional Advisory Board in April, and a follow-up in June. As the year progresses, they will more fully develop an action plan during teleconferences with the Region I Director.

Membership

Scott Kane (Rhode Island College), Membership Coordinator, reports that as of May 2012, the Region had 1,292 NASPA members, which is a 10.1% increase over May 2011. There are 742 professional memberships, 291 Graduate, 124 Institutional, 61 Associate, and 74 of all other types of memberships. A breakdown by state reveals the following: 246 members come from Connecticut (19.0% of our total membership), 672 from Massachusetts (52.0%), 83 from Maine (6.4%), 76 from New Hampshire (5.9%), 110 from Rhode Island (8.5%), 73 from Vermont (5.7%), 18 from Canada and European nations (1.4%), and 14 from U.S. states outside New England (1.0%).

Despite this significant 10.1% increase in membership from May 2011 to May 2012, Region I intends to further raise membership numbers to support NASPA's guiding principle of inclusion – seeking ways to ensure access, voice, acknowledgment, opportunity, and participation at all levels.

Membership goals for 2012-2013:

- Increase memberships from Canada and European nations by 10%
- Increase graduate memberships by 2%
- Increase Professional memberships by 2%
- Increase Institutional memberships by 2%

Region I Professional and Institutional memberships, as a percentage of entire regional membership, are slightly higher than in other Regions, while Associate membership runs slightly lower. It is our view that by increasing Institutional memberships, Professional memberships will also increase. Correspondingly, Associate memberships may decrease under this strategy, but will nonetheless result in an overall positive gain.

Mid-Level Institute

Peter Fowler (Wentworth Institute of Technology), outgoing Institute Chair, will work with Marlin Nabors (Wentworth Institute of Technology), incoming Institute Chair, to transition leadership of the program, as well as make recommendations for ways the institute can best meet the needs of the diverse population of mid-level managers.

MultiRacial KC

Aaron King, Regional KC Representative, is defining roles and goals within the KC at the regional level, and has recruited a regional KC leadership team with whom he'll discuss vision, goals, membership strategy, roles, and current topics. Aaron has set a goal of doubling the number of MRKC members in Region I. He may utilize social media, especially twitter and a blog, to connect with members.

New Hampshire

Eric Braun, State Director, reports that the Granite State Student Affairs Association (GSSAA) was formed during the 2011-2012 academic year. GSSAA was created to bring together New Hampshire professionals from NASPA, ACPA, and other professional associations. GSSAA's founding meeting took place in July 2011, at Dartmouth College; GSSAA board membership was finalized in August 2011; and GSSAA by-laws were approved in October 2011. The Granite State Student Affairs Association plans to hold its first annual conference in collaboration with the MASAP Annual Conference in October 2012.

Sean Bogle (Plymouth State University) will succeed Eric Braun as the State Director in June 2012, as Eric is now working in Vermont.

New Professionals and Graduate Students KC

Ted Zito (Assumption College), Regional KC Representative, plans to reach out to new professionals and graduate students in the Region in an effort to increase NASPA and KC memberships.

New Professionals Mentoring Institute

Hank Parkinson (Fitchburg State University), Institute Chair, plans to create opportunities for mentees and mentors to connect beyond the four or five scheduled meetings that have traditionally been part of the institute.

Nominations and Awards

Alison Black (Franklin W. Olin College of Engineering), Chair, has set goals that include: amending the awards process to make it easier and more efficient for nominators to submit nominations; developing a comprehensive and personalized marketing campaign to solicit award nominations; increasing the number of Region I nominations for NASPA National and Excellence Awards; and identifying at least two interested candidates for each leadership position that will be included in the 2013 election process (Region I Director and State Directors). July 16 is the deadline for regional and state awards nominations. Submissions are being made via a Google form. Award recipients will be selected by August 15.

Regional Newsletter

Regional Newsletter Editor **Jenn Kosses** (Massachusetts College of Pharmacy and Health Sciences) will produce a regional newsletter seven times a year: February, April, June, August, October, November, and December.

Senior Student Affairs Officers

Kathleen McMahon (Roger Williams University), SSAO Liaison, aims to provide SSAOs an opportunity to expand their knowledge on particular highly sensitive issues, which will allow them to more effectively respond to complex and sensitive issues on their campuses.

Silent Auction

Proceeds from the annual Silent Auction primarily fund the Region's Student Affairs Leaders of Tomorrow (SALT) conference, which is an investment in the future of our profession and our association. Proceeds also fund our awards program, where we honor the achievements of colleagues and students in the Region. **Ali Hicks** (Stonehill College), Silent Auction Chair, has set a goal of raising \$10,000 at this year's Silent Auction. While lofty, it is a goal worth setting. Ali is currently soliciting volunteers to serve on a small planning team to help plan and execute the Silent Auction in November.

Social Media

Valerie Heruska (Boston University), Social Media Coordinator, is creating networks that connect members to the Region through virtual means. Currently, the Region has six twitter accounts and 14 facebook pages/groups. All of these social media are active and striving to connect with our members. Valerie has set goals that include: actively promoting all initiatives in Region I via social media outlets; engaging new members via social media; and encouraging members to actively tweet and use the #NASPAR1 hashtag to follow the conversation at different conferences and Region I related activities. She also plans to create a webinar series for members on how to support student learning.

Student Leadership Programs KC

Colleen Powers (Central Connecticut State University), Regional KC Representative, plans to: increase members' awareness of current issues in student affairs and actively participate in the student leadership discourse within and outside of NASPA; work with members to submit proposals to regional and national conferences on innovative ideas in leadership; work on a collaborative program proposal with the Regional KC Representatives for the African-American KC and Gay, Lesbian, Bisexual and Transgender Issues KC; and work with members to nominate, and be nominated, for awards to acknowledge outstanding work in the field.

Sustainability KC

Stephen Nason (Unity College), Regional KC Representative, will encourage members to become active and have open dialogues on sustainability relating to student affairs. In May, Stephen emailed the Region's Sustainability KC members and encouraged them to "like" the Region's Sustainability KC facebook page, write sustainability-related articles for the Regional Newsletter, and submit sustainability-related program proposals for the Regional Conference.

Technology KC

Max Koskoff (University of Hartford), Regional KC Representative, is making sure more research is placed online.

Treasurer

Jackie Newcomb (Brown University), incoming Treasurer, and **Cherie Withrow** (Community College of Rhode Island), outgoing Treasurer, have been working hard to ensure a smooth transition and that the financial processes are not disrupted in any way. A training session was conducted with the new Regional Advisory Board to ensure that all understand the system and how to access it. Through recent personnel changes at the NASPA office, both Jackie and Cherie continue to work closely with the NASPA staff to ensure that all revenue is credited to the Region as well as all expenses correctly charged back. Discussions have also taken place with the NASPA staff in an attempt to provide more efficient money processing at the Regional Conference and Silent Auction. Region I is in excellent financial shape and should continue to flourish under the new Regional Advisory Board. Jackie will continue to work with the NASPA staff on streamlining processes, becoming more PCI compliant, and using technology to find more efficiencies.

Vermont

Anne Hopkins Gross (Southern Vermont College), State Director, shares that Vermont's primary goal is to develop an advisory board from which input can be gathered and decisions made regarding how to unite and support the state's student affairs professionals. Outreach is being conducted to the deans and vice presidents, and ACPA has been contacted to discuss collaborative initiatives. A core group of state professionals has been selected by the State Director to lead advisory board development.

Veterans KC

David Vacchi (University of Massachusetts – Amherst), Regional KC Representative, is in monthly communication with the KC's regional membership and is maintaining a KC facebook page.

Volunteers

Jen DeBurro (University of New England), Volunteer Coordinator, reports that she has worked with the NASPA office and undergone training on the Volunteer Central website. Jen is pleased to announce that following a healthy volunteer drive spearheaded by the Region I Director this spring, there remains a

great deal of interest among members to get involved in the Region. Jen is communicating with each interested member and working with Regional KC Representatives and State Directors to find appropriate volunteer placements. At present, Region I has a total of seven positions posted on the Volunteer Central website.