



**David Zamojski, Region I Director
NASPA Region I Advisory Board
Governance Report
2012-2014**

Governance Report

In NASPA Region I, the Region I Director-Elect (formerly the Regional Vice President-Elect) is expected to convene a Governance Committee comprising current Regional Advisory Board members for the purpose of outlining the structure and functions of the incoming Regional Advisory Board.

The first report, *NASPA Region I Governance Report and Recommendations*, from March 2007, provides a foundation. Subsequent reports are expected to delineate any modifications to the vision outlined in the first report, and that is the purpose of this document, *NASPA Region I Advisory Board Governance Committee Report 2012-2014*.

In order to produce this report, the Governance Committee met in person and via conference call during the summer and fall of 2011.

2011 Governance Committee Membership

David Zamojski (Chair), Boston University
Anne Hopkins Gross, Southern Vermont College
Jason Pina, University of Rhode Island
Lauri Sidelko, University of Maine
Kristina Testa-Buzzee, Norwalk Community College
Vu Tran, University of Vermont

Priorities for 2012-2014

The NASPA Board of Directors approved a strategic plan, *Advancing Leadership, Shaping Change; NASPA Strategic Plan 2011-2014*, in July 2011. NASPA Region I is dedicated to assisting the association in achieving the vision presented in the strategic plan through delivery of programs and services.

In the context of supporting the strategic plan, priorities for the Region for 2012-2014 will include:

- Delivering the following to the Region's membership: quality training and development, an excellent publication, research opportunities, mentoring and networking opportunities, international study, and a user-friendly website
- Increasing the number of institutional and individual memberships

- Actively communicating with the Region’s membership, including use of social media, about developments in the field of higher education, news about NASPA, and announcements about professional development events
- Maintaining the Region’s exemplary fiscal health
- Incorporating NASPA’s core values – diversity, learning, integrity, service, fellowship, spirit of inquiry, collaboration, and access – into the Region’s activities and into our student affairs roles on our campuses
- Generating increased levels of interest among our membership – domestic and international – in leadership and volunteer roles
- Including more colleagues in leadership and volunteer positions
- Providing support and encouragement to undergraduates and graduate students who are considering student affairs as a profession
- Increasing efforts to recognize the people and programs that make our Region great, including the promotion of Region I members for national leadership roles (e.g., National KC Chairs) and increasing the number of regional nominations for NASPA Excellence Awards
- Promoting conversation about where we find inspiration and motivation to excel in our work, exemplary practices and ways to incorporate them into our programs and services, ways to balance the demands of our personal and professional lives, strategies for challenging ourselves to be the best we can be, and strategies for challenging our students to be the best they can be

Leadership Positions and Board Structure

The Executive Committee shall include:

- Region I Director
- Past Regional Vice President
- Region I Director-Elect
- Members at Large
- Membership Coordinator
- Regional Conference Chair
- Regional Knowledge Community (KC) Co-Coordinators
- Secretary
- Treasurer
- State Director – Connecticut
- State Director – Maine
- State Director – Massachusetts
- State Director – New Hampshire
- State Director – Rhode Island
- State Director – Vermont
- Province Director – Canada

As with prior administrations, the Region I Director will have the ability to call a meeting of the Executive Committee if and when urgent matters develop that require immediate attention during periods between scheduled Regional Advisory Board meetings.

The Advisory Board shall include:

- Executive Committee
- Historian
- Information Technology (IT) Coordinator and Webmaster
- Regional Newsletter Editor
- Silent Auction Chair
- Social Media Coordinator
- Volunteer Coordinator
- Regional Representative, Community Colleges Division
- Regional Representative, Professional Standards Division
- Regional Representative, Public Policy Division
- Regional Representative, Research Division
- Regional Representative, Small Colleges and Universities Division
- Faculty Liaison
- Mid-Level Institute Chair
- New Professionals Mentoring Institute (NPMI) Chair
- Senior Student Affairs Officer (SSAO) Liaison
- Undergraduate Liaison / Student Affairs Leaders of Tomorrow (SALT) Conference Coordinator
- Regional Coordinator, Enough is Enough Campaign
- Regional Coordinator, NASPA Undergraduate Fellows Program (NUFP)

The Expanded Board will include:

- Executive Committee
- Advisory Board
- Regional Representative, Administrators in Graduate and Professional Student Services KC
- Regional Representative, Adult Learners and Students with Children KC
- Regional Representative, African-American KC
- Regional Representative, Alcohol and Other Drug KC
- Regional Representative, Asian Pacific Islanders KC
- Regional Representative, Assessment, Evaluation and Research KC
- Regional Representative, Campus Safety KC
- Regional Representative, Disability KC
- Regional Representative, Fraternity and Sorority KC
- Regional Representative, Gay, Lesbian, Bisexual and Transgender Issues KC
- Regional Representative, Health in Higher Education KC
- Regional Representative, Indigenous Peoples KC
- Regional Representative, International Education KC
- Regional Representative, Latino/a KC
- Regional Representative, Men and Masculinities KC
- Regional Representative, MultiRacial KC
- Regional Representative, New Professionals and Graduate Students KC
- Regional Representative, Parent and Family Relations KC

- Regional Representative, Spirituality and Religion in Higher Education KC
- Regional Representative, Student Affairs Development and External Relations KC
- Regional Representative, Student Affairs Partnering with Academic Affairs KC
- Regional Representative, Student Leadership Programs KC
- Regional Representative, Sustainability KC
- Regional Representative, Technology KC
- Regional Representative, Veterans KC
- Regional Representative, Women in Student Affairs KC

For the purpose of this document, the term “Regional Advisory Board” is used to refer to the Expanded Board.

The Regional Conference’s Silent Auction is the Region’s largest fund-raising event. Due to the importance of the auction, it is imperative that the Regional Advisory Board be fully engaged in support of the event and of the Silent Auction Chair. For this reason, the Silent Auction Chair will return to the Regional Advisory Board and attend Regional Conference Committee meetings as requested by the Regional Conference Chair.

The Undergraduate Liaison / Student Affairs Leaders of Tomorrow (SALT) Conference Coordinator will continue on the Regional Advisory Board and also serve on the Regional Conference Committee as the SALT Conference Coordinator.

The Senior Student Affairs Officer (SSAO) Liaison will also continue on the Regional Advisory Board and serve on the Regional Conference Committee as the SSAO Institute Coordinator.

The Awards Coordinator position will return to the Regional Advisory Board. The position responsibilities will be merged with the Nominations Coordinator position responsibilities to create the Nominations and Awards Chair position. In response to member feedback and a recommendation by the 2011 Regional Conference Committee, the awards timeline will be modified in order for the process to run late spring to early summer. The Nominations and Awards Chair will also serve as the Region’s expert on the NASPA Excellence Awards and make it his or her goal to boost the number of NASPA Excellence Awards nominations from Region I.

With few exceptions, Regional Advisory Board terms will reflect the term of the Region I Director, which runs March 2012 to March 2014.

The exceptions are:

- Past Regional Vice President (March 2012 to March 2013)
- Region I Director-Elect (March 2013 to March 2014)
- 2012 Regional Conference Chair (November 2011 to November 2012)
- 2013 Regional Conference Chair (November 2012 to November 2013)
- Mid-Level Institute Chair (June 2012 to June 2014)
- State Director – Maine (March 2011 to March 2013)
- State Director – New Hampshire (March 2011 to March 2013)
- State Director – Rhode Island (March 2011 to March 2013)

Canadian Provinces in Region I are: New Brunswick, Newfoundland and Labrador, Nova Scotia, Prince Edward Island, and Quebec.

European nations in Region I are: England, France, Ireland, The Netherlands, Scotland, Spain, Sweden, Switzerland, and Wales.

Knowledge Communities (KCs)

NASPA currently recognizes 26 Knowledge Communities. The newest KC, launched in March 2012, is the Adult Learners and Students with Children KC. Within the Region, each KC will be led by a Regional KC Representative.

Two Regional KC Co-Coordinators will manage the overall KC program within the Region. Region I was the first Region to introduce the Co-Coordinator model, and anecdotal data suggest this model allows for more attention and support to be provided to the Regional KC Representatives. Other Regions have followed Region I's lead in appointing two Co-Coordinators.

The Regional KC Co-Coordinators may develop a plan for dividing the KCs into two clusters in order that each Regional KC Co-Coordinator is assigned specific KCs to oversee. In practice, however, both Regional KC Co-Coordinators will provide support and guidance to all 26 Regional KC Representatives.

Regional KC Co-Coordinators will schedule meetings and/or conference calls with the 26 Regional KC Representatives as needed. These meetings will be separate and distinct from the Regional Advisory Board meetings, although some may be built into Regional Advisory Board meeting agendas.

The Regional KC Co-Coordinators will take the lead in planning events and activities that give KCs a high level of visibility at the Regional Conference.

Each of the 26 Regional KC Representatives will be encouraged to appoint a regional leadership team to assist with program development, research, communication with the Region's KC membership, and the planning of networking opportunities. The Region's Volunteer Coordinator will assist the appointment process via NASPA's Volunteer Central website.

Each Regional KC Representative will have reporting lines to both the National KC Chair (who is elected by the KC's members worldwide) and the Regional KC Co-Coordinators. Each Regional KC Representative will also sit on their respective National KC Chair's national leadership team.

NASPA Region I now fully views the Small Colleges and Universities Division as separate from the Knowledge Communities.

Board Functions

The Expanded Board will meet five times a year in the Region, following the schedule below. A sixth meeting may take place at the NASPA Annual Conference, depending on the need to bring the Regional Advisory Board together in March. November meetings will occur at the Regional Conference. Regional Advisory Board members are expected to attend all Regional Advisory Board meetings.

- April 2012 (Focus on Transition)

- June 2012 (Retreat)
- September 2012
- *November 2012
- January 2013 (Focus on 2013 Regional Conference)
- **March 2013
- April 2013
- June 2013 (Retreat)
- September 2013
- *November 2013
- January 2014 (Focus on 2014 Regional Conference)
- **March 2014

*meeting to occur at the Regional Conference

**meeting to occur at the NASPA Annual Conference, if needed

With the Expanded Board at 60+ members, Board meetings will need to be organized in a way that maximizes efficient administration of the Region.

Voting on the Region's business matters will take place at Regional Advisory Board meetings, and at least half plus one of the total number of Regional Advisory Board members must be in attendance for votes.

All Regional Advisory Board members will be encouraged to appoint planning teams and regional leadership teams, as appropriate, to assist in achieving goals, to nurture future leaders, and to engage the Region's members in the association to a greater degree.

Regional Advisory Board Appointment Process

All Regional Advisory Board positions will be posted on NASPA's Volunteer Central website so that all interested parties have the opportunity to see position descriptions and make expressions of interest.

Regional Advisory Board appointments will be made in three ways:

- The Region I Director-Elect will re-appoint some current Board members to the incoming Board for the purpose of continuity.
- The Region I Director-Elect will make a limited number of appointments to select roles based on his knowledge of select individuals' skills and abilities.
- All remaining Board appointments, which will be a majority of positions, will be made in consultation with a small team of NASPA members to be identified by the Region I Director-Elect. This team will be guided by expressions of interest via Volunteer Central and other modes of communication.

The above process represents a change from past practice and will be outlined for the Region's membership by the Region I Director-Elect via email before the appointment process begins. NASPA members who are new to Region I will be welcome to be considered for appointment to the Regional Advisory Board. When making Board appointments, particular attention will be paid to Board diversity.

All Regional KC Representative appointments will be made by the Region I Director-Elect based on recommendations from the Regional KC Co-Coordinators in consultation with the appropriate National KC Chairs.

With the Region's membership at about 1,300, the Region I Director-Elect will avoid assigning multiple leadership roles to any one individual in order to maximize opportunities for the Region's members to get involved.

The Regional Director-Elect will inform the Region's membership about appointments via the Regional Newsletter and appropriate social media. The target date for completing all Regional Advisory Board appointments is the start of the NASPA Annual Conference in March.

Individuals who expressed interest in Regional Advisory Board roles but could not be accommodated will receive follow up attention from the Volunteer Coordinator, who will work collaboratively with the Regional Advisory Board to find other volunteer or leadership opportunities for these individuals.

Goals for States, Canadian Provinces, and Europe

As NASPA's membership grows, the state divisions will take on new importance in making the association more accessible to more individuals.

Currently, the association has no delineated expectations of its state divisions; this is up to each Region to determine.

During 2012-2014, state divisions will be called on to:

- Ensure that state activities are consistent with and assist the Region in achieving the vision presented in *Advancing Leadership, Shaping Change; NASPA Strategic Plan 2011-2014*
- Grow the association's membership
- Increase participation in the NASPA Undergraduate Fellows Program (NUFP)
- Make stronger connections to student affairs graduate preparation programs
- Keep state websites up to date
- Nurture future leaders and clarify leadership ladders that facilitate advancement from volunteer roles to state board roles to Regional Advisory Board roles
- Track state issues that may have impact on and/or implications for student affairs practitioners and our students
- Increase collaborations with state chapters of sister associations

Marketing and Communications

To coordinate marketing and communications, a Regional Marketing and Communications Team will be established that will include the IT Coordinator and Webmaster, the Social Media Coordinator, the Regional Newsletter Editor, a Graphic Artist, and the Regional Representative for the Technology KC. Together, this team will assist with communication with the Region's members, increased use of social media at regional events, and the development of program publicity for regional events.

Complete Listing of Regional Advisory Board (Expanded Board) Positions

Region I Director
Past Regional Vice President (2012-2013)
Region I Director-Elect (2013-2014)
Historian
Information Technology (IT) Coordinator and Webmaster
Members at Large (2 positions)
Membership Coordinator
Nominations and Awards Chair
Regional Conference Chair
Regional Knowledge Community (KC) Co-Coordinators (2 positions)
Regional Newsletter Editor
Secretary
Silent Auction Chair
Social Media Coordinator
Treasurer
Volunteer Coordinator

Regional Representative, Community Colleges Division
Regional Representative, Professional Standards Division
Regional Representative, Public Policy Division
Regional Representative, Research Division
Regional Representative, Small Colleges and Universities Division

Regional Representative, Administrators in Graduate and Professional Student Services KC
Regional Representative, Adult Learners and Students with Children KC
Regional Representative, African-American KC
Regional Representative, Alcohol and Other Drug KC
Regional Representative, Asian Pacific Islanders KC
Regional Representative, Assessment, Evaluation and Research KC
Regional Representative, Campus Safety KC
Regional Representative, Disability KC
Regional Representative, Fraternity and Sorority KC
Regional Representative, Gay, Lesbian, Bisexual and Transgender Issues KC
Regional Representative, Health in Higher Education KC
Regional Representative, Indigenous Peoples KC
Regional Representative, International Education KC
Regional Representative, Latino/a KC
Regional Representative, Men and Masculinities KC

Regional Representative, MultiRacial KC
Regional Representative, New Professionals and Graduate Students KC
Regional Representative, Parent and Family Relations KC
Regional Representative, Spirituality and Religion in Higher Education KC
Regional Representative, Student Affairs Development and External Relations KC
Regional Representative, Student Affairs Partnering with Academic Affairs KC
Regional Representative, Student Leadership Programs KC
Regional Representative, Sustainability KC
Regional Representative, Technology KC
Regional Representative, Veterans KC
Regional Representative, Women in Student Affairs KC

Faculty Liaison

Mid-Level Institute Chair

New Professionals Mentoring Institute (NPMI) Chair

Senior Student Affairs Officer (SSAO) Liaison

Undergraduate Liaison / Student Affairs Leaders of Tomorrow (SALT) Conference Coordinator

Regional Coordinator, Enough is Enough Campaign

Regional Coordinator, NASPA Undergraduate Fellows Program (NUFP)

State Director – Connecticut

State Director – Maine

State Director – Massachusetts

State Director – New Hampshire

State Director – Rhode Island

State Director – Vermont

Province Director – Canada