



Deb Moriarty, Region II Director
Report for the 2012 Summer Board of Directors Meeting
June 29, 2012

Discussion Items

1. The Small Colleges & Universities Division unanimously endorsed implementation of a revised membership dues structure for colleges/universities with enrollments of less than 500 during its June teleconference. This proposal also was supported by the members of the Region II Advisory Board at its June meeting. Some conversation was held about the potential cost and wellness implications of institutional policy changes based on the health care reform legislation (and the upcoming Supreme Court ruling) for students at small colleges and universities. Prompt distribution of interpretations from the Public Policy Division and NASPA staff should be a priority.
2. RII's Public Policy rep reports that after serving on this division for Region II for over 4 years, I believe that the support of NASPA for public policy has greatly increased. The communication between the division director and the regional representatives has improved and the Washington Update that NASPA's office provides to the division is invaluable. I believe that although the division's webpage has improved I believe that NASPA's website needs updating. Many members are concerned that it is difficult to navigate and at too many different points a password is requested, instead of at one central point such as our college portals. An improved website and perhaps a phone/tablet application would increase use of the entire NASPA site as well as our division.

Action Items

None for Region II

NASPA GOALS & GUIDING PRINCIPLES

1. ***Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.***
 - a. Region II members contributed ~70 educational opportunities at the National Conference in Phoenix: 51 general interest sessions, 6 poster sessions, 3 full day and 4 half day pre-conference workshops and 5 roundtables. In addition, 5 meetings/receptions were held for regional activities.

- b. Coordinated the first Small Colleges and Universities Roundtable Discussion at the Region II Conference in June;
- c. Initiated contact with SSAOs of very small (less than 500 students) colleges in Region II to alert them to the probable revised dues structure and encourage them to join NASPA.
- d. KC Veterans – New Region II KC Rep, Lauren Williams, presented at the Region II Conference in Buffalo, NY on June 11th. Her presentation was entitled, "Beyond GI Joe: The Contemporary College Student Veteran." The round-table session will took place on Monday morning and discussed best practices when working with student veterans on campus. The information conveyed was very helpful to anyone working in student affairs that interact with student veterans and their families.
- e. KC Student Leadership Programs - facilitated two sessions at the NASPA Region II Conference: "Recruiting Faculty and Staff to Break New Ground" about using collaboration to transform leadership programs, and "Extreme Makeover - Leadership Edition," a roundtable about best practices for Leadership Development.
- f. KC Administrators in Graduate and Professional Student Services: Support National Chair by requesting submissions from the Region for the AGAPSS Annotated Bibliography.
- g. KC Indigenous Peoples- wrote a blog on Indigenous students for Region II, wrote an article for IPKC newsletter on 2 session presented by Tara Leigh Sands at NASPA National.
- h. KC - AER - contributed a Region II/Assessment Conference wrap-up blog to the NASPA website

2. *Lead advocacy efforts that shape the changing landscape of higher education.*

- a. Increased Region II's participation in Public Policy Presentations at the National Conference
- b. Take a more proactive role in distributing the via e-mail the Washington Update to Region Leadership
- c. Veteran Knowledge Community – New Region II KC Rep, Lauren Williams will be presenting "Beyond GI Joe: The Contemporary College Student Veteran," at the Department of Defense Worldwide Education Symposium in Las Vegas, NV. She will be sitting on the Service members Opportunity Colleges' panel: "COMBAT TO CAMPUS: COLLABORATIVE APPROACHES AND INTEGRATED SOLUTIONS" on Thursday, July 26th. The conference only takes place once every three years. The theme for WW12, is Educating the Force - Joint Effort, Joint Success, and will explore strategies to effectively deliver voluntary education programs that enhance the Service member's capacity to serve while enabling them to improve their quality of life. This highly anticipated event is the most-attended conference focused on military education programs, and for some, the only conference they will attend in 2012.
- d. Student Leadership Programs - Promoted the New York Leadership Educators Consortium to the region. Also promoted the KC to members of the Western New York Student Leadership and Engagement Consortium.

- e. Indigenous People Knowledge Community- Began discussion of Region 2 IPKC twitter knowledge updates with the goal to create twitter conversations.
- f. AER - Promoted KC (and all KCs) to attendees at the Region II conference via reception with SLP rep; designed marketing/promotional materials to increase awareness and participation in KCs

3. Launch an initiative to collaborate with student affairs worldwide.

- a. Discussed planned international initiatives with the President of NASPA and encouraged inclusion of small college and university SSAOs as new programs are developed; further conversation will occur at the *Small Colleges and Universities Institute*.

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

- a. After assuming leadership in March, worked to ensure that RII maintained a full advisory board. Held one conference call and a board retreat prior to the June conference where team building, strategic planning and goal setting took place. This was followed by a full Advisory Board meeting the first day of the conference. Goals for FY2013 are being finalized over the summer.
- b. Conference Report: A recent record in terms of the number of participants attending the RII Conference in Buffalo, NY in June. 251 registered for a combination of the full conference and the pre-conference program for New Professionals, Graduate Students and NUFP participants.
- c. Corporate Relations attained a record number of sponsorships - \$24,800 with \$18,800 in cash and \$6,000 in-kind contributions. This represents 11 sponsors and a 76% increase since 2011.
- d. Communicated the importance of including programs on items of particular importance to staff of small colleges to the faculty of the *Region II Mid-Managers Institute* to be held in June and suggested inclusion of more presenters familiar with those issues; feedback was positive and a faculty member from a small college shared some of the topics he intended to address.
- e. Promoted the biannual *2012 Small Colleges and Universities Institute* on June 24-26 and described the program, format, etc. at the Region II Conference and to SSAO members of the *Association for Student Affairs in Catholic Colleges and Universities* during its fall retreat.
- f. The Region II Mid Manager's Institute was held from noon, June 18 - noon, June 22, 2012, at Montclair State University, NJ. The Institute had five SSAO faculty in attendance and 34 participants at the assistant and director levels with six or more years of experience. The participants represented a wide range institution types, sizes, locations across the region, and roles. There was significant gender and racial diversity.
- g. As both innovative and inclusive, *Bridging Communities, Transforming Lives* - the 2013 Regional Conference will be hosted by John Jay College, an institution within the City University of New York system (CUNY). CUNY has not been active in Region II and this

provides a fantastic opportunity for continued bridge building with the largest metropolitan system in the United States.

- h. Assisted the Public Policy Division in more aggressively providing information to NASPA on Federal Legislation and recommendation on support of such Legislation
 - i. GLBT Issues – Former Region II KC Rep Chris Mosier moved into the Vice Chair of Trans Inclusion role in the GLBT KC. Alyssa, the new region representative from the membership, was found immediately and has been in touch. Because they are both in the same KC, the transition of knowledge has been easy.
 - j. Student Leadership Programs: Collaborated with Ryan Keytack to coordinate a KC reception at the Regional conference, designed to get information about the KCs out and attract members. Also, presented Strengthsquest seminar to the Advisory Board, encouraging the group to examine the strengths around the table and kick off their strategic planning session.
 - k. Alcohol and Other Drugs - KC Rep attended the Region 2 Conference
 - l. AER - Promoted KC (and all KCs) to attendees at the Region II conference via reception with SLP rep; designed marketing/promotional materials to increase awareness and participation in KCs
- **Integrity** – Committed to high moral principles exhibiting authentic, honest, just and ethical behavior.
 - **Innovation** – Continuously seeking improvement through new and creative approaches.
 - **Inclusion** – Seeking ways to ensure access, voice, acknowledgement, opportunity, and participation at all levels.
 - **Inquiry** – Supporting research and scholarship to add to the knowledge base of the profession and ensure that data informs practice.

REGIONAL REPRESENTATIVE REPORTS

REGIONAL AWARDS

- 1) Awards presentation held at the Regional Conference in Buffalo, NY on June 11, 2012. The following individuals were present and accepted their award plaques:
 - (a) Zauyah White, Scott Goodnight Outstanding Performance as a Dean
 - (b) Sara Kelly, New Professionals Award
 - (c) Toni Haring-Smith, Presidents Award
 - (d) Laura Wankel, Past RVP Appreciation
- 2) Award winners not in attendance received their plaques by mail
- 3) Retirees were listed in the program and sent certificates by mail
- 4) NUFP fellows were recognized at the ceremony

KNOWLEDGE COMMUNITIES

Veteran Knowledge Community – New Region II KC Rep, Lauren Williams, will be running her program, "Beyond GI Joe: The Contemporary College Student Veteran" at Marywood University in Scranton, PA. The summer institute will take place on campus from August 6-8, 2012. The 3 day educational opportunity will explore military culture/community, the campus perspective of serving student veterans, and the role of family in the student's success. There are roughly 12 confirmed speakers presenting over the 3 days, all of which are influential in serving student veterans throughout region II. NASPA members will receive a discounted rate for attendance.

Learning Outcomes - Participants will:

- Value the importance of creating relationships with student veterans on campus
- Strengthen their empathetic understanding of the veteran experience and strengthen their investment in veteran success within higher education and beyond
- Be able to recognize and admit any personal bias they may have toward this group
- Become more aware of the differences that exist between the traditional college student and the student veteran
- Integrate learning about this population into professional practice
- Be able to plan and successfully execute veteran program(s)/event(s)

New Professionals and Graduate Students - Tiffany Onorato, KC Rep for Region II, will be serving as the 2013 Co-Coordinator for the Region II Pre-Conference for New Professionals and Graduate Students being held in NYC from June 9-11, 2013.

Student Leadership Programs - Coordinated participation of member Gabby Mora to write a KC Wednesday blog. Discussed the KC with members at Regional conference roundtable session to promote involvement and solicit volunteers. Working on a way now to utilize volunteers.

Administrators in Graduate and Professional Student Services: Coordinated participation from Region for the KC Blog post, NASPA call for programs and the development of an AGAPSS Annotated Bibliography.

Indigenous Peoples- Tara Leigh Sands, KC Rep for Region II, will be serving as the 2012 Co-Coordinator for the Region II pre-conference for New Professionals and Graduate Students being held in NYC June 9-11, 2012. Also creation IPKC Region 2 twitter Thursdays.

Spirituality and Religion - Rep was appointed only shortly after the National conference, but two emails have gone out highlighting webinars on research and practice of contemplative practice in higher education hosted by the Association for Contemplative Mind in Higher Education.

Indigenous Peoples- Rep is gathering research about Indigenous tribes in Region 2 to share on IPKC twitter Thursdays.

Alcohol and Other Drugs - KC Rep participated in two webinars focusing on the topic of alcohol; KC Rep shared a blog about some programming ideas that were successful in gaining the attention of students and is happy to share ideas with readers of the blog