



Timothy A. Alvarez, Region IV West Regional Director
Report for the 2012 Summer Board of Directors Meeting
June 29, 2012

Discussion Items

None at this time

Action Items

None at this time

NASPA GOALS & GUIDING PRINCIPLES

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

- a. The Graduate Student representative will continuously survey the graduate student and NUFP student population of Region IV-W to gauge needs, and potential avenues of support NASPA can provide. Both formal and informal collection for data of the students will take place, and student input will be constantly voiced at Executive Board meetings.
- b. The Research Chair will submit quarterly publication writing in each IV-W Newsletter.
- c. The Research Chair will present at the regional conference on publishing/research.
- d. AER KC Rep will partner with Research Division Chair to promote research and publications by members and graduate students within the region.
- e. Create a handbook for state membership coordinators to assist them with every day duties.
- f. KC Representatives will submit Newsletter articles to promote KC activities and programs.
- g. Fraternity and Sorority KC representative will write a relevant article for the Region newsletter.
- h. Fraternity and Sorority KC representative will present or co-present at IV West conference, and keep informed of topics within AFA, and their connection to NASPA KC members, send updates to KC base on pertinent information, relevant to the work that is done; connect KC members with National KC Facebook and Twitter pages; and

connect KC members with AFA opportunities both in the region and nationally (meetings, volunteer opportunities, programming, research, etc.).

- i. Men and Masculinity KC Rep will develop and maintain consistent contact with the MMKC roster, follow Men and Masculinities on Facebook and Twitter, generate a Men and Masculinities Newsletter for MMKC Roster, encourage KC Roster to submit articles for the newsletter, submit article for the Region IV-West and Men and Masculinities Newsletter, promote scholarly research, present at the Regional or National Conference, and submit proposal for the Men and Masculinities IV-E & W Drive-In Conference and Region IV-West Conference.
- j. Utilize video during regional conference to codify and research participant's experience and outcomes.

2. Lead advocacy efforts that shape the changing landscape of higher education.

- a. Graduate Student representative will work with full-time professionals and members of the Executive Board to think critically about current issues in student affairs, and suggest ways in which NASPA can advocate change and innovation.
- b. Research Chair will promote research and publishing throughout NASPA IV-W and supply guidance and support for those interested in this path.
- c. International Education KC Rep is working on "Developing International Experience Opportunities for Tomorrow's Professionals".
- d. Men and Masculinity KC Rep serving on the planning committee for the Multicultural Institute.
- e. Disability KC Rep advocates to make both the Regional and National Conferences accessible via Closed Captioning of main speaker events, and all video displays.
- f. Small College Division will host a roundtable at regional conference, establish a regional advisory board, host a Small Colleges and Universities event at LPI, and provide timely reports.
- g. Increase membership in the Veterans Knowledge Community
- h. Veterans KC Representative will work with other Knowledge Communities (Adult Learners, Alcohol & Drug, etc.) to communicate many options on Knowledge Communities, share resources that others in the region are utilizing for veterans, become knowledgeable about what other institutions are doing, provide at least one new resource per month to all members of the VKC, share national news (legislation, research, financial updates, etc.) with the regional VKC, keep open communication with John Mickelson, the national VKC representative.
- i. Latino/a KC rep will be involved with legislation and the DREAM Act pertaining to immigration at the National NASPA; will work to track all issues/laws/policies regarding Latino/a students in our region, create a list of laws that help/hinder Latino/a students, identify reactions/policies at various institutions to the laws, review current development theory as it relates to this population and present findings to colleagues

less familiar with this population, encourage KC members to share their research, collect articles/research and share with KC members, inform KC members of their responsibility to contact their lawmakers and policy makers on campus by creating template letters and phone scripts, and encourage all NASPA peers to be aware of the issues will impact their institutions.

- j. NUFPP representative will be included on the regional board to provide feedback, as well as the mentoring opportunity.

3. Launch an initiative to collaborate with student affairs worldwide.

- a. North Dakota membership coordinator will make a concerted effort to personally contact our high education partners in Canada.
- b. The graduate student representative Continue to help connect graduate students with the global community by sharing information concerning the internationalization of student affairs and services. Work closely with full-time professionals to share resources for global collaboration, especially through organizations such as IASAS.

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

- a. Develop a communication plan for the region.
- b. Identify and explore the responsibilities of “historian” and revise as appropriate. or other similar position.
- c. Update and maintain regional conference website.
- d. Continue to explore the possibility of a WordPress site for use by our region to increase content collaboration.
- e. Consider the utilization of a monitor at the regional conference to show Twitter Feeds, photos, and schedule of events.
- f. Sponsorships will continue to develop relationship with current and new corporate sponsors in creative and mutually beneficial ways.
- g. Raise \$15K for the regional conference in Rapid City fall 2012.
- h. Graduate Student representative will increase participation in the Facebook group for NASPA Region IV-W graduate students to 250 members. This could include expanding the group to include NUFPP’s throughout the region.
- i. The Research Chair will develop case study competition for NASPA IV-W Regional Conference.
- j. All state coordinators must submit bios and a picture for inclusion in the Regional Newsletter.
- k. Highlight new NASPA members in Regional newsletter and possibly at regional conferences.
- l. State membership coordinators will assist with the Newcomers Orientation during the Regional Conference.
- m. In order for state membership coordinators to be visible during the regional conferences, a Region IV-W Polo will be purchased so that members can get to know their state membership coordinators.

- n. The Regional Treasurer will work with the NASPA National Office to supply the account codes, amend as appropriate, and customize 4 West dashboard on the National Intacct accounting system.
- o. Technology KC rep will continue to utilize Twitter and Facebook about IV-W activities, submitting material to the TechTools page and providing technology support for Regional Conference Planning Committee
- p. Primary goal continues to be keeping all regional KC representative positions filled through utilizing the process of submitting all candidates' materials to National KC Chair for selection and then appointment made by Regional Director.
- q. Ongoing goal to divide regional KC reps to educate, communicate, motivate, and encourage knowledge creation and dissemination in the region.
- r. Promoting communication with national KC chair assisting in needs by KC Coordinators to support Reps role: reports, etc.
- s. Collaborate with all out-going KC representatives to thank them for their service and work together to fill their vacant position with training new representatives.
- t. Update regional KC representatives with information about expectations, goals, instructions for regular email communication with regional KC membership, current regional KC #'s, shared updated Knowledge Community Manual, and Summer Board Meeting Dates.
- u. Host KC Rep meeting during Fall Board meeting in South Dakota—discussion with KC Reps prior to will assist in changes and implementations for KC representation at the Fall Regional Conference.

Integrity – Committed to high moral principles exhibiting authentic, honest, just and ethical behavior.

Innovation – Continuously seeking improvement through new and creative approaches.

Inclusion – Seeking ways to ensure access, voice, acknowledgement, opportunity, and participation at all levels.

Inquiry – Supporting research and scholarship to add to the knowledge base of the profession and ensure that data informs practice.