



Cherry Callahan
NASPA Foundation Board Chair
Report for the 2013 Winter Board of Directors Meeting

NASPA Board Action Items

None at this time

NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

Leadership

The NASPA Foundation had its Fall 2013 meeting September 22-24 in New Orleans, LA. The days were filled with hard work and wonderfully collaborative and challenging discussions. A number of key decisions were made that will be summarized in the following bulleted points accompanied by other bullets noting accomplishments and progress toward the Foundation’s Strategic Plan.

- Nancy Crimmin agreed to chair the Board’s Nominations Committee charged to develop a slate of individuals to be considered for Foundation Board membership in the coming year. Elections for new Board members will occur in November. Other committee members are Lori White and Larry Dietz. The Board will vote for three new Board members, a chair-elect and secretary.
- The Pillars process is well underway thanks to Barb Snyder and fundraising efforts are in full swing. This year’s Pillar class includes the following:

Pillar Last Name	Pillar First Name	Institution	Board Liaisons
Balistreri-Clarke	Margaret	Edgewood College	Larry Dietz
Champagne	Delight	Springfield College	Nancy Crimmin
H. de La Teja	Magdalena	Northeast Campus of Tarrant County College District	Gage Paine, Stan Carpenter
Hoover	Richard	University of Nebraska – Lincoln (Retired)	Larry Dietz, Barb Snyder
Matusow-Ayres	Helen	Pratt Institute	Linda Kuk

Millerick	Timothy	Austin College	Cherry Callahan
Moriarty	Debra	Towson University	Cynthia Cherrey, Sandy Scherrens
Mullendore	Richard	University of Georgia	Jan Winniford, Kathleen Cramer
Reesor	Lori	University of North Dakota	Lori White
Roberts	Gregory	College Student Educators International ACPA	Kevin Bailey, Kevin Kruger
Petty	Marcia Lou	Loyola University New Orleans	Cynthia Cherrey, Penny Rue
Shanley	Mark	Radford University	Frank Ardaiole, Barbara Henley
Zdziarski	Eugene	Roanoke College	Jan Winniford, Charlotte Tullos

- **Art Sandeen** was named the Distinguished Pillar for this upcoming year in recognition of his lifelong commitment to our profession.
- The Foundation Board approved the Memorandum of Understanding with NASPA as it does annually.
- The Foundation approved the launch of #NASPAgives – an annual campaign for the NASPA Foundation. #NASPAgives will regularly reach out to all NASPA members and prior donors for the purpose of increased awareness of Foundation initiatives, as well as increased gifts to the Foundation. In conjunction with #NASPA gives, the Foundation approved the development of the Foundation Ambassador program. This will be chaired by Gage Paine with representatives from each region serving and advocating on behalf of the Foundation at regional events. Foundation Board members will continue to solicit senior student affairs professionals on a personal level for larger gifts to the Diamond Club and higher. Amy Sajko has implemented a structure to help track their work.
- The Foundation Board voted to support and provide funding for the NASPA Research and Policy Institute “Five Things Issues Brief.” In return, the Foundation will be recognized as the sole sponsoring partner.

Scholarship

As the Board knows, “The NASPA Foundation supports the advancement of knowledge concerning students, higher education institutions, and issues facing the student affairs profession. Through the contributions of NASPA – Student Affairs Administrators in Higher Education, members and friends, the Foundation has established an investment program and restricted endowments that provide support for NASPA awards, professional development programs, regional activities, and research projects.” There

are two processes for research grant opportunities now in place and funded through and by the Foundation.

The first is the Channing Briggs Small Grant Program. Eight grants were awarded at the September Board meeting based on recommendations from the Grants Committee chaired by Linda Kuk. Other members of the committee were Brian Sponsler, Sandy Scherrens, Larry Roper, Stan Carpenter, Charlotte Tullos, Nancy Crimmin and Penny Rue. The eight grants awarded were:

Researcher	Title	Awarded
Appel-Silbaugh, Cara, Associate Dean of Students, Georgia Institute of Technology	<i>Within scope but out of sight: A study of wellness culture at a high achieving STEM institution</i>	\$2,000
Chinn, Nancy, Chair, Disability Resources Department/Disability Specialist, Santa Rosa Junior College	<i>Concussion Knowledge and Community College Student-Athletes: Uncovering Factors that Influence Self-Reporting</i>	\$3,275
Gipson Jr, John, Undergraduate Teacher Education Student Services Specialist, Grand Valley State University	<i>A Comprehensive Investigation of High-Achieving African American Students Attending Community Colleges: A Mixed Methods Research Study</i>	\$3,000
Jodoin, Elizabeth, Staff Counselor, The University of North Carolina at Greensboro	<i>Assisting Distressed College Students: Assessment of an Online Interactive Training for Student Support Professionals</i>	\$2,496
McGuire, Keon, Doctoral Candidate, University of Pennsylvania	<i>The Stories We Tell</i>	\$916
Poon, OiYan, Assistant Professor, Loyola University Chicago	<i>Student-initiated conferences: A phenomenon of Asian American student agency and community leadership</i>	\$1,500
VanDerLinden, Kim, Assistant Professor, Northern Arizona University	<i>The Role of Student Affairs Divisions in Regional Accreditation</i>	\$2,000
Whitford, Heidi, Assistant Professor, Barry University	<i>Contextualizing the Higher Education Opportunity of Undocumented Students in Florida: Perspectives of Student Services Administrators</i>	\$3,500
TOTAL		\$18,687

The second grant program is the “Large Grant Funds.” The guidelines for this program were developed in collaboration with the NASPA Faculty Fellows and the NASPA Research Division. Funding for this grant process was deferred for another year to support the “Five Things Briefs” published by the Research and Policy Institute. This sponsorship will bring greater visibility to the Foundation which in turn will bring greater visibility to the work that we support and for which we raise critical funds for NASPA.

Advocacy

The Foundation Board made progress in diversifying its Board in the last year, but the Nominations Committee is committed to continuing that effort in the coming Board election.

The Channing Briggs small grant program noted above is indicative of how the Foundation supports student success and student learning. Both the Briggs grant program and the large grant program are related to Student Affairs Advocacy. These processes will involve Brian Sponsler as we identify ways in which we can support the important work that he is doing and identify programs that are critical to our profession and fundable.

NASPA Strategic Plan

Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

Objectives

- 1.1 Be the primary source of data on the experience of college and university students.
 - Provided \$18,687 in grant funding to five NASPA members who will be required to share their findings with the Association through presentation at the Annual Conference, on the website, and/or article submission to NASPA publications.
- 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
 - Findings from grant funded projects will shed light on these topics.
- 1.3 Tighten and align the connections among theory, research, and practice.
 - Grant funded projects will allow for this objective
 - Partnering with NASPA RPI to publish the Five Things Briefs additionally supports this objective
- 1.4 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.
 - Three of the eight grants awarded will address issues in support of this objective.

Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.

Objectives

- 2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.
 - The Foundation will support the NASPA agenda and work collaboratively with Brian Sponsler on the Institute. This includes funding the "Five Things Issue Briefs".
- 2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.
- 2.3 Build capacity among membership in order to effectively influence public policy.
- 2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.

Goal 3

3. Launch an initiative to collaborate with student affairs worldwide.

Objectives

- 3.1 Conduct a needs assessment to guide and prioritize NASPA's international efforts.
- 3.2 Clarify NASPA's niche in international student affairs.

- 3.3 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.

Goal 4

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

Objectives

- 4.1 Diversify and strengthen the sources of NASPA's revenue.
- The hiring of a development officer has facilitated growth in NASPA's revenue.
- 4.2 Increase collaboration and partnerships with higher education and other organizations.
- The development of the Foundation Ambassador program has strengthened the Foundation's relationship within higher education. Each region selected members to represent the Foundation during Regional activities.
- 4.3 Review and redefine the roles and responsibilities of the NASPA President, Executive Director, Regional Vice Presidents, and Board structure and composition.
- 4.4 Increase opportunities for innovation through technology.
- 4.5 Strengthen NASPA's contributions to student affairs graduate preparation programs.
- 4.6 Ensure the participation and inclusion of NASPA's members in leadership and governance.
- The Foundation Board is an active Board with members assuming multiple new roles. Members' participation is increasing and will continue to increase as we move into a more active fundraising mode.
- 4.7 Examine resources and staffing to ensure alignment with strategic planning goals.
- The Foundation Board is moving forward in addressing its own Strategic Plan and substantial progress has been made.