

## NASPA Foundation

### MAJOR/PLANNED GIFT EXPLANATION

Investing in the NASPA Foundation is one more way you make a difference.

Whether you are passionate about supporting future student affairs leaders or building our knowledge through innovation grants - your gift, no matter the size, makes it happen!

Gift planning is the process of carefully selecting the best method for making a major outright or deferred/estate gift that meets your personal and charitable goals. While some may choose to make gifts in honor of a NASPA Foundation Pillar or to become an Emerald or Diamond level donor today, others may be more inclined to make a deferred/estate gift.

#### **What is the difference between Major Gifts and Planned Gifts?**

- Outright major gifts have an immediate impact and include gifts such as cash, appreciated securities, and IRA charitable rollovers.
- Planned gifts benefit the Foundation in the future and include gifts such as bequests through wills or trusts and making the NASPA Foundation the beneficiary of a life insurance policy, an IRA, or other retirement plan asset. These are commonly referred to as planned gifts because of the gift planning process and how these gifts fit into the donor's life and estate plans.

#### **When is a Planned Gift disbursed?**

- One of the major advantages in making a deferred/estate gift now is that they have absolutely no impact on your current financial situation. Planned gifts are received by the NASPA Foundation after the donor passes.

The NASPA Foundation is committed to making a difference and your gift will help to accomplish this today and guarantee we are able to do so well into the future.

Consider making your planned gift [today!](#)

[Learn more](#) if you're interested in committing to a major gift.