



Cherry Callahan
NASPA Foundation Board Chair
Annual Report for the 2014 Spring Board of Directors Meeting
February 14, 2014

NASPA Board Action Items

Callahan requests that the NASPA Board of Directors approves the memorandum of understanding between the NASPA Foundation and NASPA.

NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

Leadership

The NASPA Foundation Board had three full Board meetings since the last annual conference in Orlando. Two were conference calls while the third was an in-person meeting held September 22-24 in New Orleans. In between Board meetings and as individuals, this board has been an especially hard working and collaborative group of professionals who have taken on challenging discussions and stimulated new ideas/plans accompanied by incredible progress on the Foundation's Strategic Plan. A progress report on that plan will be available in March and can be found on the Foundation website at that time.

New Member Orientation

- The Foundation Board developed a structured Board Orientation for new members and is in the second year of implementation. Feedback has been very positive.

Development Director

- The Foundation hired its first development officer in 2013 and has made great progress toward integrating development initiatives into the mainstream of NASPA activities.
- In her first 12 months, Foundation development officer Amy Sajko has helped:
 - implement the first ever annual fund #NASPAgives
 - grow donor base by 66% and increase revenue by 76%
 - draft and implement numerous policies and procedures in support of the Board's work

Donor Relations

- Year-end tax letters were improved for 2013 to include gift details.
- Receipts and acknowledgments will be issued monthly starting in 2014.
- Several donors who have 'grown' into higher giving societies have been identified and will be recognized in Baltimore.
- Board members have their acknowledgements of gifts that they have solicited due to improved records.

Board Nominations

- Nancy Crimmin chaired the Board's Nominations Committee charged to develop a slate of individuals to be considered for Foundation Board membership in the coming year.
- Other committee members were Lori White and Larry Dietz. The Board voted for three new Board members, a chair-elect and secretary.
- Peg Blake, Bette Simmons, and Denzil Suite were elected as new Foundation Board members. Gene Zdiarski will serve as Chair-Elect and Linda Kuk will serve as Secretary.

Foundation Awards

Jim Rhatigan Conference Fellowship

- The Rhatigan Fund was formalized to four \$250 conference scholarships for young professionals to attend the NASPA Annual Conference.
- A video application must be submitted and the selected individuals would be known as Rhatigan Fellows.
- The first four Rhatigan Fellows were in attendance at the 2013 Conference and 18 applications are currently being reviewed and facilitated through the NASPA Foundation Coordinator. The winners will be awarded a check at the NASPA Foundation Awards Ceremony.

Pillars of the Profession – Class of 2014

- The Pillars program continues to be successful and thanks to Barb Snyder, current fundraising efforts are in full swing.
- The Pillar of the Profession program continues to be an important recognition and fundraising initiative for the NASPA foundation. This year 12 Pillars were selected for the 2014 class.
- Art Sandeen was named as the Blackburn Distinguished Pillar which recognizes lifetime contributions to the profession.
- The fundraising minimum is \$2,500 for each Pillar.
- Board liaisons work with other volunteers to meet or exceed this goal.

Pillar Last Name	Pillar First Name	Institution	Board Liaisons
Balistreri-Clarke	Margaret	Edgewood College	Larry Dietz
Champagne	Delight	Springfield College	Nancy Crimmin
H. de La Teja	Magdalena	Northeast Campus of Tarrant County College District	Gage Paine, Stan Carpenter

Hoover	Richard	University of Nebraska – Lincoln (Retired)	Larry Dietz, Barb Snyder
Matusow-Ayres	Helen	Pratt Institute	Linda Kuk
Millerick	Timothy	Austin College	Cherry Callahan
Moriarty	Debra	Towson University	Cynthia Cherrey, Sandy Scherrens
Mullendore	Richard	University of Georgia	Jan Winniford, Kathleen Cramer
Reesor	Lori	University of North Dakota	Lori White
Roberts	Gregory	College Student Educators International ACPA	Kevin Bailey, Kevin Kruger
Petty	Marcia Lou	Loyola University New Orleans	Cynthia Cherrey, Penny Rue
Shanley	Mark	Radford University	Frank Ardaiole, Barbara Henley
Zdziarski	Eugene	Roanoke College	Jan Winniford, Charlotte Tullos

Melvene D. Hardee Dissertation-of-the-Year

- 33 applications were received for the 2014 Melvene D. Hardee Dissertation-of-the-Year Award compared to 43 applications in 2013.
- Annmarie Vaccaro is the 2013-2014 Committee Chair for the Dissertation of the Year Award c. The review committee was composed of seven members including the chair.
- Brian L. McGowan, Indiana State University received the 2014 NASPA Hardee Dissertation-of-the-Year Award. His dissertation chair was chaired by Dr. Vasti Torres. Dr. McGowan will present his dissertation, *Images of Male Friendships: An Investigation of how African American Undergraduate Men Develop Interpersonal Relationships*, on Tuesday, March 18, from 2:20-3:10 p.m. in 337, Convention Center at the NASPA 2014 Conference in Baltimore.
- Christa J. Porter, Michigan State University, was the Runner-up for the 2014 NASPA Hardee Dissertation-of-the-Year Award and her dissertation is titled, *Identity Development in Black Undergraduate Women*. Her dissertation was chaired by Dr. Laura A. Dean.

Scholarship

Research Grants

- Applications for the Channing Briggs Small Grants were accepted through July 2013. The Board approved funding for \$20,000 to be awarded in increments of \$5,000 or less.
- 51 small grants proposals were submitted and 8 grants were awarded for a total award of \$18,687.
- The submission and online review process were facilitated through NASPA.

- The Grants Committee was chaired by Linda Kuk and other members of the committee were Brian Sponsler, Sandy Scherrens, Larry Roper, Stan Carpenter, Charlotte Tullos, Nancy Crimmin and Penny Rue. The eight grants awarded were:

Researcher	Title	Awarded
Appel-Silbaugh, Cara, Associate Dean of Students, Georgia Institute of Technology	<i>Within scope but out of sight: A study of wellness culture at a high achieving STEM institution</i>	\$2,000
Chinn, Nancy, Chair, Disability Resources Department/Disability Specialist, Santa Rosa Junior College	<i>Concussion Knowledge and Community College Student-Athletes: Uncovering Factors that Influence Self-Reporting</i>	\$3,275
Gipson Jr, John, Undergraduate Teacher Education Student Services Specialist, Grand Valley State University	<i>A Comprehensive Investigation of High-Achieving African American Students Attending Community Colleges: A Mixed Methods Research Study</i>	\$3,000
Jodoin, Elizabeth, Staff Counselor, The University of North Carolina at Greensboro	<i>Assisting Distressed College Students: Assessment of an Online Interactive Training for Student Support Professionals</i>	\$2,496
McGuire, Keon, Doctoral Candidate, University of Pennsylvania	<i>The Stories We Tell</i>	\$916
Poon, OiYan, Assistant Professor, Loyola University Chicago	<i>Student-initiated conferences: A phenomenon of Asian American student agency and community leadership</i>	\$1,500
VanDerLinden, Kim, Assistant Professor, Northern Arizona University	<i>The Role of Student Affairs Divisions in Regional Accreditation</i>	\$2,000
Whitford, Heidi, Assistant Professor, Barry University	<i>Contextualizing the Higher Education Opportunity of Undocumented Students in Florida: Perspectives of Student Services Administrators</i>	\$3,500
TOTAL		\$18,687

- The “Large Grant “ program was carefully considered by the Board and funding for this grant process was deferred for another year to support the “Five Things Briefs” published by the Research and Policy Institute. This sponsorship will bring greater visibility to the Foundation which in turn will bring greater visibility to the work that we support and for which we raise critical funds for NASPA.

5 Things Issue Brief

- The Foundation Board voted to support and provide funding for the NASPA Research and Policy Institute “Five Things Issues Brief.” In return, the Foundation will be recognized as the sole sponsoring partner.

Advocacy

Through the Foundation's support of the "Five Things Issues Briefs," the Board is encouraging information sharing that will contribute to members' knowledge on certain public policy issues that can in turn contribute to their individual advocacy efforts. This project in support of the Research and Policy Institute is a significant contribution from the Foundation.

NASPA Strategic Plan

Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

Objectives

- 1.1 Be the primary source of data on the experience of college and university students.
 - Provided \$18,687 in grant funding to eight NASPA members who will be required to share their findings with the Association through presentation at the Annual Conference, on the website, and/or article submission to NASPA publications.
 - Partnered with NASPA's Research and Policy Institute to publish the "Five Things Issue Briefs."
 - Created a restricted fund for research initiatives only.
- 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
 - Findings from grant funded projects will shed light on these topics.
- 1.3 Tighten and align the connections among theory, research, and practice.
 - Grant funded projects will allow for this objective.
 - "Five Things Issue Briefs" sponsorship additionally supports this objective
- 1.4 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.
 - Intentional efforts were made to award at least a few grants that will address issues in support of this objective.

Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.

Objectives

- 2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.
 - "Five Things Issue Briefs" sponsorship supports this objective
- 2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.
- 2.3 Build capacity among membership in order to effectively influence public policy.

- 2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.

Goal 3

3. Launch an initiative to collaborate with student affairs worldwide.

Objectives

- 3.1 Conduct a needs assessment to guide and prioritize NASPA's international efforts.
- 3.2 Clarify NASPA's niche in international student affairs.
- 3.3 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.
- Research grants available through the Foundation can certainly provide opportunities to meet this objective. All NASPA members are eligible to apply for the grants and international implications for collaboration in research is important.

Goal 4

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

Objectives

- 4.1 Diversify and strengthen the sources of NASPA's revenue.
- The hiring of a development officer has facilitated growth in the Foundation's revenue and our capacity to support NASPA initiatives. As already noted, a restricted fund for research has also been established.
- 4.2 Increase collaboration and partnerships with higher education and other organizations.
- The development of the Foundation Ambassador program has strengthened collaboration within NASPA by involving new and mid-manager professionals in the Foundation's work. Each region selected members to represent the Foundation during Regional activities.
- 4.3 Review and redefine the roles and responsibilities of the NASPA President, Executive Director, Regional Vice Presidents, and Board structure and composition.
- The Foundation is providing increased information to NASPA leadership about the resources available to the profession through the Foundation.
 - A recommendation was made by the NASPA Board to remove from the NASPA Chairs' expectations that he/she serve on the Foundation Board. This recommendation was approved by the Foundation Board and bylaw changes are being made to reflect this change.
- 4.4 Increase opportunities for innovation through technology.
- 4.5 Strengthen NASPA's contributions to student affairs graduate preparation programs.
- The grant opportunities provided by the Foundation are a good resource for graduate students who seek funding for their professional research.
- 4.6 Ensure the participation and inclusion of NASPA's members in leadership and governance.
- The Foundation Board is an active Board with members assuming multiple new roles. Members' participation is increasing and will continue to increase as we move into a more active fundraising mode.

4.7 Examine resources and staffing to ensure alignment with strategic planning goals.

- The Foundation Board is moving forward in addressing its own Strategic Plan (in addition to the NASPA Strategic Plan) and substantial progress has been made. Staffing to meet these goals is appropriate at this point and will be assessed on an ongoing basis.