



Kevin Kruger
NASPA President
March 2014 – March 2015 Report

NASPA President's Report

The complexity of issues facing higher education and student affairs is really quite extraordinary. This creates both a challenge and a unique opportunity for NASPA. It is easy to be a mile wide and inch deep – but the complexity demands more than that and our members increasingly expect substance and expertise on a wide range of topics and issues. Overall, as reflected in this report, I think NASPA has been very successful in meeting this challenge.

This past year, we have increased our capacity to cover new areas, while maintaining the quality of existing programmatic efforts. The list below is an abbreviated list of topics and constituent based programs that have been successfully addressed this past year:

Constituent Based Programs

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|---------------------------------------|---|
| Alice Manicur Symposium | Careers in Student Affairs Month Programming |
| New CSAO Institute | Graduate Associate Program |
| Aspiring CSAO Institute | BACCHUS Programs & Peer Education |
| AVP, “Number Two” Institute | Mid-Level Institute & New Professionals Institute |
| Small Colleges & University Institute | NASPA Gulf/MENASA Conference |
| Community Colleges Institute | NASPA IASAS Global Summit |
| NUFP Dungy Leadership Institute | International Symposium |
| Undergraduate Women’s Leadership | |

Content Based Programs

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| Alcohol and Other Drug Abuse Prevention | Student Veterans and Active Duty Military Students |
| Prescription Drug Misuse | Student Affairs Fundraising |
| Mental Health | Technology in Student Affairs |
| Violence Prevention | Civic and Democratic Engagement |
| Gender-based Violence, Sexual Assault and Title IX | Law and Policy |
| Campus Protest | Student Affairs Assessment |
| Equity, Inclusion, & Multicultural Issues and Programs | Adult Learner Persistence and Completion |
| Leadership Development and Leadership Educators | Students with Disabilities and the ADA |

There would be little argument that the roles of student affairs professionals have expanded and become more complex in the last five years. I think you will see in the following pages that NASPA, through its talented staff and through the work of hundreds and hundreds of volunteers has had a very

successful year. The result is a wide array of leading-edge and engaging programs, conferences and workshops, publications, social media and online learning to address the most pressing issues facing student affairs and higher education. In addition, NASPA has increasingly become the trusted source for media outlets on key issues affecting students (as indicated by over 140 press mentions this past year) and, through our public policy initiatives, a strong voice on public policy issues.

NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

Leadership

Equity, Inclusion, and Violence Prevention

In the Fall of 2014, NASPA hired Nancy Cantalupo, Associate Vice President for Equity, Inclusion, and Violence Prevention, in order to place a focus on equity, inclusion and violence prevention initiatives in the student affairs profession. The information below outlines the efforts and impact on these topics.

Publications

- Authored:
 - NASPA Blog: NASPA Attends #ITSONUS Launch at the White House
 - *Five Things Student Affairs Professionals Should Know about Campus Gender-Based Violence*
 - Op-Ed: “At Issue: Should colleges hand off all sexual assault cases to the police?”; *CQ Researcher*
- Co-authored with Joni Bernbaum, Claire Kaplan, Christine Mouton, & Jennifer Luettel Schweer, “Campuses Respond to Gender-Based Violence: Victim Services Offices Emerge in Student Affairs Portfolio,” *Leadership Exchange* (Spring 2015).
- Editing support:
 - Foreword to *Enough is Enough*
 - NASPA Blog: “Final Rules Amending Clery Act Under the Violence Against Women Act Announced”
 - RPI blog: “An open letter on campus sexual assault to elected leaders in all 50 states”

Policy Initiatives

- It’s On Us campaign & #SAPledge
- VAWA/Clery final rules
- Consultations with White House Task Force to Protect Students from Sexual Assault
 - Sample Law Enforcement MOU
 - Sample Policy on Interim & Supportive Measures
- Edits to NASPA-AFA-ACPA-ASCA statement in response to *Rolling Stone* article
- Amicus brief for Iowa Supreme Court in [Palo v. Iowa Board of Regents](#) (Victim Rights Law Center signed on)
- Proposed state legislation:
 - Testimony to VA legislature

- Email to U of North Dakota VPSA
- Open letter (signed on by 18 Higher Education Associations and additional victim advocacy organizations)

Media

- Emanuella Grinberg, “Clemson under fire for asking students about sex lives,” *CNN* (Sept. 20, 2014)
- Matthieu Perrault, “Universités californiennes: le consentement étape par étape,” *La Presse* (November 15, 2014).
- Max Ehrenfreund, “Virginia wants to force universities to report every rape to the police. That won’t address U-Va.’s real problem,” *Washington Post* (Dec. 3, 2014).
- Appearance on “Reporting on Rape,” *KCRW’s To the Point* (December 11, 2014).
- Katie Orr, “Yes Means Yes Law Going Into Effect,” *Capital Public Radio* (Dec. 22, 2014).
- Coverage of Palo v. Iowa Board of Regents Amicus Brief
 - Gavin Aronsen, “Attorney General’s office asks Iowa Supreme Court to Overturn Palo decision,” *Ames Tribune* (Dec. 31, 2014)
 - Associated Press, “National group urges Iowa Supreme Court to uphold Palo sanctions,” *Des Moines Register* (Jan. 2, 2015).
 - Ryan J. Foley, “Groups: Iowa State correctly disciplined ex-player,” *The Washington Times* (Jan. 2, 2015).
- Tyler Kingkade, “Study Shows When The Feds Leave, Colleges Go Back To Underreporting Sex Assaults,” *Huffington Post* (Feb. 2, 2015).
- Azmat Khan, “The hidden victims of campus sexual assault: Students with disabilities,” *Aljazeera America* (Feb. 12, 2015).
- Coverage of Open Letter to State Elected Officials:
 - Jake New, “First, Do No Harm,” *Inside Higher Ed* (Feb. 19. 2015).
 - Allie Bidwell, “‘Mandatory Reporting’ Hinders Fight Against Sexual Assault, Critics Say,” *U.S. News & World Report* (Feb. 19. 2015).

Speeches and Presentations

- “Combating Gender-Based Violence in Education: Past, Present & Future Legal Developments” (New Hampshire State Coalition Against Domestic & Sexual Violence; by phone to Executive Directors and other staff of New Hampshire victim advocacy organizations)
- “Title IX and Intimate Partner Violence on Campus” Panel (Pepperdine University School of Law; to Los Angeles-area higher education administrators and students, nation-wide law faculty)
- “Intersections Between & Implementation of the Clery Act & Title IX” Panel (Clery Center & Victim Rights Law Center)
- “Cluster Conversation on Gender-Based Violence” Facilitated Discussion (AASCU; served as Resource Person for conversation with AASCU presidents and other higher education professionals)
- “Title IX & Gender-Based Violence in Education” (NASPA Law & Policy Conference Keynote)
- “Future of Higher Education Law & Policy” Panel (NASPA Law & Policy Conference Closing Panel)
- “White House Urges Sexual Assault Campus Climate Surveys: A Roundtable Discussion with Researchers and Policymakers” (American Society of Criminology; to social scientists working in higher education and government)
- “Policy Panel: Alternative/Restorative Justice Interventions for Domestic Violence” (American Society of Criminology; to social scientists working in higher education and government)

- “The New Clery Act Regulations Under VAWA 2013: What You Need to Know” (NASPA Violence Prevention Conference; co-presentation with S. Daniel Carter, VTV Foundation)
- “Addressing Gender-Based Violence on Campus: an Introduction” (NASPA online curriculum on gender-based violence multiple-hour 101-level course)
- 2015 NASPA Annual Conference Presentations:
 - Navigating to a Safer Campus Community: Deconstructing a Campus Culture of Sexual Misconduct (morning presentation for day-long pre-conference)
 - NASPA's Commission for Equity and Inclusion: A Dialogue
 - Public Policy Town Hall on Campus Gender-Based Violence Policy Issues
 - Public Policy Breakfast on Campus Climate Surveys

Contributions to NASPA Professional Development Activities

- Identified and invited speakers for Mental Health, Alcohol & Other Drug Abuse Prevention, and Violence Prevention conferences:
 - Joint closing speaker (Antonia Abbey)
 - Government Panel (Anurima Bhargava, DOJ; Seth Galanter, ED; Bea Hanson, OVW; Lauren Thompson Starks, ED)
 - Survivor-Activist Panel (Sherely Accime, Dana Bolger, Laura Dunn)
 - Intersections of Clery & Title IX pre-conference (Clery Center & Victim Rights Law Center joint venture)
- Identified and invited NCCWSL Woman of Distinction: Lynn Rosenthal; White House Advisor on Violence Against Women (2009-2015)
- Updated Policy 101 slides on policy developments re: violence for regional conferences
- Began development of online curriculum on gender-based violence:
 - Identified 15 one-hour modules
 - Began joint venture with Clery Center & Victim Rights Law Center
 - Taped full 101 course for the curriculum (see Presentations list above)
 - Worked with Director of Online Professional Development to develop first three of 201 courses
- Identified and invited speakers for annual conference program:
 - Practical Strategies for Meeting Your Compliance Obligations Regarding Campus Gender-Based Violence (day-long SSAO-only event)

James E. Scott Academy Advisory Board

- The Academy Board is comprised of 20 chief student affairs officers from a variety of institutional types and all of NASPA’s regions. The Board is led by Board Chair Todd Olson, Georgetown University. Olson assumed his role in March, 2014 and will serve a two-year term.
- With Olson’s leadership, the Board has shifted its focus from tactical, programmatic matters to engaging in conversations that relate to developments in the field of student affairs and higher education, more broadly. The focus of the Board’s discussions during this year has been (1) the constellation of issues connected with Title IX and sexual assault, (2) the careers enterprise on college campuses, (3) the “post-traditional” student and related implications for student affairs, and (4) documenting learning outside of the classroom.
- In May, 2014, the Board met with Nancy Grund, Managing Editor of *Leadership Exchange* and Melissa Dahne, Senior Director of Publications for NASPA, to suggest topics and authors for

future issues of *Leadership Exchange*. The Board continues to play an important role in shaping the publication.

- In October, 2014, the Academy sponsored one of its signature initiatives, the NASPA Institute for New Chief Student Affairs Officers. Institute faculty led by the institute director and Academy Board member Tom Shandley of Davidson College continue to innovate for this important program. Forty-nine new CSAOs participated.
- Planning is underway for the newly renamed 2015 Institute for New Vice Presidents for Student Affairs, which will be held in Alexandria, Virginia from October 11-14, 2015. Institute faculty have been selected. Joan Kindle, Eastern Iowa Community Colleges, will serve as the Institute's director; faculty will include Mamta Accapadi, Rollins College, Shannon Ellis, University of Nevada, Reno, and Ajay Nair, Emory University.
- During the 2015 NASPA Annual Conference, the Academy will sponsor several initiatives and events for CSAO conference attendees including the traditional CSAO reception, a follow-up session for recent attendees of the Institute for New CSAOs, a full-day pre-conference CSAO Institute, and the Fraternity and Sorority Knowledge Community-organized biennial Interfraternal Summit.
- *Please see the James E. Scott Academy Board Report for additional information.*

Small Colleges and Universities Division

- Hampton Hopkins, Carolinas College of Health Sciences, has served as the Director of the Small Colleges and Universities Division since March, 2013. He will serve until March, 2015 and will be succeeded by Zauyah Waite, Chatham University.
- The Division's Advisory Board has established the following goals for the 2014-2015 year:
 - Goal 1: Expand professional development, visibility and communication supporting excellence in practice at small colleges and universities in NASPA.
 - Goal 2: Provide strong advocacy for small colleges and universities in NASPA.
 - Goal 3: Strengthen partnerships, outreach and collaboration among small colleges and universities.
- Hopkins has increased communication with the NASPA members at small colleges and universities through a quarterly communication to that group.
- The *2014 NASPA Small Colleges and Universities Institute* was held at Daemen College in Amherst, New York from June 21-24, 2014. Forty-nine senior student affairs officers attended the Institute. See Professional Development section for Institute details.
- Planning, including the site selection process. For the *2016 NASPA Small Colleges and Universities Institute* is underway. The planning team is co-chaired by Trina Dobberstein (Baldwin Wallace University) and Damon Sloan, University of St. Francis.
- The Division created a podcast, *#SAPaths: Student Affairs Career Pathways Podcasts – Small Colleges and Universities*, that focused on the professional journeys of four senior student affairs officers at small colleges and universities. It hosted a live online follow-up question and answer session on February 18, 2015.
- During the reporting period, the Division established a Public Policy Liaison position for its leadership team. Debbie Heida, Berry College, serves in this role.
- The Division's social media strategy continues to develop. The Division's blog regularly contains new posts, and @NASPA scu now has 288 followers, a 30% increase since last reported.
- During the 2015 NASPA Annual Conference, the Division will coordinate a pre-conference workshop for mid-level professionals at small colleges and universities and a roundtable

discussion for CSAOs. It will also host a small colleges and universities town hall meeting and a CSAO reception.

- *Please see Small Colleges and Universities Division Report for additional information.*

NASPA AVP Initiatives

- Since November, 2012, Amy Hecht, The College of New Jersey, has served as the inaugural chair of the AVP Steering Committee. She will be succeeded by Cynthia Hernandez, Texas A & M University, who will serve from March, 2015 to March, 2017.
- Under Hecht's leadership, the Steering Committee established the following goals:
 - Goal 1: Market and communicate programs and resources relevant to AVPs
 - Goal 2: Create and deliver programs and resources centered on AVP core competencies
 - Goal 3: Create opportunities for networking and connection among AVPs
- The Steering Committee continues to influence heavily the ongoing development of one of NASPA's newest initiatives, the NASPA AVP Institute – *Excellence in the "Number Two" Role*. Two Steering Committee members served on the faculty for the 2015 Institute, which was held January 22-24 in Long Beach, California; nearly 80 AVPs attended. Two committee members will serve on the faculty for the 2016 Institute.
- During the 2014 NASPA Annual Conference, the AVP Steering Committee held its first open meeting to invite input about the Committee's direction and activities.
- Also during the 2014 NASPA Annual Conference, a highly successful AVP-oriented pre-conference workshop, *AVP Development: Understanding and Navigating the Unique Role*, was held as was an AVP-focused roundtable session.
- The Steering Committee launched on November 13 a new initiative: *AVP Reads*. This online common reading group was facilitated by Darrell Ray (Louisiana State University) and Melynda Huskey (Washington State University).
- During the reporting period, the Steering Committee explored the establishment of member-initiated state-wide AVP networks in Kansas and North Carolina and determined that there was insufficient interest to initiate such networks.
- During the 2015 NASPA Annual Conference, the Steering Committee will coordinate a half- and full-day pre-conference workshop and a roundtable session. It will also host an AVP initiatives update and caucus session and an AVP mixer.

Knowledge Communities (KCs)

- Frank Ross, Northeastern Illinois University, has served as the National Director of Knowledge Communities since March, 2013. He will be succeeded by Pauline Dobrowski, Stonehill College, who will serve from March, 2015 to March, 2017.
- Ross and Stascavage have established a KC Publication Committee to oversee the development of the annual KC online publication. Ellen Meents-DeCaigny, DePaul University, serves as the Committee's inaugural chair. The publication containing articles from all 28 KCs will be released in conjunction with the 2015 NASPA Annual Conference.
- In March, 2014, the Socioeconomic and Class Issues in Higher Education Knowledge Community, the newest of NASPA's 28 KCs, conducted its first business meeting during the NASPA Annual Conference in Baltimore.
- During April, June, and July, Ross and Stascavage and other KC leaders conducted five hour-long training webinars on a variety of topics for new and continuing KC leaders including Chairs/Co-chairs, Chairs- and Co-Chairs-Elect, Regional Coordinators and Representatives, and others. The

trainings will cover topics such as communication tools and strategies, creating and sharing knowledge, motivating volunteers, and KC recognition programs.

- NASPA’s 28 KCs were very involved with the program selection process for the 2015 NASPA Annual Conference. All but one KC will sponsor three sessions, the maximum permitted. Many KCs have coordinated accepted pre-conference workshops.
- In 2015, 11 KCs elected new Chairs or Co-chairs to serve three-year terms (2015-2016 as Chair-elect/Co-chairs-elect; 2016-2018 as Chair/Co-chairs. Each KC established a nominations committee to identify the strongest candidates for KC leadership and to appear on the election ballot.
- Current KC membership numbers follow:

Knowledge Community	Region I	Region II	Region III	Region IV-E	Region IV-W	Region V	Region VI	Total	Winter 2014
Administrators in Graduate and Professional Student Services	146	258	379	208	154	88	263	1,496	1,487
Adult Learners and Students with Children	44	83	93	67	58	31	79	455	423
African American	103	219	368	218	90	54	152	1,204	1,170
Alcohol and Other Drug	151	241	286	195	145	69	120	1,207	1,219
Asian Pacific Islanders	71	102	85	94	46	57	228	683	688
Assessment, Evaluation, and Research	185	376	575	349	199	174	277	2,135	2,122
Campus Safety and Violence Prevention	110	165	270	180	114	62	99	1,000	1,006
Disability	87	122	158	86	68	64	89	674	734
Fraternity and Sorority	121	215	460	222	160	45	135	1,358	1,361
Gay, Lesbian, Bisexual, and Transgender	223	312	367	254	151	127	230	1,664	1,712
Indigenous Peoples	38	53	62	59	56	58	77	403	410
International Education	128	217	275	160	101	84	208	1,173	1,181
Latino/a	111	147	189	122	88	66	240	963	916
Men and Masculinities	149	171	289	224	113	62	155	1,163	1,155
MultiRacial	97	144	173	108	69	71	134	796	780
New Professionals and Graduate Students	277	386	690	380	235	145	395	2,508	2,587
Parent and Family Relations	106	175	270	155	128	60	126	1,020	1,001

Socioeconomic and Class Issues in Higher Education	81	157	200	134	69	53	161	855	608
Spirituality and Religion in Higher Education	107	170	303	170	104	72	149	1,075	1,100
Student Affairs Fundraising and External Relations	41	124	156	99	62	32	86	600	682
Student-Athlete	39	64	132	95	55	27	63	475	413
Student Affairs Partnering with Academic Affairs	300	536	791	548	308	197	427	3,107	3,137
Student Leadership Programs	392	594	980	526	335	224	503	3,554	3,604
Sustainability	66	84	138	74	43	37	90	532	547
Technology	97	170	232	137	100	65	134	935	946
Veterans	61	95	128	79	51	39	79	532	478
Wellness and Health Promotion	143	230	289	197	111	83	178	1,231	1,194
Women in Student Affairs	325	510	753	485	269	189	460	2,991	2,969

Center for Women

- The Center for Women Board Chair is Kirsten Freeman Fox, Associate Director for Career Exploration and Development at Denison University. This Board meets quarterly to discuss programs.
- The Center for Women will host a reception, workshop, and Candid Conversation at the 2015 NASPA Annual Conference.
- The Board is also developing a strategic plan for the next 3-5 years. A draft will be designed at the 2015 NASPA Annual Conference.
- The Board facilitated the award process for the Ruth Strang Research Award and the Zenobia Hikes Memorial Award.

Community Colleges Division (CCD)

- Under the leadership of the current Director, Paulette Dalpes, City University of New York, the 2014-2015 board changed their structure to allow the acting director more flexibility in appointments with a specific emphasis on creating a board representative of the community college population and to increase the board's responsiveness to the needs of community colleges.
 - The previous board structure consisted of the following: Director, Director-elect, 7 Regional representatives, 4 SSAOs, Faculty-in-Residence.
 - The new board structure consists of the following: 7 regional representatives, the Director and Director-elect and leaves the remaining positions to be determined by the Director based upon the specific needs of the board at any given time. Specific examples

of additional board members may include a shift in the number of SSAOs, and increasing the number of mid-level, entry-level and graduate student positions on the board.

- The CCD created liaison positions to aid in the creation of both a national workshop and online learning content.
- The CCD organized into five committees to maximize their effectiveness with board members participating in at least two committees. The committees generated a set of goals at the Community College Summit. See the Community College Division Constituent Group Report for details.
 - Subcommittees:
 - Professional Development Committee
 - Chaired by Quincy Martin
 - Communication and Marketing Committee
 - Chaired by Nancy Singer
 - Graduate Students and New Professionals Committee
 - Co-Chaired by Kristina Testa-Buzzee and Catherine Prieto Olivarez
 - Membership Committee
 - Co-Chaired by Kim Lowry and Karl Brooks
 - Research and Publication
 - Co-Chaired by Dawn Lewis and Ashley Knight
- The Community Colleges Division met October 2-3, 2015 in New York City at the City University of New York.
 - The NASPA Community Colleges Summit provided an opportunity for board members of the Community Colleges Division to join with NASPA leadership to discuss strategies to advance NASPA as the leading voice for community college student affairs professionals and to infuse the community college perspective into all NASPA programs, publications, workshops, conferences, and regional programs.
 - As a result of the Community Colleges Division Summit, the Community Colleges Division developed long and short term goals. Currently the board is making progress in the following ways:
 - developed a program description, learning outcomes, proposed committee structure, and list of possible sites to explore for a national workshop tentatively titled the NASPA Community Colleges Symposium;
 - identified a liaison for the CCD board to guide NASPA's online professional development offerings for community college student affairs professionals;
 - developed an online call for program proposals system for the NCC Online program; and
 - website updates to include information on how to be more involved with the committee structure with specific volunteer duties posted.

Enough is Enough Advisory Board (EiE)

- The Enough is Enough advisory board and Campus Safety KC announced their consolidation and implemented action steps to ensure the consolidation is complete by the 2015 NASPA Annual Conference.
- Jodi Stelley, University of Chicago, and Rich Ferraro, Virginia Tech, will serve as Enough is Enough representatives through the transition process through March 2016.

- Jodi Stelley served as the Enough is Enough representative for the NASPA Excellence Award evaluation process for the violence education and prevention, crisis management, campus security, and related areas.
- The 2015 Enough is Enough week is to be held April 6-10, 2015.

Faculty Council, Faculty Fellows, and Faculty Assembly

- Anna Ortiz, California State University –Long Beach, serves as the outgoing Director of the Faculty Council. Pamela Havice, Clemson University currently serves as the Director-Elect. Her term will begin March 2015.
- Susan Longerbeam, University of Northern Arizona, and Annemarie Vaccaro, University of Rhode Island, are spearheading the NASPA Faculty Mentoring Program.
- Larry Roper, Oregon State University, serves as the Chair of the Faculty Fellows.
- Ortiz and Roper will lead the Faculty Summit during the 2015 annual conference to help elucidate the future and potential role of the Faculty Fellows with the Faculty Assembly.

International Advisory Board

- Brett Perozzi, Weber State University, serves as the last Chair of the International Advisory Board. As of March 2015 the International Advisory Board will become the Global Advisory Board.
- Perozzi, along with Amy Shopkorn, and Tiki Ayiku, is leading the recruitment and application process to identify members for the new Global Advisory Board.

Graduate Associate Program (GAP)

- The Graduate Associate Program was developed to engage graduate students pursuing a career in student affairs through opportunities for networking, leadership, and professional development.
- For the 2014-2015 GAP class, there were 88 applications from 71 institutions, down from 109 applications from 79 institutions in the 2013-2014 applicant pool.
- Associates' duties include:
 - Serve as a primary contact for students seeking info on how to get involved with NASPA.
 - Provide NASPA with feedback on programs/services students need from NASPA
 - Actively outreach to students/professionals who are not currently members
 - Six programs, including the four following:
 - Careers in Student Affairs Month (CSAM) programming.
 - Hosting a Student Affairs Social (#SASocial) in February.
 - Write a blog post for the NASPA GAP blog.
 - Hosting a NASPA webinar showing on campus.

NUFP (NASPA Undergraduate Fellows Program)

Program Numbers:

- There are a total of 497 Fellows for the 2014-2015 academic year, compared to 527 for the 2013-2014 academic year.
- Below is a demographic overview of the program. “.5” indicates that a Fellow selected more than one option, and .33 indicates that they selected three. Please note, the other identities are self-reported, so this data may not be exhaustive. Also, only 470 students submitted data and if students indicated more than one race or gender, they are listed as multiracial or other only.

Year in program

	1	2	3	4E	4W	5	6	Grand Total
CSAM	9	23	20	21	11	12	33	129
Fall Applicant	3	14	32	7	10	8	25	99
Returning Fellow	9	19	43	17	19	19	24	150
Spring Applicant	13	17	14	6	5	8	29	92
Grand Total	34	73	109	51	45	47	111	470

Gender

	1	2	3	4E	4W	5	6	Grand Total
Female	18	48	74.5	34	18	27	73	292.5
Male	16	24.5	33.5	17	26	20	35.5	172.5
Transgender	0	0.5	0.5	0	1	0	2	4
Other	0	0	0.5	0	0	0	0.5	1
Grand Total	34	73	109	51	45	47	111	470

Race/Ethnicity

	1	2	3	4E	4W	5	6	Grand Total
American Indian/Alaska Native/ Native Hawaiian	0	0	0	1	0	1	0	2
A/AA/API	2	11	8	5	4	5	20	55
Black/African American	9	20	42	21	8	5	7	112
Hispanic/Latino(a)	9	14	29	12	11	19	51	145
Multiracial / Multiethnic	3	13	14	6	11	8	24	79
Other	2	3	1	0	2	0	1	9
White/Caucasian	9	12	15	6	9	9	8	68
Grand Total	34	73	109	51	45	47	111	470

Sexual Orientation/Identity

	1	2	3	4E	4W	5	6	Grand Total
Bisexual	0	6	6.33	3.5	3.5	2	2	23.33
Gay	6.5	6.5	8	1	8.5	6	9.5	46
Heterosexual	22.5	52	88.3	39	29	34	84	348.33
Lesbian	3.5	5	1.5	0	0	2	1	13
Other	0.5	1	3	2	2.5	1	7.5	17.5
Queer	1	2.5	1.84	5.5	1.5	2	6.5	20.84
Blank	0	0	0	0	0	0	1	1
Grand Total	34	73	109	51	45	47	111	470

Disability

	1	2	3	4E	4W	5	6	Grand Total
Blind/Low Vision	0.5	0	2	1	0	2	1	6.5
Deaf/Hard of Hearing	0	0	0	0.33	0	0	0	0.33
Learning Disability	2.5	1	2	1.33	1	1	1.58	10.41
N/A	27	66	99	48	41	41	99	421
Other	1	2	1	0	1	2	2.59	9.59
Physical/Systemic	1	1.5	1	0	0	0	3.25	6.75
Psychological Disability	2	2.5	4	0.34	2	1	3.58	15.42
Grand Total	34	73	109	51	45	47	111	470

Class Year

	1	2	3	4E	4W	5	6	Grand Total
First-Year	0	0	0	0	0	0	0	0
Sophomore	1	2	1	4	1	3	1	13
Junior	13	17	32	12	20	18	27	139
Senior	19	52	68	32	22	24	81	298
5th Year	1	2	8	3	2	2	2	20
Grand Total	34	73	109	51	45	47	111	470

Other Identities

	1	2	3	4E	4W	5	6	Grand Total
1st Gen College Student	11	19	26.3	9.5	10.7	10.8	32.66	119.98
DACAmented	0	0	0.5	0	0	0.83	0.66	1.99
Adopted	1	0	1	0	1.33	1	1	5.33
Low-income Student	6	11.5	7.83	4.5	5.67	6.33	22.18	64.01
International	0	0	0	0	1	0	0	1
Religious Minority	1	5.5	0.34	1	2.34	1	1.5	12.68

Veteran	0	0	0	0	0	0	0	0
Blank	15	37	73	36	24	27	53	265
Grand Total	34	73	109	51	45	47	111	470

NUFP Dungy Leadership Institute:

- NASPA Members had the opportunity to apply for the Dungy Leadership Institute faculty to be held at University of Utah, with 10 individuals applying. As of this date, faculty are still being confirmed.
- NUFP received 5 applications to host the 2015 Dungy Leadership Institute, up from 2 last year. Loyola University, Chicago was selected as the host institution.

Board Management:

- The NUFP Board has gone through a strategic planning process and is working to implement two main goals, with various initiatives underneath. Please see the NUFP Board Chair report for more information about the strategic goals.

25th Anniversary Celebration:

- NUFP will celebrate its 25th anniversary, with a culminating celebration in New Orleans. The NUFP Board has had the following initiatives since the 2014 NASPA Annual Conference in Baltimore:
 - Created a prettier version of the 25th Anniversary Resolution.
 - Created a celebration toolkit which institutions can use to highlight the program.
 - Developed pins with the new NUFP logo to give out at the annual conference.
 - Pins given out to those who have already donated to the NUFP Fund of the NASPA Foundation.
 - Postcards announcing what is occurring at the NASPA Annual Conference in New Orleans, including:
 - A Friday night reception open for NUFP fellows in attendance at the Undergraduate Student Pre-Conference. Over 200 individuals have purchased tickets to attend.
 - A #SASpeak highlighting the NUFP Experience
 - Three educational sessions, including:
 - 25th Anniversary Panel. Panelists include:
 - Lesley-Ann Brown-Henderson, Executive Director of Campus Inclusion and Community, Northwestern University
 - Johnetta Cross Brazzell, Vice President for Student Affairs Emeritus, The University of Arkansas, Fayetteville
 - Antonio Duran, Assistant Resident Director/First Year Advisor, Miami University (OH)
 - Lester Manzano, Assistant Dean for Student Academic Affairs, Loyola University Chicago
 - Fred Preston, Vice President for Student Affairs Emeritus, Stony Brook University
 - Where I am From Presentation. Presenters include:
 - Akirah Bradley, Assistant Dean of Student, University of California-Berkeley

- Adam-Jon Aparicio, Faculty Counselor, Highline Community College
- NUPF Roundtable Overview Session. Presenters include:
 - Mamta Accapadi, Vice President for Student Affairs, Rollins College
 - Lester Manzano, Assistant Dean for Student Academic Affairs, Loyola University Chicago
 - Nathan Victoria, Director of Member Engagement and Student Initiatives, NASPA

Volunteer Activities

- The Volunteer Coordinators are continuing to discuss ways to increase member awareness of the site and encouraging Regional and KC leadership to utilize it to involve NASPA members.
- Jennifer DeBurro, University of New England, took over as National Volunteer Coordinator in 2014.
- The NASPA office, in conjunction with the volunteers, is revamping Volunteer Central. This new site will be live by annual conference. Significant input was requested and received from the Regional Volunteer Coordinators.

BACCHUS Initiatives

As of January 1, 2014, the BACCHUS Network officially became the BACCHUS Initiatives of NASPA. Much of the past year has been spent transitioning BACCHUS programs and services to NASPA systems. This had resulted in additional benefits for NASPA's Institutional members and greater visibility for BACCHUS peer education programs.

- 240 Institutional members have requested to affiliate their peer education program with the BACCHUS Initiatives.
- 12 full-time campus professionals serve as Area Consultants to provide support and expertise to campuses in their area. Each BACCHUS area consists of four to five states. The Area Consultants are responsible for organizing the annual area spring conferences. They also serve as the advisory board to the BACCHUS Initiatives.
- 30 full-time campus professionals serve as State Coordinators and assist the Area Consultants to manage their areas and hold the spring conferences.
- Two peer educators are elected for a one-year term, serving as the voice of the students on the BACCHUS advisory board. They also are the leaders for the Student Advisory Committee (SAC).
- 12 peer educators are elected by students in their area to serve a one-year term as the Student Advisory Committee (SAC) member. They assist the Area Consultants and State Coordinators with area communications and the area spring conference.
- Area Consultants and Student Advisory Committee members met in Alexandria, Virginia, July 11-13, 2014 to plan for the 2014 – 2015 Academic year.
- Area Consultants and Student Advisory Committee members met again during the 2014 BACCHUS Initiatives of NASPA General Assembly in Orlando, Florida, November 13 – 15.

Awards

NASPA Annual Awards

- Mid-Level Student Affairs Professional Award received 10 nominations.
- The President's Award received 7 nominations.
- George D. Kuh Award for Outstanding Contribution to Literature and/or Research received 2 nominations.
- Outstanding Contribution to Higher Education Award received 3 nominations.
- Robert H. Shaffer Award for Academic Excellence as a Graduate Faculty Member received 6 nominations.
- Fred Turner Award for Outstanding Service to NASPA received 7 nominations.
- Scott Goodnight Award for Outstanding Performance as a Dean received 7 nominations.
- The following are the winners for the NASPA Annual Awards:
 - **Mid-Level Student Affairs Professional**
Michelle Van-Ess, Director, Department of Student Life, SUNY Fashion Institute of Technology
 - *Carry Forward to 2016:* Kyle Reyes, Special Assistant to the President, Utah Valley University
 - **The President's Award**
Morton Schapiro, President, Northwestern University
 - *Carry Forward to 2016:* David Pershing, President, The University of Utah
 - **George D. Kuh Outstanding Contribution to Literature and/or Research Award**
Elizabeth Witt, Vice Provost and Dean, University of California-Merced
 - **Outstanding Contribution to Higher Education Award**
Walter Bumphus, President and CEO, American Association of Community Colleges
 - **Robert H. Shaffer Award for Academic Excellence as a Graduate Faculty Member (2 Recipients)**
Audrey J. Jaeger, Professor & Alumni Distinguished Graduate Professor, North Carolina State University
&
Thomas Miller, Vice President of Student Affairs, University of South Florida
 - **Fred Turner Award for Outstanding Service to NASPA**
Lori Reesor, Vice President for Student Affairs, University of North Dakota
 - **Scott Goodnight Award for Outstanding Performance as a Dean (2 Recipients)**
Ellen Neufeldt, Vice President for Student Engagement & Enrollment Services, Old Dominion University
&
Prakash Mathew, Vice President for Student Affairs (retired), North Dakota State University

Excellence Awards

- 143 entries for 2014-2015 Excellence Awards Submissions, up from 136 in 2013:
 - 5 entries: Administrative, Assessment, Information Technology, Fundraising, Professional Development,
 - 6 entries: Athletics, Recreation, Physical Fitness, Non-Varsity Sports
 - 15 entries: Careers, Academic Advising and Support
 - 14 entries: Civic Learning, Democratic Engagement, Service-Learning, Community Service

- 16 entries: Enrollment Management, Financial Aid, Orientation, Parents, First-year, Other-year
- 9 entries: Housing, Residence Life, Contracted Services, Judicial
- 24 entries: International, Multicultural, Cultural, Gender, LGBTQ, Spirituality, Disability
- 11 entries: Off-Campus, Commuter, Non-traditional, Graduate, Professional
- 17 entries: Student Union, Student Activities, Greek Life, Leadership
- 16 entries: Student Health, Wellness, Counseling, and related
- 10 entries: Violence Education and Prevention, Crisis Management, Campus Security
- The following are the winners for the Excellence Awards:

Grand Gold (Violence Education and Prevention, Crisis Management, Campus Security, and related)

Wilkes University

A Multi-Dimensional Sexual Misconduct Training Paradigm Driven By Assessment
Region II

Grand Silver (Enrollment Management, Financial Aid, Orientation, Parents, Persistence, First-year, Other-year, and related)

North Dakota State College of Science

Making Student Success the Priority
Region IV-West

Grand Bronze (Student Health, Wellness, Counseling, and related)

Adelphi University

Bridges to Adelphi Program
Region II

Administrative, Assessment, Information Technology, Fundraising, Professional Development, and related

Category Gold

Trinity University

Trinity University's Divisional Assessment Team (D.A.T.)
Region III

Category Silver

New York University

The Merger of NYU and NYU-Poly: A Student Affairs Integration
Region II

Athletics, Recreation, Physical Fitness, Non-Varsity Sports, and related

Category Gold

The University of Akron

Adaptive Paddlesports – Inclusion for all
Region IV-East

Category Silver

University of Alabama at Birmingham

Walking Buses for Adults: A Pilot Program to Decrease Obesity
Region III

Careers, Academic Advising and Support, and related

Category Gold

University of Central Florida

DirectConnect to UCF: UCF and Four State Colleges-Eastern Florida State College Lake-Sumter State College Seminole State College Valencia College-E

Region III

Category Silver

St. John's University

Transforming Career Services: Developing a Campus-wide Career Community

Region II

Category Bronze

Boise State University

Make College Count!

Region V

Civic Learning, Democratic Engagement, Service-Learning, Community Service, and related

Category Gold

California State University Fresno

Fresno State Community Revitalization Efforts: A Student Movement Promoting Safety Through Service

Region VI

Category Silver

Alfred State College

Leadership Suite Initiative

Region II

Category Bronze

Trinity University

First Amendment Celebration

Region III

Enrollment Management, Financial Aid, Orientation, Parents, Persistence, First-year, Other-year, and related

Category Gold

North Dakota State College of Science

Making Student Success the Priority

Region IV-West

Category Silver

The George Washington University

The FutureU Initiative
Region II

Category Bronze
University of South Carolina-Columbia
Gamecock Gateway Residential Bridge Partnership
Region III

Housing, Residence Life, Contracted Services, Judicial, and related

Category Gold
Loyola Marymount University
Intercultural Weekend Retreat
Region VI

Category Silver
The University of Kansas
Student Conduct as a Learning Strategy Model
Region IV-West

Category Bronze
University of California Irvine
Global Sustainability & Cultural Immersion Program: Costa Rica
Region VI

International, Multicultural, Cultural, Gender, LGBTQ, Spirituality, Disability, and related

Category Gold
Georgia State University
Panther Ambassadors for a Culturally Competent Campus
Region III

Category Silver
Nazareth College
Yoga Revolution on Campus
Region II

Category Bronze
Texas Tech University
Making a difference for students who learn differently: The TECHniques Center at Texas Tech University
Region III

Off-Campus, Commuter, Non-traditional, Graduate, Professional, and related

Category Gold
The Ohio State University
Graduate and Professional Student Programming Initiative
Region IV-West

Category Silver
University of Oregon
Rehearsals for Life: A Graduate Student Social Justice Theatre Troupe
Region V

Category Bronze
North Carolina State University
NC State's PREP Program: Recruiting Higher Education's Next Generation of Diverse Scholar Leaders
Region III

Student Health, Wellness, Counseling, and related

Category Gold
Adelphi University
Bridges to Adelphi Program
Region II

Category Silver
New York University
The Mindfulness Project at NYU
Region II

Category Bronze
University of Central Oklahoma
UCO Healthy Campus
Region IV-West

Student Union, Student Activities, Greek Life, Leadership, and related

Category Gold
Denison University
D.U. Lead
Region IV-East

Category Silver
University at Albany
Pathways to Success: Outside the Classroom Experience
Region II

Category Bronze
Stephen F. Austin State University
Freshman Leadership Academy at Stephen F. Austin State University
Region III

Violence Education and Prevention, Crisis Management, Campus Security, and related

Category Gold
Wilkes University
A Multi-Dimensional Sexual Misconduct Training Paradigm Driven By Assessment
Region II

Category Silver
University of Denver
“Be a B.O.S.S.”: How to Harness Your Power to Prevent Violence
Region IV-West

Category Bronze
Tarrant County College
Student Empower: Non-Residential
Region III

Ruth Strang Award

- Beth Moriarty chaired the selection process of the 2015 Ruth Strang Award.
- There were three submissions and three people reviewed applications.
- The winner of the 2015 Ruth Strang Award is Sara Mata, Assistant Director of OASIS, University of Nebraska – Lincoln.
- Her research is titled, *“Discourses of a Cancer Diagnosis: Narratives of Women in Academia.”* She will receive a plaque at the 2015 NASPA Annual Conference as well as a \$500 monetary award.

Zenobia Hikes Memorial Award

- Mary Kay Schneider Carodine chaired the selection process for the Zenobia Memorial Hikes Award.
- For the 2015 Zenobia Hike Memorial Award, Mamta Motwani Accapadi, Vice President for Student Affairs, Rollins College, was selected. She will receive a plaque at the NASPA Annual Conference as well as registration waiver for a student to attend the NCCWSL Conference May 28-30, 2015.

Melvene D. Hardee Dissertation-of-the-Year Award

- 33 applications were received for the 2015 Hardee Dissertation-of-the-Year Award, the same number as last year. Tony Cawthon, Clemson University, was the 2014-2015 chair for the Dissertation of the Year Award committee. The review committee was composed of seven members including the chair.
- The NASPA Foundation Coordinator facilitated the application and review process for the committee.
- Lissa D. Stapleton, University of Southern Mississippi, is the recipient of the 2015 NASPA Hardee Dissertation-of-the Year Award. Stapleton will present her dissertation, *The Unexpected Talented Tenth: Black d/Deaf Student thriving Within the Margins*, at the NASPA 2015 Conference in New Orleans.
- Corinne Maekawa Kodama, University of Illinois at Chicago, was the Runner-up for the 2015 NASPA Hardee Dissertation-of-the Year Award whose dissertation is titled, *A Structural Model of Leadership Self-Efficacy for Asian American Students: Examining Influences of Collective Racial Esteem and Resilience*.

BACCHUS Initiatives of NASPA Awards

Each year at the BACCHUS Initiatives of NASPA General Assembly, awards are presented to recognize outstanding peer education programs and individuals. The following programs and individuals received awards on November 15, 2014:

- Outstanding Advisor
 - Kendra Reichel, Well PAC, Fort Lewis University
 - JT Knoll, Gorillas in your Midst, Pittsburg State University
 - Jayme Trogus, Millersville Peer Educators, Millersville University
 - Terrance Harris, Wellness Interns, Stetson University
 - Wendy Krisak, PACE, DeSales University
- Outstanding Student
 - Matthew Walla, Peer Health Educators, Saginaw Valley State University
 - Hailey Mackie, Health and Wellness Peer Educators, Indiana University Purdue University- Indianapolis
 - Aundrea Bevis, Project Health, University of Alabama
 - Joshua Kaufmann, SPARKS Peer Education, Elon University
 - Casey Stover, Millersville Peer Educators, Millersville University
- Outstanding Program
 - Rock Out the RedZone, UWF Peer Educators, University of West Florida
 - JagFit!, Health and Wellness Peer Educators, Indiana University Purdue University- Indianapolis
 - This is HAWE Do IT, Health and Wellness Educators, Roger Williams University
 - Student vs Food, UNCW Health Promotion Peer Educators University of North Carolina Wilmington
 - Tobacco Free UM, Fresh Air Crew, University of Montana Missoula
 - Rubberwear, The UConn Sexperts (University of Connecticut)
- Outstanding Peer Group
 - UNCW Health Promotion Peer Educators, University of North Carolina Wilmington
 - PACE, DeSales University
 - Peer Educators, Valencia College
 - Peer Health Educators, Radford University
 - SPARKS Peer Education, Elon University
 - The UConn Sexperts, University of Connecticut

NASPA Foundation Awards

Jim Rhatigan Conference Fellowship

- Four \$500 conference scholarships for young professionals to attend the NASPA Annual Conference are available.
- Online applications opened January 7, 2015 and the selected individuals will be known as Rhatigan Fellows. This award is endowed by Jim Rhatigan.
- 13 applications are currently being reviewed and facilitated through the NASPA Foundation Coordinator. The winners will be awarded a check at the NASPA Foundation Awards Ceremony.

Pillars of the Profession – Class of 2015

- The Pillar of the Profession program continues to be an important recognition and fundraising initiative for the NASPA foundation. This year, 12 Pillars were selected for the 2015 class:

Pillar Name	Institution	Board Liaisons
Kevin Bailey	University of West Florida	Zdziarski, Cherrey
Rosie Bingham	University of Memphis	Henley
Kari Ellingson	University Utah	Hubler – Scherrens, Snyder
Anna Gonzalez	Lewis and Clark	White
Ellen Heffernan	Spelman and Johnson	Tullos, Keefe
Brent Paterson	Illinois State University	Zdziarski, Carpenter
Enrique Ramos	Estudiantiles Tecnológico de Monterrey	Ardaiole
Richard Rossi	Creighton University	Reesor
Vernon Wall	Leadershape	Rue, Simmons
Laura Wankel	Northeastern University	Kuk, Crimmin
Jeanine Ward-Roof	Ferris State University	Zdziarski, Hubler – Scherrens
Melissa Vito	University of Arizona	Blake

- The fundraising minimum is \$2500 for each Pillar and Board liaisons work with other volunteers to meet or exceed this goal.
- The NASPA Foundation coordinates the award recognition, planning logistics and communication with the Pillars on behalf of the Foundation.

John L. Blackburn Distinguished Pillar

- Jon C. Dalton and Alice R. Manicur were named as the John L. Blackburn Distinguished Pillars of the year in recognition of their lifelong commitment to the profession.

Elections

The following are the incoming individuals elected in the January 2014 elections:

- **Board Chair:**
 - Lori S. White, Vice President for Student Affairs, Southern Methodist University
- **Regions:**
 - **Region I:** Beth Moriarty, Director of Residence Life and Housing, Bridgewater State University
 - **Region III:** Anthony DeSantis, Associate Dean of Students, University of Florida
 - **Region IV-West:** Jerrid P. Freeman, Assistant Vice President for Student Affairs & Enrollment, Northeastern State University
 - **Region VI:** Berenecea Johnson Eanes, Vice President for Student Affairs, California State University, Fullerton

- **Knowledge Communities**

- **Administrators in Graduate and Professional Student Services:** Mimi Beck, Program Director, Graduate Student Life, University of Notre Dame (*Region IV-East*) & Susan Gardner, Assistant Dean for Professional and Student Affairs & Asst. Professor, University of Charleston School of Pharmacy (*Region III*)
- **Adult Learners and Students with Children:** James Stewart, Assistant Director, Adult Student Affairs, DePaul University (*Region IV-East*)
- **Alcohol and Other Drug:** Jennifer Summers, Director of Substance Abuse Prevention and Student Success, University of Oregon (*Region V*)
- **Gay, Lesbian, Bisexual, and Transgender:** Alex Cabal, Assistant Director of Student Activities and Leadership, Babson College (*Region I*) & Julia Golden, Assistant Director of Social Justice and Inclusion, Mount Ida College (*Region I*)
- **International Education:** Natalie Cruz, Coordinator of International Student Life, Emory University (*Region III*) & Kevin D'Arco, Director of Student Activities & First Year Programs, Carnegie Mellon University-Qatar (*Region III*)
- **Latino/a Knowledge:** Sara Mata, Assistant Director, OASIS, University of Nebraska-Lincoln (*Region IV-West*) & Joel Pérez, Dean of Students for Community Life, Seattle Pacific University (*Region V*)
- **New Professionals and Graduate Students:** Dustin Grabsch, Program Coordinator for Policy Internship Programs & High Impact Practices, Texas A&M University (*Region III*) & Sharee Williamson, Student Ethics Coordinator, Indiana University-Bloomington (*Region IV-East*)
- **Socioeconomic and Class Issues in Higher Education:** Jabari Bodrick, Doctoral Student, University of Georgia (*Region III*)
- **Student Leadership Programs:** Jimmy Brown, Associate Director, Student Leadership Development, University of Chicago (*Region IV-East*)
- **Veterans Knowledge:** Lauren Williams, Director of Military and Veteran Services, Marywood University (*Region II*)
- **Wellness and Health Promotion:** Lauren Anderson, Community Coordinator, University of Maine (*Region I*) & Jessica Greenwood, Community Coordinator, University of Maine (*Region I*)

Partnerships & Collaborations

NASPA is a member of several collaborative programs and partnerships that continue to produce quality products, discounts, and develop resources for NASPA Members. In addition, it is important for NASPA to be at the table in these discussions to represent the student affairs perspective in new and continuing initiatives.

NCAA/NASPA Collaborative

The NASPA Small Colleges & Universities Division and NCAA Division III have partnered to create 360 Proof, an online alcohol abuse prevention initiative that is free to NASPA Small Colleges & Universities members and NCAA Division III members. The program launched in January 2015 with an announcement at the NCAA Conference in Washington, DC. Information regarding the program can be found at <http://www.360proof.org/>

Coalition to Prevent ADHD Medication Misuse (CPAMM)

NASPA is a part of CPAMM along with the American Academy of Family Physicians (AAFP), Children and Adults with Attention-Deficit/Hyperactivity Disorder (CHADD), The Jed Foundation, and Shire. Funded by Shire, this coalition is working to develop programs and services for college students and will provide information about ADHD prescription medication misuse, abuse, and diversion. NASPA is collaborating with the University of Washington and identifying 9 institutions that will be a part of a study to determine evidence-based research in order to develop programs that will be coordinated through BACCHUS Initiatives. www.cpamm.org

Coalition of Higher Education Associations for Substance Abuse Prevention (CoHEASAP)

NASPA continues to partner and coordinate CoHEASAP. This coalition will assist in planning the National Alcohol Abuse Awareness Week and is working to update their strategic plan.

Council for the Advancement of Standards in Higher Education (CAS)

NASPA participates in the development and maintenance of the CAS Standards for Higher Education. This year, NASPA is on the committee to update the Service Learning Standards and is working with Dr. Laura Sponsler as a content expert in updating these to coordinate with the Civic Learning and Democratic Engagement content that connects to Service Learning outcomes. The new standard will be approved in April 2015 at the CAS Board Meeting.

Higher Education Mental Health Alliance (HEMHA)

NASPA continues to partner with seven other associations focused on the mental health of college and university students. The partners choose a project on which to work together to produce a product that will assist practitioners in their work on campus. In November 2014, HEMHA published the *Postvention: A Guide for Response to Suicide on Campus*. http://hemha.org/postvention_guide.pdf We will continue to provide this and other resources to NASPA members through this partnership.

Veterans Symposium

NASPA was honored this year by Tom Jackson, vice president for student affairs at the University of Louisville, to accept the planning and organizational reigns of the National Veterans Symposium that has been coordinated at the University of Louisville for the last three years. NASPA assumed responsibility for the 2015 event. The event was held in Louisville, KY for one more time and honored the history of the program established by both Tom Jackson and Frank Mianzo from the University of Louisville. Please see the Professional Development section for event details.

CU Thrive

NASPA continues to partner with LifeAdvantages in an online health and wellness program that is a program for purchase to assist members and their students in managing their mental health and wellness issues on campus. NASPA and AUCCCD are partners in this project.

Interim Executive Placement Services

NASPA and Keeling & Associates, LLC partner on the Interim Executive Placement Services program which assists campuses in placing interim administrators in open positions within their institution. The IEPS program placed 10 interim administrators in 2014-2015.

Just In Case

NASPA and eReadia, Inc. are working together in promoting a suicide prevention app which is customizable to individual campuses. This partnership allows NASPA member institutions to receive the

app at a discount. To date, there are more than 25 institutions who use the Just In Case app. For more information, please contact [Stephanie Gordon](#) in the NASPA office.

Lead365

NASPA is a cooperating sponsor for Lead365, a new leadership conference for students and student affairs professionals. NASPA members receive a discount on registration and we are collaborating on content for the November 2015 conference.

Research and Policy Institute

- RPI staff assisted NASPA Board Member in her role as federal negotiator on rulemaking panel tackling changes to Clery Act contained in most recent reauthorization of Violence Against Women Act.
- Continued to conduct outreach on behalf of NASPA and its' strategic priorities, including new partnerships with ACE, APA, UPCEA, National Student Clearinghouse, CPAMM, NACAC, and EducationUSA.

General Operations

Office Construction

NASPA completed a major construction project in the D.C. office in September 2014. Construction included creating additional offices and flexible work spaces to accommodate the needs of the growing NASPA team.

Technology and Communications

Internal Network

In partnership with OSiBeyond, we completed the migration of our internal network “to the cloud” in July 2014. This enables more seamless remote access of NASPA’s email and electronic files, a platform for better online meetings and video conferencing between all configurations of staff, and high-capacity network file storage redundancy.

NASPA Website

The NASPA staff continue to make upgrades to the naspa.org site to ensure that the experience is informative, personalized and easy to navigate. These upgrades have included a new, interactive space for NASPA’s three scholarly journals, configured similar to the Constituent Group sites. Additionally, we launched the NASPA Blog as well as overhauled the Awards section of the site. We continue to rely on member feedback to inform our next development priorities.

Blog Statistics:

- Knowledge Communities – 776 blog posts
- Regions – 388 blog posts
- Divisions & Groups – 127 blog posts
- Journals – 13 posts
- NASPA – 390 blog posts

Web Analytics:

- 4,620,000 page views vs. 3,148,000 same period last year, up 47%
- 1,143,000 total sessions vs. 895,000 same period last year, up 28%
- 525,000 users vs. 445,000 same period last year, up 18%
- 4.0 average pages viewed per session vs. 3.5 same period last year, up 15%
- Non-U.S. visits:
 - Qatar: up 270% same period last year
 - India: up 42% same period last year
 - United Arab Emirates: up 33% same period last year

TPE Website

In collaboration with ACUHO-I, we launched the brand new <https://www.theplacementexchange.org/>. The new site is designed to be mobile-responsive, personalized and interactive, while also giving both staff and volunteers the ability to manage content easily.

Web Analytics:

- 2,059,000 page views vs. 2,030,000 same period last year, up 1.4%
- 287,000 total sessions vs. 283,000 same period last year, up 1.2%
- 85,000 users vs. 78,000 same period last year, up 9%
- 6:04 minute average session vs. 5:20 minutes same period last year, up 13.5%

Social Media

Twitter:

- Since March 1, 2014, our Twitter account gained 4,160 new followers through Feb. 12, 2015. Our account has grown to 20,128 followers.
- We continue to see that original, non-advertising Tweets remain the most engaged with content.
- Our current demographics:
 - 57% Female, 43% Male
 - 45-64 year olds = 10%
 - 25-34 year olds = 46%
 - 35-44 year olds = 22%
 - 21-24 year olds = 17%
 - 18-20 year olds = 5%

Facebook:

- Since March 1, 2014 our Facebook account has gained 4,700 new likes through Feb. 12, 2015. Our Facebook account has a total of 16,438 fans as of Feb. 12, 2015.
- Between March 1, 2014 and Feb. 12, 2015, our Facebook page was viewed 2.6 million times.
 - Of these views, 1.6 million were organic meaning they appeared in users' feeds without the help of a friend taking an action on the post itself.
- Our current demographics:
 - 70% Female, 30% Male
 - 25-34 year olds most active group, followed by 18-24 year olds
 - U.S.-based English speakers is our predominant audience, with Chicago being our most active city

LinkedIn:

- Since Nov. 1, 2014 (first date of tracking) our LinkedIn account has gained 519 new followers through Feb. 12, 2015. Our LinkedIn account has a total of 4,628 followers as of Feb. 12, 2015.
- Our current demographics:
 - Our top followers consist of 32% entry level, 30% senior level, 18% director level
- NASPA v. ACPA:
 - NASPA has 4,628 while ACPA has 8,132 followers.

Public Relations

News Mentions:

- Since March 1, 2014 NASPA has received 141 news mentions as of Feb. 12, 2015. These include interviews from Kevin Kruger with [NPR](#), the [New York Times](#), the [Washington Post](#), and [Inside Higher Ed](#).
- The bulk of the media hits came from a variety of news releases we put out on the Mental Health Primer, non-first-time student retention, and Postvention Guide. There were also six local news mentions following the Lead Initiative naming new institutions, seven mentions from the CPAMM announcement, and six following Dartmouth's announcement to ban hard alcohol.

Press Releases:

- Since March 1, 2014 NASPA has sent out 40 press releases.
- We announced partnerships with TurboVote, Routledge, Campus Pride, CPAMM, and LeaderShape.
- We also announced news about the Legal Links on campus protests, the launch of 360 Proof, Pillars of the Profession, SApledge, Nancy Cantalupo joining NASPA, the Mental Health primer, and the release of two books: *Leading Innovation and Change* and *Beyond the Americans with Disabilities Act*, and the announcement of the 2015 NASPA Award winners.

Media Requests:

- In this same time period, NASPA received 41 media requests from news outlets.
- Requests included PBS NewsHour, The Chronicle, Inside Higher Ed, CNN, Huffington Post, NY Times, and the Boston Globe, among others.
- Topics included mental health, sexual assault, student retention, fraternities, and tobacco bans.

Membership

Statistics

- Please review the attached individual membership statistics report under Membership Committee tab.
- Please review the attached institutional membership statistics report under Membership Committee tab.

Initiatives

- The department continues to refine all membership processes, implementing new data fields/structures, and ensuring that all data is accurate and up-to-date.
- The 2014 institutional renewal process closed-out in December 2014, with fewer schools than previous years choosing not to renew. The NASPA Board of Directors' participation in this process was instrumental to its success.

- Our search for a new membership database is in the demonstration phase with four products on the schedule in late February. We will make a decision on which system to purchase in March and April, with implementation starting after that. We are set to be 100% transitioned into the new system by the end of 2015.
- The department plans on increasing focus on recruitment and retention in the coming year.

Finance

Statistics

- Please see financial reports under Finance & Operations Committee tab.

Initiatives

- We revised NASPA's functional expense statement contained within the audited financials in order to better represent the numbers in line with our business practices.
- We have completed the revision of NASPA's budget template to enable staff to play a greater role in budget planning and ongoing management. This revision includes real-time online access.
- We also have provide the same real-time access to the Regions.
- We implemented an online credit card log and expense reimbursement platform for NASPA staff and the Regions.
- We are continuing to explore options for more electronic processes and storage of all accounting documentation.

Corporate and Foundation Relations

General Corporate Partners

8 partners secured for 2015:

- E-Checkuptogo Programs
- The Spelman & Johnson Group
- Campus Answers
- EdR
- Sodexo Education
- Chartwells
- Aramark Higher Education
- Skyfactor (*formerly EBI Map-Works*)

Knowledge Communities (KCs)

- *Navigating with Courage: The Annual Knowledge Conference Publication* featuring articles written by representatives from 28 Knowledge Communities and the Public Policy Liaison will be published online in March, 2015. Authors identified professional competency areas that are advanced through the articles, and the competencies were noted in the publication.
- The Gay, Lesbian, Bisexual, and Transgender Knowledge Community Research Award was conferred to Brandon B. Barile of Hobart & William Smith Colleges.
- The Indigenous Peoples Knowledge Communities Outstanding Research Award was conferred to Heather Shotton of the University of Oklahoma.
- The Student Leadership Programs Dr. Susan R. Komives Research Award and the Technology Knowledge Community Technology Research, Assessment, and Evaluation Innovation Award were both conferred to Josie Ahlquist of California Lutheran University.

AVP Steering Committee

- NASPA has accepted a book proposal submitted by two members of the AVP Steering Committee, Amy Hecht, The College of New Jersey, and Jason Pina, Bridgewater State University. Tentatively titled, *Second In Command: Navigating the Unique Role in Student Affairs*, the book will explore topics relevant to the AVP role and will address the unique nuances of the position and the way in which it influences decisions.

National Peer Educator Study (NPES)

- The National Peer Educator Study was designed to provide evidence-based research outcomes associated with being a peer educator on a college or university campus. The NPES is a web-based survey administered to peer educators affiliated with BACCHUS on college and university campuses across the United States.
- Matthew Wawrzynski, Michigan State University, is the principal investigator of the research team conducting the NPES.
- To date, over 200 institutions and over 2,000 peer educators have participated in the NPES.
- Three articles have been published and a fourth is currently under review.
 - Heys, K. & Wawrzynski, M.R. (2013). Student learning outcomes of male peer educators. *Journal of Student Affairs Research and Practice*, 50.
 - Wawrzynski, M.R., & Beverly, A. (2012). Realized benefits for first-year student peer educators. *Journal of the First Year Experience and Students in Transition*, 24, 45-60.
 - Wawrzynski, M.R., LoConte, C.L., Straker, E.J. (2011). The National Peer Educator Study: Assessing Outcomes of Peer Educators. In L. B. Williams (Ed). *New Directions for Student Services*, 133, 17-27. San Francisco, CA: Jossey Bass.
 - Zilvinskis, J. & Wawrzynski, M.R. (under review). Extrinsic and intrinsic motivation for becoming peer educators and its influence on student learning outcomes. *College Student Affairs Journal*.

Foundation Research Grants

- The submission and online review process were facilitated through NASPA.
- The Foundation Board reviewed 46 Channing Briggs Small Grants proposals and approved 12 grants for a total award of \$23,904, from the July 2014 proposals. Last year the Board reviewed 51 applications.
- In September 2014, the Board voted to fund a \$35,000 large grant for summer 2015.
- Recipients for July 2014 Channing Briggs Small Grants include:

Title	Author
Developing Digital Student Leaders: A mixed methods study of student leadership, identity and decision making on social media	Josie Alquist
Foreign-Born Black Collegians Learning Race in a U.S. Context	Chrystal George Mwangi
Institutionalizing Support for Undocumented Students in American Higher Education: Through a Racist Nativist Framework	Darsella Vigil
Undergraduate international students' perspectives on student engagement	Anne McDaniel
I (Too) Am: A phenomenological exploration of microaggressions in higher education	Nina Daoud
What Does Direct Evidence Via Card Swipe Tell Us About Student Engagement and Retention?: A Study of the Engagement Research Index Project	Ah Ra Cho
Exploring the Academic and Social Experiences of Homeless College Students	Quint Geis
Theory to Practice in Student Affairs: A Photo-Elicitation Study	Chris Linder
Exploring student-parent communication patterns during college: Considerations of race, class, and gender	Dayna Weintraub
The Experiences of High-Achieving First-Generation College Males from Rural Maine	Daniel Tillapaugh
How a Jesuit University Addresses LGBT Issues: A Case Study	Bryce Hughes
Understanding the Expectations and Transitions of For-Profit Transfer Students to the Four- Year Institution	Molly McClelland

Books

New Releases (2014–15)

Leading Innovation and Change: A Guide for Chief Student Affairs Officers on Shaping the Future
 Laurence Smith, Albert Blixt, Shannon Ellis, Kevin Kruger, and Stephen Gill

- Released in January 2015
- Executive summary mailed to voting delegates
- Session and book signing to be held at the 2015 NASPA Annual Conference
- Promotional webinar to be held in March 2015 prior to the Annual Conference

Increasing Adult Learner Persistence and Completion Rates: A Guide for Student Affairs Leaders and Practitioners

Marguerite McGann Culp and Gwendolyn Jordan Dundy, Editors

- Released in August 2014
- Funded by a grant from the Lumina Foundation, supported by the West Virginia Higher Education Policy Commission and the West Virginia Community and Technical College System

Beyond the Americans with Disabilities Act: Inclusive Policy and Practice for Higher Education

Mary Lee Vance, Kaela Parks, and Neil Lipsitz, Editors

- Released in March 2014, copies mailed to all voting delegates and upgraded members
- Promotions include: a February 2014 NASPA webinar; sample copies sent to the Society for Disability Studies Conference; session and book signing at the 2014 NASPA Annual Conference; regular announcements in NASPA communications.

Cool Passion: Challenging Higher Education

By Arthur W. Chickering

- Released in March 2014
- Promotions included a July 2014 Google Hangout moderated by Frank Harris, III, Anna Ortiz, and NASPA staff; regular announcements in NASPA communications.

Forthcoming Titles (2014–15)

Beginning Your Journey: A Guide for New Professionals in Student Affairs (4th Ed.)

Lori Reesor and Marilyn Amey, Editors

- Spring 2015 release date
- Launching a *Beginning Your Journey* blog in spring 2015 in which authors will expand on topics in the book and field questions from readers.

College in the Crosshairs

Brian Hemphill and Brandi Hephner LaBanc, Editors

- Spring 2015 release date
- Publishing in collaboration with ACPA and Stylus

Coordinating Divisional Student Affairs Assessment

Erin Bentrim, Gavin Henning, and Kimberly Yousey-Elsener, Editors

- Spring 2015 release date
- Publishing in collaboration with ACPA and Stylus

Second in Command: Navigating the Unique Role in Student Affairs

Amy Hecht and Jason Pina, Editors

- Fall 2015 release date

Journals

- NASPA's five-year contract with Routledge, a division of Taylor and Francis, began on January 1, 2015. Routledge will publish NASPA's three scholarly journals—*Journal of Student Affairs Research and Practice*, *Journal of College and Character*, and *NASPA Journal About Women in Higher Education*. The journals made a seamless transition from De Gruyter to Routledge in the last quarter of 2014.

- As part of NASPA’s partnership with Routledge, members now have free online access to two additional publications: *Community College Journal of Research and Practice* and *Change: The Magazine of Higher Learning*.
- Blogging features were added to each journal’s portion of the NASPA website. The blogs allow members to stay connected with the journals in between issues.
- *Please see attached reports from journal editors and Routledge.*

Leadership Exchange

- *Leadership Exchange* magazine focuses on management and leadership issues for chief student affairs officers. It is entering its thirteenth year of publication and continues to be published quarterly. The print edition is mailed to voting delegates and subscribers, and the digital edition is sent via e-mail to all NASPA members and subscribers.
- The Winter 2015 issue was a special issue on Technology.
- The following chart summarizes feature articles published in Volume 12 (2014):

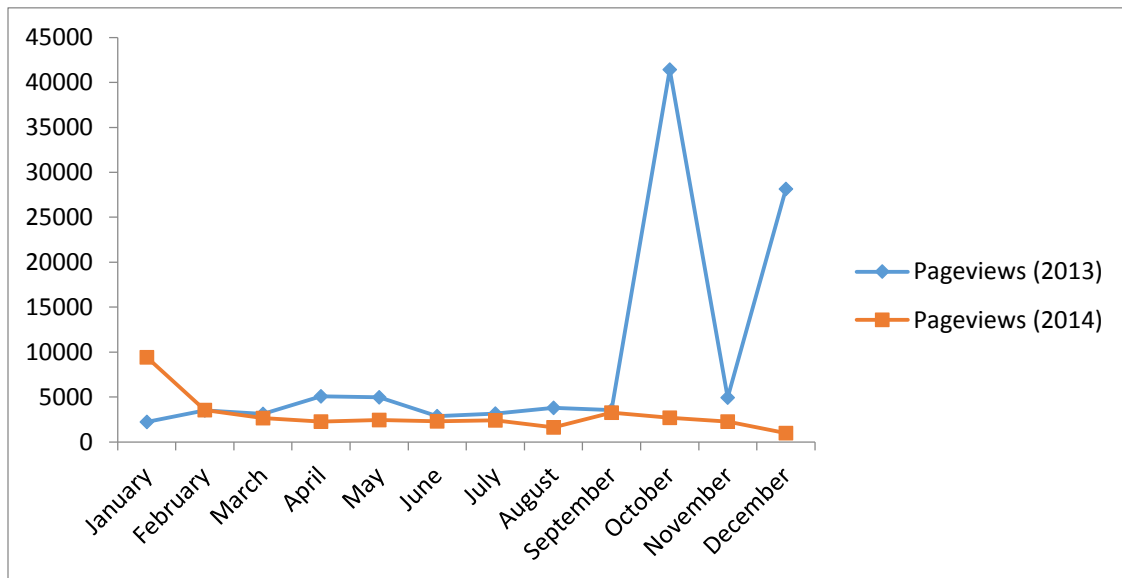
Spring 2014 (Issue 1)
Educationomics and the New Marketplace for Higher Education <i>Jon McGee</i>
Managing Up: Building Board Support for Student Affairs <i>Susan Whealler Johnston</i>
The Next Generation: A Roundtable Discussion on Student Affairs Graduate Preparation Programs <i>Nancy Grund</i>
Fulfilling the Mission: Campuses Offer Best Practices in Disability Services <i>Eileen Berger, Ed Coolbaugh, Scott Friedman, Christie Gilson, Kaela Parks, Cerise Roth-Vinson, Michelle Scheib, and Matthew Springer</i>
Summer 2014 (Issue 2)
Sexual Violence Prevention on Campus: Leading the Culture Change <i>Ruth Anne Koenick</i>
Psychiatric Crisis on Campus <i>Doris A. Fuller</i>
Realizing the Promise of Community Colleges <i>Kathleen Clear</i>
Broadening the Pipeline: Looking Beyond Traditional Paths to Student Affairs <i>Melanie V. Tucker and D. Eric Archer</i>
Fall 2014 (Issue 3)
The Many Faces of Adult Learners: Why They Matter and What They Need <i>Marguerite McGann Culp</i>
Veterans on Campus <i>Jan Arminio, Tomoko Grabosky, David T. Vacchi, Dennis Wiese, Alison Jenner, David DiRamio, and Josh Gianitsis</i>
The Path to the Presidency <i>Kate Hetherington and Dean Bresciani</i>
Student Affairs and Foreign Policy: The Far-reaching Impact of International Student Success <i>Lindsay Mathers Addington and Jarred A. Butto</i>
Winter 2015 (Issue 4)

Engaging Students Through New and Changing Media <i>Rey Junco</i>
Challenges and Trends in Supporting Online Students <i>Dave Jarratt</i>
Traditional Student Affairs Services Go Digital <i>Joe Sabado</i>
The Role of Technology in Student Affairs Assessment <i>D'Arcy J. Oaks and Lance Kennedy Smith</i>

- The following chart shows e-mail table of contents alert open rates for e-mails deployed for Volume 12 (2014).

Issue	Deploy Date	Open Rate
Spring 2014 (Issue 1)	2/24/2014	36.61%
Summer 2014 (Issue 2)	6/26/2014	37.18%
Fall 2014 (Issue 3)	10/9/2014	23.17%
Winter 2015 (Issue 4)	1/20/2015	35.02%

- The digital edition of Leadership Exchange received 35,900 pageviews in 2014. The following graph shows total pageviews by month and year.



Research and Policy Institute

Research and Policy Institute Blog

- The RPI staff continued to connect members, policymakers, and scholars through thought provoking and timely commentary on the RPI blog. Posts ranged from long form essays on relevant topics to shorter news and notes updates.

- Examples include a closer look at inequity in completion between low- and high-income students, an examination of legislative priorities in the 114th Congress, and an announcement of a new ACE/NASPA collaboration in support of student veteran success.

CSAO Census Report

- Released the first annual CSAO Census report. Made presentations on Census data at NASPA Annual, APLU, Small Colleges and Universities Institute, and Region II conferences this spring and summer.
- Designing new interactive website custom built in support of this project. Site will allow for unique searches of data, including paid access to salary data on CSAOs, AVPs, and functional area directors. In addition to data, the site will include trend reports and exclusive content for voting delegates.
- Completed data collection for Year 2 of Census Project and began analysis of Year 2 data.

Legal Links

- Released supplemental publication to update and expand on issues discussed in first issue of Legal Links, “Understanding Campus Obligations for Student-to-Student Sexual Harassment: Guidance for Student Affairs Professionals”. Update captures changes and new areas covered by OCR and White House documents relating to sexual assault and violence released this April.
- Released “Legal Links – Supporting & Responding to Student Protest” – Volume 1, Issue 2.”

5 Things Issue Brief Series

- Released “Five Things Student Affairs Practitioners Should Know about Campus Gender-Based Violence” by Nancy Chi Cantalupo.
- Briefs on supporting underrepresented students in STEM and ADA compliance and support in progress

Primer on Mental Health

- NASPA, the American Psychological Association (APA), and ACE partnered to answer President Obama’s call to launch a national conversation on mental health and published “A Strategic Primer on College Student Mental Health”.

Coalition to Prevent ADHD Medication Misuse (CPAMM) Research Project

- The RPI is coordinating an evidence-based, research project with the University of Washington to combat the misuse of ADHD medication on college and university campuses in the U.S.
- Finalized funding agreement and launched the 2 year grant-funded project.
- At present, RPI is soliciting campuses to participate and will conduct focus groups and project analysis in Spring and Summer 2015.

National Study on Non-First-Time Students

- In partnership with National Student Clearinghouse, ACE, InsideTrack, and UPCEA, analyzed data and co-authored findings on the persistence and completion of non-traditional college students. This is an original piece of data analysis that contributes to our understanding of this often discussed student group.
- Results featured in The Chronicle of Higher Education and Inside Higher Ed.

- Results presented at several conferences, including the NASPA Annual Conference and the UPCEA and ACE Summit for Online Leadership and Strategy.
- Data will be released to the public in March.

Online Learning Research Project

- In partnership with UPCEA and InsideTrack, surveyed higher education leaders on the conceptualization and development of efforts to support the success of students in online education.
- Published report “Thoughts from Higher Education Leaders: Challenges and Emerging Trends in Online Education.

Clery Act Reporting Utility Study

- The RPI has lent support to Steven Janosik, Virginia Tech, and his current research efforts assessing the use of Clery Act reporting information by students. Secondly, his research captures current general campus safety efforts by institutions.
- Anticipated release of his research is Summer of 2015.

Additional Initiatives

A RPI staff member presented original research on student veteran income and financial indicators to an audience of practitioners, professional association representatives, and industry professionals to build awareness of issues facing this student population.

A RPI staff member was invited to co-chair Section 5: Policy, Finance, and Economics of the Division J Planning Committee of the 2016 AERA Annual Forum in Washington, DC.

Corporate and Foundation Relations

Leadership Exchange Advertising

Spring 2014-Winter 2015 Issues – 9 new advertisers

Web Site and E-Newsletter Advertising

Implemented “sponsored blog post” option on the new NASPA website – 7 new advertisers

NASPA Lead Initiative

Second Year of NASPA Lead Initiative

- NASPA continues to support the Lead Initiative, which recognizes a network of postsecondary institutions for their commitment to civic learning and democratic engagement. The initiative has grown to 73 institutions and has a new conceptual model of cohorts. These cohorts facilitate more robust peer-to-peer sharing, networking, and communication around this critical topic for student affairs and higher education. Cohorts meet quarterly through a virtual platform and will meet in person at the NASPA Annual Conference and NASPA CLDE meetings.
- Eight institutions are serving as Lead Consulting Institutions. These institutions provide leadership for the Lead cohorts and also act as an advisory board for NASPA. LCI representatives have bimonthly phone calls with their cohorts, monthly phone calls with NASPA, and include:

- Joseph J. Cicala, Vice President for University Life and Dean of Students, Alvernia University
- Chris Hutchison, Director of Student Engagement, Chapman University
- Laura Wilmarth Tyna, Director of Leadership, Service and Engagement, Elmhurst College
- Katherine Nordyke, Director, Citizenship and Service-Learning, Missouri State University
- Micki Meyer, Lord Family Endowed Director of Community Engagement, Rollins College
- Thomas Schnaubelt, Ph.D., Executive Director, Haas Center for Public Service, Assistant Vice Provost for Student Affairs, Stanford University
- Marianne Magjuka, Director of Campus Life, Wake Forest University
- Frank P. Ardiolo, Ed. D., Vice President for Student Life, Winthrop University
- Lead institutions connect and share information about their efforts through weekly blog posts. The new NASPA website and Lead Initiative blog provides opportunities for increased professional development, information and idea sharing, resources, and feedback. The blog can be accessed: <http://www.naspa.org/rpi/lead-initiative>

Diversity & Democracy

- In partnership with the American Association of Colleges and Universities (AAC&U), NASPA co-sponsored the Fall 2014 issue of *Diversity and Democracy* that highlighted academic and student affairs collaborations around civic learning and democratic engagement. This issue highlighted partnerships with key higher education associations and provides a valuable resource to CSOs.
- Topics included: institutional change around CLDE, student affairs and academic affairs collaborations, community partnerships, assessment, educating diverse students, and provided examples of the ways campuses used *A Crucible Moment*.
- Copies of the publication were mailed to all members of the NASPA Board, the NASPA Foundation Board, the Scott Academy Board, and all voting delegates. An electronic version is available online (<http://www.aacu.org/diversitydemocracy/vol16no4/>) and for purchase.

Lead Institutions Blog

- The blog features work of the Lead Institutions, the Lead Initiative and NASPA; provides news and shares updates from the field of student affairs regarding CLDE; supports networking between Lead Institutions and those interested in becoming members; discusses current issues, events, and topics relevant to CLDE; and shares resources to assist campuses that currently participate in the Lead Initiative.
- Blog posts are published multiple times a week. These posts serve as a vehicle for member engagement and connect research, policy, best practices, and scholarship with members. This project correlates with the goals to align the connections among theory, research, and practice.
- The blog can be accessed: <http://www.naspa.org/rpi/lead-initiative>

TurboVote, AASCU, and NASPA Partnership for Voter Engagement

- NASPA partnered with TurboVote and AASCU in 2014 on a voter engagement initiative funded by the Rita Allen Foundation.
- NASPA received \$40,000 from the grant to recruit and support campuses to use TurboVote's innovative software and platform to make voter registration efforts for colleges and universities.
- NASPA members had the opportunity to receive a discounted rate to join TurboVote and a subsidy to cover the costs of mailing voter registration materials. Over 100 institutions participated in the project.

NASPA Annual Conference and The Placement Exchange

2015 NASPA Annual Conference

March 21-25, 2015 ◊ New Orleans, LA

- As of this report, current number of registrants is 7,553. Our final count for Orlando was 5,822.
- The NASPA hotel block is currently sold out.
 - Highest number of hotels – 19 hotels in our block
 - Most room nights on peak picked up in a city – 3,491, compared to 2,455 last year at this same time.
- In addition to the chief student affairs officers (CSAO) Lounge, there will be Faculty Lounge again this year.
- First-time attendee engagement area will be called the Fleur de Lounge in New Orleans.
- An array of featured speakers have been identified for the conference, Jennifer Arnold, Attending Neonatologist at Baylor College of Medicine & Medical Director of the Simulation Center at Texas Children’s Hospital, will be the opening speaker. Closing the conference will be Renu Khator, Chancellor of the University of Houston System & President of the University of Houston. The remaining speakers for Monday and Tuesday will be Melissa Harris-Perry, Television Host & Professor of Politics and International Affairs at Wake Forest University, and on Tuesday, Tim Sanders, CEO of Net Minds, Founder of Deeper Media Incorporated & Former Chief Solutions Officer at Yahoo.
- A new scoring process for reviewers was created in the call for programs tool. Reviewers were able to score each program via a weighted question system based on the individual program type. The Conference Leadership Committee were then able to see all reviews based on the weighted system.
- We continue to provide innovative programming during the conference:
 - 50 minute session blocks.
 - 75 minute featured educational sessions.
 - Innovation Café Sessions – 50 minute sessions that incorporate technology that is not heavily used. Opportunities to introduce a different way of presenting content on campus. Café sessions include:
 - iBeacon – A new technology that extends Location Services
 - Wearable Technologies – Clothing and accessories incorporating computer and advanced electronic technologies
 - Beam Pro Robots – combine mobility and video conferencing to deliver an immersive communication experience
 - Members’ Choice Sessions - The hottest topics and interests decided by members. NASPA Members voted on suggested sessions. There are 13 Members’ Choice session topics that will be moderated by top leaders in those topic areas.
 - SASpeaks – These are “Ted Talk” type sessions, on hot topics in Higher Education. They are short 10-15 minute sessions. There will be 8 SASpeaks sessions at this year’s event. These will also be live streamed to the Virtual Ticket audience.
 - What’s APPening Sessions – 50 minute sessions on software and mobile app based solutions for productivity and management

- Pre-conference workshops were posted and available for registration October 1, 2014:
 - Full-day Pre-conference Submissions 27
 - Accepted 24
 - Half-day Pre-conference Submissions 50
 - Accepted 20
- The Program Committee met in October to review and select the educational programs:
 - Program Reviewers 1,393
 - General Interest Program Submissions 1,202
 - Accepted 437
 - Virtual Accepted 49
 - KC General Program Submissions 374
 - Sponsored 70
 - Accepted 91
 - Poster Session Submissions 48
 - Accepted 28
 - SA Speaks Submissions 21
 - Accepted 6
 - Scholarly Paper Submissions 87
 - Accepted – 29
- Virtual Ticket – This is a virtual conference that will provide more sessions and live-streaming portions of the conference. Available packages for the Virtual Ticket are outlined below.
 - NASPA Live – Complimentary to all NASPA members. This package gives registrants access to hear all the featured speakers and SA Speaks sessions. In addition, there will be several 10-minute talks on hot topics within student affairs.
 - On Demand – Gives registrants access to over 50 educational sessions from the 2015 Conference that they will have access to for 12 months following the conference. This is also available as an add-on for anyone planning to attend the face-to-face meeting.
 - Professional Development – allows for opportunities for individuals who cannot attend the face-to face to purchase the package, both live and on-demand as a combo package.
- Registration numbers for the Virtual Ticket are as follows:
 - NASPA Live 145
 - NM Bundle – 3
 - On Demand Package – 54
 - On Demand Add-on Package – 38
 - Professional Development Package – 40

CSAO Programming

- During the 2015 NASPA Annual Conference, NASPA will present a robust lineup of CSAO-exclusive offerings including:
 - the CSAO Lounge;
 - the traditional Monday afternoon CSAO reception;
 - a full-day, pre-conference CSAO Institute;
 - concurrent CSAO roundtables organized by institutional type (i.e., large, mid-size, small, community college, and minority serving institutions);
 - a follow-up session for attendees of the 2012, 2013, and 2014 Institutes for New CSAOs

- half-day mini-institute for CSAOs interested (or possibly interested) in pursuing a college presidency;
- a full-day, two-part session on Title IX and sexual violence on campus; and
- an Annual Conference “first-timer” session for CSAOs.

Campus Tours

March 21, 2015 ♦ New Orleans, LA

- Celena Trahan, Associate Director of Housing Operations at Louisiana State University and Daphne Everhart, Assistant Director of Student Programs at Tulane University, both of the local arrangements committee, chaired campus tours.
- Delgado Community College, Dillard University, Tulane University, and Loyola University hosted campus tours.
- There are 50 participants registered for the tour.

International Symposium

March 21 – 22, 2015 ♦ New Orleans Downtown Marriott at the Convention Center ♦ New Orleans, LA

- The NASPA International Symposium will celebrate its 20th anniversary. The Symposium will continue to be a day and a half pre-conference event that will explore global issues in student affairs and services in higher education. The theme this year will be: *Exploring our Past, Discovering our Future*.
- David Adams, Director of Student Involvement and Leadership, University of North Dakota and Jacqueline Beaulieu, Doctoral Candidate, University of Toronto serve as the International Symposium Co-Directors.
- In September 2014, the logo of the International Symposium was changed (see below). The official logo for all future International Symposiums will continue to use this same logo with the omission of the 20th anniversary text.



2015 NASPA
INTERNATIONAL
SYMPOSIUM

- The Call for Programs opened in September of 2014 with a deadline of November 3, 2014. We received a total of 38 programs, which was a 200% increase from the previous year
- This year we added an additional time block for concurrent sessions. 23 programs were accepted as part of the Symposium.
- Darla Deardroff will serve as the opening keynote speaker for the 2015 International Symposium. Darla is Executive Director of the Association of International Education Administrators (AIEA).

Doctoral Seminar

March 21, 2015 ◊ Convention Center ◊ New Orleans, LA

- The Doctoral Seminar was created to give graduate students who are either pursuing or thinking of pursuing a doctorate degree in higher education support and information to help them through the process.
- 2015 Doctoral Seminar is being chaired by Frank Harris III, San Diego State University and Annemarie Vaccaro, University of Rhode Island.
- There are 38 participants this year, more than a 100% increase from 2014 and this is the first year that the program is sponsored by the Faculty Council.

2015 NASPA Community Colleges Institute

March 22, 2015 ◊ 2015 NASPA Annual Conference ◊ New Orleans, LA

- This is an annual program held at the NASPA Annual Conference, sponsored and organized by the Community College Division.
- As of February 2, 2015 there were 40 registrants. This is a 33% increase from 2014.
- Community College Division Board members Quincy Martin, III, Kristina Testa-Buzzee, and Karl Brooks collaborated with Michael Baston, J.D., Ed.D. – Vice President of Student Affairs and Enrollment Management, LaGuardia Community College to recruit and select speakers with significant name recognition.
- The theme for the 2015 CCI is “Journey to the Promised Land: Student Affairs Role in Charting a Course for College Completion.”
- Speakers include Arnel W. Cosey, Ph.D., Vice Chancellor for Student Affairs, Delgado Community College, Jill M. Little, M.B.A., Vice President, Student Services, Macomb Community College, Joyce C. Romano, Ph.D., Vice President for Student Affairs, Valencia College, and John Laws, Vice Chancellor, Ivy Tech Community College.

Grad Prep and Communities Fair

March 23, 2015 ◊ New Orleans Convention Center Great Hall B-C ◊ New Orleans, LA

- The Grad Prep Fair serves as one of the largest networking opportunities for graduate programs in higher education and student affairs. Institutions from all over the US are invited to host a table and provide information for prospective graduate students. The Communities Fair happens in conjunction with the Grad Prep Fair and includes tables from the NASPA Knowledge Communities, Regions, and Divisions.
- Applications for the fair opened November 3, 2014. Within one week the Grad Prep Fair reached full capacity at 70 tables. This includes an increase of 10 tables from the previous year.
- The Communities Fair will have 34 tables from NASPA constituent groups.
- The fair will continue to have a raffle with prize donations from multiple graduate institutions, a complimentary 2016 conference registration, and gift cards from local restaurants.
- The 2015 planning committee for the Grad Prep and Communities Fair consists of graduate associate program (GAP) volunteers, and students and staff from the University of New Orleans.

Faculty Initiatives

The Faculty Council and Faculty Fellows will sponsor and co-sponsor a number of programs at the NASPA Annual Conference including:

- NASPA President’s Breakfast for Faculty - Faculty Council
- Faculty Assembly Meeting - Faculty Council
- 2015 Doctoral Seminar - Faculty Council

- Transitioning from Administrator to Faculty: Possible Pathways and Strategies for Success - Faculty Council
- Student Affairs/Higher Education Program Directors: Common Purpose, Unique Challenges - Faculty Council
- Promoting Student Success and Persistence by Developing Active Student Learning Environments - Faculty Council
- Emerging Scholarship: NASPA Faculty Fellows Research Paper Presentations - Faculty Fellows
- Co-teaching and Collaborating to Enhance Student Learning: A Case of a Graduate Program Professor and a Student Affairs Practitioner - Faculty Fellows
- Deep Learning: Culture in College Teaching - Faculty Fellows

The Placement Exchange

March 18-22, 2015 ∅ *Ernest N. Morial Convention Center, New Orleans, LA*

- At the time of this report, there were 1,060 candidates registered for New Orleans; Position listings – 456; Standard Tables – 465 and Premium Tables – 93.

2016 NASPA Annual Conference

- Conference items to help promote Indianapolis have been ordered to hand out in New Orleans. Items include, portable charger, cell phone ID holders, and a save the date postcard, provided by the New Orleans Convention and Visitors Bureau
- The Call for Programs for 2016 will open on June 1, 2015.
- Registration for the 2015 Conference will open on April 1st, to allow individuals to use up any funds they still have in their current fiscal year. The rates are not scheduled to increase for the 2016 conference.

Conferences, Workshops and Institutes

Student Affairs Certificate Program in Law and Policy

June 2-6, 2014 ∅ *Hilton Clearwater Beach, Clearwater, FL*

- 37 people applied and 33 were accepted and participated.
- This certificate program was designed as a 5 day, 23 hour course and participants completed a written final exam for certification.
- The following served as faculty for the program:
 - Peter F. Lake, Charles A. Dana Chair and Director, Center for Excellence in Higher Education Law and Policy, Stetson University College of Law
 - Oren R. Griffin, Associate Dean for Academic Affairs and Associate Professor of Law, Mercer University

National Conference for College Women Student Leaders (NCCWSL)

June 5 – June 7, 2014 ∅ *University of Maryland – College Park, MD*

- There were 900 students/administrators from over 226 institutions for the conference, covering the United States and international regions. This was the largest conference to date.
- There were six pre-conference sessions, two community service opportunities and four skill-building workshops, with a total of 200 students participating.
- 55 workshops were offered to student participants. There was a record of 125 submissions for presentations from all over the country.

- For the first time ever a roundtable workshop was facilitated for administrators and was attended by 20 individuals. Discussion was led by NCCWSL Chair alumnus and current committee members.
- A welcome reception was offered to administrators attending NCCWSL. 30 attended to learn about NASPA, AAUW and to network with fellow colleagues.
- 2014 Women of Distinction were:
 - Hattie Kauffman, Television anchor and news correspondent
 - Lily Lu, Entrepreneur, PublicStuff
 - Pamela Ann Melroy, NASA Astronaut
 - DeRionne P. Pollard, President, Montgomery College in Maryland
 - Judy Smith, Founder and President, Smith and Company
- The keynote speakers were Chelsea Clinton, Vice Chair of Clinton Foundation and Deanna Zandt, Media Technologist and co-founder of Lux Digital.

Civic Learning and Democratic Engagement (CLDE) Conference

June 12-14, 2014 ♦ Hilton Miami Downtown ♦ Miami, FL

- There were 218 total attendees.
- Over 50 workshops were offered from a selection of 75 workshops generated by the call for programs.
- Two pre-conference sessions, one focused on institutional assessment of civic learning initiatives and one focused on partnerships between student affairs and academic affairs.
- Keynote speakers included:
 - Robert Reason, Ph.D., Associate Professor of Student Affairs and Higher Education, *Iowa State University*
 - Barbara Jacoby, Ph.D. Faculty Associate for Leadership and Community Service-Learning at the Adele H. Stamp Student Union – Center for Campus Life, *University of Maryland, College Park*
 - Senator Bob Graham, Former Florida Governor and Florida Senator and Chair, *Bob Graham Center for Public Service at the University of Florida*.

Assessment and Persistence Conference

June 19-21, 2014 ♦ Hyatt Regency San Antonio ♦ San Antonio, TX

- 356 participants compared to 294 last year. 30 participants attended pre-conference workshops.
- Two pre-conference workshops, 63 workshops, five roundtables and five mini-institutes were offered.
- The featured speakers included:
 - Alexander Astin, Professor Emeritus of Higher Education, University of California, Los Angeles
 - Luis Ponjuan, Associate Professor of Higher Education Administration, Texas A&M University
 - Belle Whellan, President, Southern Association of Colleges and Schools Commission on Colleges
 - Edward Smith, Senior Policy Analyst, *NASPA*
 - Lester Manzano, Assistant Dean for Student Academic Affairs, Loyola University Chicago
 - Anne-Marie Nuñez, Associate Professor of Higher Education, University of Texas at San Antonio
 - Samuel D. Museus, Associate Professor of Higher Education, University of Denver

2014 NASPA Small Colleges and Universities Institute

June 21 – 24, 2014 ♦ Daemen College, Amherst, New York

- The 2014 Institute was the 9th in its 16-year history and was held at Daemen College in beautiful Amherst, New York, located just outside of Buffalo.
- The Institute planning team was led by co-chairs Barbara Avery, Occidental College, and Jim Hoppe, Macalester College.
- Forty-nine chief student affairs officers and other senior-level leaders at small colleges and universities with enrollments of fewer than 5000 students attended.
- A unique and intentional component of this signature NASPA program is living and learning together on the host campus.
- The Institute featured the following topics:
 - Shifts in higher education and what they mean for student affairs
 - Managing critical incidents on campus
 - Changing student demographics
 - Civic learning and democratic engagement
 - Hot topics for small colleges and universities

Student Affairs Fundraising and External Relations Conference

July 20-22, 2014 ♦ Omni Houston Hotel ♦ Houston, TX

- Two pre-conference workshops were offered for the first time this year with 10% of attendees registering for the *New to Student Affairs Fundraising* workshop.
- 81 total participants.
- Featured Speakers included:
 - Dean Bresciani, President, North Dakota State University
 - Robert Henry, Executive Director of Emerging Constituencies and Online Programs - Council for the Advancement and Support of Education (CASE)

Community Colleges Division Summit

October 2-3, 2014 ♦ CUNY Central Office of Student Affairs ♦ New York, NY

- Paulette Dalpes, CCD Board Director, assumed hosting responsibilities at the CUNY - City University of New York's Central Office of Student Affairs.
- Quincy Martin and Brian Mitra collaborated with Paulette Dalpes to develop the agenda.
- In attendance were 14 out of the 16 board members, Kevin Kruger, Pat Whitely, Stephanie Gordon, Tiki Ayiku, and Lindsey Hammond.

2014 Institute for New Chief Student Affairs Officers

October 12 – 15, 2014 ♦ Hilton Alexandria Old Town ♦ Alexandria, Virginia

- This signature NASPA program is sponsored by the James E. Scott Academy. This year's theme was "Leadership and Management Effectiveness for the New Chief Student Affairs Officer."
- Institute faculty included Tom Shandley, Institute Director, Davidson University; Shannon Ellis, University of Nevada, Reno; Levester Johnson, Butler University; and Joan Kindle, Eastern Iowa Community Colleges.
- Much of the 2014 Institute's content was grounded in one of NASPA's newest books, *Executive Transitions in Student Affairs: A Guide to Getting Started as the Vice President*.
- Institute faculty offered a two-hour, pre-Institute session for new CSAOs who are also relatively new to the field of student affairs (e.g., former faculty and academic administrators).

- Forty-nine CSAOs attended the program, and 100% of program evaluation respondents indicated that they would recommend the program to another colleague.

NASPA – IASAS Global Summit on Student Affairs and Services

October 22-24, 2014 ◊ RIU College ◊ Rome, Italy

NASPA and the International Association of Student Affairs and Services (IASAS) convened the second gathering of student affairs and services association representatives from around the world. Education is central to raising the socio-economic levels in any country. Higher education, including the support provided from student services and programs, only enhances opportunities for improving those conditions.

- EucA – The European university college Association hosted the 2014 host for the Global Summit.
- Global Summit Planning Committee is comprised of: Kevin Kruger, NASPA; Stephanie Gordon, NASPA; Brett Perozzi, Chair of the International Advisory Board, NASPA; Tiki Ayiku, NASPA; Rob Shea, President, IASAS; Lisa Bardill Moscaritolo, Secretary, IASAS; Gian Luca Giovannucci, President, EucA; Fabio Monti, Secretary General, EucA; Mirela Mazalu, Public Relations, EucA; Simona Miano, Press Office and Events, EucA.
- There were 79 participants registered for the representing 25 countries, including: Austria, Azerbaijan, Bahrain, Belgium, Canada, China, Finland, France, Germany, Hong Kong, Ireland, Italy, Jamaica, Lebanon, Mexico, Netherlands, Poland, Qatar, South Africa, Turkey, Uganda, United Kingdom, United States, Wales, and Zimbabwe.
- Current plans include the continuation of discussion and a written document that will be created by the Global Summit participants.

Student Affairs Law and Policy Conference

October 23 – 25, 2014 ◊ Grand Hyatt Denver ◊ Denver, CO

- There were 135 people registered for the event. There was one pre-conference: *Title IX/Clery/VAWA: The Ever-Evolving Framework for Campus* which had 32 participants registered. The Association for Student Conduct Administration (ASCA) was a contributing sponsor.
- Nancy Chi Cantalupo, Associate Vice President for Equity, Inclusion and Violence Prevention, NASPA was the opening keynote speaker, Scott Jaschik, Editor, *Inside Higher Ed*, Loretta Martinez, General Counsel and Secretary to the Board of Trustees, Metropolitan State University of Denver, also served as featured speakers.
- Presenters for the NASPA Student Affairs Law & Policy Conference included:
 - Heath Boice-Pardee, Interim Vice President for Student Affairs, Rochester Institute of Technology
 - Bobby Colón, General Counsel, Rochester Institute of Technology
 - Lindy Aldrich, Deputy Director, Victim Rights Law Center
 - Laura Bennett, President-Elect, Association for Student Conduct Administration
 - Lisa Erwin, Vice Chancellor for Student Life, University of Minnesota - Duluth
 - Jessica Boynton, Director of Student Conduct, Colorado State University - Pueblo
 - Alison Griffin, Vice President, Policy Research, USA Funds
 - Oren Griffin, Associate Dean for Academic Affairs and Associate Professor of Law, Mercer University School of Law
 - John Lowery, Department Chairperson and Graduate Coordinator, Indiana University of Pennsylvania
 - Brian Prescott, Director of Policy Research, Western Interstate Commission for Higher Education
 - Edward Smith, Doctoral Student, University of Pennsylvania

- Gina Maisto Smith, Partner, Pepper Hamilton LLP
- Jeffrey Stanley, Principal, HCM Strategists
- Brian Sponsler, Director for the Postsecondary and Workforce Development Institute, Education Commission of the States
- Rhonda Vickers Beassie, Assistant General Counsel, Texas State University System
- Amanda Walsh, Staff Attorney, Victim Rights Law Center
- Tamara White, Dean of Students, Community College of Aurora
- Katie Zaback, Senior Policy Analyst, State Higher Education Executive Officers Association

2014 BACCHUS Initiatives of NASPA General Assembly

November 13 – 16, 2014 ◊ Hyatt Regency, Orlando FL

- This year’s General Assembly theme was “Picture Yourself #inspired, #empowered, #engaged: Peer Education Unfiltered.”
- 583 participants were registered.
- Over 80 breakout sessions, three keynote speakers, and six featured speakers constituted the educational program.
- A NUFP Student Affairs track consisting of 9 sessions focused on leadership was added this year.

Women’s Leadership Institute

December 2 – 5, 2014 ◊ Ritz Carlton, Laguna Niguel ◊ Dana Point, CA

- NASPA partnered with ACPA, ACRL, ACUHO-I, ACUI, APPA, NACUBO, and NAEP, for the 2014 Women’s Leadership Institute. NASPA sent an Educator-in-Residence, Sue Borrego, Chancellor at University of Michigan – Flint to represent NASPA.
- 191 attended and 26 were NASPA members.

2014 Leadership Educators Institute (LEI)

December 11 – 13, 2014 ◊ Texas Christian University ◊ Fort Worth, TX

Biennial event co-sponsored with ACPA and the National Clearinghouse for Leadership Programs (NCLP).

- LEI was hosted by Texas Christian University.
- Barry Posner, co-Author of *The Leadership Challenge* and Juana Bordas, President of Mestiza Leadership International, served as featured speakers.
- There were 132 program proposals submitted of which 56 were accepted.
- There were 369 participants. The event was oversold.
- There were two pre-institute workshops offered:
 - LEI 101 currently has 34 participants
 - Creating a Learning-Centered environment currently has 28 participants

2015 NASPA Alcohol and Other Drug Abuse Prevention, Mental Health, and Violence Prevention Conferences

January 11-13, 2015 ◊ The Gaylord National Resort and Convention Center ◊ National Harbor, MD

- Annual program with three co-located, concurrent conferences. Attendees are free to attend sessions at any of the three conferences and encouraged to collaborate in light of the integrated nature of the conference topics.
- 630 participants (227 Mental Health Conference, 225 AOD Conference, 178 Violence Prevention Conference)
- 190 programs submitted, which is 50% higher than last year.

- 2015 was the first year violence prevention was a stand-alone conference. In 2014 it was included as a track in the 2014 NASPA Alcohol and Other Drug Abuse Prevention Conference.
- Conference evaluations reflected that participants felt the three conferences provided an opportunity to collaborate and integrate their practices.
- Speakers included:
 - Elizabeth A. Armstrong, University of Michigan, Co-author of *Paying for the Party*
 - Opening Panel
 - Frances Harding, Director, Center for Substance Abuse Prevention
 - David Mineta, Deputy Director of Demand Reduction, Office of National Drug Control Policy
 - Ralph Hingson, Director, Division of Epidemiology and Prevention Research, National Institute of Alcohol Abuse and Alcoholism
 - Ben Locke, Pennsylvania State University
 - Kim Vansell, National Center for Campus Public Safety
 - Courtland Lee, University of Malta
 - Amelia Arria, University of Maryland
- Association for University and College Counseling Center Directors (AUCCCD), Substance Abuse and Mental Health Services Administrators (SAMHSA), and IACLEA – The Leading Authority for Campus Public Safety served as contributing co-sponsors.
- VTV Family Outreach Foundation, American College Health Association (ACHA), National Coalition Building Institute (NCBI), Suicide Prevention Resource Center (SPRC), Victim Rights Law Center (VRLC), and the Clery Center for Security on Campus all served as cooperating sponsors.

2015 Aspiring Chief Student Affairs Officers Institute

January 19 – 22, 2015 ♦ Renaissance Long Beach ♦ Long Beach, CA

- The Institute Director is Anna Gonzalez, Dean of Students, Lewis and Clark College
- 68 people applied, 63 were accepted and 58 attended.
- Faculty included:
 - Kathryn Hutchinson-Majsak, Vice President for Student Affairs, St. John’s University, New York
 - Miriam Feldblum, Vice President for Student Affairs, Pomona College
 - Henry Gee, Vice President, Student Services, Rio Hondo College
 - Lou Stark, Vice President for Student Affairs, Case Western Reserve University
 - Tammara Durham, Vice Provost for Student Affairs, University of Kansas

2015 NASPA AVP Institute - Excellence in the “Number Two” Role

January 22 – 24, 2015 ♦ Hilton Long Beach and Executive Meeting Center ♦ Long Beach, California

- The second AVP Institute faculty include Penny Rue, Institute Director, Wake Forest University; Lori White, Southern Methodist University; Jason Pina, Bridgewater State University; Amy Hecht, The College of New Jersey; Ashanti Hands, San Diego Mesa College; and Greg Naylor, Daemen College. Guest presenters included Pat Whitely, University of Miami; Kevin Kruger, NASPA; Ellen Heffernan, SJG-The Spelman & Johnson Group; and Dan Park, University of California, San Diego.
- 77 AVPs participated in the Institute.
- Institute topics included:
 - Thinking and acting strategically;
 - Managing change;
 - Resource management;

- Technology; and
- Campus politics
- A pre-institute session for new AVPs was offered; 40 AVPs participated.

2015 MENASA NASPA Conference – formally known as the Gulf Conference

February 3-5, 2015 ◊ Qatar University ◊ Doha, Qatar

- The 9th annual MENASA conference was hosted by Qatar University.
- The conference committee was chaired by Courtney Stryker, Senior Student Affairs Consultant, Qatar University.
- Stephanie Gordon, Vice President for Professional Development, NASPA, and Becky Spurlock, Region III Director and The University of the South, served as keynotes for the conference opening.
- Nitham Hindi, Dean of College of Business and Economics – Qatar University and Khalid Al-Khanji, Vice President for Student Affairs – Hamad Bin Khalifa University, served as featured speakers.
- There were 45 sessions and 6 posters presented.
- The Higher Colleges of Technology – Dubai campus has been identified as the 2016 host of the conference.

2015 NASPA Veterans Conference

February 8-10, 2015 ◊ The Brown Hotel ◊ Louisville, KY

- The 2015 Event had 236 registrants as compared to 230 in 2014.
- 40 programs were selected from the 66 programs generated by the call for programs process.
- The Online Learning Community was incorporated through the piloting of a Connected Conference to engage participants before, during, and after the conference in online learning as of February 5, 2015 over 60 attendees logged into the platform.
- NACADA and AASCU were represented on the program planning committee.
- Bryan Adams, Coordinator for Veterans Services from Rutgers University and the Active Minds speaker bureau delivered a keynote address on reducing stigma for seeking mental health services; Lonnie Bedwell, the first blind man to kayak the entire Grand Canyon, and Joe Mornini of Team River Runner gave an address on the importance of healing and de-stigmatizing physical disability for injuries sustained in combat; and Brigadier Richard G. Kaiser spoke about the contemporary soldier.
- ACE and NASPA partnered to host a forum prior to the conference for practitioners to inform future research questions on student veterans and student veteran services under the leadership of Dani Molina (ACE) and Andrew Morse (NASPA).

International Exchange Program

Currently have 7 International Exchange Agreements with sister organizations worldwide.

- 2014 Exchanges
 - Inbound Exchange
 - CSSI – Ireland sent a delegation in April of 2014. The delegation was hosted by Boston College, Northeastern University, and the 5 College Consortium (Hampshire College, U Mass Amherst, Mt. Holyoke, Smith College, Amherst College).
- 2015 Exchanges
 - Inbound Exchanges
 - Spain – April 19-24, 2015: A three person delegation will visit the San Francisco

- area from April 19-24, 2015. The delegates will represent the Consejo de Colegios Mayores Universitarios de España.
 - United Kingdom -June 7-12, 2015: A five person delegation will visit the Denver, Colorado area from June 7-12, 2015. The delegates will represent the Association of Managers of Student Services in Higher Education (AMOSSHE).
 - Germany – June 14-19, 2015: A five person delegation will visit the Chicago area from June 14-19, 2015. The delegates will represent the Deutsches Studentenwerk (DSW), Germany’s national coordinating body for student services.
 - Mexico-October 11-16, 2015: A five person delegation will visit the Seattle area from October 11 -16, 2015. The delegates will represent The Instituto Tecnológico y de Estudios de Monterrey (ITESM).
- Outbound Exchanges
 - France – April 13-17, 2015: A five person NASPA delegation will visit France in April, 2015 (dates to be determined). The delegates will be hosted by the Centre national des Oeuvres Universitaires et Scolaires (CNOUS).
 - Ireland – June 15-19, 2015: A three person NASPA delegation will visit Ireland from June 15-19, 2015. The delegates will be hosted by members of the Confederation of Student Services in Ireland (CSSI). The majority of the exchange will take place during CSSI's annual conference.
 - Australia/New Zealand – December 2015: A three-person NASPA delegation will visit Hobart, Tasmania, December 2015(dates to be determined). The delegates will be hosted by the Australia and New Zealand Student Services Association (ANZSSA). The majority of the exchange will take place during ANZSSA’s biennial conference.

Future Conferences, Workshops and Institutes

BACCHUS Initiative Area Spring Conferences

February – April 2015

Volunteer Area Consultants are responsible to organize and implement a regional conference focused on collegiate peer education programming and management. Area spring conferences confirmed for spring 2015 to date are

- Area 9, February 20, Georgia Southwestern State University, Americus, Georgia
- Area 8, March 27 – 29, Rhodes College, Memphis, Tennessee
- Area 10, March 29, University of Connecticut, Storrs, Connecticut
- Area 5, April 9 – 11, Kansas City, Kansas
- Area 4, April 10 – 11, Northern Illinois University, DeKalb, Illinois
- Area 7, April 10 – 11, Saginaw Valley State University, Michigan
- Area 12, April 10 – 11, Radford University, Radford, Virginia
- Areas 1, 2, & 3, April 17 – 18, University of Colorado-Denver, Denver, Colorado

National Conference for College Women Student Leaders (NCCWSL)

May 28 – 30, 2015 ♦ University of Maryland ♦ College Park, MD

- NASPA and AAUW partner to host this conference annually.

- 2015 NCCWSL chair is Tiffany Sanchez, Associate Dean of Campus Programming, John Hopkins University and the chair-elect is Beth Steiner, Assistant Director of Student Activities, Towson University
- The NCCWSL Committee is currently contacting potential Women of Distinction (WOD) and keynote speakers. WOD confirmed listed below:
 - Debbie Sterling, CEO and Founder of GoldieBlox
 - Miriam Yeung, Executive Director, National Asian Pacific American Women's Forum
 - Elizabeth Acevedo, Spoken Poet
 - Amanda Simpson, Executive Director, U.S. Army Office of Energy Initiatives
- 78 programs were submitted and currently undergoing the review and selection process.

2015 International Student Affairs Study Tour

May 31 – June 14, 2015 ♦ England, Ireland, and Scotland

- NASPA, in conjunction with ACUI, and ACUHO-I are partnering on the 2015 International Student Affairs Study Tour.
- Anticipated Cities are: London and York (England) Edinburgh and Aberdeen (Scotland), and Dublin and Belfast (Ireland).
- Co-sponsorship invitations have been accepted by ACPA, ASCA, CACUSS, NIRSA, and NODA.
- Judith Rogers, Associate Dean – Miami University – Oxford serves as faculty for the study tour.
- The registration deadline was February 18, 2015 and at this time, there are 12 individuals scheduled to attend.

Student Affairs Certificate Program in Law and Policy

June 1 – 5, 2015, ♦ Tampa, FL

- This certificate program is designed as a 5 day, 23 hour course. Participants complete a written final exam for competition.
- Peter F. Lake, Charles A. Dana Chair and Director, Center for Excellence in Higher Education Law and Policy, Stetson University College of Law will serve as head faculty.
- Applications are open until April 1, 2015 and at this time, there are 16 applicants.

2015 ADP/TDC/NASPA Civic Learning and Democratic Engagement (CLDE) Meeting

June 4 – 6, 2015 ♦ New Orleans Marriott ♦ New Orleans, LA

- Developed a partnership with AASCU's ADP/TDC to best serve the needs of the profession and increase NASPA's reach.
- 2015 is the first co-hosted conference, NASPA has hosted a CLDE conference in 2013 and 2014.
- The new partnership will emphasize the critical importance of collaborations between academic affairs and student affairs in CLDE work.
- NASPA is providing support through the use of NASPA's call for programs tool and leadership as members of the planning committee.
- The three NASPA members serving on the planning committee are Marianne Magjuka of Wake Forest University, Lorrie Brown of IUPUI, and Chris Hutchison of Chapman University.

2015 NASPA New Professional and Mid-Level Administrators Conferences

June 4 – 6, 2015 ♦ Kansas City, MO

The Mid-Level Administrators Conference will be held simultaneously and in the same location with the New Professionals Conference.

- Chairs for the New Professionals Conference:

- Marianne Huger Thomson, Associate Dean of Students, American University
- Salvador Mena, Associate Vice Chancellor of Student Affairs, Rutgers University
- Chairs for the Mid-Level Administrators Conference:
 - Ainsley Carry, Vice President for Student Affairs, University of Southern California
 - Evette Castillo-Clark, Dean of Students, Saint Mary's College of California

Conference on College Men

June 18 – 20, 2015 ♦ University of Massachusetts, Amherst ♦ Amherst, MA

- The Conference on College Men is collaborative event hosted by NASPA and ACPA to explore and examine issues related to men and masculinities in higher education.
- The Call for Programs opened in October 15 of 2014 with a deadline of January 16, 2015. A total of 33 programs were received, which was a decrease of only 2 programs from the last conference in 2013.
- Speakers of the conference are:
 - Jason Laker, Professor at Lurie College of Education and Salzburg Fellow at San Jose State University and Erica Boas Adjunct Lecturer at Santa Clara University. Laker and Boas will serve jointly as opening keynote speakers for the conference.
 - Terrell Strayhorn, Director of the Center for Higher Education Enterprise and Professor at The Ohio State University will serve as closing speaker of the conference.

Assessment and Persistence Conference

June 25 – 27, 2015 ♦ Hyatt Regency Boston ♦ Boston, MA

- Call for Programs opened on December 14, 2014 and will close March 11, 2015.
- Featured speakers will include:
 - Marguerite M. Culp will present a mini-institute and pre-conference workshop.
 - Estela Bensimon, University of Southern California
 - Donna Younger, Council for Adult and Experiential Learning
 - Kimberly Griffin, University of Maryland, College Park
- Committee members are:
 - Darby Roberts, Director, Student Life Studies, Texas A&M University
 - Nathan Lindsey, Assistant Vice Provost for Assessment, University of Missouri - Kansas City
 - Andrew J. Mauk, Director of Student Affairs Assessment, Research & Planning, University of North Carolina Wilmington
 - Joshua A. Conway, Associate Director for Residential Life, Columbia University
 - Matthew Gulliford, Academic Assessment Specialist, City University of New York
 - Jason L. Meriwether, Vice Chancellor for Enrollment Management & Student Affairs, Indiana University Southeast
 - Marjorie L. Dorimé-Williams, Director of Academic Assessment, Baruch College, CUNY
 - Marguerite Bonous-Hammarth, Director, Student Affairs Assessment, Research & Evaluation, UC Irvine

2015 Institute for New Vice Presidents for Student Affairs

October 11 – 14, 2015 ◊ Hilton Alexandria Old Town ◊ Alexandria, Virginia

- This newly renamed program is a signature NASPA initiative and is sponsored by the James E. Scott Academy.
- Institute faculty included Joan Kindle, Institute Director, Eastern Iowa Community Colleges; Mamta Accapadi, Rollins College; Shannon Ellis, University of Nevada, Reno; and Ajay Nair, Emory University.
- Institute faculty will again offer a pre-Institute session for new CSAOs who are also relatively new to the field of student affairs (e.g., former faculty and academic administrators).

Escaleras: Student Affairs Latin@ Leadership Institute

October 2015 ◊ University of Rhode Island ◊ Kingston, Rhode Island

- Escaleras is a new NASPA initiative designed to develop emerging Latin@ leaders in student affairs who aspire to the chief student affairs officer and/or president positions at colleges and universities.
- The inaugural one-and-a-half-day institute will be hosted on the Kingston campus of the University of Rhode Island.
- Mary Jo Gonzales, University of Rhode Island, will serve as the institute's director; Frank Cuevas, The University of Tennessee, Maggie de la Teja, Tarrant County College District, Frank Sanchez, CUNY-City University of New York, and Walter Diaz, Eastern Connecticut State University, will serve as faculty.

BACCHUS Initiatives 2015 General Assembly

November 12 – 15, 2015 ◊ Hyatt Regency at Reston Town Center, Reston, VA

- The 2015 General Assembly will celebrate the 40th anniversary of BACCHUS.
- Special effort is being made to reach out to BACCHUS alumni to be keynote and featured speakers.
- Registration will open in late April and the early-bird registration deadline is October 14, 2015.

2016 Mental Health Conference, 2016 NASPA Alcohol & Other Drug Abuse Prevention Conference, & 2016 Violence Prevention Conference

January 2016

- Several conference sites are being considered to hold the three conferences simultaneously.
- Violence Prevention will continue to be its own conference and not just a track in the Alcohol & Other Drug Abuse Prevention Conference.
- Registration will open in late April.

2016 NASPA AVP Institute - Excellence in the "Number Two" Role

January, 2016

- The 2016 Institute will be the third in its short history. It will emphasize excellence in the "number two" role and will, therefore, be differentiated from other NASPA programs designed for aspiring CSAOs.
- Institute faculty include Amy Hecht, Institute Director, The College of New Jersey; Jason Pina, Bridgewater State University; Ashanti Hands, San Diego Mesa College; Byron McCrae, Hampshire College; Julie Payne-Kirchmeier, Northwestern University; and Cynthia Hernandez, Texas A & M University.

2016 NASPA Small Colleges and Universities Institute

June 25 – 28, 2016 ♦ Macalester College ♦ Saint Paul, Minnesota

- Planning is underway for this signature initiative of the NASPA Small Colleges and Universities Division.
- Trina Dobberstein, Baldwin Wallace University, and Damon Sloan, University of St. Francis, will serve as co-chairs of the institute planning team.

NASPA Online Learning Community

NASPA has implemented a new platform to host online learning experiences including on-demand modules, online short courses, and online certificate programs. The platform is powered by Matrix LMS. The platform soft-launched on October 1, 2014. Since then, over 1400 users have accessed the system.

OnDemand Content

Over 50 OnDemand modules are now available in the online learning community. In addition, bundles of modules, called Starter Packs, allow members to purchase groups of modules for one low fee. The Fraternity and Sorority KC created an OnDemand module titled, "Greek Life 101 for SSAOs. It was released in early January 2015.

The Technology KC held a live online session that was converted into an OnDemand module in early February 2015.

Connected Conferences

The online learning community can support face-to-face conferences in a number of ways. The first conference to take advantage of these features was the 2015 Veteran's Conference. Over 89 attendees of the conference enrolled in the related event in the online learning community and were able to view presenter materials and take advantage of other online networking options.

Content in Development

Responding to Gender-Based Violence

- A partnership between NASPA, VRLC, and the Clery Center
- 6 modules are scheduled for release in Spring 2015

Increasing Persistence for Adult Learners

- Based on the recently released NASPA book
- In consultation with Marguerite Culp
- 12-13 self-paced modules planned for release in Spring 2015
- A cohort based certificate program will be developed in late 2015

Using Technology in Teaching and Learning

- Developed by the Faculty Council
- 4-5 modules are planned for release in March 2015

Equity, Justice, Privilege focused course

- In consultation with Brian Bourke
- 8 modules planned for release in late spring 2015

Marijuana on Campus course

- Development being led by David Arnold
- Planned for release in late 2015

Leadership Series

- Developed by ODK and the Student Leadership Programs KC
- 7 modules total to be spread throughout 2015

Online Learning Programs

NCC Online: Care and Conduct in the Community College Part I & II

March 6, 2014 ♦ Go-to-Webinar Offering

- The two installments of NCC Online offered this spring were on similar topics and presenters worked to coordinate a seamless transition from broad overview to nuts and bolts of care and conduct.
- 120 registrants and 70 individual logins.
- Carla Stein, Front Range Community College and Kris Binard, Front Range Community College presented. Carla Stein is the Region IV-W Representative to the Community College Division.
- Metrics provided by go-to-webinar indicated that participants were highly engaged and the presenters followed up with individuals to answer questions following the workshop.
- Contact information for attendees who were not currently NASPA members but interested in learning more about NASPA was shared with the Community College Division membership team.

Beyond the ADA: Inclusive Policy and Practice for Students with Disabilities in Higher Education

March 11, 2014

- 491 participants
- Featuring NASPA's new publication, this webinar was a free event for NASPA members.

National College Health Improvement Webinar Series

- Partnering with the National College Health Improvement Project at Dartmouth College, NASPA held a webinar series focusing on alcohol and other drug abuse prevention initiatives.
- Recharging your Campus Efforts, *April 1, 2014, 19 participants*
- Using the Improvement Model to Make Change, *April 30, 2014, 19 participants*
- Prevention and Intervening at the Individual Student Level, *May 6, 2014, 14 participants*
- Implementing Effective Environmental-Level Strategies, *May 21, 2014, 13 participants*
- Are we there yet? Maintaining a Continuous Momentum, *June 19, 2014, 13 participants*

Developing & Maintaining Legitimacy of Cultural Centers in Student Activities and Academics

April 23, 2014

- 21 participants
- NASPA partnered with the Association of Black Cultural Centers (ABCC) to provide this webinar for NASPA and ABCC members.

NCC Online: Care and Conduct in the Community College Part I & II

April 24, 2014 ◊ Go-to-Webinar Offering

- These two installments of NCC Online were on similar topics and presenters worked to coordinate a seamless transition from broad overview to nuts and bolts of care and conduct.
- 123 registrants and 72 individual logins on April 24
- Ashley Knight, Harper College, and Laura Bennett, Harper College, and President-Elect of the Association of Student Conduct Administrators presented.
- Metrics provided by go-to-webinar indicated that participants were highly engaged and the presenters followed up with individuals to answer questions following the workshop.
- Contact information for attendees who were not currently NASPA members but interested in learning more about NASPA was shared with the Community College Division membership team.

Implementing Guidance: Sorting Out the Latest OCR Guidance on Sexual Assault

May 22, 2014

- 501 participants
- John Lowery and Lisa Erwin provided an overview of the latest guidance on sexual assault provided by the White House and the US Department of Education on April 28th.

Strategic Assessment Processes: Using Data to Bring More Money, Engagement, and Retention Series

May 28, June 4, June 11, 2014 ◊ Online

- The NASPA Office partnered with the Assessment, Evaluation and Research KC on a three-part webinars series. 11 registered for the package of three webinars.
- *Accreditation and Program Review*
 - Darby Roberts, Director of Student Life Services, Texas A&M University
 - Krystyne Savarese, Associate Director for Policy and Planning, Center for the Study of Student Life, The Ohio State University
- *Developing Learning Outcomes at all Levels of the Organization*
 - Mark Manderino, Student Engagement Assessment Director, University of Illinois at Chicago
 - Ellen Meents-DeCaigny, Assistant Vice President for Assessment, Planning and Communications, DePaul University.
- *Strategic Planning in Student Affairs: Identifying and Sharing Your Priorities and Goals*
 - Jeanna Mastrodicasa, Assistant Vice President for Student Affairs, University of Florida

Exploring the Student Affairs Higher Education Profession – MOOC

September 29 – November 2014

- NASPA continues to partner with Colorado State University on this integral pathway into the student affairs profession. David McKelfresh and Jody Donovan, Colorado State University, provide leadership and curriculum development for the program.
- The course ran from September 29 to November 23, 2014 with the following statistics:
 - Enrollees: 1,536
 - Completers: 372 | Percentage who Completed: 24.2%
 - Countries Represented: 42 (89% of the students reside in the U.S.)
- 35 students who enrolled in the MOOC applied for the Colorado State University Student Affairs in Higher Education program.

Clearing The Haze: Marijuana on Campus

September 29, October 6, October 22, 2014

- NASPA partnered with Caron Treatment Centers and Stetson College of Law to present this three-part online series. 23 people registered for the series.
- The series covered various aspects of the impact of legalizing the use or possession of marijuana.
- Presenters included: Tom Hall, Joseph Garbely, and Beth DeRicco of Caron Treatment Centers, Jason Kilmer of The University of Washington, Rusty Fallis from the Attorney General's Office in the State of Washington, Mercy Roberg from Stetson College of Law.

BACCHUS Initiatives Live Briefing

#MakeSmartChoices: National Collegiate Alcohol Awareness Week, October 1, 2014 ◊ Online sponsored by the Foundation for Advancing Alcohol Responsibility

- Introduced the 2014 BACCHUS Initiatives alcohol abuse and impaired driving prevention toolkit and discussed how to involve students in campus efforts.
- Presenters: Jenny Rabas, University of Central Missouri, and Danielle Barbian, Harvard University.
- 98 participants.

#CSAM14: Community College #Spaths Question Hour

October 22, 2014 Online ◊ Podcast & Live Question and Answer Hour

- The Community College Division participated in Careers in Student Affairs Month by organizing a podcast and live question and answer hour focused on communicating the realities of work as a student affairs professional at a community college.
- Carla Stein, Region IV-W Representative, was instrumental in serving as a liaison between the board and NASPA staff, including Graduate Intern, JM Alatis, to implement the program.
 - 92 registered to attend and 31 viewed the question hour
 - 453 viewed information on the event and 78 visited the page linked to the podcast

Ebola Campus Preparedness Considerations - A Live Briefing

October 28, 2014 ◊ Online

- This live program was presented by NASPA in partnership with the American College Health Association and provided an overview of Ebola campus preparedness issues for senior student affairs and campus health leaders.
- Presenters included Joanne Vogel, Associate Vice President for Student Affairs Dean of Student Life, Southern Methodist University; Sarah Van Orman, ACHA President and Health Service Director at the University of Wisconsin-Madison; and Craig Roberts, Chair, Emerging Public Health Threats and Emergency Response Coalition and also Epidemiologist at the University of Wisconsin-Madison.
- More than 750 people enrolled in the offering through NASPA's new online learning platform, and just over 630 people attended the live event.

NCC Online: Tuition-Free Community College: An Open Forum with NASPA's RPI

January 29, 2015 ♦ Go-to-Webinar Offering

- 22 attendees logged into the broadcast.
- Andrew Morse, Director of Public Policy and Advocacy, NASPA, Paulette Dalpes, Arnel Cosey, and Maggie de la Teja served as panelists.
- Content provided context around the announcement, an update on current conversations occurring in the policy arena, other current policy initiatives in discussion to serve low and middle income students, and information on how community college student affairs professional might engage in public policy advocacy in their own community.
- The recording will be placed in the NASPA Online Learning Community to allow interested parties to view and engage in forum posts asynchronously.

BACCHUS Initiatives Live Briefing

#LeadTheBreak: Make it Safe, February 3, 2015 ♦ Online sponsored by the Foundation for Advancing Alcohol Responsibility

- Introduced the 2015 Safe Spring Break Toolkit and the Lead the Break social media contest.
- Presenters: Michaela Martin, The Ohio State University, Shannon Morrissey, BreakAway, and Jaime Alvis, Foundation for Advancement of Alcohol Responsibility.
- 74 participants.

BACCHUS Initiatives – CPE & Grants

BACCHUS Initiative Trainings

Certified Peer Educator (CPE) Trainings

The Certified Peer Educator (CPE) training program is a student leadership and engagement training with a 12-hour curriculum built around preparing students to have conversations with peers about health and safety. The CPE training program can be self-facilitated; however, several campuses request training from a national staff member. The following trainings were facilitated by a national staff member in this past year:

- April 11 & 12 – CPE Training at Stevenson University, 42 participants.
- June 17 & 18 – CPE Training at Community College of Baltimore County, 40 participants.
- August 1 & 2 – CPE Training at the University of Missouri, St. Louis, 26 participants.
- August 9 & 10 – CPE Training at St. Louis University, 14 participants.
- August 15 & 16 – CPE Training at Southeastern Missouri University, 30 participants.
- August 28 & 29 – CPE Training at Southeastern Louisiana University, 46 participants.
- September 6 & 7 – CPE Training at Catholic University of America, 11 participants.
- September 13 & 14 – CPE Training at Washington University in St. Louis, 35 participants.
- September 19 & 20 – CPE Training at the University of Central Missouri, 49 participants.
- September 26 & 27 – CPE Training at the Claremont University Consortium, 28 participants.
- October 3 & 4 – CPE Training at Xavier University, 12 participants.
- October 9 & 10 – CPE Training at Orange Coast College, 60 participants.
- October 24 & 25 – CPE Training at San Diego City College, 44 participants.
- January 5 & 6 – CPE Training at the University of the District of Columbia, 18 participants.
- January 30 & 31 – CPE Training at Santa Rosa Junior College, 50 participants.
- February 6 & 7 – CPE Training at the University of Missouri, 28 participants.

Tobacco Policy Trainings and Technical Assistance

BACCHUS has provided tobacco-related technical assistance and training to campuses and health departments for over a decade. There may be even greater opportunities for additional consulting, given the wider reach of NASPA.

- We have a subcontract to provide technical assistance to Eagle County, Colorado as they assist five Colorado Mountain College campuses with reducing tobacco use and secondhand smoke exposure.
- BACCHUS Initiatives staff conducted the following tobacco trainings:
 - August 7 & 8 – Tobacco Policy & Promoting Cessation Training - Lincoln Memorial University (Tennessee), 40 participants.
 - September 19 – Tobacco Policy - Georgia colleges and universities, 75 participants.
 - November 7 – Tobacco Policy - Rhode Island colleges and universities, 40 participants.
 - January 29 – Tobacco Policy - Weld County, Colorado (University of Northern Colorado and Aims Community College), 10 participants.

BACCHUS Initiative Grants

Colorado Department of Public Health and Environment

The purpose of the Colorado Department of Public Health and Environment (CDPHE) grant is to build, launch and promote a text-messaging based cessation tool to help young adults in Colorado quit smoking. The current grant runs through June 2015.

- Starting in 2012, BACCHUS partnered with a health communications and technology company (Wedge Communications LLC) to build and maintain the CO Quit Mobile text messaging system.
- CO Quit Mobile launched in April 2013 and features both SMS text messaging and a smartphone app for iPhone and Droid operating systems. It is a free service. So far, about 654 user accounts have been created, and almost half are in the target 18-24 year-old demographic—an impressive result.
- Early evaluation of the program's effectiveness shows a 23% point-prevalence abstinence rate at 12-week follow-up—a higher than average quit rate for similar programs. Though the initial response rate is low, the results are promising.
- This year we are continuing to promote CO Quit Mobile. New Spanish and smokeless (chew) tobacco versions of the system are now live. The smokeless tobacco program will be the only one of its kind and could be highly sought after by states with high smokeless tobacco rates.
- In July, we were informed that CDPHE was exploring the possibility of sole-sourcing NASPA for another three-year period and continuing this project at a higher funding level. The funds' governing board later decided the process should be a request for proposals (RFP) that would post to the State's bidding system. This process will take place in February/March 2015.

Montana Department of Public Health and Human Services

The purpose of the Montana Tobacco Use and Prevention Program (MTUPP) is to provide tobacco control training and technical assistance to college and university campuses in Montana.

- Thirteen two- and four-year campuses, including a tribal campus, receive training and technical assistance to develop tobacco control policies, programs to prevent tobacco initiation, and cessation services to assist students to quit tobacco use.
- Eight of these campuses have passed tobacco-free campus policies since the program began in 2005.

- Staff provided site visits to six campuses in May 2014 and six campuses in February 2015; visits included providing an assessment of needs regarding policy and enforcement/compliance for each campus.
- Students at each campus have spent a total of 877 hours from March 2014 to March 2015 working on their campus tobacco initiatives.
- The 13 advisors that work on the Montana grant have put in 1,149 hours from March 2014 to March 2015 for their campus tobacco initiatives and tobacco-free task force meetings.
- Staff provided approximately 680 hours of tobacco prevention related technical assistance to Montana campuses from March 2014 to March 2015.
- Laurie Jevons was hired in October as the Grants Project Coordinator and will coordinate the grant project in Montana
- Twenty-two students and four advisors from the Montana campuses attended the 2014 General Assembly in Orlando.
- Students and advisors from three campuses received training and met with state legislators in February to educate them on tobacco-free campuses and issues surrounding electronic cigarettes
- The Spring 2014 Tobacco Use and Attitude Survey (TUAS) data has been analyzed. Findings include
 - Smoking prevalence among females declined sharply from 16.0 percent in 2011 and 15.3 percent in 2013, to 9.9 percent in 2014.
 - The prevalence of smokeless tobacco use has declined slightly among both males and females, but is still substantially higher among males than females.
 - 81% of students on tobacco-free Montana campuses expressed support for the policy
- Spring 2015 Tobacco Use and Attitude Survey (TUAS) will be conducted on five campuses and data will be analyzed and disseminated to participating campuses through the end of July.

Colorado Office of Behavioral Health

The Colorado Office of Behavioral Health (OBH) provides funding for the sustenance and activities of the Colorado Coalition of Campus Alcohol and Drug Educators (CADE) project. The funding is part of SAMHSA block grant funding. The CADE project provides training and technical assistance for alcohol and other drug prevention professionals on over 20 campuses.

- Monthly notification updates and resource libraries to campus contacts, currently serving 141 professionals.
- Eight campuses have received support through training and technical assistance, including site visits, to implement evidence-based or promising initiatives on their campuses.
- The fifth year outcome for the CADE project is to document a 5% decrease in alcohol-related incidents on Colorado campuses through judicial reports from baseline data collected in 2010-2011. Current collected baseline data from 2010-2011 indicate an average of 152 alcohol violations annually. Data collected from 2012-2013 participants indicates a 3.95% reduction in alcohol violations (average of 146 annually).

Continuing Education

National Association of Social Workers (NASW)

- In November of 2014, NASPA was approved to be a continuing education provider and offer a maximum of 19 contact hours for the 2015 NASPA Violence Prevention, Alcohol and Other Drug Abuse Prevention, and Mental Health Conferences.
- A total of 420 hours were requested by 32 onsite participants at the 2015 NASPA Violence Prevention, Alcohol and Other Drug Abuse Prevention, and Mental Health Conferences. More requested hours, which can be sent via mail or email after the conference are currently under review.

National Board for Certified Counselors (NBCC)

- NASPA is an NBCC-Approved Continuing Education Provider (ACEP™) and may offer NBCC-approved clock hours for events that meet NBCC requirements. The ACEP™ is solely responsible for all aspects of the program.
- In September of 2014, NASPA renewed its 5 year contract with NBCC providing continuing education clock hours to certified counselors at all NASPA conferences and workshops.
- A total of 630 clock hours were requested by 46 participants after renewal.
- This includes hours from the 2014 BACCHUS Initiatives of NASPA General Assembly, 2014 Leadership Educators Institute, and 2015 NASPA Violence Prevention, Alcohol and Other Drug Abuse Prevention Conferences.

National Commission for Health Education Credentialing, Inc. (NCHEC)

- NASPA was able to provide continuing education contact hours for Certified Health Education Specialists (CHES) at both the 2014 BACCHUS Initiatives of NASPA General Assembly and the 2015 NASPA Violence Prevention, Alcohol and Other Drug Abuse Prevention Conferences.
- A total of 14.75 continuing education contact hours (and 6 additional contact hours for pre-conferences) were available to participants, which included advanced level contact hours for Masters Certified Health Education Specialists (MCHES).

Continuing Education for Psychologists

- The Association for University and College Counseling Center Directors (AUCCCD) is approved by the American Psychological Association to sponsor continuing education for Psychologists. AUCCCD maintains responsibility for this program and its contents.
- NASPA was able to provide continuing education hours for psychologists at the 2015 NASPA Violence Prevention, Alcohol and Other Drug Abuse Prevention Conferences. A total of 210 hours were given to 22 onsite participants.

Continuing Education Webpage:

- In January of 2015 a new page was developed on the NASPA webpage for Continuing Education and Frequently Asked Questions. This was to help participants seeking credit to better understand the policies and procedures of continuing education hours offered at NASPA events.

NUFP (NASPA Undergraduate Fellows Program)

Annual Conference:

- The Undergraduate Student Conference will be hosted by University of New Orleans. All undergraduates, including NUFP fellows, will be invited to register. Jen Miller, Director of Student Affairs Assessment, Research, and Staff Development, California State University, Channel Islands is serving as chair.
- The conference will have speakers from City Year, LeaderShape, as well as NASPA members who are serving as small group facilitators.
- NUFP will continue having “NUFP Buddies,” NUFP alumni who will serve as guides on-site at the Annual Conference for NUFP fellows in attendance.

Summer Internship Process:

- Twenty-four institutions have applied to host 35 NUFP Summer Interns, down from 30 institutions hosting 42 interns in 2014.
- One hundred and fifty-two fellows have applied to the Internship Process, down from 162 last year.

Dungy Leadership Institute

- The 2014 DLI was held at The University of Utah with Tonantzin Oseguera, Dean of Students, California State University, Fullerton, serving as Institute Director. The faculty for the program is available in the 2014 NUFP Summer Board Report.
- The 2015 DLI will be held at Stony Brook University. Tiffany J. Davis, Teaching Assistant Professor of Higher Education in the Department of Leadership, Policy and Adult and Higher Education at North Carolina State University. Faculty for the event include:
 - Mamta Motwani Accapadi, Vice President for Student Affairs, Rollins College
 - Mary Jo Gonzales, Assistant Vice President for Student Affairs and Dean of Students, University of Rhode Island
 - Michael Hutmaker, Dean for Student Affairs, Borough of Manhattan Community College
 - Bowen Marshall, Program Manager, The Ohio State University
 - Cord McLean, Associate Director for Leadership Development, University of South Florida
 - Jen Miller, Director of Student Affairs Assessment, Research, and Staff Development, California State University, Channel Islands
 - Todd Porter, Director of Residence Life, The Julliard School
 - Chris Tanaka , Coordinator of LGBTQ Services, Stony Brook University
- There were 2 applications to host the 2016 Dungy Leadership Institute, with The Ohio State University being selected as the host.

Regions

Volunteer Focus Groups, 2014 – 2015

- The Member Engagement staff hosted 9 volunteer focus group calls during the month of January 2015 with volunteer leaders in similar roles across each region. The groups filled out a pre-meeting assessment and actively participated on the calls. The groups that were engaged for these meetings were:
 - Awards Coordinators

- Conference Chairs
- IT/Website/Social Media/Communications Coordinators
- KC Coordinators
- Membership Coordinators
- Programs Chairs
- Registration Chairs
- Sponsorship Chairs
- Volunteer Coordinators
- The feedback from the focus groups will be used to create Volunteer Position Descriptions for each of these roles. The feedback will also be used to evaluate our current practices and develop new processes for regional support and success.

Upcoming Events

2014-15 Region I New Professionals Mentoring Institute, December 12, 2014 – April 10, 2015

- The 2014-15 Region I New Professionals Mentoring Institute took place on December 12, 2014 at Lasell College and on January 23, 2015 at Assumption College. The last two sessions will take place on February 23, 2015 and on April 10, 2015.
- The institute reached its capacity at 21 attendees on December 11, 2014.

2015 Region VI Southern California Drive In, February 13, 2015

- The 2015 Region VI Southern California Drive In will take place on February 13, 2015 at the Sandhu Conference Center at Chapman University.
- The conference theme is “Rise Above: Navigating the Job Search Process”
- There are currently 102 registrants.

2015 Region I Multi-KC Drive In, March 13, 2015

- The 2015 Region I Multi-KC Drive In will take place on March 13, 2015. It will be hosted by the Women in Student Affairs KC, Men and Masculinities KC, and GLBT KC at Southern New Hampshire University.
- The conference theme is “Expressing Ourselves: Feminism, Masculinity, and Gender Expression in Student Affairs”.

Past Events

2014 Region I Mid-Level Institute, March 13, 2014 – June 5, 2014

- The 2014 Region I Mid-Level Institute took place across four different sessions; Thursday, March 13 at Middlesex Community College in Bedford, MA; Friday, April 11 at the University of Vermont in Burlington, VT; Friday, May 2 at the University of Connecticut-Avery Point in Groton, CT; and Thursday, June 5 at Plymouth State University in Plymouth, NH.
- The institute theme was “Making the Most of the Middle”.
- The event reached capacity with 19 attendees on March 3, 2014.

2014 Region I Annual “Hot Topics” Drive-In, April 3, 2014

- The 2014 Region I Annual “Hot Topics” Drive In Conference took place on April 3, 2014 at Roger Williams University Baypoint Conference Center in Portsmouth, RI.
- The conference theme was “Our Changing Student Population from A to V: Tools for working with Students on the Autism Spectrum, Non-Traditional Students, and Veterans”.
- There were 30 attendees.

2014 Region V Power of One Conference, April 3 – 5, 2014

- The 2014 Region V Power of One Conference took place from April 3-5, 2014 at Salt Lake Community College in Salt Lake City, UT.
- The conference theme was “A Family of Many: The Power of One”.
- There were 165 attendees.

2014 Region III and SACSA Mid-Manager’s Institute, June 1 – 5, 2014

- The 2014 Region III Mid-Managers Institute took place from June 1 – 5, 2014 at Texas Christian University in Fort Worth, TX.
- The event reached capacity with 55 attendees on May 1, 2014.

2014 Region III Summer Symposium, June 8 – 11, 2014

- The 2014 Region III Summer Symposium took place from June 8 – 11, 2014 at Disney’s Contemporary Resort in Lake Buena Vista, FL.
- There were 143 attendees.

2014 Region II Annual Conference, June 8 – 10, 2014

- The 2014 Region II Conference took place from June 8 – 10, 2014 at the Seaview Resort in Galloway, NJ.
 - The conference included a New Professional & Graduate Students Institute.
- The conference theme was “DO SA”.
- There were 251 attendees.

2014 Region V CSAO Retreat, June 18 – 20, 2014

- The 2014 Region V Chief Student Affairs Officer Retreat took place from June 18 – 20, 2014 at the Residence Inn Portland Downtown at RiverPlace in Portland, OR.
- There were 32 attendees.

2014 Region III Florida Drive-In Conference, October 2 - 4, 2014

- The 2014 Region III Florida Drive In took place from October 2 – 4, 2014 at Florida Gulf Coast University in Ft. Meyers, FL
 - The Drive In also included an Undergraduate Symposium and Anti-Hazing Summit.
- The conference theme was “A Collaborative Compass: Finding Direction through Partnership”.
- There were 245 attendees for the conference, 53 attendees for the Symposium and 56 attendees for the Summit.

2014 Region II CSAM Conference, October 3, 2014

- The 2014 Region II CSAM Conference took place on Friday, October 3, 2014 across three different campuses; Pace University, Rochester Institute of Technology, and Towson University.
- The conference theme was “Take this job and love it!”
- There were 317 attendees across all three locations.

2014 Region IV-E/IV-W MMKC Midwest Drive-In Conference, October 10, 2014

- The 2014 Region IV-E & IV-W MMKC Drive-In took place on Friday, October 10th at St. Louis University in St. Louis, MO.
- There were 43 attendees.

2014 Region V Utah Conference, October 10, 2014

- The 2014 Region V Utah Conference took place on Friday, October 10th, 2014 at the Utah State University Eccles Conference Center in Logan, UT.
- The conference theme was “Getting students to the finish line”
- There were 203 attendees.

2014 Region I AGAPSSKC One-Day Conference, October 17, 2014

- The 2014 Region I AGAPSS One-Day Conference took place on Friday, October 17th, 2014 at the Harvard Graduate School of Education in Cambridge, MA.
- The conference theme was “Building a comprehensive graduate student life program”.
- There were 57 attendees.

2014 Region IV-E Annual Conference, November 1 – 4, 2014

- The 2014 Region IV-East Conference took place from November 2-4, 2014 at the Hyatt Regency in Columbus, OH. The conference included a Student Affairs Leaders of Tomorrow pre-conference.
- The theme of the conference was “The Future of Higher Education: Forging New Paths for Student Affairs”.
- There were currently 383 attendees.

2014 Region I Fall Multi-KC Drive-In, November 7, 2014

- The 2014 Region I Fall Asian Pacific Islander KC, African American KC, and Latino/a KC Drive In took place at Bryan University in Smithfield, RI.
- The conference theme was “Learning to Lead: Strategies for Student Affairs Professionals of Color”.
- The event reached its capacity of 100 attendees on October 25th, 2014

2014 Region V/VI Annual Western Regional Conference, November 9 – 12, 2014

- The 2014 Western Regional Conference took place from November 9-12, 2014 at the Anaheim Marriot in Anaheim, CA. The conference included a CSAO Institute, Research Institute, Mid-Level Institute, New Professional Institute, Graduate Student Institute, and NUFP Institute.
- The conference theme was “Imagine: Inspire Dreams. Transform Communities”.
- There were 872 attendees.

2014 Region IV-W Annual Conference & Mid-Level Institute, November 9 -13, 2014

- The 2014 Region IV-West Conference took place from November 9-12, 2014 at the Hotel Albuquerque in Albuquerque, NM. The conference included a Mid-Level Institute.
- The conference theme was “Reaching New Heights, Lighting the Future”
- There were 309 attendees.

2014 Region I Annual Conference & SALT Conference, November 16 – 19, 2014

- The 2014 Region I Conference took place from November 16-19, 2014 at the Hyatt Regency in New Port, RI. The conference included a Student Affairs Leaders of Tomorrow (SALT) Conference.
- There were 596 attendees.

2015 Region VI Latino/a KC Drive In, January 16, 2015

- The 2015 Region VI Latino/a KC Drive In took place on January 16, 2015 at the University of California – San Diego.
- The conference theme was “Abriendo Corazones con Valor”
- There were 32 attendees.

2015 Region III Alabama Drive-In Conference, January 22 – 23, 2015

- The 2015 Region III Alabama Drive In Conference took place from January 22 – 23, 2015 at Auburn University at Montgomery. The drive-in included a New Student Affairs Educator’s Institute.
- The conference theme was “Education, Connection, and Inspiration”.
- There were 107 attendees.

Technology

New Web Platforms

- NASPA IT continues to refine the Call for Programs web platform to better meet the needs of our growing professional development opportunities.
- In addition, a revision of Volunteer Central will be available at the March 2015 annual conference.

Corporate and Foundation Relations

2015 Annual Conference Advertising, Exhibits & Sponsorships, as of February 13, 2015

- 24 advertisers
- 134 exhibitors, representing 150+ booths
 - Largest exhibit hall to date for the NASPA Annual Conference
- Implemented a new “Platinum Level” of sponsorship for any company contributing over \$20,000 to the NASPA Annual Conference
- 31 sponsors, plus 3 in-kind
 - Opening Reception: Campus Answers (Platinum level)
 - Opening Keynote Speaker: Chartwells (Platinum level)
 - Leadership Dinner: Aramark Higher Education
 - NUFP Scholarships : Sodexo Education
 - CSAO Reception: EdR
 - CSAO Reception: mtvU
 - Conference Wifi: HBO
 - Awards Luncheon: USA Today
 - Foundation Awards Reception: Corvias Campus Living
 - Foundation Awards Reception: Skyfactor (formerly EBI Map-Works)
 - Institute for New CSAO’s Reunion: Corvias Campus Living
 - Exhibit Hall Gift Card Raffle: 3rd Millennium Classrooms, Aetna Student Health, Student Health 101, Compatibility, Forrest T. Jones, Perkins & Will & CampusClarity
 - CSAO Lounge: NPC/NIC
 - CSAO Lounge: On Campus Marketing
 - Treason Architects: International Symposium
 - Conference Virtual Ticket: Everfi

- Conference Virtual Ticket: Ellucian
- Conference Virtual Ticket: 360 Stay Safe
- Headshot Lounge: On Campus Marketing
- Ice Cream Social: NCAA
- Fraternity and Sorority KC Reception: NPC/NIC
- Interfraternal Summit: NPC/NIC
- Interfraternal Reception: NPC/NIC
- NUFP Pre-Conference Event: Capstone Management
- Outstanding New Professional Award: Spelman & Johnson
- African American Presidency Stipends: Spelman & Johnson
- Student Leadership Reception: Wiley Jossey-Bass
- CSAO Reception Gift: mtvU
- CSAO Lounge Gift: Eco Promotional Products
- CSAO Lounge Furniture: Adden Furniture
- Conference Lanyards: publicidentity
- Charging Stations: Palmer and Hamilton (in-kind)
- CSAO Lounge/Innovation Café Furniture: Dream Seats (in-kind)
- Polo Shirts: Halo Branded Solutions (in-kind)

Other Exhibits and Sponsorships, as of February 13, 2015

- 2014 Assessment & Persistence Conference: 4 exhibitors and 2 sponsors (Campus Labs and ETS)
- 2014 CLDE Event: 1 sponsor (USA Today)
- 2014 NCCWSL Conference: 1 sponsor (Eco Promotional Products - in-kind)
- 2014 Aspiring CSAO Institute: 1 sponsor (Spelman & Johnson)
- 2014 Institute for New CSAOs: 3 sponsors (Spelman & Johnson, Skyfactor- formerly EBI Map-Works, USA Today)
- 2014 Multicultural Institute: 1 sponsor (Play of Defamation)
- 2015 AVP Institute: 2 sponsors (Spelman & Johnson, E-Checkuptogo Programs)
- 2015 AODMHVP Conference: 24 exhibitors and 1 sponsor (E-Checkuptogo Programs)
- 2015 Veterans Conference: 3 exhibitors
- 2015 NASPA Knowledge Communities: 1 sponsor (University Parent Media - in-kind)
- 2015 CSAO Gift (Skyfactor - formerly EBI-Map Works)

Advocacy

Research and Policy Institute

Joint Gun Statement

On September 8, 2014, NASPA collaborated to announce a joint statement regarding guns on campus. The following organizations participated in the joint statement:

ACPA – College Student Educators International

AFA – Association of Fraternity/Sorority Advisors

ACUHO-I Association of College & University Housing Officers – International

ASCA – Association for Student Conduct Administration

NACE – National Association of Colleges and Employers

Student Loan Interest Deduction Act

On January 21st, NASPA joined as part of 8 leading higher education associations to provisions of the Student Loan Interest Deduction Act of 2015.

American Opportunity Tax Credit Act

On January 27th, NASPA joined as part of 10 leading higher education associations to provisions of the American Opportunity Tax Credit Act of 2015, which would expand the tax credits available to low- and middle-income students and their families.

US DOE Teacher Preparation Program Regulations

On February 2, NASPA joined with 30 leading higher education associations in opposition to key provisions of the US DOE's proposed teacher preparation program regulations.

Task Force on Federal Regulation of Higher Education

NASPA has been monitoring the development of the taskforce report of Senator Lamar Alexander's Taskforce on Federal Regulation of Higher Education.

President's Institutional Rating System (PIRS)

NASPA has been monitoring the development of the President's Institutional Rating System (PIRS) and collaborating with leading higher education associations to provide guidance to the US DOE on critical issues with the approach and the methodology.

114th Congressional Legislative Priorities

In addition to being engaged with key legislative developments related to higher education in general and students and the student affairs profession in particular, RPI staff have built on NASPA's presence at events that host key policymakers. In January, for example, RPI staff attended an event featuring John Kline, Chair of the House Committee on Education and the Workforce. There, RPI staff asked Congressman Kline to comment on possible legislation targeted toward low- and middle-income student access and completion.

Gainful Employment

At a meeting in late fall of 2014, NASPA consulted with US DOE, Office of Postsecondary Education staff on the implementation of Gainful Employment Regulations.

NUFP (NASPA Undergraduate Fellows Program)

Sodexo/NUFP Partnership:

- Sodexo, Inc. has renewed its commitment of \$10,000 to NUFP for the 2014-2015 year. This money will be used in the following ways:
 - Annual Conference Attendance Stipends: \$6,000 (8 students at \$750/each)
 - Graduate School Scholarships: \$4,000 (2 at \$2,000/each)

Capstone On-Campus Management/NUFP Partnership:

- Capstone has renewed its commitment of \$5,000 to NUFP and the Undergraduate Pre-Conference for the 2014-2015 year. This money will be used in the following ways:
 - Undergraduate Pre-Conference Attendance Stipends: \$5,000 (12 students at \$250/each). These scholarships are available for both NUFP Fellows and NASPA Undergraduate Members.

Careers in Student Affairs Month (CSAM)

- In celebration of Careers in Student Affairs Month, NASPA hosted eight free webinars for the profession, an Instagram webinar contest, as well as an essay writing contest. All activities were open for both members and non-members. The webinars included:
 - Student Affairs: The Greatest Profession on Earth
 - Panelists included:
 - Tiffany J. Davis, Teaching Assistant Professor, North Carolina State University
 - Queena Hoang, Assistant Director of Campus Programs, University of Vermont
 - Juan Guardia, Assistant Vice President for Student Affairs, Northeastern Illinois University
 - Linda Kasper, Director of Residence Life, University of South Florida,
 - Kimberly Lowry, Executive Dean of Student and Enrollment Services, Eastfield College
 - 347 sites registered; 84 viewed recording.
 - Why #SAPros Make Great Peer Education Advisors: The BACCHUS Initiatives of NASPA
 - Panelists included:
 - David Arnold, Director of Alcohol Abuse & Prevention Initiatives, NASPA
 - Sarah Devitt, Student Advisor Committee Member, Saginaw Valley State University
 - Leslie Haxby McNeill, Assistant Director for Student Wellness, Miami University
 - Ann Quinn-Zoback, Senior Director of BACCHUS Initiatives and Training, NASPA
 - 105 sites registered; 8 viewed recording.
 - The Current State of Student Affairs & Looking toward the Future
 - Panelists included:
 - Kevin Kruger, President, NASPA
 - Pat Whitely, Vice President of Student Affairs, University of Miami
 - 369 sites registered; 70 viewed recording.
 - The Intersection of Student Affairs Work and Policy
 - Panelists included:
 - Matt Aschenbrener, Assistant Vice Chancellor for Enrollment and Retention, University of Wisconsin-Whitewater
 - Thomas Grace, Director of Community Standards and Compliance, New York University
 - Kimberly Grieve, Vice President of Student Services & Dean of Students, University of South Dakota
 - Amy Johnson, Vice President for Student Life & Dean of Students, Eastern Washington University
 - Kandy Mink Salas, Adjunct Faculty Member, Azusa Pacific University
 - 223 sites registered, 11 viewed recording.
 - Moving into Your Role as a New Professional
 - Panelists included:
 - Lucy Fort, Assistant Director of Educational Programs & Coordinator for the NASPA Foundation, NASPA
 - Jeremy DiGorio, Assistant Director for Leadership Development, Rollins College
 - Brittany Maffett, Assistant Area Director, University of Miami
 - Kim McAloney, Academic Engagement Cultural Center Coordinator, Oregon State University

- 282 sites registered; 28 viewed recording.
- Community College #SAPaths Online Podcast & Live Question and Answer Hour
 - The Community College Division participated in Careers in Student Affairs Month by organizing a podcast and live question and answer hour focused on communicating the realities of work as a student affairs professional at a community college. Carla Stein, Region IV-W Representative, was instrumental in serving as a liaison between the board and NASPA staff to implement the program.
 - Karl Brooks, Dean of Student Success, Joliet Junior College
 - Michael Gutierrez, Executive Vice President of Academic Affairs and Student Success, Eastfield College
 - Ivan Harrell, Vice President for Student Success, Lone Star College- CyFair
 - Quincy Martin, Associate Vice Associate Vice President of Student Affairs, Triton College
 - Brian Mitra, Associate Dean of Student Affairs, Kingsborough Community College
 - Kathryn "Kate" Mueller, Dean of Student Services, Orange Coast College
 - Scott Peska, Dean for Students, Waubensee Community College
 - Carla Stein, Dean of Student Services, Front Range Community College - Boulder County Campus
 - 92 registered to attend and 31 viewed the question hour
 - 453 viewed information on the event and 78 visited the page linked to the podcast
- Creating and Sustaining Inclusive Campus Communities
 - Panelists included:
 - Javon Brame, Assistant to the Vice President of Student Affairs, Community College of Aurora
 - Marcus Jones, Coordinator for Operations, Mary Lou Fulton Teachers College, Arizona State University
 - Marlene Romero, Graduate Resident Director, University of Denver
 - Trina Tan, Office of Admissions, University of Vermont
 - 289 sites registered; 31 viewed recording.
- Navigating Your NASPA Membership
 - Panelists included:
 - Jennifer DeBurro, Assistant Dean of Students for Residence Life, University of New England
 - Nathan Victoria, Director of Member Engagement and Student Initiatives, NASPA
 - 101 sites registered.
- NASPA staff is currently working on an outreach plan to convert these individuals to membership.

NASPA Strategic Plan

Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

Objectives

- 1.1 Be the primary source of data on the experience of college and university students.

Foundation

- The Foundation provided grant funding to NASPA members who are required to share their findings with the Association through presentation at the Annual Conference, on the website, and/or article submission to NASPA publications.

Research and Policy Institute

- Completed year one of the CSAO Census survey project, which provides NASPA a trove of new data on student affairs professionals, salary information, and distribution of student support services across hundreds of divisions.
- Began design of website in support of Census project to make data accessible to members and public.
- Finalized research grant and launched project investigating student misuse and abuse of prescription medication, with a focus on ADHD meds.
- RPI staff presented at several institutes, conferences, and meetings on student success, fiscal literacy, student affairs and the completion agenda, among other topics.
- Collaborated with ACE to conduct original analysis on student veterans using restricted access data of the UD DOE's National Postsecondary Student Aid Study and will continue to disseminate the findings through in-person forums and in-print formats.

Publications

- Published *Increasing Adult Learner Persistence and Completion Rates and Beyond the Americans with Disabilities Act*.
- Several *Leadership Exchange* articles highlighted the experiences of college and university students, including: "Veterans on Campus"; "The Many Faces of Adult Learners"; "Sexual Violence Prevention on Campus"; "Fulfilling the Mission: Campuses Offer Best Practices in Disability Services"; "Challenges and Trends in Supporting Online Students"
- Published new issues of *Journal of Student Affairs Research and Practice*, *NASPA Journal About Women in Higher Education*, and *Journal of College and Character*. See journal reports for more detail.

- 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.

Melvane D. Hardee Dissertation-of-the-Year:

- This award highlights the top research dissertation within the NASPA membership.

Foundation

- Through partnership on the RPI's *5 Thing Briefs*, the Foundation helps facilitate and support research and practice on the impact of student affairs.

Research and Policy Institute

- RPI continues the “5 Things Issue Brief Series” to link the research, policy, and practitioner spaces to support and demonstrate the alignment of student services with learning goals.
- Leading a national initiative on student affairs contribution to civic learning and democratic engagement (CLDE) efforts. NASPA has continued the LEAD Initiative and in July opened applications for year three of the initiative.
- Collaborating with ACE on a series of convenings with leading practitioners, researchers, and policymakers to target next steps to support student veteran success in higher education.

Publications

- Published *Leading Innovation and Change, Adult Learner Persistence and Completion Rates, Beyond the Americans with Disabilities Act, and Cool Passion. Beginning Your Journey (4th Ed.)* and *Coordinating Divisional Student Affairs Assessment* are forthcoming.
- Several *Leadership Exchange* articles focused on this objective, including: “The Many Faces of Adult Learners”; “The Role of Technology in Student Affairs Assessment”; and “Realizing the Promise of Community Colleges: From Access to Completion”

1.3 Tighten and align the connections among theory, research, and practice.

Foundation

- The Foundation supports this by providing opportunity for research grants based on the research agenda for NASPA.

Publications

- Published new issues of *Journal of Student Affairs Research and Practice, NASPA Journal About Women in Higher Education, and Journal of College and Character*. See journal reports for more detail.
- Published *Adult Learner Persistence and Completion Rates and Leading Innovation and Change. Beginning Your Journey (4th Ed.)* and *Coordinating Divisional Student Affairs Assessment* are forthcoming.

1.4 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.

Educational Programs

- The 2014 NASPA Civic Learning and Democratic Engagement conference featured a track for assessment and a pre-conference focused on institutional assessment with 6 registrants.
- NASPA is an Approved Continuing Education Provider (ACEP™) for the National Board for Certified Counselors, Inc. and may offer approved clock hours for conferences and workshops. In May 2014, NASPA renewed for another 5-year contract with NBCC to offer continuing education contact hours for all NASPA professional development opportunities.
- NASPA offered a total of 63.5 total contact hours between the months of March-June 2014.
- NASPA will be submitting an application to award continuing education credits to social workers through the NASW starting at the NASPA Annual Conference in 2015.
- This is accomplished by supporting large and small grant research needs to grow the higher education and student affairs field.

Publications

- *Leadership Exchange* articles focused on this objective: “Traditional Student Affairs Services Go Digital”; “Broadening the Pipeline: Looking Beyond Traditional Paths to Student Affairs”; “Fulfilling the Mission: Campuses Offer Best Practices in Disability Services”; and “The Next Generation: A Roundtable Discussion on Student Affairs Graduate Preparation Programs”
- Published *Increasing Adult Learner Persistence and Completion Rates, Leading Innovation and Change*, and *Beyond the Americans with Disabilities Act*.

Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.

Objectives

2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.

Foundation

- The Foundation supports and promotes NASPA's leadership role in critical issues of public policy via its communications channels.

Research and Policy Institute

- Supported creating and dissemination of Public Policy Agenda for NASPA. Collaborated with the PPD on these efforts to raise awareness of the agenda among members.
- Supported PPD Chair, Lisa Erwin in her role as a rule-maker on the VAWA Negotiated Rulemaking Panel
- Participated: U.S. Department of Ed Meeting: Fair Elections Legal Network & NASPA
- Invited: White House Task Force to Protect Students from Sexual Assault Data Jam.
- Develop materials for PPD distribution to members (Presentations, Opinion Editorials, Commentary, Fact Sheets)
- Maintained RPI blog to keep members current on events and critical issues.

Publications

- Published *Beyond the Americans with Disabilities Act*.
- *Leadership Exchange* Public Policy columns covered topics such as the accountability movement and education tax benefits. In addition, the Fall 2014 issue recapped NASPA Public Policy Division Director Lisa Erwin’s experience participating in the negotiated rulemaking process for the amendments to the Violence Against Women Act of 2013.
- The cover story of the Summer 2014 *Leadership Exchange* highlighted the role student affairs professionals play in sexual violence prevention.

2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.

Publications

- The Summer 2014 issue of *Leadership Exchange* feature article on sexual violence prevention outlined NASPA’s efforts in this area.

2.3 Build capacity among membership in order to effectively influence public policy.

Educational Programs

- Hosted an NCC Online titled, “Tuition-Free Community College: An Open Forum with NASPA’s RPI” featuring Andrew Morse focused on sharing information about President Obama’s tuition-free community college announcement,

building capacity for student affairs practitioners to influence public policy, and gather information for NASPA RPI's to utilize while advocating on behalf of the profession.

- The 2015 NASPA Community Colleges Institute is themed "Journey to the Promised Land: Student Affairs Role in Charting a Course for College Completion."

Publications

- Published *Beyond the Americans with Disabilities Act*.
- The Fall 2014 issue of *Leadership Exchange* recapped NASPA Public Policy Division Director Lisa Erwin's experience participating in the negotiated rulemaking process for the amendments to the Violence Against Women Act of 2013.

2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.

Research and Policy Institute

- Maintain active communication with Consortium lead to track federal policy and regulatory actions impacting higher education and student affairs. Monitored pending elections likely impact on policy discussion.
- RPI staff in constant dialogue with PPD leadership on ways to gather additional policy information through NASPA's regional and state-based member groups.
- RPI staff, in conjunction with NASPA's AVP for Equity, Inclusion, and Violence Prevention, have provided informational resources to campus-specific inquiries on state-level developments on campus sexual assault legislation.
- RPI staff, in conjunction with NASPA's AVP for Equity, Inclusion, and Violence Prevention, have provided informational resources to campus-specific inquiries on state-level developments on concealed carry legislation on college campuses.

Goal 3

3. Launch an initiative to collaborate with student affairs worldwide.

Objectives

3.1 Conduct a needs assessment to guide and prioritize NASPA's international efforts.

Educational Programs

- The International Advisory board has conducted a qualitative needs assessment. See International Advisory Board report for executive summary.
- The 2015 NASPA Mental Health Conference included a plenary session and mini-institute from Courtland Lee, Professor of Counseling – University of Malta. Lee focused on multi-cultural counseling competencies with a strong emphasis on a global perspective.

3.2 Clarify NASPA's niche in international student affairs.

- See International Task Force documents.

Publications

- The Fall 2014 issue of *Leadership Exchange* feature article "Student Affairs and Foreign Policy" offered strategies for supporting international students.

3.3 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.

Educational Programs

- Tiki Ayiku, Brian Sponsler, James Stascavage, and Nathan Victoria presented a membership development workshop to the executive board of the Council for Opportunities in Education on May 15, 2014.
- NASPA and IASAS convened the second Global Summit on Student Affairs and Services, October 22-24, 2014 in Rome Italy.
- Stephanie Gordon and Tiki Ayiku presented an overview or higher education workshop to a Chinese delegation of 25 Vice Presidents at NASPA headquarters on January 19, 2015.

Foundation

- The Foundation includes NASPA's international members in its communications channels and has a few international donors. An international member is a recipient of the Pillar of the Profession Award this coming March.

Goal 4

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

Objectives

- 4.1 Diversify and strengthen the sources of NASPA's revenue.

Foundation

- The NASPA Foundation launched an annual campaign last year. Additionally, the Foundation Board members have increased their individual fundraising efforts, securing new multi-year pledges to the Foundation (Diamond Club and above). Through the #NASPAGives annual campaign and other initiatives, significantly more revenue is coming in to the Foundation.
- This increase in cash flow allowed the Foundation to maintain its \$25,000 commitment to the RPI, as well as commit \$35,000 for a new large grant.
- The Foundation now accepts gifts of appreciated securities and is increasing education about non-traditional and planned giving opportunities.

Corporate and Foundation Relations

- Exhibits, sponsorships, advertising and scholarship funding either held steady or increased (see above under Scholarship and Professional Development).

Publications

- Released new books. See "Books" in Scholarship section of Mission Report for more details.
- Made Research and Policy reports available for purchase through the NASPA Bookstore.
- Maintained multiple channels for publications sales—NASPA website, Amazon, mail, phone, fax.
- Journal publishing transitioned from De Gruyter to Routledge to expand sales and marketing efforts. *See journals reports for more information.*

- 4.2 Increase collaboration and partnerships with higher education and other organizations.

Conference on College Men

- NASPA partners with ACPA to plan the Conference on College Men. This collaboration helps to increase our target audience and utilize additional resources for quality programming.

International Student Affairs Study Tour

- NASPA continues to partner with ACUHO-I and ACUI to plan the 2015 Study Tour. SAHEC members have also been invited to be co-sponsors for the Tour.

Leadership Educators Institute

- NASPA continues to partner with ACPA and NCLP for the 2014 LEI Conference.

National Conference for College Women Student Leaders (NCCWSL)

- NASPA continues to maintain a strong partnership with the American Association of University Women (AAUW) to host the NCCWSL Conference.

Women's Leadership Institute

- NASPA partnered with ACPA, ACRL, ACUHO-I, ACUI, APPA, NACUBO, and NAEP, for the 2014 conference.

Educational Programs

- Developed new partnerships with IACLEA – The Leading Authority for Campus Public Safety, the VTV Foundation, the Clery Center for Campus Safety, and Victim Rights Law Center through the addition of the 2015 NASPA Violence Prevention Conference.
- Developed new partnerships with NACADA and AASCU through the addition of the 2015 NASPA Veterans Conference.

Foundation

- The development of the Foundation Ambassador program has strengthened collaboration within NASPA by involving new and mid-manager professionals in the Foundation's work.
- In conjunction with BACCHUS joining NASPA, the Foundation created a restricted account to support BACCHUS scholarships and bridge their donors to NASPA. Five students received scholarships to the 2014 General Assembly.

Research and Policy Institute

- Partnerships with ACE, UPCEA, InsideTrack, and National Student Clearinghouse for research projects.
- In a formal working partnership with Alison Griffin of MilesAboveStrategies.
- Partnering with APA and ACE on mental health report.
- Worked with NACUA on VAWA negotiated rulemaking panel.
- Executed update to first Legal Links brief and published second Legal Links brief with Education Law Association.
- Attend ACE supported policy meetings.
- Utilize RPI Advisory Board to stay connected to broader higher education conversations and partnering opportunities.
- Continued working with CPAMM coalition to address ADHD medication misuse and abuse.

Publications

- Arthur Chickering held a book signing for Cool Passion at CAEL's 40th Anniversary Gala.
- Traded advertising space with the National Association of Colleges and Employers.
- *Increasing Adult Learner Persistence and Completion Rates* was featured on *The Chronicle of Higher Education's* "Selected New Books on Higher Education" list (September 22, 2014).
- Collaborating with ACPA and Stylus on two forthcoming books. See "Books" in Scholarship section of Mission Report for more details.
- Recent issues of *Leadership Exchange* included authors from collaborating organizations.
- *Beyond the Americans with Disabilities Act* book featured authors from collaborating organizations such as AHEAD.

- *Beyond the Americans with Disabilities Act* was featured on *The Chronicle of Higher Education's* "Selected New Books on Higher Education" list (April 21, 2014).
- *Executive Transitions in Student Affairs* was featured on *The Chronicle of Higher Education's* "Selected New Books on Higher Education" list (January 31, 2014).
- Authors regularly promoted their publications through speaking engagements at events outside of NASPA (i.e., other associations, campuses, etc.).

4.3 Review and redefine the roles and responsibilities of the NASPA President, Executive Director, Regional Vice Presidents, and Board structure and composition.

4.4 Increase opportunities for innovation through technology.

Technology

- Used blogs to drive engagement with the NASPA website (see above under Leadership).
- Upgraded Call for Programs submission process (see above under Professional Development).
- Developed new TPE website (see above under Leadership).

Publications

- Launched journal blogs and a *Beginning Your Journey* blog is forthcoming to allow members to connect with these publications and share information.
- Held a Google Hangout with Arthur Chickering about his new book *Cool Passion*

4.5 Strengthen NASPA's contributions to student affairs graduate preparation programs.

- The Jim Rhatigan Fellowships allows four graduate students to attend the NASPA Annual Conference and increase knowledge of NASPA and student affairs. The individual award amount has been doubled to \$500 in 2015.
- The grant opportunities provided by the Foundation are a good resource for graduate students who seek funding for their professional research.

Publications

- NASPA books continue to be adopted for course use as indicated by desk copy requests and publications sales data that show increased sales activity during textbook adoption seasons.

4.6 Ensure the participation and inclusion of NASPA's members in leadership and governance.

Educational Programs

- The NASPA Community Colleges Division's new board structure was designed to include professionals across the diversity continuum. Additionally, the CCD's committee structure engages professionals in volunteer positions to foster an inclusive environment within the division and create a leadership pipeline.

Foundation

- Amy Sajko, Senior Director of the NASPA Foundation, continues to work with the Foundation Board, Foundation Ambassadors and other constituents.
- Lucy Fort, Assistant Director of Educational Programs & NASPA Foundation, continues as a liaison with all things NASPA.

4.7 Examine resources and staffing to ensure alignment with strategic planning goals.

Foundation

- The Foundation Board is moving forward in fulfilling its own Strategic Plan (in addition to the NASPA Strategic Plan) and substantial progress has been made. Staffing to meet these goals is appropriate at this point and will be assessed on an ongoing basis.
- The Foundation's fundraising software needs are being considered as NASPA embarks on the search for new member services software, hopefully leading to an integrated system.
- The Foundation Board is utilizing BoardEffect software to streamline efficiency and support sustainability.