



NASPA[™]

Student Affairs
Administrators in
Higher Education

Kevin Kruger
NASPA President
Summer Board Report
July 2015

NASPA President's Report

In the four months since our record NASPA Annual Conference in New Orleans, it has been a tumultuous and exciting time for our nation with many issues having a direct impact on higher education. The protests and violence in Baltimore City, the racially motivated mass murder in Charleston, and the Supreme Court decision on marriage equality, and the removal of the confederate flag are just a few of the many issues that have transformed the political and social landscape of our country. All of these issues affect our students, and the work we do as student affairs professionals. While student affairs is always central to the student experience, our role is even more significant during these challenging social issues.

During a brief two-week period in June, I was interviewed or filmed for a wide range of stories that intersected with the work we do as student affairs professionals. These stories illustrate the breadth of the issues that are affecting our campuses:

Chronicle of Higher Ed – Video interview about the changing nature of activism on colleges

Inside Higher Ed – Responded to the results of the Washington Post Sexual Assault Survey

Center for Digital Education – Discussed the emergence of the technology as a core competency for student affairs professionals

Inside Higher Ed – Discussed the role of the Inter-fraternity Council on resolving disciplinary issues for fraternities.

Georgia Public Radio – Discussed the role of a customer service philosophy in working with students in the aftermath of the Kennesaw State Video.

Al Jazeera America – Interviewed by Ray Suarez on the impact of the new “Conceal and Carry” law in Texas.

Dateline NBC – Interviewed by Dateline on a story about sexual assault on college campuses. Nancy Cantalupo was also interviewed for this piece.

Inside Higher Ed – Discussed the confederate flag issue and the response of colleges who have buildings and artifacts named after alumni or politicians whose views and actions are deemed racist.

Inside Higher Ed – Discussed the potential of comprehensive student records and co-curricular transcripts and their role in documenting learning beyond the classroom.

These stories reflect just a small number of the issues that are part of the student affairs portfolio. It is important to note, that the trade and national media increasingly acknowledge the role of student affairs in addressing these issues.

As you know, the day our conference ended in March, the Indianapolis legislature signed the Indiana Religious Freedom Reformation Act into law. The nation, and our membership, were engaged in an emotional debate about religious freedom and the potential for legal reform that might license discrimination. With the NASPA Annual Conference to be held in Indianapolis in 2016, we were fully involved in the advocacy dialogues and focused both the needs of the membership and the association. Ultimately, the Indiana state legislature signed an amendment that allowed us to remain in Indianapolis, but the volunteer leadership is preparing for our continued advocacy and engagement regarding non-discrimination and respect for all. Our business matters in Indianapolis. Through this debate, I was able to talk directly with both the Governor of Indiana and the Mayor of Indianapolis about this issue. Our voices were clearly heard during this debate.

It will be evident in reading this Board report, that by virtually any measure, NASPA continues to thrive and excel as a professional association. As NASPA Board members, you should feel very proud of what we have accomplished.

I would like to highlight several key areas where we have put additional emphasis that are critical to our future success:

1. Noteworthy Progress in the Research and Policy Institute

NASPA and AACRAO have been awarded a Lumina Foundation Grant to explore how to collect, document, and distribute information about student learning and competencies both inside and outside of the classroom. This project represents a collaboration of two major associations and promises to provide several models for a comprehensive student record that may help to translate lifelong learning to the student transcript.

NASPA and the American Council for Education (ACE) are working together on a project that focuses on Military-Connected College Students. ACE and NASPA are working with top researchers examining how veterans, active duty, reservists, and National Guard members are experiencing higher education. One of the key issues discussed at length was the varying ways that veterans are being identified by institutions and researchers. Some institutions use admissions, registrars, or financial aid information, while others use a combination of data points cross walked to ensure accurate proof of identity. This key student population deserves a focus by both higher education and the Veterans Administration.

The Coalition for the Prevention of ADHD Medication Misuse (CPAMM) research and programmatic plans are in full-swing. The research partnership with the University of Washington will help us determine what evidence-based interventions will have an impact on student use, misuse, and diversion of this prescription stimulant.

We also continue to work to develop relationships with the Gates Foundation and other organizations to draw attention to first generation, low-income student access and success.

2. Educational Programs & Volunteer Leadership Distinctions

As you will see in the following report, NASPA's educational programs are of the highest quality and are well received by our members and the larger student affairs community. The 2015 NASPA Annual Conference was the largest conference in our association's history and perhaps the best in terms of content, speakers and overall experience. With over 750 sessions, engaging and innovative keynote speakers, the event was not only the networking opportunity that our members have come to expect, but a professional development was timely and of high quality.

The professional development team and our volunteer leaders have been working in multiple areas to develop new programs and volunteer opportunities. From community colleges to higher education faculty engagement, we know that the roll-out of new programs and services for our members will meet the needs of our growing membership base.

3. NASPA Staff

NASPA is very fortunate to have an outstanding staff. In March, we welcomed Amelia Parnell as our new Vice President for Research & Policy, and, in this short time, she has become an integral part of the both the Executive Team and the growing capacity to develop the relationships and grant-funded opportunities that we need.

We continue to invest in the human capital that will both provide volunteer leadership support and programmatic development that is needed within the association. In July, we welcomed new members to the Professional Development Team including a new assistant director of educational programs, Jace Kirschner; a professional development assistant, Teri Gillmor; and a new director of meetings, Jill Gately.

I would also like to acknowledge the continued excellence of Amy Shopkorn and Stephanie Gordon who provide exemplary leadership on behalf of NASPA members. Their leadership and the commitment of their respective staff are so critical to NASPA's success. I couldn't be more proud of our leadership team and staff.

4. NASPA Volunteers & Leaders

Finally, I think you will agree that the breadth of programs and activities sponsored and hosted by hundreds and hundreds of volunteers continues to make NASPA a vibrant and thriving organization. NASPA Regions and their boards continue to provide a wide range of timely and meaningful programmatic and engagement opportunities. Our knowledge communities continue to live up to their espoused purpose – creating and generating knowledge. All of our programs, publications and initiatives benefit from the willingness of NASPA members to volunteer their time and expertise. There is no doubt that this is what makes NASPA both successful and unique.

As always, it is my privilege and honor to serve as the president of NASPA. I am so proud of what we continue to accomplish and the role we play in advancing our work and thus contribute to the success, health, safety and wellbeing of millions of college students.

Leadership & Member Engagement

Graduate Associate Program (GAP)

- Applications for the 2015-2016 class are now online and active, with a priority deadline of August 14, 2015 and a final deadline of September 25, 2015.
- For the 2014-2015 GAP class, there were 88 applications from 71 institutions, down from 109 applicants from 79 universities in the 2013-2014 applicant pool.
- Here is a chart of the past years performance:

	2011-2012	2012-2013	2013-2014	2014-2015
Total Applications	125	153	109	88
Institutions	89	114	79	71
Accepted	85	94	78	71

- Associates' duties include:
 - Serve as a primary contact for students seeking info on how to get involved with NASPA.
 - Provide NASPA with feedback on programs/services students need from NASPA
 - Actively outreach to students/professionals who are not currently members
 - Six programs, including the four following:
 - Careers in Student Affairs Month (CSAM) programming
 - Hosting a Student Affairs Social (#SASocial) in February
 - Membership Drive on campus
 - Hosting a NASPA webinar showing on campus.

NUFP (NASPA Undergraduate Fellows Program)

Program Numbers:

- There are a total of 497 Fellows for the 2014-2015 academic year, compared to 527 Fellows for the 2013-2014 academic year, 486 for the 2012-2013 academic year, and 427 for the 2011-2013 academic year.
- Spring Applicants for the 2015-2016 class were due May 11, 2015 with 180 applications, up from 100 in 2014 and 154 in 2013.
- As of the Board report deadline, new NUFP Fellows were not selected and returning NUFP Fellow applications were not due. A full numbers report will be available in the March 2016 NUFP Board Chair Report.
- There are two fall deadlines. The fall application deadline is September 14, 2015, with the final CSAM applicant deadline of October 30, 2015.

Community Colleges Division (CCD)

- The Community Colleges Division expanded their membership to include a second mid-level professional representative and a new professional representative.
- CCD Board membership changes include:
 - Quincy Martin, III, Triton Community College, was appointed as the Director-Elect
 - Heather M. Wilcox, Arapahoe Community College, was appointed as the second Mid-Level Representative

- Michelle Dimmett, Ohlone College, was appointed as the New Professional Representative
- Ignacio Hernandez, California State University-Fresno, was appointed as the Faculty-In-Residence
- Scott Peska, Waubensee Community College, was appointed as the Region IV-East Representative
- R. Keith Howard, Colorado Community College System, was appointed as the Region IV-West Representative
- Latricia D. Brand, Portland Community College, was appointed as the Region V Representative
- The Community Colleges Division restructured their committee system to increase communication and encourage collaborations within the division.
 - The current committee structure is as follows:
 - Professional Development Committee
 - Co-Chairs: Karl Brooks; Kristina Testa-Buzzee
 - Members: Heather Wilcox, Michelle Dimmett; Catherine Prieto Olivarez; Keith Howard
 - Member Engagement Committee
 - Co-Chairs: Arnel Cosey; Brian Mitra
 - Members: Eddie Martinez; Cathy Wehrman; Scott Peska; Tricia Brand
 - Research and Publications Committee
 - Co-Chairs: Kim Lowry & Ignacio Hernandez
 - Members: Quincy Martin III
 - Latino Task Force
 - Chair: Maggie de la Teja
 - Members: Eddie Martinez; Anthony Cruz; Danielle N. Quiñones-Ortega; Elena Sandoval-Lucero; Christine V. Hernandez
 - The committees developed the following goals:
 - Professional Development Committee
 - Provide 4 NCC Online webinars that meet the needs of our constituents;
 - Promote existing and develop new strategies to recruit presenters amid content experts for CCD professional development activities;
 - Develop strategies continue to promote/market the CCI and develop a program that is suitable for a one day format;
 - Advance the representation of community college sector at national and regional NASPA events targeted towards New Professionals and Graduate Students.
 - Member Engagement Committee
 - Develop a year-long communications plan;
 - Sponsor or endorse CCD workshops at all regional and national annual conferences;
 - Present upcoming events/workshops to regional members quarterly
 - Have presence on social media with weekly announcements/advertisements of events or news relating specifically to community colleges;

- Outreach to all community college attendees at all regional/national conferences or workshops focusing on workshops or volunteer opportunities specific to community colleges;
- Leverage blog posts to communicate with all NASPA community college members;
- Review NASPA membership, specifically at community college/2yr institution and send letter from CCD Director.
- Research and Publications Committee
 - Work to develop a special issue through The Journal of Applied Research in the Community College and invite CCD members to submit manuscripts;
 - Submit proposals to NASPA Annual conference on how to publish community college research;
 - Promote the Community Colleges Research Award;
 - Connect with community college associations that serve Hispanics;
- Latino Task Force
 - To increase the number of Latino student affairs professionals within NASPA who work at community colleges;
 - To identify strategies for Latino student affairs professionals to use to be successful working within community colleges;
 - To increase opportunities for Latino student affairs professionals who work at community colleges to engage within NASPA in general and on Latino specific issues;
 - To increase opportunities for student affairs professionals to learn within NASPA about Latino specific issues at community colleges; and
 - To increase the number of Latino students attending community colleges who participate in the NUFF program.

Enough is Enough Advisory Board (EiE)

- The Enough is Enough advisory board and Campus Safety KC finalized their consolidation and are now both part of the Campus Safety and Violence Prevention KC
- Enough is Enough hosted their annual EiE week April 6 - 10, 2015.

Global Advisory Board (GAB)

- The NASPA Global Advisory Board had its inaugural meeting at the 2015 NASPA Annual Conference in New Orleans, Louisiana. The board composition is ongoing and the board is currently comprised of the following members:
 - Chair: Turgut Mustafayev, ADA University, Azerbaijan
 - Past Chair: Brett Perozzi, Weber State University, United States
 - Africa Area Representative: Birgit Schreiber, University of the Western Cape, South Africa
 - Latin America and the Caribbean Area Director: William Young, Pontificia Universidad Católica de Chile, Chile
 - MENASA Area Director: Courtney Stryker, Qatar University, Qatar
 - IEKC Co-Chair: Hui-Ling Chan, Western Washington University, United States

- International Symposium: Co-Chair Jacqueline Beaulieu, University of Toronto, Canada
- International Exchange Coordinator: Karen Pennington, Montclair State University, United States.

Latin America and the Caribbean Advisory Board (LAC)

- The NASPA LAC Advisory Board had its inaugural meeting virtually in June of 2015. The board composition is ongoing and the board is currently comprised of the following members:
 - Area Director: William Young, Pontificia Universidad Católica de Chile, Chile
 - Country Representative: Alicia Cantón, Universidad de Monterrey, Mexico
 - Country Representative: Edna Liliana Peralta Baquero, Universidad de la Salle, Colombia
 - Member at Large: Margarita Delgado Corporación Universitaria Minuto de Dios, Colombia
 - Marianela Nuñez, ULACIT, Costa Rica

MENASA Advisory Board

- The NASPA MENASA Advisory Board had its inaugural meeting virtually in June of 2015. The board composition is ongoing and the board is currently comprised of the following members:
 - Area Director: Courtney Stryker, Qatar University, Qatar
 - Country Representative: Talal Nizameddin, American University of Beirut, Lebanon
 - Country Representative: Moza Al Shehhi, American University of Sharjah, United Arab Emirates
 - Country Representative: Hidab Hamwi, Australian College of Kuwait, Kuwait
 - Country Representative: Buthaina Mohammed, Sultan Qaboos University, Oman
 - Country Representative: Kholoud Al Otaibi, Qatar University, Qatar
 - Professional Development Chair: Eman ElKaleh, Zayed University, United Arab Emirates
 - Historian: Naila Sherman: Georgetown University of Qatar, Qatar
 - Membership Coordinator: Tadd Kruse, American University of Kuwait, Kuwait

Melvane D. Hardee Dissertation-of-the-Year

- Applications are currently open for the 2016 award.
- Tony Cawthon is the 2015-2016 chair for the Dissertation of the Year Award committee. The review committee is composed of the following:
 - Tony Cawthon, Clemson University
 - Holly Belch, Indiana University of Pennsylvania
 - David DiRamio, Auburn University
 - Matt Varga, University of West Georgia
 - Alicia Chavez, University of New Mexico
 - Susan Underwood, Arkansas Tech University
 - Ezekiel Kimball, University of Massachusetts Amherst

International Exchange Program (IEP)

- The IEP was created to give NASPA members the opportunity to study student affairs and higher education through intentional interaction with colleagues from various organizations and institutions world-wide. NASPA maintains 7 reciprocal exchange agreements with sister

organizations across the globe. Dr. Karen Pennington, Montclair State University, serves as the International Exchange Program Coordinator and Dr. Jeanine Ward-Roof has been appointed by the Board to follow Pennington in March 2016.

- Inbound Exchanges

- Spain – April 19-24, 2015: A three person delegation visited the San Francisco area from April 19-24, 2015. The delegates represented the Consejo de Colegios Mayores Universitarios de España.
- United Kingdom -June 7- 12, 2015: A five person delegation visited the Denver, Colorado area from June 7-12, 2015. The delegates represented the Association of Managers of Student Services in Higher Education (AMOSSHE).
- Germany – June 14-19, 2015: A five person delegation visited the Chicago area from June 14-19, 2015. The delegates represented the Deutsches Studentenwerk (DSW), Germany’s national coordinating body for student services.
- Mexico-October 11-16, 2015: A five person delegation will be visiting the Seattle area from October 11 -16, 2015. The delegates will represent The Instituto Tecnológico y de Estudios de Monterrey (ITESM).

- Outbound Exchanges

- France – April 13 – 17, 2015: A five person NASPA delegation visited France in April, 2015. The delegates were hosted by the Centre national des Oeuvres Universitaires et Scolaires (CNOUS).
- Ireland – June 15-19, 2015: A three person NASPA delegation visited Ireland from June 15 –19, 2015. The delegates were hosted by members of the Confederation of Student Services in Ireland (CSSI). The majority of the exchange took place during CSSI's annual conference.
- Australia/New Zealand – December 2015: A three-person NASPA delegation will be visiting Hobart, Tasmania, December 2015(dates to be determined). The delegates will be hosted by the Australia and New Zealand Student Services Association (ANZSSA). The majority of the exchange will take place during ANZSSA’s biennial conference.

James E. Scott Academy Advisory Board

- Todd Olson, Georgetown University, began the second year of his two-year term as chair of the James E. Scott Academy Board in March, 2015.
- Currently, twenty-one chief student affairs officers from a variety of institutional types and all of NASPA’s regions serve on the Board.
- With Olson’s leadership last year, the Board shifted its focus from tactical, programmatic matters to engaging in conversations that relate to developments in the field of student affairs and higher education, more broadly. In March, the focus of the Board’s discussion was student unrest/protests and related campus climate issues and its April meeting focused on the current state of Greek life on campus.
- During the 2015 NASPA Annual Conference in New Orleans, the Academy Board co-sponsored the NASPA Chief Student Affairs Officers Institute, a full-day pre-conference workshop that featured remarks by NASPA president Kevin Kruger, a panel of sitting presidents, and sessions regarding post-traditional students and legal issues in higher education. The Board also

sponsored the Fraternity and Sorority Knowledge Community-organized biennial Interfraternal Summit and traditional Monday afternoon CSAO reception.

- Planning is underway for the 2015 NASPA Institute for New CSAOs, which will be held in Alexandria, Virginia from October 11-14, 2015. Academy Board member Joan Kindle (Eastern Iowa Community Colleges) will serve as the Institute's director.

NASPA AVP Initiatives

- In March, 2015, Cynthia Hernandez, Texas A & M University, assumed the role of chair of the AVP Steering Committee. She will serve until March, 2017.
- Under Hernandez' leadership, the Steering Committee determined that it would continue to advance the following goals:
 - Goal 1: Market and communicate programs and resources relevant to AVPs
 - Goal 2: Create and deliver programs and resources centered on AVP core competencies
 - Goal 3: Create opportunities for networking and connection among AVPs
- During the 2015 NASPA Annual Conference, the AVP Steering Committee
 - held its second open meeting;
 - conducted a highly successful and innovated AVP-oriented pre-conference workshop that allowed for half- or full-day participation;
 - held a well-attended roundtable session; and
 - held a mixer for AVPs in attendance at the conference.
- The Steering Committee continues to influence heavily the ongoing development of one of NASPA's newest initiatives, the NASPA AVP Institute – *Excellence in the "Number Two" Role*. Two Steering Committee members will serve on the faculty for the 2016 Institute, and the entire Steering Committee was invited to provide input regarding the 2016 program.
- The AVP Steering Committee has decided to explore whether to do programming for those at the director level/mid-manager level who are interested in ascending to the AVP position.
- The Steering Committee is discussing the establishment of an Association-wide award recognizing the contributions of an outstanding AVP.

Small Colleges and Universities Division

- Zauyah Waite, Chatham University, assumed the role of Director of the Small Colleges and Universities Division in March, 2015. She will serve until March, 2017.
- The Division's Advisory Board has established the following goals for the 2015-2016 year:
 - Goal 1: Expand professional development, visibility and communication supporting excellence in practice at small colleges and universities in NASPA.
 - Goal 2: Provide strong advocacy for small colleges and universities in NASPA.
 - Goal 3: Strengthen partnerships, outreach and collaboration among small colleges and universities.
- Waite has continued the practice established by her predecessor of communicating with the NASPA members at small colleges and universities through a quarterly communication to that group. The most recent quarterly communication was sent on June 16, 2015.
- During the 2015 NASPA Annual Conference, the Division coordinated a pre-conference workshop for mid-level professionals at small colleges and universities and a roundtable discussion for CSAOs. It also hosted a small colleges and universities town hall meeting and a CSAO reception.

- Planning is underway for the *2016 NASPA Small Colleges and Universities Institute*, which will take place at Macalester College in Saint Paul, Minnesota from June 25-28, 2015. Trina Dobberstein, Baldwin Wallace University, and Damon Sloan, University of St. Francis, serve as co-chairs for the institute planning team.
- The Division’s social media strategy continues to develop. The Division’s blog regularly contains new posts, and @NASPA scu now has 444 followers, a 50% increase since last reported.

Knowledge Communities (KCs)

- Pauline Dobrowski, Stonehill College, has served as the National Director of Knowledge Communities since March, 2015. She will serve until March, 2017.
- Dobrowski, Reynolds, and Stascavage are working with Ellen Meents-DeCaigny (DePaul University), Chair of the KC Publication Committee, on the development of the 2016 KC Online Publication. The publication will contain articles from all 28 KCs and will be released in conjunction with the 2016 NASPA Annual Conference.
- During June and July, Dobrowski, Reynolds, and other KC leaders will conduct three hour-long training webinars on a variety of topics for new and continuing KC leaders including Chairs/Co-chairs, Chairs- and Co-Chairs-Elect, Regional Coordinators and Representatives, and others. The trainings will cover topics such as motivating and recognizing KC volunteers, KC awards programs, “A Year in the Life of a KC Chair/Co-Chair”, and creating successful transition plans for KC Chairs/Chairs-Elect.
- KC representatives from the Latino/a KC, Spirituality and Religion in Higher Education KC, and the Gay, Lesbian, Bisexual, and Transgender KC will be working with the 2016 NASPA Annual Conference programming committee as part of the Indianapolis Action Committee.
- Dobrowski and other KC leaders eagerly await the approval and release of the updated professional competency areas for student affairs professionals. Once released, the KCs will initiate processes to ensure that their related professional development activities are attentive to the revised competencies.
- Current KC membership numbers follow:

Knowledge Community	Region I	Region II	Region III	Region IV-E	Region IV-W	Region V	Region VI	Total	Spring 2015
Administrators in Graduate and Professional Student Services	172	295	437	248	158	99	288	1,697	1,496
Adult Learners and Students with Children	56	97	120	85	68	43	95	564	455
African American	120	287	456	269	107	58	188	1,485	1,204
Alcohol and Other Drug	173	267	324	220	141	79	150	1,354	1,207
Asian Pacific Islanders	77	105	100	104	48	64	251	749	683
Assessment, Evaluation, and Research	217	440	629	396	216	200	315	2,413	2,135
Campus Safety and Violence Prevention	135	206	320	200	125	78	126	1,190	1,000

Disability	93	133	155	90	64	71	97	703	674
Fraternity and Sorority	138	247	527	266	175	57	156	1,566	1,358
Gay, Lesbian, Bisexual, and Transgender	257	359	405	302	170	145	248	1,886	1,664
Indigenous Peoples	42	57	70	66	61	66	90	452	403
International Education	147	249	307	181	112	90	226	1,312	1,173
Latino/a	113	173	209	142	92	80	275	1,084	963
Men and Masculinities	175	205	336	254	129	79	177	1,355	1,163
MultiRacial	104	174	202	127	76	86	157	926	796
New Professionals and Graduate Students	313	470	815	455	265	169	448	2,935	2,508
Parent and Family Relations	120	191	290	176	124	76	140	1,117	1,020
Socioeconomic and Class Issues in Higher Education	127	242	278	212	92	70	226	1,247	855
Spirituality and Religion in Higher Education	125	183	316	210	108	84	158	1,184	1,075
Student Affairs Fundraising and External Relations	54	162	180	115	78	37	96	722	600
Student-Athlete	55	90	171	110	64	36	68	594	475
Student Affairs Partnering with Academic Affairs	317	602	866	595	321	227	471	3,399	3,107
Student Leadership Programs	438	680	1,086	611	354	259	550	3,978	3,554
Sustainability	75	102	143	84	48	39	99	590	532
Technology	107	183	255	169	104	72	159	1,049	935
Veterans	66	115	156	92	62	52	108	651	532
Wellness and Health Promotion	183	265	327	231	120	99	209	1,434	1,231
Women in Student Affairs	373	625	879	565	307	227	538	3,514	2,991

NASPA Lead Initiative

- NASPA continues to support the Lead Initiative, which recognizes a network of postsecondary institutions for their commitment to civic learning and democratic engagement. The initiative has grown to 93 institutions and has a new conceptual model of cohorts. These cohorts are overseen by ten selected Lead Consulting Institutions. They provide networking, scholarship, assessment, and programing efforts critical to the advancement of civic learning and democratic engagement in higher education. Cohorts meet monthly through online platforms (e.g., Google Hangouts, Go to Meeting, Free Conference Call.com) and in person at the Annual Conference and the CLDE Conference.

- The Lead Consulting Institutions (LCIs) provide leadership for the Lead cohorts by acting as an advisory board, hosting monthly calls with their respective cohorts as well as monthly phone calls with NASPA, and include:
 - Joseph J. Cicala, Vice President for University Life and Dean of Students, Alvernia University
 - Chris Hutchison, Director of Student Engagement, Chapman University
 - Laura Wilmarth Tyna, Director of Leadership, Service and Engagement, Elmhurst College
 - Katherine Nordyke, Director, Citizenship and Service-Learning, Missouri State University
 - Micki Meyer, Lord Family Endowed Director of Community Engagement, Rollins College
 - Marianne Magjuka, Director of Campus Life, Wake Forest University
 - Andrew Wiemer, Director of the William & Butler Center for Volunteer Service and Leadership Development, University of Miami
 - Chris Jensen, Director of Civic Engagement and Leadership, Towson University
 - Lorrie Brown, Associate Director of Center for Service and Learning, IUPUI
 - Jennifer Johnson Kebea, Interim Director of the Lindy Center for Civic Engagement, Drexel University
- Lead institutions are connecting and sharing information about their efforts through weekly blog posts. The NASPA website and Lead Initiative blog provides opportunities for increased professional development, information and idea sharing, resources, and feedback. The blog can be accessed: <http://www.naspa.org/rpi/lead-initiative>.
- Lead institutions will complete an end-of-year summary regarding their experience in the Lead Initiative. This will help to shape the cohort composition for the 2015-2016 year.

International Initiatives

Fudan University & International Conference on Student Affairs – Shanghai, China

- NASPA was invited to send a delegation to attend and present at the 2015 International Conference on Student Affairs: The Professionalization of Student Affairs and International Cooperation in the Era of Globalization in June, 2015.
- The conference drew approximately 200 attendees from nine countries.
- NASPA's delegation included Cynthia Davalos, University of California, San Diego; Juan Gonzalez, University of California, San Diego; Kathryn Hutchinson, St. John's University; Jean Joyce-Brady, Suffolk University; Patricia Mahaffey, University of California, San Diego; Mark McCarthy, John Carroll University; Ajay Nair, Emory University; Karen Pennington, Montclair State University; Daniel Pugh, University of Arkansas; Wm. Gregory Sawyer, California State University-Channel Islands; Tom Shandley, Davidson College; and James Stascavage, NASPA.

Presidential Forum & AASCU 1+2+1 Program – Xiamen, China

- Stephanie Gordon, vice president for professional development, represented NASPA as a keynote speaker in Xiamen, China for the 12th Annual Presidential Forum in Xiamen, China.
- The program is a signature program for AASCU and NASPA was invited to share information about the structure of student affairs administration in the United States and how NASPA can provide training and support for institutions in China.

BACCHUS Initiatives

The BACCHUS Initiative of NASPA are now fully integrated into the NASPA systems. This had resulted in additional benefits for NASPA's Institutional members and greater visibility for BACCHUS peer education programs.

- 257 Institutional members have requested to affiliate their peer education program with the BACCHUS Initiatives.
- 10 full-time campus professionals serve as BACCHUS Regional Consultants to provide support and expertise to campuses in their region. The BACCHUS Regional Consultants are responsible for organizing the annual peer education spring conferences. They also serve as the advisory board to the BACCHUS Initiatives.
- 30 full-time campus professionals serve as BACCHUS State Coordinators and assist the BACCHUS Regional Consultants to manage their regions and hold the spring conference.
- Two peer educators are elected for a one-year term, serving as the voice of the students on the BACCHUS advisory board. They also are the leaders for the Student Advisory Committee (SAC).
- 12 peer educators are elected by students in their area to serve a one-year term as the Student Advisory Committee (SAC) member. They assist the BACCHUS Regional Consultants and State Coordinators with regional communications and the regional spring conference.
- In June 2015, fourteen students attended the Student Advisory Committee Training in conjunction with Dugy Leadership Institute at SUNY Stonybrook on Long Island. This training helps prepare students to be leaders on a national level, including planning for General Assembly and regional conferences.

Technology and Communications

New Membership Database

For the past year, we have been working with a consulting partner, Ellipsis Partners LLC, to select a new association management system (AMS). A core team representing a cross section of NASPA departments was convened, and we spent the early part of the process gathering detailed requirements about system functionality, prioritizing those requirements, and taking a hard look at our current business processes. Those requirements were formatted into user stories, and were included as part of the RFP we issued to nine vendors.

From the nine vendors, we invited six to demonstrate their systems to the NASPA core team involved in the selection process. From those six demos, two finalists emerged, and were invited to on-site meetings with the core team at the NASPA offices. At the same time, we conducted reference checks for both vendors. A final decision was made based on the vendor's performance in the proposal, demonstration, reference check, and on-site demonstration stages, giving us a clear understanding of each vendor's proposed functionality, integration, methodology, cost, and cultural fit with NASPA.

Having completed all these steps, we have selected NimbleAMS as our new system. NimbleAMS is an association management solution built on top of Salesforce, a powerful, flexible customer relationship management product, used by many of the world's leading companies. NimbleAMS has the ability to handle our complex current needs, and is a flexible and extendable solution that will fit our appetite and capability for innovation, and the development of custom tools to meet member and volunteer needs. We expect the design and implementation of the new system to take 9 to 12 months.

Internal Network

We are now a year into the implementation and usage of our new internal network, hosted in the cloud, and have seen an increase in both productivity and connectivity between staff members in different locations and/or on the road. We continue to look for additional upgrades and efficiencies within our system, with an upgrade of our phone system scheduled as the next project.

NASPA Website

We continue to make upgrades to the naspa.org site to ensure that the experience is informative, personalized, and easy to navigate. We are currently upgrading the events pages to better allow visitors to better find events based on date, location, or focus area, and to better integrate our Online Learning Community.

Current Web Analytics

- NASPA (Since March 1, 2015)
 - 1,253,000 page views vs. 1,175,00 same period last year, up 7%
 - 370,000 total sessions vs. 292,000 same period last year, up 26%
 - 199,000 users vs. 151,000 same period last year, up 32%
 - 46% new users vs. 42% new users same period last year, up 10%
 - Non-U.S. visits:
 - Great Britain: up 67% same period last year
 - Spain: up 42% same period last year
 - France: up 40% same period last year

The Placement Exchange Website

On October 1, 2014, NASPA and ACUHO-I launched the new theplacementexchange.org site, a year-long undertaking made possible by strong support by the leadership of both organizations and our five partner organizations (NACA, NODA, ASCA, AFA, HigherEdJobs). With the help of our website developers, Adpearance, we've created a state-of-the-art student affairs job board site that provides employers and candidates with year-round job placement opportunities, as well as fresh and dynamic content. The TPE onsite event section features a new and improved job interview scheduling module and makes it easy for employers and candidates to connect.

- The Placement Exchange (Since March 1, 2015)
 - 1,029,000 page views vs. 938,000 same period last year, up 10%
 - 144,000 total sessions vs. 124,000 same period last year, up 16%
 - 41,000 users vs. 31,000 same period last year, up 31%
 - 7:00 minute average session vs. 6:00 minutes same period last year, up 16%

Social Media

Twitter:

- Since March 1, 2015, our Twitter account gained 1,825 new followers through June 18, 2015. Our account has grown to 21,935 followers.
- We continue to see that original, non-advertising Tweets remain the most engaged with content.
- Our current demographics:

- 57% Female, 43% Male
- 45-65+ year olds = 10%
- 35-44 year olds = 22%
- 25-34 year olds = 45%
- 21-24 year olds = 17%
- 18-20 year olds = 6%

Facebook:

- Since March 1, 2015 our Facebook account has gained 1,587 new likes through June 17, 2015. Our Facebook account has a total of 17,676 fans as of June 17, 2015.
- Between March 1, 2015 and June 17, 2015, our Facebook page was viewed 1 million times.
 - Of these views, 577 thousand were organic meaning they appeared in users' feeds without the help of a friend taking an action on the post itself.
- Our current demographics:
 - 66% Female, 34% Male
 - 25-34 year olds most active group, followed by 18-24 year olds
 - U.S.-based English speakers is our predominant audience, with Chicago being our most active city

LinkedIn:

- Since March 1, 2015 our LinkedIn account has gained 1,151 new followers through June 17, 2015. Our LinkedIn account has a total of 5,779 followers as of June 17, 2015.
- Our current demographics:
 - Our top followers consist of 32% entry level, 30% senior level, 18% director level

Public Relations

- News Mentions
 - Since March 1, 2015 NASPA has received 156 news mentions. These include articles in Inside Higher Ed on the [role of student affairs professionals](#) and [student complaints](#); the Chronicle of Higher Education on the [Religious Freedom Restoration Act in Indiana](#), [student activism](#), and [hunger strikes](#); the Huffington Post on [fraternity misconduct](#); and in Diverse Issues in Higher Education about [undocumented students](#).
 - Seventy-two of the media hits came from reaction to the racist fraternity incident on the OU campus. We also had media coverage on the 2015 NASPA Annual Conference, the religious freedom law in Indiana, and how student affairs professionals are more than fixers during a crisis.
- Press Releases
 - Between March 1, 2015 and June 18, 2015 NASPA has sent out 2 press releases.
 - We announced partnerships with City Year, and announced the release of the dataset from the non-first-time student research with Inside Track, ACE, UPCEA, and the National Student Clearinghouse.
 - On Feb, 24, we also announced all the Excellence Award winners, along with the recipients of the Ruth Strang and Zenobia-Hikes Awards. These releases brought considerable news mentions in March.
- Media Requests
 - In this same time period, NASPA received 20 media requests from news outlets.

- Requests included CBS News, The Chronicle, Inside Higher Ed, Huffington Post, Associated Press, University Business, Atlanta-Journal Constitution, a Singapore paper named the Straits Times, among others.
- Topics included mental health; sexual assault; student retention; fraternities and racism; Indiana's religious freedom law; and travel policies.
- We declined one request from the Augusta Chronicle. The small newspaper in Georgia wanting to talk about releasing students for nonpayment. The reporter had a deadline of the same day, which was too short for us to accommodate.

Membership

Statistics

- Please review the attached individual membership statistics report under Membership Committee tab.
- Please review the attached institutional membership statistics report under Membership Committee tab.

Initiatives

- The 2015 institutional renewal process is underway, ahead of schedule from previous years.
- Our search for a new membership database has concluded. Full update under Communications and Technology above.
- The department plans on increasing focus on recruitment and retention in the coming year.

Finance

Statistics

- Please see financial reports under Finance & Operations Committee tab.

Initiatives

- We are implementing online tools for employee access to payroll and completion of timesheets.
- We continue to implement additional electronic options so that we are less reliant on paper.

Research and Policy Institute

- The Research and Policy Institute (RPI) continued to conduct outreach on behalf of NASPA and its strategic priorities, including new partnerships with AACRAO, ACE, APA, UPCEA, National Student Clearinghouse, CPAMM, NACAC, RTI, and EducationUSA.

The NASPA Foundation

Pillars of the Profession – Class of 2014

- Applications are open for the 2016 Pillars of the Profession Class
- NASPA Staff will facilitate the structure and review process with the Board

Melvane D. Hardee Dissertation-of-the-Year

- Applications are open for the 2016 award

New Board Members

- Brent Paterson, Illinois State University

- Maggie De La Teja, Tarrant County College
- Les Cook, Michigan Technological University
- Sandy Hubler Scherrens, Newberry College, assumed the Secretary position on the Board
- NASPA staff will facilitate the on-boarding documentation process for the new members

Specific programs initiated to engage all levels of NASPA membership include:

- Silent Auction at the annual conference facilitated by NASPA staff
- Raffle at the annual conference facilitated by NASPA staff
- Redesigned the Donor and Pillars of the Profession receptions to involve more members and was facilitated by the NASPA staff

Professional Development & Events

Annual Conference

2016 NASPA Annual Conference

March 21 - 25, 2015 ♦ New Orleans, Louisiana

- 8,181 Registrants
- 2,201 attendees registered for pre-conference workshops
- 622 attendees registered for both the conference and The Placement Exchange
- Educational Sessions
 - Full-day Pre-conference Submissions 27
 - Accepted 24
 - Half-day Pre-conference Submissions 50
 - Accepted 20
 - Program Reviewers 1,393
 - General Interest Program Submissions 1,202
 - Accepted 437
 - Virtual Accepted 49
 - KC General Program Submissions 374
 - Sponsored 70
 - Accepted 91
 - Poster Session Submissions 48
 - Accepted 28
 - SA Speaks Submissions 21
 - Accepted 6
 - Scholarly Paper Submissions 87
 - Accepted – 29
- Featured Speakers –
 - Nearly 7,000 people attended the Opening Session with Jennifer Arnold, Attending Neonatologist at Baylor College of Medicine and co-star of The Little Couple on TLC

- Nearly, 3,000 people attended Melissa Harris-Perry, television host, and professor of politics and international affairs at Wake Forest University
- 1350 people attended Renu Khator, Chancellor of the University of Houston System
- Virtual Conference – 220 registrants participated in the second annual NASPA Virtual Conference. Attendees and speakers who participated in the virtual conference ranked it with high marks during the evaluation process.

The Placement Exchange - Event

March 18-22, 2015 ◇ Ernest N. Morial Convention Center, New Orleans, LA

- Over 12,000 Interviews conducted during TPE
- 1,101 Candidates
- 515 Positions
- 498 Standard Tables
- 94 Premium Tables

2015 Lead Pre-Conference at Annual Conference

March 21, 2015 ◇ New Orleans Convention Center Marriott ◇ New Orleans, Louisiana

- 40 Lead Institutions participated.
- The session featured a presentation *From Disaster to Recovery and Resilience: The Tulane University Experience* facilitated by:
 - Vincent Ilustre, Senior Director of Development, Regional Program, Tulane University
 - Jimmy Huck, SCLAS Assistant Director for Graduate Programs, Tulane University

International Symposium

March 21 – 22, 2015 ◇ New Orleans Downtown Marriott at the Convention Center ◇ New Orleans, LA

- The NASPA International Symposium celebrated its 20th anniversary.
- 158 attendees participated from more than 15 countries, including Europe, Qatar, U.A.E., Mexico, Chile, Malaysia, Canada, Azerbaijan, Beirut, and the U.S. This was the largest symposium to date.
- The Call for Programs opened in September of 2014 with a deadline of November 3, 2014. We received a total of 38 programs, which was a 200% increase from the previous year. 23 programs were accepted as part of the Symposium.
- Darla Deardorff, Executive Director of the Association of International Education Administrators (AIEA) served as the keynote speaker.

Doctoral Seminar

March 21, 2015 ◇ Convention Center – New Orleans, LA

- The Doctoral Seminar was created to give graduate students who are either pursuing or thinking of pursuing a doctorate degree in higher education support and information to help them through the process.
- There were 38 participants this year, more than a 100% increase from 2014.
- The Seminar was chaired by Dr. Frank Harris III, San Diego State University and Dr. Annemarie Vaccaro, University of Rhode Island, both members of the Faculty Council.

2015 NASPA Community Colleges Institute

March 22, 2015 ◊ 2015 NASPA Annual Conference ◊ New Orleans, LA

- Annual program sponsored and organized by the Community Colleges Division occurring as a full day pre-conference workshop at the NASPA Annual Conference.
- 88 registrants, which is a 226% increase from 2014.
- Community College Division Board members Quincy Martin, III, Kristina Testa-Buzzee, and Karl Brooks collaborated with Michael Baston, J.D., Ed.D. – Vice President of Student Affairs and Enrollment Management, LaGuardia Community College to recruit and select speakers with significant name recognition.
- Speakers included Arnel W. Cosey, Ph.D. – Vice Chancellor for Student Affairs, Delgado Community College, Jill M. Little, M.B.A. – Vice President, Student Services, Macomb Community College, Joyce C. Romano, Ph.D. – Vice President for Student Affairs, Valencia College, and John Laws – Vice Chancellor, Ivy Tech Community College.

Grad Prep and Communities Fair

March 23, 2015 ◊ New Orleans Convention Center Great Hall B-C ◊ New Orleans, LA

- The Grad Prep Fair serves as one of the largest networking opportunities for graduate programs in higher education. The Grad Prep Fair had 70 tables. 10 more tables than in 2014.
- The Communities Fair had 34 tables from NASPA constituent groups.

NUFP (NASPA Undergraduate Fellows Program)

Summer Internship Process

- Twenty four institutions have applied to host 35 NUFP Summer Interns, down from 30 institutions hosting 42 interns in 2014.
- One hundred and fifty two fellows have applied to the Internship Process, down from 162 last year.

Dungy Leadership Institute

- The 2015 DLI will be held at Stony Brook University. Dr. Tiffany J. Davis, Teaching Assistant Professor of Higher Education in the Department of Leadership, Policy and Adult and Higher Education at North Carolina State University serves as institute director. Faculty for the event include:
 - Mamta Motwani Accapadi, Vice President for Student Affairs, Rollins College
 - Mary Jo Gonzales, Assistant Vice President for Student Affairs and Dean of Students, University of Rhode Island
 - Michael Hutmaker, Dean for Student Affairs, Borough of Manhattan Community College
 - Bowen Marshall, Program Manager, The Ohio State University
 - Cord McLean, Associate Director for Leadership Development, University of South Florida
 - Jen Miller, Director of Student Affairs Assessment, Research, and Staff Development, California State University, Channel Islands
 - Todd Porter, Director of Residence Life, The Julliard School
 - Chris Tanaka, Coordinator of LGBTQ Services, Stony Brook University
- There were 82 applications, down from 92 in 2014, but up from 71 in 2013 and 63 in 2012. Thirty-two fellows were accepted, the maximum amount allowed.
- The 2016 Dungy Leadership Institute will be hosted by the Ohio State University.

Member Engagement

Upcoming Events

The NASPA Member Engagement team has planned an Open House for Faculty and an Open House for New Professionals and Graduate Students in the local DMV (D.C., Maryland, Virginia) area to learn more about NASPA's initiatives, what NASPA can do for our members, and to learn what ideas our members have for the future of NASPA! The Member Engagement team will also host a rooftop reception for any members that are interested in networking with local professionals.

2015 NASPA Open House for Faculty, July 17, 2015

- The 2015 NASPA Open House for Faculty will take place on July 17, 2015 from 9:00 am to 12:00 pm at the NASPA National Office in Washington, D.C.
- There is currently 1 registrant.

2015 NASPA Open House for New Professionals and Graduate Students, July 17, 2015

- The 2015 NASPA Open House for New Professionals and Graduate Students will take place on July 17, 2015 from 1:00 pm to 5:30 pm NASPA National Office in Washington, D.C.
- There are currently 42 registrants.

2015 NASPA Rooftop Reception, July 17, 2015

- The 2015 NASPA Rooftop Reception will take place on July 17, 2015 from 5:30 pm to 7:30 pm NASPA National Office in Washington, D.C.
- There are currently 39 registrants.

Regions

Upcoming Events

2015 Region III Summer Symposium, June 20 – 24, 2015

- The 2015 Region III Summer Symposium will take place from June 20 – 24, 2015 at the King and Prince Beach and Golf Resort in St. Simon Island, GA.
- There is no symposium theme.
- There are currently 153 registrants.

2015 Region III & SACSA New Professionals Institute, June 21 – 26, 2015

- The 2015 Region III & SACSA New Professionals Institute will take place from June 21 – 26, 2015 at the University of Alabama – Huntsville.
- There is no institute theme.
- There are currently 57 registrants.

2015 Region I Multicultural KC Picnic, July 18, 2015

- The 2015 Region I Multicultural KC Picnic will take place on July 18, 2015 at Stonehill College in North Easton, MA.
- There are currently 4 registrants.

Past Events

2014-15 Region I New Professionals Mentoring Institute, December 12, 2014 – April 10, 2015

- The 2014-15 Region I New Professionals Mentoring Institute took place on December 12, 2014 at Lasell College, January 23, 2015 at Assumption College, February 23, 2015 at Quinnipiac University and on April 10, 2015 at TBD.
- There was no institute theme.
- There were 21 attendees.

2015 Region VI Southern California Drive In, February 13, 2015

- The 2015 Region VI Southern California Drive In took place on February 13, 2015 at the Sandhu Conference Center at Chapman University.
- The conference theme was “Rise Above: Navigating the Job Search Process”
- There were 117 attendees.

2015 Region I Multi-KC Drive In, March 13, 2015

- The 2015 Region I Multi-KC Drive In took place on March 13, 2015. It was hosted by the WISA KC, MM KC, and GLBT KC at Southern New Hampshire University.
- The conference theme was “Expressing Ourselves: Feminism, Masculinity, and Gender Expression in Student Affairs”.
- There were 53 attendees.

2015 Region I Mid-Level Institute, March 13 – June 12, 2015

- The 2015 Region I Mid-Level Institute took place on March 13 at Babson College, on April 10 at the University of St. Joseph, on May 8 at the Rhode Island School of Design, and on June 12 at Southern Maine Community College.
- The institute theme was “Making the Most of the Middle”.
- There were 19 attendees.

2015 Region V Power of One Conference, April 23 – 25, 2015

- The 2015 Region V Power of One Conference took place from April 23 – 25, 2015 at the University of Montana.
- The conference theme was “The Power of One: Equity. Empowerment. Envision”
- There were 154 attendees.

2015 Region IV-E Student Leadership Programs KC Drive-In Conference, May 29, 2015

- The 2015 Region IV-E SLP KC Drive-In Conference took place on May 29, 2015 at Loyola University – Chicago.
- The conference theme was “Transition. Discover. Transform.”
- There were 105 attendees.

2015 Region III & SACSA Mid-Manager’s Institute, May 31 – June 6, 2015

- The Region III & SACSA Mid-Manager’s Institute took place from May 31 – June 6, 2015 at the University of Tennessee.
- There was no institute theme.
- There were 48 attendees.

2015 Region II Conference, June 7 – 9, 2015

- The Region II Conference took place from June 7 – 9, 2015 at the George Washington University in Washington, D.C.
- The conference theme was “Celebrating the Past, Present, and Future of Student Affairs”.
- There were 316 attendees.

2015 Region V Chief Student Affairs Officers Retreat, June 17 – 19, 2015

- The Region V Chief Student Affairs Officers Retreat took place from June 17 – 19, 2015 at the Residence Inn Marriott in Portland, OR.
- There was no retreat theme.
- There were 38 attendees.

Workshops, Conferences, & Institutes

NCC Online - En Sus Voces: Latinos Navigating and Working in a Community College Environment

April 16, 2015 ◊ Go-to-Webinar Offering

- NCC Online programs are sponsored by the Community Colleges Division and occur four times per year. This offering focused on advancing the CCD’s Latino Task Force.
- 39 registrants and 27 individual logins.
- Anthony Cruz, Vice President for Enrollment Management and Student Affairs - Sinclair Community College; Edward Martinez, Assistant Director of Student Services/Director of Counseling - Suffolk County Community College; and Magdalena de la Teja, Vice President for Student Development Services - Tarrant County College, Northeast Campus served as presenters. Edward Martinez and Magdalena de la Teja serve as the Mid-Level Representative and Emeritus members, respectively, on the CCD Board.

National Conference for College Women Student Leaders (NCCWSL)

May 28 – May 30, 2015 ◊ University of Maryland – College Park, MD

- There were 800+ students/administrators from over 226 institutions for the conference, covering the United States and international regions.
- There were six pre-conference sessions, two community service and four skill-building, with 200+ students participating.
- 55 workshops were offered to student participants. There were 123 submissions for presentations from all over the country.
- For the first time ever a separate track of workshops was provided for campus administrators.
- Four workshops were offered on various topics of interest.
- A welcome reception was offered to administrators attending NCCWSL. 45 attended to learn about NASPA, AAUW and to network with fellow colleagues.
- 2015 Women of Distinction were:
 - Elizabeth Acevedo, Poet
 - Marcia Ann Gillespie, Magazine Editor and Writer
 - Lynn Rosenthal, Vice President for Strategic Partnerships
 - Debbie Sterling, CEO and Founder of GoldieBlox
 - Amanda Simpson, Executive Director, U.S. Army Office of Energy Initiatives
 - Miriam W. Yeung, Executive Director, National Asian Pacific American Women’s Forum

- The keynote speakers were Maysoon Zayid, actress, stand-up comedian, and writer and Nancy Hogshead-Makar, CEO of Champion Women.

2015 International Student Affairs Study Tour

May 31 – June 14, 2015 ◊ England, Ireland, and Scotland

- NASPA, in conjunction with ACUI, and ACUHO-I partnered on the 2015 International Student Affairs Study Tour.
- There were 19 total attendees.
- The study tour visited Trinity College, Dublin City University, and Dublin Institute of Technology (Dublin, Ireland); Queens University (Belfast, Northern Ireland); AMOSSHE, The Student Services Organisation, Royal Holloway University, optional day trip to Cambridge, day trip to Oxford, Goldsmiths University (London, England); Edinburgh Napier University (3 campuses), Heriot-Watt University, and optional day trip to St. Andrews University (Edinburgh, Scotland).
- Dr. Judith Rogers, Miami University – Oxford served as faculty for the study tour.

Student Affairs Certificate Program in Law and Policy

June 1-5, 2015, ◊ Sheraton Tampa Riverwalk Hotel ◊ Tampa, Florida

- This certificate program was designed as a 5 day, 23-hour course and participants completed a written final exam for competition.
- 39 people applied, 35 were accepted and 33 attended.
- The following served as faculty for the program:
 - ◊ Peter F. Lake, Charles A. Dana Chair and Director, Center for Excellence in Higher Education Law and Policy, Stetson University College of Law
 - ◊ Oren R. Griffin, Associate Dean for Academic Affairs and Associate Professor of Law, Mercer University
 - ◊ Brian Mistler, Associate Dean of Students, Ringling College of Art & Design

2015 ADP/TDC/NASPA Civic Learning and Democratic Engagement (CLDE) Meeting

June 4-6, 2015 ◊ New Orleans Marriott ◊ New Orleans, Louisiana

- Third annual offering of this conference.
- There were 653 total attendees.
- This year's meeting featured a collaboration between AASCU's the American Democracy Projects and The Democracy Commitment.
- There was one pre-conference session dedicated to members of the Lead Initiative, which involved 70 institutions. This session featured a panel hosted by Lead Consulting Institutions, including:
 - ◊ Chris Hutchison, Director of Student Engagement, Chapman University
 - ◊ Katherine Nordyke, Director, Citizenship and Service-Learning, Missouri State University
 - ◊ Chris Jensen, Director of Civic Engagement and Leadership, Towson University
- Over 158 workshops were offered from a selection of 189 workshops generated by the call for programs.
- Keynote speakers included:
 - ◊ Nancy Cantor, Chancellor, Rutgers University Newark
 - ◊ William "Bro" Adams, Chairperson, National Endowment for the Humanities
 - ◊ Andrew J. Seligsohn, President, Campus Compact
 - ◊ Reva Curry, Vice President of Academic Affairs, Delta Community College

- Vincent Ilustre, Senior Director of Development, Regional Program, Tulane University
- Frank E. Ross, Vice President for Student Affairs, Northeastern Illinois University
- Carol Bebelle, Co-founder & Executive Director, Ashe Cultural Arts Center
- Adam Bush, Provost, College Unbound
- Danielle Allen, political philosopher and author of *Our Declaration*

Mid-Level Administrators Conference

June 4-6, 2015, ◇ Kansas City Marriott Country Club and Plaza ◇ Kansas City, Missouri

- This is the first year NASPA offered a national program for mid-level professionals.
- 58 registered and a pre-conference workshop was included.
- Evette Castillo Clark, Dean of Students, St. Mary's College and Ainsley Carry, Vice Provost of Student Affairs, University of Southern California served as the conference chairs
- 12 programs were submitted through the call for programs and nine workshops were presented. Two small group meetings were offered for participants to process content.
- Levester Johnson, Vice President for Student Affairs, Butler University served as the opening speaker.
- This program was held simultaneously with the New Professional Conference.

New Professionals Conference

June 4-6, 2015, ◇ Kansas City Marriott Country Club and Plaza ◇ Kansas City, Missouri

- This is the first year NASPA offered a national program for new professionals.
- 33 registered and a pre-conference workshop was not offered.
- Marianne Huger Thomson, Associate Dean for Orientation, Transition, and Retention, American University and Salvador B. Mena, Associate Vice Chancellor for Student Affairs, Rutgers University served as the conference chairs
- 12 programs were submitted through the call for programs and eleven workshops were presented. Two small group meetings were offered for participants to process content.
- Levester Johnson, Vice President for Student Affairs, Butler University served as the opening speaker.
- This program was held simultaneously with the Mid-Level Administrators Conference.

Credit When It's Due Convening

June 8-9, 2015 ◇ Indianapolis, Indiana

- Meeting sponsored by Lumina Foundation, Bill & Melinda Gates Foundation, USA Funds, Helios Foundation, and Kresge Foundation and focused on reverse transfer, which involves awarding a two-year credential, oftentimes an Associate in Arts, to students who transferred from a two-year institution to a four-year institution in the same state.
- Funders supported 12 states, each of which shared their progress in awarding credentials via reverse transfer. An additional 20 states attended the convening to learn about best practices.
- NASPA was invited to provide comments regarding how student affairs professionals can assist in the reverse transfer process.

Conference on College Men

June 18-20, 2015 ◇ University of Massachusetts ◇ Amherst, Massachusetts

- The Conference on College Men is a biennial event and was planned in partnership with ACPA .

- There were 131 participants at this year's conference, which is a significant increase from 79 participants in 2013.
- There was 1 pre-conference offered with 27 participants attending.
- The planning committee consisted of members of the NASPA Men and Masculinities Knowledge Community and the ACPA Standing Committee for Men.
- Terrell Strayhorn, Director for the Center for Higher Education Enterprise and Professor, The Ohio State University, Jason Laker, Professor, San José State University, and Erica Misako Boas, Adjunct Lecturer, Santa Clara University, served as speakers.

Foro Internacional de Auntos Estudiantiles

June 17-19, 2015 ♦ Tecnológico de Monterrey ♦ Monterrey, Mexico

- NASPA LAC served as a co-sponsor for the 4th Forum on International Student Affairs and Services. This event was hosted by Monterrey Tech University, Universidad Aut6nomia de Nuevo Le6n, UDEM, and La Nueva Universidad Regiomontana.
- There were over 250 participants at the conference.
- Dr. Anthony DeSantis, University of Florida - Region III Director-Elect, Dr. Brett Perozzi, Weber State University - International Advisory Board Past Chair, Dr. Enrique Ramos, Director of Global, Dr. William Young, Pontificia Universidad Cat6lica de Chile – LAC Director, Kristin Norris, and Anne Weiss both of IUPUI, served as speakers and session presenters .
- Tiki Ayiku presented to participants about the benefits of joining NASPA and the newly forming NASPA Mexico had its inaugural meeting at the conference.

NCC Online: Access, Retention, and Completion of Undocumented Students in Community Colleges

June 25, 2015 ♦ Go-to-Webinar Offering

- NCC Online programs are sponsored by the Community Colleges Division four times per year.
- 18 registrants as of June 14, 2015.
- Michelle Roman-Garcia, Director for the Office of Multicultural Student Affairs - Joliet Junior College; Martha Villegas Miranda, Multicultural/Latino Outreach and Retention Specialist - Joliet Junior College; Elizabeth Cervantes, Co-founder and Organizer - Southwest Suburban Immigrant Project; and Jose Eduardo Vera, Executive Director - Southwest Suburban Immigrant Project will serve as presenters.

Assessment and Persistence Conference

June 25-27, 2015 ♦ Hyatt Regency Boston ♦ Boston, Massachusetts

- 336 are registered compared to 343 last year. 56 are attending pre-conference workshops.
- Two pre-conference workshops, 54 workshops, two roundtables and five mini-institutes will be offered.
- Two exhibitors will be present:
 - Campuslabs
 - Block by Block Campus Services
- The featured speakers include:
 - Estela Mara Bensimon, Professor of higher education and Co-Director of the Center for Urban Education, University of Southern California.
 - Donna Younger, Associate Vice President of Higher Education, Council for Adult and Experiential Learning.
 - Kimberly Griffin, Associate Professor, University of Maryland, College Park.

Future Conferences, Workshops, and Institutes

2015 Institute for New Vice Presidents for Student Affairs

October 11 – 14, 2015 ♦ Hilton Alexandria Old Town ♦ Alexandria, Virginia

- This signature NASPA program is sponsored by the James E. Scott Academy.
- The name of the program has been modified to remove CSAO and add VPSA.
- The theme for this event continues to be “Leadership and Management Effectiveness for the New Chief Student Affairs Officer.”
- 10 new VPSAs are registered for the program as of June 18, 2015.
- Institute faculty include Joan Kindle, Institute Director, Eastern Iowa Community Colleges; Mamta Accapadi, Rollins College; Shannon Ellis, University of Nevada, Reno; and Ajay Nair, Emory University.

Escaleras: Student Affairs Latin@ Leadership Institute

October 25 – 27, 2015 ♦ University of Rhode Island ♦ Kingston, Rhode Island

- This new initiative was proposed by NASPA members and is designed for Latin@ student affairs professionals who aspire to attain senior student affairs officers or vice president for student affairs roles, which may ultimately lead to executive leadership roles, at institutions of higher learning.
- The inaugural institute faculty include Mary Jo Gonzales, Institute Director, University of Rhode Island; Frank Cuevas, University of Tennessee, Knoxville; Magdalena de la Teja, Tarrant County College, Northeast Campus; Walter Diaz, Eastern Connecticut State University; Elizabeth Palacios, Baylor University; and Frank Sanchez, City University of New York.

BACCHUS Initiatives 2015 General Assembly

November 12 – 15, 2015 ♦ Hyatt Regency at Reston Town Center ♦ Reston, VA

- The 2015 General Assembly will celebrate the 40th anniversary of BACCHUS.
- Special effort is being made to reach out to BACCHUS alumni to be keynote and featured speakers.
- Registration will open in late April and the early-bird registration deadline is October 14, 2015.

Women’s Leadership Institute

December 6 – 9, 2015 ♦ Ritz Carlton ♦ Amelia Island, Florida

- NASPA will partner with ACPA, ACRL, ACUHO-I, ACUI, APPA, NACUBO, and NAEP, for the 2015 Women’s Leadership Institute.
- NASPA will send an Educator-in-Residence and confirming the individual.
- The program will occur December, 2016 in Dana Point, California.

NASPA Multicultural Institute

December 10-12, 2015 ♦ Hyatt Regency ♦ Miami Florida

- The call for programs is currently open and will close September 7, 2015
- Registration is currently open and there are 21 registrants. Early-bird registration deadline is October 1, 2015.
- We are currently finalizing speakers for the event.

Student Affairs Law Conference

December 10-12, 2015 ◊ Washington Hilton and Heights Executive Meeting Center ◊ Washington, D.C.

- Registration is currently open and finalizing the speakers for the event.

2016 NASPA Strategies Conference: Mental Health Conference, Alcohol & Other Drug Abuse Prevention Conference, & Violence Prevention Conference

January 21 – 23, 2016 ◊ Orlando World Center Marriott ◊ Orlando, Florida

- Several conference sites are being considered to hold the three conferences simultaneously.
- Violence Prevention will continue to be its own conference and not just a track in the Alcohol & Other Drug Abuse Conference.
- Outreach has been made to the collaborating associations including AUCCCD, ACCA, ACHA, the Suicide Prevention Resource Center and SAMHSA.
- Registration and the Call for Programs will open this summer.

2016 Alice Manicur Symposium for Aspiring Vice Presidents for Student Affairs

January 21 – 24, 2016 ◊ Hilton Palacio del Rio ◊ San Antonio, Texas

- The Symposium Director is Shelia Higgs Burkhalter, Vice President for Student Affairs, University of Baltimore.

Faculty are being finalized and applications are open.

2016 NASPA AVP Institute - Excellence in the "Number Two" Role

January 28 – 30, 2016 ◊ Hilton Palacio del Rio ◊ San Antonio, Texas

- The 2016 Institute will be the third in its short history. It will emphasize excellence in the "number two" role and will, therefore, be differentiated from other NASPA programs designed for aspiring VPSAs.
- Institute faculty include Amy Hecht, Institute Director, The College of New Jersey; Ashanti Hands, San Diego Mesa College; Cynthia Hernandez, Texas A & M University; Byron McCrae, Hampshire College; Jason Pina, Bridgewater State University; and Julie Payne-Kirchmeier, Northwestern University.

2016 NASPA Small Colleges and Universities Institute

June 26 – 28, 2016 ◊ Macalester College ◊ Saint Paul, Minnesota

- The 2016 Institute will be the 10th in its eighteen-year history.
- The Institute planning team is led by co-chairs Trina Dobberstein (Baldwin Wallace University) and Damon Sloan (University of St. Francis).
- A unique and intentional component of this signature NASPA program is living and learning together on the host campus.

BACCHUS Initiative Spring Conferences

February – April 2015

Volunteer BACCHUS Regional Consultants are responsible to organize and implement a regional conference focused on collegiate peer education programming and management. Campuses hosted eight conferences in 2015

- February 20, Georgia Southwestern State University, Americus, GA, 81 participants
- March 27 – 29, Rhodes College, Memphis, TN, 62 participants
- March 29, University of Connecticut, Storrs, CT, 192 participants

- April 9 – 11, Kansas City, KS, 400 participants
- April 10 – 11, Northern Illinois University, DeKalb, IL, 61 participants
- April 10 – 11, Saginaw Valley State University, MI, 83 participants
- April 10 – 11, Radford University, Radford, VA, 91 participants
- April 17 – 18, University of Colorado-Denver, Denver, CO, 133 participants

BACCHUS Initiative Trainings

Certified Peer Educator (CPE) Trainings

The Certified Peer Educator (CPE) training program is a student leadership and engagement training with a 12-hour curriculum built around preparing students to have conversations with peers about health and safety. The CPE training program can be self-facilitated; however, several campuses request training from a national staff member. The following trainings were facilitated by a national staff member in this past year:

- April 11 & 12 – CPE Training at Stevenson University, 42 participants.
- June 17 & 18 – CPE Training at Community College of Baltimore County, 40 participants.
- August 1 & 2 – CPE Training at the University of Missouri, St. Louis, 26 participants.
- August 9 & 10 – CPE Training at St. Louis University, 14 participants.
- August 15 & 16 – CPE Training at Southeastern Missouri University, 30 participants.
- August 28 & 29 – CPE Training at Southeastern Louisiana University, 46 participants.
- September 6 & 7 – CPE Training at Catholic University of America, 11 participants.
- September 13 & 14 – CPE Training at Washington University in St. Louis, 35 participants.
- September 19 & 20 – CPE Training at the University of Central Missouri, 49 participants.
- September 26 & 27 – CPE Training at the Claremont University Consortium, 28 participants.
- October 3 & 4 – CPE Training at Xavier University, 12 participants.
- October 9 & 10 – CPE Training at Orange Coast College, 60 participants.
- October 24 & 25 – CPE Training at San Diego City College, 44 participants.
- January 5 & 6 – CPE Training at the University of the District of Columbia, 18 participants.
- January 30 & 31 – CPE Training at Santa Rosa Junior College, 50 participants.
- February 6 & 7 – CPE Training at the University of Missouri, 28 participants.
- March 27 & 28 – CPE Training at Kutztown University, 3 participants.
- April 6 & 7 – CPE Training at CUNY LaGuardia Community College, 29 participants.
- June 4 & 5 – CPE Training at CUNY Kingsborough Community College, 18 participants.

Tobacco Policy Trainings and Technical Assistance

BACCHUS has provided tobacco-related technical assistance and training to campuses and health departments for over a decade. There may be even greater opportunities for additional consulting, given the wider reach of NASPA.

- We have a subcontract to provide technical assistance to Eagle County, Colorado as they assist five Colorado Mountain College campuses with reducing tobacco use and secondhand smoke exposure.
- In May, we launched a targeted marketing campaign to promote our tobacco trainings. The emails were sent to members who had previously expressed interest in tobacco policy and/or prevention efforts on campus.

BACCHUS Initiative Grants

Colorado Department of Public Health and Environment

The purpose of the Colorado Department of Public Health and Environment (CDPHE) grant is to build, launch and promote a text-messaging based cessation tool to help young adults in Colorado quit smoking. As of June 30, 2015, we no longer have a grant from the Colorado State Department of Public Health & Environments. We are researching other tobacco grant opportunities and will provide more information in the fall regarding these initiatives.

- Starting in 2012, BACCHUS partnered with a health communications and technology company (Wedge Communications LLC) to build and maintain the CO Quit Mobile text messaging system.
- CO Quit Mobile launched in April 2013 and features both SMS text messaging and a smartphone app for iPhone and Droid operating systems. It is a free service. 654 user accounts have been created, and almost half are in the target 18-24 year-old demographic—an impressive result.
- Early evaluation of the program’s effectiveness shows a 23% point-prevalence abstinence rate at 12-week follow-up—a higher than average quit rate for similar programs. Though the initial response rate is low, the results are promising.
- The RFP for the next three-year cycle (July 2015 – June 2018) was released in March. A significant revision was made to the RFP, and it was re-released in April. On May 29, NASPA staff was notified that another vendor was selected to run the program.
- We are exploring other opportunities to continue work in tobacco prevention and cessation projects.

Montana Department of Public Health and Human Services

The purpose of the Montana Tobacco Use and Prevention Program (MTUPP) is to provide tobacco control training and technical assistance to college and university campuses in Montana.

- Thirteen two- and four-year campuses, including a tribal campus, receive training and technical assistance to develop tobacco control policies, programs to prevent tobacco initiation, and cessation services to assist students to quit tobacco use.
- Eight of these campuses have passed tobacco-free campus policies since the program began in 2005.
- Students at each campus have spent a total of 1046.5 hours from June 2014 to June 2015 working on their campus tobacco initiatives.
- The 15 advisors that work on the Montana grant have put in 1335 hours from June 2014 to June 2015 for their campus tobacco initiatives and tobacco-free task force meetings.
- Staff provided approximately 710 hours of tobacco prevention related technical assistance to Montana campuses from June 2014 to June 2015.
- In April thirteen students and five advisors from six institutions attended BACCHUS Area 3 Spring Conference in Denver.
- Spring 2015 Tobacco Use and Attitude Survey (TUAS) will be conducted on three campuses and data will be analyzed and disseminated to participating campuses through the end of July.
 - Preliminary findings from the campuses surveyed include an overall 6% reduction in smoking tobacco, 6% reduction in smokeless tobacco, and 10% increase in e-cigarette use.
 - 88% of students surveyed agree tobacco use has harmful effects to both users and those around them.

Colorado Office of Behavioral Health

The Colorado Office of Behavioral Health (OBH) provides funding for the sustenance and activities of the Colorado Coalition of Campus Alcohol and Drug Educators (CADE) project. The funding is part of SAMHSA block grant funding. The CADE project provides training and technical assistance for alcohol and other drug prevention professionals on over 20 campuses.

- Monthly notification updates and resource libraries to campus contacts, currently serving 141 professionals.
- Eight campuses have received support through training and technical assistance, including site visits, to implement evidence-based or promising initiatives on their campuses.
- The fifth year outcome for the CADE project is to document a 5% decrease in alcohol-related incidents on Colorado campuses through judicial reports from baseline data collected in 2010-2011. Current collected baseline data from 2010-2011 indicate an average of 152 alcohol violations annually. Data collected from 2014-2015 participants indicates a 5.1% reduction in alcohol violations.

Online Professional Development

Live Briefings

Defining Title IX/Clery Act Roles

March 23, 2015

- Partnering with Stetson College of Law and the Virginia Tech Victims Family Foundation
- 12 participants
- Recording remains available for purchase

Palcohol: Comprehensive Prevention Tactics for Novel Substance Abuse Concerns

April 21, 2015

- 23 participants to date
- Recording remains available for purchase

Interpreting OCR Guidance

June 4, 2015

- In partnership with the Victim Rights Law Center
- 34 participants to date

OnDemand and Short Courses

Teaching and Learning in the Digital Age

Launched on March 11, 2015

- 23 participants to date

Addressing Gender-Based Violence: Fundamentals

Launched on March 19, 2015

- A 3-part introduction to the Addressing Gender-Based Violence Short Course series
- 16 participants to date

Confidential Reporting: Understanding and Implementing your Campus Response Process

Launched on March 19, 2015

- Part of the short course series Addressing Gender-Based Violence

- 3 participants to date

Overview of the Clery Act for Student Affairs

Launched on March 19, 2015

- Part of the short course series Addressing Gender-Based Violence
- 2 participants to date

Identifying and Remediating Hostile Environments

Launched on March 19, 2015

- Part of the short course series Addressing Gender-Based Violence
- 3 participants to date

Content in Development

Live Briefings - Fall 2015

- Finding a place at the fundraising table
- The Effect on Administrators following a Bias Incident
- Critical Incident Assessment
- First Generation Success Strategies
- Supervision of Student Affairs Professionals
- Navigating Decentralized Campus SA Programming

Short Courses

- Stop Doing That! - Developed in consultation with Bacchus
- Supporting Students with Autism
- Addressing Gender-Based Violence on Campus - 5 additional modules are scheduled for release in Fall 2015
- Increasing Persistence for Adult Learners - based on the recently released NASPA book
- Equity, Justice, Privilege focused course
- Marijuana on Campus course- development being led by David Arnold

Knowledge Community Online Sessions

Leadership Series

- Developed by ODK and the Student Leadership Programs KC
- 7 modules total to be spread throughout 2015
- 1 in the series is currently open for registration and occurring in July 2015

NASPA Online Learning Community

The NASPA Online Learning Community continues to grow steadily. Several educational programs have found ways to use the platform to complement their existing offerings.

As of this writing, over 2500 users have accessed the system. Overall revenue has been growing in sync with available programming and had already covered the direct costs of the platform prior to the end of April 2015.

2015 Virtual Ticket

Evaluations are still being analyzed but the anecdotal response on the product and platform were positive. We had over 450 total registrations, over 250 paid registrations, and about \$40K in revenue.

After direct expenses, the program maintained about \$15k in profit. This is a significant increase in registration numbers from 2014 and a doubling of revenue. Sales are still ongoing.

Corporate and Foundation Relations

2016 NASPA Annual Conference

- 2016 Annual Conference exhibits floorplan is complete, with the Online Exhibitor Service Center though E-Show near completion and scheduled to open this summer.
- Returning/new sponsors in first round of booth selection process begins early July, opening one month earlier than in previous years.

Other Exhibits and Sponsorships, as of June 18, 2015

- 2015 Mid-Level Conference: 1 exhibitor (Block by Block Campus Services – new)
- 2015 Assessment & Persistence Conference: 2 exhibitors (Campus Labs and Check I'm Here)
- 2015 NCCWSL: Bags – in-kind (Eco Promotional Products)
- 2016 KC Booklet Design – in-kind (University Parent Media)
- 2015 New VPSA Institute: 1 sponsor (Corvias Campus Living – new)
- Seeking sponsors for:
 - 2015 October Techne Event - new
 - 2015 Escaleras Institute - new
- In conversation with several organizations regarding sponsorship support for multiple events throughout the next fiscal year. These organizations include:
 - Campus Clarity
 - Involvio
 - Corvias Campus Living
 - Block by Block Campus Services
 - Workplace Answers
 - The Spelman and Johnson Group

NASPA Foundation

Considering Fundraising the financial cornerstone of professional development underlying the mission of the Foundation, the following activities are underway and conducted at various venues:

- Corporate and other foundations gifts
- Planned gifts from NASPA members
- Annual fund gifts
- Defined giving levels for prestigious donor societies

NASPA Foundation Ambassadors

- Sajko established the NASPA Foundation Ambassadors which allow opportunity for individuals from the Regions to promote and serve for the Foundation at Regional events.

Foundation Executive Board Meeting

June 19-20, 2015 ♦ The King and Prince Beach and Golf Resort ♦ St. Simon's Island, Georgia

- The Executive Committee met to prepare for the September Board meeting.
- Fort managed preparing the meeting materials and logistics for the event.

Foundation Board Meeting

September 20-22, 2014 ♦ Kansas City Marriott Country Club ♦ Kansas City, Missouri

- The Board will review the upcoming goals and priorities for the 2015-2016 year.
- Fort will manage preparing the meeting materials and logistics for the event

Advocacy & Scholarship

Inter-Association Leadership Education Collaborative

Inter-Association Leadership Education Collaborative (ILEC)

June 4-6, 2015 ♦ University of Maryland, College Park, MD

- NASPA participated in the third annual ILEC meeting
- ILEC's mission and vision are as follows:
 - Mission: The ILEC brings together membership-based associations in higher education dedicated to the work of leadership education for shared initiatives, research, and resource development
 - Vision: The ILEC aspires to promote transorganizational strategic thinking to advance leadership education in higher education
- The group developed a visioning document with provocative questions and statements to guide the future of leadership education to be reviewed by member associations over the next year prior to release
- Kimberly Kushner, University of Colorado Boulder, served as the Student Leadership Programs KC representative

National Peer Educator Study (NPES)

- The National Peer Educator Study was designed to provide evidence-based research outcomes associated with being a peer educator on a college or university campus. The NPES is a web-based survey administered to peer educators affiliated with BACCHUS on college and university campuses across the United States.
- Matthew Wawrzynski, PhD, Michigan State University, is the principal investigator of the research team conducting the NPES.
- To date, over 225 institutions and over 3,000 peer educators have participated in the NPES.
- 52 institutions registered to participate in the 2014-2015 administration of the NPES Survey, of which 42 followed-through to participate. Of the 42 institutions participating, 13 were new institutions.
- NPES Research Team members presented program sessions at 2 national conferences and one regional conference during spring 2015.
- A new advisor survey was launched to coincide with the 2014-2015 NPES Survey administration.
- Institutional reports will be released in June 2015.
- Three articles have been published and a fourth is currently under review.
 - Heys, K. & Wawrzynski, M.R. (2013). Student learning outcomes of male peer educators. *Journal of Student Affairs Research and Practice*, 50.
 - Wawrzynski, M.R., & Beverly, A. (2012). Realized benefits for first-year student peer educators. *Journal of the First Year Experience and Students in Transition*, 24, 45-60.

- Wawrzynski, M.R., LoConte, C.L., Straker, E.J. (2011). The National Peer Educator Study: Assessing Outcomes of Peer Educators. In L. B. Williams (Ed). *New Directions for Student Services*, 133, 17-27. San Francisco, CA: Jossey Bass.
- Zilvinskis, J. & Wawrzynski, M.R. (under review). Extrinsic and intrinsic motivation for becoming peer educators and its influence on student learning outcomes. *College Student Affairs Journal*.

AVP Steering Committee

- NASPA has accepted a book proposal submitted by two members of the AVP Steering Committee, Amy Hecht (The College of New Jersey) and Jason Pina (Bridgewater State University). Tentatively titled *Second In Command: Navigating the Unique Role in Student Affairs*, the book will explore topics relevant to the AVP role and will address the unique nuances of the position and the way in which it influences decisions. It is expected to be released early in 2016.

Lead Institutions Blog

- Lead Institutions continue to engage in the third year of the initiative through NASPA's website. The blog features work being done by the Lead Institutions, the Lead Initiative, the CLDE Meeting, and NASPA. These posts are an opportunity to showcase work being done at each Lead Institution as well as to be a driving force for scholarship, assessment, programming, and dialogue in the realm of CLDE.
- Blog posts are published multiple times a week. These posts serve as a vehicle for member engagement and connect research, policy, best practices, and scholarship with members.
- The blog can be accessed: <http://www.naspa.org/rpi/lead-initiative>

Corporate and Foundation Relations

Advertising

- Spring and Summer *Leadership Exchange* - 5 new advertisers
- March – July E-newsletter – 4 new advertisers

Research and Policy Institute

5 Things Issue Brief Series

- The RPI partnered with the NASPA Foundation to release “Five Things Student Affairs Practitioners Should Know about Disability Law” by Paul Grossman and Ed Smith.
- Briefs on supporting underrepresented students in STEM and supporting international students are in progress.

Clery Act Reporting Utility Study

- The RPI has lent support to Dr. Steven Janosik (Virginia Tech) and his current research efforts assessing the use of Clery Act reporting information by students. Secondly, his research captures current general campus safety efforts by institutions.
- Anticipated release of his research is Fall 2015.

Coalition to Prevent ADHD Medication Misuse (CPAMM) Research Project

- NASPA is coordinating an evidence-based, research project with the University of Washington to combat the misuse of ADHD medication on college and university campuses in the U.S.
- Focus groups and project analysis will be conducted in Fall 2015.

CSAO Census Report

- Released the first annual CSAO Census report. Made presentations on Census data at NASPA Annual, APLU, Small Colleges and Universities Institute, and Region II conferences this spring and summer.
- Designing new interactive website custom built in support of this project. Site will allow for unique searches of data, including paid access to salary data on CSAOs, AVPs, and functional area directors. In addition to data, the site will include trend reports and exclusive content for voting delegates and will be launched in Summer 2015.
- Completed data collection for Year 2 of Census Project and began analysis of Year 2 data.
- Developing the survey instrument for Year 3 of Census Project.

Emergency Funding

- Gates Foundation is expected to fund research related to institutions' capacity to provide emergency funds to students.
- Project will involve national survey and other data collections from student affairs professionals, community organizations, and other campus partners.

Extended Transcripts

- Lumina Foundation awarded NASPA and AACRAO a grant to develop and pilot an extended transcript model. The goal of the extended transcript is to collect, document, and distribute student learning outcomes and competencies that include co-curricular activities and other educational experiences.
- Grant award is \$1.2 million and project will conclude in December 2016.

Legal Links / Future Legal Updates

- To redirect resources and redesign the delivery of legal content to members, NASPA will no longer release joint Legal Links publications with ELA. We are in the process of developing a new concept for connecting legal developments with practice.

Research and Policy Institute Blog

- The RPI staff continued to connect members, policymakers, and scholars through thought provoking and timely commentary on the RPI blog. Posts ranged from long form essays on relevant topics to shorter news and notes updates.
 - Examples include a closer look at the resources in place to support borrowers who are repaying loans, an update on the 5th circuit court of appeals blocking of Obama's immigration policy, and NASPA comments to lawmakers on policy concepts that may appear in HEA reauthorization or as standalone legislation (i.e., institutional risk-sharing).

Research on Military-Connected Undergraduates

- Collaborated with ACE to conduct original research to explore differences among military-connected undergraduates on demographic and socioeconomic characteristics as well as on key factors related

to college success and non-completion. The report will accompany a Veteran's Day release and live briefing event.

- Collaborating with ACE on a series of convenings with leading practitioners, researchers, and policymakers to target next steps to support student veteran success in higher education.

Books

New Releases (2014–15)

Beginning Your Journey: A Guide for New Professionals in Student Affairs (4th Ed.)

Lori Reesor and Marilyn Amey, Editors

- Released June 2015
- A *Beginning Your Journey* blog will launch in fall 2015. Authors will expand on topics in the book and field questions from readers.
- Complimentary copies given to attendees of the New Professionals Conference

Leading Innovation and Change: A Guide for Chief Student Affairs Officers on Shaping the Future

Laurence Smith, Albert Blixt, Shannon Ellis, Kevin Kruger, and Stephen Gill

- Released in January 2015
- Executive summary mailed to voting delegates
- Session and book signing were held at the 2015 NASPA Annual Conference
- Authors lead a promotional webinar in March 2015
- Featured on *The Chronicle of Higher Education's* "Selected New Books on Higher Education List" (April 3, 2015)

Forthcoming Titles (2015–16)

Second in Command: Navigating the Unique Role in Student Affairs

Amy Hecht and Jason Pina, Editors

- Fall 2015 release date

Globalizing Student Affairs and Services: Providing Support to Students in Higher Education

Kenneth J. Osfield, Brett Perozzi, Lisa Bardill Moscaritolo, and Robert Shea, Editors

- Spring 2016 release date

College in the Crosshairs

Brian Hemphill and Brandi Hephner LaBanc, Editors

- October 2015 release date
- Publishing in collaboration with ACPA and Stylus

Coordinating Divisional Student Affairs Assessment

Erin Bentrim, Gavin Henning, and Kimberly Yousey-Elsener, Editors

- November 2015 release date
- Publishing in collaboration with ACPA and Stylus

Journals

- *Please see attached reports from journal editors and Routledge.*

Leadership Exchange

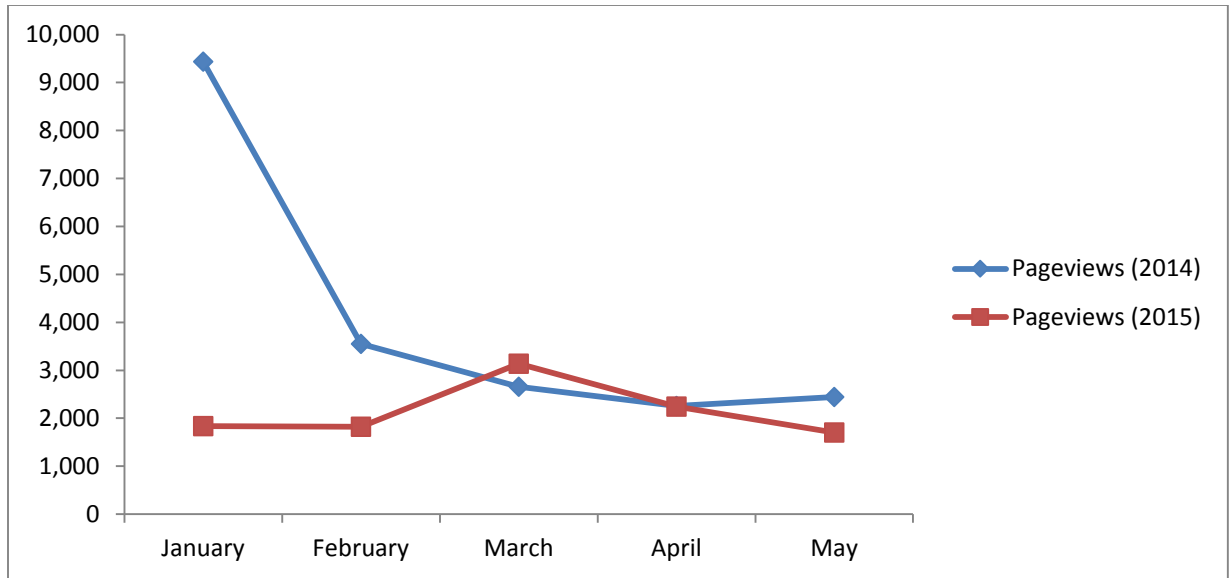
- *Leadership Exchange* magazine focuses on management and leadership issues for vice presidents for student affairs. It is in its thirteenth year of publication and continues to be published quarterly. The print edition is mailed to voting delegates and subscribers, and the digital edition is sent via e-mail to all NASPA members and subscribers.
- The following chart summarizes feature articles published to date in Volume 13 (2015):

Spring 2015 (Issue 1)
International Influx: Student Services Go Global <i>Zoe Ragouzeos, Trudy Steinfeld, and Marc Wais; C. Renee Romano and Anita Tsai; Madeline Estabrook; and Carol Solko-Olliff</i>
Fundraising and Student Affairs: Finding a Seat at the Academic Table <i>Mary Jo Sekelsky and Stanley E. Henderson</i>
Campuses Respond to Gender-based Violence <i>Nancy Chi Cantalupo, Claire Kaplan, Joni Bernbaum, Christine Mouton, and Jen Luettel Schweer</i>
The Art and Science of Mentorship: Lead by Teaching <i>Tim Sanders</i>
Summer 2015 (Issue 2)
Times Are A-Changing <i>Mary B. Coburn</i>
Increasing Value in Times of Decreasing Resources <i>Brian O. Hemphill, Melanie V. Tucker, and Susan M. Gardner</i>
Guiding Students Through the Gateway: Student Affairs and the Community College <i>Paulette Dalpes, Linda Kuk, and Ashley Tull</i>
Making the Case: VPSAs as Agents for Change <i>Miriam Feldblum</i>

- The following chart shows e-mail table of contents alert open rates for e-mails deployed for Volume 13 (2015).

Issue	Deploy Date	Open Rate
Spring 2015 (Issue 1)	3/5/2015	31.71%

- The digital edition of *Leadership Exchange* has received 10,739 pageviews in 2015. The following graph shows total pageviews by month and year.



The NASPA Foundation

Processes are underway for selection of the following grants that support research and scholarship:

- Jim Rhatigan Conference Fellowships
- Melvne D. Hardee Dissertation-of-the-Year Award
- The Center for Women Ruth Strang Research Award
- Robert H. Shaffer Award or Academic Excellence as a Graduate Faculty Member
- Zenobia Hikes Scholarship for a participant attending the Alice Manicur Symposium
- Bacchus Scholarships
- NUFP GRE Scholarships
- Channing Briggs Small Grants
- Large Grant Research Award
- Significant on-going support of the *5 Things* briefs published by the RPI
- Fort will manage the logistics in the selection and application process of these awards.