



Kevin Kruger
NASPA President's Report
December 2015
NASPA Board of Directors Meeting

The following report highlights the major programs and activities from July 1, 2015. NASPA member engagement in conferences, institutes, publications and social media continues to be at record levels. Volunteer involvement continues to be high through involvement in regional conferences, and serving on planning committees for all NASPA professional development activities. While there are many highlights listed in the following reports, consider the following as benchmarks for what is shaping up to be a fantastic year for NASPA:

- Attendance at the fall regional conferences was very strong for the second straight year with overall attendance at Regions I, IV-E, IVW, and V/VI at over 2,100 registrants.
- Program submissions, conference registration and hotel pick-up for the 2016 NASPA Conference has been well over comparable numbers for the 2014 Annual Conference in Baltimore.
- Careers in Student Affairs Month (CSAM) featured 670 unique engagements on Twitter, as well as 1,285 unique posts on Instagram for our “photo a day challenge”. Almost 800 sites registered for one of the seven webinars offered as part of CSAM
- Since July, the NASPA Website had 1.8 million page views, versus 1.6 million during the same period last year, an increase of 9.8%
- Since July 1, 2015 NASPA has received 108 news mentions. As NASPA president, I have conducted over 25 interviews since July 1st.
- On November 20th NASPA sponsored a free live briefing, “Where do we go from here? Demonstrating sensitive, caring and justice-centered leadership.” Over 1,400 sites registered for the event.
- As NASPA president, I served as featured speaker for the NACAC, NACUBO, and APLU conferences.
- \$1.3 million grant in partnership with AACRAO from the Lumina Foundation to accelerate and study extended transcripts on twelve campuses.
- \$350,000 grant from the Bill and Melinda Gates Foundation to conduct a landscape analysis on the campus use of emergency loan programs.

NASPA staff and our volunteers continue to develop new programs that meet the emerging needs of our members. This year NASPA offered the following new programs:

- The first NASPA program for Latino/a professionals, “Escalares” (60 registrants).
- New Professional Institute and Mid-Level Professional Institute.

- Joint Civic Learning and Democratic Engagement with AASCU, American Democracy Project, and The Democracy Commitment.
- Techne – A six-week online technology conference.
- Series of live briefings and one-day professional development for student affairs professionals in Chile.
- Three regionally based community college drive-in programs.
- Two regional trainings on Behavioral Intervention Teams for the California State University system.
- Ten-part short course on Outcomes Based Assessment Fundamentals.
- Joint Research Publication on Military Connected Students in partnership with the American Council of Education (ACE).

While only half way through the fiscal year, it has already been a very successful year. We have invested in expanding our membership services team and financial services team in order to meet the expanding customer service requests as NASPA approaches 16,000 members. This year we also completed a one-year RFP process and contracted with Nimble User for new Association Management System (AMS). Amy Shopkorn has provided outstanding leadership to our financial, membership, technology, communications and corporate relations team members.

NASPA regional events, conferences, institutes and on-line professional development have been very well attended these past three months. The educational programs staff, in collaboration with hundreds of volunteers, continue to produce innovative and leading edge programs. Stephanie Gordon has built a strong, talented team that set the standard for outstanding professional development in student affairs. Her leadership is a key part of NASPA's success.

In seven short months, Amelia Parnell, NASPA's vice president for research and policy has distinguished herself by jumping in to manage the two grants from Lumina and Gates foundations. Her leadership has allowed NASPA to make significant progress in advancing these two grants. In addition, the Research and Policy team have significantly expanded NASPA's efforts in research and public policy. I am blessed to have such a strong executive leadership team and amazing NASPA staff. These fine professionals plus the hundreds and hundreds of volunteers make NASPA one of the most vibrant and innovative associations in higher education.

Finally, I would also like to acknowledge the outstanding leadership of Frank Lamas in his role of Board Chair. Frank and I talk bi-weekly and I am thankful for his support and guidance as NASPA pursues its strategic objectives. NASPA and I are fortunate to have his inspired leadership.

NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

Leadership & Member Engagement

Conference Planning Committee

2016 NASPA Annual Conference

- The planning committee has regular monthly conference calls to get updated on aspects of the conference and discuss items that need broader decisions.
- Under Frank Ross' continued leadership, the organization and planning of the conference is right in line with previous years. Diana Sims-Harris is heading the Local Arrangements Committee for 2016 and has continued to keep her local team engaged and in constant communication.
- In October 2015, the Conference Leadership Committee met in Washington, DC to review all the submitted programs and make final decisions on program selections. Each committee member was assigned a content area, professional development competency and professional level to focus on while reviewing the reviews of the program submissions. Committee members also assisted with the selection of SA Speaks sessions, Virtual Ticket selections and Innovation Station preferences.

2017 NASPA Annual Conference

- Under the direction of Lori White, Board Chair-Elect, and Nancy Crimmin, 2017 Conference Chair, the Conference Leadership Committee for the 2017 NASPA Annual Conference was appointed in March.
- The committee held its first planning meeting in San Antonio from October 20-22, 2015 to tour the convention center and to discuss ideas for the 2017 NASPA Annual Conference.

The Placement Exchange Committee

The Placement Exchange

- The 2015 TPE Planning Committee met July 26 – 28, 2015 in Indianapolis, Indiana. The committee is chaired by Anthony White, Eastern Kentucky University.

Graduate Associate Program (GAP)

- The Graduate Associate Program was developed to engage graduate students pursuing a career in student affairs through opportunities for networking, leadership, and professional development.
- For the 2015-2016 GAP class, there were 75 applications from 62 different institutions, down from 88 applications from 71 institutions in the 2014-2015 applicant pool.
- Associates' duties include:
 - Serve as a primary contact for students seeking info on how to get involved with NASPA.
 - Participate in monthly conference calls with NASPA staff liaison and GAP peers
 - Provide NASPA with feedback on programs/services students need from NASPA
 - Actively outreach to students/professionals who are not currently members

- Facilitate four outreach events
 - Examples of outreach events:
 - Careers in Student Affairs Month (CSAM) programming.
 - Host a Student Affairs Social (#SASocial).
 - Write a blog post for the NASPA GAP blog.
 - Host a NASPA webinar showing on campus.

Awards

Annual Awards

- Ching Award for Excellence as a Student Affairs Professional Award received 12 nominations.
- The President's Award received 13 nominations.
- George D. Kuh Award for Outstanding Contribution to Literature and/or Research received 1 nomination.
- Robert H. Shaffer Award for Academic Excellence as a Graduate Faculty Member received 2 nominations.
- Fred Turner Award for Outstanding Service to NASPA received 7 nominations.
- Scott Goodnight Award for Outstanding Performance as a Dean received 6 nominations.

Excellence Awards

- The 2015-2016 Excellence Awards process has been extended to November 4. A full report of the awards will be available in the March 2016 Board Report.

Elections

- The following NASPA Regions will hold elections in January 2016: Region II, IV-East, and V. All candidate information has been shared with the NASPA Office by early November 2015.
- The following NASPA Knowledge Communities will hold elections in January 2016: African American; Asian Pacific Islanders; Assessment; Evaluation and Research; Campus Safety; Disability; Indigenous Peoples; Men and Masculinities; MultiRacial; Parent and Family Relations; Spirituality and Religion in Higher Education; Student-Athlete; Student Affairs Fundraising and External Relations; Student Affairs Partnering with Academic Affairs; Technology; and Women in Student Affairs.
- All candidate information for both the Regions and KCs will be shared with the NASPA Office by early November 2015. KCs ballots will be shared with Regional Directors once all are received.

NUFP (NASPA Undergraduate Fellows Program)

Program Numbers:

- There are a total of 385 Fellows for the 2015-2016 academic year, with an additional 150 applicants pending with the extended deadline for Careers in Student Affairs Month. Please see the NUFP Board Chair report for a demographic chart breakdown by region. “.5” indicates that a Fellow selected more than one option.

NUFP Dugy Leadership Institute:

- NASPA members have the opportunity to apply for a faculty position at the Dugy Leadership Institute, which will be held at The Ohio State University. Information will be posted through Volunteer Central and have a late December deadline.

Community Colleges Division (CCD)

- The Community Colleges Division Latino/a Task Force was selected as one of the Commitments to Action by the [White House Initiative on Educational Excellence for Hispanics](#) as part of their 25th anniversary call to action.
- The Community Colleges Division developed an 18 month communications and marketing plan to further communicate the value of the CCD and the importance of community colleges to NASPA.
- The Community Colleges Division has been instrumental in advising program and content development for the Community Colleges Symposium Series, Community Colleges Conference, and online Community Colleges Certificate Course.

Enough is Enough Advisory Board (EiE)

- The Enough is Enough advisory board is functioning well within the Campus Safety and Violence Prevention KC.
- Enough is Enough will host their annual EiE week April 4 - 8, 2016.

Global Advisory Board

- Turgut Mustafayev, Dean of Student Services and Director of Admissions at ADA University, Azerbaijan serves as the current chair of the Global Advisory Board (GAB).
- The rest of the board consists of:
 - Past International Advisory Board Chair: Brett Perozzi, Associate Vice President for Student Affairs, Weber State University, United States
 - Africa Representative: Birgit Schreiber, Director, University of the Western Cape, South Africa
 - Europe Representative: Chrysovalantis Margaritidis, Dean of Students, Central European University, Hungary
 - IEKC Co-Chair: Hui-Ling Chan, Assistant Director of Residence Life, Western Washington University, United States
 - International Exchange Coordinator: Karen Pennington, Vice President of Student Affairs, Montclair State University, United States
 - International Symposium Director: Jacqueline Beaulieu, Ph.D. Student, University of Toronto, Canada
 - LAC Area Director: William Young, Director of Student Affairs, Pontificia Universidad Católica de Chile, Chile
 - Member-at-Large: Tarifa Al Zaabi, Executive Dean of Student Services, Higher Colleges of Technology, United Arab Emirates
 - MENASA Area Director: Courtney Stryker, Consultant, Qatar University, Qatar

International Exchange Program (IEP)

The IEP was created to give NASPA members the opportunity to study student affairs and higher education through intentional interaction with colleagues from various organizations and institutions world-wide. NASPA maintains 7 reciprocal exchange agreements with sister organizations across the globe. Dr. Karen Pennington serves as the International Exchange Program Coordinator. Dr. Jeanine Ward-Roof will begin her term as International Exchange Program Coordinator in March of 2016.

- Inbound Exchanges
 - Mexico-October 11-16, 2015: A five-person delegation visited the Seattle area from October 11 -16, 2015. The delegates represented The Instituto Tecnológico y de Estudios de Monterrey (ITESM).
 - Australia/New Zealand- March, 2016: A three-person delegation will be visiting the US to attend the NASPA annual conference in Indianapolis, IN.
 - United Kingdom -June 2016: A five-person delegation will be visiting the US. The delegates will represent the Association of Managers of Student Services in Higher Education (AMOSSHE).
 - Ireland – June 15-19, 2016: A three-person CSSI delegation will be visiting the US. The delegates will be members of the Confederation of Student Services in Ireland (CSSI).
- Outbound Exchanges
 - Australia/New Zealand – December 2015: A three-person NASPA delegation will be visiting Hobart, Tasmania, December 2015. The delegates will be hosted by the Australia and New Zealand Student Services Association (ANZSSA). The majority of the exchange will take place during ANZSSA’s biennial conference.
 - Germany – February 2016: A five-person NASPA delegation will be visiting Germany, hosted by the Deutsches Studentenwerk (DSW), Germany’s national coordinating body for student services.

Latin America and the Caribbean Advisory Board (LAC)

- The NASPA LAC Advisory Board had its inaugural meeting virtually in June of 2015. The board composition is ongoing and the board is currently comprised of the following members:
 - Area Director: William Young, Pontificia Universidad Católica de Chile, Chile
 - Country Representative: Alicia Cantón, Universidad de Monterrey, Mexico
 - Country Representative: Karla Fraser, Ross University , School of Medicine, Dominica
 - Country Representative: Edna Liliana Peralta Baquero, Universidad de la Salle, Colombia
 - Country Representative: Erick Lobo, Universidad Latinoamericana de Ciencia y Tecnología, Costa Rica
 - Country Representative: Monica M
 - Country Representative: Evelyn Rivera Torres, Universidad de Puerto Rico, Rio Piedras Campus, Puerto Rico
 - Secretary and Communications: Enrique Lara, Universidad Autónoma de Yucatán, Mexico
 - Social Media and Webmaster ,Gabriel Mijares Ramos, Universidad Autónoma de Nuevo León, Mexico
 - Member at Large: Margarita Delgado Corporación Universitaria Minuto de Dios, Colombia
 - Member at Large: Marianela Nuñez, Universidad Latinoamericana de Ciencia y Tecnología, Costa Rica

LAC Online Briefing Series

The LAC began a series of online briefings to familiarize student affairs practitioners in Latin American and the Caribbean area with NASPA, student affairs, and professional development. The series is being offered in both Spanish and English. The topics are presented in English and then directly afterward in Spanish to ensure that participants are able to obtain information and converse without any language

barriers. Given the success of the series, the LAC will continue to offer live, online briefings but due to the lack of attendance and participation for the English versions, the LAC has decided to discontinue the duplication of the briefings in English.

Date	Title	Participants Registered
September 22, 2015	Overview of Student Affairs: Three International Perspectives	3
September 22, 2015	Asuntos Estudiantiles: Tres Perspectivas Internacionales	72
October 13, 2015	Understanding the Role that Student Affairs Plays in Student Success	7
October 13, 2015	Entendiendo el Rol de Asuntos Estudiantiles en el Éxito del Estudiante	49
November 3, 2015	The Globalization of Student Affairs and Services	7
November 3, 2015	La Globalización de Asuntos/Servicios Estudiantiles	34
December 8, 2015	Student Affairs in Multi-Location Campuses/Sites	Registration On-going
December 8, 2015	Asuntos Estudiantiles en Sistemas Multi-Campus	Registration On-going

MENASA Advisory Board

- The NASPA MENASA Advisory Board had its inaugural meeting virtually in June of 2015. The board composition is ongoing and the board is currently comprised of the following members:
 - Area Director: Courtney Stryker, Qatar University, Qatar
 - Country Representative: Talal Nizameddin, American University of Beirut, Lebanon
 - Country Representative: Moza Al Shehhi, American University of Sharjah, United Arab Emirates
 - Country Representative: Hidab Hamwi, Australian College of Kuwait, Kuwait
 - Country Representative: Buthaina Mohammed, Sultan Qaboos University, Oman
 - Country Representative: Kholoud Al Otaibi, Qatar University, Qatar
 - Professional Development Chair: Eman ElKaleh, Zayed University, United Arab Emirates
 - Historian: Naila Sherman: Georgetown University of Qatar, Qatar
 - Membership Coordinator: Tadd Kruse, American University of Kuwait, Kuwait

BACCHUS Initiatives

- The BACCHUS Initiatives provide support, training, and resources to collegiate peer health and safety education programs. A network of volunteers assists the BACCHUS Initiatives staff to reach institutions of higher education across the country.
- Nine full-time campus professionals serve as BACCHUS Regional Consultants to provide support and expertise to campuses in their region. The BACCHUS Regional Consultants are responsible for organizing the annual regional spring conferences. They also serve as the advisory board to the BACCHUS Initiatives.
- 30 full-time campus professionals serve as State Coordinators and assist the BACCHUS Regional Consultants to manage the BACCHUS affiliates in the region and hold the spring conference.
- Two peer educators are elected for a one-year term, serving as the voice of the students on the BACCHUS advisory board. They also are the leaders for the Student Advisory Committee (SAC).

- 12 peer educators are elected by students in their region to serve a one-year term as the Student Advisory Committee (SAC) member. They assist the BACCHUS Regional Consultants and State Coordinators with region communications and the regional spring conference.
- Student Advisory Committee members met in Stony Brook, NY, June 21 – 23, 2015 for training and to plan for the 2015 – 2016 Academic year.
- BACCHUS volunteers will meet during the 2015 BACCHUS Initiatives of NASPA General Assembly in Reston, Virginia, November 12 – 14.

James E. Scott Academy Advisory Board

- Todd Olson, Georgetown University, continues to serve as the Board’s chair. His two-year term will end in March, 2016. He will be succeeded by Kathryn Hutchinson, St. John’s University, who will serve as the Board’s chair from March 2016 through March 2018.
- Currently, 21 vice presidents for student affairs from a variety of institutional types and all of NASPA’s regions serve on the Board.
- With Olson’s leadership last year, the Board shifted its focus from tactical, programmatic matters to engaging in conversations that relate to developments in the field of student affairs and higher education, more broadly. Since the last reporting period, the Board has met twice and has focused on the topics of civic learning and democratic engagement and low-income students and degree attainment.
- In October 2015, the Academy sponsored one of its signature initiatives, the NASPA Institute for New Vice Presidents for Student Affairs. Institute faculty led by the institute director and Academy Board member Joan Kindle of Eastern Iowa Community College District executed a highly successful, refreshed institute that drew 51 participants. Other faculty included Mamta Accapadi, Rollins College, and Academy Board members Shannon Ellis, University of Nevada, Reno, and Ajay Nair, Emory University. See *Professional Development & Events* for more information.

NASPA AVP Initiatives

- In March 2015, Cynthia Hernandez, Texas A & M University, assumed the role of chair of the AVP Steering Committee. She will serve until March 2017.
- Under Hernandez’ leadership, the Steering Committee determined that it would continue to advance the following goals:
 - Goal 1: Market and communicate programs and resources relevant to AVPs
 - Goal 2: Create and deliver programs and resources centered on AVP core competencies
 - Goal 3: Create opportunities for networking and connection among AVPs
- The Steering Committee will launch an initiative that profiles accomplished AVPs. This “AVP Spotlight” program is expected to be initiated prior to the 2016 NASPA Annual Conference.
- The Steering Committee’s blog features regular postings that are relevant for AVPs.
- In September 2015, the Steering Committee hosted its second “AVP Reads” online live event. “Times Are A-Changing: Social Media, Heightened Scrutiny Broaden Impact of Student Protests,” from NASPA’s *Leadership Exchange* magazine was the article selected for discussion, and authors Mary Coburn and Lori Reesor participated in the lively discussion.
- During the 2016 NASPA Annual Conference, the AVP Steering Committee will
 - hold its third open meeting;
 - conduct an AVP-oriented pre-conference workshop;
 - hold a roundtable session; and

- hold a mixer for AVPs in attendance at the conference.
- The Steering Committee continues to influence heavily the ongoing development of one of NASPA's newest initiatives, the NASPA AVP Institute – *Excellence in the "Number Two" Role*. Two Steering Committee members serve on the faculty for the 2016 Institute, and the entire Steering Committee was invited to provide input regarding the 2016 program.

Small Colleges and Universities Division

- Zauyah Waite, Chatham University, has served as the Director of the Small Colleges and Universities Division since March 2015. She will serve until March 2017.
- The Division's Advisory Board has established the following goals for the 2015-2016 year:
 - Goal 1: Expand professional development, visibility and communication supporting excellence in practice at small colleges and universities in NASPA.
 - Goal 2: Provide strong advocacy for small colleges and universities in NASPA.
 - Goal 3: Strengthen partnerships, outreach and collaboration among small colleges and universities.
- Waite has continued the practice established by her predecessor of communicating with the NASPA members at small colleges and universities through a quarterly communication to that group. The most recent quarterly communication was sent on September 17, 2015.
- On November 3, 2015, the Division hosted an online live session, "A Day in the Life of a Student Affairs Professional at a Small College or University," as part of Careers in Student Affairs Month. The session featured Sean McGreevey, (Chatham University), Meg Nowak, (Hartwick College), Damon Sloan, (University of St. Francis), and Lou Stark (Case Western Reserve University). Eighteen people attended the session.
- The Division has undertaken a project to collect video messages from student affairs professionals at small colleges/universities that describe pathways into the profession at SCUs. The videos will be released in November and December 2015.
- Planning is underway for the *2016 NASPA Small Colleges and Universities Institute*, which will take place at Macalester College in Saint Paul, Minnesota from June 25-28, 2015. Trina Dobberstein (Baldwin Wallace University) and Damon Sloan (University of St. Francis) serve as co-chairs for the 13-member institute planning team.
- The Division's social media strategy continues to develop. The Division's blog regularly contains new posts, and @NASPA scu now has 498 followers, a 12% increase since last reported.
- During the 2016 NASPA Annual Conference, the Division will coordinate a pre-conference workshop for mid-level professionals at small colleges and universities, a town hall meeting, and a reception for VPSAs at SCUs.
- *Please see Small Colleges and Universities Division Report for additional information.*

Knowledge Communities (KCs)

- Pauline Dobrowski, Stonehill College, has served as the National Director of Knowledge Communities since March 2015. She will serve until March 2017.
- Dobrowski, Stephanie Reynolds, and James Stascavage are working with Ellen Meents-DeCaigny (DePaul University), Chair of the KC Publication Committee, on the development of the 2016 KC Online Publication. The publication will contain articles from all 28 KCs and the KC Public Policy Liaison and will be released in conjunction with the 2016 NASPA Annual Conference.
- In December 2015, Stephanie Rizk, Reynolds, and Stascavage will conduct an hour-long training as a live-briefing on how KC leaders can host sessions in the NASPA Online Learning Community.

- KC representatives from the MultiRacial KC, Latino/a KC, Student-Athlete KC, the Gay, Lesbian, Bisexual, and Transgender KC, and the Professional Standards KC Liaison will collaborate with Dobrowski, Reynolds, and Stascavage to build and the New Knowledge Community Leader Orientation program at the 2016 NASPA Annual Conference.
- KC representatives from the Latino/a KC, Spirituality and Religion in Higher Education KC, Indigenous Peoples, and the Gay, Lesbian, Bisexual, and Transgender KC are part of the Indianapolis Action Committee.
- Dobrowski has initiated a Professional Competencies Think Tank led by KC leaders, Dustin Grabsch (Texas A&M University) and Ellen Meents-DeCaigny (DePaul University), to assess the KCs' awareness and use of the Professional Competencies. They will provide recommendations to Dobrowski about how the KCs can better utilize the Professional Competencies in their work.
- In order to best meet the needs of volunteer KC leaders, NASPA members, and NASPA staff, NASPA has launched a pilot program that involves the establishment of a new role, Knowledge Community Staff Communication Liaison. As NASPA introduces this new role, a subset of the KCs have been assigned a liaison. Following the 2016 NASPA Annual Conference, the program will be evaluated to determine if it is effective and, if so, how it can be scaled up to include all KCs.
- Current KC membership numbers follow:

Knowledge Community	Region I	Region II	Region III	Region IV-E	Region IV-W	Region V	Region VI	LAC Area	Menasa Area	Total	Summer 2015
Administrators in Graduate and Professional Student Services	142	275	403	251	124	95	257	3	4	1,554	1,697
Adult Learners and Students with Children	49	84	110	77	53	42	86	1	0	502	564
African American	97	261	424	256	99	57	160	1	0	1,355	1,485
Alcohol and Other Drug	143	237	296	212	128	73	138	4	1	1,232	1,354
Asian Pacific Islanders	63	107	87	99	40	65	214	0	2	677	749
Assessment, Evaluation, and Research	180	418	591	392	188	188	292	5	2	2,256	2,413
Campus Safety and Violence Prevention	121	197	316	197	117	80	137	3	3	1,171	1,190
Disability	74	110	150	82	52	61	83	1	2	615	703
Fraternity and Sorority	105	220	468	238	152	53	138	1	1	1,376	1,566
Gay, Lesbian, Bisexual, and Transgender	211	336	364	258	151	137	211	2	0	1,670	1,886
Indigenous Peoples	38	64	59	71	55	58	78	0	0	423	452
International Education	117	228	265	174	94	87	188	3	13	1,169	1,312
Latino/a	101	172	193	127	86	69	230	0	0	978	1,084
Men and Masculinities	146	199	290	234	111	70	159	1	0	1,210	1,355
MultiRacial	81	167	181	124	70	175	129	1	0	927	926
New Professionals and Graduate Students	242	426	679	379	216	152	355	1	4	2,449	2,935
Parent and Family Relations	107	174	253	162	115	65	124	2	4	1,006	1,117
Socioeconomic and Class Issues in Higher Education	99	227	262	202	81	77	191	0	1	1,140	1,247
Spirituality and Religion in Higher Education	111	177	283	194	102	79	147	0	0	1,093	1,184
Student Affairs Fundraising and External Relations	35	108	117	87	45	30	74	1	0	497	722
Student-Athlete	41	79	146	108	47	34	65	1	0	521	594
Student Affairs Partnering with Academic Affairs	290	561	799	571	285	221	431	4	9	3,171	3,399
Student Leadership Programs	376	635	956	575	316	248	493	6	14	3,619	3,978
Sustainability	61	84	127	71	41	39	90	1	2	516	590
Technology	92	178	242	169	86	70	145	2	1	985	1,049
Veterans	55	98	140	80	52	46	91	1	1	564	651
Wellness and Health Promotion	156	229	291	226	100	100	191	3	4	1,300	1,434
Women in Student Affairs	325	572	785	529	269	210	454	1	7	3,152	3,514

Commission on Equity & Inclusion

Bobby Kunstman, University of North Carolina Chapel Hill is the chair of the Commission on Equity & Inclusion. The Commission is comprised of representatives from all the identity-based Knowledge Communities, Constituent Groups, and Advisory Boards. Kunstman is current recruiting from those KCs and advisory boards who have vacancies on the Commission. The group has been charged to revise the Association’s Diversity Statement, create a Bias Response Protocol, and assist the staff in revising the NASPA website to highlight the work of the Association in equity, inclusion, and other areas.

NASPA Lead Initiative

- NASPA continues to support the Lead Initiative, which recognizes a network of postsecondary institutions for their commitment to civic learning and democratic engagement. The initiative has grown to 74 institutions and continues to use the model of cohorts. These cohorts are overseen by six selected Lead Consulting Institutions. They provide networking, scholarship, assessment, and programing efforts critical to the advancement of civic learning and democratic engagement in higher education. Cohorts meet monthly through online platforms and in person at the Annual Conference and the CLDE Meeting.
- The Lead Consulting Institutions (LCIs) provide leadership for the Lead cohorts by acting in an advisory role, hosting monthly calls with their respective cohorts as well as monthly phone calls with NASPA, and include:
 - Nereida Montijo, Assistant Director for Student Involvement and Civic Responsibility, Borough of Manhattan Community College
 - William Mandicott, Assistant Vice President for Student and Community Involvement, Frostburg State University
 - Lorrie Brown, Associate Director of Center for Service and Learning, IUPUI
 - Katherine Nordyke, Director, Citizenship and Service-Learning, Missouri State University
 - Sandra Rodriguez, Director of the ASUN Center for Student Engagement, University of Nevada, Reno
 - Robert Kinzler, Director of University Ministry and Service, LaSalle University
- NASPA launched its first group of Lead Advisory Institutions as part of the NASPA Lead Initiative. Lead Advisory Institutions (LAIs) are institutions that have been a part of the NASPA Lead Initiative for four years and they will act as mentors, supports, and resources for all Lead Institutions. This category was created as a way to keep these institutions connected to the group and able to share their expertise within the CLDE field. Advisory institutions will collaborate with NASPA staff to create and execute strategy, publications, and online learning content.
- The 2015-2016 Lead Advisory Institutions are:

Alfred State College	Alvernia University	Barry University
Chapman University	Chatham University	College of William & Mary
Drexel University	Eastern Illinois University	Fort Hays State University
Illinois State University	Kennesaw State University	Northeastern Illinois University
Oregon State University	Rollins College	Stanford University
State University of New York at Geneseo	The School of the Art Institute of Chicago	The University of North Carolina at Greensboro
Towson University	University of Central Oklahoma	University of Miami
University of Puget Sound	Wake Forest University	Washington & Jefferson University

Weber State University	Wheaton College	Winthrop University
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Foundation Awards

Melvene D. Hardee Dissertation-of-the-Year Award

- The call for 2016 Melvene D. Hardee Dissertation-of-the-Year Award applications opened for NASPA members in May 2015. Tony Cawthon is the 2015-2016 chair for the Dissertation of the Year Award committee.
- NASPA received 36 applications for this year compared to 33 applications last year.
- This award is sponsored by the NASPA Foundation.
- The NASPA office also facilitates the advertising, support, submission and review process for this award.

Ruth Strang Research Award

- This award is sponsored by the Center for Women to promote high quality research in higher education / student affairs. The NASPA Foundation holds the scholarship award funds.
- Submissions highlight research completed in regard to women in education; the winner receives at \$500 award.
- The submission deadline is December 2, and winners will be announced January 11, 2016.

Zenobia Hikes Manicur Scholarship Award

- Stephanie R. Gardner, Director UW LSAMP, Office of Minority Affairs and Diversity was the recipient of the Zenobia Hikes Manicur Scholarship Award, which is provided to one attendee of the Alice Manicur Symposium in the amount of \$1,500.
- The Foundation provides the funding and NASPA staff manage the review and submission process.

John L. Blackburn Distinguished Pillar

- David Ambler, Vice Chancellor for Student Affairs Emeritus, University of Kansas and Judith Chambers, Vice Chancellor for Student Affairs Emerita, University of the Pacific were named as the John L. Blackburn Distinguished Pillars of the year in recognition of lifelong commitment to our profession.

Pillars of the Profession – Class of 2016

- The Pillar of the Profession program continues to be an important recognition and fundraising initiative for the NASPA foundation. This year, 14 Pillars were selected for the 2016 class:
 - Charles Fey; Vice President for Academic Support and Student Affairs; New Jersey Institute of Technology
 - Richard Walker; Vice Chancellor/Vice President for Student Affairs and Enrollment Services; University of Houston
 - Les Cook; Vice President for Student Affairs and Advancement; Michigan Technological University
 - Lori Ideta; Interim Vice Chancellor for Student Affairs; University of Hawaii at Manoa
 - Anna Ortiz; Professor; California State University, Long Beach
 - Marc Wais; Vice President for Global Student Affairs; New York University
 - Tisa Mason; President; Valley City State University

- Berenecea Johnson Eanes; Vice President for Student Affairs; California State University Fullerton
- Greg Sawyer; Vice President for Student Affairs; California State University, Channel Islands
- Jody Donovan; Assistant Vice President for Student Affairs/Dean of Students; Colorado State University
- Peggy Burke; Associate Vice President for Student Development; DePaul University
- Bridgette O. Pregliasco; Assistant Professor; University of Louisville
- Ken Kelly; Director, Student Transition & Retention Services/Orientation Advising & Registration; California State University, Long Beach
- Lisa Erwin; Vice Chancellor for Student Life and Dean of Students; University of Minnesota Duluth

Research and Policy Institute

Lumina Foundation funded project with AACRAO – Comprehensive Student Record

NASPA and AACRAO hosted a kick-off meeting with eight institutions selected to participate in a project to develop a comprehensive student record: Elon University, Indiana University – Purdue University Indianapolis, Quinsigamond Community College, Stanford University, University of Houston-Downtown, University of Maryland University College, University of South Carolina, University of Wisconsin Colleges and University of Wisconsin – Extension. Each campus will work with a NASPA consultant and an AACRAO consultant.

Lumina recently provided additional funding to add four more institutions. A second kick-off meeting for the additional institutions will be held in January 2016.

Gates Foundation funded project – Emergency Financial Aid

The Bill and Melinda Gates Foundation awarded NASPA \$285, 545 to conduct research related to institutions' capacity to provide emergency funds to students. The project will include interviews and a national survey of personnel from financial aid, student affairs, fundraising offices, and other campus partners.

Data will be collected via interviews in November and December 2015 and a national survey in January 2016. The project will conclude in April 2016.

ACE/NASPA Collaboration

The American Council on Education and NASPA held a convening of student veterans and NASPA members who work with service members and veterans on campus to understand the current state and next steps to support these students on campus.

ECS collaboration

Following discussion with NASPA's Public Policy Division, Education Commission of the States and NASPA's Research and Policy Institute have partnered in a year-long initiative to track state-level policy developments on guns on campus and campus sexual violence.

Coalition to Prevent ADHD Medication Misuse (CPAMM) Research Project

NASPA is coordinating an evidence-based research project with the University of Washington to combat the misuse of ADHD medication on college and university campuses in the United States.

The following six institutions have confirmed participation in the project, which will include a survey and focus groups: University of Washington, Whitman College, University of Colorado, Denver, Colorado College, Florida State University, and University of South Carolina.

Technology and Communications

Internal Network

In July, we completed the migration of our phone and internet system to Level3 Communications. This marks a significant upgrade in our network bandwidth, improving the quality of internal and external communication applications (phone, internet, vpn connections, etc.).

NASPA Website

Over the summer we rolled out our updated Events section that allows for easier searching of events, more flexibility in promoting events, and allows for better integration of additions made post-launch. We're now in the process of developing a much more robust Online Learning Community addition that enhances the unique learning opportunities the OLC provides. In addition, the Research & Policy Institute launched a new sub-domain for the NASPA VPSA Census, census.naspa.org, which utilizes many new features not seen anywhere else in the NASPA online ecosystem.

Globalization Website Updates

- NASPA has taken strides to translate pages of the website in order to better serve members in our Areas.
- Adpearance has created a template that allows event pages to be translated into multiple languages. We currently support Arabic and Spanish, with the ability to expand in the future.
- Tiki and Max works with volunteers from each of the areas to ensure quality and consistency in translated pages.
- Work is currently underway to translate parts of the membership and history pages of the website into other languages.

Moving forward, the next 6 months will be primarily focused on the integration of NimbleAMS with the NASPA website as well as some exciting new member benefits that are only possible with the increased flexibility and usability of NimbleAMS.

Current Web Analytics

- NASPA (Since July 1, 2015)
 - 1,838,900 page views vs. 1,674,00 same period last year, up 9.8%
 - 437,000 total sessions vs. 398,000 same period last year, up 9.7%
 - 227,000 users vs. 190,000 same period last year, up 19%
 - 47% new users vs. 42% new users same period last year, up 11%
 - Non-U.S. visits:
 - Great Britain: up 37% same period last year
 - Russian Federation: up 427% same period last year
 - Spain: up 156% same period last year

The Placement Exchange Website

With the help of our website developers, Adpearance, we continue to make improvements to the state-of-the-art student affairs job board site that provides employers and candidates with year-round job

placement opportunities, as well as fresh and dynamic content. The TPE onsite event section features a new and improved job interview scheduling module and makes it easy for employers and candidates to connect.

- The Placement Exchange (Since July 1, 2015)
 - 239,357 page views
 - 47,000 total sessions
 - 24,000 users
 - 3:30 minute average session, up 4.6%

Social Media

Twitter:

- Since July 1, 2015, our Twitter account gained 1,392 new followers through November 3, 2015. Our account has grown to 23,700 followers.
- We continue to see that original, non-advertising Tweets remain the most engaged with content.
- Our current demographics:
 - 57% Female, 43% Male
 - 45-65+ year olds = 11%
 - 35-44 year olds = 21%
 - 25-34 year olds = 44%
 - 21-24 year olds = 18%
 - 18-20 year olds = 6%

Facebook:

- Since July 1, 2015 our Facebook account has gained 1,585 new page likes through November 3, 2015. Our Facebook account has a total of 19,041 fans as of November 3, 2015.
- Between July 1, 2015 and November 3, 2015, our Facebook page had 742,002 impressions.
 - Of these views, 488,917 were organic meaning they appeared in users' feeds without the help of a friend taking an action on the post itself.
- Our current demographics:
 - 69% Female, 31% Male
 - 25-34 year olds most active group, followed by 35-44 year olds
 - U.S.-based English speakers is our predominant audience, with Chicago being our most active city

LinkedIn:

- Since July 1, 2015 our LinkedIn account has gained 900 new followers through November 3, 2015. Our LinkedIn account has a total of 7,126 followers as of November 3, 2015.
- Our current demographics:
 - Our top followers consist of 32% entry level, 30% senior level, 17% director level

Public Relations

- News Mentions
 - Since July 1, 2015 NASPA has received 108 news mentions. These include articles in Inside Higher Ed on the [comprehensive student record](#); the Washington Post about the [DC bill to prevent campus sexual assault](#) and an op-ed by Kevin titled [Enough IS Enough](#); an opinion piece in the Chronicle about [guns on campus](#); a New York Times piece

following the [shooting at Umpqua Community College](#), and an article in the Huffington Post about [fraternities](#).

- Press Releases
 - Between July 1, 2015 and November 3, 2015 NASPA has sent out 2 press releases.
 - We announced the 74 institutions committed to the Lead Initiative, the VPSA Census and salary tool, and the eight institutions working with NASPA and AACRAO to develop a comprehensive student record. We also announced the release of a new book *College in the Crosshairs* and announced the new 2016 Pillars of the Profession class.
- Media Requests
 - In this same time period, NASPA received 13 media requests from news outlets.
 - Requests included CNN, NYTimes, University Business, Diverse Issues, Inside Higher Ed, Huffington Post, the Chronicle, San Jose Mercury News, the Daily Beast, International Business Times, Washington Monthly, Hartford Courant, and Community College Week.
 - Topics included sexual assault, violence prevention, tuition for veterans, and free speech.
 - We declined one request from KCUR radio because the interview time didn't work with Kevin's schedule.

Membership

Statistics

- Please review the attached individual membership statistics report under Membership Committee section.
- Please review the attached institutional membership statistics report under Membership Committee section.

Initiatives

- The 2015 institutional renewal process is almost concluded, ahead of schedule from previous years.
- The implementation of new membership database is underway, all NASPA staff members participating in the process. We are targeting a late-spring phase 1 launch date.
- The department has increased focus on recruitment and retention with additional new initiatives planned for the next six months. This has included targeted outreach to non-member conference registrants, an effort that has been very successful.

Finance

Statistics

- Please see financial reports under Finance & Operations Committee section.

Initiatives

- We have concluded the FY15 audit, with drafts included under Finance & Operations Committee tab. All prior management letter concerns have been formally addressed, with no new concerns raised by the auditors.
- We have implemented online tools for employee access to payroll and completion of timesheets, increasing efficiency across the organization.
- We continue to implement additional electronic options so that we are less reliant on paper.

NASPA Annual Conference & The Placement Exchange

2016 NASPA Annual Conference

March 12-16, 2016 ♦ Indianapolis, IN

- At 17 weeks out from the 2016 NASPA Annual Conference there are 1,504 registrants. At 17 weeks out from the New Orleans 2015 conference there were 2,329 registrants and at 17 weeks out from the Baltimore 2014 conference there were 1,251 registrants. To measure where we are with attendance, growth and progress we have been comparing Indy 2016 to Baltimore 2014 as New Orleans 2015 was an unprecedented year.
- We are at 41%/1193 reservations on peak compared to 43%/994 reservations on peak in 2014 at the same number of weeks out. Although our peak percentage is lower in 2016, the number of rooms reserved is greater.
- In addition to the vice president for student affairs (VPSA) Lounge, we will once again create a lounge for faculty and an engagement area for our first time attendees. The lounges/engagement areas serve as a place for networking, relaxing, and sharing of information.
- Featured speakers have been identified for the conference:
 - Monday's speaker will be Marc Lamont Hill, Professor, Morehouse College, CNN Commentator, Host of BET News & HuffPost Live.
 - On Tuesday our Featured Speakers are Simón Silva, Speaker, artist, author and Allison Massari, motivational speaker. Simon Silva is a first-generation high school student and college student and will provide his insight on the importance of a college degree in the 21st century. Allison Massari will talk about how she perseveres in life despite the trauma of surviving two nearly fatal car accidents.
 - Closing the conference will be Terrell Strayhorn, Director, Center for Higher Education Enterprise from Ohio State University. Terrell Strayhorn's session touches on the conference theme of shaping the vision of higher education by focusing on the students we serve and the profession that inspires us all.
- In 2014 NASPA had Innovation Labs, in 2015 there were Innovation Cafés and this year in 2016 there will be an Innovation Station. The Innovation Station will be a structure with unique presentation tools and seating. The committee has identified six accepted general interest sessions that they would like to showcase in this area and we will be looking for possible other sessions to go into this space. There are currently three Innovation Station sponsors who will also be speaking in the Innovation Station.
- The Opening Session will take place at Lucas Oil Stadium which is connected to the Indianapolis Convention Center. The opening session is currently scheduled to take place from 5-7 p.m. The Opening Reception will immediately follow the Opening Session at the same venue.
- Pre-conference workshops were posted and available for registration October 1, 2014:
 - Full-day Pre-conference Submissions 49
 - Accepted 26
 - Half-day Pre-conference Submissions 27
 - Accepted 21
- The Program Committee met in October to review and select the educational programs:
 - Program Reviewers 1,150
 - Total number of program submissions - 1480

General Interest Program Submissions Accepted - 452
KC General Program Sponsored Accepted - 88
Poster Session Submissions Accepted - 25
SA Speaks Submissions Accepted - 8
Scholarly Paper Submissions Accepted - 33
Rejected Programs – 697 (47% rejected)

- Virtual Ticket – This is a virtual conference that will provide more sessions and live-streaming portions of the conference. Available packages for the Virtual Ticket are outlined below.
 - NASPA Live – Complimentary to all NASPA members. This package gives registrants access to hear all the featured speaker, a number of general interest sessions, and SA Speaks. In addition, there will be several 10-minute talks on hot topics within student affairs.
 - On Demand – Gives registrants access to over 60 educational sessions from the 2016 Conference that they will have access to for 12 months following the conference. This is also available as an add-on for anyone planning to attend the face-to-face meeting.
 - Professional Development – allows for opportunities for individuals who cannot attend the face-to face to purchase the package, both live and on-demand as a combo package.

VPSA Initiatives at NASPA Annual Conference

During the 2016 NASPA Annual Conference, NASPA will present a robust lineup of VPSA-exclusive offerings including:

- the traditional Monday afternoon VPSA reception;
- a full-day, pre-conference VPSA Institute;
- concurrent VPSA roundtables organized by institutional type (i.e., large, mid-size, small, community college, and minority serving institutions);
- follow-up session for recent attendees of the Institute for New VPSAs
- several VPSA-focused sessions; and
- Annual Conference “first-timer” session for VPSAs.

International Symposium at NASPA Annual Conference

During the 2016 NASPA Annual Conference, the International Symposium will convene student affairs practitioners from around the world with offerings including:

- A 1.5 day full pre-conference experience
- A Panel discussion highlighting the New Internationalization of Student Affairs book.
- A keynote address by a thought-leader in the field of International Education
- Follow up sessions for attendees throughout the annual conference.
- A “first-timer” pre-session for international delegates.

NUFP at NASPA Annual Conference:

- The Undergraduate Student Conference will be hosted by the University of Indianapolis on the Saturday, and Indiana University-Purdue University Indianapolis on the Sunday before the Annual Conference. All undergraduates, including NUFP fellows, will be invited to register. Shauna Harris, Assistant Director of Administration for the Department of Residential Life at North Carolina Central University is serving as chair.
- NUFP Fellows and Mentors will have a networking reception Friday evening before the pre-conference.

- NUFP will continue to have “NUFP Buddies,” NUFP alumni who will serve as guides on-site at the Annual Conference for NUFP fellows in attendance.

2016 Lead Pre-Conference at NASPA Annual Conference

March 12, 2016 ◊ Indianapolis Convention Center ◊ Indianapolis, Indiana

- Lead Consulting Institutions are working on the content for this session.
- This pre-conference will be in conjunction with the 2016 NASPA Annual Conference service project at Gleaners Food Bank.

The Placement Exchange

March 9-13, 2016 ◊ Indianapolis, IN

- At the time of this report, there were 253 Student Candidates; 17 Professional Candidates; 61 Employer Registrations; 80 jobs posted and 156 interview tables (127 standard; 29 premium)
 - At the time in 2015 there were 202 Student Candidates; 15 Professional Candidates; 49 Employer Registrations; 60 jobs posted and 129 interview tables (102 Standard and 27 Premium).

NUFP (NASPA Undergraduate Fellows Program)

Summer Internship Process:

- Host applications for the 2016 NUFP Summer Internship are due on January 6, 2016.
- The NUFP board is being more intentional to outreach to new institutions, including Community Colleges and International Members.

Dungy Leadership Institute

- The 2015 DLI was held at Stony Brook University with Tiffany Davis, Teaching Assistant Professor and Higher Education Master’s Program Coordinator in the Department of Leadership, Policy, and Adult Higher Education at North Carolina State University served as Institute Director. The faculty for the program is available in the 2015 Summer Board Report.
- The 2016 DLI will be held at The Ohio State University. Davis will again serve as institute director.
- Applications to serve as faculty for the 2016 DLI will be posted on Volunteer Central, with a late December deadline.
- Applications to host the 2017 DLI have a priority deadline of December 18th, 2015 and a final deadline of January 15, 2016.

Investing in Our Future Webinar Series

- In effort to increase programming for undergraduate and graduate members of NASPA, this webinar series, created to address the basic-level competencies of the Professional Competencies for Student Affairs Educators, will be continued for a third year.
- Webinars will begin in the month of December and go until July 2016.

Member Engagement

- The NASPA Member Engagement team planned an Open House for New Professionals and Graduate Students in the local DMV (D.C., Maryland, Virginia) area to learn more about NASPA’s initiatives, what NASPA can do for our members, and to learn what ideas our members have for

the future of NASPA. The Member Engagement team also hosted a rooftop reception for members who were interested in networking with local professionals.

2015 NASPA Rooftop Reception, July 17, 2015

- The 2015 NASPA Rooftop Reception took place on July 17, 2015 from 5:30 pm to 7:30 pm, at the NASPA Office in Washington, D.C.
- There were 54 attendees.

Regions

2015 NASPA Western Regional Conference, November 8 – 10, 2015

- The 2015 NASPA Western Regional Conference will take place from November 8 – 10, 2015 at the Oakland Convention Center Hotels in Oakland, CA.
- The Western Regional Conference will also host a number of pre-conference institutes:
 - Dean of Students / Associate Vice President Institute – 23 registrants
 - Graduate Student Institute – 28 registrants
 - Mid-Level Institute – 38 registrants
 - NUFP Institute – 65 registrants
 - New Professionals Institute – 35 registrants
 - Research Institute – 25 registrants
 - Senior Student Affairs Officers Institute – 18 registrants
- The conference theme is “Forces of Change”.
- There are currently 875 registrants.

2015 NASPA Region IV-E Conference, November 8 – 11, 2015

- The 2015 NASPA Region IV-E Conference will take place from November 8 – 11, 2015 at the Renaissance Schaumburg Convention Center in Schaumburg, IL.
- The Region IV-E Conference will also host a New Professionals Institute that currently has 14 registrants.
- The conference does not have a theme.
- There are currently 314 registrants.

2015 NASPA Region IV-W Conference, November 8 – 12, 2015

- The 2015 NASPA Region IV-W Conference will take place from November 8 – 12, 2015 at the Park Hyatt Beaver Creek in Beaver Creek, CO.
- The Region IV-W Conference will also host a number of pre-conference institutes:
 - New Professionals Institute – 28 registrants
 - 2nd's Institute – 19 Registrants
 - Senior Student Affairs Officers / Faculty Institute – 29 registrants
- The conference theme is “Renew. Elevate. Embrace.”
- There are currently 347 registrants.

2015 NASPA Region I Conference, November 15 – 18, 2015

- The 2015 NASPA Region I Conference will take place from November 15 – 18, 2015 at the Radisson Hotel Manchester Downtown in Manchester, NH.
- The Region I Conference will also host a Student Affairs Leaders of Tomorrow (SALT) Institute that currently has 50 registrants.
- The conference does not have a theme.

- There are currently 504 registrants.

Past Events

2015 NASPA Region I Rhode Island Drive-In Workshop, August 28, 2015

- The 2015 NASPA Region I Rhode Island Drive-In Workshop took place at Roger Williams University in Bristol, RI.
- The focus of the workshop was on the speaker, Jackson Katz.
- There were 41 attendees.

2015 NASPA Region IV-E WISA Drive-In Conference

- The 2015 NASPA Region IV-E WISA Drive-In Conference took place on September 25, 2015 at Northwestern University in Evanston, IL.
- The conference theme was “Visionary Leadership.”
- There were 102 attendees.

2015 NASPA Region V Utah Conference, October 9, 2015

- The 2015 NASPA Region V Utah Conference took place on October 9, 2015 at the Utah Valley University Sorenson Student Center in Orem, UT.
- The conference theme was “Inspire Higher.”
- There were 227 attendees.

2015 NASPA Region III Florida Drive-In & Undergraduate Symposium, October 15 – 17, 2015

- The 2015 NASPA Region III Florida Drive-In & Undergraduate Symposium took place from October 15 – 17, 2015 at the University of South Florida in Tampa, FL.
- The conference theme was “Connecting Passion with Purpose.”
- There were 279 attendees for the Drive In and 62 for the Symposium.

2015 NASPA Region II Careers in Student Affairs Month (CSAM) Conference, October 23, 2015

- The 2015 NASPA Region II Careers in Student Affairs Month (CSAM) Conference took place on October 23, 2015 at Canisius College in Buffalo, NY; the New York Institute of Technology in New York, NY; and at Towson University in Towson, MD.
- The conference theme was “Careers in Student Affairs Month.”
- There were 441 attendees across all 3 campuses.

Workshops, Conferences, & Institutes

NCC Online: Careers in Student Affairs Month

October 8, 2015 Online ◊ Go-to-Webinar Offering

- The Community Colleges Division participated in Careers in Student Affairs Month by focusing their fall NCC Online program on different opportunities and career pathways within the community college setting.
- Derek Dabrowiak, Executive Director of Student Affairs - Technical College System of Georgia; Keith Howard, Vice President of Student Affairs - Colorado Community College System and Community Colleges Division Region IV-W Representative; and Carla Stein, Dean of Student Services - Front Range Community College served as panelists for the event.

- 66 registered to attend and 34 logged in to participate

2015 NASPA Institute for New Vice Presidents for Student Affairs

October 11 – 14, 2015 ♦ Hilton Alexandria Old Town ♦ Alexandria, Virginia

- This signature NASPA program is sponsored by the James E. Scott Academy.
- This year’s theme was “Leadership and Management Effectiveness for the New Vice President for Student Affairs.”
- Institute faculty included Joan Kindle, Institute Director, Eastern Iowa Community College District; Mamta Accapadi, Rollins College; Shannon Ellis, University of Nevada, Reno; and Ajay Nair, Emory University.
- Invited speakers included Kevin Kruger, President, NASPA; Ángel Cabrera, President, George Mason University; Kathleen Hetherington, President, Howard Community College; Iris Palmer, Senior Policy Analyst at the New America Foundation; Ellen Heffernan, President, Spelman Johnson; Tom Matson, Senior Director of Executive Leadership, Gallup; Brandon Busted, Executive Director, Education and Workforce Development, Gallup; Traevana Byrd, General Counsel, Towson University; and Melinda Grier, Director of Legal Resources, National Association of College and University Attorneys.
- Institute faculty offered a two-hour, pre-Institute session for new VPSAs who are also relatively new to the field of student affairs (e.g., former faculty and academic administrators).
- Fifty one VPSAs attended the program, 13 of whom represented two-year institutions and 3 of whom represented non-U.S. institutions (i.e., Canada, Ghana, and Kuwait).

2015-16 NASPA Community Colleges Symposium Series at Montgomery College

October 23, 2015 ♦ Montgomery College - Germantown Campus ♦ Germantown, Maryland

- Montgomery College hosted NASPA and 22 participants for the inaugural Symposium.
- All participants indicated they would attend a future NASPA professional development event for community college student affairs/services practitioners and every participant indicated that they would recommend the event to a colleague.
- The following individuals served as speakers:
 - Tonya Mason, Ph.D., College-wide Dean for Student Success and Rockville Campus Dean of Students - Montgomery College
 - Diane Lane, Ph.D., Vice President of Student Services and Institutional Effectiveness - Cecil College
 - Marcus Peanort, M.Ed., Associate Professor and Counselor - Montgomery College
 - Jamin Bartolomeo, Ed.D., College-wide Dean of Student Access and Germantown Campus Dean of Students - Montgomery College
 - Ashley Babcock, Ed.D., Assistant Director, Writing, Reading, and Language Center - Montgomery College - Rockville
 - Angela Rhoe, Director, Writing, Reading, and Language Center - Montgomery College - Rockville
 - Jason Rivera, Ph.D., College-wide Director of Learning Centers - Montgomery College
 - James A. Felton, III, Chief Diversity Officer - Anne Arundel Community College

Escaleras: Student Affairs Latin@ Leadership Institute

October 25 – 27, 2015 ◊ University of Rhode Island ◊ Kingston, Rhode Island

- This new initiative was proposed by NASPA members and is designed for Latin@ student affairs professionals who aspire to attain senior student affairs officers or vice president for student affairs roles, which may ultimately lead to executive leadership roles, at institutions of higher learning.
- The inaugural institute faculty included Mary Jo Gonzales, Institute Director, University of Rhode Island; Frank Cuevas, University of Tennessee, Knoxville; Magdalena de la Teja, Tarrant County College, Northeast Campus; Walter Diaz, Eastern Connecticut State University; Elizabeth Palacios, Baylor University; and Frank Sanchez, City University of New York.
- Invited presenters included sitting college presidents and vice presidents, association leaders, and foundation representatives.
- Sixty people attended the Institute.

2015-16 NASPA Community Colleges Symposium Series at Central Piedmont Community College

October 30, 2015 ◊ Central Piedmont Community College ◊ Charlotte, North Carolina

- Central Piedmont Community College hosted NASPA and 45 participants for the Symposium.
- The following individuals served as the curriculum development committee in consultation with the Community Colleges Division Director, Dr. Paulette Dalpes:
 - Michael A. Baston, J.D., Ed.D., vice president of student affairs - LaGuardia Community College
 - Tricia Brand, associate dean of student development, Portland Community College
 - Marcia Conston, Ph.D., Vice President for Enrollment and Student Services - Central Piedmont Community College
 - Quincy Martin, III, Ed.D., Associate Vice President of Student Affairs - Triton Community College
 - Scott Peska, Ed.D., Dean for Students - Waubensee Community College
 - Heather Wilcox, Associate Dean, Judicial Affairs and Support Services - Arapahoe Community College
- The following individuals served as speakers:
 - Dr. Brenda Kays, President - Stanly Community College
 - Ms. Rita Dawkins, Associate Vice President for Student Success Services - Central Piedmont Community College
 - Dr. Kimberly Sepich, Associate Vice President for Student Services - North Carolina Community Colleges
 - Dr. Amanda Capobianchi, Associate Dean of Student Life - Central Piedmont Community College
 - Ms. Tiki Ayiku, Senior Director of Educational Programs - NASPA
 - Dr. Ronald Rhames, President - Midlands Technical College

2015 NASPA Multicultural Institute

December 10-12, 2015 ◊ Hyatt Regency, Miami FL

- 422 people are currently registered for the institute.
 - Regular registration deadline was November 8, 2015
- 126 programs were submitted through the call for programs process.

- 54 were accepted as concurrent programs
- Five were accepted as mini-institutes
- Nine were accepted as “flash sessions”
- Featured speakers include:
 - Vijay Pendakur, Associate Vice President for Student Affairs, California State University - Fullerton
 - Kandy Mink Salas, Program Director and Assistant Professor College Counseling and Student Development Program, Department of Education - Azusa Pacific University
 - Vernon Wall, Founding Faculty, Social Justice Training Institute; Director of Business Development, LeaderShape, Inc.
- Committee members include:
 - Tava Bingham, Assistant Director, LEAD Scholars Academy – University of Central Florida
 - Kenzalia Bryant-Scott, Community Director – Arizona State University at the Polytechnic Campus
 - Derrick Bullock, Retention Coordinator, College of Professional Studies – Bowie State University
 - J. Spenser Darden, Graduate Community Director – University of Arizona
 - Queena Hoang, Programs Coordinator, Conrad Prebys Aztec Student Union Board – San Diego State University
 - Herb Jones, Assistant Director of University Housing – University of Illinois at Urbana-Champaign
 - David Kessler, Academic & Student Services Coordinator – Texas A&M University Texas Veterinary Medical Center
 - Carrie Kortegast, Assistant Professor of Higher Education – Northern Illinois University
 - Andre Manukyan - Interim Assistant Director of Residence Education University of Massachusetts Amherst
 - Sara Mata, International Student Specialist – Northern Oklahoma College
 - Jeffrey Tsang, Graduate Assistant for International Education – University of Vermont
 - Wanda Tyler, Director of Intercultural Relations – University of New Haven
- Invited partners and sponsors: The Social Justice Training Institute (SJTl), Defamation the Play, and the Spelman Johnson Group.

2015 NASPA Student Affairs Law Conference

December 10-12, 2015 ♦ Washington Marriott ♦ Washington, D.C.

- The Association for Student Conduct Administration, (ASCA) is a contributing sponsor to this event.
- There are currently 86 registrations for the event. Registration is still open for this event. There is one pre-conference: top ten higher education legal issues which has 20 registrants.
- Art Coleman, Managing Partner and Co-Founder, Education Counsel is the keynote speaker for this year.
- The conference is focused mainly on legal issues within higher education, which is different from previous conferences.

Future Workshops, Conferences, & Institutes

2016 NASPA Strategies Conferences: Alcohol & Other Drug Abuse Prevention, Mental Health, & Violence Prevention

January 21 – 23, 2016 ♦ Orlando Marriott World Center, Orlando, Florida

- The 2016 NASPA Strategies Conferences: Alcohol & Other Drug Abuse Prevention, Mental Health, & Violence Prevention will be held simultaneously in Orlando, Florida.
- Registration for the three conferences is currently open and numbers are ahead of last year's registrations at this time. The early-bird registration deadline was November 6, 2015.
 - Violence Prevention: 88
 - Mental Health 114
 - Alcohol & Other Drug Abuse Prevention: 194
- Speakers include:
 - Luoluo Hong, San Francisco State University
 - Amelia Arria, University of Maryland – College Park
 - Jason Kilmer, University of Washington
 - Daniel Eisenberg, University of Michigan
 - Student Survivor and Activist Panel
 - Najaah Daniels, NASPA
 - Ashley Rose, PAVE
 - Julia Dixon, Only With Consent
 - Jasmin Enriquez, Only With Consent
 - Malik Washington, DC Coalition Against Domestic Violence
- Collaborating associations and organizations including AUCCCD, ACHA, IACLEA, SAMHSA, VTV Family Outreach Foundation, and Suicide Prevention Resource Center.
- 160 programs submitted to the event with 100 programs accepted.

2016 Alice Manicur Symposium for Women Aspiring to be Vice Presidents for Student Affairs

January 21 – 24, 2016 ♦ Palacio del Rio ♦ San Antonio, Texas

- 102 people applied and 88 applications were accepted.
- Pat Whitely, Teri Bump, and Ellen Heffernan will serve as guest presenters.
- The Symposium Chair is Shelia Higgs Burkhalter, Vice President for Student Affairs, University of Baltimore.
- Faculty include:
 - Arnel W. Cosey, Vice Chancellor of Student Affairs, Delgado Community College
 - Paulette Dalpes, Deputy to the Vice Chancellor for Student Affairs, City University of New York
 - Laura A. De Veau, Vice President for Student Affairs, Mount Ida College
 - Gage Paine, Vice President for Student Affairs, University of Texas, Austin
 - M.L. "Cissy" Petty, Vice President for Student Affairs and Associate Provost, Loyola University New Orleans

2016 NASPA AVP Institute - Excellence in the "Number Two" Role

January 28 – 30, 2016 ♦ Hilton Palacio del Rio ♦ San Antonio, Texas

- The 2016 Institute will be the third in its short history. It will emphasize excellence in the "number two" role, and will therefore be differentiated from other NASPA programs designed for aspiring VPSAs.
- Institute faculty include Amy Hecht, Institute Director, The College of New Jersey; Ashanti Hands, San Diego Mesa College; Cynthia Hernandez, Texas A & M University; Byron McCrae, Hampshire College; Jason Pina, Bridgewater State University; and Julie Payne-Kirchmeier, Northwestern University.

- Invited presenters include Kevin Kruger, NASPA; Ellen Heffernan, Spelman & Johnson; and Teri Bump, American Campus Communities.
- The institute will address the topics of change management, responding to bias incidents, institutional politics, supervision, resource management, assessment, public policy developments, and more. Additionally, an optional pre-institute session for new AVPs will be offered.

2016 NASPA Symposium on Military-Connected Students

February 4-6, 2015 ♦ Hilton Orlando Lake Buena Vista ♦ Orlando, Florida

- The NASPA Veterans Conference was renamed the NASPA Symposium on Military-Connected Students to align more closely with research in the field and to provide a more accurate understanding of the student population being served.
- The call for programs generated 32% more program proposals this year.
- Retired Vice Admiral Alfred Harms, former Vice President for Strategy, Marketing, Communications and Admissions at the University of Central Florida, and Dr. Tom Jackson, President - Black Hills State University will serve as plenary speakers.

2016 MENASA NASPA Conference

April 5-7, 2016, ♦ Higher Colleges of Technology, Dubai, United Arab Emirates

Tarifa Ajaif, Executive Dean of Student Services, Higher Colleges of Technology serves as the host and chair of the planning committee for the 10th Annual MENASA NASPA Conference.

2016 Civic Learning and Democratic Engagement (CLDE) Meeting

June 2 – June 4, 2016 ♦ Indianapolis Marriott Downtown - Indianapolis, Indiana

- Fourth annual offering of this meeting, co-organized by AASCU's American Democracy Project (ADP) and The Democracy Commitment (TDC).
- The Civic Learning and Democratic Engagement (CLDE) planning team members are:
 - Carol Burton, Associate Provost for Undergraduate Studies, Western Carolina University
 - Gerald A. Williams, Ph.D., Director of Career Opportunities, Valdosta State University,
 - Assistant Director, Center for Leadership and Community Engagement, Rollins College
 - David Hoffman, Assistant Director of Student Life for Civic Agency, University of Maryland Baltimore County
 - Claire King, Assistant Professor, Experiential Education, Stella and Charles Guttman Community College at CUNY
 - Kathy Nordyke, Director, Citizenship and Service-Learning, Missouri State University
 - Kristin Norris, Director of Assessment, Office of Community Engagement, Indiana University-Purdue University Indianapolis
 - Calandra Pervis, Professor of Education, Lone Star College - Kingwood
 - Kris Pierre, Senior Director, Academic and Community Partnerships, Northeastern Illinois University
 - Harold Silva, Campus Director, Institute for Civic Engagement and Democracy, Miami Dade College
 - Daniel Tome, Director of Service-Learning, Stockton University
 - Anne Weiss, Director of Assessment, Indiana Campus Compact
- Call for Proposals opened on October 23, 2015 and will close on February 1, 2016.
- Civic Learning and Democratic Engagement planning team is working on identifying:
 - sponsorships;

- keynote/plenary sessions;
- student engagement opportunities; and a year of advocacy projects leading up to the CLDE meeting.

Student Affairs Certificate Program in Law and Policy

June 6-10, 2016, ◇ Clearwater Beach, Florida

- This certificate program is designed as a five-day, 23-hour course, and participants take a written final exam for completion.
- Peter F. Lake, Charles A. Dana Chair and Director, Center for Excellence in Higher Education Law and Policy, Stetson University College of Law will serve as head faculty.
- Additional faculty are being finalized.
- Applications are open until March 1, 2016.

2016 NASPA Student Success and Completion Conference

June 9-11, 2016 ◇ Marriott Hotel & Conference Center, College Park, MD

- This is a new conference focused on addressing the achievement gap experienced in degree completion by low-income and first-generation college students. As a result of attending this conference, participants will:
 - understand barriers preventing students from entering college and how to implement support systems;
 - recognize the role that technology can play in serving this student population;
 - expand knowledge of at-risk students and develop meaningful connection and engagement opportunities;
 - learn to further navigate economic barriers for at-risk students and provide support; and
 - recognize mental and emotional stressors for various types of at-risk students.
- Committee members are currently being identified, but we are soliciting the following individuals.

Assessment and Persistence Conference

June 16-18, 2016 ◇ Hyatt Regency Portland ◇ Portland, Oregon

- Call for Programs will open November 6.
- Committees, featured speakers, and pre conference programming are currently being solidified.

2016 NASPA Small Colleges and Universities Institute

June 26 – 28, 2016 ◇ Macalester College ◇ Saint Paul, Minnesota

- The 2016 Institute will be the 10th in its eighteen-year history.
- The Institute planning team is led by co-chairs Trina Dobberstein, Baldwin Wallace University and Damon Sloan, University of St. Francis.
- A unique and intentional component of this signature NASPA program is living and learning together on the host campus.
- Primary content foci include gender based violence and Title IX compliance, presidential perspectives on higher education, leading just campus communities, and innovations and trends in campus career development initiatives.
- An optional pre-institute session will be offered for participants who are contemplating a move to the college presidency

2016 NASPA Student Affairs Fundraising Conference

July 28-30, 2016 ♦ Ohio State University and the Hyatt Regency, Columbus, OH

- Committee members include:
 - KC/Conference Chair: Glenn Gittings, Director of Special Programs - University of Louisville
 - Host Institution Representatives:
 - Tracy Stuck, Assistant Vice President for Student Life – The Ohio State University
 - Ashley Sinram, Multimedia Coordinator – The Ohio State University
 - Cedric Howard, Vice Chancellor for Student Affairs - University of Washington - Tacoma
 - Deanna Vatan Woodhouse, Director, Office of the Division of Student Affairs - Bowling Green State University
 - Leslie Gale, Coordinator for Parent Relations - University of Missouri
 - Myra Morgan, Director of External Relations - University of Florida
 - Pat Mahon, Vice President for Student Development and Dean of Students - South Dakota School of Mines & Technology

Penn-NASPA Institute for Higher Education's Future: Engaging Senior Student Affairs Officers

August, 2016/January, 2017/June, 2017 ♦ Locations TBD

- This new initiative involves a partnership between NASPA and the University of Pennsylvania's Graduate School of Education.
- The target audience is exclusively vice presidents for student affairs and other most senior student affairs officers.
- The Institute consists of three gatherings spread across multiple months in three different cities.
- This program is intended to provide an opportunity for experienced student affairs leaders to collaborate with colleagues and other higher education leaders and to think about and act on big picture issues related to their own leadership, the institutions they serve, and the student affairs profession.

The 3rd NASPA – IASAS Global Summit on Student Affairs and Services

Fall 2016 ♦ Stellenbosch University – South Africa

NASPA and the International Association of Student Affairs and Services (IASAS) will convene the third gathering of student affairs and services association representatives from around the world. Education is central to raising the socio-economic levels in any country. Higher education, including the support provided from student services and programs, only enhances opportunities for improving those conditions. This Global Summit allows participants to share ideas regarding the role of student affairs and services in bettering the world in which we all live.

- Stellenbosch University in South Africa will serve as the 2016 host for the Global Summit.
- Global Summit Planning Committee is comprised of:
 - Kevin Kruger, NASPA
 - Stephanie Gordon, NASPA
 - Enrique Ramos, NASPA
 - Brett Perozzi, Immediate Past Chair of the International Advisory Board, NASPA
 - Tiki Ayiku, NASPA
 - Rob Shea, Past-President, IASAS
 - Lisa Bardill Moscaritolo, Secretary, IASAS
 - Birgit Schreiber, Stellenbosch University
- Current plans include the continuation of discussion and a written document that will be created by the Global Summit participants.

BACCHUS Initiatives

CSU Behavioral Intervention Team Trainings

October 22-23, 2015 ◊ California State University, Fullerton, CA

November 12-13, 2015 ◊ San Francisco State University, CA

- New workshop piloted in California for CSU campuses.
- 100 registrants total for both workshops.
- Speakers included
 - Frank Lamas, California State University, Fresno
 - Dawn Meza Soufleris, Rochester Institute of Technology
 - LeRoy Rooker, AACRAO
 - Amber Eckert, Ashford University
 - Monique Crandal, University of California, San Diego

BACCHUS Initiatives General Assembly

November 12 – 15, 2015 ◊ Hyatt Regency, Reston, VA

- Annual conference for undergraduate peer educators and their advisors.
- This year marks the 40th anniversary of BACCHUS.
- 547 participants are registered from 83 campuses.
- 90 educational breakout sessions are being offered from BACCHUS member groups.
- Awards will be given for outstanding educational program, outstanding student, outstanding advisor, and outstanding peer education group.

BACCHUS Initiative Regional Spring Conferences

April 2016

Volunteer BACCHUS Regional Consultants are responsible for organizing and implementing a regional conference focused on collegiate peer education programming and management. Area spring conferences confirmed for spring 2016 to date are

- Region II, April 15-16, California University of Pennsylvania
- Region III, April 16-17, University of Virginia
- Region IV-W, April 7-9, Kansas City Marriott, Kansas City, MO

BACCHUS Trainings

Certified Peer Educator (CPE)

- NASPA staff conducted 11 CPE trainings between July 1 and November 6.
- Campuses/Organizations receiving training were:
 - Alliance Behavioral Health Car (8/3-8/4): 14 students
 - Fullerton College & College of the Canyons (8/11-8/12): 20 students
 - Massachusetts Maritime Academy (8/12-8/13): 100 students
 - American University (8/28-8/29): 32 students
 - St. Louis Multi-Campus Training (9/11-9/12): 70 students
 - Catholic University of America (9/12-9/13): 25 students
 - Salish Kootenai College (9/15-9/16): 11 students
 - Claremont University Consortium (9/25-9/26): 42 students
 - Chabot College (10/9-10/10): 33 students
 - Umpqua Community College (10/23-10/24): 28 students

- National Urban League (11/4-11/5): 30 students
- 405 total students and advisors participated in these trainings.

Other Trainings

- NASPA staff conducted an alcohol presentation at Westminster College on 10/21.
 - 54 total students and advisors participated in this presentation.
- NASPA staff conducted an alcohol-related training at Purdue University on 8/23.
 - 120 total students participated in the training.
- NASPA staff conducted a training on Screening, Brief Intervention and Referral to Treatment (SBIRT) at American University on 8/27.
 - 11 professional staff members participated in the training.

Foundation

NASPA Foundation Ambassadors

- Sajko has continued the NASPA Foundation Ambassadors which allow opportunity for individuals from the regions to promote and serve for the Foundation at regional events.

Newsletters

- The Foundation Development officer created a monthly Foundation newsletter sent to all NASPA members. The provides updates on Foundation-related activities and involvement.

Foundation Board Meeting

September 20-22, 2015 ◊ Kansas City, Missouri

- The Board reviewed the upcoming goals and priorities for the 2015-2016 year. Please see the NASPA Foundation report for details.

Research and Policy Institute

The RPI launched the NASPA Policy Briefing Series in July 2015 and has thus far offered perspective and resources on four topics:

- Federal Higher Education Policy and the Importance of the Student Affairs Perspective (July)
- Military-connected undergraduates: Next steps in policy, research, and student affairs practice (August)
- Student Employment in the Context of the Affordable Care Act: Key Challenges & Policy Conversation (September)
- Reauthorizing the Higher Education Act: Policy Themes on Affordability and Student Success (October)

Comprehensive Student Record Convening

NASPA will host a convening for representatives from 25 institutions that are collecting information related to students' participation in co-curricular activities. The gathering will be held in Washington, DC on January 27, 2015 and will provide information regarding several considerations for this work, including but not limited to, selecting the appropriate technology, assessing learning in co-curricular environments, and building an institution-wide culture that supports co-curricular engagement.

Online Professional Development

Virtual and Connected Conferences

Techne

August – December, 2015 ◊ Online

- Approximately 30 live and recorded sessions focused on one of eight themes: Technology Competency, Increasing Access and Engagement, Social Media, Leadership and Management, Efficiency and Productivity, Personal Development and Self-Care, How-To, and Industry Partners
- 61 enrollees
- 2 industry partners with 2 more in the sales cycle

2015 NMI Pod

November – December, 2015 ◊ Online

- This connected conference acts as a virtual learning community and materials repository for the 2015 NASPA Multicultural Institute.
- Presenters have enthusiastically created enhanced content and will use this community to connect with attendees and tailor session presentations.
- Attendees will have the opportunity to connect with peers at similar institutions and in similar functions prior to attending the live event.
- The expectation is that the connected conference will deepen the overall engagement for conference attendees and result in future attendance increases.

Live Briefings

At the Intersection Where Worlds Collide: The Quest for Character, Civility and Community

July 1 and July 22, 2015 ◊ Online

- A hybrid online learning experience created in partnership with the Student Leadership Programs KC and Omicron Delta Kappa
- Included an opening and closing live session and 2 hours of recorded content
- Presented by Dr. Walter Fluker
- 39 attendees

Live Briefing Series on the NASPA/ACPA Technology Competency

August 19, 26 and September 2 and 9, 2015 ◊ Online

- Each session was devoted to one level of the competency with the final session focused on how technology connects to the other competencies.
- Event was included for Techne attendees but also offered as a separate package
- 80 total attendees

The Rest of the Story: Effects on Administrators following Campus Incident of Bias

September 16, 2015 and recorded ◊ Online

- 12 attendees to date

Building the F-Gap: a Roadmap to Success for First Generation Students

September 30, 2015 and recorded ◊ Online

- 12 attendees to date

Synergistic Supervision of Entry-Level Student Affairs Professionals: A Cross-Cultural Examination

October 21, 2015 and recorded ◊ Online

- 41 attendees to date
- This Live Briefing was the first selection to be included in the Live Briefings Institutional Membership upgrade package.

When No One Knows Who You Are: Apps, Anonymity, and Accountability

October 27, 2015 and recorded ◊ Online

- This session was the first in a series with Eric Stoller, Expert in Residence
- 2 attendees to date

Beginning Your Journey: Beyond the Book

October 29, 2015 and recorded ◊ Online

- The session was presented by the book editors at no cost to members
- 52 registrants to date

A Day in the Life of a Student Affairs Professional at a Small College or University

November 3, 2015 and recorded ◊ Online

- This session was presented as an extension of Careers in Student Affairs Month
- 50 registrants to date

What Matters to Students: Using the Critical Incident Technique in Student Affairs Assessment

November 4, 2015 and recorded ◊ Online

- This Live Briefing was the second selection to be included in the Live Briefings Institutional Membership Upgrade package.
- 43 attendees to date

Understanding ADA: Guidance and Practical Takeaways

November 10, 2015 and recorded ◊ Online

- 10 attendees (as of 11/6/2015)

College Students on the Autism Spectrum: Challenges and Strategies for Student Affairs Professionals

November 18, 2015 and recorded ◊ Online

- 11 attendees (as of 11/6/2015)

Where do we go from here? Demonstrating sensitive, caring, and justice-centered leadership

November 20, 2015 and recorded ◊ Online

- 860 attendees with 1433 registered attendees (as of 11/6/2015)
 - This briefing was hosted by NASPA President, Kevin Kruger. Dr. Kruger was joined by:
 - Shaun Harper, University of Pennsylvania
 - Larry Roper, Oregon State University
 - Penny Rue, Wake Forest University
 - Sumun L. Pendakur, Harvey Mudd College
 - Sam Museus, Indiana University
 - Miguel Macias, DePaul University

Navigating Decentralized Campus Culture with Multiple Extended Orientation Programs
December 2, 2015 and recorded ♦ Online

- Promotions begin after the date of this writing

Learning to Love the Biennial Review

December 3, 2015 and recorded ♦ Online

- Promotions begin after the date of this writing

Get Digital or Get Out of the Way: Why Technology is the Future of Student Affairs

December 8, 2015 and recorded ♦ Online

- This session is the second in a series with Eric Stoller, Expert in Residence
- Promotions begin after the date of this writing

Short Courses

Outcomes Based Assessment Fundamentals

Self-paced ♦ Online

- 10 self-paced modules
- Presented by Dr. Marilee Bresciani Ludvik
- 31 attendees to date

Advocating for Pregnant and Parenting Students: How to be Proactive not Reactive

Self-paced ♦ Online

- Created by the Adult Learners and Students with Children Knowledge Community
- Includes three modules and resources for ongoing peer-to-peer communication and learning
- 25 attendees to date

Corporate and Foundation Relations

2016 NASPA Annual Conference, as of November 6, 2015

- 83 Exhibitors signed up representing 107 booths.
- 28 Sponsors Secured (both annual conference and other events at annual conference).
- 20 Program Guide Advertisers.
- Attended 2015 Educause Annual Conference.
 - Secured at least 2 exhibitors from that visit.
 - Gained new ideas for future events.

Other Event Exhibits and Sponsorships, as of November 6, 2015

- 2015 Institute for New VPSAs: 4 sponsors (Campus Clarity, Skyfactor, e-checkuptogo, Corvias Campus Living).
- 2015 Escaleras Institute: 5 sponsors for this new event (S&J, e-checkuptogo, ACC, Lumina Foundation, Latinos in Higher Education).
- 2015 BAACHUS Assembly: 2 sponsors (NCAA and Are you Fit). 5 exhibitors.
- 2015 Multicultural Institute: 1 sponsor (Defamation of the Play). 4 exhibitors.
- 2016 AVP Institute: 3 sponsors (S&J, ACC and e-checkuptogo).
- 2016 Manicur Symposium: 2 sponsors (S&J and ACC).

- 2016 Strategies Conference: 4 sponsors: (Campus Clarity, e-checkuptogo, Everfi, Caron Treatment Center). 11 exhibitors.
- 2016 Assessment and Persistence Conference: 1 sponsor (Skyfactor).
- 2016 Small College Institute: 2 sponsors (S&J and Campus Clarity).
- Working with multiple KC leaders to help support their funding needs through sponsorships.
- Secured more sponsors (for annual conference and other events) in this 4-month time period than any other 4-month time period in the last 7 years.

Comprehensive Agreements

Secured six 2016 comprehensive multi-event partnership agreements from the following organizations:

- E-checkuptogo
- Campus Clarity
- The Spelman and Johnson Group
- Corvias Campus Living
- Skyfactor
- Everfi

Initiatives: Corporate Relations Department Expansion

- Hired Szymon Kesek, NASPA's new Exhibits and Advertising Coordinator.
 - Secured two new advertisers for the Winter *Leadership Exchange*.
 - Increased corporate participation at the BACCHUS General Assembly.
 - Created new exhibit/sponsorship forms for the Multicultural Institute and the Symposium on Military-Connected Students.
 - Established an exhibitor presence at the Multicultural Institute, 4 exhibitors.
 - Assisting with many accounting/web site maintenance duties within corporate relations (invoicing, CC processing, web site updates, etc).
 - Updated the sponsorship guidelines for the regions and the Knowledge Communities.

Advocacy & Scholarship

Research and Policy Institute - Advocacy

NASPA staff assisted in the preparation of testimony of Dr. Penny Rue that she delivered before the U.S. House Subcommittee on Higher Education and Workforce Training in early September. The hearing was titled 'Preventing and Responding to Sexual Assault on Campuses.'

NASPA joined in a community letter through CUPA-HR expressing concerns with the proposed FLSA white collar exemption salary thresholds. The letter was submitted in early September.

NASPA joined in a community letter with the six higher education presidential associations and AACRAO outlining concerns with the Department of Education's August 18th draft Dear Colleague Letter on the disclosure of student medical records as educational records. NASPA also submitted comments on our own.

NASPA joined ACE and 36 other national higher education associations in filing an amicus brief on the 2nd U.S. Supreme Court hearing of Fisher v. University of Texas.

NASPA's Director for Policy Research and Advocacy, Andrew Morse, goes on the record in the Huffington Post expressing deep concerns on the Safe and Fair Campus Acts.

Andrew Morse was lead author in an August op-ed appearing in the Chronicle of Higher Education titled 'The Case against More Guns on Campus'.

Andrew Morse served as a panelist at the Clery Center's 25th Anniversary of the Jeanne Clery Act at the Newseum in Washington, DC. He was joined by representatives from ASCA, IACLEA, and UAW in a discussion on the past, present, and future of policy that intends to promote student safety on campus.

Amelia Parnell delivered a presentation at NALEO's 11th Annual National Summit on the State of Latino Education.

Amelia Parnell delivered two presentations for the 25th annual AACRAO Strategic Enrollment Management conference.

Amelia Parnell will present a session on co-curricular learning at the Winter 2015 Convening of the Competency-Based Education Network.

Research and Policy Institute - Scholarship

5 Things Issue Brief Series

- 5 Things Student Affairs Professionals Can Do To Support Diverse Students in STEM
- The next brief, which will focus on supporting international students, is in progress.

NASPA-ACE Partnership on Military-connected Students

Andrew Morse, NASPA's Director for Policy Research and Advocacy, published a summary of a convening with researchers and government officials who hold expertise on military-connected undergraduates in their respective roles. The summary, titled 'Military-Connected Undergraduates: The Current State of Research and Future Work' outlines key next steps for advancing our understanding of service members and veterans in higher education.

Andrew Morse also published a co-authored report with the American Council on Education titled 'Military-Connected Undergraduates: Exploring Differences between National Guard, Reserves, Active Duty, and Veterans in Higher Education'. The report uses existing federal data to analyze differences on factors associated with postsecondary access, educational characteristics, financial aid, and non-completion.

Andrew Morse co-authored a book chapter on the future of institutional research that examines points of difference among military-connected undergraduates in higher education and frames considerations for campus-wide partnerships between IR professionals, student affairs leaders, and other key stakeholders to understand and address the unique characteristics associated with service background.

Vice President for Student Affairs Census

The RPI launched the Vice President for Student Affairs (VPSA) Census website. Through the interactive website, the general public can explore the demographic characteristics of VPSAs and the characteristics of their division and institution, and filter the data to create custom charts and tables. Functional area profiles detail the job title and supervisor of the leader responsible for each of 39 services commonly found in student affairs divisions. The VPSA Census website includes a subscription-based salary tool, featuring director-level salaries for each of 39 functional areas, and associate/assistant vice president (AVP) and vice president salaries. Customized salary searches include demographics, geographic region, and other divisional and institutional characteristics.

The RPI has also started data collection for Year 3 of the annual census project.

ECS/NASPA State-Level Policy Analysis on Campus Sexual Violence and Guns on Campus

Andrew Morse is working with the Education Commission of the States to publish analyses of major policy actions on campus sexual violence and guns on campus across the states.

Affordable Care Act Survey

NASPA's Research and Policy Institute conducted a survey on student employment arrangements in divisions of student affairs at two- and four-year public and private institutions in order to understand the impact of the Affordable Care Act Employer Mandate on student affairs divisions and student employment arrangements. RPI staff are packaging the results for future scholarly and advocacy efforts.

NUFP (NASPA Undergraduate Fellows Program)

NUFP Welcome Packets:

- An itinerary calendar of all important deadlines for the program, NUFP stUFP, was created again for the 2015-2016 academic year.

NUFP Notes:

- In an effort to increase communication about unique offerings to NUFP fellows, NUFP Notes were continued. This monthly newsletter covers specific things for NUFP Fellows. NUFP is using the blog feature on the NASPA website to communicate with membership.

Capstone On-Campus Management/NUFP Partnership:

- Capstone has renewed its commitment of \$5,000 to NUFP and the Undergraduate Pre-Conference for the 2015-2016 year. This money will be used in the following ways:
 - Undergraduate Pre-Conference Attendance Stipends: \$5,000 (12 students at \$250/each). These scholarships are available for both NUFP Fellows and NASPA Undergraduate Members.

Careers in Student Affairs Month (CSAM)

- Over the course of the month, we had 670 unique engagements on Twitter, as well as 1,285 unique posts on Instagram for our photo a day challenge.
- In celebration of Careers in Student Affairs Month, NASPA hosted seven free webinars for the profession. These were open for both members and non-members. They included:
 - Mission: I'mPossible — Recruiting Student Affairs Agents
 - Panelists included:
 - Dr. Tiffany J. Davis, Teaching Assistant Professor, North Carolina State University
 - Jimmy Doan, Area Director, Residential Life Programs, Massachusetts Institute of Technology (MIT)
 - Raul Fernandez, Associate Director of Student Activities, Boston University
 - Dr. Tamara Himmelstein, Assistant Dean of Students and Director of Student Life, Occidental College
 - Dr. Christa Porter, Fixed Term Assistant Professor in Higher, Adult, and Lifelong Education, Michigan State University
 - 152 sites registered
 - Transitioning into New Roles: Dealing with Transition
 - Panelists included:
 - Andrea De Leon, Residence Director, St. John's University
 - 101 sites registered
 - The Current State of Student Affairs & Looking Toward the Future
 - Panelists included:
 - Dr. Kevin Kruger, President, NASPA
 - Dr. Frank Lamas, NASPA Board Chair, California State University, Fresno
 - 120 sites registered
 - Pursuing Continued Education: Getting a Masters Degree
 - Panelists included:
 - Dr. Rozana Carducci, Assistant Professor and Program Coordinator, Salem Saint University
 - Dr. Jonathan O'Brien, Assistant Professor and Program Coordinator, California State University, Long Beach
 - Dr. Ken Schneck, Associate Professor and Program Director, Baldwin Wallace University
 - 114 sites registered
 - The Different #SAPaths
 - Panelists included:
 - Marjie Blicharz, Education Specialist, NJ Department of Children and Families, Office of Educational Support & Programs within the Office of Adolescent Services
 - Darla Pires DeGrace, Director of National Diversity Recruitment and Strategic Partnerships, City Year, Inc.
 - Christopher Cole, Program Coordinator, One Million Degrees
 - Steve Loflin, Founder and CEO, The National Society of Collegiate Scholars
 - 121 sites registered

- Work Life Integration
 - Panelists included:
 - Dr. Sara Kathleen Henry, Foundation and CEO, WellnessLifestyle
 - Ed Cabellon, Assistant to the Vice President of Student Affairs, Bridgewater State University
 - 141 sites registered
- Navigating your NASPA Membership
 - Panelists included:
 - Nathan Victoria, Director of Member Engagement and Student Initiatives, NASPA
 - 48 sites registered
- NASPA staff is currently working on an outreach plan to convert non-members who participated in the event to members.

NASPA Creation of Knowledge

2016 Annual Meeting of the Association of American Colleges and Universities

January 20-23, 2016 ◊ Grand Hyatt Hotel, Washington, DC

- NASPA will partner with AASCU's American Democracy Project and The Democracy Commitment to present the session: *Leveraging a Crucible Moment: Partnering Across Academic and Student Affairs to Advance Undergraduate Civic Learning and Democratic Engagement.*

Campus Compact Celebrates 30 Years of Educating Citizens and Building Communities

March 26-28, 2016 ◊ Sheraton Boston Hotel, Boston, MA

- NASPA staff and Lead Initiative members will present a panel discussion: *Navigating Civic Learning and Democratic Engagement – A Panel Discussion Connecting Colleges and Universities to Community.*

Lead Institutions Blog

- Lead Institutions continue to engage in the third year of the initiative through NASPA's website. The blog features work being done by the Lead Institutions, the Lead Initiative, the CLDE Meeting, and NASPA. These posts are an opportunity to showcase work being done at each Lead Institution as well as to be a driving force for scholarship, assessment, programming, and dialogue in the realm of CLDE.
- Blog posts are published multiple times a week. These posts serve as a vehicle for member engagement and connect research, policy, promising practices, and scholarship with members. The blog can be accessed: <http://www.naspa.org/rpi/lead-initiative>

AVP Steering Committee

- In January 2016, NASPA will publish a book edited by two former members of the AVP Steering Committee, Amy Hecht (The College of New Jersey) and Jason Pina (Bridgewater State University). Entitled *AVP: Leading from the Unique Role of Associate/Assistant Vice President for Student Affairs*, the book will explore topics relevant to the AVP role and will address the unique nuances of the position and the way in which it influences decisions.

BACCHUS

Grant Projects

Montana Collegiate Tobacco Prevention Initiative (MCTPI)

- NASPA began a new two-year funding cycle for this statewide project, in existence since 2005.
- NASPA provides training, technical assistance, and grant management for twelve campuses, including one tribal campus.
- Since the project began, nine campuses have passed tobacco-free policies. Carroll College will implement their policy on July 1, 2016.

Colorado Coalition of Alcohol and Drug Educators (CADE)

- NASPA has been awarded the contract for a new five-year funding cycle of this long-standing statewide coalition.
- NASPA provides training, technical assistance, and communication facilitation for campuses in Colorado to address alcohol and other drug issues.
- The coalition currently has seventeen member schools.

National Peer Educator Study (NPES)

- The National Peer Educator Study, launched in 2005, was designed to provide evidence-based research outcomes associated with being a peer educator on a college or university campus. The NPES is a web-based survey administered to peer educators affiliated with BACCHUS on college and university campuses across the United States.
- The NPES research team has redesigning the layout for institutional reports this past year.
- The largest number of institutional reports (39) were disseminated from the 2014-2015 administration of the survey, an increase of about 33%.
- Presentations on the NPES occurred at NASPA, ACPA, and the BACCHUS General Assembly.

Conference Sessions / Presentations

2016 HECAOD National Meeting

August 4-6, 2015 ♦ Ohio State University, Columbus

- NASPA staff presented information on the Coalition to Prevent ADHD Medication Misuse (CPAMM) and NASPA's research project on student misuse, abuse, and diversion of stimulant medication.

Rocky Mountain College Health Association Biennial Meeting

October 16-17, 2015 ♦ Montana State University, Billings

- NASPA staff presented information on tobacco-free campus policy and methods for motivating student involvement in tobacco prevention.

Montana Statewide Webinar – Great American Smokeout Programming

October 21, 2015

- NASPA staff presented information on current trends in collegiate tobacco use, prevention, and policy.
- Various community and health agencies participated in the webinar.

Publications

New Releases (2015–16)

Coordinating Divisional Student Affairs Assessment

Erin Bentrim, Gavin Henning, and Kimberly Yousey-Elsener, Editors

- Released in November 2015

College in the Crosshairs

Brian Hemphill and Brandi Hephner LaBanc, Editors

- Released in October 2015
- Authors presenting at the 2015 NASPA Student Affairs Law Conference and writing for the NASPA Blog

Beginning Your Journey: A Guide for New Professionals in Student Affairs (4th Ed.)

Lori Reesor and Marilyn Amey, Editors

- Released in June 2015
- Complimentary copies given to attendees of the New Professionals Conference and mailed to voting delegates
- Authors participating in a *Beginning Your Journey* book club, webinar series, and blog series

Forthcoming Titles (2015–16)

AVP: Leading from the Unique Role of Associate/Assistant Vice President for Student Affairs

Amy Hecht and Jason Pina, Editors

- January 2016 release

Globalizing Student Affairs and Services: Providing Support to Students in Higher Education

Kenneth J. Osfield, Brett Perozzi, Lisa Bardill Moscaritolo, and Robert Shea, Editors

- Summer 2016 release

Project CEO (Cocurricular Experience Outcomes): Demonstrating the Impact of Cocurricular Experiences on the Skills Employers Demand

Adam Peck, Editor

- Fall 2016 release

What You Don't Know Can Hurt You: Applying Wisdom and Research to Your Higher Education Career

Peggy Holzweiss and Kelli Peck Parrott, Editors

- Spring 2017 release

Using the CAS Professional Standards: Diverse Examples of Practice

Needham Yancey Gulley, Shannon R. Dean, and Laura A. Dean, Editors

- Spring 2017 release

Journals

- Please see attached reports from journal editors and Routledge.

Leadership Exchange

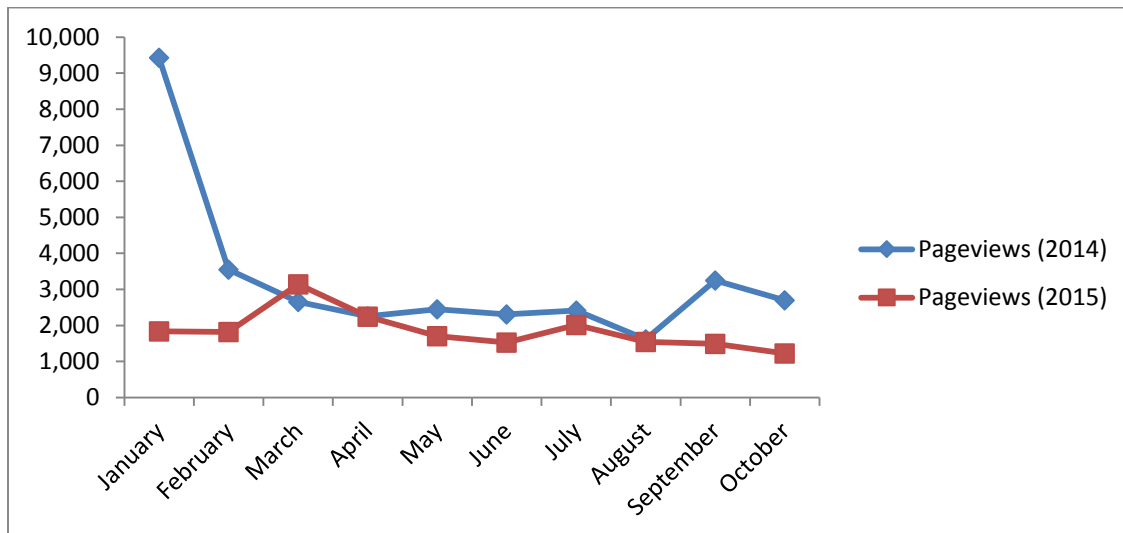
- *Leadership Exchange* magazine focuses on management and leadership issues for vice presidents for student affairs. It is in its thirteenth year of publication and continues to be published quarterly. The print edition is mailed to voting delegates and subscribers, and the digital edition is sent via e-mail to all NASPA members and subscribers.
- The Fall 2015 issue was a themed issue on “Closing the Achievement Gap.”
- The following chart summarizes feature articles published to date in Volume 13 (2015):

Spring 2015 (Issue 1)
International Influx: Student Services Go Global <i>Zoe Ragouzeos, Trudy Steinfeld, and Marc Wais; C. Renee Romano and Anita Tsai; Madeline Estabrook; and Carol Solko-Olliff</i>
Fundraising and Student Affairs: Finding a Seat at the Academic Table <i>Mary Jo Sekelsky and Stanley E. Henderson</i>
Campuses Respond to Gender-based Violence <i>Nancy Chi Cantalupo, Claire Kaplan, Joni Bernbaum, Christine Mouton, and Jen Luettel Schweer</i>
The Art and Science of Mentorship: Lead by Teaching <i>Tim Sanders</i>
Summer 2015 (Issue 2)
Times Are A-Changing <i>Mary B. Coburn</i>
Increasing Value in Times of Decreasing Resources <i>Brian O. Hemphill, Melanie V. Tucker, and Susan M. Gardner</i>
Guiding Students Through the Gateway: Student Affairs and the Community College <i>Paulette Dalpes, Linda Kuk, and Ashley Tull</i>
Making the Case: VPSAs as Agents for Change <i>Miriam Feldblum</i>
Fall 2015 (Issue 3)
The New Access: Improving Degree Completion for Underrepresented Students <i>An Interview with James T. Minor</i>
Designing State Financial Aid Policy to Support Degree Attainment <i>Brian Sponsler</i>
Strategies for Student Success: California State University San Marcos: A Case Study <i>Karen S. Haynes</i>
First in the Family: Leaders Shaped by First-Generation Experiences <i>Cathy Sandeen, Frank E. Ross III, Carolyn J. Stefanco, Timothy Alvarez, and Nancy P. Crimmin</i>

- The following chart shows e-mail table of contents alert open rates for e-mails deployed for Volume 13 (2015).

Issue	Deploy Date	Open Rate
Spring 2015 (Issue 1)	3/5/2015	38.72%
Summer 2015 (Issue 2)	7/14/2015	35.04%
Fall 2015 (Issue 3)D	9/29/2015	31.39%

- The digital edition of Leadership Exchange has received 18,541 page views in 2015. The following graph shows total page views by month and year.



Corporate and Foundation Relations

Advertising

- Fall *Leadership Exchange* - 4 total new advertisers
- Winter *Leadership Exchange* - 2 total new advertisers
- July – November E-newsletter - 3 new advertisers

Foundation Research Grants

- The Foundation Board approved funding for a large grant in the amount of \$35,000. NASPA staff will manage submissions, evaluation process, and marketing.
- Foundation Board reviewed 63 Channing Briggs Small Grants proposals and approved 8 grants for a total award of \$29,450, from the July 2015 proposals. This included an extra grant as a result of #GivingTuesday. Last year the Board reviewed 46 applications.
- NASPA staff manages the submission and review process for the grants.
- Recipients for July 2015 Channing Briggs Small Grants include:

Title	Investigator
College Student Development: Self-Authorship in an Era of Increased Parental Involvement	Dana Winters, Doctoral Student, University of Pittsburgh
Navigating the Senior-Year Transition: A Qualitative Study of the Experiences of First-Generation American Students	Blake Silver, Doctoral Student, University of Virginia
How Generalists Function as a Community of Practice in Community College One-Stop Student Services Center	Cheryl Warmann, Director of Enrollment Services, Oakton Community College
Racialized aggression and social media on campus	Heather Rowan-Kenyon, Associate Professor, Boston College

Campus sexual violence & prevention educators' use of gender in their work: A critical exploration	Susan Marine, Assistant Professor, HE, Merrimack College
Shattering perceptions: Experiences of men who survived sexual violence in college	Daniel Tillapaugh, Assistant Professor, Counselor Ed, Cal Lutheran
Exploring student engagement and student development in Caribbean tertiary education	Elizabeth Niehaus, Assistant Professor, University of Nebraska Letitia Williams, Asst. VP Student Support Services, University of Trinidad & Tobago
**Welfare recipients at a four- year college: Reaching for a BA in the "work-first" era of public policy	Will Simpkins, Director Career Services, CUNY & Doctoral Student, NYU