This past year, NASPA and its members have engaged in a wide range of activities in celebration of NASPA’s 100 Year Anniversary. What we discovered in this year of celebration and reflection is not surprising. It has not been about “what” NASPA has done and accomplished in 100 years, but “who” the people were that provided leadership to NASPA over these years. When we say “NASPA is its members,” it is clear that this has always been the case for NASPA. The history of NASPA really is the compilation of hundreds and hundreds of leaders who built NASPA to serve the student affairs profession and ultimately, to serve the students enrolled at their institutions.

The stories of those early years when Deans of Men and Deans of Women were just developing the craft of student affairs work, have been so interesting. Perhaps the famous quote coined by French writer Jean-Baptiste Alphonse Karr is an apt placeholder for the work of student affairs over the decades: “Plus ça change, plus c’est la même chose.” “The more things change, the more they stay the same.”

This was evident as we examined the voices of those first Deans. Consider this from Thomas Arkle, Dean of Men at the University of Wisconsin in 1909 (considered to be the very first Dean of Men), when describing his new role as Dean of Men:

“I had no specific duties, no specific authority and no precedents either to guide me or to handicap me. My only guidance was that I was to interest myself in the individual student.”

Or consider notes from the very first meeting of the Conference of Deans and Advisors of Men in 1919:

“Let us not become mere traffic officers halting or moving automobiles, nor gas station attendants filling the gas tank or wiping off the windshield, or preachers or moralists. We are consulting engineers in the great science of life.”

“Let us not forget that we are educators; that is our real work.”
One hundred years later, we still see educator as one of our most cherished roles on campus. While the curriculum may have evolved, we are still focused on the needs and interests of the individual student.

In 1919, at the first meeting of what became NASPA there were six participants. In 1929, ten years later 89 people attended the first ever meeting based in a hotel – the Mayflower Hotel in Washington, DC. The NASPA Conference in Los Angeles will have over 7,000 registrants; the largest west-coast conference in NASPA’s history! The last time NASPA was in California, we met in San Diego with 2,100 registrants.

The increase in Annual Conference registration is one measure of NASPA’s growth. Another is the business side of NASPA. The “business” of NASPA is at record levels with total revenue topping $16.7 million, a $4.2 million increase from the previous year. Much of that increase was driven by a $2 million increase in sponsored and grant supported programs. Total Net Assets have topped $10 million for the first time.

While these financial data are one measure of NASPA’s success, it is the array of NASPA’s programs and initiatives that are the most impressive. Simply put, NASPA is thriving. Volunteer engagement is at an all-time high and NASPA programs have seen robust attendance. This past year, NASPA key initiatives have seen significant growth and expansion. The Center for First-generation Student Success, Culture of Respect, Student ARC and Emergency Aid, NASPA Advisory Services, the NASPA LEAD Initiative, and a range of grants and sponsored programs are all expanding NASPA’s influence and thought leadership. Overall, NASPA’s brand and by extension, the student affairs brand, continue to be strong.

As we close out this NASPA 100 Year Celebration, I am honored to continue to provide leadership to this great organization. As you read the many accomplishments in this report, you will see the good work of the NASPA staff and volunteers who make this possible. My executive team led by Amy, Stephanie, and Amelia continues to bring excellence to all of these program and initiatives.

Happy reading.
**Leadership & Member Engagement**

**Divisions**

**Community Colleges Division (CCD)**

The Division Board is currently composed of the following individuals:

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Director</td>
<td>Kimberly Lowry</td>
<td>Associate Vice Chancellor of Student</td>
<td>Houston Community College</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Engagement and Success</td>
<td></td>
</tr>
<tr>
<td>Director-Elect</td>
<td>Edward Martinez</td>
<td>Assistant Dean of Student Services</td>
<td>Suffolk County Community College</td>
</tr>
<tr>
<td>Region Rep Coordinator</td>
<td>VACANT</td>
<td></td>
<td></td>
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<tr>
<td>Region I Rep</td>
<td>VACANT</td>
<td></td>
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<tr>
<td>Region II Rep</td>
<td>VACANT</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Region III Rep</td>
<td>Yovan Reyes</td>
<td>Project Manager, Advising/Transfer</td>
<td>Hillsborough Community College</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Specialist</td>
<td></td>
</tr>
<tr>
<td>Region IV-E Rep</td>
<td>Melissa Payne</td>
<td>Dean of Students</td>
<td>Kirkwood Community College</td>
</tr>
<tr>
<td>Region IV-W Rep</td>
<td>Richard Monroe</td>
<td>Campus Life and Leadership Coordinator</td>
<td>MCC Blue River</td>
</tr>
<tr>
<td>Region V Rep</td>
<td>VACANT</td>
<td></td>
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</tr>
<tr>
<td>Region VI Rep</td>
<td>Brenda Ivelisse</td>
<td>Vice Chancellor for Student Affairs</td>
<td>Kapiolani Community College</td>
</tr>
<tr>
<td>SSAO Rep</td>
<td>Nina Evangeline-Grant</td>
<td>Vice President for Student Success</td>
<td>Western Nebraska Community College</td>
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<tr>
<td>Presidential Rep</td>
<td>Larry Johnson</td>
<td>President</td>
<td>Phoenix College</td>
</tr>
<tr>
<td>NCC Online Coordinator</td>
<td>Kassey Steele</td>
<td>Director of Student Life</td>
<td>Tulsa Community College</td>
</tr>
<tr>
<td>CCI Director</td>
<td>Misha Kealoha</td>
<td>Student Life and Leadership Manager</td>
<td>Cañada College</td>
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<td>CCI Director-Elect</td>
<td>VACANT</td>
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<tr>
<td>Faculty-in-Residence</td>
<td>Dawn Person</td>
<td>Professor</td>
<td>California State University - Fullerton</td>
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<tr>
<td>Member Engagement</td>
<td>Donnell Clement</td>
<td>One Stop Manager</td>
<td>Union County College, Elizabeth Campus</td>
</tr>
<tr>
<td>Public Policy Liaison</td>
<td>Holly Swart</td>
<td>Senior Dean, Registration and Records</td>
<td>Wake Technical Community College</td>
</tr>
<tr>
<td>Latinx/a/o Task Force Co-Chair</td>
<td>Elena Sandoval-Lucero</td>
<td>Vice President, Boulder County Campus</td>
<td>Front Range Community College</td>
</tr>
</tbody>
</table>

- Community Colleges Division Summit convened 13 board members in Washington, D.C. on September 27-28, 2018.
  - Major outcomes of the summit were:
    - The division’s adoption of four new goals for the next two years, which are in-line with the goal statements of NASPA’s new strategic plan.
    - Decision to scale and expand the Community College Symposium Series to:
      - Supply regions with educational curriculum to host a Symposium as a pre-conference workshop. Considerations include pricing, leadership, and regional buy-in;
      - Offer as a standalone drive-in event as has been done since the initiative’s inception; and,
      - Explore opportunities to co-locate symposia with NASPA HQ national events.
• Decision to monetize the NASPA Community Colleges (NCC) Online Series to:
  • Offer four free live-briefings yearly
  • Develop a scaled pricing structure for members, non-members, and
    community college members.
  • Consider opportunity to host a standalone community college conference in
    2020/2021. Considerations include pricing, interest, and structure.
• National Award Winners
  • **2019 Community Colleges Professional Award**
    • Anthony Gutierrez, Ed.D., faculty coordinator, Cuesta College
  • **2019 Community Colleges Research & Scholarship Award**
    • Eboli Zamani-Gallaher, Ph.D., professor of higher education/community college
      leadership and associate head of the Department of Education Policy,
      Organization, and Leadership, University of Illinois at Urbana-Champaign
  • Edward Martinez, CCD Director-elect, has worked with the Latinx/a/o Knowledge
    Community on the proposal of a new award for Latinx Community College Professionals

**NASPA Community Colleges (NCC) Online Briefing Series**
Offered on the third Thursday of each month, NASPA Community Colleges Online (NCC Online) is
designed to provide timely, relevant, and cutting-edge professional development for student affairs
practitioners at community colleges. Moving forward, the CCD hopes to monetize these online briefings.

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Registrants</th>
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</thead>
<tbody>
<tr>
<td>May 2018</td>
<td><em>Civic Learning and Democratic Engagement: A Community College Perspective</em></td>
<td>90</td>
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<tr>
<td>June 2018</td>
<td><em>Engaging and Informing Veteran Students On-Line</em></td>
<td>15</td>
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<td>August 2018</td>
<td><em>High Impact Student Engagement: From boots on the ground to data in the cloud</em></td>
<td>11</td>
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<tr>
<td>November 2018</td>
<td><em>Issues Impacting Latinx Students and Student Affairs Professionals in Community Colleges</em></td>
<td>43</td>
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<tr>
<td>December 2018</td>
<td><em>Food Insecurity, Housing Insecurity and Emergency Aid</em></td>
<td>55</td>
</tr>
<tr>
<td>January 2019</td>
<td><em>Strategic Enrollment Management</em></td>
<td>52</td>
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**Equity, Inclusion, and Social Justice**
In February, the EISJ and Marketing and Communications teams worked together to launch an Inclusion
Resources section of the NASPA website. The site includes resources about existing programs and
initiatives, the Board-approved Policy and Process on Non-Discrimination and Harassment, including a
form to report incidents that violate our conduct expectations, and information about hosting a
program or meeting.
Monica Nixon, assistant vice president for equity, inclusion, and social justice, joined the Board of Directors in November 2018 to consult in developing the EISJ strategic plan goal and objectives. The EISJ staff and the EISJ Division are developing tactics.

Nixon led the senior leadership team in authoring two response statements during fall 2018, one in response to news that the Trump Administration was considering a narrow, binary definition of sex and gender and the other immediately following the Tree of Life Synagogue shooting in Pittsburgh.

EISJ Convening
August 3, 2018 ◊ NASPA Office ◊ Washington, D.C.
Participants:
- Bernadette Buchanan - African American Knowledge Community
- Abby Chien - MultiRacial Knowledge Community
- Zachary Cole - Spirituality and Religion in Higher Education Knowledge Community
- Tiffany Davis - NUFP Advisory Board
- Christine Gettings - International Education Knowledge Community
- Mary Jo Gonzales - EISJ Division Director
- Patrick Hale - Gender and Sexuality Knowledge Community
- Martha Harper - Adult Learners and Students with Children Knowledge Community
- Queena Hoang - Asian Pacific Islander Knowledge Community
- Ellen Meents-Decaigny - National Knowledge Community Director
- Cody Nicholls - Veterans Knowledge Community
- Martha Harper - Adult Learners and Students with Children Knowledge Community
- Queena Hoang - Asian Pacific Islander Knowledge Community
- Ellen Meents-Decaigny - National Knowledge Community Director
- Cody Nicholls - Veterans Knowledge Community
- Martha Harper - Adult Learners and Students with Children Knowledge Community
- Queena Hoang - Asian Pacific Islander Knowledge Community
- Ellen Meents-Decaigny - National Knowledge Community Director
- Cody Nicholls - Veterans Knowledge Community

Please see the EISJ Division Director’s report for a more detailed description of the convening.

The convening surfaced strategic and tactical issues. Many of the strategic considerations have been included in the Board’s strategic planning process, such as establishing more transparent pathways for NASPA involvement and elevating and expanding NASPA’s justice-focused professional development, research, scholarship, and advocacy work. We are also committed to progress on several of the tactical recommendations that arose during the convening.

Indigenous Peoples Knowledge Community Gathering
February 13, 2019 ◊ NASPA Office ◊ Washington, D.C.
Participants:
- Asma Antoine
- Karen Frances Begay
- Charlotte Davidson
- Judith Estrada
- Mary Jo Gonzales
- Irvin Harrison
- Tiffani Kelly
- George McClellan
This gathering of IPKC leaders focused on gaining greater understanding of indigenous people's experiences in the association and sharing expectations regarding consistent implementation of the Indigenous Peoples Protocol Practice Policy.

**Equity, Inclusion, and Social Justice Division**

In March 2018, Mary Jo Gonzales, began the first of her two-year term as the Director of the Equity, Inclusion, and Social Justice Division. Mary Jo was appointed to finish the term of Ajay Nair who stepped down from the role to become president of Arcadia University.

**EISJ Division Structure**

The EISJ Division Director and EISJ staff team have focused on establishing clearer structure for the division beyond its evolution as a commission. These efforts have included discussions with many of the KCs represented on the division (an ongoing initiative that will eventually include all of the groups); creating and sharing a division representative position description with both division representatives and KC national chairs; and regular strategy meetings among the Division Director and NASPA’s AVP for Equity, Inclusion and Social Justice and Assistant Director for Equity, Inclusion, and Social Justice Initiatives.

Below is the EISJ Division roster:

<table>
<thead>
<tr>
<th>Constituent Group</th>
<th>Name</th>
<th>Term End</th>
<th>Name</th>
<th>Term End</th>
</tr>
</thead>
<tbody>
<tr>
<td>African American KC</td>
<td>Bernadette Buchanan</td>
<td>2019</td>
<td>Aaron Jones</td>
<td>2021</td>
</tr>
<tr>
<td>Asian Pacific Islanders KC</td>
<td>Raja Bhattar</td>
<td>2019</td>
<td>Aaron Paraybo</td>
<td>2021</td>
</tr>
<tr>
<td>Center for Women</td>
<td>Jen Wegner</td>
<td>2020</td>
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<tr>
<td>Disability KC</td>
<td>Chuck Eade</td>
<td>2019</td>
<td>Chuck Eade</td>
<td>2021</td>
</tr>
<tr>
<td>Faculty Division</td>
<td>Carrie Kortegast</td>
<td>2020</td>
<td></td>
<td></td>
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<tr>
<td>Gender &amp; Sexuality</td>
<td>Corey Benson</td>
<td>2020</td>
<td></td>
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<tr>
<td>Indigenous Peoples KC</td>
<td>Jamie Singson</td>
<td>2019</td>
<td>Jamie Singson</td>
<td>2021</td>
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<tr>
<td>International Education KC</td>
<td>Vacant</td>
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<tr>
<td>Latinx/a/o KC</td>
<td>Raul Fernandez</td>
<td>2020</td>
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<td>Men and Masculinities KC</td>
<td>Brian Medina</td>
<td>2019</td>
<td></td>
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<tr>
<td>Constituent Group</td>
<td>Name</td>
<td>Term End</td>
<td>Name</td>
<td>Term End</td>
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<tr>
<td>Multiracial KC</td>
<td>Jacquis Watters</td>
<td>2019</td>
<td>Abby Chien</td>
<td>2021</td>
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<tr>
<td>NUFP Advisory Board</td>
<td>Tiffany Davis</td>
<td>2020</td>
<td></td>
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<tr>
<td>Past Chair</td>
<td>Bobby Kuntsman</td>
<td>2020</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Socioeconomic and Class Issues KC</td>
<td>Brenda Wadley</td>
<td>2020</td>
<td></td>
<td></td>
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<tr>
<td>Spirituality and Religion KC</td>
<td>Vacant</td>
<td></td>
<td>Ross Wantland</td>
<td>2021</td>
</tr>
<tr>
<td>Undocumented Immigrants and Allies KC</td>
<td>Kenneth Gonzales</td>
<td>2020</td>
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<td></td>
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<tr>
<td>Veterans KC</td>
<td>Amber Mathwig</td>
<td>2020</td>
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</tbody>
</table>

**NASPA Staff EISJ Invited Presentations**

- Community College Division presentation, Live Briefing, April 3, 2018 “Civic Learning & Democratic Engagement: A Community College Perspective” (Jan Lloyd, Amy Koeckes, Stephanie King)
- Kettering Foundation Student Affairs Professionals: Fostering Democratic Practices, Dayton, OH, September 27-28, 2019 (Teri Hinds, Stephanie King)
- College and University Personnel Association - Human Resources (CUPA-HR) Conference, Indianapolis, October 6-9, 2018: “A Student Life Perspective on Campus Equity and Inclusion Issues” (Monica Nixon)
- University of Southern California Center for Education, Identity, and Social Justice Law and Policy for Colleges and Universities Conference, Los Angeles, October 26, 2018: “Enhancing Trans Inclusion on Campus” (Monica Nixon) – The co-directors of the center will host a pre-conference at the 2019 Annual Conference called “Law and Policy for Colleges and Universities” that will center on the Muslim ban and Title IX.
- Public Policy Series Briefing, October 28, 2018 “What’s up with Midterms? Policy Implications and Engagement Opportunities for the Non-presidential Election Season” (Stephanie King)
- 2018 Students Learn Students Vote Philanthropic Partners Convening, Washington, DC, November 13, 2018 (Stephanie King)
- Conversation with the National Commission on Military, National, and Public Service, Washington, DC, November 14, 2018 (Stephanie King)
- 2018 Student PIRGS National Meeting, Boston, MA, December 6, 2018, “Institutionalization of Civic Learning and Democratic Engagement in Higher Education” (Stephanie King)
- Students Learn Students Vote, College Student Voting Collaboration, Chicago, IL, January 17, 2019 (Stephanie King)
American Association of Colleges and Universities Annual Meeting, Atlanta, GA, January 25, 2019: “A Student Affairs Perspective on the Civic Learning and Democratic Engagement Theory of Change” (Stephanie King).

National Campaign Conference, Cambridge, MA, February 8-10, 2019 (Stephanie King)

Kettering Foundation Student Affairs Professionals: Fostering Democratic Practices, Dayton, OH, February 27-28 (Stephanie King)

EISJ Online Professional Development

The online professional development committee, hosted a live briefing on September 20, 2018, “Overcoming Educational Racism in the Community College: Creating Pathways to Student Success.” There were 170 sites registered for the online briefing. Panelists included:

- Moderator and Convener: Carrie Kortegast, assistant professor, Northern Illinois University
- G. Edward Hughes, president and chief executive officer, Gateway Community and Technical Community College
- Cynthia Lindquist (Star Horse Woman), president, Cankdeska Cikana Community College
- Angela Long, director of learning, innovation, and success, Florida Department of Education
- Jamillah Moore, president, Cañada College
- Deborah Santiago, co-founder, chief operating officer and vice president for policy, Excelencia in Education

On October 4, 2018, NASPA co-sponsored “Twenty Years Later: A Conversation About the Life and Legacy of Matthew Shepard” with Rhode Island College (RIC). The event featured remarks from Judy Shepard, who reflected on the legacy of her son Matthew 20 years after his hate-motivated murder, and then transitioned to a live-streamed panel. The live-stream of the event had 342 registrants.

- Kevin Kruger, president, NASPA
- Frank Sánchez, president, Rhode Island College
- Sue Rankin, founder and principal, Rankin & Associates
- Ms. Judy Shepard

Partnership with Interfaith Youth Core

NASPA and Interfaith Youth Core (IFYC) began to work together to create and support religious, secular, and spiritual identities professional development endeavors. The agreement began on May 1, 2018, and will be in effect until April 30, 2019. To date the following endeavors have occurred:

- NASPA hosted a town hall in September titled Religious, Secular, and Spiritual Identities Town Hall. 45 people attended the session.
- IFYC hosted a live briefing in October title, Higher Education’s Role in Bridging Divides in the U.S.: Examining Tribalism in Higher Education with presenter Eboo Patel - IFYC President. 53 people attended the session.
- Conversations are underway to host three more briefings that will address Title IX and sexual violence response at faith-based institutions; feature the recently-released Educating about Religious Diversity and Interfaith Engagement: A Handbook for Student Affairs, edited by Kathleen Manning, Mary Ellen Geiss, and Eboo Patel and with a foreword from Kevin Kruger and Cindy Love; and a spring town hall conversation presented as a follow-up to the 2018 NASPA Religious, Secular, and Spiritual Identities Conference.
Knowledge Communities

- Ellen Meents-DeCaigny, DePaul University, has served as the National Director of Knowledge Communities since March 2017. Her two-year term concludes in March 2019.
- Joel Pérez, Whittier College, has been appointed to the National Director-elect of Knowledge communities. His elect term concludes in March 2019. His National Director role concludes in March 2021.
- Meents-DeCaigny, Pérez, and King are working with Tracy Poon Tambascia, University of Southern California, Chair of the KC Publication Committee, on the development of the 2019 KC Online Publication. The publication will contain articles from 33 KCs as well as the KC Public Policy Liaison and will be released in conjunction with the 2019 NASPA Annual Conference.
  - Also of note, in response to feedback from KC leaders, all Online KC Publications since 2011 can be found on the NASPA Publications website, as well as on the Knowledge Community webpage.
- As of March 2018 the Student Affairs Fundraising and External Relations KC has made progress toward its six-month action plan. Dorsey Spencer, from Florida State University, has been appointed Chair of the KC and will serve through 2020. Dorsey has been meeting regularly with Meents-DeCaigny, Pérez, and King. Meetings with Spencer continued into the fall to ensure the KC is back on track. As of December 2018, the KC is no longer on an action plan.
- In August 2018 the following Knowledge Communities and NASPA Groups/Divisions were invited to a convening to discuss the support and initiatives of our identity-based endeavors: Adult Learners and Students with Children KC, African American KC, Asian Pacific Islanders KC, Disability KC, Gender and Sexuality KC, Indigenous Peoples KC, International Education KC, Latinx/a/o KC, Men and Masculinities KC, MultiRacial KC, Socioeconomic and Class Issues in Higher Education KC, Spirituality and Religion in Higher Education KC, Undocumented Immigrants and Allies KC, Veterans KC, Women in Student Affairs KC, and NUFP Advisory Board. This gathering was organized by Penny Rue, NASPA Board Chair, Ellen Meents-DeCaigny, National Director of Knowledge Communities, Mary Jo Gonzales, Equity, Inclusion, and Social Justice Division Director, and NASPA staff.
- In October 2018, the Orientation, Transition, and Retention Knowledge Community was put on a hiatus status after minimal progress was made with KC tasks since the group’s inception and both KC Co-chairs had resigned from their leadership roles.
  - In January 2019, NASPA members Brett Bruner and Kimberlie Moock submitted a proposal to reinstate the Knowledge Community. The two potential co-chairs will meet with Meents-DeCaigny, Pérez, and King in February 2019 to discuss the steps necessary to move the KC from hiatus status.
- Meents-DeCaigny, Pérez, and King, and other KC leaders conduct a variety of hour-long training webinars on various topics for new and continuing KC leaders including chairs/co-chairs, chair-elects, regional coordinators and representatives, and others. The trainings cover topics such as preparing for the KC elections, KCs creating a strategic plan, and the Regional KC Representative appointment process.
  - Meents-DeCaigny, Pérez, and King conducted two 45-minute training sessions on the Regional KC Representative appointment process which aligns with the recommendations from the KC Review Task Force. Regional KC co-coordinators and national KC chairs/co-chairs/vice chairs/co-chairs-elect/chairs-elect participated.
  - Meents-DeCaigny, Pérez, and King, conducted two focus group conversations with KC leaders regarding Phase 1 and Phase 2 of the NASPA Strategic Planning process.
Meents-DeCaigny, Pérez, and King, conduct an hour-long training webinar with leaders of KCs going through the election process. This conversation outlined the elections timeline, the committee’s role, and the process for creating the KC’s ballot.

KC representatives from the Parent and Family Relations KC, Student Leadership Programs KC, Region III, and the Public Policy KC Liaison developed the content for the 2019 New Knowledge Community Leader Orientation program at the 2019 NASPA Annual Conference.

In order to best meet the needs of volunteer KC leaders, NASPA members, and NASPA staff, NASPA will continue the Knowledge Community Staff Communication Liaison program. Currently, 22 KCs have been assigned a liaison, and additional liaisons will soon be assigned. In the coming year this program will be evaluated to ensure it is meeting the member needs.

Meents-DeCaigny, Pérez, and King conducted four focus groups with volunteers and NASPA staff to discuss the current structures of the program. Based on feedback from these conversations, the National KC Director proposes the following changes:

- A yearly survey of the value-add of the KC Staff Communication Liaison presented as part of the annual Knowledge Community Leader survey
- An opt-in/opt-out component to the program, wherein KC leaders will be asked in April if they would like to be assigned a Knowledge Community Staff Communication Liaison.
  - Should the KC opt-in to the program, a liaison will be assigned by May to serve through March of the following year.
- Additional infrastructure provided to NASPA staff by way of RingCentral to make KC resources and happenings more readily available to staff serving in this capacity.

Meents-DeCaigny led a Board of Directors subcommittee to consider new KC proposals. The committee is comprised of Michael Christakis, Regional Director; Lawrence Ward, Public Policy Director; William Franklin, Member-at-Large; Joel Pérez, Knowledge Communities Director-elect; and NASPA staff.

- In September 2019 the New KC Proposal Committee met to decide which proposals should move forward in the process. The committee decided to move forward the Off-Campus and Commuter Student Services (OCCSS) Knowledge Community. The committee decided not to move forward the Mindfulness Knowledge Community.
- In December 2018 the NASPA Board of Directors approved the creation of the Off-Campus and Commuter Student Services (OCCSS) Knowledge Community.

In conjunction with the NASPA Foundation, KC Special Interest Funds have been established for the KC program for individual fundraising. The Asian Pacific Islander, Assessment, Evaluation, and Research, Enrollment Management, Gender and Sexuality, Latinx/a/o, Spirituality and Religion in Higher Education, Veterans, and Women in Student Affairs KCs all have established Special Interest Funds.

- The Socioeconomic and Class Issues in Higher Education Knowledge Community submitted a proposal in January 2019 for consideration by the NASPA Foundation Board during their March meeting.

As of November 2018, the KCs are recruiting for nominations and applications to the 121 awards and scholarship programs supported by the KC Program.

In 2019, 16 KCs went through the election process to nominate new chairs or co-chairs to serve three-year terms (2019-2020 as chair-elect/co-chairs-elect; 2020-2022 as chair/co-chairs. Each KC established a nominations committee to identify the strongest candidates for KC.
The Undocumented Immigrants and Allies KC did not put names forward for the ballot in January 2019. The KC leaders will be meeting with Pérez and King in March to discuss the process of a special appointment for incoming leadership.

- The KCs are sponsoring 96 sessions at the 2019 Annual Conference and are hosting 71 meetings and receptions. Over the summer months, the KC leaders will identify individuals to coordinate their KC-sponsored programs selection process for the 2020 Annual Conference.

- Current Knowledge Community Numbers are:

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<th>Knowledge Community</th>
<th>Region I</th>
<th>Region II</th>
<th>Region III</th>
<th>Region IV-E</th>
<th>Region IV-W</th>
<th>Region V</th>
<th>Region VI</th>
<th>LAC Area</th>
<th>MENASA Area</th>
<th>Total 2018</th>
<th>Winter 2018</th>
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**Professional Standards Division**

- In March 2018, John Hoffman, University of Minnesota - Crookston, began the second year of his two-year term as the Director of the Professional Standards Division. In March 2019, he will
be succeeded by Laura Osteen, Florida State University. The current composition of the Division’s Advisory Board follows.

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
<th>Position</th>
</tr>
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<tbody>
<tr>
<td>John Hoffman</td>
<td>Vice Chancellor for Academic and Student Affairs</td>
<td>University of Minnesota - Crookston</td>
<td>Division Director</td>
</tr>
<tr>
<td>Ken Schneck</td>
<td>Faculty Member</td>
<td>Baldwin Wallace University</td>
<td>Knowledge Community Liaison</td>
</tr>
<tr>
<td>Vacant</td>
<td></td>
<td></td>
<td>Region I Representative</td>
</tr>
<tr>
<td>David Jones</td>
<td>Director of Paul Robeson Cultural Center</td>
<td>Rutgers University</td>
<td>Region II Representative</td>
</tr>
<tr>
<td>Scot Lingrell</td>
<td>Vice President for Student Affairs and Enrollment</td>
<td>University of West Georgia</td>
<td>Region III Representative</td>
</tr>
<tr>
<td>Timeka Rashid</td>
<td>Associate Dean of Students</td>
<td>Kent State University</td>
<td>Region IV-East Representative</td>
</tr>
<tr>
<td>Keegan Nichols</td>
<td>Vice President for Student Affairs</td>
<td>Arkansas Tech University</td>
<td>Region IV-West Representative</td>
</tr>
<tr>
<td>LeAnne Wiles</td>
<td>Director, First Year Programs</td>
<td>University of Washington</td>
<td>Region V Representative</td>
</tr>
<tr>
<td>Damien Peña</td>
<td>Vice President for Student Affairs</td>
<td>Ventura College</td>
<td>Region VI Representative</td>
</tr>
<tr>
<td>Kelley Kenney</td>
<td>Full Professor/Graduate Program Director</td>
<td>Kutztown University of Pennsylvania</td>
<td>Faculty Liaison</td>
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<tr>
<td>Laura Osteen</td>
<td>Director, Center for Leadership and Social Change</td>
<td>Florida State University</td>
<td>Division Director-Elect</td>
</tr>
<tr>
<td>Wendy Lushbaugh</td>
<td>Director of Student Conduct</td>
<td>James Madison University</td>
<td>Member at Large</td>
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</table>

- The Division’s Board continues to attend to the following goals:
  Goal 1: Develop and improve the professional standards website to highlight important documents and engaging in the professional competencies
  Goal 2: Provide strong advocacy for professional competencies in and across NASPA Programs and Services
  Goal 3: Engage with other constituent groups (regions, knowledge communities, and others) in developing professional standards throughout the Association

- Please see the Professional Standards Division report for additional information.

Public Policy Division

- In March 2018, Larry Ward, Babson College, began the second year of his two-year term as the Director of the Public Policy Division. In March 2019, he will be succeeded by Brent Marsh. The current composition of the Division’s Advisory Board follows.
<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
<th>Position</th>
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<tbody>
<tr>
<td>Larry Ward</td>
<td>Vice President for Student Affairs</td>
<td>Babson College</td>
<td>Division Director</td>
</tr>
<tr>
<td>Shawn DeVeau</td>
<td>Interim Associate Dean of Students/Deputy Title IX Coordinator</td>
<td>University of Massachusetts-Boston</td>
<td>KC Liaison</td>
</tr>
<tr>
<td>Holly Swart</td>
<td>Sr. Dean, Registration &amp; Records</td>
<td>Wake Technical Community College</td>
<td>Community Colleges Division Representative</td>
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<tr>
<td>Brent Marsh</td>
<td>Vice President for Student Affairs</td>
<td>Rogers State University</td>
<td>Small Colleges Division Representative &amp; Director-Elect</td>
</tr>
<tr>
<td>Beth Devonshire</td>
<td>Consultant</td>
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<td>Region I Representative</td>
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<tr>
<td>Krista Saleet</td>
<td>Director, Public Service Center</td>
<td>Cornell University</td>
<td>Region II Representative</td>
</tr>
<tr>
<td>Heidi Leming</td>
<td>Vice Chancellor for Student Success</td>
<td>Tennessee Board of Regents Office</td>
<td>Region III Representative</td>
</tr>
<tr>
<td>Scott Peska</td>
<td>Assistant Vice President for Student Services</td>
<td>Waubonsee Community College</td>
<td>Region IV-East Representative</td>
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<tr>
<td>Brett Bruner</td>
<td>Dean of Student Engagement</td>
<td>Arkansas Tech University</td>
<td>Region IV-West Representative</td>
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<tr>
<td>Jill Creighton</td>
<td>Associate Vice President for Student Affairs/Dean of Students</td>
<td>Washington State University</td>
<td>Region V Representative</td>
</tr>
<tr>
<td>Marcus Rodriguez</td>
<td>Interim Executive Director</td>
<td>Cal State University - LA</td>
<td>Region VI Representative</td>
</tr>
<tr>
<td>Nicole Eramo</td>
<td>Executive Director, Assessment &amp; Planning</td>
<td>University of Virginia</td>
<td>Member at Large</td>
</tr>
<tr>
<td>Jeanna Mastrodicasa</td>
<td>Associate Vice President</td>
<td>University of Florida</td>
<td>Member at Large</td>
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</table>

- Please see the Public Policy Division report and the Research and Policy Report for additional information.

**Small Colleges and Universities Division**

- In March 2018, Trina Dobberstein, Baldwin Wallace University, began the second year of her two-year term as the Director of the Small Colleges and Universities (SCU) Division. In March 2019, she will be succeeded by Carolyn Livingston, Carleton College. The current composition of the Division’s Advisory Board follows.

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trina Dobberstein</td>
<td>Vice President for Student Affairs</td>
<td>Baldwin Wallace University</td>
<td>Division Director</td>
</tr>
<tr>
<td>Ryan Alcantara</td>
<td>Vice President of Student Affairs/Dean of Students</td>
<td>Marymount California University</td>
<td>Region VI Representative</td>
</tr>
<tr>
<td>Name</td>
<td>Title &amp; Role</td>
<td>Institution</td>
<td>Region/Representative</td>
</tr>
<tr>
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</tr>
<tr>
<td>Kemal Atkins</td>
<td>Vice President for Student Affairs and Enrollment Management</td>
<td>Keene State College</td>
<td>Region I Representative</td>
</tr>
<tr>
<td>Darrien Davenport</td>
<td>Executive Director of Multicultural Engagement</td>
<td>Gettysburg College</td>
<td>Region II Representative</td>
</tr>
<tr>
<td>Jesse Grant</td>
<td>Dean of Students</td>
<td>Bemidji State University</td>
<td>Region IV-East Representative</td>
</tr>
<tr>
<td>Darryl Holloman</td>
<td>Vice President for Student Affairs</td>
<td>Spelman College</td>
<td>Region III Representative</td>
</tr>
<tr>
<td>Tamara Ko</td>
<td>Program Director &amp; Executive Assistant, Dean of Students Office</td>
<td>Lewis &amp; Clark College</td>
<td>Region V Representative</td>
</tr>
<tr>
<td>Danny Ledezma</td>
<td>Associate Director, Community Engagement</td>
<td>Harvey Mudd College</td>
<td>Early-Career Professional Rep.</td>
</tr>
<tr>
<td>Carolyn Livingston</td>
<td>Vice President for Student Life &amp; Dean of Students</td>
<td>Carleton College</td>
<td>Division Director-elect</td>
</tr>
<tr>
<td>Brent Marsh</td>
<td>Vice President for Student Affairs</td>
<td>Rogers State University</td>
<td>Public Policy Liaison</td>
</tr>
<tr>
<td>Carrie Petr</td>
<td>Vice President of Student Affairs</td>
<td>Doane College</td>
<td>Region IV-West Representative</td>
</tr>
<tr>
<td>Todd Porter</td>
<td>Director of Residence Life</td>
<td>The Juilliard School</td>
<td>Website and Social Media Coordinator</td>
</tr>
<tr>
<td>Zauyah Waite</td>
<td>Vice President for Student Affairs &amp; Dean of Students</td>
<td>Chatham University</td>
<td>Past Director</td>
</tr>
</tbody>
</table>

- The Division’s Advisory Board continues to attend to the following goals:
  - Goal 1: Expand professional development, visibility and communication supporting excellence in practice at small colleges and universities in NASPA.
  - Goal 2: Provide strong advocacy for small colleges and universities in NASPA.
  - Goal 3: Strengthen partnerships, outreach and collaboration among small colleges and universities.
- With the leadership of Todd Porter, The Julliard School, and Danny Ledezma, Harvey Mudd College, the Division launched and concluded the inaugural year of the Early Career Development Institute (ECDI), which is designed to provide new, full-time professionals in their first three years in the field an opportunity to connect with peers and senior staff members at SCUs and to explore specific competencies essential for practitioners. Twenty participants were paired with a senior-level professional for coaching experiences. The cohort participated in six online professional development sessions. The selection of the second ECDI cohort is underway, and participants will participate in six online professional development sessions from March through June 2019.
- During the 2018 NASPA Annual Conference, the Division coordinated:
  - a special two-session program for mid-level professionals
  - a roundtable session for VPSAs
  - a town hall meeting for professionals at SCUs
  - a reception for VPSAs
  - The Division also sponsored three educational sessions during the conference.
- During the 2019 NASPA Annual Conference, the Division will coordinate:
  - a full-day pre-conference workshop for VPSAs
  - a roundtable session for VPSAs

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a town hall meeting for professionals at SCUs
a reception for VPSAs
The Division will also sponsor three educational sessions during the conference.

- Dobberstein has continued the practice of communicating with the NASPA members at small colleges and universities through a quarterly communication to that group. Dobberstein’s most recent communication was sent on February 7, 2019.
- The Division’s social media strategy continues to develop. The Division’s blog regularly contains new posts, and @NASPAscu now has 777 followers.
- Since the last reporting period, the newly re-named 2018 NASPA M. Ben Hogan Small Colleges and Universities Institute was held June 23-26, 2018 at the University of Puget Sound. Andrea Conner (Grinnell College) and Carolyn Livingston (Carleton College) served as co-chairs for the 15-member institute planning team. The institute focused on the following topics:
  - Protecting freedom of speech and creating inclusive campus climates
  - Campus partnerships that transform the student experience
  - Using data to tell the student affairs story
  - Promoting healthy campus communities and healthy staff
  - Creatively addressing resource challenges
  - Hot topics for small colleges and universities
A record-setting 68 participants attended the institute.
- With the Division’s leadership, planning for the 2020 NASPA M. Ben Hogan Small Colleges and Universities Institute is now underway. The Institute will be held June 27-30, 2020 at Emerson College in Boston, Massachusetts, and the planning team will be led by Kimberly Blea (New Mexico Highlands University) and Dan Hirsch (Pitzer College).
- Please see Small Colleges and Universities Division Report for additional information.

Other Constituent Groups

100th Anniversary Planning Committee

- Barbara Snyder, Co-Chair and Vice President for Student Affairs, University of Utah
- Karen Pennington, Co-Chair and Vice President for Student Development & Campus Life, Montclair State University
- Raja Bhattar, Assistant Vice Provost and Executive Director of the Center for Identity + Inclusion, The University of Chicago
- Lesley-Ann Brown-Henderson, Executive Director, Northwestern University
- Kari Ellingson, NASPA Historian and Associate Vice President for Student Affairs, University of Utah
- Tom Miller, Associate Professor, University of South Florida
- Carrie Petr, Vice President for Student Affairs, Doane College
- David Zamojski, Assistant Dean of Students, Boston University
- John Lowery, (2019 Conference Liaison), Associate Professor, Indiana University of Pennsylvania
- Henry Gee (2018 Conference Liaison), Vice President, Student Services, Rio Hondo College
- Adriana Alicia-Rodriguez, Director, University of Texas at Austin

The 100th Anniversary Planning Committee began their work in February 2017 with an in-person meeting in Washington, DC and monthly calls thereafter. The Committee recorded online briefings
about the history of the Knowledge Communities, Internationalization of the Association, The Recognition of First-gen in the Association, and the MUPF/NUFP History.

On January 24, 2019, the Association held a celebration of the first meeting of the National Association of Deans of Men at The Mayflower Hotel in Washington, DC. With over 100 participants, including many Past NASPA Presidents/NASPA Board Chairs from over the years, higher education association leaders from across many sectors, and NASPA staff, Penny Rue emceed the event and leaders spoke of how much NASPA means to them and their careers in student affairs.

During the NASPA Annual Conference, there will be a Hall of Stars which will highlight the regional volunteer winners from years past and share where they are now and what NASPA means to them. Additionally, all eight of the NASPA regional and national displays will be shared with those in attendance. We will have a Family Tree display which will allow individuals to highlight their mentors and share information on how they connect to NASPA through the people who make the Association what it is today!

The Association thanks Barbara Snyder and Karen Pennington for their service as co-chairs for the 100th Anniversary Celebration Committee.

Center for Women

Advocacy Workgroup
As the Center for Women prepares to mark their 20th anniversary in 2020, Board members are engaged in deep discussions about new opportunities and future steps. In the coming year, the Center will increase our advocacy work on behalf of all women in the academy. Professional development and learning opportunities will continue to be a part of our approach, but now aligned with larger policy and research goals. Further, the Center expects to expand our partnerships with other organizations, such as the Women's Leadership Initiative, to live into our mission.

Candid Conversations 365

- Candid Conversations 365 (CC365) is a year-long mentoring program with structured monthly programming provided by Center for Women Board members. Ninety-seven mentor and mentee pairings were accepted into the program for the 2018-2019 year.
- The CC365 committee creates and shares monthly conversation guides to facilitate conversation between mentors and mentees. These cover a variety of professional development topics related to personal and professional growth.

Candid Conversations: Annual Conference

- Registration for mentors and mentees to participate in Candid Conversations at the NASPA Annual Conference closed in mid-February. As of 2/5/19, 53 mentors had registered for the program.

Online Professional Development Series for Women

- The Center for Women hosted two online briefings in fall 2019.
  - September 2018: “Lifting As We Climb: Being a Mentor at Your Institution” with Gena Albert, business/administrative associate, Southern Illinois University Carbondale
    - The briefing was hosted on 9/24/18 with six sites registered.
  - The briefing was hosted on 11/28/18 with twelve sites registered.
- There are two additional briefings scheduled for Spring 2019:
  - March 2019: “Why Nice Girls Don’t Get the Corner Office” with Jacquelyn Elliott, chief enrollment specialist, Marion Military Institute
  - April 2019: “Caring for Post-military Transition Needs of Female Veterans at Institutions” with Amber Mathwig, student veterans assistance coordinator, University of North Carolina at Chapel Hill

Lunch and Learn Series
- The Lunch and Learn series is a series of small group video discussions around an article published in the *NASPA Journal about Women in Higher Education*. This program also further strengthens the relationship with NJAWHE and also provides additional marketing for the published manuscripts.
- September 2018 Series: “Swim with the Current, Stand Like a Rock”: Non-Traditional Age Undergraduates Coping with Racial Microaggressions with authors Annemarie Vaccaro and Amanda Ramirez.
  - The series was held on 9/13/2018 with eight sites registered.
  - The series was held on 10/31/2018 with 21 sites registered.
- January 2019 Series: “My Father Works with Carpet, My Mother Works with Emotion: Understanding the Lived Experiences of Children of Student Affairs Professionals” with authors Stephanie Krebs and John Lehman.
  - This series was held on 1/30/2019 with 7 sites registered.

Additional Programming
- The Center for Women is planning recognition activities for International Women’s Day and Women’s History Month in March 2019.
- The Center presented three sessions at the 2018 NASPA General Assembly:
  - On Becoming a Leader with Danette Saylor, assistant vice president for student success and dean of students, Dillard University
  - Making Campus Connections and Advancing Your Agenda with LaToya Lewis, area coordinator, Dillard University
  - Lessons in Leadership Panel Discussion with Maribeth Ehasz, vice president for student affairs, University of Central Florida; Chanda Torres, assistant vice president for student affairs, University of Central Florida; Gaye Simpkins, faculty, Valencia State College

Graduate Associate Program (GAP)
For the 2018-2019 GAP class, there were 140 applicants from 118 institutions, a 79% increase in applications. 108 were selected, and 102 have committed to be part of the program for the 2018-2019 year.
Total Applications | 11-12 | 12-13 | 13-14 | 14-15 | 15-16 | 16-17 | 17-18 | 18-19
--- | --- | --- | --- | --- | --- | --- | --- | ---
Institutions | 125 | 153 | 109 | 88 | 75 | 73 | 78 | 140
Accepted | 89 | 114 | 79 | 71 | 62 | 62 | 58 | 118

Graduate Associate Duties
- Serve as a primary contact for students seeking information on how to get involved with NASPA
- Provide NASPA with feedback on programs/services students need
- Actively reach out to students/professionals who are not currently members
- Actively reach out to new NASPA member at/in their institution/region/state via a monthly membership report
- Hold three programs, including two of the following:
  - Hosting a NASPA webinar on campus
  - Writing a NASPA blog post
  - Creating Careers in Student Affairs Month (CSAM) programming
  - Hosting a Student Affairs Social (#SASocial)
  - Holding a membership drive on campus
  - Taking over NASPA social media
  - Attend monthly meetings

Since the start of the new class, 123 events have been reported, including:
- Instagram takeovers: GAPs have taken over the @naspagrads Instagram and shared their day with followers
- Twitter Takeovers: GAPs have used Twitter to have conversations with followers and to share networking tips. They have also used this space to share reasons why they are studying higher education/student affairs in graduate school
- Blog Posts on the Student Affairs Collective
- Webinars and on-campus events

Each meeting since November has featured as NASPA staff member:
- Diana Ali, Policy Analyst
- Stephanie King, Director of Civic Engagement and Knowledge Community Initiatives
- Alli Tombros Korman and Sarice Greenstein, Culture of Respect
- Upcoming: Kirsten Fox, The Placement Exchange

**NASPA Supporting, Expanding, and Recruiting Volunteer Excellence (SERVE) Academy**

In September 2018, we selected 12 new participants for the 2018-2020 cohort:
- James Archibald, Associate Professor of Higher Education Leadership, Valdosta State University
- Darrien Davenport, Executive Director, Gettysburg College
- DeLa Dos, Director, Social Justice Education, Emory University
- Cynthia Hernandez, Associate Vice President for Student Affairs, Texas A&M University
- Carole Hughes, Senior Associate Dean/Director of Graduate Student Life, Boston College
- Lamar Hylton, Dean of Students, Kent State University
Laura Isdell, Executive Director of Admissions & Prospective Students, Lone Star College
Matthew Jeffries, Director, Gender Identity/Expression & Sexual Orientation Resource Center, Washington State University
Jay Lambert, Vice President for Student Affairs, University of Houston Victoria
Clint-Michael Reneau, Associate Vice President of Student Affairs, California State University, Fullerton
Ana Rossetti, Assistant Dean Academic Administration & Student Affairs, Illinois Institute of Technology
DuJuan Smith, Assistant Dean of Students, University of Illinois at Chicago

The 2017-2019 cohort will do their final presentation regarding the mid-level experience to the NASPA Board of Directors in March 2019, following a preliminary presentation to the board in December 2018.

James E. Scott Academy Board

- Richard Walker, University of Houston, continues to serve as the Board’s chair. He will complete his service one year early in March 2019 when he begins his service as a Member at Large of the NASPA Board of Directors. Lynette Cook-Francis, CUNY John Jay College of Criminal Justice, will succeed Walker and will serve as the Board’s chair from March 2019 to March 2021.
- Currently, 20 vice presidents for student affairs (or the equivalent) from a variety of institutional types in all of NASPA’s seven regions serve on the Board. The Board’s current composition follows.

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Richard Walker</td>
<td>Vice Chancellor/Vice President for Student Affairs and Enrollment Services</td>
<td>University of Houston</td>
</tr>
<tr>
<td>Barbara Avery</td>
<td>Former Vice Chancellor, Campus Inclusion &amp; Student Life</td>
<td>University of Michigan-Flint</td>
</tr>
<tr>
<td>Paul Bennion</td>
<td>Vice President for Student Affairs &amp; Dean of Students</td>
<td>The College of Idaho</td>
</tr>
<tr>
<td>Mike Brody</td>
<td>Vice President for Student Services</td>
<td>Reed College</td>
</tr>
<tr>
<td>Raul Cardenas</td>
<td>Vice Chancellor for Student Affairs</td>
<td>University of Colorado-Denver</td>
</tr>
<tr>
<td>Lynette Cook-Francis</td>
<td>Vice President of Student Affairs</td>
<td>CUNY John Jay College of Criminal Justice</td>
</tr>
<tr>
<td>Lisa Cooper Wilkins</td>
<td>Assistant Superintendent/Vice President of Student Services</td>
<td>San Joaquin Delta College</td>
</tr>
<tr>
<td>Anna Gonzalez</td>
<td>Vice President of Student Affairs &amp; Dean of Students</td>
<td>Harvey Mudd College</td>
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<tr>
<td>Eric Grospitch</td>
<td>Vice President for Student Life</td>
<td>Washburn University</td>
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<tr>
<td>Amy Hecht</td>
<td>Vice President for Student Affairs</td>
<td>Florida State University</td>
</tr>
<tr>
<td>Name</td>
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<tr>
<td>Peter Konwerski</td>
<td>Vice President for Student Life</td>
<td>Rensselaer Polytechnic Institute</td>
</tr>
<tr>
<td>Barbara LoMonaco</td>
<td>Vice President for Student Affairs</td>
<td>Salve Regina University</td>
</tr>
<tr>
<td>Brian Mitra</td>
<td>Dean of Student Affairs</td>
<td>CUNY Kingsborough Community College</td>
</tr>
<tr>
<td>Michele Murray</td>
<td>Vice President for Student Affairs and Dean of Students</td>
<td>College of the Holy Cross</td>
</tr>
<tr>
<td>Felicia Patterson</td>
<td>Vice President, Learner Support Services</td>
<td>Anne Arundel Community College</td>
</tr>
<tr>
<td>Myron Pope</td>
<td>Vice President of Student Affairs</td>
<td>University of Central Oklahoma</td>
</tr>
<tr>
<td>Andrew Shepardson</td>
<td>Vice President for Student Affairs/Dean of Students</td>
<td>Bentley University</td>
</tr>
<tr>
<td>Marc Wais</td>
<td>Senior Vice President for Student Affairs</td>
<td>New York University</td>
</tr>
<tr>
<td>K.C. White</td>
<td>Vice President of Student Affairs</td>
<td>Kennesaw State University</td>
</tr>
<tr>
<td>Pat Whitely</td>
<td>Vice President for Student Affairs</td>
<td>University of Miami</td>
</tr>
</tbody>
</table>

- On March 12, 2019, five new VPSAs will join the Board to fill vacancies created by outgoing members:

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
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</thead>
<tbody>
<tr>
<td>Xavier Cole</td>
<td>Vice President of Student Affairs</td>
<td>Marquette University</td>
</tr>
<tr>
<td>Anthony Cruz</td>
<td>Vice Chancellor of Student Affairs</td>
<td>St. Louis Community College</td>
</tr>
<tr>
<td>Ricardo Hall</td>
<td>Vice Provost for Student Affairs</td>
<td>Lehigh University</td>
</tr>
<tr>
<td>Luoluo Hong</td>
<td>Vice President for Student Affairs and Enrollment Management &amp; Title IX Coordinator</td>
<td>San Francisco State University</td>
</tr>
<tr>
<td>Jeffrey Waple</td>
<td>Vice Chancellor for Student Affairs</td>
<td>Southern Illinois University Edwardsville</td>
</tr>
</tbody>
</table>

- The Academy’s focus continues to be engaging in conversations that relate to developments in the field of student affairs and higher education, more broadly. During the reporting period, the Board engaged these topics:
  - Sexual violence and Title IX in today’s context
  - Reimagining Greek life
- Addressing challenges connected with increasing demand for student mental health services
- Student affairs graduate preparation programs and VPSA expectations of staff
- VPSA knowledge, skills, and competencies
- Hot and emerging campus issues
- The Board also provided suggestions about topics and authors to the editors of NASPA’s Leadership Exchange magazine.

- In October 2018, the Academy sponsored one of its signature initiatives, the NASPA Institute for New Vice Presidents for Student Affairs. Institute faculty led by Institute Director and Academy Board Member Amy Hecht (Florida State University) executed a highly successful institute that drew a record-setting 63 participants. Other faculty included Shannon Ellis, (University of Nevada, Reno), Byron McCrae, (Davidson College), Frank Ross, (Butler University), Jermaine Williams (North Shore Community College), and Laura De Veau (formerly of Mount Ida College). See Professional Development & Events for more information.

- All Academy Board members are expected to contribute to the James E. Scott Academy blog (www.naspa.org/constituent-groups/professionals/james-e-scott-academy) once each year. Board member contributions to the blog have been exemplary, and several contributions have been diverted to the NASPA blog to ensure that they receive greater visibility and readership. During the reporting period, these contributions were posted to the blog:

<table>
<thead>
<tr>
<th>Topic</th>
<th>Author</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campus Climate and the Power of Presence</td>
<td>Pat Whitely</td>
</tr>
<tr>
<td>Academic Affairs/Student Affairs Collaboration – How Does It Really Happen?</td>
<td>Mark McCarthy</td>
</tr>
<tr>
<td>Partnering with Community-based Organizations to Enhance the Community College</td>
<td>Brian Mitra</td>
</tr>
<tr>
<td>“So, what can you tell me about my son while he is a student at your school?”</td>
<td>J. Andrew Shepardson</td>
</tr>
<tr>
<td>Getting Back to the Basics. Getting Back to Bike Helmets</td>
<td>Barbara LoMonaco</td>
</tr>
<tr>
<td>VPSAs, Don’t Overlook the Opportunities Connected with NASPA Regional Conferences</td>
<td>Eric Grospitch</td>
</tr>
<tr>
<td>Managing Change in Student Affairs</td>
<td>Felicia Patterson</td>
</tr>
<tr>
<td>Light</td>
<td>Mike Brody</td>
</tr>
</tbody>
</table>

- During the 2019 NASPA Annual Conference, the Academy will sponsor several initiatives and events for vice presidents for student affairs conference attendees including the traditional VPSA and Voting Delegate reception, a follow-up session for recent attendees of the Institute for New VPSAs, and a full-day VPSA pre-conference institute.

- Please see the James E. Scott Academy Board Report for additional information.
NASPA AVP Initiatives

- In March 2018, Art Munin, University of Wisconsin Oshkosh, began the second year of his two-year term as chair of the AVP Steering Committee. He will conclude his service during the 2019 NASPA Annual Conference, and he will be succeeded by Shadia Sachedina, Fashion Institute of Technology, who will serve until March 2021.
- Also in March 2018, 5 outgoing Steering Committee members were recognized for their service to the Steering Committee, and 6 new members were welcomed to the Steering Committee. Currently, 15 NASPA members serve on the Steering Committee:

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art Munin (Steering Chair)</td>
<td>Acting Vice Chancellor for Student Affairs</td>
<td>University of Wisconsin Oshkosh</td>
</tr>
<tr>
<td>Anne Flaherty</td>
<td>Interim Associate Vice Chancellor for Student Support and Wellness</td>
<td>Washington University in St. Louis</td>
</tr>
<tr>
<td>Terrence Frazier</td>
<td>Assistant Vice President for Student Affairs</td>
<td>Michigan State University</td>
</tr>
<tr>
<td>Andrew Goretsky</td>
<td>Dean of Students</td>
<td>Arcadia University</td>
</tr>
<tr>
<td>Juan Guardia</td>
<td>Assistant Vice President and Dean of Students</td>
<td>University of Cincinnati-Main Campus</td>
</tr>
<tr>
<td>Erik Kneubuehl</td>
<td>Associate Vice Chancellor of Student Involvement and Leadership</td>
<td>East Carolina University</td>
</tr>
<tr>
<td>Angela Lauer Chong</td>
<td>Associate Vice President for Student Affairs</td>
<td>Florida State University</td>
</tr>
<tr>
<td>Daniel Maxwell</td>
<td>Associate Vice Chancellor/Associate Vice President</td>
<td>University of Houston</td>
</tr>
<tr>
<td>Kevin McCarthy</td>
<td>Assistant Vice President for Student Affairs and Dean of Students</td>
<td>North Central College</td>
</tr>
<tr>
<td>Romando Nash</td>
<td>Associate Vice President for Student Services</td>
<td>San Jose State University</td>
</tr>
<tr>
<td>Amy Pennington</td>
<td>Dean of Students</td>
<td>Arkansas Tech University</td>
</tr>
<tr>
<td>Valerie Randall-Lee</td>
<td>Assistant Vice President of Student Affairs/Dean of Students</td>
<td>Salisbury University</td>
</tr>
<tr>
<td>Shadia Sachedina</td>
<td>Assistant Vice President for Student Success &amp; Dean of Students</td>
<td>Fashion Institute of Technology</td>
</tr>
<tr>
<td>Todd Smith-Bergollo</td>
<td>Assistant Dean for Students</td>
<td>Pace University-New York</td>
</tr>
<tr>
<td>Adam Sterritt</td>
<td>Assistant Vice President for Student Life</td>
<td>The University of Alabama</td>
</tr>
</tbody>
</table>

- The Steering Committee continues to advance the following goals:
  - Goal 1: Market and communicate programs and resources relevant to AVPs
Goal 2: Create and deliver programs and resources centered on AVP core competencies
Goal 3: Create opportunities for networking and connection among AVPs

- The Steering Committee also focuses some attention on initiatives for professionals who aspire to the AVP role. It will present a full-day pre-conference offering for aspiring AVPs during the 2019 NASPA Annual Conference in Los Angeles.
- During fall 2018, the AVP Steering Committee conducted a survey of NASPA member AVPs to better understand their professional development needs and interests and their career paths. The survey results will be shared with other AVPs during the 2019 NASPA Annual Conference and will inform the Steering Committee’s work moving forward.
- The Steering Committee continues to bolster its regional connections and provide region-based opportunities for AVPs to learn and network.
- Engaging volunteers who are not members of the Steering Committee with its work has been a priority of the Steering Committee during the reporting period. The Steering Committee has interfaced with 32 new volunteers interested in being involved with this initiative who participate in regional conference initiatives, write blogs, and contribute to pre-conference workshops and other sessions during the NASPA Annual Conference.
- The Steering Committee continues to influence heavily the ongoing development of the NASPA AVP Institute — Excellence in the “Number Two” Role. Munin served as the 2019 institute’s co-director, and Maxwell and Sachedina served as institute faculty members.
- During the 2018 NASPA Annual Conference, the Steering Committee
  o presented two well-attended pre-conference workshops, one for current AVPs and another for aspiring AVPs;
  o facilitated a very successful roundtable session;
  o sponsored three educational sessions;
  o held a well-attended evening networking event; and
  o held its fifth “AVP Initiatives Update and Caucus.”
- During the 2019 NASPA Annual Conference, the Steering Committee will
  o hold its sixth open meeting;
  o conduct two pre-conference workshops, one for current AVPs and a second for aspiring AVPs;
  o host a roundtable session;
  o sponsor two educational sessions; and
  o host a mixer for past participants of the NASPA AVP Institute and for other AVPs in attendance at the conference.
- The Steering Committee continues to have a robust blog on the NASPA website (www.naspa.org/constituent-groups/professionals/avp-steering-committee) that features regular postings relevant for AVPs.
- @NASPAavp has 829 followers.
- Please see AVP Steering Committee Report for additional information.
Latin American Caribbean Area (LAC) Advisory Board

The LAC Advisory Board is currently composed of the following individuals:

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Area Director</td>
<td>Enrique Rojas</td>
<td>Director de Desarrollo Estudiantil</td>
<td>Duoc UC</td>
<td>Chile</td>
</tr>
<tr>
<td>Past Area Director</td>
<td>William Young</td>
<td>Director de Asuntos Estudiantiles</td>
<td>Pontificia Universidad Católica de Chile</td>
<td>Chile</td>
</tr>
<tr>
<td>Country Representative</td>
<td>Enrique Lara- Nuño</td>
<td>Director</td>
<td>NASPA Mexico</td>
<td>Mexico</td>
</tr>
<tr>
<td>Country Representative</td>
<td>Maria Consuelo Burgos Cantor</td>
<td>Dean of Students</td>
<td>Universidad de los Andes</td>
<td>Colombia</td>
</tr>
<tr>
<td>Country Representative</td>
<td>William Young</td>
<td>Director de Asuntos Estudiantiles</td>
<td>Pontificia Universidad Católica de Chile</td>
<td>Chile</td>
</tr>
<tr>
<td>Country Representative</td>
<td>Erick Lobo Hernandez</td>
<td>Vice Provost for Student Affairs</td>
<td>Universidad Latinoamericana de Ciencia y Tecnología</td>
<td>Costa Rica</td>
</tr>
<tr>
<td>Country Representative</td>
<td>Evelyn Rivera Torres</td>
<td>Director</td>
<td>Universidad de Puerto Rico, Rio Piedras Campus</td>
<td>Puerto Rico</td>
</tr>
<tr>
<td>NASPA LAC Board Member</td>
<td>Ana Pelegri Kristic</td>
<td>Vice President of Student Affairs</td>
<td>Santo Tomas</td>
<td>Chile</td>
</tr>
<tr>
<td>NASPA LAC Board Member</td>
<td>Enrique Ramos</td>
<td>Faculty Member</td>
<td>NASPA Mexico</td>
<td>Mexico</td>
</tr>
<tr>
<td>NASPA LAC Board Member</td>
<td>Luis Rolando Hernandez</td>
<td>Student Affairs Director</td>
<td>Universidad Autonoma de Nuevo Leon</td>
<td>Mexico</td>
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</tbody>
</table>

LAC Online Briefing Series

The LAC began a series of online briefings to familiarize student affairs practitioners in Latin American and the Caribbean area with NASPA, student affairs, and professional development. The series is being offered in Spanish only to ensure that participants are able to obtain information and converse without any language barriers. Given the success of the series, the LAC will continue to offer live, online briefings to NASPA members.

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Registrants</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 3, 2018</td>
<td>NASPA y Actividades: NASPA LAC 2018</td>
<td>40</td>
</tr>
<tr>
<td></td>
<td>NASPA and Activities: NASPA LAC 2018</td>
<td></td>
</tr>
<tr>
<td>June 7, 2018</td>
<td>Prevención en Violencia Sexual: programa de capacitación de observadores activos</td>
<td>67</td>
</tr>
<tr>
<td>Role</td>
<td>Name</td>
<td>Title</td>
</tr>
<tr>
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</tr>
<tr>
<td>Director</td>
<td>Mr. Tadd Kruse</td>
<td>Assistant to the President for Institutional Planning &amp; Effectiveness</td>
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<td></td>
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<tr>
<td>Immediate Past Director</td>
<td>Dr. Courtney Stryker</td>
<td>Consultant</td>
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<tr>
<td>Secretary</td>
<td>Mr. Kevin Stensberg</td>
<td>Graduate Services Manager</td>
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<tr>
<td>MENASA Special Projects Coordinator</td>
<td>Ms. Naila Sherman</td>
<td>Director of Student Life</td>
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<tr>
<td>Membership Co-ordinator</td>
<td>Mr. Abdulaziz Khaledi</td>
<td>Section Head, Employer Relations, Career Services</td>
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<tr>
<td>Membership Co-ordinator</td>
<td>Mr. Rodney Taylor</td>
<td>Coordinator of International Studies</td>
</tr>
<tr>
<td>Professional Development Coordinator</td>
<td>Ms. Sarah Faheem</td>
<td>Student Development Senior Specialist</td>
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<td>MENASA Web &amp; Social Media Coordinator</td>
<td>Ms. Elizabeth Coder</td>
<td>International Student Services Coordinator</td>
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<td>2019 MENASA NASPA Annual Conference Chair</td>
<td>Dr. Hanan Muzaffar</td>
<td>Dean of Student Affairs</td>
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<tr>
<td>2018 MENASA NASPA Annual Conference Chair</td>
<td>Ms. Karla Fraser</td>
<td>Senior Associate Director of Student Services</td>
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<tr>
<td>Country Representative</td>
<td>Mr. George Marquis</td>
<td>Dean of Students</td>
</tr>
<tr>
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<td>Mr. Bakhtiyar Rakhimov</td>
<td>Senior Manager, Department of Student Affairs</td>
</tr>
<tr>
<td>Co-Country Representative</td>
<td>Ms. Sahar Al Yousef</td>
<td>Student Affairs Manager</td>
</tr>
<tr>
<td>Country Representative</td>
<td>Dr. Tarifa Ajaif</td>
<td>Campus Director, Dubai Women’s College</td>
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<tr>
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<td>Dr. Khalid Al Khanji</td>
<td>Vice President for Student Affairs</td>
</tr>
<tr>
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<td>Dr. Charbel Tarraf</td>
<td>Associate Dean of Student Affairs</td>
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<td>Country Representative—Oman</td>
<td>Dr. Yousuf Salim Al Hinai</td>
<td>Dean of Student Affairs, Assistant Professor Information Systems</td>
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<tr>
<td>Co-Country Representative—Kingdom of Saudi Arabia</td>
<td>Mr. Awad Al Jadani</td>
<td>Educational Support Specialist</td>
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<td>Country Representative—Kuwait</td>
<td>Dr. Hanan Muzaffar</td>
<td>Dean of Student Affairs</td>
</tr>
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</table>
Country Representative— Ms. Shabana Manji Assistant Manager of Student Affairs University of Central Asia Tajikistan & Kyrgyz Republic

Country Representative— Dr. Talat Azhar Associate Professor, Vice President for Institutional Effectiveness, Dean of Student Affairs Habib University Pakistan

**Multaqa NASPA Series**

MENA SA continues its series of online briefings to familiarize student affairs practitioners in MENASA with NASPA. Multaqa is the word for “a gathering” in Arabic. The committee is currently reviewing the Multaqa model and plans to offer more online opportunities for student affairs professionals in MENASA.

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<td>Same-Same, but Different: Examining Critical Differences between Globalization, Tolerance, Diversity, Equity, etc.</td>
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<td>Context Matters: Designing and Implementing a Residential Curriculum Within a Specific Cultural Setting</td>
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<td>October 23, 2018</td>
<td>Careers in Student Affairs</td>
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<td>November 27, 2018</td>
<td>Challenges Facing the Profession in the MENASA Area</td>
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<td>Student Disability Services (SDS) at the American University in Cairo</td>
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<td>Counseling as Adjudication: A Feminist Approach to Student Conduct</td>
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<td>Creating and Developing Socially Inclusive Spaces in Mountain Societies: The UCA Story</td>
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**NASPA Undergraduate Fellows Program (NUFP)**

Program Numbers:
There are a total of 371 Fellows for the 2018-2019 academic year. Please note that some values exceed the overall total as Fellows that indicate more than one option are included in each instance where criterion was selected.

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### Race/Ethnicity

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**Sexual Identity**

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### Summer Internship Process

- We received 107 completed applications from current Fellows seeking summer internship opportunities for summer 2019. In total, we have 36 individual positions available. To host an internship, institutions commit to providing a robust 6-8 week experience and a minimum of a $1500 stipend for each intern.
NUFP 30th Anniversary
● NUFP celebrates its 30th anniversary in 2019! As part of the celebration, NUFP will host the “For NUFP, by NUFP” pre-conference at the 2019 Annual Conference. Registration is free for NUFP Alumni, and there are 49 alumni registered for the pre-conference.

NASPA LEAD Initiative
● The NASPA LEAD Initiative recognizes a network of postsecondary institutions for their commitment to civic learning and democratic engagement. The initiative engaged 75 campuses for the 2018-2019 cohort, which are advised by eight selected LEAD Consulting Institutions.
● The LEAD Consulting Institutions (LCIs) provide leadership for the LEAD cohorts by acting in an advisory role, hosting monthly calls with their respective cohorts, and participating in monthly phone calls with NASPA. These consulting institutions and their contacts include:
  ○ Patrick O’Brien, director - Civic Engagement at Frostburg State University
  ○ Bill Mandicott, assistant vice president for student & community involvement at Frostburg State University
  ○ Marlene Kowalski-Braun, associate vice president for student & community involvement at Grand Valley State University
  ○ Melissa Baker-Boosamra, associate director of student life for civic engagement and assessment at Grand Valley State University
  ○ Sean Crossland, director, Thayne Center at Salt Lake Community College
  ○ Sam Collins, service leadership coordinator at Salt Lake Community College
  ○ Dennis McCunney, director, Center for Leadership and Civic Engagement at East Carolina University
  ○ Amy Koeckes, associate director of student engagement at University of Nevada, Reno
  ○ Sandy Rodriguez, director, Center for Student Engagement at University of Nevada, Reno
  ○ Tara Centeno, director of student activities and campus engagement at New College of Florida
  ○ Kimberly Piatt, associate director of community development at The College at Brockport
  ○ Ashley Farmer-Hanson, interim vice president for student affairs at Buena Vista University
● NASPA continues the LEAD Advisory Institutions’ roles within the NASPA LEAD Initiative. LEAD Advisory Institutions (LAIs) are institutions that have been a part of the NASPA LEAD Initiative for four years and act as mentors, supports, and resources for all LEAD Institutions. The 2018-2019 LEAD Advisory Institutions are:
  ○ Alfred State College
  ○ Baylor University
  ○ Chapman University
  ○ Fort Hays State University
  ○ Illinois State University
  ○ Kennesaw State University
  ○ New Jersey Institute of Technology
  ○ North Central College
  ○ Otterbein University
  ○ Rollins College
  ○ University of Central Florida
University of Miami
Washington and Jefferson College
Winona State University

- LEAD Advisory Institution are working on the following projects for the 2018-2019 year:
  - CAS Standard for Political Engagement
  - CLDE Theory of Change
  - MLK Day of Service Revision
  - Dialogue and Deliberation resource development potentially with the Kettering Foundation
  - Early-career Development Institute (mentorship program)

- NASPA Lead Initiative applications for the 2019-2020 year will be available in March 2019.

Voter-Friendly Campus Initiative

- NASPA has partnered with Campus Vote Project to offer the Voter Friendly Campus (VFC) designation opportunity to institutions interested in engaging students, faculty, administration, and community partners in the democratic process. This program is endorsed by the American Democracy Project, The Democracy Commitment, and Young Invincibles.
- The 2019-2020 cycle of the Voter Friendly Campus designation opened in January 2018, and statements of interest from campuses to participate were due June 22, 2018. This year’s program supported 150 institutions. In order to receive the VFC designation, campuses must submit final reports in January 2019. Campuses will be notified in March 2019 as to whether or not they received the 2019-2020 Voter Friendly Campus designation.
- The Voter Friendly Campus initiative has provided numerous resources through blogs, webinars, and one-on-one conversations with campus partners about voter registration, education, and turnout. Additionally, in preparation for midterm elections, the VFC campaign offered educational resources regarding the inauguration, the first 100 days of the new administration, and how to best support student and community concerns around advocacy and policy.
- Throughout the 2018-2019 year, the following live briefings were offered to campuses participating in the Voter Friendly Campus designation process:
  - April 2018: Creating a Democratic Action Plan
  - June 2018: Institutionalizing Voter Engagement Guide
  - August 2018: Civic Engagement Across the Curricular and Co-curricular
  - October 2018: Politics, Parties, and Election Protection – Engaging in the Midterms

- NASPA in partnership with the Campus Vote Project launched the Voter Friendly Campus website: https://www.voterfriendlycampus.org/

Health, Safety, and Well-being Initiatives

The Health, Safety, and Well-being Initiatives of NASPA provides support, training, and resources to collegiate health and safety initiatives. These efforts include peer education, alcohol and other drug prevention, health and well-being, as well as sexual violence prevention. A network of volunteers assists the Health, Safety, and Well-being Initiatives NASPA staff to reach peer education groups and advisors at institutions of higher education across the country.

Presentations
Association of College and University Housing Officers-International- Arnold and Jevons
Chrysalis Network Annual Conference – Greenstein

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Peer Education Initiatives

- Professional Volunteer Positions:
  - Two new BACCHUS Regional Consultants (BRC) were appointed in August 2018:
    - Region II: Jayme Trogus (Millersville University)
    - Region III: Brittney Vigna (University of Alabama)
  - Four full time campus professionals continued to serve in the BACCHUS Regional Consultant Role:
    - Region I: Joleen Nevers (University of Connecticut)
    - Region IV-East: Leslie Haxby McNeill (Miami University)
    - Region IV-West: Joan Masters (University of Missouri)
    - Region V: Lexi Benson (University of Montana Western)
  - Thirty full-time campus professionals serve as BACCHUS State Coordinators and assist the BACCUS Regional Consultants to manage peer education efforts and organize spring conference in their respective regions. Nine new and twenty-one returning BACCHUS State Coordinators were appointed this year:
    - Alabama: Herbert Wilkinson (University of Alabama Birmingham)
    - Arkansas: Mary Wyandt-Hiebert (University of Arkansas-Fayetteville)
    - Arizona: Kimberly Frick (Arizona State University)
    - California: Humberto Santiago (University of California- Riverside)
    - Colorado: Kendra Reichle (Fort Lewis College)
    - Florida: Christina Cetti (Stetson University)
    - Idaho: Emily Tuschhoff (University of Idaho)
    - Illinois: Kevin Meier (Northwestern University)
    - Iowa: Brian Vanderheyden (Iowa State University)
    - Kansas: Robert Duffy (Fort Hays State University)
    - Kentucky: Renee Leonard (Eastern Kentucky University)
    - Louisiana: La'Tesha Hinton (Tulane University)
    - Massachusetts: Ashleigh Hala (Babson College)
    - Massachusetts: Christine Johnston (Springfield College)
    - Michigan: Whitney Boroski (Michigan Technical University)
    - Mississippi: Taja Hereford (University of Mississippi)
    - Missouri: Jessica Gargus (Missouri University of Science & Technology)
    - Montana: Danika Comey (Montana State University)
    - Nebraska: Beth Littrell (Hastings College)
    - New York: Anna Sotelo-Peryea (University at Buffalo)
    - North Carolina: April McCoy (Saint Augustine’s University)
    - South Carolina: Chris Donevant-Haines (Coastal Carolina University)
    - Ohio: Lori Bishop-Ley (University of Cincinnati-Main Campus)
    - Oregon: Taylor Schwab (Portland State University)
• Student Volunteer Positions
  o One student peer educator is elected at General Assembly each November as the Student Advisory Committee (SAC) Director.
  o The outgoing 2018-2019 SAC Director is:
    ▪ Samaya Byrd (Winston-Salem State University)
  o The incoming 2019-2020 SAC Director is:
    ▪ Katherine Chiu (James Madison University)
  o Each spring, seven are selected by their respective regional leadership teams to serve a one-year term as the Student Advisory Committee (SAC) member. They assist the BACCHUS Regional Consultants and State Coordinators with regional communications and the regional spring conference. Seven undergraduate students were selected to serve on the Student Advisory Committee for 2018-2019.
    ▪ Region I: Julianna Morrone (Sacred Heart University)
    ▪ Region II: Joelle Bennett (Millersville University)
    ▪ Region III: Katherine Chiu (James Madison University)
    ▪ Region IV-E: Margaret Breitenstein (Luther College)
    ▪ Region IV-W: Lillian Germeroth (Missouri University of Science & Technology)
    ▪ Region V: Alyssa Espinoza (Weber State University)
    ▪ Region VI: Zane Landin (California State Polytechnic University, Pomona)
  o In June 2018, the SAC convened in Orlando, Florida to learn more about their roles, connect with one another, and plan their engagement efforts for the 2018-2019 year.

Culture of Respect Advisory Board

Ongoing

• In spring 2018, Culture of Respect welcomed a new and expanded Advisory Board. This Board builds on NASPA expertise and leadership and increases the multidisciplinary perspectives advising Culture of Respect. The Advisory Board was actively involved in recruitment for the 3rd cohort of the Collective, with especially noteworthy efforts by Dr. Penny Rue, who filmed a promotional spot and hosted a conversation with VPSAs about campus sexual violence and higher education’s opportunity to lead in this arena. Advisors are also actively assisting with the development of Culture of Respect Foundations.

NASPA Advisory Services

• In the period of March 2018 to March 2019, NASPA Advisory Services has contracted with colleges and universities for 31 various projects, which include comprehensive, division-level reviews; program reviews; and self-assessments.
• Comprehensive, Division-Level Reviews: NASPA has, and is currently, engaged in three (3) comprehensive division of student affairs review projects.
  o The first review project launched in July 2018 for a division of student affairs at a four-year, private university. The NASPA review team consisted of Ricardo Hall, Lehigh University; Ryan Lombardi, Cornell University; and Joseph DeSanto Jones, NASPA staff.
The review included the P.R.A.C.T.I.C.E.S. self-assessment; remote data collection and review; ten telephone interviews with 11 campus members; a 1.5-day campus visit (October 4-5, 2018). The visit consisted of meetings with 68 student affairs leaders and staff, senior administrators, campus colleagues of the division, and students. The report of the team’s findings, analysis, and recommendations were delivered to the participating institution’s vice president for student affairs in November 2018.

The second review project began in October 2018 for a division of student affairs and enrollment management at a four-year, public university within a larger state system. The NASPA review team consists of Clarice Ford, University of Illinois Springfield; Roger Sorochty, The University of Tulsa (retired); and Joseph DeSanto Jones, NASPA staff. The NASPA team guided the division in determining staff to assign to the P.R.A.C.T.I.C.E.S. self-assessment before administering it in January 2019. The review team conducted telephone interviews with the vice president for student affairs and enrollment management and six of his direct reports. This NASPA review team visited the participating campus for a 1.5-day site visit (February 21-22, 2019) to meet with the university president, student affairs leadership and staff, campus colleagues, and students. A report is currently under development of the team’s findings, analysis, and recommendations.

The third review project began in January 2019 for a division of student affairs at a four-year, public university. The NASPA review team consists of Eric Grospitch, Washburn University; Melinda Stoops, Boston College; and Joseph DeSanto Jones, NASPA staff. NASPA guided the division in determining staff to assign to the P.R.A.C.T.I.C.E.S. self-assessment before administering it in February 2019. The NASPA team is planning to meet with the vice president of student affairs for the participating institution at the 2019 NASPA Annual Conference, conduct a 1.5-day campus site visit (April 1-2, 2019), and compose a report of its findings, analysis, and recommendations.

- Program Reviews: NASPA has, and is currently, engaged in nine (9) program review projects of individual functional areas and clusters of functional areas.
  - Disability Services: This review project was conducted at a public, four-year institution. The NASPA review team consisted of Tom Thompson, TMLS Consulting, as the project lead, and Joseph DeSanto Jones, NASPA staff. The NASPA team reviewed campus and department documents. The team visited campus May 2-3, 2018. The visit consisted of 17 meetings with student affairs leadership and staff, disability services staff, faculty and campus partners, students, and a tour of disability services. The NASPA team issued its report of findings, analysis, and recommendations to the institution in June 2018.
  - Diversity Equity Office: This review project was conducted at a public, four-year institution. The NASPA review team consisted of Oscar Felix, Colorado State University, as the project lead, and Joseph DeSanto Jones, NASPA staff. The team visited campus May 17-18, 2018. The visit consisted of 17 meetings with senior leaders, student affairs leadership and staff, diversity equity office staff, faculty and campus partners, students, and a tour of the diversity equity office. The NASPA team issued its report of findings, analysis, and recommendations to the institution in June 2018.
  - Disability Services: This review project was conducted at a private, four-year institution. The NASPA review team consisted of Tom Thompson, TMLS Consulting, as the project lead, and Joseph DeSanto Jones, NASPA staff. The team visited campus July 12-13, 2018. The visit consisted of 16 meetings with student affairs leadership and staff, disability services staff, faculty and campus partners, students, and a tour of disability
services. The NASPA team issued its report of findings, analysis, and recommendations to the institution in September 2018.

- **Multicultural Services:** This review project was conducted at a private, four-year, religiously-affiliated institution. The NASPA review team consisted of Joy Hoffman, independent contractor, and Joseph DeSanto Jones, NASPA staff. The team visited campus August 21-22, 2018. The visit consisted of 15 meetings with senior administrators, student affairs leadership and staff, multicultural services leaders, faculty and campus partners, students, and a tour of multicultural services. The NASPA team issued its report of findings, analysis, and recommendations to the institution in early October 2018.

- **Wellness Center:** This project is a review of a wellness center at a four-year, public institution that consists of counseling services, disability services, health services and education, student rights and responsibilities, and women’s and gender center. The NASPA review team consisted of Mona Hicks, Saint Louis University; David Arnold, assistant vice president for NASPA health, safety, and well-being initiatives; and Joseph DeSanto Jones, NASPA staff. The team visited campus September 20-21, 2018. The visit consisted of 14 meetings with student affairs leadership and staff, including directors and staff within individual wellness center units; faculty and campus partners; students; and a tour of campus wellness facilities. The review team issued its draft report of findings, analysis, and recommendations to the institution in December 2018.

- **First-Generation Student Success:** This project is a collaboration between NASPA Advisory Services and The Center for First-generation Student Success; it is a review of a first-generation student success program at a four-year, private, religiously affiliated institution. The project began in January 2019 with data collection and review occurring in February and March 2019. The NASPA review team consists of La’Tonya Rease Miles, UCLA; Sarah Whitley, The Center for First-generation student success; and Joseph DeSanto Jones. The team is collecting and reviewing documents related to the project, plans to conduct telephone interviews with selected university staff, and facilitate a series of meetings and interviews during a campus visit (April 16-17, 2019.)

- **Disability Services:** This review project is being conducted at a four-year, private institution. The NASPA review team consists of Tom Thompson, TMLS Consulting, as the project lead, and Joseph DeSanto Jones, NASPA staff. The review team developed a guide based on relevant AHEAD and CAS Standards for the participant institution’s Disability Services’ office to use as a self-study. The review team plans to facilitate a series of meetings and interviews with selected campus staff during a visit (April 25-26, 2019.)

- **Student Affairs Diversity and Inclusion:** This review project will focus on student affairs diversity and inclusion at a four-year, public institution. The NASPA review team is currently being finalized with a campus site visit tentatively scheduled for late April 2019.

- **Student Life:** This review project will focus on Student Life operations, including disability services, housing, multicultural affairs, student government, student rights and responsibilities, student union, victim advocate, and women’s resource center at a four-year, public institution within a larger state system. The NASPA review team is currently being finalized with a campus site visit tentatively scheduled for May 2019.

- **Guided Self-Assessments:** NASPA developed a time-based, cohort-model for institutions wanting to participate in the P.R.A.C.T.I.C.E.S self-assessment. The first P.R.A.C.T.I.C.E.S cohort was offered in fall 2018. It began in October 2018 and formally concluded with the delivery of 144
reports for the 17 participating institutions. A spring 2019 cohort is planned for March-June 2019 with registration open at the time of this report. All institutions who participated in the P.R.A.C.T.I.C.E.S. Fall 2018 cohort also completed modules within 32 National Campus Safety Initiative, per that assessment’s inclusion within P.R.A.C.T.I.C.E.S. NASPA Manager, Carol Galladian, coordinated all project activities related to marketing the cohort, orienting participants, administering the self-assessment, and analyzing and reporting on response data to participating institutions.

<table>
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<tr>
<th>Level of Service</th>
<th>Contracted Annual Projects (March 2018-March 2019)</th>
<th>Total NASPA Advisory Services Projects Contracted to Date</th>
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<tr>
<td>Comprehensive, Division-Level Review (includes campus visit)</td>
<td>3</td>
<td>7 Institution Types</td>
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<td>• 6 four-year, public</td>
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<td></td>
<td>• 1 four-year, private</td>
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<tr>
<td>Standard, Division-Level Review (remote)</td>
<td>0</td>
<td>2 Institution Types</td>
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<td>• 1 four-year, public</td>
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<td></td>
<td>• 1 four-year, private</td>
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<tr>
<td>Program Review</td>
<td>9</td>
<td>10 Institution Types</td>
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<td>• 5 four-year, public (1 institution engaged in 2 separate program reviews)</td>
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<td>• 4 four-year, private</td>
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<td>Project Types</td>
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<td>• 4 Disability Services</td>
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<td>• 3 Diversity/Inclusion</td>
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<td>• 1 Wellness</td>
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<tr>
<td>P.R.A.C.T.I.C.E.S. Guided Self-Assessment</td>
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<td>24 Institution Types</td>
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<td></td>
<td></td>
<td>11 four-year, public</td>
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<td>9 four-year, privates</td>
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<td></td>
<td>3 two-year, public</td>
</tr>
<tr>
<td></td>
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<td>1 secondary institution</td>
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</tbody>
</table>
The NASPA Advisory Services Reviewer Pool currently includes 42 reviewers. All members of the reviewer pool have been invited to participate in a training and meeting during the 2019 NASPA Annual Conference in Los Angeles.

NASPA Advisory Services events scheduled for the 2019 NASPA Annual Conference include a meeting of the NASPA Advisory Services Steering Committee; an educational session on NASPA Advisory Services presented by Eric Grospitch (Washburn University), Scot Lingrell (University of West Georgia), Ellen Neufeldt (Old Dominion University), Richard Walker (University of Houston), and Joseph DeSanto Jones (NASPA); an educational session on using NASPA Advisory Services reviews for disability services presented by Tom Thompson (TMLS Consulting), Wendy Holden (Central Washington University), and Joseph DeSanto Jones; an educational session on 32 National Campus Safety Initiative presented by David Arnold and Joseph DeSanto Jones (NASPA); and NASPA Advisory Services sessions in the VPSA lounge and NASPA Engagement Space.

A feature article in the fall 2018 issue of NASPA *Leadership Exchange* was focused on organizational reviews and included numerous highlights of NASPA Advisory Services. Authors included Pauline Dobrowski, Stonehill College; Eric Grospitch, Washburn University; Scot Lingrell, University of West Georgia; Ellen Neufeldt, Old Dominion University; Frank Sánchez, Rhode Island College; Richard Walker, University of Houston and University of Housing System; and Joseph DeSanto Jones, NASPA staff.

NASPA expresses its gratitude to the NASPA Advisory Services Steering Committee (2018-2019):
- Eric Grospitch, Washburn University (Chair)
- Frank Lamas, California State University-Fresno (Founding Board Chair)
- Frank Sanchez, Rhode Island College (Chair, Original Task Force)
- Jake Diaz, University of South Florida-St. Petersburg
- Scot Lingrell, University of West Georgia
- Elena Sandoval-Lucero, Front Range Community College Boulder County Campus
- Thomas Shandley, Davidson College (emeritus)
- Laura Wankel, Northeastern University
- Theodore Elling, University of North Carolina at Charlotte (A special word of thanks to Ted for his years of service on both the task force that created NASPA Advisory Services and the steering committee before the conclusion of his term in March 2019.)

Ted Elling and Laura Wankel developed an evaluation for NASPA Advisory Services self-assessments and division-level reviews. NASPA staff have begun to incorporate this evaluation with the P.R.A.C.T.I.C.E.S. Fall 2018 Cohort.

A session on 32 National Campus Safety Initiative (32 NCSI) was included in the 2019 NASPA Strategies Conference; presenters included S. Daniel Carter, Safety Advisors for Educational Campuses, LLC, and Joseph DeSanto Jones. NASPA has instituted a process for reviewing two to three 32 NCSI modules each year in order to ensure high quality. The first review occurred in fall 2018 for the assessment module on mental health with revisions being finalized at the time of this report.

**Center for First-generation Student Success**
The Center had a very active and successful year with the expansion of staffing, growth in programming and service opportunities, and release of new scholarship. We continue to have a strong working relationship with The Suder Foundation and are grateful for their partnership.
• In partnership with The Suder Foundation, the Center staff examined the Center’s budget to align with growth and finalized a revised strategic plan to include four themes:
  ▪ Connect and Recognize
  ▪ Knowledge Creation & Evidence-based Practices
  ▪ Innovative & Scalable Approaches
  ▪ Thought Leadership & Advocacy

• Through strategic planning and budget discussions, the need to expand Center staffing to meet goals became evident.
  ▪ After a successful search, Jessica Colorado was selected as the Center’s program assistant and began in the Washington, DC office on November 13th. Jessica comes to NASPA after positions at with TRIO programs, Bronx Community College, and the University of Rochester. She will soon earn a second master’s degree, this time with a focus in education policy.
  ▪ With over 120 applicants, the associate director for First Scholars® initiatives search was quite competitive and we are pleased that Sarah Umbarger-Wells joined the NASPA staff on March 1st. Sarah had an extensive career at Virginia Tech in TRIO programs and is also nearing completion of her doctoral degree in higher education where her scholarly interests focus on first-generation outcomes.
  ▪ Carol Galladian, NASPA Advisory Services manager, is now supporting special projects in a part-time capacity.

• On October 4th, the Center released First-generation Student Success: A Landscape Analysis of Programs and Services at Four-year Institutions. This report, the first of its kind, has been positively received across the higher education community. To date, the report has been downloaded over 3000 times and the Center’s website saw a 165% increase in activity in the months following release.
  ▪ On October 18th, Kevin Kruger and Sarah Whitley, the Center’s senior director, hosted a thought leader breakfast at NASPA Washington, DC. Twenty-three leaders from non-profits, associations, media, and government gathered with NASPA’s team to discuss findings and advancing collaborations.

• The Center has obtained the support of the American Association of Community Colleges and Achieving the Dream to launch a subsequent landscape study on the state of first-generation student success at two-year institutions. This project launched in early 2019.

• The Center partnered with Connections Media to develop an editorial calendar and social media strategy. This resulted in Center Facebook and LinkedIn sites, in addition to an existing Twitter presence, that has allowed us to significantly increase communication with constituents. The Center’s Facebook page has experienced a 760% increase in activity since September.
In addition to social media, the Center has launched a bi-weekly newsletter to a growing listserv of first-generation-focused colleagues.

- Center assistant director, Deana Waintraub Stafford, has grown a robust offering of online professional development offerings. The events below have reached over 1000 participants and are now available as On Demand offering. The Center recently offered a flash sale on these programs and earned over $2000 in just a few days.
  - **Exploring The Ways Jargon Influences College Access & Success for First-generation College Students** (April 2018)
    - Presenters: Sonja Ardoin, Ph.D., Appalachian State University
  - **Becoming an Individual and Institutional Advocate for First-generation College Students** (July 2018)
  - **Operating with Little-to-No Budget for First-generation Student Programs** (September 2018)
    - Presenters: Symone Morales, M.Ed., and La’Tonya Reese Miles, Ph.D., UCLA
  - **First-generation Journeys: Confronting, Challenging, and Crossing Academic Borderlands** (October 2018)
    - Presenter: T. Mark Montoya, Ph.D., Northern Arizona University
  - **Finding the Right Connections for First-generation Students with Impostor Syndrome** (November 2018)
    - Presenter: Tom Dickson, Ed.D., University of California Riverside

- In February 2019, the Center launched First Forward, the nation’s first recognition program for institutions with a demonstrated commitment to first-generation student success. Applications are currently open for the first cohort of institutions. The program will officially begin with a full-day professional development workshop during the First-generation Student Success Conference in June 2019. Participating institutions will engage in monthly calls with other First Forward campuses, contribute blogs to the Center’s website, meet at Annual Conference, host live briefings, and more. After active participation for two years, campuses will be invited to apply for Advisory status and to take on leadership roles within the program.

- The Center continued a partnership with the Council for Opportunity in Education for the 2nd annual First-Generation College Celebration on November 8th. Across the country, institutions led efforts to celebrate the successes of first-generation students, faculty, and staff and to raise awareness of first-generation experiences. The Center launched a new webpage featuring institutional efforts, ideas for participation, and video messages from Members of Congress. This webpage now features the celebrations of over 100 institutions and saw over 7,500 unique page visits during November alone.

- In November 2018, the Center formed a partnership with brand strategy firm, GMMB, to begin the rebranding and go-to-market planning for First Scholars, the Center’s signature programmatic offering. In January, NASPA and Center staff joined The Suder Foundation and GMMB for a brand summit and architecture workshop where the programs positioning statement and brand story were solidified. A full rebrand, with new nomenclature and images, is anticipated in March/April 2019.
• The Center is leading efforts for the new First-generation Student Success conference as part of the 2019 NASPA Conferences on Student Success in Higher Education. In addition to robust education sessions, the Center will offer a preconference workshop in collaboration with the National Resource Center on the First-Year Experience & Students in Transition, plenary from Dr. Rebecca Covarrubias, as well as a featured extended learning session led by Center Advocacy Group member, Dr. Sonja Ardoin. The conference planning committee is comprised of:
  - Bridgette Behling, George Washington University
  - Whitnee Boyd, Ed.D., Texas Christian University (chair)
  - Julie Carballo, North Central College
  - Suzette Combs, University of Cincinnati
  - Oscar Felix, Ph.D., Colorado State University
  - John Laws, Ph.D., Ivy Tech Community College
  - Kelley O’Neal, Texas A&M University
  - Tim Richardson, Ph.D., University of Houston-Clear Lake
  - Belinda Zamacona, University of California, San Diego

• In partnership with NASPA Advisory Services, the Center has secured our first contract for a formal external review of first-generation student success programs. The review with Santa Clara University kicked off in January 2019 and will include a site visit in April 2019. A working group, below, has also convened to consider development of an assessment tool to support review efforts:
  - Sonja Ardoin, Ph.D., Appalachian State University
  - Bridgette Behling, George Washington University
  - Dawn Bruner, Ed.D., University of Rochester
  - Wendy Bruun, Ed.D., Northern Arizona University (chair)
  - Carmen Huerta-Bapat, University of North Carolina at Chapel Hill
  - Matt Newlin, National College Advising Corp (formerly Washington University in St. Louis)
  - James Whitney, Ed.D., Rutgers University New Brunswick

• The Center had an eventful year with invited conference engagements and conference presentations to include:
  - NASPA Closing the Achievement Gap Conference & Symposium on Collegiate Financial Well-being
  - NASPA Assessment & Persistence Conference
  - University of California System Symposium on First-generation Student Success
  - Institute on First-Generation College Students
    - Collaborating partnership with the National Resource Center on the First-Year Experience & Students In Transition
  - Southwest Symposium on First-generation Student Success at Northern Arizona University
  - Council for Opportunity in Education Annual Conference
  - NASPA National Convening on Emergency Aid
  - NASPA Strategies Conference
  - National Resource Center on the First-Year Experience & Students in Transition Annual Conference
  - Site Visit & Keynote Address at Longwood University
  - Distinguished Alumni Diversity Event Keynote at James Madison University
- SxSWEDU featured panel with Reach Higher and The Jack Kent Cooke Foundation
- Keynote Address at National AL1GN Conference

**Online Learning Community**

From March 1, 2018 – February 1, 2019 the Online Learning Community hosted 59 live sessions, with 4979 participants.

- 129 volunteer presenters were a part of these sessions
- 17 sessions were Knowledge Community sponsored:
  - **Queer People of Color in Higher Education** (African American, Asian Pacific Islander, Gender and Sexuality, Indigenous Peoples, Latinx/a/o, Multiracial KCs)
  - **Let’s Talk Competencies! Career Readiness Doesn’t Matter if Students Can’t Express It** (Student Leadership Programs, Student Career Development KCs)
  - **Engaging Within Your Institution’s Community: Navigating Town and Gown Relations** (Civic Learning and Democratic Engagement KC)
  - **Sponsorship versus Mentorship: Career Advancement** (African American KC)
  - **Removing Roadblocks: Challenges and Opportunities in the Muslim Community for Survivor Healing** (Sexual and Relationship Violence Prevention, Education, and Response KC)
  - **Action-Oriented Assessment: Strategies for Collecting Data by Engaging Participants** (Assessment, Evaluation, and Research KC)
  - **Disability Services for Graduate and Professional Students** (Administrators in Graduate and Professional Student Services, Disability KCs)
  - **ZZZs into AAAs: Best Practices in Sleep Promotion for College Students** (Wellness and Health Promotions KC)
  - **Leadership Design 101 - Creating A Transformational Leadership Development Program from Scratch** (Student Leadership Programs KC)
  - **We’re All on the Same Team: Athletics and Student Affairs Collaborations** (Student-Athlete KC)
  - **Meaning, Methods, and Measures: Challenges and Solutions to Assessing Student Affairs Impact** (LEAD KC)
  - **ALL IN Campus Democracy Challenge** (Civic Learning and Democratic Engagement KC)
  - **Do It Yourself Program Review Using CAS Standards** (Assessment, Evaluation, and Research KC)
  - **The Intersection of Student Leadership, Student Government, Civic Engagement** (Student Leadership Programs KC)
  - **The Opioid Crisis: The Impacts and Effects in Higher Education** (Wellness and Health Promotions KC)
  - **Creating the King Talks: Opportunities for Graduate Students to Speak Their Passion** (Administrators in Graduate and Professional Student Services KC)
  - **Theory of Change Tool Kit Foundry Live Briefing** (Civic Learning and Democratic Engagement KC)

- NASPA Louisiana (as a part of Region III) hosted a free live briefing series this summer:
  - **Strategies for Advancing your Career in Student Affairs**
  - **Action-Oriented Assessment: Strategies for Collecting Data by Engaging Participants**
  - **Avoiding Burn-Out & Practicing Self-Care**
• How to Infuse Social Justice & Equity into Your Work
  • Additional programming from Region III is being planned for the months following annual conference, specifically on management and job training.
  • The Center for Women will be continuing its series with Why Nice Girls Don’t Get the Corner Office and a session exploring the post-military development of female veterans attending a 4-year institution
  • The Center for First-generation Student Success has launched a live briefing series:
    o Exploring The Ways Jargon Influences College Access & Success for First-generation College Students
    o Becoming an Individual & Institutional Advocate for First-generation College Students
    o Starting from the Bottom: Building First-gen Support Offerings with Little to No Resources
    o First-generation Journeys: Confronting, Challenging, & Crossing Academic Borderlands
    o Finding the Right Connections for First-generation Students with Impostor Syndrome
    o One more is in production for the end of February
    o The series will continue approximately every 2-3 months
  • NASPA Hill Days: Live Briefing Series
    o This series had tremendous success: 707 total registrations were made for the six associated sessions:
      • Title IX and Campus Sexual Assault Response and Prevention (202)
      • Higher Education Act Reauthorization (92)
      • Immigration and International Students (93)
      • Free Speech and Intellectual Diversity on College Campuses (148)
      • State Advocacy (76)
      • Federal Advocacy (96)
  • Coffee with Kevin, an opportunities for VPSAs to meet virtually with Kevin and pose questions to him and another invited guest, launched this year with great success. Each session has had about 65 registrations, with approximately 50 attendees each time.
    o The final iteration for this academic year is planned for April

Corporate Development

Corporate Partners
11 total partners secured for 2018-2019:
  o EverFi
  o Involvio
  o The National Society of Leadership and Success
  o Ready Education
  o e-CHECKUP TO GO Programs
  o Strada Education Network
  o Spelman Johnson
  o Presence
  o Chartwells
  o Skyfactor
  o Aramark
2019 Annual Conference Advertising, Exhibits & Sponsorships, as of February 7, 2019

- 21 Program Guide advertisers
- 127 exhibitors, representing 140+ 10x10 booths.
- 48 sponsorships secured for the Annual Conference
  - Featured Speaker Kal Penn: The National Society of Leadership and Success
  - Featured Speaker Amanda Nguyen: Strada Education Network Affiliate
  - Featured Speaker Shaun Harper: Chartwells
  - Opening Reception: Involvio
  - Leadership Reception and Dinner: Aramark
  - Leadership Reception and Dinner: Involvio
  - Engagement Area: EverFi
  - Registration Area: The National Society of Collegiate Scholars
  - SA Speaks Track: Ready Education
  - SA Speaks Track: Modo Labs
  - SA Speaks Track: ETS
  - Mobile App: Western Union
  - Conference Wifi: HBO
  - Stars of NASPA Display: e-CHECKUP TO GO Programs
  - VPSA & Voting Delegate Reception: Presence
  - VPSA & Voting Delegate Reception: Handshake
  - VPSA Lounge: Presence
  - VPSA Lounge: William Spelman Executive Search
  - VPSA Lounge: APLU
  - VPSA Lounge: Interfaith Youth Core
  - VPSA Institute Morning Session: Campus Labs
  - VPSA Institute Networking Lunch: Ready Education
  - VPSA Institute Afternoon Session: Presence
  - NASPA AVP Institute Reunion and AVP/"Number Two" Mixer: PathwayU
  - Institute for New VPSAs' Reunion: Greystar
  - Exhibit Hall Gift Card Raffle: CampusESP, Wellbeing Collaborative/Wake Forest University, FINRA, Eventus, NSCS, e-CHECKUP TO GO Programs
  - Exhibit Hall Headshot Lounge: Golden Key International Honour Society
  - Exhibit Hall Ice Cream Social: RA
  - Exhibit Hall Coffee Break: Cypherworx
  - African American Male & Female Summit Reception: Lumina Foundation
  - African American Male & Female Summit Reception: American Campus Communities
  - African American Male & Female Summit Travel: Spelman Johnson
  - Outstanding New Professional Award: Spelman Johnson
  - 50/50 Mid-Level Scholarship: On Campus Marketing
  - 50/50 Mid-Level Scholarship: COCM
  - 50/50 Mid-Level Scholarship e-CHECKUP TO GO Programs
  - 50/50 Mid-Level Scholarship: On Campus Marketing
  - 50/50 Mid-Level Scholarship: Spelman Johnson
  - NOW Professional Scholarship: Spelman Johnson
  - Solutions Center Session: EverFi
  - Solutions Center Session: FATV
  - Solutions Center Session: College Health TV
  - Solutions Center Session: Re3Tec
  - Virtual Ticket Session: Growing Leaders
  - Virtual Ticket Session: COCM
  - Virtual Ticket Session: Kevin and Margaret Hines Foundation
  - Virtual Ticket Session: Advantage Design Group
  - Virtual Ticket Session: 3rd Millennium Classrooms
  - Virtual Ticket Session: Campus Groups
  - Virtual Ticket Session: Modo Labs
  - Virtual Ticket Session: CampusESP
  - Virtual Ticket Session: UC Riverside School of Education
  - Institute for New VPSAs Pre-Conference Half-Day Event: EverFi
Escaleras Institute Reunion Reception: EverFi
International Symposium: Treanor HL
Small Colleges and Universities Division VPSA Reception: Credo
Community College Division Institute Luncheon: Inside Track
Community College Division Institute Reception: EAB
NUFP Undergraduate Student Conference: COCM
Take a Chance Wall: The National Society of Leadership and Success
Conference Lanyards: publicidentity
Foundation Awards Reception: Skyfactor
Foundation Awards Reception: The Registry

Other Exhibits and Sponsorships, as of February 7, 2019
• 2018 Symposium on Military-Connected Students: 7 Exhibitors (MVPVets, U.S. Department of Veterans Affairs (VA) Office of Mental Health and Suicide Prevention (OMHSP), Waldorf University, Institute of International Education-Gilman, Institute of International Education-Boren, Kognito, National Resource Center for The First-Year Experience and Students in Transition University of South Carolina)  
• 2018 Closing the Achievement Gap and Symposium on Collegiate Financial Well-Being: 8 Exhibitors (CashCourse, The National Society of Leadership and Success, School Planner, Wells Fargo, ReisUp LLC, Latchkey Training, AFCPE, Aviso Retention)  
• 2018 Mid-Level Administrators: 2 Sponsors (The National Society of Leadership and Success and American Campus Communities)  
• 2018 CLDE: 6 Sponsors (e-CHECKUP TO GO Programs, 3rd Millennium Classrooms, University of Alabama, Eco Promotions, The National Society of Leadership and Success, Stylus Publishing)  
• 2018 Assessment and Persistence Conference: 3 sponsors (Campus Labs, Ready Education, Skyfactor) and 1 Exhibitor (Feel Good Inc.)  
• 2018 Small Colleges and Universities Institute: 4 sponsors (EverFi, Ready Education, Spelman Johnson, Credo)  
• 2018 Student Affairs Fundraising Conference: 3 Exhibitors (Every Action, Campus Esp, GiveCampus)  
• 2018 Escaleras Institute: 3 sponsors (e-CHECKUP TO GO Programs, Spelman Johnson, Lumina Foundation)  
• 2018 General Assembly: 1 Sponsor (NCAA) 4 Exhibitors (Gordie Center, Hines Foundation, Oregon Research Institute, Rise Speaking and Consulting)  
• 2018 Inst. for New VPSAs: 5 Sponsors (EverFi, e-CHECKUP TO GO Programs, Handshake, Spelman Johnson, Skyfactor)  
• 2018 Women's Leadership Institute: 1 Exhibitor (MY Biomedical)  
• 2018 Mid-Levels Institute: 2 sponsors: The National Society of Leadership and Success, American Campus Communities  
• 2018 Leadership Educators Institute: 2 Sponsors (Leadershape, The National Society of Leadership and Success) and 4 Exhibitors (Circle of Change Leadership Experience, Leadership 360, Emory Integrity Project, MY Biomedical)  
• 2018 NASPA Religious, Secular, and Spiritual Identities Conference: 1 Sponsor (Interfaith Your Core)  
• 2019 Aspiring Institute: 3 Sponsors (EverFi, Spelman Johnson, Ready Education)  
• 2019 AVP Institute: 4 Sponsors (EverFi, e-CHECKUP TO GO Programs, Ready Education, Spelman Johnson)
- **2019 Strategies Conference**: 14 Sponsors (360 Proof, ACHA, AlphaPoint.me, Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery, Higher Education Case Manager Association, International Association of Campus Law Enforcement Administrators, Prevent Connect/CALCASA, DEA, E-CheckUpToGo Programs, EverFi, Pacifica, 3rd Millennium, Catharsis Productions, Jed Foundation) and 30 Exhibitors (Acadia Healthcare, Active Minds, Canopy Programs of United Educators, College Health TV, Collegiate Psychiatric Consultants, Core Institute, CypherWorx, Dave Closson DJC solutions, Gordie Center, HopeLab, Informed —U, JAMS, Kognito, Learn to Live, Morneau Shepell, NASPA Advisory, NASPA Certified Peer Educator, NASPA Culture of Respect, NASPA Center for First Generation College Students, National Institute on Alcohol Abuse and Alcoholism (NIAAA), ProtoCall Services, PSA, Red Oak Recovery, Rise, Soteria Solutions, Tao Connect, The Cannabis Classroom, Thriving Campus, WITH US, YOU at College)

- **2019 Symposium on Military-Connected Students**: 3 Sponsors (The College Board, Corvias, The University of Alabama) and 6 Exhibitors (California State University-Fullerton-Military Science Dept. Army ROTC, Institute of International, Make the Connection, San Jose State Univ. School of Information, Valor-Cru, Veteran Transition Publishing)

Seeking exhibitors/sponsors for:
- 2019 Annual Conference
- 2019 CLDE
- 2019 Student Success in Higher Education Conferences

### Information Systems and Brand Management

**Internal and External Networks**

Over the past 12 months, we have added several permanent staff (onsite and remote), along with our usual addition of temporary staff and interns. As our staff grows, so does the demand on our network infrastructure. Our plan is to upgrade our network bandwidth in the coming months to ensure optimal performance and staff productivity.

In July 2018, we implemented a new phone and communications platform with RingCentral. RingCentral offers both a mobile and desktop application that provides phone, meeting tools and collaboration software for all staff regardless of work location. We also have enabled constituent groups to purchase RingCentral Meetings licenses under our account for their specific group needs.

We continue to monitor web security and compliance across our enterprise to ensure that all of our sites remain compliant, protecting financial information at the highest standard.

The upgrade and expansion of the new distribution list and group email services continues to be successful, better enabling our groups to easily communicate with one another, while also reducing spam and increasing email deliverability.

**NASPA Online Environment**

Over the past 12 months, we have launched a total of five “mentor – mentee” applications online. These new apps provide an online collaboration and mentoring space for first-time attendees to the 2019 NASPA Annual Conference, for candidates attending TPE, for women seeking mentorship from other women in the profession, and for one-on-one consultations appointments for AVPs and those aspiring to be AVPs.
We launched a significant upgrade to our Regional email application in fall 2018, which gives our Regional leaders and volunteers the ability to create email lists and email content in a more user-friendly way, as well as schedule the delivery of their emails. We plan on launching the upgrade for our Knowledge Communities and other constituent groups in the coming months.

We have continued working with the Regional Directors to refine their membership dashboards. We also have membership dashboards in progress for the Small Colleges & Universities Division, Community Colleges Division, and Faculty Council.

We made major updates to the conference administrator application to provide new filtering and sorting options, as well as downloadable reports. Our work of providing IT database and reporting support to TPE also continued to grow in 2018, with the launch of the summer event in Denver.

In 2019, we look forward to additional 3rd party integrations with our membership system, Salesforce, to optimize the processing of online book purchases, and to enable real-time retrieval of membership data for use across many of our online applications, and most notably our new email list-building and sending application. In partnership with our new web development partner, Outcast, NASPA is on the cusp of leveraging the full power of Salesforce to provide our members with a truly customized website experience. Outcast is also fundamentally updating our online search capabilities, enabling quicker navigation and retrieval of online assets, across domains, subdomains, and publication journals.

Social Media
The engagement of our members across social media platforms is high, with the preferred platform varying by audience segment. Followers of NASPA’s channels have continued to steadily increase, even through the quiet holiday season, with metrics detailed below.

Social Analytics - March 1, 2018-January 31, 2019
- Twitter – @NASPAtweets
  o 1.5M impressions
  o 15.6K engagements
  o 3.6K link clicks
  o 31,400 followers
- Facebook – @naspaFB
  o 970.5K impressions
  o 8.7K engagements
  o 4.2K link clicks
  o 29,377 followers
- LinkedIn – NASPA
  o 294.1K impressions
  o 7.4K engagements
  o 5.4K link clicks
  o 32,616 followers
- Instagram – @naspapics
  o 3,005 followers

Social Paid Advertising Analytics – March 1, 2019-January 31, 2018
- Twitter – 14 total ads on Twitter, yielding the following:
  o 598,200 organic impressions
253,943 paid impressions
9,400 total link clicks
14,701 paid link clicks
7% average click rate

Facebook – 69 total ads on Facebook, yielding the following:
414,293 people reached across 1,793,005 impressions
48,883 advertisement clicks
10,493 link clicks
1,870 additional followers since March 1, 2018
373,610 organic impressions

Video Media Campaign Analytics – March 1-January 31, 2019
**#NASPA19 needs your program**
- 26,449 reached | 29,906 views | 3,467 engagement (post/link clicks) | 701 reactions | 163 comments | 76 shares

**A Watershed Moment in Light of the #MeToo Movement**
- 22,408 reached | 11,381 views | 446 engagement (post/link clicks) | 109 reactions | 40 comments | 29 shares

**#NASPA19 Presenter Match - Find your co-presenter today**
- Organic: 116 Views

**2019 NASPA Annual Awards**
- Organic: 1,157 reached | 249 Video Views | 22 post engagement

Future Social Strategies
- Expand into paid advertising on LinkedIn with a focus on our executive-geared line of products as well as online learning programming.
- Continue to grow and refine our multi-channel, multi-segment, multimedia approach to advertising, adding general brand/membership advertising.
- Further explore more outlying layers of our audiences by leveraging exclusion of our home base segments.
- Strive for a 50/50 balance of resource and information sharing and calls to action across our three main platforms.
- Increase followership and engagement with more frequent tagged and targeted content sharing.
- Explore the use of Facebook events in our promotional awareness of NASPA’s professional development offerings.

The 2019 Annual Conference will offer an abundance of opportunities to share the work of the Association online, and it is our goal to have all conference social media content be original to each platform, matching each audience to the best content available for each demographic.

**General Communications and Market Segmentation**
NASPA is in the midst of a multi-year plan to modernize our marketing and communications. Along with adopting new tools and technologies, we are continuing to pursue more in-depth collaboration with other functional areas and external partners, develop a deeper understanding of the value proposition for each product and program, and ensure all external-facing elements maintain adherence to the NASPA brand.
Our external communication tools include the website, social media platforms, print media, and email. Our overall marketing effectiveness is high as we have met or exceeded goals in a majority of our efforts.

Email Analytics - March 1, 2018-January 30, 2019
- Total emails sent – 509 emails to 3,534,829 recipients
- Average open rate – 30.9%
- Average click rate – 15.8%
- Both of these success metrics exceed industry averages

Key Email Strategies Implemented
- Refined email visuals and crafted quality subject lines to increase the skim-ability and readability of our email content. This included a synchronization of our visual collateral, moving towards a unified brand aesthetic that is clean, modern, and people-forward.
- Evolved our strategy related to the Weekly Updates and other high priority sends by segmenting content among users in an effort to bring the most pertinent and applicable information to our constituents.
- Incorporated A/B testing as a way of experimenting how minor changes to email content could improve readability.

Future Email Strategies
- Implement a new email tool that will greatly expand our abilities beyond our current platform to include more dynamic content, effective and responsive emails layouts, and more options for targeted sends.

NASPA Blog
- Top Blog Content:
  - Announcement of the 2019 NASPA Annual Award Winners
  - NASPA’s statement on the release of the Notice of Proposed Rulemaking on Title IX, followed by guidance for activating campuses to submit notes and comments as well as NASPA’s own comments
  - Personal reflections over and predictions on the ramifications of the Kavanaugh confirmation hearings
  - Anniversary of the Charlottesville tragedy
  - Official statement reaffirming NASPA’s support for the trans and gender non-binary communities.
  - Introduction of the 2019 NASPA NASPA Conferences on Student Success in Higher Education
  - SA Weekly – rebranding of previous Notes & Coffee into a sleeker synthesis of trending stories that also features blog highlights from NASPA’s knowledge communities and constituent groups,
- Overall frequency, readership, and social impressions of the NASPA Blog have increased for three quarters in a row.
- Aesthetic and categorization improvements to the blog will be implemented by our web developer shortly as we make plans for the blog on the new NASPA website.
NASPA in the News

- Between March 1, 2018-January 31, 2019, NASPA received over 600 news mentions, including the following publications:
  - Business Officer Magazine
  - Inside Higher Ed
  - Chicago Tribune
  - University Business Magazine
  - The Chronicle of Higher Education

President Kevin Kruger was quoted over a dozen times in the press during the examined time period, including a feature in Inside Higher Ed on the use of technology to manage student mental health that had over 900K in reach. NASPA is increasingly seen as a source for higher education journalists across the country and receive calls from news organizations on a weekly basis.

General Data Protection Regulation (GDPR)

NASPA is fully aligned with the spirit of the GDPR and believe that members have the right to control the use of personal information. While GDPR is limited to the European Union, NASPA is in the process of adopting new data management standards and practices for all constituents, regardless of where they reside. Changes have been and will continue to be implemented on a rolling basis, with full communication to the NASPA membership throughout.

Finance

Financial Reporting

- The FY2017 990’s were reviewed during the July 2018 Board of Directors meeting.
- FY2018 3rd quarter financials were reviewed during the July 2018 Board of Directors meeting.
- The FY2018 audit was reviewed during the November 2018 Board of Directors meeting, with representatives from our audit firm in attendance.
- FY2019 2nd quarter financials will be reviewed during the March 2019 Board of Directors meeting.

The full set of financial reports are included in the Finance and Operations Committee Report.

Membership

Membership Reporting

- As of February 1, 2019, NASPA’s membership numbers are as follows:
  - Institutional Members: 1309
  - Individual Members: 14,338

The full membership report is included with the Membership Committee Report.

Awards

NASPA Annual Awards

The NASPA Annual Awards received 73 total nominations for the 2018-2019 awards cycle with recipients selected in November 2018 and awarded at the NASPA Annual Conference in March 2019:

- AVP/Senior-Level Student Affairs Professional Award
Lincoln Johnson, Associate Vice President for Student Life, University of Washington

Bobby E. Leach Equity, Diversity, and Inclusion Award
  o Shaun Harper, Race and Equity Center Founder & Executive Director; Provost Professor of Education and Business; Clifford and Betty Allen Chair in Urban Leadership

Doris Michiko Ching Award for Excellence as a Student Affairs Professional Award
  o Niki Fjeldal, Director of New Student Transition Programs & University Testing, Indiana State University

President’s Award
  o John Broderick, President, Old Dominion University
  o Janet Napolitano, President, University of California

George D. Kuh Award for Outstanding Contribution to Literature and/or Research
  o Not awarded in 2019

Robert H. Shaffer Award for Academic Excellence as a Graduate Faculty Member
  o Marilee Bresciani, Professor, San Diego State University

Outstanding Contribution to Higher Education Award
  o Stephanie Waterman (Onondaga, Turtle Clan), Associate Professor, Leadership, Higher & Adult Education, University of Toronto, Ontario Institute for Studies in Education

Fred Turner Award for Outstanding Service to NASPA
  o Henry Gee, Vice President for Student Services, Rio Hondo College
  o Alex Gonzalez, University Registrar, University of New Mexico, in memoriam

Scott Goodnight Award for Outstanding Performance as a Dean
  o Berenecea Johnson Eanes, Vice President for Student Affairs, California State University, Fullerton

Excellence Awards
The Excellence Awards received 122 entries for the 2018-2019 cycle, up from 82 entries for the 2017-2018 cycle, 85 in 2016-2017, and 98 in 2015-2016. This year’s entries are the highest since 143 entries in 2014-2015 and 136 in 2013. Recipients were selected early in 2019 with awards presented at the NASPA Annual Conference in March 2019:

- Overall
  - Grand Gold (Enrollment Management, Financial Aid, Orientation, Parents, Persistence, First-year, Other-year, and related)
    - Purdue Promise, Purdue University, Region IV-East
  - Grand Silver (Administrative, Assessment, Information Technology, Fundraising, Professional Development, and related)
    - Making the Most of 30,000 Conversations: The FSRC Model, Bowling Green State University, Region IV-East
  - Grand Bronze (Student Health, Wellness, Counseling and related)
    - YOU@CSU: Scalable & Personalized Student Well-being, Colorado State University, Region IV-West

- Administrative, Assessment, Information Technology, Fundraising, Professional Development, and related
  - Grand Silver & Category Gold
    - Making the Most of 30,000 Conversations: The FSRC Model, Bowling Green State University, Region IV-East
• Athletics, Recreation, Physical Fitness, Non-Varsity Sports, and related
  o Category Gold
    ▪ Get Outdoors Fund Scholarship Program, California State University, Chico, Region VI
  o Category Silver
    ▪ Rec Sports Universal Locker Room, University of California, Berkeley, Region VI
  o Category Bronze
    ▪ All Bears Train: Inclusivity in Berkeley Rec Sports, University of California, Berkeley, Region VI

• Careers, Academic Advising and Support, and related
  o Category Gold
    ▪ KU School of Engineering Practice Exam Program, University of Kansas, Region IV-West
  o Category Silver
    ▪ Career Communities: A New Framework to Scale Career Development to Every Student, Stony Brook University, Region II
  o Category Bronze
    ▪ Mane Connect Success Coaching, Old Dominion University, Region III

• Civic Learning, Democratic Engagement, Service-Learning, Community Service, and related
  o Category Gold
    ▪ GVSU Votes!, Grand Valley State University, Region IV-East
  o Category Silver
    ▪ Stony Brook University’s Center for Civic Justice, Stony Brook University, Region II
  o Category Bronze
    ▪ Community Action Volunteers in Education (CAVE), California State University, Chico, Region VI

• Enrollment Management, Financial Aid, Orientation, Parents, Persistence, First-year, Other-year, and related
  o Grand Gold & Category Gold
    ▪ Purdue Promise, Purdue University, Region IV-East
  o Category Silver
    ▪ NYU BobChat, New York University, Region II
  o Category Bronze
    ▪ CONNECTIONS Program, Clemson University, Region III

• Housing, Residence Life, Contracted Services, Judicial, and related
  o Category Gold
    ▪ yakʔitʸutʸu: A student-centered housing community, California Polytechnic State University, San Luis Obispo, Region VI
  o Category Silver
• Inclusive Concurrent Enrollment Initiative (ICEI) - Residential Program. Bridgewater State University, Region I
  o Category Bronze
    ▪ Transformation to a 24/7 Campus, University of Massachusetts Boston, Region I

• International, Multicultural, Cultural, Gender, LGBTQ, Spirituality, Disability, and related
  o Category Gold
    ▪ The Q Clothing Closet, California State University, Fresno, Region VI
  o Category Silver
    ▪ Academic Coaching for Students with Disabilities, California State University, Chico, Region VI

• Off-Campus, Commuter, Non-traditional, Graduate, Professional, and related
  o Category Gold
    ▪ Broome County HEARS (Higher Education Access, Retention and Success), Binghamton University, Region II
  o Category Silver
    ▪ Far Beyond Campus: Off-Campus Living Initiatives, Stony Brook University, Region II

• Student Health, Wellness, Counseling, and related
  o Grand Bronze & Category Gold
    ▪ YOU@CSU: Scalable & Personalized Student Well-being, Colorado State University, Region IV-West
  o Category Silver
    ▪ Lula Bell’s Resource Center at Davidson College, Davidson College, Region III
  o Category Bronze
    ▪ Mental Well-being for Student Success (MWell4Success) at the University of South Florida – Tampa, Region III

• Student Union, Student Activities, Greek Life, Leadership, and related
  o Category Gold
    ▪ Southern Leaders Program, Georgia Southern University, Region III
  o Category Silver
    ▪ NCC LEAD: Leaders Engaging and Developing, North Central College, Region IV-East
  o Category Bronze
    ▪ "Uniting Divine Sistahs" Program, Texas A&M University, Region III

• Violence Education and Prevention, Crisis Management, Campus Security, and related
  o Category Gold
    ▪ Leading Change Through Peer Conversations, Hamilton College, Region II
  o Category Silver
    ▪ Extreme Makeover: Bellarmine University Public Safety Edition, Bellarmine University, Region III
NASPA NOW Professionals Recognition
The NASPA NOW Professionals Recognition received 50 applications across the five categories, down from 78 in the program’s inaugural year. All recipients will receive recognition at the 2019 NASPA Annual Conference:

- **Impact**
  - Russell Aivazian, Resident Director, University of Kentucky
  - Timothy Khuu, Academic Advisor, University of Southern California
  - Danny Ledezma, Associate Director, Community Engagement, Harvey Mudd College

- **Inclusion**
  - Taifha Alexander, Assistant Director of Student Life for Diversity Initiatives, University of South Carolina Aiken
  - Ana Barragan Santoyo, Coordinator Toro Dreamers Success Center, California State University, Dominguez Hills
  - Mac Benavides, University Program Council Graduate Assistant, University of Nebraska
  - Brittany Locklin, Resident Director; Graduate Student, Rhode Island School of Design; University of Rhode Island
  - Junior Pena, Assistant Director, Multicultural Student Affairs, University of Miami
  - Cory Rusin, Student Success Coordinator, Binghamton University
  - Tiffany Steele, Graduate Administrative Associate- Young Scholars Program, The Ohio State University
  - Yashwant Vyas, Graduate Assistant, Career Services- Bush School of Government and Public Service, Texas A&M University
  - Samra Ward, Senior Coordinator, Disability Services, University of Georgia

- **Innovation**
  - Jeryl Concepcion, Academic and Career Advisor, Northeastern University Seattle
  - Dylan Dunn, Collegiate Recovery Community Coordinator University of Denver
  - Charles Frazier, Graduate Assistant, Marilyn Kent Byrne Student Success Center, Texas A&M University
  - Alycia Smith, Hall Director, Iowa State University
  - Tricia Tauer, Graduate Assistant, Learning Services, North Dakota State University

- **Inquiry**
  - Drew T. Ashby-King, Graduate Assistant, Student Conduct & Community Standards, University of Tennessee, Knoxville
  - Genia Bettencourt, Doctoral Candidate, University of Massachusetts, Amherst
  - Macy Mize, Graduate Residence Directory, Mississippi State University
  - Aaron Parayno, Assistant Director, Asian American Center, Northeastern University
  - Liam Rice, Student Engagement Graduate Assistant, Pine Manor College

- **Integrity**
  - Taylor Krivas, Graduate Assistant for Fraternity & Sorority Life, University of Northern Colorado
  - Asha Nettles, Coordinator, ASI Leader & Program Development, California State University, Fullerton
Aspen Shackleford, Graduate Assistant, Office of the Dean of Students, University of South Florida

The New Connections Stipend
- Designed to increase access to the NASPA Annual Conference for new professionals.
- Ten professionals will be awarded with a $500 stipend and complimentary registration to the Annual Conference.

Capstone On-Campus Conference Stipends
- Undergraduate student members are eligible to apply for stipends to offset the cost of the NASPA Annual Conference.
- Recipients will be awarded a $250 stipend and complimentary registration the Undergraduate Pre-Conference and will be featured on the Capstone On-Campus blog.

NASPA Foundation-Supported Awards

Melvene D. Hardee Dissertation-of-the-Year Award
- 2018-2019 Chair: Matt Varga
- 2018-2019 Reviewers: representatives from the NASPA Faculty Council
- Sponsored by the NASPA Foundation with awards presented at the NASPA Annual Conference:
  - $500 award to the winner
  - $250 award to the runner-up at the NASPA Annual Conference.
- Winner: Jason Chan, recent graduate, University of California, Los Angeles
  - Dissertation Title: Geographic Constructions of Racial Identity: The Experiences of Asian American College Students in the Midwest
- Runner-Up: Ufuoma Abiola, Associate Director of Academic Affairs and Advising; Lecturer, University of Pennsylvania
  - Dissertation Title: The Monolith Myth and Myriad Manifestations of Melanin: Skin Tone Bias/Colorism and Black Ivy League Undergraduates
- Application growth from 2015-2019:

<table>
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<th>Year</th>
<th>Applications Received</th>
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Jim Rhatigan Conference Fellowship
- Endowed by Jim Rhatigan, the fellowship includes nine $1000 conference scholarships for young professionals to attend the NASPA Annual Conference.
  - At the January 2019 NASPA Foundation Board of Director’s Meeting, an additional five awards were approved.
- The initial nine recipients are as follows:
  - Alexis Foley, Advisor, Department of Psychology, University of Maryland College Park
  - Nicole Nguyen, Graduate Student, Teachers College, Columbia University
  - Guicheng Tan, Resident Director/Graduate Student, New York University
Gina Mariano, Graduate Assistant, Clemson University
Madison Merrifield, URHC-NRHH Advisor, University of Tennessee
Tyler Ragland, Graduate Assistant, Networking & Mentorship Programs, University of Louisville
Raniesha Wassman, Graduate Supervisor, Indiana University - Bloomington
Laurel Spurgeon, Residence Boordinator of Housing and Residence Life, University of Central Arkansas
Bree Kalima, Graduate Assistant, Center for Intercultural Relations (CIR), San Diego State University

- Application growth from 2013-2019:

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<thead>
<tr>
<th>Year</th>
<th>Applications Received</th>
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<tbody>
<tr>
<td>2019</td>
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**Innovation Grants**
- The Foundation agreed to partner with NASPA to support the new Innovation Grants, a priority of Lori White during her term as NASPA Board Chair. The Foundation is supporting $25,000 of grant funding for the 2018-19 fiscal year.
- Below are the winners of the Fall 2018 Innovation Grants:
  - Title: Building Capacities to Engage in Community Based Participatory Action Research
    - Institution: Clemson University
    - Grant Author: Robin Phelps-Ward, assistant professor of higher education and student affairs, Clemson University
    - Amount: $3420
  - Title: Obie Xing: The Crossroads of Student Success
    - Institution: Oberlin College
    - Grant Author: Adrian Bautista, assistant vice president, student life, Oberlin College
    - Amount: $3500
  - Title: Off-Campus Living and Geographic Information Systems
    - Institution: University of South Carolina
    - Grant Author: Blake Weiss, neighborhood relations coordinator, University of South Carolina
    - Amount: $3500

**John L. Blackburn Distinguished Pillar**
This award is presented annually in conjunction with the Pillars of the Profession Award. The Foundation Board selects up to two previous Pillars of the Profession who continue to grow and strengthen the student affairs field. This is the NASPA Foundation’s highest honor.
- Gwen Dungy, Executive Director Emerita, NASPA
- Susan Komives, Professor Emerita, University of Maryland College Park

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Pillars of the Profession – Class of 2019

The Pillars of the Profession program continues to be an important recognition and fundraising initiative for the NASPA Foundation. To recognize the membership growth within NASPA, the Foundation Board increased the Pillars class from 12 to up to 18 individuals. This year, 17 Pillars were selected for the 2019 class:

- Javaune Adams-Gaston, Senior Vice President for Student Life, The Ohio State University
- Timothy A. Alvarez, President, Otero Junior College
- Susan E. Borrego, Chancellor, University of Michigan-Flint
- Sherryl A. Byrd, Vice President for Student Affairs, Austin Peay State University
- Trina Dobberstein, Vice President of Student Affairs and Dean of Students, Baldwin Wallace University
- Kenneth Elmore, Associate Provost and Dean of Students, Boston University
- Wendy Endress, Vice Provost for Student Engagement, The Evergreen State College
- Pamela Havice, Professor of Higher Education and Student Affairs, Clemson University
- Debbie E. Heida, Chief of Staff, Berry College
- Joy L. Hoffman, Independent Contractor
- Cedric B. Howard, Vice President for Enrollment and Student Services, SUNY Fredonia
- Larry Lunsford, Vice President for Student Affairs, Florida International University
- Kathryn Mueller, Vice President of Student Services, Coastline Community College
- James Davidson Porter, Vice President of Student Affairs, Tulane University
- Robert A. Schwartz, Professor of Higher Education, Educational Leadership and Policies Studies, Florida State University
- Matthew R. Wawrzynski, Associate Professor of Higher, Adult, and Lifelong Education and Coordinator of the Higher, Adult, and Lifelong Education Program, Michigan State University
- Sarah B. Westfall, Vice President for Student Development and Dean of Students, Kalamazoo College

NASPA Foundation Board and Volunteer Engagement

NASPA Foundation Ambassadors

- This program provides a leadership opportunity for individuals to get involved in the NASPA Foundation within each Region.
- Foundation Ambassadors attended and advocated for the NASPA Foundation at the Region II and Region III conferences in June 2018 and Region IV West, IV East, and Western Regional in November 2018.
- 2018-2019 NASPA Foundation Ambassadors:

<table>
<thead>
<tr>
<th>Region</th>
<th>Name</th>
<th>Institution</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>I</td>
<td>Elissa Carrol</td>
<td>Quinnipiac University</td>
<td>Director of Student Affairs for the School of Medicine</td>
</tr>
<tr>
<td>I</td>
<td>Shane Long</td>
<td>University of New England</td>
<td>Director of Student Conduct</td>
</tr>
<tr>
<td>II</td>
<td>Patricia Debertolis</td>
<td>Alfred University</td>
<td>Associate Dean of Students</td>
</tr>
<tr>
<td>III</td>
<td>Vince Miller</td>
<td>Valdosta State University</td>
<td>Vice President for Student Affairs</td>
</tr>
<tr>
<td>III</td>
<td>Benjamin Williams</td>
<td>Georgia Institute of Technology</td>
<td>Associate Program Director</td>
</tr>
<tr>
<td>IV-East</td>
<td>Sidney Childs</td>
<td>Saginaw Valley State</td>
<td>Associate Provost for Student Affairs/ Dean of Students</td>
</tr>
</tbody>
</table>
New Foundation Board Members

- Greg Boardman, Gage Paine, Maggie de la Teja, Charlotte Tullos, Denzil Suite, and Frank Ardaioio cycled off the Board at the conclusion of the 2018 Annual Conference.
- Eugene Zdziarski stepped down as Board Chair, Les Cook stepped into the Chair-Elect position, Maureen Keefe stepped into the Member-at-Large position, and Bette Simmons became the new Board Chair.
- As of March 2018, new Board members include:
  - Rich DeCapua, Regional Manager - U.S., OneClass
  - Sara Mata, NSF National Research Traineeship Program Coordinator, University of Oklahoma Norman Campus
  - Deb Moriarty, Vice President for Student Affairs, Towson University, Past NASPA Board Chair
  - Lisa Waits, Dean of Student Affairs, Touro University-California
  - Lori White, Vice Chancellor for Student Affairs, Washington University in St. Louis
- As Chair-Elect, Les Cook chairs the Board’s Nominations Committee. Lisa Waits stepped down from her appointment and the Board approved the individuals below as new Foundation Board members. Their terms were effective as of June 2018:
  - Darryl Holloman, Vice President for Student Affairs, Spelman College
  - Lincoln Johnson, Associate Vice President for Student Life, University of Washington
  - Vinay Patel, Assistant Director of Housing and Residence Life, Tulane University of Louisiana
- At the March 2019 Foundation Board meeting, the individuals below will roll off the Foundation Board:
  - Javaune Adams-Gaston, Vice President for Student Life, The Ohio State University-Main Campus
  - Robert (Bob) Gatti, Vice President and Dean for Student Affairs, Otterbein University
  - Deb Moriarty, Vice President for Student Affairs, Towson University, Past NASPA Board Chair
  - Lori M. Reesor, Vice Chancellor for Student Affairs, University of Wisconsin-Madison
  - Barb Snyder, Vice President for Student Affairs, University of Utah
- As of January 2019, the Board elected the individuals below to serve as new Board members at the conclusion of the March 2019 Annual Conference:
  - Lisa Erwin, Vice Chancellor for Student Life, University of Minnesota-Duluth
  - Ryan Lombardi, Vice President for Student and Campus Life, Cornell University
  - Terry Mena, Associate Vice President and Dean of Students, Lamar University
  - Penny Rue, Vice Chancellor for Student Life, Wake Forest University, Past NASPA Board Chair
  - Jeanine Ward-Roof, Vice President for Student Affairs, Ferris State University
#NASPAgives

- Through the #NASPAgives Annual Campaign, significantly more student affairs professionals are engaged with the Foundation:

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Number of donors</th>
</tr>
</thead>
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<tr>
<td>2011-12 FY</td>
<td>312</td>
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<tr>
<td>2012-13 FY</td>
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<td>2015-16 FY</td>
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<td>2016-17 FY</td>
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<tr>
<td>2017-18 FY</td>
<td>1098</td>
</tr>
<tr>
<td>2018-19 FY</td>
<td>651 (as of 1/30/19)</td>
</tr>
</tbody>
</table>

- For the second time in #NASPAgives history, all Regions hit both the donor and dollar goal for the 17-18 fiscal year. As a result, each Region was awarded $1,000 to fund Regional Conference scholarships and grants.
- The 2018-19 #NASPAgives goal is 980 donors.

NASPA Annual Conference Foundation Booth

- The Foundation raised $100,000 in new pledges at the 2018 NASPA Annual Conference.
- The Board hosted several activities at the Foundation Booth for 2018:
  - Pick-a-Prize Raffle Items: Regional Conference registrations, artwork, Starbucks gift cards, Red Sox tickets, Amazon gift card;
  - Mail a Postcard: for a $10 donation, the Foundation would mail a postcard to a member of your choosing in their honor;
  - Pick 9 for $100: This was a group competition in which a team captain recruited nine people in addition to themselves to raise $100 total for the Foundation; and,
  - S.A. Inspire buttons were available as a thank you gift for $5.00 or a pack of six for $25.
  - Text-to-give: This was shared during the opening session in hopes of raising awareness, the number of active donors, and donations of and for the NASPA Foundation. $5,839 was raised through this effort.
- The Board is planning several activities at the Foundation Booth for 2019:
  - Text-to-give campaign at the opening session;
  - Find 9 for $100;
  - Highlight a Star in the field by donating $5.00; and
  - Pick-a-Prize raffle featuring regional conference registrations, hotel stays, and other various items.

100th Anniversary Campaign: Beyond Our Wildest Dreams

- The Foundation announced the campaign to raise $1 million by June 2019 in support of NASPA’s 100th celebration at the March 2018 NASPA Annual Conference.
- The theme for the campaign is “Beyond Our Wildest Dreams” and is focused on raising funds through major gifts, planned gifts, and annual giving. The Foundation has three sub-committees focused on each of these areas to fundraise.
- To date the Foundation has raised $1.2 million through major gifts, one time gifts, planned giving, and corporate sponsors.
The 2019 Pillars of the Profession and Distinguished Pillars of the Profession were selected. The Board approved opening the NASPA Special Interest Funds to divisions and groups. The Board continues to plan and promote the 100th Anniversary Campaign with a focus on raising $1 million through planned gifts, major gifts, and annual giving. The Board approved $40,000 of funding to support additional programs and scholarships within NASPA.

Knowledge Community (KC) Special Interest Funds
- At the 2018 Annual Conference, the Board approved three additional Knowledge Communities to raise funds to support KC programming efforts. These include the Assessment, Evaluation and Research KC, the Spirituality and Religion in Higher Education KC, and the Veterans Knowledge Community.

Emerald Club Giving Level
- In response to requests from new professionals and mid-level administrators for a lower entry point into the NASPA Foundation’s gift societies, the Foundation created the Emerald Club.
- This is a new pledge category targeted at new professionals and mid-level administrators in the amount of $1,000 over five years and was approved at the March 2018 meeting.

Social Justice Fund
- As of March 2018, this new fund will support attendance and programming centered on social justice-related topics.
  - The Social Justice fund is an advocate for action.
  - The Social Justice fund supports education. This fund supports compelling thought leaders for NASPA Briefings.
  - The Social Justice fund supports access and education. This fund supports scholarship for members to attend NASPA programs to further their social justice education.

Additional Scholarships for NASPA Conferences
- A task force was established to dispense funding for FY 18-19 and suggested the addition of five Jim Rhatigan Fellows and $15,000 for scholarships for the conferences held in June.
- The NASPA Board voted to support this at the January 2019 Board call.

Research and Policy Institute
The Research and Policy Institute (RPI) continued to conduct outreach on behalf of NASPA and its strategic priorities.

Monthly Policy Update Email
Starting in December 2017, members of the NASPA Policy and Advocacy Team began compiling a monthly policy update email. Each email includes a brief summary of key policy conversations at the federal and state level over the past month; information on upcoming policy briefings and events along with registration links; links to all posts on the RPI blog in the past month; and links to each of the weekly policy update blog posts from the past month. The NASPA Marketing and Communications Team
is assisting with promotion of the email, which is an option for anyone with a NASPA profile to opt-in to receiving.

**Engagement with the Public Policy Division**

RPI staff continue to work with the Public Policy Division (PPD) to provide updates on federal and state policy developments and regulatory actions. The RPI is preparing multiple weekly blog posts and monthly live policy briefings that cover both current events and foundational information to help professionals increase their understanding of public policy. In May and November 2018, RPI staff provided logistical and technical support to the PPD to present their second and third virtual Town Hall session on guns on campus and campus safety and reflections on the 2018 midterm elections.

Diana Ali provides a comprehensive policy update on current federal and state policy issues to members of the PPD during their monthly calls as well as a written summary that is included in the meeting notes. Teri Lyn Hinds and Diana Ali prepare a heavily annotated policy update slide deck for use by PPD members in updating their regions and divisions on policy issues at the NASPA Annual Meeting, summer and fall meetings. The most recent update was sent to PPD members in mid-February 2019.

The [NASPA Public Policy Agenda webpage](#) has been updated and is maintained weekly to embed resources produced by NASPA RPI members relevant to the tenets of the Agenda within the last year. These updates make it easier for PPD and other NASPA members to more easily locate the most up-to-date resources RPI has available on a wide variety of topics.

**Board/Volunteer Management**

- Teri Hinds serves as the staff liaison for the Enrollment Management Knowledge Community.
- Amelia Parnell serves as staff liaison for the Assessment, Evaluation, and Research Knowledge Community.

**Association Partnerships**

- Teri Hinds and Diana Ali represented NASPA and presented a legislative update keynote address at the February 2019 ASCA Annual Conference in Jacksonville, FL.
- Teri Hinds presented a webinar alongside Jim Clarke, from ASAE, on “Building a Foundation for Engaging with Public Policy as a Higher Education Professional” for the Association of Fraternity / Sorority Advisors in September 2018.
- Teri Hinds presented remarks on behalf of NASPA at IACLEA’s annual Congressional Staff Briefing in March 2018.
- Amelia Parnell served on an advisory committee for the American Council of Education for a research project regarding race and ethnicity in higher education communications.
- Alexa Wesley is serving on a planning committee for the National Association of College Stores, Inc., Textbook Affordability Conference. The conference is from April 14-16 2019 at the University of Minnesota.

**2018 NASPA Hill Days: Student Affairs Call to Action**

*July 16 – 17, 2018 ø Washington, DC*

- 45 student affairs professionals participated in the 2018 NASPA Hill Days event, including three NASPA interns, representing 19 states, and engaging in more than 50 meetings with Congressional Members and their staff on July 17, 2018. A team of advocates also met with staff from the Department of Education Office of Civil Rights for a small listening session.
• Hill Day participants took part in a day of issue and lobbying training with guest speakers including: legislative aides from the House Committee on Education and the Workforce; higher education policy association experts; and a consultant from Active Policy Solutions.

• Participant evaluations for the event were completed by 33 attendees, all of whom reported that their overall experience was good (34%) or excellent (66%).
  - Several participants wrote in comments emphasizing how much they learned by participation.
  - Ninety-seven percent of respondents indicated that they would recommend the event to a colleague and 88% indicated they would attend again themselves.
  - Areas offered for improvement included adding a day to the event to allow more time for deeper exploration of issues and for meeting with Congressional representatives and to add more takeaways relating to state-level policy.

• The 2018 NASPA Hill Days in-person launched the first ever National Student Affairs Day of Action (NSADA; July 17, 2018) offering training and practice in civic engagement for student affairs professionals at all levels from early-career professionals to Vice Presidents. Colleagues from around the country joined the advocates in Washington sharing their own advocacy efforts with the #SAadvocates hashtag on social media. There were 532 social mentions by 146 unique authors during the period of July 9-23, 2018, with a reach of 73,220, according to social media analytics provided by Illinois State University. The full report can be accessed here.

• A series of free monthly live briefings led up to the 2018 Hill Days and NSADA, including sessions focused on state and federal advocacy for student affairs professionals. The briefings had between 75 and 125 registrations per session. All briefings were recorded and are available through the NASPA OLC.

• Materials and resources to support advocates across the country for NSADA were posted to the NSADA Resources page. Materials included:
  - Six background briefs on topics advocates would be speaking to elected officials on, including: free speech on college campuses, reauthorization of the Higher Education Act, immigration, international students, Title IX and sexual violence prevention and response, and the protection of trans individuals’ rights;
  - One-page summaries of NASPA positions or priorities on state and federal legislation and topics from the NASPA Public Policy Agenda;
  - Tips for writing successful letters to elected officials;
  - Sample letters for federal and state legislation under consideration in July; and
  - A social media toolkit to help institutions and individuals promote their participation in NSADA.

• Event follow-up posts include:
  - #SAadvocates Storm Capitol Hill: 2018 NASPA Hill Days Wrap-up
  - #SAadvocates Go To The Fair: Engaging with Candidates
  - Inaugural Hill Days: Observations from the Steamy Streets
  - Learning to Listen in Public Policy and Advocacy
  - Learning to be a #SAadvocates at the 2018 NASPA Hill Days and National Student Affairs Day of Action

• Planning team members were:
  - Diana Ali, assistant director of policy research and advocacy
  - Jill Dunlap, director of research and practice
  - Teri Lyn Hinds, director of policy research and advocacy
Stephanie King, director of civic engagement and knowledge community initiatives
Robert Valderrama, assistant director of professional development

- A second iteration of the National Student Affairs Day of Action is scheduled to coincide with the 2019 NASPA Annual Meeting on March 12, 2019 in order to allow for more advocacy on state-level policy. Most state legislatures are only in session during the spring.
- A second iteration of the NASPA Hill Days event is tentatively scheduled for early December 2019, to be held adjacent to the December NASPA Board Meeting.

Research on Student Employment
With support from the Bill & Melinda Gates Foundation, NASPA has completed its national landscape analysis of the current condition of on-campus employment opportunities and how institutions design and administer on-campus student employment as a high-impact practice. NASPA’s landscape analysis occurred in three phases: (1) 25 interviews with leaders and practitioners at institutions, (2) five campus site visits, and (3) a survey sent to senior student affairs officers at colleges and universities across the country. At the close of the survey, NASPA received submissions from 244 institutions.

The landscape analysis adds to existing research and informs the field’s understanding in several areas:

- Current data regarding the range of on-campus student employment opportunities by institutional type and sector;
- Variety of promising practices being implemented at the division and/or institution level;
- Degree to which student employment is being implemented and leveraged at the institution level as a student success strategy;
- Extent to which institutions are assessing the effect of employment on various student success measures; and
- Barriers to administering, sustaining, and improving student employment.

The report was released in February 2019. This report identifies ways to support and scale conditions of highly impactful employment programs, which include a focus on leadership engagement, equitable hiring processes, growth and professional development opportunities, student learning outcomes, and assessment and evaluation.

The research team is in the process of writing a corresponding rubric designed to help colleges and universities understand and self-assess the extent to which the conditions of on-campus student employment are characteristic of a high-impact activity shown to increase retention and facilitate deeper learning for students from all backgrounds. The rubric codifies the research used to develop the report and builds upon identified capacity areas and guiding principles.

Development of Comprehensive Learner Records
NASPA and AACRAO are continuing the work on a second project to help approximately 100 institutions develop comprehensive learner records. These digital records are designed to help students display and describe learning that occurs across classroom and co-curricular experiences. The 18-month project started in November 2017 and will include three in-person, team-based workshops for the institutions to receive guidance on how to effectively design the records and use them to advise students.

Community of Practice for Emergency Aid Resources
NASPA continues to maintain the Student ARC website, studentarc.org, which is designed to provide the latest information for those interested in learning more about emergency aid. NASPA’s priority is to continuously curate, develop, and promote new resources on a regular basis. In the past few months,
the team has worked to create and add videos to showcase campus efforts and to provide instructional
guides for site visitors.

On January 9-10, NASPA held Advancing the Movement: A National Convening on Emergency Aid. This
convening brought together approximately 100 leaders from institutions, research organizations,
associations, foundations, and nonprofits who are committed to providing effective and on-time
emergency aid resources to students who have a deep financial need. The diverse group of meeting
participants allowed for rich and robust discussions on the current state of emergency aid (nationally
and at the institution-level), barriers and risks to administering aid, and potential solutions to address
the most prevalent challenges. Participants spent the two-day meeting:

- Hearing updates on how emergency aid has evolved over the last three years;
- Furthering their understanding and sharing emergency aid best practices in core areas;
- Hearing from colleagues who have created and sustained successful emergency aid programs;
- Learning about new tools and resources that have been developed to support emergency aid
efforts;
- Identifying a charge for an emergency aid community of practice; and
- Creating next steps to strengthen their work going forward

The project team plans to codify the lessons learned from the convening to develop new tools and
resources for Student ARC.

Research on Cost-Sharing Models in Higher Education
NASPA is conducting an 18-month exploratory research and pilot project to identify strategies that
institutions are using to help students manage the increasing cost to attend college. A primary focus of
the research will examine options for how institutions can provide options for students to possibly share
some expenses such as those connected to auxiliary services.

Advising Solution Network Project
NASPA continues to lead an effort to create an advising reform strategy to support degree completion
across the United States. With support from the Bill & Melinda Gates Foundation, NASPA is managing a
network comprised of five organizational partners that will work together to scale and improve upon
existing advising reform efforts and practices. Organizational partners include the American Association
of State Colleges and Universities, Achieving the Dream, EDUCAUSE, NACADA: The Global Community
for Academic Advising, and the National Resource Center for The First-Year Experience and Students in
Transition.

These partners form the Advising Solution Network. The Network’s mission is to help scale the adoption
of advising solutions across the field of higher education to ensure equitable student achievement
outcomes. The network will produce services for institutions undergoing advising redesign. These may
include research reports, case-studies, implementation guides, webinars, institutes, conferences and
coaching. The network will also create principles for the filed and a public-facing website.
2019 NASPA Annual Conference

2019 NASPA Annual Conference Committee
Chaired by Jason Pina, Ohio University, and under the leadership of Penny Rue, NASPA Board Chair, the 2019 NASPA Annual Conference Committee is ready to welcome nearly 7,300 participants to Los Angeles, CA in March. The committee has worked diligently to develop the content and engagement that will mark the end of our 100th year celebration of the Association. In addition to Pina and Rue, the committee members include:

- Ainsley Carry, University of Southern California
- Wendy Endress, The Evergreen State College
- Eric Felix, University of Southern California
- Christina Gonzales, University of Colorado at Boulder
- Susan Longerbeam, University of Louisville
- John Wesley Lowery, Indiana University of Pennsylvania
- Sherry Mallory, University of California – San Diego
- Katherine (Katie) O’Dair, Harvard University
- Willama Sanchez, Oregon State University
- Raquel Torres-Retana, Pasadena City College

Keynote Speakers
- Opening Session: Kal Penn, Actor and Former White House Administration
- Monday Keynote: Amanda Nguyen, Co-Founder and CEO of Rise
- Tuesday Keynote: Janet Napolitano, President of the University of California System
- Wednesday Closing Session: Shaun Harper, Provost Professor of Management and Organization; Clifford and Betty Allen Chair in Urban Leadership; USC Race and Equity Center Executive Director, University of Southern California

NASPA Commons / Engagement Lounge
NASPA will have a new lounge this year that incorporates the First-time Attendee, Faculty Lounge, and a Commuter Lounge space that will allow conference attendees to gather, engage, and network throughout the conference. The NASPA Commons will hold the NASPA Bookstore, the NASPA Foundation Booth, the MultiRacial Knowledge Community Display and the 2020 NASPA Annual Conference publicity and promotions table. We hope the community will enjoy spending time together in the Lounge.

2019 NASPA Campus Tours
March 9, 2019 @ Los Angeles, CA

- Eric Lara, associate dean for student success and equity, Mount San Antonio College; Gregory Toya, director of student development, El Camino College; and Daniel Choi, associate director, undergraduate advising, University of Southern California serve as the sub-committee for campus tours.
- California State University – Dominguez Hills, El Camino College, University of Southern California, and Los Angeles Trade Technical College, have graciously agreed to serve as tour hosts.
• CSU-Dominguez Hills will provide breakfast and USC will host lunch.
• Campus Tours sold out with 50 participants

2019 NASPA Community Colleges Institute
March 9 – 10, 2019 @ Los Angeles, CA
• The 2019 Institute will focus on three themes: emergency aid, strategic enrollment management, and outcomes assessment.
• The call for programs process received 21 submissions (compared to 28 in 2018)
• Registration comparison:

<table>
<thead>
<tr>
<th>Year</th>
<th>Registration (4 weeks out)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>111</td>
</tr>
<tr>
<td>2018</td>
<td>102</td>
</tr>
<tr>
<td>2017</td>
<td>76</td>
</tr>
</tbody>
</table>

• The following individuals served on the planning committee:
  o David Adams, director of student activities, Tulsa Community College.
  o Katherine Beaumont Doss, dean of student success, Palo Alto College.
  o Rocio Fajardo, counselor/coordinator, Ventura College.
  o Jamie Kammerman, student activities advisor, Long Beach City College.
  o Michiko "Misha" Kealoha, student life and leadership manager, Cañada College.
  o Noeau Keopuhiwa, student affairs coordinator, Kapiolani Community College.
  o Michael Morvice, director of student life, Orange Coast College.
  o Steve Pankey, enrollment manager, Metropolitan Community College.
  o Teila Robertson, student life coordinator, Long Beach City College.
  o Heidi Shugg, coordinator for the Atlas Access Lab, Valencia College.
  o Wendy Stewart, dean, counseling and student development, Mira Costa College.
  o A.J. Trump, interim director of enrollment management, Ocean County College.

• Keynote speaker:
  o Mike Flores, chancellor, Alamo Colleges District.

24th International Symposium at NASPA Annual Conference
March 9 – 10, 2019 @ Los Angeles, CA
During the 2019 NASPA Annual Conference, the International Symposium will convene student affair practitioners from around the world with offerings that includes panel discussions, concurrent sessions, small group dialogues, and a keynote presentation.
• The call for programs process received 25 submissions (compared to 31 in 2018)
• The following individuals served on the planning committee:
  o Ben Cecil, assistant director of international student Life, University of Georgia, Athens
  o Tom Ellett, senior associate vice president of student affairs, New York University
  o Karla Fraser, senior associate director, Yale-NUS College
  o Antoine Gergess, dean of student affairs, University of Balamand, Lebanon
  o Tadd Kruse, assistant to the president for institutional planning & effectiveness, American University of Kuwait
  o Jorge A. Martinez-Santiago, director of TRIO programs & academic talent search, Fordham University
  o Mirela Mazalu, secretary general, European University College Association
  o Brett Perozzi, vice president of student affairs, Weber State University
• Matthew Rader, assistant vice president for student affairs and dean of students, IES Abroad
• Natesha Smith, assistant professor, SUNY Binghamton
• Kevin Stensberg, manager of graduate services, KAUST
• Courtney Stryker, senior student affairs consultant, Qatar University

• Dr. Paul Salem, president, Middle East Institute, will serve as the opening keynote for this year’s symposium.

• Registration comparison:

<table>
<thead>
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<th>Year</th>
<th>Final Registration</th>
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</thead>
<tbody>
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<td>2019</td>
<td>130 (4 weeks out)</td>
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<tr>
<td>2018</td>
<td>140</td>
</tr>
<tr>
<td>2017</td>
<td>130</td>
</tr>
</tbody>
</table>

Innovation through Design Thinking in Student Affairs  
March 9, 2019 ◊ Los Angeles, CA

• This half-day, VPSA-exclusive, pre-conference workshop stems from the work for the VPSA Initiatives Subcommittee of the 2019 NASPA Annual Conference Leadership Committee.

• Presenters trained by Stanford University’s d.school will facilitate and interactive workshop on the fundamentals of design thinking.

• Presenters from three institutions will share how they have applied design thinking principles to enact change and innovation in their campus environments.

• Presenters include Magann Dykema, Stanford University; Breanne Przestrzelski, University of San Diego; Ken Baerenklau, University of California, Riverside; Alexandra Lozanoff, University of California, Riverside; Maribeth Ehasz, University of Central Florida; and Vijay Pendakur, Cornell University.

NASPA Vice Presidents for Student Affairs Institute at NASPA Annual Conference  
March 10, 2019 ◊ Los Angeles, CA

• This traditional VPSA-exclusive offering will feature sessions on the topics of leading during tumultuous times, freedom of expression and campus unrest, navigating the challenges leading “activist” staff, and effective communications strategies during times of crisis.

• Presenters include Kevin Kruger, NASPA; Stephen C. Sutton, University of California, Berkeley; Joseph DeFraine Greenwell, University of California, Berkeley; Anne K.F. Jones, University of California, Berkeley; David M. Robinson, University of California, Berkeley; Margo Bennett, University of California, Berkeley; Esther Gulli, University of California, Berkeley; Ruben Lizardo, University of California, Berkeley; Dan Mogulof, University of California, Berkeley; Monroe Gorden, Jr., University of California, Los Angeles; and Gene Zdziarski, DePaul University.

• In addition to the educational sessions, the institute includes a networking lunch.

• As of early-February, 109 VPSAs are registered for this full-day pre-conference session.

NASPActs Policy Pop-Ups  
This year’s NASPActs programming will complement the second annual National Student Affairs Day of Action. The EISJ Division, EISJ-CLDE staff, and RPI staff are collaborating to present five 15-minute policy pop-ups on Monday and Tuesday. Outcomes for this format include familiarizing participants with NASPA’s policy and advocacy work; teaching skills related to effective advocacy with policymakers; and providing opportunities for participants to practice political advocacy.
Each pop-up will include three or four “things to know” about the issue and two or three tangible actions to take to advocate. The topics, times, and locations for the pop-ups follow:

- **Title IX, Campus Sexual Assault Response and Prevention**: NASPA Engagement Lounge, Monday, 10:10 – 10:30 a.m.
- **Campus Accessibility**: NASPA Engagement Lounge, Monday, between 2:30 – 2:50 p.m.
- **Immigration and International Students**: NASPA Engagement Lounge, Tuesday, 10:00 – 10:20 a.m.
- **Inclusion for Transgender and Gender Non-binary People**: JW Marriott Lobby, Tuesday, 3:20 – 3:40 p.m.
- **Civic Engagement and Freedom of Expression**: NASPA Commons, Tuesday 4:00-4:20 p.m.

In alignment with National Student Affairs Day of Action, we will also offer participants an opportunity to write letters to legislators that we will mail following the conference. This will take place in the NASPA Engagement Lounge.

- Please see the 2019 NASPA Annual Conference Report for additional information.

### The Placement Exchange

**The Placement Exchange – Spring Onsite, 2019**

*March 6-9, 2019 @ Los Angeles, California*

- 533 candidate registrations of which 458 are students and 75 are professionals
- 226 employer registrations from 199 institutions spanning 46 states, Washington DC, and the United Arab Emirates.
- 451 tables sold including 379 standard tables and 72 premium booths.
- The TPE Onsite Planning Committee is comprised of volunteer leaders. Randall Williams, director of student conduct at Dean College is the chair; Josh Hartmann, director of residential life & learning at Tufts University is the chair-elect.
- 66 graduate Ambassadors were selected out of 114 applications. 12 graduate interns were selected from this group of Ambassadors.
- 44 candidates submitted an application for the candidate funding award, up from only 8 in 2018.
- The committee is currently recruiting virtual coaches and onsite volunteers.

**The Placement Exchange – Summer Onsite, 2018**

*July 6-7, 2018 @ Denver, CO*

In summer of 2018, The Placement Exchange launched its first Summer Onsite event immediately preceding ACUHO-I’s Annual Conference and Expo in Denver, Colorado at the Denver Convention Center. Highlights included:

- 45 registered candidates including 23 professional and 22 student candidates.
  - 27 total candidates were present and in attendance at Summer TPE. 13 candidates did not show up nor cancel. 5 candidates canceled in advance. The biggest reason candidates did not attend was a belief the jobs listed did not meet their needs.
- 67% of candidates who responded to the post-event survey stated they would recommend TPE Summer Onsite to other candidates.
• 83% of candidates who responded to the post-event survey stated they would attend TPE Onsite again as a candidate or employer.

• 47 registered employers
  o 35 employers were present and in attendance at Summer TPE. 3 employers canceled in advance and 10 more did not attend. 1 employer registered onsite.

• 74% of employers who responded to the post-event survey stated they would recommend TPE Summer Onsite to another colleague.

• 79% of employers who responded to the post-event survey stated they would attend TPE Summer Onsite again in the future if they were recruiting for an applicable position.

• 61 Onsite Job Listings, 46 were standard listings and 15 were premium. 51 tables were sold.

The Placement Exchange – Summer Onsite, 2019
June 21-22, 2019 ◊ Toronto, Canada
In summer of 2019, The Placement Exchange will host its second Summer Onsite event immediately preceding ACUHO-I’s Annual Conference and Expo. Highlights of the planning include:

• Registration opens April 15, 2019
• Focus will be on “next level” positions and not on entry level roles.
• We are thinking about how to effectively market a job search event taking place outside of the United States.

The Placement Exchange: TPE 365
• Hosted 15 candidate-focused webinars between October 2018 and April 2019
• Hosted 2 candidate “Facebook Live” events
• Launched a Virtual Candidate Coaching Matching Program in February 2019
• Presented on TPE and the job search process at the AFA National Conference (November 2018) and the NACA Annual Conference (February 2019)

The Placement Exchange – Online Job Board
• Online Job Posts (March 1, 2018 – February 7, 2019)
  o 2080 positions have been posted online between March 1, 2018 and February 7, 2019.

<table>
<thead>
<tr>
<th>Online Post Type</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>3-pack, 30-Day Online Post</td>
<td>58</td>
</tr>
<tr>
<td>5-pack, 30-Day Online Post</td>
<td>4</td>
</tr>
<tr>
<td>10-pack, 30-Day Online Post</td>
<td>0</td>
</tr>
<tr>
<td>3-pack, 60-Day Online Post</td>
<td>10</td>
</tr>
<tr>
<td>5-Pack, 60-Day Online Post</td>
<td>1</td>
</tr>
<tr>
<td>Single 30-Day Online Post</td>
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<tr>
<td>Single 60-Day Online Post</td>
<td>119</td>
</tr>
<tr>
<td>Single 90-Day Online Post</td>
<td>23</td>
</tr>
</tbody>
</table>

Workshops, Conferences, & Institutes

2018 MENASA NASPA Conference
April 24 – 26, 2018 ◊ Yale NUS College ◊ Singapore
The 12th annual MENASA NASPA conference was held in Singapore. Yale-NUS College hosted the event.
The call for programs process received 24 submissions (compared to 30 in 2018)

The following individuals served on the planning committee:
- Karla Fraser, senior associate director, Yale-NUS College
- Courtney Stryker, senior student affairs consultant, Qatar University
- Tiki Ayiku, assistant vice president for professional development, NASPA

Registration comparison – Tensions in the middle east greatly affected registration in 2018:

<table>
<thead>
<tr>
<th>Year</th>
<th>Final Registration</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>80</td>
</tr>
<tr>
<td>2017</td>
<td>167</td>
</tr>
</tbody>
</table>

2018 Closing the Achievement Gap: Student Success in Higher Education Conference  
May 31 – June 2, 2018 \- Columbus, OH

- This annual conference focuses on how student affairs practitioners can develop effective approaches to support students who struggle to complete their degree.
- This annual program was co-located with the Symposium on Collegiate Financial Well-being.
- The following individuals served on the planning committee:
  - Clare Cady, co-director and co-founder, college and university food bank alliance
  - Oscar Felix, associate vice president for diversity, Colorado State University
  - Trent Ball, associate dean of students, educational access programs, Southeast Missouri State University
  - Judith Estrada, director of the Chicano Latino resource center, University of California, Santa Cruz
  - Tim Richardson, executive director of academic support services, University of Houston - Clear Lake
  - Evetth Gonzalez, assistant dean of campus life, Harvey Mudd College
  - Patrick Hale, assistant director of intercultural affairs, Stonehill College
  - Aaron Jones, retention specialist, Black student community, University of California, Santa Cruz;
  - Tim Khuu, academic advisor, University of Southern California
  - Luz Sandoval, graduate student, Fresno State University.

- Speakers and panelists for this conference included:
  - Louis Soares, vice president for strategy, research and advancement, American Council on Education
  - Dr. Stella Flores, associate dean for faculty development and diversity, associate professor of higher education; director of access and equity, Steinhardt Institute for Higher Education Policy, New York University;
  - Dr. Andrew Nichols, senior director of higher education research and data analytics, The Education Trust;
- Over 55 sessions were offered at the Closing the Achievement Gap: Student Success in Higher Education Conference, including extended learning sessions, panel discussions, concurrent sessions, and toolbox sessions.
- There were 315 participants registered for the 2018 NASPA Closing the Achievement Gap: Student Success in Higher Education Conference.

2018 Symposium on Collegiate Financial Well-Being  
May 31 – June 2, 2018 \- Hilton Columbus Downtown \- Columbus, OH
• Co-sponsored with The Ohio State University and co-located with the NASPA Closing the Achievement Gap: Student Success in Higher Education Conference.
• The call for programs received 43 program proposal submissions (compared to 41 in 2017).
• Registration comparison:

<table>
<thead>
<tr>
<th>Year</th>
<th>Final Registration</th>
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<tbody>
<tr>
<td>2018</td>
<td>100</td>
</tr>
<tr>
<td>2017</td>
<td>138</td>
</tr>
</tbody>
</table>

• The following individuals served on the planning committee:
  o Connie Boehm, director of student resilience, University of Nebraska-Lincoln
  o Šerifa Dela Cruz, economic crisis care manager, University of California, Los Angeles
  o Bryan Hoynacke, assistant director, financial wellness, student life student wellness center, The Ohio State University
  o Anne McDaniel, executive director, center for the study of student life, The Ohio State University
  o Brian Mistler, executive director, student health and wellbeing services, Humboldt State University
  o Catherine P. Montalto, associate professor, department of human sciences, college of education and human ecology; director, first year experience, undergraduate education, The Ohio State University
  o Erica Phillips, associate director, center for the study of student life, The Ohio State University
  o Jack Popovich, associate professor, Columbus State Community College
  o Sara Potter, financial wellness coordinator, University of California, Los Angeles
  o Benjamin Raines, financial wellness coordinator, The Ohio State University
• Keynote speakers:
  o Sara Goldrick-Rab, professor of higher education policy and sociology, Temple University
  o Louis Soares, vice president of research and advancement, American Council on Education.
  o Andrew Nichols, senior director of higher education research and data analytics, The Education Trust.

Free Speech vs. the Inclusive Campus: An Unending Struggle?
June 3 – 4, 2018 ◊ Hilton Alexandria Old Town ◊ Alexandria, VA
• This VPSA- and AVP-exclusive offering was designed to help institutional leaders to tackle the challenges inherent in the tension between protecting free speech rights and creating and supporting inclusive campus environments.
• Invited speakers included
  o Brandon Busteed, Gallup
  o Terry Hartle, American Council on Education
  o Scott Jaschik, Inside Higher Ed
  o Kevin Kruger, NASPA
  o Byron McCrae, Davidson College
  o Andrew Morse, University of Northern Iowa
  o Rose Pascarell, George Mason University
  o Sue Riseling, International Association of Campus Law Enforcement Administrators
  o Jeffrey Sun, University of Louisville
Forty-three VPSAs and AVPs participated in the program.

2018 NASPA Student Affairs Certificate Program in Law and Policy  
*June 4 – 8, 2018, Hyatt Regency Clearwater Beach Resort & Spa, Clearwater Beach, FL*

- This certificate program was designed as a 5 day, 23 hour course and participants completed a written final exam for the certification.

<table>
<thead>
<tr>
<th>Year</th>
<th>Applications</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
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<td>2017</td>
<td>56</td>
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<tr>
<td>2016</td>
<td>43</td>
</tr>
<tr>
<td>2015</td>
<td>39</td>
</tr>
</tbody>
</table>

- 33 were invited and attended the program.

- The following served as faculty for the program:
  - Oren R. Griffin, associate dean for academic affairs and associate professor of Law, Mercer University
  - Peter F. Lake, Charles A. Dana chair and director, Center for Excellence in Higher Education Law and Policy, Stetson University College of Law
  - Brian J. Mistler, executive director of student health and wellbeing services, Humboldt State University

2018 Civic Learning and Democratic Engagement (CLDE) Meeting  
*June 6-9, 2018, Hyatt Orange County, Anaheim, California*

- Sixth annual offering of this meeting, co-organized by AASCU’s American Democracy Project (ADP) and The Democracy Commitment (TDC).
- More than 530 students/faculty/administrators from over 150 institutions participated, compared with 600 in 2017, 515 in 2016, and 630 in 2015.
- Committee members are:
  - Melissa Baker-Boosamra, associate director of student life for civic engagement and assessment, Grand Valley State University (Mich.)
  - Jen Domagal-Goldman, ADP national manager, AASCU
  - Gregg Grenier, director of community engagement, Mount Ida College (Mass.)
  - L. Daisy Henderson, visiting professor, Ferris State University (Mich.)
  - Chris Hutchison, assistant dean of students, Chapman University (Calif.)
  - Molly Kerby, associate professor, Western Kentucky University
  - Stephanie King, director of civic engagement and knowledge community initiatives, NASPA
  - Helen-Margaret Nasser, associate director, Academic Affairs, CUNY Kingsborough (N.Y.)
  - Duane Oakes, faculty director, Center for Community & Civic Engagement, Mesa Community College (Mass.)
  - Patty Robinson, faculty director, Civic and Community Engagement Initiatives, College of the Canyons (Calif.)
  - Verdis Robinson, TDC national manager, AASCU
  - Michael Willard, faculty director of service learning/ professor of liberal studies, California State University, Los Angeles
• 120 concurrent sessions were offered for participants around the emergent CLDE theory derived from *A Crucible Moment*, with meeting threads focused on vision, pedagogy, learning outcomes, and strategy.

• Four Featured Sessions focused on the topics of media literacy, environmental stewardship, DACA and immigration, and homelessness and hunger.


• Keynote/Plenary speakers: The Civic Learning and Democratic Engagement planning team is working on identifying:
  - Jonathan Alger, president of James Madison University
  - Stefan Bradley, associate professor and chair of African American studies, Loyola Marymount University in Los Angeles
  - Clare Cady, director of research application and dissemination, Temple University
  - Hannah Jackson, student, University of Nevada, Reno and CLDE18 Intern
  - Kevin Kruger, president, NASPA
  - Mike Marriner, co-founder, Roadtrip Nation
  - Joel Pérez, vice president and dean of students, Whittier College
  - Sian Proctor, geology professor, South Mountain Community College
  - Verdis Robinson, national director, The Democracy Commitment
  - Nancy Thomas, director of the Institute for Democracy & Higher Education, Jonathan M. Tisch College of Civic Life at Tufts University

• There were six pre-conference sessions offered:
  - Advancing Online Civic Literacy: New Skills for Citizens
  - Experience to Integration: Immersive Civic Learning Through Historical Role-Playing Games
  - Leading Institutional Civic Learning and Engagement Efforts through Assessment
  - Making Assessment Work for You: Strategies to Bring Meaning to your Civic Engagement Efforts
  - Politics 365 - Preparing for Political Engagement
  - Student Pre-conference Symposium

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**2018 Mid-Level Administrators Conference**

*June 10 – 12, 2018 Salt Lake Marriott at City Creek Salt Lake City, UT*

• NASPA hosted the fourth annual conference for mid-level administrators from across the country.

• Registration comparison:

<table>
<thead>
<tr>
<th>Year</th>
<th>Final Registration</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>118</td>
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<tr>
<td>2017</td>
<td>138</td>
</tr>
<tr>
<td>2016</td>
<td>101</td>
</tr>
<tr>
<td>2015</td>
<td>58</td>
</tr>
</tbody>
</table>
• Program chair for 2018 was Dr. Quincy Martin, III, faculty and coordinator for the higher education administration doctoral program

• Faculty included:
  o Darryl B. Holloman, vice president for student affairs, Spelman College
  o Ashley Knight, dean of students, DePaul University
  o Jen Meyers Pickard, assistant vice president for division initiatives and planning in student affairs, University of Arizona

• Kyle A. Reyes, vice president for student affairs, Utah Valley University served as the opening keynote and spoke to topics around equity, inclusion, and social justice.

• Deneece Huftalin, president, Salt Lake Community College, served as our day two speaker and centered her comments on strategic planning from the mid-level.

• Teri Bump, vice president of university relations and student affairs at American Campus Communities, delivered two sessions.

• The faculty conducted individual resume review sessions for about 30 participants. Each participant received a copy of the NASPA publication, “The Mid-Level Manager in Student Affairs: Strategies for Success.”

FIDAE (7th International Forum of Student Affairs)
June 13 – 15, 2018 ◊ Universidad Autónoma de Nuevo León, Monterrey, México

• The 7th International Student Affairs Forum (FIDAE, by its Spanish acronym: Septimo Edición del Foro Internacional De Asuntos Estudiantiles) is an annual event held in a different city each year in México.

• FIDAE was organized by the four main universities in the state of Nuevo León: UANL (Universidad Autónoma de Nuevo León), Tecnológico de Monterrey, UDEM (Universidad de Monterrey), and U-ERRE (Universidad Regiomontana).

• Dr. Alicia Cantón currently serves as the chair of NASPA Mexico and Enrique Lara Nuno served as the chair of the conference. Nasser Mohamed Noriega, administrative coordinator for the Center for Innovation, Research and Development in Engineering and Technology, UANL, served as the opening keynote speaker.

• The following individuals served on the planning committee:
  o Alicia Cantón, Universidad de Monterrey
  o Enrique Lara Nuno, Arkansas State University, Campus Queretaro
  o Enrique Ramos, Headmaster, Liceo de Monterrey
  o Luis Rolando Hernandez, dirección de actividades estudiantiles, Universidad Autonoma de Nuevo Leon
  o Maria de Jesús Avila Andrade, U-ERRE, Universidad Regiomontana; Guadalupe Aguila, Universidad Tecmilenio
  o Alejandro Pérez, Universidad Interamericana Para el Desarrollo.

• Speakers and presenters for this conference included:
  o Rogelio Garza Rivera, rector, Universidad Autonoma de Nuevo Leon
  o Margarita Maria Gómez, ombudsperson, Universidad de los Andes
  o Cecilia Cortés Romero, profesora, Pontificia Universidad Javeriana
  o Dra. Ángela Batista, vice president of student affairs institutional diversity and inclusion, Champlain College
  o Chelsea Elizabeth Gilbert, director of the pride center, Lehigh University
  o Scott Burden, associate director of pride center, Lehigh University.
Over 250 participants registered this forum, including student affairs professionals from Mexico, Spain, Colombia, Chile and the United States.

2018 Assessment and Persistence Conference
June 14 – 16, 2018 ◊ Hilton Baltimore ◊ Baltimore, MD

- 65 registered for pre-conference workshops in 2018, 37 registered for the pre-conference workshops in 2017, and 65 attended pre-conference workshops in 2016.
- Four exhibitors were present: Oohlala, Skyfactor, Feel Good, Inc. and Campus Labs.
- The following served on the Assessment and Persistence Conference planning committee:
  o Stacy Ackerlind, director and special assistant to the vice president for student affairs, University of Utah
  o Jerri Berry, data management analyst, University of Florida
  o Daniel Kaczmarek, director of assessment and evaluation, SUNY University at Buffalo
  o Darby Roberts, director of student persistence research, Texas A & M University
  o Timothy Salazar, director of assessment and planning, The University of Alabama
  o Pamelyn Shefman, director, assessment and planning, University of Houston
- Featured speakers included:
  o Tia McNair, vice president of the office of diversity, equity, and student success, Association of American Colleges and Universities
  o Stephanie Marken, chief methodologist, Gallup
  o Stephanie Gordon, vice president for professional development, NASPA
- Registration comparison:

<table>
<thead>
<tr>
<th>Year</th>
<th>Final Registration</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>293</td>
</tr>
<tr>
<td>2017</td>
<td>270</td>
</tr>
<tr>
<td>2016</td>
<td>359</td>
</tr>
</tbody>
</table>

2018 NASPA M. Ben Hogan Small Colleges and Universities Institute
June 23 – 26, 2018 ◊ University of Puget Sound ◊ Tacoma, WA

- The 2018 Institute was the 11th in its 20-year history. It was the first named in honor of Michael Ben Hogan.
- A unique and intentional component of this signature NASPA program is living and learning together on the host campus.
- A record-setting 68 participants attended the program.

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>68</td>
</tr>
<tr>
<td>2016</td>
<td>63</td>
</tr>
<tr>
<td>2014</td>
<td>52</td>
</tr>
</tbody>
</table>

- The Institute planning team was led by co-chairs Andrea Conner (Grinnell College) and Carolyn Livingston (Carleton College). Other planning team members included Kristine Bartanen, University of Puget Sound; Kimberly Blea, New Mexico Highlands University; Mike Brody, Reed College; Sarah Comstock, University of Puget Sound; Trina Dobberstein, Baldwin Wallace University; Daniel Hirsch, Pitzer College; Paul McLoughlin, Colgate University; Mark Miller, Centenary College of Louisiana; Erica O’Neal Howard, Occidental College; Mike Segawa, Pitzer College; Joy Smith, Presbyterian College; and JoNes VanHecke, Gustavus Adolphus College.
The Institute focused on the following topics:
- Protecting freedom of speech and creating inclusive campus climates
- Campus partnerships that transform the student experience
- Using data to tell the student affairs story
- Promoting healthy campus communities and healthy staff
- Creatively addressing resource challenges
- Hot topics for small colleges and universities

2018 NASPA Hill Days: Student Affairs Call to Action
July 16 – 17, 2018 ◊ Washington, DC
- 50 NASPA members took part in the in-person Hill Days program.
- This was an opportunity for student affairs practitioners to develop approaches to promote advocacy and activism on a city, state and national level. Further, this event strove to educate practitioners on current and emerging legislative policies that affects higher education and methodical approaches to support and challenge legislations within the United States.
- This event also provided six live briefings between February and July 2018 related to background on relevant federal and/or state policy conversations and how the issue affects students and/or student affairs professionals on campus.

2018 NASPA Student Affairs Fundraising Conference
July 26 – 28, 2018 ◊ University at Albany, SUNY ◊ Albany, NY
- The 2018 event host site was University at Albany in Albany, NY.
- The call for programs process received a total of 24 submissions (compared to 28 in 2016), of which 11 were selected to be presented.
- Registration comparison:

<table>
<thead>
<tr>
<th>Year</th>
<th>Registration Final</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>105</td>
</tr>
<tr>
<td>2016</td>
<td>103</td>
</tr>
<tr>
<td>2014</td>
<td>81</td>
</tr>
<tr>
<td>2013</td>
<td>80</td>
</tr>
</tbody>
</table>
- The following individuals served on the planning committee:
  - Cynthia Riggi, assistant vice president for student affairs, University at Albany.
  - Brian Rudolph, associate director, UAlbany Fund, University at Albany.
  - Jason Guilbeau, doctoral candidate, Florida State University.
  - Sue Harris, director of development, division of student affairs, University of Arkansas.
  - Patricia Mahon, vice president for student development and dean of students, South Dakota School of Mines and Technology.
  - Dorsey Spencer, associate director of student activities, Florida State University.
- Keynote Speakers
  - DeShanna Brown, director of development, Louisiana State University.
  - Marybeth Gasman, director, Penn Center for Minority-Serving Institutions, University of Pennsylvania.
Coffee with Kevin: Back to School Does Not Mean Business as Usual
September 25, 2018 ◊ Online and Recorded
● Presented as part of a new series of VPSA-exclusive, online conversations with NASPA President Kevin Kruger.
● During this premiere session, Kevin forecasted for vice presidents for student affairs the issues that will most significantly impact student affairs and higher education during the new academic year.
● Pat Whitely, vice president for student affairs at the University of Miami, joined Kevin to share her perspectives as well.
● Approximately 50 VPSAs attended the session.

2018 NASPA Institute for New Vice Presidents for Student Affairs
October 7 – 10, 2018 ◊ Hilton Alexandria Old Town ◊ Alexandria, VA
● This signature NASPA program is sponsored by the James E. Scott Academy.
● This year’s theme was “Leadership and Management Effectiveness for the New Vice President for Student Affairs.”
● Institute faculty included Amy Hecht (institute director), Florida State University; Laura De Veau, formerly of Mount Ida College; Shannon Ellis, University of Nevada, Reno; Byron McCrae, Davidson College; Frank Ross, Butler University; Jermaine Williams, North Shore Community College; and Laura De Veau, formally of Mount Ida College.
● Invited speakers included Kevin Kruger, President, NASPA; Stephanie Gordon, Vice President for Student Affairs, NASPA; James Stascavage, Senior Director of Leadership and Senior Student Affairs Officers Initiatives, NASPA; Ellen Heffernan, President, Spelman Johnson; Rod Karr, Advanced Learning and Development Consultant, Gallup; Traevena Byrd, Vice President and General Counsel, American University; and Kay Heidbreder, University Counsel, Virginia Polytechnic Institute and State University.
● Institute faculty offered a two-hour, pre-Institute session for new VPSAs who are also relatively new to the field of student affairs (e.g., former faculty and academic administrators).
● This year’s institute saw record attendance. Sixty-three VPSAs attended the program, 9 of whom represented two-year institutions and 3 of whom represented non-U.S. institutions (Canada, The Bahamas, and Pakistan).

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendees</th>
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</thead>
<tbody>
<tr>
<td>2018</td>
<td>63</td>
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<td>2017</td>
<td>54</td>
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<td>2016</td>
<td>55</td>
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<tr>
<td>2015</td>
<td>51</td>
</tr>
<tr>
<td>2014</td>
<td>49</td>
</tr>
</tbody>
</table>

2018 NASPA Escaleras Institute: Latinx/a/o Student Affairs Professionals Scaling New Heights in Leadership
October 14 – 16, 2018 ◊ San Diego State University ◊ San Diego, CA
● The 2018 NASPA Escaleras Institute: Latinx/a/o Student Affairs Professionals Scaling New Heights in Leadership was designed for Latinx/a/o student affairs professionals who aspire to senior student affairs officers roles, including the cabinet-level vice president for student affairs position, at colleges and universities.
• In 2017, NASPA staff moved to have the Escaleras Institute occur every other year to ensure staff could work diligently with volunteers on enhancing the programmatic structure and curriculum of the program.

• San Diego State University in San Diego, California was selected to host the institute this year.

• The faculty for the 2018 NASPA Escaleras Institute was composed of the following members:
  o Co-director Dr. Angela E. Batista, vice president of student affairs and institutional diversity and inclusion, Champlain College;
  o Co-director Dr. Tonantzin Oseguera, assistant vice president for student engagement, California State University, Fullerton;
  o Dr. Joel Pérez, vice president and dean of students, Whittier College;
  o Dr. Tony Cruz, vice chancellor of student affairs, St. Louis Community College;
  o Dr. Sofia Pertuz, assistant vice president and dean of students, Hofstra University;
  o Dr. Lorena Checa, vice president for student affairs, California State University, San Marcos;
  o and Dr. Eddie Martinez, assistant dean of student services, Suffolk County Community College.

• This year, 124 individuals applied to be considered for an opportunity to attend the 2018 NASPA Escaleras Institute. Of the 124 individuals, 90 were accepted and 88 participants attended the institute.

• A reunion gathering for all three Escaleras cohorts will take place during the Annual Conference on Monday, March 11, from 2:30 to 3:30 p.m. Everfi is a sponsor of the reunion.

• Registration comparison:

<table>
<thead>
<tr>
<th>Year</th>
<th>Registration Final</th>
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</thead>
<tbody>
<tr>
<td>2018</td>
<td>90</td>
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<tr>
<td>2016</td>
<td>75</td>
</tr>
<tr>
<td>2015</td>
<td>69</td>
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2018 Segundo Congreso Internacional: Asuntos Estudiantiles NASPA – LAC: Conocer y Valorar (Understand and Value)

October 22 – 24 2018 @ Pontificia Universidad Católica de Chile, Santiago, Chile

• This international conference (Translated to The Second International Student Affairs Conference) was sponsored by the NASPA Latin American and Caribbean (LAC) area.

• The purpose was to enhance the profession of student affairs in the LAC area, while providing emerging and established student affairs professionals with professional development resources and opportunities to network.

• Speakers for this conference included:
  o Dr. Kevin Kruger, president, NASPA;
  o Tiki Ayiku, assistant vice president for professional development, NASPA;
  o Dr. David Albert, director of student counseling service, The University of Chicago;
  o Dr. Lisa Bardill Moscaritolo, associate vice president and dean of students, Pace University;
  o and Gonzalo Zapata, sociologist, Pontificia Universidad Católica de Chile.

• After conducting a call for proposals through NASPA’s translated call for programs system, 72 proposals were received from professionals in various countries including Chile, Mexico, Colombia, and the United States.
• Of the 72 proposals, 46 proposals were accepted and were categorized in four separate thematic tracks: Community Engagement and Leadership (Compromiso Ciudadano y Liderazgo); Healthy Behaviors and Environments | Health in University Contexts (Conductas y Entornos Saludables | Salud en Contextos Universitarios); Academic Success (Éxito Académico); and Inclusion and Respect (Inclusión y Respeto).

• There were over 300 participants registered for the conference, 50 individuals presenting, and 50 staff members from Pontificia Universidad Católica de Chile assisting in the development of the event.

2018 NASPA – IASAS Global Summit on Student Affairs and Services  
October 24 – 26, 2018 ◊ Pontificia Universidad Católica de Chile, ◊ Santiago, Chile  
• The 2018 event was hosted by the immediate past and current directors of the LAC.  
• 35 professionals from around the world came together to discuss the UNESCO Sustainable Development Goals.

Women’s Leadership Institute  
December 2 – 5, 2018 ◊ Newport Beach Marriott Hotel and Spa ◊ Newport Beach, CA  
• NASPA is one of two planning partners for this year’s conference; this is the second time NASPA has participated as a full planning partner.  
• Yasmine Davids, international author, served as the opening keynote speaker.  
• Linda Oubré, president of Whittier College, served as the closing keynote speaker.  
• Additional workshops focus on personal and professional development for women in higher education.  
• 298 women participated in this year’s institute.

2018 NASPA Religious, Secular, and Spiritual Identities Conference  
December 9 – 11, 2018 ◊ New Orleans, LA  
• 112 Participants  
• Planning team members were:
  o Kenzalia Bryant-Scott, senior coordinator, Arizona State University  
  o Zachary Cole, program manager, University Chaplaincy, Tufts University  
  o Joel Harter, associate university chaplain and director of religious and spiritual life, Elon University  
  o Stephanie King, director of civic engagement and knowledge community initiatives, NASPA  
  o Casey Peterson, associate dean of students, Brigham Young University  
  o Musbah Shaheen, assistant resident director, University of Vermont  
  o Ross Wantland, director, Diversity and Social Justice Education, University of Illinois at Urbana-Champaign  
• Three pre-conference sessions were offered:  
  o Embedding Interfaith Learning into Curricular and Co-curricular Spaces - Sponsored by Interfaith Youth Core (IFYC)  
  o Power, Privilege, and Oppression: Facing Christian Hegemony in Higher Education  
  o Religion, Secularism and Spirituality in NASPA: Where We’ve Been, Where We Are, And Where We’re Going  
• Plenary speakers included:
Abdullah Antepli, chief representative of Muslim affairs and adjunct faculty of Islamic studies, Duke University
Jennifer Bailey, founder and executive director, Faith Matters Network
Mary Ellen Giess, senior director of co-curricular partnerships, Interfaith Youth Core (IFYC)
Monica Nixon, assistant vice president for equity, inclusion and social justice, NASPA
Czarina Ramsay, assistant dean of ethnic & intercultural student services (EIS), Loyola Marymount University
Mike Segawa, vice president for student affairs, Pitzer College
Rev. Dave Wright, university chaplain and director for spiritual life and civic engagement, University of Puget Sound

2018 Leadership Educators Institute

December 15 – 17, 2018 • DoubleTree at the Entrance to Universal • Orlando, FL

- Biennial program hosted in conjunction with ACPA and NCLP.
- The call for programs process received 157 submissions (compared to 175 in 2016).
  - Of the 157 submissions, 114 coordinating presenters indicated they were a part of NASPA.
- Registration comparison:

<table>
<thead>
<tr>
<th>Year</th>
<th>Final Registration</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>546</td>
</tr>
<tr>
<td>2016</td>
<td>513</td>
</tr>
<tr>
<td>2014</td>
<td>369</td>
</tr>
</tbody>
</table>

- At the time of registration, individuals were asked: Which convening organization are you a current member of (select all that apply)? Responses are below:
  - ACPA: 107
  - NASPA: 371
  - NCLP: 47
  - None of the above: 78

- The following individuals served on the planning committee:
  - James Brown, associate director of student leadership development, University of Chicago and NASPA SLPKC representative.
  - Stephanie Howeth, director of civic engagement and leadership, Southern Methodist University and NCLP representative.
  - Kimberly Kushner, events and new student programs coordinator, University of Missouri-Kansas, and NASPA SLPKC representative.
  - Anjali Renee Pattanayak, assistant director of involvement, Edgewood College and ACPA representative.
  - Jessica Prosink, assistant director, center for community outreach, University of Kentucky and ACPA representative.
  - Danyelle Reynolds, lead for student leadership for change, University of Michigan and NCLP representative.
  - Ana Maia Wales, associate director of leadership engagement, University of Tampa and ACPA representative.

- Keynote speakers:
  - John Dugan, director of program quality, design, and assessment, The Aspen Institute.
Eboo Patel, founder and president, Interfaith Youth Core.
Georgia Sorenson, Møller leadership scholar and Møller by-fellow, Churchill College.
Susan Komives, professor emerita, University of Maryland, College Park.

2019 NASPA AVP Institute - Excellence in the “Number Two” Role
January 13 – 15, 2019 ◊ Hilton West Palm Beach ◊ West Palm Beach, FL
- The 2019 Institute will be the sixth annual offering of this AVP-exclusive program. It emphasizes excellence in the “number two” role, and is, therefore, differentiated from other NASPA programs designed for aspiring VPSAs.
- Institute faculty include Art Munin (institute co-director), University of Wisconsin Oshkosh; Gigi Secuban (institute co-director), University of Illinois at Urbana-Champaign; Michael Anthony, Rochester Community and Technical College; Etette Castillo Clark, Saint Mary’s College of California; Dan Maxwell, University of Houston System and University of Houston; Dave Parrot, University of Florida; and Shadia Sachedina, Fashion Institute of Technology, SUNY.

2019 NASPA Institute for Aspiring Vice Presidents for Student Affairs
January 13 – 16, 2019 ◊ Hilton West Palm Beach ◊ West Palm Beach, FL
- This application-based cohort experience is designed for student affairs professionals who aspire to the cabinet-level VPSA role and for others who seek more information about what the VPSA role entails.
- The Institute faculty is comprised of accomplished VPSAs and includes Michele Murray (institute director) College of the Holy Cross; Karl Brooks, Oakton Community College; Eric Grospitch, Washburn University; Martino Harmon, Iowa State University; Paul McLoughlin, Colgate University; Marcella Runell Hall, Mount Holyoke College; and Jeanine Ward-Roof, Ferris State University.

Coffee with Kevin: Campus Racial Crises: Leadership Tests Like No Others
January 22, 2019 ◊ Online and Recorded
- Presented as part of a new series of VPSA-exclusive, online conversations with NASPA President Kevin Kruger.
- During this second session, Kevin and his guest, Dr. Sharon Fries-Britt, professor of higher education at the University of Maryland, College Park, engaged one another and the VPSA attendees in a discussion about the leadership challenges stemming from racial incidents on campus.
- Approximately 50 VPSAs attended the session.

Fraternity and Sorority Life Leadership Convening
January 31, 2019 ◊ The Ohio State University ◊ Columbus, OH
- This gathering was a collaboration involving NASPA, APLU, and AFA.
- The Convening brought together in teams of two comprised of the VPSA (or their SSAO designee) and the lead fraternity and sorority life staff member from 75 campuses for a day of forward-looking discussions about fraternity and sorority life.
- An update regarding the Convening will be provided during the 2019 NASPA Annual Conference, and planning is underway for next steps stemming from this important meeting.

Engaged Campus Institute
February 1-2, 2019 ◊ AASCU – Washington, D.C.
AASCU’s American Democracy Project (ADP) and the NASPA LEAD Initiative organized the Engaged Campus Institute, a two-day institute, to give teams from colleges and universities interested in strategic planning of their civic learning and democratic engagement efforts the opportunity to come together.

The Institute is designed to both give campuses time to work on strategic plans and help them assess efforts at institutionalizing civic learning and democratic engagement efforts. Additionally, the institute will provide an overview of the National Inventory of Institutional Infrastructure for Community Engagement (NIIICE) and the history of its development.

Institute Faculty:
- John Saltmarsh, professor of higher education, director, New England Resource Center for Higher Education, University of Massachusetts Central Office
- Marshall Welch, independent scholar

Nine campuses participated in this year’s Engaged Campus Institute:
- Dalton State University
- Fairfield University
- Merrimack College
- Miami University Regionals
- Montgomery College
- Stony Brook University
- Texas Woman’s University
- University of Texas Rio Grande Valley
- Wake Forest University

2019 Symposium on Military-Connected Students
February 7 – 9, 2019 ◊ Renaissance Las Vegas Hotel ◊ Las Vegas, NV

- The Veterans Knowledge Community serves as a co-sponsor for this event.
- The call for programs process received 87 submissions (compared to 72 in 2018).
- Registration comparison:

<table>
<thead>
<tr>
<th>Year</th>
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</thead>
<tbody>
<tr>
<td>2019</td>
<td>392</td>
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<tr>
<td>2018</td>
<td>307</td>
</tr>
<tr>
<td>2017</td>
<td>301</td>
</tr>
<tr>
<td>2016</td>
<td>277</td>
</tr>
</tbody>
</table>

- The following individuals served on the planning committee:
  - Lisa Adams, director, military and veteran center, The University of Texas at Dallas.
  - Ross Bryant, director, military and veteran services center, University of Nevada, Las Vegas.
  - Anne Clinton, clinical coordinator, Kirkwood Community College.
  - Richard Delgado Jr., director of military affairs, Texas A&M San Antonio.
  - Sherry Early, assistant professor, leadership studies, Marshall University-South Charleston Graduate Campus.
  - Michael Kirchner, assistant professor, Indiana University-Purdue University Fort Wayne.
  - Ken McRae, president, K.D. McRae and Associates, LLC.
  - Cody Nicholls, assistant dean of students, University of Arizona.
  - Chelsea O’Brien, coordinator of tutoring and academic support, SUNY Genesee Community College.
Julie Shank, doctoral candidate, George Mason University.

Keynote speakers:
- Linda Herlocker, vice president of student affairs, Florida State College of Jacksonville.
- Luis Visot, doctoral candidate and retired major general (U.S. Army), George Washington University.

Future Workshops, Conferences, & Institutes

2019 Civic Learning and Democratic Engagement Meeting
June 5-8, 2019 @ Fort Lauderdale Marriott Harbor Beach Resort & Spa – Fort Lauderdale, FL
https://www.naspa.org/events/2019CLDE
Current registrations: 14

- Seventh annual offering of this meeting, co-organized by AASCU’s American Democracy Project (ADP) and NASPA.
- Committee Members:
  - Mike Bishop, director of student leadership, Cornell University (N.Y.)
  - Paul Valdez, associate director, Bowling Green State University (Ohio)
  - William J. McKinney, senior advisor for regional campus affairs, Indiana University
  - Michael McFadden, coordinator, Academic Services, University of Central Florida
  - Molly Kerby, associate professor, Western Kentucky University
  - Samantha Collins, service leadership coordinator, Salt Lake Community College (Utah)
  - Craig Berger, assistant director, Community Engaged Learning, Kent State University (Ohio)
  - Morgan Lewing, assistant professor, Educational Leadership & Human Development, Texas A&M University-Central Texas
  - Stephanie King, director of civic engagement and knowledge community initiatives, NASPA
  - Felice Nudelman, executive director, American Democracy Project, AASCU

- LEAD Initiative Meeting
  - Bailey Clark, associate director, Center for Leadership & Community Engagement, Rollins College
  - Michael Sanseviro, associate vice president/dean of students, Kennesaw State University
  - Haley Winston, assistant director, University of Central Florida
  - Andrew Wiemer, director, Butler Center for Service and Leadership, University of Miami

- CivEd Talk Presenters:
  - Timothy K Eatman, dean, Honors Living Learning Community Rutgers University Newark; faculty co-director, Imagining America: Artists and Scholars in Public Life
  - Kenneth Reardon, professor of urban planning, School for the Environment and director, Urban Planning and Community Development, University of Massachusetts – Boston
  - Annafi Wahed, founder and co-editor, The Flip Side

2019 NASPA Undergraduate Fellows Program Dungy Leadership Institutes (DLI)
June 7-12, 2019 @ Old Dominion University
June 21-26, 2019 @ University of North Carolina at Chapel Hill

- Directors:
Old Dominion University: Christine Quemuel, interim assistant vice chancellor for diversity, University of Hawaii at Manoa
University of North Carolina, Chapel Hill: Rochelle Woods, executive director for special populations, California State University, Fullerton

Faculty:
We received 26 applications for 11 open faculty positions. Faculty will be selected prior to the Annual Conference in March 2019.

2019 NASPA Conferences on Student Success in Higher Education
June 16 – 18, 2019 ◊ Renaissance Orlando at SeaWorld ◊ Orlando, FL

NASPA will launch its newest umbrella conference in June 2019. This event will co-locate the following conferences:
- Assessment, Persistence, and Data Analytics Conference (APDA)
- Closing the Achievement Gap Conference (CTAG)
- First-generation Student Success Conference (FGSS)
- Student Financial Wellness Conference (SFWC)

As of 02/01/2019 call for programs process received 300 submissions.

Registration comparison:

<table>
<thead>
<tr>
<th>Year</th>
<th>APDA</th>
<th>CTAG</th>
<th>FGSS</th>
<th>SFWC</th>
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</thead>
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<td>2019</td>
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<td>21</td>
<td>47</td>
<td>10</td>
</tr>
<tr>
<td>2018</td>
<td>13</td>
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</tr>
<tr>
<td>2017</td>
<td>16</td>
<td>0</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

Each conference has a committee of member volunteers who have content expertise in each area, in addition to one cross-conference team with a representative from each. Those representatives are:
- Stacy Ackerlind, director and special assistant to the VPSA, University of Utah (Assessment, Persistence, and Data Analytics).
- Whitnee Boyd, coordinator of special projects, office of the Chancellor, Texas Christian University (First-generation Student Success).
- Chuck Eade, assistant director of residence life, University of Montana Western (Closing the Achievement Gap).
- Brendan Greisberger, associate director, student wellness center, The Ohio State University (Student Financial Wellness).

Keynote speakers:
- Tim Bono, Ph.D., lecturer in psychological and brain sciences, Washington University in St. Louis.
- Rebecca Covarrubias, Ph. D., assistant professor and lab director, Department of Psychology, University of California, Santa Cruz.
- Yolanda Watson Spiva, Ph. D., president, Complete College America

The Summit – The NASPA VPSA Summer Convening
June 20 – 22, 2019 ◊ Kimpton Hotel Monaco Baltimore Inner Harbor ◊ Baltimore, MD
This is a new VPSA-exclusive offering.
• Mamta Accapadi (Rollins College) and Dusty Porter (Tulane University) will serve as summit conveners.
• The two-day program will entail the delivery of content that addresses emerging issues important for executives to know and understand and the opportunity for participants to initiate discussions with their peers regarding topics that are pressing and top of mind.

2019 Asian Pacific Islander Desi American Leadership Academy (APIDALA)
*October 4-6, 2019 © University of Hawai‘i, Mānoa*
• Co-Directors:
  ○ Anna Gonzalez, vice president for student affairs & dean of students, Harvey Mudd College
  ○ Tracy Tambascia, professor of clinical education, University of Southern California
• Onsite Coordinator:
  ○ Lori Ideta, interim vice chancellor for students, University of Hawai‘i at Manoa
• Planning Team and Faculty:
  ○ Raja Bhattar, assistant vice provost and executive director of the Center for Identity + Inclusion, The University of Chicago
  ○ Shruti Desai, assistant vice president of student affairs, McKendree University
  ○ Henry Gee, vice president of student services, Rio Hondo College
  ○ Hikaru Kozuma, chief student affairs officer, Amherst College
  ○ Erin Kahunawai Wright, assistant professor of educational administration, University of Hawaii at Manoa

2019 NASPA Institute for New Vice Presidents for Student Affairs
*October 13 – 16, 2019 © Hilton Alexandria Old Town © Alexandria, VA*
• This signature NASPA program is sponsored by the James E. Scott Academy.
• A “must do” program for new VPSAs, the Institute is designed to develop VPSAs to be the best cabinet members at their institutions.
• Institute faculty include Byron McCrae (institute director), Davidson College; Lisa Cooper Wilkins, San Joaquin Delta College; Shannon Ellis, University of Nevada, Reno; Joseph Oravecz, Bridgewater State University; Rose Pascarell, George Mason University; and Michael Segawa, Pitzer College.

2019 Ujima Institute
*November 2019 © Host Institution to be determined*
• Co-directors:
  ○ David Jones
  ○ Crasha Townsend
• Faculty and Planning Team:
  ○ Dr. Phillip Flapp Cockrell, vice president for student affairs, University of Toledo
  ○ Dr. Tammara Durham, vice provost for student affairs, University of Kansas
  ○ Dr. Felicia McGinty, executive vice chancellor for administration and planning, Rutgers University
  ○ Dr. Brian McGowan, assistant professor, University of North Carolina, Greensboro
  ○ Dr. Monica Nixon, assistant vice president for equity, inclusion, and social justice
  ○ Robert Page, NASPA fellow
  ○ Dr. Nina Patterson Caldwell, vice president for student life, Maryville University

2019 Multicultural Institute
December 8-10, 2019 ◊ Hyatt Regency - New Orleans, LA
● Planning Committee:
  ○ Judith Estrada, director - Chicano/a Latinx resource center, University of California, Santa Cruz
  ○ Nicholas Hudson, director of student orientation, leadership and engagement, Texas A&M International University
  ○ Matthew Jeffries, director - gender identity/expression and sexual orientation resource center, Washington State University
  ○ Janelle Love, assistant director - office of multicultural programs, Valparaiso University
  ○ Derek Murakami, assistant director - office of residential education, University of Southern California
  ○ Jasmin Robinson, director of diversity and inclusion programs, Elmhurst College
  ○ Cinthya Salazar, doctoral candidate, University of Maryland College Park
● Updated Program Objectives:
  ○ Establishing and Strengthening Pathways for Success for Minoritized Students
  ○ Preventing and Responding to Violence, Trauma, and Social Unrest
  ○ Enhancing Innovative Praxis of Research, Theory, and Practice
  ○ Balancing and Enacting Healthy, Brave Spaces and Open Expression
  ○ Fostering Development of Effective Civic and Democratic Engagement for Justice
● We have also sourced New Orleans for the 2021 Multicultural Institute. The EISJ team actively chose to source the conference in the same location to implement a modified place-based community engagement model. We intend to highlight and elevate community-based and civic-focused work that is occurring at various higher education institutions in New Orleans. This work is also reflected in our new program objective addressing civic and democratic engagement for justice.

2019 NASPA Institute for New AVPs & 2019 NASPA AVP Symposium
January 2020 ◊ Dates and location: TBD
● After six successful years, the NASPA AVP Institute – Excellence in the “Number Two” Role will be sunsettied and replaced by two distinct and inter-related programs.
● The NASPA Institute for New AVPs will be a day-and-a-half long, faculty-led program for AVPs in the first two years of their first AVP (or equivalent) position.
● The NASPA AVP Symposium will immediately follow the institute and will be a day-and-a-half long program that leverages the expertise and knowledge of attendees through the use of a competitive call for programs process.

2020 Civic Learning and Democratic Engagement Meeting
June 3-6, 2020 ◊ Minneapolis Marriott City Center – Minneapolis, MN
Details forthcoming

2020 NASPA M. Ben Hogan Small Colleges and Universities Institute
June 27 – 30, 2020 ◊ Emerson College ◊ Boston, MA
● The 2020 Institute was the 12th in its 22-year history and the second named in honor of Michael Ben Hogan.
● A unique and intentional component of this signature NASPA program is living and learning together on the host campus.
• The Institute planning team has begun its work and is comprised of Kimberly Blea (Institute Co-chair), New Mexico Highlands University; Daniel Hirsch (Institute Co-chair), Pitzer College; Jim Hoppe, Emerson College; Fran' Cee Brown-McClure, Spelman College; Sharon Duffy, Emerson College; Maria Flores-Mills, Colgate University; Mary Geller, College of Saint Benedict; Chris Gill, Culver-Stockton College; Jesse Grant, Bemidji State University; Carolyn Livingston, Carleton College; Domanic Thomas, Senior Associate Dean of Student Affairs, Willamette University.

**Online Learning Community**

The Online Learning Community now boasts a community of over 23,000 users. It serves as a home for several NASPA signature initiatives, including:

- NASPA Health, Safety, and Well-being Initiatives’ Certified Peer Educators
- Culture of Respect Collective
- CADE Collaborate and other health and well-being grant projects

The Online Learning Community has hosted 59 live briefing sessions since March 1, 2018, with 8 more sessions planned before the end of February.

Below are the sessions which have already passed, as well as the additional sessions that have set dates for the future:

<table>
<thead>
<tr>
<th>Event Title</th>
<th>Reg #</th>
<th>Date</th>
<th>Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>NASPA Hill Days Live Briefing: Immigration and International Students</td>
<td>93</td>
<td>3/13/2018</td>
<td>(RPI)</td>
</tr>
<tr>
<td>By the Community: Building Culturally-Informed Prevention Curriculum</td>
<td>6</td>
<td>3/15/2018</td>
<td></td>
</tr>
<tr>
<td>Why Women Should Ask: Pay Equity and Women in Student Affairs</td>
<td>16</td>
<td>3/20/2018</td>
<td>(CFW)</td>
</tr>
<tr>
<td>Culturally Bound: Developing Interculturally Competent Leaders</td>
<td>19</td>
<td>3/21/2018</td>
<td></td>
</tr>
<tr>
<td>Examining the Connection Between Student Affairs Work and Racial Justice</td>
<td>145</td>
<td>3/22/2018</td>
<td>(EISJ)</td>
</tr>
<tr>
<td>Student Inclusion on College Campuses: Eliminating the Barriers for Students with Disabilities</td>
<td>11</td>
<td>3/27/2018</td>
<td></td>
</tr>
<tr>
<td>Queer People of Color in Higher Education</td>
<td>62</td>
<td>3/28/2018</td>
<td>(AA API GS IP LMR KC)</td>
</tr>
<tr>
<td>Facilitating Diversity &amp; Social Justice Based Conversations</td>
<td>30</td>
<td>4/3/2018</td>
<td></td>
</tr>
<tr>
<td>Exploring The Ways Jargon Influences College Access &amp; Success for First-generation College Students</td>
<td>82</td>
<td>4/4/2018</td>
<td>(CFGSS)</td>
</tr>
<tr>
<td>Let’s Talk Competencies! Career Readiness Doesn’t Matter if Students Can’t Express It</td>
<td>83</td>
<td>4/10/2018</td>
<td>(SLP SCD KC)</td>
</tr>
<tr>
<td>Engaging Within Your Institution’s Community: Navigating Town and Gown Relations</td>
<td>38</td>
<td>4/11/2018</td>
<td>(CLDE KC)</td>
</tr>
<tr>
<td>NASPA Hill Days Live Briefing: Higher Education Act Reauthorization</td>
<td>92</td>
<td>4/12/2018</td>
<td>(RPI)</td>
</tr>
<tr>
<td>Advising Through Controversy</td>
<td>11</td>
<td>4/12/2018</td>
<td></td>
</tr>
<tr>
<td>Movin’ Up: Refining Yourself and Your Career Path</td>
<td>17</td>
<td>4/24/2018</td>
<td></td>
</tr>
<tr>
<td>NASPA Hill Days Live Briefing: Free Speech and Intellectual Diversity on College</td>
<td>148</td>
<td>5/10/2018</td>
<td>(RPI)</td>
</tr>
<tr>
<td>Social Media as a Tool for Campus Student Wellness Assessment</td>
<td>30</td>
<td>5/21/2018</td>
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<tr>
<td>Making Room at the Table for All of Us: Meaningful Mentorship Among Women of Color</td>
<td>45</td>
<td>5/22/2018</td>
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<tr>
<td>Infusing Frameworks from the Business World to Improve Supervision and Communication</td>
<td>10</td>
<td>5/23/2018</td>
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<tr>
<td>Sponsorship versus Mentorship: Career Advancement</td>
<td>65</td>
<td>5/24/2018</td>
<td>(AA KC)</td>
</tr>
<tr>
<td>Strategies for Advancing your Career in Student Affairs</td>
<td>164</td>
<td>6/6/2018</td>
<td>(R III)</td>
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<td>NASPA Hill Days Live Briefing: State Advocacy</td>
<td>76</td>
<td>6/14/2018</td>
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<td>Identity Taxation: Challenging the Consumption of My Emotional Labor</td>
<td>8</td>
<td>6/20/2018</td>
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<tr>
<td>Action-Oriented Assessment: Strategies for Collecting Data by Engaging Participants</td>
<td>118</td>
<td>6/25/2018</td>
<td>(AER KC)</td>
</tr>
<tr>
<td>Leadership Design 101 - Creating A Transformational Leadership Development Program from Scratch</td>
<td>110</td>
<td>6/26/2018</td>
<td>(SLP KC)</td>
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<tr>
<td>Becoming an Individual &amp; Institutional Advocate for First-generation College Students</td>
<td>35</td>
<td>7/10/2018</td>
<td>(CFGSS)</td>
</tr>
<tr>
<td>Avoiding Burn-Out &amp; Practicing Self-Care</td>
<td>197</td>
<td>7/11/2018</td>
<td>(R III)</td>
</tr>
<tr>
<td>NASPA Hill Days Live Briefing: Federal Advocacy</td>
<td>96</td>
<td>7/12/2018</td>
<td>(RPI)</td>
</tr>
<tr>
<td>Disability Services for Graduate and Professional Students</td>
<td>58</td>
<td>7/16/2018</td>
<td>(AGAPSS D KC)</td>
</tr>
<tr>
<td>Fostering Resilience: The Science of Living a Thriving Life</td>
<td>118</td>
<td>7/19/2018</td>
<td></td>
</tr>
<tr>
<td>ZZZs into AAAs: Best Practices in Sleep Promotion for College Students</td>
<td>126</td>
<td>7/19/2018</td>
<td>(WHP KC)</td>
</tr>
<tr>
<td>How to Submit a Program for the 2019 NASPA Annual Conference</td>
<td>132</td>
<td>7/27/2018</td>
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<tr>
<td>Removing Roadblocks: Challenges and Opportunities in the Muslim Community for Survivor Healing</td>
<td>101</td>
<td>7/31/2018</td>
<td>(SRVPER KC)</td>
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<tr>
<td>We’re All on the Same Team: Athletics and Student Affairs Collaborations</td>
<td>36</td>
<td>9/1/2018</td>
<td>(SA KC)</td>
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<tr>
<td>NASPA Policy Briefing Series 2018-19</td>
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<tr>
<td>Shatter the Myths During National Drug and Alcohol Facts Week</td>
<td>40</td>
<td>9/5/2018</td>
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<tr>
<td>Starting from the Bottom: Building First-gen Support Offerings with Little to No Resources</td>
<td>29</td>
<td>9/6/2018</td>
<td>(CFGSS)</td>
</tr>
<tr>
<td>Meaning, Methods, and Measures: Challenges and Solutions to Assessing Student Affairs Impact</td>
<td>19</td>
<td>9/12/2018</td>
<td>(LEAD KC)</td>
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<tr>
<td>Managing Up, Down, and All Around</td>
<td>25</td>
<td>9/19/2018</td>
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<tr>
<td>Overcoming Educational Racism in the Community College: Creating Pathways to Student Success</td>
<td>193</td>
<td>9/20/2018</td>
<td>(EISJ)</td>
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<tr>
<td>Lifting As We Climb: Being a Mentor at Your Institution</td>
<td>6</td>
<td>9/24/2018</td>
<td>(CFW)</td>
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<tr>
<td>Using a Restorative Justice Approach to Sexual Harm and Misconduct</td>
<td>205</td>
<td>9/26/2018</td>
<td>(CoR)</td>
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<tr>
<td>Advancing the #MeToo Movement: Organizational Change through the Culture of Respect Collective</td>
<td>144</td>
<td>10/2/2018</td>
<td>(CoR)</td>
</tr>
<tr>
<td>ALL IN Campus Democracy Challenge</td>
<td>9</td>
<td>10/3/2018</td>
<td>(CLDE KC)</td>
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<td>How to Infuse Social Justice &amp; Equity into Your Work</td>
<td>295</td>
<td>10/10/2018</td>
<td>(R III)</td>
</tr>
<tr>
<td>First-generation Journeys: Confronting, Challenging, &amp; Crossing Academic Borderlands</td>
<td>23</td>
<td>10/10/2018</td>
<td>(CFGSS)</td>
</tr>
<tr>
<td>Do It Yourself Program Review Using CAS Standards</td>
<td>64</td>
<td>10/11/2018</td>
<td>(AER KC)</td>
</tr>
<tr>
<td>Our Role in the #MeToo Era: A Conversation with Dr. Penny Rue and Culture of Respect</td>
<td>149</td>
<td>10/15/2018</td>
<td>(CoR)</td>
</tr>
<tr>
<td>#TechTime: Pro Tips and Life Hacks to Make Tech Work for You</td>
<td>13</td>
<td>10/23/2018</td>
<td></td>
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<tr>
<td>The Opioid Crisis: The Impacts and Effects in Higher Education</td>
<td>54</td>
<td>10/25/2018</td>
<td>(WHP KC)</td>
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<tr>
<td>The Intersection of Student Leadership, Student Government, Civic Engagement, and Student Activism</td>
<td>62</td>
<td>11/8/2018</td>
<td>(SLP KC)</td>
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<td>Finding the Right Connections for First-generation Students with Impostor Syndrome</td>
<td>36</td>
<td>11/13/2018</td>
<td>(CFGSS)</td>
</tr>
<tr>
<td>Public Policy Division Virtual Town Hall: What Will the Midterm Elections Mean for Student Affairs Professionals?</td>
<td>54</td>
<td>11/15/2018</td>
<td>(RPI)</td>
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<td>Just Say Know: A Contemporary look at Cannabis and the College Environment</td>
<td>15</td>
<td>11/27/2018</td>
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<td>Bridging the Gap: Faculty Programs in Student Affairs</td>
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<td>Creating the King Talks: Opportunities for Graduate Students to Speak Their Passion</td>
<td>19</td>
<td>12/4/2018</td>
<td>(AGAPSS KC)</td>
</tr>
</tbody>
</table>
The OnDemand library continues to be well-utilized by our members, especially the free sessions offered online. For the period between March 1, 2018 and February 4, 2019, we saw 2327 registrations for previously recorded events.

From March 1, 2018 through October 19, 2018, there were 4862 registrations for Online Learning Community programs:

- 4188 for live programs
- 2157 for recorded
- 5281 for free programs
- 1064 for paid programs
Institutional Upgrades
This year, we opted to offer a single upgrade package for member institutions. Combining the best elements of each of our previous packages, we now offer the following in the “OLC Subscription Package”

- Access to 10 OnDemand Sessions
  - Range in subject from equity, inclusion, and social justice; to technology; to health and well-being
  - Presentations can be downloaded as video or audio files
- 15% -off OLC registrations for NASPA members at subscribing institutions
- As of October 19, 2018, 91 institutions purchased this upgrade package, which represents an increase of 50 institutions participating in the program over last year

Short Courses
Short courses continue to represent an affordable way professionals can get a deep dive into important topics – without necessarily having to pay for the hotel and travel expenses affiliated with conference attendance. We currently have a few options for practitioners, and are in the process of designing or updating others:

- Marilee Bresciani Ludvik created a new version of the popular Outcomes Based Assessment Fundamentals short course. Anticipated release is February 2019.
- We launched a new short course with Delvina Miremadi-Baldino: Resilient Living: A Guide to Foster Resilience and Live a More Thriving Life:
  - 42 registered its first 5-week iteration in July 2018
  - 42 registered for the second iteration in January 2019
- Our NASPA summer school morphed into a tech-only set of modules, which we named #TechTime: Pro Tips and Life Hacks to Make Tech Work for You. It features lessons on live streaming, social media strategy, and using readily available apps to increase your work flow.
- The Center for First-generation Student Success is working with the OLC to release a short course for institutions interested in building their own first-generation student success
programs and networks on campus. The progress on this course has been delayed due to changes in staffing.

- Culture of Respect is working with the OLC to develop and release a “foundations” short course, featuring the expertise of our staff on integrating sexual violence prevention and awareness into all elements of campus culture. Anticipated release is now spring 2019.

Virtual Ticket
The 2018 NASPA Virtual Ticket proved to be an exceptionally valuable resource this year – given the travel troubles that so many of our members experienced attempting to get to Philadelphia, we were able to convert those who typically would have had to cancel their registration to virtual attendees instead.

- Between pre-sales and virtual ticket conversions, we had 204 registrations for virtual ticket packages.
- This included 60 registrations that were made after the conference concluded, a sharp increase from previous years due to a stronger marketing campaign.
- We anticipate trying one last push to encourage registrations for the 2018 conference in October before we transition to publicizing the 2019 content.

Planning has begun for a 2020 satellite conference in conjunction with the annual conference. While we decided not to move forward with attempting to create a satellite location for 2019, we are well into the planning for 2020.

These satellite sites feature the streaming content of the NASPA Virtual Ticket, including two breakout rooms and the featured speakers’ room. The hope is that these attendees will be able to enjoy the networking and personal connection of the NASPA Annual Conference at these smaller, satellite sites, while still enjoying the excellent content available in Austin.

Health, Safety, and Well-being Initiatives Workshops, Conferences, & Institutes

2018 BACCHUS Regional Spring Conferences
The BACCHUS Initiatives of NASPA coordinates with regional volunteer teams to host regional conferences in March and April. These local opportunities allow campuses and students to continue conversations about successful peer education programs.

BACCHUS Region I Spring Conference
March 24, 2018 Ø University of Rhode Island
- Total Attendees: 87

BACCHUS Region II Spring Conference
March 24, 2018 Ø University at Buffalo
- Total Attendees: 61

BACCHUS Region III Spring Conference
April 14, 2018 Ø University of Richmond
- Total Attendees: 112
BACCHUS Region IV-W Spring Conference
April 5 – 7, 2018 ◇ Meeting of the Minds in Kansas City, MO
- Total Attendees: 442
Meeting of the Minds is a regional prevention and health education conference for college and university peer educators, their advisors, administrators, and campus and community law enforcement. The conference is coordinated by the Missouri statewide coalition, Partners in Prevention. Hosting the BACCHUS Region IV-W Spring Conference is a partnership between the BACCHUS Initiatives of NASPA and Partners in Prevention.

BACCHUS Region V Spring Conference
April 7, 2018 ◇ University of Montana Western
- Total Attendees: 43

BACCHUS Region VI Spring Conference
March 23, 2018 ◇ Pima Community College
- Total Attendees: 62

Advisors Institute
June 7 – June 9, 2018 ◇ Orlando, FL
- Total Attendees: 31
The Advisors Institute was created for peer education advisors to strengthen their skills, engage in best practices, and network. The institute allows both newer and more experienced advisors to strengthen knowledge around group development, recruitment and retention of peer educators, assessment and evaluation, and student learning outcomes. Sourcing for a 2019 date and location are in process.
- Seven full-time student affairs professionals are currently serving two-year terms as volunteer faculty for our Advisors Academy and Institute programs.
  - Alicia Czachowski (Tulane University)
  - Karen Flanagan (Sacred Heart University)
  - Leslie Haxby McNeill (Miami University)
  - La’ Tesha Hinton (Tulane University)
  - Aaron Maracle (University at Buffalo)
  - Joleen Nevers (University of Connecticut)
  - Mandy Parente (University of Alabama at Birmingham)

2018 General Assembly
November 1 - 4, 2018 ◇ Embassy Suites Lake Buena Vista South, Kissimme, FL
- Annual conference for undergraduate peer educators and their advisors
- 436 participants registered from 101 campuses
- Keynote Speakers include:
  - David Anderson (George Mason University)
  - Stefan Bradley (Loyola Marymount University)
  - Kevin Hines (Cracked Not Broken)
  - Tom Krieglstein (Swift Kick)
- At the 2018 General Assembly we awarded the Tom Goodale Award for Exceptional Advising in Peer Education, and the Gerardo Gonzalez Award for Graduate Service in Peer Education for the first time. These awards were given to an outstanding professional staff advisor and a graduate student advisor, respectively.
Tom Goodale Award for Exceptional Advising in Peer Education – La’ Tesha Hinton (Tulane University)
Gerardo Gonzalez Award for Graduate Service in Peer Education – Arianna Camel (Millersville University)

The 2019 General Assembly will be held in Baltimore, MD from November 21 – 24, 2019.

2019 NASPA Strategies Conferences
January 17 –19, 2019 ◊ Grand Hyatt Washington ◊ Washington, DC
The 2019 NASPA Strategies Conferences had a combined registration of 1,241 attendees.

- Alcohol, Other Drug, and Violence Prevention (288 attendees)
- Mental Health (314 attendees)
- Sexual Violence Prevention and Response (318 attendees)
- Well-being and Health Promotion Leadership (267 attendees)

Conference Speakers included:
- Renée Branch Canady, Michigan Public Health Institute, Opening Session
- Amelia Arria, The Maryland Collaborative, Alcohol, Other Drug, and Campus Violence Prevention Plenary Speaker
- Angela Jean Hattery, George Mason University, Sexual Violence Prevention and Response Plenary Speaker
- Earl Smith, George Mason University, Sexual Violence Prevention and Response Plenary Speaker
- Helen Stubbs, Gallup Higher Education, Well-being and Health Promotion Leadership Plenary Speaker
- Chicora Martin, Mills College, Closing Session

Association for University and College Counseling Center Directors (AUCCCD), the Drug Enforcement Agency (DEA) served as contributing co-sponsors; PreventConnect, the Higher Education Case Management Association (HECMA), and the International Association of Campus Law Enforcement Administrators (IACLEA) served as cooperating co-sponsors

2019 BACCHUS Regional Spring Conferences
The BACCHUS Initiatives of NASPA coordinates with regional volunteer teams to host regional conferences in March and April. These local opportunities allow campuses and students to continue conversations about successful peer education programs.

BACCHUS Region I Spring Conference
February 24, 2019 ◊ College of the Holy Cross

BACCHUS Region II Spring Conference
April 13, 2019 ◊ Millersville University

BACCHUS Region III Spring Conference
April 5 - 6, 2019 ◊ University of North Carolina Charlotte

BACCHUS Region IV-W Spring Conference
April 4 - 6, 2019 ◊ Meeting of the Minds in Kansas City, MO
Meeting of the Minds is a regional prevention and health education conference for college and university peer educators, their advisors, administrators, and campus and community law enforcement. The conference is coordinated by the Missouri statewide coalition, Partners in Prevention. Hosting the
BACCHUS Region IV-W Spring Conference is a partnership between the BACCHUS Initiatives of NASPA and Partners in Prevention.

BACCHUS Region V/VI Spring Conference
March 29 - 30, 2019 @ Weber State University
Region V and Region VI will be hosting a joint spring conference in 2019.

Certified Peer Educator Training
Ongoing
- The Certified Peer Educator (CPE) Training is a training program facilitated by the Health, Safety, and Well-Being Initiatives of NASPA, providing peer educators a standard foundation to provide peer-to-peer education and support. In addition to on-site facilitation, the course can be facilitated by campus staff after completing a Train-the-Trainer course.
  - This year ends with 860 total number of trainers, who have completed the Train-the-Trainer course. There are a total of 561 campus courses in the online learning community.
  - This year, 4,408 new students have completed the CPE program, bringing the total number of certified students to 7,844 for the revised 2016 curriculum.
- Twenty six campuses, community programs, and professional development conferences brought a NASPA staff on-site to facilitate the CPE training course and/or the CPE Train-the-Trainer during the year. These included:

<table>
<thead>
<tr>
<th>Date</th>
<th>Institution</th>
<th>Location</th>
<th>Training Type</th>
<th># of Participants</th>
</tr>
</thead>
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<td>3/24/2018</td>
<td>BACCHUS Region II Spring Conference</td>
<td>Buffalo, NY</td>
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<td>New York, NY</td>
<td>CPE Training</td>
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<td>Carson, CA</td>
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<td>6/12/2018</td>
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<tr>
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<td>Baruch College</td>
<td>New York, NY</td>
<td>Train-the-Trainer</td>
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<td>CPE Training</td>
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<td>7/07/2018</td>
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<td>8/01/2018</td>
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<td>11/02/2018</td>
<td>NASPA General Assembly</td>
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<td>1/10/2019</td>
<td>Washburn University</td>
<td>Topeka, KS</td>
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<td>NASPA Annual Conference</td>
<td>Los Angeles, CA</td>
<td>Train-the-Trainer</td>
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</tr>
</tbody>
</table>

**Culture of Respect Collective**

*Ongoing (each cohort lasts 2 years)*
• Cohort 1:
  o In November and December 2018, members of Cohort 1 readministered their CORE Evaluation self-assessment and submitted a final update on their sexual violence prevention and response action plan. These were used to draft comprehensive endpoint reports for each institution who submitted these final deliverables, and will inform the drafting of a cohort-wide evaluation report to be published by NASPA in 2019. Many graduating participants will remain involved through ongoing professional development and engagement opportunities and by serving as mentors to the other cohorts. Eight participants from Cohort 1 presented one traditional didactic session and two interactive roundtable sessions about their experience in the Collective at the 2019 NASPA Strategies Conferences in Washington, DC.

• Cohort 2:
  o Fourteen of 15 participating institutions have submitted their CORE Evaluation responses to date and nine have submitted their sexual violence prevention and response action plans. These plans will drive their work for their remaining year of the program.

2. Cohort 3:
  o Recruitment for Cohort 3 was a tremendous success. Recruitment efforts included educational webinars about the program, a promotional video and VPSA-specific discussion led by Dr. Penny Rue, leveraging of existing relationships within the HSWB team, and individual touchpoints. Colleges and universities from three states (Montana, Rhode Island, and Michigan) leveraged state or national (CDC) funds to finance their participation in the program, a strategy that will continue to be shared moving forward. The 36 Cohort 3 institutions come from across the US, as well as representation from Canada and Mexico (first international participants). They include six community colleges, four religious institutions, and colleges of music and of technology.

CultureofRespect.org
November 2018
• Culture of Respect debuted a new, updated website in November 2018. The new site better reflects the audience of student affairs professionals and the programs, resources, and tools Culture of Respect offers to higher education. The new site also contains updated logos that reflect the trademarking of the phrase “Culture of Respect,” which was approved by US Patent and Trademark Office in January 2019.

K-12 Technical Assistance
Ongoing
• Culture of Respect and Emma Willard are finalizing the scope of work for a third year of contracted work. In January 2019, Culture of Respect provided Emma Willard with a comprehensive endpoint report, detailing their improvements and growth over the last two and a half years of using the Culture of Respect program model.
• The existing contract with the Croton Harmon School District (CHSD) concludes in June 2019. To that end, we are supporting them in determining how to achieve maximum impact from the remainder of the contract and helping them prepare to readminister the CORE Evaluation at endpoint.

Culture of Respect Foundations
Coming spring 2019
• Culture of Respect is developing an online course that will prepare current and future student affairs professionals with the tools they need to be influential allies in campus sexual violence prevention and response.

• Course modules are being developed by NASPA staff with expertise in public health, student affairs, peer education, social work and violence prevention. Each module is being reviewed by a member of the Culture of Respect Advisory Board.

**Member Engagement**

**NASPA Summer Open House**

*July 17, 2018 © NASPA Office © Washington, DC*

• All graduate students and new professionals in the Washington, DC area were invited to attend.

• 54 individuals registered to attend in person, and 18 registered to attend via video conference call.

**Undergraduate Student Conference**

*March 9-10, 2019 © University of Southern California © Los Angeles, CA*

• All undergraduates, including NUFP fellows, were invited to register.

• Jimmy Doan, Assistant Dean in Student Support & Wellbeing at the Massachusetts Institute of Technology, is serving as chair of this pre-conference.

**Careers in Student Affairs Month (CSAM)**

NASPA hosted five free live briefings for members and non-members during CSAM. Briefings included:

• A Student Life Response to Gun Violence
  o Panelists:
  ▪ Dr. Katya Armistead – University of Southern California
  o 74 clicked, 23 registered, 18 attended

• The Current State of Affairs
  o Panelists:
  ▪ Dr. Kevin Kruger – NASPA President
  ▪ Dr. Penny Rue – Wake Forest University – NASPA Board Chair
  o 259 clicked, 117 registered, 78 attended

• Where Do We Fit In? Graduate Students Working in California Community College
  o Panelists:
  ▪ Amanda Garcia – California State University, Long Beach
  ▪ Betzabel Martinez – University of Southern California
  o 180 clicked, 49 registered, 19 attended

• Invasion of Privacy: Showing Up as Practitioners Beyond Campus
  o Panelists:
  ▪ Shaun Crisler – Syracuse University
  ▪ Kirby Gibson – Syracuse University
  ▪ Karess Gillespie – Syracuse University
  ▪ Michael Riley – DePaul University
  o 247 clicked, 76 registered, 39 attended

• Supporting Undocumented Students in Higher Education
  o Panelists:
- Flavio Bravo – University of San Francisco
- Mary J. Wardell-Ghirarduzzi – University of San Francisco
  - 335 clicked, 114 registered, 59 attended

Regions

Upcoming Events
2019 NASPA Region I Mid-Level Institute
March 15 – June 7, 2019 ◊ Various Locations in Region I
  - There are currently 42 applicants, registration will open after participants are selected
  - The institute theme is “Making the Most of the Middle”

Past Events
2018 NASPA Region I Mid-Senior Level Colleague Networker
March 29, 2018 ◊ Becker College ◊ Worcester, MA
  - 33 attendees

2018 NASPA Region I Maine State Drive-In
March 30, 2018 ◊ University of New England ◊ Biddeford, ME
  - 40 attendees

2018 NASPA Region III/SACSA New Professionals Institute
June 2-6, 2018 ◊ University of North Carolina – Charlotte ◊ Charlotte, NC
  - 73 attendees

2018 NASPA Region II Conference
June 3-5, 2018 ◊ New York University ◊ New York, NY
  - 630 attendees. There was conference housing at NYU for 15 attendees
  - There was a Career Connection program which had 35 candidates and 5 employers

2018 NASPA Region III/SACSA Mid-Manager’s Institute
June 3-8, 2018 ◊ Emory University ◊ Atlanta, GA
  - 64 attendees

2018 NASPA Region III Summer Symposium
June 10-13, 2018 ◊ Hyatt Centric French Quarter ◊ New Orleans, LA
  - 200 attendees

2018 NASPA Region I Ireland Summit
June 12-15, 2018 ◊ Dublin & Galway, Ireland
  - 9 attendees

2018 NASPA Region V SSAO Retreat
June 27-29, 2018 ◊ Residence Inn Portland Downtown Riverplace ◊ Portland, OR
  - 40 attendees

2018 NASPA Region VI NorCal Drive-In
June 29, 2018 ◊ Holy Names University ◊ Oakland, CA.
• 130 registrants
• The drive-in theme was “Lift As You Climb”

2018 NASPA Region I Massachusetts Drive-In
July 18, 2018 ◊ Regis College ◊ Weston, MA
• 59 attendees
• The drive-in theme was “Enrollment and Retention: What Student Affairs Professionals Need to Know”

2018 NASPA Region V Utah Conference
September 28, 2018 ◊ Salt Lake Community College Taylorsville Redwood Campus ◊ Salt Lake City, UT
• 288 attendees

2018 NASPA Region IV-East PULSE Drive-In Conference
October 5-6, 2018 ◊ Indiana State University C.E.B. African American Cultural Center ◊ Terre Haute, IN
• 40 attendees
• The conference theme was “P.U.L.S.E.: Preserving Us; Lifting and Sustaining [Black] Educators” and was sponsored by the African American Knowledge Community

2018 Region VI Arizona Drive-In
October 10, 2018 ◊ Arizona State University West Campus La Sala Ballroom ◊ Glendale, AZ
• 96 attendees

2018 NASPA Region I Maine Drive-In
October 19, 2018 ◊ University of Maine – Orono ◊ Orono, ME
• 40 attendees

2018 NASPA Region I Maine DIRIGO Student Leadership Conference
October 20, 2018 ◊ University of Maine – Orono ◊ Orono, ME
• 40 attendees

2018 NASPA Region IV-West Conference
October 23-25, 2018 ◊ Wichita Marriott ◊ Wichita, KS
• 331 attendees
• The conference theme was “Reflection Inspires Our Futures”

2018 NASPA Region II Careers in Student Affairs Conference
October 26, 2018 ◊ New Jersey City University ◊ Jersey City, NJ – Columbia University School of Professional Studies ◊ New York, NY – University of the Sciences ◊ Philadelphia, PA
• 260 attendees across all three campuses

2018 NASPA Region I Multi KC Drive-In Conference
November 2, 2018 ◊ Central Connecticut State University ◊ New Britain, CT
• 65 attendees
• The Drive-In theme was “Learning to Lead: Strategies for Student Affairs Professionals of Color” and was sponsored by the African American KC, Latinx/a/o KC, MultiRacial KC, Asian Pacific Islander KC, WISA KC, and Gender and Sexuality KC

2018 NASPA Western Regional Conference  
_November 8-11, 2018 ◊ Sheraton Grand Sacramento Hotel ◊ Sacramento, CA_  
• 643 attendees  
• The conference theme was “New Pathways for New Students”

2018 NASPA Region I Ubuntu Institute  
_November 11-12, 2018 ◊ Rhode Island Convention Center ◊ Providence, RI_  
• 45 participants

2018 NASPA Region I Student Affairs Leaders of Tomorrow Conference  
_November 11-12, 2018 ◊ Rhode Island Convention Center ◊ Providence, RI_  
• 63 attendees

2018 NASPA Region IV-East Conference,  
_November 11-13, 2018 ◊ The Pfister Hotel ◊ Milwaukee, WI_  
• 442 attendees  
• The Conference theme was “Celebrating 100 Years of NASPA”

2018 NASPA Region I Conference  
_November 11-14, 2018 ◊ Rhode Island Convention Center ◊ Providence, RI_  
• 610 attendees

2018 NASPA Region III Florida Drive-In  
_November 29-30, 2018 ◊ Valencia College ◊ Orlando, FL_  
• 192 attendees

2019 NASPA Region I New Professionals Mentoring Institute  
_January 23 – May 3, 2019 ◊ Various locations across Region I_  
• There are currently 20 participants

2019 NASPA Region III Alabama Drive-In  
_January 25, 2019 ◊ University of Alabama at Birmingham ◊ Birmingham, AL_  
• 162 attendees

2019 NASPA Region I MA Brunch Social  
_February 2, 2019 ◊ Tavern in the Square, North Station ◊ Boston, MA_  
• 13 attendees

**Research and Policy Institute**

**NASPA Policy Briefing Series**
The NASPA Research and Policy Institute continues to offer free, 30-minute, monthly policy briefings to educate student affairs community about pertinent policy issues that intersect with their roles and
responsibilities on campus. The full listing of briefings offered from March 2018 through February 2019 is below; recordings and slides for all briefings are archived in the NASPA Online Learning Center. Starting with the September 2018 briefing, recordings are also available on NASPA’s YouTube channel.

<table>
<thead>
<tr>
<th>Date Presented</th>
<th>Title</th>
<th>Tags</th>
<th>Alignment to Public Policy Agenda</th>
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<tr>
<td>March 22, 2018</td>
<td>Title IX Update: Responses to a Shifting National Conversation</td>
<td>Title IX; OCR; Sexual assault response</td>
<td>Student safety</td>
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<td>April 26, 2018</td>
<td>Did #MarchForOurLives Change Federal &amp; State Campus Carry Policy?</td>
<td>Guns on campus; State legislation</td>
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<td>May 24, 2018</td>
<td>Trans Rights Update: Bridging the Gap Between Policymaking and Student’s Needs</td>
<td>Trans student rights</td>
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<td>June 28, 2018</td>
<td>How Can you Join #SAadvocates on NASPA’s National Student Affairs Day of Action, July 17, 2018?</td>
<td>Advocacy</td>
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<td>August 23, 2018</td>
<td>Policy in Practice: Impacts of Current Title IX Guidance on Institutions of Higher Education</td>
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<td>September 27, 2018</td>
<td>Let’s Talk About Emergency Aid: Creating Pathways for Student Success and College Completion</td>
<td>Food &amp; housing insecurity</td>
<td>Student success; Costs, debt, &amp; protections</td>
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<td>October 25, 2018</td>
<td>What’s up with Midterms? Policy Implications and Engagement Opportunities for the Non-Presidential Election Season</td>
<td>Civic engagement</td>
<td>Civic engagement</td>
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<td>November 29, 2018</td>
<td>Federal Administrative Update: Checking the Pulse on Immigration Policy</td>
<td>Immigrant and undocumented students; International students</td>
<td>Inclusive opportunities</td>
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<tr>
<td>January 10, 2019</td>
<td>NASPA Release of Title IX Proposed Rule Resource Guides</td>
<td>Title IX; OCR; Sexual assault response</td>
<td>Student safety</td>
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</tbody>
</table>

**Advocacy & Scholarship**

**Inter-Association Leadership Education Collaborative (ILEC)**

- ILEC hosted a summer meeting at the University of Maryland, College Park from June 19-21, 2018 for their sixth summit. The focus of the summit was a critical review of the successes and challenges of ILEC and its potential future utility. The process manifested itself three ways.
1. First, representatives (ACPA, AAUW, ACUI, ALE, ILA, NASPA, NCLP) reflected on ILEC’s prior products and their association’s involvement in ILEC.

2. Second, the group provided a critical review of their 2016 report, *Collaborative Priorities and Critical Considerations*.

3. Finally, the group was joined by a representative from the Council for the Advancement of Standards in Higher Education (CAS), who sought the group’s feedback on its student leadership programs standards and guidelines.
   - ILEC has updated and shared a second version of the ILEC Strategic Priorities document released in 2016.

**Lead Institutions Blog**

LEAD Institutions continue to engage in the fifth year of the initiative through the NASPA website. The blog features work being done by the Lead Institutions, the Lead Initiative, the CLDE Meeting, and NASPA. These posts showcase innovative work from each LEAD Institution and serve as a driving force for scholarship, assessment, programming, and dialogue in the realm of CLDE.

- Blog posts are published multiple times a week. These posts serve as a vehicle for member engagement and connect research, policy, promising practices, and scholarship.
- The blog can be accessed here: [http://www.naspa.org/rpi/lead-initiative](http://www.naspa.org/rpi/lead-initiative)

**LEAD Initiative Briefs**

Since the publication of the *A Crucible Moment* report in 2012, many higher education professionals have engaged further in the CLDE field in the hopes of fulfilling the vision laid out by our colleagues to create a more socially just, civically engaged, and democratically-minded future. With this inspiration, colleagues have been engaging in the development of a framework to support our work as civic educators. This framework is based on a four-question model and has been derived from work at the annual CLDE meeting and through the networks of the NASPA LEAD Initiative and AASCU’s American Democracy Project. This framework builds on the components of *A Crucible Moment* in articulating how the threads of civic ethos, civic literacy and skill building, civic inquiry, civic action, and civic agency are actualized on our campuses and outside the campus community. The CLDE Theory is further defined in these two supporting documents:

- [Higher Education’s Role in Enacting a Thriving Democracy: Civic Learning and Democratic Engagement Theory of Change](http://www.naspa.org/rpi/lead-initiative) | June 2018
  - Jennifer Domagal-Goldman, David Hoffman, Stephanie King, Verdis Robinson
- [A Student Affairs Perspective on the Civic Learning and Democratic Engagement Theory of Change](http://www.naspa.org/rpi/lead-initiative) | June 2018
  - Melissa Yack Hall, Stephanie King, Michael Sanseviro, Haley Winston

*Effective Strategies for Supporting Student Civic Engagement* | May 2018

Recent protests and political events signal the need for higher education institutions to take a closer look at the importance and significance of student activism on college students’ experiences. Out-of-classroom environments are ripe with opportunities for students to process, communicate, and engage. This brief offers examples of effective strategies for student affairs educators in supporting student activism movements on college and university campuses. Examples from three NASPA Lead Initiative institutions are highlighted.

- Marissa Corrente, Jonathan Hilsher, Stephanie King, Melinda L. Tejada
Voter Friendly Campus Scholarship

Institutionalizing Voter Engagement: A guide to developing and adopting handbook language

Institutionalizing Voter Engagement was created to help campuses unpack what institutionalizing voter engagement means and further campuses’ ability to prepare students as active citizens. The guide provides a working definition for voter engagement, methods for building programs, and arguments to support engaging students as voters. The purpose of Institutionalizing Voter Engagement is to support administrators in developing and implementing handbook language that commits institutions to carrying out voter engagement.

In September 2018, Campus Vote Project and NASPA sent letters to nearly 60 institutions of higher education in Florida to inform senior campus leadership and student government associations about these updates to election administration and encourage them to contact their Supervisor of Elections to discuss locating early voting sites on their campuses. A copy of the letter can be found online here.

The Voter Friendly Campus program can be accessed here: http://www.voterfriendlcampus.org

Health, Safety, and Well-being Initiatives Grant Projects

Coalition of Colorado Campus Alcohol and Drug Educators (CADE)

- The Health, Safety, and Well-being Initiatives of NASPA receives funding from a five-year block grant through the Colorado Office of Behavioral Health to support substance abuse prevention efforts at institutions of higher education across the state of Colorado.
- The CADE has continued to provide ongoing training and technical assistance opportunities for campuses across the state.
  - The CADE fosters a virtual learning environment (CADE Collaborate) to facilitate learning and engagement. Every college and university in Colorado has complimentary access to the online learning community.
  - On November 15, 2018, 49 prevention practitioners from 17 institutions of higher education across the state gathered at the Colorado School of Mines in Golden, CO to learn best practices, network, and share in sustainable program planning at the annual Fall Training.
    - Linda Major from the University of Nebraska-Lincoln served as a keynote speaker.
  - The CADE team has created and implemented an educational resource delivery initiative called Program in a Box. In September 2018, alcohol and other drug prevention resources were distributed to 18 institutions of higher education across the state.
  - The CADE has implemented regionally based skills training throughout the year.
    - The first regional training (Screening, Brief Intervention, and Referral to Treatment) was held in Denver, CO on December 4, 2018, for 22 attendees from 15 institutions of higher education across the state.
    - A second Screening, Brief Intervention, and Referral to Treatment training is scheduled for February 12, 2019 with 26 registrants.
- There are 30 active campuses in the coalition, receiving training and technical assistance.
  - Twelve campuses were selected as project institutions to implement an evidenced based prevention effort. CADE provides additional financial support, training and technical assistance for these campuses. One in-person site visit was completed in January 2019, the remaining eleven will be facilitated by April 30, 2019.
• Eleven campuses have contributed data from the American College Health Association National College Health Assessment (ACHA-NCHA) to support the creation of a statewide data set.
• The CADE Steering Committee convened virtually in September 2018 to engage in planning for the year. The twelve person committee will meet in Denver, CO on February 27, 2019.
• CADE Project Staff continue to support and promote best practices in higher education substance abuse prevention, and were selected to speak on coalition efforts at the 2019 Shared Risk and Protective Factors Conference in Keystone, CO May 29-31, 2019.
  o CADE Project Staff support larger efforts surrounding higher education prevention by serving on the Statewide Epidemiological Outcomes Workgroup, the Marijuana Education Oversight Committee, and the Colorado Substance Abuse Trend and Response Task Force.
• CADE Project Staff participated in statewide media campaign representing NASPA and CADE for the Colorado Speak Now Project.
  o Television interview on August 23 on Denver Channel 9 (NBC affiliate)
  o Television interview on August 24 on Denver Channel 7 (ABC affiliate)
  o Television interview on September 26 on Denver Channel 31 (FOX affiliate)

Healthy Colleges Montana (HCM)
• The Health, Safety, and Well-being Initiatives of NASPA have been a partner of the Montana Tobacco Use Prevention Partnership (MTUPP) since 2005, working to enact tobacco-free campus policies and promote tobacco cessation.
• NASPA has been contracted to continue work in the State of Montana for Fiscal Year 2019. Formerly known as the Montana Collegiate Tobacco Prevention Initiative (MCTPI), has rebranded to Healthy Colleges Montana (HCM) in July 2018.
  o The coalition name change to HCM was voted on in April 2018 by each of the 14 institutions of higher education.
  o The name change better describes the work being done in the state of Montana around health, safety, and well-being, and to allow for expansion into prevention programs and alternative sources of funding with the State of Montana.
  o This increase in scope allows campuses to educate on more topics that will ultimately lead to healthier college students in the state of Montana.
• In July 2018, HCM added two additional campuses to the project bringing the total to 16 Montana campuses are current participants on the grant project. NASPA provides management, training, and technical assistance for all project campuses.
• August 3, 2018, Project staff hosted the 2018 HCM Summer Training at Montana State University in Bozeman, Montana.
  o Two Students and eleven advisors from across the state attended the training to learn about updates to the grant project, network and connect with their peers, and voice their campus and coalition needs.
• The HCM Steering Committee met in-person prior to the HCM Summer Training to discuss the project and prevention efforts for Montana Institutions of Higher Education.
  o In September, the Steering Committee added two new members, bringing the group up to six individuals from across the state representing the diverse types of institutions and campus communities.
  o The Steering Committee convened virtually in October and December and are planning for another in-person meeting before the HCM Day of Action on February 22, 2019.
Seven site visits were conducted leading up to the summer training in August and five site visits were completed in September. The remaining four site visits will be completed during the week of February 18, 2019.

February 22, 2019, Project staff is hosting the Inaugural HCM Day of Action at Carroll College in Helena, Montana. The Day of Action will focus on the importance of civic engagement at all levels and allow for attendees to plan for policy change.

- HCM is bringing in NASPA’s Policy Analyst, Diana Ali, and MTUPP’s Program Manager, Nicole Aune as guest speakers.
- Thirty-five advisors and students from nine campuses and seven County Tobacco Prevention Specialist are planning on attending.
- All attendees are being encouraged to schedule meetings with their legislators while in the state capital.

Throughout 2018, project staff has been meeting with additional Montana stakeholders to provide additional health, safety, and well-being resources and services to institutions of higher education throughout the state.

- Project staff met with the following stakeholders:
  - Montana Department of Public Health and Human Services Prevention Resource Center
    - Arnold presented to the Interagency Coordinating Council for State Prevention Programs in October 2018
  - Montana Department of Public Health and Human Services Sexual Violence Prevention and Victim Services
    - Seven campuses have joined Culture of Respects’ Cohort 3 through this partnership
  - Montana Department of Transportation
    - Arnold and Jordan presented to the Montana Impaired Driving Assessment Meeting in December 2018
  - The Center for Health and Safety Culture
    - Principal Scientist, Jay Otto, submitted and presented at the 2019 NASPA Strategies Conferences

Health, Safety, and Well-being Initiatives Creation of Knowledge

Coalition for the Prevention of ADHD Medication Misuse (CPAMM)

- The Health, Safety, and Well-being Initiatives of NASPA partnered with the Coalition for the Prevention of ADHD Medication Misuse to create a prescription medication misuse/abuse prevention toolkit for collegiate peer education groups. Best practices and lessons learned from ten selected pilot campuses were included in a revised toolkit edition. In July 2018, the toolkit was distributed to 555 peer education advisors at institutions of higher education across the country.
- An expanded pilot program has been approved for funding by the CPAMM to train peer educators at four campuses to implement the toolkit. These pilot campuses will complete training and programs by December 2019.

Health and Well-being Research Summit

December 10, 2018 ♦ Washington, DC
ACHA, NIRSA, and NASPA brought together 18 leaders in the field to begin the process of fulfilling Part Three of the Health and Well-being in Higher Education Call to Action that the NASPA Board of Directors signed March 2018.

The Summit resulted in several action items for each association, including prioritizing research questions in an effort to create a data framework for campus health and well-being best practices.

ACHA, NIRSA, and NASPA staff are spending spring 2019 to present and gather feedback from the membership during each of the association’s annual conferences. Furthermore, each association will dedicate time to speaking to additional higher education associations about the importance of the Health and Well-being in Higher Education statement.

National Peer Educator Study (NPES)

The National Peer Educator Study was designed to provide evidence-based research outcomes associated with being a peer educator on a college or university campus. The NPES is a web-based survey administered to peer educators affiliated with BACCHUS on college and university campuses across the United States.

Matthew Wawrzynski, Michigan State University, is the principal investigator of the research team conducting the NPES.

Since 2004, there have been approximately 4,090 peer educators and 356 different institutions who have participated in the NPES.

For the 2017-2018 implementation of the NPES, 485 peer educators and 51 institutions participated.

A blog was posted to highlight the study’s background and benefits. The project staff have also been accepted to present two NPES-focused sessions at the 2018 NASPA General Assembly, and have submitted a similar proposal for the 2019 NASPA Annual Conference.

For the 2018-19 NPES Institutional Reports, project staff are planning to add a section highlighting the methods peer educators use to motivate a change in behavior for their peers (e.g., role modeling; programming; social media). Additionally, project staff are looking to create some blog posts highlighting unique findings regarding how peer educators utilize the training they receive for various training topics.

April 12, 2018
This blog introduces the third edition of the CORE Evaluation and the addition of new questions that reflect the changing field.

Guest blog for Stop Sexual Assault in Schools: Title IX in private schools: leaning in to lead
May 7, 2018

How can private schools best utilize their unique resources and positioning to provide leadership in ending campus sexual violence and creating cultures of respect?

Letter to the Editor in the Chronicle of Higher Education: Key Lesson from Michigan State Is That Campus Culture Matters
May 16, 2018

Culture of Respect and Ketchum PR reflect on the importance of strong leadership in creating campus cultures in which sexual violence is not tolerated.
RPI Blog: Queering the Conversation about Sexual Violence on Campus at the SUNY Spectrum Conference

July 5, 2018
- How does campus sexual violence intersect – and disproportionately impact – the LGBTQIA+ community?

Leadership Exchange Magazine: Culture of Respect: #MeToo Movement Raises Awareness in Campus Workplaces

Fall 2018
- What can we learn about sexual violence and harassment in the higher education workplace in the wake of the #MeToo movement?

The Student Affairs Compliance Report & Analysis Newsletter: Addressing Sexual Violence with the Clery Act and Title IX

September 2018
- Reaching for cultural transformation with an integrated legal compliance and public health perspective

NASPA Blog: A Systems Approach to Sexual Violence: On Campus and Beyond

September 26, 2018
- Recent events have demonstrated we need a systems-based approach to address a national problem with sexual violence; the Culture of Respect Collective is here to support institutions in this effort.

NASPA Blog: Perspectives from Three NASPA Staff Members During a Watershed Moment for Sexual Violence

October 8, 2018
- How the events of the Kavanaugh hearings have impacted and intersected with the work of three NASPA staff members.

SiriusXM: Culture of Respect Breaks Down Proposed Title IX Rules

November 27, 2018
- Culture of Respect Senior Director Allison Tombros Korman and NASPA’s Director for Research and Practice Dr. Jill Dunlap joined Olivier Knox of Sirius Radio’s The Big Picture to break down the new proposed Title IX rules from the Department of Education.

Higher Education Mental Health Alliance

NASPA continues to be a partner in the Higher Education Mental Health Alliance (HEMHA). Every other year, the coalition produces a document that is helpful to the mental health in higher education profession. This year’s document was titled “College Counseling from a Distance: Deciding Whether and When to Engage in Telemental Health Services.” The guide can be found at https://hemha.org/. The next year’s project will be focused on Emotional Support Animals. The project is slated to continue through 2020 with a document to distribute in March of 2020.
Corporate Development

Advertising
- Fall Leadership Exchange – 4 new advertisers
- Winter Leadership Exchange – 6 new advertisers
- 100th Anniversary Special Edition - 3 new advertisers
- Spring Leadership Exchange – 6 new advertisers
- July – January E-newsletter – 7 new advertisers

NASPA Foundation Support

Student Affairs Archives
- The NASPA Foundation has been a key underwriter of the National Student Affairs Archives (NSAA) held at Bowling Green State University and pays for the archivist to attend the NASPA Annual Conference.
- This collection stands as the largest repository of records documenting student affairs and higher education from early days of the profession to the present.
- This resource preserves our history, but also serves as a critical research resource.

Research and Policy Institute - Advocacy
NASPA policy and advocacy staff continue active participation in a variety of higher education policy consortiums, including:
- ACE Government Affairs led coalitions
- Higher Education Veterans Coalition (Ed-Vet Coalition)
- NACUBO Government Relations Monthly Meetings
- SAHEC Active Policy Solutions contract
- SAHEC Policy Conversations
- Student Aid Alliance
- PostSec Data Collaborative

NASPA has authored or joined community letters to Congressional and agency staff, and signed onto amicus briefs, on the following topics between February and May 2018:

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<td>2/1/19</td>
<td><strong>NASPA’s Comments in Response to Proposed Title IX Rule</strong></td>
<td>Title IX; NPRM</td>
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<tr>
<td>1/31/19</td>
<td>SAHEC Policy Group Title IX Rule Comments</td>
<td>Title IX; NPRM; Sign-on Letter; SAHEC</td>
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<td>1/30/19</td>
<td><strong>Comments to Education Department Proposed Rule on Title IX Regulations</strong></td>
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<td>12/10/18</td>
<td><strong>ACE Submits Comments on Proposed Public Charge Rule</strong></td>
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<td>12/3/18</td>
<td><strong>ACE, Associations Urge HHS Not to Pursue Definition of Sex</strong></td>
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<td>11/16/18</td>
<td><strong>NASPA Statement on the Release of the Notice of Proposed Rulemaking on Title IX</strong></td>
<td>Title IX; NPRM</td>
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<td>11/14/18</td>
<td>ACE, Higher Education Groups Write House About Continuing Delays on Processing GI Bill Claims</td>
<td>Veterans; Sign-on Letter; ACE</td>
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<td>11/12/18</td>
<td>PostsecData Members Respond to Recent Changes in the College Scorecard</td>
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<td>10/29/18</td>
<td><strong>NASPA Statement on the Tree of Life Synagogue Shooting</strong></td>
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<td>10/24/18</td>
<td>NASPA Opposes Actions that Restrict the Rights of Transgender and Gender Non-binary Communities</td>
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<td>9/25/18</td>
<td>Letter to the House on FY 2019 Department of Defense and Labor-HHS-Education Appropriations Bill</td>
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<td>9/17/18</td>
<td>Comments to Department of Homeland Security on Increased Program Fees for the Student Exchange Visitor Program</td>
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<td>9/13/18</td>
<td>Comments to Department of Education on Gainful Employment Regulations</td>
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<td>8/29/18</td>
<td>Comments to the Department of Education on Proposed Borrower Defense to Repayment Rule</td>
<td>BDR; NPRM; Sign-on Letter; ACE</td>
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<td>8/29/18</td>
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<td>7/27/18</td>
<td>Federal Data Strategy Comment Letter</td>
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<td>6/21/18</td>
<td>Letter to House Speaker Paul Ryan in Opposition of Border Security and Immigration Reform Act of 2018 (H.R. 6136)</td>
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<td>5/31/18</td>
<td>PostsecData Recommendations for College Scorecard</td>
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<td>Letter to Rep. Jeff Denham and Other Representatives in Support of &quot;Queen of the Hill&quot; Immigration Bill Resolution</td>
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<td>5/24/18</td>
<td>Letter to the Department of the Treasury on Fringe Benefits</td>
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<td>5/14/18</td>
<td>Comments to State Department on Social Media Proposal for Nonimmigrant Visas</td>
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<td>4/13/18</td>
<td>Letter to the Department of Homeland Security on Processing DACA Renewals</td>
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<td><strong>NASPA and NIRSA Boards of Directors endorse joint statement on well-being</strong></td>
<td>Health and wellness; NIRSA</td>
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<td>3/29/18</td>
<td>Amicus Brief to the Supreme Court: Trump v. Hawaii</td>
<td>Travel ban; Amicus brief; ACE</td>
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<td>3/22/18</td>
<td>Letter to Congressional Leaders on the Fiscal Year 2018 Consolidated Appropriations Act</td>
<td>Budget; Sign-on Letter; ACE</td>
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<tr>
<td>2/23/18</td>
<td><strong>NASPA Comments in Response to HELP Committee HEA Reauthorization</strong></td>
<td>HEA; HELP Committee; Sign-on Letter</td>
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Title IX NPRM Resource Guides and Information Sessions
- The NASPA Policy and Advocacy team developed resource guides on the major areas of focus for student affairs professionals in the proposed changes to Title IX. The team also hosted a series of information sessions for NASPA members focused on the potential impact of various aspects of the Title IX NPRM. The sessions also focused on how institutions and individuals could submit their own comments on the proposed rule.

Meeting with the Office of Management and Budget regarding Title IX NPRM
- Jill Dunlap coordinated a meeting between NASPA and the Office of Management and Budget (OMB) to discuss the association’s concerns regarding leaked Title IX proposed guidance. Jill also met with several other association partners to discuss collective concerns and how best to bring those concerns forward during OMB’s review process.

ASCA Podcast on Title IX NPRM
- Jill Dunlap and Teri Hinds were invited panelists for the ASCA podcast on Title IX NPRM changes.

Research and Policy Institute - Scholarship
The First Amendment and the Inclusive Campus: Effective Strategies for Leaders in Student Affairs
In May 2018, NASPA released a Policy and Practice brief to address the intersection between the first amendment and inclusivity on a campus. The brief covers how to leverage certain types of communication and cross-functional teams to address such things as hosting controversial speakers and delivering on the institutional mission. Andrew Morse, Assistant to the President for Board and Governmental Relations at the University of Northern Iowa, is the author of the brief.
Strategies for Addressing Mental Health Support on Campus
In May 2019, NASPA will release this Policy and Practice brief to address how institutions can manage their delivery of mental health resources. Alexa Wesley, Research and Policy Associate, is the author of the brief.

Employing Student Success: A Comprehensive Examination of On-Campus Student Employment
In March 2019, NASPA will release this report that describes the national landscape of institutions’ delivery of on-campus student employment programs. The report will describe current effective practices and results of a national survey, to which over 200 institutions responded. Omari Burnside, Alexa Wesley, Alexis Wesaw, and Amelia Parnell are authors of the report.

Institutions’ Use of Data and Analytics for Student Success
In summer 2018, NASPA released this report in partnership with the Association for Institutional Research and EDUCAUSE. The report, which features results of a national survey of information technology, student affairs, and institutional research professionals, describes how institutions are currently using data and analytics to support programing and the delivery of services for students. Amelia Parnell, Alexis Wesaw, Darlena Jones (Association for Institutional Research), and D. Christopher Brooks (EDUCAUSE) are authors of the report.

5 Things Issue Brief Series
The next 5 Things brief will focus on how student affairs professionals can support former foster youth in higher education.

Additional Research
• International Student Sexual Violence Prevention
  o The study on prevention programs specific to international student populations has launched and data will be forthcoming. The survey was disseminated to the Campus Safety and Violence Prevention KC, the International Educators KC and members who identified as international education staff members in their member profiles. Additionally, EverFi, NAFSA and Navitas have provided support and disseminated the survey.

• Respondent Support Services
  o This study has received IRB approval from the University of Kentucky and launched in mid-January. Collaborative partners on this study include ASCA and the Department of Justice SMART Office.

Presentations
March 2018
• Teri Lyn Hinds and Diana Ali presented a federal and state policy update session at the 2018 NASPA Annual Conference. The session provided information on current policy issues and implications and the campus perspective.
• Teri Lyn Hinds and Diana Ali presented a session on the campus free speech policy conversation at the 2018 NASPA Annual Conference, including a discussion of the NASPA Policy in Practice Brief (October 2017) Safe Spaces and Brave Spaces: Historical Context and Recommendations for Student Affairs Professionals.
• Teri Lyn Hinds presented remarks on behalf of NASPA at IACLEA’s annual Congressional Staff Briefing in March 2018.
• Omari Burnside and Amy Geist presented a NASPA annual conference session with Jan Lloyd from Seminole State College of Florida. The session was titled Advancing Retention Efforts with Emergency Aid.
• Omari Burnside and Alexa Wesley presented a NASPA annual conference session with Mariana Sacova from Stony Brook University. The session was titled Beyond the Paycheck: Transforming the On-Campus Student Employment Experience.
• Amy Geist and Omari Burnside delivered a pre-conference workshop with Loralyin Taylor from Ohio University and Jacqueline McLemore from Reos Partners at the NASPA Closing the Achievement Gap Conference. The workshop was titled Smoothing Out The Path: Leveraging Emergency Aid to Support Student Success.
• Amelia Parnell participated in a panel discussion regarding transcript notation at the AACRAO annual meeting in Orlando, Florida.

April 2018
• Jill Dunlap presented with NASPA member and volunteer, Jennifer Henkle on forthcoming research about respondent support services on campus. The presentation was titled: Equitable vs. Equal: Understanding the Growing Trend of Respondent Services on Campus.
• Amelia Parnell facilitated a panel discussion about public-private partnerships in higher education at George Mason University.

May 2018
• Amelia Parnell delivered the keynote for the Teaching of Psychology conference at Farmingdale State University.
• Amelia Parnell delivered the keynote for the Student Affairs Summit at the University of Alabama at Birmingham.
• Amelia Parnell delivered a presentation for the University of Tennessee division of student affairs.
• Amelia Parnell participated in a panel discussion about the Beyond Financial Aid toolkit for Lumina Foundation in Indianapolis, Indiana.
• Amelia Parnell co-presented with Tom Green from AACRAO at the Dublin Conference on ePortfolio in Dublin, Ireland.
• Amelia Parnell co-presented with Darlena Jones from the Association for Institutional Research and Christopher Brooks from EDUCAUSE on institutions’ use of data and analytics at the Association for Institutional Research annual meeting in Orlando, Florida.

June 2018
• Teri Lyn Hinds presented with NASPA PPD Region II Representative Krista Saleet at the Region II Senior Leadership Institute. The session provided an update on select public policy issues identified by the attendees including Title IX, guns on campus, and HEA reauthorization.
• Teri Lyn Hinds presented a higher education policy update session with AASCU’s Tom Harnisch at the Civic Learning and Democratic Engagement Conference, co-sponsored by NASPA, AASCU’s American Democracy Project, and The Democracy Commitment in Anaheim, CA.
• Jill Dunlap presented a session titled Creating Inclusive Environments for Trans Students at the 2018 Methodist College Wellness Summit in Peoria, Illinois.
• Amelia Parnell delivered a keynote for the George Mason University Division of Student Affairs’ professional development day.
• Amelia Parnell delivered a presentation on food insecurity for the SUNY and CUNY system in New York City, New York.
• Amy Geist delivered a presentation with Krista Morris Lehman from Missouri State University at the Higher Education Case Managers Association (HECMA) 2018 Roundtable. The presentation will be titled Leveraging Emergency Aid to Support Student Success.

July 2018
• Amelia Parnell delivered the keynote address for the United Negro College Fund (UNCF) Career Pathways Institute in Fort Lauderdale, Florida.

August 2018
• Jill Dunlap was an invited speaker for the National Campus Advocate Training for the National Organization for Victim Assistance. Jill presented on the history of campus sexual violence prevention and response.
• In collaboration with Diana Ali, Jill Dunlap presented the August 2018 Public Policy Briefing on Policy in Practice: Impacts of Current Title IX Guidance on Institutions in Higher Education.

September 2018
• Teri Lyn Hinds presented a 90-minute webinar entitled Building a Foundation for Engaging with Public Policy as a Higher Education Professional with Jim Clarke, Senior Vice President of Public Policy for the American Society of Association Executives (ASAE) for the Association of Fraternity/Sorority Advisors (AFA) AdvanceU program. The session provided basic information on engaging in policy and advocacy as a higher education professional, information on current policy issues, and implications for higher education.

October 2018
• Amelia Parnell co-presented a session on helping students address financial stability at the Achieving the Dream Holistic Supports Institute in St. Louis, Missouri.
• Amelia Parnell co-presented a session on documenting and assessing co-curricular learning at the National Institute for Learning Outcomes Assessment’s annual institute in Indianapolis, Indiana.
• Amelia Parnell delivered a keynote address for the State University of New York’s (SUNY) Student Success Summit in Albany, NY.

November 2018
• Teri Lyn Hinds and Diana Ali presented a pre-conference workshop entitled Not at odds: Free speech, equity, and inclusion on today’s college campuses at the 2018 NASPA Region IV-East Conference. The half-day workshop provided an overview of recently proposed and enacted state legislation pertaining to free speech on college campuses, specifically laws and court cases that might restrict the use of free speech zones on college campuses and led participants to explore proactive steps institutions can take to anticipate or possibly prevent discord, balancing strong respect for equity and inclusion while still protecting free speech.
• Diana Ali presented with Kevin Kruger to Leadership University of Miami students on the current state of NASPA’s Public Policy Agenda following the 2018 non-presidential mid-term elections and differences between personal, student-led, and institutional advocacy.
• Diana Ali presented on the current state of NASPA’s Public Policy Agenda following the 2018 non-presidential mid-term elections and differences between personal, student-led, and institutional advocacy to GAP fellows at their monthly meeting facilitated by Jordana Taylor.
• Amelia Parnell delivered a keynote address for the State University of New York’s (SUNY) Student Voices conference in Syracuse, New York.
• Amelia Parnell co-presented a session at the ASHE conference in Tampa, Florida. The session will focus on the intersections of campus activism, diversity, and inclusion.
• Amelia Parnell participated in a panel discussion at the Seven Colleges Conference hosted by Bryn Mawr College in Philadelphia, Pennsylvania.

January 2019
• Jill Dunlap, in partnership with Jennifer Henkle, University of Kentucky, and Joan Tabachnik, fellow with the Department of Justice SMART Office, presented Survivor Advocacy vs. Respondent Support: Navigating Services for Both Responsibly at the NASPA Strategies conference. The session included preliminary results of NASPA’s research on respondent support services on campus.

February 2019
• Teri Lyn Hinds and Diana Ali represented NASPA and presented a legislative update keynote address for nearly 900 attendees at the February 2019 ASCA Annual Conference in Jacksonville, FL. The 90-minute session covered an overview of federal and state policy developments in since the 2018 elections on a variety of issues related to the NASPA Public Policy Agenda, including HEA reauthorization, Title IX and campus sexual harassment response and prevention, immigration and international students, guns on campus, and campus free speech.
• Omari Burnside delivered a keynote presentation with Marianna Savoca from Stony Brook University at the HIPS in the States Conference at Western Kentucky University. The presentation was titled Learn, Engage, Retain: A Comprehensive Examination of On-Campus Student Employment.
• Omari Burnside and Alexa Wesley delivered a presentation with Sarah Hansen from Iowa University and Janna McDonald from Indiana University Purdue University of Indianapolis at the National Student Success Conference at the University of South Florida. The presentation was titled Working and Succeeding: Maximizing On-Campus Student Employment.
• Amelia Parnell delivered a keynote for the AAC&U conference Creating a 21st Century General Education conference in San Francisco, California.
• Amelia Parnell participated in a panel conversation with Berenecea Johnson Eanes regarding strategies for helping students succeed at the EDUCAUSE ELI conference in Anaheim, California.

March 2019
• Omari Burnside and Alexa Wesley presented a featured session with Pamela Payne from Moraine Valley Community College at the 2019 NASPA Annual Conference. The session was titled Employing Student Success: A Comprehensive Examination of On-Campus Student Employment.
• Amelia Parnell will participate in a panel at the SxSW conference in Austin, Texas.
Book Release
- Amelia Parnell co-edited the book *The Analytics Revolution in Higher Education* with Jonathan Gagliardi from the American Council on Education and Julia Carpenter-Hubin from Ohio State University. The book was released in fall 2018.

Book Chapter
- Jill Dunlap and Amelia Parnell co-authored a chapter in the forthcoming publication *Contested Issues in Student Affairs: Dialogues about Equity, Civility, and Safety*. The chapter is titled *From Guns to Transgender Students’ Rights: When Policy and Personal Positions Do Not Align*.

Leadership Exchange Magazine
- Jill Dunlap and Teri Lyn Hinds provided policy updates for the Spring 2018 and Summer 2018 issues.
- Teri Lyn Hinds assisted NASPA colleagues Stephanie King and David Arnold in providing content for the public policy column for the Fall 2018 and Winter 2019 issues, respectively.
- Teri Lyn Hinds provided a policy update related to what to watch for as the 116th Congress gets started for the Spring 2019 issue.

RPI Blogs
The Research and Policy Institute publishes twice a week to the RPI blog.
- A post comprised of policy updates, policy-relevant NASPA publications and advocacy letters that NASPA has signed onto, higher education news and reports, updates on state legislation in selected areas (e.g., guns on campus, bathroom bills, free speech), and regulatory announcements or changes of interest to student affairs professionals is generally posted on Mondays.

- RPI staff also offer weekly blog entries on Thursdays on topics aligning to the NASPA Public Policy Agenda and designed to provide foundational information about how policy and advocacy processes operate and how student affairs professionals can engage more directly in policy and advocacy work. The full list of RPI blog posts for March 2018 to February 2019, along with their alignment to the Public Policy Agenda, is below. Starting in July 2018, cumulative unique page views for each post for the four weeks following publication have been tracked to help get a better sense of topics of interest to members and reach.

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**Publications**

**New Releases**

*Crisis, Compassion, and Resiliency in Student Affairs: Using Triage Practices to Foster Well-Being*
Katie L. Treadwell, Marijo Russell O’Grady, and Associates
  • March 2019 release
  • Complimentary copies mailed to voting delegates
  • Session and book signing held at the 2019 NASPA Annual Conference

Student Affairs Fundraising: Raising Funds to Raise the Bar
Sophie W. Penney, Barbara B. Rose, Glenn Gittings, and Associates
  • March 2019 release
  • Session and book signing held at the 2019 NASPA Annual Conference

Latinx/a/os in Higher Education: Exploring Identity, Pathways, and Success
Angela E. Batista, Shirley M. Collado, and David Pérez II, Editors
  • March 2018 release
  • Session and book signing held at the 2018 NASPA Annual Conference

Transformational Encounters: Shaping Diverse College and University Leaders
Anna K. Gonzalez, Doris M. Ching, Lori S. White, and Robert D. Kelly, Editors
  • March 2018 release
  • Session and book signing held at the 2018 NASPA Annual Conference
  • Complimentary copies mailed to voting delegates
  • Featured in The Chronicle of Higher Education’s Selected New Books on Higher Education List (March 25, 2018)

Forthcoming
Beyond the Classroom: Including the Cocurriculum in a Comprehensive Student Record
Pam Bowers, Editor
  • Fall 2019 release

Redefining Leadership & Tradition: Dismantling the Hazing Phenomena in Greek Letter Organizations
Jason Meriwether, Editor
  • Fall 2019 release

Free Speech and Expression in Higher Education: Effective Professional Practice
Brandi Hephner LaBanc, Neal H. Hutchens, Kerry Brian Melear, and Frank Fernandez
  • Fall 2019 release

Supervised Practice: Seamless Learning for Student Affairs Professionals
Frank Ross III and Danielle M. DeSawal, Editors
  • Fall 2019 release

Small and Mighty: Student Affairs at Small Colleges and Universities
Carolyn Livingston and Thomas Shandley, Editors
  • Spring 2020 release
Creative and Innovative Leadership
Robert Kelly and Colin Stewart, Editors
- Spring 2020 release

Rethinking Student Affairs for Online Students: Leveraging Technology to Support Students from a Distance
Stephanie Budhai, Editor
- Spring 2020 release

Instructional Scenarios of Multiple Identities in Higher Education
Shaunna Payne Gold, Editors
- Spring 2020 release

In the Middle: Leading as a Mid-Level Professional in Student Affairs
Darryl Holloman, Peggy Burke, and Gigi Secuban, Editors
- Fall 2020 release

Journals
- Launched NASPA 100th Anniversary special collection of notable articles from the Journal of Student Affairs Research and Practice, Journal of College and Character, and NASPA Journal About Women in Higher Education. The collection landing page is: http://explore.tandfonline.com/content/ed/naspa-100-years
- Please see attached reports from journal editors and Routledge.

Journal of Student Affairs Research and Practice
- JSARP will increase its publishing frequency to five issues per year starting in 2019.
- JSARP received 69,619 downloads in 2019, an increase of more than 30% from the prior year.
- At the end of 2018, 167 institutions had a core subscription to JSARP.
- The most downloaded article in 2018 was “The Mental Health Needs of Today's College Students: Challenges and Recommendations,” by Martha Anne Kitzrow, with 2,453 downloads.
- The top scoring Altmetric article in 2018 was “Educating Through Microaggressions: Self-Care for Diversity Educators,” by Ryan A. Miller, Veronica A. Jones, Richard J. Reddick, Tracie Lowe, et al., with an attention score of 73 with news outlets, blogs, Facebook, and Twitter as the primary sources.
Journal of College and Character

- *Journal of College and Character* received 162,852 article downloads in 2018, an increase of 60% from the prior year.
- At the end of 2018, 71 institutions had a core subscription to *JCC*.
- The most downloaded article in 2018 was “Theoretical Frameworks in Qualitative Research,” by William R. Molasso, with 16,298 downloads.
- The top scoring Altmetric article in 2018 was “Food Insecurity as a Student Issue,” by Clare L. Cady, with an attention score of 69 with news outlets, blogs, Facebook, Twitter, and Wikipedia as the primary sources.

Journal of Women and Gender in Higher Education (formerly NASPA Journal About Women in Higher Education)

- In July 2018, the NASPA Board of Directors approved changing the title of *NASPA Journal About Women in Higher Education* to *Journal of Women and Gender in Higher Education* and expanding the journal’s mission to be more inclusive of the broad range of gender-related identities and experiences within the higher education environment. The journal published under its new name beginning with Volume 12, Issue 1.
• *NASPA Journal About Women in Higher Education* received 14,933 downloads in 2018, an increase of nearly 60% from the prior year.

• At the end of 2018, 48 institutions had a core subscription to NJAWHE.

• The most downloaded article in 2018 was “Gender-Inclusive Practices in Campus Women’s and Gender Centers: Benefits, Challenges, and Future Prospects,” by Susan B. Marine, Gina Helfrich, and Liam Randhawa with 1,103 downloads.

• The top scoring Altmetric article in 2018 was “The Sistah Network: Enhancing the Educational and Social Experiences of Black Women in the Academy,” by Evette L. Allen and Nicole M. Joseph, with an attention score of 20 with Twitter as the primary source.

### Leadership Exchange

• *Leadership Exchange* magazine focuses on management and leadership issues for vice presidents for student affairs. It is in its 17th year of publication and continues to be published quarterly. The print edition is mailed to voting delegates and subscribers, and the digital edition is sent via e-mail to all NASPA members and subscribers. The magazine is also available via the *Leadership Exchange* mobile app.

• In honor of NASPA’s 100th anniversary, each issue in 2018 highlighted key moments and milestones for NASPA and the student affairs profession.

• A special issue commemorating NASPA’s 100th anniversary was published in January 2019. The issue explored the evolution of NASPA and the student affairs profession, and featured a wide range of member voices and perspectives. The issue included a foldout timeline insert.

• The following chart summarizes feature articles published in Volume 16 (2018):

<table>
<thead>
<tr>
<th>Spring 2018 (Issue 1)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freedom of Speech: At What Cost?</td>
</tr>
<tr>
<td>Brandi Hephner LaBanc, Kerry Brian Melear, Frank Fernandez, and Neal H. Hutchens</td>
</tr>
<tr>
<td>An Integrated Approach to Student Services: Promoting Holistic Student Support</td>
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<tr>
<td>Mei-Yen Ireland and Julia Lawton</td>
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<tr>
<td>Become a Student-Ready Institution</td>
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<tr>
<td>Tia Brown McNair</td>
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<td>Advocating for Accessibility and College Readiness: Q&amp;A with UNCF CEO Michael Lomax</td>
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</tbody>
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<thead>
<tr>
<th>Summer 2018 (Issue 2)</th>
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<tbody>
<tr>
<td>Data Culture: How Technology, Research, and Student Affairs Collaborations are Boosting Student Success</td>
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<tr>
<td>D. Christopher Brooks and Darlena Jones</td>
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<td>Issue</td>
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<td>Fall 2018 (Issue 3)</td>
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<td>Winter 2019 (Issue 4)</td>
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</table>
• The following chart shows e-mail table of contents alert open rates for e-mails deployed for Volume 16 (2018).

<table>
<thead>
<tr>
<th>Issue</th>
<th>Deploy Date</th>
<th>Open Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring 2018 (Issue 1)</td>
<td>3/8/2018</td>
<td>42.61%</td>
</tr>
<tr>
<td>Summer 2018 (Issue 2)</td>
<td>7/30/2018</td>
<td>38.19%</td>
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<tr>
<td>Fall 2018 (Issue 3)</td>
<td>10/11/2018</td>
<td>36.50%</td>
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<tr>
<td>Winter 2019 (Issue 4)</td>
<td>2/5/2019</td>
<td>40.85%</td>
</tr>
</tbody>
</table>

• The digital edition of *Leadership Exchange* received 166,574 page views in 2018. The average reading duration was 16.2 minutes. The following graph shows total page views by month and year.