“Ideas are easy – Execution is everything”

This quote from John Doerr’s *Measure What Matters* is perfect sentiment for the past five months at NASPA where we saw year-over-year increases in a number of key metrics and overall excellent execution of our major programs and initiatives.

The “business” of NASPA, as one measure, is at record levels. Total revenue for this past fiscal year topped $16.7 million, a $4.2 million increase from the previous year. Much of that increase was driven by a $3.2 million increase in sponsored and grant supported programs. This report reflects the hard work and innovation by hundreds of NASPA volunteers supported by the very talented NASPA staff. Here are few highlights from the report that underscore our most recent accomplishments:

**Institutes and Summits**

- 2108 NASPA Institute for New Vice Presidents for Student Affairs was held October 7-10, 2018 in Washington, DC with a record-setting 63 participants.
- 2018 NASPA M. Ben Hogan Small Colleges and Universities Institute was held June 23-26, 2018 at the University of Puget Sound with a record-setting 68 participants.
- The 2018 NASPA Escaleras Institute: Latinx/a/o Student Affairs Professionals Scaling New Heights in Leadership was held at San Diego State University October 14-16, 2018. This year, 124 individuals applied and 90 were accepted. This a new record for this program.
- The NASPA Community Colleges Division Summit was held in Washington, D.C. September 27-28, 2018. Thirteen board members spent the two days on strategic planning for the CC Division.
- 2018 NASPA Convening on Equity, Inclusion, and Social Justice was held in Washington, DC on August 3, 2018. Representatives from the Identity-based Knowledge Communities and key NASPA staff were in attendance.
NASPA Workshops and Professional Development

- Four live briefings were held for the Latin American and Caribbean Area (LAC) with 323 total registrants.
- The Second International Student Affairs Conference sponsored by the NASPA Latin American and Caribbean (LAC) area was held in Santiago, Chile. There were over 300 registrants from eight countries represented.
- NASPA Hill Days and NASPA Hill Day Live Briefing Series was held in July. The Live Briefing series was a tremendous success with 707 total registrations for the six associated sessions. The NASPA Hill Days program was held in Washington, DC, July 16-17, 2018. There were 40 total registrants who participated in over fifty meetings with congressional representatives and their staff.
- The 2018 NASPA Student Affairs Fundraising Conference was held at the University at Albany from July 26-28, 2018. There were a record 105 registrants.
- The NASPA OnDemand library continues to be well-utilized by our members. For the period between March 1, 2018 and October 19, 2018, we saw 1,550 registrations for previously recorded events. In total there were 4,862 registrations for Online Learning Community programs in total.
- NASPA Regional conferences and State drive-in conferences attracted 2,933 registrants over the past four months.

NASPA Programs and Initiatives

- NASPA Advisory Services over the past five months has engaged in four student affairs division-level reviews, four program-level reviews, and provided 18 guided self-assessments.
- The Center for First-generation Student Success launched First-generation Student Success: A Landscape Analysis of Programs and Services at Four-year Institutions on October 4, 2018. This report has been downloaded over 2,000 times and the Center’s website saw a 165% increase in activity in early October. Inside Higher Ed, The Chronicle of Higher Education, Diverse Issues in Higher Education, Education Dive, and NPR, and online newsletters from Politico, Lumina Foundation, and APLU all covered the release of the report.

The Center and staff have been accepted to present at the 2019 South by Southwest Conference (SXSW). The program title is “Low Income and First-Generation are not the same thing.”

- The Equity, Inclusion and Social Justice team has presented at a range of conferences this fall. Sessions included “Equity, Inclusion, Social Justice, and Civic Engagement at NASPA” at the National Association of College Admissions Counselors, Guiding the Way to Inclusion Conference; “A Student Life Perspective on Campus Equity and Inclusion Issues” at the College and University Personnel Association - Human Resources (CUPA-HR) Conference; and “Enhancing Trans Inclusion on Campus” at the University of Southern California Center for Education, Identity, and Social Justice Law and Policy for Colleges and Universities Conference.

On October 4, 2018, NASPA co-sponsored “Twenty Years Later: A Conversation About the Life and Legacy of Matthew Shepard” with Rhode Island College (RIC). The live-stream of the event had 342 registrants.
• 150 campuses from 35 states are taking part in the 2019-2020 cycle of the Voter Friendly Campus designation process. In addition the NASPA LEAD Initiative has engaged 75 campuses.
• The NASPA Graduate Assistant Program (GAP) had 140 applicants from 118 institutions, a new record. A collaborative social media and email campaign with the Marketing and Communications team led to larger outreach through multiple channels.
• The NASPA Excellence Awards received 122 entries for the 2018-2019 cycle, the highest number of entries submitted in five years.

Business Operations

• NASPA now has over 30,000 combined followers in Facebook, Twitter, and LinkedIn. NASPA posts from July through October have resulted in over 7,000 link clicks and 16,000 engagements.
• NASPA sent over 1 million emails this past quarter. The average open rate was 35.6% (up from 33.5% same time last year). Average click rate was 6.69% (up from 6.1% same time last year).
• NASPA received over 300 news mentions, including the following publications: Business Officer Magazine, Inside Higher Ed, Chicago Tribune, University Business Magazine, and Chronicle of Higher Education.
• Institutional members have increased to 1,257, a 12% increase over the past three years.

Simply put, NASPA is thriving. Volunteer engagement is at an all-time high and NASPA programs have seen robust attendance. Overall, NASPA’s brand continues to be strong. The reorganization that was implemented in March has gone well and some of the new systems we developed are resulting in more staff and volunteer involvement.

I am honored to continue to provide leadership to this great organization. As you read the many accomplishments in this report, you will see the good work of the NASPA staff and volunteers who make this possible. My executive team led by Amy, Stephanie, and Amelia continue to bring excellence to all of these program and initiatives.

Happy reading.
Leadership & Member Engagement

Divisions

Community Colleges Division

The Division Board is currently composed of the following individuals:

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Director</td>
<td>Kimberly Lowry</td>
<td>Associate Vice Chancellor of Student</td>
<td>Houston Community College</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Engagement and Success</td>
<td></td>
</tr>
<tr>
<td>Region Rep Coordinator</td>
<td>Scott Peska</td>
<td>Dean for Student Affairs</td>
<td>Waubonsee Community College</td>
</tr>
<tr>
<td>Region I Rep</td>
<td>Randy Sanders</td>
<td>Academic Advisor</td>
<td>Housatonic Community College</td>
</tr>
<tr>
<td>Region II Rep</td>
<td>Brian Mitra</td>
<td>Associate Dean of Student Affairs</td>
<td>Kingsborough Community College</td>
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<tr>
<td>Region III Rep</td>
<td>Yovan Reyes</td>
<td>Project Manager, Advising/Transfer</td>
<td>Hillsborough Community College</td>
</tr>
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<td></td>
<td></td>
<td>Specialist</td>
<td></td>
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<tr>
<td>Region IV-E Rep</td>
<td>Melissa Payne</td>
<td>Dean of Students</td>
<td>Kirkwood Community College</td>
</tr>
<tr>
<td>Region IV-W Rep</td>
<td>Richard Monroe</td>
<td>Campus Life and Leadership Coordinator</td>
<td>MCC Blue River</td>
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<tr>
<td>Region V Rep</td>
<td>Dennis Denman</td>
<td>Assistant Director of Student Life</td>
<td>Edmonds Community College</td>
</tr>
<tr>
<td>Region VI Rep</td>
<td>Brenda Ivelisse</td>
<td>Vice Chancellor for Student Affairs</td>
<td>Kapiolani Community College</td>
</tr>
<tr>
<td>SSAO Rep</td>
<td>Nina Evangeline-Grant</td>
<td>Vice President for Student Success</td>
<td>Western Nebraska Community College</td>
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<tr>
<td>Presidential Rep</td>
<td>Larry Johnson</td>
<td>President</td>
<td>Phoenix College</td>
</tr>
<tr>
<td>NCC Online Coordinator</td>
<td>Kassey Steele</td>
<td>Director of Student Life</td>
<td>Tulsa Community College</td>
</tr>
<tr>
<td>CCI Director</td>
<td>Katherine Beaumont-Doss</td>
<td>Dean of Student Success</td>
<td>Palo Alto College</td>
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<tr>
<td>CCI Director-Elect</td>
<td>Misha Kealoha</td>
<td>Student Life and Leadership Manager</td>
<td>Cañada College</td>
</tr>
<tr>
<td>Faculty-in-Residence</td>
<td>Dawn Person</td>
<td>Professor</td>
<td>California State University - Fullerton</td>
</tr>
<tr>
<td>Member Engagement</td>
<td>Anita Moore</td>
<td>Dean of Student Support Services</td>
<td>Waubonsee Community College</td>
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<tr>
<td>Public Policy Liaison</td>
<td>Holly Swart</td>
<td>Senior Dean, Registration and Records</td>
<td>Wake Technical Community College</td>
</tr>
<tr>
<td>Latinx/a/o Task Force Co-Chair</td>
<td>Edward Martinez</td>
<td>Assistant Dean of Student Services</td>
<td>Suffolk County Community College</td>
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<tr>
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<tr>
<td>Latinx/a/o Task Force Co-Chair</td>
<td>Elena Sandoval-Lucero</td>
<td>Vice President, Boulder County Campus</td>
<td>Front Range Community College</td>
</tr>
</tbody>
</table>

- Anticipated Vacancies *(terms ending 2019)*
  - Regional Rep Coordinator
  - Region I Representative
  - Region IV-E Representative
  - Region IV-W Representative
Community Colleges Division Summit convened 13 board members in Washington, D.C. on September 27-28, 2018.

- Major outcomes of the summit were:
  - The Division’s adoption of four new goals for the next two years, which are in-line with the goal statements of NASPA’s new strategic plan.
  - Decision to scale and expand the Community College Symposium Series to:
    - Supply regions with educational curriculum to host a Symposium as a pre-conference workshop. Considerations include pricing, leadership, and regional buy-in;
    - Offer as a standalone drive-in event as has been done since the initiative’s inception; and,
    - Explore opportunities to co-locate symposia with NASPA HQ national events.
  - Decision to monetize the NASPA Community Colleges (NCC) Online Series to:
    - Offer four free live-briefings yearly
    - Develop a scaled pricing structure for members, non-members, and community college members.
  - Consider opportunity to host a standalone community college conference in 2020/2021. Considerations include pricing, interest, and structure.
- Nominations for the 2019 NASPA CCD Annual Conference Awards are being accepted until November 1, 2018.

Equity, Inclusion, and Social Justice Division

- In March 2018, Mary Jo Gonzales, began the first of her two-year term as the Director of the Equity, Inclusion, and Social Justice Division. Mary Jo was appointed to finish the term of Ajay Nair who stepped down from the role to become president of Arcadia University.

EISJ Convening
The August 2018 convening of identity/content-based Knowledge Community and constituent group leaders provided an opportunity for NASPA volunteers and staff to share ideas and challenges with regard to NASPA’s engagement with equity, justice, and civic engagement issues. Leaders of the following groups were invited to the convening: Adult Learners and Students with Children KC, African American KC, Asian Pacific Islander KC, Disability KC, Gender and Sexuality KC, Indigenous Peoples KC, International Education KC, Latinx/a/o KC, Men and Masculinities KC, Multiracial KC, Socioeconomic and Class Issues in Higher Education KC, Spirituality and Religion in Higher Education KC, Undocumented Immigrants and Allies KC, Veterans KC, Women in Student Affairs KC, and the NUFP Advisory Board. Please see the EISJ Division Director’s report for a more detailed description of the convening.

The convening surfaced strategic and tactical issues. Many of the strategic considerations have been included in the Board’s strategic planning process, such as establishing more transparent pathways for NASPA involvement and elevating and expanding NASPA’s justice-focused professional development,
research, scholarship, and advocacy work. We are also committed to progress on several of the tactical recommendations that arose during the convening:

- Creating a website for NASPA’s inclusion resources and efforts, which will increase awareness of existing processes such as the board-approved harassment policy and procedures
- Increasing funding for identity-focused KCs from $1,200 to $1,500 to resource the work these groups to create a positive climate for NASPA members
- Paying for the audio-visual costs for the Annual Conference business meetings for Knowledge Communities
- Funding 50% of the Annual Conference registration costs for chairs and co-chairs of constituent groups.

**EISJ Division Structure**
The EISJ Division Director and EISJ staff team have focused on establishing clearer structure for the division beyond its evolution as a commission. These efforts have included discussions with many of the KCs represented on the division (an ongoing initiative that will eventually include all of the groups); creating and sharing a division representative position description with both division representatives and KC national chairs; and regular strategy meetings among the Division Director and NASPA’s AVP for Equity, Inclusion and Social Justice and Assistant Director for Equity, Inclusion, and Social Justice Initiatives.

Below is the EISJ Division roster:

<table>
<thead>
<tr>
<th>Name</th>
<th>Constituent Group</th>
<th>Term End</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bernadette Buchanan</td>
<td>African American KC</td>
<td>2019</td>
</tr>
<tr>
<td>Raja Bhattar</td>
<td>Asian Pacific Islanders KC</td>
<td>2019</td>
</tr>
<tr>
<td>Jen Wegner</td>
<td>Center for Women</td>
<td>2020</td>
</tr>
<tr>
<td>Chuck Eade</td>
<td>Disability KC</td>
<td>2019</td>
</tr>
<tr>
<td>Carrie Kortegast</td>
<td>Faculty Division</td>
<td>2020</td>
</tr>
<tr>
<td>Corey Benson</td>
<td>Gender &amp; Sexuality</td>
<td>2020</td>
</tr>
<tr>
<td>Jamie Singson</td>
<td>Indigenous Peoples KC</td>
<td>2019</td>
</tr>
<tr>
<td><strong>Vacant</strong></td>
<td>International Education KC</td>
<td>2019</td>
</tr>
<tr>
<td>Raul Fernandez</td>
<td>Latinx/a/o KC</td>
<td>2020</td>
</tr>
<tr>
<td>Brian Medina</td>
<td>Men and Masculinities KC</td>
<td>2019</td>
</tr>
<tr>
<td>Jacquis Watters</td>
<td>Multiracial KC</td>
<td>2019</td>
</tr>
<tr>
<td>Tiffany Davis</td>
<td>NUFP Advisory Board</td>
<td>2020</td>
</tr>
<tr>
<td>Bobby Kuntsman</td>
<td>Past Chair</td>
<td>2019</td>
</tr>
</tbody>
</table>
NASPA Staff EISJ Invited Presentations

- College and University Personnel Association - Human Resources (CUPA-HR) Conference, Indianapolis, October 6-9, 2018: “A Student Life Perspective on Campus Equity and Inclusion Issues” (Monica Nixon)
- University of Southern California Center for Education, Identity, and Social Justice Law and Policy for Colleges and Universities Conference, Los Angeles, October 26, 2018: “Enhancing Trans Inclusion on Campus” (Monica Nixon) – The co-directors of the center will host a pre-conference at the 2019 Annual Conference called “Law and Policy for Colleges and Universities” that will center on the Muslim ban and Title IX.

EISJ Online Professional Development

- The online professional development committee, hosted a live briefing on September 20, 2018, “Overcoming Educational Racism in the Community College: Creating Pathways to Student Success.” There were 170 sites registered for the online briefing. Panelists included:
  - Moderator and Convener: Carrie Kortegast, Assistant Professor, Northern Illinois University
  - G. Edward Hughes, President and Chief Executive Officer, Gateway Community and Technical Community College
  - Cynthia Lindquist (Star Horse Woman), President, Cankdeska Cikana Community College
  - Angela Long, Director of Learning, Innovation, and Success, Florida Department of Education
  - Jamillah Moore, President, Cañada College
  - Deborah Santiago, Co-founder, Chief Operating Officer, and Vice President for Policy, Excelencia in Education

- On October 4, 2018, NASPA co-sponsored “Twenty Years Later: A Conversation About the Life and Legacy of Matthew Shepard” with Rhode Island College (RIC). The event featured remarks from Judy Shepard, who reflected on the legacy of her son Matthew 20 years after his hate-motivated murder, and then transitioned to a live-streamed panel.
  - Kevin Kruger, NASPA President Kevin Kruger
  - Frank Sánchez, Rhode Island College President
  - Sue Rankin, Founder, Rankin & Associates
  - Ms. Judy Shepard
Partnership with Interfaith Youth Core

NASPA and Interfaith Youth Core (IFYC) began to work together to create and support religious, secular, and spiritual identities professional development endeavors. The agreement began on May 1, 2018 and will be in effect until April 30, 2019. To date the following endeavors have occurred:

- NASPA hosted a town hall in September titled Religious, Secular, and Spiritual Identities Town Hall. 45 people attended the session.
- IFYC hosted a live briefing in October titled Higher Education’s Role in Bridging Divides in the U.S.: Examining Tribalism in Higher Education with presenter Eboo Patel - IFYC President. 53 people attended the session.

Knowledge Communities

- Ellen Meents-DeCaigny, DePaul University, has served as the National Director of Knowledge Communities since March 2017. Her two-year term concludes in March 2019.
- Joel Perez, Whittier College, has been appointed to the National Director-elect of Knowledge communities. His elect term concludes in March 2019. His National Director role concludes in March 2021.
- Meents-DeCaigny, Perez, and King are working with Tracy Poon Tambascia, University of Southern California, Chair of the KC Publication Committee, on the development of the 2019 KC Online Publication. The publication will contain articles from 33 KCs as well as the KC Public Policy Liaison and will be released in conjunction with the 2019 NASPA Annual Conference.
- As of March 2018 the Student Affairs Fundraising and External Relations KC has made progress toward their six month action plan. Dorsey Spencer, from Florida State University, has been appointed Chair of the KC and will serve through 2020. Dorsey has been meeting regularly with Meents-DeCaigny, Perez, and King. Meetings with Spencer will continue into the fall to ensure the KC is back on track. The KC has been moved off of their action plan and is in an active state.
- Meents-DeCaigny, Perez, and King conducted two 45-minute training sessions on the Regional KC Representative appointment process which aligns with the recommendations from the KC Review Task Force. Regional KC Co-coordinators and National KC Chairs/Co-chairs/Vice Chairs/Co-chair-elects were in attendance.
- Meents-DeCaigny, Perez, and King, conducted two focus group conversations with KC leaders regarding both Phase 1 and Phase 2 of the revised Strategic Planning process for NASPA.
- Meents-DeCaigny, Perez, and King, conduct an hour-long training webinar with KC leaders that are apart of KCs going through the election process. This conversation outline the elections timeline, the committee’s role, and the process for creating the KC’s ballot.
- KC representatives from the Parent and Family Relations KC, Student Leadership Programs KC, Region III, and the Public Policy KC Liaison will work on developing the content for the 2019 New Knowledge Community Leader Orientation program at the 2019 NASPA Annual Conference.
- Ken Schneck, Professional Standards KC Liaison, is curating examples of KCs using the Professional Competency Rubrics by way of a webform. This information will be used to shape the Professional Competency session at the 2019 NASPA Annual Conference and to evaluate the KCs continual engagement with the professional competencies.
- In order to best meet the needs of volunteer KC leaders, NASPA members, and NASPA staff, NASPA is continuing the Knowledge Community Staff Communication Liaison program. Currently, a subset of 19 KCs have been assigned a liaison, and additional liaisons will soon be assigned. Furthermore, Meents-DeCaigny, Perez, and King will be meeting with NASPA staff and
KC leaders who are currently in these roles / relationships to evaluate the effectiveness of the program.

- In September 2019, the New KC Proposal Committee met to decide which proposals should move forward in the process. The committee is comprised of Board of Director members the National KC Director, National KC Director-elect, Public Policy Division Director, Region II Director, and Member-at-Large. The committee decided to move forward the **Off-Campus and Commuter Student Services (OCCSS) Knowledge Community**. The committee decided not to move forward the **Mindfulness Knowledge Community**.
  - In October 2018, the Orientation, Transition, and Retention Knowledge Community was put on a hiatus status after minimal progress was made with KC tasks since the groups inception and both KC Co-chairs had resigned from their leadership roles.

- As of November 2018, the KCs are recruiting for nominations and applications to the 121 awards and scholarship programs supported by the KC Program.

- In 2019, 18 KCs will go through the election process to nominate new Chairs or Co-chairs to serve three-year terms (2019-2020 as Chair-elect/Co-chairs-elect; 2020-2022 as Chair/Co-chairs). Each KC will establish a nominations committee to identify the strongest candidates for KC leadership and to appear on the election ballot.

- Current KC numbers are:

<table>
<thead>
<tr>
<th>Knowledge Community</th>
<th>Region I</th>
<th>Region II</th>
<th>Region III</th>
<th>Region IV-E</th>
<th>Region IV-W</th>
<th>Region V</th>
<th>Region VI</th>
<th>LAC Area</th>
<th>Menasa Area</th>
<th>Total</th>
<th>Summer 2018</th>
</tr>
</thead>
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<tr>
<td>Administrators in Graduate and Professional Student Services</td>
<td>105</td>
<td>178</td>
<td>215</td>
<td>138</td>
<td>84</td>
<td>46</td>
<td>149</td>
<td>2</td>
<td>8</td>
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<td>Adult Learners and Students with Children</td>
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<td>75</td>
<td>64</td>
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<td>30</td>
<td>62</td>
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<td>106</td>
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<td>229</td>
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<td>0</td>
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<td>979</td>
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<td>Men and Masculinities</td>
<td>106</td>
<td>157</td>
<td>206</td>
<td>155</td>
<td>77</td>
<td>51</td>
<td>146</td>
<td>0</td>
<td>1</td>
<td>899</td>
<td>995</td>
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<td>MultiRacial</td>
<td>79</td>
<td>134</td>
<td>113</td>
<td>92</td>
<td>55</td>
<td>52</td>
<td>116</td>
<td>0</td>
<td>0</td>
<td>641</td>
<td>713</td>
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<td>New Professionals and Graduate Students</td>
<td>177</td>
<td>300</td>
<td>402</td>
<td>230</td>
<td>127</td>
<td>85</td>
<td>273</td>
<td>3</td>
<td>9</td>
<td>1,606</td>
<td>1,820</td>
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<tr>
<td>Parent and Family Relations</td>
<td>75</td>
<td>130</td>
<td>146</td>
<td>98</td>
<td>66</td>
<td>43</td>
<td>90</td>
<td>2</td>
<td>3</td>
<td>653</td>
<td>704</td>
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<tr>
<td>Category</td>
<td>47</td>
<td>66</td>
<td>60</td>
<td>53</td>
<td>26</td>
<td>26</td>
<td>48</td>
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<tr>
<td>Sexual and Relationship Violence Prevention, Education, and Response</td>
<td>108</td>
<td>199</td>
<td>228</td>
<td>179</td>
<td>67</td>
<td>57</td>
<td>153</td>
<td>0</td>
<td>2</td>
<td>993</td>
<td>1,154</td>
</tr>
<tr>
<td>Socioeconomic and Class Issues in Higher Education</td>
<td>86</td>
<td>133</td>
<td>170</td>
<td>108</td>
<td>58</td>
<td>41</td>
<td>96</td>
<td>1</td>
<td>0</td>
<td>693</td>
<td>738</td>
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<tr>
<td>Spirituality and Religion in Higher Education</td>
<td>27</td>
<td>63</td>
<td>78</td>
<td>53</td>
<td>30</td>
<td>21</td>
<td>44</td>
<td>1</td>
<td>2</td>
<td>319</td>
<td>2,308</td>
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<tr>
<td>Student Affairs Fundraising and External Relations</td>
<td>206</td>
<td>437</td>
<td>527</td>
<td>356</td>
<td>210</td>
<td>129</td>
<td>298</td>
<td>4</td>
<td>14</td>
<td>2,181</td>
<td>382</td>
</tr>
<tr>
<td>Student Affairs Partnering with Academic Affairs</td>
<td>41</td>
<td>64</td>
<td>102</td>
<td>66</td>
<td>30</td>
<td>20</td>
<td>43</td>
<td>0</td>
<td>1</td>
<td>367</td>
<td>496</td>
</tr>
<tr>
<td>Student-Athlete</td>
<td>49</td>
<td>96</td>
<td>112</td>
<td>81</td>
<td>33</td>
<td>24</td>
<td>71</td>
<td>1</td>
<td>1</td>
<td>468</td>
<td>97</td>
</tr>
<tr>
<td>Student Career Development</td>
<td>20</td>
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<td>37</td>
<td>29</td>
<td>24</td>
<td>11</td>
<td>19</td>
<td>1</td>
<td>2</td>
<td>178</td>
<td>2,696</td>
</tr>
<tr>
<td>Student Government</td>
<td>260</td>
<td>509</td>
<td>645</td>
<td>377</td>
<td>203</td>
<td>157</td>
<td>366</td>
<td>5</td>
<td>17</td>
<td>2,539</td>
<td>479</td>
</tr>
<tr>
<td>Student Leadership Programs</td>
<td>43</td>
<td>58</td>
<td>82</td>
<td>40</td>
<td>30</td>
<td>27</td>
<td>58</td>
<td>0</td>
<td>2</td>
<td>340</td>
<td>353</td>
</tr>
<tr>
<td>Sustainability</td>
<td>79</td>
<td>127</td>
<td>150</td>
<td>84</td>
<td>66</td>
<td>47</td>
<td>98</td>
<td>0</td>
<td>1</td>
<td>652</td>
<td>659</td>
</tr>
</tbody>
</table>
Professional Standards Division

- In March 2018, John Hoffman, University of Minnesota - Crookston, began the second year of his two-year term as the Director of the Professional Standards Division. In March 2019, he will be succeeded by Laura Osteen, Florida State University. The current composition of the Division’s Advisory Board follows.

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>John Hoffman</td>
<td>Vice President for Academic and Student Affairs</td>
<td>University of Minnesota - Crookston</td>
<td>Division Director</td>
</tr>
<tr>
<td>Ken Schneck</td>
<td>Faculty Member</td>
<td>Baldwin Wallace University</td>
<td>KC Liaison</td>
</tr>
<tr>
<td>Vacant</td>
<td></td>
<td></td>
<td>Region I Representative</td>
</tr>
<tr>
<td>David Jones</td>
<td>Director of Paul Robeson Cultural Center</td>
<td>Rutgers University</td>
<td>Region II Representative</td>
</tr>
<tr>
<td>Scot Lingrell</td>
<td>VP for Student Affairs and Enrollment</td>
<td>University of West Georgia</td>
<td>Region III Representative</td>
</tr>
<tr>
<td>Timeka Rashid</td>
<td>Associate Dean of Students</td>
<td>Kent State University</td>
<td>Region IV-East Representative</td>
</tr>
<tr>
<td>Keegan Nichols</td>
<td>Vice President for Student Affairs</td>
<td>Arkansas Tech University</td>
<td>Region IV-West Representative</td>
</tr>
<tr>
<td>LeAnne Wiles</td>
<td>Director, First Year Programs</td>
<td>University of Washington</td>
<td>Region V Representative</td>
</tr>
<tr>
<td>Damien Peña</td>
<td>Vice President for Student Affairs</td>
<td>Ventura College</td>
<td>Region VI Representative</td>
</tr>
<tr>
<td>Kelley Kenney</td>
<td>Full Professor/Graduate Program Director</td>
<td>Kutztown University of Pennsylvania</td>
<td>Faculty Liaison</td>
</tr>
<tr>
<td>Laura Osteen</td>
<td>Director, Center for Leadership and Social Change</td>
<td>Florida State University</td>
<td>Division Director-elect</td>
</tr>
<tr>
<td>Wendy Lushbaugh</td>
<td>Director of Student Conduct</td>
<td>James Madison University</td>
<td>Member at Large</td>
</tr>
</tbody>
</table>
The Division’s Board continues to attend to the following goals:
- Goal 1: Develop and improve the professional standards website to highlight important documents and engaging in the professional competencies
- Goal 2: Provide strong advocacy for professional competencies in and across NASPA Programs and Services
- Goal 3: Engage with other constituent groups (regions, knowledge communities, and others) in developing professional standards throughout the Association.

### Public Policy Division

In March 2018, Larry Ward, Babson College, began the second year of his two-year term as the Director of the Public Policy Division. In March 2019, he will be succeeded by Brent Marsh. The current composition of the Division’s Advisory Board follows.

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Larry Ward</td>
<td>Vice President for Student Affairs</td>
<td>Babson College</td>
<td>Division Director</td>
</tr>
<tr>
<td>Shawn DeVeau</td>
<td></td>
<td></td>
<td>KC Liaison</td>
</tr>
<tr>
<td>Holly Swart</td>
<td>Sr. Dean, Registration &amp; Records</td>
<td>Wake Technical Community College</td>
<td>Community Colleges Division</td>
</tr>
<tr>
<td>Brent Marsh</td>
<td>Vice President for Student Affairs</td>
<td>Rogers State University</td>
<td>Small Colleges Division Representative</td>
</tr>
<tr>
<td>Beth Devonshire</td>
<td>Consultant</td>
<td>University of Massachusetts-Boston</td>
<td>Region I Representative</td>
</tr>
<tr>
<td>Krista Saleet</td>
<td>Director, Public Service Center</td>
<td>Cornell University</td>
<td>Region II Representative</td>
</tr>
<tr>
<td>Heidi Leming</td>
<td>Vice Chancellor for Student Success</td>
<td>Tennessee Board of Regents Office</td>
<td>Region III Representative</td>
</tr>
<tr>
<td>Scott Peska</td>
<td>Assistant Vice President for Student Services</td>
<td>Waubonsee Community College</td>
<td>Region IV-East Representative</td>
</tr>
<tr>
<td>Brett Bruner</td>
<td>Dean of Student Engagement</td>
<td>Arkansas Tech University</td>
<td>Region IV-West Representative</td>
</tr>
<tr>
<td>Jill Creighton</td>
<td>Assistant Dean of Students for Conduct and Operations</td>
<td>University of Oregon</td>
<td>Region V Representative</td>
</tr>
<tr>
<td>Marcus Rodriguez</td>
<td>Director of Government Affairs &amp; Leadership Programs</td>
<td>Cal State University - LA</td>
<td>Region VI Representative</td>
</tr>
<tr>
<td>Brent Marsh</td>
<td>Vice President for Student Affairs</td>
<td>Rogers State University</td>
<td>Division Director-elect</td>
</tr>
<tr>
<td>Nicole Eramo</td>
<td>Executive Director, Assessment &amp; Planning</td>
<td>University of Virginia</td>
<td>Member at Large</td>
</tr>
<tr>
<td>Jeanna Mastrodicasa</td>
<td>Associate Vice President</td>
<td>University of Florida</td>
<td>Member at Large</td>
</tr>
</tbody>
</table>

Please see the Public Policy Division report for details and the Research and Policy Report for additional information.
Small Colleges and Universities Division

- In March 2018, Trina Dobberstein, Baldwin Wallace University, began the second year of her two-year term as the Director of the Small Colleges and Universities (SCU) Division. In March 2019, she will be succeeded by Carolyn Livingston, Carleton College. The current composition of the Division’s Advisory Board follows.

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trina Dobberstein</td>
<td>Vice President for Student Affairs</td>
<td>Baldwin Wallace University</td>
<td>Division Director</td>
</tr>
<tr>
<td>Ryan Alcantara</td>
<td>Vice President of Student Affairs/Dean of Students</td>
<td>Marymount California University</td>
<td>Region VI Representative</td>
</tr>
<tr>
<td>Kemal Atkins</td>
<td>Vice President for Student Affairs and Enrollment Management</td>
<td>Keene State College</td>
<td>Region I Representative</td>
</tr>
<tr>
<td>Darrien Davenport</td>
<td>Executive Director of Multicultural Engagement</td>
<td>Gettysburg College</td>
<td>Region II Representative</td>
</tr>
<tr>
<td>Jesse Grant</td>
<td>Dean of Students</td>
<td>Bemidji State University</td>
<td>Region IV-East Representative</td>
</tr>
<tr>
<td>Tamara Ko</td>
<td>Program Director &amp; Executive Assistant, Dean of Students Office</td>
<td>Lewis &amp; Clark College</td>
<td>Region V Representative</td>
</tr>
<tr>
<td>Danny Ledezma</td>
<td>Associate Director, Community Engagement</td>
<td>Harvey Mudd College</td>
<td>Early-Career Professional Rep.</td>
</tr>
<tr>
<td>Carolyn Livingston</td>
<td>Vice President for Student Life &amp; Dean of Students</td>
<td>Carleton College</td>
<td>Division Director-elect</td>
</tr>
<tr>
<td>Brent Marsh</td>
<td>Vice President for Student Affairs</td>
<td>Rogers State University</td>
<td>Public Policy Liaison</td>
</tr>
<tr>
<td>Carrie Petr</td>
<td>Vice President of Student Affairs</td>
<td>Doane College</td>
<td>Region IV-West Representative</td>
</tr>
<tr>
<td>Todd Porter</td>
<td>Director of Residence Life</td>
<td>The Juilliard School</td>
<td>Website and Social Media Coordinator</td>
</tr>
<tr>
<td>Zauyah Waite</td>
<td>Vice President for Student Affairs &amp; Dean of Students</td>
<td>Chatham University</td>
<td>Past Director</td>
</tr>
<tr>
<td>To Be Named</td>
<td></td>
<td></td>
<td>Region III Representative</td>
</tr>
</tbody>
</table>

- The Division’s Advisory Board continues to attend to the following goals:
  - Goal 1: Expand professional development, visibility and communication supporting excellence in practice at small colleges and universities in NASPA.
  - Goal 2: Provide strong advocacy for small colleges and universities in NASPA.
  - Goal 3: Strengthen partnerships, outreach and collaboration among small colleges and universities.

- With the leadership of Todd Porter, The Julliard School, and Danny Ledezma, Harvey Mudd College, the Division will offer for the second time a relatively new Division initiative, the Early Career Development Institute (ECDI). The ECDI is designed to provide new, full-time professionals in their first three years in the field an opportunity to connect with peers and senior staff members at SCUs and to explore specific competencies essential for practitioners. Each participant is paired with a senior-level professional for coaching experiences. The cohort will participate in six online professional development sessions from January through June 2019.
• Dobberstein has continued the practice of communicating with the NASPA members at small colleges and universities through a quarterly communication to that group. Dobberstein’s most recent communication was sent on September 6, 2018.
• The Division’s social media strategy continues to develop. The Division’s blog regularly contains new posts, and @NASPAscu now has 768 followers.
• Since the last reporting period, the newly re-named 2018 NASPA M. Ben Hogan Small Colleges and Universities Institute was held June 23-26, 2018 at the University of Puget Sound. Andrea Conner (Grinnell College) and Carolyn Livingston (Carleton College) served as co-chairs for the 15-member institute planning team. The institute focused on the following topics:
  o Protecting freedom of speech and creating inclusive campus climates
  o Campus partnerships that transform the student experience
  o Using data to tell the student affairs story
  o Promoting healthy campus communities and healthy staff
  o Creatively addressing resource challenges
  o Hot topics for small colleges and universities
    A record-setting 68 participants attended the institute.
• Please see Small Colleges and Universities Division Report for additional information.

Other Constituent Groups

100th Anniversary Planning Committee

• Barbara Snyder, Co-Chair and Vice President for Student Affairs, University of Utah
• Karen Pennington, Co-Chair and Vice President for Student Development & Campus Life, Montclair State University
• Raja Bhattar,
• Lesley-Ann Brown-Henderson, Executive Director, Northwestern University
• Kari Ellingson, NASPA Historian and Associate Vice President for Student Affairs, University of Utah
• Tom Miller, Associate Professor, University of South Florida
• Carrie Petr, Vice President for Student Affairs, Doane College
• David Zamojski, Assistant Dean of Students, Boston University
• John Lowery, (2019 Conference Liaison), Associate Professor, Indiana University of Pennsylvania
• Henry Gee (2018 Conference Liaison), Vice President, Student Services, Rio Hondo College
• Adriana Alicia-Rodriguez, Director, University of Texas at Austin

The 100th Anniversary Planning Committee began their work in February 2017 with an in-person meeting in Washington, DC and monthly calls thereafter. The Committee continues its work to celebrate and recognize the 100th anniversary of the Association. The Committee will hold webinars in January, February, and March recognizing the history of the Knowledge Communities, Internationalization of the Association, The Recognition of First-gen in the Association, and more. On January 24, 2019, the Association will hold a recognition of the first meeting of the National Association of Deans of Men at The Mayflower Hotel in Washington, DC.
Center for Women (CFW)

Ruth Strang Research Award
- This award is facilitated by the Center for Women to promote high quality research in higher education/student affairs. The NASPA Foundation provides fundraising for the award.
- Submissions highlight research completed in regard to women in education; the winner receives at $500 award.
- This award is currently open and winners will be notified in mid-January 2019.

Zenobia Hikes Memorial Award
- This award is sponsored by the Center for Women and recognizes a NASPA member who has demonstrated a strong commitment to the advancement of women in higher education.
- This award is currently open and winners will be notified in mid-January 2019.

Graduate Associate Program (GAP)
For the 2018-19 GAP class, there were 140 applicants from 118 institutions. A collaborative social media and email campaign with the Marketing and Communications team led to larger outreach through multiple channels. Out of all the applicants, 108 were selected, and 102 have committed to be part of the program for the 2018-19 year. This year saw a 79% increase in applications.

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Applications</th>
<th>Institutions</th>
<th>Accepted</th>
</tr>
</thead>
<tbody>
<tr>
<td>11-12</td>
<td>125</td>
<td>89</td>
<td>85</td>
</tr>
<tr>
<td>12-13</td>
<td>153</td>
<td>114</td>
<td>94</td>
</tr>
<tr>
<td>13-14</td>
<td>109</td>
<td>79</td>
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<tr>
<td>14-15</td>
<td>88</td>
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<td>15-16</td>
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<td>16-17</td>
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<tr>
<td>17-18</td>
<td>78</td>
<td>58</td>
<td>58</td>
</tr>
<tr>
<td>18-19</td>
<td>140</td>
<td>118</td>
<td>108</td>
</tr>
</tbody>
</table>

- Associates’ duties include:
  - Serve as a primary contact for students seeking info on how to get involved with NASPA
  - Provide NASPA with feedback on programs/services students need from NASPA
  - Actively outreach to students/professionals who are not currently members
  - Actively reach out to new NASPA member on their campus/region/state via a monthly membership report
  - Three programs, including the two following:
    - Hosting a NASPA webinar showing on campus
    - Writing a NASPA blog post
    - Careers in Student Affairs Month (CSAM) programming
    - Hosting a Student Affairs Social (#SASocial)
    - Holding a membership Drive on campus
    - Hosting a NASPA webinar showing on campus
    - Organizing a social media takeover
  - The newest GAP class was finalized in October 2018. Since the start of the new class, 76 events have occurred. Some events include:
    - Instagram takeovers: GAPs have taken over the @naspagrads Instagram and shared their day with followers, including posts on both the feed and story areas of Instagram.
    - 10 institutions Student Affairs Master’s Programs have been featured during the Instagram takeovers:
      - University of Pittsburgh

16
- University of North Florida
- Jacksonville University
- Clemson University
- University of Georgia
- Western Illinois University
- Illinois Southern University
- University of Southern California
- Ball State University
- Old Dominion University

- Twitter Takeovers: GAPs have used Twitter to have conversations with followers and to share networking tips. They have also used this space to share reasons why they are studying higher education/student affairs in graduate school.
- Out of the two social media platforms, Instagram has been more popular in that followers are more engaged, especially via the Instagram story.
- Blog Posts on the Student Affairs Collective.
- Webinars and on-campus events.

### James E. Scott Academy Board

- Richard Walker, University of Houston, continues to serve as the Board’s chair. He will complete his service one year early in March 2019 when he begins his service as a Member at Large of the NASPA Board of Directors. Lynette Cook-Francis, CUNY John Jay College of Criminal Justice, will succeed Walker and will serve as the Board’s chair from March 2019 to March 2021.
- Currently, 20 vice presidents for student affairs (or the equivalent) from a variety of institutional types in all of NASPA’s seven regions serve on the Board. The Board’s current composition follows.

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Richard Walker (Board Chair)</td>
<td>Vice Chancellor/Vice President for Student Affairs and Enrollment Services</td>
<td>University of Houston</td>
</tr>
<tr>
<td>Barbara Avery</td>
<td>Former Vice Chancellor, Campus Inclusion &amp; Student Life</td>
<td>University of Michigan-Flint</td>
</tr>
<tr>
<td>Paul Bennion</td>
<td>Vice President for Student Affairs &amp; Dean of Students</td>
<td>The College of Idaho</td>
</tr>
<tr>
<td>Mike Brody</td>
<td>Vice President for Student Services</td>
<td>Reed College</td>
</tr>
<tr>
<td>Raul Cardenas</td>
<td>Vice Chancellor for Student Affairs</td>
<td>University of Colorado-Denver</td>
</tr>
<tr>
<td>Lynette Cook-Francis</td>
<td>Vice President of Student Affairs</td>
<td>CUNY John Jay College of Criminal Justice</td>
</tr>
<tr>
<td>Lisa Cooper Wilkins</td>
<td>Assistant Superintendent/Vice President of Student Services</td>
<td>San Joaquin Delta College</td>
</tr>
<tr>
<td>Anna Gonzalez</td>
<td>Vice President of Student Affairs &amp; Dean of Students</td>
<td>Harvey Mudd College</td>
</tr>
<tr>
<td>Eric Grospitch</td>
<td>Vice President for Student Life</td>
<td>Washburn University</td>
</tr>
</tbody>
</table>
The Academy’s focus continues to be engaging in conversations that relate to developments in the field of student affairs and higher education, more broadly. Since the last reporting period, the Board has met twice and has focused on the topics of (1) student affairs graduate preparation programs and VPSA expectations of staff and (2) VPSA knowledge, skills, and competencies.

In October 2018, the Academy sponsored one of its signature initiatives, the NASPA Institute for New Vice Presidents for Student Affairs. Institute faculty led by the institute director and Academy Board member Amy Hecht (Florida State University) executed a highly successful institute that drew a record-setting 63 participants. Other faculty included Shannon Ellis, (University of Nevada, Reno), Byron McCrae, (Davidson College), Frank Ross, (Butler University), Jermaine Williams (North Shore Community College), and Laura De Veau (formerly of Mount Ida College). See Professional Development & Events for more information.

All Academy Board members are expected to contribute to the James E. Scott Academy blog (www.naspa.org/constituent-groups/professionals/james-e-scott-academy) once each year. Board member contributions to the blog have been exemplary, and several contributions have been diverted to the NASPA blog to ensure that they receive greater visibility and readership. Since the last reporting period, these contributions were posted to the blog:
“So, what can you tell me about my son while he is a student at your school?”

J. Andrew Shepardson

Getting Back to the Basics. Getting Back to Bike Helmets

Barbara LoMonaco

VPSAs, Don’t Overlook the Opportunities Connected with NASPA Regional Conferences

Eric Grospitch

Managing Change in Student Affairs

Felicia Patterson

Light

Mike Brody

- Please see the James E. Scott Academy Board Report for additional information.

NASPA AVP Initiatives

- In March 2018, Art Munin, University of Wisconsin Oshkosh, began the second year of his two-year term as chair of the AVP Steering Committee.
- Currently, 16 NASPA members serve on the Steering Committee. The Steering Committee’s current composition follows.

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art Munin (Steering Committee Chair)</td>
<td>Associate Vice Chancellor &amp; Dean of Students</td>
<td>University of Wisconsin Oshkosh</td>
</tr>
<tr>
<td>Shruti Desai</td>
<td>Assistant Vice President for Student Affairs</td>
<td>McKendree University</td>
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<tr>
<td>Anne Flaherty</td>
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<tr>
<td>Terrence Frazier</td>
<td>Assistant Vice President for Student Affairs</td>
<td>Michigan State University</td>
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<td>Andrew Goretsky</td>
<td>Dean of Students</td>
<td>Arcadia University</td>
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<tr>
<td>Juan Guardia</td>
<td>Assistant Vice President and Dean of Students</td>
<td>University of Cincinnati-Main Campus</td>
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<tr>
<td>Erik Kneubuehl</td>
<td>Associate Vice Chancellor of Student Involvement and Leadership</td>
<td>East Carolina University</td>
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<tr>
<td>Angela Lauer Chong</td>
<td>Associate Vice President for Student Affairs</td>
<td>Florida State University</td>
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<tr>
<td>Daniel Maxwell</td>
<td>Associate Vice Chancellor/Associate Vice President</td>
<td>University of Houston</td>
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<tr>
<td>Kevin McCarthy</td>
<td>Assistant Vice President for Student Affairs and Dean of Students</td>
<td>North Central College</td>
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<tr>
<td>Romando Nash</td>
<td>Associate Vice President for Student Services</td>
<td>San Jose State University</td>
</tr>
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Amy Pennington  Dean of Students  Arkansas Tech University
Valerie Randall-Lee  Assistant Vice President of Student Affairs/Dean of Students  Salisbury University
Shadia Sachedina  Assistant Vice President for Student Success & Dean of Students  Fashion Institute of Technology
Todd Smith-Bergollo  Assistant Dean for Students  Pace University-New York
Adam Sterritt  Assistant Vice President for Student Life  The University of Alabama

- The Steering Committee continues to advance the following goals:
  - Goal 1: Market and communicate programs and resources relevant to AVPs
  - Goal 2: Create and deliver programs and resources centered on AVP core competencies
  - Goal 3: Create opportunities for networking and connection among AVPs
- The Steering Committee has determined that it will also focus some attention on initiatives for professionals who aspire to the AVP role. It will present a full-day pre-conference offering for aspiring AVPs during the 2019 NASPA Annual Conference in Los Angeles.
- The Steering Committee continues to bolster its regional connections and provide region-based opportunities for AVPs to learn and network.
- The Steering Committee continues to influence heavily the ongoing development of the NASPA AVP Institute – Excellence in the “Number Two” Role. Munin will serve as the 2019 institute’s co-director, and Maxwell and Sachedina will serve as institute faculty members.
- The Steering Committee continues to have a robust blog on the NASPA website (www.naspa.org/constituent-groups/professionals/avp-steering-committee) that features regular postings relevant for AVPs.
- Please see AVP Steering Committee Report for additional information.

Latin American Caribbean Area (LAC) Advisory Board
- The LAC Advisory Board is currently composed of the following individuals:

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<th>Role</th>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
<th>Country</th>
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<tr>
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<td>Enrique Rojas</td>
<td>Director de Desarrollo Estudiantil</td>
<td>Duoc UC</td>
<td>Chile</td>
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<tr>
<td>Past Area Director</td>
<td>William Young</td>
<td>Director de Asuntos Estudiantiles</td>
<td>Pontificia Universidad Católica de Chile</td>
<td>Chile</td>
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<tr>
<td>Country Representative</td>
<td>Enrique Lara- Nuño</td>
<td>Director</td>
<td>NASPA Mexico</td>
<td>Mexico</td>
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<tr>
<td>Country Representative</td>
<td>Maria Consuelo Burgos Cantor</td>
<td>Dean of Students</td>
<td>Universidad de los Andes</td>
<td>Colombia</td>
</tr>
<tr>
<td>Country Representative</td>
<td>William Young</td>
<td>Director de Asuntos Estudiantiles</td>
<td>Pontificia Universidad Católica de Chile</td>
<td>Chile</td>
</tr>
<tr>
<td>Country Representative</td>
<td>Erick Lobo Hernandez</td>
<td>Vice Provost for Student Affairs</td>
<td>Universidad Latinoamericana de Ciencia y Tecnología</td>
<td>Costa Rica</td>
</tr>
<tr>
<td>Country Representative</td>
<td>Evelyn Rivera Torres</td>
<td>Director</td>
<td>Universidad de Puerto Rico, Rio Piedras Campus</td>
<td>Puerto Rico</td>
</tr>
<tr>
<td>NASPA LAC Board Member</td>
<td>Ana Pelegri Kristic</td>
<td>Vice President of Student Affairs</td>
<td>Santo Tomas</td>
<td>Chile</td>
</tr>
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LAC Online Briefing Series
The LAC began a series of online briefings to familiarize student affairs practitioners in Latin American and the Caribbean area with NASPA, student affairs, and professional development. The series is being offered in Spanish only to ensure that participants are able to obtain information and converse without any language barriers. Given the success of the series, the LAC will continue to offer live, online briefings to NASPA members for free until December 2018.

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<tr>
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<td>August 9, 2018</td>
<td>Congreso NASPA LAC 2018. <em>2018 NASPA LAC Conference</em></td>
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<tr>
<td>September 6, 2018</td>
<td>Inclusión de Estudiantes con Discapacidad en Instituciones de Educación Superior sin Procesos de Selección de Ingreso. Inclusion of Students with Disabilities in Higher Education Institutions without Income Selection Processes</td>
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<tr>
<td>October 4, 2018</td>
<td>Inclusión, Diversidad y Docencia Universitaria: Orientaciones para Promover el Aprendizaje de Todos. <em>Inclusion, Diversity and University Teachings: Orientations to Promote Learning for all.</em></td>
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MENASA Advisory Board
The NASPA MENASA Advisory Board continues to evolve and is currently comprised of the following members:

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<tr>
<td>Director</td>
<td>Mr. Tadd Kruse</td>
<td>Assistant to the President for Institutional Planning &amp; Effectiveness</td>
<td>American University of Kuwait</td>
<td>Kuwait</td>
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<tr>
<td>Immediate Past Director</td>
<td>Dr. Courtney Stryker</td>
<td>Consultant</td>
<td>Qatar University</td>
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<tr>
<td>Secretary</td>
<td>Mr. Kevin Stensberg</td>
<td>Graduate Services Manager</td>
<td>KAUST—Saudi Arabia</td>
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</tr>
<tr>
<td>MENASA Special Projects Coordinator</td>
<td>Ms. Naila Sherman</td>
<td>Director of Student Life</td>
<td>Georgetown University—Doha</td>
<td>Qatar</td>
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<tr>
<td>Membership Co-coordinator</td>
<td>Mr. Abdulaziz Khaledi</td>
<td>Section Head, Employer Relations, Career Services</td>
<td>Qatar University</td>
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<tr>
<td>Role</td>
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<tr>
<td>Membership Co-coordinator</td>
<td>Mr. Rodney Taylor</td>
<td>Coordinator of International Studies</td>
<td>Community College of Qatar</td>
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<tr>
<td>Professional Development Coordinator</td>
<td>Ms. Sarah Faheem</td>
<td>Student Development Senior Specialist</td>
<td>Virginia Commonwealth University in Qatar</td>
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<tr>
<td>MENASA Web &amp; Social Media Coordinator</td>
<td>Ms. Elizabeth Coder</td>
<td>International Student Services Coordinator</td>
<td>Carnegie Mellon University Qatar</td>
<td>Qatar</td>
</tr>
<tr>
<td>2019 MENASA NASPA Annual Conference Chair</td>
<td>Dr. Hanan Muzaffar</td>
<td>Dean of Student Affairs</td>
<td>American University of Kuwait</td>
<td>Kuwait</td>
</tr>
<tr>
<td>2018 MENASA NASPA Annual Conference Chair</td>
<td>Ms. Karla Fraser</td>
<td>Senior Associate Director of Student Services</td>
<td>Yale-NUS College, Singapore</td>
<td>Singapore</td>
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<tr>
<td>Country Representative</td>
<td>Mr. George Marquis</td>
<td>Dean of Students</td>
<td>American University of Cairo</td>
<td>Egypt</td>
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<tr>
<td>Country Representative</td>
<td>Mr. Bakhtiyar Rakhimov</td>
<td>Senior Manager, Department of Student Affairs</td>
<td>Nazarbayev University</td>
<td>Kazakhstan</td>
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<tr>
<td>Co-Country Representative</td>
<td>Ms. Saḥar Al Yousef</td>
<td>Student Affairs Manager</td>
<td>King Said bin Abdulaziz University for Health &amp; Science</td>
<td>Saudi Arabia</td>
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<tr>
<td>Country Representative</td>
<td>Dr. Tarifa Ajaiif</td>
<td>Campus Director, Dubai Women’s College</td>
<td>Higher Colleges of Technology</td>
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<td>Dr. Khalid Al Khanji</td>
<td>Vice President for Student Affairs</td>
<td>Qatar University</td>
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<tr>
<td>Country Representative ― Lebanon</td>
<td>Dr. Charbel Tarraf</td>
<td>Associate Dean of Student Affairs</td>
<td>American University of Beirut</td>
<td>Lebanon</td>
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<tr>
<td>Country Representative ― Oman</td>
<td>Dr. Yousuf Salim Al Hinai</td>
<td>Dean of Student Affairs, Assistant Professor Information Systems</td>
<td>Sultan Oaboos University</td>
<td>Oman</td>
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<tr>
<td>Co-Country Representative ― Kingdom of Saudi Arabia</td>
<td>Mr. Awad Al Jadani</td>
<td>Educational Support Specialist</td>
<td>University of Business &amp; Technology, Jeddah</td>
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<td>Ms. Shabana Manji</td>
<td>Assistant Manager of Student Affairs</td>
<td>University of Central Asia</td>
<td>Tajikistan &amp; Kyrgyz Republic</td>
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### NASPA Undergraduate Fellows Program (NUFP)

**Program Numbers:**
- There are a total of **325** Fellows for the 2018-2019 academic year. Additional applications are currently under review and a final report of program numbers will be included in the March 2019 Board Report.
- Please note that some values exceed the overall total as Fellows that indicate more than one option are included in each instance where criterion was selected.

#### Year in Program

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**Sexual Identity**

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### Disability

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**Additional Identities**

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NUFP 30th Anniversary
- NUFP will celebrate its 30th anniversary in 2019. As part of the celebration, NUFP will host the “For NUFP, by NUFP” pre-conference at the 2019 Annual Conference. Registration is free for NUFP Alumni.
- NUFP will invite members of the NUFP Family to reflect on their experiences with the program through the “Pearls of Wisdom” spring blog series.

NASPA LEAD Initiative
- The NASPA LEAD Initiative recognizes a network of postsecondary institutions for their commitment to civic learning and democratic engagement. The initiative engaged 75 campuses for the 2018-2019 year and continues to use the model of cohorts, which are advised by eight selected LEAD Consulting Institutions.
- The LEAD Consulting Institutions (LCIs) provide leadership for the LEAD cohorts by acting in an advisory role, hosting monthly calls with their respective cohorts and monthly phone calls with NASPA. The consulting institutions and staff include:
  - Patrick O’Brien, director, civic engagement at Frostburg State University
  - Bill Mandicott, assistant vice president for student & community involvement at Frostburg State University
  - Marlene Kowalski-Braun, associate vice president for student & community involvement at Grand Valley State University
  - Melissa Baker-Boosamra, associate director of student life for civic engagement and assessment at Grand Valley State University
  - Sean Crossland, director, Thayne Center at Salt Lake Community College
  - Sam Collins, service leadership coordinator at Salt Lake Community College
  - Dennis McCunney, director, Center for Leadership and Civic Engagement at East Carolina University
  - Amy Koeckes, associate director, student engagement at University of Nevada, Reno
  - Sandy Rodriguez, director, Center for Student Engagement at University of Nevada, Reno
  - Tara Centeno, director of student activities and campus engagement at New College of Florida
  - Kimberly Piatt, associate director of community development at The College at Brockport
  - Ashley Farmer-Hanson, interim vice president for student affairs at Buena Vista University
- NASPA continues the LEAD Advisory Institutions’ roles within the NASPA LEAD Initiative. LEAD Advisory Institutions (LAIs) are institutions that have been a part of the NASPA LEAD Initiative for four years and act as mentors, supports, and resources for all LEAD Institutions.
- The 2018-2019 LEAD Advisory Institutions are:
  - Alfred State College
Baylor University
- Chapman University
- Fort Hays State University
- Illinois State University
- Kennesaw State University
- New Jersey Institute of Technology
- North Central College
- Otterbein University
- Rollins College
- University of Central Florida
- University of Miami
- Washington and Jefferson College

LEAD Advisory Institution are working on the following projects for the 2018-2019 year:
- CAS Standard for Political Engagement
- CLDE Theory of Change
- MLK Day of Service Revision
- Dialogue and Deliberation resource development potentially with the Kettering Foundation
- Early-career Development Institute (mentorship program)

In September, the NASPA LEAD Initiative hosted a live briefing session in the NASPA Online Learning Community in partnership with ETS. The session, Meaning, Methods, and Measures: Challenges and Solutions to Assessing Student Affairs Impact, had 19 participants.

NASPA Lead Initiative applications for the 2019-2020 year will be available in March 2019.

Voter Friendly Campus Initiative

- NASPA has partnered with the Fair Election Center’s Campus Vote Project to offer the Voter Friendly Campus (VFC) designation opportunity to institutions interested in engaging students, faculty, administration, and community partners in the democratic process.
- 150 campuses from 35 states are taking part in the 2019-2020 cycle of the Voter Friendly Campus designation process. Campuses partaking in the program have submitted statements of interest and campus plans. Final evaluation reports will be due in January 2019, and designees will be notified in March 2019.
- In an effort to engage campuses in the Voter Friendly Campus program, staff from Campus Vote Project and NASPA have offered several engagement opportunities to ensure that campuses are supported during their time in the program. These opportunities include, but are not limited to:
  - 1:1 consultations with program staff;
  - Engagement in the state-based voting summits in Minnesota, Texas, Ohio, Virginia, North Carolina, and Florida;
  - A monthly newsletter that comes out on the second Tuesday of each month, highlighting national initiatives like Constitution Day and National Voter Registration Day, as well coalition partner initiatives like Election Imperatives from IDHE; and
  - Live Briefings:
    - January 16 - Voter Friendly Campus Overview (96 participants)
    - April 19 - Creating a Campus Plan (76 participants)
    - June 27 - Institutionalizing Voter Engagement: A Guide (54 participants)
    - August 8 - Civic Engagement Across the Curricular and Co-curricular (57 participants)
October 11 - Parties, Politics, and Protection - Engaging in the Mid-terms (33 participants)

- All of these resources are available on the project’s website: https://www.voterfriendlycampus.org/

Health, Safety, and Well-being Initiatives
The Health, Safety, and Well-being Initiatives of NASPA provides support, training, and resources to collegiate health and safety initiatives. These efforts include peer education, alcohol and other drug prevention, health and well-being, as well as sexual violence prevention. A network of volunteers assists the Health, Safety, and Well-being Initiatives NASPA staff to reach peer education groups and advisors at institutions of higher education across the country.

Presentations
National Prevention Network Annual Conference, Panel Presentation – Jevons and Jordan
Michigan Higher Education Prevention Network, Opening Keynote – Arnold
Ohio College Initiative Annual Meeting, Opening Keynote – Arnold
2018 Campus Sexual Assault Summit hosted by Michigan First Lady Sue Snyder – Tombros Korman
19th Annual Substance Abuse Disorder and Co-occurring Disorder Conference, Closing Keynote - Arnold

Peer Education Initiatives
- Professional Volunteer Positions:
  - Two new BACCHUS Regional Consultants (BRC) were appointed in August 2018:
    - Region II: Jayme Trogus (Millersville University)
    - Region III: Brittney Vigna (University of Alabama)
  - Four full time campus professionals continued to serve in the BACCHUS Regional Consultant Role
    - Region I: Joleen Nevers (University of Connecticut)
    - Region IV-East: Leslie Haxby McNeill (Miami University)
    - Region IV-West: Joan Masters (University of Missouri)
    - Region V: Lexi Benson (University of Montana Western)
  - Thirty full-time campus professionals serve as BACCHUS State Coordinators and assist the BACCUS Regional Consultants to manage peer education efforts and organize spring conference in their respective regions. Nine new and twenty-one returning BACCHUS State Coordinators were appointed this year:
    - Alabama: Herbert Wilkinson (University of Alabama Birmingham)
    - Arkansas: Mary Wyandt-Hiebert (University of Arkansas-Fayetteville)
    - Arizona: Kimberly Frick (Arizona State University)
    - California: Humberto Santiago (University of California- Riverside)
    - Colorado: Kendra Reichle (Fort Lewis College)
    - Florida: Christina Cetti (Stetson University)
    - Idaho: Emily Tuschhoff (University of Idaho)
    - Illinois: Kevin Meier (Northwestern University)
    - Iowa: Brian Vanderheyden (Iowa State University)
    - Kansas: Robert Duffy (Fort Hays State University)
    - Kentucky: Emily Werner (Bellarmine University)
    - Louisiana: LaTesha Hinton (Tulane University)
    - Massachusetts: Ashleigh Hala (Babson College)
- Massachusetts: Christine Johnston (Springfield College)
- Michigan: Whitney Boroski (Michigan Technical University)
- Mississippi: Taja Hereford (University of Mississippi)
- Missouri: Jessica Gargus (Missouri University of Science & Technology)
- Montana: Danika Comey (Montana State University)
- Nebraska: Beth Littrell (Hastings College)
- New York: Anna Sotelo-Peryea (University at Buffalo)
- North Carolina: April McCoy (Saint Augustine's University)
- South Carolina: Chris Donevant-Haines (Coastal Carolina University)
- Ohio: Lori Bishop-Ley (University of Cincinnati-Main Campus)
- Oregon: Taylor Schwab (Portland State University)
- Tennessee: Rachael Paul (East Tennessee State University)
- Texas: Kelsey Lueck (Texas Tech University)
- Utah: Olga Antonio (Weber State University)
- Virginia: Eric Marlowe Garrison (College of William and Mary)
- Washington: Laura Gant (Eastern Washington University)
- Wisconsin: Jenny Rabas (University of Wisconsin-Madison)

- **Student Volunteer Positions**
  - Two peer educators have traditionally been elected at General Assembly each November as the incoming Student Advisory Committee (SAC) Directors. From November to April they serve as Student Advisory Committee Directors Elect. From May to April, they serve for a one-year term as Student Advisory Committee Directors. They serve as the leaders for the Student Advisory Committee.
  - Beginning at General Assembly in 2018, we will elect only one Student Advisory Committee Director.
  - The outgoing 2017-2018 SAC Director is:
    - Samaya Byrd (Winston-Salem State University)
  - Each spring, seven peer educators apply and are selected by their respective regional leadership teams to serve a one-year term as the Student Advisory Committee (SAC) member. They assist the BACCHUS Regional Consultants and State Coordinators with regional communications and the regional spring conference. Seven undergraduate students were selected to serve on the Student Advisory Committee for 2018-2019.
    - Region I: Julianna Morrone (Sacred Heart University)
    - Region II: Joelle Bennett (Millersville University)
    - Region III: Katherine Chiu (James Madison University)
    - Region IV-E: Margaret Breitenstein (Luther College)
    - Region IV-W: Lillian Germeroth (Missouri University of Science & Technology)
    - Region V: Alyssa Espinoza (Weber State University)
    - Region VI: Zane Landin (California State Polytechnic University, Pomona)
  - In June 2018, the SAC convened in Orlando, Florida to learn more about their roles, connect with one another, and plan their engagement efforts for the 2018-2019 year.

**Culture of Respect Advisory Board**

**Effective May 2018**

- Earlier this year, Culture of Respect welcomed a new and expanded Advisory Board. This Board builds on NASPA expertise and leadership and increases the multidisciplinary perspectives advising Culture of Respect. The Advisory Board participates in quarterly web-based meetings and has been actively involved in recruitment for the 3rd cohort of the Collective. Especially
noteworthy are the efforts of Dr. Penny Rue, who filmed a promotional spot and hosted a conversation with VPSAs about campus sexual violence and higher education’s opportunity to lead in this arena. Advisors are also actively assisting with the development of Culture of Respect Foundations. The Advisory Board is represented by:

- Co-founders, John Fifield and Sandi Haber Fifield
- Emeritus advisors, David Lisak and Laurie Hamre
- Sarah Bolton (College of Wooster)
- Matthew Colpitts (Leman Manhattan Preparatory School)
- Jackie Cruz (Harvard Graduate School of Education)
- Adam Falk (Alfred P. Sloan Foundation)
- Allan Ford (Northeastern State)
- Eric Hartman (Sewanee, The University of the South)
- Daniel Hernandez (University of Texas at Dallas)
- Stephanie Hull (Woodrow Wilson National Fellowship Foundation)
- Jennifer Jacobsen (Grinnell College)
- Nicole Johnson (Spellman College)
- Martha Kanter (New York University)
- Diane Rosenfield (Harvard Law School)
- Penny Rue (Wake Forest University)
- Wanda Swan (Emory University)
- Tracey Vitchers (It’s On Us)

NASPA Advisory Services

- In the period of July to November 2018, NASPA Advisory Services has engaged in four student affairs division-level reviews, four program-level reviews, and provided 18 guided self-assessments.

- Comprehensive Reviews: NASPA engaged in two comprehensive revisions for divisions of student affairs.
  - Institution 1: This review of a division of student affairs at a private, four-year institution began in late July. The review team consisted of Ricardo Hall, vice provost for student affairs, Lehigh University; Ryan Lombardi, vice president for student and campus life; Cornell University; and Joseph DeSanto Jones, NASPA staff. Major project activities included the P.R.A.C.T.I.C.E.S. self-assessment, ten telephone interviews of institutional staff, review of student affairs data and reports, and meetings with 68 campus members during a two-day visit (October 4-5, 2018). The review team is finalizing its draft report of findings, analysis, and recommendations at the time of this NASPA President’s Report with final delivery anticipated in late November 2018.
  - Institution 2: This review of a division of student affairs and enrollment management at a public, four-year institution began in late October 2018. NASPA is currently working with the institution’s vice president for student affairs to plan for the P.R.A.C.T.I.C.E.S. self-assessment, finalize external reviewers, and conduct external review activities.

- Program Reviews: NASPA engaged in four reviews of individual programs or program clusters: two reviews of disability services, one review of multicultural services, and one review of a wellness center.
  - Institution 1 (Disability Services): This project was a review of a disability services office at a private, four-year institution. The NASPA review team consisted of Tom Thompson, TMLS Consulting, as the project lead, and Joseph DeSanto Jones, NASPA staff. The team
visited campus July 12-13, 2018. The visit consisted of 16 meetings with student affairs leadership and staff, disability services staff, faculty and campus partners, students, and a tour of disability services. The NASPA team issued its report of findings, analysis, and recommendations to the institution in September 2018.

- Institution 2 (Disability Services): This project is a review of a disability services office at a private, four-year institution. The NASPA review team consists of Tom Thompson, TMLS Consulting, as the project lead, and Joseph DeSanto Jones, NASPA staff. At the request of the institution, the project lead and NASPA staff designed and shared a self-study template to be completed as a project activity. The NASPA team will be reviewing campus and department documents and is planning for a campus site visit in April 2019.

- Institution 3 (Multicultural Services): This project was a review of a multicultural student services office as a private, four-year institution. The NASPA review team consisted of Joy Hoffman, independent contractor, and Joseph DeSanto Jones, NASPA staff. The team visited campus August 21-22, 2018. The visit consisted of 15 meetings with senior administrators, student affairs leadership and staff, multicultural services leaders, faculty and campus partners, students, and a tour of multicultural services. The NASPA team issues its report of findings, analysis, and recommendations to the institution in early October 2018.

- Institution 4 (Wellness Center): This project is a review of a wellness center at a four-year, public institution that consists of counseling services, disability services, health services and education, student rights and responsibilities, and women’s and gender center. The NASPA review team consisted of Mona Hicks, Saint Louis University; David Arnold, assistant vice president for NASPA health, safety, and well-being initiatives; and Joseph DeSanto Jones, NASPA staff. The team visited campus September 20-21, 2018. The visit consisted of 14 meetings with student affairs leadership and staff, including directors and staff within individual wellness center units; faculty and campus partners; students; and a tour of campus wellness facilities. The review team is finalizing its draft report of findings, analysis, and recommendations at the time of this NASPA President’s Report with final delivery anticipated in late November 2018.

- Guided Self-Assessments: NASPA re-organized our approach to the P.R.A.C.T.I.C.E.S. self-assessment by creating a seasonal cohort. This cohort structure is intended to provide NASPA members with a more concrete timeline for participating in the P.R.A.C.T.I.C.E.S. self-assessment, including registration, orientation, participant assignment, survey administration, and report generation. There were 15 registrations for the fall 2018 cohort, plus an additional two institutions who had previously registered and opted to participate via this model, for a total of 17 participating institutions. The breakdown of the participating institutions is as follows:
  - Four-year, private: six institutions
  - Four-year, public: seven institutions
  - Two-year, public: three institutions
  - Secondary: one institution
  - Prior to the transition to this cohort model, one additional division of student affairs at a four-year, public institution also participated in the P.R.A.C.T.I.C.E.S. self-assessment.

- Carol Galladian, who joined NASPA in a part-time capacity as NASPA Advisory Services manager, in February 2018, transitioned into a full-time role in October 2018 supporting both NASPA Advisory Services and the Center for First-generation Student Success.

- The NASPA Advisory Services website expanded to include a number of testimonials from senior-level student affairs officers who invited reviews of their division and who have served as
reviewers. Four case studies of external review and self-assessment projects were also created and added to the website.

- A feature article in the fall 2018 issue of NASPA Leadership Exchange was focused on organizational reviews and included numerous highlights of NASPA Advisory Services. Authors included Pauline Dobrowski, Stonehill College; Eric Grospitch, Washburn University; Scot Lingrell, University of West Georgia; Ellen Neufeldt, Old Dominion University; Frank Sánchez, Rhode Island College; Richard Walker, University of Houston and University of Housing System; and Joseph DeSanto Jones, NASPA staff.

- The NASPA Advisory Services Steering Committee met via video conference in July and September 2018. Committee members, Ted Elling, University of North Carolin at Charlotte (retired) and Laura Wankel, Northeastern University, took the lead in drafting an evaluation process for NASPA Advisory Services external reviews and self-assessments, which is currently under further review by the Committee. The Committee is also sending out quarterly updates to members of the NASPA Advisory Services reviewer pool.

Center for First-generation Student Success

The Center has been quite active in recent months with the expansion of staffing, growth in programming and service opportunities, and release of new scholarship. We continue to have a strong working relationship with The Sunder Foundation and are grateful for their partnership.

- In July, Center staff returned to Dallas for continued meetings with The Sunder Foundation. This time included continued discussion of the Center’s budget and finalizing of a revised strategic plan. These meetings also served as planning workshops for a reimagined First Scholars® model, intended to become the Center’s signature programmatic model.
  o The Center’s strategic plan was finalized to include four strategic themes:
    ▪ Connect and Recognize
    ▪ Knowledge Creation & Evidence-based Practices
    ▪ Innovative & Scalable Approaches
    ▪ Thought Leadership & Advocacy
  o Through strategic planning and budget discussions, the need to expand Center staffing to meet goals became evident.
    ▪ Carol Galladian, NASPA Advisory Services manager, is now supporting special projects in a part-time capacity.
    ▪ After a successful search, Jessica Colorado was selected as the Center’s program assistant and began in the Washington, DC office on November 13th. Jessica comes to NASPA after positions at with TRIO programs, Bronx Community College, and the University of Rochester. In December, she will earn a second master’s degree, this time with a focus in education policy.
    ▪ With over 120 applicants, the associate director for First Scholars® initiatives search was quite competitive. In early November, a pool of four finalists were offered second round interviews and the process is anticipated to wrap up with a successful offer soon.

- On October 4th, the Center released First-generation Student Success: A Landscape Analysis of Programs and Services at Four-year Institutions. This report, the first of its kind, has been
positively received across the higher education community. To date, the report has been downloaded over 2000 times and the Center’s website saw a 165% increase in activity in early October.

- The report generated media attention in Inside Higher Ed, The Chronicle of Higher Education, Diverse Issues in Higher Education, Education Dive, and NPR, and online newsletters from Politico, Lumina Foundation, and APLU. The Center has received a number of speaking engagement and conference presentation requests since release.
- On October 18th, Kevin Kruger and Sarah Whitley, the Center’s senior director, hosted a thought leader breakfast at NASPA Washington, DC. Twenty-three leaders from nonprofits, associations, media, and government gathered with NASPA’s team to discuss findings and advancing collaborations.

- The Center partnered with Connections Media to develop an editorial calendar and social media strategy. This resulted in Center Facebook and LinkedIn sites, in addition to an existing Twitter presence, that has allowed us to significantly increase communication with constituents. In October alone, the Center’s Facebook saw a 760% increase in activity from September.
- In addition to social media, the Center has launched a bi-weekly newsletter to a growing listserv of first-generation-focused colleagues.

- Center assistant director, Deana Waintraub Stafford, has grown a robust offering of online professional development offerings. The events below have reached over 450 participants and are now available as On Demand offering. A short course on academic coaching for first-generation students is also in development.

- **Becoming an Individual and Institutional Advocate for First-generation College Students** (July 2018)

- **Operating with Little-to-No Budget for First-generation Student Programs** (September 2018)
  - Presenters: Symone Morales, M.Ed., and La’Tonya Reese Miles, Ph.D., *UCLA*

- **First-generation Journeys: Confronting, Challenging, and Crossing Academic Borderlands** (October 2018)
  - Presenter: T. Mark Montoya, Ph.D., *Northern Arizona University*

- **Finding the Right Connections for First-generation Students with Impostor Syndrome** (November 2018)
  - Presenter: Tom Dickson, Ed.D., *University of California Riverside*

- The Center has received increased interest in institutional external review requests in recent months. This is partnered with the launch of a working group to develop a Campus Inventory Tool, to support institutional self-study. The Center has partnered with NASPA Advisory Services to begin offering first-generation-focused review opportunities and are finalizing the first partnership with Santa Clara University. Review opportunities will be partnered with the Campus Inventory Tool upon completion. Working group members include:

  - Sonja Ardoin, Ph.D., Appalachian State University
  - Bridgette Behling, George Washington University
  - Dawn Bruner, Ed.D., University of Rochester
  - Wendy Bruun, Ed.D., Northern Arizona University (chair)
  - Carmen Huerta-Bapat, University of North Carolina at Chapel Hill
The Center had a busy summer and fall with invited conference engagements and conference presentations to include:
- University of California System Symposium on First-generation Student Success
- Institute on First-Generation College Students
  - **Collaborating partnership with the National Resource Center on the First-Year Experience & Students In Transition**
- Southwest Symposium on First-generation Student Success at Northern Arizona University
- Council for Opportunity in Education Annual Conference

In October, SxSW EDU announced the Center’s submission, in partnership with Reach Higher and the Jack Kent Cooke Foundation, had been selected for the 2019 conference in Austin, TX.

The Center continued a partnership with the Council for Opportunity in Education for the 2nd annual First-Generation College Celebration on November 8th. Across the country, institutions led efforts to celebrate the successes of first-generation students, faculty, and staff and to raise awareness of first-generation experiences. The Center recently launched a new webpage featuring institutional efforts, ideas for participation, and video messages from Members of Congress. The Center also released a social media campaign highlighting the support of NASPA leadership for first-generation success.

After a successful launch at the 2018 NASPA Annual Conference, the Center has placed additional efforts toward recruiting first-generation-focused education sessions and building a unique pre-conference workshop on faculty development for better supporting first-generation students in the classroom. The Center is currently developing a track of educational programs for the 2019 Annual Conference that will allow participants to deeply engage with first-generation content and connect with colleagues.

The Center is leading efforts for the new First-generation Student Success conference as part of the 2019 NASPA Conferences on Student Success in Higher Education. The planning committee, comprised of NASPA Advocacy Group members, is currently developing the learning outcomes, conference schedule, educational opportunities, and keynote speakers. The Center will also launch First Forward, an institutional recognition program, at the conference.

In addition to conference preparations, onboarding new staff, and significant program development, the Center will launch a landscape analysis on first-generation programs at two-year institutions, take on research partnerships, launch external review services, and engage with colleagues around the country on this important work.

**Online Learning Community**

From March 1, 2018 – October 19, 2018, the Online Learning Community hosted 48 live sessions, with 3312 participants.

- 108 volunteer presenters were a part of these sessions
- 14 sessions were Knowledge Community sponsored:
- Queer People of Color in Higher Education (African American, Asian Pacific Islander, Gender and Sexuality, Indigenous Peoples, Latinx/a/o, Multiracial KCs)
- Let’s Talk Competencies! Career Readiness Doesn’t Matter if Students Can’t Express It (Student Leadership Programs, Student Career Development KCs)
- Engaging Within Your Institution’s Community: Navigating Town and Gown Relations (Civic Learning and Democratic Engagement KC)
- Sponsorship versus Mentorship: Career Advancement (African American KC)
- Removing Roadblocks: Challenges and Opportunities in the Muslim Community for Survivor Healing (Sexual and Relationship Violence Prevention, Education, and Response KC)
- Action-Oriented Assessment: Strategies for Collecting Data by Engaging Participants (Assessment, Evaluation, and Research KC)
- Disability Services for Graduate and Professional Students (Administrators in Graduate and Professional Student Services, Disability KCs)
- ZZzs into AAAs: Best Practices in Sleep Promotion for College Students (Wellness and Health Promotions KC)
- Leadership Design 101 - Creating A Transformational Leadership Development Program from Scratch (Student Leadership Programs KC)
- We’re All on the Same Team: Athletics and Student Affairs Collaborations (Student-Athlete KC)
- Meaning, Methods, and Measures: Challenges and Solutions to Assessing Student Affairs Impact (LEAD KC)
- ALL IN Campus Democracy Challenge (Civic Learning and Democratic Engagement KC)
- Do It Yourself Program Review Using CAS Standards (Assessment, Evaluation, and Research KC)

- Additional Knowledge Community presentations are planned:
  - The Intersection of Student Leadership, Student Government, Civic Engagement (Student Leadership Programs KC)
  - The Opioid Crisis: The Impacts and Effects in Higher Education (Wellness and Health Promotions KC)
  - Theory of Change Tool Kit Foundry Live Briefing (Civic Learning and Democratic Engagement KC)
  - The Administrators in Graduate and Professional Student Services KC is planning a presentation in November on an innovative training program

- NASPA Louisiana (as a part of Region III) hosted a free live briefing series this summer:
  - Strategies for Advancing your Career in Student Affairs
  - Action-Oriented Assessment: Strategies for Collecting Data by Engaging Participants
  - Avoiding Burn-Out & Practicing Self-Care
  - How to Infuse Social Justice & Equity into Your Work

- The Center for Women continued its series with Lifting As We Climb: Being a Mentor at Your Institution
- The Center for First-generation Student Success has launched a live briefing series:
  - Exploring The Ways Jargon Influences College Access & Success for First-generation College Students
  - Becoming an Individual & Institutional Advocate for First-generation College Students
Starting from the Bottom: Building First-gen Support Offerings with Little to No Resources
First-generation Journeys: Confronting, Challenging, & Crossing Academic Borderlands
The series will continue approximately every 2-3 months

NASPA Hill Days: Live Briefing Series
This series had tremendous success: 707 total registrations were made for the six associated sessions:
- Title IX and Campus Sexual Assault Response and Prevention (202)
- Higher Education Act Reauthorization (92)
- Immigration and International Students (93)
- Free Speech and Intellectual Diversity on College Campuses (148)
- State Advocacy (76)
- Federal Advocacy (96)

Corporate Development

2018-2019 NASPA Partners
Secured Larger Partnership Agreements from:
- Everfi
- Spelman Johnson
- E-checkuptogo Programs
- Presence
- Skyfactor
- Chartwells
- Ready Education (formely Oohlala Mobile)

Finalizing Larger Partnership Agreements with:
- Involvio
- Strada Education Network
- ETS
- NSLS
- Campus Labs

2018 NASPA Annual Conference (as of October 31, 2018)
- 71 Exhibitors signed up representing 100+ 10x10 booths.
- 33 Sponsors secured (both Annual Conference and other events held at the Annual Conference).

Other Exhibits and Sponsorships (as of October 31, 2018)
- 2018 SA Fundraising Conference: 3 Exhibitors (Every Action, Campus, ESP and GiveCampus)
- 2018 Institute for New VPSAs: Sponsors: 5 sponsors (EverFi, e-Checkuptogo Programs, Handshake, Skyfactor and Spelman Johnson)
- 2018 BACCHUS Initiatives of NASPA General Assembly: 5 Exhibitors (Gordie Center, Hines Foundation, KIND Bars, ORI and Rise) 1 Sponsor (NCAA)
- 2018 Leadership Institute: 5 Exhibitors (Circle of Change Leadership Experience, Leadershape, NSLS, Leadership 360 and Emory Integrity Project)
- 2018 RSSI: 1 Exhibitor (IFYC)
• 2019 Strategies Conference: 10 Exhibitors (Active Minds, United Educators, Dave Closson, Get Inclusive, Hopelab, Jed Foundation, Merrimack, Tao Connect, Cannabis Classroom and YOU at College) 4 Sponsors (360 Proof, EverFi, Catharsis and e-Checkuptogo Programs)
• 2019 AVP Institute: 4 sponsors (e-Checkuptogo Programs, Spelman Johnson, Everfi and Ready Education)
• 2019 Aspiring Institute: 3 sponsors (Spelman Johnson, Everfi and Ready Education)
  2019 Military Connected Students Conference: 2 Exhibitors (University of Alabama and San Jose University) 1 Sponsor (Corvias)
• 2019 VPSA Summer Summit: 4 sponsors (e-Checkuptogo Programs, Spelman Johnson, Everfi and Ready Education)
• 2019 Student Success Conference: 1 Exhibitor (NSLS) 2 sponsors (Ready Education, Skyfactor)

Information Systems and Brand Management
Internal and External Networks
And as our staff grows, so does the demand on our network infrastructure. Our goal is to upgrade our network bandwidth in the coming months to ensure optimal performance and staff productivity.

We have recently implemented a new phone and communications platform with RingCentral. RingCentral offers both a mobile and desktop application that provides phone, meeting tools and collaboration software for all staff regardless of work location. We also have enabled constituent groups to purchase RingCentral Meetings licenses under our account for their specific group needs.

We continue to monitor web security and compliance across our enterprise to ensure that all of our sites remain compliant, protecting financial information at the highest standard.

The upgrade and expansion of the new distribution list and group email services continues to be successful, better enabling our groups to easily communicate with one another, while also reducing spam and increasing email deliverability.

NASPA Online Environment
We recently launched a significant upgrade to our Regional email application, which gives our Regional leaders and volunteers the ability to create email lists and email content in a more user-friendly way, as well as schedule the delivery of their emails. We plan on launching the upgrade for our Knowledge Communities and other constituent groups in the coming months.

We made major updates to the conference administrator application to provide new filtering and sorting options, as well as downloadable reports. Our work of providing IT database and reporting support to TPE also continued to grow in 2018, with the launch of the summer event in Denver, and the launch this fall of the spring 2019 event in Los Angeles.

As year two of our Salesforce implementation comes to a close, we look forward to additional 3rd party integrations to come in 2019. The power of Salesforce is the ability it gives us to provide our members with a truly customized website experience.

NASPA main domain and subdomains (conference.naspa.org, olc.naspa.org, census.naspa.org, etc.) continue to perform well in the market, maintaining high placement in Google search results for key terms in our field and traffic levels are stable.
Our new onsite search tool, called Swiftype, has allowed us to solve customer service questions and improve searchability by customizing search results, prioritizing new content, and pinning important content to the top of search results. From July 1 – Sept 28, 2018, nearly 14,000 searches were conducted on naspa.org.

Finally, we are engaging with a new web development firm to improve functionality of a few important areas of the site including blog filtering and events. We expect these changes to launch in December.

Social Media
Student affairs professionals work in a people profession, so it is no wonder the engagement of our members across social media platforms is high, with the preferred platform varying by audience segment. Followers of NASPA’s channels have continued to increase at a consistent pace, with metrics for this quarter detailed below. Future goals of the team related to social are: continuing to strive for a 50/50 balance of resource/information share to CTAs (calls to action) across our three main platforms; increase followership and engagement with more frequent tagged and targeted content sharing; explore the use of Facebook events in our promotional awareness of NASPA’s professional development offerings.

Social Analytics - July 1-Oct 17, 2018
- Twitter @NASPatweets
  - 632.6K impressions
  - 6.7K engagements
  - 1.7K link clicks
  - 31,000 followers
- Facebook @naspaFB
  - 569.1K impressions
  - 5K engagements
  - 2.3K link clicks
  - 28,778 followers
- LinkedIn - NASPA
  - 185.8K impressions
  - 4.5K engagements
  - 3.2K link clicks
  - 30,952 followers
- Instagram - @naspapics
  - 2,806 followers

Social Paid Advertising Analytics – July 1-October 17, 2018
- Twitter
  - New paid option with increased audience targeting capabilities and improved analytics
  - 9 total ads on Twitter, yielding the following:
    - 64,027 organic impressions
    - 62,542 paid impressions
    - 4,450 total link clicks
    - 4,397 paid link clicks
    - 7.66% average click rate
Facebook
- More targeted segmentation by age, geography, and job function
- 43 total ads on Facebook, yielding the following:
  - 169,783 people reached
  - 550,660 organic impressions
  - 12,883 paid link clicks

Video Media Campaign Analytics – July 1-October 17, 2018
- **#NASPA19 needs your program**
  - 36,338 reached | 29,304 views | 3,467 engagement (post/link clicks) | 348 reactions | 64 comments | 75 shares
- **A Watershed Moment in Light of the #MeToo Movement** (*results of first campaign, second in progress*)
  - 19,449 reached | 10,107 views | 505 engagement (post/link clicks) | 86 reactions | 12 comments | 26 shares
- **#NASPA19 Presenter Match - Find your co-presenter today**
  - Organic share only
- **2019 NASPA Annual Awards**
  - Promotion campaign currently in progress, results pending

Future Social Strategies
- Expand into paid advertising on LinkedIn with a focus on our executive-geared line of products as well as online learning programming
- Continue to grow and refine our multi-channel, multi-segment, multimedia approach to advertising, adding general brand/membership advertising
- Further explore more outlying layers of our audiences by leveraging exclusion of our home base segments.

General Communications and Market Segmentation
NASPA is undertaking a multi-year plan to modernize the strategy and operations of our marketing and communications efforts. While new tools and technologies are a part of the equation, many improvements require incremental change and adaptation such as creating rigorous collaboration across departments, clarification and identification of fundamental marketing concepts for each program or service, and increasing alignment with NASPA’s overall brand.

For the past year we’ve been laying the groundwork to be able to better segment and personalize our messaging. A broad portfolio combined with a multi-dimensional audience requires NASPA to maintain agility and responsiveness when it comes to marketing strategy. The focus of our work throughout the past quarter has been identifying quantifiable strategies to increase our capacity to get the right messages to the right audience members.

Email Analytics - July 1, 2018 - Oct 17, 2018
- Total emails sent – 1M+
  - This is a reduction over previous years as a result of a more targeted strategy
- Average open rate – 35.6% (up from 33.5% same time last year)
- Average click rate – 6.69% (up from 6.1% same time last year).
  - This indicates that the level of interest in our emails is growing.
Marketing Conversion Analytics – July 1-October 17, 2018

- 2019 NASPA Annual Conference call for programs
  - 1,730 completed submissions
- 2018 Escaleras Institute applications
  - 125 applicants*
  - 93 in 2016 (biennial event)
- 2019 Institute for Aspiring Vice Presidents of Student Affairs
  - 114 applicants*
  - 78 in 2017, 70 in 2015, 78 in 2013. (biennial event)
- 2019 NASPA Strategies Conferences call for programs
  - 289 programs submitted. 301 in 2018; 203 in 2017; 170 in 2016
- 2019 NASPA Excellence Awards

* record number

Key Email Strategies Implemented

- Refined email visuals and crafted quality subject lines to increase the skim-ability and readability of our email content. This included a synchronization of our visual collateral, moving towards a unified brand aesthetic that is clean, modern, and people-forward. [Examples of our brand looks developed in this quarter can be found here.](#)
- Evolved our strategy related to the Weekly Update by launching a monthly professional-level segmented version that has produced increased click and open rates.
- Collapsed constituent group emails to the first Thursday of the month, creating both increased readership through consistency and freeing greater availability in the email calendar.

Future Email Strategies

- Clarify member communications preferences and establish campaigns to encourage them to provide the kinds of information we can use to refine our marketing plans even further.

NASPA in the News

NASPA Blog

- Staff Perspectives
  - Anniversary of the Charlottesville tragedy,
  - Personal reflections over and predictions on the ramifications of the Kavanaugh confirmation hearings
  - Official statement reaffirming NASPA’s support for the trans and gender non-binary communities.
- SA Weekly – rebranding of previous Notes & Coffee into a sleeker synthesis of trending stories that also features blog highlights from NASPA’s knowledge communities and constituent groups,
- Overall frequency, readership, and social impressions of the NASPA Blog have increased for three quarters in a row.

External Publications

- Between July 1-October 15, 2018, NASPA received over 300 news mentions, including the following publications:
  - Business Officer Magazine
  - Inside Higher Ed
President Kevin Kruger was quoted over a dozen times in the press during the examined time period, including a feature in Inside Higher Ed on the use of technology to manage student mental health that had over 900K in reach. NASPA is increasingly seen as a source for higher education journalists across the country and receive calls from news organizations on a weekly basis.

**Membership**

**Statistics**
- Please review the attached individual membership statistics report under the Membership Committee tab.
- Please review the attached institutional membership statistics report under the Membership Committee tab.

**Initiatives**
- The 2018 institutional renewal process is complete and ended well ahead of 2017. Statistics are included in the attached reports under the Membership Committee tab.
- We have continued working with the Regional Directors to refine their membership dashboards. We also have membership dashboards in progress for the Small Colleges & Universities Division, Community Colleges Division, and Faculty Council.
- NASPA is fully aligned with the spirit of the GDPR and believe that members have the right to control the use of personal information. While GDPR is limited to the European Union, NASPA is in the process of adopting new data management standards and practices for all constituents, regardless of where they reside. Changes have been and will continue to be implemented on a rolling basis, with full communication to the NASPA membership throughout.

**Awards**

**Annual Awards**
- The deadline has been extended until November 12. Final numbers will be shared in the March 2019 report.

**Excellence Awards**
- The Excellence Awards received 122 entries for the 2018-2019 cycle, up from 82 entries for the 2017-2018 cycle, 85 in 2016-2017, and 98 in 2015-2016. This year’s entries are the highest since 143 entries in 2014-2015 and 136 in 2013:
  - 9 entries: Administrative, Assessment, Information Technology, Fundraising, Professional Development
  - 3 entries: Athletics, Recreation, Physical Fitness, Non-Varsity Sports
  - 16 entries: Careers, Academic Advising and Support
  - 11 entries: Civic Learning, Democratic Engagement, Service-Learning, Community Service
  - 25 entries: Enrollment Management, Financial Aid, Orientation, Parents, Persistence, First-year, Other-year
  - 10 entries: Housing, Residence Life, Contracted Services, Judicial
Finance

Statistics
• Please review the attached financial reports under the Finance & Operations Committee tab.

Financial Reporting
• The FY2017 990's were reviewed during the July 2018 Board of Directors meeting.
• FY2018 2nd quarter financials were reviewed during the July 2018 Board of Directors meeting.
• The FY2018 audit was completed during September and October 2018. The full report will be reviewed during the November 2018 Board of Directors meeting.

NASPA Foundation

Melvene D. Hardee Dissertation-of-the-Year Award
• The call for 2019 Melvene D. Hardee Dissertation-of-the-Year Award applications opened for NASPA members in July 2018. Ezekiel Kimball is the 2018-2019 chair for the Dissertation of the Year Award committee.
• This award is sponsored by the NASPA Foundation and provides a $500 award to the winner and a $250 award to the runner-up at the NASPA Annual Conference. The NASPA office manages the review process for the award and the Faculty Council provides reviewers.
• Below is the application growth due to increased marketing and visibility of the award:

<table>
<thead>
<tr>
<th>Year</th>
<th>Applications Received</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>47</td>
</tr>
<tr>
<td>2018</td>
<td>37</td>
</tr>
<tr>
<td>2017</td>
<td>41</td>
</tr>
<tr>
<td>2016</td>
<td>36</td>
</tr>
<tr>
<td>2015</td>
<td>33</td>
</tr>
</tbody>
</table>

Jim Rhatigan Conference Fellowship
• Nine $1000 conference scholarships for young professionals to attend the NASPA Annual Conference are available through the NASPA Foundation. This is an increase from previous years set at $500
• Online applications are open and the selected individuals would be known as Rhatigan Fellows.
• This award is endowed by Jim Rhatigan.
• Gene Zdziarski serves as the chair for the process and the NASPA office manages the review and selection process.
John L. Blackburn Distinguished Pillar

- Gwen Dungy, Executive Director Emeritus, NASPA and Susan Komives, Professor Emerita, University of Maryland College Park were named as the John L. Blackburn Distinguished Pillars of the year in recognition of lifelong commitment to our profession.

Pillars of the Profession – Class of 2019

The Pillar of the Profession program continues to be an important recognition and fundraising initiative for the NASPA Foundation. To recognize the membership growth within NASPA, the Foundation Board increased the Pillar class from 12 to up to 18 individuals. This year, 17 Pillars were selected for the 2019 class:

- Javaune Adams-Gaston, senior vice president for student life, The Ohio State University
- Timothy A. Alvarez, president, Otero Junior College
- Susan E. Borrego, chancellor, University of Michigan-Flint
- Sherryl A. Byrd, vice president for student affairs, Austin Peay State University
- Trina Dobberstein, vice president of student affairs and dean of students, Baldwin Wallace University
- Kenneth Elmore, associate provost and dean of students, Boston University
- Wendy Endress, vice provost for student engagement, The Evergreen State College
- Pamela Havice, professor of higher education and student affairs, Clemson University
- Debbie E. Heida, chief of staff, Berry College
- Joy L. Hoffman, director of diversity initiatives and resource centers, California State University-Fullerton
- Cedric B. Howard, vice president for enrollment and student services, SUNY Fredonia
- Larry Lunsford, vice president for student affairs, Florida International University
- Kathryn Mueller, vice president of student services, Coastline Community College
- James Davidson Porter, vice president of student affairs, Tulane University
- Robert A. Schwartz, professor of higher education, educational leadership and policies studies, Florida State University
- Matthew R. Wawrzynski, associate professor of higher, adult, and lifelong education and coordinator of the higher, adult, and lifelong education program, Michigan State University
- Sarah B. Westfall, vice president for student development and dean of students, Kalamazoo College

NASPA Foundation Ambassadors

- This program has continued and allows opportunity for individuals from the Regions to promote and serve for the Foundation at Regional events. The NASPA Foundations staff manages the experience for the Foundation Ambassadors.
- Below are the current Ambassadors:

<table>
<thead>
<tr>
<th>Region</th>
<th>Name</th>
<th>Institution</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>I</td>
<td>Elissa Carrol</td>
<td>Quinnipiac University</td>
<td>Director of Student Affairs for the School of Medicine</td>
</tr>
<tr>
<td>I</td>
<td>Shane Long</td>
<td>University of New England</td>
<td>Director of Student Conduct</td>
</tr>
<tr>
<td>II</td>
<td>Patricia Debertolis</td>
<td>Alfred University</td>
<td>Associate Dean of Students</td>
</tr>
<tr>
<td>III</td>
<td>Vince Miller</td>
<td>Valdosta State University</td>
<td>Vice President for Student Affairs</td>
</tr>
<tr>
<td>III</td>
<td>Benjamin Williams</td>
<td>Georgia Institute of Technology</td>
<td>Associate Program Director</td>
</tr>
</tbody>
</table>
Foundation Board Meeting

**September 16-18, 2018 ◊ Warwick Hotel ◊ Denver, Colorado**

- The 2019 Pillars of the Profession and Distinguished Pillars of the Profession were selected.
- The Board approved for divisions and groups within NASPA to apply for Special Interest Funds.
- The Board continues to plan and promote the 100th Anniversary Campaign with a focus to raise $1 million through planned gifts, major gifts, and annual giving.
- At the time of the Board meeting, $168,182.76 was raised in major gifts, $427,000 in planned gifts, and $106,559.26 in one-time gifts for a total of $701,742.02 raised during the 100th Anniversary Campaign.

**New Foundation Board Members**

- Les Cook chaired the Board’s Nominations Committee. The Board approved the individuals below as new Foundation Board members. Their terms were effective immediately.
  - Darryl Holloman, Vice President for Student Affairs, Spelman College
  - Lincoln Johnson, Associate Vice President for Student Life, University of Washington
  - Vinay Patel, Assistant Director of Housing and Residence Life, Tulane University of Louisiana
- Currently, the Board is recruiting for four vacancies to be filled by the March 2019 Foundation Board meeting.

**#NASPAgives**

- Through the #NASPAgives Annual Campaign, significantly more student affairs professionals are engaged with the Foundation.

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Number of donors</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011-12 FY</td>
<td>312</td>
</tr>
<tr>
<td>2012-13 FY</td>
<td>400</td>
</tr>
<tr>
<td>2013-14 FY</td>
<td>794</td>
</tr>
<tr>
<td>2014-15 FY</td>
<td>638</td>
</tr>
<tr>
<td>2015-16 FY</td>
<td>726</td>
</tr>
<tr>
<td>2016-17 FY</td>
<td>909</td>
</tr>
<tr>
<td>2017-18 FY</td>
<td>1098</td>
</tr>
</tbody>
</table>
- For the second time in #NASPAgives history, all Regions hit both the donor and dollar goal for the fiscal year. As a result, each Region will be awarded $1,000 to fund Regional conference scholarships and grants.
- The 2018-19 #NASPAgives goal is 980 donors.
- The Regional Directors and Foundation Ambassadors are doing a lot to bring visibility to the #NASPAgives Annual Campaign.

**Research and Policy Institute**

The Research and Policy Institute (RPI) continued to conduct research and policy analysis on behalf of NASPA and its strategic priorities.

**Monthly Policy Update Email**

Starting in December 2017, members of the NASPA Policy and Advocacy Team began compiling a monthly policy update email. Each email includes a brief summary of key policy conversations at the federal and state level over the past month; information on upcoming policy briefings and events along with registration links; links to all posts on the RPI blog in the past month; and links to each of the weekly policy update blog posts from the past month. The NASPA Marketing and Communications Team is assisting with promotion of the email, which is an option for anyone with a NASPA profile to opt-in to receiving.

**Engagement with the Public Policy Division**

RPI staff continue to work with the Public Policy Division (PPD) to provide updates on federal and state policy developments and regulatory actions. The RPI is preparing multiple weekly blog posts and monthly live policy briefings that cover both current events and foundational information to help professionals increase their understanding of public policy. In May 2018, RPI staff provided logistical and technical support to the PPD to present their second virtual Town Hall session on guns on campus and campus safety.

Diana Ali provides a comprehensive policy update on current federal and state policy issues to members of the PPD during their monthly calls as well as a written summary that is included in the meeting notes. Teri Lyn Hinds and Diana Ali prepare a heavily annotated policy update slide deck for use by PPD members in updating their regions and divisions on policy issues at the NASPA Annual Meeting, summer and fall meetings. The most recent update was sent to PPD members in mid-October, 2018.

The [NASPA Public Policy Agenda webpage](#) has been updated and is maintained weekly to embed resources produced by NASPA RPI members relevant to the tenets of the Agenda within the last year. These updates make it easier for PPD and other NASPA members to more easily locate the most up-to-date resources RPI has available on a wide variety of topics. In addition to resource support, RPI staff have continued to provide logistical support during the position appointment process, organizing sessions for Annual Conference, updating the membership roster, and in creating and revising official position guidelines for 2019. RPI staff continue to brainstorm with PPD leadership on how to maximize the inclusion of the membership in NASPA policy conversations and streamline their work with that of other NASPA constituent groups.

**Association Partnerships**

- Amelia Parnell is serving on an advisory committee for the American Council of Education for a research project regarding race and ethnicity in higher education communications.
At 17 weeks out from the 2019 NASPA Annual Conference, there are 1,955 registrants. At 17 weeks out from the 2018 NASPA Annual Conference in Philadelphia there were 1,683 registrants. At 17 weeks out from the 2017 conference in San Antonio there were 1,584 registrants and at 17 weeks out from the 2016 conference in Indianapolis there were 1,481 registrants. Overall registration pace has increased year over year.

NASPA is using 13 hotels all in walking distance to the Convention Center ranging from $195-$299 plus taxes a night. The headquarter hotel is the JW Marriott at L.A. Live. The JW Marriott, Courtyard Marriott and Convention Center will host meetings and receptions. Educational Sessions are being held in the Los Angeles Convention Center, and the JW Marriott.

The room block has filled 38 percent of its rooms -- 6,782 room nights sold, with 1,411 room nights sold on peak. In 2018 at this time, 31 percent of rooms were sold. Despite the overall room block increasing year over year since 2016, the current pick-up pace is ahead in comparison to 2016. With a smaller room block in 2016, 34 percent of rooms were sold at this time.

In addition to the Vice President for Student Affairs (VPSA) Lounge, we will once again create a lounge for faculty and an engagement area for our first time attendees. The lounges and engagement areas serve as a place for networking, relaxing, and sharing of information. The faculty lounge will be located at the LA Convention Center in room 153C.

For the 2019 NASPA Annual Conference, Innovative Programming is taking a new approach. This year, Innovative Programs will focus on three main themes:

- Afrofuturism and Black Excellence in Student Affairs
- Centering Indigenous Communities in Higher Education
- Gen Z, Student Isolation, Mental Health, and Wellness on Campus

The Innovative Programs track will allow teams to apply to participate in a culminating showcase competition, wherein participants will utilize lessons learned from nine breakout sessions within the track (3 sessions per theme) to tackle a problem facing higher education. Teams will compete against one another as well as a team of invited Senior Student Affairs Officers in an attempt to “Beat the Bosses.”

For 2019, NASPA will return to a Leadership Dinner instead of a larger gala. The leadership dinner will take place on Saturday, March 9 at the Terrace at LA Live with a reception in the Grammy Museum.

In 2019 we are again offering three SA Speaks session slots. SA Speaks will take place on Monday from 1:16 p.m.- 2:05 p.m. and Tuesday from 10:30 a.m. – 11:45 a.m. and another one on Tuesday afternoon from 3:30 a.m. – 4:45 a.m.

The Opening Reception will take place in the Microsoft Square at L.A. Live.

The Exhibit Hall hours have changed this year. Monday hours are 11:45 a.m. – 5 p.m. and Tuesday hours are 9 a.m. – 3:30 p.m.

Community Service will take place during the conference. The project community partners are Homeboy Industries and White Point Nature Reserve. At the of the local arrangements committee, Magdalena Munoz and Deborah Miller-Calvert, have arranged two service projects to take place at the Annual Conference.
• Pre-conference workshops were posted and available for registration October 1, 2018:
  - Full-day Pre-conference Submissions - 28
    - Accepted - 19
  - Half-day Pre-conference Submissions - 52
    - Accepted - 35

• The Program Committee met in October to review and select the educational programs:
  Program Reviewers: 934

  Total number of program submissions (including pre-cons) – 1,719
  - General Interest Program Submissions – 1,154
    - Accepted - 472
  - Constituent Group Sponsored Submissions - 342
    - Accepted - 177
  - Poster Session Submissions - 45
    - Accepted - 29
  - SA Speaks Submissions - 16
    - Accepted - 12
  - Scholarly Paper Submissions - 82
    - Accepted - 35
  - Rejected Programs – 870 (51% rejected)

**The Placement Exchange**

*The Placement Exchange: Onsite Event, Summer 2018*

*July 6-7, 2018 ◊ Denver Convention Center ◊ Denver, CO*

• Registered Candidates
  - Professionals: 23
  - Students: 22
  - Total Registered Candidates: 45
    - 27 candidates were present and in attendance at Summer TPE.
      - 13 candidates did not show up, nor cancel. 5 candidates canceled in advance. Only 27 candidates (out of 45) who originally registered attended.
      - The biggest reason candidates did not attend was a belief the jobs listed did not meet their needs.
    - 67% of candidates who responded to the post-event survey stated they would recommend TPE Summer Onsite to other candidates.
    - 83% of candidates who responded to the post-event survey stated they would attend TPE Onsite again as a candidate or employer.

• Registered Employers: 47
  - 35 employers were present and in attendance at Summer TPE.
    - 3 employers canceled in advance and 10 more did not attend. 1 employer registered onsite. 35 employers total were in attendance.
  - 74% of employers who responded to the post-event survey stated they would recommend TPE Summer Onsite to another colleague.
  - 79% of employers who responded to the post-event survey stated they would attend TPE Summer Onsite again in the future if they were recruiting for an applicable position.

• Onsite Job Listings:
- Standard Listings: 46
- Premium Listings: 15
- Total: 61
- Tables Sold: 51
  - Standard Tables: 51
- 206 Interviews were scheduled

The Placement Exchange: Onsite Event, Spring 2019
March 6 – March 9, 2019 ◊ Los Angeles, California
- As of 10/31/2018 there are 146 Candidate Registrations, 68 Employer Registrations, 171 interview tables purchased, and 74 Job postings purchased.
- TPE has added a Wednesday evening reception slot in addition to Thursday and Friday.
- Interviews will begin on Wednesday at 12pm and end Saturday at 2pm.

The Placement Exchange: TPE 365
- We have plans to evolve the TPE Resume Review to a TPE Coaching initiative.

Online Job Posts
Year to date (July 1, 2018-October 31, 2018):

<table>
<thead>
<tr>
<th>Online Post Type</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>3-pack, 30-Day Online Post</td>
<td>17</td>
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<tr>
<td>5-pack, 30-Day Online Post</td>
<td>2</td>
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<tr>
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<tr>
<td>3-pack, 60-Day Online Post</td>
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<td>Single 30-Day Online Post</td>
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<td>Single 60-Day Online Post</td>
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<td>Single 90-Day Online Post</td>
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</tr>
<tr>
<td>Total</td>
<td>591</td>
</tr>
</tbody>
</table>

Workshops, Conferences, & Institutes

2018 NASPA M. Ben Hogan Small Colleges and Universities Institute
June 23 – 26, 2018 ◊ University of Puget Sound ◊ Tacoma, WA
- The 2018 Institute was the 11th in its 20-year history. It was the first named in honor of Michael Ben Hogan.
- A unique and intentional component of this signature NASPA program is living and learning together on the host campus.
- A record-setting 68 participants attended the program.

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>68</td>
</tr>
<tr>
<td>2016</td>
<td>63</td>
</tr>
<tr>
<td>2014</td>
<td>52</td>
</tr>
</tbody>
</table>
• The Institute planning team was led by co-chairs Andrea Conner (Grinnell College) and Carolyn Livingston (Carleton College). Other planning team members include:
  o Kristine Bartanen, academic vice president and dean of the university and interim vice president for student affairs and dean of students, University of Puget Sound
  o Kimberly Blea, dean of students, New Mexico Highlands University
  o Mike Brody, vice president & dean of students, Reed College
  o Sarah Comstock, associate dean of students, University of Puget Sound
  o Trina Dobberstein, vice president for student affairs, Baldwin Wallace University
  o Daniel Hirsch, dean of campus life, Pitzer College
  o Paul McLoughlin, vice president and dean of the college, Colgate University
  o Mark Miller, dean of students, Centenary College of Louisiana
  o Erica O’Neal Howard, acting dean of students, Occidental College
  o Mike Segawa, vice president for student affairs, Pitzer College
  o Joy Smith, vice president for campus life and dean of students, Presbyterian College
  o JoNes VanHecke, vice president of student life, Gustavus Adolphus College
  o James Stascavage, senior director for leadership and senior student affairs officers initiatives, NASPA

• The Institute focused on the following topics:
  o Protecting freedom of speech and creating inclusive campus climates
  o Campus partnerships that transform the student experience
  o Using data to tell the student affairs story
  o Promoting healthy campus communities and healthy staff
  o Creatively addressing resource challenges
  o Hot topics for small colleges and universities

2018 NASPA Student Affairs Fundraising Conference
July 26-28, 2018 ♢ University at Albany, SUNY ♢ Albany, NY
• The 2018 event host site was University at Albany in Albany, NY.
• The call for programs process received a total of 24 submissions (compared to 28 in 2016), of which 11 were selected to be presented.
• Registration comparison:

<table>
<thead>
<tr>
<th>Year</th>
<th>Registration Final</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>105</td>
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<tr>
<td>2016</td>
<td>103</td>
</tr>
<tr>
<td>2014</td>
<td>81</td>
</tr>
<tr>
<td>2013</td>
<td>80</td>
</tr>
</tbody>
</table>

• The following individuals served on the planning committee:
  o Cynthia Riggi, assistant vice president for student affairs, University at Albany.
  o Brian Rudolph, associate director, UAlbany Fund, University at Albany.
  o Jason Guilbeau, doctoral candidate, Florida State University.
  o Sue Harris, director of development, division of student affairs, University of Arkansas.
  o Patricia Mahon, vice president for student development and dean of students, South Dakota School of Mines and Technology.
  o Dorsey Spencer, associate director of student activities, Florida State University.
• Keynote Speakers
  o Isaac W.K. Thweatt, executive director of individual giving, Columbia University – Columbia Business School.
DeShanna Brown, director of development, Louisiana State University.

Marybeth Gasman, director, Penn Center for Minority-Serving Institutions, University of Pennsylvania.

Coffee with Kevin: Back to School Does Not Mean Business as Usual
September 25, 2018 ◊ Online and Recorded

- Presented as part of a new series of VPSA-exclusive, online conversations with NASPA President Kevin Kruger.
- During this premiere session, Kevin forecasted for vice presidents for student affairs the issues that will most significantly impact student affairs and higher education during the new academic year.
- Pat Whitely, vice president for student affairs at the University of Miami, joined Kevin to share her perspectives as well.
- Approximately 50 VPSAs attended the session.

2018 NASPA Institute for New Vice Presidents for Student Affairs
October 7 – 10, 2018 ◊ Hilton Alexandria Old Town ◊ Alexandria, VA

- This signature NASPA program is sponsored by the James E. Scott Academy.
- This year’s theme was “Leadership and Management Effectiveness for the New Vice President for Student Affairs.”
- Institute faculty included Amy Hecht (institute director), Florida State University; Laura De Veau, formerly of Mount Ida College; Shannon Ellis, University of Nevada, Reno; Byron McCrae, Davidson College; Frank Ross, Butler University; Jermaine Williams, North Shore Community College; and Laura De Veau, formerly of Mount Ida College.
- Invited speakers included Kevin Kruger, President, NASPA; Stephanie Gordon, Vice President for Student Affairs, NASPA; James Stascavage, Senior Director of Leadership and Senior Student Affairs Officers Initiatives, NASPA; Ellen Heffernan, President, Spelman Johnson; Rod Karr, Advanced Learning and Development Consultant, Gallup; Traevena Byrd, Vice President and General Counsel, American University; and Kay Heidbreder, University Counsel, Virginia Polytechnic Institute and State University.
- Institute faculty offered a two-hour, pre-Institute session for new VPSAs who are also relatively new to the field of student affairs (e.g., former faculty and academic administrators).
- This year’s institute saw record attendance. Sixty-three VPSAs attended the program, 9 of whom represented two-year institutions and 3 of whom represented non-U.S. institutions (Canada, The Bahamas, and Pakistan).

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>63</td>
</tr>
<tr>
<td>2017</td>
<td>54</td>
</tr>
<tr>
<td>2016</td>
<td>55</td>
</tr>
<tr>
<td>2015</td>
<td>51</td>
</tr>
<tr>
<td>2014</td>
<td>49</td>
</tr>
</tbody>
</table>

2018 NASPA Escaleras Institute: Latinx/a/o Student Affairs Professionals Scaling New Heights in Leadership
October 14-16, 2018 ◊ San Diego State University ◊ San Diego, CA
The 2018 NASPA Escaleras Institute: Latinx/a/o Student Affairs Professionals Scaling New Heights in Leadership is designed for Latinx/a/o student affairs professionals who aspire to senior student affairs officers roles, including the cabinet-level vice president for student affairs position, at colleges and universities.

In 2017, NASPA staff moved to have the Escaleras Institute occur every other year to ensure staff could work diligently with volunteers on enhancing the programmatic structure and curriculum of the program.

San Diego State University in San Diego, California was selected to host the institute this year.

The faculty for the 2018 NASPA Escaleras Institute was composed of the following members:
- Dr. Angela E. Batista, vice president of student affairs and institutional diversity and inclusion, Champlain College;
- Dr. Tonantzin Oseguera, assistant vice president for student engagement, California State University, Fullerton;
- Dr. Joel Pérez, vice president and dean of students, Whittier College;
- Dr. Tony Cruz, vice chancellor of student affairs, St. Louis Community College;
- Dr. Sofia Pertuz, assistant vice president and dean of students, Hofstra University;
- Dr. Lorena Checa, vice president for student affairs, California State University, San Marcos;
- and Dr. Eddie Martinez, assistant dean of student services, Suffolk County Community College.

This year, 124 individuals applied to be considered for an opportunity to attend the 2018 NASPA Escaleras Institute. Of the 124 individuals, 90 were accepted and 88 participants attended the institute.

### 2018 Segundo Congreso Internacional: Asuntos Estudiantiles NASPA – LAC: Conocer y Valorar (Understand and Value)

**October 22-24 2018 ◊ Pontificia Universidad Católica de Chile, Santiago, Chile**

- This international conference (Translated to The Second International Student Affairs Conference) is sponsored by the NASPA Latin American and Caribbean (LAC) area.
- The purpose is to enhance the profession of student affairs in the LAC area, while providing emerging and established student affairs professionals with professional development resources and opportunities to network.
- Speakers for this conference included:
  - Dr. Kevin Kruger, president, NASPA;
  - Tiki Ayiku, assistant vice president for professional development, NASPA;
  - Dr. David Albert, director of student counseling service, The University of Chicago;
  - Dr. Lisa Bardill Moscaritolo, associate vice president and dean of students, Pace University;
  - and Gonzalo Zapata, sociologist, Pontificia Universidad Católica de Chile.
- After conducting a call for proposals through NASPA’s translated call for programs system, 72 proposals were received from professionals in various countries including Chile, Mexico, Colombia, and the United States.
- Of the 72 proposals, 46 proposals were accepted and were categorized in four separate thematic tracks: Community Engagement and Leadership (Compromiso Ciudadano y Liderazgo); Healthy Behaviors and Environments | Health in University Contexts (Conductas y Entornos Saludables | Salud en Contextos Universitarios); Academic Success (Éxito Académico); and Inclusion and Respect (Inclusión y Respeto).
• There were over 300 participants registered for the conference, 50 individuals presenting, and 50 staff members from Pontificia Universidad Católica de Chile assisting in the development of the event.

2018 NASPA – IASAS Global Summit on Student Affairs and Services
October 24-26, 2018 ◊ Pontificia Universidad Católica de Chile, ◊ Santiago, Chile
• The 2018 event was hosted by the immediate past and current directors of the LAC.
• 35 professionals from around the world came together to discuss the UNESCO Sustainable Development Goals.

Future Workshops, Conferences, & Institutes

Women’s Leadership Institute
December 2-5, 2018 ◊ Newport Beach Marriott Hotel and Spa ◊ Newport Beach, CA
• NASPA is one of two planning partners for this year’s conference; this is the second time NASPA has participated as a full planning partner.
• Yasmine Davids, international author will serve as the opening keynote speaker.
• Linda Oubré, president of Whittier College, will serve as the closing keynote speaker.
• Additional workshops focus on personal and professional development for women in higher education.
• As of 10/31/18, 245 are registered and 78 are NASPA members.

2018 NASPA Religious, Secular, and Spiritual Identities Conference
December 9 – 11, 2018 ◊ New Orleans, LA
• Planning team members are:
  o Kenzalia Bryant-Scott, Senior Coordinator, Arizona State University
  o Zachary Cole, Program Manager, University Chaplaincy, Tufts University
  o Joel Harter, Associate University Chaplain and Director of Religious and Spiritual Life, Elon University
  o Stephanie King, Director of Civic Engagement and Knowledge Community Initiatives, NASPA
  o Casey Peterson, Associate Dean of Students, Brigham Young University
  o Musbah Shaheen, Assistant Resident Director, University of Vermont
  o Ross Wantland, Director, Diversity and Social Justice Education, University of Illinois at Urbana-Champaign
• Three pre-conference sessions will be offered:
  o Embedding Interfaith Learning into Curricular and Co-curricular Spaces - Sponsored by Interfaith Youth Core (IFYC)
  o Power, Privilege, and Oppression: Facing Christian Hegemony in Higher Education
  o Religion, Secularism and Spirituality in NASPA: Where We’ve Been, Where We Are, And Where We’re Going
• Plenary speakers include:
  o Abdullah Antepli, chief representative of Muslim affairs and adjunct faculty of islamic studies
    Duke University
  o Jennifer Bailey, founder and executive director, Faith Matters Network
  o Czarina Ramsay, assistant dean of ethnic & intercultural student services (EIS), Loyola Marymount University
2018 Leadership Educators Institute

December 15-17, 2018 ◊ DoubleTree at the Entrance to Universal ◊ Orlando, FL

- Biennial program hosted in conjunction with ACPA and NCLP.
- The call for programs process received 157 submissions (compared to 175 in 2016).
- Registration comparison:

<table>
<thead>
<tr>
<th>Year</th>
<th>Registration (7 weeks out)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>418</td>
</tr>
<tr>
<td>2016</td>
<td>421</td>
</tr>
<tr>
<td>2014</td>
<td>325</td>
</tr>
</tbody>
</table>

- The following individuals served on the planning committee:
  - James Brown, associate director of student leadership development, University of Chicago and NASPA SLPKC representative.
  - Stephanie Howeth, director of civic engagement and leadership, Southern Methodist University and NCLP representative.
  - Kimberly Kushner, events and new student programs coordinator, University of Missouri-Kansas, and NASPA SLPKC representative.
  - Anjali Renee Pattanayak, assistant director of involvement, Edgewood College and ACPA representative.
  - Jessica Proskin, assistant director, center for community outreach, University of Kentucky and ACPA representative.
  - Danyelle Reynolds, lead for student leadership for change, University of Michigan and NCLP representative.
  - Ana Maia Wales, associate director of leadership engagement, University of Tampa and ACPA representative.

- Keynote speakers:
  - John Dugan, director of program quality, design, and assessment, The Aspen Institute.
  - Eboo Patel, founder and president, Interfaith Youth Core.
  - Georgia Sorenson, Møller leadership scholar and Møller by-fellow, Churchill College.
  - Susan Komives, professor emerita, University of Maryland, College Park.

2019 NASPA AVP Institute - Excellence in the “Number Two” Role

January 13 – 15, 2019 ◊ Hilton West Palm Beach ◊ West Palm Beach, FL

- The 2019 Institute will be the sixth annual offering of this AVP-exclusive program. It emphasizes excellence in the “number two” role, and is, therefore, differentiated from other NASPA programs designed for aspiring VPSAs.
- Institute faculty include Art Munin (institute co-director), University of Wisconsin Oshkosh; Gigi Secuban (institute co-director), University of Illinois at Urbana-Champaign; Michael Anthony, Rochester Community and Technical College; Evette Castillo Clark, Saint Mary’s College of California; Dan Maxwell, University of Houston System and University of Houston; Dave Parrot, University of Florida; and Shadia Sachedina, Fashion Institute of Technology, SUNY.
2019 NASPA Institute for Aspiring Vice Presidents for Student Affairs
January 13 – 16, 2019 ◊ Hilton West Palm Beach ◊ West Palm Beach, FL

- This application-based cohort experience is designed for student affairs professionals who aspire to the cabinet-level VPSA role and for others who seek more information about what the VPSA role entails.
- The Institute faculty is comprised of accomplished VPSAs including Michele Murray, Institute Director, College of the Holy Cross; Karl Brooks, Oakton Community College; Eric Grospitch, Washburn University; Martino Harmon, Iowa State University; Paul McLoughlin, Colgate University; Marcella Runell Hall, Mount Holyoke College; and Jeanine Ward-Roof, Ferris State University.
- At the writing of this report, 108 participant applications have been received.

NASPA Community Colleges Symposium Series
January 25, 2019 ◊ Portland Community College ◊ Portland, OR

- Portland Community College will serve as the 10th host in the Symposium Series history.
- Region V offered a financial contribution to support the event.
- The following individuals served on the planning committee:
  - Latricia Brand, interim dean of student development, Portland Community College
  - Dennis Denman, associate director, center for student engagement and leadership, Edmonds Community College

Engaged Campus Institute with Bonus Carnegie Academy
February 1-2, 2019 ◊ AASCU – Washington, D.C.

- AASCU’s American Democracy Project (ADP) and the NASPA Lead Initiative are organizing the Engaged Campus Institute, a two-day institute, to give teams from colleges and universities interested in strategic planning of their civic learning and democratic engagement efforts the opportunity to come together.
- The Institute is designed to both give campuses time to work on strategic plans and help them assess efforts at institutionalizing civic learning and democratic engagement efforts. Additionally, the institute will provide an overview of the National Inventory of Institutional Infrastructure for Community Engagement (NIIICE) and the history of its development.
- The deadline for applications was November 19, 2018.

2019 Symposium on Military-Connected Students
February 7-9, 2019 ◊ Renaissance Las Vegas Hotel ◊ Las Vegas, NV

- The Veterans Knowledge Community serves as a co-sponsor for this event.
- As of 10/20/2018, registration is open with the following deadlines:
  - Early-bird deadline: November 30, 2018
  - Regular deadline: January 11, 2019
- The call for programs process received 87 submissions (compared to 72 in 2018).
- Registration comparison:

<table>
<thead>
<tr>
<th>Year</th>
<th>Registration (15 weeks out)</th>
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<tbody>
<tr>
<td>2019</td>
<td>60</td>
</tr>
<tr>
<td>2018</td>
<td>31</td>
</tr>
</tbody>
</table>

- The following individuals served on the planning committee:
  - Lisa Adams, director, military and veteran center, The University of Texas at Dallas.
o Ross Bryant, director, military and veteran services center, University of Nevada, Los Vegas.
o Anne Clinton, clinical coordinator, Kirkwood Community College.
o Richard Delgado Jr., director of military affairs, Texas A&M San Antonio.
o Sherry Early, assistant professor, leadership studies, Marshall University-South Charleston Graduate Campus.
o Michael Kirchner, assistant professor, Indiana University-Purdue University Fort Wayne.
o Ken McRae, president, K.D. McRae and Associates, LLC.
o Cody Nicholls, assistant dean of students, University of Arizona.
o Chelsea O’Brien, coordinator of tutoring and academic support, SUNY Genesee Community College.
o Julie Shank, doctoral candidate, George Mason University.

Keynote speakers:
o Linda Herlocker, vice president of student affairs, Florida State College of Jacksonville.
o Luis Visot, doctoral candidate and retired major general (U.S. Army), George Washington University.

2019 NASPA Community Colleges Institute
March 9-10, 2019 ◊ Los Angeles, CA

- The 2019 Institute will focus on three themes: emergency aid, strategic enrollment management, and outcomes assessment.
- The call for programs process received 21 submissions (compared to 28 in 2018) of which 8 will be selected.
- The following individuals served on the planning committee:
o David Adams, director of student activities, Tulsa Community College.
o Katherine Beaumont Doss, dean of student success, Palo Alto College.
o Rocio Fajardo, counselor/coordinator, Ventura College.
o Jamie Kammerman, student activities advisor, Long Beach City College.
o Michiko "Misha" Kealoha, student life and leadership manager, Cañada College.
o Noeau Keopuhiwa, student affairs coordinator, Kapiolani Community College.
o Michael Morvice, director of student life, Orange Coast College.
o Steve Pankey, enrollment manager, Metropolitan Community College.
o Teila Robertson, student life coordinator, Long Beach City College.
o Heidi Shugg, coordinator for the Atlas Access Lab, Valencia College.
o Wendy Stewart, dean, counseling and student development, Mira Costa College.
o A.J. Trump, interim director of enrollment management, Ocean County College.

- Keynote speaker:
o Mike Flores, chancellor, Alamo Colleges District.

2019 Civic Learning and Democratic Engagement Meeting
June 5-8, 2019 ◊ Fort Lauderdale Marriott Harbor Beach Resort & Spa – Fort Lauderdale, FL

- Seventh annual offering of this meeting, co-organized by AASCU’s American Democracy Project (ADP) and NASPA.

2019 NASPA Undergraduate Fellows Program’s Dungy Leadership Institutes (DLI)
June 7-12, 2019, Old Dominion University
June 21-26, 2019, University of North Carolina at Chapel Hill
Directors:
- Old Dominion University | Christine Quemuel, Interim Assistant Vice Chancellor for Diversity, University of Hawaii at Manoa
- Chapel Hill | Rochelle Woods, Executive Director for Special Populations, California State University, Fullerton

Faculty:
- Faculty applications for the 2019 institutes are now open and will close on January 4, 2019. Faculty will be selected prior to the Annual Conference in March 2019.

2019 NASPA Conferences on Student Success in Higher Education

*June 16-18, 2019 ◊ Renaissance Orlando at SeaWorld ◊ Orlando, FL*
- NASPA will launch its newest umbrella conference in June 2019. This event will co-locate the following conferences:
  - Assessment, Persistence, and Data Analytics Conference
  - Closing the Achievement Gap Conference
  - First-generation Student Success Conference
  - Student Financial Wellness Conference
- The event websites, registration, and call for programs will launch late October.
- Each conference will have a committee of member volunteers who have content expertise in each area, in addition to one cross-conference team with a representative from each. Those representatives are:
  - Stacy Ackerlind, director and special assistant to the VPSA, University of Utah (*Assessment, Persistence, and Data Analytics*).
  - Whitnee Boyd, coordinator of special projects, office of the Chancellor, Texas Christian University (*First-generation Student Success*).
  - Chuck Eade, assistant director of residence life, University of Montana Western (*Closing the Achievement Gap*).
  - Brendan Greisberger, associate director, student wellness center, The Ohio State University (*Student Financial Wellness*).

2019 Tercer Congreso Internacional: Asuntos Estudiantiles NASPA – LAC: Bienestar y Salud Estudiantil (Wellbeing and Student Health) and FIDAE (8th International Student Affairs Forum)

*June 19-21, 2019 ◊ Tecnológico de Monterrey, Monterrey, México*
- In 2019, 2019 Tercer Congreso Internacional: Asuntos Estudiantiles NASPA – LAC (Translated to The Third International Student Affairs Conference) and the 8th FIDAE (FIDAE, by its Spanish acronym: Octavo Edición del Foro Internacional De Asuntos Estudiantiles) will be co-located at Tecnológico de Monterrey, in Monterrey, México.
- Historically, the LAC international conference is sponsored by the NASPA Latin American and Caribbean (LAC) area, while FIDAE is sponsored by NASPA Mexico. Since NASPA Mexico has been tasked to host both events in the same year, NASPA Mexico and LAC board members agreed unanimously to combine both events for this year only, and move up the conference dates from October 2019 to June 2019.
- Considering the overlap in the mission of these events, the co-located events will structure their programming to enhance the profession of student affairs in the LAC area, while providing emerging and established student affairs professionals with professional development resources and opportunities to network.
- The following individuals serve on the planning committee:
Alicia Cantón, decana de asuntos estudiantiles, Universidad de Monterrey; Enrique Lara Nuño, director, NASPA México; Enrique Rojas, director de desarrollo estudiantil, UC DUOC; William Young, director de asuntos estudiantiles, Pontificia Universidad Católica de Chile; Enrique Ramos, headmaster, Liceo de Monterrey; María Consuelo Burgos Cantor, decana de estudiantes, Universidad de los Andes; Luis Rolando hernandez, dirección de asuntos estudiantiles, Universidad Autonoma de Nuevo Leon; María de Jesús Avila Andrade, titular de difusión cultural, U-ERRE, Universidad Regiomontana; Guadalupe Agüila, director de vivencia maestrías y programas ejecutivos, Universidad Tecmilenio; and Alejandro Pérez, coordinador de asuntos estudiantiles, Universidad Interamericana Para el Desarrollo.

The Summit – The NASPA VPSA Summer Convening

June or July 2019 0 Location TBD

- This is a new VPSA-exclusive offering.
- Mamta Accapadi (Rollins College) and Dusty Porter (Tulane University) will serve as summit conveners.
- The two-day program will entail the delivery of content that addresses emerging issues important for executives to know and understand and the opportunity for participants to initiate discussions with their peers regarding topics that are pressing and top of mind.

2019 Asian Pacific Islander Desi American Leadership Academy (APIDALA)

Date and location are TBD

- Planning Team members are:
  - Anna Gonzalez, Vice President for Student Affairs & Dean of Students, Harvey Mudd College
  - Tracy Tambascia, Professor of Clinical Education, University of Southern California
  - Raja Bhattar, Assistant Vice Provost and Executive Director of the Center for Identity + Inclusion, University of Chicago
  - Shruti Desai, Assistant Vice President of Student Affairs, McKendree University
  - Henry Gee, Vice President of Student Services, Rio Hondo College
  - Karu Kozuma, Chief Student Affairs Officer, Amherst College
  - Erin Kahunawai Wright, Assistant Professor of Educational Administration, University of Hawaii at Manoa

Online Learning Community

The Online Learning Community now boasts a community of over 21,000 users. It serves as a home for several NASPA signature initiatives, including:

- NASPA Health, Safety, and Well-being Initiatives’ Certified Peer Educators
- Culture of Respect Collective
- CADE Collaborate
- Building Bridges: A Dialogue on Chilean and U.S. Higher Education
- The Community of Practice for the Center for First-generation Student Success (soon transitioning to its own external site)

The Online Learning Community has hosted 48 live briefing sessions since March 1, 2018, with 15 more sessions planned before the end of February.

Below are the sessions which have already passed, as well as the additional sessions that have set dates for the future:
<table>
<thead>
<tr>
<th>Event Title</th>
<th>Reg #</th>
<th>Date</th>
<th>Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>NASPA Hill Days Live Briefing: Immigration and International Students</td>
<td>93</td>
<td>3/13/2018</td>
<td>(RPI)</td>
</tr>
<tr>
<td>By the Community: Building Culturally-Informed Prevention Curriculum</td>
<td>6</td>
<td>3/15/2018</td>
<td></td>
</tr>
<tr>
<td>Why Women Should Ask: Pay Equity and Women in Student Affairs</td>
<td>15</td>
<td>3/20/2018</td>
<td>(CFW)</td>
</tr>
<tr>
<td>Culturally Bound: Developing Interculturally Competent Leaders</td>
<td>19</td>
<td>3/21/2018</td>
<td></td>
</tr>
<tr>
<td>Examining the Connection Between Student Affairs Work and Racial Justice</td>
<td>136</td>
<td>3/22/2018</td>
<td>(EISJ)</td>
</tr>
<tr>
<td>Student Inclusion on College Campuses: Eliminating the Barriers for Students with Disabilities</td>
<td>11</td>
<td>3/27/2018</td>
<td></td>
</tr>
<tr>
<td>Facilitating Diversity &amp; Social Justice Based Conversations</td>
<td>30</td>
<td>4/3/2018</td>
<td></td>
</tr>
<tr>
<td>Exploring The Ways Jargon Influences College Access &amp; Success for First-generation College Students</td>
<td>72</td>
<td>4/4/2018</td>
<td>(CFGSS)</td>
</tr>
<tr>
<td>Let’s Talk Competencies! Career Readiness Doesn’t Matter if Students Can’t Express It</td>
<td>83</td>
<td>4/10/2018</td>
<td>(SLP SCD KC)</td>
</tr>
<tr>
<td>Engaging Within Your Institution’s Community: Navigating Town and Gown Relations</td>
<td>36</td>
<td>4/11/2018</td>
<td>(CLDE KC)</td>
</tr>
<tr>
<td>NASPA Hill Days Live Briefing: Higher Education Act Reauthorization</td>
<td>92</td>
<td>4/12/2018</td>
<td>(RPI)</td>
</tr>
<tr>
<td>Advising Through Controversy</td>
<td>9</td>
<td>4/12/2018</td>
<td></td>
</tr>
<tr>
<td>Movin’ Up: Refining Yourself and Your Career Path</td>
<td>15</td>
<td>4/24/2018</td>
<td></td>
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<tr>
<td>NASPA Hill Days Live Briefing: Free Speech and Intellectual Diversity on College</td>
<td>148</td>
<td>5/10/2018</td>
<td>(RPI)</td>
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<tr>
<td>Social Media as a Tool for Campus Student Wellness Assessment</td>
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<td>Infusing Frameworks from the Business World to Improve Supervision and Communication</td>
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<td>Sponsorship versus Mentorship: Career Advancement</td>
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<td>Strategies for Advancing your Career in Student Affairs</td>
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<td>Identity Taxation: Challenging the Consumption of My Emotional Labor</td>
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<td>Action-Oriented Assessment: Strategies for Collecting Data by Engaging Participants</td>
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<td>Avoiding Burn-Out &amp; Practicing Self-Care</td>
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<td>NASPA Hill Days Live Briefing: Federal Advocacy</td>
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<td>ZZZs into AAAs: Best Practices in Sleep Promotion for College Students</td>
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<td>How to Submit a Program for the 2019 NASPA Annual Conference</td>
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<td>Removing Roadblocks: Challenges and Opportunities in the Muslim Community for Survivor Healing</td>
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<td>7/31/2018</td>
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<td>We’re All on the Same Team: Athletics and Student Affairs Collaborations</td>
<td>14</td>
<td>9/1/2018</td>
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<td>NASPA Policy Briefing Series 2018-19</td>
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<td>Shatter the Myths During National Drug and Alcohol Facts Week</td>
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<td>9/5/2018</td>
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<td>Starting from the Bottom: Building First-gen Support Offerings with Little to No Resources</td>
<td>21</td>
<td>9/6/2018</td>
<td>(CFGSS)</td>
</tr>
</tbody>
</table>
The OnDemand library continues to be well-utilized by our members, especially the free sessions offered online. For the period between March 1, 2018 and October 19, 2018, we saw 1550 registrations for previously recorded events.

From March 1, 2018 through October 19, 2018, there were 4862 registrations for Online Learning Community programs:

- 3312 for live programs
- 1550 for recorded
- 4148 for free programs
- 714 for paid programs
Institutional Upgrades
This year, we opted to offer a single upgrade package for member institutions. Combining the best elements of each of our previous packages, we now offer the following in the “OLC Subscription Package”

- Access to 10 OnDemand Sessions
  - Range in subject from equity, inclusion, and social justice; to technology; to health and well-being
  - Presentations can be downloaded as video or audio files
- 15% off OLC registrations for NASPA members at subscribing institutions
As of October 19, 2018, 91 institutions purchased this upgrade package, which represents an increase of 50 institutions participating in the program over last year.

**Short Courses**

Short courses continue to represent an affordable way professionals can get a deep dive into important topics – without necessarily having to pay for the hotel and travel expenses affiliated with conference attendance. We currently have a few options for practitioners, and are in the process of designing or updating others:

- Marilee Bresciani Ludvik created a new version of the popular *Outcomes Based Assessment Fundamentals* short course. Anticipated release is January 2019.
- Our NASPA summer school morphed into a tech-only set of modules, which we named *#TechTime: Pro Tips and Life Hacks to Make Tech Work for You*. It features lessons on live streaming, social media strategy, and using readily available apps to increase your workflow.
- The Center for First-generation Student Success is working with the OLC to release a short course for institutions interested in building their own first-generation student success programs and networks on campus. Anticipated release date is in the spring, 2019.
- Culture of Respect is working with the OLC to develop and release a “foundations” short course, featuring the expertise of our staff on integrating sexual violence prevention and awareness into all elements of campus culture. Anticipated release is January 2019.

**Virtual Ticket**

The 2018 NASPA Virtual Ticket proved to be an exceptionally valuable resource this year – given the travel troubles that so many of our members experienced attempting to get to Philadelphia, we were able to convert those who typically would have had to cancel their registration to virtual attendees instead.

- Between pre-sales and virtual ticket conversions, we had 204 registrations for virtual ticket packages.
- This included 60 registrations that were made after the conference concluded, a sharp increase from previous years due to a stronger marketing campaign.
- We anticipate trying one last push to encourage registrations for the 2018 conference in October before we transition to publicizing the 2019 content.

With the 2020 NASPA Annual Conference in Austin in mind, we are running a pilot program in 2019 which will include a virtual site in Boston. We are hoping this pilot helps us run similar sessions in 2020 when there may be several states with travel restrictions to Texas. They will feature the streaming content of the NASPA Virtual Ticket, including two breakout rooms and the featured speakers’ room. The hope is that these attendees will be able to enjoy the networking and personal connection of the NASPA Annual Conference at these smaller, satellite sites, while still enjoying the excellent content available in Los Angeles or Austin.
Center for Women (CFW)

Candid Conversations 365
- Candid Conversations 365 (CC365) is a year-long mentoring program with structured monthly programming provided by Center for Women Board members. Ninety-seven mentor and mentee pairings were accepted into the program for the 2018-2019 year.
- The CC365 committee creates and shares monthly conversation guides to facilitate conversation between mentors and mentees. These cover a variety of professional development topics related to personal and professional growth.

Online Professional Development Track for Women
- The Center for Women has hosted one paid online briefing this fall. There is an upcoming briefing scheduled for late November and two additional briefings yet to be scheduled for spring 2019.
- For September, the online briefing was “Lifting As We Climb: Being a Mentor at Your Institution” with Gena Albert, Business/Administrative Associate, Southern Illinois University Carbondale
  - The briefing was hosted on 9/24/18 with six sites registered.
- The November online briefing will be “Women & Decision-Making: Information or Intuition?” with Jennifer Lee Hoffman, Associate Professor, University of Washington.

Lunch and Learn Series
- The Lunch and Learn series is a series of small group video discussions around an article published in the NASPA Journal about Women in Higher Education. This program also further strengthens the relationship with NJAWHE and also provides additional marketing for the published manuscripts.
- September Series: “Swim with the Current, Stand Like a Rock”: Non-Traditional Age Undergraduates Coping with Racial Microaggressions with authors Annemarie Vaccaro and Amanda Ramirez.
  - The series was held on 9/13/2018 with eight sites registered.
- October Series: The Sistah Network: Enhancing the Educational and Social Experiences of Black Women in the Academy with authors Evette Allen and Nicole Joseph.
  - The series was held on 10/31/2018 with 21 sites registered.
- The subcommittee anticipates hosting an additional lunch and learn in December 2018 and offerings for spring 2019 have yet to be scheduled.

Additional Programming
- The Center is planning recognition activities for International Women’s Day and Women’s History Month in March 2019.
- The Center will present three sessions at the 2018 NASPA General Assembly:
  - On Becoming a Leader with Danette Saylor, Assistant Vice President for Student Success and Dean of Students, Dillard University
  - Making Campus Connections and Advancing Your Agenda with LaToya Lewis, Area Coordinator, Dillard University
  - Lessons in Leadership Panel Discussion with Maribeth Ehasz, Vice President for Student Affairs, University of Central Florida; Chanda Torres, Assistant Vice President for Student Affairs, University of Central Florida; Gaye Simpkins, Faculty, Valencia State College
NASPA Annual Conference Presentation

● The Center will host a workshop at the Annual Conference titled, “Ambitious Women: Lifting While We Climb.”

Candid Conversations: Annual Conference

● Registration for mentors to participate in Candid Conversations at the NASPA Annual Conference will open mid-November. Registration for mentees will open January 2019.

Health, Safety, and Well-being Initiatives Workshops, Conferences, & Institutes

2018 General Assembly

November 1 - 4, 2018 ◊ Embassy Suites Lake Buena Vista South, Kissimmee, FL

• 436 participants are registered from 101 campuses.
• 80 educational breakout sessions are being offered.
• Annual conference for undergraduate peer educators and their advisors.
• Keynote Speakers include:
  o David Anderson (George Mason University)
  o Stefan Bradley (Loyola Marymount University)
  o Kevin Hines (Cracked Not Broken)
  o Tom Kriegstein (Swift Kick)
• Awards will be given for outstanding educational program, outstanding student, outstanding advisor, and outstanding peer education group. Four scholarships were offered to facilitate students’ attendance at the event.
• At the 2018 General Assembly we will award the Tom Goodale Award for Exceptional Advising in Peer Education, and the Gerardo Gonzalez Award for Graduate Service in Peer Education for the first time. These awards will be given to an outstanding professional staff advisor and a graduate student advisor, respectively.

2019 NASPA Strategies Conferences

January 17 –19, 2019 ◊ Grand Hyatt Washington ◊ Washington, DC

The 2018 NASPA Strategies Conferences held in Portland, OR set a record for attendance for the event, requiring a registration cap at 1,300 participations due to space restrictions.

• Registration is open with the following deadlines:
  ○ Early-bird deadline: November 7, 2018
  ○ Regular deadline: December 12, 2018
• The call for programs closed September 28, 2018 with 286 submissions across four tracks:
  ○ Alcohol, Other Drug, and Violence Prevention
  ○ Mental Health
  ○ Sexual Violence Prevention and Response
  ○ Well-being and Health Promotion
• Keynote Speakers include:
  ○ Renée Branch Canady, Michigan Public Health Institute
  ○ Amelia Arria, The Maryland Collaborative
  ○ Angela Jean Hattery, George Mason University
  ○ Earl Smith, George Mason University
  ○ Helen Stubbs, Gallup Higher Education
Certified Peer Educator Training

- The Certified Peer Educator (CPE) Training is a training program facilitated by the Health, Safety, and Well-Being Initiatives of NASPA, providing peer educators a standard foundation to provide peer-to-peer education and support. In addition to on-site facilitation, the course can be facilitated by campus staff after completing a Train-the-Trainer course.
  - This quarter ends with 760 total number of trainers, who have completed the Train-the-Trainer course. There are a total of 510 campus courses in the online learning community.
  - This quarter, 604 new students have completed the CPE program, bringing the total number of certified students to 6,865 for the revised 2016 curriculum.
- Eleven campuses and professional development conferences brought a NASPA staff on-site to facilitate the CPE training course and/or the CPE Train-the-Trainer during this quarter. These included:

<table>
<thead>
<tr>
<th>Date</th>
<th>Institution</th>
<th>Location</th>
<th>Training Type</th>
<th># of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>7/07/2018</td>
<td>ACUHO-I Annual Conference</td>
<td>Denver, CO</td>
<td>Train-the-Trainer</td>
<td>10</td>
</tr>
<tr>
<td>8/01/2018</td>
<td>Webster University</td>
<td>St. Louis, MO</td>
<td>Train-the-Trainer</td>
<td>10</td>
</tr>
<tr>
<td>8/06/2018</td>
<td>Baruch College</td>
<td>New York, NY</td>
<td>CPE Training</td>
<td>8</td>
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<tr>
<td>8/13/2018</td>
<td>Cal Poly Pomona</td>
<td>Pomona, CA</td>
<td>CPE Training</td>
<td>33</td>
</tr>
<tr>
<td>8/15/2018</td>
<td>University of Southern California</td>
<td>Los Angeles, CA</td>
<td>CPE Training</td>
<td>11</td>
</tr>
<tr>
<td>8/24/2018</td>
<td>Kenyon College</td>
<td>Gambier, OH</td>
<td>CPE Training</td>
<td>63</td>
</tr>
<tr>
<td>9/01/2018</td>
<td>Blair Academy</td>
<td>Blairstown, NJ</td>
<td>CPE Training</td>
<td>54</td>
</tr>
<tr>
<td>10/05/2018</td>
<td>University of Illinois-Springfield</td>
<td>Springfield, IL</td>
<td>CPE Training</td>
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<tr>
<td>10/18/2018</td>
<td>Minnesota State University-Moorhead</td>
<td>Moorhead, MN</td>
<td>Train-the-Trainer</td>
<td>8</td>
</tr>
<tr>
<td>11/02/2018</td>
<td>NASPA General Assembly</td>
<td>Orlando, FL</td>
<td>Train-the-Trainer</td>
<td>37</td>
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<tr>
<td>11/08/2018</td>
<td>Virginia Commonwealth University</td>
<td>Richmond, VA</td>
<td>Train-the-Trainer</td>
<td>5</td>
</tr>
<tr>
<td>11/09/2018</td>
<td>Virginia Commonwealth University</td>
<td>Richmond, VA</td>
<td>CPE Training</td>
<td>30</td>
</tr>
</tbody>
</table>
Culture of Respect Collective
*Ongoing (each cohort lasts 2 years)*

- **Cohort 1:**
  - Three months remain until our participating institutions “graduate” from the Collective, so we are focused on participating institutions completing final deliverables. Culture of Respect are developing an “alumni” track, which allows institutions who complete the program to stay engaged with Collective opportunities and peers. Some of our forthcoming alumni will also host roundtable discussions at the 2019 NAPSA Strategies Conferences, grounded in their work with the Collective.

- **Cohort 2:**
  - Nine of 17 participating institutions have submitted their CORE Evaluation responses to date. Responses are analyzed by Culture of Respect staff, who then return to the institution an individualized report, including: scores (CORE Blueprint six pillars and cumulative); qualitative assessment of strengths and opportunities; federal laws and guidance checklist; recommended practices checklist; and comparison data with peer schools. We are currently providing feedback on institutional action plans based on the results of the report.

- **Several professional development opportunities have been offered through the Collective from July – November 2018, including:**
  - Monthly roundtable discussions focused on: sexual violence prevention and response at community colleges; leading a multi-stakeholder campus leadership team; a back-to-school roundup; and peer education.
  - Monthly webinars, including:
    - What are you trying to say about me? Exclusion and invisibility in Sexual Violence programming and policy
    - Equitable vs. Equal: Understanding the Growing Trend of Respondent Services on Campus
    - Using a Restorative Justice Approach to Sexual Harm and Misconduct (sponsored by the Collective and open to all NASPA members; more than 100 participants)
    - Intersections of Title IX and Title VII

- **Cohort 3 recruitment:** Recruitment is underway for the third Collective cohort, with a particular focus on recruiting from state systems and community colleges. As a result of outreach to the Governor’s Office, senior director Allison Tombros Korman was invited to speak at a summit for Michigan higher education hosted by the First Lady, and the Collective was approved as provider for the state campus sexual assault prevention grant program. Over 125 members registered for the conversation for VPSAs hosted by Penny Rue about campus sexual violence and tied to the Collective. The application closes 10/31/18.

**CultureofRespect.org**

*October 2018*

- Culture of Respect will debut a new, updated website in early November. The new site will better reflect the audience of student affairs professionals and the programs, resources, and tools Culture of Respect offers to higher education.
K-12 Technical Assistance

Ongoing

- Culture of Respect and Emma Willard are in the process of determining the scope of work for a third year of contracted work.
- On October 9, 2018, Culture of Respect staff conducted a site visit to the Croton-Harmon School District in downstate NY. This site visit was part of year 2 of the scope of work. Culture of Respect staff met with the school’s health and well-being staff, students, and administrators, and helped conduct the school’s first meeting of the year for their multi-stakeholder task force.

Culture of Respect Foundations

Fall 2018, in development

- Culture of Respect is developing an online course that will prepare current and future student affairs professionals with the tools they need to be influential allies in campus sexual violence prevention and response.
- Course modules are being developed by NASPA staff with expertise in public health, student affairs, peer education, social work and violence prevention. Each module will be reviewed by a member of the Culture of Respect Advisory Board.

Member Engagement

NASPA Summer Open House

July 17, 2018 ◊ NASPA Office ◊ Washington, DC

- All graduate students and new professionals in the Washington, DC area were invited to attend.
- 54 individuals registered to attend in person, and 18 registered to attend via video conference call.

Undergraduate Student Conference

March 9-10, 2019 ◊ University of Southern California ◊ Los Angeles, CA

- All undergraduates, including NUFP fellows, will be invited to register.
- Jimmy Doan, Assistant Dean in Student Support & Wellbeing at the Massachusetts Institute of Technology, is serving as chair of the pre-conference.

The New Connections Stipend

- Designed to increase access to the NASPA Annual Conference for new professionals.
- Ten professionals will be awarded with a $500 stipend and complimentary registration to the Annual Conference.

Capstone On-Campus Conference Stipends

- Undergraduate student members are eligible to apply for stipends to off-set the cost of the NASPA Annual Conference.
- Recipients will be awarded a $250 stipend and complimentary registration the Undergraduate Pre-Conference and will be featured on the Capstone On-Campus blog.

Careers in Student Affairs Month (CSAM)

NASPA hosted five free live briefings for members and non-members during CSAM. Briefings included:
• A Student Life Response to Gun Violence
  o Panelists:
    ▪ Dr. Katya Armistead – University of Southern California
  o Results: 74 clicked, 23 registered, 18 attended
• The Current State of Affairs
  o Panelists:
    ▪ Dr. Kevin Kruger – NASPA President
    ▪ Dr. Penny Rue – NASPA Board Chair - Wake Forest University
  o Analytics: 259 clicked, 117 registered, 78 attended
• Where Do We Fit In? Graduate Students Working in California Community College
  o Panelists:
    ▪ Amanda Garcia – California State University, Long Beach
    ▪ Betzabel Martinez – University of Southern California
  o Results: 180 clicked, 49 registered, 19 attended
• Invasion of Privacy: Showing Up as Practitioners Beyond Campus
  o Panelists:
    ▪ Shaun Crisler – Syracuse University
    ▪ Kirby Gibson – Syracuse University
    ▪ Karess Gillespie – Syracuse University
    ▪ Michael Riley - DePaul University
  o Results: 247 clicked, 76 registered, 39 attended
• Supporting Undocumented Students in Higher Education
  o Panelists:
    ▪ Flavio Bravo – University of San Francisco
    ▪ Mary J. Wardell-Ghirarduzzi – University of San Francisco
  o Insights: 335 clicked, 114 registered, 59 attended

Regions
Upcoming Events
2018 NASPA Western Regional Conference
November 8-11, 2018 ◊ Sheraton Grand Sacramento Hotel ◊ Sacramento, CA
  • There are currently 636 registrants.
  • The conference theme is “New Pathways for New Students.”

2018 NASPA Region I Ubuntu Institute
November 11-12, 2018 ◊ Rhode Island Convention Center ◊ Providence, RI
  • There are currently 45 registrants.

2018 NASPA Region I Student Affairs Leaders of Tomorrow Conference
November 11-12, 2018 ◊ Rhode Island Convention Center ◊ Providence, RI
  • There are currently 53 registrants.

2018 NASPA Region IV-East Conference,
November 11-13, 2018 ◊ The Pfister Hotel ◊ Milwaukee, WI
  • There are currently 399 registrants.
  • The Conference theme is “Celebrating 100 Years of NASPA”.

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2018 NASPA Region I Conference  
*November 11-14, 2018 ♦ Rhode Island Convention Center ♦ Providence, RI*  
- There are currently 578 registrants.

2018 NASPA Region III Florida Drive-In, November 29-30, 2018  
*November 29-30, 2018 ♦ Valencia College ♦ Orlando, FL*  
- There are currently at 92 registrants.

**Past Events**

2018 NASPA Region I Massachusetts Drive-In  
*July 18, 2018 ♦ Regis College ♦ Weston, MA*  
- There were 59 attendees.  
- The Drive In theme was “Enrollment and Retention: What Student Affairs Professionals Need to Know.”

2018 NASPA Region V Utah Conference  
*September 28, 2018 ♦ Salt Lake Community College Taylorsville Redwood Campus ♦ Salt Lake City, UT*  
- There were 288 attendees.  
- There was no conference theme.

2018 NASPA Region IV-East PULSE Drive-In Conference  
*October 5-6, 2018 ♦ Indiana State University C.E.B. African American Cultural Center ♦ Terre Haute, IN*  
- There were 40 attendees.  
- Sponsored by the African American Knowledge Community  
- The conference theme was “P.U.L.S.E.: Preserving Us; Lifting and Sustaining [Black] Educators.”

2018 Region VI Arizona Drive-In  
*October 10, 2018 ♦ Arizona State University West Campus La Sala Ballroom ♦ Glendale, AZ*  
- There were 96 attendees.

2018 NASPA Region I Maine Drive-In  
*October 19, 2018 ♦ University of Maine – Orono ♦ Orono, ME*  
- There were 40 attendees.

2018 NASPA Region I Maine DIRIGO Student Leadership Conference  
*October 20, 2018 ♦ University of Maine – Orono ♦ Orono, ME*  
- There were 40 attendees.

2018 NASPA Region IV-West Conference  
*October 23-25, 2018 ♦ Wichita Marriott ♦ Wichita, KS*  
- There were 334 attendees.  
- The conference theme was “Reflection Inspires Our Futures.”

2018 NASPA Region II Careers in Student Affairs Conference  
*October 26, 2018 ♦ New Jersey City University ♦ Jersey City, NJ – Columbia University School of Professional Studies ♦ New York, NY – University of the Sciences ♦ Philadelphia, PA*  
- There were 264 attendees across all three campuses.

2018 NASPA Region I Multi KC Drive-In Conference  
*November 2, 2018 ♦ Central Connecticut State University ♦ New Britain, CT*
There were 67 registrants.

Sponsored by the African American KC, Latinx/a/o KC, MultiRacial KC, Asian Pacific Islander KC, WISA KC, and Gender and Sexuality KC.

The Drive-In theme was “Learning to Lead: Strategies for Student Affairs Professionals of Color.”

Research and Policy Institute

2018 NASPA Hill Days: Student Affairs Call to Action
July 16 – 17, 2018 ◊ Washington, DC

• 45 student affairs professionals participated in the 2018 NASPA Hill Days event, including three NASPA interns, representing 19 states, and engaging in more than 50 meetings with Congressional Members and their staff on July 17, 2018. A team of advocates also met with staff from the Department of Education Office of Civil Rights for a small listening session.

• Hill Day participants took part in a day of issue and lobbying training with guest speakers including: legislative aides from the House Committee on Education and the Workforce; higher education policy association experts; and a consultant from Active Policy Solutions.

• Participant evaluations for the event were completed by 33 attendees, all of whom reported that their overall experience was good (34%) or excellent (66%).
  o Several participants wrote in comments emphasizing how much the learned by participation.
  o Ninety-seven percent of respondents indicated that they would recommend the event to a colleague and 88% indicated they would attend again themselves.
  o Areas offered for improvement included adding a day to the event to allow more time for deeper exploration of issues and for meeting with Congressional representatives and to add more take-aways relating to state-level policy.

• The 2018 NASPA Hill Days in-person launched the first ever National Student Affairs Day of Action (NSADA; July 17, 2018) offering training and practice in civic engagement for student affairs professionals at all levels from early-career professionals to Vice Presidents. Colleagues from around the country joined the advocates in Washington sharing their own advocacy efforts with the #SAadvocates hashtag on social media. There were 532 social mentions by 146 unique authors during the period of July 9-23, 2018, with a reach of 73,220, according to social media analytics provided by Illinois State University. The full report can be accessed [here](#).

• A series of free monthly live briefings led up to the 2018 Hill Days and NSADA, including sessions focused on state and federal advocacy for student affairs professionals. The briefings had between 75 and 125 registrations per session. All briefings were recorded and are available through the NASPA OLC.

• Materials and resources to support advocates across the country for NSADA were posted to the NSADA Resources page. Materials included:
  o Six background briefs on topics advocates would be speaking to elected officials on, including: free speech on college campuses, reauthorization of the Higher Education Act, immigration, international students, Title IX and sexual violence prevention and response, and the protection of trans individuals’ rights;
  o One-page summaries of NASPA positions or priorities on state and federal legislation and topics from the NASPA Public Policy Agenda;
  o Tips for writing successful letters to elected officials;
  o Sample letters for federal and state legislation under consideration in July; and
A social media toolkit to help institutions and individuals promote their participation in NSADA.

- Event follow-up posts include:
  - #SAadvocates Storm Capitol Hill: 2018 NASPA Hill Days Wrap-up
  - #SAadvocates Go To The Fair: Engaging with Candidates
  - Inaugural Hill Days: Observations from the Steamy Streets
  - Learning to Listen in Public Policy and Advocacy
  - Learning to be a #SAadvocates at the 2018 NASPA Hill Days and National Student Affairs Day of Action

- Planning team members were:
  - Diana Ali, assistant director of policy research and advocacy
  - Jill Dunlap, director of research and practice
  - Teri Lyn Hinds, director of policy research and advocacy
  - Stephanie King, director of civic engagement and knowledge community initiatives
  - Robert Valderrama, assistant director of professional development

NASPA Policy Briefing Series
The NASPA Research and Policy Institute continues to offer free, 30-minute, monthly policy briefings to educate student affairs community about pertinent policy issues that intersect with their roles and responsibilities on campus. The full listing of briefings offered from August through November 2018 is below; recordings and slides for all briefings are archived in the NASPA Online Learning Center. Starting with the September 2018 briefing, recordings are also available on NASPA’s YouTube channel.

<table>
<thead>
<tr>
<th>Date Presented</th>
<th>Title</th>
<th>Tags</th>
<th>Alignment to Public Policy Agenda</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 23</td>
<td>Policy in Practice: Impacts of Current Title IX Guidance on Institutions of Higher Education</td>
<td>Title IX; OCR; Sexual assault response</td>
<td>Student safety</td>
</tr>
<tr>
<td>September 27</td>
<td>Let’s Talk About Emergency Aid: Creating Pathways for Student Success and College Completion</td>
<td>Food &amp; housing insecurity</td>
<td>Student success; Costs, debt, &amp; protections</td>
</tr>
<tr>
<td>October 25</td>
<td>What’s up with Midterms? Policy Implications and Engagement Opportunities for the Non-Presidential Election Season</td>
<td>Civic engagement</td>
<td>Civic engagement</td>
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<tr>
<td>November 29</td>
<td>Federal Administrative Update: Checking the Pulse on Immigration Policy</td>
<td>Immigrant and undocumented students; International students</td>
<td>Inclusive opportunities</td>
</tr>
</tbody>
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Inter-Association Leadership Education Collaborative (ILEC)

- ILEC hosted a summer meeting at the University of Maryland, College Park from June 19-21, 2018 for their sixth summit. The focus of the summit was a critical review of the successes and challenges of ILEC and its potential future utility. The process manifested itself three ways.
  1. First, representatives (ACPA, AAUW, ACUI, ALE, ILA, NASPA, NCLP) reflected on ILEC’s prior products and their association’s involvement in ILEC.
  2. Second, the group provided a critical review of their 2016 report, Collaborative Priorities and Critical Considerations.
  3. Finally, the group was joined by a representative from the Council for the Advancement of Standards in Higher Education (CAS), who sought the group’s feedback on its student leadership programs standards and guidelines.
- ILEC representatives had honest conversations about the future of its existence. The members reaffirmed their commitment to ILEC’s mission and vision statements, agreeing the community did have the potential to advance the field of leadership education. They departed the summit having made a commitment to complete the 2018 revision of the Collaborative Priorities report, with no explicit intent to return summer 2019. Members did not suggest they would have to meet each year; rather, they wanted to refocus on project-based convening.
- ILEC is working on editing and updating the language from the ILEC Strategic Priorities document released in 2016.

CCD Latinx/a/o Task Force

- The NASPA Community Colleges Division Latinx/a/o Task Force has been working to continue promoting, educating, and stimulating conversations regarding professionals working at community colleges. As a result of these conversations, NASPA approved a 4-part blog series (blogs listed below) highlighting the new NASPA publication Latinx/a/os in Higher Education and the NASPA CCD LTF brief: 5 Things Student Affairs Professionals Can Do to Support Latinx Students in Community Colleges.
  - Being an Ally to Community Colleges
  - Developing Intentional Partnerships Between Community Colleges and Four-Year Institutions
  - Educating the Next Generation About Community Colleges & Latinx/a/o Student Success
  - Latinx/a/o call to Action

LEAD Institutions Blog

LEAD Institutions continue to engage in the sixth year of the initiative through NASPA’s website. The blog features work being done by the LEAD Institutions, the LEAD Initiative, the CLDE Meeting, and NASPA. Published multiple times a week, these posts serve as a vehicle for member engagement, showcasing work being done at each LEAD Institution and sparking dialogue related to CLDE scholarship, assessment, programming, dialogue, and policy. The blog can be accessed: http://www.naspa.org/constituent-groups/groups/lead-initiative
Health, Safety, and Well-being Initiatives Grant Projects

Healthy Colleges Montana (HCM)

- The Health, Safety, and Well-being Initiatives of NASPA have been a partner of the Montana Tobacco Use Prevention Partnership (MTUPP) since 2005, working to enact tobacco-free campus policies and promote tobacco cessation.
  - NASPA has been contracted to continue work in the State of Montana for Fiscal Year 2019. Formerly known as the Montana Collegiate Tobacco Prevention Initiative (MCTPI), has rebranded to Healthy Colleges Montana (HCM) in July 2018.
    - The coalition name change to HCM was voted on in April 2018 by each of the 14 institutions of higher education.
    - The name change will better describe the work being done in the state of Montana around health, safety, and well-being, and to allow for expansion into prevention programs and alternative sources of funding with the State of Montana.
    - This increase in scope allows campuses to educate on more topics that will ultimately lead to healthier college students in the state of Montana.

- In July 2018, HCM added two additional campuses to the project bringing the total to 16 Montana campuses are current participants on the grant project. NASPA provides management, training, and technical assistance for all project campuses.

- August 3, 2018, Project staff hosted the 2018 HCM Summer Training at Montana State University.
  - Two Students and eleven advisors from across the state attended the training to learn about updates to the grant project, network and connect with their peers, and voice their campus and coalition needs.

- The HCM Steering Committee also meet prior to and at the summer training to discuss the project and prevention efforts for Montana Institutions of Higher Education.
  - In September, the Steering Committee added two new members bring the group up to six individuals from across the state representing the diverse types of institutions and campus communities.

- Seven site visits were conducted leading up to the summer training in August and an additional five site visits were completed in September. Additionally, project staff met with MTUPP-Department of Public Health and Human Services Project Liaisons.

- Throughout fall of 2018, project staff has been meeting with additional Montana stakeholders to provide additional health, safety, and well-being resources and services to institutions of higher education throughout the state.
  - Project staff met with the following stakeholders:
    - Montana Department of Public Health and Human Services Prevention Resource Center
      - Arnold presented to the Interagency Coordinating Council for State Prevention Programs in October 2018
    - Montana Department of Public Health and Human Services Sexual Violence Prevention and Victim Services
    - Montana Department of Transportation
      - Arnold and Jordan will present to the Montana Impaired Driving Assessment Agenda Meeting in December 2018
    - Montana Healthcare Foundation
    - The Center for Health and Safety Culture
Coalition of Colorado Campus Alcohol and Drug Educators (CADE)

- The Health, Safety, and Well-being Initiatives of NASPA receives funding from a five-year block grant through the Colorado Office of Behavioral Health to support substance abuse prevention efforts at institutions of higher education across the state of Colorado.
- The CADE has continued to provide ongoing training and technical assistance opportunities for campuses across the state.
  - The CADE fosters an online learning environment (CADE Collaborate) to facilitate learning and collaboration. Every college and university in Colorado has complimentary access to the online learning community.
  - On November 15, 2018, prevention teams from across the state will gather at the Colorado School of Mines in Golden, CO to learn best practices, network, and share in sustainable program planning at the annual Fall Meeting.
  - The CADE team has created and implemented a resource delivery initiative called Program in a Box. In September 2018, alcohol and other drug prevention resources were distributed to 18 institutions of higher education across the state.
  - The CADE will facilitate regionally based skills training throughout the year. The first regional training (Screening, Brief Intervention, and Referral to Treatment) will be held in Denver, CO on December 4, 2018.
- There are 24 active campuses in the coalition.
  - Twelve campuses are current project institutions on the grant. CADE provides additional financial support, training and technical assistance for the campuses.
- Eleven campuses have contributed data from the American College Health Association National College Health Assessment (ACHA-NCHA) to support the creation of a statewide data set.
- The CADE Steering Committee convened virtually in September 2018 to engage in planning for the year. The committee will meet in person in spring 2019.
- Participated in statewide media campaign representing NASPA and CADE for the Colorado Speak Now Project.
  - Television interview on August 23 on Denver Channel 9 (NBC affiliate)
  - Television interview on August 24 on Denver Channel 7 (ABC affiliate)
  - Television interview on September 26 on Denver Channel 31 (FOX affiliate)

Health, Safety, and Well-being Initiatives Creation of Knowledge

National Peer Educator Study (NPES)

- The National Peer Educator Study was designed to provide evidence-based research outcomes associated with being a peer educator on a college or university campus. The NPES is a web-based survey administered to peer educators affiliated with BACCHUS on college and university campuses across the United States.
- Matthew Wawrzynski, Michigan State University, is the principal investigator of the research team conducting the NPES.
- Since 2004, there have been approximately 4,090 peer educators and 356 different institutions who have participated in the NPES.
- For the 2017-2018 implementation of the NPES, 485 peer educators and 51 institutions participated.
- A blog was posted to highlight the study’s background and benefits. The project staff have also been accepted to present two NPES-focused sessions at the 2018 NASPA General Assembly, and have submitted a similar proposal for the 2019 NASPA Annual Conference.
For the 2018-19 NPES Institutional Reports, project staff are planning to add a section highlighting the methods peer educators use to motivate a change in behavior for their peers (e.g., role modeling; programming; social media). Additionally, project staff are looking to create some blog posts highlighting unique findings regarding how peer educators utilize the training they receive for various training topics.

Coalition for the Prevention of ADHD Medication Misuse (CPAMM)

- The Health, Safety, and Well-being Initiatives of NASPA partnered with the Coalition for the Prevention of ADHD Medication Misuse to create a prescription medication misuse/abuse prevention toolkit for collegiate peer education groups. Best practices and lessons learned from ten selected pilot campuses were included in a revised toolkit edition. In July 2018, the toolkit was distributed to 555 peer education advisors at institutions of higher education across the country.

RPI Blog: Queering the Conversation about Sexual Violence on Campus at the SUNY Spectrum Conference

July 5, 2018

- How does campus sexual violence intersect – and disproportionally impact – the LGBTQIA+ community?

Leadership Exchange Magazine: Culture of Respect: #MeToo Movement Raises Awareness in Campus Workplaces

Fall 2018

- What can we learn about sexual violence and harassment in the higher education workplace in the wake of the #MeToo movement?

The Student Affairs Compliance Report & Analysis Newsletter: Addressing Sexual Violence with the Clery Act and Title IX

September 2018

- Reaching for cultural transformation with an integrated legal compliance and public health perspective

NASPA Blog: A Systems Approach to Sexual Violence: On Campus and Beyond

September 26, 2018

- Recent events have demonstrated we need a systems-based approach to address a national problem with sexual violence; the Culture of Respect Collective is here to support institutions in this effort.

NASPA Blog: Perspectives from Three NASPA Staff Members During a Watershed Moment for Sexual Violence

October 8, 2018

- How the events of the Kavanaugh hearings have impacted and intersected with the work of three NASPA staff members.
Higher Education Mental Health Alliance

NASPA continues to be a partner in the Higher Education Mental Health Alliance (HEMHA). Every other year, the coalition produces a document that is helpful to the mental health in higher education profession. This year’s document was titled “College Counseling from a Distance: Deciding Whether and When to Engage in Telemental Health Services.” The guide can be found at https://hemha.org/.

Corporate Development

Advertising
- Fall Leadership Exchange – 6 new advertisers
- July-November E-newsletter – 2 new advertisers

NASPA Foundation Support

Innovation Grants
- Fall Applications for Innovation Grants closed October 1 with 13 applications submitted.
- These are currently undergoing review and the Foundation will award up to $12,500 in funding once the winners are finalized.

Student Affairs Archives
- The NASPA Foundation has been a key underwriter of the National Student Affairs Archives (NSAA) held at Bowling Green State University and pays for the archivist to attend the NASPA Annual Conference.
- This collection stands as the largest repository of records documenting student affairs and higher education from early days of the profession to the present.
- This resource preserves our history, but also serves as a critical research resource.

Research and Policy Institute - Advocacy

NASPA policy and advocacy staff continue active participation in a variety of higher education policy consortiums, including:
- ACE Government Affairs led coalitions
- Higher Education Veterans Coalition (Ed-Vet Coalition)
- NACUBO Government Relations Monthly Meetings
- SAHEC Active Policy Solutions contract
- SAHEC Policy Conversations
- Student Aid Alliance
- PostSec Data Collaborative

Meeting with the Office of Management and Budget regarding Title IX NPRM
October 3, 2018
- Jill Dunlap coordinated a meeting between NASPA and the Office of Management and Budget (OMB) to discuss the association’s concerns regarding leaked Title IX proposed guidance. Jill met with several other association partners to discuss collective concerns and how best to bring those concerns forward during OMB’s review process.
NASPA has authored or joined community letters to Congressional and agency staff, and signed onto amicus briefs, on the following topics between June and October 2018:

<table>
<thead>
<tr>
<th>Date Posted</th>
<th>Title</th>
<th>Tags</th>
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<tbody>
<tr>
<td>10/24/18</td>
<td><strong>NASPA Opposes Actions that Restrict the Rights of Transgender and Gender Non-binary Communities</strong></td>
<td>Trans; Inequality; HHS</td>
</tr>
<tr>
<td>9/25/18</td>
<td>Letter to the House on FY 2019 Department of Defense and Labor-HHS-Education Appropriations Bill</td>
<td>Budget; Sign-on Letter; ACE</td>
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<tr>
<td>9/17/18</td>
<td>Comments to Department of Homeland Security on Increased Program Fees for the Student Exchange Visitor Program</td>
<td>International Students; DHS; Sign-on Letter; ACE</td>
</tr>
<tr>
<td>9/13/18</td>
<td>Comments to Department of Education on Gainful Employment Regulations</td>
<td>GE; NPRM; Sign-on Letter; ACE</td>
</tr>
<tr>
<td>8/29/18</td>
<td>Comments to the Department of Education on Proposed Borrower Defense to Repayment Rule</td>
<td>BDR; NPRM; Sign-on Letter; ACE</td>
</tr>
<tr>
<td>8/29/18</td>
<td><strong>NASPA Borrower Defense to Repayment Public Comments</strong></td>
<td>BDR; NPRM</td>
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<tr>
<td>7/27/18</td>
<td>Federal Data Strategy Comment Letter</td>
<td>SLDN; Sign-on Letter; PostsecData</td>
</tr>
<tr>
<td>6/21/18</td>
<td>Letter to House Speaker Paul Ryan in Opposition of Border Security and Immigration Reform Act of 2018 (H.R. 6136)</td>
<td>Immigration; Sign-on Letter; HACU</td>
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**Research and Policy Institute - Scholarship**

**Presentations**

**September 2018**

- Teri Lyn Hinds presented a 90-minute webinar entitled *Building a Foundation for Engaging with Public Policy as a Higher Education Professional* with Jim Clarke, Senior Vice President of Public Policy for the American Society of Association Executives (ASAE) for the Association of Fraternity/Sorority Advisors (AFA) AdvanceU program. The session provided basic information on engaging in policy and advocacy as a higher education professional, information on current policy issues, and implications for higher education.

**October 2018**

- Amelia Parnell co-presented a session on helping students address financial stability at the Achieving the Dream Holistic Supports Institute in St. Louis, Missouri.
- Amelia Parnell co-presented a session on documenting and assessing co-curricular learning at the National Institute for Learning Outcomes Assessment’s annual institute in Indianapolis, Indiana.
- Amelia Parnell delivered a keynote address for the State University of New York’s (SUNY) Student Success Summit in Albany, NY.
November 2018

- Teri Lyn Hinds and Diana Ali presented a pre-conference workshop entitled Not at odds: Free speech, equity, and inclusion on today’s college campuses at the 2018 NASPA Region IV-East Conference. The half-day workshop provided an overview of recently proposed and enacted state legislation pertaining to free speech on college campuses, specifically laws and court cases that might restrict the use of free speech zones on college campuses and led participants to explore proactive steps institutions can take to anticipate or possibly prevent discord, balancing strong respect for equity and inclusion while still protecting free speech.

- Amelia Parnell will deliver a keynote address for the State University of New York’s (SUNY) Student Voices conference in Syracuse, New York.

- Amelia Parnell will co-present a session at the ASHE conference in Tampa, Florida. The session will focus on the intersections of campus activism, diversity, and inclusion.

- Amelia Parnell will participate in a panel discussion at the Seven Colleges Conference hosted by Bryn Mawr College in Philadelphia, Pennsylvania.

Book Release

- Amelia Parnell co-edited the forthcoming book The Analytics Revolution with Jonathan Gagliardi from the American Council on Education and Julia Carpenter-Hubin from Ohio State University. The book was released in fall 2018.

Book Chapter

- Jill Dunlap and Amelia Parnell co-authored a chapter in the forthcoming publication Contested Issues in Student Affairs: Dialogues about Equity, Civility, and Safety. The chapter is titled From Guns to Transgender Students’ Rights: When Policy and Personal Positions Do Not Align.

Leadership Exchange Magazine

- Teri Lyn Hinds assisted NASPA colleagues Stephanie King and David Arnold in providing content for the public policy column for the Fall 2018 and Winter 2019 issues, respectively.

RPI Blogs

The Research and Policy Institute publishes twice a week to the RPI blog.

- A post comprised of policy updates, policy-relevant NASPA publications and advocacy letters that NASPA has signed onto, higher education news and reports, updates on state legislation in selected areas (e.g., guns on campus, bathroom bills, free speech), and regulatory announcements or changes of interest to student affairs professionals is generally posted on Mondays.

- RPI staff also offer weekly blog entries on Thursdays on topics aligning to the NASPA Public Policy Agenda and designed to provide foundational information about how policy and advocacy processes operate and how student affairs professionals can engage more directly in policy and advocacy work. The full list of RPI blog posts for June 2018 to October 2018, along with their alignment to the Public Policy Agenda, is below.
<table>
<thead>
<tr>
<th>Date</th>
<th>Title / Link</th>
<th>Author</th>
<th>Tags</th>
<th>Alignment to Public Policy Agenda</th>
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<tbody>
<tr>
<td>6/14</td>
<td>Scholars with Strollers: The Need to Provide On-Campus Childcare Services</td>
<td>Alexa Wesley</td>
<td>Campus childcare</td>
<td>Student success; Inclusive opportunities</td>
</tr>
<tr>
<td>6/21</td>
<td>NASPA priorities for HEA Reauthorization</td>
<td>Teri Lyn Hinds</td>
<td>HEA</td>
<td>Costs, debt, &amp; protections</td>
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<td>6/28</td>
<td>Tools for #SAadvocates to Participate in the July 17th National Student Affairs Day of Action</td>
<td>Diana Ali</td>
<td>Hill Days; NSADA; HEA; Immigration; International Students; Trans student rights; Sexual assault response; Sexual assault prevention; Title IX; Free speech</td>
<td>Student success; Student safety; Inclusive opportunities; Costs, debt, &amp; protections; Civic engagement</td>
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<td>7/5</td>
<td>Queering the Conversation About Sexual Violence on Campus at the SUNY Spectrum Conference</td>
<td>Sarice Greenstein</td>
<td>Sexual assault response; Sexual assault prevention; Title IX; NPRM</td>
<td>Student safety</td>
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<td>7/12</td>
<td>Effective Use of Letter Writing Campaigns and Sample Letter Templates for #SAadvocates</td>
<td>Diana Ali</td>
<td>Hill Days; NSADA; HEA; Immigration; International Students; Trans student rights; Sexual assault response; Sexual assault prevention; Title IX; Free speech</td>
<td>Student success; Student safety; Inclusive opportunities; Costs, debt, &amp; protections; Civic engagement</td>
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<tr>
<td>7/19</td>
<td>#SAadvocates Storm Capitol Hill: 2018 NASPA Hill Days Wrap-Up</td>
<td>Teri Lyn Hinds</td>
<td>Hill Days; NSADA</td>
<td>Civic engagement</td>
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<tr>
<td>7/26</td>
<td>The 4 Essential Ingredients for Comprehensive Learner Record Success</td>
<td>Alexa Wesley</td>
<td>Grants; Comprehensive learner records</td>
<td>Student success</td>
</tr>
<tr>
<td>8/2</td>
<td>#SAadvocates Go To The Fair: Engaging with Candidates</td>
<td>Teri Lyn Hinds</td>
<td>NASPActs Policy Basics; Advocacy</td>
<td>Civic engagement</td>
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<tr>
<td>8/9</td>
<td>What You Need to Know About Borrower Defense to Repayment</td>
<td>Diana Ali</td>
<td>Borrower defense; ED</td>
<td>Costs, debt, &amp; protections</td>
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<tr>
<td>8/14</td>
<td>Innovation on Campus: How to Support Student Diversity through the Power of Student Voices</td>
<td>Alexa Wesley</td>
<td>Student voices; Inclusivity</td>
<td>Student success; Inclusive opportunities</td>
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<tr>
<td>8/21</td>
<td>Call to Action: Submitting Comments to the Borrower Defense to Repayment NPRM</td>
<td>Teri Lyn Hinds</td>
<td>Borrower defense; ED</td>
<td>Costs, debt, &amp; protections</td>
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<td>8/23</td>
<td><strong>Take-aways on Title IX: Emerging Themes from NASPA's Title IX Listening Sessions</strong></td>
<td>Jill Dunlap &amp; Diana Ali</td>
<td>Sexual assault response; Sexual assault prevention; Title IX; NPRM</td>
<td>Student safety</td>
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<tr>
<td>8/30</td>
<td><strong>What You Need to Know About the Gainful Employment Rule Rescission</strong></td>
<td>Teri Lyn Hinds</td>
<td>Gainful employment; ED</td>
<td>Student success; Costs, debt, &amp; protections</td>
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<tr>
<td>9/6</td>
<td><strong>How Student Affairs Professionals Can Impact College Affordability</strong></td>
<td>Alexa Wesley</td>
<td>Colleges cost &amp; debt</td>
<td>Student success; Costs, debt, &amp; protections</td>
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<td>9/13</td>
<td><strong>Follow the Money: Ins and Outs of Federal Appropriations</strong></td>
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<td>Federal budget; Financial aid</td>
<td>Student success; Civic engagement</td>
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<td>9/20</td>
<td><strong>I’m Not Here to Help: Three Lessons for Academics Who Want to Be Better Partners</strong></td>
<td>Elise Newkirk-Kotfila</td>
<td>Grants; Partnerships</td>
<td>Student success</td>
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<td>9/27</td>
<td><strong>Policy Implications for Low-Income Students: Where Federal Meets Local</strong></td>
<td>Diana Ali</td>
<td>Food &amp; housing insecurity</td>
<td>Student success; Costs, debt, &amp; protections</td>
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<td>10/4</td>
<td><strong>The Real Costs of Title IX Rollbacks: In Conversation with OMB</strong></td>
<td>Jill Dunlap</td>
<td>Sexual assault response; Sexual assault prevention; Title IX; NPRM</td>
<td>Student safety; civic engagement</td>
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<td>10/11</td>
<td><strong>Crystal Balls and Casting Runes: Predictions for HEA Reauthorization in the 116th Congress</strong></td>
<td>Teri Lyn Hinds</td>
<td>HEA</td>
<td>Costs, debt, &amp; protections; Student safety; Inclusive opportunities</td>
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<tr>
<td>10/18</td>
<td><strong>Reflections on #RealCollege</strong></td>
<td>Amy Geist</td>
<td>Grants; Food &amp; housing insecurity</td>
<td>Student success; Costs, debt, &amp; protections</td>
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<tr>
<td>10/25</td>
<td><strong>Influencing Policy into 2032: Preparing Campuses and Students to Respond to the 2020 Census</strong></td>
<td>Teri Lyn Hinds</td>
<td>2020 Census</td>
<td>Civic engagement</td>
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**Research and Policy Institute - Research**

**International Student Sexual Violence Prevention**

- The study on prevention programs specific to international student populations has launched and data will be forthcoming. The survey was disseminated to the Campus Safety and Violence Prevention KC, the International Educators KC and members who identified as international education staff members in their member profiles. Additionally, EverFi, NAFSA and Navitas have provided support and disseminated the survey.
Respondent Support Services
• This study has received IRB approval from the University of Kentucky and is set to launch by the end of November. Collaborative partners on this study include ASCA and the Department of Justice SMART Office.

On-Campus Student Employment Research
With support from the Bill & Melinda Gates Foundation, NASPA is nearing completion of its national landscape analysis. The intent of the research is to understand how institutions maximize on-campus student employment funds to improve undergraduate student retention. Using insights gleaned from campus site visits and interviews with professionals from 25 institutions, members of NASPA’s Research and Policy Institute developed a survey that was sent to senior student affairs officers at colleges and universities across the country.

The On-campus Student Employment Survey was released in mid-June and NASPA received responses from approximately 250 institutions. The results from the survey have helped NASPA further understand the:
  ▪ Range of on-campus student employment facts and figures by institutional type and sector;
  ▪ Variance in which best and promising practices are being implemented campus wide;
  ▪ Shared management responsibilities;
  ▪ Extent of data used to measure employment impact on various student success measures; and
  ▪ Barriers to administering, sustaining, and improving student employment.

The team is currently in the report writing phase and will release the findings of the report in early 2019.

Development of an Advising Solutions Network
NASPA continues to lead the effort to create an advising reform strategy to support degree completion across the United States. As a reminder, NASPA has been charged to design and manage a network of organizational partners that will work together to scale and improve upon existing advising reform efforts and practices.

An increased focus on student success and a need to close persistent equity gaps have led colleges and universities to assess and revamp their advising structures and processes. Great strides have been made since 2013 by the Bill & Melinda Gates Foundation to elevate advising as a priority for postsecondary student success through their awarding of IPAS (integrated planning and advising services) and IPASS (integrated planning and advising for student success) grants, which sought to catalyze vendors to expand their advising offerings and improve institutions’ readiness to implement advising technologies. Guided by learnings from this work, the Advising Solution Network’s mission is to help scale the adoption of holistic advising practices to ensure equitable outcomes for institutions and students.

To date, NASPA has:
  ▪ Conducted extensive research on the state of advising
  ▪ Identified and formalized commitments with five core organizational partners
  ▪ Hired a Director of Advising Initiatives
  ▪ Facilitated network convenings
  ▪ Created and began executing upon a plan to develop a strategy for identifying, refining, and delivering high-quality technical assistance to institutions seeking advising reform
Facilitation of a Community of Practice for Emergency Aid

NASPA is continuing its work to facilitate the development of a community of practice related to emergency aid. In addition to maintaining the studentarc.org website, project team members engaged in the following activities in fall 2018:

- a joint presentation with Milwaukee Area Technical College at #RealCollege, a national convening on basic needs insecurity, hosted by the Wisconsin HOPE Lab and newly-launched Hope Center for College, Community, and Justice
- development of informational and campus profile videos to highlight effective emergency aid practices
- final preparations for Advancing the Movement: A National Convening on Emergency Aid, which NASPA will host in Washington, D.C. on January 9-10, 2019. The convening will gather practitioners, researchers, and thought-leaders to discuss recent updates in the field, learn about new tools and resources, share promising practices, and network with colleagues engaged in the work. The convening will have approximately 75 participants from institutions, associations, non-profits, and other organizations.

Comprehensive Learning Records

The American Association of Collegiate Registrars and Admissions Officers (AACRAO) and NASPA have selected nearly 100 institutions to participate in phase two of the comprehensive learner records (CLR) project. NASPA and AACRAO has divided the institutions into groups based on their level of readiness and will host in-person workshops for the institutions to learn how to develop digital records that help students display learning that has occurred inside and outside of the classroom. The next set of workshops will be held in November and December 2018 in Baltimore, Maryland, Las Vegas, Nevada, and Kansas City, Missouri.

Cost-Sharing Research

NASPA received a grant for a project that will examine options that institutions may have for helping students reduce college expenses. The project will include a focus on institutional practices that include, but are not limited to, tuition discounting, strategies for managing enrollment, cost-sharing efforts between colleges. The research will inform a pilot project in summer 2019 in which NASPA will work with three institutions to test models through which they can help reduce the cost to students for certain services or resources.

Publications

New Releases

*Latinx/a/os in Higher Education: Exploring Identity, Pathways, and Success*

Angela E. Batista, Shirley M. Collado, and David Pérez II, Editors
- March 2018 release
- Session and book signing held at the 2018 NASPA Annual Conference

*Transformational Encounters: Shaping Diverse College and University Leaders*

Anna K. Gonzalez, Doris M. Ching, Lori S. White, and Robert D. Kelly, Editors
- March 2018 release
- Session and book signing held at the 2018 NASPA Annual Conference
- Complimentary copies mailed to voting delegates
Forthcoming
Fundraising in Student Affairs: Raising Funds to Raise the Bar
Sophie Penney, Barbara Rose, and Glenn Gittings, Editors
  • Spring 2019 release

Free Speech and Expression in Higher Education: Effective Professional Practice
Brandi Hephner LaBanc, Neal H. Hutchens, Kerry Brian Melear, and Frank Fernandez
  • Fall 2019 release

Life as Triage: Crisis, Compassion, and Resiliency in Student Affairs
Katie Treadwell and Marijo Russell O’Grady, Editors
  • Spring 2019 release

Beyond the Classroom: Including the Cocurriculum in a Comprehensive Student Record
By Pam Bowers
  • Fall 2019 release

Supervised Practice: Seamless Learning for Student Affairs Professionals
Frank Ross III and Danielle M. DeSawal, Editors
  • Fall 2019 release

Instructional Scenarios of Multiple Identities in Higher Education
Shaunna Payne Gold, Editor
  • Fall 2019 release

Journals
  • Launched NASPA 100th Anniversary special collection of notable articles from the Journal of Student Affairs Research and Practice, Journal of College and Character, and NASPA Journal About Women in Higher Education. The collection landing page is: http://explore.tandfonline.com/content/ed/naspa-100-years
  • Please see attached reports from journal editors and Routledge.

Leadership Exchange
  • Leadership Exchange magazine focuses on management and leadership issues for vice presidents for student affairs. It is in its 16th year of publication and continues to be published quarterly. The print edition is mailed to voting delegates and subscribers, and the digital edition is sent via e-mail to all NASPA members and subscribers.
  • In honor of the NASPA 100th anniversary, each issue in 2018 highlights key moments and milestones for NASPA and the student affairs profession. A special 100th anniversary issue is planned for release in early 2019, which will delve deeply into the evolution of NASPA, the student affairs profession, and what the future holds.
  • The following chart summarizes feature articles published thus far in Volume 16 (2018):
The following chart shows e-mail table of contents alert open rates for e-mails deployed thus far for Volume 16 (2018).

<table>
<thead>
<tr>
<th>Issue</th>
<th>Deploy Date</th>
<th>Open Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring 2018 (Issue 1)</td>
<td>3/8/2018</td>
<td>42.61%</td>
</tr>
<tr>
<td>Summer 2018 (Issue 2)</td>
<td>7/30/2018</td>
<td>38.19%</td>
</tr>
<tr>
<td>Fall 2018 (Issue 3)</td>
<td>10/11/2018</td>
<td>36.50%</td>
</tr>
</tbody>
</table>

The digital edition of Leadership Exchange received 131,552 page views between January 1 and September 30, 2018. The average reading duration was 16.7 minutes.