



**NASPA**<sup>®</sup>

Student Affairs  
Administrators in  
Higher Education

**Kevin Kruger**  
**NASPA President**  
**Winter Board Report**  
**December 2016**

## NASPA President's Report

Once again, campuses across the country are engaged in various forms of protest and activism. This year, students are expressing concerns about the outcome of the presidential election. And, as was the case last year in the post-Missouri protests, student affairs professionals are at the center of providing space for dialogue and dissent. This past fall, student affairs was also imbedded in the range of decisions required to comply with the new regulations under the Fair Labor Standards Act. In addition, ongoing student mental health concerns, racial and gender equity, and an increased emphasis on degree completion for first-generation, low-income and students of color continue to put student affairs at the center of the most pressing issues facing college campuses. This report will underscore the wide range of topics NASPA addresses through National, Divisional and Knowledge Community programs providing leadership on a wide range of critical issues. Attendance at all of these programs and events reflect the important role NASPA plays in continuing professional development.

With a new president and a same-party congress, the coming year will likely have a wide range of public policy challenges. Future funding of Pell Grants, TRIO programs, and other college access programs may be at risk with the new administration. In addition, federal policy around gender identity, protection of rights for LGBTQ people, and educational opportunities for undocumented students will require ongoing monitoring. Finally, states have become more active in legislation that affects higher education, including sexual assault, guns on campus, and performance-based measures tied to state funding. To provide more education on state issues, NASPA has added a new staff member to track state-level policy.

As always, I am very appreciative for the hundreds of volunteers that make NASPA a very successful organization. The success of the Western Regional, Region I, and Region IV-WE Conferences, Escaleras and the New VPSA Institute, to name a few, are great examples of the significant role volunteers play in NASPA Programs. The NASPA Knowledge Communities and Divisions also continue to deliver a wide range of focused in-person and virtual programs that address current issues in student affairs.

This past September, after a two-year implementation, NASPA staff launched NimbleUser, our new membership system. Amy Shopkorn, Courtney Patterson, and John Kennedy have provided outstanding

leadership working with a cross-functional team that will allow NASPA to deliver a complex member-centric approach to communications, website services, and NASPA programs.

This past three months, we also successfully launched four new programs. We have successfully launched the Culture of Respect Collective with almost 60 campuses registered, had the inaugural meeting of the new NASPA SERVE Academy, launched the new NASPA Advisory Services and admitted the first class for the NASPA/Penn-GSE Institute for Higher Education's Future. NASPA's Research and Policy Institute also completed work on a Lumina Foundation grant on predictive analytics and completed a research grant for CPAMM on the misuse of prescription stimulants. Finally RPI has begun a three-year grant with the Bill and Melinda Gates Foundation on emergency aid and services. Both Stephanie Gordon and Amelia Parnell continue to provide stellar leadership for NASPA programs, publication and research initiatives.

Since the last Board Meeting in July, I have also been quite active in representing NASPA and student affairs in a variety of meetings and speaking opportunities. I have given speeches for the ACE CAO/CBO Institute, AAU VPSA meeting, Kansas SA Symposium, New VPSA Institute, Escaleras, Region IVWE Conference, and the Italian Student Services Conference in Rome. I have conducted professional development programs at USC-Aiken, UC Merced, East Carolina University, and Washington University in St Louis. I also served as the Presidential Inauguration speaker for Jonathan Gibraltar, the new president of Wells College in New York. Finally, I also had the privilege of being invited to meet President Obama during his last higher education speech at Banneker High School. NASPA was one of only two educational associations invited to meet President Obama.

Overall, I couldn't be more proud of the many ways NASPA is providing student affairs and higher education thought leadership through an array of live and virtual programs, as well as print and web-based publications. We are blessed to have an incredible staff and so many committed volunteers. As is reflected in the report that follows – it has been a remarkable few months.

## Leadership & Member Engagement

### Awards

#### Annual Awards

- Ching Award for Excellence as a Student Affairs Professional Award received 9 nominations.
- The President's Award received 8 nominations.
- George D. Kuh Award for Outstanding Contribution to Literature and/or Research received 3 nominations.
- Robert H. Shaffer Award for Academic Excellence as a Graduate Faculty Member received 3 nominations.
- Fred Turner Award for Outstanding Service to NASPA received 6 nominations.
- Scott Goodnight Award for Outstanding Performance as a Dean received 7 nominations.
- AVP/Senior-Level Student Affairs Professional Award received 7.
- Bobby E. Leach Equity, Diversity, and Inclusion Award received 6.

#### Excellence Awards

- The Excellence Awards received 85 five entries for 2016-2017 Excellence Awards Submissions, down from 98 in 2015-2016, 143 in 2014-2015, and 136 in 2013:

- 6 entries: Administrative, Assessment, Information Technology, Fundraising, Professional Development,
- 5 entries: Athletics, Recreation, Physical Fitness, Non-Varsity Sports
- 8 entries: Careers, Academic Advising and Support
- 7 entries: Civic Learning, Democratic Engagement, Service-Learning, Community Service
- 8 entries: Enrollment Management, Financial Aid, Orientation, Parents, First-year, Other-year
- 7 entries: Housing, Residence Life, Contracted Services, Judicial
- 9 entries: International, Multicultural, Cultural, Gender, LGBTQ, Spirituality, Disability
- 3 entries: Off-Campus, Commuter, Non-traditional, Graduate, Professional
- 18 entries: Student Union, Student Activities, Greek Life, Leadership
- 8 entries: Student Health, Wellness, Counseling, and related
- 6 entries: Violence Education and Prevention, Crisis Management, Campus Security

Melvane D. Hardee Dissertation-of-the-Year Award

- The call for 2017 Melvane D. Hardee Dissertation-of-the-Year Award applications opened for NASPA members in July 2016. Ezekiel Kimball, assistant professor, University of Massachusetts Amherst is the 2016-2017 chair for the Dissertation of the Year Award committee.
- Additional committee members to review and select the winner for 2017 include:
  - Alicia Chavez, assistant professor, University of New Mexico
  - Susan Underwood, associate professor, Arkansas Tech University
  - Matt Varga, assistant professor of college student affairs, University of West Georgia
  - Dorian McCoy, assistant professor University of Tennessee, Knoxville
  - Victoria Svoboda, assistant professor University of Wisconsin-La Crosse
  - Kathleen Callahan, lecturer, Christopher Newport University
- Below is the application growth over past three years due to increased marketing and visibility of the award:

| Year | Applications Received |
|------|-----------------------|
| 2017 | 41                    |
| 2016 | 36                    |
| 2015 | 33                    |

Ruth Strang Research Award

- This award is sponsored by the Center for Women to promote high quality research in higher education / student affairs.
- Submissions highlight research completed in regard to women in education; the winner receives a \$500 award.
- This award is currently open and will close Friday, December 2, 2016 and winners will be notified January 13, 2017.

Zenobia Hikes Memorial Award

- This is sponsored by the Center for Women and recognizes a NASPA member who has demonstrated a strong commitment to the advancement of women in higher education
- This award is currently open and will close Friday, December 2, 2016 and winners will be notified January 13, 2017.

## Faculty Council

### Emerging Faculty Leaders Academy:

- The Faculty Council has launched a new leadership initiative for faculty in their first three years of teaching. Co-lead by Pam Havice, Faculty Council Director, and Phyllis McCluskey-Titus, Illinois State University, the following seven individuals were accepted, one from each region:
  - Region I: Jaleh Dashti-Gibson, Merrimack College
  - Region II: Michael Funk, New York University
  - Region III: Cristobal Salinas Jr., Florida Atlantic University
  - Region IV-East: Dena Kniess, Eastern Illinois University
  - Region IV-West: Laura Sponsler, University of Denver
  - Region V: Thai-Huy Nguyen, Seattle University
  - Region VI: Erin Kahunawai Wright, University of Hawaii at Manoa

## Graduate Associate Program (GAP)

For the 2016-2017 GAP class, there were 73 applications from 62 different institutions. The total number of institutions represented in the program is the same as the 2015-2016 year. At the time of this report, invitations were sent to an additional 18 institutions encouraging students to apply for the program.

|                    | 2011-2012 | 2012-2013 | 2013-2014 | 2014-2015 | 2015-2016 | 2016-2017 |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|
| Total Applications | 125       | 153       | 109       | 88        | 75        | 73        |
| Institutions       | 89        | 114       | 79        | 71        | 62        | 62        |
| Accepted           | 85        | 94        | 78        | 71        | 62        | 62        |

- Associates' duties include:
  - Serve as a primary contact for students seeking info on how to get involved with NASPA.
  - Provide NASPA with feedback on programs/services students need from NASPA
  - Actively outreach to students/professionals who are not currently members
  - Four programs, including the two following:
    - Hosting a NASPA webinar showing on campus
    - Writing a NASPA blog post
    - Careers in Student Affairs Month (CSAM) programming
    - Hosting a Student Affairs Social (#SASocial)
    - Membership Drive on campus
    - Hosting a NASPA webinar showing on campus.
- The newest GAP class was finalized in late September 2016. Seven events were reported reaching about 205 people. Here is a breakdown of events:

|  |     |
|--|-----|
| Brown Bag Lunch/Dinner with a Professional | n/a |
| Careers In Student Affairs Month Program   | 4   |
| Membership Drive                           | 1   |
| Resume Workshop                            | n/a |
| Student Affairs Social                     | n/a |
| Webinar Party                              | 2   |

## Center for Women

- The Center for Women has developed several new professional development opportunities for women in higher education. These include Candid Conversations 365, Lunch and Learn series, and an online professional development track for women.
- The Center for Women is expanding outreach by having information available at the Regional conferences regarding opportunities for involvement and creating a Twitter handle for promotion.
- Involvement in International Women's Day and Women's History month is also being discussed.

### Candid Conversations 365

- Candid Conversations 365 is a year-long mentoring program with structured monthly programming provided by Center for Women Board members.
- 98 mentees and 65 mentors were matched for the first year of the program.
- Becky Kenemuth, assistant director for Reed-Yorke Health Professions Advising Office, University of Maryland-College Park is leading Candid Conversations 365. Additional sub-committee members include:
  - Melanie Fox, associate dean of students, University of North Carolina Asheville
  - Lori Lander, associate dean of students, University of Arkansas
  - Desirée Rieckenberg, senior associate dean of students/director, University of North Carolina at Chapel Hill

### Online Professional Development Track for Women

- The Center for Women hosted two online briefings targeted to women in higher education.
- For August 2016, a session titled "Intentional Serendipity and Professional Development," was led by Helen Grace Ryan, vice president for student affairs, Bellarmine University and Smita Ruzicka, assistant vice president for campus life, Tulane University
- For October 2016, a session titled, "Intersections of Identity at Work: Race, Ethnicity, and Gender" by Sofia B. Pertuz, assistant vice president and dean of students, Hofstra University and Julia R. Golden-Battle, assistant director of diversity/multicultural affairs, Salem State University. This was in partnership with the Latino/a Knowledge Community and the Gender and Sexuality Knowledge Community.
- For the August program, four sites registered and 15 sites registered for October.
- Below are the upcoming online briefings:
  - December 2016 : The Culture of Busy
  - February 2017: Preparing for the Job Search
  - April 2017: Managing at the Mid-Level
  - June 2017: To Doctorate or Not to Doctorate

### Lunch and Learn Series

- The Lunch and Learn series is a series of small group video discussions around an article published in NJWHE. This program also further strengthens the relationship with NJWHE and also provides additional marketing for the published manuscripts.
- In September, two sessions were facilitated and focused on the article, *Making Meaning: Identity Development of Black Undergraduate Women* by Christa J. Porter, assistant professor, Michigan State University. A Board member facilitated the discussion and the author participated in both sessions.
- 42 registered for session one and 28 for session two.

- In November, the topic will focus on the article, “Identification of institutional genderedness through organizational operations: An analysis of community college working environments.”
- Four sessions will be offered and the author, Stephanie J. Jones, associate professor; Higher Education Program Coordinator, Texas Tech University will be present for each one.

### **Community Colleges Division (CCD)**

- Keith Howard, former Region IV-W Region Representative, resigned from his position and was replaced with Carla Stein who was formerly in the same role.
- The Community Colleges Division is now composed of the following roles and members:

| <b>Role</b>                           | <b>Name</b>          | <b>Title</b>                                       | <b>Institution</b>                   |
|---------------------------------------|----------------------|--|--------------------------------------|
| Director, CCD                         | Quincy Martin III    | Associate VP, Student Affairs                      | Triton College                       |
| Region I Rep                          | Shane Long           | Director of Residence Life and Student Involvement | Southern Maine Community College     |
| Region II Rep                         | Brian Mitra          | Associate Dean of Student Affairs                  | Kingsborough Community College       |
| Region III Rep                        | Karen Stills Royster | Dean, Student Support Services                     | El Centro College                    |
| Region IV-E Rep                       | Scott Peska          | Dean for Student Affairs                           | Waubonsee Community College          |
| Region IV-W Rep                       | Carla Stein          | Dean of Student Affairs                            | Front Range Community College        |
| Region V                              | Tricia Brand         | Associate Dean of Student Development              | Portland Community College           |
| Region VI                             | Dyrell Foster        | Vice President, Student Services                   | Moreno Valley College                |
| Senior Student Affairs Officer        | Toni Castro          | Vice President for Student Services                | Highline College                     |
| Senior Student Affairs Officer        | Bette Simmons        | VP, Student Development & Enrollment Management    | County College of Morris             |
| Mid-Level Professional Representative | Jeff Rose            | Assistant Dean, Student Affairs                    | Delaware Technical Community College |
| Mid-Level Professional Representative | Misha M. Maggi       | Student Life and Leadership Manager                | Canada College                       |
| New Professional Representative       | Michelle Dimmet      | Outreach & Orientation Coordinator                 | Ohlone College                       |
| Faculty-in-Residence                  | Ignacio Hernandez    | Assistant Professor                                | California State University - Fresno |
| Graduate Student Representative       | Megan Buxton         | Graduate Student                                   | Texas State University-San Marcos    |

|                           |                      |  |                                  |
|---------------------------|----------------------|--|----------------------------------|
| Member Engagement         | Tonia Teresh         | Dean of Student Success and Equity       | Barstow Community College        |
| Public Policy Liaison     | Arnel Cosey          | Vice Chancellor, Student Affairs/Ex Dean | Delgado Community College        |
| Latino Task Force Liaison | Magdalena de la Teja | VP, Student Development Services         | Tarrant County College District  |
| Latino Task Force Liaison | Edward Martinez      | Assistant Dean, Student Services         | Suffolk County Community College |
| Regional Rep Coordinator  | Kimberly Lowry       | AVP, Academic Affairs & Student Success  | Eastfield College                |

- The Community Colleges Division Convened in Washington, D.C. for the CCD Board Summit on October 13-14, 2016.
  - Conversations were focused on the following:
    - Elevate the Brand - increase the visibility and profile of the Community Colleges Division both within and outside of the Association.
    - Member Engagement - create opportunities for involvement for existing members and newcomers.
    - Contribute to Discussions on Key National Issues for Community Colleges - be well connected to the Association to actively contribute the community colleges voice and perspective to dialogues.
    - Increase Membership - increase both individual and institutional community colleges membership.
- The CCD is actively planning for the Community Colleges Institute taking place March 11-12, 2017 prior to the Annual Conference.
  - This year's Institute will be the first with concurrent sessions.
  - The call for programs is currently open and will close on November 7, 2016.
- CCD Board Member Involvement:
  - Region I
    - Posted eight positions on NASPA's Volunteer Central to include a liaison for each state in New England (ME, NH, VM, MA, RI, and CT), secretary, and communications/membership coordinator.
    - As of 11/1/2016 a CT liaison and communications/membership coordinator have been identified.
    - Shane Long to table on behalf of the CCD at the Region I conference on November 14, 2016 to share information about the CCD.
  - Region II
    - Brian Mitra promoted community college focused proposals to the Region II regional conference.
    - Brian Mitra proposed a community college roundtable at the Region II regional conference.
    - Brian Mitra developed communication plan for community college membership in Region II for 2016-17 academic year.

- Region III
  - Karen Stills Royster connected with Virginia advisory member and discussed facilitating a webinar to re-introduce NASPA and its resources to Region III.
    - “Get NASPA Connected!--An International Network for Student Affairs Professionals.”
    - Will collaborate with Dr. Kimberly Lowry to present on November 9, 2016 at 11:30 a.m. ET.
  - El Centro College was selected as a 2016-17 NASPA Lead Initiative member. El Centro College will serve as part of a group of nearly 100 institutions dedicated to promoting civic learning and democratic engagement as a core function of the division of student affairs.
- Region IV-E
  - Scott Peska drafted a NASPA blog post regarding Planning to Attend the annual conference
- Region VI
  - Dyrell Foster sent introductory communications to community college representatives in Region VI and engagement opportunities in the Community College Institute, proposal submissions for the Community College Journal of Research and Practice, and the Community College Symposium Series.
- Member Engagement
  - Tonia Teresh continued the proliferation of publishing blogs on the following topics:
    - Why Are You Here? Motivating Student Career Development through Self-Discovery
    - Balancing Work and Life While Working at a Community College (two-part series)
    - Moving from the Four-Year to Two-Year Systems as a Student Affairs Professional
    - Experiences with the Escaleras Institute
    - CCD Latino Task Force; Get Involved! Volunteer Opportunities in the CCD
    - Latinos for Latinos: Together We Are Stronger Together
  - Social Media
    - As of 11/1/2016 the CCD has 332 followers on Twitter and 41 members in a LinkedIn group.
    - Tonia Teresh recruited new volunteer members to lead CCD Twitter, blog, and website engagement.
  - The NCC Online planning team utilized survey results from 68 vice presidents regarding critical issues in community colleges to inform topics for the 2016-17 webcast offerings.
  - Jeff Rose, mid-level professional representative with the CCD, is creating a mid-level professional network through BoardEffect to discern needs and offer community building.
  - Toni Castro, vice president of student services at Highline Community College signed a letter of support to sponsor their first NUFP fellow, Sabrina Strong-Nasabal.



- Scott Peska served on the NASPA Annual Conference Planning Committee and advocated for community college representation.
- Quincy Martin III developed a webpage and engaged his campus community in Careers in Student Affairs month activities: <http://www.triton.edu/csam/>
- Eddie Martinez is chairing and moderating a regional symposium hosted by the Long Island Counsel of Student Personnel Administrators on November 2, 2016 on the campus of SUNY Old Westbury, in Westbury, NY. The theme will be “The Changing Landscape of Higher Education.”
- A proposal submitted by Eddie Martinez was accepted for the 2017 NASPA Annual Conference entitled “Doing the WORK in Networking.”
- Maggie de la Teja served on the college-wide planning committee at Tarrant County College for the 7th Annual Abrazando al Exito (Embracing Success) Scholarship Banquet which is designed for Latino student retention and success as well as Diversity and Inclusion professional development for Latino staff and faculty.
- Latino/a Task Force
  - Edward Martinez is now the co-chair of the Latino/a Knowledge Community name change committee.
  - Two membership conference calls; June 22, 2016 and September 21, 2016.
  - Two positions posted on Volunteer Central in October 2016.
  - Current LTF members:
    - Edward Martinez, assistant dean of student services, Suffolk County Community College
    - Maggie de la Teja, vice president for student development services, Tarrant County College District
    - Anthony Cruz, vice chancellor of student affairs, St. Louis Community College
    - Elena Sandoval-Lucero, vice president of student affairs, Community College of Aurora
    - Moises Orozco Villicana, associate director for recruitment and admissions, University of Illinois at Urbana-Champaign
    - Ignacio Hernandez, assistant professor, California State University-Fresno
    - Angel Gonzalez, assistant director for student life, Shoreline Community College
    - Michelle Roman-Garcia, director of multicultural student affairs, Joliet Junior College
  - Member activity
    - Maggie de la Teja and Tony Cruz served on the faculty of the 2016 NASPA Escaleras Institute-*Latin@/x Student Affairs Professionals Scaling New Heights in Leadership at the University of New Mexico held October 23-25, 2016.*
    - A proposal submission by Maggie de la Teja, Ignacio Hernandez, and Susana Hernandez was accepted for the 2017 NASPA Annual Conference on their work on the 5 Things Brief.

- Moises Orozco presented at ILACADA in September at their Drive-In Conference, in Springfield, Illinois on Leveraging the Potential of Walk-in Advising.
  - Moises Orozco is currently serving on the LKC Awards Committee.
  - Moises Orozco is serving as the LTF representative for NUFP initiatives.
  - Elena Sandoval-Lucero serves as an editorial board member for the Journal of Student Affairs Research and Practice.
  - Elena Sandoval-Lucero serves on the NASPA James E. Scott Academy Board.
  - Under the leadership of Elena Sandoval-Lucero, Community College of Aurora has officially achieved Hispanic Serving Institution (HSI) status.
  - Angel Gonzalez's workshop *Examining the Role of Parental Involvement with Latinx First-Gen Students* was accepted to the 2017 Annual Conference.
- Recognition
    - Magdalena de la Teja (alongside Quincy Martin and Edward Martinez) was nominated for the Latino/a Knowledge Community's Outstanding Service Award.
    - Arnel Cosey, public policy liaison on the CCD, was selected by City Business as *One to Watch* (Education).
- Conference attendance
    - Ignacio Hernandez attended NASPA Western Regional Conference and the Association for the Study of Higher Education (ASHE) Annual Conference.
    - Arnel Cosey attended the Southern Association of Colleges and Schools Commission on Colleges, Louisiana Association of College and University Student Personnel Administrators (LACUSPA) and the Association of Community College Trustees (ACCT) Leadership Congress.
    - Megan Buxton, graduate student representative on the CCD, presented a workshop, *Education is the New Black: A Look into the Intersection of Higher Education and the Correctional System*, at the Texas Association of College and University College Student Personnel Administrators conference.
    - Brian Mitra attended the 11<sup>th</sup> Annual CUNY Black Male Initiative Conference and Child Welfare and Racial Equity Workshop and Talk.
    - Eddie Martinez attended the State University of New York (SUNY) Latino Summit on September 16, 2016 in NYC, entitled "Building Institutional Capacity for Latino/a Leadership in Higher Education."

## **Global Advisory Board**

- Turgut Mustafayev, Dean of Student Services and Director of Admissions at ADA University, Azerbaijan serves as the current chair of the Global Advisory Board (GAB).
- The rest of the board consists of:
  - Past International Advisory Board Chair: Brett Perozzi, associate vice president for student affairs, Weber State University, United States
  - Africa Representative: Birgit Schreiber, director, Stellenbosch University, South Africa

- Europe Representative: Chrysovalantis Margaritidis, dean of students, Central European University, Hungary
- IEKC Co-Chair: Kevin D'Arco, director of student activities & first year programs, Carnegie Mellon University - Qatar
- International Exchange Coordinator: Jeanine Ward-Roof, vice president of student affairs, Ferris State University, United States
- LAC Area Director: William Young, director of student affairs, Pontificia Universidad Católica de Chile, Chile
- Member-at-Large: Tarifa Al Zaabi, executive dean of student services, Higher Colleges of Technology, United Arab Emirates
- MENASA Area Director: Courtney Stryker, consultant, Qatar University, Qatar

### **Latin America and the Caribbean Advisory Board (LAC)**

- The NASPA LAC Advisory Board had its inaugural meeting virtually in June of 2015. The board composition is ongoing and the board is currently comprised of the following members:
  - Area Director: William Young, Pontificia Universidad Católica de Chile, Chile
  - Country Representative: Alicia Cantón, Universidad de Monterrey, Mexico
  - Country Representative: Karla Fraser, Ross University, School of Medicine, Dominica
  - Country Representative: Edna Liliana Peralta Baquero, Universidad de la Salle, Colombia
  - Country Representative: Erick Lobo, Universidad Latinoamericana de Ciencia y Tecnología, Costa Rica
  - Country Representative: Monica M
  - Country Representative: Evelyn Rivera Torres, Universidad de Puerto Rico, Rio Piedras Campus, Puerto Rico
  - Secretary and Communications: Enrique Lara, Universidad Autónoma de Yucatán, Mexico
  - Social Media and Webmaster, Gabriel Mijares Ramos, Universidad Autónoma de Nuevo León, Mexico
  - Member at Large: Margarita Delgado Corporación Universitaria Minuto de Dios, Colombia
  - Member at Large: Marianela Nuñez, Universidad Latinoamericana de Ciencia y Tecnología, Costa Rica

### **MENASA Advisory Board**

- The NASPA MENASA Advisory Board had its inaugural meeting virtually in June of 2015. The board composition is ongoing and the board is currently comprised of the following members:
  - Area Director: Courtney Stryker, Qatar University, Qatar
  - Country Representative: Talal Nizameddin, American University of Beirut, Lebanon
  - Country Representative: Moza Al Shehhi, American University of Sharjah, United Arab Emirates
  - Country Representative: Hidab Hamwi, Australian College of Kuwait, Kuwait
  - Country Representative: Buthaina Mohammed, Sultan Qaboos University, Oman
  - Country Representative: Kholoud Al Otaibi, Qatar University, Qatar
  - Country Representative: Eman ElKaleh, Zayed University, United Arab Emirates
  - Historian: Naila Sherman: Georgetown University of Qatar, Qatar
  - Professional Development Chair: Tadd Kruse, American University of Kuwait, Kuwait

## NUFP (NASPA Undergraduate Fellows Program)

### Program Numbers:

- We are still finalizing the number of for the 2016-2017 academic year. Please see the NUFP Board Chair report for a demographic chart breakdown by region. The spring board report will have a full break down of numbers.

### NUFP Dugy Leadership Institute:

- NASPA Members have the opportunity to apply for the Dugy Leadership Institute faculty to be held at California State University – Fullerton and Pacific Lutheran University in June 2017. Applications will close on January 2, 2017.

## Online Learning Community

During the first quarter of 2016/17, the Online Learning Community hosted 18 live briefings, some of which were free opportunities for the student affairs community to come together in response to the ongoing police killings of black men and new laws impacting the LGBTQA community. Others were hosted by constituency groups or regions and were well attended by their constituents. In total, 3587 people registered for these programs.

- 18 live briefings
- 28 NASPA volunteer presenters in total, with a further 23 on board to present during the remainder of the calendar year.
- 1770 registrations
  - Three free sessions garnered the highest attendance:
    - Campus Climate Post-Election Era – 1817
    - Further Conversations on Where do we Go from Here? – 895
    - Gender Expansive Praxis in an Era of Compliance – 203
    - Introducing the Culture of Respect Collaborative – 256
  - The highest attended paid workshops (that did not offer free attendance based on constituency groups):
    - First Year Students and Religious, Secular, and Spiritual Identities – 23
    - Intersections of Identity at Work: Race, Ethnicity, and Gender (part of the Center for Women’s live briefing series) – 17
    - Intentional Serendipity and Professional Development (part of the Center for Women’s live briefing series) – 11
- Sessions Sponsored by Constituency Groups: These are all sessions planned by the leadership of their respective areas, presented for their communities (usually at a discount), and are generally very well attended. We hope to expand in this area moving forward.
  - Knowledge Communities:
    - Gender and Sexuality – “Gender Expansive Praxis in a Culture of Compliance”
    - Parent and Family Relations - “Engaging Family Members to Support Students”
    - Upcoming: Student Affairs Partnering with Academic Affairs - “Partnering to Promote Student Voices and Campus-wide Dialogues about Culture”
  - Center for Women:
    - Developed a live briefing series to take place every other month.
    - August: Intersections of Identity at Work: Race, Ethnicity, and Gender
    - October: Intentional Serendipity and Professional Development
  - Civic Learning and Democratic Engagement:

- Integrating & Assessing Service and Civic Learning into the Curriculum & Co-Curriculum
    - Making the Most of the NSSE Civic Engagement Module Results
  - Regions:
    - Region II: From Words to Action in the Midst of National Racism and Police Brutality
    - Upcoming sessions are planned for Region III, and Western Regional
- Expert in Residence:
  - J. Cody Nielsen has worked to plan a total of 12 live sessions, for which he has engaged NASPA members and other experts from around the field to speak on religious, secular, and spiritual identity.
  - These sessions are a part of a run up to the first NASPA Religious, Secular, and Spiritual Identities Convergence next summer.
  - Shaun Harper will be presenting at least two live briefings in the spring and will host a variety of twitter chats.

### **James E. Scott Academy Advisory Board**

- Kathryn Hutchinson, St. John's University, continues to serve as the Board's chair. Her two-year term will end in March 2018.
- Currently, 20 vice presidents for student affairs from a variety of institutional types in six of NASPA's seven regions serve on the Board.
- The Board's focus continues to be engaging in conversations that relate to developments in the field of student affairs and higher education, more broadly. Since the last reporting period, the Board has met twice and has focused on the topics of (1) the Fair Labor Standards Act (FLSA) Final Rule and (2) "financial capability", which includes the elements of emergency aid, on-campus employment, and financial literacy. The Board also provided during its October 2016 meeting suggestions for article topics and authors to the editors of NASPA's *Leadership Exchange* magazine.
- In October 2016, the Academy sponsored one of its signature initiatives, the NASPA Institute for New Vice Presidents for Student Affairs. Institute faculty led by the institute director and Academy Board member Joan Kindle of Eastern Iowa Community College District executed a highly successful institute that drew a record 55 participants. Other faculty included Mamta Accapadi, Rollins College; Shannon Ellis, University of Nevada, Reno; Lloyd Holmes, Monroe Community College; and Academy Board member, Ajay Nair, Emory University. See *Professional Development & Events* for more information.
- Board member contributions to the James E. Scott Academy blog have been exemplary, and several contributions have been diverted to the NASPA blog to ensure that they receive greater visibility and readership.

### **NASPA AVP Initiatives**

- In March 2016, Cynthia Hernandez, Texas A & M University, began the second year of her two-year term as chair of the AVP Steering Committee. She will serve until March 2017.
- Currently, twelve AVPs and two vice presidents for student affairs from a variety of institutional types and six of NASPA's seven regions serve on the Board.

- Under Hernandez' leadership, the Steering Committee determined that it would continue to advance the following goals:
  - Goal 1: Market and communicate programs and resources relevant to AVPs
  - Goal 2: Create and deliver programs and resources centered on AVP core competencies
  - Goal 3: Create opportunities for networking and connection among AVPs
- The Steering Committee has determined that it will also focus some attention on initiatives for professionals who aspire to the AVP role. The Steering Committee coordinated the submission of a successful pre-conference workshop proposal on this topic for the 2017 NASPA Annual Conference.
- The Steering Committee continues to influence heavily the ongoing development of one of NASPA's newest initiatives, the NASPA AVP Institute – *Excellence in the "Number Two" Role*. Two Steering Committee members serve on the faculty for the 2017 Institute.
- The Steering Committee continues to have a robust blog on the NASPA website that features regular postings relevant for AVPs.

### **Small Colleges and Universities Division**

- Zauyah Waite, Chatham University, continues to serve as the Director of the Small Colleges and Universities (SCU) Division. She will serve until March 2017. Trina Dobberstein, Baldwin Wallace University, will succeed Waite and will serve from March 2017 to March 2019.
- The Division's Advisory Board continues to attend to the following goals:
  - Goal 1: Expand professional development, visibility and communication supporting excellence in practice at small colleges and universities in NASPA.
  - Goal 2: Provide strong advocacy for small colleges and universities in NASPA.
  - Goal 3: Strengthen partnerships, outreach and collaboration among small colleges and universities.
- The Division-sponsored 2016 NASPA Small Colleges and Universities Institute took place at Macalester College in Saint Paul, Minnesota from June 25-28, 2016. Trina Dobberstein, Baldwin Wallace University, and Damon Sloan, University of St. Francis, serve as co-chairs for the 13-member institute planning team. Sixty-three SSAOs from SCUs attended the Institute. See *Professional Development & Events* for more information.
- Waite has continued the practice of communicating with the NASPA members at small colleges and universities through a quarterly communication to that group. The last communication was sent in early-September and the next quarterly communication is scheduled for early-December 2016.
- The Division's social media strategy continues to develop. The Division's blog regularly contains new posts, and @NASPA SCU now has 651 followers, a 9 percent increase since last reported.

### **Knowledge Communities (KCs)**

- Pauline Dobrowski, Stonehill College, has served as the National Director of Knowledge Communities since March 2015. Her two-year term concludes in March 2017. Ellen Meents-DeCaigny, DePaul University, has served as the National Director-Elect of Knowledge Communities since April 2016. She will serve until March 2017 in this capacity and then as the National Director of Knowledge Communities until March 2019.
- Dobrowski, Reynolds, and Meents-DeCaigny are working with Valerie Shepard (University of California, Los Angeles), Chair of the KC Publication Committee, on the development of the 2017

KC Online Publication. The publication will contain articles from all 30 KCs as well as the KC Public Policy Liaison and will be released in conjunction with the 2017 NASPA Annual Conference.

- The Professional Standards KC Liaison, Region III Regional KC Coordinator, and representatives from the MultiRacial KC, New Professionals and Graduate Students KC, and Gender and Sexuality KC will collaborate with Dobrowski and Reynolds to build the 2017 New Knowledge Community Leader Orientation program at the 2017 NASPA Annual Conference.
- Representatives from the Latino/a KC, MultiRacial KC, Veterans KC, Indigenous Peoples KC, and the Gender and Sexuality KC will collaborate with the 2017 NASPA Annual Conference programming committee as part of the NASPActs Committee.
- In July 2016, Dobrowski initiated a Knowledge Community Task Force to review the NASPA Knowledge Communities program. The review will focus on the program's mission/purpose, structure, and operations/process. The Task Force is comprised of current and former KC leaders and is tasked with collecting input from other stakeholders in the KC program. Task Force membership includes:
  - Pauline Dobrowski, National Director of Knowledge Communities
  - Frank Ross, Former National Director of KCs and Former National KC Chair of GLBT KC
  - Bette Simmons, First National Director of KCs - 2001-2004
  - James Stascavage, Senior Director of Leadership and Senior Student Affairs Officers Initiatives
  - Christina Wan, Co-Chair of MultiRacial KC and Co-Chair-Elect of Campus Safety and Violence Prevention KC
  - Leslie Webb, Past Regional KC Coordinator and current Regional Director
  - Jermaine Williams, Former IV-E Regional Rep for the Assessment and Evaluation KC
  - David Zamojski, Former National Director of KCs and former Regional Director
  - Stephanie Reynolds, Assistant Director for Knowledge Communities and CLDE Initiatives (observer)
- In order to best meet the needs of volunteer KC leaders, NASPA members, and NASPA staff, NASPA is continuing the Knowledge Community Staff Communication Liaison program. Currently, a subset of eleven KCs have been assigned a liaison, and additional liaisons will soon be assigned.
- Dobrowski will submit for Board of Directors consideration proposals to establish three new KCS:
  - Civic Learning and Democratic Engagement Knowledge Community
  - Enrollment Management Knowledge Community
  - Interpersonal Violence Prevention and Response Knowledge Community
- Current KC membership numbers follow:

| Knowledge Community  | Region I | Region II | Region III | Region IV-E | Region IV-W | Region V | Region VI | LAC Area | Menasa Area | Total | Summer 2016 |
|--|----------|-----------|------------|-------------|-------------|----------|-----------|----------|-------------|-------|-------------|
| Administrators in Graduate and Professional Student Services | 139      | 263       | 313        | 221         | 121         | 82       | 209       | 5        | 8           | 1,361 | 1,439       |
| Adult Learners and Students with Children                    | 44       | 88        | 102        | 103         | 58          | 46       | 68        | 1        | 0           | 510   | 499         |
| African American   | 113      | 266       | 386        | 282         | 82          | 59       | 169       | 1        | 2           | 1,360 | 1,391       |
| Alcohol and Other Drug                                       | 137      | 214       | 244        | 196         | 98          | 76       | 106       | 4        | 1           | 1,076 | 1,195       |
| Asian Pacific Islanders                                      | 55       | 90        | 68         | 94          | 29          | 58       | 185       | 0        | 1           | 580   | 663         |
| Assessment, Evaluation, and Research                         | 200      | 406       | 539        | 386         | 192         | 180      | 275       | 4        | 3           | 2,185 | 2,231       |
| Campus Safety and Violence Prevention                        | 138      | 240       | 296        | 214         | 113         | 85       | 127       | 3        | 3           | 1,219 | 1,293       |
| Disability   | 65       | 100       | 106        | 74          | 47          | 53       | 63        | 2        | 0           | 510   | 579         |
| Fraternity and Sorority                                      | 96       | 225       | 400        | 228         | 124         | 45       | 94        | 0        | 0           | 1,212 | 1,380       |
| Gender and Sexuality   | 194      | 330       | 301        | 267         | 124         | 135      | 180       | 2        | 1           | 1,534 | 1,810       |
| Indigenous Peoples   | 39       | 57        | 57         | 73          | 38          | 49       | 80        | 1        | 0           | 394   | 412         |
| International Education                                      | 100      | 200       | 201        | 187         | 86          | 79       | 140       | 1        | 13          | 1,007 | 1,124       |
| Latino/a   | 96       | 176       | 175        | 137         | 80          | 77       | 229       | 0        | 1           | 971   | 1,042       |
| Men and Masculinities  | 139      | 189       | 263        | 207         | 84          | 75       | 140       | 1        | 2           | 1,100 | 1,173       |
| MultiRacial  | 90       | 151       | 154        | 133         | 61          | 73       | 122       | 1        | 1           | 786   | 844         |
| New Professionals and Graduate Students                      | 253      | 393       | 555        | 384         | 197         | 134      | 292       | 2        | 7           | 2,217 | 2,419       |
| Parent and Family Relations                                  | 99       | 162       | 209        | 149         | 88          | 52       | 98        | 2        | 1           | 860   | 935         |
| Socioeconomic and Class Issues in Higher Education           | 136      | 253       | 280        | 247         | 108         | 88       | 205       | 0        | 3           | 1,320 | 1,331       |
| Spirituality and Religion in Higher Education                | 105      | 174       | 245        | 193         | 79          | 73       | 129       | 0        | 1           | 999   | 1,051       |
| Student Affairs Fundraising and External Relations           | 18       | 88        | 70         | 62          | 22          | 29       | 32        | 0        | 2           | 323   | 406         |
| Student-Athlete  | 68       | 79        | 121        | 95          | 39          | 31       | 67        | 0        | 1           | 501   | 545         |
| Student Affairs Partnering with Academic Affairs             | 287      | 538       | 658        | 509         | 248         | 193      | 360       | 3        | 5           | 2,801 | 3,031       |
| Student Career Development                                   | 41       | 91        | 93         | 76          | 28          | 34       | 48        | 1        | 3           | 415   | 173         |
| Student Leadership Programs                                  | 333      | 578       | 811        | 526         | 253         | 210      | 383       | 5        | 9           | 3,108 | 3,429       |
| Sustainability   | 53       | 78        | 104        | 80          | 27          | 30       | 71        | 1        | 1           | 445   | 485         |
| Technology   | 95       | 158       | 195        | 137         | 73          | 65       | 104       | 1        | 2           | 830   | 919         |
| Undocumented Immigrants and Allies                           | 23       | 57        | 41         | 55          | 17          | 17       | 62        | 0        | 0           | 272   | 145         |
| Veterans   | 58       | 116       | 138        | 85          | 48          | 43       | 102       | 1        | 0           | 591   | 603         |
| Wellness and Health Promotion                                | 171      | 251       | 249        | 233         | 99          | 103      | 156       | 4        | 1           | 1,267 | 1,332       |
| Women in Student Affairs                                     | 350      | 563       | 698        | 558         | 259         | 188      | 384       | 2        | 6           | 3,008 | 3,179       |

## Commission for Equity & Inclusion

### Commission

- Bobby Kuntsman, University of North Carolina, Chapel Hill is in his second year as the chair of the Commission for Equity & Inclusion.
- The Commission has representation from each of the identity-based Knowledge Communities, the Center for Women, NUFP, and the Academy.
- The Commission has been working on updating the Association's commitment statement to equity, inclusion, and social justice. The commitment statement will be shared with the Board in December for approval.



- Per the Board’s request, the Commission has also drafted a proposed division description to evolve the Commission into a Division that would have representation on the Board of Directors.
- The Commission has also drafted bias incident response protocol that was shared with the NASPA staff and the Executive Committee. The Executive Committee and NASPA staff are currently reviewing the material.

#### NASPActs Committee

The NASPActs committee is a standing committee for NASPA to provide ongoing outlets for social action and civic engagement opportunities during NASPA Annual Conferences.

- The NASPActs committee is the evolution of the Indy Action Committee that was formed for the 2016 NASPA Annual Conference in Indianapolis, Indiana.
- The NASPActs committee members are composed of representatives from different Knowledge Communities and members with a strong passion in advocacy.
- Currently, we are planning to follow up on the work of the Indy Action committee by composing blogs and creating a historical information document to archive how the NASPActs committee came into fruition.
- We hope to work diligently to raise awareness on issues undocumented populations face in Texas, anti-LGBTQIA legislation, educational reforms and other national events affecting underrepresented populations during the 2017 NASPA Annual Conference in San Antonio.

## **NASPA Expert in Residence**

#### Expert in Residence for Religious, Secular, and Spirituality Initiatives

- J. Cody Nielsen, Executive Director, Wesley Foundation, University of Minnesota, has served as the NASPA Expert in Residence for Religious, Secular, and Spirituality Initiatives since December 2015. He will serve until June 2017.
- Nielsen and Reynolds are working with a planning team to launch the 2017 NASPA Religious, Secular, and Spiritual Identities Convergence in May 2017.
- Nielsen has written blogs that appear on the NASPA Expert in Residence website:
  - <http://www.naspa.org/constituent-groups/groups/expert-in-residence>
  - Why Higher Education Must Pay Attention to Ramadan
  - Reshaping Campus Calendars
  - The Need for Religious, Secular, and Spiritual Discussion During Freshman Orientation
  - Should We Build Meditation Spaces
  - Religion is Not a Monolith: Mental Health and Religious, Secular, and Spiritual Identities
  - Religion is Not a Monolith: Civic Engagement
- Nielsen has led several sessions in the NASPA Online Learning Community.

#### Expert in Residence for Racial Justice

- Shaun Harper, University of Pennsylvania, began his service as the NASPA Expert in Residence for Racial Justice in October.
- Harper will work with Jill Dunlap to engage the community in various discussions in online briefings, on twitter chats, and during the NASPA Annual Conference.

## NASPA Lead Initiative

- NASPA’s Lead Initiative, which recognizes a network of postsecondary institutions for their commitment to civic learning and democratic engagement. The initiative has grown to 96 institutions and continues to use the model of cohorts, which are overseen by eight selected Lead Consulting Institutions.
- The Lead Consulting Institutions (LCIs) provide leadership for the Lead cohorts by acting in an advisory role, hosting monthly calls with their respective cohorts as well as monthly phone calls with NASPA, and include:
  - Elizabeth Carter, assistant vice president for student development and Center for Civic Engagement acting director at Binghamton University - SUNY
  - William Mandicott, assistant vice president for student and community involvement, and Patrick O’Brien, director of community involvement at Frostburg State University
  - Katherine Nordyke, director, citizenship and service-learning and Alex Johnson, director, community involvement & service at Missouri State University
  - Hailey Goplen, assistant director for civic engagement, North Dakota State University
  - Mary Morrison, assistant dean and director of the Kernodle Center for Service Learning and Community Engagement
  - Sandra Rodriguez, director of the ASUN Center for Student Engagement at University of Nevada, Reno
  - Jennifer Johnson-Kebea, executive director, Lindy Center for Civic Engagement at Drexel University
  - Jacob Patrick, coordinator of orientation & community engagement at Northeastern State University
- NASPA continues the Lead Advisory Institutions’ role within the NASPA Lead Initiative. Lead Advisory Institutions (LAIs) are institutions that have been a part of the NASPA Lead Initiative for four years and act as mentors, supports, and resources for all Lead Institutions.
- The 2016-2017 Lead Advisory Institutions are:

|   |  |
|---|--|
| Alfred State College                              | St. Thomas University                          |
| Chapman University                                | Stanford University                            |
| Chatham University                                | SUNY Geneseo                                   |
| Eastern Illinois University                       | Texas A&M University-Central Texas             |
| Fort Hays State University                        | The School of the Art Institute of Chicago     |
| Illinois State University                         | The University of North Carolina at Greensboro |
| Indiana University-Purdue University-Indianapolis | Towson University                              |
| Kennesaw State University                         | University of Central Florida                  |
| New Jersey Institute of Technology                | University of Miami                            |
| North Central College                             | University of Puget Sound                      |
| Northeastern Illinois University                  | Washington & Jefferson College                 |
| Oregon State University                           | Waubonsee Community College                    |
| Ramapo College of New Jersey                      | Weber State University                         |
| Rollins College                                   | Worcester State University                     |

## **International Initiatives - China**

Stascavage and Brett Perozzi (Weber State University) continue to collaborate with Shanghai-based partners, Fudan University and the Shanghai Municipal Education Commission (SMEC), to develop initiatives related to agreements established in March 2016 between NASPA and Fudan University and SMEC. They include:

- Pilot inbound exchange program for four Chinese student affairs professionals
- Pilot outbound exchange program for U.S.-based student affairs professionals to visit Shanghai higher education institutions
- The development of a collaborative network designed to promote cooperation between U.S. and Chinese student affairs professionals
- An internship program that will bring two Chinese student affairs professions to serve as interns in the NASPA office
- Cooperation in the planning for the 2017 International Conference on Student Affairs, which will be held at Fudan University, June 10-12, 2017.

## **BACCHUS Initiatives**

- The BACCHUS Initiatives of NASPA team provides support, training, and resources to collegiate peer education programs, often focused on health and safety initiatives. A network of volunteers assists the BACCHUS Initiatives of NASPA staff to reach institutions of higher education across the country.
- Twenty-five full-time campus professionals serve as State Coordinators and assist the BACCHUS Regional Consultants (BRCs) to manage the BACCHUS affiliates and organize the spring conference in their respective regions.
- Two new BACCHUS State Coordinators were appointed this summer/fall.
  - Texas: Sonia Redwine (Texas Woman's University)
  - Florida: Whitney Platzer O'Regan (University of Miami)
- Two peer educators are elected at General Assembly as Student Advisory Committee Directors for a one-year term. They serve as the leaders for the Student Advisory Committee (SAC). The outgoing SAC Directors were:
  - Enriqueta Rodriguez (Bradley University)
  - Shawn Schutt (Saginaw Valley State University)
- Up to seven peer educators are elected by students in their respective region to serve a one-year term as the Student Advisory Committee member. They assist the BACCHUS Regional Consultants and State Coordinators with region communications and the regional spring conference. Six undergraduate students were elected by the membership to serve on the Student Advisory Committee (SAC) for 2016-2017.
  - Elizabeth DiLoreto (Assumption College)
  - Meghan Stough (University of Alabama)
  - Alyssa McCarthy (Missouri University of Science and Technology)
  - Brandon Piazzola (University of Montana Western)
  - Kassandra Johnston (California State University, San Bernadino)

## **NASPA Advisory Services**

- The NASPA Advisory Services Task Force convened via web/tele-conference in August and September to provide input and feedback on the P.R.A.C.T.I.C.E.S. self-assessments, Advisory

Services website, web portal for participating institutions, and marketing and communications to NASPA members.

- Eight of the nine P.R.A.C.T.I.C.E.S. self-assessments are available for pilot testing with divisions of student affairs. The self-assessment for “Policy” is under development and is expected to include sections on alcohol and other drugs, campus public safety, emergency management and response, hazing, mental health, physical security, threat assessment, and missing students.
- The NASPA Advisory Services website will launch by December 1, 2016. The opportunity for current and retired vice president for student affairs to join the pool of Advisory Services reviewers is being shared concurrent to the website launch. The website is [advisoryservices.naspa.org](http://advisoryservices.naspa.org).
- Over 100 electronic resources have been identified for inclusion in the NASPA Advisory Services online library. This online library will provide materials and information that align with the P.R.A.C.T.I.C.E.S. framework for institutions participating in Advisory Services. It will be continually updated as a resource for these institutions.
- Five divisions of student affairs at a diversity of institutions, including public, private, four-year and two-year institutions, have indicated their interest in participating in P.R.A.C.T.I.C.E.S. self-assessments upon launch.
- An educational session on NASPA Advisory Services self-assessments and division reviews will occur on Monday, March 13 (8:30-9:20 am) at the NASPA Annual Conference. Expected panelists will include members of the Advisory Services Task Force and representatives from institutions who have participated in the initial offering of these Services.

## **Technology and Communications**

### Internal Network

Our internal technology work currently centers on continually improving efficiency and connectivity for a NASPA staff who lives in multiple states and travels regularly. We have invested in Zoom for both internal and external video meetings, and continue to rely on the cloud for access to email and files.

### NASPA Online Environment

In anticipation of NASPA's 100th Anniversary, we are making progress on a new sub-domain to reflect back on NASPA's history as well as explore the next 100 years of student affairs. We've also begun preliminary work on updating the Annual Conference website for 2018 and 2019 to reflect the special occasion.

We also have made significant updates to our Call for Programs and Meeting Administrator tools, benefiting members submitting programs, reviewers, and staff.

The largest technology change this quarter was the completion of the implementation of our new association management system, Nimble AMS, and our new e-marketing system, Marketing Cloud. Together these platforms have dramatically increased our capability to serve our members, improving our data collection and analytics, which allow us to tailor our offerings to our individual members based on their professional level, functional area, and interests. The impact of this implementation has already been felt in the day-to-day administrative work of the NASPA staff. The impact for our members also has been significant as the system is significantly easier to use with a more seamless flow between all of NASPA's online tools. The largest impact is yet to come though as members update their profiles and our proficiency in the system increases. We also are working on the launch of the new volunteer email tool through Marketing Cloud.

## Current Web Analytics

### NASPA (Since July 1, 2016)

- 957,000 page views
- 282,000 total sessions
- 161,000 users
- 50% new users vs. 48% new users same period last year
- Non-U.S. visits:
  - Top 5 countries are Canada, India, UK, and the Philippines

### The Placement Exchange (Since July 1, 2016)

- 124,000 page views
- 28,000 total sessions
- 17,000 users

## Social Media

### Twitter

- Between July 1-September 30, 2016, our Twitter account gained 828 new followers. Our account has a total of 26,433 followers.
- Audience engagement is up 8.5% from last quarter, with 6,794 total engagements, and 1,603 link clicks.
- Our activity, both sent and received, has increased from last quarter 11.8% and 5.5% respectively.
- Our current demographics:
  - 58% Female, 42% Male
  - 45-65+ year olds = 12%
  - 35-44 year olds = 22%
  - 25-34 year olds = 43%
  - 21-24 year olds = 17%
  - 18-20 year olds = 6%

### Facebook

- Between July 1-September 30, 2016 our Facebook page likes have increased by 6.7%, with 23,414 total fans.
- Audience engagement is up 34.8% since last quarter with 8,649 total engagements and 1,163,306 total impressions, and 3,600 link clicks.
- Page impressions are up 46.9%, with a total audience reached of 885,827 individual Facebook users.
- Our current demographics:
  - 8% Female, 32% Male
  - U.S.-based English speakers is our predominant audience, with New York being our most active city; followed in order by Chicago, Los Angeles, D.C., and Boston
  - Mexico is now our 3rd highest sharer of content, ranking behind the United States and Canada.

### LinkedIn

- Between July 1-September 30, 2016 our LinkedIn account gained 616 new followers. Our account has a total of 9,963 followers.
- Our top followers consist of 36% entry level individuals, 26% senior level individuals, and 18% director level.

## Public Relations

- Notable News Mentions
  - Between July 1, 2016 - November 4, 2016 NASPA received 63 news mentions, including interviews given by Kevin Kruger to Inside Higher Ed on [Bias Assessment and Response Teams](#) and [campus protests](#). Dr. Kruger also spoke to the Huffington Post in reference [to campus bans on hard liquor](#), and Dr. Jill Dunlap provided some context in University Business on [campus assault prevention](#).
  - Between July 1, 2016 - November 4, 2016, NASPA received 41 media requests from news outlets including The Chronicle of Higher Education, Washington Post, NPR, EdTech Magazine, Newsday, University Business, Diverse Issues, Inside Higher Ed, Huffington Post, and many others.
  - Stephanie Gordon represented NASPA in a [Fox News segment on campus sexual assault](#).
  - Allison Tombros Korman represented NASPA in a CNN segment on campus sexual assault.
- Press Releases
  - Between July 1, 2016 - November 4, 2016, NASPA sent out 3 press releases, including an announcement of the Culture of Respect Collective, an announcement of the NASPA SERVE Academy, and an announcement on the new release of the Globalization book.

## **Membership**

### Statistics

- *Please review the attached individual membership statistics report under the Membership Committee tab.*
- *Please review the attached institutional membership statistics report under the Membership Committee tab.*

### Initiatives

- The 2016 institutional renewal process is due to wrap-up at the end of this calendar year. Statistics are included in the attached reports under the Membership Committee tab.
- We continue to look at our membership recruitment and retention efforts, working collaboratively across the organization to ensure that we're serving our members' needs at every stage of their professional career.

## **Finance**

### Statistics

- *Please review the attached financial reports under the Finance & Operations Committee tab.*

### Initiatives

- The FY2016 audit is in its final stages, with drafts to be presented to the Board of Directors during the December meeting.
- We have completed several human resource changes based upon the requirements of the DC health care exchange and the new FSLA policies.

## Research and Policy Institute

The Research and Policy Institute (RPI) continued to conduct outreach on behalf of NASPA and its strategic priorities.

### Lumina Foundation funded project with the American Association for Collegiate Registrars and Admissions Officers – Comprehensive Student Record

NASPA and AACRAO concluded the project with a national convening in Indianapolis, Indiana in November 2016. Both associations will continue to share the institutions' records in the year ahead via publications and presentations.

### Gates Foundation funded project – Emergency Resources

In October 2016, NASPA started a new three-year project to build a community of practice around emergency aid. The work will focus on increasing awareness of the influence of emergency resources on improving college student outcomes. NASPA will deliver information via conference presentations, publications, and various media efforts, including a new website to highlight examples of strong emergency aid programs and provide resources for practitioners, students, and senior leaders.

### Lumina Foundation funded project – Predictive Analytics

In August 2016, NASPA concluded a landscape analysis of student affairs divisions' use of predictive analytics. The research examined the extent to which campuses are conducting predictive analyses of student engagement data and how the analysis can be used as an early intervention strategy for students who have the highest risk for discontinuous enrollment. NASPA will release a report of the findings in late 2016.

### Coalition to Prevent ADHD Medication Misuse (CPAMM) Research Project

NASPA is coordinating an evidence-based research project with the University of Washington to combat the misuse of ADHD medication on college and university campuses in the United States. Data collection is complete for six institutions: University of Washington, Whitman College, University of Colorado, Denver, Colorado College, Florida State University, and University of South Carolina. NASPA will participate in the coalition's national campaign titled *Say Something* to increase awareness of ADHD medication misuse. The campaign will begin in early 2017.

### Engagement with the Public Policy Division

RPI staff continue to serve as liaison to the Public Policy Division, updating the federal policy PowerPoint presentation that the regional representatives use to present at the regional conferences and assisting in the planning of the public policy division educational sessions at the annual conference.

## NASPA Foundation Awards

### John L. Blackburn Distinguished Pillar

- Robert F. Shaffer, previous faculty and dean of students, Indiana University and Dudley B. Woodard, professor, University of Arizona were named as the John L. Blackburn Distinguished Pillars of the year in recognition of lifelong commitment to our profession.

### Pillars of the Profession – Class of 2017

- The Pillar of the Profession program continues to be an important recognition and fundraising initiative for the NASPA foundation. This year, 12 Pillars were selected for the 2017 class:

- Marilyn Amey, Chair - Department of Educational Administration, Michigan State University
- Teri Bump, Vice President University Relations/ Student Affairs, American Campus Communities
- Nancy Crimmin, Sr. Vice President & Chief Academic and Student Affairs Officer, Becker College
- Brian Haynes, Vice President, Student Affairs, CSUSB
- John Hoffman, Director, Doctor of Educational Leadership Program, California State University-Fullerton
- Frank Lamas, Vice President for Student Affairs, California State University-Fresno
- Harry Le Grande, Vice Chancellor for Student Affairs, University of California Berkeley
- Patrick Love, Vice President, Student Affairs, New York Institute of Technology
- Ellen Neufeldt, Vice President for Student Engagement and Enrollment Services, Old Dominion University
- Brett Perozzi, Associate Vice President for Student Affairs, Weber State University
- Judy Sakaki, President, Sonoma State University
- Frank Sanchez, President Rhode Island College, Rhode Island College

## Professional Development & Events

### **NASPA Annual Conference & The Placement Exchange**

#### 2017 NASPA Annual Conference

*March 11-15, 2017 ∅ San Antonio, Texas*

- At 19 weeks out from the 2017 NASPA Annual Conference there are 1,636 registrants. At 19 weeks out from the 2016 conference in Indianapolis there were 1,213 registrants and at 19 weeks out from the 2015 conference in New Orleans there were 1,937 registrants.
- NASPA is using 17 hotels all in walking distance to the Convention Center ranging from \$129-\$242 plus taxes a night. There are three headquarter hotels: The Grand Hyatt, Marriott Rivercenter, and Marriott Riverwalk. Each property will host educational sessions, meetings, and receptions. We are at 31 percent/1068 reservations on peak compared to 34 percent/995 reservations on peak in 2016 at the same number of weeks out. Although our peak percentage is lower in 2017, the number of rooms reserved is greater.
- In addition to the vice president for student affairs (VPSA) Lounge, we will once again create a lounge for faculty and an engagement area for our first time attendees. The lounges/engagement areas serve as a place for networking, relaxing, and sharing of information.
- Featured speakers have been identified for the conference that focus on NASPA's Guiding Principles.
  - Our principle of **Inquiry** is the foundation for the opening session with our Conference Leadership Committee and a conversation with the award-winning journalist Anderson Cooper.
  - On Monday, the afternoon Featured Speaker will be Chris Mosier. As an athlete, coach, and educator, Chris Mosier became the first opening trans man to make a Men's U.S. National Team. He was instrumental in encouraging the International Olympic Committee policy on transgender athletes changed. Chris became the first trans athlete to compete in a world champion race under the new rules, where he was the second



fasted man in his race. Chris embodies **Integrity** as he has always encouraged individuals to be their true and authentic selves.

- On Tuesday morning there will be an Innovative Presidents Panel moderated by a reporter from the Chronicle for Higher Education. The presidents are still being invited as of the submission of this report. This Featured Panel focuses on the Guiding Principle of **Innovation**.
- Closing the conference on Wednesday from 10 a.m. – 10:30 a.m. will be Bree Newsome, who highlights NASPA’s Guiding Principle of **Inclusion**. Refusing to accept the premise that the Confederate flag, representing white supremacy as supreme, untouchable, and invincible, she scaled a 30-foot flagpole in front of the South Carolina Statehouse and removed the “stars and bars” declaring, “This flag comes down today!”
- This year marks the 50<sup>th</sup> year of Loving Day. Loving Day is an annual celebration held on June 12, the anniversary of the 1967 United States Supreme Court decision Loving v. Virginia which struck down all anti-miscegenation laws remaining in sixteen U.S. states. In the United States, anti-miscegenation laws were U.S. state laws banning interracial marriage, mainly forbidding marriage between non-whites and whites. In support of the Multiracial Knowledge Community and this day of remembrance, there will be a Loving Day display highlighted in the convention center and members will be asked to submit photographs and tell their own stories in support of this day. NASPA is also working on securing Ken Tanabe as a Featured Educational Speaker. Ken Tanabe is a Japanese-Belgian freelance graphic designer living in New York, who has been working to educate Americans about what he sees as one of the most significant civil rights cases through Loving Day, the unofficial holiday that cities across the country are slowly adapting to celebrate the lives of the fast-growing multiracial population. Tanabe has launched a campaign to get the holiday recognized by the federal government.
- NASPA will also have a Featured Educational Session with Hannah Brencher, the founder and creative director of The World Needs More Love Letters. The World Needs More Love Letters is a global love letter writing organization that harnesses the power behind social media to write and mail love letters to individuals across the world. We are going to bring that concept into the NASPA Annual Conference this year. The 2017 Conference Leadership Committee will decide soon on where the letters from NASPA attendees will go and how we can incorporate the exchange of letters into our conference. There will be a display and writing area in the Exhibit Hall.
- We will continue to have the Innovation Station structure that we had last year. New this year will be a “shark tank” concept as well as flash sessions. Flash sessions are similar to SA speak sessions, but shorter.
- In 2017, we are adding an additional SA Speaks session slot giving us three SA Speaks sessions instead of two. SA Speaks will take place on Monday and Tuesday from 3:30 p.m. – 4:45 p.m. and another one on Tuesday morning from 10:30 a.m. – 11:45 a.m.
- The Opening Session will take place at Sunset Station which is a little less than a mile away from the Convention Center.
- NASPA Staff, along with the local arrangements Wellness subcommittee and the Wellness and Health Knowledge Community are working on a concept for a wellness and decompression break in the Exhibit hall during the hours of 11 a.m. – 1 p.m. on Monday and Tuesday. Some things that might be included in the Exhibit Hall at this time are massage chairs, 30-minute educational sessions focused on wellness, workday yoga, and healthier food concessions.
- Pre-conference workshops were posted and available for registration October 3, 2016:

Full-day Pre-conference Submissions - 20

Accepted - 18  
Half-day Pre-conference Submissions- 58  
Accepted - 35

- The Program Committee met in October to review and select the educational programs:  
Program Reviewers 1,150

Total number of program submissions (including pre-cons) - 1423  
General Interest Program Submissions - 941  
Accepted - 426  
KC General Program Sponsored Submissions - 256  
Accepted - 83  
Poster Session Submissions - 41  
Accepted -30  
SA Speaks Submissions - 41  
Accepted - 15  
Scholarly Paper Submissions - 66  
Accepted - 33  
Rejected Programs – 746 (53% rejected)

#### The Placement Exchange

*March 8-12, 2017 ∅ San Antonio, Texas*

- At the time of this report, there were 178 Student Candidates; 8 Professional Candidates; 86 Employer Registrations; 112 jobs posted and 207 interview tables.
  - At the time last year there were 201 Student Candidates; 15 Professional Candidates; 49 Employer Registrations; 62 jobs posted and 110 interview tables.

## **NUFP (NASPA Undergraduate Fellows Program)**

#### Summer Internship Process

- Host applications for institutions hosting a NUFP summer internship will close in January.

#### Dungy Leadership Institute

- This year we will be hosting two sessions of the 2017 Dungy Leadership Institute. The institutes will be held at California State University – Fullerton and Pacific Lutheran University in June.
- Host applications for the 2018 institutes will close at the end of December.

#### Annual Conference:

- The Undergraduate Student Conference will be hosted by the University of Texas at San Antonio Friday and Sunday before the Annual Conference. All undergraduates, including NUFP fellows, will be invited to register. Valronica Scales, associate director of residential life, Washington University in St. Louis, is serving as chair.
- NUFP Fellows and Mentors will have a networking reception Friday evening before the pre-conference.
- NUFP will continue to have “NUFP Buddies,” NUFP alumni who will serve as guides on-site at the Annual Conference for NUFP fellows in attendance.

## Regions

### Upcoming Events

#### NASPA Western Regional Conference, November 9 - 12, 2016

- The Western Regional Conference will take place from November 9 – 12, 2016 at The Westin Seattle, in Seattle, WA.
- The conference has no theme.
- There are currently 1,036 registrants.

#### NASPA Region I Conference, November, 13 – 16, 2016

- The Region I Conference will take place from November 13 – 16 at the Sheraton Burlington Hotel & Conference Center in Burlington, VT.
- There are currently 546 registrations.

#### NASPA Region IV-West/East Conference, November 15 – 17, 2016

- The Region IV-/West/East Conference will take place from November 15 – 17 at the Historic Union Station in St. Louis, MO.
- The conference theme is “In the Heart of It All.”
- There are currently 689 registrants.

### Past Events

#### NASPA Region I Summer Social: Presented by Multicultural KCs, September 16, 2016

- The Region I Summer Social presented by the Latino/a, African American, Asian/Pacific Islander, Gender and Sexuality, and Indigenous Peoples KCs took place on September 16 at Captain Fishbones in Quincy, MA.
- There were 21 attendees.

#### NASPA Region V Utah Conference, September 30, 2016

- The Region V Utah Conference took place on September 30 at the University of Utah in Salt Lake City, UT.
- There were 307 attendees.

#### NASPA Region III Florida Drive In, October 13 – 15, 2016

- The Region III Florida Drive In took place from October 13 – 15 at Florida International University and Miami Dade College in Miami, FL.
  - The Drive In included a Hazing Prevention Pre-Conference on October 13 and an Undergraduate Student Symposium on October 15.
- The drive in theme was “Leading with Strength and Courage.”
- The Hazing Prevention Pre-Conference had 27 attendees, the Drive-In had 262 attendees and the Undergraduate Student Symposium had 43 attendees.

#### NASPA Region II Careers in Student Affairs Conference, October 21-22, 2016

- The Region II Careers in Student Affairs Conference took place from October 21 – 22 at the New York Institute of Technology in New York NY, Towson University in Towson, MD, and Hyatt Regency in Buffalo, NY.
  - Region II partnered with CSPA-NY to cross promote the 3<sup>rd</sup> location in Buffalo.
- The conference theme was “Careers in Student Affairs.”
- There were 241 attendees.

## **Workshops, Conferences, & Institutes**

### 2016 NASPA Small Colleges and Universities Institute

June 26 – 28, 2016 ◊ *Macalester College* ◊ Saint Paul, Minnesota

- The 2016 Institute was the 10<sup>th</sup> in its eighteen-year history.
- Sixty-three SCU SSAOs attended the Institute.
- The Institute planning team was led by co-chairs Trina Dobberstein (Baldwin Wallace University) and Damon Sloan (University of St. Francis).
- A unique and intentional component of this signature NASPA program is living and learning together on the host campus.
- Primary content foci included gender based violence and Title IX compliance, presidential perspectives on higher education, student affairs as the touchstone for justice, and innovations and trends in campus career development initiatives.
- An optional pre-institute session was offered for participants who are contemplating a move to the college presidency.

### 2016 NASPA Student Affairs Fundraising Conference

July 28-30, 2016 ◊ *The Ohio State University Student Union*

- This conference was co-hosted with the Student Affairs and External Relations Knowledge Community.
- 109 people were registered for this year's Student Affairs Fundraising Conference.
- 15 people registered for the Pre-Conference Workshop titled "+1 Degree of Difference: Practical Tips for New and Aspiring Major Gift Fundraisers".
- Over 30 educational sessions were offered at the fundraising conference, including mini-institutes, panel discussions, and toolbox sessions.

### 2016 NASPA Institute for New Vice Presidents for Student Affairs

October 16 – 19, 2016 ◊ *Hilton Alexandria Old Town* ◊ *Alexandria, Virginia*

- This signature NASPA program is sponsored by the James E. Scott Academy.
- Fifty-five VPSAs attended the program, 6 of whom represented two-year institutions and 4 of whom represented non-U.S. institutions (i.e., Mexico, Canada, and Qatar).
- This year's theme was "Leadership and Management Effectiveness for the New Vice President for Student Affairs."
- Institute faculty included Joan Kindle, Institute Director, Eastern Iowa Community College District; Mamta Accapadi, Rollins College; Shannon Ellis, University of Nevada, Reno; Lloyd Holmes, Monroe Community College; and Ajay Nair, Emory University.
- Invited speakers included Kevin Kruger, President, NASPA; Ellen Heffernan, President, Spelman Johnson; Tom Matson, Senior Director of Executive Leadership, Gallup; Brandon Busteed, Executive Director, Education and Workforce Development, Gallup; Traevana Byrd, General Counsel, Towson University; and Melinda Grier, Director of Legal Resources, National Association of College and University Attorneys.
- Institute faculty offered a two-hour, pre-Institute session for new VPSAs who are also relatively new to the field of student affairs (e.g., former faculty and academic administrators).

### NCC Online – Careers in Student Affairs Month at Community Colleges

October 19, 2016 ◊ *Go-to-Webinar Offering*

- NCC Online programs are sponsored by the Community Colleges Division and occur four times per year.

- 40 registrants and 15 individual logins.
- Michelle Dimmet and Carla Stein, CCD board members, recruited panelists alongside NASPA staff liaison.
- Panelists
  - Shane Long, director of residence life and student involvement, Southern Main Community College
  - Lisa Matye-Edwards, vice president for student affairs, Arapahoe Community College
  - Amanda Turner, dean of enrollment services, Triton College
- Moderator:
  - Diana Doyle, president, Arapahoe Community College and former NASPA Board Chair

### 2016 NASPA Escaleras Institute

October 23 – 25, 2016 ◊ *University of New Mexico ◊ Albuquerque, New Mexico*

- The 2016 NASPA Escaleras Institute was the second in the institute's short history.
- Sixty-eight people attended the Institute.
- The institute is designed for Latin@/x student affairs professionals who aspire to attain senior student affairs officers or vice president for student affairs roles, which may ultimately lead to executive leadership roles, at institutions of higher learning.
- The institute faculty included Mary Jo Gonzales, Institute Director, University of Rhode Island; Angela Batista, Oregon State University; Anthony Cruz, St. Louis Community College; Magdalena de la Teja, Tarrant County College, Northeast Campus; Osvaldo Del Valle, San Francisco State University; Tim Gutierrez, University of New Mexico; and Tonantzin Oseguera, Dean of Students, California State University-Fullerton.
- Invited presenters included college presidents and vice presidents, executive search firm representatives, and foundation representatives.

### The 3<sup>rd</sup> NASPA – IASAS Global Summit on Student Affairs and Services

October 26-28 ◊ *Stellenbosch University ◊ Stellenbosch, South Africa*

NASPA and the International Association of Student Affairs and Services (IASAS) convened the third gathering of student affairs and services association representatives from around the world. Stellenbosch University served as the host institution for the Summit. Education is central to raising the socio-economic levels in any country. Higher education, including the support provided from student services and programs, only enhances opportunities for improving those conditions. This Global Summit allowed participants to share ideas regarding student affairs and services role in bettering the world in which we all live. Dr. Lori White, chair of the board, served as a moderator for the student panel.

- There were 45 participants at the Summit, representing 14 countries.
- Global Summit Planning Committee is comprised of:
  - Kevin Kruger, NASPA
  - Stephanie Gordon, NASPA
  - Brett Perozzi, immediate past chair of the Global Advisory Board, NASPA
  - Tiki Ayiku, NASPA
  - Rob Shea, Past-President, IASAS
  - Lisa Bardill Moscaritolo, Secretary, IASAS
  - Achim Meyer Auf de Heyde, President, IASAS
  - Birgit Schreiber, Stellenbosch University

## NCC Online – Fair Labor Standards Act (FLSA) Impact on Community Colleges

*November 17, 2016 ◊ Go-to-Webinar Offering*

- The Community Colleges Division offered an additional Go-to-Webinar offering focused on the impacts of the FLSA ruling on community college campuses prior to the ruling going into effect in December, 2016.
- Registration and pre-event marketing is now live.
- Panelists
  - Chemene Crawford, vice president of student services and enrollment management, El Centro College
  - Bill Dial, executive director of human resources, Richland College
  - Andrew Morse, consultant and project director, Keeling and Associates and former NASPA director of policy and research

## Women's Leadership Institute

*December 6 – 9, 2016 ◊ Ritz-Carlton Laguna Niguel ◊ Dana Point, CA*

- NASPA is one of three planning partners for this year's conference; this is the first time NASPA has participated as a full planning partner.
- Additional supporters include: ACPA, ACRL, ACUHO-I, ACUI, APPA, NACUBO, and NAEP
- The program closed registration in early October due to capacity. Currently 270 are registered to attend making it a record year.
- Emilie Aries, CEO of Bossed Up is the opening speaker.

## 2016-17 NASPA Community Colleges Symposium Series at the College of DuPage

*December 9, 2016 ◊ College of DuPage ◊ Glen Ellyn, Illinois*

- College of DuPage to serve as the first host of the 2016-17 iteration of the Community Colleges Symposium Series

## Leadership Educators Institute

*December 11 – December 13, 2016 ◊ Renaissance Long Beach Hotel ◊ Long Beach, California*

- Biannual program hosted in conjunction with ACPA and NCLP.
- 450 registrants as of 11/4/2016. There were 369 total registrants in 2014.
- Two pre-conference sessions. One focused on an introduction to leadership education and another on leadership and social justice.
- 71 educational sessions.
  - 160 programs were submitted as part of the call for programs process. There were 136 programs submitted in 2014.
  - Programs were categorized into the following themes:
    - Leadership Development Theory and Models & Celebrating the 20<sup>th</sup> Anniversary of the Social Change Model
    - Leadership Curriculum and Programs
    - Technology, Research, and Assessment in Leadership Programs
    - Leadership in Context
- Volunteers on the content committee:
  - Krystal Clark, director of student leadership development, Vanderbilt University
  - Pamela Curtis, director of student leadership and service, University of Louisville
  - Vanessa Van Dyke, campus life coordinator for student involvement, New College of Florida

- Tricia Fechter Gates, deputy executive director, ACPA—College Student Educators International
- Craig Slack, assistant director, Adele H. Stamp student union, University of Maryland—College Park
- Keynote speakers:
  - Dr. Julie Owen, associate professor of leadership studies, George Mason University
  - Rev. Dr. Jamie Washington, president and founder, Washington Consulting Group
  - Dr. Susan Komives, professor emerita, University of Maryland—College Park
  - Dr. Alexander Astin, Allan M. Cartter professor emeritus and higher education research institute founding director, University of California—Los Angeles

## **Future Workshops, Conferences, & Institutes**

2017 Penn GSE-NASPA Institute for Higher Education’s Future: Engaging Senior Student Affairs Officers

*Session I: January 5 - 7, 2017 ♦ Philadelphia, Pennsylvania*

*Session II: June 4 - 5, 2017 ♦ Washington, D.C.*

*Session III: September 15 - 16, 2017 ♦ Chicago, Illinois*

- This new initiative involves a partnership between NASPA and the University of Pennsylvania Graduate School of Education.
- The target audience is exclusively seasoned vice presidents for student affairs and other most senior student affairs officers.
- Currently, there are 17 registrants for this new institute.
- The Institute consists of three gatherings spread across multiple months in three different cities.
- This program is intended to provide an opportunity for experienced Student Affairs leaders to collaborate with colleagues and other non-higher education leaders and to think about and act on big picture issues related to their own leadership, the institutions they serve, and the student affairs profession.
- The Institute will rely heavily on ideas and knowledge from outside of student affairs to provide participants the means of getting beyond their day-to-day work. The program’s presenters and facilitators will leverage ideas from business and non-profit organizations, and tap fields such as economics, psychology, and other relevant areas.
- The Institute co-directors are Kevin Kruger, NASPA and Peter Eckel, University of Pennsylvania. Invited speakers include Muriel Howard, president, American Association of State Colleges and Universities; Dennis Holtschneider, president, DePaul University; Scott Jaschik, editor, Inside Higher Ed; Teresa Samala de Guzman, chief operating officer, Museum of Contemporary Art, Chicago; Darrell Kirch, president, Association of American Medical Colleges; Terry Hartle, senior vice president, American Council on Education; and Scott Barry Kaufman, scientific director, Science of Imagination Project, Positive Psychology Center, University of Pennsylvania.

2017 NASPA AVP Institute - Excellence in the “Number Two” Role

*January 19 – 21, 2016 ♦ The Westin Tampa Harbour Island ♦ Tampa, Florida*

- The 2017 Institute will be the fourth in its short history. It emphasizes excellence in the “number two” role, and will therefore be differentiated from other NASPA programs designed for aspiring VPSAs.
- Institute faculty include Jason Pina, Institute Director, Ohio University; Ashanti Hands, San Diego Mesa College; Cynthia Hernandez, Texas A & M University; Jeanna Mastrodicasa, University of

Florida; Byron McCrae, Hampshire College; Art Munin, University of Wisconsin-Oshkosh; and Gigi Secuban, University of Illinois at Urbana-Champaign.

- Invited presenters include Kevin Kruger, NASPA; Lori White, University of Washington in St. Louis; Ellen Heffernan, Spelman & Johnson; and Teri Bump, American Campus Communities.
- The institute will address the topics of the VPSA-AVP relationship, leading and managing change, sponsorship, closing the opportunity gap, student activism and demands for racial and social justice on campus, building an effective leadership team, assessment, and institutional politics. Additionally, two optional pre-institute sessions will be offered: one for new AVPs and another for seasoned ones.

#### 2017 Institute for Aspiring Vice Presidents for Student Affairs

*January 22 – 25, 2017 ◊ The Westin Tampa Harbour Island ◊ Tampa, Florida*

- 74 people applied and applications are under review.
- Teri Bump, vice president for university relations and student development, American Campus Communities and Ellen Heffernan, president, The Spelman and Johnson Group will serve as guest presenters.
- The Institute Chair is Tammara Durham, vice provost for student affairs, University of Kansas
- Faculty include:
  - Barbara LoMonaco, vice president for student affairs, Salve Regina University
  - Joel Perez, vice president and dean of students, Whittier College
  - Richard Walker, vice chancellor for student affairs, University of Houston
  - Rose Pascarell, vice president for university life, George Mason University

#### Symposium on Military-Connected Students

*February 9 – February 11, 2017 ◊ Hyatt Regency Washington ◊ Washington, D.C.*

- Co-sponsored with the Veterans Knowledge Community.
- Two pre-conference sessions. One focused on an introduction to veteran support services and another on veteran support services for advanced professionals.
- Call for programs closed on 10/28/2016.
  - 92 programs were submitted as part of the call for programs process.
  - Programs were categorized into the following themes:
    - Veterans 101
    - Supporting sub-populations within the military-connected identity
    - Unique, effective campus programming
    - Career readiness
    - Community engagement
    - Academic advising
    - Assessment and research
- Volunteers on the content committee:
  - Tanya Ang, former director of veteran's programs, American Council on Education
  - Lauren Runco Williams, director of education and employment, Purdue University and Veterans Knowledge Community Chair
  - Cody Nicholls, assistant dean of students, University of Arizona
  - Janine Wert, director of veterans services, University of Massachusetts-Lowell
  - Kathy Snead, president and director, Service members Opportunity Colleges
  - Ken McRae, veterans center director, Mississippi State University



- Keynote speakers:
  - Major General Robert M. Worley II, director of education services, Department of Veteran Affairs will serve as the opening keynote speaker.
  - Several non-profit organization will take part in a panel on working with military connected students.

#### 2017 MENASA NASPA Conference

*April 18-20, 2017, ◇ New York University ◇ Abu Dhabi, United Arab Emirates*

The 11<sup>th</sup> annual MENASA NASPA conference will be held in Abu Dhabi, and is hosted by New York University – Abu Dhabi. The planning committee is comprised of:

- Dr. Kyle Farley, NYU – Abu Dhabi
- Chris Connell, NYU – Abu Dhabi
- Dr. Courtney Stryker, MENASA NASPA
- Tiki Ayiku - NASPA

#### 2017 NASPA Religious, Secular, and Spiritual Identities Convergence

*May 22 – 24, 2017 ◇ University of California, Los Angeles*

- This is a new conference establish from conversations with the NASPA Expert in Residence for Religion, Secular, and Spirituality
- Executive planning team members are:
  - Sharon Parks, Ph.D., Whidbey Institute
  - Peter Laurence, Education as Transformation
  - Jessica Lott, Hillel International
  - Larry Roper, Oregon State University
  - Jaime Washington, Washington Consulting Group
  - Ross Wantland, University of Illinois at Urbana-Champaign
  - Janett Ramos, Northeastern Illinois University
  - Nick Stancato, Secular Student Alliance
  - Amer Ahmed, University of Massachusetts-Amherst
  - J. Cody Nielsen, University of Minnesota
  - Dave Wright, University of Puget Sound

#### 2017 Mid-Level Administrators Conference

*June 2017 ◇ Location to be Determined*

NASPA will host the second annual conference for mid-level administrators from across the country.

- Program chairs for 2017 will be Peggy Burke, associate vice president for student development, DePaul University and Darryl B. Holloman, associate vice president for student affairs and dean of students, Georgia State University.

#### 2017 Assessment and Persistence Conference

*June 2017 ◇ Hyatt Grand Cypress ◇ Orlando, Florida*

- Call for Programs will open Monday, November 21, 2016 as the location is finalized.
- Committees, featured speakers and pre conference programming is currently being solidified.

#### 2017 Closing the Achievement Gap: Student Success in Higher Education Conference

*June 2017 ◇ Location to be Determined*

- This conference focuses on how student affairs practitioners can develop effective approaches to support students who struggle to complete their degree.
- A call is out for representatives of different knowledge to serve on the core planning committee.

#### 2017 Civic Learning and Democratic Engagement (CLDE) Meeting

*June 7 – 10, 2017 ◊ Baltimore Marriott Downtown ◊ Baltimore, Maryland*

- Fifth annual offering of this meeting, co-organized by AASCU's American Democracy Project (ADP) and The Democracy Commitment (TDC).
- Committee members are:
  - Chris Jensen, Director, Towson University
  - Daniel Tome, Director of Service-Learning, Stockton University
  - David Hoffman, Assistant Director of Student Life for Civic Agency, UMBC
  - Duane Oakes, Faculty Director, Center for Community & Civic Engagement, Mesa Community College
  - Erin Yokum, Director of Student Life, Allegany College of Maryland
  - Fagan Forhan, Assistant Dean, K-12 Partnerships & Civic Engagement, Mount Wachusett Community College
  - Jen Domagal-Goldman, ADP National Manager, AASCU
  - Julian Rodgers, Director of Community Partnerships, Cleveland State University
  - Patrick O'Brien, Director - Civic Engagement, Frostburg State University
  - Rhonda K. Lewis, Professor and Chair of Psychology, Wichita State University
  - Stephanie Reynolds, Assistant Director for Knowledge Communities and CLDE Initiatives, NASPA
  - Verdis Robinson, TDC Interim National Manager, AASCU

#### Foro Internacional de Auntos Estudiantiles

*June 21-25, 2017 ◊ Universidad de Managua (UEM) ◊ Monterrey, México*

- NASPA LAC is serving as a co-sponsor for the 6<sup>th</sup> Forum on International Student Affairs and Services. This event is hosted by Monterrey Tech University, Universidad Autónoma de Nuevo León, UDEM, and La Nueva Universidad Regiomontana. Dr. Alicia Cantón serves, chair of NASPA Mexico, serves as chair of the conference. Dr. Lori White, current board chair, will serve as the opening keynote speaker.

#### 2017 NASPA Multicultural Institute

*December 2017 ◊ Location to be Determined*

- Investigating a potential name change for the NASPA Multicultural Institute to better align the name of the conference with NASPA's current work in Social Justice and Inclusion initiatives.
- Currently looking for members and Knowledge Community representatives to sit on the core planning committee for the conference.

#### 2017 Student Affairs Law Conference and Online Briefings

*December 2017 ◊ Location to be Determined*

NASPA will facilitate a series of online briefings for Spring and Summer 2017 to cover a wide array of topics within student affairs law and policy.

- The Student Affairs Law Conference will be held December 2017.

## Online Professional Development

\*The Online Learning Community supported 18 live briefings in the first quarter of 2016/17:

| Title   | Date   | Reg# | Notes about Discounts, Attendance                               |
|---|--------|------|---|
| Further Conversations on Where do we go from here                                       | 15-Jul | 895  |   |
| First Year Students and Religious, Secular, and Spiritual Identities                    | 3-Aug  | 23   |   |
| From Words to Action in the Midst of National Racism and Police Brutality               | 4-Aug  | 56   | Most registrants are from the region, who are given free access |
| Integrating & Assessing Service and Civic Learning into the Curriculum & Co-Curriculum  | 30-Aug | 51   | Most registrants are from CLDE, who are given free access       |
| Intentional Serendipity and Professional Development                                    | 31-Aug | 11   |   |
| Gender Expansive Praxis in an Era of Compliance   | 14-Sep | 203  |   |
| Making the Most of the NSSE Civic Engagement Module Results                             | 15-Sep | 33   | Most registrants are from CLDE, who are given free access       |
| Effectively Supporting the Career Readiness of Military-Connected Students              | 15-Sep | 119  |   |
| Introducing the Culture of Respect Collective   | 22-Sep | 256  |   |
| Values, Leadership, and Religious Identity  | 27-Sep | 6    |   |
| Lessons Learned and Findings from the Campus Climate Survey Validation Study            | 28-Sep | 20   |   |
| Enhancing Your Practice: Recognizing and Managing Compassion Fatigue in Student Affairs | 5-Oct  | 5    |   |
| Engaging Family Members to Support Students   | 10-Oct | 23   | Most registrants are from the KC, who are given free access     |
| Fundraising for Diversity   | 18-Oct | 5    |   |
| Best Fans In America: Working to Change the Culture of Tailgating                       | 19-Oct | 3    |   |
| Emergency Aid   | 20-Oct | 9    |   |
| Retaining Students One By One   | 25-Oct | 8    |   |
| Intersections of Identity at Work: Race, Ethnicity, and Gender (self-care and support)  | 27-Oct | 17   | Free registrations offered to CfW board members                 |
| Religious Freedom, the Law and Higher Education   | 27-Oct | 7    |   |

| By Month: |               |                                   |                                    |                        |
|-----------|---------------|-----------------------------------|------------------------------------|------------------------|
|           | Live Programs | Live Briefing Registrations (ALL) | Live Briefing Registrations (Paid) | OnDemand Registrations |
| July      | 1             | 915                               | 31                                 | 13                     |

|                  |   |     |    |    |
|------------------|---|-----|----|----|
| <b>August</b>    | 3 | 107 | 25 | 10 |
| <b>September</b> | 6 | 637 | 14 | 6  |
| <b>October</b>   | 9 | 55  | 52 | 7  |

Part of the spike in registrations in October is due to a new marketing strategy targeting different segments of the NASPA membership database with individualized marketing content for upcoming live briefing sessions. There are several sessions occurring in November which are contributing to October's high registration numbers:

| <b>Title</b>   | <b>Date</b> | <b>Reg#</b> |
|--|-------------|-------------|
| Building a Bystander Intervention Initiative to Enhance Mental Health                                | 3-Nov       | 11          |
| Wellbeing and Religious Identity: How We are Missing a component of Student Experience               | 9-Nov       | 0           |
| How Mental Health Impacts Scholarship Recipient Degree Attainment and Financial Aid Eligibility      | 9-Nov       | 4           |
| Cultivating Community Conversations: Utilizing Peer Facilitation Groups on Your Campus               | 15-Nov      | 1           |
| Creating a Climate of Safety for Religious, Spiritual, and Secular Students                          | 16-Nov      | 2           |
| Developing Programming for Disability Allyship   | 17-Nov      | 0           |
| From a Privileged Perspective: Exploring How White Students Make Meaning of Cross-Racial Interaction | 1-Dec       | 2           |

### **OnDemand Content**

| <b>Title</b>  | <b>Registrants</b> |
|---|--------------------|
| Advocating for Parent & Parenting Students: How to be Proactive not Reactive                  | 1                  |
| Assessment and Evaluation Starter Pack  | 4                  |
| Beyond Binaries: Supporting Bisexual, Pansexual, Fluid, and Queer-Identifies Students         | 2                  |
| Conducting a Resource Audit in Preparation for a Campus Climate Assessment                    | 1                  |
| Containing Hazing in Organizations and Team Sports  | 1                  |
| Finding Great Student Leaders: Developing Your Peer Educator Recruitment Plan                 | 1                  |
| Health and Wellness Promotion Starter Pack  | 1                  |
| Hope Illuminated: Engaging College Students in Mental Health                                  | 1                  |
| Leadership and Management Starter Pack  | 1                  |
| Mission Possible: Bridging the Academic/Co-Curricular Divide through the Co-Curricular Resume | 1                  |
| <b>Outcomes Based Assessment Fundamentals</b>   | <b>13</b>          |
| Student Activism on Campus: Opportunities for Learning and Engagement                         | 3                  |
| Student Veterans as Adult Learners in the Post-9/11 Era - Module 5 of 9                       | 1                  |
| Tips, Tricks, and Tools for Using the Student Leadership Competencies                         | 2                  |

|  |   |
|--|---|
| Top Ten Legal and Compliance Concerns for Campus Administrators                      | 1 |
| What's the Plan? Strategies for Planning Your Peer Education Program in the New Year | 1 |

We would like to highlight the *Outcomes Based Assessment Fundamentals* and *Increasing Adult Learner Persistence and Completion Rates* short courses, which have already been produced and are open for registration. Very shortly, we will also have a series on gender-based violence and Title IX, curated by Jill Dunlap in partnership with the Clery Center and the Victims' Rights Law Center.

### **Institutional Upgrades**

- 25 institutions purchased the Live Briefing Upgrade Package, and 16 purchased the Professional Development Booster package – a decrease from last year's numbers of 33 and 26, respectively.
- To increase the usefulness of the Live Briefing Upgrade Package, where institutions are given access to four live briefings for \$249, this year we are allowing institutions to choose their sessions for themselves, rather than choosing the four sessions ourselves and enrolling everyone.
  - Regular emails are distributed to the voting delegates of these institutions with the new programs eligible for their upgrade.
- To date, only one individual has used one of the Professional Development Booster codes, where members at participating institutions are given 15% off nearly any OLC offering (exceptions are to the profit sharing programs).
  - In order to boost the use of this program, Jace Kirschner will be developing flyers with codes included in them for each institution, which they can easily forward on to their NASPA members.
  - Lists of the institution's NASPA members will be included for their ease of connection to these employees.

### **Virtual Ticket**

- Currently, there are 74 individuals registered for some version of our Annual Conference Virtual Ticket:
  - 70 are registered for the free "Features" version, which includes a live stream of featured speakers and opening session with Anderson Cooper.
  - 2 are registered for NASPA OnDemand, which gives live streaming and OnDemand access to over 60 sessions of content.
  - 2 are registered for NASPA OnDemand Plus, which in addition to the above, give OnDemand access to all 60+ sessions from last year's annual conference and includes a USB stick with all the content mailed to the registrant.
- A list of all the chosen content will be made available on the NASPA website shortly, which should create an increase in registrations for the paid content.
  - The Conference Committee intentionally chose material that would appeal to those most likely to be tuning into the conference virtually – in particular small colleges and community colleges.

### **First Year Students and Religious, Secular, and Spiritual Identities**

*August 3, 2016, recorded & online*

- Part of the Expert in Residence Program
- 23 attendees to date

### Integrating and Assessing Service and Civic Learning into the Curriculum & Co-Curriculum

*August 30, 2016 recorded  $\diamond$  online*

- Supported by the NASPA Lead Initiative
- 52 attendees to date

### Making the Most of the NSSE Civic Engagement Module

*September 15, 2016, recorded  $\diamond$  online*

- Supported by the NASPA Lead Initiative
- 33 attendees to date

### Dialogue and Deliberation

*September 21, 2016, recorded  $\diamond$  online*

- Supported by the NASPA Lead Initiative
- 11 attendees to date

### Values, Leadership, and Religious Identity

*September 27, 2016, recorded  $\diamond$  online*

- Part of the Expert in Residence Program
- 6 attendees to date

### Religious Freedom, the Law, and Higher Education

*October 27, 2016, recorded  $\diamond$  online*

- Part of the Expert in Residence Program
- 8 attendee to date

## **LAC Online Briefing Series**

The LAC continues the series of online briefings to familiarize student affairs practitioners in Latin American and the Caribbean area with NASPA, student affairs, and professional development. The series is being offered in Spanish and offered the first Tuesday of each month

| <b>Date</b>       | <b>Title</b>   | <b>Participants</b> |
|-------------------|--|---------------------|
| September 6, 2016 | Políticas y Acciones de Prevención en Alcohol y Drogas: Detección Precoz e Intervención Mínima | 88 Attendees        |
| October 4, 2016   | Salud en el Contexto Universitario   | 60 Attendees        |
| August 2, 2016    | Programas de Tutorías: El Caso de dos Universidades Latinoamericanas                           | 77 Attendees        |
| November 8, 2016  | Como Involucrar a los Estudiantes en la Universidad  | 91 Attendees        |

## **Multaqa NASPA Series**

MENASA will continue its series of online briefings to familiarize student affairs practitioners in MENASA with NASPA, student affairs, and professional development. The series began as a NASPA initiative, hosted by Kevin Kruger. Multaqa is the word for “a gathering” in Arabic. The program is currently being offered in both English and Arabic and has been live translated. Moving forward, it has been suggested

that the material be presented in one language and then repeated in the other. The committee is currently reviewing the Multaqa model and plans to offer more online opportunities for student affairs professionals in MENASA.

| Date             | Title   | Participants |
|------------------|---|--------------|
| November 8, 2016 | Let's Talk Student Affairs: History, Motives, and Terminology | 26 Attendees |

## BACCHUS

### BACCHUS Initiatives General Assembly

*November 17 - 20, 2016 ♦ Kansas City Sheraton, Kansas City, Missouri*

- Annual conference for undergraduate peer educators and their advisors.
- 431 participants are registered from 99 campuses.
- 90 educational breakout sessions are being offered from BACCHUS member groups.
- Awards will be given for outstanding educational program, outstanding student, outstanding advisor, and outstanding peer education group.

### BACCHUS Initiatives Regional Spring Conferences

*March – April 2017*

Volunteer BACCHUS Regional Consultants are responsible for organizing and implementing a regional conference focused on collegiate peer education programming and management. Regional spring conferences confirmed for spring 2017 to date are

- Region I, dates TBD, Suffolk University, Boston, MA
- Region II, March 31 – April 1, 2017, Montclair State University, Montclair, NJ
- Region IV-W, April 6 – April 9, 2017, Kansas City Marriott, Kansas City, MO
- Region V, March 31 – April 1, 2017, Rocky Mountain College, Billings, MT

### Certified Peer Educator (CPE) Training

- The Certified Peer Educator Training Program re-launched on July 1, 2016.
- To date, 150 Individuals from 106 campuses have completed an online Train-the-Trainer Certification.
- 503 Students have completed the new CPE Training curriculum.

12 campuses brought a NASPA staff member on-site to facilitate the new training course.

- University of the District of Columbia – Washington, DC
  - August 8 & 9, 2016 – 16 students
- Fullerton College – Fullerton, CA
  - August 10 & 11, 2016 – 21 Students from CSU-Fullerton & Fullerton College
- Kingsborough Community College (CUNY) – Brooklyn, NY
  - August 10 & 11, 2016 – 33 students
- Albright College – Reading, PA
  - August 14 & 15, 2016 – 63 students
- University of Colorado – Boulder – Boulder, CO
  - August 15 & 16, 2016 – 10 students
- Pace University – Pleasantville – Tarrytown, NY
  - August 29 & 30, 2016 – 10 students from Pace Pleasantville & Pace New York City Campus

- Alfred University – Alfred, NY
  - September 3 & 4, 2016 – 8 students
- California Polytechnic State University - Pomona – Pomona, CA
  - September 9 & 10, 35 students from Scripps College, Cal Poly Pomona, Claremont McKenna College, Harvey Mudd College, Fullerton College, and Pitzer College
- California Polytechnic State University - San Luis Obispo – San Luis Obispo, CA
  - September 12 & 13, 2016 – 30 students
- Chabot College – Hayward, CA
  - September 16 & 17, 2016 – 29 students
- Partners in Prevention (University of Missouri – St. Louis) – St. Louis, MO
  - September 16 & 17, 2016 – 25 students
- Langston University – Langston, OK
  - October 31 & November 1, 2016 – 15 students

2 campuses brought a NASPA staff member on-site to facilitate additional trainings:

- In person CPE Train-the-Trainer Course, in partnership with the Montana Collegiate Tobacco Prevention Initiative (MCTPI) (July 11, 2016)
  - 5 individuals from 3 campuses became certified CPE Trainers:
    - MSU-Billings
    - Rocky Mountain College
    - Montana Western
- Prince George’s Community College in Largo, MD, brought a NASPA staff member to present an abridged version of the CPE Training Curriculum as part of Careers in Student Affairs Month (October 11, 2016)
  - 11 students & faculty attended

## **Corporate Relations**

### 2017 NASPA Annual Conference (as of November 4, 2016)

- 91 Exhibitors signed up representing 125 10x10 booths.
  - Ahead of last year’s pace and on path for the largest exhibit hall on record.
- 35 Sponsors secured (both Annual Conference and other events held at the Annual Conference).
- 19 Program Guide advertisers.

### Other Exhibits and Sponsorships (as of November 4, 2016)

- 2016 Student Affairs Fundraising Conference: 2 exhibitors (Funderful, GiveCampus)
- 2016 Institute for New VPSAs: 3 sponsors (EverFi, echeckuptogo, Spelman & Johnson)
- 2016 Escaleras Institute: 5 sponsors (EverFi, echeckuptogo, Hobsons, Spelman & Johnson and Chartwells)
- 2016 BACCHUS Initiatives of NASPA General Assembly: 1 sponsor (NCAA); 3 exhibitors (Gordie Center, Culture of Respect, ForCollegeForLife); 1 Guidebook app advertiser (Northwestern University)
- 2016 Leadership Educators Institute: 2 exhibitors (Claremont Lincoln University, Circle of Change Leadership Experience)
- 2017 Penn GSE-NASPA Institute for Higher Education’s Future: 2 sponsors (Medicat, EverFi)
- 2017 NASPA AVP Institute - Excellence in the “Number Two” Role: 2 sponsors (echeckuptogo, Spelman & Johnson)



- 2017 NASPA Strategies Conferences: 6 sponsors and exhibitors (Caron Treatment Centers, EverFi, echeckuptogo, Mediat, Campus Answers, Kognito); 11 additional exhibitors (PSA Worldwide, Acadia Healthcare, Osnum Software, Say it With A Condom, Journeyworks Publishing, Higher Education Center for Alcohol Misuse Prevention and Recovery, Hazelden Publishing, Rise Speaking and Consulting, 3<sup>rd</sup> Millennium Classrooms, Jordan Porco Foundation, Catharsis Productions); 1 Guidebook app advertiser (Merrimack College)
- Current seeking exhibitors/sponsors for:
  - Women’s Leadership Institute
  - 2017 Strategies Conferences
  - 2017 NASPA Symposium on Military-Connected Students
  - 2017 Civic Learning and Democratic Engagement Meeting
  - 2017 NASPA Religious, Secular, and Spiritual Identities Convergence
  - 2017 Assessment and Persistence Conference

## **Research and Policy Institute**

### NASPA Policy Briefing Series

NASPA’s Research and Policy Institute continues to offer a free, monthly policy briefing series to educate student affairs community about pertinent policy issues that intersect with their roles and responsibilities on campus. In October 2016, the RPI offered a briefing on emergency aid programs at higher education institutions across the United States.

### Fair Labor Standards Act (FLSA) Strategy Guide

NASPA partnered with the Association of College and University Housing Officers – International (ACUHO-I) to deliver a publication titled *The FLSA Final Overtime Rule: A Resource Guide for Student Affairs Professionals*. Andrew Morse and Holly Asimou authored the report, which is intended to provide resources for campus-level planning within departments and divisions in student affairs.

### Culture of Respect

- Culture of Respect will scale current services to a larger audience. New components of the program will include:
  - Culture of Respect Collective: an online learning community that mirrors the experience of the 14 pilot institutions. Colleges will be guided step by step through the CORE Blueprint process, with individualized staff support via phone or video conference and opportunities to engage in peer-led learning and professional development. The Collective will launch in January 2017.
  - CORE Constructs: a suite of tools which complement CORE Blueprint implementation. The guides align with the Six Pillars of the CORE Blueprint and offer downloadable tools, templates, and resources that can be adapted to fit the needs of an individual college or university. CORE Constructs will also offer an a la carte menu of individualized phone or on-site technical assistance, as requested.
  - Revised and updated CORE Blueprint and CORE Evaluation: these resources will include the latest evidence-based research, expert guidance, and promising and emerging practices.
- Culture of Respect has completed a year-long pilot program, which resulted in 14 institutions successfully demonstrating the efficacy of using the CORE Blueprint to make targeted programmatic and policy changes. A final report of findings will be available December 2016.

- Allison Tombros Korman, Sarice Greenstein, Susan Hua and Jordan Draper delivered a live briefing in September 2016 to introduce Culture of Respect and the Collective to NASPA members and highlight results of the pilot program.

## NASPA Foundation

### NASPA Foundation Ambassadors

- Sajko has continued the NASPA Foundation Ambassadors which allow opportunity for individuals from the Regions to promote and serve for the Foundation at Regional events.

### Newsletters

- The Foundation Development officer created a monthly Foundation newsletter sent to all NASPA members.
- This memo provides updates on Foundation related activities and involvement.

### Foundation Board Meeting

*September 11-13, 2016 ◊ Austin, Texas*

- The Board reviewed the upcoming goals and priorities for the 2016-2017 year.
- The 2017 Pillars and new Board members were selected during this meeting.

## Advocacy & Scholarship

### NUFP (NASPA Undergraduate Fellows Program)

#### NUFP Welcome Packets:

- An itinerary calendar of all important deadlines for the program, NUFP stUFP, was created again for the 2016-2017 academic year.

#### NUFP Notes:

- In an effort to increase communication about unique offerings to NUFP fellows, NUFP Notes were continued. This monthly newsletter covers specific things for NUFP Fellows. NUFP is using the blog feature on the NASPA website to communicate with membership.

#### Capstone On-Campus Management/NUFP Partnership:

- Capstone has renewed its commitment of \$5,000 to NUFP and the Undergraduate Pre-Conference for the 2016-2017 year. This money will be used in the following ways:
  - Undergraduate Pre-Conference Attendance Stipends: \$5,000 (12 students at \$250/each). These scholarships are available for both NUFP Fellows and NASPA Undergraduate Members.

### Careers in Student Affairs Month (CSAM)

- Over the course of the month, we had 856 unique posts on Instagram for our photo a day challenge utilizing the hashtag #csam16. For the hashtag #csamphotoday, there have been 3,913 posts over the past two years.
- In celebration of Careers in Student Affairs Month, NASPA hosted nine free webinars for the profession. These were open for both members and non-members. They included:

- Finding the Right Shot: Exploring Careers in Student Affairs
  - Panelists:*
    - Cord McLean, Associate Director, Center for Leadership and Civic Engagement – University of South Florida
    - John Hoffman, Associate Professor, California State University - Fullerton
    - Kimberly Lowry, Associate Vice President – Eastfield College
    - Leezel Ramos, Academic & Career Advisor – University of Washington
    - Mayra Olivares-Urueta, Executive Dean of Student and Enrollment Services – Dallas County Community College District
    - Parris Carter – Assistant Vice President for Student Affairs – Howard University
  - Insights:* 488 clicked registration link, 67 registered, 40 attended
- Navigating the Academy: Campaigning with/for Campus Inclusion
  - Panelists:*
    - Cecelia Suarez, Assistant Professor, Leadership Development - University of Florida
    - Heather Kind-Keppel, University Diversity & Inclusion Officer – University of Wisconsin - Parkside
    - Heather Lou, Assistant Director for Outreach, Women’s Resources and Research Center – University of California - Davis
    - Jenn Wells, Director of Student Activities – Brooklyn Law School
    - Jessica Castlillon, University of California - Davis
  - Insights:* 515 clicked registration link, 84 registered, 50 attended
- Navigating Your Career: Making the Most of Your NASPA Membership
  - Panelists:*
    - Nathan Victoria, Director of Member Engagement and Student Initiatives - NASPA
  - Insights:* 94 clicked registration link, 26 registered, 13 attended
- Season of Inauguration: How to be Successful in Your New Role
  - Panelists:*
    - Sharee Myricks Williamson, NPGS KC Co-Chair– Indiana University Purdue University Indianapolis
    - Dustin Grabsch – NPGS KC Co-Chair, Texas A&M University
    - Armina Khwaja, Resident Director – Seattle University
    - Jasmine Scott, Assistant Director of Member Engagement – NASPA
  - Insights:* 267 clicked registration link, 47 registered, 22 attended
- The Current State of Student Affairs: Looking Toward the Future
  - Panelists:*
    - Dr. Kevin Kruger, President – NASPA
    - Dr. Lori White, NASPA Board Chair - Washington University in St. Louis
  - Insights:* 344 clicked registration link, 107 registered, 57 attended
- Aspiring to Number 2: From Middle Manager to Number 2
  - Panelists:*
    - Eric Grospitch, Vice President for Student Life - Washburn University
    - Jay Lambert – Vice President for Enrollment Management and Student Affairs - University of Houston – Victoria
    - Keegan Nichols, Associate Vice President of Student Affairs – Fort Hays State University
  - Insights:* 171 clicked registration link, 36 registered, 14 attended

- Community College Online Series Webcast
  - Panelists:*
    - Amanda Turner, Dean of Enrollment Services – Triton College
    - Diana Doyle, President – Arapahoe Community College
    - Lisa Matye Edwards, Vice President of Student Affairs – Arapahoe Community College
    - Rebecca Fil – Greenfield Community College
    - Shane Long, Director of Residence Life and Student Involvement – Southern Maine Community College
  - Insights:* 229 clicked registration link, 45 registered, 13 attended
- Navigating the Graduate School Journey
  - Panelists:*
    - Dorian McCoy, Assistant Professor, Educational Leadership & Policy Studies– University of Tennessee
    - Laura Page, Graduate Research Assistant, Educational Leadership & Policy Analysis - University of Missouri
  - Insights:* 344 clicked registration link, 62 registered, 35 attended
- Going Global – Where to Begin? Preparing for Opportunities Abroad
  - Panelists:*
    - Audrey Kajumbula, Director of Residential Education – New York University Abu Dhabi
    - Natalie Cruz, Instructor – Zayed University
    - Tadd Kruse, Assistant to the President for Institutional Effectiveness – American University of Kuwait
  - Insights:* 724 clicked registration link, 144 registered, 51 attended

## **Center for Women**

### Lunch and Learn Series

- The Lunch and Learn series is a series of small group video discussions around an article published in NJWHE. This program also further strengthens the relationship with NJWHE and also provides additional marketing for the published manuscripts.
- In September, two sessions were facilitated and focused on the article, *Making Meaning: Identity Development of Black Undergraduate Women* by Christa J. Porter, assistant professor, Michigan State University. A Board member facilitated the discussion and the author participated in both sessions.
- 42 registered for session one and 28 for session two.
- In November, the topic will focus on the article, “Identification of institutional genderedness through organizational operations: An analysis of community college working environments.”
- Four sessions will be offered and the author, Stephanie J. Jones, associate professor; Higher Education Program Coordinator, Texas Tech University will be present for each one.

## **Community Colleges Division**

- As part of the CCD Latino/a Task Force, Magdalena de la Teja is co-authoring with Ignacio Hernandez and Susana Hernandez a 5 Things Brief - *5 Things Student Affairs Professionals Should Know About Supporting Latinx Students in Community Colleges*.

- Magdalena de la Teja, Susana Hernandez, and Ignacio Hernandez are writing an article about the 5 Things Brief for the winter edition of the *NASPA Leadership Exchange*. The article highlights the NASPA Community College Division and CCD Latino/a Task Force as well as its selection by the White House Initiative on Educational Excellence for Hispanics Commitment to Action initiative in 2015.
- Eddie Martinez is currently writing a Latino Focused “sidebar” article for the winter edition NASPA Leadership Exchange Magazine.
- Paulette Dalpes is co-editing a special student affairs edition in the Community College Journal of Research and Practice.
- Ignacio Hernandez is working with Nancy Grund of NASPA’s Leadership Exchange to author and submit an article advancing the mission of the Latino Task Force

### **Lead Institutions Blog**

- Lead Institutions continue to engage in the fifth year of the initiative through NASPA’s website. The blog features work being done by the Lead Institutions, the Lead Initiative, the CLDE Meeting, and NASPA. These posts are an opportunity to showcase work being done at each Lead Institution as well as to be a driving force for scholarship, assessment, programming, and dialogue in the realm of CLDE.
- Blog posts are published multiple times each week. These posts serve as a vehicle for member engagement and connect research, policy, promising practices, and scholarship with members. The blog can be accessed: <http://www.naspa.org/constituent-groups/groups/lead-initiative>.

### **BACCHUS**

#### Montana Collegiate Tobacco Prevention Initiative (MCTPI)

- The BACCHUS Initiatives of NASPA have been a partner of the Montana Tobacco Use Prevention Partnership (MTUPP) since 2005, working to enact tobacco-free campus policies and promote tobacco cessation.
- 14 campuses are current participants on the grant project. NASPA provides management, training and technical assistance for the campuses.
- 11 of the 14 campuses have now passed and/or enacted tobacco-free policies. Two other campuses are working toward it. Policy enforcement and maintenance continue to be of high priority post-implementation.
- Student leaders and staff advisors will receive training and professional development opportunities in tobacco issues throughout the year.
- 2016-2017 is a continuation year, with the Montana Legislature meeting in February and March 2017 to determine funding for prevention initiatives.

#### Colorado Coalition of Campus Alcohol and Drug Educators (CADE)

- The BACCHUS Initiatives received continued funding in year two of a five-year Colorado Office of Behavioral Health grant (part of Colorado’s SAMSHA block grant) to support substance abuse prevention efforts on campuses across the state of Colorado. There are 24 active campuses in the coalition.
- In September 2016, NASPA’s CADE project was reclassified into a Statewide Prevention Initiatives by the Colorado Office of Behavioral Health, changing the annual funding from

\$100,000 to \$225,000. The new funding amount will persist through the five-year block, ending June 2020.

- CADE has continued to foster an online learning environment (CADE Collaborate) to facilitate learning and collaboration across the state. Every campus in Colorado has complimentary access to the online learning community.
- 15 campuses are current project institutions on the grant. CADE provides additional financial support, training and technical assistance for the campuses.

## Corporate Relations

### Advertising

- Fall *Leadership Exchange* – 5 new advertisers
- July-November E-newsletter – 3 new advertisers
- July-November blog posts – 1 new advertiser

## Research and Policy Institute - Advocacy

### Engagement with the U.S. Department of Education

October 2016 – Amelia Parnell was invited to participate in a technical review panel for the Integrated Postsecondary Education Data System (IPEDS). The purpose of the two-day panel was to discuss implications for collecting and analyzing data related to gender.

November 2016 – Jill Dunlap and NASPA member LaWanda Swan from Emory University's RESPECT Program participated in a listening session with the Office of Civil Rights. The listening session was coordinated by the National Association of College and University Attorneys, and included representatives from the Campus PRISM project and Association for Student Conduct Administration. The Department convened the session to learn more about how restorative justice practices are currently used on college campuses and how current federal guidance impacts institutions' use of restorative justice practices in sexual misconduct cases.

## Research and Policy Institute - Scholarship

### 5 Things Issue Brief Series

NASPA's Research and Policy Institute, with generous support by the NASPA Foundation, will soon release a 5 Things Issue Brief that addresses strategies for supporting Latino students at community colleges. Authors of the brief are Magdalena de la Teja, Ignacio Hernandez, and Susana Hernandez.

### Presentations and Committee Participation

#### *August 2016*

- Allison Tombros Korman presented a session at the Sexual and Cyber Misconduct Policy Institute in Elmira, New York.

#### *October 2016*

- Amelia Parnell participated in a panel discussion on developmental education at SUNYCON 2016 in New York City.

#### *November 2016*

- Amelia Parnell presented a session on documenting and assessing co-curricular learning at the AACRAO Strategic Enrollment Management Conference in San Antonio, Texas.

- Amelia Parnell delivered a keynote address at the annual meeting for the California Association for Institutional Research.

#### *December 2016*

- Amelia Parnell will deliver a keynote address at a NASPA Region V membership recruitment event at the University of Nevada, Las Vegas.

#### *January 2017*

- Jill Dunlap will co-present a session with Claire Selib, Director of Education with the National Organization for Victim Assistance at the 2017 NASPA Sexual Violence Prevention and Response Conference. The session, titled “Campus Victim Advocacy: Current Trends Best Practices & Professionalizing the Field,” will utilize data from a new research study to explore the critical role of campus victim advocates in helping student-survivors heal, and will include best practices in campus advocacy and new initiatives to professionalize this growing field.
- Amelia Parnell will deliver a keynote address at University at Albany’s Assessment, Technology, and Communications Conference.

#### RPI Blogs

RPI staff authored several blogs, including:

- Diana Ali on the Access, Success, and Persistence in Reshaping Education (ASPIRE) Act of 2016
- Jill Dunlap on campus climate surveys
- Sarice Greenstein on the Culture of Respect Prevention Programming Matrix

## **Publications**

#### New Release

*Supporting Students Globally in Higher Education: Trends and Perspectives for Student Affairs and Services*

Kenneth J. Osfield, Brett Perozzi, Lisa Bardill Moscaritolo, and Robert Shea, Editors

- Released in November 2016
- Promoted at the NASPA–IASAS Global Summit in South Africa

#### Forthcoming Titles (2016–2017)

*Engagement and Employability: Integrating Career Learning Through Cocurricular Experiences in Postsecondary Education*

Adam Peck, Editor

- Spring 2017 release

*Careers in Student Affairs: A Holistic Guide to Professional Development in Higher Education and Student Affairs*

Peggy Holzweiss and Kelli Peck Parrott, Editors

- Spring 2017 release

*Using the CAS Professional Standards: Diverse Examples of Practice*

Needham Yancey Guley, Shannon R. Dean, and Laura A. Dean, Editors

- Spring 2017 release

#### Forthcoming Titles (2017–2018)

*Latinx in Higher Education: Exploring Identity, Pathways, and Success*

Angela E. Batista and Shirley M. Collado, Editors

- Spring 2018 release

#### *Fundraising in Student Affairs*

Sophie Penney and Barbara Rose, Editors

- Spring/Summer 2018 release
- To be developed in conjunction with an online learning program

## Journals

- *Please see attached reports from journal editors and Routledge.*

## Leadership Exchange

- *Leadership Exchange* magazine focuses on management and leadership issues for vice presidents for student affairs. It is in its 14<sup>th</sup> year of publication and continues to be published quarterly. The print edition is mailed to voting delegates and subscribers, and the digital edition is sent via e-mail to all NASPA members and subscribers.
- The following chart summarizes feature articles published thus far in Volume 14 (2016):

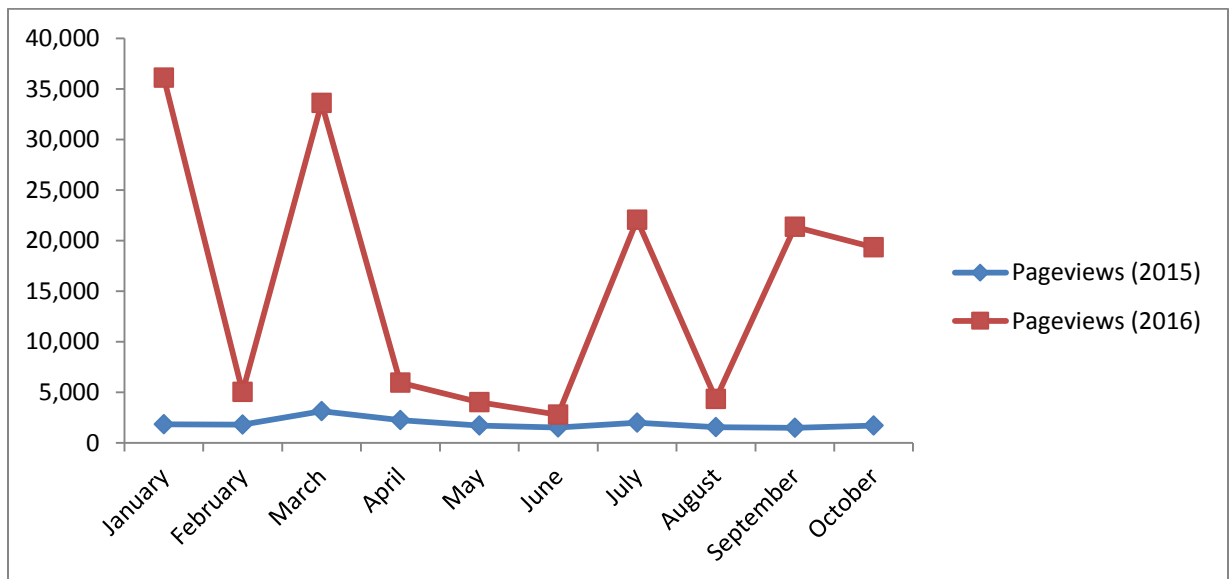
| Spring 2016 (Issue 1)  |
|--|
| Educated and Engaged: Student Affairs Innovations Lead to Great Jobs, Great Lives<br><i>Brandon Busteded</i>                     |
| When Violence Strikes Your Campus: VPSAs Share Keys to Successful Crisis Management<br><i>Nancy Grund</i>                        |
| Invest In Your AVP: Strengthen the Position, Boost Your Impact<br><i>Amy Hecht, Cynthia L. Hernandez, and Jason B. Pina</i>      |
| Cultivating a Creative Mind: Employers Cite Creativity as Essential Skill<br><i>Simón Silva</i>                                  |
| Summer 2016 (Issue 2)  |
| Trends in Campus Emergency Aid Programs: NASPA Conducts National Landscape Analysis<br><i>Amelia Parnell and Alexis Wesaw</i>    |
| Implementing an Emergency Aid Plan: As Needs Grow, Campuses Respond<br><i>Shari Garmise</i>                                      |
| Sexual Violence and Guns on Campus: Strategic Partnership Connects Policy and Practice<br><i>Mary Fulton and Lauren Sisneros</i> |
| The Equity Imperative: Creating the Ecosystem for Student Success<br><i>Vijay Pendakur</i>                                       |
| Fall 2016 (Issue 3)  |
| Discourse or Disruption: Responding to Student Concerns in Lawful and Meaningful Ways<br><i>Bob Clothier and Holly E. Combe</i>  |
| Racial Literacy: A Critical Skill for Student Affairs Professionals<br><i>Shaun R. Harper</i>                                    |
| Diverse and Inclusive: Creating the Ideal Campus Culture<br><i>Ted Mitchell</i>  |
| Essential Partners: Student Affairs and the General Counsel<br><i>Gail Short Hanson and Mary Kennard</i>                         |



- The following chart shows e-mail table of contents alert open rates for e-mails deployed thus far for Volume 14 (2016).

| Issue                 | Deploy Date | Open Rate |
|-----------------------|-------------|-----------|
| Spring 2016 (Issue 1) | 3/3/2016    | 35.04%    |
| Summer 2016 (Issue 2) | 7/11/2016   | 35.23%    |
| Fall 2016 (Issue 3)   | 9/2/2016    | 34.29%    |

- The digital edition of *Leadership Exchange* has received more than 154,000 page views through October 31, 2016. The following graph shows total page views by month and year.



## NASPA Foundation Research

### Innovation Grant

- The Foundation agreed to partner with NASPA to support Innovation Grants, a priority of Lori White. The Foundation will fundraise this year, support ½ of the awards in 2017-18 (\$12,500) and seek to fully fund the awards in 2018-19. The first awards will be granted in the current fiscal year.

### 5 Things Briefs

- The NASPA Foundation voted to reallocate funds that had been going toward the 5 Things Brief and NASPA will incur the publication cost moving forward.

### Student Affairs Archives

- The NASPA Foundation has been a key underwriter of the National Student Affairs Archives (NSAA) held at Bowling Green State University and pays for the archivist to attend the NASPA Annual Conference. This collection stands as the largest repository of records documenting student affairs and higher education from early days of the profession to the present.