Success comes in many forms. This past year, by almost all measures, this has been a very successful year. The efforts of staff, volunteers and our members have contributed to an impressive range of successful programs, publications and member engagement activities. There are many ways to measure success, and one is to just look at the numbers. The wide spectrum of ways we have been successful in engaging our members:

- 4,700 registrations at regional and state events. These include regional conferences, state drive-ins and regionally based knowledge community events.
- 2,500 registrations at NASPA’s national workshops/institutes. These include NASPA’s signature thematic conferences and a range of constituent based institutes.
- 2,400 undergraduates attended one of the BACCHUS programs this year.
- 900 campuses signed up for one of the many “live-briefings” or on-line learning events this year. Most sites have an average of ten people in the room.
- 505 press mentions this past year and 44 separate press interviews.
- 6,000+ will attend the NASPA Annual Conference in Indianapolis.

With almost 15,000 members, this range of activity and participation points to a very engaged membership. While nationally, membership associations are struggling, NASPA continues to be very successful in attracting members to its live events. This is reflected in the strength of our local events in the regions and states. Regional and state events are operating at record or near record numbers in
total registrations. We see the same kind of year-over-year growth at our national events. Almost all of these events have experienced record attendance.

Another way to measure success is through the online and web-based engagement that occurs through the NASPA website and through our social media channels. Here again, we have seen significant increases in both numbers and engagement throughout student affairs. These numbers illustrate this point:

- 4.5 million page views for the NASPA website. A new record.
- 2 million page views for the TPE website, up 10% from the previous year.
- 25,000 Twitter followers, up 22% from the previous year.
- 20,000 Facebook followers.
- 8,000 LinkedIn followers a 54% increase from the previous year.
- 1,300 unique posts on Instagram as part of Career in Student Affairs Month
- 800 sites registered for one of seven CSAM online events
- 32%-39% open rate for Leadership Exchange. This is well above the national average for comparable open-rates.

The summary of all of this activity points to a robust online and social networking presence with NASPA content and social media engagement. NASPA has been very successful in becoming a trusted source for online content and connecting student affairs professionals.

NASPA has also been successful in ways that are harder to measure with metrics. The activities of the Research and Policy Institute this past year have been significant in providing a student affairs perspective in key public policy issues and broad-based issues that are affecting higher education. A quick list of the products of RPI this year illustrate this:

- Lumina grant on extended and co-curricular transcripts.
- Bill and Melinda Gates grant on the effect of emergency aid on low-income degree persistence.
- Testimony before the U.S. House Subcommittee on Higher Education and Workforce Training by Penny Rue, public policy division chair.
- Participated in drafting legislative responses to FLSA Overtime Rules, Guidance on Student Medical Records as Educational Records and Amicus Brief on Fisher v. University of Texas.
- Published “5 Things Student Affairs Professionals Should Know About Disability Law.”
- Published “5 Things Student Affairs Professionals Can Do To Support Diverse Students in STEM.”
- Published two papers with Education Commission of the States (ECS) on “State-level Policy Analysis on Campus Sexual Violence and Guns on Campus.”
- Published with ACE, “Military-Connected Undergraduates: Exploring Differences in Higher Education.”

Through the excellent work of the RPI staff, NASPA is part of a wide range of key policy discussions at both the state and federal level. We have become a trusted partner and collaborator with the policy and advocacy staff at ACE, and most of the presidential associations.
When I think about the success of NASPA, I realize that many of our best successes are more fleeting, more impressionistic. Some of the best parts of NASPA’s success are not measured by any single metric or product. It is the “feeling” you get from the interactions with NASPA members. I am fortunate to get to travel to many NASPA events and want to share an example of some of these; for these kind of experiences may be some of our most important successes:

- The care and thought that the NASPA Board of Directors demonstrated in passing new policies on using non-discrimination legislation as a criteria for conference site selection and recognizing the indigenous people and their lands at all NASPA events.
- Creating a space at the last moment during the Region I Conference for members to gather to discuss race, equity and inclusion immediately following the Missouri crisis.
- The camaraderie and pride the authors of the new AVP book expressed at the AVP Institute.
- The positive and appreciative feelings expressed during the inaugural Escaleras institute.
- The excitement and enthusiasm about NASPA’s initial programmatic efforts in South and Central America. Bringing professional development to their countries is beginning to develop an important connection to NASPA.
- The rich conversations that occurred at two NASPA convenings on co-curricular transcripts and emergency aid. Connecting student affairs innovation with academic administrators and other stakeholders in higher education.
- The powerful conversation we had as part of the live briefing on race, equity and student protest with almost 1,000 different sites.

These examples only serve to illustrate that NASPA is successful and important to the human connections that are such a key part of who we are as a student affairs profession. Our members feel proud to be associated with NASPA and appreciate the opportunities that are afforded through their membership. I see this and hear this everywhere I go.

Finally, on a more personal note, I feel so positive about the daily successes I get to experience as part of the NASPA staff. I am so pleased to have such a talented and dynamic executive team – who are responsible for the strategic leadership that is a big part of NASPA’s success this year. Stephanie Gordon continues to provide excellent leadership with her team in developing leading-edge, relevant and successful conferences, workshops and publications. Amy Shopkorn and her team do an outstanding job in delivering great customer-service and cost effective systems that help meet the needs of NASPA members, volunteers and leaders. Amelia Parnell and the RPI team are making huge strides in positioning NASPA as a key public policy player and a source of needed and trusted research on critical higher education issues. These three are true innovators and are leading NASPA into new and exciting ventures. On a very personal note, Amy Prieto, my executive assistant plays a very critical role in helping me be successful as NASPA president. Her work in organizing my travel and helping me stay connected through hundreds of conference calls and meetings as well as providing outstanding support the NASPA Board of Directors is a big part of my success. I couldn't be more proud of this team. We are fortunate,
as well, to have a team of invested, committed and talented professionals who work hard every day to serve NASPA and the student affairs profession. We have fun together, and we work hard.

Finally, this has been a very successful year for the NASPA Board of Directors, led by Board Chair Frank Lamas. The NASPA Board has tackled some tough issues, provided leadership to so many new initiatives and, in total, represents the best we have in student affairs. NASPA is fortunate to have such talented professionals give their time to the student affairs profession through their service as members of the Board of Directors.

Although long – this March Board Report is a great summary of the success NASPA has had this year. I continue to be honored and humbled to have the privilege to serve as president of NASPA and to be a part of this great organization.

**NASPA Mission**

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

**Leadership & Member Engagement**

**Conference Leadership Committee**

2016 NASPA Annual Conference

- The 2016 NASPA Annual Conference Leadership Committee (CLC) included a dedicated and engaged volunteer leadership including:
  - Frank Ross, Rensslelear Polytechnic Institute *Conference Chair*
  - Frank Lamas, California State University, Fresno *Board Chair*
  - Jessica Medina, California State University, Fresno
The CLC provided leadership, creativity, engagement, and new ideas to the 98th NASPA Annual Conference. Please see the Professional Development section for a full listing of the NASPA Annual Conference details.

2017 NASPA Annual Conference

- Lori White, Board Chair-Elect, and Nancy Crimmin, 2017 Conference Chair, the Conference Leadership Committee for the 2017 NASPA Annual Conference decided to focus the conference on the NASPA Guiding Principles and developed the call for programs that will go out in May 2016.

Graduate Associate Program (GAP)

- For the 2015-2016 GAP class, there were 75 applications from 62 different institutions, down from 88 applications from 71 institutions in the 2014-2015 applicant pool.
- Here is a chart of the past years performance:

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<thead>
<tr>
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<td>Total Applications</td>
<td>125</td>
<td>153</td>
<td>109</td>
<td>88</td>
<td>75</td>
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<td>Institutions</td>
<td>89</td>
<td>114</td>
<td>79</td>
<td>71</td>
<td>62</td>
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<tr>
<td>Accepted</td>
<td>85</td>
<td>94</td>
<td>78</td>
<td>71</td>
<td>62</td>
</tr>
</tbody>
</table>

- Associates' duties include:
  - Serve as a primary contact for students seeking info on how to get involved with NASPA.
  - Provide NASPA with feedback on programs/services students need from NASPA
  - Actively outreach to students/professionals who are not currently members
  - Six programs, including the four following:

    - Careers in Student Affairs Month (CSAM) programming
    - Hosting a Student Affairs Social (#SASocial) in February
    - Membership Drive on campus
    - Hosting a NASPA webinar showing on campus.

- As of the board report, a total of 55 events were executed during the fall 2015 semester, reaching about 600 people. Here is a breakdown of events:

<table>
<thead>
<tr>
<th>Event</th>
<th>Count</th>
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<tr>
<td>Brown Bag Lunch/Dinner with a Professional</td>
<td>9</td>
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<tr>
<td>Careers In Student Affairs Month Social</td>
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<td>Membership Drive</td>
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</tr>
<tr>
<td>Resume Workshop</td>
<td>14</td>
</tr>
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<td>Student Affairs Social</td>
<td>7</td>
</tr>
<tr>
<td>Webinar Party</td>
<td>7</td>
</tr>
</tbody>
</table>
Awards

Annual Awards

- Ching Award for Excellence as a Student Affairs Professional Award received 12 nominations.
- The President's Award received 13 nominations.
- George D. Kuh Award for Outstanding Contribution to Literature and/or Research received 1 nomination.
- Robert H. Shaffer Award for Academic Excellence as a Graduate Faculty Member received 2 nominations.
- Fred Turner Award for Outstanding Service to NASPA received 7 nominations.
- Scott Goodnight Award for Outstanding Performance as a Dean received 6 nominations.
- The following are the winners for the NASPA Annual Awards:
  - Doris Michiko Ching Award for Excellence as a Student Affairs Professional
    Danielle Kleist, Director of Student Life, Washington State University Tri-Cities
    - Carry Forward to 2016-2017: Kenechukwu (K.C.) Mmeje, Assistant Vice President & Dean of Students, Loyola University Chicago
    - Carry Forward to 2016-2017: Sofia Bautista Pertuz, Assistant Vice President for Student Affairs & Dean of Students, Hofstra University
  - The President's Award
    Gail Mellow, President, LaGuardia Community College
    - Carry Forward to 2016-2017: Leo Lambert, President, Elon University
    - Carry Forward to 2016-2017: Dean L. Bresciani, President, North Dakota State University
  - George D. Kuh Outstanding Contribution to Literature and/or Research Award
    David A. Longanecker, President, Western Interstate Commission for Higher Education
  - Robert H. Shaffer Award for Academic Excellence as a Graduate Faculty Member (Two Recipients)
    Laura Dean, Associate Professor, University of Georgia &
    Lori Patton Davis, Professor, Indiana University
  - Outstanding Contribution to Higher Education Award
    Sarita E. Brown, President, Excelencia in Education
  - Fred Turner Award for Outstanding Service to NASPA
    Barbara Snyder, Vice President for Student Affairs, University of Utah
  - Scott Goodnight Award for Outstanding Performance as a Dean
    Thomas Dougan, Vice President of Student Affairs, University of Rhode Island
    - Carry Forward to 2016-2017: Frank Ardaioilo, Vice President for Student Life, Winthrop University

Excellence Awards

- 98 entries for 2015-2016 Excellence Awards Submissions, down from 143 entries for 2014-2015 and 136 in 2013:
  - 4 entries: Administrative, Assessment, Information Technology, Fundraising, Professional Development,
  - 4 entries: Athletics, Recreation, Physical Fitness, Non-Varsity Sports
  - 8 entries: Careers, Academic Advising and Support
  - 14 entries: Civic Learning, Democratic Engagement, Service-Learning, Community Service
The following are the winners for the Excellence Awards:

**Grand Gold (International, Multicultural, Cultural, Gender, LGBTQ, Spirituality, Disability, and related)**
North Carolina State University
Educating the Educated: A University-Wide Language Diversity Initiative
Region III

**Grand Silver (Civic Learning, Democratic Engagement, Service-Learning, Community Service, and related)**
Nazareth College
The Partners Programs: Partners for Learning and Partners for Serving
Region II

**Grand Bronze (Administrative, Assessment, Information Technology, Fundraising, Professional Development, and related)**
New York University
NYU's Campus Coding Collaborative
Region II

**Administrative, Assessment, Information Technology, Fundraising, Professional Development, and related**
Grand Bronze & Category Gold
New York University
NYU's Campus Coding Collaborative
Region II

Category Silver
Stephen F. Austin State University
Project CEO (Cocurricular Experience Outcomes)
Region III

Category Bronze
Florida State University
Noles Professional Institute (NPI)
Region III

**Athletics, Recreation, Physical Fitness, Non-Varsity Sports, and related**
Category Gold
The University of Tennessee, Knoxville
VOLeaders Academy: A Campus Partnership
Region III

Category Silver
The University of Akron
Women's Fitness Week; Yes-It Was Neccessary!
Region IV-East

Category Bronze
New York University
NYU's Student-Athlete Transition Coach Program
Region II

**Careers, Academic Advising and Support, and related**
Category Gold
Chatham University
The Chatham Plan - Integrating Careers, Academic Advising and the First Year Experience
Region II

Category Silver
Florida State University
Career Center Career Liaison Model
Region III

Category Bronze
University of Central Florida
Multicultural Academic & Support Services
Region III

**Civic Learning, Democratic Engagement, Service-Learning, Community Service, and related**
Grand Silver & Category Gold
Nazareth College
The Partners Programs: Partners for Learning and Partners for Serving
Region II

Category Silver
Universidad de Monterrey
Universidad de Barrios: Transforming social realities through community leaders
LAC Area

Category Bronze
University of South Carolina
University of South Carolina’s USC Connect; Integrating Learning Within and Beyond the Classroom
Region III
Enrollment Management, Financial Aid, Orientation, Parents, Persistence, First-year, Other-year, and related
Category Gold
University of South Carolina
The Sophomore Initiative at the University of South Carolina
Region III

Category Silver
University of Florida
Machen Florida Opportunity Scholars Program
Region III

Category Bronze
University of Central Oklahoma
University of Central Oklahoma's Black Male Initiative & Fellows Program
Region IV-West

Housing, Residence Life, Contracted Services, Judicial, and related
Category Gold
Mississippi State University
Pathfinders
Region III

International, Multicultural, Cultural, Gender, LGBTQ, Spirituality, Disability, and related
Grand Gold & Category Gold
North Carolina State University
Educating the Educated: A University-Wide Language Diversity Initiative
Region III

Category Silver
Griffith University
The Griffith University Widening Tertiary Participation Program for Pasifika Communities
Region VI

Category Bronze
Loyola Marymount University
THE INTERCULTURAL FACILITATOR PROGRAM: Creating Safe Spaces for Uncomfortable Cultural Conversations
Region VI

Off-Campus, Commuter, Non-traditional, Graduate, Professional, and related
Category Gold
University of Oregon
Rehearsals for Life
Region V

Category Silver
The Ohio State University
OUAB Grad/Prof In the Kitchen
Region IV-East

Category Bronze
Texas A&M University
Building Bridges & Foundations: The Art of Military Admissions
Region III

Student Health, Wellness, Counseling, and related
Category Gold
The Ohio State University
A Positive Response to Mental Health: Creating a Culture of Wellness
Region IV-East

Category Silver
Trinity University
The Game of Life: Financial Literacy Initiative
Region III

Category Bronze
Binghamton University
The Healthy Campus Initiative - B-Healthy: Choose Well, Be Well
Region II

Student Union, Student Activities, Greek Life, Leadership, and related
Category Gold
Barnard College
Engaging Arts Education in Student Affairs: The Glicker-Milstein Theatre and Barnard College Student Life
Region II

Category Silver
The Ohio State University
Nonprofit Immersion Program at The Ohio State University
Region IV-East

Category Bronze
Case Western Reserve University
Faculty Friday
Region IV-East

Violence Education and Prevention, Crisis Management, Campus Security, and related
Category Gold
Case Western Reserve University
Developmental Intentional & Comprehensive Approach to Sexual Misconduct Education and Prevention
Region IV-East
Category Silver
Prevention Innovations Research Center  University of New Hampshire
RespectCon: Understanding Sexual Violence through a Social Justice Lens
Region IV-East

Category Bronze
Rutgers University
SCREAM Theater
Region II

Zenobia Hikes Memorial Award
- For the 2016 Zenobia Hikes Memorial Award, Nina Caldwell, Vice President for Student Affairs, Maryville University was selected. She will receive a plaque at the NASPA Annual Conference.
- We received seven applications compared to one in 2015.
- Julie Payne-Kirchmeier with Northwestern chaired the selection process for the Zenobia Hikes Memorial Award.

Ruth Strang Research Award
- Leah Reinert, graduate school fellow & Ph.D. candidate, at the University of Minnesota was selected as this year’s winner. Her article is titled, “Research Title: Silent Strategy: Women Faculty and the Academic Profession”.
- This award is sponsored by the Center for Women to promote high quality research in higher education / student affairs. The NASPA Foundation holds the scholarship award funds.
- Submissions highlight research completed in regard to women in education; the winner receives at $500 award.
- The submission deadline was December 2, and winners were announced January 2016.
- Julie Payne-Kirchmeier with Northwestern chaired the selection process for the Ruth Strang Research Award.

Foundation Awards

Melvene D. Hardee Dissertation-of-the-Year Award
- Ryan A. Miller, director, Office of Institutional Equity, University of Texas at Austin was selected as this year’s winner. His dissertation is titled, “Intersections of Disability, Gender, and Sexuality in Higher Education: Exploring Students’ Social Identities and Campus Experiences”.
- Tamara Durant, director, Student Success Center, State University of New York at Potsdam was selected as the runner-up for 2016. Her dissertation is titled, “Is Faith on the Campus Tour? Rural, Public College Students’ Exploration of Spiritual and Religious Identity”.
- The call for 2016 Melvene D. Hardee Dissertation-of-the-Year Award applications opened for NASPA members in May 2015.
- NASPA received 36 applications for this year compared to 33 applications in 2015.
- This award is sponsored by the NASPA Foundation.
- Tony Cawthon is the 2015-2016 chair for the Dissertation of the Year Award committee. The review committee is composed of the following:
  - Tony Cawthon, Clemson University
  - Holly Belch, Indiana University of Pennsylvania
  - David DiRamio, Auburn University
Zenobia Hikes Manicur Scholarship Award
- Stephanie R. Gardner, director UW LSAMP, Office of Minority Affairs and Diversity was the recipient of the Zenobia Hikes Manicur Scholarship Award, which is provided to one attendee of the Alice Manicur Symposium in the amount of $1,500.
- The Foundation provides the funding and NASPA staff manage the review and submission process.

John L. Blackburn Distinguished Pillar
- David Ambler, vice chancellor for student affairs emeritus, University of Kansas and Judith Chambers, vice chancellor for student affairs emerita, University of the Pacific were named as the John L. Blackburn Distinguished Pillars of the year in recognition of lifelong commitment to our profession.

Pillars of the Profession – Class of 2016
- The Pillar of the Profession program continues to be an important recognition and fundraising initiative for the NASPA foundation. This year, 14 Pillars were selected for the 2016 class:
  - Charles Fey; vice president for academic support and student affairs; New Jersey Institute of Technology
  - Richard Walker; vice chancellor/vice president for student affairs and enrollment services; University of Houston
  - Les Cook; vice president for student affairs and advancement; Michigan Technological University
  - Lori Ideta; interim vice chancellor for student affairs; University of Hawai‘i at Manoa
  - Anna Ortiz; professor; California State University, Long Beach
  - Marc Wais; senior vice president for student affairs; New York University
  - Tisa Mason; president; Valley City State University
  - Berenecea Johnson Eanes; vice president for student affairs; California State University Fullerton
  - Greg Sawyer; vice president for student affairs; California State University, Channel Islands
  - Jody Donovan; assistant vice president for student affairs/dean of students; Colorado State University
  - Peggy Burke; associate vice president for student development; DePaul University
  - Bridgette O. Pregliasco; assistant professor; University of Louisville
  - Ken Kelly; interim executive director of housing, residential life, and auxiliary services; California State University, Long Beach
  - Lisa Erwin; vice chancellor for student life and dean of students; University of Minnesota Duluth

Capstone Award
- The Foundation’s Capstone Award is a repository of retiring members’ final vitae and insights to several key questions about the members’ experience in the profession.
• The repository helps researchers access and connect past professionals’ work with current initiatives.

**Jim Rhatigan Conference Fellowship**

• Four $500 conference scholarships for graduate students to attend the NASPA Annual Conference are available.
• This award is endowed by Jim Rhatigan and the selected individuals would be known as Rhatigan Fellows.

**Elections**

The following are the incoming individuals elected in the January 2016 elections:

• **Board Chair:**
  o Deb Moriarty, Vice President for Student Affairs, Towson University

• **Regions:**
  o **Region II:** Amy Hecht, Vice President for Student Affairs, The College of New Jersey
  o **Region IV-East:** Julie A. Payne-Kirchmeier, Associate Vice President of Student Affairs, Northwestern University
  o **Region V:** Scott M. McAward, Interim Associate Vice President for Student Development Division of Student Affairs, University of Utah

• **Knowledge Communities:**
  o **African American:** Joelle Carther, Visiting Lecturer for College Student Personnel, Arkansas Tech University (Region IV-West) & Crasha Townsend, Director, Center for Diversity & Inclusion, Radford University (Region III)
  o **Asian Pacific Islanders:** Queena Hoang, Programs Coordinator, Conrad Prebys Aztec Student Union, San Diego State University (Region VI) & Long Wu, Assistant Director Wasserstein Career Development, New York University (Region II)
  o **Assessment, Evaluation, and Research:** Stacy Ackerlin, Special Assistant to the Vice President for Student Affairs, Director, Student Affairs Assessment Evaluation and Research, University Utah (Region V) & Andy Mauk, Director, Student Affairs Assessment, Research, and Planning, University of North Carolina Wilmington (Region III)
  o **Campus Safety:** Marc Ebelhar, Assistant Director for Residence Life, Georgia State University (Region III) & Christina Wan, Senior Student Development Specialist for Advocacy and Student Success, Georgia State University (Region III)
  o **Disability:** Cindy Poore-Pariseau, Coordinator of Disability Services/Learning Specialist, Bristol Community College (Region I)
  o **Indigenous Peoples:** Judith Estrada, Director, Chicano Latino Resource Center, University of California, Santa Cruz (Region VI) & Alejandro Magana, Assistant Director, Multicultural Student Affairs, Northwestern University (Region IV-East)
  o **Men and Masculinities:** Justin Donnelly, Assistant Director - Student Organizations and Campus Events, University of Florida (Region III) & Wayne Woodson, Assistant Professor/Director of Music, Paine College (Region III)
  o **MultiRacial:** Matthew Jeffries, Academic Coordinator, College of Education, Washington State University (Region V) & Abby Chen, Program Manager, Office of Multi-Ethnic Student Affairs, University of Michigan (Region IV-East)
- **Parent and Family Relations**: Alex Price, Director, Office of Parent & Family Programs, University of California, Los Angeles (Region VI)
- **Spirituality and Religion in Higher Education**: Zachary Cole, Program and Outreach Specialist, Tufts University (Region I) & Ross Wantland, Director, Diversity & Social Justice Education, Office of Inclusion and Intercultural Relations (OII), University of Illinois (Region IV-East)
- **Student-Athlete**: Rachelle Conley, Operations Manager, Eurasia Group (Region II)
- **Student Affairs Fundraising and External Relations**: John Yaun, Director of Housing and Residential Life, Cal State Bernardino (Region VI)
- **Student Affairs Partnering with Academic Affairs**: Amber Fallucca, Associate Director, USC Connect, University of South Carolina (Region III) & Travon Robinson, Director of University Diversity Programs and Inclusion, CSU Chico (Region VI)
- **Technology**: Joe Sabado, Acting Executive Director, UCSB Student Information Systems and Technology, Division of Student Affairs (Region VI)
- **Women in Student Affairs**: Ana Rossetti, Assistant Dean, Student and Alumni Affairs, Illinois Institute of Technology (Region IV-East) & Kelley Stier, Associate Dean of Students, Director of Parent & Family Programs, Purdue University (Region IV-East)

**Faculty Council**

**Emerging Faculty Leaders Academy:**
- The Faculty Council is launching a new leadership initiative for faculty in their first three years of teaching. Co-lead by Pam Havice, Faculty Council Director, and Phyllis McCluskey-Titus, Illinois State University, the following seven individuals were accepted, one from each region:
  - **Region I**: Jaleh Dashti-Gibson, Merrimack College
  - **Region II**: Michael Funk, New York University
  - **Region III**: Cristobal Salinas Jr., Florida Atlantic University
  - **Region IV-East**: Dena Kniess, Eastern Illinois University
  - **Region IV-West**: Laura Sponsler, University of Denver
  - **Region V**: Thai-Huy Nguyen, Seattle University
  - **Region VI**: Erin Kahunawai Wright, University of Hawaii at Manoa

**NUFP (NASPA Undergraduate Fellows Program)**

**Program Numbers:**
- There are a total of 531 Fellows for the 2015-2016 academic year. Please see the NUFP Board Chair report for a demographic chart breakdown by region. “.5” indicates that a Fellow selected more than one option.

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<th>Year in program</th>
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<th>2</th>
<th>3</th>
<th>4E</th>
<th>4W</th>
<th>5</th>
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<td>Returning Fellow</td>
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<tr>
<td>Grand Total</td>
<td>40</td>
<td>88</td>
<td>119</td>
<td>71</td>
<td>44</td>
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**Gender**

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<th>3</th>
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<th>5</th>
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<tr>
<td>Other</td>
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**Race/Ethnicity**

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**Sexual Orientation and Identity**

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### Class Year

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**NUFP Dungy Leadership Institute:**
- NASPA Members have the opportunity to apply for the Dungy Leadership Institute faculty to be held at The Ohio State University. We received 25 applications. As of this date, faculty are still being confirmed.

**Center for Women**
- The Center for Women Board Chair is Kirsten Freeman Fox, Associate Director for Career Exploration and Development at Denison University. This Board meets quarterly to discuss programs.
- The Center for Women will host a reception, workshop, and Candid Conversation at the 2016 NASPA Annual Conference.
- The Board is continuing to refine a strategic plan for the next 3-5 years. A draft will be designed at the 2016 NASPA Annual Conference.
- The Board facilitated the award process for the Ruth Strang Research Award and the Zenobia Hikes Memorial Award.
- New programming efforts for women in higher education will be promoted under the Center for Women. These include:
  - Candid Conversations Take 2: yearlong application based mentoring program
  - Lunch and Learn video dialogues centered around NJWHE articles
  - Online professional development series

**Community Colleges Division (CCD)**
- The CCD expanded their membership to include a second mid-level professional representative and a new professional representative.
- The CCD advisory board membership was intentionally recruited and appointed to create a representative and diverse board.
- The Community Colleges Division Latino/a Task Force was selected as one of the Commitments to Action by the [White House Initiative on Educational Excellence for Hispanics](https://www.whitehouse.gov/education/initiative) as part of their 25th anniversary call to action.
- Quincy Martin, III, Triton Community College, served as the Director-Elect to help establish a strong transition and capitalize on the Board’s momentum.
- The CCD created a committee to evaluate award nominees and selected the following for their award winners:
  - 2015 NASPA Community Colleges Professional Award - Kimberly M. Lowry, associate vice president, academic affairs and student success, Eastfield College of the Dallas County Community College District
  - 2015 NASPA Community Colleges Research and Scholarship Award - Frank Harris III, associate professor, San Diego State University
The Community Colleges Division restructured their committee system to increase communication and encourage collaborations within the division.

- The current committee structure is as follows:
  - **Professional Development Committee**
    - Co-Chairs: Karl Brooks; Kristina Testa-Buzzee
    - Members: Heather Wilcox, Michelle Dimmett; Catherine Prieto Olivarez; Keith Howard
  - **Member Engagement Committee**
    - Co-Chairs: Arnel Cosey; Brian Mitra
    - Members: Eddie Martinez; Cathy Wehrman; Scott Peska; Tricia Brand
  - **Research and Publications Committee**
    - Co-Chairs: Kim Lowry & Ignacio Hernandez
    - Members: Quincy Martin III
  - **Latino Task Force**
    - Chair: Maggie de la Teja
    - Members: Eddie Martinez; Anthony Cruz; Danielle N. Quiñones-Ortega; Elena Sandoval-Lucero; Christine V. Hernandez

- The committees accomplished the following from their list of goals developed at the 2015 NASPA Annual Conference:
  - **Professional Development Committee**
    - Provide 4 NCC Online webinars that meet the needs of constituents
    - Promote existing and develop new strategies to recruit presenters amid content experts for CCD professional development activities.
    - Advance the representation of community college sector at national and regional NASPA events targeted towards New Professionals and Graduate Students.
  - **Member Engagement Committee**
    - Develop a year-long communications plan.
    - Sponsor or endorse CCD workshops at regional and national annual conferences.
    - Leverage blog posts to communicate with all NASPA community college members.
  - **Research and Publications Committee**
    - Promote the Community Colleges Research Award.
  - **Latino Task Force**
    - Identify strategies for Latino student affairs professionals to use to be successful working within community colleges.
    - Increase opportunities for Latino student affairs professionals who work at community colleges to engage within NASPA in general and on Latino specific issues.
    - Increase opportunities for student affairs professionals to learn within NASPA about Latino specific issues at community colleges.

**Enough is Enough Advisory Board (EiE)**
- The Enough is Enough advisory board and Campus Safety KC finalized their consolidation and are now both part of the Campus Safety and Violence Prevention KC
• Enough is Enough hosted their annual EiE week April 6 - 10, 2015.

Global Advisory Board
• Turgut Mustafayev, Dean of Student Services and Director of Admissions at ADA University, Azerbaijan serves as the current chair of the Global Advisory Board (GAB).
• The board consists of:
  o Past International Advisory Board Chair: Brett Perozzi, associate vice president for student affairs, Weber State University, United States
  o Africa Representative: Birgit Schreiber, director, Stellenbosch University, South Africa
  o Europe Representative: Chrysovalantis Margaritidis, dean of students, Central European University, Hungary
  o IEKC Co-Chair: Hui-Ling Chan, assistant director of residence life, Western Washington University, United States
  o International Exchange Coordinator: Karen Pennington, vice president of student affairs, Montclair State University, United States
  o International Symposium Director: Jacqueline Beaulieu, Ph.D. student, University of Toronto, Canada
  o LAC Area Director: William Young, director of student affairs, Pontifica Universidad Católica de Chile, Chile
  o Member-at-Large: Tarifa Al Zaabi, executive dean of student services, Higher Colleges of Technology, United Arab Emirates
  o MENASA Area Director: Courtney Stryker, consultant, Qatar University, Qatar

Interns
• NASPA continues to hire, train, and develop student interns who are employed part-time.
• Currently, NASPA has 13 interns who assist with accounting, marketing, membership, member engagement, and educational programs functions.
• NASPA also hires a full time summer graduate intern. This year we received a record number of 31 applications compared to 13 in 2015.

Indy Action Committee
In response to membership concerns about legislation passed in Indianapolis and NASPA’s decision to keep the Annual Conference there for 2016, a committee was formed to provide outlets for social action during the conference:
• Handbill created with information about Religious Freedom Information Act (RFRA) and the Indy Action Committee, plus what conference-goers can do while at annual conference.
• Buttons will be distributed with slogan.
• Letter writing
• Indy Action “Photo Booth
• Encouraging individuals to support “Open for Service” businesses – those that have committed to not discriminate in their business.
• Primary event: March to the Indiana State House, one and a half blocks from the convention center.
International Exchange Program (IEP)
The IEP was created to give NASPA members the opportunity to study student affairs and higher education through intentional interaction with colleagues from various organizations and institutions world-wide. NASPA maintains 7 reciprocal exchange agreements with sister organizations across the globe. Karen Pennington, Montclair State University, serves as the International Exchange Program Coordinator. Jeanine Ward-Roof, Ferris State University, will begin her term as International Exchange Program Coordinator in March of 2016.

- Inbound Exchanges
  - Mexico-October 11-16, 2015: A five person delegation visited the Seattle area from October 11 -16, 2015. The delegates represented The Instituto Tecnológico y de Estudios de Monterrey (ITESM).
  - Australia/New Zealand- March, 2016: A three person delegation will visit to attend the NASPA annual conference in Indianapolis, IN.
  - United Kingdom -June 2016: A five person delegation will be visiting the US. The delegates will represent the Association of Managers of Student Services in Higher Education (AMOSSHE).
  - Ireland – June 15-19, 2016: A three person CSSI delegation will be visiting the US. The delegates will be members of the Confederation of Student Services in Ireland (CSSI).

- Outbound Exchanges
  - Australia/New Zealand – December 2015: A three-person NASPA delegation visited Hobart, Tasmania, December 2015. The delegates were hosted by the Australia and New Zealand Student Services Association (ANZSSA). The majority of the exchange took place during ANZSSA’s biennial conference.
  - Germany – June 2016: A five-person NASPA delegation will visit Germany, hosted by the Deutsches Studentenwerk (DSW), Germany’s national coordinating body for student services.

Latin America and the Caribbean Advisory Board (LAC)
- The NASPA LAC Advisory Board had its inaugural meeting virtually in June of 2015. The board composition is ongoing and the board is currently comprised of the following members:
  - Area Director: William Young, Pontificia Universidad Católica de Chile, Chile
  - Country Representative: Alicia Cantón, Universidad de Monterrey, Mexico
  - Country Representative: Karla Fraser, Ross University , School of Medicine, Dominica
  - Country Representative: Edna Liliana Peralta Baquero, Universidad de la Salle, Colombia
  - Country Representative: Erick Lobo, Universidad Latinoamericana de Ciencia y Tecnología, Costa Rica
  - Country Representative: Monica Masino, University of the West Indies
  - Country Representative: Evelyn Rivera Torres, Universidad de Puerto Rico, Rio Piedras Campus, Puerto Rico
  - Secretary and Communications: Enrique Lara, Universidad Autónoma de Yucatán, Mexico
  - Social Meida and Webmaster ,Gabriel Mijares Ramos, Universidad Autónoma de Nuevo León, Mexico
o Member at Large: Margarita Delgado Corporación Universitaria Minuto de Dios, Colombia
o Member at Large: Marianela Nuñez, Universidad Latinoamericana de Ciencia y Tecnología, Costa Rica

**LAC Online Briefing Series**

The LAC began a series of online briefings to familiarize student affairs practitioners in Latin American and the Caribbean area with NASPA, student affairs, and professional development. The series is being offered in both Spanish and English. The topics were presented in English and then directly afterward in Spanish to ensure that participants are able to obtain information and converse without any language barriers. Given the success of the series, the LAC will continue to offer live, online briefings but due to the lack of attendance and participation for the English versions, the LAC has decided to discontinue the duplication of the briefings in English.

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<td>Asuntos Estudiantiles: Tres Perspectivas Internacionales</td>
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<td>Understanding the Role that Student Affairs Plays in Student Success</td>
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<td>Entendiendo el Rol de Asuntos Estudiantiles en el Éxito del Estudiante</td>
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<td>November 3, 2015</td>
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**MENASA Advisory Board**

- The NASPA MENASA Advisory Board had its inaugural meeting virtually in June of 2015. The board composition is ongoing and the board is currently comprised of the following members:
  o Area Director: Courtney Stryker, Qatar University, Qatar
  o Country Representative: Talal Nizameddin, American University of Beirut, Lebanon
  o Country Representative: Moza Al Shehhi, American University of Sharjah, United Arab Emirates
  o Country Representative: Hidab Hamwi, Australian College of Kuwait, Kuwait
  o Country Representative: Buthaina Mohammed, Sultan Qaboos University, Oman
  o Country Representative: Kholoud Al Otaibi, Qatar University, Qatar
  o Professional Development Chair: Eman ElKaleh, Zayed University, United Arab Emirates
  o Historian: Naila Sherman: Georgetown University of Qatar, Qatar
  o Membership Coordinator: Tadd Kruse, American University of Kuwait, Kuwait
BACCHUS Initiatives

- The BACCHUS Initiatives provide support, training, and resources to collegiate peer health and safety education programs. A network of volunteers assists the BACCHUS Initiatives staff to reach institutions of higher education across the country.
- 22 full-time campus professionals serve as State Coordinators and assist the BACCHUS Regional Consultants to manage the BACCHUS affiliates and organize the spring conference in their respective regions.
- Two peer educators are elected at General Assembly as Student Advisory Committee Directors for a one-year term. They serve as the leaders for the Student Advisory Committee (SAC).
- 12 peer educators are elected by students in their region to serve a one-year term as the Student Advisory Committee (SAC) member. They assist the BACCHUS Regional Consultants and State Coordinators with region communications and the regional spring conference. The total number of SAC members will be adjusted to better fit the NASPA regional structure.
- Student Advisory Committee members met at Stony Brook University, NY, June 21 – 23, 2015 for training and to plan for the 2015 – 2016 Academic year. The new SAC will meet at The Ohio State University, June 2016.
- BACCHUS volunteers met during the 2015 BACCHUS Initiatives of NASPA General Assembly in Reston, Virginia, November 12 – 14.

James E. Scott Academy Advisory Board

- Todd Olson, Georgetown University, will conclude his exemplary two-years of service as the Board’s chair in March, 2016. He will be succeeded by Kathryn Hutchinson, St. John’s University who will serve as the Board’s chair from March, 2016 through March, 2018.
- Currently, twenty chief student affairs officers from a variety of institutional types and all of NASPA’s regions serve on the Board.
- With Olson’s leadership last year, the Board has shifted its focus from tactical, programmatic matters to engaging in conversations that relate to developments in the field of student affairs and higher education, more broadly. The focus of the Board’s discussion during this year has been (1) the current state of Greek life on campus, (2) civic learning and democratic engagement, (3) low-income students and degree attainment, and (4) student affairs resources and divisional reorganizations.
- In October, 2015, the Academy sponsored one of its signature initiatives, the NASPA Institute for New Vice Presidents for Student Affairs. Institute faculty led by the institute director and Academy Board member Joan Kindle of Eastern Iowa Community College District executed a highly successful, refreshed institute that drew 51 participants. Other faculty included Mamta Accapadi, Rollins College; Shannon Ellis, University of Nevada, Reno; and Academy Board member Ajay Nair, Emory University.
- Planning is underway for the 2016 NASPA Institute for New Vice Presidents for Student Affairs, which will be held in Alexandria, Virginia from October 16-19, 2016. The 2015 institute faculty will again serve as faculty in 2016, and a fifth faculty member has been added to the team: Lloyd Holmes of Monroe Community College.
- During the 2016 NASPA Annual Conference, the Academy will sponsor several initiatives and events for vice presidents for student affairs conference attendees including the traditional VPSA reception, a follow-up session for recent attendees of the Institute for New VPSAs, and a full-day pre-conference VPSA Institute.

Please see the James E. Scott Academy Board Report for additional information.
NASPA AVP Initiatives

- In March, 2015, Cynthia Hernandez, Texas A & M University, assumed the role of chair of the AVP Steering Committee. She will serve until March, 2017.
- Under Hernandez’ leadership, the Steering Committee determined that it would continue to advance the following goals:
  - Goal 1: Market and communicate programs and resources relevant to AVPs
  - Goal 2: Create and deliver programs and resources centered on AVP core competencies
  - Goal 3: Create opportunities for networking and connection among AVPs
- The Steering Committee has determined that it will also focus some attention on initiatives for professionals who aspire to the AVP role. The Steering Committee coordinated the submission of a successful educational session proposal on this topic for the 2016 NASPA Annual Conference.
- In September, 2015, the Steering Committee hosted its second “AVP Reads” online live event. “Times Are A-Changing: Social Media, Heightened Scrutiny Broaden Impact of Student Protests”, from NASPA’s Leadership Exchange magazine was the article selected for discussion, and authors Mary Coburn and Lori Reesor participated in the lively discussion. Angela Lauer Chong, The College of New Jersey, and Eric Grospitch, University of Missouri – Kansas City, facilitate “AVP Reads” events.
- In January, 2016, the Steering Committee hosted is third “AVP Reads” online event, which involved a discussion of “Navigating the Politics”, a chapter from the recently released NASPA book, AVP: Leading from the Unique Role of Associate/Assistant Vice President for Student Affairs. Jeanna Mastrodicasa, the chapter’s author, participated in the rich discussion.
- The Steering Committee has a robust blog on the NASPA website that features regular postings relevant for AVPs.
- During the 2016 NASPA Annual Conference, the AVP Steering Committee will
  - hold its third open meeting;
  - conduct an AVP-oriented pre-conference workshop;
  - hold a roundtable session; and
  - hold a mixer for AVPs in attendance at the conference.
- The Steering Committee continues to influence heavily the ongoing development of one of NASPA’s newest initiatives, the NASPA AVP Institute – Excellence in the “Number Two” Role. Two Steering Committee members served on the faculty for the 2016 Institute, and two will also serve on the faculty for the 2017 Institute.

Small Colleges and Universities Division

- Zauyah Waite, Chatham University, has served as the Director of the Small Colleges and Universities Division since March, 2015. She will serve until March, 2017.
- The Division’s Advisory Board has established the following goals for the 2015-2016 year:
  - Goal 1: Expand professional development, visibility and communication supporting excellence in practice at small colleges and universities in NASPA.
  - Goal 2: Provide strong advocacy for small colleges and universities in NASPA.
  - Goal 3: Strengthen partnerships, outreach and collaboration among small colleges and universities.
• Waite has continued the practice established by her predecessor of communicating with the NASPA members at small colleges and universities through a quarterly communication to that group. The most recent quarterly communication was sent on December 8, 2015.

• On November 3, 2015, the Division hosted an online live session, “A Day in the Life of a Student Affairs Professional at a Small College or University”, as part of Careers in Student Affairs Month. The session featured Sean McGreevey, (Chatham University), Meg Nowak, (Hartwick College), Damon Sloan, (University of St. Francis), and Lou Stark (Case Western Reserve University). Eighteen people attended the session.

• The Division executed a project that involved collecting video messages from student affairs professionals at small colleges/universities that describe pathways into the profession at SCUs. The videos were released in November and December, 2015.

• Planning is underway for the 2016 NASPA Small Colleges and Universities Institute, which will take place at Macalester College in Saint Paul, Minnesota from June 25-28, 2015. Trina Dobberstein, Baldwin Wallace University, and Damon Sloan, University of St. Francis, serve as co-chairs for the 13-member institute planning team.

• The Division’s social media strategy continues to develop. The Division’s blog regularly contains new posts, and @NASPAscu now has 543 followers, a 9% increase since last reported.

• During the 2016 NASPA Annual Conference a town hall meeting and a reception for VPSAs at SCUs. It will also sponsor three educational sessions and lead the small colleges and universities VPSA roundtable.

• Please see Small Colleges and Universities Division Report for additional information.

Knowledge Communities (KCs)

• Pauline Dobrowski, Stonehill College, has served as the National Director of Knowledge Communities since March, 2015. She will serve until March, 2017.

• Dobrowski, Reynolds, and Stascavage are working with Ellen Meents-DeCaigny, DePaul University, Chair of the KC Publication Committee, on the development of the 2016 KC Online Publication. The publication will contain articles from 27 KCs and the KC Public Policy Liaison and will be released in conjunction with the 2016 NASPA Annual Conference.

• Representatives from the MultiRacial KC, Latino/a KC, Student-Athlete KC, the Gay, Lesbian, Bisexual, and Transgender KC, and the Professional Standards KC Liaison will collaborate with Dobrowski, Reynolds, and Stascavage to build and the New Knowledge Community Leader Orientation program at the 2016 NASPA Annual Conference.


• Dobrowski initiated a Professional Competencies Think Tank led by KC leaders, Dustin Grabsch, Texas A & M University, and Ellen Meents-DeCaigny, DePaul University, to assess the KCs awareness and use of the Professional Competencies. They provided recommendation to Dobrowski regarding the KCs’ use of the updated Professional Competencies.

• Throughout the year, Dobrowski, Reynolds, Stascavage and other KC leaders conducted four hour-long training webinars on a variety of topics for new and continuing KC leaders including Chairs/Co-chairs, Chairs- and Co-Chairs-Elect, Regional Coordinators and Representatives, and others. The trainings covered topics such as motivating and recognizing KC volunteers, KC awards programs, “A Year in the Life of a KC Chair/Co-Chair”, creating successful transition plans for KC Chairs/Chairs-Elect, and navigating the NASPA Online Learning Community.
In order to best meet the needs of volunteer KC leaders, NASPA members, and NASPA staff, NASPA has launched a pilot program that involves the establishment of a new role, Knowledge Community Staff Communication Liaison. As NASPA introduces this new role, a subset of the KCs have been assigned a liaison. Following the 2016 NASPA Annual Conference, the program will be evaluated to determine if it is effective and, if so, how it can be scaled up to include all KCs.

During the 2016 NASPA Annual Conference in Indianapolis, the newly established Student Career Development Knowledge Community and Undocumented Immigrants and Allies Knowledge Community will conduct their first open business meetings.

NASPA KCs were very involved with the program selection process for the 2016 NASPA Annual Conference and will sponsor educational sessions. Many KCs have coordinated accepted pre-conference workshops.

In 2016, 15 KCs elected new Chairs or Co-chairs to serve three-year terms (2016-2017 as Chair-elect/Co-chairs-elect; 2017-2019 as Chair/Co-chairs. Each KC established a nominations committee to identify the strongest candidates for KC leadership and to appear on the election ballot.

Current KC membership numbers follow:
NASPA Lead Initiative

NASPA continues to support the Lead Initiative, which recognizes a network of postsecondary institutions for their commitment to civic learning and democratic engagement. The initiative has grown to 74 institutions and continues to use a model of cohorts. These cohorts are overseen by six selected Lead Consulting Institutions. They provide networking, scholarship, assessment, and programming efforts critical to the advancement of civic learning and democratic engagement.

<table>
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<tr>
<th>Knowledge Community</th>
<th>Region I</th>
<th>Region II</th>
<th>Region III</th>
<th>Region IV-E</th>
<th>Region IV-W</th>
<th>Region V</th>
<th>Region VI</th>
<th>LAC Area</th>
<th>Menasa Area</th>
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<td>3,180</td>
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</table>
engagement in higher education. Cohorts meet monthly through online platforms and in person at the Annual Conference and the CLDE Meeting.

- The Lead Consulting Institutions (LCIs) provide leadership for the Lead cohorts by acting in an advisory role, hosting monthly calls with their respective cohorts as well as monthly phone calls with NASPA, and include:
  - Nereida Montijo, Assistant Director for Student Involvement and Civic Responsibility, Borough of Manhattan Community College
  - William Mandicott, Assistant Vice President for Student and Community Involvement, Frostburg State University
  - Lorrie Brown, Associate Director of Center for Service and Learning, IUPUI
  - Katherine Nordyke, Director, Citizenship and Service-Learning, Missouri State University
  - Sandra Rodriguez, Director of the ASUN Center for Student Engagement, University of Nevada, Reno
  - Robert Kinzler, Director of University Ministry and Service, LaSalle University

- NASPA launched its first group of Lead Advisory Institutions (LAI s) as part of the NASPA Lead Initiative. LAIs are institutions that have been a part of the NASPA Lead Initiative for four years and they act as mentors, supports, and resources for all Lead Institutions.

- On February 16, 2016, the NASPA Lead Initiative will host its first of several live briefings in the NASPA Online Learning Community: *Weaving Together Career and Civic Commitments for Social Change.*

- The 2015-2016 Lead Advisory Institutions are:

<table>
<thead>
<tr>
<th>Alfred State College</th>
<th>Alvernia University</th>
<th>Barry University</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chapman University</td>
<td>Chatham University</td>
<td>College of William &amp; Mary</td>
</tr>
<tr>
<td>Drexel University</td>
<td>Eastern Illinois University</td>
<td>Fort Hays State University</td>
</tr>
<tr>
<td>Illinois State University</td>
<td>Kennesaw State University</td>
<td>Northeastern Illinois University</td>
</tr>
<tr>
<td>Oregon State University</td>
<td>Rollins College</td>
<td>Stanford University</td>
</tr>
<tr>
<td>State University of New York at Geneseo</td>
<td>The School of the Art Institute of Chicago</td>
<td>The University of North Carolina at Greensboro</td>
</tr>
<tr>
<td>Towson University</td>
<td>University of Central Oklahoma</td>
<td>University of Miami</td>
</tr>
<tr>
<td>University of Puget Sound</td>
<td>Wake Forest University</td>
<td>Washington &amp; Jefferson University</td>
</tr>
<tr>
<td>Weber State University</td>
<td>Wheaton College</td>
<td>Winthrop University</td>
</tr>
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</table>
International Initiatives

- NASPA was invited to send a delegation to attend and present at the 2015 International Conference on Student Affairs: The Professionalization of Student Affairs and International Cooperation in the Era of Globalization in June, 2015 in Shanghai, China.
- The conference drew approximately 200 attendees from nine countries.
- NASPA’s delegation included Cynthia Davalos, University of California, San Diego; Juan Gonzalez, University of California, San Diego; Kathryn Hutchinson, St. John’s University; Jean Joyce-Brady, Suffolk University; Patricia Mahaffey, University of California, San Diego; Mark McCarthy, John Carroll University; Ajay Nair, Emory University; Karen Pennington, Montclair State University; Daniel Pugh, University of Arkansas; Wm. Gregory Sawyer, California State University-Channel Islands; Tom Shandley, Davidson College; and James Stascavage, NASPA.

Commission on Equity & Inclusion

Bobby Kunstman, University of North Carolina Chapel Hill is the chair of the Commission on Equity & Inclusion. The Commission is comprised of representatives from all the identity-based Knowledge Communities, Constituent Groups, and Advisory Boards. The group has begun work to revise the Association’s equity and inclusion statement, create a Bias Response Protocol, and assist the staff in revising the NASPA website to highlight the work of the Association in equity, inclusion, and other areas.

Research and Policy Institute

The Research and Policy Institute (RPI) continued to conduct outreach on behalf of NASPA and its strategic priorities.

Lumina Foundation funded project with the American Association for Collegiate Registrars and Admissions Officers – Comprehensive Student Record

NASPA and AACRAO hosted a second kick-off meeting with four additional institutions selected to participate in a project to develop a comprehensive student record: Brandman University, Dillard University, LaGuardia Community College, and University of Central Oklahoma. Each campus will work with a NASPA consultant and an AACRAO consultant.

Gates Foundation funded project – Emergency Aid

A national survey of financial aid directors and vice presidents for student affairs was launched in January 2016. Data will be collected through the end of February 2016. NASPA also participated in a national convening in February to discuss next steps for supporting students with emergency aid. The project will conclude in April 2016 and a report of major themes will be released.

NASPA/American Council on Education (ACE) Collaboration

The American Council on Education and NASPA held a convening of student veterans and NASPA members who work with service members and veterans on campus to understand the current state and next steps to support these students on campus.

NASPA/Education Commission of the States (ECS) Collaboration

This summer, NASPA and Education Commission of the States formed a partnership to track state legislative activity on campus sexual violence and guns on campus, framing issues and considerations for
leaders in higher education and state policy. A report on each topic was released in December 2016 and February 2016, respectively.

**Coalition to Prevent ADHD Medication Misuse (CPAMM) Research Project**
NASPA is coordinating an evidence-based research project with the University of Washington to combat the misuse of ADHD medication on college and university campuses in the United States. The following six institutions have confirmed participation in the project, which will include a survey and focus groups: University of Washington, Whitman College, University of Colorado, Denver, Colorado College, Florida State University, and University of South Carolina. The University of Washington will conduct a survey of each campus from January 2016 through April 2016. The campuses will then participate in focus groups through late spring/early summer.

**Engagement with the Public Policy Division**
RPI staff continue to serve as liaison to the Public Policy Division, updating the federal policy PowerPoint presentation that the regional representatives use to present at the regional conferences and assisting in the planning of the public policy division educational sessions at the annual conference. In addition, Andrew Morse, director for policy research and advocacy, provided staff support to Dr. Penny Rue, PPD Chair, in preparation and delivery of her testimony as a witness before the 114th United States Congress on the topic of preventing and addressing campus sexual violence.

**Engagement with the Board of Directors**
Morse presented the findings of policy research on campus sexual violence legislation across the states.

**Engagement with the Council for the Advancement of Standards in Higher Education (CAS)**
Morse provided an overview of the Research and Policy Institute and current projects that promote NASPA’s effort to serve as a leading voice in promoting the student affairs perspective in public policy efforts.

**Technology and Communications**

**Internal Network**
In July, we completed the migration of our phone and internet system to Level3 Communications. This marks a significant upgrade in our network bandwidth, improving the quality of internal and external communication applications.

**NASPA Website and Database**
Development is almost underway on a new addition to the NASPA website focused on supporting NASPA’s online offerings. We’ve designed it to take advantage of a number of new features to provide users with unique purchasing options not seen elsewhere in the online environment.

As we near the launch of NimbleAMS, we’ve moved ahead with the selection of a new email marketing system that will form the backbone of all of NASPA’s online communications. After thorough vetting we have decided to move forward with the Salesforce Marketing Cloud (formerly known as Exact Target.) We expect this system to go live alongside the NimbleAMS transition.

**Current Web Analytics**
- NASPA (Since March 1, 2015 – present date 2016)
- 4,496,970 page views vs 4,448,386 same period last year, up 1.1%
• 1,190,232 total sessions vs 1,095,705 same period last year, up 8.6%
• 584,604 users vs 505,239 same period last year, up 16%
• 47% new users vs. 42% new users same period last year, up 9%
• Non-U.S. visits:
  o China: up 245% same period last year
  o Great Britain: up 26% same period last year
  o Spain: up 86% same period last year

The Placement Exchange Website
We continue to make improvements to the state-of-the-art student affairs job board sits that provides employers and candidates with year-round job placement opportunities, as well as fresh and dynamic content. The TPE onsite event section features a job interview scheduling module and makes it easy for employers and candidates to connect.

• The Placement Exchange (Since March 1, 2015 – present day 2016)
  o 2,036,387 page views vs 1,843,920 same period last year, up 10.4%
  o 296,016 total sessions vs 262,466 same period last year, up 13%
  o 96,052 users vs 81,044 same period last year, up 18.5%
  o 6:07 minute average session, up 6.4%

Social Media
Twitter
• Since March 1, 2016, our Twitter account gained 4,397 new followers through Feb. 8, 2016. Our account has grown to 24,578 followers.
• We continue to see that original, non-advertising Tweets remain the most engaging content.
• Our current demographics:
  o 58% Female, 42% Male
  o 45-65+ year olds = 11%
  o 35-44 year olds = 21%
  o 25-34 year olds = 44%
  o 21-24 year olds = 18%
  o 18-20 year olds = 6%

Facebook
• Since March 1, 2015 our Facebook page has gained 3,106 new page likes through Feb. 8, 2016. Our Facebook page has a total of 19,785 fans as of Feb. 8, 2016.
• Between March 1, 2015 and Feb. 8, 2016 our Facebook page had 2,346,003 impressions.
  o Of these views, 1,446,653 were organic meaning they appeared in users’ feeds without the help of a friend taking an action on the post itself.
• Our current demographics:
  o 68% Female, 32% Male
  o 25-34 year olds most active group (31% of females, 15% of males), followed by 35-44 year olds (16% of females, 8% of males)
  o U.S.-based English speakers is our predominant audience, with New York, NY being our most active city; followed in order by Chicago, Los Angeles, D.C., and Boston
LinkedIn

- Since March 1, 2015 our LinkedIn account has gained 2,800 new followers through Feb. 8, 2016, a 36% increase over that period. Our LinkedIn account has a total of 7,978 followers as of Feb. 8, 2016.
- Our current demographics:
  - Our top followers consist of 32% entry level, 30% senior level, 17% director level

Public Relations

- News Mentions
  - Since March 1, 2015 NASPA has received 505 news mentions. 65 of those mentions came from a radio interview Kevin Kruger did with NPR in December about student activism. Radio stations across the country picked it up. 72 of the media hits came from reaction in April to the racist fraternity incident on the OU campus, similar to coverage in the Huffington Post.
  - Recent coverage includes mentions following our joint RPI report with ECS about state legislation and policy around guns on campus. Huffington Post ran a story and the Washington Post wire was picked up by several other outlets. Our ECS/RPI joint report on sexual assault was also covered by Inside Higher Ed in December.
- Press Releases
  - Between March 1, 2015 and Feb. 8, 2016 NASPA has sent out 24 press releases.
  - The two joint reports with ECS were sent out in December and January.
  - Also, in January, we announced publication of our new book AVP: Leading from the Unique Role of Associate/Assistant Vice President for Student Affairs.
  - We also announced the winners of all our Annual Awards.
- Media Requests
  - In this same time period, NASPA received 44 media requests from news outlets.
  - We also received requests for RPI from the Washington Post to talk about our Gates emergency aid grant and requests from the Associated Press to talk about sexual assault legislation.

Membership

Statistics

- Please review the attached individual membership statistics report under the Membership Committee tab.
- Please review the attached institutional membership statistics report under the Membership Committee tab.

Initiatives

- The 2015 institutional renewal process concluded on December 31, 2015. Statistics are included in the attached reports under the Membership Committee tab.
- We completed the discovery phase of the new database implementation, with projected launch in summer 2016.
- The department has increased focus on recruitment and retention with additional new initiatives planned for the next six months. This has included targeted outreach to non-member
conference registrants, an effort that has been very successful. The department is also in the process of hiring a member recruitment specialist to lead these efforts.

Finance

Statistics

- Please review the attached financial reports and proposed budget under the Finance & Operations Committee tab.

Initiatives

- The FY15 audit concluded in November 2015, with drafts provided at the December Board meeting. All prior management letter concerns have been formally addressed, with no new concerns raised by the auditors.
- We implemented online tools for employee access to payroll and completion of timesheets, increasing efficiency across the organization.
- We continue to implement additional electronic options so that we are less reliant on paper.

Professional Development & Events

NASPA Annual Conference & The Placement Exchange

The Placement Exchange
March 9-13, 2016 ◊ Indianapolis, IN

- As of January 28, there were 737 Student Candidates; 138 Professional Candidates; 294 Employer Registrations; 235 jobs posted and 295 interview tables

2016 NASPA Annual Conference
March 12-16, 2016 ◊ Indianapolis, IN

- As of 2 weeks out from the 2016 NASPA Annual Conference there are 5,550 registrants.
- In addition to the vice president for student affairs (VPSA) Lounge, we will once again create a lounge for faculty and an engagement area for our first time attendees. The lounges/engagement areas serve as a place for networking, relaxing, and sharing of information.
- The Opening Session and Reception will take place at Lucas Oil Stadium which is connected to the Indianapolis Convention Center. Included in the opening session will be a panel of young, engaged community members including Zach Adamson, Indianapolis Council Member; Alison Malmon, executive director of Active Minds; and Marcella Hudson, founder of be.GirlWorld. Following the panel, Victoria DeFrancesco Soto will provide an opening keynote on engaging students in the political process and the 2016 election.
- Featured speakers have been identified for the conference:
  - Monday’s speakers will be Marc Lamont Hill, Professor, Morehouse College, CNN Commentator, Host of BET News & HuffPost Live and Walter Kimbrough, president of Dillard University.
  - On Tuesday our Featured Speakers are Simón Silva, Speaker, artist, author and Allison Massari, motivational speaker. Simon Silva is a first-generation high school student and college student and will provide his insight on the importance of a college degree in the 21st century. Allison Massari will talk about how she perseveres in life despite the trauma of surviving two nearly fatal car accidents.
Closing the conference will be Terrell Strayhorn, Director, Center for Higher Education Enterprise from Ohio State University. Terrell Strayhorn’s session touches on the conference theme of shaping the vision of higher education by focusing on the students we serve and the profession that inspires us all.

- In 2014 NASPA had Innovation Labs, in 2015 there were Innovation Cafés and this year in 2016 there will be an Innovation Station. The Innovation Station will be a structure with unique presentation tools and seating.
- Pre-conference workshops were posted and available for registration October 1, 2014:
  - Full-day Pre-conference Submissions 49
    - Accepted 26
  - Half-day Pre-conference Submissions 27
    - Accepted 21
- The Program Committee met in October to review and select the educational programs:
  - Program Reviewers 1,150
  - Total number of program submissions - 1480
    - General Interest Program Submissions Accepted - 452
    - KC General Program Sponsored Accepted - 88
    - Poster Session Submissions Accepted - 25
    - SA Speaks Submissions Accepted - 8
    - Scholarly Paper Submissions Accepted - 33
    - Rejected Programs – 697 (47% rejected)

- Virtual Ticket – This is a virtual conference that will provide more sessions and live-streaming portions of the conference. Available packages for the Virtual Ticket are outlined below.
  - NASPA Live – Complimentary to all NASPA members. This package gives registrants access to hear all the featured speaker, a number of general interest sessions, and SA Speaks. In addition, there will be several 10-minute talks on hot topics within student affairs.
  - On Demand – Gives registrants access to over 60 educational sessions from the 2016 Conference that they will have access to for 12 months following the conference. This is also available as an add-on for anyone planning to attend the face-to-face meeting.
  - Professional Development – allows for opportunities for individuals who cannot attend the face-to face to purchase the package, both live and on-demand as a combo package.

**SA Speaks**
- Committee of nine is headed by Jason Campbell-Foster.
- There were 30 submissions for 8 programmatic slots.
- One SA Speaks presentation, “Latinos Aquí. Latinos Are Here!!!” will be presented in Spanish.
- Each speaker is being coached by a member of the committee.

**Poster Sessions**
*March 12-16, 2016 @ Convention Center D-E @ Indianapolis, Indiana*
- 23 poster sessions accepted
- Developmental communications were sent to accepted poster session presenters to enhance the quality of the poster sessions and ensure poster sessions are a professional development opportunity for both presenters and participants.
- A live briefing was hosted on March 3, 2016 for all poster session presenters.
o Polling through the Mobile App was implemented to encourage participant engagement with poster sessions.

**Mid-Level professionals Focus**

*March 12-16, 2016 ◊ Convention Center D-E ◊ Indianapolis, Indiana*

- The Avani Rana of the CLC, a sub-committee and staff liaison partnered develop programming to serve the needs of mid-level professionals including:
  - 2 Mid-Level Professional roundtables during annual conference
  - No host activities
  - Featured Educational Sessions for Mid-level professionals

**New Professionals Focus**

*March 12-16, 2016 ◊ Convention Center D-E ◊ Indianapolis, Indiana*

- The CLC and staff liaison partnered with the NPGS KC to develop programming to serve the needs of new professionals including:
  - New Professionals and Graduate Student Pre-Conference
  - Featured Educational Sessions hosted by NPGS KC
  - NPGS KC Business Meeting and Social
  - NPGS Consortium
  - NPGS Lounge with Extended Hours
  - Doctoral Student Specific Consortium
  - Highlight New Pro and Graduate Student regional awards at the Awards Luncheon
  - Blog posts to highlight offerings for new professionals and graduate students *(one doctoral student specific)*

**Campus Tours**

*March 12, 2016 ◊ Indianapolis Indiana*

- Joseph Matthew Hayes, director of the Campus Center, Indiana University – Purdue University - Indianapolis and Dana Muldrow, interim retention coordinator at Martin University, both of the local arrangements committee, serve as co-chairs of campus tours.
- Ivy Tech Community College, Indiana University – Purdue University – Indianapolis (IUPUI), Martin University, and Butler University are hosting campus tours.
- There are currently 32 registrants for the tour.

**2016 Lead Pre-Conference at NASPA Annual Conference**

*March 12, 2016 ◊ Indianapolis Convention Center ◊ Indianapolis, Indiana*

- Lead Consulting Institutions are working on the content for this session.
- This pre-conference will be in conjunction with the 2016 NASPA Annual Conference service project at Gleanors Food Bank.

**2016 NASPA Community Colleges Institute at NASPA Annual Conference**

*March 12, 2016 ◊ 2016 NASPA Annual Conference ◊ Indianapolis, IN*

- Annual program sponsored and organized by the Community Colleges Division occurring as a full day pre-conference workshop at the NASPA Annual Conference.
- The 2016 NASPA CCI is themed “Community Colleges as Social Justice Institutions”.
- Kathy Obear will serve as the facilitator for the day.
Community Colleges Division Board members Kristina Testa-Buzzee and Karl Books collaborated under the leadership of Paulette Dalpes to organize the program. Ivy Tech Community College will host a reception for attendees the afternoon prior to the event. John Laws from Ivy Tech Community College helped to identify students to participate and aided in securing a sponsorship for the 2016 event. 18 registrants as of February 7.

International Symposium at NASPA Annual Conference
March 12-13, 2016 · 2016 NASPA Annual Conference · Indianapolis, IN
During the 2016 NASPA Annual Conference, the International Symposium will convene student affairs practitioners from around the world with offerings including:
- A 1.5 day full pre-conference experience
- A Panel discussion highlighting the New Internationalization of Student Affairs book.
- A keynote address by a thought-leader in the field of International Education
- Concurrent sessions for attendees throughout the annual conference.
- A “first-timer” pre-session for international delegates.
- No-host dinners for international delegates.
- There are 100 registrants for the Symposium as of February 10, 2016.

VPSA Initiatives at NASPA Annual Conference
During the 2016 NASPA Annual Conference, NASPA will present a robust lineup of VPSA-exclusive offerings including:
- the traditional Monday afternoon VPSA reception;
- a full-day, pre-conference VPSA Institute;
- concurrent VPSA roundtables organized by institutional type (i.e., large, mid-size, small, community college, and minority serving institutions);
- follow-up session for recent attendees of the Institute for New VPSAs;
- several VPSA-focused sessions; and
- Annual Conference “first-timer” session for VPSAs.

NUFP at NASPA Annual Conference
- The Undergraduate Student Conference will be hosted by the University of Indianapolis and Indiana University-Purdue University Indianapolis before the Annual Conference. All undergraduates, including NUFP fellows, will be invited to register. Shauna Harris, Assistant Director of Administration for the Department of Residential Life at North Carolina Central University is serving as chair.
- NUFP Fellows and Mentors will have a networking reception Friday evening before the pre-conference.
- NUFP will continue to have “NUFP Buddies,” NUFP alumni who will serve as guides on-site at the Annual Conference for NUFP fellows in attendance.

NUFP (NASPA Undergraduate Fellows Program)
Summer Internship Process
- Thirty five institutions have applied to host 60 NUFP Interns, up from 24 institutions hosting 35 interns in 2015 and 30 institutions hosting 42 interns in 2014.
One hundred and fifty two fellows have applied to the Internship Process, down from 162 last year.

**Dungy Leadership Institute**
- The 2016 Dungy Leadership Institute will be hosted by the Ohio State University.
- We received three applications to host the 2017 Dungy Leadership Institute. At the time of this report

**Member Engagement**

The NASPA Member Engagement team planned an Open House for New Professionals and Graduate Students in the local DMV (D.C., Maryland, Virginia) area to learn more about NASPA’s initiatives, what NASPA can do for our members, and to learn what ideas our members have for the future of NASPA! The Member Engagement team will also hosted a rooftop reception for any members that were interested in networking with local professionals.

**2015 NASPA Open House for New Professionals and Graduate Students, July 17, 2015**
- The 2015 NASPA Open House for New Professionals and Graduate Students took place on July 17, 2015 from 1:00 pm to 5:30 pm NASPA National Office in Washington, D.C.
- There were 49 attendees.

**2015 NASPA Rooftop Reception, July 17, 2015**
- The 2015 NASPA Rooftop Reception will took place on July 17, 2015 from 5:30 pm to 7:30 pm NASPA National Office in Washington, D.C.
- There were 54 attendees.

**Regions**

**Upcoming Events**

**2016 NASPA Region I New Professional Mentoring Institute, January 29 – May 6, 2016**
- The 2016 NASPA Region I New Professional Mentoring Institute has had one session which took place on January 29 at Quinnipiac University. There are three other sessions which will take place on February 26 at Fitchburg State University, April 8 at Stonehill College, and May 6 with a final location to be decided.
- There are 19 attendees which is the cap for the institute.

**2016 NASPA Region VI Southern California Drive-In, February 12, 2016**
- The 2016 NASPA Region VI Southern California Drive-In will take place on February 12, 2016 at the California State University in Fullerton, CA.
- The conference them is “Navigating the Job Search Process”
- There are 143 registrants currently.

**2016 NASPA Region I Latino/a KC Drive In, February 19, 2016**
- The 2016 NASPA Region I Latino/a KC Drive-In will take place on February 19, 2016 at Eastern Connecticut State University in Willimantic, CT.
- The drive-in theme is “Cultural Sensitive Supervision and Teamwork Strategies”
- There are currently 114 registrants.
2016 NASPA Region II: AVP/VP Book Panel & Discussion, February 26, 2016
- The 2016 NASPA Region II AVP/VP Book Panel & Discussion will take place on February 26, 2016 at the College of New Jersey in Ewing, NJ.
- There are currently 28 registrants.

Past Events
2015 Region I Multi-KC Drive In, March 13, 2015
- The 2015 Region I Multi-KC Drive In took place on March 13, 2015. It was hosted by the WISA KC, MM KC, and GLBT KC at Southern New Hampshire University.
- The conference theme was “Expressing Ourselves: Feminism, Masculinity, and Gender Expression in Student Affairs”.
- There were 53 attendees.

2015 Region I Mid-Level Institute, March 13 – June 12, 2015
- The 2015 Region I Mid-Level Institute took place on March 13 at Babson College, on April 10 at the University of St. Joseph, on May 8 at the Rhode Island School of Design, and on June 12 at Southern Maine Community College.
- The institute theme was “Making the Most of the Middle”.
- There were 19 attendees.

- The 2015 Region V Power of One Conference took place from April 23 – 25, 2015 at the University of Montana.
- The conference theme was “The Power of One: Equity. Empowerment. Envision”
- There were 154 attendees.

2015 Region IV-E Student Leadership Programs KC Drive-In Conference, May 29, 2015
- The 2015 Region IV-E SLP KC Drive-In Conference took place on May 29, 2015 at Loyola University – Chicago.
- The conference theme was “Transition. Discover. Transform.”
- There were 105 attendees.

2015 Region III & SACSA Mid-Manager’s Institute, May 31 – June 6, 2015
- The Region III & SACSA Mid-Manager’s Institute took place from May 31 – June 6, 2015 at the University of Tennessee.
- There were 48 attendees.

2015 Region II Conference, June 7 – 9, 2015
- The Region II Conference took place from June 7 – 9, 2015 at the George Washington University in Washington, D.C.
- The conference theme was “Celebrating the Past, Present, and Future of Student Affairs”.
- There were 316 attendees.

2015 Region V Chief Student Affairs Officers Retreat, June 17 – 19, 2015
- The Region V Chief Student Affairs Officers Retreat took place from June 17 – 19, 2015 at the Residence Inn Marriott in Portland, OR.
There were 38 attendees.

**2015 Region III Summer Symposium, June 20 – 24, 2015**
- The 2015 Region III Summer Symposium took place from June 20 – 24, 2015 at the King and Prince Beach and Golf Resort in St. Simon Island, GA.
- There were 156 attendees.

**2015 Region III & SACSA New Professionals Institute, June 21 – 26, 2015**
- The 2015 Region III & SACSA New Professionals Institute took place from June 21 – 26, 2015 at the University of Alabama – Huntsville.
- There were 57 participants.

**2015 NASPA Region I Rhode Island Drive-In Workshop, August 28, 2015**
- The 2015 NASPA Region I Rhode Island Drive-In Workshop took place at Roger Williams University in Bristol, RI.
- The focus of the workshop was on the speaker, Jackson Katz.
- There were 41 attendees.

**2015 NASPA Region IV-E WISA Drive-In Conference, September 25, 2015**
- The 2015 NASPA Region IV-E WISA Drive-In Conference took place on September 25, 2015 at Northwestern University in Evanston, IL.
- The conference theme was “Visionary Leadership”.
- There were 102 attendees.

**2015 NASPA Region V Utah Conference, October 9, 2015**
- The 2015 NASPA Region V Utah Conference took place on October 9, 2015 at the Utah Valley University Sorenson Student Center in Orem, UT.
- The conference theme was “Inspire Higher”.
- There were 227 attendees.

**2015 NASPA Region III Florida Drive-In & Undergraduate Symposium, October 15 – 17, 2015**
- The 2015 NASPA Region III Florida Drive-In & Undergraduate Symposium took place from October 15 – 17, 2015 at the University of South Florida in Tampa, FL.
- The conference theme was “Connecting Passion with Purpose”.
- There were 279 attendees for the Drive In and 62 for the Symposium.

**2015 NASPA Region II Careers in Student Affairs Month (CSAM) Conference, October 23, 2015**
- The 2015 NASPA Region II Careers in Student Affairs Month (CSAM) Conference took place on October 23, 2015 at Canisius College in Buffalo, NY; the New York Institute of Technology in New York, NY; and at Towson University in Towson, MD.
- The conference theme was “Careers in Student Affairs Month”.
- There were 441 attendees across all 3 campuses.

**2015 NASPA Western Regional Conference, November 8-10, 2015**
- The 2015 NASPA Western Regional Conference took place from November 8 -10, 2015 at the Oakland Convention Center in Oakland, CA.
- The conference theme was “Forces of Change”.

38
There were 908 attendees.

2015 NASPA Region IV-E Annual Conference, November 8-10, 2015
- The 2015 NASPA Region IV-E Annual Conference took place from November 8 – 10, 2015 at the Renaissance Schaumburg Convention Center in Schaumburg, IL.
  - The conference included a New Professionals Institute.
- There were 322 attendees for the Conference and 14 attendees for NPI.

2015 NASPA Region IV-West Conference, November 8-12, 2015.
- The 2015 NASPA Region IV-West Conference took place from November 8-12, 2015 at the Park Hyatt-Beaver Creek Resort in Beaver Creek, CO.
- The conference theme was “Renew, Elevate, Embrace”.
- There were 351 attendees.

- The 2015 NASPA Region I Conference took place from November 15-18, 2015 at the Radisson Hotel Manchester Downtown in Manchester, NH.
  - The conference included a Student Affairs Leaders of Tomorrow (SALT) Pre-Conference.
- There were 529 attendees.

- The 2016 NASPA Region III Alabama Drive-In Conference took place from January 21-22, 2016 at the Auburn University at Montgomery in Montgomery, AL.
  - The conference included a New Educator’s Institute.
- The conference theme was “Common Purpose: Leadership, Collaboration and Innovation”.
- There were 83 attendees for the Conference and 16 for the New Educator’s Institute.

2016 NASPA Region VI Northern California Drive In, February 5, 2016
- The 2016 NASPA Region VI Northern California Drive In took place on February 5, 2016 at Saint Mary’s College in Moraga, CA.
- The conference theme was “From Unheard to Heard: Responding to Campus Climate Issues”.
- There were 102 attendees.

Workshops, Conferences, & Institutes

NCC Online - En Sus Voces: Latinos Navigating and Working in a Community College Environment
April 16, 2015 ◊ Go-to-Webinar Offering
- NCC Online programs are sponsored by the Community Colleges Division four times per year.
- This offering focused on advancing the CCD’s Latino Task Force.
- 39 registrants and 27 individual logins.
- Anthony Cruz, vice president for enrollment management and student affairs - Sinclair Community College; Edward Martinez, assistant director of student services/director of counseling - Suffolk County Community College; and Magdalena de la Teja, vice president for student development services - Tarrant County College, Northeast Campus served as presenters. Edward Martinez and Magdalena de la Teja serve as the Mid-Level Representative and Emeritus members, respectively, on the CCD Board.
2015 National Conference for College Women Student Leaders (NCCWSL)
May 28 – May 30, 2015 ◊ University of Maryland – College Park, MD
- There were 800+ students/administrators from over 226 institutions for the conference, covering the United States and international regions.
- There were six pre-conference sessions, two community service and four skill-building, with 200+ students participating.
- 55 workshops were offered to student participants. There were 123 submissions for presentations from all over the country.
- For the first time ever a separate track of workshops was provided for campus administrators.
- Four workshops were offered on various topics of interest.
- A welcome reception was offered to administrators attending NCCWSL. 45 attended to learn about NASPA, AAUW and to network with fellow colleagues.
- 2015 Women of Distinction were:
  - Elizabeth Acevedo, Poet
  - Marcia Ann Gillespie, Magazine Editor and Writer
  - Lynn Rosenthal, Vice President for Strategic Partnerships
  - Debbie Sterling, CEO and Founder of GoldieBlox
  - Amanda Simpson, Executive Director, U.S. Army Office of Energy Initiatives
  - Miriam W. Yeung, Executive Director, National Asian Pacific American Women’s Forum
- The keynote speakers were Maysoon Zayid, actress, stand-up comedian, and writer and Nancy Hogshead-Makar, CEO of Champion Women.

2015 International Student Affairs Study Tour
May 31 – June 14, 2015 ◊ England, Ireland, and Scotland
- NASPA, in conjunction with ACUI, and ACUHO-I partnered on the 2015 International Student Affairs Study Tour.
- There were 19 total attendees.
- The study tour visited Trinity College, Dublin City University, and Dublin Institute of Technology (Dublin, Ireland); Queens University (Belfast, Northern Ireland); AMOSSHE, The Student Services Organisation, Royal Holloway University, optional day trip to Cambridge, day trip to Oxford, Goldsmiths University (London, England); Edinburgh Napier University (3 campuses), Heriot-Watt University, and optional day trip to St. Andrews University (Edinburgh, Scotland).
- Dr. Judith Rogers, Miami University – Oxford served as faculty for the study tour.

2015 Student Affairs Certificate Program in Law and Policy
June 1-5, 2015 ◊ Sheraton Tampa Riverwalk Hotel ◊ Tampa, Florida
- This certificate program was designed as a 5 day, 23-hour course and participants completed a written final exam for competition.
- 39 people applied, 35 were accepted and 33 attended.
- The following served as faculty for the program:
  - Peter F. Lake, Charles A. Dana chair and director, Center for Excellence in Higher Education Law and Policy, Stetson University College of Law
  - Oren R. Griffin, Associate dean for academic affairs and associate professor of law, Mercer University
  - Brian Mistler, associate dean of students, Ringling College of Art & Design
2015 Mid-Level Administrators Conference
June 4-6, 2015, ♦ Kansas City Marriott Country Club and Plaza ♦ Kansas City, Missouri
- This was the first year NASPA offered a national program for mid-level professionals.
- 58 registered and a pre-conference workshop was included.
- Evette Castillo Clark, dean of students, St. Mary’s College and Ainsley Carry, vice provost of student affairs, University of Southern California served as the conference chairs.
- 12 programs were submitted through the call for programs and nine workshops were presented. Two small group meetings were offered for participants to process content.
- Levester Johnson, vice president for student affairs, Butler University served as the opening speaker.
- This program was held simultaneously with the New Professional Conference.

2015 New Professionals Conference
June 4-6, 2015, ♦ Kansas City Marriott Country Club and Plaza ♦ Kansas City, Missouri
- This was the first year NASPA offered a national program for new professionals.
- 33 registered and a pre-conference workshop was not offered.
- Marianne Huger Thomson, associate dean for orientation, transition, and retention, American University and Salvador B. Mena, associate vice chancellor for Student Affairs, Rutgers University served as the conference chairs.
- 12 programs were submitted through the call for programs and eleven workshops were presented. Two small group meetings were offered for participants to process content.
- Levester Johnson, vice president for student affairs, Butler University served as the opening speaker.
- This program was held simultaneously with the Mid-Level Administrators Conference.

2015 Conference on College Men
June 18-20, 2015 ♦ The University of Massachusetts Amherst ♦ Amherst, Massachusetts
- Bi-Annual program co-hosted with ACPA.
- 131 registrants with 25 participating in a pre-conference workshop.
- 27 programs were selected from the 33 programs generated by the call for programs.
- Jason Laker and Erica Boas presented the opening keynote address titled, “His Issues, Her Issues, Zir Issues, Our Issues: Rethinking Assumptions about Sexual Coercion and Assault”.
- Terrell Strayhorn delivered a keynote address focused on the intersectionality of identity.
- MED talks, a play on the TEDx presentation style, closed out the conference with presenters from the University of Massachusetts Amherst.

NCC Online: Access, Retention, and Completion of Undocumented Students in Community Colleges
June 25, 2015 ♦ Go-to-Webinar Offering
- NCC Online programs are sponsored by the Community Colleges Division four times per year.
- 68 registrants and 43 attendees.
- Michelle Roman-Garcia, director for the office of multicultural student affairs - Joliet Junior College; Martha Villegas Miranda, multicultural/Latino outreach and retention specialist - Joliet Junior College; Elizabeth Cervantes, co-founder and organizer - Southwest Suburban Immigrant Project; and Jose Eduardo Vera, executive director - Southwest Suburban Immigrant Project will serve as presenters.
2015 Assessment and Persistence Conference
June 25-27, 2015 ◊ Hyatt Regency Boston ◊ Boston, Massachusetts

- 336 registered compared to 343 last year. 56 attended pre-conference workshops.
- Two pre-conference workshops, 54 workshops, two roundtables and five mini-institutes were offered.
- Two exhibitors were present:
  o Campuslabs
  o Block by Block Campus Services
- The featured speakers included:
  o Estela Mara Bensimon, professor of higher education and co-director of the Center for Urban Education, University of Southern California.
  o Donna Younger, associate vice president of higher education, Council for Adult and Experiential Learning.
  o Kimberly Griffin, associate professor, University of Maryland, College Park.
- Committee members were:
  o Darby Roberts, Director, student life studies, Texas A&M University
  o Nathan Lindsey, assistant vice provost for assessment, University of Missouri - Kansas City
  o Andrew J. Mauk, director of student affairs assessment, research & planning, University of North Carolina Wilmington
  o Joshua A. Conway, associate director for residential life, Columbia University
  o Matthew Gulliford, academic assessment specialist, City University of New York
  o Jason L. Meriwether, vice chancellor for enrollment management & student affairs, Indiana University Southeast
  o Marjorie L. Dorimé-Williams, director of academic assessment, Baruch College, CUNY
  o Marguerite Bonous-Hammarch, director, student affairs assessment, research & evaluation, University of California - Irvine

NCC Online: Careers in Student Affairs Month
October 8, 2015 Online ◊ Go-to-Webinar Offering

- The Community Colleges Division participated in Careers in Student Affairs Month by focusing their fall NCC Online program on different opportunities and career pathways within the community college setting.
- Derek Dabrowiak, executive director of student affairs- Technical College System of Georgia; Keith Howard, vice president of student affairs - Colorado Community College System and Community Colleges Division Region IV-W Representative; and Carla Stein, dean of student services - Front Range Community College served as panelists for the event.
- 66 registrants and 34 attendees.

2015 NASPA Institute for New Vice Presidents for Student Affairs
October 11 – 14, 2015 ◊ Hilton Alexandria Old Town ◊ Alexandria, Virginia

- This signature NASPA program is sponsored by the James E. Scott Academy.
- This year’s theme was “Leadership and Management Effectiveness for the New Vice President for Student Affairs.”
- Institute faculty included Joan Kindle, Institute Director, Eastern Iowa Community College District; Mamta Accapadi, Rollins College; Shannon Ellis, University of Nevada, Reno; and Ajay Nair, Emory University.
Invited speakers included Kevin Kruger, President, NASPA; Ángel Cabrera, President, George Mason University; Kathleen Hetherington, President, Howard Community College; Iris Palmer, Senior Policy Analyst at the New America Foundation; Ellen Heffernan, President, Spelman Johnson; Tom Matson, Senior Director of Executive Leadership, Gallup; Brandon Busteed, Executive Director, Education and Workforce Development, Gallup; Traevena Byrd, General Counsel, Towson University; and Melinda Grier, Director of Legal Resources, National Association of College and University Attorneys.

Institute faculty offered a two-hour, pre-Institute session for new VPSAs who are also relatively new to the field of student affairs (e.g., former faculty and academic administrators).

Fifty-one VPSAs attended the program, 13 of whom represented two-year institutions and 3 of whom represented non-U.S. institutions (i.e., Canada, Ghana, and Kuwait).

2015-16 NASPA Community Colleges Symposium Series

October 2015 - June 2016 ◊ Community College Campus Hosts ◊ Throughout the Continental U.S.

This new program, hosted at 6 institutions, is strategically located throughout the U.S. to deliver low cost, high quality professional development to new- and mid-level student affairs/services practitioners working at community colleges.

Six attendees volunteered for future CCD opportunities through Volunteer Central postings.

The following individuals served as the curriculum development committee in consultation with the Community Colleges Division Director, Paulette Dalpes:

- Michael A. Baston, J.D., Ed.D., vice president of student affairs - LaGuardia Community College
- Tricia Brand, associate dean of student development, Portland Community College
- Marcia Conston, Ph.D., vice president for enrollment and student services - Central Piedmont Community College
- Quincy Martin, III, Ed.D., associate vice president of student affairs - Triton Community College
- Scott Peska, Ed.D., dean for students - Waubonsee Community College
- Heather Wilcox, associate dean, judicial affairs and support services - Arapahoe Community College

The six locations and dates are as follows:

- October 23, 2015 - Montgomery College, Germantown, Maryland
- October 30, 2015 - Central Piedmont Community College - Charlotte, North Carolina
- April 22, 2016 - Harper College, Palatine, Illinois
- April 29, 2016 - Eastfield College, Mesquite, Texas
- May 5, 2016 - Delgado Community College, New Orleans, Louisiana
- May 13, 2016 - Highline College, Seattle, Washington

2015-16 NASPA Community Colleges Symposium Series at Montgomery College

October 23, 2015 ◊ Montgomery College - Germantown Campus ◊ Germantown, Maryland

Montgomery College hosted NASPA and 22 participants for the inaugural Symposium

All participants indicated they would attend a future NASPA professional development event for community college student affairs/services practitioners and every participant indicated that they would recommend the event to a colleague.

The following individuals served as speakers:

- Tonya Mason, Ph.D., college-wide dean for student success and Rockville Campus dean of students - Montgomery College
Escaleras: Student Affairs Latin@ Leadership Institute  
**October 25 – 27, 2015◊ University of Rhode Island ◊ Kingston, Rhode Island**

- This new initiative was proposed by NASPA members and is designed for Latin@ student affairs professionals who aspire to attain senior student affairs officers or vice president for student affairs roles, which may ultimately lead to executive leadership roles, at institutions of higher learning.
- The inaugural institute faculty included Mary Jo Gonzales, Institute Director, University of Rhode Island; Frank Cuevas, University of Tennessee, Knoxville; Magdalena de la Teja, Tarrant County College, Northeast Campus; Walter Diaz, Eastern Connecticut State University; Elizabeth Palacios, Baylor University; and Frank Sanchez, City University of New York.
- Invited presenters included sitting college presidents and vice presidents, association leaders, and foundation representatives.
- Sixty people attended the Institute.

2015-16 NASPA Community Colleges Symposium Series at Central Piedmont Community College  
**October 30, 2015◊ Central Piedmont Community College ◊ Charlotte, North Carolina**

- Central Piedmont Community College hosted NASPA.
- 45 participants joined the Symposium.
- The following individuals served as speakers:
  - Dr. Brenda Kays, president - Stanly Community College
  - Ms. Rita Dawkins, associate vice president for student success services - Central Piedmont Community College
  - Dr. Kimberly Sepich, associate vice president for student services - North Carolina Community Colleges
  - Dr. Amanda Capobianchi, associate dean of student life - Central Piedmont Community College
  - Ms. Tiki Ayiku, senior director of educational programs - NASPA
  - Dr. Ronald Rhames, president - Midlands Technical College

2015 NASPA Multicultural Institute  
**December 10-12, 2015◊ Hyatt Regency, Miami FL**

- 446 registrants – the largest ever for the Multicultural Conference. There 409 participants in 2013.
- Over 70 programs, including new program model, “Flash Sessions”
- Featured speakers include:
Dr. Vijay Pendakur, associate vice president for student affairs, California State University - Fullerton
Dr. Kandy Mink Salas, program director and assistant professor of the College Counseling and Student Development Program, Department of Education - Azusa Pacific University
Vernon Wall, founding faculty, Social Justice Training Institute; director of business development, LeaderShape, Inc.

• Invited partners and sponsors: The Social Justice Training Institute (SJTI), Defamation the Play, and the Spelman Johnson Group.
• Assessment data showed that 95% would recommend the program to a colleague and 96% would attend the program in the future (N=185).

2015 NASPA Student Affairs Law Conference
December 10-12, 2015 ◊ Washington Marriott ◊ Washington, D.C.
• The Association for Student Conduct Administration, (ASCA) was a contributing sponsor to this event.
• 93 were registered for this event. There was one pre-conference: top ten higher education legal issues which had 34 registrants.
• Art Coleman, managing partner and co-founder, Education Counsel, was the keynote speaker for this year.
• The conference is focused mainly on legal issues within higher education, which is different from previous conferences.

2016 NASPA Strategies Conferences: Alcohol and Other Drug Abuse Prevention, Mental Health, and Violence Prevention
January 21-23, 2016 ◊ Marriott Orlando World Center ◊ Orlando, FL
• Annual program with three co-located, concurrent conferences; attendees are free to attend sessions at any of the three conferences and encouraged to collaborate in light of the integrated nature of the conference topics.
• There were 663 total number of attendees with attendees registered at the following conference breakdown:
  o 2016 NASPA Strategies Conference: Alcohol and Other Drug Abuse Prevention: 296
  o 2016 NASPA Strategies Conference: Mental Health: 200
  o 2016 NASPA Strategies Conference: Violence Prevention: 167
• Association for University and College Counseling Center Directors (AUCCCD), Substance Abuse and Mental Health Services Administrators (SAMHSA), and IACLEA – The Leading Authority for Campus Public Safety served as contributing co-sponsors.
• VTV Family Outreach Foundation, American College Health Association (ACHA), and Suicide Prevention Resource Center (SPRC) all served as cooperating sponsors.
• Martin Mroz, director, health and counseling services, Simon Fraser University and Claire Budgen, health research and practice consultant, associate professor emerita, nursing, University of British Columbia delivered the keynote address.
• Luoluo Hong, vice president and Title IX coordinator, San Francisco State University served as the conferences’ closing speaker.
2016 Alice Manicur Symposium for Women Aspiring to be Vice Presidents for Student Affairs
January 21 – 24, 2016 @ Palacio del Rio @ San Antonio, Texas
- 102 people applied and 88 applications were accepted, and 81 registered.
- Pat Whitely, Teri Bump, and Ellen Heffernan served as guest presenters.
- The Symposium Chair was Shelia Higgs Burkhalter, vice president for student affairs, University of Baltimore.
- Faculty included:
  - Arnel W. Cosey, vice chancellor of student affairs, Delgado Community College
  - Paulette Dalpes, deputy to the vice chancellor for student affairs, City University of New York
  - Laura A. De Veau, vice president for student affairs, Mount Ida College
  - Gage Paine, vice president for student affairs, University of Texas, Austin
  - M.L. "Cissy" Petty, vice president for student affairs and associate provost, Loyola University New Orleans

2016 NASPA AVP Institute - Excellence in the “Number Two” Role
January 28 – 30, 2016 @ Hilton Palacio del Rio @ San Antonio, Texas
- The 2016 Institute was the third in its short history. It emphasized excellence in the “number two” role and was, therefore, differentiated from other NASPA programs designed for aspiring VPSAs.
- Institute faculty include Amy Hecht, Institute Director, The College of New Jersey; Ashanti Hands, San Diego Mesa College; Cynthia Hernandez, Texas A & M University; Byron McCrae, Hampshire College; Jason Pina, Bridgewater State University; and Julie Payne-Kirchmeier, Northwestern University.
- Invited presenters include Kevin Kruger, NASPA; Ellen Heffernan, Spelman Johnson; and Teri Bump, American Campus Communities.
- The institute addressed the topics of change management, responding to bias incidents, institutional politics, supervision, resource management, assessment, public policy developments, and more. Additionally, an optional pre-institute session for new AVPs was offered.
- Eighty-four people attended the Institute, the greatest number in its three-year history.

2016 NASPA Symposium on Military-Connected Students
February 4-6, 2016 @ Hilton Orlando Lake Buena Vista @ Orlando, Florida
- 2016 was NASPA’s second time to host the conference after the University of Louisville asked NASPA to assume hosting responsibilities.
- There was a 20 percent increase in registration to 282 registrants.
- 60 programs were selected from the 87 programs generated by the call for programs; 66 were submitted last year.
- A presenter orientation was conducted to encourage engagement in the Online Learning Community component of the event.
- NACADA - The Global Community for Academic Advising, Service members Opportunity Colleges (SOC)/American Association of State Colleges and Universities (AASCU), the American Council on Education (ACE), and American Women Veterans (AWV) were represented on the program planning committee and served as collaborating sponsors.
- Dr. Tom Jackson, Jr., president of Black Hills State University and founder of the event at the University of Louisville, served as the closing keynote plenary speaker.
NCC Online: Widening the Transfer Pipeline
February 11, 2016 ◊ Go-to-Webinar Offering

- Part of the NCC Online programming series sponsored and organized by the Community Colleges Division four times per year.
- 86 attendees registered for the broadcast as of February 7.
- Vanessa Ximenez, coordinator, transfer center, Tarrant County College Northeast Campus, Nicole Iwasaki, academic counselor, Honolulu Community College, Jennifer Brown, transfer advisor/faculty specialist, University of Hawai‘i at Mānoa, Melissa Sinclair, program director, transfer student program and students with dependents program, University of California, Los Angeles, and Michelle Dimmett, student success coordinator, Ohlone College will serve as presenters.

Future Workshops, Conferences, & Institutes

2016 MENASA NASPA Conference – formally known as the Gulf Conference
April 5-7 2016 ◊ Higher Colleges of Technology Women’s College ◊ Dubai, United Arab Emirates

- The 10th annual MENASA conference will be hosted by HCT.
- The conference committee is being chaired by Dr. Tarifa Ajaif, executive dean of student services, Higher Colleges of Technology Women’s College with the assistance of Dr. Courtney Stryker, senior student affairs consultant, Qatar University.
- Kruger will serve as the gala speaker.

2016 Civic Learning and Democratic Engagement (CLDE) Meeting
June 2 – 4, 2016 ◊ Indianapolis Marriott Downtown - Indianapolis, Indiana

- Fourth annual offering of this meeting, co-organized by AASCU’s American Democracy Project (ADP) and The Democracy Commitment (TDC).
- The Civic Learning and Democratic Engagement (CLDE) planning team members are:
  o Carol Burton, Associate Provost for Undergraduate Studies, Western Carolina University
  o Gerald A. Williams, Ph.D., Director of Career Opportunities, Valdosta State University
  o Assistant Director, Center for Leadership and Community Engagement, Rollins College
  o David Hoffman, Assistant Director of Student Life for Civic Agency, University of Maryland Baltimore County
  o Claire King, Assistant Professor, Experiential Education, Stella and Charles Guttman Community College at CUNY
  o Kathy Nordyke, Director, Citizenship and Service-Learning, Missouri State University
  o Kristin Norris, Director of Assessment, Office of Community Engagement, Indiana University-Purdue University Indianapolis
  o Calandra Pervis, Professor of Education, Lone Star College - Kingwood
  o Kris Pierre, Senior Director, Academic and Community Partnerships, Northeastern Illinois University
  o Daniel Tome, Director of Service-Learning, Stockton University
  o Anne Weiss, Director of Assessment, Indiana Campus Compact
- Call for Proposals opened on October 23, 2015 and closed on February 8, 2016. 128 program proposals were submitted.
- There will be five pre-conference sessions offered:
  o CLDE Assessment Institute with ETS
  o Political Engagement Institute with icitizen
Dialogue and Deliberation Institute
- Student Pre-conference Symposium
- ADP/TDC Economic Inequality Initiative Institute (EI campuses only)

2016 Student Affairs Certificate Program in Law and Policy
June 6-10, 2016, Clearwater Beach, Florida
- This certificate program is designed as a five-day, 23-hour course, and participants take a written final exam for completion.
- Peter F. Lake, Charles A. Dana chair and director, Center for Excellence in Higher Education Law and Policy, Stetson University College of Law will serve as head faculty.
- Applications are open until March 1, 2016.

2016 NASPA Closing the Achievement Gap: Student Success in Higher Education Conference
June 9-11, 2016, Marriott Hotel & Conference Center, College Park, MD
- Committee members:
  - Antonio Jenkins, grant coordinator, Southwest Tennessee Community College
  - Bryan Ashton, assistant director of the Office of Student Life, Student Wellness Center, OSU
  - Dawn Wooten, associate director, NAFSA: Association of International Educators
  - Dhanfu Elston, vice president for alliance state relations, Complete College America
  - Emmanuel Camarillo, academic support coordinator, Western Washington University
  - James Felton, chief diversity officer, Anne Arundel Community College
  - Karen Gerlach, vice president for student affairs, Trinity Washington University
  - Madhiha Akhtar, assistant dean for student affairs, SUNY Downstate Medical Center
  - Nikkia Gumbs, coordinator, disability services, Valencia College
  - Oscar Felix, associate vice president for diversity, enrollment and access; executive director of the Access Center, Colorado State University
  - Scott Silverman, assistant dean of students and director of student life, California Lutheran University
  - Stephanie Jefferson, director, Charles E. Brown African American Cultural Center/ISUceed Program, Indiana State University
- Proposed speakers for this conference include:
  - Jennifer Engle, senior program officer at The Gates Foundation leading the CLEAR Initiative
  - Michael Baston, vice president for student affairs of LaGuardia Community College, awarded “First in the World” grant by US Department of Education
  - Monica Martinez, presidential appointee to the White House Commission of Educational Excellence for Hispanics
- 65 proposals for programs submitted for 30 program spots – call for programs has been extended to February 12, 2016.
- Current registrations: 12
  - Early bird deadline, April 8, 2016
  - Regular registration deadline, May 20, 2016

2016 Assessment and Persistence Conference
June 16-18, 2016, Hyatt Regency Portland, Portland, Oregon
- 79 workshops have been submitted as of February 8, 2016.
• Ashley Finley, associate vice president of academic affairs & dean of the Dominican experience, Dominican University of California is confirmed as a conference plenary speaker.

• This year’s committee includes:
  o Michael N. Christakis, vice president for student affairs & public service professor, University at Albany
  o Jeanna Mastrodicasa, associate vice president, University of Florida
  o Edna Jones Miller, student programs coordinator, University of South Florida
  o Andrew J. Mauk, director of student affairs assessment, research & planning, University of North Carolina Wilmington
  o Susan Platt, executive director of assessment, California State University-Long Beach
  o Leanna Fenneberg, assistant vice president for student development, Saint Louis University
  o Karina Money, president, Right Path New England, LLC
  o Marjorie L. Dorimé-Williams, director of academic assessment, Baruch College, CUNY
  o Josh Conway, associate director for residential life, Barnard College

2016 NASPA Small Colleges and Universities Institute
June 26 – 28, 2016 ◊ Macalester College ◊ Saint Paul, Minnesota

• The 2016 Institute will be the 10th in its eighteen-year history.
• The Institute planning team is led by co-chairs Trina Dobberstein (Baldwin Wallace University) and Damon Sloan (University of St. Francis).
• A unique and intentional component of this signature NASPA program is living and learning together on the host campus.
• Primary content foci include gender based violence and Title IX compliance, presidential perspectives on higher education, student affairs as the touchstone for justice, and innovations and trends in campus career development initiatives.
• An optional pre-institute session will be offered for participants who are contemplating a move to the college presidency.

Penn-NASPA Institute for Higher Education’s Future: Engaging Senior Student Affairs Officers
July 2016/January 2017/June 2017 ◊ Locations TBD

• This new initiative involves a partnership between NASPA and the University of Pennsylvania’s Graduate School of Education.
• The target audience is exclusively seasoned vice presidents for student affairs and other most senior student affairs officers.
• The Institute consists of three gatherings spread across multiple months in three different cities.
• This program is intended to provide an opportunity for experienced Student Affairs leaders to collaborate with colleagues and other higher education leaders and to think about and act on big picture issues related to their own leadership, the institutions they serve, and the student affairs profession.

2016 NASPA Student Affairs Fundraising Conference
July 28-30, 2016 ◊ The Ohio State University and the Hyatt Regency, Columbus, OH

• Confirmed Speakers:
  o Noah Drezner, associate professor of higher education at Teachers College, Columbia University and founding editor of Philanthropy and Education
  o Amy Sajko, senior director, NASPA Foundation
2016 NASPA Institute for New Vice Presidents for Student Affairs  
*October 16 – 19, 2016 ◊ Hilton Alexandria Old Town ◊ Alexandria, Virginia*
- This signature NASPA program is sponsored by the James E. Scott Academy.
- Institute faculty will include Joan Kindle, Institute Director, Eastern Iowa Community College District; Mamta Accapadi, Rollins College; Shannon Ellis, University of Nevada, Reno; Lloyd Holmes, Monroe Community College; and Ajay Nair, Emory University.
- Institute faculty will offer a pre-Institute session for new VPSAs who are also relatively new to the field of student affairs (e.g., former faculty and academic administrators).

2016 NASPA Escaleras Institute  
*October 23 – 25, 2016 ◊ Location TBD*
- This will be the second Escaleras Institute.
- This new initiative was proposed by NASPA members and is designed for Latino/a student affairs professionals who aspire to attain senior student affairs officers or vice president for student affairs roles, which may ultimately lead to executive leadership roles, at institutions of higher learning.
- While the inaugural institute in 2015 was very successful, the 2016 institute will be refined to focus on the professional development needs of a narrower swath of student affairs professionals. The target audience will no longer include VPSAs.
- Mary Jo Gonzales, University of Rhode Island, will once again serve as the Institute Director. The remainder of the faculty team is under development.

The 3rd NASPA – IASAS Global Summit on Student Affairs and Services  
*October 26 – 28, 2016 ◊ Stellenbosch University – South Africa*
NASPA and the International Association of Student Affairs and Services (IASAS) will convene the third gathering of student affairs and services association representatives from around the world. Education is central to raising the socio-economic levels in any country. Higher education, including the support provided from student services and programs, only enhances opportunities for improving those conditions. This Global Summit allows participants to share ideas regarding the role of student affairs and services in bettering the world in which we all live.
- Stellenbosch University in South Africa will serve as the 2016 host for the Global Summit.
- Global Summit Planning Committee is comprised of:
  - Kevin Kruger, NASPA
  - Stephanie Gordon, NASPA
  - Tiki Ayiku, NASPA
  - Enrique Ramos, NASPA
  - Brett Perozzi, immediate past chair of the International Advisory Board, NASPA
  - Rob Shea, past-president, IASAS
  - Lisa Bardill Moscaritolo, secretary, IASAS
  - Birgit Schreiber, Stellenbosch University
- Current plans include the continuation of discussion and a written document that will be created by the Global Summit participants.

2016 Leadership Educators Institute  
*December 11-13, 2016 ◊ Renaissance Long Beach ◊ Long Beach, California*
- Bi-Annual program co-hosted with ACPA and NCLP.
• Registration launched in February 2016.
• This is the first time the program will be hosted at a hotel instead of on a campus to accommodate record breaking growth.
• The 20th anniversary of the Social Change Model will be heavily featured.

2017 NASPA AVP Institute - *Excellence in the “Number Two” Role*
*January, 2017 © Location TBD*

• The 2017 Institute will be the fourth in its short history. It will continue to emphasize excellence in the “number two” role and will, therefore, be differentiated from other NASPA programs designed for aspiring VPSAs.
• Institute faculty include Jason Pina, Institute Director, Bridgewater State University; Ashanti Hands, San Diego Mesa College; Cynthia Hernandez, Texas A & M University; Jeanna Mastrodicasa, University of Florida; Byron McCrae, Hampshire College; and Art Munin, Illinois State University.
• Important Dates:
  o Call for Programs Deadline: April 8, 2016
  o Early Bird Registration: May 27, 2016
  o Regular Registration Deadline: June 27, 2016

**BACCHUS Initiatives**

**BACCHUS Initiative Spring Conferences**

*February – April 2015*

Volunteer BACCHUS Regional Consultants are responsible to organize and implement a regional conference focused on collegiate peer education programming and management. Campuses hosted eight conferences in 2015:

• February 20, Georgia Southwestern State University, Americus, GA, 81 participants
• March 27 – 29, Rhodes College, Memphis, TN, 62 participants
• March 29, University of Connecticut, Storrs, CT, 192 participants
• April 9 – 11, Kansas City, MO, 400 participants
• April 10 – 11, Northern Illinois University, DeKalb, IL, 61 participants
• April 10 – 11, Saginaw Valley State University, MI, 83 participants
• April 10 – 11, Radford University, Radford, VA, 91 participants
• April 17 – 18, University of Colorado-Denver, Denver, CO, 133 participants

*April 2016*

Regional conferences will occur this year in April. The following are the confirmed dates and locations:

• Region I: April 3, Harvard University, Cambridge, MA
• Region II: April 15-16, California University, California, PA
• Region III: April 15-17, University of Virginia, Charlottesville, VA
• Region IV-E: April 15-16, Indiana University Purdue University Indianapolis, Indianapolis, IN
• Region IV-W: April 7-9, Kansas City, MO
• Region V & VI: Pending

**CSU Behavioral Intervention Team Trainings**

*October 22-23, 2015 © California State University, Fullerton, CA*

*November 12-13, 2015 © San Francisco State University, CA*
• New workshop piloted in California for CSU campuses.
• 100 registrants total for both workshops.
• Speakers included
  o Frank Lamas, California State University, Fresno
  o Dawn Meza Soufleris, Rochester Institute of Technology
  o LeRoy Rooker, AACRAO
  o Amber Eckert, Ashford University
  o Monique Crandal, University of California, San Diego

BACCHUS Initiatives General Assembly

November 12 – 15, 2015 @ Hyatt Regency, Reston, VA

• Annual conference for undergraduate peer educators and their advisors.
• This event marked the 40th anniversary of BACCHUS.
• 547 participants registered from 83 campuses.
• 90 educational breakout sessions were being offered from BACCHUS member groups.
• Awards were given for outstanding educational program, outstanding student, outstanding advisor, and outstanding peer education group.

BACCHUS Initiative Trainings

Certified Peer Educator (CPE) Trainings

The Certified Peer Educator (CPE) training program is a student leadership and engagement training with a 12-hour curriculum built around preparing students to have conversations with peers about health and safety. The CPE training program can be self-facilitated; however, several campuses request training from a national staff member. A national staff member facilitated the following trainings in this past year:

• CUNY LaGuardia Community College (4/6-4/7): 29 participants.
• CUNY Kingsborough Community College (6/4-6/5): 18 participants.
• Alliance Behavioral Health Care (8/3-8/4): 14 students
• Fullerton College & College of the Canyons (8/11-8/12): 20 students
• Massachusetts Maritime Academy (8/12-8/13): 100 students
• American University (8/28-8/29): 32 students
• St. Louis Multi-Campus Training (9/11-9/12): 70 students
• Catholic University of America (9/12-9/13): 25 students
• Salish Kootenai College (9/15-9/16): 11 students
• Claremont University Consortium (9/25-9/26): 42 students
• Chabot College (10/9-10/10): 33 students
• Umpqua Community College (10/23-10/24): 28 students
• National Urban League (11/4-11/5): 30 students
• General Assembly (November 11 & 12): 9 students
• Albright College (January 21 & 22): 18 students
• Stevenson University and Towson University (January 30 & 31): 40 students
• Columbia, Missouri multi-campus training (February 5 & 6): 40 students
• 562 total students and advisors participated in these trainings.

Other Trainings

• NASPA staff conducted an alcohol presentation at Westminster College on 10/21.
• 54 total students and advisors participated in this presentation.
• NASPA staff conducted an alcohol-related training at Purdue University on 8/23.
  o 120 total students participated in the training.
• NASPA staff conducted a training on Screening, Brief Intervention and Referral to Treatment (SBIRT) at American University on 8/27.
  o 11 professional staff members participated in the training.
• NASPA staff conducted a winter RA training session at Harvey Mudd College on 1/19.
  o 40 total students & 2 professional staff members participated in the training.

Foundation

Foundation Board Meetings
September 20-22, 2015 ◊ Kansas City, Missouri
• The Board reviewed the upcoming goals and priorities for the 2015-2016 year.
• The 2016 Pillars and new Board members were selected during this meeting.

January 11, 2016 ◊ via electronic communication
• Approved process for selecting John L. Blackburn Distinguished Pillar
• Established a standardized process and timeline for selecting Pillars of the Profession

Foundation Committees
• Chair-elect Gene Zdziarski restructured the committees within the Foundation resulting in the following:
  o Finance and Audit
  o Fundraising and Donor Involvement
  o Grants and Program Support
  o Nominations and Elections
  o Marketing and Communications
  o Awards

Research and Policy Institute

NASPA Policy Briefing Series
NASPA’s Research and Policy Institute launched a free, monthly policy briefing series to educate student affairs community about pertinent policy issues that intersect with their roles and responsibilities on campus. Topics covered thus far include:
• Intersections with student affairs in the current landscape of legislative activity in the 114th Congress;
• The ACA employer mandate and student employment;
• Current issues and next steps in supporting military-connected students; and
• The reauthorization of the Higher Education Act of 1965.

NASPA Live Briefing on the Americans with Disabilities Act
Research and Policy Institute staff coordinated with Paul Grossman to deliver a one-hour live briefing on the Americans with Disabilities Act (ADA) and its impact on student affairs practice.
NASPA hosted a convening for representatives from 20 institutions that are collecting information related to students’ participation in co-curricular activities. The gathering focused on several considerations for this work, including but not limited to, selecting the appropriate technology, assessing learning in co-curricular environments, and building an institution-wide culture that supports co-curricular engagement.

NASPA/ECS Collaboration Launch Event
NASPA hosted a launch event at the National Center for Higher Education at 1 Dupont Circle in Washington, DC, and moderated a panel discussion on campus sexual violence with leading voices on this issue, including Felicia McGinty (Rutgers), Wil Del Pilar (Pennsylvania Department of Education), Kevin Kruger, Brian Sponsler, and Andrew Morse. The event had attendance from national associations representing elected state leaders as well as the Washington Higher Education Secretariat associations. A live webcast made the event available to a national audience of leaders in student affairs as well.

Gates Foundation Emergency Aid Project Convening
NASPA participated in a national convening in February to discuss next steps for supporting students with emergency aid. Amelia Parnell presented initial findings from NASPA’s landscape analysis of processes for administering emergency aid, communicating with students about the aid, and sustaining funding for the aid.

2016 NASPA Annual Conference in Indianapolis, Indiana
- NASPA RPI staff will participate in educational sessions and town hall forums, and will host panel discussions.
- Morse coordinated with the Public Policy Division leadership and representative to deliver a full array of educational sessions that connected to NASPA’s public policy agenda on cost/affordability, accountability, and student well-being and success as well as on legal issues in higher education.
- Andrew Morse will present with Brian Sponsler from ECS on state legislative developments on campus violence prevention.
- Morse will present with Dani Molina from ACE on differences between military-connected undergraduates in the context of institutional policy and practice.
- Morse and Alexis Wesaw will present the session, The Affordable Care Act: Measuring and Addressing the Impact of the Employer Mandate on Student Affairs Divisions.
- Morse will present a federal policy update.
- Amelia Parnell will moderate the Public Policy Division’s featured panel, Affirming Student Activism as an Educational, Inclusion, and Policy Imperative: Opportunities and Challenges for Leaders in Student Affairs.
- Alexis Wesaw will present an educational session on the results from year three of the VPSA Census.
- In collaboration with partners from the Prevention Innovations Research Center and Emory University, Jill Dunlap will present data from the first national study of campus prevention and advocacy programs.

2015 NASPA Student Affairs Law Conference in Washington, D.C.
- RPI staff presented educational sessions and hosted panel discussions.
- Andrew Morse presented on state legislative activity on campus sexual violence.
• Morse also presented on compliance and cost issues with the ACA employer mandate on student employment with Steven Bloom from the American Council on Education and discussed efforts in which they are both providing leadership with other colleagues to devise and promote solutions to the issue.
• Amelia Parnell hosted a panel discussion on future of legal issues in higher education and student affairs.

2015 BACCHUS Initiatives of NASPA General Assembly
• RPI staff presented educational sessions.
• Jessica Hopp presented on data collection and analysis techniques to support programmatic efforts of institutions

Culture of Respect
• Effective January 1, 2016, NASPA acquired Culture of Respect, an organization whose mission is to help colleges and universities strengthen their sexual assault prevention and response efforts. The organization was founded in 2013 by parents of college-aged students alarmed by the high rate of sexual assault on college campuses. Their response was to create a robust, centralized website offering the leading practices in sexual assault prevention and response, and the Culture of Respect Engagement (CORE) Blueprint, a six-point strategic roadmap that engages all campus stakeholders—students, parents, faculty, administrators, health professionals, athletes and more—in implementing those leading practices to shift campus culture to one free from sexual violence. It includes a robust self-assessment (the CORE Evaluation) for schools to measure their progress.
• Allison Tombros Korman, executive director, will continue at the helm of Culture of Respect at NASPA as the senior director.
• Existing programming, including a fourteen-school Pilot Program and the development of a suite of tools (CORE Constructs) to supplement schools’ ability to implement the CORE Blueprint and Evaluation, continues at NASPA, in addition to planning new programming that will bring added value to NASPA members and to the field.

Online Professional Development

Virtual and Connected Conferences

Technē
August – December, 2015 ◊ Online
• Approximately 30 live and recorded sessions focused on one of eight themes: Technology Competency, Increasing Access and Engagement, Social Media, Leadership and Management, Efficiency and Productivity, Personal Development and Self-Care, How-To, and Industry Partners
• 61 enrollees
• 2 industry partners

2015 NMI Pod
November – December, 2015 ◊ Online
• This connected conference acts as a virtual learning community and materials repository for the 2015 NASPA Multicultural Institute.
• Presenters have enthusiastically created enhanced content and will use this community to connect with attendees and tailor session presentations.
Attendees will have the opportunity to connect with peers at similar institutions and in similar functions prior to attending the live event. The expectation is that the connected conference will deepen the overall engagement for conference attendees and result in future attendance increases.

2016 Symposium.mil
December, 2015 – February, 2016 ◊ Online
- This connected conference acts as a virtual learning community and materials repository for the 2015 Symposium on Military-Connected Students.
- Taking from the lessons of the prior year, we instituted a presenter orientation program and reorganized the online structure of the conference to improve ease of use.

Virtual Ticket
The overall response to the revamped platform and structure for the 2015 Virtual Ticket was very positive. In 2015, we had over 450 total registrations, over 250 paid registrations, and about $40K in revenue. After direct expenses, the program maintained about $15k in profit. This is a significant increase in registration numbers from 2014 and a doubling of revenue. Sales are still ongoing. The 2016 Virtual Ticket has expanded to include more hours of streaming content and an additional 10 recorded sessions for a total of about 60 sessions. We’ve also streamlined the packaging and pricing to reduce customer service issues and administration and are looking forward to good results in Indianapolis.

Live Briefings
Defining Title IX/Clery Act Roles
March 23, 2015 ◊ Online
- Partnering with Stetson College of Law and the Virginia Tech Victims Family Foundation
- 12 participants
- Recording remains available for purchase

Palcohol: Comprehensive Prevention Tactics for Novel Substance Abuse Concerns
April 21, 2015 ◊ Online
- 23 participants to date
- Recording remains available for purchase

Interpreting OCR Guidance
June 4, 2015 ◊ Online
- In partnership with the Victim Rights Law Center
- 34 participants to date

At the Intersection Where Worlds Collide: The Quest for Character, Civility and Community
July 1 and July 22, 2015 ◊ Online
- A hybrid online learning experience created in partnership with the Student Leadership Programs KC and Omicron Delta Kappa
- Included an opening and closing live session and 2 hours of recorded content
- Presented by Dr. Walter Fluker
- 39 attendees
Live Briefing Series on the NASPA/ACPA Technology Competency
August 19, 26 and September 2 and 9, 2015 ◊ Online
- Each session was devoted to one level of the competency with the final session focused on how technology connects to the other competencies.
- Event was included for Techne attendees but also offered as a separate package
- 80 total attendees

The Rest of the Story: Effects on Administrators following Campus Incident of Bias
September 16, 2015 and recorded ◊ Online
- 12 attendees to date

Building the F-Gap: a Roadmap to Success for First Generation Students
September 30, 2015 ◊ Online
- 12 attendees to date

Synergistic Supervision of Entry-Level Student Affairs Professionals: A Cross-Cultural Examination
October 21, 2015 ◊ Online
- 41 attendees to date
- This Live Briefing was the first selection to be included in the Live Briefings Institutional Membership upgrade package.

When No One Knows Who You Are: Apps, Anonymity, and Accountability
October 27, 2015 ◊ Online
- This session was the first in a series with Eric Stoller, Expert in Residence
- 2 attendees to date

Beginning Your Journey: Beyond the Book
October 29, 2015 ◊ Online
- The session was presented by the book editors at no cost to members
- 52 registrants to date

A Day in the Life of a Student Affairs Professional at a Small College or University
November 3, 2015 ◊ Online
- This session was presented as an extension of Careers in Student Affairs Month
- 50 registrants to date

What Matters to Students: Using the Critical Incident Technique in Student Affairs Assessment
November 4, 2015 ◊ Online
- This Live Briefing was the second selection to be included in the Live Briefings Institutional Membership Upgrade package.
- 43 registrations to date

Understanding ADA: Guidance and Practical Takeaways
November 10, 2015 ◊ Online
- 18 registrations to date

College Students on the Autism Spectrum: Challenges and Strategies for Student Affairs Professionals
November 18, 2015 ◊ Online
- 18 registrations to date

Where do we go from here? Demonstrating sensitive, caring, and justice-centered leadership
November 20, 2015 ◊ Online
- 1433 registered attendees
  - This briefing was hosted by NASPA President, Kevin Kruger. Dr. Kruger was joined by:
    - Shaun Harper, University of Pennsylvania
    - Larry Roper, Oregon State University
    - Penny Rue, Wake Forest University
    - Sumun L. Pendakur, Harvey Mudd College
    - Sam Museus, Indiana University
    - Miguel Macias, DePaul University

Getting Ready for the Drug Free Schools and Communities Act Biennial Review
January 28, 2016 ◊ Online
- 26 registrations to date

Get Digital or Get Out of the Way: Overcoming our Collective Fear of Technology
December 8, 2105 ◊ Online
- This session is the second in a series with Eric Stoller, Expert in Residence in Higher Education Technology and was co-presented with Jennifer Edwards of Tarleton State University, Kenn Elmore of Boston University, and Connie Johnson of Colorado Technical University
- 153 registrants to date

Embedding Digital into the First Year Experience
January 26 and February 2, 2016 ◊ Online
- These sessions are part of the series with Eric Stoller, Expert in Resident in Higher Education and was co-presented with Marcus Langford of the University of Cincinnati
- 33 registrants to date

Leverage: Using Data and Legal Analysis to Change Policies Regarding Gender Identity and Trans students
February 10, 2015 ◊ Online
- This session was the third selection for the institutional upgrade package recipients.
- 32 registrations to date

Democracy Requires Information: Fostering Media Literacy for Civic Engagement in College
February 11, 2015 ◊ Online

Weaving together Career and Civic Commitments for Social Change
February 17, 2016 ◊ Online

Postvention: A Guide for Response to Suicide on College Campuses
February 18, 2016 ◊ Online
- This session is in collaboration with HEMHA
OnDemand and Short Courses
Below highlights the ondemand modules or short courses that have launched in the timeframe of this report.

Teaching and Learning in the Digital Age
Launched March 11, 2015
- 23 participants to date

Addressing Gender-Based Violence: Fundamentals
Launched March 19, 2015
- A 3-part introduction to the Addressing Gender-Based Violence Short Course series
- 27 participants to date

Confidential Reporting: Understanding and Implementing your Campus Response Process
Launched March 19, 2015
- Part of the short course series Addressing Gender-Based Violence
- 7 participants to date

Overview of the Clery Act for Student Affairs
Launched March 19, 2015
- Part of the short course series Addressing Gender-Based Violence
- 6 participants to date

Identifying and Remedying Hostile Environments
Launched March 19, 2015
- Part of the short course series Addressing Gender-Based Violence
- 10 participants to date

Outcomes Based Assessment Fundamentals
Launched August 26, 2015
- 10 self-paced modules
- Presented by Dr. Marilee Bresciani Ludvik
- 35 attendees to date

Advocating for Pregnant and Parenting Students: How to be Proactive not Reactive
Launched August 10, 2015
- Created by the Adult Learners and Students with Children Knowledge Community
- Includes three modules and resources for ongoing peer-to-peer communication and learning
- 28 attendees to date

Knowledge Community Online Sessions
Leadership Series
- Developed by ODK and the Student Leadership Programs KC
- 7 modules total to be spread throughout 2015-2106
- 1 session completed in July 2015
- Next session planned for April 2016

NASPA Online Learning Community
The NASPA Online Learning Community continues to grow steadily. As of this date, over 5000 users have accessed the system. Several NASPA educational programs have found ways to use the platform to complement their existing offerings. We have established partnerships with The Clery Center, the Victim Rights Law Center and the Virginia Tech Victims Family Foundation to create several online learning opportunities in the coming year.

Corporate and Foundation Relations
2016 Annual Conference Advertising, Exhibits & Sponsorships, as of February 10, 2016

- 30 advertisers
- 133 exhibitors, representing 150+ booths. (Largest ever by revenue and square footage for annual conference)
- Over 40+ sponsorships secured for the Annual Conference. (Most by quantity and revenue for annual conference)
  - Leadership Dinner: Aramark Higher Education
  - VPSA Reception: Paperclip Communications
  - VPSA Reception: mtvU
  - Conference Wifi: HBO
  - Headshot Lounge: On Campus Marketing
  - Featured Speaker Marc Lamont Hill: Campus Clarity
  - Feature Speaker Simon Silva: E-Checkuptogo Programs
  - Featured Speaker Terrell Strayhorn: Campus Answers
  - Featured Speaker Allison Massari: Chartwells
  - Exhibit Hall Gift Card Raffle: 3rd Millennium Classrooms, Medicat, Student Health 101, NPC/NIC & Perkins & Will
  - Virtual Conference: Everfi
  - Virtual Conference: Chartwells
  - Opening Reception Football Throw: Golden Key
  - Opening Reception Football Throw: Hobsons
  - Opening Reception Football Throw: TAO Connect
  - VPSA Lounge: William Spelman Executive Search
  - International Symposium: Treanor Architects
  - International Symposium: Spelman & Johnson
  - Innovation Station: Altis (Student Thrive)
  - Innovation Station: Corvias Campus Living
  - Innovation Station: Campus Labs
  - Innovation Station: Compatibility
  - NUFP Graduate School Scholarships: Sodexo Education
  - NUFP Pre-Conference Event: Capstone Management
  - First Time Attendee Folding Brochure: Simply Voting, Inc.
  - Outstanding New Professional Award: Spelman & Johnson
  - African American Male & Female Summit: Spelman & Johnson
  - African American Summits’ Reception: Lumina Foundation
  - Foundation Awards Reception: Skyfactor
  - #Giving Tuesday: Capstone Management
  - VPSA Institute (pre-con) EdR
  - Institute for New VPSAs: Corvias Campus Living
  - Ivy Tech Community College Reception: Inside Track
Grad Prep Fair: OOHLALA Mobile
Escaleras Institute Reunion: Geofeedia
VPSA Reception Gift: mtvU
VPSA Lounge Gift: Eco Promotional Products
VPSA Lounge Furniture: University Loft Company
NASPA Lounge Furniture (in exhibit hall): University Loft Company
Innovation Station Furniture: University Loft Company
Conference Name Badge Holders: publicidentity
Polo Shirts: Halo Branded Solutions (in-kind)

Other Exhibits and Sponsorships, as of February 10, 2016

- 2015 Assessment & Persistence Conference: 4 exhibitors and 2 sponsors (Campus Labs and ETS)
- 2015 CLDE Event: 1 sponsor (USA Today)
- 2015 NCCWSL Conference: 1 sponsor (Eco Promotional Products - in-kind)
- 2015 Aspiring CSAO Institute: 1 sponsor (Spelman & Johnson)
- 2015 Institute for New CSAOs: 3 sponsors (Spelman & Johnson, Skyfactor- formerly EBI Map-Works, USA Today)
- 2015 New VP Institute: 4 sponsors (CampusClarity, Corvias, Skyfactor- formerly EBI Map-Works, E-Checkuptogo Programs)
- 2015 Escaleras Institute: 6 sponsors (Spelman & Johnson, E-Checkuptogo Programs, American Campus Communities, Lumina Foundation, Latinos in Higher Education, Chartwells)
- 2015 BACCHUS General Assembly: 7 exhibitors, 1 sponsors (Are you Fit?), and 2 non-exhibiting program guide ads
- 2015 Multicultural Institute: 4 exhibitors and 1 sponsor (Defamation The Play)
- 2016 Manicur Symposium: 2 sponsors (American Campus Communities, Spelman & Johnson)
- 2016 AVP Institute: 3 sponsors (Spelman & Johnson, E-Checkuptogo Programs, American Campus Communities)
- 2016 AODMHVP (Strategies) Conference: 40 exhibitors and 6 sponsor (CampusClarity, E-Checkuptogo Programs, EverFi, Caron Treatment Centers, KnK’t’d Behavioral Health, Medicat) This is double the revenue from previous year’s event.
- 2016 Veterans Conference: 6 exhibitors
- 2016 NASPA Knowledge Communities: 1 sponsor (University Parent Media - in-kind)
  - Latino/a KC: 7 sponsors (Northeastern Illinois University, Florida Atlantic University, Oregon State University, San Diego State University, Rutgers University, University of New Mexico, LatinosinHigherEd.com)
  - Asian Pacific Islander KC: 4 sponsors (San Diego State University, University of Pennsylvania, Santa Anna College, Boston College)

8 total comprehensive partners secured for 2016:

- E-Checkuptogo Programs
- Spelman & Johnson
- Campus Clarity
- Corvias Campus Living
- Sodexo Education
- Chartwells
- Aramark Higher Education
Skyfactor

Initiatives: Corporate Relations Department Expansion
- Hired Szymon Kesek, Exhibits and Advertising Coordinator
- Increased productivity in all areas, including advertising, small workshop exhibits and Annual Conference exhibits.

Advocacy & Scholarship

Research and Policy Institute - Advocacy

NASPA’s Government Relations Strategy
Andrew Morse, NASPA’s director for policy research and advocacy, created and documented the process by which the RPI can track federal legislative and regulatory developments and monitor key legal developments affecting colleges and universities in the United States. This process helps the RPI stay attuned to these developments and the document that outlines the strategy now lives on the NASPA shared drive for current and future staff to use as a resource.

Testimony before the U.S. House Subcommittee on Higher Education and Workforce Training
Morse provided staff support to Penny Rue, PPD Chair, in preparation and delivery of her testimony as a witness before the 114th United States Congress on the topic of preventing and addressing campus sexual violence. The U.S. House Subcommittee on Higher Education and Workforce Training hearing was titled “Preventing and Responding to Sexual Assault on Campuses”.

FLSA Overtime Rules
In early September, NASPA joined with other leading higher education associations in a comment letter authored by CUPA-HR that was sent to the U.S. Department of Labor on the proposed FLSA Overtime Rules. The letter raised concern on the magnitude of the impact on raising the overtime salary exemption thresholds by such a substantial amount within a short time frame and expressed concern about the possible untenable fiscal scenario this may pose to campuses that are revenue constrained in the foreseeable future.

Draft Guidance on Student Medical Records as Educational Records
NASPA joined with leading higher education associations in comments on the August 18th Draft Guidance on Student Medical Records as Education Records issued by the U.S. Department of Education. We expressed concern that the ED’s recommendation to use HIPAA standards in determining a disclosure would create legal liability for campuses. This is because ED does not have enforcement authority on HIPAA, not does any statute or regulation grant authority for institutions to use these guidelines as they pertain to the disclosure of medical records as educational records.

Amicus Brief on Fisher v. University of Texas
NASPA joined ACE and 36 other national higher education associations in filing an amicus brief on the 2nd U.S. Supreme Court hearing of Fisher v. University of Texas.

Clery Center’s 25th Anniversary of the Clery Act
Morse was invited to serve as a panelist for a discussion moderated by Alison Kiss, Clery Center Director, on current legislative activity in the 114th Congress on violence prevention on campus with leading voices from IACLEA, ASCA, and AAUW.
Legislative Comment Letters
NASPA has joined the higher education community on a number of comment letters sent to key legislators and their staffs, including:
- Support for the continuation of the Perkins Loan Program
- Concern for proposed changes to student health insurance coverage levels proposed by the Department of Health and Human Services
- Concerns with the gainful employment rules
- Concerns and considerations with the Campus Accountability and Safety Act
- The FY2016 budget appropriations for the Dept. of Education

Research and Policy Institute - Scholarship

5 Things Issue Brief Series
- NASPA’s Research and Policy Institute, with generous support by the NASPA Foundation, released two issues of the 5 Things Issue Brief Series.
- 5 Things Student Affairs Professionals Should Know About Disability Law by Paul Grossman and Ed Smith
- 5 Things Student Affairs Professionals Can Do To Support Diverse Students in STEM by Lorelle Espinosa and Christopher Nellum of the American Council on Education
- The forthcoming issue of the 5 Things Issue Brief Series will look at strategies that student affairs professionals can enact to support international students.

NASPA-ACE Partnership on Military-connected Students
The American Council on Education and NASPA formed a partnership to elevate postsecondary access, persistence, and attainment among military-connected undergraduates by way of targeting next steps in policy, research, and practice. The first phase of this partnership involved convening leading researchers and practitioners who study or support military-connected students in higher education to gather insights on the current state, including affirmations or challenges, and to generate next steps. These conversations coincided with two publications by Morse (NASPA) and Dani Molina (ACE) to capture the vision for the direction that such an effort might take. The first publication summarized key themes for new research on military-connected students, including the importance of garnering insight on the efficacy of programs and services that support the transition and success of military-connected students. The second used restricted-access federal data to examine points of similarity and difference among military-connected students. Now, ACE and NASPA are forming a network of experts to build out a set of short- and intermediate-term deliverables on a key set of action areas that show promise to elevate the postsecondary success of military-connected students, and the launch event will take place in April of this year.

Vice President for Student Affairs Census
The RPI launched the Vice President for Student Affairs (VPSA) Census website. Through the interactive website, the general public can explore the demographic characteristics of VPSAs and the characteristics of their division and institution, and filter the data to create custom charts and tables. Functional area profiles detail the job title and supervisor of the leader responsible for each of 39 services commonly found in student affairs divisions. The VPSA Census website includes a subscription-based salary tool, featuring director-level salaries for each of 39 functional areas, and associate/assistant vice president (AVP) and vice president salaries. Customized salary searches include demographics, geographic region,
and other divisional and institutional characteristics. The RPI has started data analysis for Year 3 of the annual census project, and will present preliminary findings at the 2016 NASPA Annual Conference.

**Education Commission of the States (ECS)/NASPA State-Level Policy Analysis on Campus Sexual Violence and Guns on Campus**
Morse is working with the Education Commission of the States to publish analyses of major policy actions on campus sexual violence and guns on campus across the states.

NASPA and ECS released two policy briefs that examined state legislative developments on campus sexual violence and guns on campus and framed issues and considerations for leaders in higher education and state policy. The reports have received wide attention by leaders in a number of states (i.e. Texas and Nevada), the higher education association community (i.e. ACE, AASCU, and SHEEO), and the media, including coverage in The Huffington Post, Politico, The Chronicle of Higher Education, and The Washington Post.

**Affordable Care Act Employer Mandate and Student Employment**
Morse has served with ACE, CUPA-HR, and several student affairs constituency groups to address the problem that ACA’s employer mandate poses to student employment arrangements. The issue is that many arrangements fall under coverage liability for institutions to determine the number of employees that must be covered. Morse, in partnership with Alexis Wesaw, commissioned a national survey to study the impact on divisions of student affairs. Morse has coordinated with colleagues to understand the magnitude and complexity of the problem for discussion with the IRS and Treasury.

**Presentations and Committee Participation**

**December 2015**
- Amelia Parnell presented a session on co-curricular learning at the Winter 2015 Convening of the Competency-Based Education Network.

**January 2016**
- Jill Dunlap presented a pre-conference workshop at the 2016 NASPA Strategies conference titled “Life After Compliance: Creating Comprehensive Prevention and Advocacy Programs on Campus.”
- At the 2016 NASPA Strategies conference, Allison Tombros Korman co-presented with Molly Zemke, the Culture of Respect CORE Blueprint Pilot Program point person from UW-Madison, a break-out session attended by approximately 80 people.

**February 2016**
- Andrew Morse presented an original research paper at the 2016 National Education Finance Conference in Jacksonville, FL. The paper discusses the findings of a six-state study that examined differences between business leaders on attitudes towards and preferences for higher education accountability.
- Amelia Parnell facilitated a breakout session for Lumina Foundation’s All about Learning convening.

**March 2016**
- Amelia Parnell will participate in a panel discussion with the Tennessee Board of Regents about using institutional data.
• Amelia Parnell will present a session on co-curricular learning at AACRAO’s annual meeting in Phoenix, Arizona.

April 2016
• Andrew Morse was invited to serve as co-chair of Division J, Section 5: Policy Finance and Economics for the 2016 American Educational Research Association (AERA) Annual Forum in Washington, DC. Morse served with Christine Keller, Vice President of Research and Policy at the Association for Public and Land grant Universities, to build the Section 5 content for the conference.
• Amelia Parnell will present at the 2016 Textbook Affordability Conference at University of California, Davis.

May 2016
• Amelia Parnell will present at the 2016 International Conference on the Quality and Evaluation of University Student Affairs Administration in Wuhan, China.

Research and Policy Institute Blog
The RPI staff continued to connect members, policymakers, and scholars through thought provoking and timely commentary on the RPI blog. Posts ranged from long form essays on relevant topics to shorter news and notes updates. Examples include:
• A closer look at the resources in place to support borrowers who are repaying loans;
• An update on the 5th circuit court of appeals blocking of Obama’s immigration policy; and
• NASPA comments to lawmakers on policy concepts that may appear in HEA reauthorization or as standalone legislation (i.e., institutional risk-sharing).

Leadership Exchange
RPI staff authored a number of articles for Leadership Exchange magazine, including:
• Andrew Morse’s critical analysis on the hypothesis that more federal aid is the driving factor in the increased cost of tuition and fees;
• Morse and Dani Molina (American Council on Education) discuss the NASPA/ACE partnership in support of military-connected student access, persistence, and attainment.
• Morse’s analysis of recent state legislative activity on campus gun laws.
• Morse frames the issues and challenges facing higher education’s revenue and expenditure streams.
• Amelia Parnell and Tom Green from AACRAO discuss the value of blended learning environments that combine curricular and co-curricular experiences.

Editorials in National Media Outlets
Andrew Morse and Lindsey Hammond co-authored an editorial that offered heavy critique on the nationwide push to extend concealed and open carry laws to college and university campuses. The editorial appeared in the Chronicle of Higher Education.

ILEC
Inter-Association Leadership Education Collaborative
June 4-6, 2015 @ University of Maryland, College Park, MD
• NASPA participated in the third annual ILEC meeting
• ILEC’s mission and vision are as follows:
o Mission: The ILEC brings together membership-based associations in higher education dedicated to the work of leadership education for shared initiatives, research, and resource development.

o Vision: The ILEC aspires to promote trans-organizational strategic thinking to advance leadership education in higher education.

- The group developed a visioning document with provocative questions and statements to guide the future of leadership education to be reviewed by member associations over the next year prior to release.
- Kimberly Kushner (University of Colorado Boulder) served as the Student Leadership Programs KC representative.

**Indy Action Committee**

In response to membership concerns about legislation passed in Indianapolis and NASPA’s decision to keep the Annual Conference there for 2016, a committee was formed to provide outlets for social action during the conference. *Please see the Professional Development section for details.*

**Center for Women**

- The Center for Women is creating 3-4 video dialogues a year around NJWHE articles. This research is scholarly focused and will promote additional conversations, potential research and continued support for women in higher education.
- This will strengthen the partnership with the Center for Women and NJWHE and promoting research regarding women in higher education / student affairs.
- These dialogues will be open women of NASPA. Targeted groups include WISA, identity based KCs, and the Center for Women.
- In the past four years, the Candid Conversations program has shown a growth of 334% in mentors and 350% increase in mentees. This program occurs annually at the Annual Conference by the Center for Women and the significant growth in numbers reflects a clear need to mentor relationships in the field.
- The Center for Women is developing a year-long application based mentoring program for members who identify as women in higher education.
- Monthly professional development programming will be presented to mentees and mentors to strengthen the relationship and professional development.
- The Center for Women is establishing an online professional development series for women. This will be available for women of all professional levels and cover hard and soft skills.
- Members from the Center for Women will assist with content development and speaker selection and have this available for NASPA membership.

**Community Colleges Division Latino Task Force**

**Featured Educational Session: Current Issues Impacting the Success of Latino/a Students in Community Colleges**

*Monday, March 14, 2016 ◊ 2016 NASPA Annual Conference ◊ Indianapolis, IN*

- Members of the Community Colleges Division Latino Task Force will present this workshop
KC Liaison – Asian and Pacific Islander KC

- Regularly meet with the co-chairs of the APIKC to discuss the needs of the group and their relationship with NASPA.
- In particular, have worked with co-chairs to address concerns around bias incidents at last year’s Annual Conference and the need for a Bias Response Protocol for NASPA.

KC Liaison – International Education KC

- Regularly meet with the leadership team of the IEKC to discuss the needs of the group and their relationship with NASPA.
- In particular, have worked with co-chairs to address concerns around leadership transition and resources available to them through NASPA.

Racial Justice on Campus Series

- Coordinating a committee of NASPA staff to help coordinate an online series of conversations around racial justice on campus.
- Planning discussion opportunities based on position level, if new or senior, to give a “safe space” for important conversations.
- Panels with both new and senior level administrators to talk about their experiences.
- Recording presentation from Vijay Pendakur’s keynote at the Multicultural Institute.

NUFP (NASPA Undergraduate Fellows Program)

**NUFP Welcome Packets:**

- An itinerary calendar of all important deadlines for the program, NUFP stUFP, was created again for the 2015-2016 academic year.

**NUFP Notes:**

- In an effort to increase communication about unique offerings to NUFP fellows, NUFP Notes were continued. This monthly newsletter covers specific things for NUFP Fellows. NUFP is using the blog feature on the NASPA website to communicate with membership.

**Capstone On-Campus Management/NUFP Partnership:**

- Capstone has renewed its commitment of $5,000 to NUFP and the Undergraduate Pre-Conference for the 2015-2016 year. This money will be used in the following ways:
  - Undergraduate Pre-Conference Attendance Stipends: $5,000 (12 students at $250/each). These scholarships are available for both NUFP Fellows and NASPA Undergraduate Members.
Careers in Student Affairs Month (CSAM)

- Over the course of the month, we had 670 unique engagements on Twitter, as well as 1,285 unique posts on Instagram for our photo a day challenge.
- In celebration of Careers in Student Affairs Month, NASPA hosted seven free webinars for the profession. These were open for both members and non-members. They included:
  - Mission: I’mPossible — Recruiting Student Affairs Agents
    Panelists included:
    - Tiffany J. Davis, Teaching Assistant Professor, North Carolina State University
    - Jimmy Doan, Area Director, Residential Life Programs, Massachusetts Institute of Technology (MIT)
    - Raul Fernandez, Associate Director of Student Activities, Boston University
    - Tamara Himmelstein, Assistant Dean of Students and Director of Student Life, Occidental College
    - Christa Porter, Fixed Term Assistant Professor in Higher, Adult, and Lifelong Education, Michigan State University
    - 152 sites registered
  - Transitioning into New Roles: Dealing with Transition
    Panelists included:
    - Andrea De Leon, Residence Director, St. John’s University
    - 101 sites registered
  - The Current State of Student Affairs & Looking Toward the Future
    Panelists included:
    - Kevin Kruger, President, NASPA
    - Frank Lamas, NASPA Board Chair, California State University, Fresno
    - 120 sites registered
  - Pursuing Continued Education: Getting a Masters Degree
    Panelists included:
    - Rozana Carducci, Assistant Professor and Program Coordinator, Salem Saint University
    - Jonathan O’Brien, Assistant Professor and Program Coordinator, California State University, Long Beach
    - Ken Schneck, Associate Professor and Program Director, Baldwin Wallace University
    - 114 sites registered
  - The Different #SAPaths
    Panelists included:
    - Marjie Blicharz, Education Specialist, NJ Department of Children and Families, Office of Educational Support & Programs within the Office of Adolescent Services
    - Darla Pires DeGrace, Director of National Diversity Recruitment and Strategic Partnerships, City Year, Inc.
    - Christopher Cole, Program Coordinator, One Million Degrees
    - Steve Loflin, Founder and CEO, The National Society of Collegiate Scholars
    - 121 sites registered
Work Life Integration
Panelists included:
- Sara Kathleen Henry, Foundation and CEO, WellnessLifestyle
- Ed Cabellon, Assistant to the Vice President of Student Affairs, Bridgewater State University
- 141 sites registered

Navigating your NASPA Membership
Panelists included:
- Nathan Victoria, Director of Member Engagement and Student Initiatives, NASPA
- 48 sites registered
- NASPA staff is currently working on an outreach plan to convert non-members who participated in the event to members.

Knowledge Communities (KCs)
- Common Purpose: The Annual Knowledge Conference Publication featuring articles written by representatives from 27 Knowledge Communities and the Public Policy Liaison will be published online in March, 2016. Authors identified professional competency areas that are advanced through the articles, and the competencies were noted in the publication.
- The Gay, Lesbian, Bisexual, and Transgender Knowledge Community Research Award was conferred to T.J. Jourian of Loyola University Chicago.
- The Student Leadership Programs Dr. Susan R. Komives Research Award was conferred to Julie Owen of George Mason University.

NASPA Creation of Knowledge
2016 Annual Meeting of the Association of American Colleges and Universities
January 20-23, 2016 ◊ Grand Hyatt Hotel, Washington, DC
- NASPA will partner with AASCU’s American Democracy Project and The Democracy Commitment to present the session: Leveraging a Crucible Moment: Partnering Across Academic and Student Affairs to Advance Undergraduate Civic Learning and Democratic Engagement.

Campus Compact Celebrates 30 Years of Educating Citizens and Building Communities
March 26-28, 2016 ◊ Sheraton Boston Hotel, Boston, MA
- NASPA staff and Lead Initiative members will present a panel discussion: Navigating Civic Learning and Democratic Engagement – A Panel Discussion Connecting Colleges and Universities to Community.

Lead Institutions Blog
- Lead Institutions continue to engage in the third year of the initiative through NASPA’s website. The blog features work being done by the Lead Institutions, the Lead Initiative, the CLDE Meeting, and NASPA. These posts are an opportunity to showcase work being done at each Lead Institution as well as to be a driving force for scholarship, assessment, programming, and dialogue in the realm of CLDE.
- Blog posts are published multiple times a week. These posts serve as a vehicle for member engagement and connect research, policy, promising practices, and scholarship with members.
The blog can be accessed: [http://www.naspa.org/rpi/lead-initiative](http://www.naspa.org/rpi/lead-initiative)

**AVP Steering Committee**

- NASPA published in January, 2016 a book edited by two former members of the AVP Steering Committee, Amy Hecht (The College of New Jersey) and Jason Pina (Bridgewater State University). Entitled *AVP: Leading from the Unique Role of Associate/Assistant Vice President for Student Affairs*, the book will explore topics relevant to the AVP role and will address the unique nuances of the position and the way in which it influences decisions. Several contributing authors serve on the AVP Steering Committee.

**BACCHUS**

**Grant Projects**

*Coldado Department of Public Health and Environment*  
(Project no longer active)

The purpose of the Colorado Department of Public Health and Environment (CDPHE) grant was to build, launch and promote a text-messaging based cessation tool to help young adults in Colorado quit smoking. As of June 30, 2015, we no longer have a grant from the Colorado State Department of Public Health & Environment.

- Starting in 2012, BACCHUS partnered with a health communications and technology company (Wedge Communications LLC) to build and maintain the CO Quit Mobile text messaging system.
- CO Quit Mobile launched in April 2013 and features both SMS text messaging and a smartphone app for iPhone and Droid operating systems. It is a free service. 654 user accounts have been created, and almost half are in the target 18-24 year-old demographic—an impressive result.
- Early evaluation of the program’s effectiveness shows a 23% point-prevalence abstinence rate at 12-week follow-up—a higher than average quit rate for similar programs. Though the initial response rate is low, the results are promising.
- The RFP for the next three-year cycle (July 2015 – June 2018) was released in March. A significant revision was made to the RFP, and it was re-released in April. On May 29, NASPA staff was notified that another vendor was selected to run the program.
- We are exploring other opportunities to continue work in tobacco prevention and cessation projects.

*Montana Department of Public Health and Human Services*

The purpose of the Montana Tobacco Use and Prevention Program (MTUPP) is to provide tobacco control training and technical assistance to college and university campuses in Montana.

- NASPA provides training, technical assistance, and grant management for twelve campuses, including one tribal campus.
- Since the project began, nine campuses have passed tobacco-free campus policies. Carroll College will implement their policy on July 1, 2016.
- Students at each campus have spent a total of 682.5 hours from June 2015 to March 2016 working on their campus tobacco initiatives.
- The 14 advisors that work on the Montana grant have put in 800.5 hours from June 2015 to March 2016 for their campus tobacco initiatives and tobacco-free task force meetings.
- Staff provided approximately 710 hours of tobacco prevention related technical assistance to Montana campuses from March 2015 to March 2016.
• In April 13 students and five advisors from six institutions attended BACCHUS Area 3 Spring Conference in Denver.

• Spring 2016 Tobacco Use and Attitude Survey (TUAS) will be conducted on three campuses and data will be analyzed and disseminated to participating campuses through the end of July.

• NASPA continued a new two-year funding cycle for this statewide project, in existence since 2005.

Colorado Office of Behavioral Health
The Colorado Office of Behavioral Health (OBH) provides funding for the sustenance and activities of the Colorado Coalition of Campus Alcohol and Drug Educators (CADE) project. The funding is part of SAMHSA block grant funding. The CADE project provides training and technical assistance for alcohol and other drug prevention professionals on over 20 campuses.

• NASPA was awarded the contract for a new five-year funding cycle of this long-standing statewide coalition in September 2016.

• The coalition currently has seventeen member schools.

• NASPA staff created a collaborative online learning system to facilitate training and technical assistance to support campus professionals in addressing alcohol and other drug issues at institutions of higher education across the state of Colorado.

• Six campuses were selected to participate in the 2015-2016 CADE Cohort, receiving additional technical assistance, as well as site visits from project staff to implement evidence based initiatives on campus.

National Peer Educator Study (NPES)
• The National Peer Educator Study was designed to provide evidence-based research outcomes associated with being a peer educator on a college or university campus. The NPES is a web-based survey administered to peer educators affiliated with BACCHUS on college and university campuses across the United States.

• Matthew Wawrzynski, PhD, Michigan State University, is the principal investigator of the research team conducting the NPES.

• To date, over 225 institutions and over 3,000 peer educators have participated in the NPES.

• 52 institutions registered to participate in the 2014-2015 administration of the NPES Survey, of which 42 followed-through to participate. Of the 42 institutions participating, 13 were new institutions.

• NPES Research Team members presented program sessions at 2 national conferences and one regional conference during spring 2015.

• A new advisor survey was launched to coincide with the 2014-2015 NPES Survey administration.

• Institutional reports will be released in June 2015.

• Three articles have been published and a fourth is currently under review.

- The National Peer Educator Study, launched in 2005, was designed to provide evidence-based research outcomes associated with being a peer educator on a college or university campus. The NPES is a web-based survey administered to peer educators affiliated with BACCHUS on college and university campuses across the United States.
- The NPES research team has redesigning the layout for institutional reports this past year.
- The largest number of institutional reports (39) were disseminated from the 2014-2015 administration of the survey, an increase of about 33%.
- Presentations on the NPES occurred at NASPA, ACPA, and the BACCHUS General Assembly.

**Conference Sessions / Presentations**

**2016 HECAOD National Meeting**

*August 4-6, 2015 @ Ohio State University, Columbus*

- NASPA staff presented information on the Coalition to Prevent ADHD Medication Misuse (CPAMM) and NASPA’s research project on student misuse, abuse, and diversion of stimulant medication.

**Rocky Mountain College Health Association Biennial Meeting**

*October 16-17, 2015 @ Montana State University, Billings*

- NASPA staff presented information on tobacco-free campus policy and methods for motivating student involvement in tobacco prevention.

**Montana Statewide Webinar – Great American Smokeout Programming**

*October 21, 2015*

- NASPA staff presented information on current trends in collegiate tobacco use, prevention, and policy.
- Various community and health agencies participated in the webinar.

**Publications**

**New Releases (2015–16)**

*AVP: Leading from the Unique Role of Associate/Assistant Vice President for Student Affairs*

Amy Hecht and Jason Pina, Editors

- Released in January 2016, in conjunction with 2016 NASPA AVP Institute
- Complimentary copies mailed to voting delegates
- Authors coordinated a book panel/discussion for Region II; presented at the 2016 NASPA Annual Conference and participated in book signing; and wrote for *Leadership Exchange* and the NASPA Blog.

*Handbook of Student Affairs Administration (4th Ed.)*

George McClellan and Jeremy Stringer, Editors

- Released in January 2016
- Session held at the 2016 NASPA Annual Conference
Coordinating Divisional Student Affairs Assessment
Erin Bentrim, Gavin Henning, and Kimberly Yousey-Elsener, Editors
- Released in November 2015
- Session and book signing held at the 2016 NASPA Annual Conference

College in the Crosshairs: An Administrative Perspective on Prevention of Gun Violence
Brian Hemphill and Brandi Hephner LaBanc, Editors
- Released in October 2015
- Authors presented at the 2015 NASPA Student Affairs Law Conference and wrote for the NASPA Blog

Lori Reesor and Marilyn Amey, Editors
- Released in June 2015
- Complimentary copies given to attendees of the New Professionals Conference and mailed to voting delegates
- Authors participating in a Beginning Your Journey book club, webinar series, and blog series; session held at 2016 NASPA Annual Conference

Forthcoming Titles (2016–17)
Supporting Students Globally in Higher Education: Trends and Perspectives for Student Affairs and Services
Kenneth J. Osfield, Brett Perozzi, Lisa Bardill Moscaritolo, and Robert Shea, Editors
- Fall 2016 release

Project CEO (Cocurricular Experience Outcomes): Demonstrating the Impact of Cocurricular Experiences on the Skills Employers Demand
Adam Peck, Editor
- Fall 2016 release

What You Don’t Know Can Hurt You: Applying Wisdom and Research to Your Higher Education Career
Peggy Holzweiss and Kelli Peck Parrott, Editors
- Spring 2017 release

Using the CAS Professional Standards: Diverse Examples of Practice
Needham Yancey Gulley, Shannon R. Dean, and Laura A. Dean, Editors
- Spring 2017 release

Journals
- Please see attached reports from journal editors and Routledge.

Leadership Exchange
- Leadership Exchange magazine focuses on management and leadership issues for vice presidents for student affairs. It completed its thirteenth year of publication and continues to be
published quarterly. The print edition is mailed to voting delegates and subscribers, and the digital edition is sent via e-mail to all NASPA members and subscribers.

- The Fall 2015 issue was a themed issue on “Closing the Achievement Gap.”
- The following chart summarizes feature articles published in Volume 13 (2015):

<table>
<thead>
<tr>
<th>Spring 2015 (Issue 1)</th>
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| International Influx: Student Services Go Global  
  Zoe Ragouzeos, Trudy Steinfeld, and Marc Wais; C. Renee Romano and Anita Tsai; Madeline Estabrook; and Carol Solko-Olliff |
| Fundraising and Student Affairs: Finding a Seat at the Academic Table  
  Mary Jo Sekelsky and Stanley E. Henderson |
| Campuses Respond to Gender-based Violence  
  Nancy Chi Cantalupo, Claire Kaplan, Joni Bernbaum, Christine Mouton, and Jen Luettel Schweer |
| The Art and Science of Mentorship: Lead by Teaching  
  Tim Sanders |

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<th>Summer 2015 (Issue 2)</th>
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| Times Are A-Changing  
  Mary B. Coburn |
| Increasing Value in Times of Decreasing Resources  
  Brian O. Hemphill, Melanie V. Tucker, and Susan M. Gardner |
| Guiding Students Through the Gateway: Student Affairs and the Community College  
  Paulette Dalpes, Linda Kuk, and Ashley Tull |
| Making the Case: VPSAs as Agents for Change  
  Miriam Feldblum |

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<th>Fall 2015 (Issue 3)</th>
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| The New Access: Improving Degree Completion for Underrepresented Students  
  An Interview with James T. Minor |
| Designing State Financial Aid Policy to Support Degree Attainment  
  Brian Sponsler |
| Strategies for Student Success: California State University San Marcos: A Case Study  
  Karen S. Haynes |

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<th>Winter 2016 (Issue 4)</th>
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| Linking Learning Inside & Outside the Classroom: Cocurricular Experiences Add Value  
  Amelia Parnell and Tom Green |
| Promoting and Protecting Student Health: Four Key Components of Successful Mental Health Services  
  Sara Abelson and Gregory Eells |
| Strategies to Support Military-connected Students: New Partnership Affirms Role of Student Affairs  
  Andrew Morse and Dani Molina |
| The VPSA as Political Player: Navigating Politics on Your Own Terms  
  Jan Walbert |

- The following chart shows e-mail table of contents alert open rates for e-mails deployed for Volume 13 (2015).
The digital edition of Leadership Exchange received 22,120 page views in 2015. The following graph shows total page views by month and year.

Corporate and Foundation Relations

**Leadership Exchange Advertising**
Spring 2015-Winter 2016 Issues – 11 new advertisers

**Web Site and E-Newsletter Advertising**
Continued to implement “sponsored blog post” and e-newsletter options – 11 advertisers

**Foundation Research Grants**

- The Foundation will fund a large grant for $35,000; applications closed January 15, 2016 and 19 were received. The grant will be awarded for the purpose of conducting research that is intended to have impact and influence on the profession of student affairs.
- Stan Carpenter chaired the committee to include the following:
  - Bette Simmons, Foundation Board
  - Larry Roper, Foundation Board
  - Jorg Vianden, NASPA Faculty Council
  - Phyllis McCluskey-Titus, Faculty representative
  - Amelia Parnell, NASPA Research and Policy Institute
The research will expand the professional understanding of the issue/topic and contribute to the most current thinking and debate on the topic. Potential recipients were asked to focus research proposals on three themes:
  o Student affairs practice at community colleges
  o Involved in online and hybrid programs
  o Post-traditional and non-traditionally prepared students
Foundation Board reviewed 63 Channing Briggs Small Grants proposals and approved 8 grants for a total award of $29,450, from the July 2015 proposals. This included an extra grant as a result of #GivingTuesday. For the 2014 proposal process, the Board reviewed 46 applications. Lucy Fort as the Foundation coordinator managed the marketing plan, review and application process and updates for the large grant and the Channing Briggs grants.

Recipients for July 2015 Channing Briggs Small Grants include:

<table>
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<tr>
<th>Title</th>
<th>Investigator</th>
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<tr>
<td>College Student Development: Self-Authorship in an Era of Increased Parental Involvement</td>
<td>Dana Winters, Doctoral Student, University of Pittsburgh</td>
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<td>Navigating the Senior-Year Transition: A Qualitative Study of the Experiences of First-Generation American Students</td>
<td>Blake Silver, Doctoral Student, University of Virginia</td>
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<td>How Generalists Function as a Community of Practice in Community College One-Stop Student Services Center</td>
<td>Cheryl Warmann, Director of Enrollment Services, Oakton Community College</td>
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<td>Racialized aggression and social media on campus</td>
<td>Heather Rowan-Kenyon, Associate Professor, Boston College</td>
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<td>Campus sexual violence &amp; prevention educators’ use of gender in their work: A critical exploration</td>
<td>Susan Marine, Assistant Professor, HE, Merrimack College</td>
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<td>Shattering perceptions: Experiences of men who survived sexual violence in college</td>
<td>Daniel Tillapaugh, Assistant Professor, Counselor Ed, Cal Lutheran</td>
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<td>Exploring student engagement and student development in Caribbean tertiary education</td>
<td>Elizabeth Niehaus, Assistant Professor, University of Nebraska</td>
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<td>Letitia Williams, Asst. VP Student Support Services, University of Trinidad &amp; Tobago</td>
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<td>**Welfare recipients at a four-year college: Reaching for a BA in the “work-first” era of public policy</td>
<td>Will Simpkins, Director Career Services, CUNY &amp; Doctoral Student, NYU</td>
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**#GivingTuesday Grant – funded by 2014 donors**