



Kevin Kruger
NASPA President
Summer Board Report
July 2017

NASPA President's Report

Every year at this time Major League Baseball pauses halfway through the season to play the “All-Star” game. It is a time to reflect on the accomplishments of both teams and individual players. For NASPA and higher education, this is also a time for a bit of a pause and a good time to reflect on the accomplishments of NASPA and its members.



While the NASPA Annual Conference is the largest event of the year, it really is remarkable to consider the incredible range of programs and activities that happen in the three months *after* the annual conference. These “All-Star” programs serve a very diverse group of members, on a wide range of critical issues. During the last three months, NASPA programs have attracted 4,435 participants! These are only our live events; with online registrations included, the number jumps to well over 5,000 registrants. Also of significant note is that NASPA regional events in the last three months attracted over 1,000 participants. These are “All-Star” achievements.

Below are highlights from the past three months:

National and International Conferences and Workshops

NASPA Community Colleges Symposium Series – 40 participants

Religious, Secular, and Spiritual Identities Convergence – 181 participants

Mid-Level Administrators Conference – 138 participants, a 36 percent increase from 2016

NASPA Student Affairs Certificate Program in Law and Policy – 56 participants, a 30 percent increase from 2016

Civic Learning and Democratic Engagement (CLDE) Meeting – 600 participants, a 17 percent increase from 2016

MENASA NASPA Conference – 167 participants

NASPA/Shanghai Province International Conference on Student Affairs – 120 participants

The 6th International Forum of Student Affairs (FIDAE – Foro Internacional De Asuntos Estudiantiles) – 300 participants

Conference on College Men – 85 participants

NASPA Assessment and Persistence Conference – 270 participants

Closing the Achievement Gap: Student Success in Higher Education Conference – 392 participants, a 70 percent increase from 2016!

NASPA Symposium on Collegiate Financial Well-Being – 142 participants

Dungy Leadership Institute – 64 participants

BACCHUS Spring Regional Conferences – 727 participants

Regional Conferences and Workshops

Region III Summer Symposium – 213 participants

NASPA Region II Conference – 338 participants

NASPA Region III/SACSA New Professional Institute – 46 participants

Region V Senior Student Affairs Officer (SSAO) Retreat – 70 participants

Region I Mid-Senior Level Meeting – 46 participants

Region V Northern Nevada Drive-In – 71 participants

Region I Rhode Island Drive-In – 67 participants

Region V Power of One Conference – 154 participants

Region IV-East Women in Student Affairs (WISA) Drive-In – 83 participants

Region III/SACSA Mid-Manager's Institute – 65 participants

In addition to these high quality professional development events, during the last three months NASPA has launched the Center for First-generation Student Success, released the new Core Blueprint as part of

Culture of Respect, successfully purchased the Student Affairs Collective, launched NASPA Advisory Services on ten campuses, published ten public policy blogs, and secured grant funding for a national study on predictive analytics. It has been a remarkable three months.

Imbedded in all of these “All-Star” accomplishments are the extraordinary efforts of hundreds of volunteers and the incredibly talented NASPA staff. These are the true “NASPA All-Stars!” Under the leadership of NASPA Board Chair Deb Moriarty, a motivated and visionary NASPA Board, and through the creativity and hard work of Amy Shopkorn, Amelia Parnell, and Stephanie Gordon, NASPA continues to enjoy a wide range of significant success.

Leadership & Member Engagement

Graduate Associate Program (GAP)

For the 2016-2017 GAP class, there were 76 applications from 62 different institutions. While the total number of applications received was comparable to the 2015-2016 numbers, multiple students from the same institution applied. This was related to a decrease in the total number of institutions represented in the program.

	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
Total Applications	125	153	109	88	75	76
Institutions	89	114	79	71	62	57
Accepted	85	94	78	71	62	57

- Associates’ duties include:
 - Serve as a primary contact for students seeking info on how to get involved with NASPA.
 - Provide NASPA with feedback on programs/services students need from NASPA
 - Actively outreach to students/professionals who are not currently members
 - Hosting four programs on-campus including but not limited to:
 - Hosting a NASPA webinar showing on campus
 - Writing a NASPA blog post
 - Careers in Student Affairs Month (CSAM) programming
 - Hosting a Student Affairs Social (#SASocial)
 - Membership Drive on campus
 - Hosting a NASPA webinar showing on campus.
- As of June 2017, 143 events were reported reaching approximately 2639 people. Here is a breakdown of events:

Brown Bag Lunch/Dinner with a Professional	27
Careers In Student Affairs Month Program	22
Membership Drive	14
Resume Workshop	29
Student Affairs Social	21
Webinar Party	16
Blog Posts	14

[Applications](#) for the 2017-2018 Graduate Associate Program are now open. The application deadline is August 28, 2017.

NUFP (NASPA Undergraduate Fellows Program)

Program Numbers:

- NUFP recently admitted **135** new Fellows for the 2017-2018 academic year. Please see below for a demographic chart breakdown by region. Fellows that selected more than one option were double counted to reflect multiple identities.

Year in Program

	1	2	3	4E	4W	5	6	Grand Total
Spring Applicant	5	10	21	10	7	13	69	135
Grand Total	5	10	21	10	7	13	69	135

Gender Identity

	1	2	3	4E	4W	5	6	Grand Total
Agender	0	0	0	0	0	0	0	0
Gender Queer/Gender Non-Conforming	0	1	0	0	0	1	3	5
Intersex	0	0	0	0	0	0	0	0
Man	1	3	9	7	1	5	22	48
Transgender	0	0	0	0	0	1	1	2
Woman	4	7	12	3	6	7	44	83
Grand Total	5	11	21	10	7	14	70	138

Race/Ethnicity

	1	2	3	4E	4W	5	6	Grand Total
American Indian/Alaska Native/Native Hawaiian	0	0	0	0	0	0	0	0
Asian/Asian American/Pacific Islander	1	1	1	1	0	0	17	21
Black/African American	1	2	9	2	1	0	4	19
Hispanic/Latinx/a/o	2	4	6	0	3	4	33	52
Multiracial/Multiethnic	1	2	4	4	2	5	13	31
White/Caucasian	0	1	1	3	1	4	2	12
Grand Total	5	10	21	10	7	13	69	135

Sexual Identity

	1	2	3	4E	4W	5	6	Grand Total
Asexual	0	0	0	1	0	0	1	2
Bisexual	0	2	2	0	0	3	3	10
Gay	1	1	4	4	1	0	2	13
Heterosexual/Straight	3	6	15	6	6	7	51	94
Lesbian	0	0	0	0	0	0	0	0
Pansexual	0	0	0	0	0	2	1	3
Queer	0	2	1	0	0	3	11	17
Questioning or Unsure	1	0	0	0	0	0	4	5
Grand Total	5	11	22	11	7	15	73	144

Disability

	1	2	3	4E	4W	5	6	Grand Total
Blind/Low Vision	0	0	0	0	0	0	0	0
Chronic Illness	1	0	0	1	0	0	0	2
Deaf/Hard of Hearing	0	0	0	0	0	0	1	1
Learning Disability	0	1	0	0	0	0	1	2
Physical/Systemic	1	0	0	0	0	0	1	2
Psychological Disability	0	1	0	0	0	2	9	12
No Disability Reported	4	9	21	9	7	11	58	119
Grand Total	6	11	21	10	7	13	70	138

Graduation Year

	1	2	3	4E	4W	5	6	Grand Total
December 2017	0	0	0	2	0	0	1	3
May/June 2018	4	6	15	7	4	7	46	89
December 2018	0	1	2	1	2	1	2	9
May/June 2019	1	3	2	0	1	3	16	26
December 2019	0	0	0	0	0	0	1	1
May/June 2020	0	0	2	0	0	2	3	7
Grand Total	5	10	21	10	7	13	69	135

Additional Identities

	1	2	3	4E	4W	5	6	Grand Total
Adopted	0	0	1	0	0	0	1	2
Adult Learner (25 or older)	0	0	1	0	0	1	0	2

First-Generation College Student	4	7	13	7	4	8	47	90
Foster Youth/Former Foster Youth	0	0	0	1	0	0	3	4
Parent	0	0	1	0	0	0	0	1
Pell Grant Eligible	1	6	11	7	2	9	35	71
Religious Minority	1	0	1	0	0	0	2	4
Undocumented/DACAmented	0	0	2	0	0	0	4	6
No Additional Identity	1	3	4	2	3	2	11	26
Grand Total	7	16	34	17	9	20	103	206

Fellows in the 2016-2017 class that want to return to the program have until July to complete the [renewal application process](#). There are two additional deadlines this fall for any new students that want to apply to the program: September 1, 2017 and October 13, 2017.

NUFP Dungy Leadership Institute:

Summer 2017 will be the first year that NASPA hosts two sessions of the Dungy Leadership Institute (DLI). This year's institutes will be hosted at California State University – Fullerton (June 16-21, 2017) and Pacific Lutheran University (June 23-28, 2017). We had 36 applicants apply for 10 open faculty positions. Below are the faculty teams for each institute:

California State University – Fullerton

Director: Tiffany Davis, North Carolina State University

- Spencer Long, University of Illinois at Chicago (Onsite Coordinator for 2018)
- Michele Smith, Missouri State University (Onsite Coordinator for 2018)
- Rochelle Woods, California State University – Fullerton
- Daniel Ambrose, Guttman Community College – CUNY
- Tabatha Cruz, Iowa State University
- Viraj Patel, University of Pennsylvania
- Aysha Daniels, University of Miami
- Nicole Ralston, Tulane University

Pacific Lutheran University (June 23-28)

Director: Nick Negrete, Otis College of Art and Design

- Joana Royce-Davis, Pacific Lutheran University
- Christine Quemuel (DLI Director-Elect)
- Lamar Hylton, University of Minnesota – Twin Cities
- Shauna Harris, North Carolina Central University
- David Surratt, University of California at Berkeley
- Heather Lou, University of Minnesota – Twin Cities
- Henoc Preciado, California State University – Fullerton
- Jasmine Scott, NASPA

In total, 91 student applications were received. 64 students were selected to attend, 32 at each session. In 2018, DLI will be hosted at the University of Illinois at Chicago (June 8-June 13, 2018) and Missouri State University (June 22-27, 2018).

Applications to host the Dungy Leadership Institute for summer 2019 will open this fall. The priority application deadline is November 21, 2017 with a final deadline of December 21, 2017.

Center for Women

- The Center for Women developed new professional development opportunities for women in higher education. These include Candid Conversations 365, Lunch and Learn series, and an online professional development track for women.
- The Center for Women is expanding outreach by providing information at the Regional conferences regarding opportunities for involvement and creating a Twitter handle for promotion.

Candid Conversations 365

- Candid Conversations 365 is a year-long mentoring program with structured monthly programming provided by Center for Women Board members.
- 60 mentees and 56 mentors applied to be in the program for 2017-2018. Applications are still being accepted and applicants will be matched late July 2017.
- The committee creates monthly programming and “conversation guides” to facilitate conversation between the mentees and mentors.
- Lori Lander, associate dean of students, University of Arkansas is leading Candid Conversations 365.

Online Professional Development Track for Women

- The Center for Women hosted multiple paid online briefings targeted to women in higher education.
- They plan to create a call for programs and create an online series for the 2017-2018 academic year.

Lunch and Learn Series

- The Lunch and Learn series is a series of small group video discussions around an article published in NJWHE. This program also further strengthens the relationship with NJWHE and also provides additional marketing for the published manuscripts.
- The Center for Women is creating a schedule for the upcoming 2017-2018 academic year.

New Board Members

- Kirsten Freeman Fox, director, Denison University will serve as chair until March 2018. Jen Wegner, associate director of engineering student affairs at University of Michigan is the chair-elect. Sandra Miles, dean of students & director of student affairs at Indiana University-Purdue University-Indianapolis is chair of the Scholarship and Recognition committee, Desirée Rieckenberg, senior associate dean of students at University of North Carolina at Chapel Hill will chair the Outreach committee and Tiffany Sanchez, associate dean, student life at Johns Hopkins University will chair the professional development committee.
- The following members are new board members for the 2017-2019 term:
 - Krista Bailey, associate director, Texas A&M University
 - Natalie Basil, director of residential experience, Brown University
 - Melanie Fox, associate dean of students, University of North Carolina Asheville
 - Lori Lander, associate dean of students, University of Arkansas

- Jalonda Thompson, assistant director, engineering diversity programs, The University of Tennessee Knoxville
- The following people were selected to serve as committee members for a one year term on a Center for Women committee:
 - Jessica Mann, associate dean for student engagement, Seton Hill University
 - Som Mongtin, assistant director, Margaret Sloss Women's Center, Iowa State University
 - Shane Williamson, dean of students/associate professor, Lindenwood University
 - Jennifer Waller, executive director, Association for Student Conduct Administration
 - Amanda Dickinson Beirne, assistant director of community life, University of Chicago
 - Keri Riegler, director, new student connections/parent and family programs, University of South Florida
 - Suzanne Onorato, assistant vice president, community campus life, Emory University
 - Brenda Joy Rodriguez Lenartowicz, associate director, student involvement, Texas State University
 - Heidi Wickersham, program manager, Harvard College Women's Center, Harvard University
 - Julianne Jose-Chen, associate director, Master's Program Office, Rossier School of Education
 - Jamie Baldwin, assistant director, advising and student services, NYU Steinhardt
 - Rebecca Flintoft, associate vice president of student life, Colorado School of Mines

Community Colleges Division (CCD)

The Community Colleges Division is now composed of the following roles and members:

Role	First Name	Last Name	Title	Institution
Director	Kimberly	Lowry	Associate Vice President, Academic Affairs & Student Success	Eastfield College
Regional Rep Coordinator	Scott	Peska	Dean for Student Affairs	Waubensee Community College
Region I Representative	Randy	Sanders	Associate Director of Advising and Retention	Quinebaug Valley Community College
Region II Representative	Brian	Mitra	Associate Dean of Student Affairs	Kingsborough Community College
Region III Representative	Karen	Stills Royster	Dean, Student Support Services	El Centro College
Region IV-E Representative	Melissa	Payne	Dean of Students	Kirkwood Community College
Region IV-W Representative	Carla	Stein	Dean of Student Affairs	Front Range Community College
Region V Representative	Dennis	Denman	Assistant Director of Student Life	Edmonds Community College
Region VI Representative	Dyrell	Foster	Vice President, Student Services	Moreno Valley College

Senior Student Affairs Officer Representative	Toni	Castro	Vice President for Student Services	Highline College
Senior Student Affairs Officer Representative	Bette	Simmons	VP, Student Development & Enrollment Management	County College of Morris
Mid-Level Professional Representative	Jeff	Rose	Assistant Dean, Student Affairs	Delaware Technical Community College
Mid-Level Professional Representative	Misha	Maggi	Student Life and Leadership Manager	Canada College
New Professional/Grad Student Representative	Latrice	Owens	Programs Specialist	Eastfield College
Faculty-in-Residence	Dawn	Person	Professor	California State University - Fullerton
Member Engagement	VACANT			
Public Policy Liaison	Arnel	Cosey	Vice Chancellor, Student Affairs/Ex Dean	Delgado Community College
Latinx/a/o Task Force Liaison	Eddie	Martinez	Assistant Dean, Student Services	Suffolk County Community College

- The CCD continues to focus their work on four goals:
 - Elevate the Brand - increase the visibility and profile of the Community Colleges Division both within and outside of the Association.
 - Member Engagement - create opportunities for involvement for existing members and newcomers.
 - Contribute to Discussions on Key National Issues for Community Colleges - be well connected to the Association to actively contribute the community colleges voice and perspective to dialogues.
 - Increase Membership - increase both individual and institutional community colleges membership.
- Community Colleges Institute – Director-Elect
 - The CCD director and former CCI chair unanimously agreed to create a “CCI Director” role for future institutes due to the growing size and need for increased involvement and attention. The following individual was identified to serve as the inaugural CCI Director-Elect:
 - Katherine Doss, dean of student success, Palo Alto College.
- CCD Board Member Involvement:
 - Member Engagement:
 - As of 06/09/2017, the CCD has 437 followers on Twitter, a 30% increase from November 2016.
 - A blog schedule has been developed to provide original content bi-weekly from the CCD.

- Latinx/a/o Task Force
 - LTF name officially changed to Latinx/a/o Task Force to reflect the recent changes to the LKC.
 - Current LTF members:
 - Edward Martinez, assistant dean of student services, Suffolk County Community College
 - Maggie de la Teja, vice president for student development services, Tarrant County College District
 - Anthony Cruz, vice chancellor of student affairs, St. Louis Community College
 - Elena Sandoval-Lucero, vice president of student affairs, Community College of Aurora
 - Moises Orozco Villicana, associate director for recruitment and admissions, University of Illinois at Urbana-Champaign.
 - Ignacio Hernandez, assistant professor, California State University-Fresno
 - Angel Gonzalez, assistant director for student life, Shoreline Community College
 - Michelle Roman-Garcia, director of multicultural student affairs, Joliet Junior College
- Ad-Hoc Volunteer Opportunities
 - The CCD is continuing to increase volunteer opportunities for community college staff. Such opportunities include: social media coordinator, blog coordinator, webmaster, and state area coordinator.
- Awards
 - Award nominations for both the Community Colleges Professional Award and the Community College Research and Scholarship Award are open through November 1, 2017. Marketing strategies including blog posts, social media, and email campaigns have begun to increase awareness of these awards.

Latin America and the Caribbean Advisory Board (LAC)

- The NASPA LAC Advisory Board had its inaugural meeting virtually in June of 2015. The board composition is ongoing and the board is currently comprised of the following members:
 - Area Director: William Young, Pontificia Universidad Católica de Chile, Chile
 - Country Representative: Alicia Cantón, Universidad de Monterrey, Mexico
 - Country Representative: Maria Consuelo Burgos Cantor, Universidad de los Andes, Colombia
 - Country Representative: Loreto Campos Paglia, Universidad Adolfo Ibañez, Chile
 - Country Representative: Erick Lobo Hernandez, Universidad Latinoamericana de Ciencia y Tecnología, Costa Rica
 - Country Representative: Evelyn Rivera Torres, Universidad de Puerto Rico, Rio Piedras Campus, Puerto Rico
 - NASPA LAC Board Member: Enrique Lara, Universidad Autónoma de Yucatán, Mexico
 - NASPA LAC Board Member: Enrique Rojas, DUOC UC, Chile
 - NASPA LAC Board Member: Ana Pelegri Kristic, Santo Tomas, Chile
 - NASPA LAC Board Member: Enrique Ramos, former NASPA Global Director, Mexico

- NASPA LAC Board Member: Luis Rolando Hernandez, Universidad Autonoma de Nuevo Leon, Mexico

LAC Online Briefing Series

- The LAC began a series of online briefings to familiarize student affairs practitioners in Latin American and the Caribbean area with NASPA, student affairs, and professional development. The series is being offered in Spanish only to ensure that participants are able to obtain information and converse without any language barriers. Given the success of the series, the LAC will continue to offer live, online briefings for free until December 2017.

Date	Title	Participants Registered
April 6, 2017	Introduccion a los Asuntos Estudiantiles y NASPA LAC <i>"Introduction to Student Affairs and NASPA LAC"</i>	54
May 4, 2017	Conferencias NASPA LAC 2017 <i>"2017 NASPA LAC Conferences"</i>	23
June 1, 2017	Acceso, permanencia y graduación estudiantil- El modelo del Ministerio de Educacion de Colombia y una experiencia practica. <i>"Access, Persistence and Student Graduation - The Education Ministry Model of Colombia and Practical Experience "</i>	141

MENASA Advisory Board

The NASPA MENASA Advisory Board continues to evolve and is currently comprised of the following members:

- Area Director: Courtney Stryker, Qatar University, Qatar
- Country Representative: Talal Nizameddin, American University of Beirut, Lebanon
- Country Representative: Moza Al Shehhi, American University of Sharjah, United Arab Emirates
- Country Representative: Hidab Hamwi, Australian College of Kuwait, Kuwait
- Country Representative: Buthaina Mohammed, Sultan Qaboos University, Oman
- Country Representative: Kholoud Al Otaibi, Qatar University, Qatar
- Country Representative: Eman ElKaleh, Zayed University, United Arab Emirates
- Historian: Naila Sherman: Georgetown University of Qatar, Qatar
- Professional Development Chair: Tadd Kruse, American University of Kuwait, Kuwait

Equity, Inclusion, & Social Justice Division

The Equity, Inclusion, and Social Justice Division was established by a vote of the Board in March 2018. The inaugural chair is Ajay Nair, Vice President and Dean of Campus Life, Emory University. The former Commission for Equity and Inclusion Chair, Bobby Kunstman is serving as the Past Chair of the Commission to provide continuity. The Division is developing their strategic plan and creating subcommittees to accomplish the vision for the new division.

- *Please see the Equity, Inclusion, and Social Justice Division Board Report for additional information.*

NASPAacts

- The NASPAacts committee is a standing committee under the EISJ Division that provides ongoing outlets for social action and civic engagement opportunities. The NASPAacts Committee is compiled of caring members from different Knowledge Communities and members with a strong passion in advocacy. These members are also tasked with implementing action-oriented events at the NASPA Annual Conference in San Antonio, Texas
- The NASPAacts committee is the evolution of the Indy Action Committee that was formed for the 2016 Annual Conference in Indianapolis, Indiana.
- The committee conducted a number of recruitment efforts to fill remaining seats in the committee.
- The NASPAacts committee is now composed of the following members:

Name	Title	Institution
Brian Medina	Residence Life Coordinator & NASPAacts Chair	Frostburg State University
Nestor Melendez	Director of Student Leadership & Campus Life	Guttman Community College - CUNY
Bobby Kunstman	Senior Associate Director for Student life and leadership	UNC Chapel Hill
Hui-Ling	Director of Student Life and Development	Whatcom Community College
Cody Nielsen	Executive Director/Campus Minister for Gopher Wesley Foundation	University of Minnesota
Alejandro Magana	Assistant Director of Multicultural Student Affairs	Northwestern University
Nicole Ralston	Program Manager for Community Service	Tulane University
Brittany Hunt-Woods	Academic Advisor	UT Knoxville
Elmer Orellana	Graduate Assistant for Student Leadership & Community Engagement	Clemson University
Analicia Gonzalez	Assistant Director of Student Activities	University of Texas at San Antonio
Charles Holmes-Hope	Associate Director of Residence Education	University of Connecticut

- During the 2017 NASPA Annual Conference in San Antonio, the NASPAacts Committee hosted multiple events that engaged participants in conversations about equity, inclusion, and social justice on the local, state, and national levels.
- The NASPAacts committee contributed to the Annual Conference in the following ways:

- NASPActs Educational Booth
March 12-14th ♦ Exhibit Hall, Henry B. Gonzalez Convention Center
 - Letter Writing Campaign
 - The letter writing campaign provided sample letters for participants to write to senators and representatives to voice their stance on pending legislation in the United States.
 - Instagram Photo Campaign
 - This photo campaign highlighted the diverse communities in our profession while engaging them to think about how they act to support social justice advocacy.
 - NASPActs Commitment Wall
 - The NASPActs Commitment Wall engaged participants in writing down how they commit to move society forward in their daily lives on multicolored sticky paper. Participants then proceeded to attach the sticky paper onto the wall.
- Call to Action Vigil
Tuesday March 14th ♦ Marriot Riverwalk Terrace Patio
 - The Call to Action Vigil gathered participants to shine a light on the action we need to take across this country, while encouraging members to create a socially just community in Texas and beyond.
- Additionally, NASPActs programming has also occurred in other conferences including the Region III Summer Symposium from June 15 – 18, 2017.
 - June 12 marked the one year anniversary of the Pulse Nightclub shootings in Orlando, FL, an event that affected many in our organization and beyond. To honor the victims impacted by the event, the planning committee provided an opportunity for participants to leave messages of support on a poster throughout the conference. At the end of the conference, the poster with messages was taken to the Pulse Nightclub to honor the victims.

Online Learning Community

From March 1 – June 12, 2017, the Online Learning Community hosted 18 live briefing sessions, with 499 participants.

- 36 volunteer presenters were a part of these sessions
- 6 sessions were Knowledge Community sponsored:
 - *Student Athlete Mental Health* (Student Athlete KC)
 - *VCU LEAD: An Integrative Approach to Leadership Development* (Student Leadership Programs KC)
 - *Transitions: Assisting First Year Students with Disabilities and their Family Members* (Parent and Family KC; Disability KC)
 - *Collegiate Recovery Programs (CRP) and Housing* (Alcohol and Other Drug KC)
 - *Marching off the Map: The Art of Leading Change* (Student Leadership Programs KC)
 - *How to Help Military & Veteran Families* (Veteran KC)
- More KCs are currently working on or have expressed interest in creating OnDemand modules
 - The New Professionals and Graduate Student KC is working on a session based on social justice

- The Technology KC is creating a presentation on making data accessible
 - Adult Learners and Students with Children is planning their second OnDemand module
- The Center for Women continued its series with “The Student Affairs Mid-Level Administrator: The Power and Strength of Leading from the Middle”
 - This continues to be a very popular series, with increasing registration numbers for each subsequent program
- In addition to these sessions, the OLC hosted a special book club with Kathy Obear, with 129 registered participants.

This summer, the OLC will be introducing two new volunteer groups:

- The Content Development Committee: a small committee, similar to those who work with our in-person, national conferences, who will choose programs via a call for programs process, and further will help prep presenters for their sessions
- The Content Review Team: a larger group who will meet infrequently, but will be responsible for reviewing the programs that are submitted as a part of the call for programs, and will also review past programs to ensure that they are still delivering up-to-date information to be used for professional development

James E. Scott Academy Board

- Kathryn Hutchinson, St. John’s University, began her second year of service as the Board’s chair in March 2017; she will serve in that role through March 2018.
- In March 2017, 7 outgoing Board members were recognized and 7 new members were welcomed to the Board. Currently, 20 vice presidents for student affairs (or the equivalent) from a variety of institutional types in all of NASPA’s seven regions serve on the Board.
- During the 2017 NASPA Annual Conference, the Academy sponsored several initiatives and events for vice presidents for student affairs conference attendees including the traditional VPSA and Voting Delegate reception, a follow-up session for recent attendees of the Institute for New VPSAs, and a full-day pre-conference VPSA institute.
- The Board’s focus continues to be engaging in conversations that relate to developments in the field of student affairs and higher education, more broadly. During its meeting at the 2017 NASPA Annual Conference, the Board’s conversations attended to the topics of intra- and extra-campus controversies and FSLA implications. During its April 2017 meeting, the Board discussed the future of student affairs in the era of ROI.
- Planning is underway for the Board-sponsored 2017 NASPA Institute for New Vice Presidents for Student Affairs, which will be held in Alexandria, Virginia from October 8-11, 2017. Academy Board member Dusty Porter, Tulane University will serve on the Institute’s faculty. Other faculty include Mamta Accapadi, Rollins College (institute director); Shannon Ellis, University of Nevada, Reno; Ashanti Hands, San Diego Mesa College; and Luoluo Hong, San Francisco State University.
- All Board members are expected to contribute to the James E. Scott Academy blog (www.naspa.org/constituent-groups/professionals/james-e-scott-academy) once each year. Board members blog posts have been outstanding.
- *Please see the James E. Scott Academy Board Report for additional information.*

NASPA AVP Initiatives

- In March 2017, Cynthia Hernandez, Texas A & M University, concluded the second year of her two-year term as chair of the AVP Steering Committee. Art Munin, University of Wisconsin Oshkosh, succeeded Hernandez and will serve until March 2019.
- Also in March 2017, 3 outgoing Steering Committee members were recognized, and 8 new members were welcomed to the Steering Committee. Currently, 16 NASPA members from 5 of NASPA's 7 regions serve on the Steering Committee.
- The Steering Committee continues to advance the following goals:
 - Goal 1: Market and communicate programs and resources relevant to AVPs
 - Goal 2: Create and deliver programs and resources centered on AVP core competencies
 - Goal 3: Create opportunities for networking and connection among AVPs
- The Steering Committee has determined that it will also focus some attention on initiatives for professionals who aspire to the AVP role. The Steering Committee coordinated the submission of a successful pre-conference workshop proposal on this topic for the 2017 NASPA Annual Conference and will submit a proposal for a similar session for the 2018 NASPA Annual Conference.
- The Steering Committee continues to bolster its regional connections and provide region-based opportunities for AVPs to learn and network.
- During the 2017 NASPA Annual Conference, the Steering Committee
 - presented two well-attended pre-conference workshops, one for current AVPs and another for aspiring AVPs;
 - facilitated a very successful roundtable session;
 - sponsored three educational sessions;
 - held a well-attended evening networking event; and
 - held its fourth "AVP Initiatives Update and Caucus."
- The Steering Committee continues to influence heavily the ongoing development of the NASPA AVP Institute – *Excellence in the "Number Two" Role*. Munin will serve on the faculty for the 2018 Institute.
- The Steering Committee continues to have a robust blog on the NASPA website that features regular postings relevant for AVPs.
- *Please see AVP Steering Committee Report for additional information.*

Small Colleges and Universities Division

- In March 2017, Zauyah Waite, Chatham University, completed her two-year term as the Director of the Small Colleges and Universities (SCU) Division. Trina Dobberstein, Baldwin Wallace University, succeeded Waite and will serve from until March 2019.
- The Division's Advisory Board continues to attend to the following goals:
 - Goal 1: Expand professional development, visibility and communication supporting excellence in practice at small colleges and universities in NASPA.
 - Goal 2: Provide strong advocacy for small colleges and universities in NASPA.
 - Goal 3: Strengthen partnerships, outreach and collaboration among small colleges and universities.
- During the 2017 NASPA Annual Conference, the Division coordinated:
 - a full-day pre-conference session for VPSAs
 - a special two-session program for mid-level managers
 - a roundtable session for VPSAs

- a town hall meeting for professionals at SCUs
- a reception for VPSAs

The Division also sponsor three educational sessions during the conference.

- Dobberstein has continued the practice initiated by Waite of communicating with the NASPA members at small colleges and universities through a quarterly communication to that group. Dobberstein's first communication was sent on May 8, 2017.
- The Division's social media strategy continues to develop. The Division's blog regularly contains new posts, and @NASPA SCU now has 705 followers, an increase of 6% since last reported.
- Dobberstein has decided to add to the SCU Division's leadership team a new position, the Early-Career Professional Representative. The position is posted on NASPA's Volunteer Central site, and Dobberstein is reviewing applications.
- Planning is underway for the newly re-named 2018 NASPA M. Ben Hogan Small Colleges and Universities Institute, which will occur June 23-26, 2018 at the University of Puget Sound. Andrea Conner (Grinnell College) and Carolyn Livingston (Carleton College) serve as co-chairs for the 14-member institute planning team.
- *Please see Small Colleges and Universities Division Report for additional information.*

Knowledge Communities (KCs)

- Ellen Meents-DeCaigny, DePaul University, has served as the National Director of Knowledge Communities since March 2017. Her two-year term concludes in March 2019.
- Meents-DeCaigny and Reynolds are working with Tracy Poon Tambascia, University of Southern California, Chair of the KC Publication Committee, on the development of the 2018 KC Online Publication. The publication will contain articles from 33 KCs as well as the KC Public Policy Liaison and will be released in conjunction with the 2018 NASPA Annual Conference.
- Meents-DeCaigny, Reynolds, and other KC leaders conducted four hour-long training webinars on a variety of topics for new and continuing KC leaders including Chairs/Co-chairs, Chairs- and Co-Chairs-elect, Regional Coordinators and Representatives, and others. The trainings covered topics such as creating content in the NASPA Online Learning Community, utilizing the professional competency rubrics, creating and implementing a strategic plan, and implementing an elections nomination committee.
- Meents-DeCaigny and Pauline Dobrowski, Stonehill College, former National KC Director (2015-2017), are working with a subset of the Knowledge Community Task Force to create an addendum to the Task Force's recommendations that will be reviewed during the July Board of Director's meeting.
- In order to best meet the needs of volunteer KC leaders, NASPA members, and NASPA staff, NASPA is continuing the Knowledge Community Staff Communication Liaison program. Currently, a subset of twenty KCs have been assigned a liaison, and additional liaisons will soon be assigned.
- In March 2017, the Sexual and Relationship Violence Prevention, Education, and Response KC was created as NASPA's thirty-third KC.
- In conjunction with the NASPA Foundation, KC Special Interest Fund opportunities have been established for the KC program for individual fundraising. The African American, Enrollment Management, Gender and Sexuality, Latinx/a/o, and Women in Student Affairs KCs all have established Special Interest Funds.
- In 2018, 16 KCs will go through the election process to nominate new Chairs or Co-chairs to serve three-year terms (2018-2019 as Chair-elect/Co-chairs-elect; 2019-2021 as Chair/Co-

chairs). Each KC will establish a nominations committee to identify the strongest candidates for KC leadership and to appear on the election ballot.

- NASPA KCs are currently encouraging their members to submit program proposals for the 2018 NASPA Annual Conference, particularly those who would like to request KC sponsorship. Over the summer months, KC leaders will identify individuals to coordinate their KC-sponsored programs selection process.
- Current KC membership numbers follow:

Knowledge Community	Region I	Region II	Region III	Region IV-E	Region IV-W	Region V	Region VI	LAC Area	Menasa Area	Total	Spring 2017
Administrators in Graduate and Professional Student Services	135	224	352	211	134	77	219	3	7	1,362	1,450
Adult Learners and Students with Children	46	72	98	81	54	45	287	0	1	684	438
African American	120	249	456	273	102	58	186	1	2	1,447	1,469
Alcohol and Other Drug	144	177	276	207	115	80	120	2	3	1,124	1,150
Asian Pacific Islanders	62	97	83	104	35	65	216	0	1	663	658
Assessment, Evaluation, and Research	192	367	585	360	196	198	295	4	9	2,206	2,269
Campus Safety and Violence Prevention	139	215	344	205	135	94	155	1	4	1,292	1,324
Civic Learning and Democratic Engagement	24	29	53	30	13	14	22	1	1	187	73
Disability	77	90	128	77	44	47	88	2	2	555	502
Enrollment Management	15	21	34	20	12	10	12	0	2	126	66
Fraternity and Sorority	99	200	450	218	131	55	127	0	0	1,280	1,308
Gender and Sexuality	215	299	338	254	145	145	230	2	1	1,629	1,655
Indigenous Peoples	49	55	64	74	34	47	88	0	1	412	407
International Education	100	165	213	165	91	70	167	4	18	993	936
Latino/a	103	169	218	138	81	91	271	1	2	1,074	1,029
Men and Masculinities	137	180	295	197	92	75	164	1	2	1,143	1,132
MultiRacial	93	128	171	121	65	70	150	0	2	800	788
New Professionals and Graduate Students	259	343	609	334	209	151	349	2	8	2,264	2,275
Parent and Family Relations	95	139	225	131	85	52	116	2	4	849	834
Sexual and Relationship Violence Prevention, Education, and Response	2	3	3	0	1	0	2	0	0	11	
Socioeconomic and Class Issues in Higher Education	139	211	284	194	105	87	202	0	1	1,223	1,245
Spirituality and Religion in Higher Education	90	135	225	164	73	60	112	2	2	863	880
Student Affairs Fundraising and External Relations	43	81	126	82	43	35	55	0	2	467	423
Student Affairs Partnering with Academic Affairs	251	452	703	452	248	196	368	3	9	2,682	2,642
Student-Athlete	52	60	147	91	44	34	67	0	0	495	471
Student Career Development	57	71	126	88	36	39	71	2	3	493	515
Student Leadership Programs	342	514	895	489	256	219	468	7	16	3,206	3,239
Sustainability	56	62	119	53	28	39	60	2	3	422	371
Technology	81	113	201	118	82	61	110	1	3	770	765
Undocumented Immigrants and Allies	44	62	58	57	24	31	80	0	1	357	302
Veterans	58	102	126	78	50	35	91	0	1	541	509
Wellness and Health Promotion	162	206	261	215	108	99	181	3	4	1,239	1,212
Women in Student Affairs	364	496	763	496	269	214	449	1	13	3,065	3,024

NASPA Expert in Residence

- J. Cody Nielsen, Executive Director, Wesley Foundation, University of Minnesota, has served as the NASPA Expert in Residence for Religious, Secular, and Spirituality initiatives since December 2015. His service concluded in May 2017.
- Nielsen and Reynolds worked with a planning team to launch the 2017 NASPA Religious, Secular, and Spiritual Identities Convergence in May 2017.
- Nielsen has written blogs that appear on the NASPA Expert in Residence website:
<http://www.naspa.org/constituent-groups/groups/expert-in-residence>
 - The Challenges of Milo Yiannopoulos
 - The Umbrella of Inclusion
 - 2017 NASPA Religious, Secular, and Spiritual Identities Convergence
- Nielsen has led several sessions in the NASPA Online Learning Community from May 2015 – February 2017.

NASPA Lead Initiative

- The NASPA Lead Initiative recognizes a network of postsecondary institutions for their commitment to civic learning and democratic engagement. The initiative has grown to 96 institutions and continues to use the model of cohorts, which are advised by eight selected Lead Consulting Institutions.
- The Lead Consulting Institutions (LCIs) provide leadership for the Lead cohorts by acting in an advisory role, hosting monthly calls with their respective cohorts as well as monthly phone calls with NASPA, and include:
 - Jessica Arends, faculty engagement associate, Center for Civic Engagement, Binghamton University, - SUNY
 - William Mandicott, assistant vice president for student and community involvement, and Patrick O'Brien, director of community involvement at Frostburg State University
 - Katherine Nurdyke, director, citizenship and service-learning and Alex Johnson, director, community involvement & service at Missouri State University
 - Hailey Goplen, assistant director for civic engagement, North Dakota State University
 - Mary Morrison, assistant dean and director of the Kernodle Center for Service Learning and Community Engagement
 - Sandra Rodriguez, director of the ASUN Center for Student Engagement at University of Nevada, Reno
 - Jennifer Johnson-Kebea, executive director, Lindy Center for Civic Engagement at Drexel University
 - Jacob Patrick, coordinator of orientation & community engagement at Northeastern State University
- NASPA continues the Lead Advisory Institutions' roles within the NASPA Lead Initiative. Lead Advisory Institutions (LAIs) are institutions that have been a part of the NASPA Lead Initiative for four years and act as mentors, supports, and resources for all Lead Institutions.
- The 2016-2017 Lead Advisory Institutions are:

Alfred State College	St. Thomas University
Chapman University	Stanford University
Chatham University	SUNY Geneseo

Eastern Illinois University	Texas A&M University-Central Texas
Fort Hays State University	The School of the Art Institute of Chicago
Illinois State University	The University of North Carolina at Greensboro
Indiana University-Purdue University-Indianapolis	Towson University
Kennesaw State University	University of Central Florida
New Jersey Institute of Technology	University of Miami
North Central College	University of Puget Sound
Northeastern Illinois University	Washington & Jefferson College
Oregon State University	Waubonsee Community College
Ramapo College of New Jersey	Weber State University
Rollins College	Worcester State University

- NASPA Lead Initiative applications are currently being accepted for the 2017-2018 year. Applications are due on June 30, 2017.
- During the past year, the NASPA Lead Initiative established a new website: <http://www.naspa.org/constituent-groups/groups/lead-initiative>

Voter Friendly Campus Initiative

- NASPA has partnered with Campus Vote Project to offer the Voter Friendly Campus (VFC) designation opportunity to institutions interested in engaging students, faculty, administration, and community partners in the democratic process. This program is endorsed by the American Democracy Project, The Democracy Commitment, and Young Invincibles.
- 94 campuses started the process from fall 2016 to spring 2017.
- 83 campuses from 23 states received the designation in March 2017 and will be committed through December 2018.
- The Voter Friendly Campus designated has provided numerous resources through blogging, webinars, and one-on-one conversations with campus partners about voter registration, education, and turn-out. Additionally, following the November 2016 election, the VFC campaign continues to offer educational resources regarding the inauguration, the first 100 days of the new administration, and how to best support student and community concerns around advocacy and policy.
- NASPA in partnership with the Campus Vote Project launched the Voter Friendly Campus website: <https://www.voterfriendlycampus.org/>
- NASPA and Campus Vote Project are in the process of launching the Voter Engagement Policy Handbook. Anticipated release date is July 1, 2017.

International Initiatives - China

Stascavage and Brett Perozzi, Weber State University, continue to collaborate with Shanghai-based partners, Fudan University and the Shanghai Municipal Education Commission (SMEC), to develop initiatives related to agreements established in March, 2016 between NASPA and Fudan University and SMEC. They include:

- Cooperation in the planning for the 2017 International Conference on Student Affairs, which will be held at Fudan University, June 8-10, 2017. Kruger, Stascavage, Perozzi, and five NASPA members will attend and contribute content to the conference.
- An internship program that will bring a Chinese student affairs professional to serve as an intern in the NASPA office. The inaugural intern served from February 2017 through May 2017.
- Cooperation in the translation of NASPA publication and Online Learning Community offerings into Chinese for access by student affairs professionals in China
- In September 2017, an inbound exchange program for student affairs professionals at Shanghai institutions will be launched. Placements will be made at North Central College and Washington University in St. Louis. Exchange participants will be at these host institutions for approximately three months.
- Pilot outbound exchange program for U.S.-based student affairs professionals to visit Shanghai higher education institutions
- The development of a collaborative network designed to promote cooperation between U.S. and Chinese student affairs professionals

BACCHUS Initiatives

- The BACCHUS Initiatives of NASPA team provides support, training, and resources to collegiate peer education programs, often focused on health and safety initiatives. A network of volunteers assists the BACCHUS Initiatives of NASPA staff to reach institutions of higher education across the country.
- Professional Volunteer Positions:
 - One new BACCHUS Regional Consultant (BRC) was appointed in April 2017.
 - Region V: Lexi Benson, University of Montana Western
 - Twenty-seven full-time campus professionals serve as State Coordinators and assist the BACCHUS Regional Consultants (BRCs) to manage the BACCHUS affiliates and organize the spring conference in their respective regions.
 - Seven new and two returning BACCHUS State Coordinators were appointed this academic year.
 - Virginia: Eric Garrison (College of William & Mary)
 - New York: Anna Sotelo-Peryea (University at Buffalo)
 - South Carolina: Chris Donevant-Haines (Coastal Carolina University)
 - Pennsylvania: Jayme Trogus (Millersville University)
 - Kentucky: Emily Werner (Bellarmine University) – transferred from Indiana State Coordinator
 - Ohio: Leslie Haxby-McNeill (Miami University) – returning for another term
 - Florida: Whitney Platzer O'Regan (University of Miami)
 - Michigan: Whitney Boroski (Michigan Technological University)
 - Nevada: Holly Godden (University of Nevada, Las Vegas)
- Student Volunteer Positions
 - Two peer educators are elected at General Assembly (November) as Student Advisory Committee Directors for a one-year term. They serve as the leaders for the Student Advisory Committee (SAC). The current SAC Directors are:
 - Alicia Cannon, Villanova University
 - Meghan Stough, University of Alabama (former SAC for Region III)

- Each spring, up to seven peer educators apply and are selected their respective regional leadership teams and national staff to serve a one-year term as the Student Advisory Committee member. They assist the BACCHUS Regional Consultants and State Coordinators with regional communications and the regional spring conference. Seven undergraduate students were selected to serve on the Student Advisory Committee (SAC) for 2017-2018.
 - Region I: Kerri O'Rourke – Springfield College
 - Region II: Yilang "Yi" Lu – University at Buffalo
 - Region III: Yoojin "Sarah" Kook – College of William & Mary
 - Region IV-E: Holly Ann Weller – Bowling Green State University
 - Region IV-W: Alyssa McCarthy – Missouri University of Science & Technology (returning)
 - Region V: Joseph "Joey" Paulsonmorgan – University of Montana Western
 - Region VI: Victoria Fleming – California State University – San Bernardino

NASPA Advisory Services

- The time period of March through July 2017 marks the second quarter that NASPA Advisory Services is available for divisions of student affairs and services. In this time period, a total of ten (10) divisions of student affairs have engaged with various level of NASPA Advisory Services.
- NASPA has engaged in two (2) comprehensive division of student affairs review projects.
 - The first review project launched in late December 2016. It included piloting the P.R.A.C.T.I.C.E.S. self-assessments; remote data collection and telephone interviews; a 1.5-day campus visit (April 2017) of two current senior-level student affairs officers and one NASPA staff member; and a report of findings, analyses, and recommendations delivered in May 2017.
 - The second review project launched in late May 2017. Assessment and data collection will occur for this project through summer 2017; a campus visit of two senior-level student affairs officers and one NASPA staff member will occur in September or October 2017.
- NASPA is currently engaging in two (2) standard/remote division of student affairs review projects.
 - The first standard review project included a campus visit (May 2017) by two NASPA staff to facilitate a half-day retreat of division of student affairs leadership. The visit was conducted at the request of the institution's vice president as a foundation for the remote review. The institution is participating in the P.R.A.C.T.I.C.E.S. self-assessment pilot (June-July 2017.) A review team of two senior-level student affairs administrators and one NASPA staff member is currently being identified. This team will review campus data, conduct telephone interviews, and issue its report of findings in September 2017.
 - The second standard review project launched in June 2017. The division is participating in the P.R.A.C.T.I.C.E.S. self-assessment pilot (June-July 2017.) A review team of two senior-level student affairs administrators and one NASPA staff member is currently being recommended to the participating institution. This team will review campus data, conduct telephone interviews, and issue its report of findings in October 2017.
- NASPA has engaged with six (6) divisions of student affairs in guided self-assessments. Of these six divisions, one's participation is complete (April 2017) and five are ongoing. Guided self-assessments consist of participation in the P.R.A.C.T.I.C.E.S. self-assessment pilot. NASPA is

further seeking participation of community and two-year colleges, and institutions in Regions 5 and 6 for participation in the P.R.A.C.T.I.C.E.S. self-assessment pilot.

Level of Service	Number of Projects	Participating Institution Type	Participation by Region
Comprehensive Review (includes campus visit)	2	2 four-year, publics	One in Region 1 One in Region 2
Standard Review (remote)	2	1 four-year, private 1 four-year, public	Two in Region 4-East
Guided Self-Assessment (P.R.A.C.T.I.C.E.S. pilot)	6	2 four-year, publics 4 four-year, privates	Three in Region 1 Two in Region 3 One in Region 4

- Past Board Chair, Frank Lamas (vice president for student affairs and enrollment management, CSU-Fresno); Advisory Services Task Force Chair, Frank Sánchez (president, Rhode Island College); and Joseph DeSanto Jones (NASPA staff) presented an educational session on NASPA Advisory Services at the 2016 NASPA Annual Conference in San Antonio.
- The first orientation for NASPA Advisory Services was offered at the 2016 NASPA Annual Conference. Fifteen members of the reviewer pool, which currently has approximately 30 members, participated in the orientation. NASPA staff are offering two online training sessions for members of the reviewer pool on July 13 and 18, 2017.
- The NASPA Advisory Services task force met at the 2016 NASPA Annual Conference. Their agenda included feedback on the related educational session and reviewer orientation, an update on participation in the P.R.A.C.T.I.C.E.S. pilots and review projects, the task force's evolution into a steering committee, developing a process for evaluating P.R.A.C.T.I.C.E.S. and reviews, and engaging reviewers.
- Kyle Whitaker has joined the NASPA staff for a 10-hour/week administrative apprenticeship for June, July, and August 2017. Kyle completed his first year of master's-level coursework at the University of Maryland College in their higher education/student affairs program. Kyle is assisting with NASPA Advisory Services logistics and development.

Center for First-generation Student Success

In May 2017, a contract was signed between NASPA and The Suder Foundation to establish the Center for First-generation Student Success. This partnership includes a \$3 million gift from Eric and Deb Suder to fund the Center over the next five years of operation. The mission of the Center is to emerge as the primary entity to increase the research, scholarship, and effective practice supporting first-generation student success and to expand the number of institutions with evidence-based programs. Sarah E. Whitley recently joined NASPA as the Senior Director of the Center. Sarah comes to NASPA from the University of Virginia where she recently completed her doctoral studies.

An initial strategic plan was developed to shape early decision-making and broadly represents four areas:

- Building Infrastructure
- Establishing a Community of Practice
- Clearinghouse for Scholarly Research & Effective Practice
- First-generation Program Expansion

On June 14, 2017, a formal press release was sent to NASPA membership announcing the joint venture and officially opening the Center as NASPA's Washington, DC office. In addition to building internal infrastructure for daily operations, the following progress is underway to establish the Center:

- Launch of a temporary website to include general Center information and resources and a form for capturing information about first-generation programs.
- Launch of a Center email account (FirstgenCenter@naspa.org) and a Twitter presence (@FirstgenCenter).
- Presentation to attendees of the Closing the Achievement Gap conference and Symposium on Financial Well-being on the Center's strategic priorities and engagement opportunities. A pre-conference workshop was also offered by program coordinators affiliated with The Suder Foundation's First Scholars program.
- The Center was featured in the late-June edition of the NASPA blog and through association social media. An article on the Center is in development for the September 2017 edition of Leadership Exchange magazine.
- A branding and design consultant was contracted to develop an official logo and style sheet for the Center that will be used to create a formal, interactive website in the near future.
- Relationships were established with program coordinators at the six First Scholars affiliate institutions through in-person and phone meetings. Calls with institutions interested in becoming First Scholars affiliate campuses have also begun.
- Development of a formal advisory board comprised of industry leaders and experts in first-generation scholarship is underway. A team of practitioners and program experts is also being assembled as a "pulse" group to support the Senior Director in planning and decision-making.
- Early planning for a national landscape analysis on first-generation programming is underway with a timeline to present early findings at a January 2018 Center Convening. A publication with findings and supporting information will be available for purchase in spring 2018.
- A series of webinars introducing the Center, First Scholars, and relevant first-generation topics is planned for the fall 2018 academic semester.

Moving forward, the expansion of First Scholars institutions and provision of technical assistance, creation of a virtual toolkit for program development, cohort-based professional development offerings, presence at the NASPA Annual Conference, and further establishment of a scholarly knowledge base related to first-generation research and practice will remain priorities.

Technology and Communications

Internal and External Networks

Since March, we have worked with OSI, our 3rd party IT networking partner, to upgrade and expand our usage of distribution list and group email services, while also reducing spam and increasing email deliverability. We are also working with an audio-visual company to significantly enhance and improve the AV equipment used for internal and remote meetings.

We successfully migrated our Rackspace web and database servers from a cloud-based clustered environment to a dedicated hosting platform. The move provides us with a tremendous upgrade in server capacity and performance, and gives us the ability to offer more multimedia content on naspa.org.

NASPA Online Environment

In April, we launched a new and improved Volunteer Central, giving candidates a true “job board” online experience, while providing employers additional tools to create and post available positions, and find, save, and manage candidates.

Also recently launched: The 2018 NASPA Annual Conference site and 100th Anniversary site. Both represent another step forward in modern web design for NASPA and include a phased approach that dynamically adjusts depending on the time of year, current information, and marketing needs.

The 100th Anniversary site will also exist indefinitely as an ongoing online record of the history of the Association.

The 2018 NASPA Call for Programs submission form went live in May with updated functionality, including a new feature allowing users to search for conference presenters (and populate the form) in real-time via API calls to our Salesforce membership database. A 2018 Presenter Matching app also went live in May, which enables members to search for and find supporting presenters for their programs.

Finally, we have significantly upgraded our Meeting Administrator tools for increased ease of use by members, volunteer reviewers, and staff.

Current Web Analytics

- NASPA.org ONLY (March 1, 2017-June 1, 2017)
 - 1,052,608 page views vs. 1,130,590 same period last year, down 6.9%
 - We have segmented some of our content on to separate sub-domains that track analytics separately. As we move this content, the number of views on the main naspa.org go down while views on the new sub-domains go up.
 - 323,573 total sessions vs. 320,187, up 1%
 - 191,707 users vs. 181,128 same period last year, up 6%
 - 51% new users vs. 48% new users same period last year
 - Non-U.S. visits:
 - Canada: up 6% same period last year
 - India: up 48% same period last year
 - United Kingdom: up 29% same period last year
 - Australia: up 55% same period last year
- Olc.naspa.org ONLY (March 1, 2017-June 1, 2017)
 - 30,363 page views
 - 11,564 total sessions
 - 5,894 users

Social Media

Twitter

- Between March 1-June 10, 2017, our Twitter account gained 1,050 new followers. Our account has a total of 28,253 followers.
- We continue to see that original, non-advertising Tweets remain the most engaging content.
- Our current demographics:
 - 58% Female, 42% Male

- 45-65+ year olds = 14%
- 35-44 year olds = 24%
- 25-34 year olds = 42%
- 21-24 year olds = 16%
- 18-20 year olds = 5%

Facebook

- Between March 1-June 1, 2017 our Facebook page gained 1,258 new fans. Our Facebook page has a total of 25,771 fans as of June 1, 2016.
- Between March 1-June 1, 2017 our Facebook page had 643,873 impressions.
- Our current demographics:
 - 68% Female, 32% Male
 - 25-34 year olds most active group, followed by 35-44 year olds.
 - U.S.-based English speakers is our predominant audience, with New York, NY being our most active city; followed in order by Chicago, Los Angeles, D.C., and Boston
 - India is now our second highest sharer of content, followed by Canada, Pakistan, and Mexico.

LinkedIn

- Between March 1-June 1, 2017 our LinkedIn account gained 3,032 new followers, increasing 17% over last year's twelve-month growth rate. Our LinkedIn account has a total of 20,165 followers as of June 1, 2016.
- Our current demographics:
 - Our top followers consist of 34% entry level, 28% senior level, 19% director level.

Public Relations

- News Mentions
 - Between March 1-June 1, 2017, NASPA received 297 news mentions, most notably several interviews given by Kevin Kruger with the Washington Post, Inside Higher Ed, and the Chronicle. News mentions are noted at www.naspa.org/about/press.

Membership

Statistics

- *Please review the attached individual membership statistics report under the Membership Committee tab.*
- *Please review the attached institutional membership statistics report under the Membership Committee tab.*

Initiatives

- The 2017 institutional renewal process started in May 2017. Statistics are included in the attached reports under the Membership Committee tab.
- Last year's migration to the Nimble database has dramatically upgraded dashboards and analytics that the membership team can use for both institutional and individual membership renewals. New reporting formats for the Board of Directors, other volunteers, and staff are in progress.

Finance

Statistics

- Please review the attached financial reports under the Finance & Operations Committee tab.

Initiatives

- FY2017 3rd quarter financials will be presented to the NASPA Board of Directors during the July 2017 meeting.

Research and Policy Institute

The Research and Policy Institute (RPI) continued to conduct research and policy analysis on behalf of NASPA and its strategic priorities.

Gates Foundation funded project – Emergency Resources

In October 2016, NASPA started a new three-year project to build a community of practice around emergency aid. The work will focus on increasing awareness of the influence of emergency resources on improving college student outcomes. NASPA will deliver information via conference presentations, publications, and various media efforts, including a new website to highlight examples of strong emergency aid programs and provide resources for practitioners, students, and senior leaders.

NASPA is in the process of developing a microsite to provide a central location for information about emergency resources that range from small grants and loans to food pantries and housing support. The website is scheduled for launch in fall 2017. NASPA also developed a rubric to help institutions assess their readiness to create or expand their emergency aid programs.

Lumina Foundation funded project – Predictive Analytics

In spring 2017, NASPA released the report *Predictive Analysis of Student Data: A Focus on Engagement and Behavior*. The report presents results from a qualitative landscape analysis of student affairs divisions' use of predictive analytics. The research examined the extent to which campuses are conducting predictive analyses of student engagement data and how the analysis can be used as an early intervention strategy for students who have the highest risk for discontinuous enrollment.

NASPA will continue the research with a survey of institutions to further explore the extent to which institutions' use of engagement and behavioral data varies by type of institution, student population, and other factors.

Coalition to Prevent ADHD Medication Misuse (CPAMM) Research Project

NASPA coordinated an evidence-based research project with the University of Washington to combat the misuse of ADHD medication on college and university campuses in the United States. Data was collected from six institutions: University of Washington, Whitman College, University of Colorado, Denver, Colorado College, Florida State University, and University of South Carolina. The research resulted in significant findings regarding students' misuse of ADHD medication. Those findings will be used to support peer programming that BACCHUS will develop in spring 2017.

NASPA is also participating in the coalition's national campaign titled *Say Something* to increase awareness of ADHD medication misuse. The campaign began in early 2017.

Research on Student Employment

NASPA is continuing to examine institutions' delivery of on-campus work opportunities. The research will focus on several types of employment, including positions in student affairs units such as housing, dining services, and recreation. The research will include interviews with professionals at 20 institutions and a national survey.

RPI Blogs

Starting in March 2017, RPI began publishing weekly policy updates to the RPI blog. Policy updates are generally posted Monday afternoons and include policy-relevant NASPA publications, higher education news and reports, updates on state legislation in selected areas (e.g., guns on campus, bathroom bills, free speech), and regulatory announcements or changes of interest to student affairs professionals.

RPI staff authored several additional blog entries on topics aligning to the NASPA Public Policy Agenda, including the creation of a "NASPA Policy Basics" series of posts designed to provide foundational information about policy and advocacy processes operate and how student affairs professionals can engage more directly in policy and advocacy work. The full list of RPI blog posts is provided below.

Date Posted	Title	Tags	Alignment to Public Policy Agenda
2/9	International Students: Executive order "travel ban" status, possible future policies	International students; Travel ban	Inclusive opportunities
2/16	Protecting free speech on campus: State legislation	Free speech; State legislation	Civic engagement
2/23	DACA Explained: Why it's vulnerable under the Trump Administration	DACA; Immigrant and undocumented students	Inclusive opportunities
3/2	State Legislative Analysis: Bathroom Bills	Trans student rights; State legislation	Inclusive opportunities
3/23	Are We Seeing an Increased Emphasis on Respondents' Rights?	Title IX; OCR; Sexual assault response	Student safety
4/6	Sanctuary? The status of campus protections for immigrants and undocumented individuals	Immigrant and undocumented students; State legislation	Inclusive opportunities
4/13	Is your institution doing enough to address campus sexual violence? Ask these six questions	Sexual assault response; Sexual assault prevention	Student safety
4/20	Federal Budget Update	Federal budget; Financial aid	Student success
5/4	NASPA Policy Basics: Our Representative Democracy	NASPA Policy Basics	Civic engagement
5/11	NASPA Policy Basics: Your Role in Our Representative Democracy	NASPA Policy Basics	Civic engagement
5/25	Eye on '18: All Politics are Local	NASPA Policy Basics; Gerrymandering; SCOTUS; 2018 Elections	Civic engagement

6/1	Post 100 Days: Immigration Policy Update	Immigrant and undocumented students; State legislation	Inclusive opportunities
6/8	Want to get serious about addressing sexual violence? 5 ways to think beyond your campus walls	Sexual assault response; Sexual assault prevention	Student safety
6/15	NASPAacts Policy Basics: Political Parties & the Legislative Process	NASPAacts Policy Basics	Civic engagement

Engagement with the Public Policy Division

RPI staff continue to work with the Public Policy Division (PPD) to provide updates on federal and state policy developments and regulatory actions. The RPI is preparing multiple weekly blog posts and monthly live policy briefings that cover both current events and foundational information to help professionals increase their understanding of public policy.

In March 2017, Teri Lyn Hinds and Diana Ali prepared a heavily annotated policy update slide deck for use by PPD members in updating their regions and divisions on policy issues for the first several months of the new federal administration. The slide deck was updated in late May 2017 to provide up-to-date information for PPD members making presentations at summer meetings.

Engagement with NASPAacts Committee

RPI staff continue to engage with and support the NASPAacts effort in collaboration with support from the Public Policy Division. Jill Dunlap spear-headed a letter writing campaign during the March 2017 NASPA Annual Conference and Diana Ali and Teri Lyn Hinds provided information on relevant policy to interested members.

Engagement with Knowledge Communities

Diana Ali is the acting liaison to the Undocumented Immigrants and Allies Knowledge Community, and has engaged with the Community around mounting immigration policy issues.

NASPA Foundation

New Board Members

Brent Paterson, Peg Blake, Stan Carpenter, and Cyn Cherrey finished their term on the Foundation Board in March 2017. Jason Pina declined the invitation to serve as he will serve as the Chair of the 2019 NASPA Annual Conference. Below are the new Foundation Board members:

- Paul Bennion, Vice President for Student Affairs & Dean of Students, The College of Idaho
- Robert Gatti, Vice President and Dean for Student Affairs, Otterbein University
- Brian Haynes, Vice President for Student Affairs, California State University, San Bernardino
- M.L. "Cissy" Petty, Vice President for Student Affairs & Assoc. Provost, Loyola University New Orleans
- David Zamojski, Assistant Dean of Students, Boston University

Foundation Ambassadors:

- Foundation Ambassadors attended and advocated for the NASPA Foundation at the Region II and Region III this summer.
- As we enter the fourth year of the Foundation Ambassador program, several new volunteers are on board. Current Ambassadors are:

- Elissa Carroll, Region I, Director of Student Affairs for the School of Medicine, Quinnipiac University
- Kelly Hennessey, Region II, Associate Dean of Students, The College of New Jersey
- Sidney Childs, Region IV-E, Associate Provost for Student Affairs, Saginaw Valley State University
- Sara Mata, Region IV-W, NSF National Research Traineeship Program Coordinator, University of Oklahoma Norman Campus
- Lincoln Johnson, Region V, Associate Vice President for Student Life, University of Washington
- Gregory Jones, Region 1, Director, Housing Operations, Boston College
- Terry Mena, Region III, Associate Vice President and Dean of Students, Lamar State College
- Niki Rudolph, Region IV-E, Director of Student Affairs, Michigan State University
- David Adams, Region IV-W, Director, Tulsa Community College
- Dyrell Foster, Region IV-E, Vice President, Student Services, Moreno Valley College
- Diana Victa, Region VI, Department Manager, A.S. Cesar E. Chavez Community Action Center, San Jose State University

Annual Conference Foundation Booth

- The Foundation Booth raised over \$12,000 at the NASPA Annual Conference.
- The Board hosted a raffle of multiple items instead of a Silent Auction this year. Regional Conference registrations, Regional gift baskets, various donations including a \$200 Starbucks gift card, \$200 Best Buy gift card, Amazon Echo, HBO items, and Red Sox tickets were raffled off as a “Pick Your Prize” raffle.
- S.A. Inspire buttons are small buttons available as a thank you gift for \$5.00 or \$25 donations.
- Staff Development consultations were available for purchase on-site.
- During the opening session, a Text-to-Give campaign was shared in hopes of raising awareness and funds.
- Purchased a “Plinko” game sponsored by Mobile Up to engage to NASPA members in donating. \$1 was required to play the game.
- Foundation Ambassadors, Regional Directors, and NASPA members were encouraged to donate and promote the Foundation throughout the 2016-2017 year.

Pillars of the Profession

- The 2017 Pillars of the Profession raised \$53,492, from 978 gifts.
- Approximately 250 guests attended the ceremony.

100th Anniversary Planning Task Force

- Barb Snyder is chairing the task force within the Foundation to support and raise funds and awareness for the 100th Anniversary celebration of NASPA.

Professional Development & Events

Annual Conference

2017 NASPA Annual Conference

March 11-15, 2017 ♦ Henry B. Gonzalez Convention Center ♦ San Antonio, Texas

- 6,890 Registrants
- 1,997 attendees registered for pre-conference workshops
- 937 attendees self-reported that they registered for both the conference and The Placement Exchange
- Educational Sessions
 - Full-day Pre-conference Submissions- 20
 - Accepted - 14
 - Half-day Pre-conference Submissions- 59
 - Accepted- 34
 - Program Reviewers- 1219
 - General Interest Program Submissions- 1071
 - Accepted - 439
 - Virtual Accepted - 50
 - KC General Program Submissions - 245
 - Sponsored- 76
 - Accepted - 60
 - Poster Session Submissions- 42
 - Accepted - 30
 - SA Speaks Submissions - 43
 - Accepted – 15
 - Scholarly Paper Submissions – 72
 - Accepted – 26
- Featured Speakers
 - Nearly 5,500 participants attended the Opening Session with Anderson Cooper
 - Nearly 200 participants attended Featured Speaker Professor Adam Habib on Monday, March 13 from 10 a.m. – 11:15 a.m.
 - Nearly 300 participants attended Featured Speaker Chris Mosier on Monday, March 13 from 1:15 p.m. – 2:30 p.m.
 - Nearly 520 participants attended Featured Speaker Julian Castro on Tuesday, March 14 from 8:30 a.m. – 9:45 a.m.
 - Nearly 2,500 participants attended the Closing Session featuring Bree Newsome
- SA Speaks

New this year was the addition of a third SA Speaks session. Videos from NASPA SA Speaks can be found here. https://www.youtube.com/playlist?list=PLR1hrC_hR9i-W_1yZEK_5V6YN3pojhpxE

 - About 700 people attended SA Speaks on Monday, March 13 from 3:30 p.m. – 4:45 p.m.
 - About 500 people attended SA Speaks on Tuesday, March 14 from 10:30 a.m. – 11:45 a.m.
 - About 500 people attended SA Speaks on Tuesday, March 14 from 3:30 p.m. – 4:45 p.m.

- Innovation Station

This is the second year with our Innovation Station structure. These sessions were extremely popular with most of the sessions at their full capacity of 50 participants. This area/structure had a unique mixed-seating set up thanks to sponsored furniture. The sessions were carefully selected based on the innovative session abstracts and topics that could create an open discussion suited for the Innovation Station Area Session titles included several innovative topics. New this year were the Ignite Sessions, which were mini SA Speaks sessions as well as a Dissertation Tank which was an opportunity for a participant to interact with a panel of faculty experts to get their feedback, ideas, and suggestions regarding their dissertation topic. Only 10 individuals were selected to take part in this opportunity via an application process and participants had to have completed research coursework and have a general topic area of interest and potential methodology. The 2017 Innovation Station session titles included:

- An Avalanche is Coming: Higher Education and the Revolution Ahead
- A Roadmap for Mobilizing Your Campus to Confront Sexual Violence: the Culture of Respect Approach
- NEW! Ignite Session
 - Career Resiliency in Student Affairs: Are You Following Your Own Advice?
 - Confessions of a Recovering Perfectionist
 - Don't Forget About Us: Mentorship Matters
- How Scammers Can Trick Even The Smartest People
- Should Student Affairs Help Rock the Vote?
- Empower Your Campus Superheroes: A Peer Education Approach to Student Leadership
- Student Achievement Dashboard: An Enterprise Solution for On-demand Program Evaluation
- Driving Meaningful Student Engagement With Technology
- NEW! Ignite Session
 - Data Negligence: A Motivational Intervention for the Field
 - Leading with the Resistance of Fear
 - The Serendipity Series: Failing and Finding Yourself as a New #SAPro
- Igniting “The Spark” of Mentoring with Non-Academic Data [EvtID:1528] [ProgID:41569] (No Update/No Change)
- YOU@CSU: Harnessing the Power of Digital Technology to Build Resilience, Promote Wellness, and Prevent Suicide
- Dissertation Tank

- Virtual Conference Breakdown

- NASPA FEATURES – 442
- NASPA LIVE & ONDEMAND– 26
- NASPA LIVE & ONDEMAND PLUS – 104
- NASPA LIVE & ONDEMAND PLUS - ADDITIONAL LOGINS– 9

The Placement Exchange

The Placement Exchange - Event

March 8-12, 2017 ♦ Henry B. Gonzalez Convention Center ♦ San Antonio, Texas

TPE Onsite 2017 Event Stats

- Registered Candidates: 822 (Students: 685; Professionals: 137)

- Onsite Job Posts: 571 (Positions Available: 824)
- Interviews Scheduled: 11,125
- Interview Tables Sold: 699 (Standard: 580; Premium: 119)

NUFP (NASPA Undergraduate Fellows Program)

Summer Internship Process

- The program received 118 completed applications from Fellows seeking summer internship opportunities. Through generous host institutions we are able to offer 54 individual positions across 35 unique institutions.
- To host an internship, institutions commit to providing a robust 6-8 week experience and a minimum stipend of \$1500 for each intern.

Annual Conference:

- The 2017 Undergraduate Student Conference was hosted by the University of Texas at San Antonio, March 11-12, 2017. Valronica Scales, associate director of residential life, at Washington University in St. Louis served as chair of the conference.
 - All undergraduate NASPA members, including NUFP Fellows were invited to register. In total, 142 students attended the conference.
- The 2018 Undergraduate Student Conference will be hosted by Temple University, March 3-4, 2018. Dr. Kevin Williams, director of residential life, at Temple University will serve as chair of the conference.
- NUFP hosted two receptions during the 2017 Annual Conference – one as part of the Undergraduate Student Conference and one for fellows, alumni, and friends of the program. Additionally, NUFP hosted two roundtables – one for current mentors and one for alumni of the program.

Member Engagement

Upcoming Events

The NASPA Member Engagement team is planning an Open House for New Professionals and Graduate Students in the local DMV (D.C., Maryland, Virginia) area on July 12, 2017. This is an opportunity to learn more about NASPA's initiatives, what NASPA can do for our members, and to learn what ideas our members have for the future of NASPA. The Member Engagement team will also host a rooftop reception that evening for any members that are interested in networking with local professionals.

Regions

Upcoming Events

2017 NASPA Region III Summer Symposium, June 15-18, 2017

- The Region III Summer Symposium will take place from June 15-18, 2017 at the Walt Disney World Swan and Dolphin Resort in Lake Buena Vista, FL.
- There are currently 213 registrants.

2017 NASPA Region III/SACSA New Professional Institute – 6/18 – 6/23 - 70

- The Region III/SACSA New Professionals Institute will take place from June 18-23, 2017 at Trinity University in San Antonio, TX.
- There were 46 registrants.

2017 NASPA Region V Senior Student Affairs Officer (SSAO) Retreat, June 19-21, 201 – 6/19 -6/21/17

- The Region V SSAO Retreat will take place from June 19-21, 2017 at the Residence Inn Portland Downtown Riverplace in Portland, OR.
- There are currently 70 registrants.

2017 NASPA Region I Strategic Planning and Assessment for the Mid-Senior Level Professional, June 22, 2017

- The Region I Strategic Planning and Assessment for the Mid-Senior Level Professional will take place on June 22, 2017 at Wentworth Institute of Technology.
- The meeting will focus on Mid-Senior Level professional development.
- There are currently 30 registrants.

Past Events

2017 NASPA Region I Mid-Senior Level Meeting, March 24, 2017

- The Region I Mid-Senior Level meeting took place on March 24, 2017 at Babson College in Babson Park, MA.
- The meeting focused on Mid-Senior Level professional development.
- There were 46 registrants.

2017 NASPA Region V Northern Nevada Drive-In, March 28, 2017

- The Region V Northern Nevada Drive-In took place on March 28, 2017 at the University of Nevada, Reno in Reno, NV.
- The drive-In theme was Student Services Professional Development.
- There were 71 registrants.

2017 NASPA Region I Rhode Island Drive-In Workshop, April 13, 2017

- The Region I Rhode Island Drive-In Workshop took place on April 13, 2017 at Providence College in Providence, RI.
- The drive-In theme was One Size Does Not Fit All.
- There were 67 registrants.

2017 NASPA Region V Power of One Conference, April 20-24, 2017 154

- The Region V Power of One Conference took place from April 20 – 24, 2017 at Bellevue College, in Bellevue, WA.
- The conference theme was Coalition through Community.
- There were 154 registrants.

2017 NASPA Region I Mid-Senior Level Professional Lunch Chat

- The Region I Mid-Senior Level Professional Lunch Chat took place on June 1, 2017 virtually through Zoom.
- The meeting focused on Mid-Senior Level professional development.
- There were 15 participants.

2017 NASPA Region IV-E Women in Student Affairs (WISA) Drive-In Conference, June 2, 2017

- The Region IV-E WISA Drive-In Conference took place on June 2, 2017 at Michigan State University in East Lansing, MI.
- The drive-In theme was Resilience 2017: Building a Diverse Community of Women in Leadership.
- There were 82 registrants.

2017 NASPA Region II Conference, June 4-7, 2017

- The Region II Conference took place from June 4 – 6, 2017 at the Renaissance Pittsburgh Hotel in Pittsburgh, PA.
- There were 338 registrants.

2017 NASPA Region III/SACSA Mid-Manager's Institute, June 11-16, 2017

- The Region III/SACSA Mid-Manager's Institute took place from June 11 – 16, 2017 at Emory University in Atlanta, GA.

- There were 65 registrants.

Workshops, Conferences, & Institutes

2017 VPSA and Fraternal Partners Conversations on the Future of Fraternity and Sorority Life

March 11, 2017 ♦ San Antonio, Texas

- During the 2017 Annual Conference, NASPA and the Fraternity and Sorority Knowledge Community held an event in partnership with members of the North-American Interfraternity Conference; the National Panhellenic Conference; the National Association of Latino Fraternal Organizations; the National Pan-Hellenic Council; and the National APIDA Panhellenic Association to host fraternity and sorority representatives and Vice Presidents of Student Affairs for a one day conversation on identifying challenges facing Fraternities and Sororities.
- During this event, there were 67 Fraternity and Sorority representatives and 70 Vice Presidents and senior level officers present.
- The event provided the fraternity and sorority leadership and senior level administrators the opportunity to discuss issues they all respectively face and identify different avenues to address these challenges.

Community Colleges Institute

March 11 – 12, 2017 ♦ Grand Hyatt San Antonio, San Antonio, Texas

- The themes of the 2017 Community Colleges Institute (CCI) were cross-campus collaboration, student support, and community colleges and the future.
- 2017 was the first year the CCI released its own call for programs. Of the 26 program submissions, 12 programs and three poster sessions were selected.
- 86 attendees (compared to 26 in 2016).
- The Alamo Colleges hosted a reception for all attendees the first night of the event.
- The following individuals served on the planning committee:
 - Bette Simmons, vice president of student development, County College of Morris
 - Rachel DiPietro, program coordinator, Naugatuck Valley Community College.
 - Elizabeth Goldschein, assistant director of residence life, Onondaga Community College
 - Katherine Doss, dean of student success, Palo Alto College.
 - David Waller, NUFP undergraduate student, University of Vermont.
- The Institute featured a panel of NASPA leadership to include:
 - Stephanie Gordon, vice president of professional development, NASPA.
 - Frank Lamas, NASPA past board chair and vice president for student affairs and enrollment management, California State University, Fresno.
 - Patricia Whitley, NASPA past board chair and vice president for student affairs, University of Miami.
 - Quincy Martin, NASPA community colleges division director and associate vice president for student affairs, Triton College.
- Keynote speaker:
 - Martha Kanter, director, College Promise Campaign and senior fellow at the Steinhardt Institute for Higher Education Policy, New York University.

International Symposium at NASPA Annual Conference

March 11 – 12, 2017 ♦ 2017 NASPA Annual Conference ♦ San Antonio, Texas

During the 2017 NASPA Annual Conference, the International Symposium will convene student affairs practitioners from around the world with offerings that included:

- A Panel discussion highlighting the New Internationalization of Student Affairs book.
- A keynote address by a thought-leaders in the field of International Education.
- A “first-timer” pre-session for international delegates.
- No-host dinners for international delegates.
- There were 130 participants for the 2017 International Symposium.

2017 MENASA NASPA Conference

April 18 – 20, 2017, ♦ New York University ♦ Abu Dhabi, United Arab Emirates

The 11th annual MENASA NASPA conference was held in Abu Dhabi, and hosted by New York University – Abu Dhabi.

- There were 167 participants at this year’s conference.
- Featured Speakers included:
 - Dr. Tom Ellett, senior associate vice president, student affairs, New York University
 - His Excellency Dr. Ahmad Belhoul Al Flasi, UAE minister of student for higher education
 - Dr. Courtney Stryker, MENASA area director, NASPA
- The planning committee was comprised of:
 - Kyle Farley, NYU – Abu Dhabi
 - Chris Connell, NYU – Abu Dhabi
 - Courtney Stryker, MENASA NASPA
 - Tiki Ayiku - NASPA

2016-2017 NASPA Community Colleges Symposium Series at the College of DuPage

April 21, 2017, 2017 ♦ College of DuPage ♦ Glen Ellyn, IL

- The College of DuPage served as the 8th host in the Symposium Series history
- 40 registrants.
- Conversations revolved around the lack of an Illinois state budget.
- The following individuals served on the planning committee:
 - Jane Smith, director of enrollment services and registration, College of DuPage
 - Anne Guenther, administrative assistant, College of DuPage

2017 NASPA Religious, Secular, and Spiritual Identities Convergence

May 21 – 24, 2017 ♦ UCLA Meyer and Renee Luskin Conference Center, Los Angeles, California

- This new conference was established from conversations with the NASPA Expert in Residence for Religion, Secular, and Spirituality.
- There were 181 participants.
- Executive planning team members:
 - Sharon Parks, Whidbey Institute
 - Peter Laurence, Education as Transformation
 - Jessica Lott, Hillel International
 - Larry Roper, Oregon State University
 - Jaime Washington, Washington Consulting Group
 - Ross Wantland, University of Illinois at Urbana-Champaign
 - Janett Ramos, Northeastern Illinois University

- Nick Stancato, Secular Student Alliance
- Amer Ahmed, University of Massachusetts-Amherst
- J. Cody Nielsen, University of Minnesota
- Dave Wright, University of Puget Sound
- The following were components of Convergence:
 - keynote/plenary speakers (current keynote speakers are Jamie Washington, Mamta Accapadi, vice president for student affairs at Rollins College, and John Hoffman, associate professor at California State University, Fullerton);
 - sponsors Ask Big Questions, Hillel International, and Interfaith Youth Core; and
 - partners Secular Student Alliance, Association of Catholic Colleges and Universities, National Association of University Chaplains, and Association for College and University Religious Affairs).
- A pre-conference session was offered:
 - From Identity to Community.
 - 20 individuals participated in the pre-conference session.
- Ten Online Learning Community sessions were offered as a bundle to this conference.
 - Seven individuals purchased the online learning community bundle.

2017 Mid-Level Administrators Conference

June 1– 3, 2017 ♦ Embassy Suites by Hilton Denver Downtown Convention Center ♦ Denver, Colorado

- NASPA hosted the third annual conference for mid-level administrators from across the country.
- | Year | Registrations |
|------|---------------|
| 2017 | 138 |
| 2016 | 101 |
| 2015 | 58 |
- Program chairs for 2017 were Peggy Burke, associate vice president for student development, DePaul University and Darryl B. Holloman, associate vice president for student affairs and dean of students, Georgia State University.
 - Faculty included:
 - Lisa Matye Edwards, vice president for student affairs, Arapahoe Community College
 - Daniel Maxwell, associate vice chancellor/associate vice president, University of Houston
 - Sofia Pertuz, assistant vice president and dean of students, Hofstra University
 - Carla Stein, dean of student affairs, Front Range Community College
 - During the call for programs, nine workshops were submitted, six were accepted and five presented at the conference.
 - Diana Doyle, president, Arapahoe Community College served as the opening keynote speaker and discussed the future of student affairs and the mid-level administrator role on campus.
 - Darryl B. Holloman, associate vice president for student affairs and dean of students, Georgia State University moderated the afternoon panel on managing up with the following panelists:
 - Akirah Bradley, associate vice chancellor and dean of students, University of Colorado at Boulder
 - Carla Stein, dean of student affairs, Front Range Community College
 - Gardiner “Tuck” Tucker, dean of students, University of Northern Colorado
 - One pre-conference workshop was offered with 81 attendees, 15 concurrent workshops, ten learning labs, and three small group meetings were offered. Each participant received a copy of the NASPA publication, “The Mid-Level Manager in Student Affairs: Strategies for Success”.

2017 NASPA Student Affairs Certificate Program in Law and Policy

June 5 – 9, 2017, ♦ Hyatt Regency Clearwater Beach Resort ♦ Clearwater Beach, Florida

- This certificate program was designed as a 5 day, 23 hour course and participants completed a written final exam for the certification.

Year	Applications
2017	56
2016	43
2015	39

- 29 were invited to attend the June program and a second class in July was created for the remaining 25.
- The following served as faculty for the program:
 - Oren R. Griffin, associate dean for academic affairs and associate professor of Law, Mercer University
 - Peter F. Lake, Charles A. Dana Chair and Director, Center for Excellence in Higher Education Law and Policy, Stetson University College of Law
 - Brian J. Mistler, executive director of student health and wellbeing services, Humboldt State University

2017 Civic Learning and Democratic Engagement (CLDE) Meeting

June 7 – 10, 2017 ♦ Baltimore Marriott Downtown ♦ Baltimore, Maryland

- Fifth annual offering of this meeting, co-organized by AASCU's American Democracy Project (ADP) and The Democracy Commitment (TDC).
- There were over 600 students/faculty/administrators from over 200 institutions. Compared to 515 in 2016 and 630 in 2015.
- Committee members:
 - Chris Jensen, Director, Towson University
 - Daniel Tome, Director of Service-Learning, Stockton University
 - David Hoffman, Assistant Director of Student Life for Civic Agency, UMBC
 - Duane Oakes, Faculty Director, Center for Community & Civic Engagement, Mesa Community College
 - Erin Yokum, Director of Student Life, Allegany College of Maryland
 - Fagan Forhan, Assistant Dean, K-12 Partnerships & Civic Engagement, Mount Wachusett Community College
 - Jen Domagal-Goldman, ADP National Manager, AASCU
 - Julian Rodgers, Director of Community Partnerships, Cleveland State University
 - Patrick O'Brien, Director - Civic Engagement, Frostburg State University
 - Rhonda K. Lewis, Professor and Chair of Psychology, Wichita State University
 - Stephanie Reynolds, Assistant Director for Knowledge Communities and CLDE Initiatives, NASPA
 - Verdis Robinson, TDC Interim National Manager, AASCU
- 145 sessions were offered for participants around the CLDE emergent theory derived from *A Crucible Moment*. Including themes of civic agency, civic action, civic literacy & skill building, civic inquiry and civic ethos.
- There were three exploration sessions with UMBC and Towson faculty in the Baltimore area and a giving campaign to the United Workers-Free Your Voice organization by offering commemorative pins to attendees.

- Sponsors were ACUE, ALL In Campus Democracy Challenge, Ask Big Questions, BallotReady, Campus Vote Project, EcoPromotions, ETS, Net Impact, The New York Times in Education, Noblehour, RoadTrip Nation, Ronald Reagan Presidential Foundation & Institution, Service Year, Student PIRGs, Stylus Publishing, LLC., TurboVote, The YMCA, and mobile app sponsor University of Alabama: Continuing Studies.
- Keynote/plenary speakers:
 - Freeman A. Hrabowski III, President of University of Maryland Baltimore County
 - Martin Carasson, Founder and Director of the Center For Public Deliberation at Colorado State University
 - Jane Coaston, Political Reporter for MTV News
 - Eric Liu, CEO, Citizen University
 - Kettering Foundation
- There were nine pre-conference sessions offered:
 - Charting a Course on the Pathway to Civic Engagement: An Inventory and Action Plan for Engaged Campuses
 - Civic Engagement Assessment Pre-Conference Workshops with Networking Lunch - sponsored by ETS
 - Planning for Institution-Wide Data Collection on Civic and Community Engagement
 - Measures That Matter: Regarding Engaged Scholarship In Tenure and Promotion
 - Dialogue and Democratic Deliberation: Moderator Training
 - Measuring Civic Outcomes During College
 - Educating for the Democracy We Want, Not the One We Have
 - Integrating Civic Responsibility into the Curriculum
 - Student Pre-conference Symposium

2017 International Conference on Student Affairs

June 8 – 10, 2017 ♦ Fudan University ♦ Shanghai China

- NASPA was a co-organizer of this conference with the hosts, Fudan University and the Shanghai Students Moral Education Development Center.
- Approximately 120 student affairs professionals from throughout the world attended. The NASPA delegation included 8 student affair leaders from throughout the United States.
- The conference theme was “Global Perspectives on Student Learning and Development Regularity: Accountability, Innovation and Practices.”

2017 Conference on College Men

June 8 – 10, 2017 ♦ Washington University in St. Louis

- 85 total registrants (compared to 128 in 2015).
- 58 program submissions (compared to 34 in 2015).

<i>Year</i>	<i>Registrants</i>
<i>2017</i>	<i>85</i>
<i>2015</i>	<i>128</i>
<i>2013</i>	<i>91</i>

- The following individuals serve on the planning committee:
 - Daniel Fairley II, area coordinator, University of Virginia and NASPA Men and Masculinities Knowledge Community representative.

- Cameron Beatty, assistant professor, Salem State University and ACPA Coalition on Men and Masculinities representative.
- Keynote speakers:
 - Keith Edwards, speaker, consultant, coach
 - Vincent Harris, director of the male success initiative, California State University, Fullerton

2017 Assessment and Persistence Conference

June 15 – 17, 2017 ♦ Hyatt Regency Grand Cypress ♦ Orlando, Florida

<i>Year</i>	<i>Registrations</i>
<i>2017</i>	<i>270</i>
<i>2016</i>	<i>359</i>
<i>2014</i>	<i>333</i>
<i>2014</i>	<i>343</i>

- 37 registered for the pre-conference workshops in 2017, 65 attended pre-conference workshops in 2016, compared to 56 in 2015.
- Four pre-conference workshops, one new attendee orientation, 51 workshops, three roundtables, five learning labs, and six mini-institutes were offered.
- Three exhibitors were present: Ohhlala, Skyfactor, and Campus Labs
- Featured speakers included:
 - Tim Bono, assistant dean for assessment & analytics, Washington University in St. Louis
 - Amber Garrison Duncan, strategy director, Lumina Foundation
 - William Franklin, vice president of student affairs, California State University, Dominguez Hills
 - Darby Roberts, director of student life studies, Texas A&M University
 - Pamelyn Klepal Shefman, director of assessment & planning, University of Houston
 - Terrell L. Strayhorn, professor and founder/CEO, Do Good Work Educational Consulting LLC
- The following served on the Assessment and Persistence Conference planning committee:
 - Tim Kresse, director of budget & technology, Miami University of Ohio
 - Brianne McDonough, program manager, Northern Essex Community College
 - Marjorie L. Dorimé-Williams, director of academic assessment, Baruch College, CUNY
 - Pamelyn Shefman, director, assessment and planning, University of Houston
 - Darby Roberts, director, Texas A & M University

2017 Closing the Achievement Gap: Student Success in Higher Education Conference

June 15 –17, 2017 ♦ Washington, D.C.

- This conference is in its second year and focuses on how student affairs practitioners can develop effective approaches to support students who struggle to complete their degree.
- This annual program was co-located with the Symposium on Collegiate Financial Well-Being

<i>Year</i>	<i>Registration</i>
<i>2017</i>	<i>392</i>
<i>2016</i>	<i>231</i>

- The following individuals served on the planning committee:
 - Nikki Youngblood Giles, director of academic success and enrichment programs, Barnard College
 - Julie Yindra, director of services for students with disabilities, Hofstra University
 - Clare Cady, co-director and co-founder, college and university food bank alliance
 - Oscar Felix, associate vice president for diversity, Colorado State University
 - Trent Ball, associate dean of students, educational access programs, Southeast Missouri State University
 - Susan Klusmeier, director of strategic initiatives, University of Kansas
 - Judith Estrada, director of Chicano Latino resource center, University of California, Santa Cruz
 - Long Wu, assistant director and career development counselor, New York University
 - Tim Richardson, executive director of academic support services, University of Houston - Clear Lake
 - Evetth Gonzalez, assistant dean of campus life, Harvey Mudd College
 - Deonte Brown, associate director, office of new student and family programs, Clemson University
 - Tanyah Barnes, interim assistant director of multicultural resource center, Binghamton University
 - Anne Stark, director of residence life and education, University of Central Florida
 - John Hernandez, coordinator of upperclass & special population, Northwest Missouri State University
 - Chuck Eade, area coordinator for housing and residential life, Eastern Washington University
 - Prince Robertson, academic support program specialist, University of Illinois at Urbana-Champaign
 - Christine Black, director of the office of military and veterans services, Marywood University
 - Thalia Garibay, success guide, Chaffey College
- Speakers and panelists for this conference included:
 - Buffy Smith, professor of sociology, University of St. Thomas
 - Simeon Ananou, vice president for information technology services and CIO, University of Albany, SUNY
 - Bonita Brown, director of higher education practices, The Education Trust
 - Nicole McDonald, strategy officer, Lumina Foundation
 - Brian Bridges, vice president of research and member engagement, United Negro College Fund
- 382 people registered for this conference (as of June 13, 2017).
- 62 people registered for the following three Pre-Conference Workshops:
 - Creating Inclusive Excellence on Campus: What Institutions Can Do to Close Achievement Gaps
 - Filling the Financial Gap: Building an Emergency Aid Program to Support Degree Completion
 - Supporting First Generation College Students: Strategies for Empowerment and Success
- Over 45 sessions were offered at the Closing the Achievement Gap: Student Success in Higher Education Conference, including mini-institutes, panel discussions, concurrent sessions, and flash sessions.

2017 Symposium on Collegiate Financial Well-Being

June 15 – 17, 2017 ♦ Washington Marriott Wardman Park ♦ Washington, D.C.

- New event in collaboration with The Ohio State University and co-located with the NASPA Closing the Achievement Gap: Student Success in Higher Education Conference.
- 142 registrants (as of June 13, 2017)
- 44 program submissions.
- The following individuals served on the planning committee:
 - Tanyah Barnes, diversity fellow and interim assistant director of multicultural resource center, SUNY Binghamton.
 - DeOnte Brown, associate director of new student and family programs, Clemson University.
 - Šerifa Dela Cruz, economic crisis care manager, University of California, Los Angeles.
 - Kimberly Jones, director of student affairs, Western University of Health Sciences.
 - JaNiene Peoples, wellbeing coordinator, Vanderbilt University.
 - Sara Potter, financial wellness coordinator, University of California, Los Angeles
 - Angela Watson, assistant dean of students, Bay Path University.
 - Zac McCann, financial wellness coordinator The Ohio State University.
 - Cathy Montalto, professor, The Ohio State University.
 - Connie Boehm, former director of student life student wellness center, and associate director of the higher education center for alcohol and drug misuse prevention and recovery, The Ohio State University.
 - Bryan Hoynacke, director of financial wellness, The Ohio State University.
 - Anne McDaniel, executive director of the center for the student of student life, The Ohio State University.
- Keynote speakers:
 - Brian Bridges, vice president, research and member engagement, United Negro College Fund.
 - Buffy Smith, professor of sociology and criminal justice, University of St. Thomas.
 - Sonya Britt, CFP, associate professor, Kansas State University.

FIDAE (6th International Forum of Student Affairs)

June 21 – 23, 2017 ♦ Universidad de Monterrey, Nuevo Leon, Mexico

- The 6th International Forum of Student Affairs (FIDAE, by its Spanish acronym: Sexta Edición del Foro Internacional De Asuntos Estudiantiles) is an annual event held in the city of Monterrey, México.
- The main purpose of the International Forum of Student Affairs is to share promising practices and experiences of the student affairs professionals who work at Mexican universities.
- FIDAE is organized by the four main universities in the state of Nuevo León: UANL (Universidad Autónoma de Nuevo León), ITESM (Instituto Tecnológico de Estudios Superiores de Monterrey), UDEM (Universidad de Monterrey), and U-ERRE (Universidad Regiomontana).
- Dr. Alicia Cantón serves, chair of NASPA Mexico, serves as chair of the conference. Dr. Lori White, former board chair, will serve as the opening keynote speaker.
- The following individuals serve on the planning committee:
 - Alicia Cantón, Universidad de Monterrey,
 - Enrique Lara, Universidad Autonoma de Yucatan,
 - Enrique Ramos, Headmaster, Liceo de Monterrey

- Silvia Segovia, Universidad de Monterrey,
- Cecy Cantú, Universidad de Monterrey,
- Manuel Alejandro Pérez Miranda, Universidad Interamericana Para el Desarrollo
- Fabián Basave, U-ERRE, Universidad Regiomontana
- Gabriel Mijares, Universidad Autónoma de Nuevo León
- Speakers and presenters for this conference include:
 - Lori White, vice chancellor for student affairs, Washington University in St. Louis
 - Anthony DeSantis, associate dean of students, University of Florida
 - April Moore, assistant director of fitness and movement clinic, Florida State University
 - Óscar Felix, associate vice president for diversity, Colorado State University
 - Eva Trujillo Chi Vacuan, medical director, Comenzar de Nuevo
 - Luis Gutierrez, academic vice president, Universidad Tecmilenio
 - Maria de los Angeles Rodriguez Crispin, well-being program coordinator, Universidad de Monterrey
 - Ken Gassiot, vice president for student affairs, Toccoa Falls College
 - Darryl Lovett, assistant director, fitness facility operations, Florida State University
 - Robert Valderrama, assistant director of educational programs, NASPA
- Over 300 people registered for this conference.

Online Learning Community

The Online Learning Community has hosted 19 live briefing sessions from March 1, 2017 – June 10, 2017, with a further eight planned before the end of July. The lighter summer load is designed to give the staff time to review the programs currently in the OLC to ensure that they are still meeting our NASPA standard for timely professional development, and also to launch new processes inside of the Nimble membership database.

Below are the sessions which have already passed, as well as the additional sessions that have set dates for the future:

Name of Session	# of Participants	Date of Briefing
Student-Athlete Mental Health: Identified Trends and Best Practices for Campus	36	3/3/2017 1:00 PM
VCU LEAD: An Integrative Approach to Leadership Development	7	3/29/2017 2:00 PM
Transitions: Assisting First Year Students with Disabilities and their Family Members	11	4/5/2017 2:00 PM
Collegiate Recovery Programs (CRP) & Housing: Considerations for CRP	35	4/7/2017 10:00 AM
Transforming Victim Advocacy to Co-Advocacy	23	4/14/2017 1:30 PM
From their Voices: How Black Male Administrators Navigate Racism in Higher Education	4	4/17/2017 2:00 PM
The Student Affairs Mid-Level Administrator: The Power and Strength of Leading from the Middle	32	4/19/2017 2:00 PM
Campus Safety and Safety Nets: A University's Evolution to Support and Protect	1	4/20/2017 3:30 PM
Marching Off the Map: The Art of Leading Change	21	4/27/2017 2:00 PM

Using Campus Climate and Clery Data to Create a Campus Infrastructure to Combat Sexual Violence	4	4/27/2017 2:00 PM
How to Help Military & Veteran Families	127	5/2/2017 2:00 PM
A Model Behavioral Intervention Team: Strategies for Success	30	5/3/2017 2:00 PM
Creating Culture Change Through Prevention: Harnessing Campus and Community Partnerships	109	5/10/2017 3:30 PM
Heroes and Villains: Moving Beyond the Bystander Intervention Framework	14	5/17/2017 2:30 PM
Managing a Departmental Rebirth	20	5/23/2017 3:30 PM
Major Gifts Fundraising: Planned Giving Basics	6	6/5/2017 2:00 PM
Blended High Impact Experiential Learning (BHIEL)	10	6/6/2017 2:00 PM
Institutional Research and Student Affairs: Powerful Partners in Student Satisfaction	9	6/8/2017 3:30 PM
Integrated Planning: How to Align the People, Places, Purpose, and Resources (P3R) of your Division	1	6/14/2017 2:00 PM
Supporting the New Student Experience through Intentional Transition Collaborations	4	6/14/2017 3:30 PM
Growth Mindset in Action: Lessons from the UCLA GRIT Coaching Program	2	6/15/2017 2:00 PM
Broadening the Spectrum for Student Support: Mental Health Promotion in Emerging Adulthood	2	6/19/2017 2:00 PM
Student Affairs Matters: Telling the Story through Assessment and Budget	0	6/20/2017 2:00 PM
Choosing Prevention Products: Questions to Ask About Sexual and Relationship Violence Programs	0	6/29/2017 2:00 PM

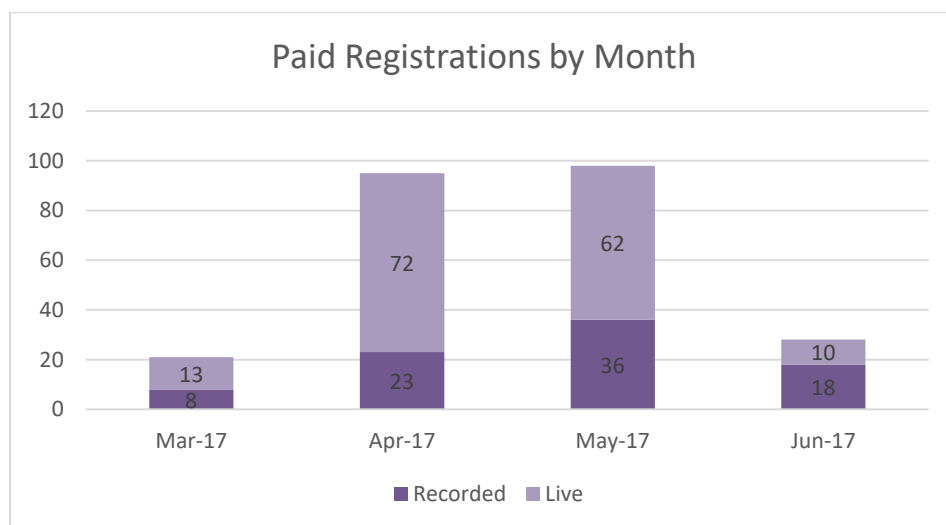
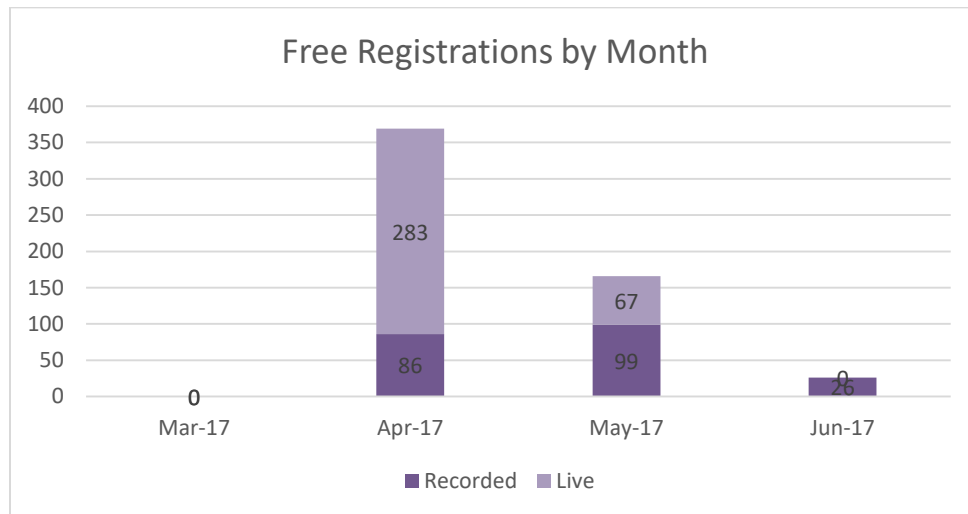
- In addition to these sessions, the following were supported by the NASPA Lead Initiative:
 - What to do in preparation of receiving your institution's NSLVE Data?
 - April 6, 2017
 - 41 attendees to date
 - Implementing Dialogue and Deliberation Programming and Resources
 - June 15, 2017
 - 21 attendees to date
- The following sessions are planned:
 - The Transition to Title IX: Career Pathways for Campus Advocates (tentatively planned for July 12, 2017)
 - Dismantling Social Justice Elitism: Bringing People In (tentatively planned for July 18, 2017)
 - Planning for the fall of 2017 is ongoing and will be assisted by the newly created Content Development Committee, which is currently seeking members
- This spring, we partnered with Kathy Obear to bring run a free book club to discuss her new book, "But I'm NOT Racist!: Tools for Well-meaning Whites"
 - Participants received a copy of Kathy's book for free
 - The sessions took place over four weeks in May

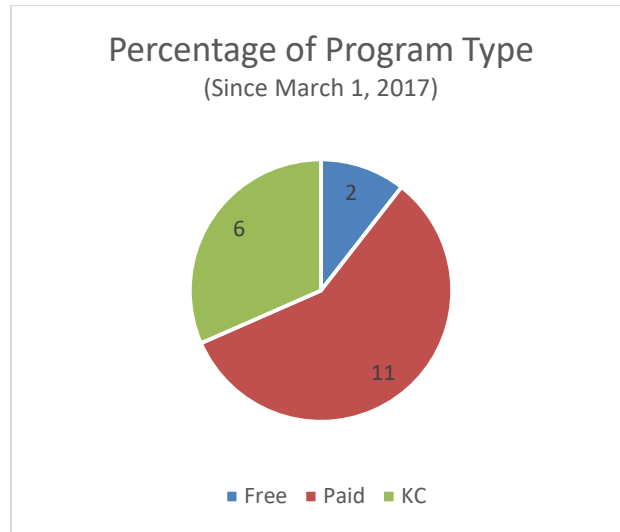
- After the last official book club session, Kathy held an additional session with information on how to create a book club of your own, with helpful tips and guidelines
- Altogether, 129 participants registered for these sessions
- Attendance at each individual session ranged from 20-65

The OnDemand library continues to be well-utilized by our members, especially the free sessions offered online. So far, we have seen 296 registrations for previously recorded events.

From March 1, 2017 through June 10, 2017, there were 803 registrations for Online Learning Community programs:

- 507 for live programs
- 296 for recorded
- 561 for free programs
- 242 for paid programs





Institutional Upgrades

Institutional upgrade packages are being purchased now as a part of the institutional renewal process. The two packages are:

- **Institutional Live Briefings Package**
 - Allows institutions to select four free live briefings (either live or previously recorded)
 - New this year, institutions will be sent four coupon codes which will give them free access to the sessions
 - Thus far, 13 institutions have registered for this package
- **Professional Development Booster Package**
 - All NASPA members at participating institutions will receive 15% off of any NASPA OLC program
 - Members at institutions who purchased this upgrade will automatically receive the discount without any additional steps to take
 - Thus far, nine institutions have registered for this package

Future Workshops, Conferences, & Institutes

2017 NASPA Student Affairs Certificate Program in Law and Policy

July 17 – 21, 2017, ♦ Hyatt Regency Clearwater Beach Resort ♦ Clearwater Beach, Florida

- This certificate program was designed as a 5 day, 23 hour course and participants completed a written final exam for the certification.

Year	Applications
2017	56
2016	43
2015	39

- Due to a surplus in applications for the June program, 25 were invited to participate in the July program.
- The following served as faculty for the program:

- Oren R. Griffin, associate dean for academic affairs and associate professor of Law, Mercer University
- Peter F. Lake, Charles A. Dana Chair and Director, Center for Excellence in Higher Education Law and Policy, Stetson University College of Law
- Brian J. Mistler, executive director of student health and wellbeing services, Humboldt State University

2017 NASPA Institute for New Vice Presidents for Student Affairs

October 8 – 11, 2017 ♦ Hilton Alexandria Old Town ♦ Alexandria, Virginia

- This signature NASPA program is sponsored by the James E. Scott Academy.
- This year's theme was "Leadership and Management Effectiveness for the New Vice President for Student Affairs."
- Institute faculty included Mamta Accapadi (Institute Director), Rollins College; Shannon Ellis, University of Nevada, Reno; Ashanti Hands, San Diego Mesa College; Luoluo Hong, San Francisco State University; and Dusty Porter, Tulane University.
- Invited speakers included Kevin Kruger, President, NASPA; Ellen Heffernan, President, Spelman Johnson; Tom Matson, Senior Director of Executive Leadership, Gallup; Brandon Busteed, Executive Director, Education and Workforce Development, Gallup; Traevena Byrd, General Counsel, Towson University; and Dana Scaduto, General Counsel, Dickinson College.
- Institute faculty will offer a two-hour, pre-Institute session for new VPSAs who are also relatively new to the field of student affairs (e.g., former faculty and academic administrators).

Primera Conferencia Internacional: Asuntos Estudiantiles para Latinoamérica y el Caribe

October 23 – 25 2017 ♦ Universidad de Los Andes, Bogotá, Colombia

- This inaugural conference (Translated to The First International Conference of Student Affairs for Latin American and Caribbean) is sponsored by the Latin American and Caribbean (LAC) area.
- The purpose of the conference is to enhance the profession of student affairs in the LAC area, while providing emerging and established student affairs professionals with professional development resources and opportunities to network.
- Speakers for this conference include:
 - Dr. Kevin Kruger, president, NASPA
 - Dr. Chrissy Coley, principal strategic consultant, Ellucian

Women's Leadership Institute

December 4 – 8, 2017 ♦ Ritz-Carlton ♦ Amelia Island, FL

- NASPA is one of two planning partners for this year's conference; this is the first time NASPA has participated as a full planning partner.
- Speakers and content are being finalized and discussed.

2017 Student Affairs Law Conference and Online Briefings

December 10 – 12, 2017 ♦ JW Marriott New Orleans ♦ New Orleans

- NASPA will facilitate a series of online briefings for the summer and fall of 2017 to cover a wide array of topics within student affairs law and policy. July programming will focus on Mental Health, August will focus on freedom of speech. September will focus on Sanctuary campuses, October will be in partnership with ASCA and November will be a collaborative program with NACUA.

- Committee Planning members include:
 - John Lowery, Professor and Department Chair, SAHE, Indiana University of Pennsylvania
 - Keegan Nichols, Associate Vice-President of Student Affairs, Fort Hays State University
 - Grant Azdell, Vice President for Student Affairs, Randolph-Macon College
 - Jenn Crowder, Assistant Director of Residence Life, University of Oregon

2017 NASPA Multicultural Institute: Advancing Equity and Inclusive Practice

December 10 – 12, 2017 ♦ New Orleans, Louisiana

- The 2017 NASPA Multicultural Institute: Advancing Equity and Inclusive Practice is a biennial program that provides an interactive forum combining thought-provoking keynote speakers, challenging educational sessions, and opportunities for resource and idea sharing between multicultural educators across the academy including academic affairs.
- In 2017, staff and committee members moved to change the name of the institute to the “2017 NASPA Multicultural Institute: Advancing Equity and Inclusive Practice.”

Year	Registrations
2015	448
2013	408
2011	278

- The following individuals serve on the planning committee:
 - Bob Smith, director of the center for spiritual & ethical development, Penn State
 - Francis Parole, family housing residence life coordinator, University of Oregon
 - Nicole Caridad Ralston, program manager for community service programs, Tulane University
 - Robin Bogen, residence hall director, next generation Connecticut hall, University of Connecticut
 - Queena Hoang, center supervisor of Asian Pacific American student services, University of Southern California
 - David Kessler, coordinator of academic and student services for graduate studies, Texas A&M University
 - Chad Freeman, assistant director, intercultural engagement & inclusion (LGBTQ+ affairs), Hofstra University
 - Evetth Gonzalez, assistant dean of campus life, Harvey Mudd College
 - Chuck Eade, area coordinator for housing and residential life, Eastern Washington University
 - Lamar Hylton, assistant vice provost for student life, University of Minnesota
 - Damien Pitts, adjunct professor, Salt Lake Community College
 - John Hernandez, coordinator of upper-class & special populations, Northwest Missouri State University
 - Jayme Scally, faculty specialist/academic advisor for honors & RAPS programs, University of Hawai'i at Mānoa
- Speakers and panelists for this conference include:
 - Shaun Harper, professor and executive director of center for the study of race and equity in education, University of Pennsylvania

- Angela E. Batista, special adviser to the president for diversity and inclusion, Champlain College
- Ajay Nair, senior vice president and dean of campus life, Emory University
- Sumi Pendakur, associate dean for institutional diversity, Harvey Mudd College

2018 NASPA AVP Institute - Excellence in the “Number Two” Role

January 18 – 20, 2018 ♦ Renaissance San Diego Hotel ♦ San Diego, California

- The 2018 Institute will be the fifth in its short history. It will emphasize excellence in the “number two” role, and is, therefore, differentiated from other NASPA programs designed for aspiring VPSAs.
- Institute faculty included Cynthia Hernandez (Institute Director), Texas A & M University; Dyrell Foster, Moreno Valley College; Jeanna Mastrodicasa, University of Florida; Art Munin, University of Wisconsin Oshkosh; Michele Murray, Seattle University; Sarah Neill, Simmons College; and Gigi Secuban, University of Illinois at Urbana-Champaign.

2018 NASPA M. Ben Hogan Small Colleges and Universities Institute

June 23 – 26, 2018 ♦ University of Puget Sound ♦ Tacoma, Washington

- The 2018 Institute will be the 11th in its twenty-year history. It will be the first named in honor of Michael Ben Hogan.
- A unique and intentional component of this signature NASPA program is living and learning together on the host campus.
- The Institute planning team is led by co-chairs Andrea Conner (Grinnell College) and Carolyn Livingston (Carleton College). Other planning team members include:
 - Kimberly Blea, Interim Dean of Students, New Mexico Highlands University
 - Mike Brody, Vice President & Dean of Students, Reed College
 - Sarah Comstock, Director of Student Life Operations, University of Puget Sound
 - Trina Dobberstein, Vice President for Student Affairs, Baldwin Wallace University
 - Daniel Hirsch, Associate Dean of Students, Pitzer College
 - Paul McLoughlin, Dean of Students, Lafayette College
 - Mark Miller, Dean of Students, Centenary College of Louisiana
 - Erica O’Neal Howard, Acting Dean of Students, Occidental College
 - Mike Segawa, Vice President for Student Affairs/ Dean of Students, University of Puget Sound
 - Joy Smith, Vice President for Campus Life and Dean of Students, Presbyterian College
 - James Stascavage, Senior Director for Leadership and Senior Student Affairs Officers Initiatives, NASPA
 - JoNes VanHecke, Vice President of Student Life, Gustavus Adolphus College

BACCHUS Initiatives

2017 BACCHUS Regional Spring Conferences

The BACCHUS Initiatives of NASPA coordinates with regional volunteer teams to host regional conferences in March and April. These local opportunities allow campuses and students to continue conversations about successful peer education programs.

BACCHUS Region I Spring Conference

April 2, 2017 ♦ Suffolk University

- Total Attendees: 135

BACCHUS Region II Spring Conference

April 1, 2017 ♦ Montclair State University

- Total Attendees: 115

BACCHUS Region III Spring Conference

March 24 - 25, 2017 ♦ Texas Woman's University

- Total Attendees: 38

BACCHUS Region IV-W Spring Conference

April 6 - 8, 2017 ♦ Meeting of the Minds in Kansas City, Missouri

- Total Attendees: 382

Meeting of the Minds is a regional prevention and health education conference for college and university peer educators, their advisors, administrators, and campus and community law enforcement. The conference is coordinated by the Missouri statewide coalition, Partners in Prevention. Hosting the BACCHUS Region IV-W Spring Conference is a partnership between the BACCHUS Initiatives of NASPA and Partners in Prevention.

BACCHUS Region V Spring Conference

March 31 – April 1, 2017 ♦ Rocky Mountain College

- Total Attendees: 57

Certified Peer Educator Training

- The Certified Peer Educator (CPE) Training is a training program facilitated by the BACCHUS Initiatives of NASPA, providing peer educators a standard foundation to provide peer-to-peer education and support.
- The curriculum includes a Train-the-Trainer course for campus advisors to complete prior to facilitating the training
 - Since the last report, 152 additional individuals have enrolled in the Train-the-Trainer course, bringing the total number of trainers to 331. An additional 60 campuses have utilized the curriculum, bringing the total to 213.
 - An additional 734 students have completed the course curriculum, bringing the total to 1749 since the program's relaunch on July 1, 2016.

Three campuses brought a NASPA staff on-site to facilitate the CPE training course.

<u>Date</u>	<u>Institution</u>	<u>Location</u>	<u># of Students</u>
April 7 & 8, 2017	Chabot College	Hayward, CA	12
May 25 & 26, 2017	University of the District of Columbia	Washington, DC	20
June 16 & 17, 2017	Community College of Baltimore County - Essex Campus	Essex, MD	50

Corporate and Foundation Relations

2018 NASPA Annual Conference

- 2018 Annual Conference exhibits floor plan is has been fire marshal approved and complete, with the Online Exhibitor Service Center and application tested and near completion.

Other Exhibits and Sponsorships, as of June 19, 2017

- 2017 Religious, Secular, and Spiritual Identities Convergence: 3 sponsors (Ask Big Questions, Hillel International, Interfaith Youth Core)
- 2017 Mid-Level Administrators Conference: 1 sponsor (OOHLALA Mobile)
- 2017 Symposium on Collegiate Financial Well-being: 1 sponsor (Money Smarts U), 7 exhibitors (NEFE, Western Union, Ipsos Public Affairs, CNM Ingenuity, Inc., The EDSA Group, UNC: Center for Community Capital, iGrad)
- 2017 Assessment & Persistence Conference: 3 sponsors (Skyfactor, Campus Labs and OOHLALA Mobile)
- 2017 CLDE Event: Secured attendee lanyard donation: (Eco Promotions), Secured Mobile App Sponsor (University of Alabama)
- Seeking exhibitors/sponsors for:
 - 2017 Institute for New VPSAs
 - 2017 Multicultural Institute
 - 2017 Escaleras Institute
 - 2017 BACCHUS Initiatives of NASPA General Assembly
 - 2017 Women's Leadership Institute
 - 2017 Student Affairs Law Conference
 - Penn GSE NASPA Institute
 - 2018 AVP Institute
 - 2018 Strategies Conference
 - 2018 Small Colleges and Universities Institute

Other Updates

- Hired Kristie Jacobsen Jerde as new Advertising and Exhibits Coordinator. She started June 5.

Research and Policy Institute

NASPA Policy Briefing Series

The NASPA Research and Policy Institute continues to offer a free, monthly policy briefing series to educate student affairs community about pertinent policy issues that intersect with their roles and responsibilities on campus. The full listing of briefings is below; recordings and slides for all briefings are available in the [NASPA Online Learning Center](#).

Date Presented	Title	Tags	Alignment to Public Policy Agenda
February 23	DACA: Current Legislative Climate and Advocacy (Diana Ali)	DACA; Immigrant and undocumented students	Inclusive opportunities
March 23	Is the Pendulum Indeed Swinging? Increasing Focus on Due Process and Respondent Rights on Campus (Jill Dunlap)	Title IX; OCR; Sexual assault response	Student safety
April 20	Federal Budget Update for Student Affairs (Teri Lyn Hinds)	Federal budget; Financial aid	Student success
May 18	Borrower Protections & Services Accountability: Landscape in the New Administration (Teri Lyn Hinds)	Student debt; Borrower protections	Costs, debt, & protections

June 22	Trans Protections: Federal and State Policy Landscape (Diana Ali)	Trans student rights; State legislation	Inclusive opportunities
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Culture of Respect Collective

Ongoing (2 year program)

- In January 2017, NASPA launched the Culture of Respect Collective, a step-by-step program that guides institutional stakeholders through a process of assessing and improving their efforts to prevent and respond to campus sexual violence.
- More than 50 institutions are currently enrolled, and to date 36 have completed their baseline CORE Evaluation self-assessment and received an individualized Baseline Summary Report, including their CORE Evaluation scoring and an assessment of their strengths and opportunities.
- The cumulative data from the baseline CORE Evaluations will be shared with the participating institutions, as well analyzed to create a public landscape analysis report (not including scoring data); expected publication date: September 2017.
- Robust professional development opportunities, including live and archived briefings with internal and external stakeholders, will commence summer 2017.
- Culture of Respect staff have started early recruiting efforts for the second Collective cohort. Applications will open fall 2017 and will the program will commence January 2018.

Culture of Respect CORE Blueprint and CORE Evaluation, 2nd Editions

Released March 2017

- The CORE Blueprint – the strategic roadmap for addressing campus sexual violence – and the accompanying CORE Evaluation self-assessment offer a framework to engage all campus stakeholders in improving institutional efforts to address sexual violence. The 2nd editions of these signature offerings have been revised and updated to include the latest evidence-based research, expert guidance, and promising practices in campus sexual violence prevention and response.
- The CORE Blueprint and CORE Evaluation were developed by public health and violence prevention researchers from New York University and Columbia University, along with experts in survivor advocacy, student affairs, higher education policy, and law.
- Since their March release, they have been downloaded more than 350 times.

CORE Constructs

Available summer 2017

- CORE Constructs is a suite of guides organized around the Six Pillars of the CORE Blueprint to supplement its implementation. These guides include downloadable resources, tools, and templates that can be adapted to meet specific institutional needs.
- Examples of forthcoming guides include:
 - *Communicating with Campus Stakeholders about Sexual Violence*
 - *Creating an Activist Peer Education Program*
 - *How to be an Effective Campus Advocate*
 - *Medical Responses to Campus Sexual Violence*
 - *Planning and Strategy for Prevention Education on Campus*
 - *Training, Compliance, and Engagement for Campus Employees*
 - *Understanding Campus Sexual Violence Federal Legislation*

RPI Blog: Is your institution doing enough to address campus sexual violence? Ask these six questions.
April 13, 2017

- Using the CORE Blueprint's six pillars as a foundation, this blog asks institutions to think about the extent to which they are going above and beyond compliance to create a Culture of Respect on their campus. The blog concludes by directing readers to the 2nd editions of the CORE Blueprint and CORE Evaluation.

RPI Blog: Want to get serious about addressing sexual violence? 5 ways to think beyond your campus walls.

June 6, 2017

- This blog encourages higher education to think creatively about the resources and capacity they maintain that can help address this critical issue, and that can help contribute to an impact in larger society.

Emma Willard School Technical Assistance

Ongoing (2 year project)

- Culture of Respect continues to provide TA to the Emma Willard School, an all-women's boarding 9-12 high school in NY.
- The recent release of the investigative report of sexual abuse in the school's history resulted in media attention (one example [here](#)) in the local area. The collaboration with Culture of Respect was consistently interpreted as a highlight in their efforts to create change and prevent misconduct in the future.

NASPA Foundation

Foundation Executive Board Meeting

July 25-26, 2017 ♦ NASPA ♦ Washington, DC

- The Executive Board will meet in DC to prepare for the September Board meeting.

Foundation Board Meeting

September 10-12, 2017 ♦ The Brown Hotel ♦ Louisville, Kentucky

- The Board will review the upcoming goals and priorities for the 2017-2018 year.

Advocacy & Scholarship

Center for Women

Lunch and Learn Series

- The Lunch and Learn series is a series of small group video discussions around an article published in NJWHE. This program also further strengthens the relationship with NJWHE and also provides additional marketing for the published manuscripts.
- The Center for Women is creating a schedule for the upcoming 2017-2018 academic year.

Community Colleges Division (CCD)

- CCD members Karen Stills Royster and Kimberly Lowry submitted a manuscript to the Community College Journal of Research and Practice (CCJRP) on "Building student affairs capacity". Co-authored with Dr. Dawna Wilson.

Inter-Association Leadership Education Collaborative (ILEC)

- ILEC published and disseminated their document *Collaborative Priorities and Critical Considerations for Leadership Education* which details the various priorities of the group as it pertains to leadership educators.
- ILEC's mission and vision are as follows:
 - Mission: ILEC brings together membership-based associations in higher education dedicated to the work of leadership education for shared initiatives, research, and resource development.
 - Vision: ILEC aspires to promote trans-organizational strategic thinking to advance leadership education in higher education.
 - The group is currently exploring the potential of coming together in the summer of 2017 to discuss next steps for the group.

LAC Resource Development

- In an effort to develop more resources and drive membership recruitment and retention efforts within Latin American and Caribbean (LAC) countries, the LAC Advisory Board moved to translate two documents into Spanish including:
 - Learning Reconsidered: A Campus-Wide Focus on the Student Experience
 - Professional Competency Areas for Student Affairs Educators

Latinx/a/o Task Force

- Magdalena de la Teja, Ignacio Hernandez and Susana Hernandez 5 Things Brief - *5 Things Student Affairs Professionals Should Know About Supporting Latinx Students in Community Colleges* was published.

NUFP (NASPA Undergraduate Fellows Program)

NUFP Partnerships:

- Our sponsorship with **Capstone On-Campus**, provides us the opportunity to offer stipends to undergraduate members of NASPA for the Annual Conference. In total, 24 students applied for the stipend. 12 students were awarded a \$250 stipend and registration the Undergraduate Pre-Conference. Recipients will be featured on the Capstone On-Campus blog.
- Our sponsorship with **Sodexo**, provides us the opportunity to offer stipends to NUFP Fellows for the NASPA Annual Conference. In total 33 students applied for the stipend. 10 students were awarded a "Level I" stipend of \$300. Seven students were awarded a "Level II" stipend that covers registration and a \$500 stipend.

Member Engagement

- The New Connections Stipend (formerly NASPA Shares), was designed to increase access to the NASPA Annual Conference for new professionals. In total 39 members applied for the stipend. 10 new professionals were awarded with a \$500 stipend and registration to the Annual Conference.

NASPA Creation of Knowledge

Community Engagement Summit

May 4-6, 2017 ♦ Ogden, Utah

- NASPA partnered with Ogden City Council and Weber State University to explore town-gown relationships and the potential for higher education institutions and organizations to work collaboratively with city councils. From this conversation the Ogden Collaborative was formed and includes the following organizations: Academy of Community Engagement Scholarship, AASCU and American Democracy Project, Anchor Institutions Task Force, Association of American Colleges and Universities, Brown University, Campus Compact, Coalition of Urban and Metropolitan Universities, Democracy Collaborative, Imagining America, International City/County Management Association, International Town and Gown Association, NASPA (NASPA Lead Initiative), National Conference on Citizenship, National League of Cities, The Democracy Commitment, Weber State University, and Ogden City.

Lead Institutions Blog

- Lead Institutions continue to engage in the fifth year of the initiative through the NASPA website. The blog features work being done by the Lead Institutions, the Lead Initiative, the CLDE Meeting, and NASPA. These posts are an opportunity to showcase work being done at each Lead Institution as well as to be a driving force for scholarship, assessment, programming, and dialogue in the realm of CLDE.
- Blog posts are published multiple times a week. These posts serve as a vehicle for member engagement and connect research, policy, promising practices, and scholarship with members.
- The blog can be accessed here: <http://www.naspa.org/rpi/lead-initiative>

Technology and Higher Education: Emerging Practice

- The Technology Knowledge Community and NASPA launched the Technology and Higher Education: Emerging Practice compendium in March 2017.
- Matthew Brinton, University of Northern Colorado, will serve as the founding managing editor until March 2019.
- The publication can be accessed here: <https://www.naspa.org/publications/journals/technology-and-higher-education>

BACCHUS Initiatives Grant Projects & Research

Montana Collegiate Tobacco Prevention Initiative (MCTPI)

- The BACCHUS Initiatives of NASPA have been a partner of the Montana Tobacco Use Prevention Partnership (MTUPP) since 2005, working to enact tobacco-free campus policies and promote tobacco cessation.

- 14 Montana campuses are current participants on the grant project. NASPA provides management, training, and technical assistance for the campuses.
 - 11 of the 14 campuses have now passed and/or enacted tobacco-free policies. Three campuses are working toward it. Policy enforcement and maintenance continue to be of high priority post-implementation.
- In February, NASPA staff members participated in Celebration on the Hill, an event at the Montana Capitol in Helena, educating legislators about the importance of tobacco prevention efforts and the substantial work MCTPI grantees have done on campus.
- NASPA has been contracted to continue the MCTPI project for 2017 – 2018. All tobacco projects funded through MTUPP received a 15% reduction, though some of this will be offset through a student scholarship program.
 - The scholarships are designed to recognize and reward student leadership in tobacco prevention. Each of the 14 campuses will receive \$2,000 to distribute to student leaders who participate in the project.
- For management of this project, NASPA is allowed a 12.5% indirect cost allocation.

Colorado Coalition of Campus Alcohol and Drug Educators (CADE)

- The BACCHUS Initiatives of NASPA receives funding from a five-year grant through the Colorado Office of Behavioral Health to support substance abuse prevention efforts on campuses across the state of Colorado. There are 24 active campuses in the coalition.
- The CADE has continued to foster an online learning environment (CADE Collaborate) to facilitate learning and collaboration across the state. Every campus in Colorado has complimentary access to the online learning community.
- 20 campuses are current project institutions on the grant. CADE provides additional financial support, training and technical assistance for the campuses.
- Seven campuses have contributed data from the American College Health Association National College Health Assessment (ACHA-NCHA) to support the creation of a statewide data set.
- For management of this project, NASPA is allowed a 10% indirect cost.

Corporate and Foundation Relations

Advertising

- Spring and Summer *Leadership Exchange*: 7 new advertisers
- March-June NASPA Update E-newsletter: 6 new advertisers

Research and Policy Institute - Advocacy

Student Aid Alliance

NASPA has long been a member of the Student Aid Alliance, a coalition of 85 higher education associations engaged in advocacy in support of federal student aid. The Alliance launched a new [website](#) in late spring 2017 and a [Campus Partners Guide](#) in June that incorporates significant grassroots advocacy and social media content members are invited to promote and use throughout the upcoming budget conversations in Congress.

Higher Education Veterans Coalition (Ed-Vet Coalition)

Student Veterans of America convened the Higher Education Veterans Coalition in May to facilitate communication and coordination among associations who work with service members and veterans on

campus to understand the current state and next steps to support these students on campus. NASPA joined the coalition's inaugural meeting and continues to monitor legislative activity around a possible new GI Bill.

PostSec Data Collaborative

NASPA formally joined the [PostSec Data Collaborative](#), a group of higher education associations and research institutes working to improve the national postsecondary data infrastructure, coordinate data alignment within and across state and national systems, and improve consumer information related to postsecondary education. The Collaborative meets monthly to discuss legislative and advocacy issues, including improved success and completions metrics, maintaining student privacy and data security, and engaging institutional voices more directly in national data policy conversations, among other issues.

Research and Policy Institute - Scholarship

5 Things Issue Brief Series

In June 2017, NASPA's Research and Policy Institute, with generous support by the NASPA Foundation, released a 5 Things Issue Brief that offers five things student affairs professionals can do to support Latinx/a/o students at community colleges. Authors of the brief are Magdalena de la Teja, Ignacio Hernandez, and Susana Hernandez.

Title IX Online: Gender-Based Violence Websites at Elite Universities

In May 2017, Jill Dunlap and LB Klein of Prevention Innovations Research Center, co-authored an article on web site resources for students impacted by sexual and relationship violence. The article was submitted to NASPA's *Journal of Student Affairs Research and Practice*.

Organization and Administration in Higher Education

Amelia Parnell and Andrew Morse co-authored a chapter in the second edition of the book, *Organization and Administration in Higher Education*. The chapter was titled *Title IX and the Impact on Colleges and Universities Today and Over the Next Decade*.

Safe Spaces/Brave Spaces White Paper (in progress)

RPI's Policy Analyst Diana Ali has authored a paper exploring the historical origins of safe spaces in advocacy and campus settings to provide context for current conversations regarding fears of intellectual isolationism on college campuses. The paper draws on sources across higher education, sociology, and political theory and proposes a clarification around language used to describe two types of safe spaces currently employed in campus settings. The paper is in final editing and is expected to be published in the third quarter of 2017.

Free Speech White Paper (in progress)

Teri Lyn Hinds and Diana Ali have been working in partnership with AASCU's Tom Harnisch and Dylan Opalich to create a comprehensive analysis of state legislation around free speech/freedom of expression on campus. The work includes the development of a survey to be sent to NASPA members in summer 2017 to provide baseline data around extant campus policies and procedures related to campus speakers, student protests and activism, and more. The paper is expected to be published in the third or fourth quarter of 2017, which will coincide with the release of other materials in progress by the Association of Governing Boards on the same topic.

Centers for Disease Control and Prevention

May 2017 ♦ Atlanta, GA

- Jill Dunlap was selected to serve and represent NASPA as a program reviewer for the Centers for Disease Control's National Center for Injury Prevention and Control (NCIPC) Research Grants for Preventing Violence and Violence Related Injury Special Emphasis Panel in Atlanta, GA.

Presentations

March 2017

- Jill Dunlap and Diana Ali presented at the 2017 NASPA Annual Conference on transgender inclusiveness measures on campus and within the policy landscape. The presentation included preliminary results of a survey conducted on how protections are being operationalized on campus.
- Teri Lyn Hinds moderated a policy update panel at the 2017 NASPA Annual Conference, during which Jill Dunlap was also a part. The panel provided information on current policy issues and implications and the campus perspective.
- Teri Lyn Hinds presented on a public policy town hall panel at the 2017 NASPA Annual Conference which gathered perspectives from NASPA members to inform the NASPA Public Policy Agenda moving forward.
- Allison Tombros Korman and Sarice Greenstein had an active role in the Annual Meeting, including: a panel presence at the Campus Safety and Violence Prevention Pre-Con; a well-attended and received Innovation Station session; and a break-out session focused on the Collective. Allison and Sarice were also on-site at the exhibit hall to engage with meeting participants.
- Amelia Parnell delivered a presentation at The Playing Field: 1st Generation Students and Higher Education conference at the SUNY Old Westbury campus in Long Island, NY.

April 2017

- Amy Geist and Amelia Parnell delivered a presentation with John Laws from Ivy Tech Community College at the annual meeting for the American Association of Community Colleges (AACC) in New Orleans, LA. The session is titled *Holistic Financial Support: Emergency Aid, On-Campus Work and Literacy Programs*.
- Allison Tombros Korman was part of a panel discussion hosted by George Mason University's Schar School of Policy and Government. The workshop was attended by 40+ graduate students, local service providers, and experts in the field.
- Amelia Parnell delivered a webinar on predictive analytics for Achieving the Dream.

May 2017

- Culture of Respect staff attended the SHIFT symposium, "Sexual Assault and Sexual Health among Undergraduates: Findings, Policy Implications, and Key Directions for Future Research," during which data from this two-year research study on sexual violence at Columbia University was presented.
- Teri Lyn Hinds led the creation and moderation of a higher education policy update and institutional connections featured session at the Association for Institutional Research (AIR) Annual Forum in Washington, DC. The session featured two panels, one of higher education association data policy advocates and one of institutional research professionals, and discussed a range of issues relevant to institutional research in current policy and regulatory contexts at the federal and state level.

- Teri Lyn Hinds spoke at a graduate student forum session at the Association for Institutional Research (AIR) Annual Forum in Washington, DC.
- Teri Lyn Hinds presented as part of a response panel for RoadTrip Nation's Beyond the Dream documentary at the Civic Learning and Democratic Engagement Conference, co-sponsored by NASPA, AASCU's American Democracy Project, and The Democracy Commitment in Baltimore, MD.
- Teri Lyn Hinds presented a higher education policy update session with AASCU's Tom Harnisch and Dylan Opalich at the Civic Learning and Democratic Engagement Conference, co-sponsored by NASPA, AASCU's American Democracy Project, and The Democracy Commitment in Baltimore, MD.
- Amelia Parnell participated in an Impact Panel discussion at the annual meeting for the Association for Institutional Research in Washington, DC. The panel was titled *The Analytics Revolution and Implications for IR*.

June 2017

- Omari Burnside delivered a presentation titled *Understanding and Implementing Effective Emergency Aid Practices* at the Adult Promise Phase II Convening for the State Higher Education Executive Officers in Boulder, Colorado.
- Amelia Parnell delivered the keynote address at the Co-Curricular Record Summit at Algonquin College in Ottawa, Canada.
- Amy Geist and Amelia Parnell will deliver a presentation about emergency aid and student employment at the annual meeting for the National Association of Student Financial Aid Administrators in San Diego, California.
- Omari Burnside and Amelia Parnell delivered a pre-conference workshop titled *Filling the Financial Gap: Building an Emergency Aid Program to Support Degree Completion* at NASPA's Closing the Achievement Gap conference in Washington, DC.

July 2017

- Amelia Parnell will deliver a workshop on predictive analytics for the United Negro College Fund's Institute for Capacity Building in Atlanta, Georgia.

August 2017

- Amy Geist and Amelia Parnell will deliver a presentation about emergency aid and student employment at the annual meeting for the National Association of College and University Business Officers in Minneapolis, Minnesota.

Leadership Exchange Magazine

- Diana Ali and Teri Lyn Hinds provided a policy update for the Summer 2017 issue.
- Omari Burnside will write an article on student employment for the Summer 2017 issue.

Women in Higher Education Magazine

- Diana Ali and Jill Dunlap were featured in the spring edition of Women in Higher Education on the topic of trans inclusiveness

RPI Blogs

RPI staff authored several blogs, including:

- Diana Ali on the Access, Success, and Persistence in Reshaping Education (ASPIRE) Act of 2016

- Jill Dunlap on campus climate surveys
- Sarice Greenstein on the Culture of Respect Prevention Programming Matrix
- Amelia Parnell on institutions' use of predictive analytics.

Publications

- On May 1, 2017, publications fulfillment transitioned from PBD to Bookmasters.

Forthcoming Titles (2017–2018)

Free Speech and Expression in Higher Education: Effective Professional Practice

Brandi Hephner LaBanc, Neal H. Hutchens, and Kerry Brian Melear

- Spring 2018 release

Latinx in Higher Education: Exploring Identity, Pathways, and Success

Angela E. Batista and Shirley M. Collado, Editors

- Spring 2018 release

Fundraising in Student Affairs

Sophie Penney and Barbara Rose, Editors

- Spring/Summer 2018 release

Transformational Encounters: Shaping Diverse College and University Leaders

Anna Gonzalez, Doris Ching, Lori White, and Robert Kelly, Editors

- Spring 2018 release

Journals

- In May 2017, the NASPA Board approved the appointment of Bridget Turner Kelly as the next Executive Editor of the Journal of Student Affairs Research and Practice. Her term begins on July 1, 2017 and runs through March 31, 2021.
- *Please see attached reports from journal editors and Routledge for more specific information.*

Leadership Exchange

- *Leadership Exchange* magazine focuses on management and leadership issues for vice presidents for student affairs. It is in its 15th year of publication and continues to be published quarterly. The print edition is mailed to voting delegates and subscribers, and the digital edition is sent via e-mail to all NASPA members and subscribers.
- The following chart summarizes feature articles published thus far in Volume 15 (2017):

Spring 2017 (Issue 1)
From Campus to Career: Cocurricular Learning Focuses on Skills to Meet Employer Expectations <i>Michael Baston</i>
Breaking the Second-Generation Glass Ceiling: How Visible Are You in Your Organization? <i>Stacy Blake-Beard</i>
Young Professionals Navigate the World of Student Affairs

<i>VPsA Support is Key in Making the Transition</i>
Student Affairs in the Global Higher Education System <i>Adam Habib</i>
Summer 2017 (Issue 2)
Informed and Active: Political Engagement Begins on Campus <i>Adam Gismondi</i>
The Power of Partnership: Student Affairs and Enrollment Management <i>Mark Alle Poisel, Ellen Neufeldt, Jeanine Ward-Roof, Gina Sheeks, and Georj Lewis</i>
The Flint Water Crisis: UM-Flint Responds <i>Tess Barker</i>
Loving Your Identity <i>Nancy Grund</i>

- The following chart shows e-mail table of contents alert open rates for e-mails deployed thus far for Volume 15 (2017).

Issue	Deploy Date	Open Rate
Spring 2017 (Issue 1)	3/10/2017	42.95%

- The digital edition of *Leadership Exchange* received 68,742 page views between January 1-May 31, 2017. The average reading duration was 17.3 minutes. The following graph shows total page views by month and year.

