The past three months have been nothing short of remarkable for NASPA. The 100th Annual Conference held in Philadelphia was one of our most successful conferences. With over 8,200 registrants it was our second largest conference in history. The evaluation of the conference was excellent. Ninety-one percent of attendees rated their experience as good or excellent and 94 percent would recommend the conference to a colleague. Ninety-three percent would attend the NASPA Annual Conference again. Many attendees thought the keynote speech by Justice Sotomayor was one of the best ever. I agree.

While the NASPA Annual Conference is clearly our biggest event of the year, the time between the conference and the Summer Board meeting has become one of our busiest times of the year. I would like to highlight three major sets of accomplishments that have occurred since the annual conference. The execution of the NASPA staff reorganization and accompanying system and infrastructure changes, a series of professional development events held in May and June, and finally, the increasing presence of NASPA and student affairs in a wide range of higher education meetings, convenings, and campus programs.

Reorganization and Infrastructure

Since the Annual Conference, Amy Shopkorn, vice president for operations, and her team have done an outstanding job in developing new structures to support the NASPA reorganization that went into effect on April 2. Staff members have revised and completed all new and existing job descriptions, and we have engaged a human resources firm to manage new onboarding procedures, revise the personnel practices manual, and audit our business practices related to telework and tele-commuting. We have instituted new team meetings for all NASPA programs and had our first set of VP-AVP meetings. The new “Recruitment, Engagement, and Volunteerism” team and the “Information Management and Constituent Experience” team have expanded and streamlined our communication and marketing
efforts with members. A good example is in our institutional renewal process that has more renewals at this time of year than in the last three years. Finally, the marketing and communications team has done a great job in managing the increasing numbers of messages, emails, and social media posts necessary to support all of our professional development efforts.

Professional Development

During the last three months, NASPA’s national and regional programs have attracted over 3,000 participants. Also of significant note is that NASPA regional events in the last three months attracted well over 1,000 participants. Stephanie Gordon, vice president for professional development, Tiki Ayiku, assistant vice president for professional development, and their teams have done an extraordinary job in executing a wide range of professional development events. The following are some highlights that have occurred in the last three months:

- Closing the Achievement Gap and Symposium on Collegiate Financial Well-Being – 414 registrants
- Free Speech vs. the Inclusive Campus: An Unending Struggle – 43 registrants
- 2018 NASPA Student Affairs Certificate Program in Law and Policy – 53 registrants
- 2018 Civic Learning and Democratic Engagement (CLDE) Meeting – 530 registrants
- 2018 Mid-Level Administrators Conference – 118 registrants
- FIDAE (7th International Forum of Student Affairs) – 250 registrants
- 2018 Assessment and Persistence Conference – 293 registrants
- 2018 NASPA M. Ben Hogan Small Colleges and Universities Institute – 68 registrants (a new record)
- 2018 NASPA Region II Conference – 630 registrants
- 2018 NASPA Region III Summer Symposium – 200 registrants

NASPA’s National Presence

NASPA continues to have an expanding presence in meetings, convenings, and conferences that focus on issues of equity, college completion, documenting learning, as well as other critical student affairs issues around the health, safety, and wellness of college students. Amelia Parnell, vice president for research and policy, and her team have continued their excellent work on the Lumina Foundation and Bill and Melinda Gates Foundation grant programs, and the public policy work led by Teri Hinds has been outstanding. We are excited about our upcoming Student Affairs Day of Action and Hill Days program which will be important advocacy efforts for student affairs. NASPA’s RPI continues to produce outstanding scholarship and thought leadership through new publications such as “Institutions Use of Data Analytics,” “Five Things Student Affairs Professionals can do to Support Adult Learners,” and “The First Amendment on Campus: Management Challenges and Educational Opportunities in 21st Century Higher Education.”

The following reflects the breadth and depth of the involvement in broad higher education settings over the past three months.
NASPA Presentations

VPSA Institute on Protest and Activism, Dinner Speaker – Kruger
Closing the Achievement Gap Conference, Opening Remarks – Kruger
Civic Learning and Democratic Engagement Conference, Plenary Session – Kruger
NASPA Fraternity/Sorority Task Force, lead facilitator – Gordon
MENASA Annual Conference, Keynote Speaker – Gordon
Assessment and Persistence Conference, Closing Keynote Speaker – Gordon

Association and Foundation Presentations

NACUBO Student Financial Services Conference, Plenary Speaker – Kruger
Omicron Delta Kappa (ODK) Awards Dinner, Speaker – Kruger
Association for Institutional Research, presentation – Parnell
Lumina Foundation Beyond Financial Aid, panel presenter – Parnell
Dublin Conference on ePortfolio, presentation – Parnell
Social Mobility Symposium, plenary speaker “Access and Affordability” – Kruger
Annapolis Group (75 presidents of liberal arts colleges), Cyberspace panel presenter – Kruger
Education Commission of the States National Forum on Education Policy, Presentation on School Safety – Kruger
European Union College Association 10th Anniversary Conference, Keynote Speaker – Kruger
AACRAO Annual Meeting, panel on transcript notation – Parnell
United Negro College Fund (UNCF) Career Pathways Institute, Keynote Speaker - Parnell

NASPA Member Campus Presentations

Indiana State University, Scholar in Residence and Keynote Speaker – Kruger
Lehigh University Student Affairs Symposium, Keynote Speaker – Kruger
University of Tennessee Student Affairs Retreat, presentation – Parnell
Pace University Student Affairs Retreat, Keynote Speaker – Kruger
University of Alabama at Birmingham Student Affairs Summit, Keynote Speaker – Parnell
Loyola U-Chicago, Masters Class – Kruger
George Mason University, panel on public-private partnerships – Parnell
Farmingdale State University Teaching of Psychology Conference, presenter – Parnell
George Mason University Student Affairs Professional Development Day, Keynote Speaker – Parnell
SUNY and CUNY Systems Conference, presentation on food insecurity – Parnell

Boards and Consortia Meetings

Student Affairs Higher Education Consortia – Kruger
Higher Education Policy Forum – Kruger
Bill and Melinda Gates Foundation, Co-Lab – Kruger, Parnell and Burnside
Leadership & Member Engagement

Community Colleges Division (CCD)

The Division Board is currently composed of the following individuals:

<table>
<thead>
<tr>
<th>Role</th>
<th>First</th>
<th>Last</th>
<th>Title</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Director</td>
<td>Kimberly</td>
<td>Lowry</td>
<td>Associate Vice President, Academic Affairs &amp; Student Success</td>
<td>Eastfield College</td>
</tr>
<tr>
<td>Regional Rep Coordinator</td>
<td>Scott</td>
<td>Peska</td>
<td>Dean for Student Affairs</td>
<td>Waubonsee Community College</td>
</tr>
<tr>
<td>Region I Representative</td>
<td>Randy</td>
<td>Sanders</td>
<td>Academic Advisor</td>
<td>Housatonic Community College</td>
</tr>
<tr>
<td>Region II Representative</td>
<td>Brian</td>
<td>Mitra</td>
<td>Associate Dean of Student Affairs</td>
<td>Kingsborough Community College</td>
</tr>
<tr>
<td>Region III Representative</td>
<td>Yovan</td>
<td>Reyes</td>
<td>Project Manager, Advising/Transfer Specialist</td>
<td>Hillsborough Community College</td>
</tr>
<tr>
<td>Region IV-E Representative</td>
<td>Melissa</td>
<td>Payne</td>
<td>Dean of Students</td>
<td>Kirkwood Community College</td>
</tr>
<tr>
<td>Region IV-W Representative</td>
<td>Richard</td>
<td>Monroe</td>
<td>Campus Life and Leadership Coordinator</td>
<td>MCC Blue River</td>
</tr>
<tr>
<td>Region V Representative</td>
<td>Dennis</td>
<td>Denman</td>
<td>Assistant Director of Student Life</td>
<td>Edmonds Community College</td>
</tr>
<tr>
<td>NCC Online Coordinator</td>
<td>Kassey</td>
<td>Steele</td>
<td>Director of Student Life</td>
<td>Tulsa Community College</td>
</tr>
<tr>
<td>CCI Director</td>
<td>Katherine</td>
<td>Beaumont Doss</td>
<td>Dean of Student Success</td>
<td>Palo Alto College</td>
</tr>
</tbody>
</table>
CCI Director-Elect  | Michihko Kealoha, "Misha" | Student Life and Leadership Manager | Cañada College
---|---|---|---
Faculty-in-Residence  | Dawn Person | Professor | California State University - Fullerton
Member Engagement  | Anita Moore | Dean of Student Support Services | Waubonsee Community College
Latinx/a/o Task Force Co-Liaison  | Edward Martinez | Assistant Dean of Student Services | Suffolk County Community College
Latinx/a/o Task Force Co-Liaison  | Elena Sandoval-Lucero | Vice President, Boulder County Campus | Front Range Community College

- Anticipated Vacancies
  - Senior Student Affairs Officer Representative (x2)
  - Region VI
  - Public Policy Liaison
- 2018 Annual Conference Award Recipients
  - **2018 Community Colleges Professional Award**
    - Chrissy L. Davis Jones, Ed.D., acting vice president of student & administrative services, Spokane Falls Community College
  - **2018 Community Colleges Research & Scholarship Award**
    - Elena Sandoval-Lucero, Ph.D., vice president, Boulder County Campus, Front Range Community College

**Latin America and the Caribbean Advisory Board (LAC)**
- The board composition is ongoing and the board is currently comprised of the following members:
  - Area Director: Enrique Rojas, DUOC UC, Chile
  - Past Area Director: William Young, Pontificia Universidad Católica de Chile, Chile
  - Country Representative: Alicia Cantón, Universidad de Monterrey, Mexico
  - Country Representative: Maria Consuelo Burgos Cantor, Universidad de los Andes, Colombia
  - Country Representative: Loreto Campos Paglia, Universidad Adolfo Ibañez, Chile
  - Country Representative: Erick Lobo Hernandez, Universidad Latinoamericana de Ciencia y Tecnología, Costa Rica
  - Country Representative: Evelyn Rivera Torres, Universidad de Puerto Rico, Rio Piedras Campus, Puerto Rico
  - NASPA LAC Board Member: Enrique Lara, Universidad Autónoma de Yucatán, Mexico
  - NASPA LAC Board Member: Ana Pelegri Kristic, Santo Tomas, Chile
  - NASPA LAC Board Member: Enrique Ramos, former NASPA Global Director, Mexico
  - NASPA LAC Board Member: Luis Rolando Hernandez, Universidad Autonoma de Nuevo Leon, Mexico

**LAC Online Briefing Series**
The LAC began a series of online briefings to familiarize student affairs practitioners in Latin American and the Caribbean area with NASPA, student affairs, and professional development. The series is being offered in Spanish only to ensure that participants are able to obtain information and converse without any language barriers. Given the success of the series, the LAC will continue to offer live, online briefings to NASPA members for free until December 2018.

<table>
<thead>
<tr>
<th>Date</th>
<th>Title</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 3, 2018</td>
<td>NASPA y Actividades: NASPA LAC 2018</td>
<td>40</td>
</tr>
<tr>
<td></td>
<td><em>NASPA and Activities: NASPA LAC 2018</em></td>
<td></td>
</tr>
<tr>
<td>June 7, 2018</td>
<td>Prevención en Violencia Sexual: programa de capacitación de observadores activos Hofstra University</td>
<td>67</td>
</tr>
<tr>
<td></td>
<td><em>Sexual Violence Prevention: Training Program for Active Observers</em></td>
<td></td>
</tr>
</tbody>
</table>

**MENASA Advisory Board**

The NASPA MENASA Advisory Board continues to evolve and is currently comprised of the members listed below. An application process is underway to identify and select new board members.

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
<th>MENASA Board Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Courtney Stryker</td>
<td>Consultant</td>
<td>Qatar University</td>
<td>Director</td>
</tr>
<tr>
<td>Mr. Kevin Stensberg</td>
<td>Graduate Services Manager</td>
<td>KAUST—Saudi Arabia</td>
<td>Secretary</td>
</tr>
<tr>
<td>Ms. Naila Sherman</td>
<td>Director of Student Life</td>
<td>Georgetown University—Doha</td>
<td>Historian</td>
</tr>
<tr>
<td>Mr. Tadd Kruse</td>
<td>Assistant to the President for Institutional Planning &amp; Effectiveness</td>
<td>American University of Kuwait</td>
<td>Professional Development Chair</td>
</tr>
<tr>
<td>Dr. Kyle Farley</td>
<td>Associate Vice Chancellor of Student Affairs, Dean of Students</td>
<td>New York University—Abu Dhabi</td>
<td>2017 MENASA NASPA Annual Conference Chair</td>
</tr>
<tr>
<td>Mr. Abdulaziz Khaledi</td>
<td>Section Head, Employer Relations, Career Services</td>
<td>Qatar University</td>
<td>Membership Co-coordinator</td>
</tr>
<tr>
<td>Mr. Rodney Taylor</td>
<td>Coordinator of International Studies</td>
<td>Community College of Qatar</td>
<td>Membership Co-coordinator</td>
</tr>
<tr>
<td>Ms. Mai Selim</td>
<td>Section Head, Enrollment Services One-Stop</td>
<td>Qatar University</td>
<td>Web &amp; Social Media Coordinator</td>
</tr>
<tr>
<td>Dr. Tarifa Ajaif</td>
<td>Campus Director, Dubai Women’s College</td>
<td>Higher Colleges of Technology</td>
<td>Country Representative—United Arab Emirates</td>
</tr>
</tbody>
</table>
**Multaqa NASPA Series**

MENASA continues its series of online briefings to familiarize student affairs practitioners in MENASA with NASPA. Multaqa is the word for “a gathering” in Arabic. The committee is currently reviewing the Multaqa model and plans to offer more online opportunities for student affairs professionals in MENASA.

<table>
<thead>
<tr>
<th>Date</th>
<th>Title</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 6, 2018</td>
<td>Managing Change: Student Affairs Opportunities for Innovation and Collaboration</td>
<td>27 Registrants</td>
</tr>
<tr>
<td>February 20, 2018</td>
<td>Understanding the Role of Habitus in Student Affairs</td>
<td>25 Registrants</td>
</tr>
<tr>
<td>April 10, 2018</td>
<td>Same-Same, but Different: Examining Critical Differences between Globalization, Tolerance, Diversity, Equity, etc.</td>
<td>39 Registrants</td>
</tr>
</tbody>
</table>
James E. Scott Academy Board

- Richard Walker, University of Houston, assumed the role of board chair in March 2018; he will serve a two-year term.
- In March 2018, 9 outgoing Board members were recognized for their service, and 12 new members were welcomed to the Board. Currently, 20 vice president for student affairs (or the equivalent) from a variety of institutional types in all of NASPA’s seven regions serve on the Board. The Board’s current composition follows:

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Richard Walker</td>
<td>Vice Chancellor/Vice President for Student</td>
<td>University of Houston</td>
</tr>
<tr>
<td>(Board Chair)</td>
<td>Affairs and Enrollment Services</td>
<td></td>
</tr>
<tr>
<td>Tim Alvarez</td>
<td>Senior Fellow</td>
<td>NASPA</td>
</tr>
<tr>
<td>Barbara Avery</td>
<td>Vice Chancellor, Campus Inclusion &amp; Student</td>
<td>University of Michigan-Flint</td>
</tr>
<tr>
<td></td>
<td>Life</td>
<td></td>
</tr>
<tr>
<td>Paul Bennion</td>
<td>Vice President for Student Affairs &amp; Dean of</td>
<td>The College of Idaho</td>
</tr>
<tr>
<td></td>
<td>Students</td>
<td></td>
</tr>
<tr>
<td>Mike Brody</td>
<td>Vice President for Student Services</td>
<td>Reed College</td>
</tr>
<tr>
<td>Raul Cardenas</td>
<td>Vice Chancellor for Student Affairs</td>
<td>University of Colorado-Denver</td>
</tr>
<tr>
<td>Lynette Cook-Francis</td>
<td>Vice President of Student Affairs</td>
<td>CUNY John Jay College of Criminal Justice</td>
</tr>
<tr>
<td>Lisa Cooper Wilkins</td>
<td>Assistant Superintendent/Vice President of</td>
<td>San Joaquin Delta College</td>
</tr>
<tr>
<td></td>
<td>Student Services</td>
<td></td>
</tr>
<tr>
<td>Anna Gonzalez</td>
<td>Dean of Students</td>
<td>Lewis &amp; Clark College</td>
</tr>
<tr>
<td>Eric Grospitch</td>
<td>Vice President for Student Life</td>
<td>Washburn University</td>
</tr>
<tr>
<td>Amy Hecht</td>
<td>Vice President for Student Affairs</td>
<td>Florida State University</td>
</tr>
<tr>
<td>Peter Konwerski</td>
<td>Vice Provost &amp; Dean of Student Affairs</td>
<td>George Washington University</td>
</tr>
<tr>
<td>Barbara LoMonaco</td>
<td>Vice President for Student Affairs</td>
<td>Salve Regina University</td>
</tr>
<tr>
<td>Brian Mitra</td>
<td>Dean of Student Affairs</td>
<td>CUNY Kingsborough Community College</td>
</tr>
<tr>
<td>Michele Murray</td>
<td>Vice President for Student Affairs and Dean</td>
<td>College of the Holy Cross</td>
</tr>
<tr>
<td></td>
<td>of Students</td>
<td></td>
</tr>
</tbody>
</table>
During the 2018 NASPA Annual Conference, the Academy sponsored several initiatives and events for vice presidents for student affairs conference attendees including the traditional VPSA and Voting Delegate reception, a follow-up session for recent attendees of the Institute for New VPSAs, and a full-day pre-conference VPSA institute.

The Board’s focus continues to be engaging in conversations that relate to developments in the field of student affairs and higher education, more broadly. During its meeting at the 2018 NASPA Annual Conference, the Board’s conversations attended to the topics of (1) sexual violence and title IX in today’s context and (2) reimagining Greek life. During its April 2018 meeting, the Board provided suggestions about topics and authors to the editors of NASPA’s Leadership Exchange magazine and discussed the topic of addressing challenges connected with increasing demand for student mental health services.

Planning is underway for the 2018 NASPA Institute for New Vice Presidents for Student Affairs, which will be held in Alexandria, Virginia from October 7-10, 2018. Amy Hecht, Florida State University, will serve as the institute director, and Shannon Ellis, University of Nevada, Reno; Byron McCrae, Davidson College; Frank Ross, Butler University; and Jermaine Williams, North Shore Community College, will round out the faculty team.

All Board members are expected to contribute to the James E. Scott Academy blog (www.naspa.org/constituent-groups/professionals/james-e-scott-academy) once each year. Board member contributions to the blog have been exemplary, and several contributions have been diverted to the NASPA blog to ensure that they receive greater visibility and readership. Since the last reporting period, these contributions were posted to the blog:

<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lessons from a Reluctant Helicopter/Snowplow Parent and Educator</td>
<td>Paul Bennion</td>
</tr>
<tr>
<td>Campus Climate and the Power of Presence</td>
<td>Pat Whitely</td>
</tr>
<tr>
<td>Academic Affairs/Student Affairs Collaboration – How Does It Really Happen?</td>
<td>Mark McCarthy</td>
</tr>
<tr>
<td>Partnering with Community-based Organizations to Enhance the Community College</td>
<td>Brian Mitra</td>
</tr>
</tbody>
</table>

Please see the James E. Scott Academy Board Report for additional information.
NASPA AVP Initiatives

- In March 2018, Art Munin, University of Wisconsin Oshkosh, began the second year of his two-year term as chair of the AVP Steering Committee.
- Also in March 2018, 5 outgoing Steering Committee members were recognized for their service to the Steering Committee, and 6 new members were welcomed to the Steering Committee. Currently, 17 NASPA members serve on the Steering Committee. The Steering Committee’s current composition follows:

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art Munin (Steering Committee Chair)</td>
<td>Associate Vice Chancellor &amp; Dean of Students</td>
<td>University of Wisconsin Oshkosh</td>
</tr>
<tr>
<td>Shruti Desai</td>
<td>Assistant Vice President for Student Affairs</td>
<td>McKendree University</td>
</tr>
<tr>
<td>Anne Flaherty</td>
<td>Currently unaffiliated</td>
<td>Currently unaffiliated</td>
</tr>
<tr>
<td>Terrence Frazier</td>
<td>Assistant Vice President for Student Affairs</td>
<td>Michigan State University</td>
</tr>
<tr>
<td>Andrew Goretsky</td>
<td>Dean of Students</td>
<td>Arcadia University</td>
</tr>
<tr>
<td>Juan Guardia</td>
<td>Assistant Vice President and Dean of Students</td>
<td>University of Cincinnati/Main Campus</td>
</tr>
<tr>
<td>Erik Kneubuehl</td>
<td>Associate Vice Chancellor of Student Involvement and Leadership</td>
<td>East Carolina University</td>
</tr>
<tr>
<td>Angela Lauer Chong</td>
<td>Assistant Vice President and Dean of Students</td>
<td>The College of New Jersey</td>
</tr>
<tr>
<td>Daniel Maxwell</td>
<td>Associate Vice Chancellor/Associate Vice President</td>
<td>University of Houston</td>
</tr>
<tr>
<td>Kenechukwu Mmeje</td>
<td>Vice President for Student Affairs</td>
<td>Southern Methodist University</td>
</tr>
<tr>
<td>Romando Nash</td>
<td>Associate Vice President for Student Services</td>
<td>San Jose State University</td>
</tr>
<tr>
<td>Amy Pennington</td>
<td>Dean of Students</td>
<td>Arkansas Tech University</td>
</tr>
<tr>
<td>Jen Pickard</td>
<td>Assistant Vice President for Divisional Initiatives and Planning</td>
<td>University of Arizona</td>
</tr>
<tr>
<td>Valerie Randall-Lee</td>
<td>Assistant Vice President of Student Affairs/Dean of Students</td>
<td>Salisbury University</td>
</tr>
<tr>
<td>Shadia Sachedina</td>
<td>Assistant Vice President for Student Success &amp; Dean of Students</td>
<td>Fashion Institute of Technology</td>
</tr>
<tr>
<td>Todd Smith-Bergollo</td>
<td>Assistant Dean for Students</td>
<td>Pace University-New York</td>
</tr>
<tr>
<td>Adam Sterritt</td>
<td>Assistant Vice President for Student Life</td>
<td>The University of Alabama</td>
</tr>
</tbody>
</table>
The Steering Committee continues to advance the following goals:
  o Goal 1: Market and communicate programs and resources relevant to AVPs
  o Goal 2: Create and deliver programs and resources centered on AVP core competencies
  o Goal 3: Create opportunities for networking and connection among AVPs
The Steering Committee has determined that it will also focus some attention on initiatives for professionals who aspire to the AVP role. The Steering Committee coordinated the submission of a successful pre-conference workshop proposal on this topic for the 2018 NASPA Annual Conference and will submit a proposal for a similar session for the 2019 NASPA Annual Conference.
The Steering Committee continues to bolster its regional connections and provide region-based opportunities for AVPs to learn and network.
During the 2018 NASPA Annual Conference, the Steering Committee
  o presented two well-attended pre-conference workshops, one for current AVPs and another for aspiring AVPs;
  o facilitated a very successful roundtable session;
  o sponsored three educational sessions;
  o held a well-attended evening networking event; and
  o held its fifth “AVP Initiatives Update and Caucus”.
The Steering Committee continues to influence heavily the ongoing development of the NASPA AVP Institute – Excellence in the “Number Two” Role. Munin will serve on the 2019 institute’s co-director, and Maxwell and Sachedina will serve as institute faculty members.
The Steering Committee continues to have a robust blog on the NASPA website (www.naspa.org/constituent-groups/professionals/avp-steering-committee) that features regular postings relevant for AVPs.
Please see AVP Steering Committee Report for additional information.

**Small Colleges and Universities Division**
In March 2018, Trina Dobberstein, Baldwin Wallace University, began the second year of her two-year term as the Director of the Small Colleges and Universities (SCU) Division. The current composition of the Division’s Advisory Board follows:

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trina Dobberstein</td>
<td>Vice President for Student Affairs</td>
<td>Baldwin Wallace University</td>
<td>Division Director</td>
</tr>
<tr>
<td></td>
<td>(Division Director)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kemal Atkins</td>
<td>Vice President for Student Affairs and Enrollment Management</td>
<td>Keene State College</td>
<td>Region I Representative</td>
</tr>
<tr>
<td>Andrea Conner</td>
<td>Associate Vice President for Student Affairs</td>
<td>Grinnell College</td>
<td>Institute Co-chair</td>
</tr>
<tr>
<td>Darrien Davenport</td>
<td>Executive Director of Multicultural Engagement</td>
<td>Gettysburg College</td>
<td>Region II Representative</td>
</tr>
<tr>
<td>Jesse Grant</td>
<td>Dean of Students</td>
<td>Bemidji State University</td>
<td>Region IV-East Representative</td>
</tr>
<tr>
<td>Tamara Ko</td>
<td>Program Director &amp; Executive Assistant, Dean of Students Office</td>
<td>Lewis &amp; Clark College</td>
<td>Region V Representative</td>
</tr>
<tr>
<td>Danny Ledezma</td>
<td>Associate Director, Community Engagement</td>
<td>Harvey Mudd College</td>
<td>Early-Career Professional Rep.</td>
</tr>
</tbody>
</table>
The Division’s Advisory Board continues to attend to the following goals:

- **Goal 1:** Expand professional development, visibility and communication supporting excellence in practice at small colleges and universities in NASPA.
- **Goal 2:** Provide strong advocacy for small colleges and universities in NASPA.
- **Goal 3:** Strengthen partnerships, outreach and collaboration among small colleges and universities.

During the 2018 NASPA Annual Conference, the Division coordinated:

- a special two-session program for mid-level professionals
- a roundtable session for VPSAs
- a town hall meeting for professionals at SCUs
- a reception for VPSAs

The Division also sponsored three educational sessions during the conference.

With the leadership of Todd Porter, The Julliard School, and Danny Ledezma, Harvey Mudd College, the Division has launched and has now concluded the inaugural year of the Early Career Development Institute (ECDI), which is designed to provide new, full-time professionals in their first three years in the field an opportunity to connect with peers and senior staff members at SCUs and to explore specific competencies essential for practitioners. Each participant was paired with a senior-level professional for coaching experiences. The cohort participated in six online professional development sessions.

Dobberstein has continued the practice of communicating with the NASPA members at small colleges and universities through a quarterly communication to that group. Dobberstein’s most recent communication was sent on June 7, 2018.

The Division’s social media strategy continues to develop. The Division’s blog regularly contains new posts, and @NASPAscu now has 741 followers.

At the time of submission for this report, planning was underway for the newly re-named 2018 NASPA M. Ben Hogan Small Colleges and Universities Institute, which will occur June 23-26, 2018 at the University of Puget Sound. Andrea Conner (Grinnell College) and Carolyn Livingston (Carleton College) serve as co-chairs for the 15-member institute planning team. The institute will focus on the following topics:

- Protecting freedom of speech and creating inclusive campus climates
- Campus partnerships that transform the student experience
- Using data to tell the student affairs story
Promoting healthy campus communities and healthy staff
- Creatively addressing resource challenges
- Hot topics for small colleges and universities

Please see Small Colleges and Universities Division Report for additional information.

Knowledge Communities (KCs)

- Ellen Meents-DeCaigny, DePaul University, has served as the National Director of Knowledge Communities since March 2017. Her two-year term concludes in March 2019.
- Joel Pérez, Whittier College, has been appointed to the National Director-elect of Knowledge communities. His elect term concludes in March 2019. His National Director role concludes in March 2021.
- Meents-DeCaigny, Pérez, and King are working with Tracy Poon Tambascia, University of Southern California, Chair of the KC Publication Committee, on the development of the 2019 KC Online Publication. The publication will contain articles from 35 KCs as well as the KC Public Policy Liaison and will be released in conjunction with the 2019 NASPA Annual Conference.
  - Also of note, based on feedback from KC leaders, all Online KC Publications since 2011 can be found on the NASPA Publications website, as well as on the Knowledge Community webpage.
- As of March 2018 the Student Affairs Fundraising and External Relations KC has made progress toward their six month action plan. Dorsey Spencer, from Florida State University, has been appointed Chair of the KC and will serve through 2020. Dorsey has been meeting regularly with Meents-DeCaigny, Pérez, and King. Meetings with Spencer will continue into the fall to ensure the KC is back on track.
- Meents-DeCaigny, Pérez, and King, and other KC leaders will conduct three hour-long training webinars on a variety of topics for new and continuing KC leaders including Chairs/Co-chairs, Chairs- and Co-Chairs-elect, Regional Coordinators and Representatives, and others. The trainings covered topics such as preparing for the KC elections, KCs creating a strategic plan, and the Regional KC Representative appointment process.
- In order to best meet the needs of volunteer KC leaders, NASPA members, and NASPA staff, NASPA is continuing the Knowledge Community Staff Communication Liaison program. Currently, a subset of twenty two KCs have been assigned a liaison, and additional liaisons will soon be assigned. In the coming year this program will be elevated to ensure it is meeting the member needs.
- Meents-DeCaigny will lead a subcommittee of the Board of Directors with the newly revised KC proposal subcommittee. The committee is comprised of Michael Christakis, Regional Director; Lawrence Ward, Public Policy Director; William Franklin, Member-at-Large; Joel Pérez, Knowledge Communities Director-elect; and NASPA staff.
- In conjunction with the NASPA Foundation, KC Special Interest Fund opportunities have been established for the KC program for individual fundraising. The Asian Pacific Islanders, Assessment, Evaluation, and Research, Enrollment Management, Gender and Sexuality, Latinx/a/o, Spirituality and Religion in Higher Education, Veterans, and Women in Student Affairs KCs all have established Special Interest Funds.
- In August 2018, the following Knowledge Communities and NASPA Groups/Divisions have been invited to a convening to discuss the support and initiatives of our identity-based endeavors: Adult Learners and Students with Children KC, African American KC, Asian Pacific Islanders KC, Disability KC, Gender and Sexuality KC, Indigenous Peoples KC, International Education KC,
Latinx/a/o KC, Men and Masculinities KC, MultiRacial KC, Socioeconomic and Class Issues in Higher Education KC, Spirituality and Religion in Higher Education KC, Undocumented Immigrants and Allies KC, Veterans KC, Women in Student Affairs KC, and NUFP Advisory Board. This gathering is being organized by Penny Rue, NASPA Board Chair, Ellen Meents-Decaigny, National Director of Knowledge Communities, Mary Jo Gonzales, Equity, Inclusion, and Social Justice Division Director, and NASPA staff.

- In 2019, 16 KCs will go through the election process to nominate new Chairs or Co-chairs to serve three-year terms (2019-2020 as Chair-elect/Co-chairs-elect; 2020-2022 as Chair/Co-chairs). Each KC will establish a nominations committee to identify the strongest candidates for KC leadership and to appear on the election ballot.
- NASPA KCs are currently encouraging their members to submit program proposals for the 2019 NASPA Annual Conference, particularly those who would like to request KC sponsorship. Over the summer months, KC leaders will identify individuals to coordinate their KC-sponsored programs selection process.
- Current KC membership numbers follow:
<table>
<thead>
<tr>
<th>Knowledge Community</th>
<th>Region I</th>
<th>Region II</th>
<th>Region III</th>
<th>Region IV E</th>
<th>Region IV W</th>
<th>Region V</th>
<th>Region VI</th>
<th>LAC</th>
<th>MENASA</th>
<th>Total</th>
<th>Summer 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administrators in Graduate and Professional Student Services</td>
<td>111</td>
<td>203</td>
<td>241</td>
<td>153</td>
<td>94</td>
<td>52</td>
<td>222</td>
<td>2</td>
<td>8</td>
<td>1,086</td>
<td>1,037</td>
</tr>
<tr>
<td>Adult Learners and Students with Children</td>
<td>30</td>
<td>67</td>
<td>72</td>
<td>63</td>
<td>60</td>
<td>44</td>
<td>67</td>
<td>0</td>
<td>1</td>
<td>455</td>
<td>403</td>
</tr>
<tr>
<td>African American</td>
<td>123</td>
<td>295</td>
<td>411</td>
<td>250</td>
<td>84</td>
<td>53</td>
<td>164</td>
<td>0</td>
<td>2</td>
<td>1,382</td>
<td>1,387</td>
</tr>
<tr>
<td>Alcohol and Other Drug</td>
<td>143</td>
<td>175</td>
<td>215</td>
<td>162</td>
<td>96</td>
<td>73</td>
<td>118</td>
<td>4</td>
<td>2</td>
<td>988</td>
<td>992</td>
</tr>
<tr>
<td>Asian Pacific Islanders</td>
<td>65</td>
<td>112</td>
<td>74</td>
<td>81</td>
<td>32</td>
<td>67</td>
<td>210</td>
<td>0</td>
<td>2</td>
<td>643</td>
<td>645</td>
</tr>
<tr>
<td>Assessment, Evaluation, and Research</td>
<td>186</td>
<td>372</td>
<td>482</td>
<td>308</td>
<td>171</td>
<td>156</td>
<td>276</td>
<td>8</td>
<td>7</td>
<td>1,966</td>
<td>1,970</td>
</tr>
<tr>
<td>SACCHUS Initiatives</td>
<td>21</td>
<td>24</td>
<td>43</td>
<td>28</td>
<td>15</td>
<td>27</td>
<td>20</td>
<td>0</td>
<td>1</td>
<td>179</td>
<td>180</td>
</tr>
<tr>
<td>Campus Safety and Violence Prevention</td>
<td>138</td>
<td>194</td>
<td>262</td>
<td>178</td>
<td>113</td>
<td>92</td>
<td>126</td>
<td>5</td>
<td>2</td>
<td>1,110</td>
<td>1,110</td>
</tr>
<tr>
<td>Center for First-generation Student Success</td>
<td>50</td>
<td>120</td>
<td>136</td>
<td>99</td>
<td>57</td>
<td>45</td>
<td>75</td>
<td>4</td>
<td>1</td>
<td>587</td>
<td>588</td>
</tr>
<tr>
<td>Civic Learning and Democratic Engagement</td>
<td>40</td>
<td>78</td>
<td>91</td>
<td>53</td>
<td>30</td>
<td>23</td>
<td>48</td>
<td>2</td>
<td>4</td>
<td>369</td>
<td>371</td>
</tr>
<tr>
<td>Culture of Respect</td>
<td>149</td>
<td>273</td>
<td>354</td>
<td>244</td>
<td>122</td>
<td>122</td>
<td>131</td>
<td>6</td>
<td>3</td>
<td>1,404</td>
<td>1,407</td>
</tr>
<tr>
<td>Disability</td>
<td>80</td>
<td>99</td>
<td>100</td>
<td>76</td>
<td>46</td>
<td>42</td>
<td>75</td>
<td>2</td>
<td>4</td>
<td>524</td>
<td>526</td>
</tr>
<tr>
<td>Enrollment Management</td>
<td>24</td>
<td>49</td>
<td>65</td>
<td>34</td>
<td>29</td>
<td>18</td>
<td>33</td>
<td>2</td>
<td>2</td>
<td>256</td>
<td>258</td>
</tr>
<tr>
<td>Equity, Inclusion, and Social Justice</td>
<td>56</td>
<td>127</td>
<td>130</td>
<td>88</td>
<td>45</td>
<td>45</td>
<td>72</td>
<td>3</td>
<td>1</td>
<td>567</td>
<td>568</td>
</tr>
<tr>
<td>Fraternity and Sorority</td>
<td>91</td>
<td>183</td>
<td>332</td>
<td>189</td>
<td>101</td>
<td>42</td>
<td>114</td>
<td>1</td>
<td>0</td>
<td>1,053</td>
<td>1,054</td>
</tr>
<tr>
<td>Gay, Lesbian, Bisexual, and Transgender</td>
<td>206</td>
<td>335</td>
<td>286</td>
<td>226</td>
<td>128</td>
<td>125</td>
<td>221</td>
<td>3</td>
<td>0</td>
<td>1,530</td>
<td>1,531</td>
</tr>
<tr>
<td>Indigenous Peoples</td>
<td>52</td>
<td>48</td>
<td>53</td>
<td>62</td>
<td>44</td>
<td>44</td>
<td>76</td>
<td>1</td>
<td>0</td>
<td>380</td>
<td>382</td>
</tr>
<tr>
<td>International Education</td>
<td>98</td>
<td>152</td>
<td>151</td>
<td>126</td>
<td>72</td>
<td>58</td>
<td>123</td>
<td>6</td>
<td>21</td>
<td>807</td>
<td>810</td>
</tr>
<tr>
<td>Latino/a</td>
<td>102</td>
<td>187</td>
<td>172</td>
<td>134</td>
<td>77</td>
<td>77</td>
<td>227</td>
<td>2</td>
<td>1</td>
<td>979</td>
<td>981</td>
</tr>
<tr>
<td>Men and Masculinities</td>
<td>118</td>
<td>178</td>
<td>229</td>
<td>173</td>
<td>88</td>
<td>59</td>
<td>149</td>
<td>0</td>
<td>1</td>
<td>995</td>
<td>997</td>
</tr>
<tr>
<td>Multiracial</td>
<td>87</td>
<td>151</td>
<td>145</td>
<td>103</td>
<td>52</td>
<td>64</td>
<td>111</td>
<td>0</td>
<td>0</td>
<td>713</td>
<td>714</td>
</tr>
<tr>
<td>New Professionals and Graduate Students</td>
<td>207</td>
<td>321</td>
<td>457</td>
<td>262</td>
<td>148</td>
<td>112</td>
<td>300</td>
<td>5</td>
<td>8</td>
<td>1,820</td>
<td>1,825</td>
</tr>
<tr>
<td>Orientation, Transition and Retention</td>
<td>19</td>
<td>50</td>
<td>60</td>
<td>38</td>
<td>19</td>
<td>10</td>
<td>23</td>
<td>0</td>
<td>3</td>
<td>222</td>
<td>222</td>
</tr>
<tr>
<td>Parent and Family Relations</td>
<td>87</td>
<td>132</td>
<td>167</td>
<td>105</td>
<td>77</td>
<td>43</td>
<td>85</td>
<td>3</td>
<td>5</td>
<td>704</td>
<td>707</td>
</tr>
<tr>
<td>Sexual &amp; Relat Viol Prev, Educat, &amp; Resp</td>
<td>40</td>
<td>59</td>
<td>63</td>
<td>44</td>
<td>27</td>
<td>17</td>
<td>45</td>
<td>1</td>
<td>0</td>
<td>296</td>
<td>299</td>
</tr>
<tr>
<td>Socioeconomic and Class Issues in Higher Education</td>
<td>139</td>
<td>224</td>
<td>263</td>
<td>194</td>
<td>77</td>
<td>87</td>
<td>166</td>
<td>0</td>
<td>4</td>
<td>1,154</td>
<td>1,155</td>
</tr>
<tr>
<td>Spirituality and Religion in Higher Education</td>
<td>85</td>
<td>128</td>
<td>188</td>
<td>130</td>
<td>64</td>
<td>46</td>
<td>93</td>
<td>3</td>
<td>1</td>
<td>738</td>
<td>741</td>
</tr>
<tr>
<td>Student Affairs Partnering with Acad Aff</td>
<td>233</td>
<td>447</td>
<td>561</td>
<td>379</td>
<td>218</td>
<td>149</td>
<td>316</td>
<td>5</td>
<td>0</td>
<td>2,308</td>
<td>2,310</td>
</tr>
<tr>
<td>Student-Athlete</td>
<td>45</td>
<td>57</td>
<td>108</td>
<td>75</td>
<td>32</td>
<td>21</td>
<td>44</td>
<td>0</td>
<td>2</td>
<td>382</td>
<td>385</td>
</tr>
<tr>
<td>Student Career Development</td>
<td>60</td>
<td>97</td>
<td>120</td>
<td>81</td>
<td>41</td>
<td>30</td>
<td>64</td>
<td>2</td>
<td>1</td>
<td>496</td>
<td>499</td>
</tr>
<tr>
<td>Student Government</td>
<td>11</td>
<td>23</td>
<td>20</td>
<td>15</td>
<td>17</td>
<td>3</td>
<td>7</td>
<td>1</td>
<td>0</td>
<td>97</td>
<td>97</td>
</tr>
<tr>
<td>Student Leadership Programs</td>
<td>303</td>
<td>541</td>
<td>697</td>
<td>354</td>
<td>212</td>
<td>169</td>
<td>392</td>
<td>9</td>
<td>19</td>
<td>2,696</td>
<td>2,701</td>
</tr>
<tr>
<td>Student Affairs Fundraising and Ext Rel</td>
<td>44</td>
<td>102</td>
<td>122</td>
<td>67</td>
<td>45</td>
<td>31</td>
<td>64</td>
<td>1</td>
<td>3</td>
<td>479</td>
<td>581</td>
</tr>
<tr>
<td>Sustainability</td>
<td>46</td>
<td>63</td>
<td>79</td>
<td>46</td>
<td>34</td>
<td>28</td>
<td>57</td>
<td>0</td>
<td>0</td>
<td>353</td>
<td>355</td>
</tr>
<tr>
<td>Technology</td>
<td>67</td>
<td>129</td>
<td>149</td>
<td>95</td>
<td>64</td>
<td>52</td>
<td>98</td>
<td>1</td>
<td>4</td>
<td>659</td>
<td>659</td>
</tr>
<tr>
<td>Undocumented Immigrants and Allies</td>
<td>54</td>
<td>78</td>
<td>73</td>
<td>74</td>
<td>33</td>
<td>46</td>
<td>98</td>
<td>0</td>
<td>0</td>
<td>456</td>
<td>458</td>
</tr>
<tr>
<td>Veterans</td>
<td>54</td>
<td>82</td>
<td>105</td>
<td>56</td>
<td>44</td>
<td>36</td>
<td>87</td>
<td>0</td>
<td>0</td>
<td>464</td>
<td>410</td>
</tr>
<tr>
<td>Wellness and Health Promotion</td>
<td>169</td>
<td>205</td>
<td>213</td>
<td>171</td>
<td>102</td>
<td>99</td>
<td>159</td>
<td>3</td>
<td>2</td>
<td>1,123</td>
<td>1,127</td>
</tr>
<tr>
<td>Women in Student Affairs</td>
<td>329</td>
<td>533</td>
<td>653</td>
<td>439</td>
<td>225</td>
<td>175</td>
<td>407</td>
<td>2</td>
<td>3</td>
<td>3,092</td>
<td>3,100</td>
</tr>
</tbody>
</table>
Online Learning Community

From March 1, 2018 – May 25, 2018, the Online Learning Community hosted 20 live sessions, with 903 participants.

- 55 volunteer presenters were a part of these sessions
- 5 sessions were Knowledge Community sponsored:
  - Queer People of Color in Higher Education (African American, Asian Pacific Islander, Gender and Sexuality, Indigenous Peoples, Latinx/a/o, Multiracial KCs)
  - Let’s Talk Competencies! Career Readiness Doesn’t Matter if Students Can’t Express It (Student Leadership Programs, Student Career Development KCs)
  - Engaging Within Your Institution’s Community: Navigating Town and Gown Relations (Civic Learning and Democratic Engagement KC)
  - Sponsorship versus Mentorship: Career Advancement (African American KC)
- Additional Knowledge Community presentations are planned:
  - Removing Roadblocks: Challenges and Opportunities in the Muslim Community for Survivor Healing (Sexual and Relationship Violence Prevention, Education, and Response KC)
  - Action-Oriented Assessment: Strategies for Collecting Data by Engaging Participants (Assessment, Evaluation, and Research KC)
  - Disability Services for Graduate and Professional Students (Administrators in Graduate and Professional Student Services, Disability KCs)
  - ZZZs into AAs: Best Practices in Sleep Promotion for College Students (Wellness and Health Promotions KC)
  - The African American KC has a series planned, titles and subjects TBD, running through February
  - The Student Leadership Programs KC has a series planned, titles and subjects TBD, running through August
- NASPA Louisiana (as a part of Region III) is hosting a free live briefing series this summer:
  - Strategies for Advancing your Career in Student Affairs
  - Action-Oriented Assessment: Strategies for Collecting Data by Engaging Participants
  - Avoiding Burn-Out & Practicing Self-Care
  - How to Infuse Social Justice & Equity into Your Work
- The Center for Women continued its series with Why Women Should Ask: Pay Equity and Women in Student Affairs
- The Center for First-generation Student Success has launched a live briefing series:
  - Exploring The Ways Jargon Influences College Access & Success for First-generation College Students – Presented by Sonja Ardoin, with 69 registrations
  - Becoming an Individual & Institutional Advocate for First-generation College Students – scheduled for July 10
  - The series will continue approximately every 2-3 months
- NASPA Hill Days: Live Briefing Series
  - This series has had tremendous success: 596 total registrations have been made so far for the six associated sessions:
    - Title IX and Campus Sexual Assault Response and Prevention (186)
    - Higher Education Act Reauthorization (79)
NASPA Lead Initiative

- The NASPA Lead Initiative, which recognizes a network of postsecondary institutions for their commitment to civic learning and democratic engagement. The initiative has grown to 84 institutions and continues to use the model of cohorts, which are advised by eight selected Lead Consulting Institutions.
- The Lead Consulting Institutions (LCIs) provide leadership for the Lead cohorts by acting in an advisory role, hosting monthly calls with their respective cohorts as well as monthly phone calls with NASPA, and include:
  - Cory Rusin, student success coordinator, Center for Civic Engagement, Binghamton University, - SUNY
  - Sean Crossland, director, Thayne Center, Salt Lake Community College
  - William Mandicott, assistant vice president for student and community involvement, and Patrick O’Brien, director of community involvement at Frostburg State University
  - Mary Morrison, assistant dean and director of the Kernodle Center for Service Learning and Community Engagement
  - Sandra Rodriguez, director of the ASUN Center for Student Engagement at University of Nevada, Reno
  - Cathy Hamilton, director, Office of Leadership and Service-Learning, University of North Carolina, Greensboro
  - Christopher Jensen, director, Towson University
  - Marlene Kowalski-Braun, associate vice provost for student affairs and assistant vice president for inclusion and equity, Grand Valley State University
  - Dennis McCunney, director, CLCE, East Carolina University

- NASPA continues the Lead Advisory Institutions’ roles within the NASPA Lead Initiative. Lead Advisory Institutions (LAIs) are institutions that have been a part of the NASPA Lead Initiative for four years and act as mentors, supports, and resources for all Lead Institutions.
- The 2017-2018 Lead Advisory Institutions are:
  - Alfred State College
  - Chapman University
  - Drexel University
  - Fort Hays State University
  - Illinois State University
  - Kennesaw State University
  - New Jersey Institute of Technology
  - North Central College
  - Northeastern Illinois University
  - Oregon State University
  - Rollins College
  - Texas A&M University-Central Texas
  - The School of the Art Institute of Chicago
  - University of Central Florida
  - University of Miami
  - Washington and Jefferson College
  - Weber State University
• Lead Advisory Institution are working on the following projects for the 2017-2018 year developing an early-career institute, leadership and volunteer program toolkits, a community partners compendium, the emergent theory of change, and promising practices for working with centers.
  o The NASPA LEAD Initiative Early-career Development Institute will serve as the primary development and learning experience for early career civic learning and democratic engagement professionals to gain foundational knowledge and connections within the field through a cohort-based experience with individual coaching from a seasoned professional. The program is set to launch in Fall 2018.
• NASPA Lead Initiative applications for the 2018-2019 year will be available until June 2018.
• The NASPA Lead Initiative hosted one online learning session in April 2018. This session titled Engaging Within Your Institution’s Community: Navigating Town and Gown Relations was co-supported by the International Town and Gown Association and was presented by Beth Bagwell, Becca Berkey, Bill Cook, Shane Farver, Stephanie King, Mallory Perna, Rebecca Regan Kimberly Santo, Hilary Sullivan, and Melissa Yack Hall. To date 32 persons have registered for the session.

Voter Friendly Campus Initiative
• NASPA has partnered with Campus Vote Project to offer the Voter Friendly Campus (VFC) designation opportunity to institutions interested in engaging students, faculty, administration, and community partners in the democratic process. This program is endorsed by the American Democracy Project, The Democracy Commitment, and Young Invincibles.
• The 2019-2020 cycle of the Voter Friendly Campus designation opened in January 2018; final reports will be due to receive the designation in January 2019. Statements of Interest for participating campuses are due June 22, 2018. This year’s program will feature 150 institutions.
• The Voter Friendly Campus designated has provided numerous resources through blogging, webinars, and one-on-one conversations with campus partners about voter registration, education, and turn-out. Additionally, in preparation for mid-term elections, the VFC campaign continues to offer educational resources regarding the inauguration, the first 100 days of the new administration, and how to best support student and community concerns around advocacy and policy.
• NASPA in partnership with the Campus Vote Project launched the Voter Friendly Campus website: https://www.voterfriendlycampus.org/

NUFP (NASPA Undergraduate Fellows Program)

Program Numbers:
• NUFP received 129 applications in the Spring round for admittance to the 2018-2019 class. Applications are still being reviewed by NUFP Regional Coordinators.

Fellows in the 2017-2018 class that want to return to the program have until July 27, 2018 to complete the renewal application process. There are two additional deadlines this fall for any new students that want to apply to the program, September 14, 2018 and October 19, 2018.

NUFP Dungy Leadership Institute:
Summer 2018 will be our second year hosting two sessions of the Dungy Leadership Institute (DLI). This year’s institutes were hosted at the University of Illinois at Chicago (June 7-13, 2018) and Missouri State University (June 22-27, 2018). We had 28 applicants apply for 11 open faculty positions. Three additional
faculty members were appointed based on their roles as onsite coordinators and/or future DLI Directors for the institute and two faculty members were appointed as representatives from their campus.

**University of Illinois at Chicago (June 7-13)**
Director: Nick Negrete, Otis College of Art & Design
- Sheena Jacobs, University of North Carolina at Chapel Hill (Onsite Coordinator for 2019)
- Don Stansberry, Old Dominion University (Onsite Coordinator for 2019)
- Leslie Grinage, Davidson College
- Christine Nguyen, University of Colorado Denver
- Shamika Karikari, Miami University
- DeLa Dos, Emory University
- Cecilia Suarez, University of Florida
- Rudy Molina, University of Illinois at Chicago

**Missouri State University (June 22-27)**
Director: Christine Quemuel, University of Hawai’i at Manoa
- Rochelle Woods, California State University – Fullerton (Director-Elect, DLI 2019 & DLI 2020)
- Rabekah Stewart, Missouri State University
- Anna Gonzalez, Lewis & Clark College
- James Winfield, University of South Carolina
- Melissa Aponte, Iona College
- Justin Samuel, The University of Texas at Austin
- Marcus Rodriguez, California State University, Los Angeles
- Valissa Thomas, California State Polytechnic University, Pomona

In total, 64 student applications were received. 64 students were selected to attend, 32 at each session. In 2019, DLI will be hosted at the University of North Carolina at Chapel Hill and Old Dominion University. Dates are forthcoming.

Applications to host the Dungy Leadership Institute for summer 2020 will open this fall.

**Center for Women**
- The Center for Women developed new professional development opportunities for women in higher education. These include Candid Conversations 365, Lunch and Learn series, and an online professional development track for women.
- The Center for Women is expanding outreach by having information available at the Regional conferences regarding opportunities for involvement and creating a Twitter handle for promotion.

**New Board Members**
- Jen Wegner, executive director, Undergraduate Business Program at Carnegie Mellon University is the chair. Sandra Miles, dean of students & director of student affairs at Indiana University-Purdue University-Indianapolis is chair of the Scholarship and Recognition committee, Desirée Rieckenberg, senior associate dean of students at University of North Carolina at Chapel Hill will chair the Outreach committee and Danette Saylor, associate vice president and dean of student success at Dillard University will chair the professional development committee.
- The following members are new Board members for the 2018-2020 term:
  - Brenda Joy Rodriguez Lenartowicz, associate director, Texas State University
Rebecca Flintoft, associate vice president of student life, Colorado School of Mines

Candid Conversations 365
- Candid Conversations 365 is a year-long mentoring program with structured monthly programming provided by Center for Women Board members.
- 34 mentees and 8 mentors applied to be in the program for 2018-2019. Applications are still being accepted and applicants will be matched late July 2018.
- The committee creates monthly programming, “conversation guides” to facilitate conversation between the mentees and mentors.
- This program will be chaired by Melanie Fox, associate dean of students, University of North Carolina Asheville.

Online Professional Development Track for Women
- The Center for Women hosted multiple paid online briefings targeted to women in higher education.
- They plan to create a call for programs and create an online series for the academic year, 2018-19.

Lunch and Learn Series
- The Lunch and Learn series is a series of small group video discussions around an article published in NJWHE. This program also further strengthens the relationship with NJWHE and also provides additional marketing for the published manuscripts.
- The Center for Women is creating a schedule for the upcoming 2018-2019 academic year.
- A Lunch and Learn program was hosted on April 26 and focused on the article, *Institutional Betrayal as a Motivator for Campus Sexual Assault Activism*. 37 participants were registered to participate.

BACCHUS Initiatives
- The BACCHUS Initiatives of NASPA team provides support, training, and resources to collegiate peer education programs, often focused on health and safety initiatives. A network of volunteers assists the BACCHUS Initiatives of NASPA staff to reach institutions of higher education across the country.
- Professional Volunteer Positions:
  - Two new BACCHUS Regional Consultants (BRC) were appointed in April 2018:
    - Region I: Joleen Nevers, University of Connecticut
    - Region IV-East: Leslie Haxby McNeill, Miami University
  - Twenty-seven full-time campus professionals serve as State Coordinators and assist the BACCHUS Regional Consultants (BRCs) to manage the BACCHUS affiliates and organize the spring conference in their respective regions. Six new and eight returning BACCHUS State Coordinators were appointed this year:
    - Alabama: Brittney Vigna (University of Alabama)
    - Arkansas: Mary Wyandt-Hiebert (University of Arkansas-Fayetteville)
    - Colorado: Kendra Reichle (Fort Lewis College)
    - Idaho: Emily Tuschhoff (University of Idaho)
    - Illinois: Kevin Meier (Northwestern University)
    - Iowa: Brian Vanderheyden (Iowa State University)
- Kansas: Robert Duffy (Fort Hays State University)
- Louisiana: La'Tesha Hinton (Tulane University)
- Massachusetts: Ashleigh Hala (Babson College)
- Massachusetts: Christine Johnston (Springfield College)
- Missouri: Jessica Gargus (Missouri University of Science & Technology)
- Nebraska: Beth Littrell (Hastings College)
- Ohio: Lori Bishop-Ley University of Cincinnati-Main Campus
- Tennessee: Rachael Paul (East Tennessee State University)

**Student Volunteer Positions**
- Two peer educators are elected at General Assembly each November as the incoming Student Advisory Committee Directors. From November to April they serve as Student Advisory Committee Directors Elect. From May to April, they serve for a one-year term as Student Advisory Committee Directors. They serve as the leaders for the Student Advisory Committee (SAC).
  - The outgoing 2017-2018 SAC Directors are:
    - Alicia “Leash” Cannon (Villanova University)
    - Meghan Stough (University of Alabama)
  - The current SAC Directors Elects are:
    - Samaya Byrd (Winston-Salem State University)
    - Madeline “Mattie” Ocker (University of North Carolina Wilmington)
- Each spring, seven peer educators apply and are selected by their respective regional leadership teams to serve a one-year term as the Student Advisory Committee (SAC) member. They assist the BACCHUS Regional Consultants and State Coordinators with regional communications and the regional spring conference. Seven undergraduate students were selected to serve on the Student Advisory Committee for 2018-2019.
  - Region I: Julianna Morrone (Sacred Heart University)
  - Region II: Joelle Bennett (Millersville University)
  - Region III: Katherine Chiu (James Madison University)
  - Region IV-E: Margaret Breitenstein (Luther College)
  - Region IV-W: Lillian Germeroth (Missouri University of Science & Technology)
  - Region V: Alyssa Espinoza (Weber State University)
  - Region VI: Zane Landin (California State Polytechnic University, Pomona)
- In June 2018, the SAC will convene in Orlando, Florida to learn more about their roles, connect with one another, and plan their engagement efforts for the 2018-2019 year.

**Culture of Respect**

*Culture of Respect Advisory Board*

*Effective May 2018*

- Culture of Respect welcomed a new and expanded Advisory Board. This Board builds on NASPA expertise and leadership and increases the multidisciplinary perspectives advising Culture of Respect on programming, new trends in the field, and opportunities to raise the profile of this critical work. The Advisory Board is represented by:
  - Co-founders, John Fifield and Sandi Haber Fifield
  - Emeritus advisors, David Lisak and Laurie Hamre
  - Sarah Bolton (College of Wooster)
  - Matthew Colpitts (Leman Manhattan Preparatory School)
  - Jackie Cruz (Harvard Graduate School of Education)
Adam Falk (Alfred P. Sloan Foundation)
- Allan Ford (Northeastern State)
- Eric Hartman (Sewanee, The University of the South)
- Daniel Hernandez (University of Texas at Dallas)
- Stephanie Hull (Woodrow Wilson National Fellowship Foundation)
- Jennifer Jacobsen (Grinnell College)
- Nicole Johnson (Spellman College)
- Martha Kanter (New York University)
- Diane Rosenfield (Harvard Law School)
- Penny Rue (Wake Forest University)
- Wanda Swan (Emory University)
- Tracey Vitchers (It’s On Us)

**NASPA Advisory Services**

- In the period of March 2018 to July 2018, NASPA Advisory Services has engaged with four different institutions on division-level reviews, program reviews, and guided self-assessments.
- **Comprehensive Reviews:** NASPA completed one (1) comprehensive review for a division of student affairs. This review, which was reported on in previous NASPA president’s reports, concluded with a draft report sent to the participating institution in late March 2018. The institution provided feedback on the draft report and a final, revised report was delivered in May 2018.
- **Program Reviews:** NASPA engaged in three (3) program reviews for two different institutions. Two reviews were of one institution’s (Institution A) disability services office and diversity/equity office. One review is of a separate institution’s (Institution B) disability services office.
  - **Disability Services Office Review (Institution A):** The NASPA review team consisted of Tom Thompson, TMLS Consulting, as the project lead, and Joseph DeSanto Jones, NASPA staff. The NASPA team reviewed campus and department documents. The team visited campus May 2-3, 2018. The visit consisted of 17 meetings with student affairs leadership and staff, disability services staff, faculty and campus partners, students, and a tour of disability services. The NASPA team issued its report of findings, analysis, and recommendations to the institution in June 2018.
  - **Diversity Equity Office Review (Institution A):** The NASPA review team consisted of Oscar Felix, Colorado State University, as the project lead, and Joseph DeSanto Jones, NASPA staff. The team visited campus May 17-18, 2018. The visit consisted of 17 meetings with senior leaders, student affairs leadership and staff, diversity equity office staff, faculty and campus partners, students, and a tour of the diversity equity office. The NASPA team issued its report of findings, analysis, and recommendations to the institution in June 2018.
  - **Disability Services Office Review (Institution B):** The NASPA review team consists of Tom Thompson, TMLS Consulting, as the project lead, and Joseph DeSanto Jones, NASPA staff. The NASPA team is reviewing campus and department documents and is planning for a campus site visit in July 2018.
- **Guided Self-Assessments:** NASPA has engaged with two (2) divisions in guided self-assessments. Guided self-assessments consist of participation solely in the P.R.A.C.T.I.C.E.S. self-assessment. One of the two institutions is also the same institution referenced above that requested two program reviews.
Eighteen (18) members of the NASPA Advisory Services reviewer pool participated in a training on NASPA Advisory Services at the 2018 NASPA Annual Conference in Philadelphia, PA. The training was co-facilitated by Eric Grospitch, NASPA Advisory Services steering committee chair, and Joseph DeSanto Jones; it included an overview of NASPA Advisory Services approaches as well as the perspectives of members who have served as reviewers and had reviews conducted of their student affairs division.

An educational session on NASPA Advisory Services was presented at the 2018 NASPA Annual Conference. Presenters included Eric Grospitch, Washburn University; Karen Pennington, Montclair State University; Joseph DeSanto Jones; and Kyle Whitaker, University of Maryland, College Park.

Carol Galladian, who joined NASPA in a part-time capacity as NASPA Advisory Services manager, in February 2018, has provided ongoing support to the initiative, including supporting current projects and managing expanded communications and outreach.

NASPA Advisory Services participated in the NASPA Initiatives Booth at the 2018 Annual Conference exhibit hall.

The NASPA Advisory Services Steering Committee, who succeeded the Task Force that created P.R.A.C.T.I.C.E.S. and the foundation for NASPA Advisory Services, met for the first time in March 2018 at the Annual Conference. The committee then met via Zoom video conference in May 2018. Committee discussion items have included promoting NASPA Advisory Services, continuing to enhance the P.R.A.C.T.I.C.E.S. self-assessment, and maintaining communication with members of the Advisory Services reviewer pool. A formal email communication is being planned to send quarterly updates to members of this pool.

NASPA Advisory Services marketing collateral was displayed and distributed at spring and summer NASPA events. In addition, Scot Lingrell, University of West Georgia, and Joseph DeSanto Jones co-presented an educational session on NASPA Advisory Services at the 2018 NASPA Region III Summer Symposium.

The NASPA Advisory Services website is being updated to include case studies of review and self-assessment projects as well as testimonials of senior-level student affairs leaders who have participated in these projects.

NASPA is hosting two University of Maryland, College Park master’s students, Alexis Foley and Tyler Huddleston, between late May and late July 2018 for their administrative apprenticeships. Alexis and Tyler are working with Joseph DeSanto Jones and Carol Galladian in supporting NASPA Advisory Services projects and communications.

NASPA Advisory Services completed a customized benchmarking reporting of student affairs staffing across functional areas at the request of an institution who participated in our first year of division-level reviews.

---

**Center for First-generation Student Success**

Since establishing in June 2017, the Center has made significant progress in developing internal infrastructure to support efforts while advancing external opportunities for professional development and knowledge creation. We continue to value the guidance of our Center Advisory Board and expert involvement of the Center Advocacy Group.

The Center had a successful debut at the 2018 Annual Conference in Philadelphia. The Center offered a well-attended pre-conference workshop facilitate by Center Advocacy Group members Whitnee Boyd (Texas Christian University), Brett Bruner (Fort Hays State University),
and Wendy Bruun (*Northern Arizona University*) and highlighted educational sessions featuring first-generation content. The Center hosted a booth in the Exhibit Hall to engage with attendees and cohosted a reception with the Socioeconomic & Class Issues in Higher Education (SCIHE) Knowledge Community. The Center’s educational session highlighting the emerging findings of our national landscape analysis was standing room only.

- Following a successful convening on first-generation student success in January 2018, a comprehensive report of sessions and discussions was released to attendees and featured on the Center website. Soon, videos of sessions and short interviews with participants will also be posted.

- In March, the Center hosted a joint planning meeting between NASPA leadership and The Suder Foundation. The agenda focused on develop of short-term goals, objectives, and tactics for continued alignment with the Center’s mission and vision.

- In April, Sonja Ardoin, Ph.D., faculty at Boston University and Center Advocacy Group member, offered *Exploring The Ways Jargon Influences College Access & Success for First-generation College Students* as the first in a series of live briefings on first-generation student success. We estimated 175 engaged participants during the event and continued purchases of the recording subsequently. The following events are in development for 2018 with additional options under consideration for 2019:
  - **Becoming an Individual and Institutional Advocate for First-generation College Students**
    - Tuesday, July 10 at 2PM EDT
  - **Operating with Little-to-No Budget for First-generation Student Programs**
    - Thursday, September 6 at 2PM EDT
    - Presenters: Symone Morales, M.Ed., and La’Tonya Reese Miles, Ph.D., UCLA
  - **An Evolution of First-generation-Focused Faculty Development at Northern Arizona University**
    - Mid-October TBD
    - Presenter: T. Mark Montoya, Ph.D., Northern Arizona University
  - **First-generation Students and Imposter Syndrome**
    - Early-November TBD
    - Presenter: Tom Dickson, Ed.D., University of California Riverside

- In May, the Center launched a new website presence at [https://firstgen.naspa.org](https://firstgen.naspa.org). The evolving site features history and context of the Center, links to programs and services, archives for media, research, and scholarship, blogs and interviews featuring successful approaches, and more. Visitors have an opportunity to sign up for regular Center newsletters when visiting the site.

- The Center announced a cooperating sponsorship agreement with the National Resource Center on the First-Year Experience & Students in Transition for the Institute on First-Generation College Students. Sarah E. Whitley, Ph.D., senior director of the Center, will join the faculty of the Institute to be held in Columbia, SC in June. To celebrate this sponsorship, the Center
offered a sweepstakes for a free Institute registration that was awarded to Jennifer Schoen from Northeastern University. This agreement is intended to expand into additional projects in 2019.

- The Center launched a “first-generation student success track” for the Closing the Achievement Gap conference and Symposium on Collegiate Financial Well-being in Columbus, OH in June. The track featured a well-attended preconference workshop, 20+ education sessions, a networking reception, and a Center exhibit space. The Center hosted an extended learning session on findings from the national landscape analysis of first-generation student success programs and an education session on the Center’s work. Both events were standing room only.

- In June, Stephanie Gordon, Sarah Whitley, and Deana Waintraub Stafford traveled to Dallas for a two-day strategic planning and budget meeting with The Suder Foundation. A focus of this meeting was to consider short and long-term strategies for the Center a year since opening and to consider budget needs to proposed programming and staffing as the Center expands.

- The Center is actively engaged in planning for the second annual First-generation College Celebration to be held in partnership with the Council for Opportunity in Education. This event, held on November 8, encourages colleges and universities to plan public celebrations of first-generation student success on their campuses and to engage first-generation faculty and staff in becoming active in efforts. The Center’s website will feature engagement opportunities and profiles of successful celebration efforts.

The Center is actively engaged in development of a First Scholars Toolkit, a turnkey approach to developing a campus-based first-generation student success institute, which will launch in coming months. This fall, the Center will open applications for First Forward, a national recognition program for institutions with a demonstrated commitment to first-generation student success. The Center is also actively considering long-term strategies for strategic communication and social media to advance our presence as a thought leader in first-generation work.

**Corporate Development**

2019 NASPA Annual Conference

- 2019 Annual Conference exhibits floorplan has been drawn up and up for fire marshal approval.
- Online Exhibitor Service Center and application tested and near completion.

Other Exhibits and Sponsorships, as of June 3, 2018

- 2018 Free Speech vs. the Inclusive Campus: An Unending Struggle Event: 2 sponsors: (E-checkuptogo Programs, Everfi)
- 2018 Mid-Levels Administrators Conference: 1 sponsor: (American Campus Communities), 1 exhibitor: (NSLS)
- 2018 Small Colleges and Universities Institute: 4 sponsors: (Credo, Everfi, OOHLALA Mobile, Spelman & Johnson)
- 2018 Symposium on Collegiate Financial Well Being/Student Success Conference: 7 exhibitors (AFCPE, Aviso Retention, CashCourse, Latchkey Training, NSLS, ReisUp, Wells Fargo)
- 2018 Assessment & Persistence Conference: 3 sponsors: (Campus Labs, OOHLALA Mobile and Skyfactor)
- 2018 CLDE Event: 4 sponsors: (3rd Millennium Classrooms, E-checkuptogo Programs, University of Alabama, Eco Promotional Products)
- 2018 Fundraising Conference: 2 exhibitors: (EveryAction, CampusESP)
- Seeking exhibitors/sponsors for:
  - 2018 Hills Days
  - 2018 Institute for New VPSAs
  - 2018 Multicultural Institute
  - 2018 Escaleras Institute
  - 2018 BACCHUS Initiatives of NASPA General Assembly
  - 2018 Women’s Leadership Institute
  - 2018 Student Affairs Law Conference
  - 2019 AVP Institute
  - 2019 Strategies Conference

Technology and Communications

Internal and External Networks
To keep up with our continually growing number of NASPA staff users, both on-site and in remote locations across the country, we are upgrading our phone, internal collaboration, and online meetings software to RingCentral. When implementation is completed in the coming months, staff will enjoy seamless connectivity to the NASPA phone system via mobile apps and their desktop computers regardless of location. The migration to RingCentral will also bring additional staff-wide connectivity and meeting tools and apps, including Glip, and Zoom.

We continue to monitor web security and compliance across our sites and enterprise to ensure that all of our sites remain compliant, protecting financial information at the highest standard.

The upgrade and expansion of the new distribution list and group email services continues to be successful, better enabling our groups to easily communicate with one another, while also reducing spam and increasing email deliverability. We continue to monitor our servers and upgrade as necessary to support the growing number of visitors to our sites.

NASPA Online Environment
We are in the process of developing a new Regional/KC/Division and NASPA Staff email tool, giving users the ability to create email lists and email content in a more user friendly way, and schedule the delivery of their emails. The system will utilize an integration with Salesforce Marketing Cloud, which provides detailed analytics that were not available in our previous system.

As we move through year two of our Salesforce implementation, more 3rd party integrations came online, with plans for additional integrations to come in 2018. The power of Salesforce is the ability it gives us to provide our members with a truly customized website experience. This will continue to improve in the coming year.

The 2019 NASPA Annual Conference site launched in May 2018.
The 100th Anniversary site launched in March 2018 and includes a dynamic timeline and featured content areas of past NASPA presidents, namesake programs, and research and scholarship of the Association and our members.

Finally, we have significantly upgraded our Call for Programs, Volunteer Central, and Event Administrator tools for increased ease of use by members, volunteer reviewers, and staff.

**Current Web Analytics**
As mentioned in our previous report, our web analytics reporting was improved this year which gives us more confidence in the accuracy of our data since it eliminates spam and robot traffic. Therefore, we are not detailing a comparison to the previous year.

**NASPA.org ONLY (March 1-May 31, 2018):**
- 702,613 page views
- 298,821 total sessions
- 193,238 users

**Social Media**
Twitter, LinkedIn and Facebook remain the primary social media platforms for our audiences. Instagram engagement is increasing, however, as with many “non-visual” businesses, Instagram will likely never become a primary platform for NASPA.
- Twitter followers: 30,500
- Facebook followers: 28,600
- LinkedIn followers: 28,104
- Instagram followers: 2,453

Paid advertising on Facebook has been a reliable and successful promotion strategy for the past two years. In the fall of 2017, Facebook drastically altered the way that paid advertising could be disseminated in their platform, resulting in increased difficulty in accurately targeted higher education professionals. However, with a revamp of our audience segmentation approach, we have been continuing to see high ROI on paid Facebook advertisements, especially in marketing NASPA events. The next major change expected from Facebook is in regards to an increased push by the algorithm toward groups. Our Facebook strategy may adjust as a result.

Twitter advertising has been shown to be less effective as the algorithms that Twitter uses hinge on criteria that are less relevant to our audiences (consumer buying habits and media consumption trends primarily), but we will be devoting some resources to developing quality target audiences for NASPA products and services, specifically when we can target an individualized audience list.

**NASPA in the News**
Between March 1-May 31, 2018, NASPA directly received over 1,051 news mentions, including the following:
- Slate Magazine (editorial on Justice Sotomayor’s appearance at the NASPA Annual Conference),
- CNN
- Public Radio International
- Inside Higher Ed
- University Business Magazine
President Kruger specifically was quoted 29 times in the press during the examined time period, including an Inside Higher Ed feature ‘How to ‘Not Be Rich’, which reached over 890,000 readers online. NASPA is increasingly seen as a source for higher education journalists across the country and receive calls from news organizations on a weekly basis.

Our members often include their association with NASPA whenever they are profiled or interviewed which has led to over 927 additional mentions of NASPA across U.S. news sources.

**Membership**

Statistics
- *Please review the attached individual membership statistics report under the Membership Committee tab. Quarterly membership reports are internal to NASPA Board Reporting. Annual Reports are made public.*
- *Please review the attached institutional membership statistics report under the Membership Committee tab. Quarterly membership reports are internal to NASPA Board Reporting. Annual Reports are made public.*

Initiatives
- The 2018 institutional renewal process is underway and well ahead of 2017. Statistics are included in the attached reports under the Membership Committee tab.
- We have continued working with the Regional Directors to refine their membership dashboards. We also have membership dashboards in progress for the Small Colleges & Universities Division, Community Colleges Division, and Faculty Council.
- NASPA is fully aligned with the spirit of the GDPR and believe that members have the right to control the use of personal information. While GDPR is limited to the European Union, NASPA will be adopting new data management standards and practices for all constituents, regardless of where they reside. Changes will be implemented on a rolling basis, with full communication to the NASPA membership throughout.

**Graduate Associate Program (GAP)**

For the 2017-2018 GAP class, there were 75 applications from 64 different institutions. 15 applicants were from institutions that were represented in the 2016-17 GAP class, while the remaining 60 applicants came from institutions that were not previously represented. While the number of applicants has remained comparable to previous years, the representation of applicants from new schools shows a growing interest. The recruiting efforts for 2018-2019 will continue to work on fostering relationships with both existing and new institutions.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Applications</strong></td>
<td>153</td>
<td>109</td>
<td>88</td>
<td>75</td>
<td>76</td>
<td>75</td>
</tr>
</tbody>
</table>
As of June 2018, 69 events had been hosted by GAP’s, reaching approximately 1257 people:

<table>
<thead>
<tr>
<th>Event</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brown Bag Lunch/Dinner with a Professional</td>
<td>7</td>
</tr>
<tr>
<td>Careers In Student Affairs Month Program</td>
<td>20</td>
</tr>
<tr>
<td>Resume Workshop</td>
<td>10</td>
</tr>
<tr>
<td>Student Affairs Social</td>
<td>12</td>
</tr>
<tr>
<td>Webinar Party</td>
<td>9</td>
</tr>
<tr>
<td>Blog Posts</td>
<td>7</td>
</tr>
</tbody>
</table>

Applications for the 2018-2019 Graduate Associate Program are now open, with an application deadline of August 27, 2019.

**Student Affairs Collective**

**Key Initiatives**

For the 2018-2019 year, we will be creating an engagement plan that includes:

- Recruiting more contributors to the blog;
- Redesigning the website;
- Connecting campaigns within the Student Affairs Collective blog to NASPA initiatives; and,
- Sharing relevant links, resources, and materials from across the student affairs community including webinars, events, and trending topics.

**SAC Social Media**

**Twitter**

- Between March 1-May 30, 2018, our Twitter account gained 12 new followers. Our account has a total of 29,602 followers.
- We continue to see that original, non-advertising Tweets remain the most engaging content.
- Our current demographics:
  - 60% Female, 40% Male
  - 86% of users reside within the United States. 4% reside in Canada, and 3% in the United Kingdom. The final 7% is split between various countries, including India, South Africa, Australia, Indonesia, Japan, Italy, and Germany.

**Facebook**

- Between March 1-June 1, 2018 our Facebook page gained 1,258 new fans. The Student Affairs Collective Facebook page has a total of 7,212 fans as of May 31, 2018.
- Between March 1-June 1, 2018 our Facebook page had 643,873 impressions.
- Our current demographics:
  - 66% Female, 32% Male
  - 25-34 year olds most active group, followed by 35-44 year olds.
  - U.S.-based English speakers is our predominant audience, with Chicago, IL being our most active city; followed in order by New York, Boston, D.C., and Atlanta, GA.
Finance

Statistics
• Please review the attached financial reports under the Finance & Operations Committee tab. Finance and Operations Committee reports are internal to NASPA Board Reporting. The Association’s financial status is reported publicly through our Annual Report.

Initiatives
• FY2018 2nd quarter financials were reviewed during the March 2018 Board of Directors meeting.
• The FY2019 budget was approved during the March 2018 Board of Directors meeting.
• The FY2017 990s were prepared and submitted in May 2018. They will be reviewed with the full NASPA Board of Directors in the July 2018 meeting.
• The FY2019 audit will begin in September 2018.

NASPA Foundation

New Board Members
• Greg Boardman, Gage Paine, Maggie de la Teja, Charlotte Tullos, Denzil Suite, and Frank Ardaiolo cycled off the Board at the conclusion of the 2018 Annual Conference.
• Eugene Zdziarski stepped down as Board chair, Les Cook stepped into the Chair-Elect position, Maureen Keefe stepped into the Member-at-Large position, and Bette Simmons became the new Board chair.
• New Board members include:
  o Rich DeCapua, associate dean of students, Boston College
  o Sara Mata, NSF national research traineeship program coordinator, University of Oklahoma Norman Campus
  o Deb Moriarty, vice president for student affairs, Towson University, Past NASPA Board Chair
  o Lisa Waits, dean student affairs, Touro University-California
  o Lori White, vice chancellor for student affairs, Washington University in St. Louis

Foundation Ambassadors:
• Foundation Ambassadors attended and advocated for the NASPA Foundation at the Region II and Region III conferences in June 2018.
• As we enter the fifth year of the Foundation Ambassador program, several new volunteers are on board. Ambassadors for the 2018-19 year are:

<table>
<thead>
<tr>
<th>Region</th>
<th>Name</th>
<th>Campus</th>
<th>Professional Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>I</td>
<td>Elissa Carrol</td>
<td>Quinnipiac University</td>
<td>Director of Student Affairs for the School of Medicine</td>
</tr>
<tr>
<td>I</td>
<td>Shane Long</td>
<td>University of New England</td>
<td>Director of Student Conduct</td>
</tr>
<tr>
<td>II</td>
<td>Patricia Debertolis</td>
<td>Alfred University</td>
<td>Associate Dean of Students</td>
</tr>
<tr>
<td>III</td>
<td>Vince Miller</td>
<td>Valdosta State University</td>
<td>Vice President for Student Affairs</td>
</tr>
<tr>
<td>IV-East</td>
<td>Sidney Childs</td>
<td>Saginaw Valley State</td>
<td>Associate Provost for Student Affairs/Dean of Students</td>
</tr>
<tr>
<td>IV-East</td>
<td>Niki Rudolph</td>
<td>Michigan State</td>
<td>Director of Student Affairs</td>
</tr>
<tr>
<td>IV-West</td>
<td>David Adams</td>
<td>Tulsa Community College</td>
<td>Director</td>
</tr>
</tbody>
</table>
NASPA Annual Conference Foundation Booth

- The Foundation raised $100,000 in new pledges at the NASPA Annual Conference.
- The Board hosted several activities at the Foundation Booth this year. These included:
  - Pick-a-Prize Raffle Items: Regional Conference registrations, artwork, Starbucks gift cards, Red Sox tickets, Amazon gift card;
  - Mail a Postcard: for a $10 donation, the Foundation would mail a postcard to a member of your choosing in their honor;
  - Pick 9 for $100: This was a group competition in which a team captain recruited nine people in addition to themselves to raise $100 total for the Foundation; and,
  - S.A. Inspire buttons were available as a thank you gift for $5.00 or a pack of six for $25.
- During the opening session, a Text-to-Give campaign was shared in hopes of raising awareness, the number of active donors, and donations of and for the NASPA Foundation. $5,839 was raised through this effort.

Pillars of the Profession

- The 2018 Pillars of the Profession raised $66,626 from 1,196 gifts. This compares to $53,492 from 978 gifts in 2017.
- Approximately 250 guests attended the Pillars of the Profession ceremony at the NASPA Annual Conference.

100th Anniversary Campaign: Beyond Our Wildest Dreams

- The Foundation announced the campaign to raise $1 million by March 2019 in support of NASPA’s 100th celebration at the March 2018 NASPA Annual Conference.
- The theme for the campaign is “Beyond Our Wildest Dreams” and is focused on raising funds through major gifts, planned gifts, and annual giving. The Foundation has three sub-committees focused on each of these areas to fundraise.

Upcoming Foundation Executive Committee Meeting
July 22-23, 2018 ◊ NASPA ◊ Washington, DC

- The Executive Committee will meet in DC to prepare for the September Board meeting.

Upcoming Foundation Board Meeting
September 16-18, 2018 ◊ The Warwick Denver ◊ Denver, Colorado

- The Board will review the upcoming goals and priorities for the 2018-2019 year.

Knowledge Community (KC) Special Interest Funds

- At the Annual Conference, the Board approved three additional Knowledge Communities to raise funds to support KC programming efforts. These include the Assessment, Evaluation and Research KC, the Spirituality and Religion in Higher Education KC, and the Veterans Knowledge Community.
Emerald Club Giving Level

- In response to requests from new professionals and mid-level administrators for a lower entry point into the NASPA Foundation’s gift societies, the Foundation has created the Emerald Club.
- This is a new pledge category targeted at new professionals and mid-level administrators in the amount of $1,000 over five years.

Social Justice Fund

- This new fund will support attendance and programming centered on social justice-related topics.
  - The Social Justice fund is an advocate for action.
  - The Social Justice fund supports education. This fund supports compelling thought leaders for NASPA Briefings.
  - The Social Justice fund supports access and education. This fund supports scholarship for members to attend NASPA programs to further their social justice education.

Research and Policy Institute

The Research and Policy Institute (RPI) continued to conduct research and policy analysis on behalf of NASPA and its strategic priorities.

Monthly Policy Update Email

Starting in December 2017, members of the NASPA Policy and Advocacy Team began compiling a monthly policy update email. Each email includes a brief summary of key policy conversations at the federal and state level over the past month; information on upcoming policy briefings and events along with registration links; links to all posts on the RPI blog in the past month; and links to each of the weekly policy update blog posts from the past month. The NASPA Marketing and Communications Team is assisting with promotion of the email, which is an option for anyone with a NASPA profile to opt-in to receiving.

Engagement with the Public Policy Division

RPI staff continue to work with the Public Policy Division (PPD) to provide updates on federal and state policy developments and regulatory actions. The RPI is preparing multiple weekly blog posts and monthly live policy briefings that cover both current events and foundational information to help professionals increase their understanding of public policy. In May 2018, RPI staff provided logistical and technical support to the PPD to present their second virtual Town Hall session on guns on campus and campus safety.

Diana Ali provides a comprehensive policy update on current federal and state policy issues to members of the PPD during their monthly calls as well as a written summary that is included in the meeting notes. Teri Lyn Hinds and Diana Ali prepare a heavily annotated policy update slide deck for use by PPD members in updating their regions and divisions on policy issues at the NASPA Annual Meeting, summer and fall meetings. The most recent update was sent to PPD members in late May.

The NASPA Public Policy Agenda webpage has been updated and is maintained weekly to embed resources produced by NASPA RPI members relevant to the tenets of the Agenda within the last year. These updates make it easier for PPD and other NASPA members to more easily locate the most up-to-date resources RPI has available on a wide variety of topics.
Board/Volunteer Management

- Jill Dunlap continued to serve as the staff liaison for the Equity, Inclusion and Social Justice Division as it has made the transition from a Commission to a Division. Jill also served as the staff liaison for the newly formed Sexual and Relationship Violence Prevention, Education and Response Knowledge Community.
- In April 2018, Jill started a new role as the staff liaison for the Faculty Council.

Association Partnerships

- Jill Dunlap represented NASPA at the 2018 NCAA Sexual Violence Prevention Think Tank.
- Jill also continued her participation in the CUPA-HR higher education association Diversity, Equity, and Inclusion Task Force.

Professional Development & Events

NASPA Annual Conference

2018 NASPA Annual Conference
March 4-7, 2018 @ Philadelphia, PA

- The 2018 NASPA Annual Conference had a total of 8,142 participants. This conference surpassed the 2017 Annual Conference to be the second largest conference next to the 2015 New Orleans event.
- The NASPA 100th Anniversary Gala was held at the National Constitution Center with about 500 attendees. Due to a snow storm, we had less than the 540 guests who purchased tickets, but many who were not able to attend due to a sold out ticket situation were able to attend because others offer their tickets. The event was a wonderful black-tie celebration with a sit down dinner and dancing.
- The Opening Reception will took place in the Convention Center and was a celebration of all things Philadelphia with the LOVE sign and a Rocky impersonator. Nearly 7,000 of our participants joined in the 100th Opening Reception.
- Featured speakers included U.S. Supreme Court Justice Sonia Sotomayor who, by all accounts, provided the best keynote of a NASPA Annual Conference to date. She was interviewed by Anna Gonzalez, vice president for student affairs, Lewis & Clark College and then she walked the entire length of the 8,000-person room shaking hands and while answering questions from Dr. Gonzalez. She was an inspirational and wonderful addition to the 2018 event. Additional featured speakers included Jason Dorsey, a speaker focused on Millennials and Generation Z; Mimi Ito, a faculty member who discussed technology and how it changes community; Dr. Michael Lomax, the president of the United Negro College Fund; and Dr. Larry Roper, a long-time NASPA member, faculty member, and former VPSA, served as our closing speaker.
- In 2018, we had three SA Speaks session time blocks with creative and passionate speakers:
  - Scott Peska, Waubonsee Community College
  - Julia Golden-Battle, Massachusetts College of Pharmacy & Health Sciences
  - Angela Hoffman, Michigan Tech University
  - Darien Smith, University of Maryland – College Park
  - John Mark Day, Oklahoma State University
  - David Surratt, University of California – Berkeley
- Nancy Hunter Denny, Lead365
- Sofia Pertuz, Hofstra University
- Dana Bozeman, Northwestern University
- Joshua Fredenburg, Saint Mary’s College of California
- Deborah Scheibler, Wilkes University
- Antonio Duran, The Ohio State University
- Shauna Sobers, The University of Texas at Austin
- Maurisa Li-A-Ping, Indiana University, Bloomington
- Russell Aivazian, University of Kentucky

• The Innovation Area was located in 18,000 square feet of space in one of the Terrace Ballrooms at the Philadelphia Convention Center. The Innovation team presented unique programs that allowed for innovative dialogue and discussion about technology, data tools, and debates that discussed the future of the profession.

• There were four Extended Learning Sessions in the 2018 program.
  - Faculty Institute: Graduate Preparation Programs & Preparing Future Professionals
  - Advancing the Principles of Cultural Diplomacy through Arts-based Practice: Creating Human Bonds
  - Closing the Equity Gap: Design Strategies for Institutional Transformation
  - From Vice President of Student Affairs to College President

• The Exhibit Hall hours changed this year with hours on Monday from 12 p.m. – 5 p.m. and Tuesday from 9 a.m. – 4 p.m.

• Pre-conference workshops were posted and available for registration October 2, 2017:
  - Full-day Pre-conference Submissions - 26
    Accepted - 20
  - Half-day Pre-conference Submissions - 68
    Accepted - 36

• The Program Committee met in October to review and select the educational programs:
  - Program Reviewers 1,060
  - Total number of program submissions (including pre-cons) – 1,952
  - General Interest Program Submissions – 1,318
    Accepted - 528
  - Constituent Group Sponsored Submissions - 334
    Accepted - 86
  - Poster Session Submissions - 44
    Accepted - 25
  - SA Speaks Submissions - 44
    Accepted - 15
  - Scholarly Paper Submissions - 117
    Accepted - 51
  - Rejected Programs – 1,083 (55% rejected)

2018 NASPA Campus Tours
March 3, 2018 ◊ Philadelphia, PA

• There were 35 participants on this year’s tour.
• Catherine Feminella, assistant dean for student development and engagement, Widener University and Allison Wisniewski, associate dean of students & Title IX coordinator, Rutgers University served as co-chairs of campus tours.
University of Pennsylvania, Drexel University, Community College of Philadelphia, Temple University, and Rutgers University have graciously agreed to serve as tour hosts.

MTVu provided sponsorship for lunch.

2018 NASPA Community Colleges Institute
March 3 – 4, 2018 ◊ Sheraton Philadelphia Downtown

The theme of the 2018 CCI was *Pathways to Success* wherein attendees explored pathways to success for students and professionals on community college campuses.

2018 was the second year the CCI released a call for programs.

- 28 program proposals received (compared to 26 in 2017).
- 15 programs were selected to be presented.

**Registration Comparison:**

<table>
<thead>
<tr>
<th>Year</th>
<th>Final Registration</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>116</td>
</tr>
<tr>
<td>2017</td>
<td>86</td>
</tr>
<tr>
<td>2016</td>
<td>29</td>
</tr>
<tr>
<td>2015</td>
<td>76</td>
</tr>
</tbody>
</table>

The following individuals served on the planning committee:

- Aubria Phillips, assistant professor/counselor, Community College of Philadelphia.
- Bette Simmons, vice president of student development, County College of Morris.
- Emmanuel Esperanza, director of registration and records, Moraine Valley Community College.
- Jeff Rose, assistant dean of student affairs, Delaware Technical Community College
- Katherine Doss, dean of student success, Palo Alto College.
- Lisa O’Connor, associate director of student affairs, CUNY Borough of Manhattan Community College
- Lynette Luckers, assistant professor/counselor, Community College of Philadelphia
- Misha “Michiko” Kealoha, student life and leadership manager, Cañada College
- Solomon Tention, director for student engagement/Title IX coordinator, South Louisiana Community College

Keynote speakers:

- Donald Guy Generals, president, Community College of Philadelphia.
- Dhanfu Elston, vice president of strategy for guided pathways and purpose first, Complete College America.

23rd International Symposium at NASPA Annual Conference

During the 2018 NASPA Annual Conference, the International Symposium convened student affairs practitioners from around the world with offerings that included:

- A panel discussion highlighting how campuses around the world adopt and adapt best practices and procedures and implement them within their institutions.
- A keynote address by President of Yale-Nus College, Tan Tai Yong
- A “first-time attendee” pre-session for international delegates.
- No-host dinners for international delegates called Dinner and Dialogue were organized to develop a sense of community among participants.
The following individuals served on the planning committee:

- Tadd Kruse, symposium co-director and assistant to the president for institutional planning & effectiveness, American University of Kuwait.
- Enrique Lara-Nuño, symposium co-director and director of student affairs, Arkansas State Queretaro.
- Kevin Stensberg, manager of graduate services, KAUST.
- Brett Perozzi, vice president for student affairs, Weber State University.
- Enrique Ramos, headmaster, Liceo de Monterrey.
- Courtney Stryker, senior student affairs consultant, Qatar University.
- Tom Ellett, senior associate vice president of student affairs, New York University.
- Karla Fraser, senior associate director, Yale-NUS College.
- Ben Cecil, assistant director of international student life, University of Georgia, Athens.
- Antoine Gergess, dean of student affairs, University of Balamand, Lebanon.
- Jorge A. Martinez-Santiago, director of TRIO programs and academic talent search, Fordham University.
- Matthew Rader, assistant vice president for student affairs and dean of students, IES Abroad.

Registration comparison:

<table>
<thead>
<tr>
<th>Year</th>
<th>Final Registration</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>140</td>
</tr>
<tr>
<td>2017</td>
<td>130</td>
</tr>
</tbody>
</table>

The Placement Exchange

**The Placement Exchange: Onsite Event, Spring 2018**

*February 28-March 3, 2018 • Philadelphia Convention Center • Philadelphia, PA*

- Registered Candidates:
  - Professionals: 194
  - Students: 817
  - Total: 1,011
- Registered Employers: 362
- Onsite Job Postings:
  - Standard Event Post Listings: 499
  - Premium Event Post Listings: 86
  - Upgraded Event Post Listings: 5
- Interview Tables Sold:
  - Standard Table: 572
  - Premium Table: 99
  - Upgraded Table: 4
- Onsite Interviews Scheduled: 11,150

**NUFP (NASPA Undergraduate Fellows Program)**

**Summer Internship Process**

- The program received 118 completed applications from Fellows seeking summer internship opportunities. Through generous host institutions we are able to offer 54 individual positions across 35 unique institutions.
To host an internship, institutions commit to providing a robust 6-8 week experience and a minimum stipend of $1500 for each intern.

Annual Conference:
- NUFP hosted its annual “Friends and Family” reception during the 2018 Annual Conference. M/NUFP Alum, Richard Carvajal shared the importance of NUFP to his student affairs journey with attendees.
- NUFP also hosted a community meeting in lieu of the standard mentor and alumni roundtables. The community meeting allowed stakeholders within the NUFP family to conceptualize ways to celebrate and acknowledge NUFP’s 30th anniversary in 2019.

Workshops, Conferences, & Institutes

2018 NASPA Reimagining Fraternity and Sorority Life Task Force Meeting
April 2 – 3, 2018 @ Texas Christian University @ Fort Worth, TX
- During the 2017 Annual Conference, NASPA and the Fraternity and Sorority Knowledge Community held an event in partnership with members of the North-American Interfraternity Conference; the National Panhellenic Conference; the National Association of Latino Fraternal Organizations; the National Pan-Hellenic Council; and the National APIDA Panhellenic Association to host fraternity and sorority representatives and vice presidents of student affairs for a day-long conversation on identifying challenges facing fraternities and sororities.
- As a result, this event was created to continue the conversations from San Antonio in order to continue conversations.
- Participants for this meeting included:
  - Alicia Caudill, executive vice president for student affairs, College of Charleston; Kathryn Cavins-Tull, vice chancellor for student affairs, Texas Christian University; Michael Freeman, vice president for enrollment management and student affairs, Coppin State University; Ricardo Hall, vice provost for student affairs, Lehigh University; Almeda Jacks, vice president for student affairs, Clemson University; Jennifer Jones, immediate past president, National Pan-Hellenic Council Inc.; Vigor Lam, vice chair, National APIDA Panhellenic Association; Shay Little, vice president for student affairs, Kent State University; Francisco Lugo, president, National Association of Latino Fraternal Organizations (NALFO); Jason Meriwether, vice president for student success, Rhode Island College; Lori Reesor, vice provost of student affairs and dean of students, Indiana University; Bernie Schulz, NASPA FSKC Co-Chair; Richard Walker, vice president for student affairs and enrollment services, University of Houston; Jeffrey Waple, vice chancellor for student affairs, Southern Illinois University, Edwardsville; Edward Whipple, vice president for student affairs and dean of students, Willamette University; Robert Wild, dean of students, Washington University in St. Louis; Lynda Wiley, executive director, Association of Fraternity/Sorority Advisors; Stephanie Gordon, vice president for professional development, NASPA; James Stascavage, senior director of leadership and senior student affairs officers initiatives, NASPA and Robert Valderrama, assistant director of professional development, NASPA.
NCC Online – Civic Learning and Democratic Engagement: A Community College Perspective
May 30, 2018 ◊ Live Briefing

- The Community Colleges Division partnered with the NASPA Civic Learning and Democratic Engagement Knowledge Community to offer a session focused on the unique perspective of community colleges relating to civic learning.
- 88 unique registrants.
- Presenters:
  - Jan Lloyd, associate vice president for student development, Seminole State College of Florida
  - Stephanie King, assistant director for civic engagement, knowledge community, and social justice initiatives, NASPA
  - Amy Koeckes, associate director for the center for student engagement, University of Nevada, Reno.

2018 Closing the Achievement Gap: Student Success in Higher Education Conference
May 31 – June 2, 2018 ◊ Columbus, OH

- This annual conference focuses on how student affairs practitioners can develop effective approaches to support students who struggle to complete their degree.
- This annual program was co-located with the Symposium on Collegiate Financial Well-being.
- The following individuals served on the planning committee:
  - Clare Cady, co-director and co-founder, college and university food bank alliance; Oscar Felix, associate vice president for diversity, Colorado State University; Trent Ball, associate dean of students, educational access programs, Southeast Missouri State University; Judith Estrada, director of the Chicano Latino resource center, University of California, Santa Cruz; Tim Richardson, executive director of academic support services, University of Houston - Clear Lake; Evetth Gonzalez, assistant dean of campus life, Harvey Mudd College; Patrick Hale, assistant director of intercultural affairs, Stonehill College; Aaron Jones, retention specialist, Black student community, University of California, Santa Cruz; and Tim Khuu, academic advisor, University of Southern California; and Luz Sandoval, graduate student, Fresno State University.
- Speakers and panelists for this conference included:
  - Louis Soares, vice president for strategy, research and advancement, American Council on Education; Dr. Stella Flores, associate dean for faculty development and diversity, associate professor of higher education; director of access and equity, Steinhardt Institute for Higher Education Policy, New York University; Dr. Andrew Nichols, senior director of higher education research and data analytics, The Education Trust;
- Over 55 sessions were offered at the Closing the Achievement Gap: Student Success in Higher Education Conference, including extended learning sessions, panel discussions, concurrent sessions, and toolbox sessions.
- There were 315 participants registered for the 2018 NASPA Closing the Achievement Gap: Student Success in Higher Education Conference. Below are the numbers of participants that attended the conference throughout the past three years:
2018 Symposium on Collegiate Financial Well-Being
May 31 – June 2, 2018 ◊ Hilton Columbus Downtown ◊ Columbus, OH

- Co-sponsored with The Ohio State University and co-located with the NASPA Closing the Achievement Gap: Student Success in Higher Education Conference.
- The call for programs received 43 program proposal submissions (compared to 41 in 2017).
- Registration comparison:

<table>
<thead>
<tr>
<th>Year</th>
<th>Registrants</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>315</td>
</tr>
<tr>
<td>2017</td>
<td>390</td>
</tr>
<tr>
<td>2016</td>
<td>231</td>
</tr>
</tbody>
</table>

- The following individuals served on the planning committee:
  - Connie Boehm, director of student resilience, University of Nebraska-Lincoln
  - Sherifa Dela Cruz, economic crisis care manager, University of California, Los Angeles
  - Bryan Hoynacke, assistant director, financial wellness, student life student wellness center, The Ohio State University
  - Anne McDaniel, executive director, center for the study of student life, The Ohio State University
  - Brian Mistler, executive director, student health and wellbeing services, Humboldt State University
  - Catherine P. Montalto, associate professor, department of human sciences, college of education and human ecology; director, first year experience, undergraduate education; The Ohio State University
  - Erica Phillips, associate director, center for the study of student life, The Ohio State University
  - Jack Popovich, associate professor, Columbus State Community College
  - Sara Potter, financial wellness coordinator, University of California, Los Angeles
  - Benjamin Raines, financial wellness coordinator, The Ohio State University
- Keynote speakers:
  - Sara Goldrick-Rab, professor of higher education policy and sociology, Temple University
  - Louis Soares, vice president of research and advancement, American Council on Education.
  - Andrew Nichols, senior director of higher education research and data analytics, The Education Trust.

Free Speech vs. the Inclusive Campus: An Unending Struggle?
June 3 – 4, 2018 ◊ Hilton Alexandria Old Town ◊ Alexandria, VA

- This VPSA- and AVP-exclusive offering was designed to help institutional leaders to tackle the challenges inherent in the tension between protecting free speech rights and creating and supporting inclusive campus environments.
- Invited speakers included
Brandon Busteed, Gallup
Terry Hartle, American Council on Education
Scott Jaschik, Inside Higher Ed
Kevin Kruger, NASPA
Byron McCrae, Davidson College
Andrew Morse, University of Northern Iowa
Rose Pascarell, George Mason University
Sue Riseling, International Association of Campus Law Enforcement Administrators
Jeffrey Sun, University of Louisville

- Forty-three VPSAs and AVPs participated in the program.

2018 NASPA Student Affairs Certificate Program in Law and Policy
June 4 – 8, 2018, Hyatt Regency Clearwater Beach Resort @ Clearwater Beach, FL

- This certificate program was designed as a 5 day, 23 hour course and participants completed a written final exam for the certification.

<table>
<thead>
<tr>
<th>Year</th>
<th>Applications</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>53</td>
</tr>
<tr>
<td>2017</td>
<td>56</td>
</tr>
<tr>
<td>2016</td>
<td>43</td>
</tr>
<tr>
<td>2015</td>
<td>39</td>
</tr>
</tbody>
</table>

- 33 were invited and attended the program.
- The following served as faculty for the program:
  - Oren R. Griffin, associate dean for academic affairs and associate professor of Law, Mercer University
  - Peter F. Lake, Charles A. Dana chair and director, Center for Excellence in Higher Education Law and Policy, Stetson University College of Law
  - Brian J. Mistler, executive director of student health and wellbeing services, Humboldt State University

2018 Civic Learning and Democratic Engagement (CLDE) Meeting
June 6 – 9, 2018, Hyatt Orange County – Anaheim, CA

- Sixth annual offering of this meeting, co-organized by AASCU’s American Democracy Project (ADP) and The Democracy Commitment (TDC).
- There were over 530 students/faculty/administrators from over 150 institutions. Compared to 600 in 2017, 515 in 2016, and 630 in 2015.
- Committee members are:
  - Melissa Baker-Boosamra, Associate Director of Student Life for Civic Engagement and Assessment, Grand Valley State University (Mich.)
  - Jen Domagal-Goldman, ADP National Manager, AASCU
  - Gregg Grenier, Director of Community Engagement, Mount Ida College (Mass.)
  - L. Daisy Henderson, Visiting Professor, Ferris State University (Mich.)
  - Chris Hutchison, Assistant Dean of Students, Chapman University (Calif.)
  - Molly Kerby, Associate Professor, Western Kentucky University
  - Stephanie King, Assistant Director for Civic Engagement, Knowledge Community, and Social Justice Initiatives, NASPA
  - Helen-Margaret Nasser, Associate Director, Academic Affairs, CUNY Kingsborough (N.Y.)
Duane Oakes, Faculty Director, Center for Community & Civic Engagement, Mesa Community College (Mass.)
Patty Robinson, Faculty Director, Civic and Community Engagement Initiatives, College of the Canyons (Calif.)
Verdis Robinson, TDC National Manager, AASCU
Michael Willard, Faculty Director of Service Learning/ Professor of Liberal Studies, California State University, Los Angeles

- 120 concurrent sessions were offered for participants around the CLDE emergent theory derived from *A Crucible Moment*. Including meeting threads of vision, pedagogy, learning outcomes, and strategy.
- There were four Featured Sessions around the topics of media literacy, environmental stewardship, DACA and immigration, and homelessness and hunger.
- Keynote/Plenary speakers: The Civic Learning and Democratic Engagement planning team is working on identifying:
  - Jonathan Alger is president of James Madison University
  - Stefan Bradley, associate professor and chair of African American studies, Loyola Marymount University in Los Angeles
  - Clare Cady, director of research application and dissemination, Temple University
  - Hannah Jackson, student, University of Nevada, Reno and CLDE18 Intern
  - Kevin Kruger, president, NASPA
  - Mike Marriner, co-founder, Roadtrip Nation,
  - Joel Pérez, vice president and dean of students, Whittier College
  - Sian Proctor, geology professor, South Mountain Community College
  - Verdis Robinson, national director, The Democracy Commitment
  - Nancy Thomas, director of the Institute for Democracy & Higher Education, Jonathan M. Tisch College of Civic Life at Tufts University
- There were six pre-conference sessions offered:
  - Advancing Online Civic Literacy: New Skills for Citizens
  - Experience to Integration: Immersive Civic Learning Through Historical Role-Playing Games
  - Leading Institutional Civic Learning and Engagement Efforts through Assessment
  - Making Assessment Work for You: Strategies to Bring Meaning to your Civic Engagement Efforts
  - Politics 365 - Preparing for Political Engagement
  - Student Pre-conference Symposium

2018 Mid-Level Administrators Conference

*June 10 – 12, 2018 ♦ Salt Lake Marriott at City Creek ♦ Salt Lake City, UT*
- NASPA hosted the fourth annual conference for mid-level administrators from across the country.
<table>
<thead>
<tr>
<th>Year</th>
<th>Final Registration</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>118</td>
</tr>
<tr>
<td>2017</td>
<td>138</td>
</tr>
<tr>
<td>2016</td>
<td>101</td>
</tr>
<tr>
<td>2015</td>
<td>58</td>
</tr>
</tbody>
</table>

- Program chair for 2018 was Dr. Quincy Martin, III, faculty and coordinator for the higher education administration doctoral program.
- Faculty included:
  - Darryl B. Holloman, vice president for student affairs, Spelman College
  - Ashley Knight, dean of students, DePaul University
  - Jen Meyers Pickard, assistant vice president for division initiatives and planning in student affairs, University of Arizona
- Kyle A. Reyes, vice president for student affairs, Utah Valley University served as the opening keynote and spoke to topics around equity, inclusion, and social justice.
- Deneece Huftalin, president, Salt Lake Community College, served as our day two speaker and centered her comments on strategic planning from the mid-level.
- Teri Bump, vice president of university relations and student affairs at American Campus Communities, delivered two sessions.
- The faculty conducted individual resume review sessions for about 30 participants. Each participant received a copy of the NASPA publication, “The Mid-Level Manager in Student Affairs: Strategies for Success.”

**FIDAE (7th International Forum of Student Affairs)**

*June 13 – 15, 2018 © Universidad Autónoma de Nuevo León, Monterrey, México*

- The 7th International Student Affairs Forum (FIDAE, by its Spanish acronym: Septimo Edicion del Foro Internacional De Asuntos Estudiantiles) is an annual event held in a different city each year in México.
- FIDAE was organized by the four main universities in the state of Nuevo León: UANL (Universidad Autónoma de Nuevo León), Tecnológico de Monterrey, UDEM (Universidad de Monterrey), and U-ERRE (Universidad Regiomontana).
- Dr. Alicia Cantón currently serves as the chair of NASPA Mexico and Enrique Lara Nuno served as the chair of the conference. Nasser Mohamed Noriega, administrative coordinator for the Center for Innovation, Research and Development in Engineering and Technology, UANL, served as the opening keynote speaker.
- The following individuals served on the planning committee:
  - Alicia Cantón, Universidad de Monterrey; Enrique Lara Nuno, Arkansas State University, Campus Queretaro; Enrique Ramos, Headmaster, Liceo de Monterrey; Luis Rolando Hernandez, dirección de actividades estudiantiles, Universidad Autonoma de Nuevo Leon; María de Jesús Avila Andrade, U-ERRE, Universidad Regiomontana; Guadalupe Aguila, Universidad Tecmilenio; and Alejandro Pérez, Universidad Interamericana Para el Desarrollo.
- Speakers and presenters for this conference included:
  - Rogelio Garza Rivera, rector, Universidad Autonoma de Nuevo Leon; Margarita María Gómez, ombudsperson, Universidad de los Andes; Cecilia Cortés Romero, profesora, Pontificia Universidad Javeriana; Dra. Ángela Batista, vice president of student affairs institutional diversity and inclusion, Champlain College; Chelsea Elizabeth Gilbert,
director of the pride center, Lehigh University; and Scott Burden, associate director of pride center, Lehigh University.

- Over 250 participants registered this forum, including student affairs professionals from Mexico, Spain, Colombia, Chile and the United States.

2018 Assessment and Persistence Conference  
*June 14 – 16, 2018 @ Hilton Baltimore @ Baltimore, MD*

<table>
<thead>
<tr>
<th>Year</th>
<th>Registrations</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>293</td>
</tr>
<tr>
<td>2017</td>
<td>270</td>
</tr>
<tr>
<td>2016</td>
<td>359</td>
</tr>
</tbody>
</table>

- 65 registered for pre-conference workshops in 2018, 37 registered for the pre-conference workshops in 2017, and 65 attended pre-conference workshops in 2016.
- Four exhibitors were present: Oohlala, Skyfactor, Feel Good, Inc. and Campus Labs
- Featured speakers included:
  - Tia McNair, vice president of the office of diversity, equity, and student success, Association of American Colleges and Universities
  - Stephanie Marken, chief methodologist, Gallup
  - Stephanie Gordon, vice president for professional development, NASPA
- The following served on the Assessment and Persistence Conference planning committee:
  - Stacy Ackerlind, director and special assistant to the vice president for student affairs, University of Utah
  - Jerri Berry, data management analyst, University of Florida
  - Daniel Kaczmarek, director of assessment and evaluation, SUNY University at Buffalo
  - Darby Roberts, director of student persistence research, Texas A & M University
  - Timothy Salazar, director of assessment and planning, The University of Alabama
  - Pamelyn Shefman, director, assessment and planning, University of Houston

Future Workshops, Conferences, & Institutes

2018 NASPA M. Ben Hogan Small Colleges and Universities Institute  
*June 23 – 26, 2018 @ University of Puget Sound @ Tacoma, WA*

- The 2018 Institute was the 11th in its 20-year history. It was the first named in honor of Michael Ben Hogan.
- A unique and intentional component of this signature NASPA program is living and learning together on the host campus.
- As of the writing of this report, a record-setting 71 participants are registered for the program.
- The Institute planning team is led by co-chairs Andrea Conner (Grinnell College) and Carolyn Livingston (Carleton College). Other planning team members include:
  - Kristine Bartanen, academic vice president and dean of the university and interim vice president for student affairs and dean of students, University of Puget Sound
  - Kimberly Blea, dean of students, New Mexico Highlands University
  - Mike Brody, vice president & dean of students, Reed College
  - Sarah Comstock, associate dean of students, University of Puget Sound
- Trina Dobberstein, vice president for student affairs, Baldwin Wallace University
- Daniel Hirsch, dean of campus life, Pitzer College
- Paul McLoughlin, vice president and dean of the college, Colgate University
- Mark Miller, dean of students, Centenary College of Louisiana
- Erica O’Neal Howard, acting dean of students, Occidental College
- Mike Segawa, vice president for student affairs, Pitzer College
- Joy Smith, vice president for campus life and dean of students, Presbyterian College
- James Stascavage, senior director for leadership and senior student affairs officers initiatives, NASPA
- JoNes VanHecke, vice president of student life, Gustavus Adolphus College

- The institute focused on the following topics:
  - Protecting freedom of speech and creating inclusive campus climates
  - Campus partnerships that transform the student experience
  - Using data to tell the student affairs story
  - Promoting healthy campus communities and healthy staff
  - Creatively addressing resource challenges
  - Hot topics for small colleges and universities

**2018 NASPA Hill Days: Student Affairs Call to Action**
*July 16 – 17, 2018 © Washington, DC*

- 50 NASPA members will take part in the in-person Hill Days program.
- This is an opportunity for student affairs practitioners to develop approaches to promote advocacy and activism on a city, state and national level. Further, this event strives to educate practitioners on current and emerging legislative policies that affects higher education and methodical approaches to support and challenge legislations within the United States.
- This event also provides six live briefings between February and July 2018 related to background on relevant federal and/or state policy conversations and how the issue affects students and/or student affairs professionals on campus.
- Planning team members are:
  - Diana Ali
  - Jill Dunlap
  - Teri Lyn Hinds
  - Stephanie King

**2018 NASPA Student Affairs Fundraising Conference**
*July 26 – 28, 2018 © University at Albany, SUNY © Albany, NY*

- The 2018 event host site is University at Albany in Albany, NY.

<table>
<thead>
<tr>
<th>Year</th>
<th>Registration Count (6 Weeks Out)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>82</td>
</tr>
<tr>
<td>2016</td>
<td>77</td>
</tr>
<tr>
<td>2014</td>
<td>55</td>
</tr>
<tr>
<td>2013</td>
<td>66</td>
</tr>
</tbody>
</table>
The following individuals serve on the planning committee:
  o Cynthia Riggi, assistant vice president for student affairs, University at Albany.
  o Brian Rudolph, associate director, UAlbany Fund, University at Albany.
  o Jason Guilbeau, doctoral candidate, Florida State University.
  o Sue Harris, director of development, division of student affairs, University of Arkansas.
  o Patricia Mahon, vice president for student development and dean of students, South Dakota School of Mines and Technology.
  o Dorsey Spencer, associate director of student activities, Florida State University.

Keynote Speakers
  o Isaac W. K. Thweatt, executive director of individual giving, Columbia University-Columbia Business School.
  o Marybeth Gasman, director, Penn Center for Minority-Serving Institutions, University of Pennsylvania.
  o Stephanie Bell-Rose, senior managing director and head, TIAA Institute.

2018 NASPA Institute for New Vice Presidents for Student Affairs
October 7 – 10, 2018 ◊ Hilton Alexandria Old Town ◊ Alexandria, VA
  • This signature NASPA program is sponsored by the James E. Scott Academy.
  • Institute faculty include Amy Hecht (institute director), Florida State University; Shannon Ellis, University of Nevada, Reno; Byron McCrae, Davidson College; Frank Ross, Butler University; and Jermaine Williams, North Shore Community College.
  • Institute faculty will offer a two-hour, pre-Institute session for new VPSAs who are also relatively new to the field of student affairs (e.g., former faculty and academic administrators).

2018 NASPA Escaleras Institute: Latinx/a/o Student Affairs Professionals Scaling New Heights in Leadership
October 14 – 16, 2018 ◊ San Diego State University ◊ San Diego, CA
  • The 2018 NASPA Escaleras Institute: Latinx/a/o Student Affairs Professionals Scaling New Heights in Leadership is designed for Latinx/a/o student affairs professionals who aspire to senior student affairs officers roles, including the cabinet-level vice president for student affairs position, at colleges and universities.
  • In 2017, NASPA staff moved to have the Escaleras Institute occur every other year to ensure staff could work diligently with volunteers on enhancing the programmatic structure and curriculum of the program.
  • San Diego State University in San Diego, California was selected to host the institute this year.
  • The current faculty for the 2018 NASPA Escaleras Institute is composed of the following members:
    o Dr. Angela E. Batista, vice president of student affairs institutional diversity and inclusion, Champlain College; Dr. Tonantzin Oseguera, assistant vice president for student engagement, California State University, Fullerton; Dr. Joel Pérez, vice president and dean of students, Whittier College; Dr. Tony Cruz, vice chancellor of student affairs, St. Louis Community College; Dr. Sofia Pertuz, assistant vice president and dean of students, Hofstra University; Dr. Lorena Checa, vice president for student affairs, California State University, San Marcos; and Dr. Eddie Martinez, assistant dean of student services, Suffolk County Community College
  • This year, 124 individuals applied to be considered for an opportunity to attend the 2018 NASPA Escaleras Institute.
2018 Segundo Congreso Internacional: Asuntos Estudiantiles NASPA – LAC: Conocer y Valorar (Understand and Value)
October 22 – 24 2018 ⊂ Pontificia Universidad Católica de Chile, Santiago, Chile

- This international conference (Translated to The Second International Student Affairs Conference) is sponsored by the NASPA Latin American and Caribbean (LAC) area.
- The purpose of the conference is to enhance the profession of student affairs in the LAC area, while providing emerging and established student affairs professionals with professional development resources and opportunities to network.
- Speakers for this conference will include:
  - Dr. Kevin Kruger, president, NASPA; Maria Consuelo Burgos Cantor, dean of students, Universidad de los Andes; Dr. David Albert, director of student counseling service, The University of Chicago; and Dr. Lisa Bardill Moscaritolo, associate vice president and dean of students, Pace University.
- After conducting a call for proposals through NASPA’s translated call for programs system, we received 72 proposals from professionals in various countries including Chile, Mexico, Colombia, and the United States.

Women’s Leadership Institute
December 2 – 5, 2018 ⊂ Newport Beach Marriott Hotel and Spa ⊂ Newport Beach, CA

- NASPA is one of two planning partners for this year’s conference; this is the first time NASPA has participated as a full planning partner.
- Speakers and content are being finalized and discussed.

2018 NASPA Religious, Secular, and Spiritual Identities Conference
December 9 – 11, 2018 ⊂ New Orleans, LA

- Planning team members are:
  - Kenzalia Bryant-Scott, Senior Coordinator, Arizona State University
  - Zachary Cole, Program Manager, University Chaplaincy, Tufts University
  - Joel Harter, Associate University Chaplain and Director of Religious and Spiritual Life, Elon University
  - Stephanie King, Assistant Director for Civic Engagement, Knowledge Community, and Social Justice Initiatives, NASPA
  - Casey Peterson, Associate Dean of Students, Brigham Young University
  - Musbah Shaheen, Assistant Resident Director, University of Vermont
  - Ross Wantland, Director, Diversity and Social Justice Education, University of Illinois at Urbana-Champaign

2018 Leadership Educators Institute
December 15 – 17, 2018 ⊂ DoubleTree at the Entrance to Universal ⊂ Orlando, FL

- Biennial program hosted in conjunction with ACPA and NCLP.
- As of 6/15/2018, registration is open with the following deadlines:
  - Early-bird deadline: September 21, 2018
  - Regular deadline: November 5, 2018
- The call for programs is currently open with a deadline of June 1, 2018.
- The following individuals served on the planning committee:
o James Brown, associate director of student leadership development, University of Chicago and NASPA SLPKC representative.

o Stephanie Howeth, director of civic engagement and leadership, Southern Methodist University and NCLP representative.

o Kimberly Kushner, events and new student programs coordinator, University of Missouri-Kansas, and NASPA SLPKC representative.

o Anjali Renee Pattanayak, assistant director of involvement, Edgewood College and ACPA representative.

o Jessica Proskin, assistant director, center for community outreach, University of Kentucky and ACPA representative.

o Danyelle Reynolds, lead for student leadership for change, University of Michigan and NCLP representative.

o Ana Maia Wales, associate director of leadership engagement, University of Tampa and ACPA representative.

- Keynote speakers:
  o John Dugan, director of program quality, design, and assessment, The Aspen Institute.
  o Eboo Patel, founder and president, Interfaith Youth Core.
  o Georgia Sorenson, Møller leadership scholar and Møller by-fellow, Churchill College.
  o Susan Komives, professor emerita, University of Maryland, College Park.

2019 NASPA AVP Institute - Excellence in the “Number Two” Role
January 13 – 15, 2019 ◊ Hilton West Palm Beach ◊ West Palm Beach, FL

- The 2019 Institute will be the sixth annual offering of this AVP-exclusive program. It emphasizes excellence in the “number two” role, and is, therefore, differentiated from other NASPA programs designed for aspiring VPSAs.

- Institute faculty include Art Munin (institute co-director), University of Wisconsin Oshkosh; Gigi Secuban (institute co-director), University of Illinois at Urbana-Champaign; Michael Anthony, Rochester Community and Technical College; Evette Castillo Clark, Saint Mary’s College of California; Dan Maxwell, University of Houston System and University of Houston; Dave Parrot, University of Florida; and Shadia Sachedina, Fashion Institute of Technology, SUNY.

2019 NASPA Institute for Aspiring Vice Presidents for Student Affairs
January 13 – 16, 2019 ◊ Hilton West Palm Beach ◊ West Palm Beach, FL

- This application-based cohort experience is designed for student affairs professionals who aspire to the cabinet-level VPSA role and for others who seek more information about what the VPSA role entails.

- The Institute faculty is comprised of accomplished VPSAs and includes Michele Murray (institute director) College of the Holy Cross; Karl Brooks, Oakton Community College; Eric Grospitch, Washburn University; Martino Harmon, Iowa State University; Paul McLoughlin, Colgate University; Marcella Runell Hall, Mount Holyoke College; and Jeanine Ward-Roof, Ferris State University.

2019 NASPA Symposium on Military-Connected Students
February 7 – 9, 2019 ◊ Renaissance Las Vegas ◊ Las Vegas, NV

- Registration is open with the following deadlines:
  o Early-bird deadline: November 30, 2018
  o Regular deadline: January 11, 2019
The call for programs is currently open with a deadline of September 14, 2018.

The following individuals served on the planning committee:

- Lisa Adams, director, military and veteran center, The University of Texas at Dallas.
- Ross Bryant, director, military and veteran services center, University of Nevada, Las Vegas.
- Anne Clinton, clinical coordinator, Kirkwood Community College.
- Richard Delgado Jr., director of military affairs, Texas A&M San Antonio.
- Sherry Early, assistant professor, leadership studies, Marshall University-South Charleston Graduate Campus.
- Michael Kirchner, assistant professor, Indiana University-Purdue University Fort Wayne.
- Chelsea O'Brien, coordinator of tutoring and academic support, SUNY Genesee Community College.
- Julie Shank, doctoral candidate, George Mason University.
- Ken McRae, president, K.D. McRae and Associates, LLC.
- Cody Nicholls, assistant dean of students, University of Arizona.

Online Learning Community

The Online Learning Community now boasts a community of over 18,000 users. It serves as a home for several NASPA signature initiatives, including:

- NASPA Health, Safety, and Well-being Initiatives’ Certified Peer Educators
- Culture of Respect Collective
- CADE Collaborate
- Building Bridges: A Dialogue on Chilean and U.S. Higher Education
- The Community of Practice for the Center for First-generation Student Success (soon transitioning to its own external site)

The Online Learning Community has hosted 20 live briefing sessions since March 1, 2018, with a further 11 planned before the end of August.

Below are the sessions which have already passed, as well as the additional sessions that have set dates for the future:

<table>
<thead>
<tr>
<th>Event Title</th>
<th>Reg #</th>
<th>Date</th>
<th>Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>NASPA Hill Days Live Briefing: Immigration and International Students</td>
<td>78</td>
<td>3/13/2018</td>
<td>(RPI)</td>
</tr>
<tr>
<td>By the Community: Building Culturally-Informed Prevention Curriculum</td>
<td>6</td>
<td>3/15/2018</td>
<td></td>
</tr>
<tr>
<td>Why Women Should Ask: Pay Equity and Women in Student Affairs</td>
<td>11</td>
<td>3/20/2018</td>
<td>(CfW)</td>
</tr>
<tr>
<td>Culturally Bound: Developing Interculturally Competent Leaders</td>
<td>17</td>
<td>3/21/2018</td>
<td></td>
</tr>
<tr>
<td>Examining the Connection Between Student Affairs Work and Racial Justice</td>
<td>93</td>
<td>3/22/2018</td>
<td>(EISJ)</td>
</tr>
<tr>
<td>Student Inclusion on College Campuses: Eliminating the Barriers for Students with Disabilities</td>
<td>10</td>
<td>3/27/2018</td>
<td>(AA API GS IP L MR KC)</td>
</tr>
<tr>
<td>Queer People of Color in Higher Education</td>
<td>60</td>
<td>3/28/2018</td>
<td></td>
</tr>
<tr>
<td>Facilitating Diversity &amp; Social Justice Based Conversations</td>
<td>24</td>
<td>4/3/2018</td>
<td></td>
</tr>
<tr>
<td>Title</td>
<td>No.</td>
<td>Date</td>
<td>Location</td>
</tr>
<tr>
<td>----------------------------------------------------------------------</td>
<td>-----</td>
<td>------------</td>
<td>----------</td>
</tr>
<tr>
<td>Exploring The Ways Jargon Influences College Access &amp; Success for</td>
<td>69</td>
<td>4/4/2018</td>
<td>CFGSS</td>
</tr>
<tr>
<td>First-generation College Students</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Let’s Talk Competencies! Career Readiness Doesn’t Matter if Students</td>
<td>82</td>
<td>4/10/2018</td>
<td>SLP SCD KC</td>
</tr>
<tr>
<td>Can’t Express It</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Engaging Within Your Institution’s Community: Navigating Town and</td>
<td>31</td>
<td>4/11/2018</td>
<td>CLDE KC</td>
</tr>
<tr>
<td>Gown Relations</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>NASPA Hill Days Live Briefing: Higher Education Act Reauthorization</td>
<td>79</td>
<td>4/12/2018</td>
<td>RPI</td>
</tr>
<tr>
<td>Advising Through Controversy</td>
<td>7</td>
<td>4/12/2018</td>
<td></td>
</tr>
<tr>
<td>Movin’ Up: Refining Yourself and Your Career Path</td>
<td>9</td>
<td>4/24/2018</td>
<td></td>
</tr>
<tr>
<td>NASPA Hill Days Live Briefing: Free Speech and Intellectual Diversity on College</td>
<td>127</td>
<td>5/10/2018</td>
<td>RPI</td>
</tr>
<tr>
<td>Social Media as a Tool for Campus Student Wellness Assessment</td>
<td>27</td>
<td>5/21/2018</td>
<td></td>
</tr>
<tr>
<td>Making Room at the Table for All of Us: Meaningful Mentorship Among</td>
<td>40</td>
<td>5/22/2018</td>
<td></td>
</tr>
<tr>
<td>Women of Color</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Infusing Frameworks from the Business World to Improve Supervision</td>
<td>6</td>
<td>5/23/2018</td>
<td></td>
</tr>
<tr>
<td>and Communication</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsorship versus Mentorship: Career Advancement</td>
<td>47</td>
<td>5/24/2018</td>
<td>AA KC</td>
</tr>
<tr>
<td>Strategies for Advancing your Career in Student Affairs</td>
<td>42</td>
<td>6/6/2018</td>
<td>R III</td>
</tr>
<tr>
<td>NASPA Hill Days Live Briefing: State Advocacy</td>
<td>62</td>
<td>6/14/2018</td>
<td>RPI</td>
</tr>
<tr>
<td>Identity Taxation: Challenging the Consumption of My Emotional Labor</td>
<td>1</td>
<td>6/20/2018</td>
<td></td>
</tr>
<tr>
<td>Action-Oriented Assessment: Strategies for Collecting Data by Engaging Participants</td>
<td>11</td>
<td>6/25/2018</td>
<td>AER KC</td>
</tr>
<tr>
<td>Removing Roadblocks: Challenges and Opportunities in the Muslim</td>
<td>2</td>
<td>6/27/2018</td>
<td>SRVPER KC</td>
</tr>
<tr>
<td>Community for Survivor Healing</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Becoming an Individual &amp; Institutional Advocate for First-generation College Students</td>
<td>N/A</td>
<td>7/10/2018</td>
<td>CFGSS</td>
</tr>
<tr>
<td>Avoiding Burn-Out &amp; Practicing Self-Care</td>
<td>23</td>
<td>7/11/2018</td>
<td>R III</td>
</tr>
<tr>
<td>NASPA Hill Days Live Briefing: Federal Advocacy</td>
<td>64</td>
<td>7/12/2018</td>
<td>RPI</td>
</tr>
<tr>
<td>Disability Services for Graduate and Professional Students</td>
<td>N/A</td>
<td>7/16/2018</td>
<td>AGAPSS D KC</td>
</tr>
<tr>
<td>ZZZs into AAAs: Best Practices in Sleep Promotion for College Students</td>
<td>N/A</td>
<td>7/19/2018</td>
<td>WHP KC</td>
</tr>
<tr>
<td>How to Infuse Social Justice &amp; Equity into Your Work</td>
<td>34</td>
<td>8/6/2018</td>
<td>R III</td>
</tr>
</tbody>
</table>

The OnDemand library continues to be well-utilized by our members, especially the free sessions offered online. For the period between March 1, 2018 and May 25, 2018, we saw 437 registrations for previously recorded events.

From March 1, 2018 through May 25, 2018, there were 1340 registrations for Online Learning Community programs:

- 903 for live programs
- 437 for recorded
- 1107 for free programs
- 233 for paid programs
Institutional Upgrades
This year, we opted to offer a single upgrade package for member institutions. Combining the best elements of each of our previous packages, we now offer the following in the “OLC Subscription Package”

- Access to 10 OnDemand Sessions
  - Range in subject from equity, inclusion, and social justice; to technology; to health and well-being
  - Presentations can be downloaded as video or audio files
• 15% off OLC registrations for NASPA members at subscribing institutions
• Between May 16, 2018 (when institutional renewal notices were mailed) and May 25, 2018, nine institutions have opted into this package
• A total of 41 institutions opted into either of our previous two packages – we feel confident we will have at least this many register for this new package

Short Courses
Short courses continue to represent an affordable way professionals can get a deep dive into important topics – without necessarily having to pay for the hotel and travel expenses affiliated with conference attendance. We currently have a few options for practitioners, and are in the process of designing or updating others:
- Marilee Bresciani Ludvik created a new version of the popular *Outcomes Based Assessment Fundamentals* short course. Anticipated release is September 2018.
- We are developing a new short course with Delvina Miremadi-Baldino based on her *Realize your Resilience* program. Anticipated release is July 2018.
- A new series of short, instructional modules called *NASPA Summer School* will include tutorials on Excel, tips for building your personal brand, and using free apps with a student affairs focus, among others. Anticipated release is July 2018.

Virtual Ticket
The 2018 NASPA Virtual Ticket proved to be an exceptionally valuable resource this year – given the travel troubles that so many of our members experienced attempting to get to Philadelphia, we were able to convert those who typically would have had to cancel their registration to virtual attendees instead.

Between pre-sales and virtual ticket conversions, we had the following registration for virtual ticket packages:
- Featured Speakers Only: 3
- Fast Pass (6 month streaming access): 33
- Season Pass (12 months streaming access): 29
- Works Package (12 months streaming and all files on USB): 75
- Total: 140 virtual subscribers

An additional 32 packages have been purchased since Playback Now took over the registration process. We will receive a final sales report for the fiscal year from them in June which will detail each of the purchased packages.

With the 2020 NASPA Annual Conference in Austin in mind, we are running a pilot program in 2019 which will include virtual sites at campuses across the country. These sites will host NASPA members who cannot travel to Los Angeles (or, later, Texas), and will feature the streaming content of the NASPA Virtual Ticket. The hope is that these attendees will be able to enjoy the networking and personal connection of the NASPA Annual Conference at these smaller, satellite sites, while still enjoying the excellent content available in Los Angeles.
Knowledge Community Developed Online Events:

<table>
<thead>
<tr>
<th>Knowledge Community</th>
<th>Event Title</th>
<th>Reg #</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>African American, Asian Pacific Islander, Gender</td>
<td>Queer People of Color in Higher Education</td>
<td>60</td>
<td>3/28/2018</td>
</tr>
<tr>
<td>and Sexuality, Indigenous Peoples, Latinx/a/o, Multiracial</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student Leadership Programs, Student</td>
<td>Let’s Talk Competencies! Career Readiness Doesn’t Matter if Students Can’t Express It</td>
<td>82</td>
<td>4/10/2018</td>
</tr>
<tr>
<td>Career Development</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Civic Learning and Democratic Engagement</td>
<td>Engaging Within Your Institution’s Community: Navigating Town and Gown Relations</td>
<td>31</td>
<td>4/11/2018</td>
</tr>
<tr>
<td>African American Sponsorship versus Mentorship: Career Advancement</td>
<td></td>
<td>47</td>
<td>5/24/2018</td>
</tr>
<tr>
<td>Assessment, Evaluation, and Research</td>
<td>Action-Oriented Assessment: Strategies for Collecting Data by Engaging Participants</td>
<td>11</td>
<td>6/25/2018</td>
</tr>
<tr>
<td>Sexual and Relationship Violence Prevention, Education,</td>
<td>Removing Roadblocks: Challenges and Opportunities in the Muslim Community for Survivor Healing</td>
<td>2</td>
<td>6/27/2018</td>
</tr>
<tr>
<td>and Response</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Administrators in Graduate and Professional Student</td>
<td>Disability Services for Graduate and Professional Students</td>
<td>N/A</td>
<td>7/16/2018</td>
</tr>
<tr>
<td>Services, Disability</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wellness and Health Promotions</td>
<td>ZZZs into AAAs: Best Practices in Sleep Promotion for College Students</td>
<td>N/A</td>
<td>7/19/2018</td>
</tr>
</tbody>
</table>

Small Colleges and Universities Division Online Professional Development:

Inclusion, Diversity, and Social Justice in the Small College and University
April 6, 2018 Online and Recorded
- Presented as part of the Small Colleges and Universities Division’s Early-Career Development Institute
- Presented by Anna Gonzalez, Lewis & Clark College, and Angela Buck, also of Lewis & Clark College

Navigating Institutional Politics
May 11, 2018 Online and Recorded
- Presented as part of the Small Colleges and Universities Division’s Early-Career Development Institute
- Presented by Joel Pérez, Whittier College
BACCHUS Initiatives Workshops, Conferences, & Institutes

2018 BACCHUS Regional Spring Conferences
The BACCHUS Initiatives of NASPA coordinates with regional volunteer teams to host regional conferences in March and April. These local opportunities allow campuses and students to continue conversations about successful peer education programs.

BACCHUS Region I Spring Conference
March 24, 2018 ◊ University of Rhode Island
- Total Attendees: 87

BACCHUS Region II Spring Conference
March 24, 2018 ◊ University at Buffalo
- Total Attendees: 61

BACCHUS Region III Spring Conference
April 14, 2018 ◊ University of Richmond
- Total Attendees: 112

BACCHUS Region IV-W Spring Conference
April 5 - 7, 2018 ◊ Meeting of the Minds in Kansas City, MO
- Total Attendees: 442
Meeting of the Minds is a regional prevention and health education conference for college and university peer educators, their advisors, administrators, and campus and community law enforcement. The conference is coordinated by the Missouri statewide coalition, Partners in Prevention. Hosting the BACCHUS Region IV-W Spring Conference is a partnership between the BACCHUS Initiatives of NASPA and Partners in Prevention.

BACCHUS Region V Spring Conference
April 7, 2018 ◊ University of Montana Western
- Total Attendees: 43

BACCHUS Region VI Spring Conference
March 23, 2018 ◊ Pima Community College
- Total Attendees: 62

Advisors Institute
The Advisors Institute was created for peer education advisors to strengthen their skills, engage in best practices, and network. The institute allows both newer and more experienced advisors to strengthen knowledge around group development, recruitment and retention of peer educators, assessment and evaluation, and student learning outcomes.
June 7 – June 9, 2018 ◊ Orlando, FL
- Total Attendees: 31

Certified Peer Educator Training
- The Certified Peer Educator (CPE) Training is a training program facilitated by the BACCHUS Initiatives of NASPA, providing peer educators a standard foundation to provide peer-to-peer
education and support. In addition to on-site facilitation, the course can be trained by campus staff after completing a Train-the-Trainer course.

- This quarter ends with 620 total number of trainers, who have completed the Train-the-Trainer course. There are a total of 424 campus courses in the online learning community.
- This quarter, 2,825 new students have completed the CPE program, bringing the total number of certified students to 6,261 for the revised 2016 curriculum.

- Nine campuses and community programs brought a NASPA staff on-site to facilitate the CPE training course and/or the CPE Train-the-Trainer during this quarter. These included:

<table>
<thead>
<tr>
<th>Date</th>
<th>Institution</th>
<th>Location</th>
<th>Training Type</th>
<th># of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>3/24/2018</td>
<td>BACCHUS Region II Spring Conference</td>
<td>Buffalo, NY</td>
<td>Train-the-Trainer</td>
<td>2</td>
</tr>
<tr>
<td>4/19/2018</td>
<td>Ithaca College</td>
<td>Ithaca, NY</td>
<td>CPE Training</td>
<td>49</td>
</tr>
<tr>
<td>5/16/2018</td>
<td>Albright College</td>
<td>Reading, PA</td>
<td>CPE Training</td>
<td>45</td>
</tr>
<tr>
<td>5/18/2018</td>
<td>Albright College</td>
<td>Reading, PA</td>
<td>Train-the-Trainer</td>
<td>4</td>
</tr>
<tr>
<td>5/21/2018</td>
<td>American Liver Foundation</td>
<td>New York, NY</td>
<td>CPE Training</td>
<td>6</td>
</tr>
<tr>
<td>5/30/2018</td>
<td>Community College of Baltimore County</td>
<td>Baltimore, MD</td>
<td>CPE Training</td>
<td>53</td>
</tr>
<tr>
<td>6/06/2018</td>
<td>Valencia College</td>
<td>Orlando, FL</td>
<td>Train-the-Trainer</td>
<td>4</td>
</tr>
<tr>
<td>6/07/2018</td>
<td>Valencia College</td>
<td>Orlando, FL</td>
<td>CPE Training</td>
<td>45</td>
</tr>
<tr>
<td>6/08/2018</td>
<td>University of Mississippi</td>
<td>Oxford, MS</td>
<td>Train-the-Trainer</td>
<td>6</td>
</tr>
<tr>
<td>06/11/2018</td>
<td>California State University, Dominguez Hills</td>
<td>Carson, CA</td>
<td>CPE Training</td>
<td>50</td>
</tr>
<tr>
<td>6/12/2018</td>
<td>California State University, Dominguez Hills</td>
<td>Carson, CA</td>
<td>Train-the-Trainer</td>
<td>4</td>
</tr>
<tr>
<td>6/12/2018</td>
<td>Baruch College</td>
<td>New York, NY</td>
<td>Train-the-Trainer</td>
<td>4</td>
</tr>
<tr>
<td>6/13/2018</td>
<td>Baruch College</td>
<td>New York, NY</td>
<td>CPE Training</td>
<td>50</td>
</tr>
</tbody>
</table>

**Culture of Respect**

**Culture of Respect Collective**

*Ongoing (each cohort lasts 2 years)*

- Cohort 1:
  - Six months remain until our participating institutions “graduate” from the Collective. Culture of Respect staff are examining ways to keep graduates engaged with each other,
continuing to build on the peer-led learning model, and with Culture of Respect and other NASPA initiatives.

- Culture of Respect staff conducted spring/summer check-in calls with 31 of 43 participating institutions to review current status of their action plan to address sexual violence and the deliverables required over the next six months as we move to program close-out.

- Examples of innovative ideas included in/executed as part of participants’ action plans:
  - After the University of Puget Sound released changes to their sexual misconduct policy, they held forums across campus where students could come submit feedback and ask questions about the changes.
  - The University of Mississippi has created a credit-earning class that provides training for their peer educators. Their first class starts in the fall.
  - Montgomery College has been working on creating a standard of practice for the release of timely warnings. By working with their institutional Clery coordinator, they will make sure there is sufficient communication with survivors about when and how alerts will be distributed.
  - Alfred University commemorated SAAM by hosting Against My Will, a survivor-centered art installation created by an alum and accompanying panel discussion. The NASPA blog will highlight this event.

- Cohort 2:
  - Seven of 15 participating institutions have submitted their CORE Evaluation responses as of June 5, 2018. Responses are analyzed by Culture of Respect staff, who then return to the institution an individualized report, including: scores (CORE Blueprint six pillars and cumulative); qualitative assessment of strengths and opportunities; federal laws and guidance checklist; recommended practices checklist; and comparison data with peer schools.
  - From these reports, participating institutions will create their actions plans to improve institutional efforts to prevent and respond to sexual violence.

- Several professional development opportunities have been offered through the Collective from March – June 2018, including:
  - Monthly roundtable discussions focused on: campus climate surveys, unique challenges and opportunities of Title IX Coordinators, and campus prevention programs.
  - Multidisciplinary webinars, including:
    - JED Campus: A Public Health Approach to Campus Mental Health, presented by the JED Foundation
    - Providing Equitable Services to Respondents, presented by colleagues from the University of California system
    - Branding Consent Culture: The Role of Marketing in Sexual Violence Prevention, presented by the Interim Associate Director, Student Affairs Marketing and Communication at UC – Davis
  - A listening session on Title IX Notice of Proposed Rulemaking (NPRM) in anticipation of the Department of Education opening their comment period on Title IX guidance

**CORE Evaluation, 3rd Edition**
**Released April 2018**
- This 3rd edition of the survey not only makes improvements in question clarity and specificity, but also explores new content areas that speak to the evolving state of the field. The expanded survey content considers four key themes:
Continued commitment to student well-being
Evolution of Title IX
Intersections of Title IX and Title VII rights, as they relate to sexual violence and harassment
Diversity, equity, and inclusion

The 3rd edition is currently being utilized by Collective cohort 2 participating institutions

K-12 Technical Assistance
Ongoing
- The Emma Willard School featured their work with Culture of Respect in the spring 2018 issue of Signature magazine, sent to all Emma Willard alumnae.
- As a result of their work with Culture of Respect, the Croton-Harmon School District is currently reviewing proposed changes to their sexual misconduct policy and embarking on a social marketing/norms campaign.

CORE Constructs
Now available
- CORE Constructs are a suite of guides organized around the six pillars of the CORE Blueprint to supplement its implementation. These guides include downloadable resources, tools, and templates that can be adapted to meet specific institutional needs. CORE Constructs have been disseminated to participants in the Culture of Respect Collective and are available for purchase in the NASPA bookstore.

Guest blog for Stop Sexual Assault in Schools: Title IX in private schools: leaning in to lead
May 7, 2018
- How can private schools best utilize their unique resources and positioning to provide leadership in ending campus sexual violence and creating cultures of respect?

Letter to the Editor in the Chronicle of Higher Education: Key Lesson from Michigan State Is That Campus Culture Matters
May 16, 2018
- Culture of Respect and Ketchum PR reflect on the importance of strong leadership in creating campus cultures in which sexual violence is not tolerated.

April 12, 2018
This blog introduces the third edition of the CORE Evaluation and the addition of new questions that reflect the changing field.

Member Engagement

Upcoming Events
NASPA Open House
July 17, 2018 ◊ NASPA ◊ Washington, DC
- Audience: new professionals and graduate students
- This is an opportunity for attendees to learn more about NASPA’s initiatives, what NASPA can do for our members, and to learn what ideas our members have for the future of NASPA.
There will also be a rooftop reception for any attendees that are interested in networking with local professionals.

The Placement Exchange

The Placement Exchange: TPE 365
Online Job Posts, year to date (July 1, 2017-June 8, 2018)

<table>
<thead>
<tr>
<th>Online Post Type</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>3-pack, 30-Day Online Post</td>
<td>54</td>
</tr>
<tr>
<td>5-pack, 30-Day Online Post</td>
<td>1</td>
</tr>
<tr>
<td>10-pack, 30-Day Online Post</td>
<td>1</td>
</tr>
<tr>
<td>3-pack, 60-Day Online Post</td>
<td>14</td>
</tr>
<tr>
<td>5-Pack, 60-Day Online Post</td>
<td>3</td>
</tr>
<tr>
<td>Single 30-Day Online Post</td>
<td>1033</td>
</tr>
<tr>
<td>Single 60-Day Online Post</td>
<td>117</td>
</tr>
<tr>
<td>Single 90-Day Online Post</td>
<td>37</td>
</tr>
</tbody>
</table>

The Placement Exchange: Onsite Event, Summer 2018 (year one of a three year pilot)
*July 6-7, 2018 @ Denver Convention Center @ Denver, CO*

- Registered Candidates (as of June 8):
  - Professionals: 18
  - Students: 11
  - Total: 29
- Registered Employers (as of June 8): 23

TPE Committee Overview
The 2017-2018 Chair, Christina Olstad, completed her service to the committee, rolling off along with Marcos Rivera and Danielle Dimoff.

Randall Williams (2017-2018 Chair Elect) has assumed the role of 2018-2019 Chair while Josh Hartman has moved into the Chair Elect role. We are joined by 3 new committee members: Aaron Harris, Arienne Milkles, and Krystal Nicholson. The TPE committee retreat is scheduled for July 25-July 27 in Columbus, Ohio.

2018-2019 TPE Committee

<table>
<thead>
<tr>
<th>Last Name</th>
<th>First Name</th>
<th>Institution</th>
<th>Committee Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bromfield</td>
<td>Tiffany</td>
<td>University of North Texas</td>
<td>Communications</td>
</tr>
<tr>
<td>Gibson</td>
<td>Kirby</td>
<td>Syracuse University</td>
<td>Chair, Ambassadors &amp; Interns</td>
</tr>
<tr>
<td>Guerra</td>
<td>Jennifer</td>
<td>Whittier College</td>
<td>Chair, Candidate Development</td>
</tr>
<tr>
<td>Harris</td>
<td>Aaron</td>
<td>Purdue University</td>
<td>New Committee Member, TBD</td>
</tr>
<tr>
<td>Hartman</td>
<td>Josh</td>
<td>Tufts University</td>
<td>Chair Elect &amp; Communications</td>
</tr>
<tr>
<td>Ice</td>
<td>Brenda</td>
<td>Scripps College</td>
<td>Chair, Employer Development</td>
</tr>
<tr>
<td>Lamar</td>
<td>Ebonish</td>
<td>University of Pennsylvania</td>
<td>Candidate Development</td>
</tr>
</tbody>
</table>
TPE Staff Support
The core staff working with TPE include:
- Kirsten Fox - Director of TPE (as of April 18, 2018)
- Nathan Victoria (NASPA) and Grant Walters (ACUHO-I) - liaisons to the TPE Committee
- Erica Ciardelli (ACUHO-I) - Marketing Support
- John Kennedy (NASPA) - Technology Support, with assistance from Laura VanTress (ACUHO-I)
- Jenna Harsfield (NASPA) - TPE orders/financial support
- Amy Shopkorn (NASPA) and Billy Molasso (ACUHO-I) – overall supervision and executive leadership

Regional Events

Upcoming Events
2018 NASPA Region I Ireland Summit
*June 13-15, 2018* ◊ *University College Dublin ◊ Dublin, Ireland*
- There are 9 registrants.
- There is no summit theme.

2018 NASPA Region II Mid-Managers Institute
*June 27-29, 2018* ◊ *Daemen College ◊ Buffalo, NY*
- There are 36 registrants.

2018 NASPA Region V SSAO Retreat
*June 27-29, 2018* ◊ *Residence Inn Portland Downtown Riverplace ◊ Portland, OR*
- There are 37 registrants.

2018 NASPA Region VI NorCal Drive-In
*June 29, 2018* ◊ *Holy Names University ◊ Oakland, CA*
- There are 80 registrants.
- The drive-in theme is Lift As You Climb.

Past Events
2018 NASPA Region I Mid-Senior Level Colleague Networker
*March 29, 2018* ◊ *Becker College ◊ Worcester, MA*
- There were 33 attendees.

2018 NASPA Region I Maine State Drive-In
*March 30, 2018* ◊ *University of New England ◊ Biddeford, ME*
- There were 40 attendees.
2018 NASPA Region III/SACSA New Professionals Institute  
*June 2-6, 2018* ◊ *University of North Carolina – Charlotte* ◊ *Charlotte, NC*  
- There were 73 attendees.

2018 NASPA Region II Conference  
*June 3-5, 2018* ◊ *New York University* ◊ *New York, NY*  
- There were 630 attendees. There was conference housing at NYU for 15 attendees.  
- There was a Career Connection program which had 35 candidates and 5 employers.

2018 NASPA Region III/SACSA Mid-Manager’s Institute  
*June 3-8, 2018* ◊ *Emory University* ◊ *Atlanta, GA*  
- There were 64 attendees.

2018 NASPA Region III Summer Symposium  
*June 10-13, 2018* ◊ *Hyatt Centric French Quarter* ◊ *New Orleans, LA*  
- There were 200 attendees.

**Research and Policy Institute**

2018 NASPA Hill Days: Student Affairs Call to Action  
*July 16-17, 2018* ◊ *George Washington University & Capitol Hill*  
- The 2018 NASPA on the Hill Days launches the first ever National Day of Action for Student Affairs Professionals offering training and practice in civic engagement for student affairs professionals at all levels from early-career professionals to Vice Presidents. Applications for the 2018 NASPA Hill Days opened in December with a deadline of February 16, 2018. Sixty-six individuals applied to attend and all were invited to participate. As of June 11, 2018, 50 individuals will be joining us in Washington, D.C. in July.  
- A series of free monthly live briefings leading up to the 2018 Hill Days and National Student Affairs Day of Action will wrap up in June and July with sessions focused on state and federal advocacy for student affairs professionals. Past briefings featured national experts in four key policy areas (sexual assault response and prevention, immigration and international students, Higher Education Act reauthorization, and free speech and intellectual diversity of college campuses) who provided briefings on the topic as well as offered strategies for success policy advocacy. All briefings were recorded and are available through the NASPA OLC.  
- Materials and resources to support #SAadvocates across the country for the National Student Affairs Day of Action (NSADA; July 17, 2018) are being developed and will be posted to the [NSADA Resources page](#) by late June. Materials will include: one-page briefs on state and federal legislation and topics from the NASPA Public Policy Agenda; tips for writing successful letters to elected officials; sample letters for federal and state legislation under consideration in July; and a social media toolkit to help institutions and individuals promote their participation in NSADA. A series of emails promoting student affairs professionals’ involvement in advocacy leading up to NSADA was started in April, inviting individuals to Learn, Engage, and Represent.  
- Planning team members are:  
  o Diana Ali  
  o Jill Dunlap  
  o Teri Lyn Hinds  
  o Stephanie King
NASPA Policy Briefing Series
The NASPA Research and Policy Institute continues to offer free, 30-minute, monthly policy briefings to educate student affairs community about pertinent policy issues that intersect with their roles and responsibilities on campus. The full listing of briefings offered from February 2018 to June 2018 is below; recordings and slides for all briefings are archived in the NASPA Online Learning Center.

<table>
<thead>
<tr>
<th>Date Presented</th>
<th>Title</th>
<th>Tags</th>
<th>Alignment to Public Policy Agenda</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 22</td>
<td>Policy Highlights: Immigration and International Students</td>
<td>Immigrant and undocumented students; International students</td>
<td>Inclusive opportunities</td>
</tr>
<tr>
<td>March 22</td>
<td>Title IX Update: Responses to a Shifting National Conversation</td>
<td>Title IX; OCR; Sexual assault response</td>
<td>Student safety</td>
</tr>
<tr>
<td>April 26</td>
<td>Did #MarchForOurLives Change Federal &amp; State Campus Carry Policy?</td>
<td>Guns on campus; State legislation</td>
<td>Student safety</td>
</tr>
<tr>
<td>May 24</td>
<td>Trans Rights Update: Bridging the Gap Between Policymaking and Student’s Needs</td>
<td>Trans student rights</td>
<td>Inclusive opportunities</td>
</tr>
<tr>
<td>June 28</td>
<td>How Can you Join #SAadvocates on NASPA’s National Student Affairs Day of Action, July 17, 2018?</td>
<td>Advocacy</td>
<td>Civic engagement</td>
</tr>
</tbody>
</table>

Advocacy & Scholarship

Inter-Association Leadership Education Collaborative (ILEC)
- ILEC will come together June 19-20, 2018 at the University of Maryland, College Park to discuss the future of the collaboration.

Latin America and the Caribbean Area (LAC)
- The board for the NASPA Latin American and Caribbean (LAC) Area worked collaboratively to review and edit two Spanish translated literatures including:
  - Learning Reconsidered (Reconsiderando el Aprendizaje)
  - ACPA/NASPA Professional Competencies Rubric (Rúbricas de Competencias Profesionales de ACPA/NASPA)

NUFP (NASPA Undergraduate Fellows Program)
NUFP Partnerships:
- Our sponsorship with Capstone On-Campus, provides us the opportunity to offer stipends to undergraduate members of NASPA for the Annual Conference. In total, 59 students applied for the stipend. 10 students were awarded a $250 stipend and registration the Undergraduate Pre-Conference. Recipients will be featured on the Capstone On-Campus blog.
• Our sponsorship with Sodexo, provides us the opportunity to offer stipends to NUFP Fellows for the NASPA Annual Conference. In total 34 students applied for the stipend. 11 students were awarded a “Level I” stipend of $300. Five students were awarded a “Level II” stipend that covers registration and a $500 stipend.

Lead Institutions Blog

• Lead Institutions continue to engage in the fifth year of the initiative through the NASPA website. The blog features work being done by the Lead Institutions, the Lead Initiative, the CLDE Meeting, and NASPA. These posts are an opportunity to showcase work being done at each Lead Institution as well as to be a driving force for scholarship, assessment, programming, and dialogue in the realm of CLDE.

• Blog posts are published multiple times a week. These posts serve as a vehicle for member engagement and connect research, policy, promising practices, and scholarship with members.

• The blog can be accessed here: http://www.naspa.org/rpi/lead-initiative

LEAD Initiative Briefs

• Since the publication of the A Crucible Moment report in 2012, many higher education professionals have engaged further in the CLDE field in the hopes of fulfilling the vision laid out by our colleagues to create a more socially just, civically engaged, and democratically-minded future. With this inspiration, colleagues have been engaging in the development of a framework to support our work as civic educators. This framework is based on a four question model and has been derived from work at the annual CLDE meeting and through the networks of the NASPA LEAD Initiative, AASCU’s American Democracy Project, and The Democracy Commitment.

This framework builds on the components of A Crucible Moment in how are these threads -- civic ethos, civic literacy and skill building, civic inquiry, civic action, and civic agency -- actualized on our campuses and outside of the campus community. The CLDE Theory is further defined in these two supporting documents:

  o  Higher Education’s Role in Enacting a Thriving Democracy: Civic Learning and Democratic Engagement Theory of Change | June 2018
  ▪  Jennifer Domagal-Goldman, David Hoffman, Stephanie King, Verdis Robinson
  o  A Student Affairs Perspective on the Civic Learning and Democratic Engagement Theory of Change | June 2018
  ▪  Melissa Yack Hall, Stephanie King, Michael Sanseviro, Haley Winston

• Effective Strategies for Supporting Student Civic Engagement | May 2018

Recent protests and political events signal the need for higher education institutions to take a closer look at the importance and significance of student activism on college students’ experiences. Out-of-classroom environments are ripe with opportunities for students to process, communicate, and engage. This brief offers examples of effective strategies for student affairs educators in supporting student activism movements on college and university campuses. Examples from three NASPA Lead Initiative institutions are highlighted.

  o  Marissa Corrente, Jonathan Hilsher, Stephanie King, Melinda L. Tejada
Voter Friendly Campus Scholarship

- **Institutionalizing Voter Engagement: A guide to developing and adopting handbook language**
  Institutionalizing Voter Engagement was created to help campuses unpack what institutionalizing voter engagement means and further campuses’ ability to prepare students as active citizens. The guide provides a working definition for voter engagement, methods for building programs, and arguments to support engaging students as voters. The purpose of Institutionalizing Voter Engagement is to support administrators in developing and implementing handbook language that commits institutions to carrying out voter engagement.

- **Strengthening American Democracy: A Guide for Developing an Action Plan to Increase Civic Learning, Political Engagement, and Voting Rates Among College Students**
  This is a tool designed to help faculty, staff, and students write strong action plans to increase civic learning, democratic engagement, and voting rates among college students. It provides a framework for developing and documenting institutional goals and strategies. It is not meant to be prescriptive and should be adapted to your institutional context.

- The Voter Friendly Campus program can be accessed here: [http://www.voterfriendlycampus.org](http://www.voterfriendlycampus.org)

### BACCHUS Initiatives Grant Projects

#### Montana Collegiate Tobacco Prevention Initiative (MCTPI)

- The BACCHUS Initiatives of NASPA have been a partner of the Montana Tobacco Use Prevention Partnership (MTUPP) since 2005, working to enact tobacco-free campus policies and promote tobacco cessation.

- In July 2017, the MCTPI Project has broadened its scope to include chronic disease prevention efforts.
  - Defined by the state of Montana, these issues include: asthma, cancer control, cardiovascular health, diabetes, nutrition and physical activity as well as tobacco prevention.
  - This increase in scope allows campuses to educate on more topics that will ultimately lead to healthier college students in the state of Montana.

- Fourteen Montana campuses are current participants on the grant project, with interest from two other campuses. NASPA provides management, training, and technical assistance for all project campuses.

- NASPA has been contracted to continue work in the State of Montana for Fiscal Year 2018. Starting July 2018, the MCTPI project will rebrand to Healthy Colleges Montana (HCM).
  - The coalition name change to HCM was voted on in April by each of the 14 institutions of higher education.
  - The name change will better describe the work being done in the state of Montana around health, safety, and well-being.

- Project staff is planning and preparing for the 2018 HCM Summer Training hosted at Montana State University on Friday, August 3rd, 2018.
  - Students and advisors from across the state are invited to learn about updates to the grant project, network and connect with their peers, and voice their campus and coalition needs.
  - The HCM Steering Committee will also meet prior to the summer training to discuss the project and prevention efforts for Montana Institutions of Higher Education.
  - Additionally, site visits will be scheduled leading up to the summer training as well as a meeting with MTUPP-Department of Public Health and Human Services Project Liaisons.
Coalition of Colorado Campus Alcohol and Drug Educators (CADE)

- The BACCHUS Initiatives of NASPA receives funding from a five-year block grant through the Colorado Office of Behavioral Health to support substance abuse prevention efforts on campuses across the state of Colorado.
- The CADE has continued to provide ongoing training and technical assistance opportunities for campuses across the state.
  - The CADE fosters an online learning environment (CADE Collaborate) to facilitate learning and collaboration. Every institution of higher education in Colorado has complimentary access to the online learning community.
  - The CADE Steering Committee convenes each spring to engage in planning for the coming year, review grant materials and discuss higher education substance abuse trends across the state.
  - Each fall, the CADE hosts a training for higher education institutions to learn best practices, network, and share in sustainable program planning.
  - The CADE team has created and implemented a resource delivery initiative called Program in a Box. Each semester, institutions of higher education from across the state receive a toolkit relating to alcohol abuse prevention, cannabis prevention, or prescription stimulant medication misuse.
  - In conjunction with the Colorado Department of Public Health and Environment, and researchers at Colorado State University, the CADE hosted teams from nine institutions from across the state for a one day cannabis prevention training at Metropolitan State University Denver on June 14, 2018.
- There are 22 active campuses in the coalition.
  - Eighteen campuses are current project institutions on the grant. CADE provides additional financial support, training and technical assistance for the campuses.
- Eleven campuses have contributed data from the American College Health Association National College Health Assessment (ACHA-NCHA) to support the creation of a statewide data set.

National Peer Educator Study (NPES)

- The National Peer Educator Study was designed to provide evidence-based research outcomes associated with being a peer educator on a college or university campus. The NPES is a web-based survey administered to peer educators affiliated with BACCHUS on college and university campuses across the United States.
- Matthew Wawrzynski, Michigan State University, is the principal investigator of the research team conducting the NPES.
- To date, over 340 institutions and over 3,300 peer educators have participated in the NPES.
- Presentations on the NPES occurred at NASPA Annual Conference and the BACCHUS Initiatives of NASPA General Assembly.
- For the 2017-2018 administration of the NPES, additional questions were added about the amount and type of training peer educators received.

Coalition for the Prevention of ADHD Medication Misuse (CPAMM)

- The BACCHUS Initiatives of NASPA are a partner with the Coalition for the Prevention of ADHD Medication Misuse to create a prescription medication misuse/abuse prevention toolkit for peer education groups on campus.
Ten campuses participated in a campus pilot. These campuses received funding to implement a prescription stimulant medication misuse peer education program on campus. Each campus received a draft toolkit to guide their project creation, implementation, and evaluation. Best practices and lessons learned from these pilot campuses will be included in the revised toolkit, for wider distribution across the nation through the CPAMM website, partners, and directly to peer education groups on NASPA member campuses.

Corporate Development

Advertising
- Spring and Summer Leadership Exchange - 6 new advertisers
- March – June NASPA Update E-newsletter – 3 new advertisers

NASPA Foundation Support

Student Affairs Archives
- The NASPA Foundation has been a key underwriter of the National Student Affairs Archives (NSAA) held at Bowling Green State University and pays for the archivist to attend the NASPA Annual Conference.
- This collection stands as the largest repository of records documenting student affairs and higher education from early days of the profession to the present.
- This resource preserves our history, but also serves as a critical research resource.

Research and Policy Institute - Advocacy

NASPA policy and advocacy staff continue active participation in a variety of higher education policy consortiums, including:
- ACE Government Affairs led coalitions
- Higher Education Veterans Coalition (Ed-Vet Coalition)
- NACUBO Government Relations Monthly Meetings
- SAHEC Active Policy Solutions contract
- SAHEC Policy Conversations
- Student Aid Alliance
- PostSec Data Collaborative

NASPA has authored or joined community letters to Congressional and agency staff, and signed onto amicus briefs, on the following topics between February and May 2018:

<table>
<thead>
<tr>
<th>Date Posted</th>
<th>Title</th>
<th>Tags</th>
</tr>
</thead>
<tbody>
<tr>
<td>5/31/18</td>
<td>PostsecData Recommendations for College Scorecard</td>
<td>College Scorecard; ED; Sign-on Letter; PostSec Data</td>
</tr>
<tr>
<td>5/24/18</td>
<td>Letter to Rep. Jeff Denham and Other Representatives in Support of &quot;Queen of the Hill&quot; Immigration Bill Resolution</td>
<td>DACA; House; Sign-on Letter; ACE</td>
</tr>
<tr>
<td>5/24/18</td>
<td>Letter to the Department of the Treasury on Fringe Benefits</td>
<td>Taxes; UBIT; Sign-on Letter; ASAE</td>
</tr>
<tr>
<td>Date Posted</td>
<td>Title</td>
<td>Tags</td>
</tr>
<tr>
<td>------------</td>
<td>----------------------------------------------------------------------</td>
<td>-------------------------------------------</td>
</tr>
<tr>
<td>5/14/18</td>
<td>Comments to State Department on Social Media Proposal for Nonimmigrant Visas</td>
<td>Immigration; State; Sign-on Letter; ACE</td>
</tr>
<tr>
<td>4/13/18</td>
<td>Letter to the Department of Homeland Security on Processing DACA Renewals</td>
<td>DACA; DHS; Sign-on Letter; ACE</td>
</tr>
<tr>
<td>4/11/18</td>
<td>NASPA and NIRSA Boards of Directors endorse joint statement on well-being</td>
<td>Health and wellness; NIRSA</td>
</tr>
<tr>
<td>3/29/18</td>
<td>Amicus Brief to the Supreme Court: Trump v. Hawaii</td>
<td>Travel ban; Amicus brief; ACE</td>
</tr>
<tr>
<td>3/22/18</td>
<td>Letter to Congressional Leaders on the Fiscal Year 2018 Consolidated Appropriations Act</td>
<td>Budget; Sign-on Letter; ACE</td>
</tr>
<tr>
<td>2/23/18</td>
<td>NASPA Comments in Response to HELP Committee HEA Reauthorization</td>
<td>HEA; HELP Committee; Sign-on Letter</td>
</tr>
<tr>
<td>2/23/18</td>
<td>SAHEC Policy Group Comments re HEA Reauthorization and Accountability</td>
<td>HEA; HELP Committee; Sign-on Letter</td>
</tr>
<tr>
<td>2/23/18</td>
<td>ACE Community Response to HELP Committee HEA Reauthorization Guiding Principles</td>
<td>HEA; HELP Committee; Sign-on Letter</td>
</tr>
<tr>
<td>2/23/18</td>
<td>PostsecData Respone to HELP Committee HEA Reauthorization</td>
<td>HEA; HELP Committee; Sign-on Letter</td>
</tr>
<tr>
<td>2/23/18</td>
<td>IHEP Letter to Secretary DeVos &amp; Senator Murray re Second Chance Pell</td>
<td>HEA; HELP Committee; Sign-on Letter</td>
</tr>
<tr>
<td>2/15/18</td>
<td>ACE Community Letter to Congressional Leaders in Support of Bipartisan Legislation to Support Dreamers</td>
<td>DACA; Sign-on Letter; ACE</td>
</tr>
<tr>
<td>2/13/18</td>
<td>NASPA Reacts to Reversal of Support for Transgender Students' Civil Rights</td>
<td>Trans; Inequality; ED; OCR</td>
</tr>
<tr>
<td>2/5/18</td>
<td>Student Aid Alliance Letter to Congressional Appropriations Leaders re FY2018 Budget</td>
<td>Budget</td>
</tr>
<tr>
<td>2/5/18</td>
<td>ACE Community Letter to Congressional Leaders in Support of Bipartisan Legislation to Support Dreamers</td>
<td>DACA; Sign-on Letter; ACE</td>
</tr>
</tbody>
</table>

**Research and Policy Institute - Scholarship**

**Presentations**

**March 2018**

- Teri Lyn Hinds and Diana Ali presented a federal and state policy update session at the 2018 NASPA Annual Conference. The session provided information on current policy issues and implications and the campus perspective.
- Teri Lyn Hinds and Diana Ali presented a session on the campus free speech policy conversation at the 2018 NASPA Annual Conference, including a discussion of the NASPA Policy in Practice.
Brief (October 2017) Safe Spaces and Brave Spaces: Historical Context and Recommendations for Student Affairs Professionals.

- Omari Burnside and Amy Geist presented a NASPA annual conference session with Jan Lloyd from Seminole State College of Florida. The session was titled Advancing Retention Efforts with Emergency Aid.
- Omari Burnside and Alexa Wesley presented a NASPA annual conference session with Mariana Sacova from Stony Brook University. The session was titled Beyond the Paycheck: Transforming the On-Campus Student Employment Experience.
- Amy Geist and Omari Burnside delivered a pre-conference workshop with Loralyn Taylor from Ohio University and Jacqueline McLemore from Reos Partners at the NASPA Closing the Achievement Gap Conference. The workshop was titled Smoothing Out The Path: Leveraging Emergency Aid to Support Student Success.
- Amelia Parnell participated in a panel discussion regarding transcript notation at the AACRAO annual meeting in Orlando, Florida.

April 2018

- Amelia Parnell facilitated a panel discussion about public-private partnerships in higher education at George Mason University.

May 2018

- Amelia Parnell delivered the keynote for the Teaching of Psychology conference at Farmingdale State University.
- Amelia Parnell delivered the keynote for the Student Affairs Summit at the University of Alabama at Birmingham.
- Amelia Parnell delivered a presentation for the University of Tennessee division of student affairs.
- Amelia Parnell participated in a panel discussion about the Beyond Financial Aid toolkit for Lumina Foundation in Indianapolis, Indiana.
- Amelia Parnell co-presented with Tom Green from AACRAO at the Dublin Conference on ePortfolio in Dublin, Ireland.
- Amelia Parnell co-presented with Darlena Jones from the Association for Institutional Research and Christopher Brooks from EDUCAUSE on institutions’ use of data and analytics at the Association for Institutional Research annual meeting in Orlando, Florida.

June 2018

- Teri Lyn Hinds presented with NASPA PPD Region II Representative Krista Saleet at the Region II Senior Leadership Institute. The session provided an update on select public policy issues identified by the attendees including Title IX, guns on campus, and HEA reauthorization.
- Teri Lyn Hinds presented a higher education policy update session with AASCU’s Tom Harnisch at the Civic Learning and Democratic Engagement Conference, co-sponsored by NASPA, AASCU’s American Democracy Project, and The Democracy Commitment in Anaheim, CA.
- Jill Dunlap presented a session titled Creating Inclusive Environments for Trans Students at the 2018 Methodist College Wellness Summit in Peoria, Illinois.
- Amelia Parnell delivered a keynote for the George Mason University Division of Student Affairs’ professional development day.
- Amelia Parnell delivered a presentation on food insecurity for the SUNY and CUNY system in New York City, New York.
- Amy Geist will deliver a presentation with Krista Morris Lehman from Missouri State University at the Higher Education Case Managers Association (HECMA) 2018 Roundtable. The presentation will be titled *Leveraging Emergency Aid to Support Student Success*.

**July 2018**
- Amelia Parnell will deliver the keynote address for the United Negro College Fund (UNCF) Career Pathways Institute in Fort Lauderdale, Florida.

**Book Release**

**Book Chapter**
- Jill Dunlap and Amelia Parnell co-authored a chapter in the forthcoming publication *Contested Issues in Student Affairs: Dialogues about Equity, Civility, and Safety*. The chapter is titled *From Guns to Transgender Students’ Rights: When Policy and Personal Positions Do Not Align*.

**5 Things Brief**
- Alexa Wesley authored a new brief that focuses on 5 things that student affairs professionals can do to support adult learners.

**Leadership Exchange Magazine**
- Jill Dunlap and Teri Lyn Hinds provided policy updates for the Spring 2018 and Summer 2018 issues.

**RPI Blogs**
The Research and Policy Institute publishes twice a week to the RPI blog. A post comprised of policy updates, policy-relevant NASPA publications and advocacy letters that NASPA has signed onto, higher education news and reports, updates on state legislation in selected areas (e.g., guns on campus, bathroom bills, free speech), and regulatory announcements or changes of interest to student affairs professionals is generally posted on Mondays.

RPI staff also offer weekly blog entries on Thursdays on topics aligning to the NASPA Public Policy Agenda and designed to provide foundational information about how policy and advocacy processes operate and how student affairs professionals can engage more directly in policy and advocacy work. The full list of RPI blog posts for February 2018 to June 8, 2018, along with their alignment to the Public Policy Agenda, is below.

<table>
<thead>
<tr>
<th>Date Posted</th>
<th>Title</th>
<th>Tags</th>
<th>Alignment to Public Policy Agenda</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/1</td>
<td>Early Trends in 2018 State Legislative</td>
<td>Trans student rights; Free speech; State legislation; Immigrant and undocumented students;</td>
<td>Inclusive opportunities; Student safety; Civic engagement</td>
</tr>
<tr>
<td>Date Posted</td>
<td>Title</td>
<td>Tags</td>
<td>Alignment to Public Policy Agenda</td>
</tr>
<tr>
<td>------------</td>
<td>-----------------------------------------------------------------------</td>
<td>-----------------------------------------------------------</td>
<td>-------------------------------------------------------</td>
</tr>
<tr>
<td>2/8</td>
<td>Nudging in Student Affairs: Key Concepts and Applications</td>
<td>Behavioral science</td>
<td>Student success</td>
</tr>
<tr>
<td>2/15</td>
<td>Can States Provide Access? Update on In-State Tuition Policies for Undocumented Students</td>
<td>Immigrant and undocumented students; State legislation</td>
<td>Inclusive opportunities; Costs, debt, &amp; protections</td>
</tr>
<tr>
<td>2/15</td>
<td>Post-Nassar Campus Efforts Should Proceed with Caution (NASPA Blog)</td>
<td>Sexual assault response; Title IX</td>
<td>Student safety</td>
</tr>
<tr>
<td>2/22</td>
<td>2018 State Legislation Governing Guns on Campus</td>
<td>Guns on campus; State legislation</td>
<td>Inclusive opportunities</td>
</tr>
<tr>
<td>3/1</td>
<td>The Status of Trans Rights in 2018</td>
<td>Trans student rights; State legislation</td>
<td>Inclusive opportunities; Student safety; Civic engagement</td>
</tr>
<tr>
<td>3/8</td>
<td>NASPA Joins IACLEA for Campus Safety Congressional Briefing, March 7, 2018</td>
<td>Campus safety; Congressional briefing</td>
<td>Student safety</td>
</tr>
<tr>
<td>3/15</td>
<td>3 Things SA Pros Should Know About &quot;Smart&quot; Nudging</td>
<td>Behavioral science</td>
<td>Student success</td>
</tr>
<tr>
<td>3/22</td>
<td>Justice Sotomayor: Inspiration in Action</td>
<td>CoR; Sexual assault prevention; Sexual assault response</td>
<td>Student safety</td>
</tr>
<tr>
<td>3/27</td>
<td>Introducing the 2018 Culture of Respect Collective Cohort</td>
<td>CoR; Sexual assault prevention; Sexual assault response</td>
<td>Student safety</td>
</tr>
<tr>
<td>4/5</td>
<td>Raise your Voice: Responding to the Upcoming Notice and Comment Period on Title IX Federal Guidance</td>
<td>Sexual assault response; Sexual assault prevention; Title IX; NPRM</td>
<td>Student safety; Civic engagement</td>
</tr>
<tr>
<td>4/10</td>
<td>Institutions’ Use of Data and Analytics for Student Success: Results From a Landscape Analysis</td>
<td>Data and analytics; Student Success</td>
<td>Student success</td>
</tr>
<tr>
<td>4/12</td>
<td>Culture of Respect CORE Evaluations 3rd Edition: What’s New?</td>
<td>CoR; Sexual assault prevention; Sexual assault response</td>
<td>Student safety</td>
</tr>
<tr>
<td>4/19</td>
<td>The Well-Balanced Nudge: How to Impact Behavior without Limiting Choice</td>
<td>Behavioral science</td>
<td>Student success</td>
</tr>
<tr>
<td>4/27</td>
<td>Judicial Proceedings Update: Immigration and International Students</td>
<td>Judiciary; Immigrant and undocumented students; International students</td>
<td>Inclusive opportunities;</td>
</tr>
<tr>
<td>Date Posted</td>
<td>Title</td>
<td>Tags</td>
<td>Alignment to Public Policy Agenda</td>
</tr>
<tr>
<td>------------</td>
<td>----------------------------------------------------------------------</td>
<td>-------------------------------</td>
<td>----------------------------------</td>
</tr>
<tr>
<td>5/4</td>
<td>The Challenge of Supporting Trans Students in the Current Federal Policy Climate</td>
<td>Trans student rights</td>
<td>Inclusive opportunities;</td>
</tr>
<tr>
<td>5/11</td>
<td>Success in Action Series: Surviving the Implementation Dip</td>
<td>Student success</td>
<td>Student success</td>
</tr>
<tr>
<td>5/18</td>
<td>Threats to the One-person, One-vote Principle: Gerrymandering &amp; the 2020 US Census</td>
<td>Gerrymandering; SCOTUS; 2020 Census</td>
<td>Civic engagement</td>
</tr>
<tr>
<td>5/25</td>
<td>Judicial Proceedings Update: Trans Rights</td>
<td>Judiciary; Trans student rights</td>
<td>Inclusive opportunities;</td>
</tr>
<tr>
<td>5/29</td>
<td>The First Amendment and the Inclusive Campus: Effective Strategies for Leaders in Student Affairs</td>
<td>Free speech</td>
<td>Civic engagement</td>
</tr>
<tr>
<td>6/1</td>
<td>Untangling the Threads: 2018 Stae Legislation Addressing Campus Speech Concerns</td>
<td>Free speech</td>
<td>Civic engagement</td>
</tr>
<tr>
<td>6/8</td>
<td>Work, Earn, and Learn: Transforming the On-Campus Student Employment Experience</td>
<td>Campus employment</td>
<td>Student success</td>
</tr>
</tbody>
</table>

**Research and Policy Institute - Research**

**International Student Sexual Violence Prevention**

Jill Dunlap is coordinating a study on the efforts campuses undertake to provide distinct sexual violence prevention education for international students.

**Respondent Support Services**

In collaboration with the University of Kentucky, Jill Dunlap is working on an IRB-approved analysis of the support services that campuses provide to respondents, distinct from process advisors, as part of Title IX misconduct cases.

**Student Employment on Campus**

NASPA is continuing its research related to on-campus student employment. The first phase of the project, which involved a review of literature, campus visits, and interviews, is complete and informing the second phase, which is now underway. Phase two of the project is a national survey to gather campus-level data regarding the implementation of student employment programs and best and promising practices. Phase two will also result in the development of a rubric to help institutions assess their readiness to expand their student employment program.
Institutions’ Use of Emergency Aid
NASPA will continue to track metrics of the newly launched website, studentarc.org, which provides an array of emergency aid resources. In fall 2018, NASPA will host a convening for practitioners, researchers, and policy professionals to gather and discuss the current state of emergency aid and opportunities for collaboration.

Comprehensive Learning Records
The American Association of Collegiate Registrars and Admissions Officers (AACRAO) and NASPA have selected nearly 150 institutions to participate in phase two of the comprehensive learner records (CLR) project. NASPA and AACRAO will divide the institutions into groups based on their level of readiness and host several in-person workshops for the institutions to learn how to develop digital records that help students display learning that has occurred inside and outside of the classroom. The first of these workshops will be in Nashville, Tennessee in June 2018.

Institutions’ Use of Data and Analytics
NASPA completed its partnership with the Association for Institutional Research (AIR) and EDUCAUSE, which resulted in the report Institutions’ Use of Data and Analytics for Student Success in April 2018. The report, which features results of a national landscape analysis, describes how student affairs, institutional research, and information technology professionals work together to collect and analyze data that inform timely student-centered interventions. NASPA will join AIR and EDUCAUSE to deliver presentations of the findings at national conferences in summer and fall 2018.

Publications
New Releases
Latinx/a/os in Higher Education: Exploring Identity, Pathways, and Success
Angela E. Batista, Shirley M. Collado, and David Pérez II, Editors
- March 2018 release
- Session and book signing held at the 2018 NASPA Annual Conference

Transformational Encounters: Shaping Diverse College and University Leaders
Anna K. Gonzalez, Doris M. Ching, Lori S. White, and Robert D. Kelly, Editors
- March 2018 release
- Session and book signing held at the 2018 NASPA Annual Conference
- Complimentary copies mailed to voting delegates

Forthcoming
Fundraising in Student Affairs: Raising Funds to Raise the Bar
Sophie Penney, Barbara Rose, and Glenn Gittings, Editors
- Spring 2019 release

Free Speech and Expression in Higher Education: Effective Professional Practice
Brandi Hephner LaBanc, Neal H. Hutchens, Kerry Brian Melear, and Frank Fernandez
- Spring 2019 release

Life as Triage: Crisis, Compassion, and Resiliency in Student Affairs
Katie Treadwell and Marijo Russell O’Grady, Editors
- Spring 2019 release
Beyond the Classroom: Including the Cocurriculum in a Comprehensive Student Record  
By Pam Bowers  
- Spring 2019 release

Supervised Practice: Seamless Learning for Student Affairs Professionals  
Frank Ross III and Danielle M. DeSawal, Editors  
- Spring 2019 release

Instructional Scenarios of Multiple Identities in Higher Education  
Shaunna Payne Gold, Editor  
- Fall 2019 release

Journals
- Launched NASPA 100th Anniversary special collection of notable articles from the Journal of Student Affairs Research and Practice, Journal of College and Character, and NASPA Journal About Women in Higher Education. The collection landing page is: http://explore.tandfonline.com/content/ed/naspa-100-years
- Please see attached reports from journal editors and Routledge.

Leadership Exchange
- Leadership Exchange magazine focuses on management and leadership issues for vice presidents for student affairs. It is in its 16th year of publication and continues to be published quarterly. The print edition is mailed to voting delegates and subscribers, and the digital edition is sent via e-mail to all NASPA members and subscribers.
- The Leadership Exchange app launched in October 2017. The app provides an enhanced mobile reading experience for every screen and orientation, and is available for Apple, Android, and Amazon devices.
- In honor of the NASPA 100th anniversary, each issue in 2018 highlights key moments and milestones for NASPA and the student affairs profession. A special 100th anniversary issue is planned for release in early 2019, which will delve deeply into the evolution of NASPA, the student affairs profession, and what the future holds.
- The following chart summarizes feature articles published thus far in Volume 16 (2018):

<table>
<thead>
<tr>
<th><strong>Spring 2018 (Issue 1)</strong></th>
</tr>
</thead>
</table>
| Freedom of Speech: At What Cost?  
*Brandi Hephner LaBanc, Kerry Brian Melear, Frank Fernandez, and Neal H. Hutchens* |
| An Integrated Approach to Student Services: Promoting Holistic Student Support  
*Mei-Yen Ireland and Julia Lawton* |
| Become a Student-Ready Institution  
*Tia Brown McNair* |
| Advocating for Accessibility and College Readiness: Q&A with UNCF CEO Michael Lomax |

<table>
<thead>
<tr>
<th><strong>Summer 2018 (Issue 2)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Data Culture: How Technology, Research, and Student Affairs Collaborations are Boosting Student Success</td>
</tr>
</tbody>
</table>
D. Christopher Brooks and Darlena Jones
Creating Conditions for Learning: Meeting Basic Student Needs is Precursor to Academic Success
Ann Palmer, Angela Newland, Linda Sullivan, Kathryn T. Hutchinson, and Luis G. Manzo

Student Engagement Revisited: New Approaches to Battling Isolation, Loneliness, and Social Disconnection
Adam Peck, Corey Seemiller, and Shelley Friesz Sawalich

The Art of Making Difficult Decisions: Effective Leadership in Troubling Times
Vicky Owles, Suzanne Onorato, Michael Anthony, and Terry Mena

- The following chart shows e-mail table of contents alert open rates for e-mails deployed thus far for Volume 16 (2018).

<table>
<thead>
<tr>
<th>Issue</th>
<th>Deploy Date</th>
<th>Open Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring 2018 (Issue 1)</td>
<td>3/8/2018</td>
<td>42.61%</td>
</tr>
</tbody>
</table>

- The digital edition of *Leadership Exchange* received 67,731 page views between January 1-May 31, 2018. The average reading duration was 15.9 minutes. The following graph shows total page views by month and year.

![Graph showing page views by month and year](image-url)