The challenges facing student affairs continue to become at once more complex and difficult. These past few months are indicative of the rapid pace of issues that have a direct impact on the work of all student affairs professionals. A quick list of emerging and continuing issues underscores this point – the work of student affairs professionals is getting more difficult.

- New immigration policies at the Federal and state level, including the future of the DACA program. The expiration of the DACA program will affect hundreds of thousands of current and prospective college students.
- The rescinding of Office of Civil Rights guidance around bathroom use for transgender students on college campuses and the expansion of state legislation that restricts bathroom use for transgender citizens on and off campus. The ripple effect of these laws and policies reaches far into the social justice work of student affairs professionals.
- Expanded “right-to-carry” state legislation that allows faculty, staff, and students to carry firearms on college campuses.
- Increasing use of performance-based funding for two- and four-year public colleges. Thirty-six states now have such provisions. This increases the need for data that supports the role of student affairs programs in degree completion, time-to-degree, job placement, and a host of other metrics being used by states.
- Student activism around a wide range of issues from racial justice, #BlackLivesMatter, gender identity, and Islamophobia, to name just a few. In addition, reactions to the election of President Trump and the most recent Executive Orders have activated students to protest. The increases in “alt-right” and far-right conservative speakers on college campuses have also activated students on both ends of the political spectrum. Managing these diverse voices, promoting open dialogue, and maintaining free expression have become major issues for student affairs.
- Ongoing fiscal constraints at both public and private institutions are requiring systemic changes at many colleges. The elimination of student affairs at North Dakota State University is one of the more extreme examples of the impact of long-term financial challenges. The long-term financial prognosis for state budgets is not very positive. The impact of rising costs for Medicare,
prisons, state pensions, and K-12 education has resulted in a smaller and smaller allocation for public colleges and universities.

- Low-income, first-generation students and students of color complete college at roughly half the rate of their higher income and white, non-Hispanic peers. As demographic changes lead to greater racial/ethnic diversity among college-age youth, this attainment gap will become more critical, challenging virtually every two- and four-year college in America.
- Mental health, substance abuse, and health and wellness issues presented by today’s traditionally aged college student get more and more complex and serious. The staff and financial resource challenges in this are significant.

The issues identified above are not exhaustive. In fact, the range of issues is much broader than this. As you read this very comprehensive Board Report, I think you will see that NASPA has been very active in providing expertise and guidance and expanding communities and networks among student affairs professionals to address these challenging issues. Record or near record attendance at many of NASPA’s regional and national programs suggests that NASPA’s programs are meeting the complex needs of today’s student affairs professionals.

With almost 16,000 members, this range of activity and participation points to a very engaged membership. While nationally, membership associations are struggling, NASPA continues to be very successful in attracting members to its live events. This is reflected in the strength of our local events in the regions and states. However, with over half of our membership in young professionals and graduate students, NASPA virtual presence is also critical. The statistics below suggest a very active and engaged virtual NASPA community.

- 3.8 million pageviews for the NASPA website and 1.6 million pageviews for the Placement Exchange.
- 27,217 Twitter followers, up 15 percent from the previous year.
- 20,000 Facebook followers, up 23 percent from the previous year. 1 million viral impressions and 1.4 million paid impressions.
- 32-39 percent open rate for Leadership Exchange. This is well above the national average for comparable open rates.

NASPA also continues to see increasing success in both the public policy world and the wider higher education community. Through the excellent work of the Research and Policy staff, NASPA is part of a wide range of key policy discussions at both the state and federal level. We have become a trusted partner and collaborator with the policy and advocacy staff at ACE, AASCU, APLU, and most of the presidential associations. Our ongoing work with the Bill and Melinda Gates Foundation, Lumina Foundation, Suder Foundation, and USA Funds is also a sign of NASPA’s very positive reputation.

On a more personal note, I feel very positive about the daily successes I get to experience as part of the NASPA staff. I am so pleased to have such a talented and dynamic executive team – who are responsible for the strategic leadership that is a big part of NASPA’s success this year. Stephanie Gordon continues to provide excellent leadership with her team in developing leading-edge, relevant, and successful conferences, workshops, and publications. Amy Shopkorn and her team do an outstanding job in
delivering great customer service and cost-effective systems that help meet the needs of NASPA members, volunteers, and leaders. The launch of the new membership system this year is a huge milestone for NASPA. Amelia Parnell and the RPI team are making huge strides in positioning NASPA as a key public policy player and a source of needed and trusted research on critical higher education issues. These three are true innovators and are leading NASPA into new and exciting ventures. I couldn't be more proud of this team. We are fortunate, as well, to have a team of invested, committed, and talented professionals who work hard every day to serve NASPA and the student affairs profession. We have fun together, and we work hard.

Finally, this has been a very successful year for the NASPA Board of Directors, led by Board Chair Lori White. The NASPA Board has tackled some tough issues, provided leadership to so many new initiatives and, in total, represents the best we have in student affairs. NASPA is fortunate to have such talented professionals give their time to the student affairs profession through their service as members of the Board of Directors.

Although long, this March Board Report is a great summary of the success NASPA has had this year. I continue to be honored and humbled to have the privilege to serve as president of NASPA and to be a part of this great organization.

**NASPA Mission**

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

**Leadership & Member Engagement**

**Conference Leadership Committee**

**2017 NASPA Annual Conference**

- The 2017 NASPA Annual Conference Leadership Committee (CLC) included a dedicated and engaged volunteer leadership including:
  - Nancy Crimmin, Becker College *(Conference Chair)*
  - Lori White, Washington University in St. Louis *(Board Chair)*
  - Salvador Mena, Rutgers University
  - Eric Grospitch, Washburn University
  - Mary Jo Gonzales, Washington State University
  - Ricky Salazar, University of Nevada, Reno
  - Jan McKinney, University of Texas at San Antonio
  - Jennifer (JJ) Jones, Southern Methodist University
  - Tracy Tambracia, University of Southern California

- The CLC provided leadership, creativity, engagement, and new ideas to the 99th NASPA Annual Conference. Please see the Professional Development section for a full listing of the NASPA Annual Conference details.
2018 NASPA Annual Conference

- Deb Moriarty, Board Chair-Elect, and Kevin Bailey, 2018 Conference Chair, and the Conference Leadership Committee are excited to plan our 100th NASPA Annual Conference. The conference will continue to focus on the NASPA Guiding Principles. The CLC developed the call for programs that will go out in May 2017.

Graduate Associate Program (GAP)

For the 2016-2017 GAP class, there were 76 applications from 62 different institutions. While the total number of applications received was comparable to the 2015-2016 numbers, multiple students from the same institution applied. This was related to a decrease in the total number of institutions represented in the program.

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<td>78</td>
<td>71</td>
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- Associates’ duties include:
  - Serve as a primary contact for students seeking info on how to get involved with NASPA.
  - Provide NASPA with feedback on programs/services students need from NASPA
  - Actively outreach to students/professionals who are not currently members
  - Hosting four programs on-campus including but not limited to:
    - Hosting a NASPA webinar showing on campus
    - Writing a NASPA blog post
    - Careers in Student Affairs Month (CSAM) programming
    - Hosting a Student Affairs Social (#SASocial)
    - Membership Drive on campus
    - Hosting a NASPA webinar showing on campus.
  - As of February 2017, 58 events were reported reaching about 1135 people. Here is a breakdown of events:

<table>
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<th>Event</th>
<th>Count</th>
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<tr>
<td>Careers In Student Affairs Month Program</td>
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<tr>
<td>Membership Drive</td>
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</tr>
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<td>Resume Workshop</td>
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<tr>
<td>Student Affairs Social</td>
<td>7</td>
</tr>
<tr>
<td>Webinar Party</td>
<td>11</td>
</tr>
</tbody>
</table>

Awards

- Ching Award for Excellence as a Student Affairs Professional Award received 9 nominations.
- The President’s Award received 8 nominations.
- George D. Kuh Award for Outstanding Contribution to Literature and/or Research received 3 nominations.
- Robert H. Shaffer Award for Academic Excellence as a Graduate Faculty Member received 3 nominations.
• Fred Turner Award for Outstanding Service to NASPA received 6 nominations.
• Scott Goodnight Award for Outstanding Performance as a Dean received 7 nominations.
• AVP/Senior-Level Student Affairs Professional Award received 7.
• Bobby E. Leach Equity, Diversity, and Inclusion Award received 6.
• The following are the winners for the NASPA Annual Awards:
  o **AVP/Senior-Level Student Affairs Professional Award**
    Melinda Stoops, associate vice president of student affairs/dean of students, Framingham State University
  o **Bobby E. Leach Equity, Diversity, and Inclusion Award**
    Gwen Dungy, Executive Director Emeritus, NASPA
    • *Carry Forward to 2017-2018*: Doris Ching, interim chancellor, University of Hawai‘i, West O‘ahu
    • *Carry Forward to 2017-2018*: Janet Smith Dickerson, vice president for campus life (retired), Princeton University
  o **Doris Michiko Ching Award for Excellence as a Student Affairs Professional**
    David Jones, director, Paul Robeson Cultural Center, Rutgers University-New Brunswick
  o **The President's Award**
    • *Carry Forward to 2017-2018*: Mildred Garcia, president, California State University - Fullerton
  o **George D. Kuh Outstanding Contribution to Literature and/or Research Award (Two Recipients)**
    Vincent Tinto, distinguished professor emeritus, Syracuse University &
    Annemarie Vaccaro, associate professor, University of Rhode Island
  o **Robert H. Shaffer Award for Academic Excellence as a Graduate Faculty Member**
    Robert Schwartz, professor and department chair, Educational Leadership and Policy Studies, Florida State University
  o **Outstanding Contribution to Higher Education Award**
    Eduardo J. Padrón, president, Miami Dade College
  o **Fred Turner Award for Outstanding Service to NASPA**
    Lori Ideta, interim vice chancellor for students, University of Hawai‘i at Manoa
    • *Carry Forward to 2017-2018*: Leslie Webb, Vice President for Student Affairs and Enrollment Management, Boise State University
  o **Scott Goodnight Award for Outstanding Performance as a Dean (Two Recipients)**
    Frank Ardaioilo, vice president for student life, Winthrop University &
    Henry Gee, vice president for student affairs, Rio Hondo College
    • *Carry Forward to 2017-2018*: Anna Gonzalez, dean of students & assistant professor, Lewis and Clark College

**Excellence Awards**
• The Excellence Awards received 85 entries for 2016-2017 Excellence Awards Submissions, down from 98 in 2015-2016, 143 in 2014-2015, and 136 in 2013:
  o 6 entries: Administrative, Assessment, Information Technology, Fundraising, Professional Development,
  o 5 entries: Athletics, Recreation, Physical Fitness, Non-Varsity Sports
  o 8 entries: Careers, Academic Advising and Support
- 7 entries: Civic Learning, Democratic Engagement, Service-Learning, Community Service
- 8 entries: Enrollment Management, Financial Aid, Orientation, Parents, First-year, Other-year
- 7 entries: Housing, Residence Life, Contracted Services, Judicial
- 9 entries: International, Multicultural, Cultural, Gender, LGBTQ, Spirituality, Disability
- 3 entries: Off-Campus, Commuter, Non-traditional, Graduate, Professional
- 18 entries: Student Union, Student Activities, Greek Life, Leadership
- 8 entries: Student Health, Wellness, Counseling, and related
- 6 entries: Violence Education and Prevention, Crisis Management, Campus Security

- The following are the winners for the Excellence Awards:

**Grand Gold (Student Union, Student Activities, Greek Life, Leadership, and related)**
University of Dayton
Student Employment for the Real World
Region IV-East

**Grand Silver (Violence Education and Prevention, Crisis Management, Campus Security, and related)**
University of Texas at Austin
Get Sexy. Get Consent.
Region III

**Grand Bronze (Administrative, Assessment, Information Technology, Fundraising, Professional Development, and related)**
Missouri State University
The Student Affairs in Higher Education Assessment Symposium
Region IV-West

**Administrative, Assessment, Information Technology, Fundraising, Professional Development, and related**
Grand Bronze & Category Gold
Missouri State University
The Student Affairs in Higher Education Assessment Symposium
Region IV-West

**Category Bronze**
University at Albany
Engage, Learn, Succeed: Collecting Data to Enhance the Student Experience
Region II

**Athletics, Recreation, Physical Fitness, Non-Varsity Sports, and related**
Category Gold
UW-Whitewater
Warhawk Leadership Academy
Region IV-East

**Category Silver**
St. Edward's University
Active Living LLC - A Different Kind of Living
Region III

**Category Bronze**
Florida State University
Leadership LOGIC (Learning in the Outdoors for Group and Individual Change)
Region III

**Careers, Academic Advising and Support, and related**
Category Gold
California State University Fresno (Fresno State)
Eliminating the Achievement Gap, Raising Course Grades, and Increasing Graduation Rates with Fresno State Supplemental Instruction
Region VI

**Category Silver**
New York University
NYU’s First Class Program
Region II

Category Bronze
California State University Fresno
Pathways to Success...Creation of an On Campus Clothing Closet
Region VI

Civic Learning, Democratic Engagement, Service-Learning, Community Service, and related
Category Gold
The College at Brockport
Saturday of Service
Region II

Category Silver
New York Institute of Technology
Infusing a multi-disciplinary internship program (ICP) with civic skill development
Region II

Category Bronze
California State University, Fresno
Local students advocating local solutions: Unifying all levels of higher education systems for a common cause.
Region VI

Enrollment Management, Financial Aid, Orientation, Parents, Persistence, First-year, Other-year, and related
Category Gold
New York University
FACES of #NYUWelcomeWeek
Region II

Category Silver
The Ohio State University
The Second-Year Transformational Experience Program (STEP)
Region IV-East

Category Bronze
Ramapo College of New Jersey
Peer Facilitation Program
Region II

Housing, Residence Life, Contracted Services, Judicial, and related
Category Gold
Trinity University
Optimal Buzz and B’Low Optimal Programs
Region III

Category Silver
James Madison University
By The Numbers
Region III

Category Bronze
New York University
Catching FYRE: Developing an Intentional First Year Residential Experience
Region II

International, Multicultural, Cultural, Gender, LGBTQ, Spirituality, Disability, and related
Category Gold
Emory University
Intersections
Region III

Category Silver
New York University
NYU’s Faith Zone
Region II

Category Bronze
Indiana University Bloomington
Balfour Pre-College Academy and Ubuntu
Region IV-East

Off-Campus, Commuter, Non-traditional, Graduate, Professional, and related
Category Gold
University At Albany
University at Albany Off-Campus Ambassador program
Region II

Category Silver
The Ohio State University
Academic Job Search Series
Region IV-East
**Student Health, Wellness, Counseling, and related**
Category Gold
Florida State University
Healthy Campus at FSU
Region III

Category Silver
University at Albany  SUNY
Middle Earth Peer Assistance Program
Region II

Category Bronze
Alfred State College
Journey to Wellness
Region II

**Student Union, Student Activities, Greek Life, Leadership, and related**
Grand Gold & Category Gold
University of Dayton
Student Employment for the Real World
Region IV-East

Category Silver
University of Missouri
Mizzou Alternative Breaks Program
Region IV-West

Category Bronze
The University of Texas at Austin
Leadership Education and Progress (LEAP)
Region III

**Violence Education and Prevention, Crisis Management, Campus Security, and related**
Grand Silver & Category Gold
University of Texas at Austin
Get Sexy. Get Consent.
Region III

Category Silver
University of Oregon
Elections

The following are the incoming individuals elected in the January 2017 elections:

- **Board Chair:**
  - Penny Rue, Vice President for Campus Life, Wake Forest University

- **Regions:**
  - **Region I:** Jennifer DeBurro, Assistant Vice President for Student Affairs, University of New England
  - **Region III:** Helen Grace Ryan, Vice President for Student Affairs, Bellarmine University
  - **Region IV-West:** Shana Warkentine Meyer, Vice President for Student Affairs, Missouri Western State University
  - **Region IV-West:** Kandy Mink Salas, Assistant Professor and Program Director, College Counseling and Student Development Program, Azusa Pacific University

- **Knowledge Communities:**
  - **Administrators in Graduate and Professional Student Services:** Dana Bozeman, Program Director of Graduate, Professional, & Adult Student Life, Loyola University Chicago (Region IV-E) & Ryan Kasmier, Director of Student Life, Middlebury Institute of International Studies at Monterey (Region VI)
  - **Adult Learners and Students with Children:** Martha Harper, Program Coordinator Adult & Nontraditional Student Center, Office of Student Life & Engagement, Austin Peay State University (Region III)
  - **Alcohol and Other Drugs:** Sara Johnson, Director of Alcohol and Other Drug Prevention and Education Programs, Marquette University (Region IV-E) & David Stockton, Director of Student Conduct, Marquette University (Region IV-E)
  - **Fraternity and Sorority:** Jennifer Jones, Executive Director of Student Life, Southern Methodist University (Region III) & Alex Snowden, Coordinator for Fraternity and Sorority Life, Illinois State University (Region IV-E)
  - **Gender and Sexuality:** Patrick Hale, Assistant Director of Intercultural Affairs, Stonehill College (Region 1) & Matt Peterson, Director of Student Success, Front Range Community College (Region IV-W)
  - **International Education:** Christine Gettings, Assistant Director, Global Learning and Leadership, American University (Region II) & Matthew Rader, Assistant Vice President of Student Affairs and Dean of Students, Institute for the International Education of Students (Region IV-East)
  - **Latino/a:** Maria Gena-Homs, Executive Director, Diversity and Intercultural Affairs/Director, Latino/a Resource Center, Northeastern Illinois University (Region IV-East) & Sandra Rodriguez, Director, Center for Student Engagement, University of Nevada, Reno (Region V)
  - **New Professionals and Graduate Student Services:** Antonio Duran, Doctoral Student, Ohio State University (Region IV-E) & Evette Allen, Director of Student Life, Leadership, and Involvement, Utah State University (Region V)
  - **Socioeconomic and Class Issues in Higher Education:** Steve Jenks, Admissions Counselor, Ithaca College (Region II)
  - **Student Career Development:** Victor H. Martinez, Assistant Director, Experiential Learning, Florida State University (Region III)
  - **Student Leadership Programs:** Avani Rana, Director of Leadership, The College of New Jersey (Region II) & Sean Ryan, Associate Director of Fraternity and Sorority Life, Longwood University (Region III)
Faculty Council

Emerging Faculty Leaders Academy:

- The Faculty Council is in its second year of this program. There were a total of 15 applications, down from 16 last year. Co-lead by Pam Havice, Faculty Council Director, and Phyllis McCluskey-Titus, Illinois State University, the following seven individuals were accepted for the 2017-2018 year:
  - Region I: Sonja Ardoin, Boston University
  - Region II: Sherry Early, Marshall University South Charleston
  - Region III: Claudia García-Louis, University of Texas, San Antonio Cristobal Salinas Jr., Florida Atlantic University
  - Region III: April Perry, Western Carolina University
  - Region IV-East: Sarah Rodriguez, Iowa State University
  - Region IV-West: Leslie Jo Shelton, University of Arkansas
  - Region VI: Susana Hernandez, California State University, Fresno

NUFP (NASPA Undergraduate Fellows Program)

Program Numbers:

- There are a total of 487 Fellows for the 2016-2017 academic year. Please see below for a demographic chart breakdown by region. Fellows that selected more than one option were double counted to reflect multiple identities.

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<th>Returning Fellow</th>
<th>Spring Applicant</th>
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### Sexual Identity

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### Disability

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### Graduation Year

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### Additional Identities

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NUFP Dungy Leadership Institute:
In 2017, DLI will be hosted California State University (June 16-21) and Pacific Lutheran University (June 23-28). We had 36 applicants apply for 10 open faculty positions. Below are the faculty teams for each institute:

**California State University – Fullerton (June 16-21)**
Director: Tiffany Davis, North Carolina State University
- Spencer Long, University of Illinois at Chicago (Onsite 2018)
- Michelle Smith, Missouri State University (Onsite 2018)
- Rochelle Woods, California State University – Fullerton
- Daniel Ambrose, Guttman Community College – CUNY
- Tabatha Cruz, Iowa State University
- Viraj Patel, University of Pennsylvania
- Aysha Daniels, University of Miami
- Nicole Ralston, Tulane University

**Pacific Lutheran University (June 23-28)**
Director: Nick Negrete, Otis College of Art and Design
- Joana Royce-Davis, Pacific Lutheran University
- DLI Director-Elect (apps due February 20)
- Lamar Hylton, University of Minnesota – Twin Cities
- Shauna Harris, North Carolina Central University
- David Surratt, University of California at Berkeley
- Heather Lou, University of Minnesota – Twin Cities
- Joseph Saucedo, Loyola University Chicago
- Jasmine Scott, NASPA

Student applications opened in January and are due following the NASPA Annual Conference. 64 students in total will be selected to attend. In 2018, DLI will be hosted at the University of Illinois at Chicago and Missouri State University, dates are forthcoming.

**Foundation Awards**

**Melvene D. Hardee Dissertation-of-the-Year Award**
- Nizhoni Chow-Garcia, MESA Director, Hartnell College is this year’s award winner. The winning dissertation is titled, “Educational Pathways for Native American Graduates: Stories through the STEM Bachelor’s, Master’s, and Doctoral Degrees,” chaired by Stephanie J. Waterman, Associate Professor at University of Toronto.
- The runner-up is Charles H.F. Davis III, Director of Higher Education Research, University of Pennsylvania Center for the Study of Race & Equity in Education with a dissertation titled, “Dream Defending, On-Campus and Beyond: A Multi-Sited Ethnography of Contemporary Student Organizing, the Social Movement Repertoire, and Social Movement Organization in College.” This was chaired by Gary D. Rhoades, Director of the Center for the Study of Higher Education at The University of Arizona.
- The call for 2017 Melvene D. Hardee Dissertation-of-the-Year Award applications opened for NASPA members in July 2016. Ezekiel Kimball, assistant professor, University of Massachusetts Amherst is the 2016-2017 chair for the Dissertation of the Year Award committee.
• Additional committee members to review and select the winner for 2017 include:
  o Susan Underwood, associate professor, Arkansas Tech University
  o Matt Varga, assistant professor of college student affairs, University of West Georgia
  o Dorian McCoy, assistant professor University of Tennessee, Knoxville
  o Victoria Svoboda, assistant professor University of Wisconsin-La Crosse
  o Kathleen Callahan, lecturer, Christopher Newport University
• Below is the application growth over past three years due to increased marketing and visibility of the award:

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<thead>
<tr>
<th>Year</th>
<th>Applications Received</th>
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<tbody>
<tr>
<td>2017</td>
<td>41</td>
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<tr>
<td>2016</td>
<td>36</td>
</tr>
<tr>
<td>2015</td>
<td>33</td>
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</table>

**Ruth Strang Research Award**
• The 2017 winner is Nina Daoud, Research Associate at the University of Pennsylvania, Center for the Study of Race and Equity in Education. The title of the manuscript is, “Betwixt and Between: Navigating College as a Black Muslim Woman.”
• This award is sponsored by the Center for Women to promote high quality research in higher education / student affairs.
• Submissions highlight research completed in regard to women in education; the winner receives an $500 award.
• Julie Payne-Kirchmeier, Northwestern, chaired the selection process for the Ruth Strang Research Award.

**Jim Rhatigan Conference Fellowship**
• Four $500 conference scholarships for graduate students to attend the NASPA Annual Conference are available through the NASPA Foundation.
• Online applications are open and the selected individuals would be known as Rhatigan Fellows.
• This award is endowed by Jim Rhatigan.
• Frank Ardaiolo serves as the chair for the process.

**Capstone Award**
• The Foundation’s Capstone Award is meant to build a repository of retiring members’ final vitae and insights to several key questions about the members’ experience in the profession.
• The repository helps researchers access and connect past professionals’ work with current initiatives.
• The Foundation continues to promote this project in the coming year.

**John L. Blackburn Distinguished Pillar**
• Robert F. Shaffer, previous faculty and Dean of Students, Indiana University and Dudley B. Woodard, professor, University of Arizona were named as the John L. Blackburn Distinguished Pillars of the year in recognition of lifelong commitment to our profession.
Pillars of the Profession – Class of 2017

- The Pillar of the Profession program continues to be an important recognition and fundraising initiative for the NASPA Foundation. This year, 12 Pillars were selected for the 2017 class:
  - Marilyn Amey, chair, Department of Educational Administration, Michigan State University
  - Teri Bump, vice president university relations/ student affairs, American Campus Communities
  - Nancy P. Crimmin, sr. vice president & chief academic and student affairs officer, Becker College
  - Brian Haynes, vice president, student affairs, California State University, San Bernardino
  - John Hoffman, director, Doctor of Educational Leadership Program, California State University-Fullerton
  - Frank Lamas, vice president for student affairs, California State University-Fresno
  - Harry Le Grande, vice chancellor for student affairs, University of California Berkeley
  - Patrick Love, vice president, student affairs, New York Institute of Technology
  - Ellen Neufeldt, vice president for student engagement and enrollment services, Old Dominion University
  - Brett Perozzi, associate vice president for student affairs, Weber State University
  - Judy Sakaki, president, Sonoma State University
  - Frank Sánchez, president, Rhode Island College

Commission for Equity & Inclusion

- Bobby Kuntsman, University of North Carolina, Chapel Hill is completing his second full year as the Chair of the Commission as the group transitions to a Division.
- The Commission and new Division has representation from each of the identity-based Knowledge Communities, the Center for Women, NUFP, and the Academy.
- The Commission’s proposed new Commitment to Equity, Inclusion and Social Justice for NASPA was approved in December and will guide the Association and the Division as it moves forward. Sections of the originally proposed statement were formed into a guiding document for the new Division. The Division will work with NASPA staff to determine the best way to publicize the new commitment online and in communications with members.
- Beginning in June, the new Division chair, Ajay Nair, will have representation on the Board.
- The Commission has also drafted bias incident response protocol that was shared with the NASPA staff and the Executive Committee. The Executive Committee and NASPA staff are continuing to review the material.

Expert in Residence for Racial Justice

- Shaun Harper, University of Pennsylvania, began his service as the NASPA Expert in Residence for Racial Justice in October.
- Harper led a live briefing with a panel of Vice Presidents of Student Affairs on November 18, titled Campus Climate in the Post Election Era, which drew more than 1,000 registrants.

NASPA Advisory Services

- NASPA Advisory Services launched on December 1, 2016 to provide divisions of student affairs and services with self-assessments; external, peer reviews; and resources to enhance and strengthen student affairs practice.
The Student Affairs Review/Advisory Services Task Force charged with leading this initiative consists of nine senior-level higher education administrators, including one college president, six vice presidents, and two senior-level administrators. The Task Force convened at the 2016 NASPA Annual Conference in Indianapolis and by web conference on April 19, May 31, August 3, September 26, November 17, 2016; and February 9, 2017. The Task Force has made significant contributions to the development of Advisory Services through:

- Informing the P.R.A.C.T.I.C.E.S. elements and sub-elements,
- Reviewing and testing draft P.R.A.C.T.I.C.E.S. self-assessments,
- Providing feedback and comments on the Advisory Services website, web portal, and logo,
- Informing the development of the evaluation of P.R.A.C.T.I.C.E.S. self-assessments and Advisory Services reviews,
- Commenting on Reviewer orientation and training materials.

The NASPA Advisory Services levels of service, P.R.A.C.T.I.C.E.S. framework, and business model were test marketed with the NASPA Board of Directors (May 13, 2016), a group of 14 NASPA member vice presidents for student affairs (April 27, 2016), and the City University of York vice presidents for student affairs group (May 12, 2016.) Reactions from these presentations was positive.

NASPA has partnered with VTV Family Outreach Foundation, a national non-profit organization formed by families of the victims and survivors of the April 2007 mass casualty shooting tragedy at Virginia Tech, to manage and advance 32 National Campus Safety Initiative (32 NSCI.) 32 NSCI was developed by a team of experts to assist colleges and universities with conducting an analysis of a range of campus safety policies and procedures. The nine modules of 32 NSCI have been incorporated into the NASPA Advisory Services P.R.A.C.T.I.C.E.S. self-assessment for Policy. These modules focus on:

- Alcohol and other drugs
- Campus public safety
- Emergency management
- Hazing
- Mental Health
- Missing students
- Physical security
- Sexual violence/harassment
- Threat assessment

32 NSCI is available to divisions of student affairs participating in Advisory Services P.R.A.C.T.I.C.E.S. self-assessments and reviews; NASPA plans to make this resource available beyond P.R.A.C.T.I.C.E.S. later this year.

The NASPA Advisory Services website, logo, and P.R.A.C.T.I.C.E.S. logo were finalized prior to the launch of Advisory Services: [https://advisoryservices.naspa.org/](https://advisoryservices.naspa.org/).

The NASPA Advisory Services web portal was finalized prior to the launch of Advisory Services: [https://naspaadvisory.matrixlms.com/](https://naspaadvisory.matrixlms.com/). The web portal:

- Functions as the starting point for VPSAs and their staff engaging in a P.R.A.C.T.I.C.E.S. self-assessment,
- Includes the P.R.A.C.T.I.C.E.S. Library—an online repository of resources aligned with the P.R.A.C.T.I.C.E.S. framework. This library contains over 100 NASPA professional development resources and will be continually developed.
The NASPA Advisory Services Reviewer Pool currently includes 24 reviewers. These members of the pool are primarily current and retired vice presidents/chancellors at their respective institutions. NASPA has invited all members of the reviewer pool to the first NASPA Advisory Services Reviewer orientation during the NASPA Annual Conference. NASPA will continue to offer online orientation and trainings for members of the reviewer pool after the March 12 orientation.

Two institutions are currently involved in NASPA Advisory Services pilot projects:
- One, four-year private, not-for-profit institution is participating in a guided self-assessment project.
- One, four-year public, not-for-profit institution is participating in a comprehensive review project.

Four additional institutions have expressed interest in participating in NASPA Advisory Services:
- Three, four-year, public not-for-profit institutions have shared their interest in undergoing a comprehensive review in 2017.
- One, four-year, public not-for-profit institution has expressed its interest in undergoing a guided self-assessment in 2017.

NASPA Advisory Services activity at the 2017 NASPA Annual Conference will include:
- Educational Session: “NASPA Advisory Services: Reviews of Divisions of Student Affairs and Services”
- Marketing collateral in the VPSA Lounge.
- NASPA Advisory Services Task Force Meeting.

In addition to contributions of the Task Force, NASPA thanks Erin Bentrim, senior research analyst, UNC-Charlotte for her assistance with the P.R.A.C.T.I.C.E.S. self-assessments and Sam Museus, associate professor of higher education, Indiana University for his assistance with the development of the P.R.A.C.T.I.C.E.S. element on “Inclusion.”

Center for Women

The Center for Women developed new professional development opportunities for women in higher education. These include Candid Conversations 365, Lunch and Learn series, and an online professional development track for women.

The Center for Women is expanding outreach by having information available at the Regional conferences regarding opportunities for involvement and creating a Twitter handle for promotion.

Involvement in International Women’s Day and Women’s History month is also being discussed.

Candid Conversations 365

Candid Conversations 365 is a year-long mentoring program with structured monthly programming provided by Center for Women Board members.

98 mentees and 65 mentors were matched for the first year of the program. Each month the committee creates conversation guides to facilitate conversation between the mentees and mentors.

Becky Kenemuth, assistant director for Reed-Yorke Health Professions Advising Office, University of Maryland-College Park is leading Candid Conversations 365. Additional subcommittee members include:
- Melanie Fox, associate dean of students, University of North Carolina Asheville
- Lori Lander, associate dean of students, University of Arkansas
Online Professional Development Track for Women

- The Center for Women hosted multiple paid online briefings targeted to women in higher education.

- For August 2016, a session titled “Intentional Serendipity and Professional Development,” was led by Helen Grace Ryan, vice president for student affairs, Bellarmine University and Smita Ruzicka, assistant vice president for campus life, Tulane University. Four sites were registered.

- For October 2016, a session titled, “Intersections of Identity at Work: Race, Ethnicity, and Gender” by Sofia B. Pertuz, assistant vice president and dean of students, Hofstra University and Julia R. Golden-Battle, assistant director of diversity/multicultural affairs, Salem State University. This was in partnership with the Latino/a Knowledge Community and the Gender and Sexuality Knowledge Community. 15 sites were registered.

- For December, a session titled, “Beyond Busy: Developing Life Work Integration for Women in Student Affairs” by Jennifer Wegner, associate director of Engineering Student Affairs University of Michigan and Amy Homkes-Hayes, lead innovation advocate at the University of Michigan. 27 sites were registered.

- Below are the upcoming online briefings:
  - February 2017: Preparing for the Job Search
  - April 2017: Managing at the Mid-Level
  - June 2017: To Doctorate or Not to Doctorate

The Center for Women Lunch and Learn Series

- The Lunch and Learn series is a series of small group video discussions around an article published in NJWHE. This program also further strengthens the relationship with NJWHE and also provides additional marketing for the published manuscripts.

- In September, two sessions were facilitated and focused on the article, Making Meaning: Identity Development of Black Undergraduate Women by Christa J. Porter, assistant professor, Michigan State University. A Board member facilitated the discussion and the author participated in both sessions.

- 42 registered for session one and 28 for session two.

- In November, the topic focused on the article, “Identification of institutional genderedness through organizational operations: An analysis of community college working environments.”

- Four sessions were offer and the author, Stephanie J. Jones, associate professor; Higher Education Program Coordinator, Texas Tech University was present for each one. 54 people registered to participate.

- For January, the session focused on the article, “Embodied Minds: College Women’s Experience and the Panopticon of Higher Education.”

- All authors were present on the two sessions. Authors included: Rebecca Ropers-Huilman, professor; vice provost for faculty and academic affairs, University of Minnesota, Kelly T. Winters, PhD candidate in Higher Education, University of Minnesota & Leah Hakkola, assistant professor of higher education, University of Maine. 36 people registered to participate.

New Board Members

- The following six members are new board members for the 2016-2018 term:
  - Melissa Mahan, vice president for student affairs, Texas A&M University-San Antonio
- Cissy Petty, vice president for student affairs, Loyola University New Orleans
- Desirée Rieckenberg, senior associate dean of students/director, University of North Carolina at Chapel Hill
- Smita Ruzicka, assistant vice president, Tulane University
- Danette Saylor, vice president for student affairs and success, Albany State University
- Becky Spurlock, senior associate dean for student life, The University of the South

- The following were selected to serve as committee members for a one year term on a Center for Women committee:
  - Krista Bailey, associate director, Texas A&M University
  - Natalie Basil, director of residential experience, Brown University
  - Melanie Fox, associate dean of students, University of North Carolina Asheville
  - Lori Lander, associate dean of students, University of Arkansas
  - Shaunna Payne Gold, associate director of assessment programs & student development, University of Maryland
  - Jalonda Thompson, assistant director, engineering diversity programs, The University of Tennessee Knoxville
  - Nikki Youngblood Giles, director, Barnard College

**Community Colleges Division (CCD)**

- Shane Long, former Region I Representative, obtained a new position and resigned from his term ending in March 2017.
- The board conducted a number of recruitment efforts to fill board seats to be vacated: Region I, Region IV-W, Region V, Faculty in Residence, and New Professional Representative.
- The Community Colleges Division is now composed of the following roles and members:

<table>
<thead>
<tr>
<th>Role</th>
<th>2015 Name</th>
<th>Title</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Director, CCD</td>
<td>Quincy Martin III</td>
<td>Associate VP, Student Affairs</td>
<td>Triton College</td>
</tr>
<tr>
<td>Region I Rep</td>
<td>Currently Vacant</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Region II Rep</td>
<td>Brian Mitra</td>
<td>Associate Dean of Student Affairs</td>
<td>Kingsborough Community College</td>
</tr>
<tr>
<td>Region III Rep</td>
<td>Karen Stills Royster</td>
<td>Dean, Student Support Services</td>
<td>El Centro College</td>
</tr>
<tr>
<td>Region IV-E Rep</td>
<td>Scott Peska</td>
<td>Dean for Student Affairs</td>
<td>Waubonsee Community College</td>
</tr>
<tr>
<td>Region IV-W Rep</td>
<td>Carla Stein</td>
<td>Dean of Student Affairs</td>
<td>Front Range Community College</td>
</tr>
<tr>
<td>Region V</td>
<td>Tricia Brand</td>
<td>Associate Dean of Student Development</td>
<td>Portland Community College</td>
</tr>
<tr>
<td>Region VI</td>
<td>Dyrell Foster</td>
<td>Vice President, Student Services</td>
<td>Moreno Valley College</td>
</tr>
</tbody>
</table>
Senior Student Affairs Officer | Toni Castro | Vice President for Student Services | Highline College
---|---|---|---
Senior Student Affairs Officer | Bette Simmons | VP, Student Development & Enrollment Management | County College of Morris
Mid-Level Professional Representative | Jeff Rose | Assistant Dean, Student Affairs | Delaware Technical Community College
Mid-Level Professional Representative | Misha M. Maggi | Student Life and Leadership Manager | Canada College
New Professional Representative | Michelle Dimmet | Outreach & Orientation Coordinator | Ohlone College
Faculty-in-Residence | Currently Vacant | | |
Graduate Student Representative | Megan Buxton | Graduate Student | Texas State University-San Marcos
Member Engagement | Tonia Teresh | Dean of Student Success and Equity | Barstow Community College
Public Policy Liaison | Arnel Cosey | Vice Chancellor, Student Affairs/Ex Dean | Delgado Community College
Latino Task Force Liaison | Magdalena de la Teja | VP, Student Development Services | Tarrant County College District
Latino Task Force Liaison | Edward Martinez | Assistant Dean, Student Services | Suffolk County Community College
Regional Rep Coordinator | Kimberly Lowry | AVP, Academic Affairs & Student Success | Eastfield College

- The CCD developed an action based agenda focused on the goals developed from the 2016 CCD Summit in Washington, D.C.:
  - Elevate the Brand - increase the visibility and profile of the Community Colleges Division both within and outside of the Association.
  - Member Engagement - create opportunities for involvement for existing members and newcomers.
  - Contribute to Discussions on Key National Issues for Community Colleges - be well connected to the Association to actively contribute the community colleges voice and perspective to dialogues.
  - Increase Membership - increase both individual and institutional community colleges membership.
- CCD Board Member Involvement:
  - Dyrrel Foster and Karen Stills Royster hosted an informational webinar to introduce community college professionals in Regions VI and III (respectfully) to NASPA and the CCD. Those webinars were hosted at the following times:
    - Region III: November 9, 2016
    - Region VI: February 2, 2017
Misha Maggi served as the President of the California Community College Student Affairs Association (CCCSAA) and CCCSAA partnered with the CCD to implement the Community Colleges Symposium Series at Mt. San Antonio College in Walnut, CA.

Member Engagement:
- As of 02/06/2017, the CCD has 373 followers on Twitter
- Tonia Teresh developed a regular blog schedule and continued to solicit content from the CCD board and Latino Task Force members.
- The CCD will be represented at the NASPA Annual Conference Graduate and Communities Fair, sharing information on pathways to community colleges and the CCD.

Latino/a Task Force
- Eddie Martinez served as the LKC Name-Change committee co-chair.
- On January 4, 2017, the LTF submitted a blog post for publication by Kelly Alvarado entitled “Mentoring Supports Community College Students.”
- On January 24, 2017, the LTF submitted a blog post for publication by Stacy Ybarra Evans entitled “Catch the Next Program” about the Puente Program initiative in Texas.
- Michelle Roman-Garcia is working on a blog about the newly acquired HSI status of Joliet Junior College where she is a Director of Multicultural Student Affairs.
- Maggie de la Teja is a participant in research by a Latina doctoral graduate student who is studying Latinas in leadership positions at community colleges using qualitative shadowing and interviewing techniques.
- Elena Sandoval-Lucero, vice president of student affairs from Community College of Aurora is working with a group of colleagues and has a chapter in an upcoming book titled: Cultural Awareness and Competency Development in Higher Education. Their chapter is titled, Engaging Inclusive Excellence: Creating a College with An Equity Mindset.
- In February Elena Sandoval-Lucero will be writing a blog for NASPA’s James E. Scott Academy on community colleges.
- Dr. Moises Orozco Villicana served on the NASPA Latina/o Knowledge Community Awards Rubric Review Committee, as well as, the Awards committee.
- Dr. Moises Orozco was a NASPA Region IV—East Outstanding New Professional, nominee.
- At the request of Eddie, Brian Mitra, CCD Board Member, will be attending the Long Island Council of Student Personnel Association (LICSPA) conference on February 3, 2017 to advertise NASPA Region II and to promote NASPA Institutional memberships.

Current LTF members:
- Edward Martinez, assistant dean of student services, Suffolk County Community College.
- Maggie de la Teja, vice president for student development services, Tarrant County College District.
- Anthony Cruz, vice chancellor of student affairs, St. Louis Community College.
- Elena Sandoval-Lucero, vice president of student affairs, Community College of Aurora.
• Moises Orozco Villicana, associate director for recruitment and admissions, University of Illinois at Urbana-Champaign.
• Ignacio Hernandez, assistant professor, California State University-Fresno.
• Angel Gonzalez, assistant director for student life, Shoreline Community College.
• Michelle Roman-Garcia, director of multicultural student affairs, Joliet Junior College.

• The CCD created a committee to evaluate award nominees and selected the following for their award winners:
  o 2017 NASPA Community Colleges Professional Award – Karl Brooks, dean of student success, Joliet Junior College, Joliet, IL.
  o No nominations were submitted for the 2017 NASPA Community Colleges Research and Scholarship Award. The CCD will develop new methods of advertising this award and encouraging nominations.

Global Advisory Board
• Turgut Mustafayev, Dean of Student Services and Director of Admissions at ADA University, Azerbaijan serves as the current chair of the Global Advisory Board (GAB).
• The rest of the board consists of:
  o Past International Advisory Board Chair: Brett Perozzi, associate vice president for student affairs, Weber State University, United States
  o Africa Representative: Birgit Schreiber, director, Stellenbosch University, South Africa
  o Europe Representative: Chrysovalantis Margaritidis, dean of students, Central European University, Hungary
  o IEKC Co-Chair: Kevin D’Arco, director of student activities & first year programs, Carnegie Mellon University - Qatar
  o International Exchange Coordinator: Jeanine Ward-Roof, vice president of student affairs, Ferris State University, United States
  o LAC Area Director: William Young, director of student affairs, Pontifica Universidad Católica de Chile, Chile
  o Member-at-Large: Tarifa Al Zaabi, executive dean of student services, Higher Colleges of Technology, United Arab Emirates
  o MENASA Area Director: Courtney Stryker, consultant, Qatar University, Qatar

International Exchange Program
Virtual meetings were held with the majority of the international exchange liaisons to discuss how the exchanges were being evaluated by the participants and hosts, how we could continue to prepare participants and future exchange plans.

Overall the exchanges were rated well by the hosts and participants. They noted that the learning was significant, exchanges offered individuals the opportunity to gain a broader global understanding of higher education, learn from diverse colleagues in and out of their home country and to visit a different part of the world. There were a myriad of stores shared regarding how participants grew from the exchange and how they were able to take that knowledge back to their campuses.
The only noted improvements were to share information with participants earlier (such as schedules and other country-related materials). Lastly, there is still a significant desire of behalf of our international colleagues to create an exchange around the Annual Conference; however, logistically it is too taxing on the local institutions and the expense is greater due to the cost of conference hotel rooms.

The meetings did yield an outcome of creating a better onboarding process for the participants. Given that, each host will prepare a power point of some type of presentation that will educate about the host country and education system for the participants. This will be provided to the participants a few weeks prior to the exchange.

**Next Planned Exchanges**

*Outbound*

- Ireland – June 2017 (3 delegates)
- United Kingdom – June 2017 (5 delegates)
- Australia – December 2017 (3 delegates)

*Inbound*

- Germany – May/June 2017 (3-5 delegates)
- France – Timeframe TBA (3-5 delegates)

**Latin America and the Caribbean Advisory Board (LAC)**

The NASPA LAC Advisory Board had its inaugural meeting virtually in June of 2015. The board composition is ongoing and the board is currently comprised of the following members:

- Area Director: William Young, Pontificia Universidad Católica de Chile, Chile
- Country Representative: Alicia Cantón, Universidad de Monterrey, Mexico
- Country Representative: Karla Fraser, Ross University, School of Medicine, Dominica
- Country Representative: Edna Liliana Peralta Baquero, Universidad de la Salle, Colombia
- Country Representative: Erick Lobo, Universidad Latinoamericana de Ciencia y Tecnología, Costa Rica
- Country Representative: Monica Masino, University of the West Indies
- Country Representative: Evelyn Rivera Torres, Universidad de Puerto Rico, Rio Piedras Campus, Puerto Rico
- Secretary and Communications: Enrique Lara, Universidad Autónoma de Yucatán, Mexico
- Social Media and Webmaster, Gabriel Mijares Ramos, Universidad Autónoma de Nuevo León, Mexico
- Member at Large: Margarita Delgado Corporación Universitaria Minuto de Dios, Colombia
- Member at Large: Marianela Nuñez, Universidad Latinoamericana de Ciencia y Tecnología, Costa Rica

**LAC Online Briefing Series**

The LAC began a series of online briefings to familiarize student affairs practitioners in Latin American and the Caribbean area with NASPA, student affairs, and professional development. The series is being offered in both Spanish and English. The topics were presented in English and then directly afterward in Spanish to ensure that participants are able to obtain information and converse without any language...
barriers. Given the success of the series, the LAC will continue to offer live, online briefings but due to the lack of attendance and participation for the English versions, the LAC has decided to discontinue the duplication of the briefings in English.

<table>
<thead>
<tr>
<th>Date</th>
<th>Title</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 4, 2016</td>
<td>“Activismo y manejo de las relaciones con representantes estudiantiles”</td>
<td>137</td>
</tr>
<tr>
<td>May 3, 2016</td>
<td>“Introducción a Asuntos Estudiantiles, NASPA y NASPA-LAC”</td>
<td>61</td>
</tr>
<tr>
<td>June 7, 2016</td>
<td>“Introducción a las teorías sobre el desarrollo de los estudiantes”</td>
<td>74</td>
</tr>
<tr>
<td>July 5, 2016</td>
<td>“El aporte de las organizaciones estudiantiles en la integración social y académica de los estudiantes”</td>
<td>70</td>
</tr>
<tr>
<td>August 2, 2016</td>
<td>“Programas de tutorías: El caso de dos universidades latinoamericanas”</td>
<td>77</td>
</tr>
<tr>
<td>September 6, 2016</td>
<td>“Políticas y acciones de prevención en alcohol y drogas: Detección precoz e intervención mínima”</td>
<td>88</td>
</tr>
<tr>
<td>October 4, 2016</td>
<td>Salud en el contexto universitario</td>
<td>60</td>
</tr>
<tr>
<td>November 8, 2016</td>
<td>“Como involucrar a los estudiantes en la universidad (student engagement)”</td>
<td>81</td>
</tr>
<tr>
<td>December 6, 2016</td>
<td>“Programas de apoyo para alumnos con necesidades especiales”</td>
<td>58</td>
</tr>
</tbody>
</table>

**MENASA Advisory Board**

The NASPA MENASA Advisory Board had its inaugural meeting virtually in June of 2015. The board composition is ongoing and the board is currently comprised of the following members:

- **Area Director**: Courtney Stryker, Qatar University, Qatar
- **Country Representative**: Talal Nizameddin, American University of Beirut, Lebanon
- **Country Representative**: Moza Al Shehhi, American University of Sharjah, United Arab Emirates
- **Country Representative**: Hidab Hamwi, Australian College of Kuwait, Kuwait
- **Country Representative**: Kholoud Al Otaibi, Qatar University, Qatar
- **Country Representative**: Buthaina Mohammed, Sultan Qaboos University, Oman
- **Country Representative**: Eman ElKaleh, Zayed University, United Arab Emirates
- **Historian**: Naila Sherman: Georgetown University of Qatar, Qatar
- **Professional Development Chair**: Tadd Kruse, American University of Kuwait, Kuwait

**Multaqa NASPA Series**

MENASA will continue its series of online briefings to familiarize student affairs practitioners in MENASA with NASPA, student affairs, and professional development. The series began as a NASPA initiative, hosted by Kevin Kruger. Multaqa is the word for “a gathering” in Arabic. The program is
Currently being offered in both English and Arabic and has been live translated. Moving forward, it has been suggested that the material be presented in one language and then repeated in the other. The committee is currently reviewing the Multaqa model and plans to offer more online opportunities for student affairs professionals in MENASA.

<table>
<thead>
<tr>
<th>Date</th>
<th>Title</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 24, 2016</td>
<td>Managing Student Communities on Social Media</td>
<td>104 Registrants</td>
</tr>
<tr>
<td>May 31, 2016</td>
<td>Customer Service in Student Affairs</td>
<td>89 Registrants</td>
</tr>
<tr>
<td>November 8, 2016</td>
<td>Let’s Talk Student Affairs: History, Motives, and Terminology</td>
<td>26 Registrants</td>
</tr>
<tr>
<td>November 22, 2016</td>
<td>Creating Professional Development Plans And Opportunities</td>
<td>74 Registrants</td>
</tr>
<tr>
<td>January 24, 2017</td>
<td>Assessment? Evaluation? Yes, You Can!</td>
<td>52 Registrants</td>
</tr>
<tr>
<td>February 7, 2017</td>
<td>Topical Tuesday Web Forum: Intercollegiate Athletics, Recreational Sports, &amp; Fitness</td>
<td>18 Registrants</td>
</tr>
</tbody>
</table>

**NASPActs**

The NASPActs committee is a standing committee that seeks to provide ongoing opportunities for social action and civic engagement. The NASPActs Committee is comprised of representatives from various Knowledge Communities and individual NASPA members who demonstrate a strong passion for advocacy work. NASPActs is also responsible for implementing action-oriented events at the 2017 NASPA Annual Conference in San Antonio, Texas.

- The NASPActs committee is the evolution of the Indy Action Committee that was formed for the 2016 Annual Conference in Indianapolis, Indiana.
- The NASPActs committee is composed of the following members:

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bobby Kunstman</td>
<td>Senior Associate Director for Student life and leadership</td>
<td>UNC Chapel Hill</td>
</tr>
<tr>
<td>Nestor Melendez</td>
<td>Latino/a Knowledge Community Representative</td>
<td></td>
</tr>
<tr>
<td>Brian Medina</td>
<td>Residence Life Coordinator</td>
<td>Towson University</td>
</tr>
<tr>
<td>Hui-Ling Chan</td>
<td>Director of Student Life and Development</td>
<td>Whatcom Community College</td>
</tr>
<tr>
<td>Cody Nielsen</td>
<td>Executive Director/Campus Minister for Gopher Wesley Foundation</td>
<td>University of Minnesota</td>
</tr>
<tr>
<td>Alejandro Magana</td>
<td>Assistant Director of Multicultural Student Affairs</td>
<td>Northwestern University</td>
</tr>
</tbody>
</table>
During the 2017 NASPA Annual Conference in San Antonio, the NASPActs Committee will host multiple events that will engage participants in conversations about equity, inclusion, and social justice on the local, state, and national levels. Please see the NASPA Annual Conference section for specific activities at the conference.

Online Learning Community

Summary
The NASPA Online Learning Community continues to engage broad sections of our membership in robust programs that have created meaningful opportunities for learning and dialogue. Since March 2016, we have hosted 66 online programs, with 157 volunteer presenters. A further 18 sessions are currently planned for the remainder of the academic year. Thus far, 5048 registrations (708 of which were for paid sessions) have been made for live and OnDemand presentations since March 2016. (All numbers are current as of January 31, 2017)
Two new short courses have been developed, focusing on adult learners and sexual violence prevention. Our OnDemand catalog grows regularly, offering members convenient access to sessions with content covering all of our professional competencies.

Over the course of the year, knowledge community and regional involvement in the OLC has increased. KC and Regional presentations account for 14 of our sessions, or 19% of the total. More of these sponsored programs are in the works for the remainder of the academic year. These programs continue to have excellent participation, as they are also offered to their respective constituent groups free of charge.

Of the 157 presenters who delivered content for the OLC this year, we had several notable speakers, including:

- Jamie Washington, “Moving Beyond Lip Service: Ideas for infusing Social Justice into Your Campus”
Responding to Our Community’s Needs
In response to current events (the results of the election, the ban on individuals from seven predominately Muslim countries, the ongoing killings of Black men by police, and laws and events impacting the LGBTQIA community), we have offered several free sessions for the student affairs profession to come together as a community in dialogue. Further, we have designated previously paid sessions as free (either permanently or for some window of time) as their content was related to one of these current events.

Free and Open Sessions for Dialogue:
- **Further Conversations on Where Do We Go From Here?**
  - June 15, 2016
  - 895 registered attendees
  - Response to police killings of Black men
  - Shaun Harper and Lori Patten Davis led a discussion, with extremely active participation from attendees
- **Islam, Muslim Chaplaincy, and the LGBTQIA Community**
  - June 27, 2016
  - 171 registered attendees
  - Response to the attack on the Pulse nightclub in Orlando
  - J. Cody Nielsen led a panel of presenters: Amer Ahmed, Amira Qurashi, Najeeba Syeed, and Sohaib Sultan
- **Gender-Expansive Practice in a Culture of Compliance**
  - September 14, 2016
  - 208 registered attendees
  - Response to the changing laws in several states and ongoing presidential executive actions
  - Susan Marine, Z Nicolazzo, and Janicanne Shane were presenters
- **Campus Climate in the Post-Election Era**
  - November 18, 2016
  - Over 1600 people registered, with 1067 attendees (our system only allows 1000 attendees in the webinar at any point in time)
  - Response to the results of the election
  - Shaun Harper moderated a panel that included Ajay Nair, Larry Moneta, Mamta Accapadi, Paulette Dalpes, Penny Rue, Stephanie Gordon, and Thomas Parham

Educational Sessions Made Free:
- **Islam in America and on our Campuses: Reducing Stigma, Increasing Support**
  - 166 new registrations over this time period (as of January 31, 2017)
  - Part of the series coordinated by J. Cody Nielsen, and presented by Amer Ahmed
  - Includes the history of Islam, as well as dispels myths and rumors
  - Discusses the best way to support students who are Muslim, as well as those who are targeted based on the assumption of a Muslim identity
Open to free registration from January 30 – February 3, 2017

The Rest of the Story: Effects on Administrators Following Campus Incident of Bias
- 74 new registrations have been made for this presentation since March 2016
  - Presented by Chaunda Allen, Jennifer Ford, Valeria Ross
- Discusses the presenters’ experience with bias on campus, and the after effects once the media frenzy has died down
- Open to free registration from November 2015 on, in response to the ongoing protests taking place on campus following the killings of Black men by police

Collaborative Programming:
- The Center for Women initiated a web series this year, which has thus far included four live briefings, with 56 total registrations
- A series on sexual violence prevention is beginning on February 15, and will be running throughout the academic year
  - Four sessions are currently planned
- Expert in Residence J. Cody Nielsen coordinated eleven presentations focused on religious, spiritual, and secular students

BACCHUS Initiatives
- The BACCHUS Initiatives of NASPA team provides support, training, and resources to collegiate peer education programs, often focused on health and safety initiatives. A network of volunteers assists the BACCHUS Initiatives of NASPA staff to reach institutions of higher education across the country.
- Professional Volunteer Positions:
  - Two new BACCHUS Regional Consultants (BRCs) were appointed in April 2016.
    - Region II: Alicia Czachowski (Columbia University)
    - Region IV-E: Sarah Diaz (Butler University)
  - Twenty-seven full-time campus professionals serve as State Coordinators and assist the BACCHUS Regional Consultants (BRCs) to manage the BACCHUS affiliates and organize the spring conference in their respective regions.
  - Nine new BACCHUS State Coordinators were appointed this year.
    - Colorado: Kendra Reichle (Fort Lewis College)
    - Florida: Whitney Platzer O’Regan (University of Miami)
    - Illinois: Kevin Meier (Northwestern University)
    - Indiana: Emily Werner (Indiana University Purdue University Indianapolis)
    - Massachusetts: Kelly Schumacher (Suffolk University)
    - Michigan: Whitney Boroski (Michigan Technological University)
    - Missouri: Jessica Gargus (Missouri University of Science and Technology)
    - Nevada: Holly Godden (University of Nevada, Las Vegas)
    - Texas: Sonia Redwine (Texas Woman’s University)
- Student Volunteer Positions
  - Two peer educators are elected at General Assembly (November) as Student Advisory Committee Directors for a one-year term. They serve as the leaders for the Student Advisory Committee (SAC). The outgoing SAC Directors were:
    - Alicia Cannon, Villanova University
    - Meghan Stough, University of Alabama
Up to seven peer educators are elected by students in their respective region to serve a one-year term as the Student Advisory Committee member. They assist the BACCHUS Regional Consultants and State Coordinators with region communications and the regional spring conference. Six undergraduate students were elected by the membership to serve on the Student Advisory Committee (SAC) for 2016-2017.

- Elizabeth DiLoreto, Assumption College
- Meghan Stough, University of Alabama
- Alyssa McCarthy, Missouri University of Science and Technology
- Brandon Piazzola, University of Montana Western
- Kassandra Johnston, California State University, San Bernardino

James E. Scott Academy Advisory Board

- Todd Olson, Georgetown University, concluded his exemplary two-years of service as the Board’s chair in March 2016. He was succeeded by Kathryn Hutchinson, St. John’s University, who will serve as the Board’s chair through March 2018.
- Currently, 20 vice presidents for student affairs from a variety of institutional types in six of NASPA’s seven regions serve on the Board. In March 2017, 7 new members will join the Board.
- The Board’s focus continues to be engaging in conversations that relate to developments in the field of student affairs and higher education, more broadly. The foci of the Board’s discussions this year have been (1) student unrest and campus climate issues, (2) the Fair Labor Standards Act (FLSA) Final Rule, and (3) “financial capability”, which includes the elements of emergency aid, on-campus employment, and financial literacy. The Board also provided during its April and October 2016 meetings suggestions for article topics and authors to the editors of NASPA’s Leadership Exchange magazine.
- In October 2016, the Academy sponsored one of its signature initiatives, the NASPA Institute for New Vice Presidents for Student Affairs. Institute faculty led by the institute director and Academy Board member Joan Kindle of Eastern Iowa Community College District executed a highly successful institute that drew a record 55 participants. Other faculty included Mamta Accapadi, Rollins College; Shannon Ellis, University of Nevada, Reno; Lloyd Holmes, Monroe Community College; and Academy Board member, Ajay Nair, Emory University. See Professional Development & Events for more information.
- Planning is underway for the 2017 NASPA Institute for New Vice Presidents for Student Affairs, which will be held in Alexandria, Virginia from October 8-11, 2017. Mamta Accapadi, Rollins College will serve as the institute director, and Michael Baston, LaGuardia Community College; Shannon Ellis, University of Nevada, Reno; Luoluo Hong, San Francisco State University; and Dusty Porter, Tulane University will round out the faculty team.
- During the 2017 NASPA Annual Conference, the Academy will sponsor several initiatives and events for vice presidents for student affairs conference attendees including the traditional VPSA and Voting Delegate reception, a follow-up session for recent attendees of the Institute for New VPSAs, and a full-day VPSA pre-conference institute.
- Beginning this year, Board members have been expected to contribute to the James E. Scott Academy blog, which appears on the NASPA website. The posts to date have been excellent. Please see the James E. Scott Academy Board Report for additional information.
NASPA AVP Initiatives

• In March 2016, Cynthia Hernandez, Texas A&M University, began the second year of her two-year term as chair of the AVP Steering Committee. She will serve until March 2017.
• Currently, eleven AVPs and two vice presidents for student affairs from a variety of institutional types and six of NASPA’s seven regions serve on the Board.
• Under Hernandez’ leadership, the Steering Committee determined that it would continue to advance the following goals:
  o Goal 1: Market and communicate programs and resources relevant to AVPs
  o Goal 2: Create and deliver programs and resources centered on AVP core competencies
  o Goal 3: Create opportunities for networking and connection among AVPs
• The Steering Committee has determined that it will also focus some attention on initiatives for professionals who aspire to the AVP role. The Steering Committee coordinated the submission of a successful pre-conference workshop proposal on this topic for the 2017 NASPA Annual Conference.
• The Steering Committee continues to influence heavily the ongoing development of one of NASPA’s newest initiatives, the NASPA AVP Institute – Excellence in the “Number Two” Role. Two Steering Committee members served on the faculty for the 2017 Institute.
• On October 18, 2016, the Steering Committee conducted a webinar for aspiring AVPs as part of Careers in Student Affairs month.
• Two sessions of the AVP-exclusive “AVP Reads” reading group are scheduled. On February 17, the online session will focus on campus identity politics, and the in-person session in San Antonio will address work-life integration.
• During the 2017 NASPA Annual Conference, the Steering Committee will
  o hold its fourth open meeting;
  o conduct two pre-conference workshops, one for current AVPs and a second for aspiring AVPs;
  o host a roundtable session;
  o host a mixer for AVPs in attendance at the conference; and
• The Steering Committee continues to have a robust blog on the NASPA website that features regular postings relevant for AVPs.
• Please see AVP Steering Committee Report for additional information.

Small Colleges and Universities Division

• Zauyah Waite, Chatham University, continues to serve as the Director of the Small Colleges and Universities (SCU) Division. She will serve until March 2017. Trina Dobberstein, Baldwin Wallace University, will succeed Waite and will serve from March 2017 to March 2019.
• The Division’s Advisory Board continues to attend to the following goals:
  Goal 1: Expand professional development, visibility and communication supporting excellence in practice at small colleges and universities in NASPA.
  Goal 2: Provide strong advocacy for small colleges and universities in NASPA.
  Goal 3: Strengthen partnerships, outreach and collaboration among small colleges and universities.
• The Division-sponsored 2016 NASPA Small Colleges and Universities Institute took place at Macalester College in Saint Paul, Minnesota from June 25-28, 2016. Trina Dobberstein, Baldwin Wallace University, and Damon Sloan, University of St. Francis, serve as co-chairs for the 13-
member institute planning team. Sixty-three SSAOs from SCUs attended the Institute. See Professional Development & Events for more information.

- Planning is underway for the newly re-named 2018 NASPA M. Ben Hogan Small Colleges and Universities Institute, which will occur June 23-26, 2018 at the University of Puget Sound. Andrea Conner, Grinnell College and Carolyn Livingston, Carleton College serve as co-chairs for the institute planning team.

- During the 2017 NASPA Annual Conference, the Division will coordinate:
  o a full-day pre-conference session for VPSAs
  o a special two-session program for mid-level managers
  o a roundtable session for VPSAs
  o a town hall meeting for professionals at SCUs
  o a reception for VPSAs

  The Division will also sponsor three educational sessions during the conference.

- The Division has committed energy to cultivating NASPA institutional memberships in the regions with support from NASPA’s Membership team.

- Waite has continued the practice of communicating with the NASPA members at small colleges and universities through a quarterly communication to that group.

- The Division’s social media strategy continues to develop. The Division’s blog regularly contains new posts, and @NASPAscu now has 663 followers.

- Please see Small Colleges and Universities Division Report for additional information.

Knowledge Communities (KCs)

- Pauline Dobrowski, Stonehill College, has served as the National Director of Knowledge Communities since March 2015. Her two-year term concludes in March 2017.

- Ellen Meents-DeCaigny, DePaul University, has served as the National Director-Elect of Knowledge Communities since April 2016. She will serve until March 2017 in this capacity and then as the National Director of Knowledge Communities until March 2019.

- Dobrowski, Reynolds, and Meents-DeCaigny are working with Valerie Shepard, University of California, Los Angeles, Chair of the KC Publication Committee, on the development of the 2017 KC Online Publication. The publication will contain articles from 29 KCs as well as the KC Public Policy Liaison and will be released in conjunction with the 2017 NASPA Annual Conference.

- Representatives from the MultiRacial KC, Gender and Sexuality KC, New Professionals and Graduate Students KC, and the Region III Regional KC Coordinator will develop and deliver the 2017 New Knowledge Community Leader Orientation program during the 2017 NASPA Annual Conference in collaboration with Reynolds, Dobrowski, and Meents-DeCaigny.


- In July 2016, Dobrowski initiated a Knowledge Community Task Force to review the NASPA Knowledge Communities program. The review focused on the program’s mission/purpose, structure, and operations/process. The Task Force is comprised of current and former KC leaders and was tasked with collecting input from other stakeholders in the KC program. Task Force membership includes:
  o Pauline Dobrowski, National Director of Knowledge Communities
  o Frank Ross, Former National Director of KCs and Former National KC Chair of GLBT KC
Bette Simmons, First National Director of KCs - 2001-2004
James Stascavage, Senior Director of Leadership and Senior Student Affairs Officers Initiatives
Christina Wan, Co-Chair of MultiRacial KC and Co-Chair-Elect of Campus Safety and Violence Prevention KC
Leslie Webb, Past Regional KC Coordinator and current Regional Director
Jermaine Williams, Former IV-E Regional Rep for the Assessment and Evaluation KC
David Zamojski, Former National Director of KCs and former Regional Director
Stephanie Reynolds, Assistant Director for Knowledge Communities and CLDE Initiatives (observer)

Dobrowski submitted the Task Force’s report for consideration during the NASPA Board of Directors’ March 2017 meeting in San Antonio.

- In order to best meet the needs of volunteer KC leaders, NASPA members, and NASPA staff, NASPA is continuing the Knowledge Community Staff Communication Liaison program. Currently, a subset of twenty KCs have been assigned a liaison, and additional liaisons will soon be assigned.
- In March 2017, the Civic Learning and Democratic Engagement Knowledge Community and Enrollment Management Knowledge Community, the newest of NASPA’s 32 KCs, will conduct their first business meetings during the 2017 NASPA Annual Conference in San Antonio.
- Nearly all KCs were very involved with the program selection process for the 2017 NASPA Annual Conference and will sponsor educational sessions. Many KCs have coordinated accepted pre-conference workshops.
- In 2017, 15 KCs elected new Chairs or Co-chairs to serve three-year terms (2017-2018 as Chair-elect/Co-chairs-elect; 2018-2020 as Chair/Co-chairs. Each KC established a nominations committee to identify the strongest candidates for KC leadership and to appear on the election ballot.
- Dobrowski, Reynolds, and other KC leaders conducted four hour-long training webinars on a variety of topics for new and continuing KC leaders including Chairs/Co-chairs, Chairs- and Co-Chairs-elect, Regional Coordinators and Representatives, and others. The trainings covered topics such as social media and blogging as part of the KCs’ communication strategies, coordinating drive-in conferences as a KC, and innovative ways to engage KC members during the NASPA Annual Conference.
- Current KC membership numbers follow:

<table>
<thead>
<tr>
<th>Knowledge Community</th>
<th>Region I</th>
<th>Region II</th>
<th>Region III</th>
<th>Region IV-E</th>
<th>Region IV-W</th>
<th>Region V</th>
<th>Region VI</th>
<th>LAC Area</th>
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**NASPA Expert in Residence**

- J. Cody Nielsen, Executive Director, Wesley Foundation, University of Minnesota, has served as the NASPA Expert in Residence for Religious, Secular, and Spirituality initiatives since December 2015. He will serve until the end of May 2017.
- Nielsen and Reynolds are working with a planning team to launch the 2017 NASPA Religious, Secular, and Spiritual Identities Convergence in May 2017.
- Nielsen has written blogs that appear on the NASPA Expert in Residence website: [http://www.naspa.org/constituent-groups/groups/expert-in-residence](http://www.naspa.org/constituent-groups/groups/expert-in-residence)
  - Why Higher Education Must Pay Attention to Ramadan
  - Reshaping Campus Calendars
  - The Need for Religious, Secular, and Spiritual Discussion During Freshman Orientation
  - Should We Build Meditation Spaces
  - Religion is Not a Monolith: Mental Health and Religious, Secular, and Spiritual Identities
  - Religion is Not a Monolith: Civic Engagement
  - Religion is Not a Monolith: Persistence and Retention
  - Religion is Not a Monolith: Gay, Lesbian, Bisexual, and Transgender Support
  - Religious Life Councils: An Untapped Opportunity for Higher Education Professionals
  - Student Councils on Religious, Spiritual, and Secular Diversity
  - The Role of Religion and Politics in Higher Education
  - The Saving Grace and Monumental Task of the Establishment Clause
- Nielsen has led several sessions in the NASPA Online Learning Community.

**NASPA Lead Initiative**

- The NASPA Lead Initiative, which recognizes a network of postsecondary institutions for their commitment to civic learning and democratic engagement. The initiative has grown to 96 institutions and continues to use the model of cohorts, which are advised by eight selected Lead Consulting Institutions.
- The Lead Consulting Institutions (LCIs) provide leadership for the Lead cohorts by acting in an advisory role, hosting monthly calls with their respective cohorts as well as monthly phone calls with NASPA, and include:
  - Elizabeth Carter, assistant vice president for student development and Center for Civic Engagement acting director at Binghamton University - SUNY
William Mandicott, assistant vice president for student and community involvement, and Patrick O’Brien, director of community involvement at Frostburg State University

Katherine Nordyke, director, citizenship and service-learning and Alex Johnson, director, community involvement & service at Missouri State University

Hailey Goplen, assistant director for civic engagement, North Dakota State University

Mary Morrison, assistant dean and director of the Kernodle Center for Service Learning and Community Engagement

Sandra Rodriguez, director of the ASUN Center for Student Engagement at University of Nevada, Reno

Jennifer Johnson-Kebea, executive director, Lindy Center for Civic Engagement at Drexel University

Jacob Patrick, coordinator of orientation & community engagement at Northeastern State University

NASPA continues the Lead Advisory Institutions’ roles within the NASPA Lead Initiative. Lead Advisory Institutions (LAIs) are institutions that have been a part of the NASPA Lead Initiative for four years and act as mentors, supports, and resources for all Lead Institutions.

The 2016-2017 Lead Advisory Institutions are:

<table>
<thead>
<tr>
<th>Alfred State College</th>
<th>St. Thomas University</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chapman University</td>
<td>Stanford University</td>
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<tr>
<td>Chatham University</td>
<td>SUNY Geneseo</td>
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<tr>
<td>Eastern Illinois University</td>
<td>Texas A&amp;M University-Central Texas</td>
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<tr>
<td>Fort Hays State University</td>
<td>The School of the Art Institute of Chicago</td>
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<tr>
<td>Illinois State University</td>
<td>The University of North Carolina at Greensboro</td>
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<tr>
<td>Indiana University-Purdue University-Indianapolis</td>
<td>Towson University</td>
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<td>Kennesaw State University</td>
<td>University of Central Florida</td>
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<td>New Jersey Institute of Technology</td>
<td>University of Miami</td>
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<td>North Central College</td>
<td>University of Puget Sound</td>
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<td>Northeastern Illinois University</td>
<td>Washington &amp; Jefferson College</td>
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<tr>
<td>Oregon State University</td>
<td>Waubonsee Community College</td>
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<tr>
<td>Ramapo College of New Jersey</td>
<td>Weber State University</td>
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<tr>
<td>Rollins College</td>
<td>Worcester State University</td>
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</tbody>
</table>

NASPA Lead Initiative applications are currently being accepted for the 2017-2018 year. Applications are due on June 30, 2017.

During the past year, the NASPA Lead Initiative established a new website: http://www.naspa.org/constituent-groups/groups/lead-initiative

Voter Friendly Campus Initiative

NASPA has partnered with Campus Vote Project to offer the Voter Friendly Campus (VFC) designation opportunity to institutions interested in engaging students, faculty, administration, and community partners in the democratic process. This program is endorsed by the American Democracy Project, The Democracy Commitment, and Young Invincibles.

94 campuses are participating in the program from Fall 2016 to Spring 2017.
• Campuses that receive the designation will be announced in March 2017 and will be committed through December 2018.
• The Voter Friendly Campus designated has provided numerous resources through blogging, webinars, and one-on-one conversations with campus partners about voter registration, education, and turn-out. Additionally, following the November 2016 election, the VFC campaign continues to offer educational resources regarding the inauguration, the first 100 days of the new administration, and how to best support student and community concerns around advocacy and policy.

**International Initiatives - China**
Stascavage and Brett Perozzi, Weber State University, continue to collaborate with Shanghai-based partners, Fudan University and the Shanghai Municipal Education Commission (SMEC), to develop initiatives related to agreements established in March, 2016 between NASPA and Fudan University and SMEC. They include:
• Cooperation in the planning for the 2017 International Conference on Student Affairs, which will be held at Fudan University, June 8-10, 2017
• An internship program that will bring a Chinese student affairs professional to serve as an intern in the NASPA office
• Cooperation in the translation of NASPA publication and Online Learning Community offerings into Chinese for access by student affairs professionals in China
• Pilot inbound exchange program for four Chinese student affairs professionals
• Pilot outbound exchange program for U.S.-based student affairs professionals to visit Shanghai higher education institutions
• The development of a collaborative network designed to promote cooperation between U.S. and Chinese student affairs professionals

**Social Justice Programming**
SoJust Committee
In an effort to respond to the ongoing racial and social justice movements taking place in postsecondary education, NASPA offered several professional development opportunities through the Online Learning Center designed to engage professional staff in dialogue and increase skills and knowledge that will help the profession become more inclusive.
• The live briefing series on social justice began in November of 2015, with the series focusing on what professionals can do to address growing student activism on campus.
• The NASPA SoJust Committee engaged nationally recognized racial justice experts as presenters for the series, including Shaun Harper, Paulette Dalpes, Cathy Obear and Jamie Washington, among others.
• In addition to serving as a presenter of two of the sessions outlined below, Shaun Harper has served as an Expert in Residence in this area, which has included a written piece in the October 2015 issue of Leadership Exchange and an upcoming session at the Annual Conference in March.
• The So Just committee has met approximately bimonthly since November 2015 and will continue to meet and work on providing social justice oriented professional development opportunities for members and addressing social justice issues within NASPA’s staff itself.
Research and Policy Institute

The Research and Policy Institute (RPI) continued to conduct outreach on behalf of NASPA and its strategic priorities.

Lumina Foundation funded project with the American Association for Collegiate Registrars and Admissions Officers – Comprehensive Student Record

NASPA and AACRAO concluded the project with a national convening in Indianapolis, Indiana in November 2016. Both associations will continue to share the institutions’ records in the year ahead via publications and presentations. NASPA is also developing ideas for additional focus on the development of learning outcomes for co-curricular experiences.

Gates Foundation funded project – Emergency Resources

In October 2016, NASPA started a new three-year project to build a community of practice around emergency aid. The work will focus on increasing awareness of the influence of emergency resources on improving college student outcomes. NASPA will deliver information via conference presentations, publications, and various media efforts, including a new website to highlight examples of strong emergency aid programs and provide resources for practitioners, students, and senior leaders.

NASPA is in the process of developing a microsite to provide a central location for information about emergency resources that range from small grants and loans to food pantries and housing support. The

<table>
<thead>
<tr>
<th>Program Title</th>
<th>Date</th>
<th>Number of Presenters</th>
<th>Presenters</th>
<th>Attendees</th>
</tr>
</thead>
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<td>Moving Beyond Lip Service: Ideas for infusing Social Justice into Your Campus</td>
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<td>1</td>
<td>Jamie Washington</td>
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website is scheduled for launch in summer 2017. NASPA is also developing a rubric to help institutions assess their readiness to create or expand their emergency aid programs.

**Lumina Foundation funded project – Predictive Analytics**
In August 2016, NASPA concluded a landscape analysis of student affairs divisions’ use of predictive analytics. The research examined the extent to which campuses are conducting predictive analyses of student engagement data and how the analysis can be used as an early intervention strategy for students who have the highest risk for discontinuous enrollment.

NASPA will release a report of the findings in spring 2017. NASPA will continue the research with a survey of institutions to further explore the extent to which institutions’ use of engagement and behavioral data varies by type of institution, student population, and other factors.

**Coalition to Prevent ADHD Medication Misuse (CPAMM) Research Project**
NASPA coordinated an evidence-based research project with the University of Washington to combat the misuse of ADHD medication on college and university campuses in the United States. Data was collected from six institutions: University of Washington, Whitman College, University of Colorado, Denver, Colorado College, Florida State University, and University of South Carolina. The research resulted in significant findings regarding students’ misuse of ADHD medication. Those findings will be used to support peer programming that BACCHUS will develop in spring 2017.

NASPA will also participate in the coalition’s national campaign titled *Say Something* to increase awareness of ADHD medication misuse. The campaign will begin in early 2017.

**Research on Student Employment**
NASPA recently started a research project to explore institutions’ delivery of on-campus work opportunities. The research will focus on several types of employment, including positions in student affairs units such as housing, dining services, and recreation. The research will include interviews with professionals at 20 institutions and a national survey.

**NASPA/American Council on Education (ACE) Collaboration**
The American Council on Education and NASPA held a convening of student veterans and NASPA members who work with service members and veterans on campus to understand the current state and next steps to support these students on campus.

**Engagement with the Public Policy Division**
RPI staff continue to work with the Public Policy Division (PPD) to provide updates on federal and state policy developments and regulatory actions. The RPI is preparing weekly blog posts and monthly policy updates that cover both current events and foundational information to help professionals increase their understanding of public policy.

In June 2016, Andrew Morse participated in a workshop at the Region III Mid-Level Managers Institute on connecting public policy to student affairs administrative work.

In December 2016, Jill Dunlap worked with members of the PPD to develop a survey on campus trans inclusiveness efforts, the results of which will be presented at NASPA Annual Conference, titled “Trans Inclusiveness on Your Campus: Challenges and Implications of Federal Guidance in the Current Political Climate” which will take place on March 13, 2017 from 11:15 a.m. to 12:05 p.m.
Technology and Communications

Internal and External Networks
Since March, we have systematically upgraded server and individual user computer equipment to maximize efficiency and security, while cutting down on spam. We also have replaced GoToMeeting with Zoom for all of our web conferencing needs, with Zoom giving us much more robust functionality than GTM or Microsoft Lync. This is increasingly important as the number of our remote staff members grow and as we engage more with our members and volunteer leaders in an online space. Finally, we upgraded our phone system and implemented a softphone application software for our remote workers so that phone connectivity is seamless for those calling into the office.

In anticipation of the 2017 TPE and NASPA conferences, we worked with our 3rd party server provider to upgrade our equipment for the increased site usage and storage needs.

NASPA Online Environment
The Nimble implementation was completed in October 2016 and has both improved function for the staff and allowed our members and guests to further customize their experience on our web sites.

The implementation of Salesforce Marketing Cloud also allows for further segmentation of emails, and provides detailed analytics that were not available in our previous system, allowing NASPA to better customize and tailor the emails that are sent to the membership at large. The next phase of this project will be to transition our volunteer users into the Marketing Cloud system for their emailing needs.

The 2018 NASPA Annual Conference site will represent another step forward in modern web design for NASPA and includes a phased approach that dynamically adjusts depending on the time of year, current information, and marketing needs. This site will also be built on the latest version of our content management system to ensure a long lifecycle.

The 100th anniversary site will also provide these advanced features and is being designed to exist as an ongoing online record of the history of the Association.

Finally, we have significantly upgraded our Call for Programs and Meeting Administrator tools for increased ease of use by members, volunteer reviewers, and staff.

Current Web Analytics
For consistency’s sake, we have updated the prior year numbers with current year numbers in this report. In future, we will provide information on performance of our sites beyond simple statistics.

NASPA.org ONLY (March 1, 2016 – January 31, 2017):
- 3,791,961 page views vs 4,248,424 same period last year, down 10.74%
- 1,118,052 total sessions vs 1,120,566 same period last year, down 0.22%
- 575,889 users vs 550,640 same period last year, up 5%

Olc.naspa.org was launched in August of 2016:
- 51,603 page views to date
- 23,713 total sessions to date
- 10,689 users to date
Conference2017.naspa.org was updated with analytics in October 2016:
- 240,999 page views to date
- 84,084 total sessions to date
- 34,438 users to date

The Placement Exchange Website
We continue to make improvements to the state-of-the-art student affairs job board sits that provides employers and candidates with year-round job placement opportunities, as well as fresh and dynamic content. The TPE onsite event section features a job interview scheduling module and makes it easy for employers and candidates to connect.

- The Placement Exchange (Since March 1, 2016 – January 31, 2017)
  - 1,608,695 page views vs 1,866,338 same period last year, down 13%
  - 250,185 total sessions vs 277,058 same period last year, down 10%
  - 86,114 users vs 92,151 same period last year, down 7%

Social Media
Twitter
- Since March 1, 2016, our Twitter account gained 3,493 new followers for a current total of 27,217.
- The number of engagements (replies, retweets, comments and likes) have increased by 35% in the past year.
- Our current demographics:
  - 58% Female, 42% Male
  - 45-65+ year olds = 11%
  - 35-44 year olds = 23%
  - 25-34 year olds = 42%
  - 21-24 year olds = 18%
  - 18-20 year olds = 6%

Facebook
- Since March 1, 2016 our Facebook page has gained 4,526 new page likes, bringing us to a total of 24,513 fans.
- Between March 1, 2016 and January 31, 2017 our Facebook page had 3,173,303 impressions.
  - A small amount of investment has netted us almost 1 million viral impressions and 1.4 million paid impressions, contributing significantly to the 68% overall increase in impressions.
  - Total engagements (reactions, comment and shares) increased over 140% from the prior year.
- Our current demographics:
  - 68% Female, 32% Male
  - 25-34 year olds most active group (31% of females, 15% of males), followed by 35-44 year olds (16% of females, 8% of males)

LinkedIn
- Since March 1, 2016 our LinkedIn account has increased to 10,173 total followers.
- Our impressions have increased over 280% over this same period last year.
• Our current demographics:
  o Our top followers consist of 32% entry level, 30% senior level, 17% director level

Public Relations
• News Mentions
  o Most recently, Inside Higher Ed requested an opinion piece from Kevin on controversial speech on campus.
  o Stephanie Gordon represented NASPA in a Fox News segment on campus sexual assault.
  o Allison Tombros Korman represented NASPA in a CNN segment on campus sexual assault.

• Press Releases
  o Between March 1, 2016 and this writing NASPA sent out 9 press releases about programs and services, including for the Core Blueprint, announcement of our Voter Friendly Campus Designation, SERVE Academy, and the release of the Culturally Engaging Campus Environments brief, and the launch of NASPA Advisory Services. This is in addition to press releases regarding NASPA Board Elections and NASPA Annual Award winners.

• Media Requests
  o Between March 1, 2016 and this writing, NASPA received 41 media requests from news outlets including The Chronicle of Higher Education, Washington Post, NPR, EdTech Magazine, Newsday, University Business, Diverse Issues, Inside Higher Ed, Huffington Post, and many others.

Membership

Statistics
• Please review the attached individual membership statistics report under the Membership Committee tab.
• Please review the attached institutional membership statistics report under the Membership Committee tab.

Initiatives
• The 2016 institutional renewal process started in May 2016 and concluded in December 2017. Statistics are included in the attached reports under the Membership Committee tab.
• The membership team has grown over the course of this year, with an increased focus on the recruitment and retention of members, both within the membership team and in collaboration with staff and constituent groups across the organization.

Finance

Statistics
• Please review the attached financial reports under the Finance & Operations Committee tab.
Initiatives

- The FY2016 audit was completed and presented to the NASPA Board of Directors in December 2016. The audit was a clean, unqualified opinion.
- FY2017 2nd quarter financials will be presented to the NASPA Board of Directors during the March 2017 meeting.
- The FY2018 budget will be presented to the NASPA Board of Directors during the March 2017 meeting for review and approval.
- We have completed several human resources changes related to requirements of the ACA and what was anticipated requirements of the new FLSA policies.

Professional Development & Events

**NASPA Annual Conference & The Placement Exchange**

**The Placement Exchange**

*March 8-12, 2017 ◊ San Antonio, Texas*

- As of January 28, there were 664 Student Candidates; 119 Professional Candidates; 347 Employer Registrations; 353 jobs posted (with 528 job credits purchased) and 670 interview tables.

**2017 NASPA Annual Conference**

*March 11-15, 2017 ◊ San Antonio, Texas*

- As of 2 weeks out from the 2017 NASPA Annual Conference there 6,335 registrants, including 363 exhibitors.
- The Opening Session and Reception will include a welcome from an indigenous person from San Antonio and a joint ROTC honor guard from University of Texas at San Antonio. Nancy Crimmin and Lori White will MC the opening session and Anderson Cooper, CNN News Anchor, will provide the keynote presentation along with a question and answer period with White.
- Monday featured speakers will include Professor Adam Habib, vice chancellor at University of the Witwatersrand discussing globalization in higher education and Chris Mosier, the first trans man to compete in Team USA triathlete team and a former student affairs professional.
- On Tuesday our Featured Speaker is Julián Castro, former Secretary of Housing and Urban Development and former Mayor of San Antonio.
- Closing the conference will be Bree Newsome who climbed a flag pole in South Carolina, removing the confederate flag from the grounds of the state house.
- This year marks the 50th year of Loving Day. Ken Tanabe, the founder of the unofficial holiday that recognizes the US Supreme Court ruling, will serve as a Featured Educational Session presenter.
- NASPA will also have a Featured Educational Session with Hannah Brencher, the founder and creative director of The World Needs More Love Letters. The World Needs More Love Letters is a global love letter writing organization that harnesses the power behind social media to write and mail love letters to individuals across the world.
- Additional Featured Educational Sessions include a session on the 80th Anniversary of the Student Personnel Point of View, a NACUA Sponsored Session on increased bias incidents on campus, a session on well-being by the Bringing Theory to Practice initiative, and a session on college outcomes and employability. Please see the conference program book for additional sessions.
- In 2017, we are adding an additional SA Speaks session slot giving us three SA Speaks sessions instead of two. SA Speaks is a TEDTalk-like set of sessions.
• The Opening Session will take place at Sunset Station which is a little less than a mile away from the Convention Center.
• The 2017 Innovation Station includes Ignite Sessions that are short sessions that engage the audience in a personal story. In addition, there will be a “Dissertation Tank” where students provide content about their proposed dissertation topics and professionals offer feedback.
• Pre-conference workshops were posted and available for registration October 3, 2016:
  - Full-day Pre-conference Submissions - 20
    - Accepted - 18
  - Half-day Pre-conference Submissions - 58
    - Accepted - 35
• The Program Committee met in October to review and select the educational programs:
  - Program Reviewers 1,186
    - Total number of program submissions (including pre-cons) - 1423
    - General Interest Program Submissions - 941
      - Accepted - 426
    - KC General Program Sponsored Submissions - 256
      - Accepted - 83
    - Poster Session Submissions - 41
      - Accepted - 30
    - SA Speaks Submissions - 41
      - Accepted - 15
    - Scholarly Paper Submissions - 66
      - Accepted - 33
    - Rejected Programs – 746 (53% rejected)

Campus Tours
March 11, 2017 ◊ San Antonio, Texas
• Jamie Thompson, director of student involvement, Trinity University and Jeff Jackson, UT School of Medicine at San Antonio serve as co-chairs of campus tours.
• The University of Texas at San Antonio, St. Mary’s University, Trinity University, and Texas A&M University-San Antonio have graciously agreed to host this year’s campus tours.

Community Colleges Institute
March 11 – 12, 2017 ◊ Grand Hyatt San Antonio
• The themes of the 2017 CCI are cross-campus collaboration, student support, and community colleges and the future.
• 2017 is the first year the CCI released its own call for programs. Of the 26 program submissions, 12 programs and three poster sessions were selected.
• 56 registrants as of February 6, 2017 (compared to 15 this time in 2016).
• The Alamo Colleges will host a reception for all attendees the first night of the event.
• The following individuals served on the planning committee:
  - Bette Simmons, vice president of student development, County College of Morris
  - Rachel DiPietro, program coordinator, Naugatuck Valley Community College.
  - Elizabeth Goldschein, assistant director of residence life, Onondaga Community College
  - Katherine Doss, dean of student success, Palo Alto College.
  - David Waller, NUFP undergraduate student, University of Vermont.
• The Institute will feature a panel of NASPA leadership to include:
Stephanie Gordon, vice president of professional development, NASPA.

Frank Lamas, NASPA past board chair and vice president for student affairs and enrollment management, California State University, Fresno.

Patricia Whitley, NASPA past board chair and vice president for student affairs, University of Miami.

Quincy Martin, NASPA community colleges division director and associate vice president for student affairs, Triton College.

**Keynote speaker:**

Dr. Martha Kanter, director, College Promise Campaign and senior fellow at the Steinhardt Institute for Higher Education Policy, New York University.

**International Symposium at NASPA Annual Conference**

*March 11 – 12, 2017 ◊ 2017 NASPA Annual Conference ◊ San Antonio, Texas*

During the 2017 NASPA Annual Conference, the International Symposium will convene student affairs practitioners from around the world with offerings including:

- A 1.5 day full pre-conference experience
- A Panel discussion highlighting the New Internationalization of Student Affairs book.
- A keynote address by a thought-leader in the field of International Education
- Concurrent sessions for attendees throughout the annual conference.
- A “first-timer” pre-session for international delegates.
- No-host dinners for international delegates.
- There are 90 registrants for the Symposium as of February 6, 2017.

**2017 Lead Pre-Conference at NASPA Annual Conference**

*March 12, 2017 ◊ San Antonio, Texas*

- Stephanie Reynolds, Laura Sponsler, Jess Blue Buckley are developing a session that focuses on the current state of the Lead Initiative.
- This pre-conference offering will be in conjunction with the 2017 NASPA Annual Conference service project.

**NUFP (NASPA Undergraduate Fellows Program)**

**Summer Internship Process**

- We received 118 completed applications from current Fellows seeking summer internship opportunities. In total, we have 54 individual positions available across 35 institutions. To host an internship, institutions commit to providing a robust 6-8 week experience and a minimum of a $1500 stipend for each intern.

**Annual Conference:**

- The Undergraduate Student Conference will be hosted by the University of Texas at San Antonio Friday and Sunday before the Annual Conference. Valronica Scales, Associate Director of Residential Life at Washington University in St. Louis is serving as chair. All undergraduates, including NUFP fellows, will be invited to register. As of February 18, we had 95 students registered to attend.
- NUFP will host receptions on Friday, March 10 (as part of the Undergraduate Student Conference) and Monday, March 13 for NUFP fellows, alumni, and friends of the program.
- NUFP will continue to have “NUFP Buddies” – NUFP alumni who will serve as guides onsite for Fellows in attendance at the Annual Conference.
Member Engagement

Past Events
The NASPA Member Engagement team planned an Open House for New Professionals and Graduate Students in the local DMV (D.C., Maryland, Virginia) area to learn more about NASPA’s initiatives, what NASPA can do for our members, and to learn what ideas our members have for the future of NASPA! The Member Engagement team will also hosted a rooftop reception for any members that were interested in networking with local professionals.

2015 NASPA Open House for New Professionals and Graduate Students, July 17, 2015
- The 2015 NASPA Open House for New Professionals and Graduate Students took place on July 17, 2015 from 1:00 pm to 5:30 pm NASPA National Office in Washington, D.C.
- There were 49 attendees.

2015 NASPA Rooftop Reception, July 17, 2015
- The 2015 NASPA Rooftop Reception will took place on July 17, 2015 from 5:30 pm to 7:30 pm NASPA National Office in Washington, D.C.
- There were 54 attendees.

Regions
Past Events
2016 Region I Mid-Level Institute, March 4 – June 10, 2016
- The Region I Mid-Level Institute took place from March 4 to June 10 across four campus locations; Manchester Community College, Manchester, CT; University of Rhode Island, North Kingston, RI; College of the Holy Cross, Worcester, MA; and Southern New Hampshire University, Manchester, NH.
- The institute theme was “Making the Most of the Middle.”
- There were 19 participants.

2016 Region V Undocumented and Queer in Higher Education Drive In, April 16, 2016
- The Region V Undocu/Queer in Higher Ed Drive In took place on April 16 at Washington State University, in Pullman, WA.
- The conference focused on the experience of undocumented and queer students in higher education.
- There were 81 attendees.

2016 Region I Rhode Island Drive In, April 21, 2016
- The Region I Rhode Island Drive In took place on April 21 at Roger Williams University, in Portsmouth, RI.
- The conference theme was “Hot Topics in Higher Ed.”
- There were 78 attendees.

- The Region V Power of One LGBT Leadership Conference took place from April 28-30, 2016 at the University of Washington, in Tacoma, WA.
- The conference theme was “Power of One.”
- There were 157 attendees.
2016 Region II Conference, June 5-7, 2016
• The Region II Conference took place from June 5-7 at John Jay College of Criminal Justice, CUNY in New York City, NY.
• There was no conference theme.
• There were 600 attendees.

2016 Region III/SACSA Mid-Manager’s Institute, June 5-10, 2016
• The Region III/SACSA Mid-Manager’s Institute took place from June 5-10, 2016 at the University of Tennessee, in Knoxville, TN.
• There was no institute theme.
• There were 56 attendees.

2016 Region III Summer Symposium, June 12-15, 2016
• The Region III Summer Symposium took place from June 12-15 at Dollywood’s DreamMore Resort in Pigeon Forge, TN.
• There was no symposium theme.
• There were 149 attendees.

2016 Region III/SACSA New Professionals Institute, June 19 – 24, 2016
• The Region III/SACSA New Professionals Institute took place from June 19-24 at Trinity University in San Antonio, TX.
• The institute theme was “Ignite! Engage! Inspire!”
• There were 70 participants.

2016 Region II Mid-Manager’s Institute, June 20, 2016
• The Region II Mid Manager’s Institute took place from June 20-23 at the University of Maryland in College Park, MD.
• There was no institute theme.
• There were 43 participants.

2016 Region V Senior Student Affairs Officer (SSAO) Retreat June 27-29, 2016
• The Region V Senior Student Affairs Officer (SSAO) Retreat took place from June 27-29 at the Residence Inn Portland Downtown/River Place in Portland, OR.
• There was no retreat theme.
• There were 33 participants.

2016 NASPA Region I Summer Social: Presented by Multicultural KCs, September 16, 2016
• The Region I Summer Social presented by the Latino/a, African American, Asian/Pacific Islander, Gender and Sexuality, and Indigenous Peoples KCs took place on September 16 at Captain Fishbones in Quincy, MA.
• There were 24 attendees.

2016 NASPA Region V Utah Conference, September 30, 2016
• The Region V Utah Conference took place on September 30 at the University of Utah in Salt Lake City, UT.
• There was no conference theme.
• There were 307 attendees.
2016 NASPA Region III Florida Drive In, October 13 – 15, 2016
- The Region III Florida Drive In took place from October 13 – 15 at Florida International University and Miami Dade College in Miami, FL.
  - The Drive In included a Hazing Prevention Pre-Conference on October 13 and an Undergraduate Student Symposium on October 15.
- The drive in theme was “Leading with Strength and Courage.”
- The Hazing Prevention Pre-Conference had 27 attendees, the Drive-In had 262 attendees and the Undergraduate Student Symposium had 43 attendees.

2016 NASPA Region II Careers in Student Affairs Conference, October 21-22, 2016
- The Region II Careers in Student Affairs Conference took place from October 21 – 22 at the New York Institute of Technology in New York NY, Towson University in Towson, MD, and Hyatt Regency in Buffalo, NY.
  - Region II partnered with CSPA-NY to cross promote the 3rd location in Buffalo.
- The conference theme was “Careers in Student Affairs.”
- There were 241 attendees.

2016 NASPA Western Regional Conference, November 9 – 12, 2016
- The Western Regional Conference took place from November 9 – 12 at The Westin Seattle, in Seattle, WA.
  - The conference had no theme.
  - There were 1,078 attendees.

2016 NASPA Region I Conference, November, 13 – 16, 2016
- The Region I Conference took place from November 13 – 16 at the Sheraton Burlington Hotel & Conference Center in Burlington, VT.
  - The conference had no theme.
  - There were 591 attendees.

2016 NASPA Region IV-West/East Conference, November 15 – 17, 2016
- The Region IV-/West/East Conference took place from November 15 – 17 at the Historic Union Station in St. Louis, MO.
  - The conference theme was “In the Heart of It All.”
  - There were 736 registrants.

2017 NASPA Region V Southern Nevada Drive-In, December 13, 2016
- The Region V Southern Nevada Drive-In took place on December 13 at the University of Nevada, in Las Vegas, NV.
  - The drive-in theme was “Emerging Issues in Higher Education: Student Affairs as Change Agents.”
  - There were 68 attendees.

2017 NASPA Region III Alabama Drive-In Conference, January 19 – 20, 2017
- The Region III Alabama Drive-In Conference took place from January 19 – 20 at Birmingham-Southern College in Birmingham, AL.
  - The conference had no theme.
  - There were 64 attendees.
2017 NASPA Region I New Professionals Mentoring Institute, January 27 – May 5, 2017
- The Region I NPMI had its first session meeting on January 27 and will continue to meet once a month through May 5 at various campuses in Region I.
- There is no institute theme.
- The institute reached capacity at 24 registrants.

2017 NASPA Region VI SoCal Drive-In Conference, February 18, 2017
- The Region VI SoCal Drive-In Conference will take place on February 18 at Cal Poly Pomona in Pomona, CA.
- The conference theme is “Rise Above: Navigating the Job Search Process.”
- There are currently 94 registrants.

2017 NASPA Region I Rhode Island Game Watch, February 22, 2017
- There are currently 13 registrants.
- The Region I Rhode Island Game Watch party will take place on February 22 at the University of Rhode Island in Kingston, RI.

2017 NASPA Region I Multi KC Drive-In Conference, February 24, 2017
- The Region I Multi KC Drive-In Conference will take place on February 24 at the University of Hartford in Hartford, CT.
- There are currently 17 registrants.
- The conference theme is “Chasing the Dream: America’s Promise Recaptured.”

Workshops, Conferences, & Institutes

2016 – 17 NASPA Community Colleges Symposium Series
March 2016 – June 2017◊ Community College Campus Hosts◊ Throughout the Continental U.S.
- The 2016-17 Symposium Series continues to be a hallmark of the community colleges division.
- Confirmed dates and locations are listed below:
  - April 29, 2016 - Eastfield College, Mesquite, Texas
    - Kimberly Lowry, CCD board member, hosted at her institution.
    - There were 30 participants.
  - May 5, 2016 - Delgado Community College, New Orleans, Louisiana
    - Arnel Cosey, CCD board member, hosted at her institution.
    - There were 32 participants.
  - May 13, 2016 - Highline College, Seattle, Washington
    - Toni Castro, CCD board member, hosted at her institution.
    - There were 86 participants.
  - May 20, 2016 – Arapahoe Community College, Littleton, Colorado
    - Arapahoe Community College hosted NASPA.
    - The CADE grant sponsored registration for 10 attendees.
    - There were 86 participants.
  - January 27, 2017 – Mt. San Antonio College, Walnut, CA.
    - Point of contact: Dr. Audrey Yamagata-Noji, vice president of student services.
    - There were 97 participants.
  - April 21, 2017 – College of DuPage, Glen Ellyn, IL.
- Point of contact: Jane Smith, dean of enrollment management.
- Point of contact: Dr. Duane Bruce, interim assistant dean for student engagement.
- Potential future hosts:
  - Valencia College, Orlando, FL.
  - Metropolitan Community College, Kansas City, KS.
  - St. Petersburg College, St. Petersburg, FL.

2016 NASPA Student Affairs Certificate Program in Law and Policy
*June 6 –10, 2016, ♦ Hyatt Regency Clearwater Beach Resort ♦ Clearwater Beach, Florida*
- This certificate program was designed as a 5 day, 23 hour course and participants completed a written final exam for the certification.
- 43 applied this year compared to 39 in 2015; 35 were accepted into and attended the program.
- The following served as faculty for the program:
  - Peter F. Lake, Charles A. Dana Chair and Director, Center for Excellence in Higher Education Law and Policy, Stetson University College of Law
  - Oren R. Griffin, Associate Dean for Academic Affairs and Associate Professor of Law, Mercer University

2016 NASPA Closing the Achievement Gap: Student Success in Higher Education Conference
*June 9 – 11, 2016 ♦ Marriott Hotel & Conference Center, College Park, MD*
- 230 people registered for this inaugural program.
- Committee members:
  - Antonio Jenkins, grant coordinator, Southwest Tennessee Community College
  - Bryan Ashton, assistant director of the Office of Student Life, Student Wellness Center, The Ohio State University
  - Dawn Wooten, associate director, NAFSA: Association of International Educators
  - Dhanfu Elston, vice president for alliance state relations, Complete College America
  - Emmanuel Camarillo, academic support coordinator, Western Washington University
  - James Felton, chief diversity officer, Anne Arundel Community College
  - Karen Gerlach, vice president for student affairs, Trinity Washington University
  - Madiha Akhtar, assistant dean for student affairs, SUNY Downstate Medical Center
  - Nikkia Gumbs, coordinator, disability services, Valencia College
  - Oscar Felix, associate vice president for diversity, enrollment and access; executive director of the Access Center, Colorado State University
  - Scott Silverman, assistant dean of students and director of student life, California Lutheran University
  - Stephanie Jefferson, director, Charles E. Brown African American Cultural Center/ISUceed Program, Indiana State University
- Speakers for this conference included:
  - Dr. Frank Lamas, vice president for the division of student affairs, California State University, Fresno
  - Dr. Michael Baston, vice president for student affairs of LaGuardia Community College, awarded “First in the World” grant by US Department of Education
  - Dr. Monica Martinez, presidential appointee to the White House Commission of Educational Excellence for Hispanics
Dr. Oscar Felix, associate vice president for diversity, enrollment, and access, Colorado State University,
Dr. Mei-Yen Ireland, associate director of data and technology for student success, Achieving the Dream

2016 NASPA Assessment and Persistence Conference
June 16 – 18, 2016 ◇ Portland Marriott Downtown Waterfront ◇ Portland, Oregon
- 358 registered, compared to 333 in 2015 and 343 in 2014. 65 attended pre-conference workshops, compared to 56 last year.
- Five pre-conference workshops, 56 workshops, six roundtables and eight mini-institutes were offered.
- Five exhibitors were present: LiveText, Skyfactor, Adams State University, Campus Labs and Rafter.
- Featured speakers included:
  - Larry D. Roper, professor, school of language, culture and society, Oregon State University
  - Ashley Finley, associate vice president of academic affairs & dean of the Dominican Experience, Dominican University of California
  - Erin M. Bentrim, senior research analyst, research & systems development, University of North Carolina, Charlotte

2016 NASPA Small Colleges and Universities Institute
June 26 – 28, 2016 ◇ Macalester College ◇ Saint Paul, Minnesota
- 63 SCU SSAOs attended the Institute.
- The 2016 Institute was the 10th in its eighteen-year history.
- The Institute planning team was led by co-chairs Trina Dobberstein (Baldwin Wallace University) and Damon Sloan (University of St. Francis).
- A unique and intentional component of this signature NASPA program is living and learning together on the host campus.
- Primary content foci included gender based violence and Title IX compliance, presidential perspectives on higher education, student affairs as the touchstone for justice, and innovations and trends in campus career development initiatives.
An optional pre-institute session was offered for participants who are contemplating a move to the college presidency.

2016 NASPA Mid-Level Administrators Conference
- 99 were registered compared to 58 in 2015.
- This was the second year NASPA offered a national program for mid-level professionals.
- Peggy Burke, associate vice president, student development, DePaul University and Darryl B. Holloman, associate vice president for student affairs and dean of students, Georgia State University were the conference chairs.
- The following served as faculty:
  - Kenechukwu Mmeje, dean of students, Loyola University Chicago
  - Quincy Martin, associate vice president of student affairs, Triton College
  - Gigi Secuban, associate vice-chancellor for student affairs, University of Illinois at Urbana-Champaign
o Linda Deanna, associate vice chancellor/dean of students, University of Illinois at Chicago

- 14 workshops were presented. Four small group meetings were offered for participants to process content.
- Stephanie Gordon, vice president for professional development, NASPA served as the opening speaker.

2016 NASPA Student Affairs Fundraising Conference
July 28 – 30, 2016 ◊ The Ohio State University Student Union
- 109 registrants
- This conference was co-hosted with the Student Affairs and External Relations Knowledge Community.
- 15 people registered for the Pre-Conference Workshop titled “+1 Degree of Difference: Practical Tips for New and Aspiring Major Gift Fundraisers”.
- Over 30 educational sessions were offered at the fundraising conference, including mini-institutes, panel discussions, and toolbox sessions.

2016 NASPA Institute for New Vice Presidents for Student Affairs
October 16 – 19, 2016 ◊ Hilton Alexandria Old Town ◊ Alexandria, Virginia
- 55 VPSAs attended the program, 6 of whom represented two-year institutions and 4 of whom represented non-U.S. institutions (i.e., Mexico, Canada, and Qatar).
- This signature NASPA program is sponsored by the James E. Scott Academy.
- This year’s theme was “Leadership and Management Effectiveness for the New Vice President for Student Affairs.”
- Institute faculty included Joan Kindle, Institute Director, Eastern Iowa Community College District; Mamta Accapadi, Rollins College; Shannon Ellis, University of Nevada, Reno; Lloyd Holmes, Monroe Community College; and Ajay Nair, Emory University.
- Invited speakers included Kevin Kruger, President, NASPA; Ellen Heffernan, President, Spelman Johnson; Tom Matson, Senior Director of Executive Leadership, Gallup; Brandon Busteed, Executive Director, Education and Workforce Development, Gallup; Traevena Byrd, General Counsel, Towson University; and Melinda Grier, Director of Legal Resources, National Association of College and University Attorneys.
- Institute faculty offered a two-hour, pre-Institute session for new VPSAs who are also relatively new to the field of student affairs (e.g., former faculty and academic administrators).

NCC Online – Careers in Student Affairs Month at Community Colleges
October 19, 2016 ◊ Go-to-Webinar Offering
- 40 registrants and 15 unique logins.
- Panelists
  o Shane Long, director of residence life and student involvement, Southern Main Community College
  o Lisa Matye-Edwards, vice president for student affairs, Arapahoe Community College
  o Amanda Turner, dean of enrollment services, Triton College
- Moderator:
  o Diana Doyle, president, Arapahoe Community College and former NASPA Board Chair
2016 NASPA Escaleras Institute
October 23 – 25, 2016 ◇ University of New Mexico ◇ Albuquerque, New Mexico

- 68 people attended the Institute. The 2016 NASPA Escaleras Institute was the second in the institute’s short history.
- The institute is designed for Latin@/x student affairs professionals who aspire to attain senior student affairs officers or vice president for student affairs roles, which may ultimately lead to executive leadership roles, at institutions of higher learning.
- The institute faculty included Mary Jo Gonzales, Institute Director, University of Rhode Island; Angela Batista, Oregon State University; Anthony Cruz, St. Louis Community College; Magdalena de la Teja, Tarrant County College, Northeast Campus; Osvaldo Del Valle, San Francisco State University; Tim Gutierrez, University of New Mexico; and Tonantzin Oseguera, Dean of Students, California State University-Fullerton.
- Invited presenters included college presidents and vice presidents, executive search firm representatives, and foundation representatives.

The 3rd NASPA – IASAS Global Summit on Student Affairs and Services
October 26 – 28, 2016 ◇ Stellenbosch University ◇ Stellenbosch, South Africa

NASPA and the International Association of Student Affairs and Services (IASAS) convened the third gathering of student affairs and services association representatives from around the world. Stellenbosch University served as the host institution for the Summit. Education is central to raising the socio-economic levels in any country. Higher education, including the support provided from student services and programs, only enhances opportunities for improving those conditions. This Global Summit allowed participants to share ideas regarding student affairs and services role in bettering the world in which we all live. Dr. Lori White, chair of the board, served as a moderator for the student panel.

- There were 45 participants at the Summit, representing 14 countries.

- Global Summit Planning Committee is comprised of:
  - Kevin Kruger, NASPA
  - Stephanie Gordon, NASPA
  - Brett Perozzi, immediate past chair of the Global Advisory Board, NASPA
  - Tiki Ayiku, NASPA
  - Rob Shea, Past-President, IASAS
  - Lisa Bardill Moscaritolo, Secretary, IASAS
  - Achim Meyer Auf de Heyde, President, IASAS

Birgit Schreiber, Stellenbosch University

NCC Online – Fair Labor Standards Act (FLSA) Impact on Community Colleges
November 17, 2016 ◇ Go-to-Webinar Offering

- 32 attendee with 13 unique log-ins.

- The Community Colleges Division offered an additional Go-to-Webinar offering focused on the impacts of the FLSA ruling on community college campuses prior to the ruling going into effect in December, 2016. Panelists:
  - Chemene Crawford, vice president of student services and enrollment management, El Centro College.
  - Bill Dial, executive director of human resources, Richland College.
  - Andrew Morse, consultant and project director, Keeling and Associates and former NASPA director of policy and research.
Women’s Leadership Institute
December 6 – 9, 2016 ◊ Ritz-Carlton Laguna Niguel ◊ Dana Point, CA
- NASPA was one of three planning partners for this year’s conference; this is the first time NASPA has participated as a full planning partner.
- Additional supporters included: ACPA, ACRL, ACUHO-I, ACUI, APPA, NACUBO, and NAEP
- The program closed registration in early October due to capacity. 270 registered to attend making it a record year.
- Emilie Aries, CEO of Bossed Up was the opening speaker.

Leadership Educators Institute
December 11 – 13, 2016 ◊ Renaissance Long Beach Hotel
- Biennial program hosted in conjunction with ACPA and NCLP.
- 513 total registrants as of compared to 2014 registration total of 369.
- Two pre-conference sessions were held. One focused on an introduction to leadership education and another on leadership and social justice.
- There were 71 educational sessions.
  - 160 programs were submitted (compared to 135 in 2014) as part of the call for programs process.
  - Programs were categorized into the following themes:
    - Leadership Development Theory and Models & Celebrating the 20th Anniversary of the Social Change Model
    - Leadership Curriculum and Programs
    - Technology, Research, and Assessment in Leadership Programs
    - Leadership in Context
- The 2016 program celebrated the 20th Anniversary of the Social Change model, bringing together leadership educators to learn from and with one another. Program submissions reflected this celebration as many pulled heavily from the Social Change Model as a theoretical framework.
- Volunteers on the content committee:
  - Krystal Clark, director of student leadership development, Vanderbilt University.
  - Pamela Curtis, director of student leadership and service, University of Louisville.
  - Vanessa Van Dyke, campus life coordinator for student involvement, New College of Florida.
  - Tricia Fechter Gates, deputy executive director, ACPA—College Student Educators International.
  - Craig Slack, assistant director, Adele H. Stamp student union, University of Maryland—College Park.
- Keynote speakers:
  - Dr. Julie Owen, associate professor of leadership studies, George Mason University.
  - Rev. Dr. Jamie Washington, president and founder, Washington Consulting Group.
  - Dr. Susan Komives, professor emerita, University of Maryland—College Park.
  - Dr. Alexander Astin, Allan M. Carter professor emeritus and higher education research institute founding director, University of California—Los Angeles.

2017 Penn GSE-NASPA Institute for Higher Education’s Future: Engaging Senior Student Affairs Officers
Session I: January 5 - 7, 2017 ◊ Philadelphia, Pennsylvania
Session II: June 4 - 5, 2017 ◊ Washington, D.C.
**Session III: September 15 - 16, 2017 ◊ Chicago, Illinois**

- This new initiative involves a partnership between NASPA and the University of Pennsylvania Graduate School of Education.
- 20 seasoned vice presidents for student affairs (or the equivalent) are registered for the institute.
- The Institute consists of three gatherings spread across multiple months in three different cities. Session I was held in January, 2017; Sessions II and III will take place in Washington, D.C. and Chicago, Illinois, respectively, later this year.
- This program provides an opportunity for experienced Student Affairs leaders to collaborate with colleagues and other non-higher education leaders and to think about and act on big picture issues related to their own leadership, the institutions they serve, and the student affairs profession.
- The Institute relies heavily on ideas and knowledge from outside of student affairs to provide participants the means of getting beyond their day-to-day work. The program’s presenters and facilitators leverage ideas from business and non-profit organizations, and tap fields such as economics, psychology, and other relevant areas.
- The Institute co-directors are Kevin Kruger, NASPA and Peter Eckel, University of Pennsylvania. Invited speakers include Muriel Howard, president, American Association of State Colleges and Universities; Dennis Holtschneider, president, DePaul University; Scott Jaschik, editor, Inside Higher Ed; Teresa Samala de Guzman, chief operating officer, Museum of Contemporary Art, Chicago; Darrell Kirch, president, Association of American Medical Colleges; Terry Hartle, senior vice president, American Council on Education; and Scott Barry Kaufman, scientific director, Science of Imagination Project, Positive Psychology Center, University of Pennsylvania.

**2017 NASPA Strategies Conferences: Alcohol, Other Drug, and Campus Violence Prevention, Mental Health, and Sexual Violence Prevention and Response Conferences**

*January 19 – 21, 2017 ◊ Hilton Austin, Austin, TX*

- Annual program with three co-located, concurrent conferences; attendees are free to attend sessions at any of the three conferences and encouraged to collaborate in light of the integrated nature of the conference topics
- There were 1,053 total attendees with attendees registered at the following conferences:
  - 2017 NASPA Strategies Conference: Alcohol, Other Drug, and Campus Violence Prevention: 394
  - 2017 NASPA Strategies Conference: Mental Health: 307
  - 112 concurrent sessions and mini-institutes were selected from 203 submissions across the conferences.
- Association for University and College Counseling Center Directors (AUCCCD), Substance Abuse and Mental Health Services Administrators (SAMHSA), the Drug Enforcement Agency (DEA), PreventConnect, Campus Advocates and Prevention Professionals Association (CAPPA), the National Alliance to End Sexual Violence, and National Sexual Violence Resource Center served as contributing co-sponsors.
- Don McPherson, activist, former director of the Center for Sport in Society’s Mentors in Violence Prevention Program, college football hall of famer, delivered the opening keynote address.
- Dr. Javaune Adams-Gaston, senior vice president for student life, The Ohio State University, delivered the closing keynote address.

**2017 NASPA AVP Institute - Excellence in the “Number Two” Role**

*January 19 – 21, 2017 ◊ The Westin Tampa Harbour Island ◊ Tampa, Florida*
The 2017 Institute was the fourth in its short history. It emphasized excellence in the “number two” role, and was, therefore, differentiated from other NASPA programs designed for aspiring VPSAs.

A record-setting 87 AVPs attended the institute.

Institute faculty included Jason Pina, Institute Director, Ohio University; Ashanti Hands, San Diego Mesa College; Cynthia Hernandez, Texas A & M University; Jeanna Mastrodicasa, University of Florida; Byron McCrae, Hampshire College; Art Munin, University of Wisconsin-Oshkosh; and Gigi Secuban, University of Illinois at Urbana-Champaign.

Invited presenters included Kevin Kruger, NASPA; Lori White, University of Washington in St. Louis; Ellen Heffernan, Spelman & Johnson; and Teri Bump, American Campus Communities.

The institute addressed the topics of the VPSA-AVP relationship, leading and managing change, sponsorship, closing the opportunity gap, student activism and demands for racial and social justice on campus, building an effective leadership team, assessment, and institutional politics. Additionally, two optional pre-institute sessions were offered: one for new AVPs and another for seasoned ones, and more than half of all registrants attended a pre-institute offering.

2017 Institute for Aspiring Vice Presidents for Student Affairs
January 22 – 25, 2017 ◊ Westin Tampa Harbour Island ◊ Tampa, Florida

74 people applied and 68 participated in the Institute.

Teri Bump, vice president for university relations and student development, American Campus Communities and Ellen Heffernan, president, The Spelman and Johnson Group served as guest presenters.

The Institute Chair was Tammara Durham, vice provost for student affairs, University of Kansas

Faculty included:
- Barbara LoMonaco, vice president for student affairs, Salve Regina University
- Joel Perez, vice president and dean of students, Whittier College
- Richard Walker, vice chancellor for student affairs, University of Houston
- Rose Pascarell, vice president for university life, George Mason University

2017 NASPA Community Colleges Symposium Series at Mt. San Antonio College
January 27, 2017 ◊ Mt. San Antonio College ◊ Walnut, CA

Mt. San Antonio College served as the 7th host in the Symposium Series history

There were 97 participants along with 15 invited speakers, making this the largest Symposium Series yet (previous high was 86 registrants).

The following individuals served on the planning committee:
- Dr. Audrey Yamagata-Noji, vice president of student services, Mt. San Antonio College.
- Dr. Dyrell Foster, vice president of student services, Moreno Valley College and NASPA Region VI CCD representative.
- Andi Fejeran Sims, director of student life, Mt. San Antonio College
- Michiko "Misha" Maggi, student life and leadership manager, Canada College and president, California Community College Student Affairs Association.
- Edwin Romero, assistant professor and coordinator of student activities, Norco College
- Isaac Rodriguez Lupercio, judicial affairs officer, Mt. San Antonio College.
- Tannia Robles, director of high school outreach, Mt. San Antonio College.
- Maria Macedo, manager of student Services admissions and records, Mt. San Antonio College.
- Desiree Campos Marquez, manager, financial aid and special programs financial aid, scholarships and veterans services, Mt. San Antonio College.

- The following individuals participated as speakers:
  - Dr. Audrey Yamagata-Noji, vice president of student services, Mt. San Antonio College
  - Dr. William Scroggins, president, Mt. San Antonio College.
  - Dr. Ding Jo Currie, distinguished professor, college of education, Cal State Fullerton and retired chancellor, coast community college district.
  - Jeff Archibald, academic senate president, Mt. San Antonio College.
  - Dr. Irene Malmgren, vice president of instruction, Mt. San Antonio College.
  - Michiko "Misha" Maggi, student life and leadership manager, Canada College.
  - Dr. John Hoffman, department chair, college of education, Cal State Fullerton.
  - Dr. John Hernandez, interim president, Santiago Canyon College.
  - Dr. Dawn Person, coordinator, community college EDD and director for center for educational research and access, Cal State Fullerton.
  - Dr. Karen Longman, professor and program director, doctoral higher education, Azusa Pacific University.
  - Dr. Kandy Mink Salas, program director and assistant professor, college of counseling and student development program, Azusa Pacific University.
  - Dr. Dyrell Foster, vice president of student services, Moreno Valley College.
  - Dr. Ricky Shabazz, vice president of student services, San Bernardino Valley Community College.

2017 Symposium on Military-Connected Students
February 9 – 11, 2017 @ Hyatt Regency Washington

- Co-sponsored with the Veterans Knowledge Community.
- 289 registrants as of 02/06/2017 (compared to 260 this time in 2016 and 282 total).
- 58 programs were selected from the 92 programs submitted (compared to 87 in 2016) as part of the call for programs.
- A number of panelists were invited to speak to attendees to include:
  - Non-profit organizations Mission Continues, Got Your Six, Student Veterans of America, Team Red, White and Blue, and ScoutComms.
  - Members of the Department of Veterans Affairs, U.S. Senate, and the U.S. House of Representatives.
- Volunteers on the content committee:
  - Tanya Ang, former director of veteran’s programs, American Council on Education.
  - Lauren Runco Williams, director of education and employment, Purdue University and Veterans Knowledge Community Chair.
  - Cody Nicholls, assistant dean of students, University of Arizona.
  - Janine Wert, director of veterans services, University of Massachusetts-Lowell.
  - Kathy Snead, president and director, Service members Opportunity Colleges.
  - Ken McRae, veterans center director, Mississippi State University.
- Keynote speakers:
  - Major Lisa Jaster, senior project engineer, Shell Oil and major, engineer, U.S. Army Reserves.
  - Major General Robert M. Worley II, director of education services, Department of Veteran Affairs will serve as the opening keynote speaker.
Dr. Betty Moseley Brown, associate director of the center for women veterans, Department of Veterans Affairs.

NCC Online – Mental Health Concerns and Diminishing Resources

February 16, 2017 ◊ Go-to-Webinar Offering

- The focus of this NCC Online offering will be how to support the needs of students will little resources in terms of funding or staff.
- There are 20 individual registrations for this event as of 02/06/2017.
- Panelists
  - Dr. Adelina Silva, vice chancellor for student success, Alamo Colleges.
  - Dr. Sang Leng Trieu, project director of STEP Up Mental Health Program, Ohlone College.
  - Matthew Peterson, director of student success, Front Range Community College.

Future Conferences, Workshop, and Institutes

2017 MENASA NASPA Conference

April 18 – 20, 2017 ◊ New York University ◊ Abu Dhabi, United Arab Emirates

The 11th annual MENASA NASPA conference will be held in Abu Dhabi, and is hosted by New York University – Abu Dhabi. The planning committee is comprised of:

- Kyle Farley, NYU – Abu Dhabi
- Chris Connell, NYU – Abu Dhabi
- Courtney Stryker, MENASA NASPA
- Tiki Ayiku - NASPA

2017 NASPA Religious, Secular, and Spiritual Identities Convergence

May 21 – 24, 2017 ◊ UCLA Meyer and Renee Luskin Conference Center, Los Angeles, California

- This is a new conference establish from conversations with the NASPA Expert in Residence for Religion, Secular, and Spirituality
- Executive planning team members are:
  - Sharon Parks, Whidbey Institute
  - Peter Laurence, Education as Transformation
  - Jessica Lott, Hillel International
  - Larry Roper, Oregon State University
  - Jaime Washington, Washington Consulting Group
  - Ross Wantland, University of Illinois at Urbana-Champaign
  - Janett Ramos, Northeastern Illinois University
  - Nick Stancato, Secular Student Alliance
  - Amer Ahmed, University of Massachusetts-Amherst
  - J. Cody Nielsen, University of Minnesota
  - Dave Wright, University of Puget Sound

- The call for programs opened on October 4, 2016 and will close on February 10, 2017.
- The Convergence Executive Planning team is working on identifying:
  - sponsors (current sponsors are Ask Big Questions, Secular Student Alliance and Association for College and University Religious Affairs);
keynote/plenary speakers (current keynotes speakers are Jamie Washington, Mamta Accapadi, Vice President for Student Affairs at Rollins College, and John Hoffman, Associate Professor at California State University, Fullerton);

- There will be a pre-conference session offered:
  - From Identity to Community
- Ten Online Learning Community sessions will be offered as a bundle to this conference.

**2017 Mid-Level Administrators Conference**

*June 1 – 3, 2017 @ Embassy Suites by Hilton Denver Downtown Convention Center @ Denver, Colorado*

- NASPA will host the third annual conference for mid-level administrators from across the country.
- Program chairs for 2017 will be Peggy Burke, associate vice president for student development, DePaul University and Darryl B. Holloman, associate vice president for student affairs and dean of students, Georgia State University.
- A call for workshops is currently open and additional faculty are being finalized.

**2017 NASPA Student Affairs Certificate Program in Law and Policy**

*June 5 – 9, 2017 @ Hyatt Regency Clearwater Beach Resort @ Clearwater Beach, Florida*

- This certificate program was designed as a 5 day, 23 hour course and participants completed a written final exam for the certification.
- Applications are open for 2017 and will close March 24, 2017.
- The following served as faculty for the program:
  - Peter F. Lake, Charles A. Dana Chair and Director, Center for Excellence in Higher Education Law and Policy, Stetson University College of Law
  - Oren R. Griffin, Associate Dean for Academic Affairs and Associate Professor of Law, Mercer University

**2017 Civic Learning and Democratic Engagement (CLDE) Meeting**

*June 7 – 10, 2017 @ Baltimore Marriott Downtown @ Baltimore, Maryland*

- Fifth annual offering of this meeting, co-organized by AASCU's American Democracy Project (ADP) and The Democracy Commitment (TDC).
- Committee members are:
  - Chris Jensen, Director, Towson University
  - Daniel Tome, Director of Service-Learning, Stockton University
  - David Hoffman, Assistant Director of Student Life for Civic Agency, UMBC
  - Duane Oakes, Faculty Director, Center for Community & Civic Engagement, Mesa Community College
  - Erin Yokum, Director of Student Life, Allegany College of Maryland
  - Fagan Forhan, Assistant Dean, K-12 Partnerships & Civic Engagement, Mount Wachusett Community College
  - Jen Domagal-Goldman, ADP National Manager, AASCU
  - Julian Rodgers, Director of Community Partnerships, Cleveland State University
  - Patrick O’Brien, Director - Civic Engagement, Frostburg State University
  - Rhonda K. Lewis, Professor and Chair of Psychology, Wichita State University
  - Stephanie Reynolds, Assistant Director for Knowledge Communities and CLDE Initiatives, NASPA
  - Verdis Robinson, TDC Interim National Manager, AASCU
• The call for programs opened on December 1, 2016 and closed on January 30, 2017 with 150 programs submitted.

• The Civic Learning and Democratic Engagement planning team is working on identifying:
  o Sponsors (current sponsors are New York Times, Ask Big Questions, ETS, Service Year);
  o keynote/plenary speakers (current keynotes speakers are Freeman A. Hrabowski III, President of University of Maryland Baltimore County, Martin Carasson, Found and Director of the Center For Public Deliberation at Colorado State University, Jane Coaston, Political Reporter for MTV News, and the Kettering Foundation);
  o student engagement opportunities; and
  o a year of advocacy projects leading up to the CLDE meeting and Baltimore City Civic Walking Tours.

• There will be nine pre-conference sessions offered:
  o Charting a Course on the Pathway to Civic Engagement: An Inventory and Action Plan for Engaged Campuses
  o Civic Engagement Assessment Pre-Conference Workshops with Networking Lunch - sponsored by ETS
  o Planning for Institution-Wide Data Collection on Civic and Community Engagement
  o Measures That Matter: Regarding Engaged Scholarship In Tenure and Promotion
  o Dialogue and Democratic Deliberation: Moderator Training
  o Measuring Civic Outcomes During College
  o Educating for the Democracy We Want, Not the One We Have
  o Integrating Civic Responsibility into the Curriculum
  o Student Pre-conference Symposium

2017 International Conference on Student Affairs
June 8 – 10, 2017 ◊ Fudan University ◊ Shanghai China

• NASPA is a co-organizer of this conference with the hosts, Fudan University and the Shanghai Students Moral Education Development Center.

• Approximately 120 student affairs professionals from throughout the world are expected to attend. The NASPA delegation will include 8 student affair leaders from throughout the United States.

• The conference theme is “Global Perspectives in Student Learning and Development: Outcomes, Accountability and Collaboration”.

Conference on College Men
June 8 – 10, 2017 ◊ Washington University in St. Louis

• Biennial program co-sponsored with ACPA. This program is being hosted on the campus of our Dr. Lori White, our current board chair.

• Deadlines:
  o The call for programs is currently open through March 24, 2017.
  o Early bird deadline, April 21, 2017.
  o Regular registration deadline, May 19, 2017.

• The following individuals serve on the planning committee:
  o Daniel Fairley III, area coordinator, University of Virginia and NASPA Men and Masculinities Knowledge Community representative.
  o Dr. Cameron Beatty, assistant professor, Salem State University and ACPA Coalition on Men and Masculinities representative.
2017 Assessment and Persistence Conference
June 15 – 17, 2017 ◊ Hyatt Regency Grand Cypress ◊ Orlando, Florida
- Call for Programs will close Friday, February 10, 2017.
- Committees, featured speakers, and pre-conference programming are currently being finalized.

2017 Closing the Achievement Gap: Student Success in Higher Education Conference
June 15 – 17, 2017 ◊ Washington Marriott Wardman Park
- This conference focuses on how student affairs practitioners can develop effective approaches to support students who struggle to complete their degree.
- This annual program will be co-located with the Symposium on Collegiate Financial Well-Being
- Deadlines:
  - The call for programs is currently open through March 3, 2017.
  - Early bird deadline, April 17, 2017
  - Regular registration deadline, May 19, 2017
- The following individuals serve on the planning committee:
  - Nikki Youngblood Giles, director of academic success and enrichment programs, Barnard College
  - Julie Yindra, director of services for students with disabilities, Hofstra University
  - Clare Cady, co-director and co-founder, College and University Food Bank Alliance
  - Oscar Felix, associate vice president for diversity and enrollment and access, Colorado State University
  - Trent Ball, associate dean of students, educational access programs, Southeast Missouri State University
  - Susan Klusmeier, director of strategic initiatives, University of Kansas
  - Judith Estrada, director of chicano latino resource center, University of California, Santa Cruz
  - Long Wu, assistant director and career development counselor, New York University
  - Tim Richardson, executive director of academic support services, University of Houston - Clear Lake
  - Evetth Gonzalez, assistant dean of campus life, Harvey Mudd College
  - Deonte Brown, associate director, office of new student and family programs, Clemson University
  - Tanyah Barnes, interim assistant director of multicultural resource center, Binghamton University
  - Anne Stark, director of residence life and education, University of Central Florida
  - John Hernandez, coordinator of upperclass & special population, Northwest Missouri State University
  - Chuck Eade, area coordinator for housing and residential life, Easter Washington University
  - Prince Robertson, academic support program specialist, University of Illinois at Urbana-Champaign
  - Christine Black, director of the office of military and veterans services, Marywood University
  - Thalia Garibay, success guide, Chaffey College
  - Jacquis Watters, diversity educator, Steven Institute of Technology
- Proposed speakers for this conference include
  - Dr. James T. Minor, senior strategist for academic success, California State University
Dr. Buffy Smith, associate dean, University of St. Thomas
Dr. Brian Bridges, vice President, research and member engagement, United Negro College Fund

2017 Symposium on Collegiate Financial Well-Being
June 15 – 17, 2017 • Washington Marriott Wardman Park
- New event in collaboration with The Ohio State University and co-located with the NASPA Closing the Achievement Gap: Student Success in Higher Education Conference.
- Deadlines:
  - The call for programs is currently open through March 3, 2017.
  - Early bird deadline, April 17, 2017.
  - Regular registration deadline, May 19, 2017.
- The following individuals serve on the planning committee:
  - Tanyah Barnes, diversity fellow and interim assistant director of multicultural resource center, SUNY Binghamton.
  - DeOnté Brown, associate director of new student and family programs, Clemson University.
  - Sherifa Dela Cruz, economic crisis care manager, University of California, Los Angeles.
  - Kimberly Jones, director of student affairs, Western University of Health Sciences.
  - JaNiene Peoples, wellbeing coordinator, Vanderbilt University.
  - Sara Potter, financial wellness coordinator, University of California, Los Angeles.
  - Angela Watson, assistant dean of students, Bay Path University.
  - Zac McCann, financial wellness coordinator The Ohio State University.
  - Cathy Montalto, professor The Ohio State University.
  - Connie Boehm, director of student life student wellness center, and associate director of the higher education center for alcohol and drug misuse prevention and recovery, The Ohio State University.
  - Bryan Hoynacke, director of financial wellness, The Ohio State University.
  - Anne McDaniel, interim executive director of the center for the student of student life, The Ohio State University.
- Potential speakers:
  - Combined with Closing the Achievement Gap: Student Success in Higher Education Conference
    - Brian Bridges, vice president, research and member engagement, United Negro College Fund.
    - Buffy Smith, associate professor of sociology and criminal justice, University of St. Thomas.
  - Unique to Symposium on Collegiate Financial Well-Being
    - Sonya Britt, CFP, associate professor, Kansas State University.

FIDAE (6th International Forum of Student Affairs)
June 21 – 23, 2017 • Universidad de Monterrey, Nuevo Leon, Mexico
- The 6th International Forum of Student Affairs (FIDAE, by its Spanish acronym: Sexta Edicion del Foro Internacional De Asuntos Estudiantiles) is an annual event held in the city of Monterrey, México.
- The main purpose of the International Forum of Student Affairs is to share promising practices and experiences of the student affairs professionals who work at Mexican universities.
- FIDAE is organized by the four main universities in the state of Nuevo León: UANL (Universidad Autónoma de Nuevo León), ITESM (Instituto Tecnológico de Estudios Superiores de Monterrey), UDEM (Universidad de Monterrey), and U-ERRE (Universidad Regiomontana).
- Dr. Alicia Cantón serves, chair of NASPA Mexico, serves as chair of the conference. Dr. Lori White, current board chair, will serve as the opening keynote speaker.
- Proposed speakers for this conference include:
  - April Moore, assistant director of fitness and movement clinic, Florida State University
  - Anthony DeSantis, associate dean of students, University of Florida
  - Óscar Felix, associate vice president for diversity, enrollment and access; executive director of the Access Center, Colorado State University

**Primera Conferencia Internacional: Asuntos Estudiantiles para Latinoamérica y el Caribe**

*October 23 – 25 2017 @ Universidad de Los Andes, Bogota, Colombia*

- This inaugural conference (Translated to The First International Conference of Student Affairs for Latin American and Caribbean) is sponsored by the Latin American and Caribbean (LAC) area.
- The main purpose of the conference is to enhance the profession of student affairs in the LAC area, while providing emerging and established student affairs professionals with professional development resources and opportunities to network.
- The LAC board is currently searching for members to sit on the core planning committee for the conference.

**Women’s Leadership Institute**

*December 4 – 8, 2017 @ Ritz-Carlton @ Amelia Island, FL*

- NASPA is one of two planning partners for this year’s conference; this is the first time NASPA has participated as a full planning partner.
- 17 participants are currently registered.

**2017 NASPA Multicultural Institute: Advancing Equity and Inclusive Practice**

*December 10 – 12, 2017 @ New Orleans, Louisiana*

- The 2017 NASPA Multicultural Institute: Advancing Equity and Inclusive Practice is a biennial conference that provides an interactive forum combining thought-provoking keynote speakers, challenging educational sessions, and opportunities for resource and idea sharing between multicultural educators across the academy including academic affairs.
- In 2017, staff and committee members moved to change the name of the institute to the “2017 NASPA Multicultural Institute: Advancing Equity and Inclusive Practice”.
- The following individuals serve on the planning committee:
  - Bob Smith, director of the center for spiritual & ethical development, Penn State
  - Francis Parole, family housing residence life coordinator, University of Oregon
  - Nicole Caridad Ralston, program manager for community service programs, Tulane University
  - Robin Bogen, residence hall director, next generation Connecticut hall, University of Connecticut
  - Queena Hoang, center supervisor of Asian Pacific American student services, University of Southern California
  - David Kessler, coordinator of academic and student services for graduate studies, Texas A&M University
  - Chad Freeman, assistant director, intercultural engagement & inclusion (LGBTQ+ affairs), Hofstra University
Evetth Gonzalez, assistant dean of campus life, Harvey Mudd College
Chuck Eade, area coordinator for housing and residential life, Eastern Washington University
Lamar Hylton, assistant vice provost for student life, University of Minnesota
Damien Pitts, adjunct professor, Salt Lake Community College
John Hernandez, coordinator of upper-class & special populations, Northwest Missouri State University
Jayme Scally, faculty specialist/academic advisor for honors & RAPS programs, University of Hawai‘i at Mānoa

2017 Student Affairs Law Conference and Online Briefings
December 10 – 12, 2017 @ JW Marriott New Orleans @ New Orleans
- NASPA will facilitate a series of online briefings for Spring and Summer 2017 to cover a wide array of topics within student affairs law and policy.
- The Student Affairs Law Conference will be held December 2017.
- Committee Planning members include:
  - John Lowery, professor and department chair, SAHE, Indiana University of Pennsylvania
  - Keegan Nichols, associate vice president of student affairs, Fort Hays State University
  - Grant Azdell, vice president for student affairs, Randolph-Macon College
  - Jenn Crowder, assistant director of Residence life, University of Oregon

2018 NASPA M. Ben Hogan Small Colleges and Universities Institute
June 23 – 26, 2018 @ University of Puget Sound @ Tacoma, Washington
- The 2018 Institute will be the 11th in its twenty-year history. It will be the first named in honor of Michael Ben Hogan.
- A unique and intentional component of this signature NASPA program is living and learning together on the host campus.
- The Institute planning team is led by co-chairs Andrea Conner (Grinnell College) and Carolyn Livingston (Carleton College). Other planning team members include:
  - Kimberly Blea, interim dean of students, New Mexico Highlands University
  - Mike Brody, vice president & dean of students, Reed College
  - Sarah Comstock, director of student life operations, University of Puget Sound
  - Trina Dobberstein, vice president for student affairs, Baldwin Wallace University
  - Daniel Hirsch, associate dean of students, Pitzer College
  - Paul McLoughlin, dean of students, Lafayette College
  - Mark Miller, dean of students, Centenary College of Louisiana
  - Erica O’Neal Howard, acting dean of students, Occidental College
  - Mike Segawa, vice president for student affairs/ dean of students, University of Puget Sound
  - Joy Smith, vice president for campus life and dean of students, Presbyterian College
  - James Stascavage, senior director for leadership and senior student affairs officers Initiatives, NASPA
  - JoNes VanHecke, vice president of student life, Gustavus Adolphus College
Online Learning Community

The NASPA Online Learning Community hosted 66 sessions from March 1, 2016 – January 31, 2017. These sessions ranged from free offerings in response to current events, to collaborative programs with Knowledge Communities and Regions, to topical presentations selected from our in-person national conferences.

Over time, we have enhanced our marketing and communication efforts, which has led to greater registrations for events. The table below features each of the 66 sessions that were presented, as well as its total number of registrants. Please note that these registrants may have either registered to watch the event live, or afterwards to view the recording of the session.

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Start Date</th>
<th>Total Registrants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data Hoarding</td>
<td>2-Mar-16</td>
<td>3</td>
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<tr>
<td>Food Insecurity on Campus</td>
<td>30-Mar-16</td>
<td>38</td>
</tr>
<tr>
<td>Mission Possible: Bridging the Academic/Co-Curricular Divide through the Co-Curricular Résumé</td>
<td>31-Mar-16</td>
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<tr>
<td>Homelessness and Foster Care Students on Campus - What Can We Do?</td>
<td>6-Apr-16</td>
<td>17</td>
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<tr>
<td>Containing Hazing in Organizations and Team Sports</td>
<td>13-Apr-16</td>
<td>12</td>
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<tr>
<td>CUNY LEADS &amp; Project REACH - Preparing Students with Disabilities for Successful Career Outcomes</td>
<td>14-Apr-16</td>
<td>4</td>
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<tr>
<td>Student Activism on Campus: Opportunities for Learning and Engagement</td>
<td>20-Apr-16</td>
<td>13</td>
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<tr>
<td>Understanding Humanism: A Conversation with Chris Stedman, Humanist Chaplain</td>
<td>25-Apr-16</td>
<td>5</td>
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<tr>
<td>Tips, Tricks, and Tools for Using the Student Leadership Competencies</td>
<td>26-Apr-16</td>
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<tr>
<td>Engaging Students in Programs and Services Through Dynamic Multimedia Marketing</td>
<td>27-Apr-16</td>
<td>23</td>
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<tr>
<td>Islam in America and on our Campuses: Reducing Stigma, Increasing Support</td>
<td>2-May-16</td>
<td>166</td>
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<tr>
<td>Asexuality: A Brief Overview</td>
<td>3-May-16</td>
<td>2</td>
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<tr>
<td>Strengthening Community Stewardship through Collective Impact</td>
<td>17-May-16</td>
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<tr>
<td>12 Touchpoints in 12 Months: Interventions that Make a Difference for At-Risk Students</td>
<td>25-May-16</td>
<td>10</td>
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<tr>
<td>Effectively and Compassionately Responding to Student Deaths</td>
<td>26-May-16</td>
<td>10</td>
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<tr>
<td>Student Leadership Development: Still Running With Scissors</td>
<td>26-May-16</td>
<td>33</td>
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<tr>
<td>Utilizing Alternative Programming Formats to Engage Millennials</td>
<td>7-Jun-16</td>
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<tr>
<td>Strategies for Managing the new FLSA Overtime Rules in Student Affairs</td>
<td>9-Jun-16</td>
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<tr>
<td>Creating and Implementing a Purposeful Strategic Plan</td>
<td>14-Jun-16</td>
<td>15</td>
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<tr>
<td>Hillel: A Jewish Foundation on Campus</td>
<td>16-Jun-16</td>
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<tr>
<td>Marketing Higher Education Graduate Programs</td>
<td>21-Jun-16</td>
<td>4</td>
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<tr>
<td>Effective Synergy Among Culture Centers</td>
<td>23-Jun-16</td>
<td>2</td>
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<tr>
<td>Wellness, Mental Health, and Student Conduct on Social Media</td>
<td>27-Jun-16</td>
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<tr>
<td>Top Ten Legal and Compliance Concerns for Campus Administrators</td>
<td>28-Jun-16</td>
<td>18</td>
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<td>Conducting a Resource Audit in Preparation for a Campus Climate Assessment</td>
<td>29-Jun-16</td>
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<tr>
<td>Title</td>
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<tr>
<td>Moving Beyond Lip Service: Ideas for infusing Social Justice into Your Campus</td>
<td>29-Jun-16</td>
<td>354</td>
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<tr>
<td>Practical Solutions: How one community college improved the student experience</td>
<td>30-Jun-16</td>
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<tr>
<td>Further Conversations on Where do we go from here</td>
<td>15-Jul-16</td>
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<tr>
<td>Islam, Muslim Chaplaincy, and the LGBTQIA Community</td>
<td>27-Jul-16</td>
<td>171</td>
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<tr>
<td>CLDE Strategies to meet the CAS Revised Standards for Civic Engagement</td>
<td>3-Aug-16</td>
<td>23</td>
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<tr>
<td>First Year Students and Religious, Secular, and Spiritual Identities</td>
<td>3-Aug-16</td>
<td>24</td>
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<tr>
<td>From Words to Action in the midst of National Racism and Police Brutality</td>
<td>4-Aug-16</td>
<td>108</td>
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<tr>
<td>Integrating and Assessing Service and Civic Learning into the Curriculum &amp; Co-Curriculum</td>
<td>30-Aug-16</td>
<td>51</td>
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<tr>
<td>Intentional Serendipity and Professional Development</td>
<td>31-Aug-16</td>
<td>11</td>
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<tr>
<td>Gender Expansive Praxis in a Culture of Compliance</td>
<td>14-Sep-16</td>
<td>208</td>
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<tr>
<td>Effectively Supporting the Career Readiness of Military-Connected Students</td>
<td>15-Sep-16</td>
<td>119</td>
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<tr>
<td>Making the Most of the NSSE Civic Engagement Module Results</td>
<td>15-Sep-16</td>
<td>33</td>
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<tr>
<td>Dialogue and Deliberation Session</td>
<td>21-Sep-16</td>
<td>27</td>
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<tr>
<td>Introducing the Culture of Respect Collective: Helping Colleges End Sexual Violence</td>
<td>22-Sep-16</td>
<td>271</td>
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<tr>
<td>Values, Leadership and Religious Identity</td>
<td>27-Sep-16</td>
<td>7</td>
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<tr>
<td>Lessons Learned and Findings from the Campus Climate Survey Validation Study</td>
<td>28-Sep-16</td>
<td>18</td>
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<tr>
<td>Engaging Family Members to Support Students</td>
<td>10-Oct-16</td>
<td>23</td>
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<tr>
<td>Enhancing your Practice: Recognizing and Managing Compassion Fatigue in Student Affairs</td>
<td>18-Oct-16</td>
<td>7</td>
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<tr>
<td>Fundraising for Diversity</td>
<td>18-Oct-16</td>
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<tr>
<td>Best Fans in America: Working to Change the Culture of Tailgating</td>
<td>19-Oct-16</td>
<td>4</td>
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<td>Emergency Aid</td>
<td>20-Oct-16</td>
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<tr>
<td>Retaining Students One by One</td>
<td>25-Oct-16</td>
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<tr>
<td>Intersections of Identity at Work: Race, Ethnicity, and Gender (self-care and sustainability)</td>
<td>27-Oct-16</td>
<td>17</td>
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<td>Religious Freedom, the Law, and Higher Education</td>
<td>27-Oct-16</td>
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<tr>
<td>Beginning Your Journey: Beyond the Book</td>
<td>29-Oct-16</td>
<td>21</td>
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<tr>
<td>Building a Bystander Intervention Initiative to Enhance Mental Health</td>
<td>3-Nov-16</td>
<td>24</td>
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<tr>
<td>Wellbeing and Religious Identity: How We Are Missing a Component of the Student Experience</td>
<td>9-Nov-16</td>
<td>15</td>
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<td>How Mental Health Impacts Scholarship Recipient Degree Attainment and Financial Aid Eligibility</td>
<td>9-Nov-16</td>
<td>15</td>
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<tr>
<td>Cultivating Community Conversations: Utilizing Peer Facilitation Groups</td>
<td>15-Nov-16</td>
<td>16</td>
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<tr>
<td>Creating a Climate of Safety for Religious, Spiritual, and Secular Students</td>
<td>16-Nov-16</td>
<td>15</td>
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<tr>
<td>NCC Online: Fair Labor Standards Act (FLSA)</td>
<td>17-Nov-16</td>
<td>12</td>
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<tr>
<td>Developing Programming for Disability Allyship</td>
<td>17-Nov-16</td>
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<tr>
<td>Campus Climate in the Post-Election Era</td>
<td>18-Nov-16</td>
<td>1067</td>
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<tr>
<td>University of Utah Ranked One of the Healthiest Colleges: A Closer Look</td>
<td>21-Nov-16</td>
<td>14</td>
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<tr>
<td>From a Privileged Perspective: Exploring How White Students Make</td>
<td>1-Dec-16</td>
<td>27</td>
</tr>
</tbody>
</table>
### Meaning of Cross Racial Interactions

Partnering to Promote Student Voices and Campus-wide Dialogues about Culture

Beyond Busy: Developing Life Work Integration for Women in Student Affairs

Naughty Numbers: Ways Bad Data Tricks us into Making Bad Decisions

Unpacking Christian Privilege in Student Affairs

Hindu Beliefs on Campus

### Upcoming Live Briefing Presentations:

The schedule for the remainder of the academic year is ongoing. The following sessions are on the schedule. Many are the result of partnerships with KCs, Regions, and internal NASPA office collaborations.

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Start Date</th>
<th>Total Registrants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Developing &amp; Assessing Learning Outcomes for Student Employees</td>
<td>1-Feb-17</td>
<td>48</td>
</tr>
<tr>
<td>Sikh Beliefs on Campus</td>
<td>15-Feb-17</td>
<td>5</td>
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<tr>
<td>Campus and Community Collaborations for Pushing the Movement</td>
<td>16-Feb-17</td>
<td>Not Open</td>
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<tr>
<td>Forward</td>
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<tr>
<td>Landing the job you want: Top 10 Strategies to Capitalize on the Job Search Process</td>
<td>16-Feb-17</td>
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<tr>
<td>Disrupting the Single-Story of Sexual Violence Victims: An Intersectional Approach to Response</td>
<td>21-Feb-17</td>
<td>Not Open</td>
</tr>
<tr>
<td>Reflections on Student Involvement: A Comprehensive Co-Curricular Approach</td>
<td>21-Feb-17</td>
<td>Not Open</td>
</tr>
<tr>
<td>Marijuana Legalization: What To Do (working title)</td>
<td>22-Feb-17</td>
<td>Not Open</td>
</tr>
<tr>
<td>It’s On Blue: A campus wide Infrastructure for Combatting sexual violence</td>
<td>23-Mar-17</td>
<td>Not Open</td>
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<tr>
<td>Building Bridges Beyond Walls: Diversity and Collaboration in University Communities</td>
<td>30-Mar-17</td>
<td>Not Open</td>
</tr>
<tr>
<td>Fundraising 101 (Title TBD)</td>
<td>12-Apr-17</td>
<td>Not Open</td>
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<tr>
<td>When Victim Advocacy Becomes Co-Advocacy</td>
<td>14-Apr-17</td>
<td>Not Open</td>
</tr>
<tr>
<td>From their Voices: How Black Male Administrators Navigate Racism in Higher</td>
<td>17-Apr-17</td>
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</tbody>
</table>

Our marketing efforts for the Online Learning Community continue to improve, as do our methods of choosing presentations which appeal to our membership. We expect that our new short courses, *Increasing Adult Learner Completion and Persistence Rates* and *Sexual Violence Prevention and Response* will have a positive impact on our revenue generation, in addition to being excellent educational opportunities for our members. These two will join our already exceptionally popular short course, *Outcomes-Based Assessment Fundamentals*.

### Key Highlights:

- Short courses continue to be popular:
  - Two new courses (*Increasing Adult Learner Completion and Persistence Rates* and *Sexual Violence Prevention and Response*) will be added to the catalog this year
Of note, these were the most popular sessions:

- Developing & Assessing Learning Outcomes for Student Employees
  - 48 registrations (as of January 31, 2017)
- February 1, 2017Food Insecurity on Campus
  - 38 registrations
- March 30, 2016Beyond Busy: Developing Life Work Integration for Women in Student Affairs
  - 27 registrations
  - December 6, 2016
- A partnership with the Center for WomenFrom a Privileged Perspective: Exploring How White Students Make Meaning of Cross-Racial Interactions
  - 27 registrations
- December 1, 2016Building a Bystander Intervention Initiative to Enhance Mental Health
  - 24 registrations

November 3, 2016

**Short Courses:**

As mentioned, two new short courses were added this year. *Sexual Violence Prevention and Response*, yet to be officially launched, is a course that expands upon the previous short course on *Gender Based Violence Prevention*. This course represents a partnership with the Clery Center and the Victims’ Rights Law Center. Jill Dunlap, Director for Equity, Inclusion, and Violence Prevention, coordinated the partnerships and overhaul of the previous course’s content. This course should officially launch by the end of February.

A second new short course was also added: *Increasing Adult Learner Completion and Persistence Rates* is based on the NASPA publication of the same name. This course may either be registered for in full, or as individual modules. Each module represents the chapter content of the book, and includes videos with PowerPoint slides, as well as in-depth content and resources. Sessions range from examining the climate for adult learners on campus, to supporting specific groups such as veterans. At this moment, participants are taking advantage of the opportunity to register for individual modules, specifically “Student Veterans as Adult Learners in the Post-9/11 Era,” and “Seamless Learning Requires Partnerships between Academic and Student Affairs.”

**The full list of modules:**

- Principles for Effectively Serving Adult Learners
- Increasing Access and Success for Adult Learners - Lessons from Community Colleges
- The Campus Climate for Adult Students
- Adult Learners, the Internet, and the Support Service Challenge
- Student Veterans as Adult Learners in the Post-9/11 Era
- Seamless LearningRequires Partnerships between Academic and Student Affairs
- Meaningful Community Partnerships for Adult Learners
- Building a Culture of Evidence
- The West Virginia Story: A Case Study in Improving Access and Success for Adult Learners

*Outcomes-Based Assessment Fundamentals* continues to be a valued resource for our members. Since March of 2016, 63 additional participants have registered for this course. The content author, Marilee Bresciani Ludvik, has expressed interest in developing an additional course, and we are excited to work with her on this project in the coming year.
Key Highlights:

- Two new short courses will be added this year:
  - Increased Adult Learner Completion and Persistence Rates
  - Sexual Violence Prevention and Response (will be launched by Feb 28, 2017)
- Outcomes-Based Assessment Fundamentals continues to receive registrations, nearly a year after it was first launched
- Marilee Bresciani Ludvik is interested in developing an additional course; timeline on launch is to be determined

Virtual Ticket:
The Virtual Ticket continues to be an excellent option for members who are unable to attend the NASPA Annual Conference in person. This year, we worked with our featured speakers to ensure that each of them are able to be included in our streaming content lineup, which expands the programming we are offering to be inclusive of the opening and closing sessions. Our overall numbers are slightly outperforming last year for paid registrations.

<table>
<thead>
<tr>
<th></th>
<th><strong>2017</strong></th>
<th>Same week 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>NASPA Features- (no cost)</td>
<td>309</td>
<td>352</td>
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<tr>
<td>NASPA Live and OnDemand</td>
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<td>NASPA Live and OnDemand Additional Logins</td>
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<td>NASPA Live and OnDemand Plus Additional Logins</td>
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</tr>
<tr>
<td>NASPA Live and OnDemand Plus</td>
<td>26</td>
<td>12</td>
</tr>
</tbody>
</table>

Institutional Upgrades:
For the second year, we offered the ability for institutions to enhance their membership with an Institutional Upgrade or Booster Package. These packages offered institutions the opportunity to give their staff access to our Live Briefing and OnDemand catalogs at a reduced rate.

NASPA Collaborations:
The Online Learning Community provides support to several other areas within the NASPA office staff, either as the primary platform through which content is distributed, or by aiding with technical support as needed. Over the last year, several new partnerships have developed in addition to those already in place:

Programs for which the OLC is the primary platform:
- The Center for Women’s Live Briefing Series
- Sexual Violence Prevention and Response Live Briefing Series
- NASPA Policy Briefing Series
- NASPA Community Colleges (NCC) Online
- New Member Orientation
- The Faculty Resource Library
- Connected Conference Sessions for National Conferences
  - Mid-Level Administrators Conference
  - Religious, Spiritual, and Secular Convergence

Programs that the OLC provides technical assistance to:
- P.R.A.C.T.I.C.E.S. and NASPA Advisory Services
Online Professional Development

Islam in America and on our Campuses: Reducing Stigma, Increasing Support
May 11, 2016, recorded ◊ online
- 248 attendees to date
- Part of the Expert in Residence Program

First Year Students and Religious, Secular, and Spiritual Identities
August 3, 2016, recorded ◊ online
- 24 attendees to date
- Part of the Expert in Residence Program

Integrating and Assessing Service and Civic Learning into the Curriculum & Co-Curriculum
August 30, 2016 recorded ◊ online
- 52 attendees to date
Supported by the NASPA Lead Initiative

Making the Most of the NSSE Civic Engagement Module
September 15, 2016, recorded ◊ online
- 33 attendees to date
- Supported by the NASPA Lead Initiative

Dialogue and Deliberation
September 21, 2016, recorded ◊ online
- 35 attendees to date
Supported by the NASPA Lead Initiative

Values, Leadership, and Religious Identity
September 27, 2016, recorded ◊ online
- 6 attendees to date
Part of the Expert in Residence Program

Religious Freedom, the Law, and Higher Education
October 27, 2016, recorded ◊ online
- 8 attendee to date
Part of the Expert in Residence Program

Creating a Climate of Safety for Religious, Spiritual, and Secular Students
November 16, 2016, recorded ◊ online
- 14 attendees to date
Part of the Expert in Residence Program

Hindu Beliefs on Campus
January 26, 2017, recorded ◊ online
- 10 attendees to date
Part of the Expert in Residence Program

Sikh Beliefs on Campus
February 15, 2017, registration is open
10 attendees to date
Part of the Expert in Residence Program

BACCHUS Initiatives

BACCHUS Initiatives General Assembly
November 17 - 20, 2016 ® Kansas City Sheraton, Kansas City, Missouri
• Annual conference for undergraduate peer educators and their advisors.
• 431 participants are registered from 99 campuses.
• 90 educational breakout sessions are being offered from BACCHUS member groups.
• Awards were given for outstanding educational program, outstanding student, outstanding advisor, and outstanding peer education group.

2016 BACCHUS Regional Spring Conferences
The BACCHUS Initiatives of NASPA coordinates with regional volunteer teams to host regional conferences in March and April. These local opportunities allow campuses and students to continue conversations about successful peer education programs.

BACCHUS Region I Spring Conference
April 3, 2016 ® Harvard University
• Total Attendees: 215

BACCHUS Region II Spring Conference
April 15-16, 2016 ® University of California Pennsylvania
• Total Attendees: 57

BACCHUS Region III Spring Conference
April 15-17, 2016 ® University of Virginia
• Total Attendees: 90

BACCHUS Region IV-E Spring Conference
April 15-16, 2016 ® Indiana University Purdue University Indianapolis (IUPUI)
• Total Attendees: 101

BACCHUS Region IV-W Spring Conference
April 7-9, 2016 ® Meeting of the Minds in Kansas City, Missouri
• Total Attendees: 378
Meeting of the Minds is a regional prevention and health education conference for college and university peer educators, their advisors, administrators, and campus and community law enforcement. The conference is coordinated by the Missouri statewide coalition, Partners in Prevention. Hosting the BACCHUS Region IV-W Spring Conference is a partnership between the BACCHUS Initiatives of NASPA and Partners in Prevention.

BACCHUS Regions V & VI Spring Conference – Special Certified Peer Educator Training Pilot
April 8-10, 2016 ® Cal Poly Pomona
• Total Attendees: 50
2017 BACCHUS Initiatives Regional Spring Conferences
March 2017 – April 2017
Volunteer BACCHUS Regional Consultants are responsible for organizing and implementing a regional conference focused on collegiate peer education programming and management. Regional spring conferences confirmed for spring 2017 are:

- Region I, April 2, 2017, Suffolk University, Boston, MA
- Region II, April 1, 2017, Montclair State University, Montclair, NJ
- Region III, March 24 – March 25, 2017, Texas Woman's University, Denton, TX
- Region IV-W, April 6 – April 9, 2017, Kansas City Marriott, Kansas City, MO
- Region V, March 31 – April 1, 2017, Rocky Mountain College, Billings, MT

Certified Peer Educator Training

- The Certified Peer Educator (CPE) Training is a training program facilitated by the BACCHUS Initiatives of NASPA, providing peer educators a standard foundation to provide peer-to-peer education and support.
- The CPE Training Program was revised this year, updating the program since its 2008 revision and marking the third significant revision of the curriculum; the new curriculum became available on July 1, 2016.
- The new curriculum includes a Train-the-Trainer course for campus advisors to complete prior to facilitating the training
  - 179 Individuals from 153 campuses have participated in Train-the-Trainer
  - 1,015 Students have completed the new CPE Training curriculum

18 campuses and one community organization brought a NASPA staff member (David Arnold, Director of BACCHUS Initiatives of JM Alatis, Training Coordinator) on-site to facilitate the CPE training course.

<table>
<thead>
<tr>
<th>Date</th>
<th>Institution</th>
<th>Location</th>
<th># of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mar 3-4, 2016</td>
<td>Kingsborough Community College</td>
<td>Brooklyn, NY</td>
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</tr>
<tr>
<td>Apr 8-10, 2016</td>
<td>California State University, Pomona</td>
<td>Pomona, CA</td>
<td>50</td>
</tr>
<tr>
<td>Apr 30-May 1, 2016</td>
<td>University of Missouri</td>
<td>Columbia, MO</td>
<td>50</td>
</tr>
<tr>
<td>May 16-17, 2016</td>
<td>Alvernia University</td>
<td>Reading, PA</td>
<td>18</td>
</tr>
<tr>
<td>June 17-18, 2016</td>
<td>Community College of Baltimore County</td>
<td>Baltimore, MD</td>
<td>52</td>
</tr>
<tr>
<td>Aug 8-9, 2016</td>
<td>University of the District of Columbia</td>
<td>Washington, DC</td>
<td>16</td>
</tr>
<tr>
<td>Aug 10-11, 2016</td>
<td>Fullerton College</td>
<td>Fullerton, CA</td>
<td>21</td>
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<td>Aug 10-11, 2016</td>
<td>Kingsborough Community College</td>
<td>Brooklyn, NY</td>
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<td>Aug 14-15, 2016</td>
<td>Albright College</td>
<td>Reading, PA</td>
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<td>Aug 15-16, 2016</td>
<td>University of Colorado – Boulder</td>
<td>Boulder, CO</td>
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<td>Aug 29-30, 2016</td>
<td>Pace University</td>
<td>Tarrytown, NY</td>
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<td>Sep 3-4, 2016</td>
<td>Alfred University</td>
<td>Alfred, NY</td>
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<td>Sep 9-10, 2016</td>
<td>California Polytechnic State Univ.</td>
<td>Pomona, CA</td>
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<td>Sep 12-13, 2016</td>
<td>California Polytechnic State Univ.</td>
<td>San Luis Obispo, CA</td>
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<td>Sep 16-17, 2016</td>
<td>Chabot College</td>
<td>Hayward, CA</td>
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<td>Sep 16-17, 2016</td>
<td>University of Missouri – St. Louis</td>
<td>St. Louis, MO</td>
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<td>Oct 31-Nov 1, 2016</td>
<td>Langston University</td>
<td>Langston, OK</td>
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<td>Nov 11-12, 2016</td>
<td>Christopher Newport University</td>
<td>Newport News, VA</td>
<td>16</td>
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<td>Dec 12-13, 2016</td>
<td>National Urban League/Americorps</td>
<td>Fort Wayne, IN</td>
<td>8</td>
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<tr>
<td>Jan 13-14, 2017</td>
<td>University of Iowa</td>
<td>Iowa City, IA</td>
<td>10</td>
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Other Trainings
2 campuses brought a NASPA staff member on-site to facilitate additional trainings:
- July 11, 2016 – In person CPE Train-the-Trainer Course, in partnership with the Montana Collegiate Tobacco Prevention Initiative (MCTPI)
  - 5 individuals from 3 campuses became certified CPE Trainers:
    - Montana State University - Billings
    - Rocky Mountain College
    - University of Montana Western
- October 11, 2016 – Prince George’s Community College in Largo, MD, brought a NASPA staff member to present an abridged version of the CPE Training Curriculum as part of Careers in Student Affairs Month
  - 11 students & faculty attended

NASPA Foundation

Silent Auction Reform
- Based on cost and time involvement, the Board suggested a new approach to the Auction for 2017.
- At the NASPA Annual Conference, raffles, staff development consultations and regional baskets will be available for members to participate in, but the traditional auction has been temporarily suspended.

Foundation Executive Committee Meeting
July 19-20, 2016 ◊ W South Beach ◊ Miami, Florida
- The Executive Committee met in Miami to prepare for the September Board meeting.

Foundation Board Meetings
September 11-13, 2016 ◊ Austin, Texas
- The Board reviewed the upcoming goals and priorities for the 2016-2017 year.
- The 2017 Pillars and new Board members were selected during this meeting.
- Results from the Sheridan Group’s strategic analysis and member survey were reviewed and discussed.

January 31, 2017 ◊ via electronic communication
- Approved process for creating a Member-at-Large position to replace the Secretary role on the Executive committee.
- Approved nomination for David Zamojski as a Foundation Board member to complete Brent Paterson’s term.
- Further discussed the Sheridan Group’s work, seeking to make it actionable.
Research and Policy Institute

NASPA Policy Briefing Series
The NASPA Research and Policy Institute continues to offer a free, monthly policy briefing series to educate student affairs community about pertinent policy issues that intersect with their roles and responsibilities on campus.

In July 2016, Andrew Morse facilitated the webinar, Strategies for Managing the New FLSA Overtime Rules in Student Affairs, which had over 700 registered participants. The webinar was done in partnership with ACUHO-I, NIRSA, ACUI, and NACA and featured practitioners from functional areas as well as an acting VPSA to discuss the impact of the rule on student affairs.

Fair Labor Standards Act (FLSA) Strategy Guide
NASPA partnered with the Association of College and University Housing Officers – International (ACUHO-I) to deliver a publication titled The FLSA Final Overtime Rule: A Resource Guide for Student Affairs Professionals. Andrew Morse and Holly Asimou authored the report, which is intended to provide resources for campus-level planning within departments and divisions in student affairs.

Culture of Respect
In response to the outcry following the light sentencing of former Stanford University student Brock Turner for sexual assault, Allison Tombros Korman and Kevin Kruger submitted a Letter to the Editor of the New York Times, which was published in print and electronic versions.

In January 2017, NASPA launched the Culture of Respect Collective, an online learning community to guide institutions through the CORE Blueprint process, which will help professionals proactively address and respond to sexual violence. The Collective has over 50 participating institutions that are representative of both public and private institutions. Several of the institutions are also participating in the It’s On Us Campus Innovation Program. Culture of Respect participated in multiple summits and events at the White House during 2016 regarding campus sexual violence.

Culture of Respect collaborated with the Campus Safety and Violence Prevention Knowledge Community to participate in the KC’s pre-conference session for the 2017 NASPA Annual Conference. Allison Tombros Korman and Sarice Greenstein also delivered the following web and in-person presentations to provide an overview of the program mission and findings from the pilot program:

December 2016 - North Carolina State University
Chrysalis Network: Solving the Campus Sexual Assault and Dating Violence Puzzle: Establishing Intersectional and Trauma-informed Advocacy, Prevention, and Investigation
- Presented to 15 attendees in a breakout session

January 2017, via Web
SUNY: Developing a Culture of Respect on Campus Live Briefing
- Presented to 100+ attendees from within SUNY, higher education and community-based organizations

January 2017 – Austin, Texas
2017 NASPA Sexual Violence Prevention and Response Conference (“Strategies”)
- Presented to 65 attendees in a breakout session
January 2017, via Web (to be scheduled)
SUNY: Developing a Culture of Respect on Campus Live Briefing
- Attendance TBD

Corporate and Foundation Relations

Corporate Partners
10 total corporate partners secured for 2016-2017 (corporate partners are those who support NASPA overall, beyond a single event at which they exhibit or sponsor):
- e-CHECKUP TO GO Programs
- Spelman Johnson
- Campus Answers
- Presence (formerly Check I’m Here)
- EverFi
- Involvio
- Chartwells
- Aramark
- Skyfactor
- Sodexo Education

2017 Annual Conference Advertising, Exhibits, and Sponsorships, as of February 6, 2017
- 31 Program Guide advertisers
- 136 exhibitors, representing 161 10x10 booths (largest by revenue and square footage for NASPA Annual Conference).
- 45+ sponsorships (most by quantity and revenue for NASPA Annual Conference)/
  - Featured Speaker – Anderson Cooper: National Society of Leadership and Success (NSLS)
  - Featured Speaker – Bree Newsome: EverFi
  - Feature Speaker – Chris Mosier: e-CHECKUP TO GO Programs
  - SA Speaks Track: Campus Answers
  - SA Speaks Track: Presence (formerly Check I’m Here)
  - SA Speaks Track: Chartwells
  - Registration Area: Golden Key
  - Mobile App: University of Alabama, College of Continuing Studies
  - Pedicab Transportation: EverFi
  - Pedicab Transportation: Chartwells
  - Leadership Dinner: Aramark and Involvio
  - VPSA Reception: Paperclip Communications
  - Conference Wifi: HBO
  - VPSA Reception: MTVU
  - VPSA Lounge: Involvio
  - Engagement Activities: Presence (formerly Check I’m Here)
  - Innovation Station: Campus Labs
  - Innovation Station: ClearScholar
  - Innovation Station: Western Union
  - Innovation Station: Compatibility
  - Innovation Station: OOHLALA Mobile
  - Ice Cream Social: On Campus Marketing
- Volunteer Reception: Krispy Kreme Fundraising
- Headshot Lounge: Involvio
- Exhibit Hall Gift Card Raffle: 3rd Millennium Classrooms, Medicat, ALL IN Democracy Challenge, Inside Track, Student Health 101
- Opening Reception Give Aways: TAO Connect
- Outstanding New Professional Award: Spelman and Johnson
- International Symposium: Treanor Architects
- International Symposium: Spelman Johnson
- Community College Division Reception: Inside Track
- NUFP Scholarships: Sodexo Education
- Vice Presidents for Student Affairs Institute Networking Lunch: OOHHLALA Mobile
- Institute for New VPSA’s Reunion: Presence (formerly Check I’m Here)
- African American Male/Female Summit: Spelman Johnson
- African American Male/Female Summit: American Campus Communities
- Pre-Conference Event Presidency Travel: Spelman Johnson
- Virtual Ticket Session: Adirondack Solutions
- Virtual Ticket Session: Advantage Design Group
- Virtual Ticket Session: Mongoose Research
- Virtual Ticket Session: Civitas Learning
- Virtual Ticket Session: Fidelas Education
- Virtual Ticket Session: Modo Labs
- LEAD Pre-Conference Event: Simply Voting, Inc.
- NUFP Graduate School Scholarships: Sodexo Education
- NUFP Pre-Conference Event: COCM
- Foundation Awards Reception: Skyfactor
- Grad Prep Fair: OOHHLALA Mobile
- VPSA Lounge Sponsor: Strada Education Network
- VPSA Reception Gift: mtvU and Paperclip Communications
- VPSA Lounge Gift: Eco Promotional Products
- VPSA Lounge Furniture: University Loft Company
- Innovation Station Furniture: University Loft Company
- First-Time Attendee Lounge Furniture: University Loft Company
- Conference Name Badge Holders: public identity
- Staff Polo Shirts: Halo Branded Solutions
- TPE Lanyards: Halo Branded Solutions

Other Exhibits and Sponsorships, as of February 6th, 2017
- 2016 Student Affairs Fundraising Conference: 2 exhibitors (Funderful, GiveCampus)
- 2016 Institute for New VPSAs: 3 sponsors (EverFi, e-CHECKUP TO GO Programs, Spelman Johnson)
- 2016 Escaleras Institute: 5 sponsors (EverFi, e-CHECKUP TO GO Programs, Hobsons, Spelman Johnson, and an in-kind food and beverage sponsorship from Chartwells)
- 2016 BACCHUS Initiatives of NASPA General Assembly: 1 sponsor (NCAA); 4 exhibitors (Gordie Center, Texas Tech Graduate School, ForCollegeForLife, Culture of Respect); 1 Guidebook app advertiser (Northwestern University)
- 2016 Leadership Educators Institute: 3 exhibitors (Claremont Lincoln University, Circle of Change Leadership Experience, Resilient Campus)
• 2017 Penn GSE-NASPA Institute for Higher Education’s Future: 3 sponsors (Medicat, EverFi, Halo Branded Solutions)
• 2017 NASPA AVP Institute - Excellence in the “Number Two” Role: 2 sponsors (e-CHECKUP TO GO Programs, Spelman Johnson)
• 2017 NASPA Strategies Conferences: 7 exhibiting sponsors (Caron Treatment Centers, EverFi, e-CheckUpToGo programs, Medicat, Campus Answers, Kognito, Recovery Addiction Services); 5 exhibiting cosponsors (PreventConnect, CAPPA, NAESV, NSVRC, AUCCD); 20 additional exhibitors (PSA Worldwide, Acadia Healthcare, Osnium Software, Consent Condoms, Journeyworks Publishing, HECAOD, Rise Speaking and Consulting, 3rd Millennium Classrooms, Jordan Porco Foundation, Catharsis Productions, Callisto, CheckUp &Choices, Culture of Respect, Failsafe Student Leader Toolkit, Informed-U, Point and Click Solutions, Red Oak Recovery, Texans Standing Tall, UniversityCounselingJobs.com, YOU@College); 1 Guidebook app advertiser (Merrimack College)
• 2017 NASPA Symposium on Military-Connected Students: 4 exhibitors (Veteran Transition Publishing, VA Mental Health Services, Stars and Stripes, MVPVets)
• 2017 NASPA Knowledge Communities Booklet Design: 1 sponsor (CollegiateParent)
• Foundation Giving Tuesday: 1 sponsor (COCM)

Currently seeking exhibitors/sponsors for:
  o 2017 Religious, Secular, & Spiritual Identities Convergence
  o 2017 Assessment and Persistence Conference
  o 2017 NASPA Closing the Achievement Gap: Student Success in Higher Education Conference
  o 2017 Symposium on Collegiate Financial Well-Being
  o 2017 Conference for College Men
  o 2017 Civic Learning and Democratic Engagement (CLDE) Meeting

Advocacy & Scholarship

Research and Policy Institute - Advocacy

Engagement with the U.S. Department of Education on ‘Beyond the Box’ Guidance
Andrew Morse consulted with the United States Department of Education on a developing federal initiative to remove or limit the use of criminal histories in college admissions. Morse consulted with agency staff on the balance between access and safety, issues surrounding academic programs that tie to state licensure requirements, and the challenges of issuing guidance that has feeling, but not the force, of law or regulation. The guide that was released, titled ‘Beyond the Box’ is non-regulatory and framed as a resource guide for strategies and practices that campuses can employ to limit the use of criminal histories.

ACE/NASPA Partnership on Military-Connected Students
ACE and NASPA convened federal officials from the US Department of Education, researchers who study military-connected students, and campus practitioners for the third and final meeting to identify short-
and intermediate-term deliverables and partnership opportunities to advance policy, research, and practice in support of service members and veterans in higher education.

**Engagement with the U.S. Department of Education**

October 2016 – Amelia Parnell was invited to participate in a technical review panel for the Integrated Postsecondary Education Data System (IPEDS). The purpose of the two-day panel was to discuss implications for collecting and analyzing data related to gender.

November 2016 – Jill Dunlap and NASPA member LaWanda Swan from Emory University’s RESPECT Program participated in a listening session with the Office of Civil Rights. The listening session was coordinated by the National Association of College and University Attorneys, and included representatives from the Campus PRISM project and Association for Student Conduct Administration. The Department convened the session to learn more about how restorative justice practices are currently used on college campuses and how current federal guidance impacts institutions’ use of restorative justice practices in sexual misconduct cases.

**Legislative Briefing for Congressional Staffers**

- In January 2017, in partnership with the American Association of State Colleges and Universities (AASCU), Jill Dunlap worked with Penny Rue from Wake Forest University to convene a panel of Title IX Coordinators, campus advocates, and prevention educators for a legislative briefing titled *How Do We Address Sexual Assault in the New Congress.*

**Research and Policy Institute - Scholarship**

**5 Things Issue Brief Series**

In spring 2016, NASPA’s Research and Policy Institute, with generous support by the NASPA Foundation, released a 5 Things Issue Brief that offers five things student affairs professionals can do to support international students. The forthcoming issue will address strategies for supporting Latino students at community colleges. Authors of the brief are Magdalena de la Teja, Ignacio Hernandez, and Susana Hernandez.

**Culturally Engaging Campus Environments Project Report**

NASPA’s Research and Policy Institute released a research report co-authored by Dr. Samuel Museus at Indiana University, Bloomington, and Ed Smith at the University of Pennsylvania that frames an overview and actionable strategies of Museus’ Culturally Engaging Campus Environments (CECE) Framework.

**Presentations**

**April 2016**

- Andrew Morse served as co-chair of Division J, Section 5: Policy Finance and Economics for the 2016 American Educational Research Association (AERA) Annual Forum in Washington, DC. Andrew served with Christine Keller, Vice President of Research and Policy at the Association for Public and Land grant Universities, to build the Section 5 content for the conference.
- Amelia Parnell presented at the 2016 Textbook Affordability Conference at University of California, Davis.
- Amelia Parnell presented at the Postsecondary Education Standards Council Data Summit.
May 2016
- Amelia Parnell presented two sessions at the 2016 International Conference on the Quality and Evaluation of University Student Affairs Administration in Wuhan, China.

June 2016
- Allison Tombros Korman presented a session about Culture of Respect at the American College Health Association (ACHA) annual meeting in San Francisco, California.
- Amelia Parnell delivered a webinar on predictive analytics for Lumina Foundation.

July 2016
- Amelia Parnell presented a session on emergency aid programs at the National Association of Student Financial Aid Administrators national conference in Washington, DC.
- Amelia Parnell presented a session on documenting and assessing co-curricular learning at the AACRAO Technology and Transfer conference in Anaheim, California.

August 2016
- Allison Tombros Korman presented a session at the Sexual and Cyber Misconduct Policy Institute in Elmira, New York.

October 2016
- Amelia Parnell participated in a panel discussion on developmental education at SUNYCON 2016 in New York City.

November 2016
- Amelia Parnell presented a session on documenting and assessing co-curricular learning at the AACRAO Strategic Enrollment Management Conference in San Antonio, Texas.
- Amelia Parnell delivered a keynote address at the annual meeting for the California Association for Institutional Research.

December 2016
- Amelia Parnell delivered a keynote address at a NASPA Region V membership recruitment event at the University of Nevada, Las Vegas.

January 2017
- Jill Dunlap presented a webinar for the Kansas University Heartland Project on Creating Campus Sexual Assault Response Teams open to all Office on Women's Health grantees.
- Jill Dunlap presented a session at the Sexual Violence Prevention and Response Conference, titled Campus Victim Advocacy: Current Trends, Best Practices and Professionalizing the Field.
- Jill Dunlap authored a chapter in a newly released book, Preventing Sexual Violence on Campus. Her chapter was titled "The Role of Campus-Based Advocacy and Prevention Professionals in Campus Culture Change."
- Amelia Parnell delivered a keynote address at University at Albany’s Assessment, Technology, and Communications Conference.
- Amelia Parnell will join a panel discussion at SUNY Old Westbury’s conference called The Playing Field: First-Generation Students and Higher Education.
• Amelia Parnell delivered two presentations on documenting and assessing co-curricular learning at the annual meeting for the Association of American Colleges & Universities in San Francisco, CA.

March 2017
• Amelia Parnell delivered a presentation on documenting and assessing co-curricular learning at the second annual Parchment Summit on Credentials in Washington, DC.

April 2017
• Amy Geist and Amelia Parnell will deliver a presentation with John Laws from Ivy Tech Community College at the annual meeting for the American Association of Community Colleges (AACC) in New Orleans, LA. The session is titled Holistic Financial Support: Emergency Aid, On-Campus Work and Literacy Programs.

Leadership Exchange Magazine
RPI staff authored a number of articles for Leadership Exchange, including:
• Amelia Parnell and Alexis Wesaw on emergency aid programs.
• Andrew Morse on guns on campus legislation.

RPI Blogs
RPI staff authored several blogs, including:
• Diana Ali on the Access, Success, and Persistence in Reshaping Education (ASPIRE) Act of 2016
• Jill Dunlap on campus climate surveys
• Sarice Greenstein on the Culture of Respect Prevention Programming Matrix

Inter-Association Leadership Education Collaborative (ILEC)
• ILEC published and disseminated their document Collaborative Priorities and Critical Considerations for Leadership Education which details the various priorities of the group as it pertains to leadership educators.
• ILEC’s mission and vision are as follows:
  o Mission: ILEC brings together membership-based associations in higher education dedicated to the work of leadership education for shared initiatives, research, and resource development.
  o Vision: ILEC aspires to promote trans-organizational strategic thinking to advance leadership education in higher education.
  o The group is currently exploring the potential of coming together in the summer of 2017 to discuss next steps for the group.

Latino Task Force
• As part of the CCD Latino/a Task Force, Magdalena de la Teja is co-authoring with Ignacio Hernandez and Susana Hernandez a 5 Things Brief - 5 Things Student Affairs Professionals Should Know About Supporting Latinx Students in Community Colleges.
• Magdalena de la Teja, Susana Hernandez, and Ignacio Hernandez released an article about the 5 Things Brief for the winter 2016 edition of the NASPA Leadership Exchange. The article highlights the NASPA Community College Division and CCD Latino/a Task Force as well as its selection by

80
the White House Initiative on Educational Excellence for Hispanics Commitment to Action initiative in 2015.

- Paulette Dalpes is co-editing a special student affairs edition in the Community College Journal of Research and Practice.

- Community Colleges Division Latino Task Force:
  - Eddie Martinez served on the February 3, 2017 LICSPA Conference Planning Committee and secured Dr. Terrell Strayhorn as the keynote speaker.
  - Eddie Martinez attended the Annual 2016 Middle States Commission on Higher Education Accreditation Conference from December 7-9, 2016 in Philadelphia, PA.
  - Eddie Martinez will be presenting a session in San Antonio at the annual NASPA conference entitled: “Understanding the “WORK” in Networking.”
  - Eddie Martinez published an article in the 2017 NASPA winter edition of Leadership Exchange magazine entitled “Stronger Together” discussing the collaboration between the LKC and the CCD. The article can be found on page 25.
  - Ignacio Hernandez, Susana Hernandez, and Maggie de la Teja published an article in the 2017 NASPA winter edition of Leadership Exchange magazine entitled “Latinx Student Success in Community Colleges: A Student Affairs Leadership Imperative” discussing the upcoming 5 Things Brief publication on the same topic.
  - Eddie Martinez will present a session on Networking February 3, 2017 at the LICSPA Conference.
  - Maggie de la Teja will present February 3, 2017, at the Tarrant County College, Northeast Campus Leadership Institute about her role as a vice president and her leadership experiences and advice.
  - Moises Orozco Villicana served as a NACADA Region V Concurrent Session Co-Chair.
  - Moises Orozco Villicana published book review on “Community Colleges and the access effect: Why open admissions suppresses achievement.”
  - Angel Gonzalez will be presenting a session in San Antonio on the Socialization of Graduate Students.

Minority Serving Institution Advisory Committee

Minority Serving Institution Advisory Committee

In an effort to deliver excellent educational opportunities to all its members at different institutional types, NASPA plans to reestablish an advisory committee to support those specifically at Minority Serving Institutions (MSIs). NASPA recognizes that practitioners, faculty, and students will encounter specific issues that may arise at MSIs, especially compared to their peers at Predominantly White Institutions (PWIs). NASPA is in the planning phase to identify committee members that will find the best methods to support all individuals at:

- Historically Black Colleges and Universities (HBCUs)
- Hispanic Serving Institutions (HSIs) and Emerging Hispanic Serving Institutions (EHSIs)
- Asian American and Native American Pacific Islander-Serving Institutions (AANAPISIs)
- Tribal Colleges and Universities (TCUs)
NASPActs

The NASPActs committee is a standing committee that seeks to provide ongoing opportunities for social action and civic engagement. The NASPActs Committee is comprised of representatives from various Knowledge Communities and individual NASPA members who demonstrate a strong passion for advocacy work. NASPActs is also responsible for with implementing action-oriented events at the 2017 NASPA Annual Conference in San Antonio, Texas.

- The NASPActs committee is the evolution of the Indy Action Committee that was formed for the 2016 Annual Conference in Indianapolis, Indiana.
- During the 2017 NASPA Annual Conference in San Antonio, the NASPActs Committee will host multiple events that will engage participants in conversations about equity, inclusion, and social justice on the local, state, and national levels.
- The NASPActs committee will contribute to the Annual Conference in the following ways:
  - NASPActs Educational Booth
    - March 12-14th ♦ Exhibit Hall, Henry B. Gonzalez Convention Center
  - Letter Writing Campaign
    - The letter writing campaign will provide sample letters for participants to write to senators and representatives to voice their stance on pending legislation in the United States.
  - Instagram Photo Campaign
    - This photo campaign will highlight the diverse communities in our profession while engaging them to think about how they act to support social justice advocacy.
  - NASPActs Commitment Wall
    - The NASPActs Commitment Wall will engage participants in writing down how they commit to move society forward in their daily lives on multicolored sticky paper. Participants will then proceed to attach the sticky paper onto the wall.
  - Call to Action Vigil
    - Tuesday March 14th ♦ Marriot Riverwalk Terrace Patio
    - The Call to Action Vigil will gather participants to shine a light on the action we need to take across this country, while encouraging members to create a socially just community in Texas and beyond.

NUFP (NASPA Undergraduate Fellows Program)

NUFP Welcome Packets:
- An itinerary calendar of all important deadlines for the program, NUFP stUFP, was created again for the 2016-2017 academic year.

NUFP Notes:
- In an effort to increase communication about unique offerings to NUFP Fellows, monthly NUFP notes were continued. This monthly newsletter covers specific things for NUFP Fellows and is shared with mentors and on-campus coordinators.

NUFP Partnership:
- Our sponsorship with Capstone On-Campus, provides us the opportunity to offer stipends to undergraduate members of NASPA for the Annual Conference. In total, 24 students applied for
the stipend. 12 students will be awarded a $250 stipend and registration the Undergraduate Pre-Conference. Recipients will be featured on the Capstone On-Campus blog.

- Our sponsorship with Sodexo, provides us the opportunity to offer stipends to NUFP Fellows for the NASPA Annual Conference. In total 33 students applied for the stipend. 10 students were awarded a “Level I” stipend of $300. Seven students were awarded a “Level II” stipend that covers registration and a $500 stipend.

**Member Engagement**

- The New Connections Stipend (formerly NASPA Shares), was designed to increase access to the NASPA Annual Conference for new professionals. In total 39 members applied for the stipend. 10 new professionals were awarded with a $500 stipend and registration to the Annual Conference.

**Careers in Student Affairs Month (CSAM)**

- Over the course of the month, we had 856 unique posts on Instagram for our photo a day challenge utilizing the hashtag #csam16. For the hashtag #csamphotoaday, there have been 3,913 posts over the past two years.
- In celebration of Careers in Student Affairs Month, NASPA hosted nine free webinars for the profession. These were open for both members and non-members. They included:
  - Finding the Right Shot: Exploring Careers in Student Affairs
    **Panelists:**
    - Cord McLean, Associate Director, Center for Leadership and Civic Engagement – University of South Florida
    - John Hoffman, Associate Professor, California State University - Fullerton
    - Kimberly Lowry, Associate Vice President – Eastfield College
    - Leezel Ramos, Academic & Career Advisor – University of Washington
    - Mayra Olivares-Urueta, Executive Dean of Student and Enrollment Services – Dallas County Community College District
    - Parris Carter – Assistant Vice President for Student Affairs – Howard University
    **Insights:** 488 clicked registration link, 67 registered, 40 attended
  - Navigating the Academy: Campaigning with/for Campus Inclusion
    **Panelists:**
    - Cecelia Suarez, Assistant Professor, Leadership Development - University of Florida
    - Heather Kind-Keppel, University Diversity & Inclusion Officer – University of Wisconsin - Parkside
    - Heather Lou, Assistant Director for Outreach, Women’s Resources and Research Center – University of California - Davis
    - Jenn Wells, Director of Student Activities – Brooklyn Law School
    - Jessica Castellonn, University of California - Davis
    **Insights:** 515 clicked registration link, 84 registered, 50 attended
  - Navigating Your Career: Making the Most of Your NASPA Membership
    **Panelists:**
    - Nathan Victoria, Director of Member Engagement and Student Initiatives - NASPA
    **Insights:** 94 clicked registration link, 26 registered, 13 attended
  - Season of Inauguration: How to be Successful in Your New Role
Panelists:
- Sharee Myricks Williamson, NPGS KC Co-Chair – Indiana University Purdue University Indianapolis
- Dustin Grabsch – NPGS KC Co-Chair, Texas A&M University
- Armina Khwaja, Resident Director – Seattle University
- Jasmine Scott, Assistant Director of Member Engagement – NASPA

Insights: 267 clicked registration link, 47 registered, 22 attended

- The Current State of Student Affairs: Looking Toward the Future
  Panelists:
  - Kevin Kruger, President – NASPA
  - Lori White, NASPA Board Chair - Washington University in St. Louis
  Insights: 344 clicked registration link, 107 registered, 57 attended

- Aspiring to Number 2: From Middle Manager to Number 2
  Panelists:
  - Eric Grospitch, Vice President for Student Life - Washburn University
  - Jay Lambert – Vice President for Enrollment Management and Student Affairs - University of Houston – Victoria
  - Keegan Nichols, Associate Vice President of Student Affairs – Fort Hays State University
  Insights: 171 clicked registration link, 36 registered, 14 attended

- Community College Online Series Webcast
  Panelists:
  - Amanda Turner, Dean of Enrollment Services – Triton College
  - Diana Doyle, President – Arapahoe Community College
  - Lisa Matye Edwards, Vice President of Student Affairs – Arapahoe Community College
  - Rebecca Fil – Greenfield Community College
  - Shane Long, Director of Residence Life and Student Involvement – Southern Maine Community College
  Insights: 229 clicked registration link, 45 registered, 13 attended

- Navigating the Graduate School Journey
  Panelists:
  - Dorian McCoy, Assistant Professor, Educational Leadership & Policy Studies – University of Tennessee
  - Laura Page, Graduate Research Assistant, Educational Leadership & Policy Analysis - University of Missouri
  Insights: 344 clicked registration link, 62 registered, 35 attended

- Going Global – Where to Begin? Preparing for Opportunities Abroad
  Panelists:
  - Audrey Kajumbula, Director of Residential Education – New York University Abu Dhabi
  - Natalie Cruz, Instructor – Zayed University
  - Tadd Kruse, Assistant to the President for Institutional Effectiveness – American University of Kuwait
  Insights: 724 clicked registration link, 144 registered, 51 attended
NASPA Creation of Knowledge

Community Engagement Summit
May 4-6, 2017 in Ogden, Utah

- NASPA will partner with Ogden City Council and Weber State University to explore through town-gown relationships the potential for higher education institutions and organizations to work collaboratively with city councils.

Lead Institutions Blog

- Lead Institutions continue to engage in the fifth year of the initiative through the NASPA website. The blog features work being done by the Lead Institutions, the Lead Initiative, the CLDE Meeting, and NASPA. These posts are an opportunity to showcase work being done at each Lead Institution as well as to be a driving force for scholarship, assessment, programming, and dialogue in the realm of CLDE.
- Blog posts are published multiple times a week. These posts serve as a vehicle for member engagement and connect research, policy, promising practices, and scholarship with members.
- The blog can be accessed here: http://www.naspa.org/rpi/lead-initiative

BACCHUS

Montana Collegiate Tobacco Prevention Initiative (MCTPI)

- The BACCHUS Initiatives of NASPA have been a partner of the Montana Tobacco Use Prevention Partnership (MTUPP) since 2005, working to enact tobacco-free campus policies and promote tobacco cessation.
- 14 Montana campuses are current participants on the grant project. NASPA provides management, training, and technical assistance for the campuses.
  - 11 of the 14 campuses have now passed and/or enacted tobacco-free policies. Three campuses are working toward it. Policy enforcement and maintenance continue to be of high priority post-implementation.
- 2016-2017 is a continuation year, with the Montana Legislature meeting in February and March 2017 to determine funding for prevention initiatives.
- For management of this project, NASPA is allowed a 12.5% indirect cost allocation of the full funding of the project ($333,731).

Colorado Coalition of Campus Alcohol and Drug Educators (CADE)

- The BACCHUS Initiatives of NASPA received continued funding in year two of a five-year Colorado Office of Behavioral Health grant (part of Colorado’s SAMSHA Block Grant) to support substance abuse prevention efforts on campuses across the state of Colorado. There are 24 active campuses in the coalition.
- In September 2016, NASPA’s CADE project was reclassified into a Statewide Prevention Initiatives by the Colorado Office of Behavioral Health, changing the annual funding from $100,000 to $225,000. The increased funding allowed for the creation of a new project staff position, who was hired in October 2016. The new funding award will persist through the five-year block, ending June 2020.
- The CADE has continued to foster an online learning environment (CADE Collaborate) to facilitate learning and collaboration across the state. Every campus in Colorado has complimentary access to the online learning community.
• 15 campuses are current project institutions on the grant. CADE provides additional financial support, training and technical assistance for the campuses.
• For management of this project, NASPA is allowed a 10% indirect cost allocation of the full funding of the project ($225,000).

National Peer Educator Study (NPES)
• The National Peer Educator Study was designed to provide evidence-based research outcomes associated with being a peer educator on a college or university campus. The NPES is a web-based survey administered to peer educators affiliated with BACCHUS on college and university campuses across the United States.
• Matthew Wawrzynski, PhD, Michigan State University, is the principal investigator of the research team conducting the NPES.
• To date, over 225 institutions and over 3,000 peer educators have participated in the NPES.
• The NPES research team launched a redesigned layout for institutional reports this past year.
• Presentations on the NPES occurred at NASPA, ACPA, and the BACCHUS Initiatives of NASPA General Assembly.

Foundation

Innovation Grant
• The Foundation agreed to partner with NASPA to support Innovation Grants, a priority of Lori White. The Foundation will fundraise this year, support half of the awards in 2017-2018 ($12,500) and seek to fully fund the awards in 2018-2019. The first awards will be granted in the current fiscal year.
• The program will have two application cycles per year, with grants up to $5,000.
• Ten applications were received for the first round and are currently under review. Those winners will be recognized at the NASPA Annual Conference.

Student Affairs Archives
• The NASPA Foundation has been a key underwriter of the National Student Affairs Archives (NSAA) held at Bowling Green State University and pays for the archivist to attend the NASPA Annual Conference.
• This collection stands as the largest repository of records documenting student affairs and higher education from early days of the profession to the present.
• This resource preserves our history, but also serves as a critical research resource.

Publications

New Releases
Engagement and Employability: Integrating Career Learning Through Cocurricular Experiences in Postsecondary Education
Adam Peck, Editor
• Released in March 2017
• Complimentary copies mailed to voting delegates
• Session and book signing held at the 2017 NASPA Annual Conference

Careers in Student Affairs: A Holistic Guide to Professional Development in Higher Education
Peggy Holzweiss and Kelli Peck Parrott, Editors
- Released in March 2017
- Session and book signing held at the 2017 NASPA Annual Conference

*Using the CAS Professional Standards: Diverse Examples of Practice*
Needham Yancey Gulley, Shannon R. Dean, and Laura A. Dean, Editors
- Released in March 2017
- Session and book signing held at the 2017 NASPA Annual Conference
- Published in collaboration with ACPA and CAS

*Supporting Students Globally in Higher Education: Trends and Perspectives for Student Affairs and Services*
Kenneth J. Osfield, Brett Perozzi, Lisa Bardill Moscaritolo, and Robert Shea, Editors
- Released in November 2016
- Promoted at the NASPA–IASAS Global Summit in South Africa
- Session and book signing held at the 2017 NASPA Annual Conference

Forthcoming Titles (2017–2018)
*Latinx in Higher Education: Exploring Identity, Pathways, and Success*
Angela E. Batista and Shirley M. Collado, Editors
- Spring 2018 release

*Fundraising in Student Affairs*
Sophie Penney and Barbara Rose, Editors
- Spring/Summer 2018 release
- To be developed in conjunction with an online learning program

*Transformational Encounters: Shaping Diverse College and University Leaders*
Anna Gonzalez, Doris Ching, Lori White, and Robert Kelly, Editors
- Spring 2018 release

**Journals**
- *Please see attached reports from journal editors and Routledge.*

**Leadership Exchange**
*Leadership Exchange* magazine focuses on management and leadership issues for vice presidents for student affairs. It is in its 15th year of publication and continues to be published quarterly. The print edition is mailed to voting delegates and subscribers, and the digital edition is sent via e-mail to all NASPA members and subscribers.

- The following chart summarizes feature articles published in Volume 14 (2016):

<table>
<thead>
<tr>
<th>Spring 2016 (Issue 1)</th>
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<tbody>
<tr>
<td>Educated and Engaged: Student Affairs Innovations Lead to Great Jobs, Great Lives</td>
</tr>
<tr>
<td><em>Brandon Busted</em></td>
</tr>
<tr>
<td>When Violence Strikes Your Campus: VPSAs Share Keys to Successful Crisis Management</td>
</tr>
<tr>
<td><em>Nancy Grund</em></td>
</tr>
<tr>
<td>Invest In Your AVP: Strengthen the Position, Boost Your Impact</td>
</tr>
</tbody>
</table>
Cultivating a Creative Mind: Employers Cite Creativity as Essential Skill
Simón Silva

Summer 2016 (Issue 2)
Trends in Campus Emergency Aid Programs: NASPA Conducts National Landscape Analysis
Amelia Parnell and Alexis Wesaw
Implementing an Emergency Aid Plan: As Needs Grow, Campuses Respond
Shari Garmise
Sexual Violence and Guns on Campus: Strategic Partnership Connects Policy and Practice
Mary Fulton and Lauren Sisneros
The Equity Imperative: Creating the Ecosystem for Student Success
Vijay Pendakur

Fall 2016 (Issue 3)
Discourse or Disruption: Responding to Student Concerns in Lawful and Meaningful Ways
Bob Clothier and Holly E. Combe
Racial Literacy: A Critical Skill for Student Affairs Professionals
Shaun R. Harper
Diverse and Inclusive: Creating the Ideal Campus Culture
Ted Mitchell
Essential Partners: Student Affairs and the General Counsel
Gail Short Hanson and Mary Kennard

Winter 2017 (Issue 4)
Predictive Analytics in Student Affairs: Managing in a Data-Driven World
Michelle Burke
A Road Map to Address Campus Sexual Violence
Jill Dunlap
Latinx Student Success in Community Colleges: A Student Affairs Leadership Imperative
Ignacio Hernández, Susana Hernández, and Magdalena de la Teja
Financial Wellness for a Lifetime: Educating Students on Money Management
Javaune Adams-Gaston and Stephanie Gordon

• The following chart shows e-mail table of contents alert open rates for e-mails deployed thus far for Volume 14 (2016).

<table>
<thead>
<tr>
<th>Issue</th>
<th>Deploy Date</th>
<th>Open Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring 2016 (Issue 1)</td>
<td>3/3/2016</td>
<td>35.04%</td>
</tr>
<tr>
<td>Summer 2016 (Issue 2)</td>
<td>7/11/2016</td>
<td>35.23%</td>
</tr>
<tr>
<td>Fall 2016 (Issue 3)</td>
<td>9/2/2016</td>
<td>34.29%</td>
</tr>
<tr>
<td>Winter 2017 (Issue 4)</td>
<td>1/20/2017</td>
<td>34.97%</td>
</tr>
</tbody>
</table>

• The digital edition of Leadership Exchange received more than 160,000 page views in 2016. The average reading duration was 15.9 minutes. The following graph shows total page views by month and year.
Corporate and Foundation Relations

Advertising

- Fall Leadership Exchange – 5 new advertisers
- Winter Leadership Exchange – 2 new advertisers
- Spring Leadership Exchange – 8 new advertisers
- July-January E-newsletter – 9 new advertisers, including major sponsors
- July-January Blog Posts – 1 new advertiser