During my last several campus visits, I have been asking the vice president for student affairs to share the most recent agenda for the president’s cabinet meeting. Among the most common issues were enrollment challenges, how to respond to proposed budget cuts, new protocols for responding to campus protests, preparing for the end of DACA provisions, degree completion strategies for low income students, Greek life, and racial climate issues. All of these issues have deep roots in the complex work of student affairs. In this climate, it is not surprising that NASPA programs are often operating at record levels as campus leaders seek innovations and new thinking around these complex issues.

- **2017 NASPA Multicultural Institute: Advancing Equity and Inclusive Practice** had a record 771 registrants, an increase of 72% from 2015. Issues of race, equity, and inclusion have become increasingly important across both the public and private sector.
- **2018 NASPA Strategies Conferences: Alcohol, Other Drug, and Campus Violence Prevention, Mental Health, Sexual Violence Prevention and Response, and Well-being and Health Promotion Leadership Conferences.** The 2018 Strategies Conferences attracted 1,297 registrants, the largest ever for this conference. This record attendance is a clear example of the central role health, safety, and wellness play in student affairs.
- **2018 Symposium on Military-Connected Students** with over 325 registrants has also set a new attendance record. NASPA is one of the few places nationally where professionals who work with military-connected students can gather.

In addition to these programs, NASPA, through the Research and Policy Institute, has significantly increased our work on issues related to understanding and advancing strategies that address persistence and completion for low-income, first-generation students and students of color. This has become a national priority for the public and private sector and for both four and two-year institutions. NASPA is well positioned to be a national resource for this important work. Examples of this are:

**Center for First-generation Student Success** – This month, the Center held a national convening as part of its official launch. Ninety thought leaders from a wide sector of campuses and associations gathered in Washington, DC for this event. Held on the same day as the “State of the Union Address,” the Twitter
activity during the day for #FirstGeneration was trending above #StateofTheUnion. Seventy-five campuses registered for the live-stream of the convening.

Research on Institutions’ Use of Data and Analytics for Student Success - NASPA partnered with the Association for Institutional Research (AIR) and EDUCAUSE to conduct a national survey of institutional research, information technology, and student affairs professionals regarding their use of data and analytics for student success. Over 600 campuses responded. It is the first report of its kind.

Research on Student Employment - NASPA is conducting funded research to explore institutions’ delivery of on-campus work opportunities. The research will focus on several types of employment, including positions in student affairs units such as housing, dining services, and recreation.

Development of Comprehensive Learner Records - NASPA and AACRAO were awarded a second grant from the Lumina Foundation to help more institutions develop comprehensive learner records, which are digital records to help students display learning that occurs across classroom and co-curricular experiences. The 18-month project started in November 2017.

Community of Practice for Emergency Aid Resources - NASPA is halfway into a three-year project to build a community of practice around emergency aid. The work will focus on increasing awareness of the influence of emergency resources on improving college student outcomes. This January we launched a microsite to curate resources on emergency aid, www.studentarc.org.

As NASPA moves toward the celebration of our 100th Anniversary, I am very encouraged about the health of NASPA as an organization and the increasingly visible role NASPA has developed with key higher education leaders, other higher education associations, higher-education philanthropies, and public policy advocates.

On a personal note, I continue to be very thankful and appreciative of the dedicated staff who work on behalf of the association. These past two months, NASPA executed a complete structural re-organization. Through that process, we received comments and suggestions from well over half of the staff. The end result is an organizational structure that is more nimble, and more member and volunteer focused. The new plan has also increased the number of senior leadership positions and provided for an increase in the number of staff who will participate in organizational decision-making.

Finally, this has been a very successful year for the NASPA Board of Directors, led by Board Chair Deb Moriarty. The NASPA Board has tackled some tough issues, provided leadership to many new initiatives and, in total, represents the best we have in student affairs. NASPA is fortunate to have such talented professionals give their time to the student affairs profession through their service as members of the Board of Directors.

This report highlights many of our top accomplishments. While we have had many good years since I have become president, a strong case can be made that this past year was NASPA’s finest. I continue to be honored and humbled to have the privilege to serve as president of NASPA and to be a part of this great organization.
NASPA Mission
To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

Leadership & Member Engagement

2018 NASPA Annual Conference
2018 NASPA Annual Conference Committee
Chaired by Kevin Bailey, University of North Carolina, Charlotte, under the leadership of Deb Moriarty, NASPA Board Chair, the 2018 NASPA Annual Conference Committee is ready to welcome nearly 7,600 participants to Philadelphia, PA in March. The committee has worked diligently to develop the content and engagement that will mark our 100th gathering of the Association. In addition to Bailey and Moriarty, the committee members include:

- Kevin Colaner, Cal Poly Pomona
- Natasha Croom, Clemson University
- Henry Gee, Rio Hondo College
- Beth Hagovsky, Saint Joseph’s University
- Jennifer L. Jensen, Salve Regina University
- Lincoln Johnson, University of Washington
- Jason B. Pina, Ohio University
- Myron Pope, University of Central Oklahoma
- Will Simpkins, CUNY – John Jay College of Criminal Justice
- Iesha Valencia, Highline College

2019 NASPA Annual Conference
- Penny Rue, Board Chair-Elect, and Jason Pina, 2019 Conference Chair, and the Conference Leadership Committee have been working on developing their sub-committees for the 2019 event in Los Angeles. The CLC developed the call for programs that will go out in May 2018.

100th Anniversary Planning Committee
Co-chaired by Karen Pennington, past NASPA president and vice president for student development and campus life, Montclair State University and Barbara Snyder, past Foundation president, and vice president for student affairs at the University of Utah, the 100th Anniversary Planning Committee has been working diligently to plan the year-long celebration that will kick-off in Philadelphia, March 2018. The committee includes:

- Adriana Alicea-Rodriguez, University of Texas at Austin
- Lesley-Ann Brown-Henderson, Northwestern University
- Raja Bhattar, University of California, Los Angeles
- Kari Ellingson, University of Utah
- Henry Gee, Rio Hondo College
- John Lowery, Indiana University of Pennsylvania
- Thomas Miller, University of South Florida
- Carrie Petr, Doane College
- David Zamojski, Boston University
Each committee member leads a subcommittee of between 4 and 12 individuals who are focusing on engagement, program planning, and celebratory activities throughout March 2018 – March 2019.

**Graduate Associate Program (GAP)**

For the 2017-2018 GAP class, there were 78 applications from 58 different institutions. While there was an increase in completed applications, multiple applicants from the same institution applied which led to a decrease in overall program numbers.

<table>
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<tr>
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<td>109</td>
<td>88</td>
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<td>79</td>
<td>71</td>
<td>62</td>
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<td>78</td>
<td>71</td>
<td>62</td>
<td>62</td>
<td>58</td>
</tr>
</tbody>
</table>

- Associates’ duties include:
  - Serve as a primary contact for students seeking info on how to get involved with NASPA.
  - Provide NASPA with feedback on programs/services students need from NASPA
  - Actively outreach to students/professionals who are not currently members
  - Four programs, including the two following:
    - Hosting a NASPA webinar showing on campus
    - Writing a NASPA blog post
    - Careers in Student Affairs Month (CSAM) programming
    - Hosting a Student Affairs Social (#SASocial)
    - Membership Drive on campus
    - Hosting a NASPA webinar showing on campus.

- The newest GAP class was finalized in early October 2017. As of February 1, there were 46 events reported reaching approximately 881 individuals. Here is a breakdown of events:

<table>
<thead>
<tr>
<th>Event</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brown Bag Lunch/Dinner with a Professional</td>
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<tr>
<td>Careers In Student Affairs Month Program</td>
<td>19</td>
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<tr>
<td>Membership Drive</td>
<td>0</td>
</tr>
<tr>
<td>Resume/Career Preparation Workshop</td>
<td>5</td>
</tr>
<tr>
<td>NASPA 101 Workshop</td>
<td>3</td>
</tr>
<tr>
<td>NASPA Blog Post</td>
<td>2</td>
</tr>
<tr>
<td>Networking/Social Event</td>
<td>7</td>
</tr>
<tr>
<td>Webinar Party</td>
<td>8</td>
</tr>
</tbody>
</table>

**Awards**

- The AVP/Senior-Level Student Affairs Professional Award received 10 nominations.
- The Bobby E. Leach Equity, Diversity, and Inclusion Award received 11 nominations.
- The Doris Michiko Ching Award for Excellence as a Student Affairs Professional Award received 16 nominations.
The President's Award received 7 nominations.
The George D. Kuh Award for Outstanding Contribution to Literature and/or Research received 1 nomination.
The Robert H. Shaffer Award for Academic Excellence as a Graduate Faculty Member received 4 nominations.
The Outstanding Contribution to Higher Education Award received 2 nominations.
The Fred Turner Award for Outstanding Service to NASPA received 8 nominations.
The Scott Goodnight Award for Outstanding Performance as a Dean received 13 nominations.
The following are the winners for the NASPA Annual Awards:

- **AVP/Senior-Level Student Affairs Professional Award**
  Jerry Brewer, Associate Vice President for Student Affairs and Academic Support, University of South Carolina
  - Carry Forward to 2018-2019: Lincoln Johnson, Associate Vice President for Student Life, University of Washington
  - Carry Forward to 2018-2019: Kimberly Lowry, Associate Vice President of Academic Affairs and Student Success, Eastfield College

- **Bobby E. Leach Equity, Diversity, and Inclusion Award**
  Doris Ching, Interim Chancellor, University of Hawai‘i, West Oahu

- **Doris Michiko Ching Award for Excellence as a Student Affairs Professional**
  Naddia Palacios, Director & CARE Advocate; Campus Advocacy, Resources & Education, University of California, Riverside

- **The President's Award**
  Deneece G. Huftalin, President, Salt Lake Community College

- **George D. Kuh Outstanding Contribution to Literature and/or Research Award**
  Marcia Baxter Magolda, Professor Emeritus, Miami University (OH)

- **Robert H. Shaffer Award for Academic Excellence as a Graduate Faculty Member**
  Samuel Museus, Associate Professor of Higher Education and Student Affairs and Director of the National Institute for Transformation and Equity (NITE), Indiana University

- **Outstanding Contribution to Higher Education Award**
  Michael Lomax, President and Chief Executive Office, United Negro College Fund

- **Fred Turner Award for Outstanding Service to NASPA**
  Frank Lamas, Vice President of Student Affairs and Enrollment Management, California State University, Fresno
  - Carry Forward to 2018-2019: Henry Gee, Vice President for Student Services, Rio Hondo College

- **Scott Goodnight Award for Outstanding Performance as a Dean** (Two Recipients)
  Linda Clement, Vice President for Student Affairs, University of Maryland &
  Cedric Howard, Vice President, Enrollment and Student Services, SUNY Fredonia
  - Carry Forward to 2018-2019: Anna Gonzalez, Dean of Students & Assistant Professor, Lewis and Clark College
  - Carry Forward to 2018-2019: Denzil Suite, Vice President for Student Life, University of Washington
Excellence Awards

- 82 entries for 2017-2018 Excellence Awards submissions, down from 85 in 2016-2017 and 98 in 2015-2016:
  - 7 entries: Administrative, Assessment, Information Technology, Fundraising, Professional Development
  - 7 entries: Athletics, Recreation, Physical Fitness, Non-Varsity Sports
  - 4 entries: Careers, Academic Advising and Support
  - 6 entries: Civic Learning, Democratic Engagement, Service-Learning, Community Service
  - 7 entries: Enrollment Management, Financial Aid, Orientation, Parents, First-year, Other-year
  - 8 entries: Housing, Residence Life, Contracted Services, Judicial
  - 11 entries: International, Multicultural, Cultural, Gender, LGBTQ, Spirituality, Disability
  - 2 entries: Off-Campus, Commuter, Non-traditional, Graduate, Professional
  - 10 entries: Student Union, Student Activities, Greek Life, Leadership
  - 11 entries: Student Health, Wellness, Counseling, and related
  - 9 entries: Violence Education and Prevention, Crisis Management, Campus Security

- The following are the winners for the Excellence Awards:

  **Grand Gold (International, Multicultural, Cultural, Gender, LGBTQ, Spirituality, Disability, and related)**
  T*Camp – InterCampus Retreat for Transgender & Gender-Questioning College Students
  California State Polytechnic University – Pomona
  Chapman University
  Pomona College
  University of California – Irvine
  University of California – Los Angeles
  University of California – Riverside
  University of California – San Diego
  Region VI

  **Grand Silver (Enrollment Management, Financial Aid, Orientation, Parents, Persistence, First-year, Other-year, and related)**
  Cardinal First
  North Central College
  Region IV-East

  **Grand Bronze (Housing, Residence Life, Contracted Services, Judicial, and related)**
  AVIATE: A Vision for Integrated, Applied, Transformative Education
  The University of Dayton
  Region IV-East

  **Administrative, Assessment, Information Technology, Fundraising, Professional Development, and related**
  Category Gold
  Beyond The Classroom Matters® at the University of South Carolina
  University of South Carolina
  Region III
Category Silver
Assessment 101
James Madison University
Region III

Category Bronze
Student Professional IT Experience (SPRITE)
Texas A&M University
Region III

Athletics, Recreation, Physical Fitness, Non-Varsity Sports, and related
Category Gold
Building More than a Gym: Half Acre Recreation and Wellness Center’s Innovative Approach to Promoting Student Well-Being
University of Wyoming
Region IV-West

Category Silver
Career Readiness for Sport-Related Careers: Pre-Internship Collaboration with Career Services and Sport Management Program
University of West Georgia
Region III

Category Bronze
Fish Camp: Session Zero
Texas A&M University
Region III

Careers, Academic Advising and Support, and related
Category Gold
Project Based Learning to Train Tutors Who Eliminate the Achievement Gap for Students at Fresno State
California State University-Fresno (Fresno State)
Region VI

Category Silver
Connections for Success: Professional Development and Leadership Retreat (Transforming Sophomore Student Engagement)
Binghamton University
Region II

Civic Learning, Democratic Engagement, Service-Learning, Community Service, and related
Category Gold
The NYU Know Your Rights Project and Travel Monitor Program
New York University
Region II
Category Silver
Student Service and Leadership Collaborative
University of Nebraska at Omaha
Region IV-West

Category Bronze
Towson University’s Voter Registration, Education, and Post-Election Efforts
Towson University
Region II

Enrollment Management, Financial Aid, Orientation, Parents, Persistence, First-year, Other-year, and related
Grand Silver & Category Gold
Cardinal First
North Central College
Region IV-East

Category Silver
Holistic Student Success: Undergraduate Probationary Programs as Laboratory for Success
Rensselaer Polytechnic Institute
Region II

Category Bronze
FYE Meals with Faculty Mentors Program
Marshall School of Business University of Southern California
Region VI

Housing, Residence Life, Contracted Services, Judicial, and related
Grand Bronze & Category Gold
AVIATE: A Vision for Integrated, Applied, Transformative Education
The University of Dayton
Region IV-East

Category Silver
Aggie Familia and AFAM
Texas A&M University
Region III

Category Bronze
University at Albany Disciplinary Probation Release Program: CoRe
University at Albany
Region II

International, Multicultural, Cultural, Gender, LGBTQ, Spirituality, Disability, and related
Grand Gold & Category Gold
T*Camp – InterCampus Retreat for Transgender & Gender-Questioning College Students
California State Polytechnic University – Pomona
Chapman University
Pomona College
University of California – Irvine
University of California – Los Angeles
University of California – Riverside
University of California – San Diego
Region VI

Category Silver
NYU Connections for Autism Spectrum Disorders
New York University
Region II

Category Bronze
Widening Tertiary Participation Careers Outreach Program for Under-Represented Student Cohorts: Griffith University, Australia
Griffith University
Region VI

**Off-Campus, Commuter, Non-traditional, Graduate, Professional, and related**
Category Gold
CUNY EDGE at John Jay College of Criminal Justice
John Jay College of Criminal Justice
Region II

**Student Health, Wellness, Counseling, and related**
Category Gold
Scarlet and Gray Financial
The Ohio State University
Region IV-East

Category Silver
Mental Health Matters
University of South Carolina
Region III

Category Bronze
Intervene: Cornell’s New Evidence-Based Bystander Intervention Video and Workshop
Cornell University
Region II

**Student Union, Student Activities, Greek Life, Leadership, and related**
Category Gold
University 101 Peer Leader Program
University of South Carolina
Region III
Ruth Strang Research Award

- This year’s winner is Nicole M. West, assistant director for Global Citizens Project, University of South Florida, “Withstanding our Status as Outsiders-Within: Professional Counterspaces for African American Women Student Affairs Administrators.”
- This award is sponsored by the Center for Women to promote high quality research in higher education/student affairs and supported by the NASPA Foundation.
- Submissions highlight research completed in regard to women in education; the winner receives a $500 award through the NASPA Foundation awarded at the Center for Women, WISA KC, and Alice Manicur Symposium Alumnae reception at the NASPA Annual Conference.
- The Scholarship and Recognition committee lead by Sandra Miles, dean of students & director of student affairs, Indiana University-Purdue University-Indianapolis, lead the review process.
- The committee increased social media presence and reached out to all past authors for NASPA Journal for Women in Higher Education to encourage submissions. This yielded a huge increase in numbers.

<table>
<thead>
<tr>
<th>Year</th>
<th>Applications</th>
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<tr>
<td>2018</td>
<td>34</td>
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<td>2017</td>
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<td>2016</td>
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</tr>
<tr>
<td>2015</td>
<td>3</td>
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</table>
Zenobia Hikes Memorial Award

- The 2018 winner is Lamea Shaaban-Magaña, director, Women's Resource Center, from the University of Alabama.
- This is sponsored by the Center for Women and recognizes a NASPA member who has demonstrated a strong commitment to the advancement of women in higher education.
- The Scholarship and Recognition committee lead by Sandra Miles, dean of students & director of student affairs, Indiana University-Purdue University-Indianapolis, lead the review process.

<table>
<thead>
<tr>
<th>Year</th>
<th>Applications</th>
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<tbody>
<tr>
<td>2018</td>
<td>5</td>
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<td>2017</td>
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<tr>
<td>2016</td>
<td>7</td>
</tr>
<tr>
<td>2015</td>
<td>1</td>
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</table>

Elections

The following are the incoming individuals elected in the January 2018 elections:

- **Board Chair:**
  - Denzil Suite, Vice President for Student Life, University of Washington
- **Regions:**
  - **Region II:** Felicia McGinty, Vice Chancellor for Student Affairs, Rutgers University
  - **Region IV-East:** Danita Brown Young, Vice Chancellor for Student Affairs, University of Illinois at Urbana-Champaign
  - **Region V:** Anna Gonzalez, Dean of Students & Assistant Professor, Lewis & Clark College
- **Knowledge Communities:**
  - **African American:** Lorraine Acker, Director, Margaret Sloss Women’s Center, Iowa State University (Region IV-E) & Demetrius T. Gary, Area Coordinator, University of Illinois at Urbana-Champaign (Region IV-E)
  - **Asian Pacific Islanders:** Joliana Yee, Doctoral Candidate, Loyola University Chicago (Region IV-E) & Kristine Din, Senior Assistant Director, Northeastern University (Region I)
  - **Assessment, Evaluation, and Research:** Tim Kresse, Director of Student Affairs Budget and Technology, Miami University-Ohio (Region IV-E) & Pamelyn Shefman, Director, Assessment and Planning, University of Houston (Region III)
  - **Campus Safety and Violence Prevention:** Allan L. Ford, Title IX Coordinator, Northeastern State University (Region IV-W) & Jonathon M. Hyde, Director of Residential Life and Education, Louisiana State University and Agricultural & Mechanical College (Region III)
  - **Civic Learning and Democratic Engagement:** Nancy C. Boyd, Coordinator of Fraternity & Sorority Life, Florida Agricultural and Mechanical University (Region III) & Amy Koeckes, Associate Director of Student Engagement, University of Nevada-Reno (Region V)
  - **Disability:** Gerardo Altamirano, Assistant Dean and Director, University of Florida (Region III)
  - **Enrollment Management:** Dane Foust, Vice President of Students Affairs, Salisbury University (Region II) & Georj L. Lewis, Vice President for Student Affairs, Armstrong State University (Region III)
  - **Indigenous Peoples:** Charlotte Davidson, Independent Scholar (Region IV-E) & Tiffani Kelly, Assistant Director, Native American Cultural Center, Colorado State University (Region IV-W)
Men and Masculinities: Aaron W. Voyles, Associate Director for Student Learning and Development, The University of Texas at Austin (Region III)

MultiRacial: Benjamin J. Beltran, Academic Advisor, Trinity Washington University (Region II) & Marina A. Mantos, Assistant Director, Greek Life, University of California-Irvine (Region VI)

Parent and Family Relations: Dana Trimboli, Senior Director for Student Affairs, CUNY John Jay College Criminal Justice (Region II) & Susan Orecchio, Director of Administration & Operations, The College of New Jersey (Region II)

Spirituality and Religion in Higher Education: Kenzalia Bryant-Scott, Coordinator Sr., Arizona State University (Region VI)

Student Affairs Partnering with Academic Affairs: Jemilia S. Davis, Doctoral Student, North Carolina State University (Region III) & Christina D. Ujj, Area Coordinator, Kennesaw State University (Region III)

Student-Athlete: Paul Artale, Manager of Graduate Student Engagement, University of Michigan (Region IV-E) & Carrie Smith, Assistant Dean of Students, University of Georgia (Region III)

Technology: Jeremiah Baumann, Manager of Digital Media and Creative Services, Michigan Technological University (Region IV-E)

Women in Student Affairs: Leanna Fenneberg, Vice President for Student Affairs, Rider University (Region II) & Alexandria White, Assistant Director, University of Mississippi Main Campus (Region III)

Faculty Council

Emerging Faculty Leaders Academy:
- The Faculty Council is in its third year of this program. There were a total of 18 applications, up from 15 in 2017 and 16 in 2016. Co-lead by Sara Connolly, University of Bridgeport and a co-coordinator to be determined, the following seven individuals were accepted for the 2018-2019 year:
  - Alejandro Covarrubias, Assistant Professor, University of San Francisco
  - Raul Fernandez, Lecturer, Boston University
  - Amy French, Assistant Professor, Indiana State University
  - David Nguyen, Assistant Professor, Ohio University
  - David Hoa Nguyen, Assistant Professor, The University of Texas at San Antonio
  - Blanca Vega, Assistant Professor, Montclair State University
  - Rachel Wagner, Assistant Professor, Clemson University

Program Numbers:
- There are a total of 429 for the 2017-2018 academic year. Please note that some values exceed the overall total as Fellows that indicate more than one option are included in each instance where criterion was selected.
## Year in Program

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<th>Year in Program</th>
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<th>4E</th>
<th>4W</th>
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<td>4</td>
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<td><strong>Grand Total</strong></td>
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<td>39</td>
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## Race/Ethnicity

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NUFP Dungy Leadership Institute (DLI):
- In 2018, DLI will be hosted at the University of Illinois at Chicago (June 8-13, 2018) and Missouri State University (June 22-27, 2018). We had 28 applicants apply for 11 open faculty positions. Below are the faculty teams for each institute.

**University of Illinois at Chicago**
Director: Nick Negrete, Otis College of Art & Design
- DeLa Dos, Emory University
- Leslie Grinage, Davidson College
- Shamika Karikari, Miami University
- Rudy Molina, University of Illinois at Chicago
- Christine Nguyen, University of Colorado - Denver
- Cecilia Suarez, University of Florida

**Missouri State University**
Director: Christine Quemuel, University of Hawai’i at Manoa
- Melissa Aponte, Borough of Manhattan Community College
- Anna Gonzalez, Lewis & Clark College
- Marcus Rodriguez, California State University – Los Angeles
- Justin Samuel, The University of Texas at Austin
- Valissa Thomas, University of San Francisco
- James Winfield, University of South Carolina
- Rochelle Woods, California State University, Fullerton

Student participant applications opened in January and are due on March 12, 2018. 64 students in total will be selected to attend. In 2019, DLI will be hosted at Old Dominion University and another site to be determined. Dates are forthcoming.
Community Colleges Division (CCD)

- The Division Board is currently composed of the following individuals:
  - Director; Kimberly Lowry, associate vice president, academic affairs and student access Eastfield College.
  - Regional Rep Coordinator; Scott Peska, dean for student affairs, Waubonsee Community College.
  - Region II Representative; Brian Mitra, associate dean of student affairs, Kingsborough Community College.
  - Region IV-E Representative; Melissa Payne, dean of students, Kirkwood Community College.
  - Region V Representative; Dennis Denman, assistant director of student life, Edmonds Community College.
  - Faculty-in-Residence; Dawn Person, professor, California State University-Fullerton.
  - Member Engagement; Anita Moore, dean of student support services Heartland, Community College
  - Public Policy Liaison; Chris Lewis, dean of student affairs, Lansing Community College.
  - Latinx/a/o Task Force Liaison; Eddie Martinez, assistant dean, student services, Suffolk County Community College.
  - Community Colleges Institute Director; Katherine Beaumont Doss, dean of student success, Palo Alto College.
  - Anticipated Vacancies as of March 2018:
    - Senior Student Affairs Officer Representative (x2)
    - Region I, Region III, Region VI
    - CCI Director-Elect
    - Latinx/a/o Task Force Liaison

- Board Structure
  - The Division has been actively reimagining board structure and the positions present in order to best serve the needs of its members.
  - The New Professional/Graduate Representative position has been removed.
  - Former Mid-Level Representative position has been changed to a NASPA Community Colleges (NCC) Online Coordinator to be solely focused on the development of the Division’s online learning content.
    - Kassey Steel, director of student life at Tulsa Community College was appointed to this position for a term of March 2018-March 2020.
  - The Division has rewritten the description for its regional representatives to be more descriptive for potential applicants. Additionally, the CCD Director has interfaced with Regional Directors to confirm that the Division will now post the region representative opportunity and confer with the RD for approval.

- Latinx/a/o Task Force
  - SSAO initiative
    - The LTF has been active in asking SSAOs to partner with NASPA and the LTF similar to those presidents/chancellors who agreed to Latinx student success via Excelenica in Education. They are specifically asking them to:
      - Have their name, title, institution, photo, and contact information listed on the CCD LTF web page under the title “Vice Presidents for Latinx/a/o Student Success”.
Share information on up to three major initiatives with metrics on student outcomes, if possible, that at their institution supporting Latinx/a/o student access/success.

Thus far, senior staff at the following institutions have made a commitment and are listed online:

- Alamo Colleges, Austin Community College, Borough of Manhattan Community College, Maricopa Community College, and San Bernardino Valley Community College

Two CCD/LTF members were nominated and selected to receive national NASPA awards at the 2018 conference.

The CCD/LTF has increased its volunteer membership to 10 members.

To increase the number of Latinx students attending community colleges who participate in the NUFP program, the LTF developed a marketing plan highlighting Latinx NUFP students at community colleges. The first NUFP LTF student spotlight was complete in October 2017.

Current LTF members:

- Edward Martinez, Ed.D. (chair), assistant dean of student services, Suffolk County Community College
- Elena Sandoval-Lucero, Ph.D., vice president of student affairs, Front Range Community College
- Magdalena de la Teja, vice president of student development services, Tarrant County College Northeast Campus (retired)
- Claudia Mercado, Ed.D., Associate Vice Chancellor of Enrollment Management, City Colleges of Chicago
- Moises Orozco Villicana, Ph.D., director of enrollment management, University of Illinois at Urbana-Champaign
- Ignacio Hernandez, Ph.D., assistant professor, California State University-Fresno
- Angel Gonzalez, assistant director for academic retention and success, Shoreline Community College
- Mayra Olivares-Urueta, Ph.D., vice president of student development services, Tarrant County College Northeast Campus
- Tania Velazquez, director for career services, Suffolk County Community College
- Stacy Ybarra, consultant, Catch the Next

Community Colleges Division Awards

- **2018 Community Colleges Professional Award**
  - Chrissy L. Davis Jones, Ed.D., acting vice president of student & administrative services, Spokane Falls Community College

- **2018 Community Colleges Research & Scholarship Award**
  - Elena Sandoval-Lucero, Ph.D., vice president, Boulder County Campus, Front Range Community College

The CCD Latinx/a/o Task Force is exploring the creation of a new award which will highlight Latinx community college professionals working to advance the agenda of Latinx student support.
Center for Women

- The Center for Women developed new professional development opportunities for women in higher education. These include Candid Conversations 365, the Lunch and Learn series, and an online professional development track for women.

New Board Members

- Kirsten Freeman Fox, director, Denison University will end her role as chair in March 2018. Jen Wegner, associate director of engineering student affairs at University of Michigan is the chair-elect. Sandra Miles, dean of students & director of student affairs at Indiana University-Purdue University-Indianapolis is chair of the Scholarship and Recognition committee, Desirée Rieckenberg, senior associate dean of students at University of North Carolina at Chapel Hill will chair the Outreach committee and Tiffany Sanchez, associate dean, student life at Johns Hopkins University will chair the professional development committee.

- The following members are new Board members for the 2017-2019 term:
  - Krista Bailey, associate director, Texas A&M University
  - Natalie Basil, director of residential experience, Brown University
  - Melanie Fox, associate dean of students, University of North Carolina Asheville
  - Lori Lander, associate dean of students, University of Arkansas
  - Jalonda Thompson, assistant director, engineering diversity programs, The University of Tennessee Knoxville

- The following were selected to serve as committee members for a one year term on a Center for Women committee:
  - Jessica Mann, associate dean for student engagement, Seton Hill University
  - Som Mongtin, assistant director, Margaret Sloss Women's Center, Iowa State University
  - Shane Williamson, dean of students/associate professor, Lindenwood University
  - Jennifer Waller, executive director, Association for Student Conduct Administration
  - Amanda Dickinson Beirne, assistant director of community life, University of Chicago
  - Keri Riegler, director, new student connections/parent and family programs, University of South Florida
  - Suzanne Onorato, assistant vice president, community campus life, Emory University
  - Brenda Joy Rodriguez Lenartowicz, associate director, student involvement, Texas State University
  - Heidi Wickersham, program manager, harvard college women's center, Harvard University
  - Julienne Jose-Chen, associate director, Master's Program Office, Rossier School of Education
  - Jamie Baldwin, assistant director, advising and student services, NYU Steinhardt
  - Rebecca Flintoft, associate vice president of student life, Colorado School of Mines

Candid Conversations 365

- Candid Conversations 365 is a year-long mentoring program with structured monthly programming provided by Center for Women Board members.
- 58 mentees and 58 mentors were accepted into the program for 2017-2018 and matches are underway.
- The committee created monthly programming and “conversation guides” to facilitate conversation between the mentees and mentors. These cover a variety of professional development topics from personal to professional growth.
The committee is discussing how to engage better with alum and current members through an online group through the online briefing platform.

Lori Lander, associate dean of students, University of Arkansas is leading Candid Conversations 365.

Candid Conversations: Annual Conference
- Registrations for mentors to participate in Candid Conversations at the NASPA Annual Conference opened early October. Registrations for mentees will open January 2018.
- As of 1.26.18, 56 mentors have registered.
- New for this year, Brandy Propost, chair for Candid Conversations, developed an online blog series for the program around mentorship. Five past participants authored blogs and will be featured leading into the Annual Conference.

Online Professional Development Track for Women
- The Center for Women hosted multiple paid online briefings targeted to women in higher education.
- They created a call for programs for an online series for the 2017-18 academic year. Priority applications were requested by September and one submission was received. The application will remain open for additional submissions throughout the year.
- For September, the online briefing was “The Art of Creating Your Career Path,” with Gage E. Paine, senior consultant, Keeling & Associates and Norma Guerra Gaier, director of career services at Texas State University as presenters.
  - This occurred on September 18 with 13 sites registered.
- The November program was rescheduled for February 6. 13 sites are registered to participate. The briefing is, “Gaining Experience for Advancement and Growth,” and presented by Regina Young Hyatt, vice president for student affairs, Mississippi State University and Melissa K. Mahan, vice president for student affairs, Texas A&M University-San Antonio.
- For the remainder of the year, the series will focus on:
  - March: Negotiation in the job search process
  - May: Life Management: Care-Giving, Self-Care

Lunch and Learn Series
- The Lunch and Learn series is a series of small group video discussions around an article published in the NASPA Journal about Women in Higher Education (NJWHE). This program also further strengthens the Center’s relationship with NJAWHE and also provides additional marketing for the published manuscripts.
- August Series: Two Totally Different People": Dissonance of Intersecting Identities in White College Women with author Abby Dalpra, international coordinator; Arizona State University
  - Two sessions were hosted and 24 registrations in total.
- October Series: Black Undergraduate Women and Their Sense of Belonging in STEM at Predominantly White Institutions by Deniece Dortch, visiting assistant professor in Higher Education Administration, George Washington University.
  - Two sessions were hosted with eight registrations.
- December Series: Gender-Inclusive Practices in Campus Women’s and Gender Centers: Benefits, Challenges, and Future Prospects by Susan Marine, Gina Helfrich, and Liam Randhawa will be featured. Two sessions were offered and 30 people registered to participate.

Additional Programming

- The committees are planning events for International Women’s Day to be highlighted at the NASPA Annual Conference. Highlights are also being finalized around how to promote Women’s History Month in March 2018.
- The Board created a Twitter account, @naspa_women and developing a social media plan to encourage use and followers.
- The Center for Women hosted a workshop for college women student leaders at the BACCHUS General Assembly conference in November 2017. Raymonda L. Burgman, director of HERS Institutes, HERS (Higher Education Resource Services) presented a workshop titled, *Storytelling in Leadership Development: The Day My Name Changed* and was very well received.
- The Center for Women is hosting a workshop at the NASPA Annual Conference titled *Understanding Women’s Leadership: Reimagining Inclusive Spaces for Women in the Next 100 Years*. Berenecea Johnson Eanes, vice president for student affairs, California State-Fullerton, Amy Bergerson, associate dean, undergraduate studies, University of Utah, and Som Mongtin, assistant director, Margaret Sloss Women’s Center, Iowa State University will serve on a panel moderated by the Professional Development committee chair, Smita S. Ruzicka, assistant vice president for campus life, Tulane University.

Global Advisory Board

- The board consists of:
  - Past International Advisory Board Chair: Brett Perozzi, associate vice president for student affairs, Weber State University, United States
  - Africa Representative: Birgit Schreiber, director, Stellenbosch University, South Africa
  - Europe Representative: Chrysovalantis Margaritidis, dean of students, Central European University, Hungary
  - IEKC Co-Chair: Kevin D’Arco, director of student activities & first year programs, Carnegie Mellon University - Qatar
  - International Exchange Coordinator: Jeanine Ward-Roof, vice president of student affairs, Ferris State University, United States
  - LAC Area Director: William Young, director of student affairs, Pontificia Universidad Católica de Chile, Chile
  - Member-at-Large: Tarifa Al Zaabi, executive dean of student services, Higher Colleges of Technology, United Arab Emirates
  - MENASA Area Director: Courtney Stryker, consultant, Qatar University, Qatar

International Exchange Program (IEP)

- NASPA hosted or will host a total of five exchanges this calendar year. Those who participated in an exchange or hosted participants from different countries expressed many of the same sentiments – “this was a great experience,” “I learned so much,” “what a great professional development experience,” and “I wish everyone would participate”.
- Nine senior leaders participated in outbound exchanges between June and December of 2017. Ten institutions served or will serve as hosts for two exchanges to the states. Numerous
professionals were involved in hosting the participants while they were in the states between June and November. More details are listed below.

- Next year, the tentative exchanges offered are listed below. We are also working to reestablish the exchanges in Spain and Mexico and develop a possible new exchange in the Middle East (Qatar).

<table>
<thead>
<tr>
<th>Outbound</th>
<th>Inbound</th>
</tr>
</thead>
<tbody>
<tr>
<td>Germany (June)</td>
<td>United Kingdom (June)</td>
</tr>
<tr>
<td>France (TBA)</td>
<td>Ireland (June)</td>
</tr>
<tr>
<td></td>
<td>Australia (TBA)</td>
</tr>
</tbody>
</table>
## Outbound Exchanges

<table>
<thead>
<tr>
<th>Country</th>
<th>Dates</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Kingdom</td>
<td>June 5-9, 2017</td>
<td>Participants: Debbie Conner (Vice President for Campus Life and Student Engagement, Coastal Carolina University), Jennifer Forry (Interim Dean of Students, Newbury College), Kristen Kushmider (Dean of Students, University of Colorado Denver), and Byron McCrae (Vice President and Dean of Students, Hampshire College)</td>
</tr>
<tr>
<td>Ireland</td>
<td>June 18-23, 2017</td>
<td>Participants: Gloria Laureano (Senior Associate Vice President, Kennesaw State University) and W. Houston Dougharty (Vice President for Student Affairs, Hofstra University). One additional person was scheduled to attend but due to a family emergency had to change her plans.</td>
</tr>
<tr>
<td>Australia</td>
<td>December 5-9, 2017</td>
<td>Participants: Carole Livingston (Carleton College), Mark Poisel (Vice President for Enrollment and Student Affairs, Augusta University), and Nancy Youlden (Vice Chancellor Student Affairs and Enrollment, Washington State University Vancouver)</td>
</tr>
</tbody>
</table>

## Inbound Exchanges

<table>
<thead>
<tr>
<th>Country</th>
<th>Dates</th>
<th>Host Institutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Germany</td>
<td>June 4-10, 2017</td>
<td>Host Institutions: Old Dominion (Jane Dane and Ellen Neufeldt), Salisbury University (Dane Foust), University of Maryland Eastern Shores (Michael Harpe) and American University (Robert Hradsky)</td>
</tr>
<tr>
<td>France</td>
<td>October 29 – November 3, 2017</td>
<td>Host Institutions: Winthrop University (Frank Ardaiolo), University of South Carolina (Dennis Pruitt), Presbyterian College (Joy Smith), Clemson University (Almeda Jacks), Furman University (Connie Carson) and Wofford College (Roberta Bigger)</td>
</tr>
</tbody>
</table>
Latin America and the Caribbean Advisory Board (LAC)

- The board composition is ongoing and the board is currently comprised of the following members:
  - Area Director: William Young, Pontificia Universidad Católica de Chile, Chile
  - Country Representative: Alicia Cantón, Universidad de Monterrey, Mexico
  - Country Representative: Maria Consuelo Burgos Cantor, Universidad de los Andes, Colombia
  - Country Representative: Loreto Campos Paglia, Universidad Adolfo Ibañez, Chile
  - Country Representative: Erick Lobo Hernandez, Universidad Latinoamericana de Ciencia y Tecnología, Costa Rica
  - Country Representative: Evelyn Rivera Torres, Universidad de Puerto Rico, Rio Piedras Campus, Puerto Rico
  - NASPA LAC Board Member: Enrique Lara, Universidad Autónoma de Yucatán, Mexico
  - NASPA LAC Board Member: Enrique Rojas, DUOC UC, Chile
  - NASPA LAC Board Member: Ana Pelegri Kristic, Santo Tomas, Chile
  - NASPA LAC Board Member: Enrique Ramos, former NASPA Global Director, Mexico
  - NASPA LAC Board Member: Luis Rolando Hernandez, Universidad Autonoma de Nuevo Leon, Mexico
  - Office Liaison: Robert Valderrama, Assistant Director of Educational Programs, NASPA

LAC Online Briefing Series

The LAC began a series of online briefings to familiarize student affairs practitioners in Latin America and the Caribbean area with NASPA, student affairs, and professional development. The series is being offered in Spanish only to ensure that participants are able to obtain information and converse without any language barriers. Given the success of the series, the LAC will continue to offer live, online briefings to NASPA members for free after December 2017.

<table>
<thead>
<tr>
<th>Date</th>
<th>Title</th>
<th>Participants Registered</th>
</tr>
</thead>
</table>
| April 6, 2017 | Introduccion a los Asuntos Estudiantiles y NASPA LAC  
“Introduction to Student Affairs and NASPA LAC” | 54                      |
| May 4, 2017 | Conferencias NASPA LAC 2017  
“2017 NASPA LAC Conferences” | 23                      |
| June 1, 2017 | Acceso, permanencia y graduación estudiantil- El modelo del Ministerio de Educacion de Colombia y una experiencia practica.  
“Access, Persistence and Student Graduation - The Education Ministry Model of Colombia and Practical Experience” | 141                     |
| July 6, 2017 | Apoyo en la Transicion Universidad Mundo Laboral  
University Transition Support- Global Workforce | 110                     |
| August 3, 2017 | Violencia Sexual en Contextos Universitarios y Experiencia con un Protocolo de Acoso Sexual  
University Sexual Violence and Experiences with a Sexual Harrassment Protocol | 165                     |
<table>
<thead>
<tr>
<th>Date</th>
<th>Title</th>
<th>Institution</th>
<th>MENASA Board Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 7, 2017</td>
<td>¿Estudiantes o deportistas? Compatibilidad desafíos y programas de apoyo para deportistas de alto rendimiento</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Students or athletes? Compatibility challenges and support programs for high performing athletes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>October 5, 2017</td>
<td>Inquietudes vocacionales y programas de apoyo</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Vocational Concerns and Support Programs</td>
<td></td>
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<tr>
<td>November 9, 2017</td>
<td>Manejo de Emergencias en Campus</td>
<td></td>
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<tr>
<td></td>
<td>Emergency Management on Campus</td>
<td></td>
<td></td>
</tr>
<tr>
<td>December 7, 2017</td>
<td>Manejo de Redes Sociales y Comunicación con los Alumnos</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Social Media and Communication Management with Students</td>
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<td></td>
</tr>
</tbody>
</table>

**MENASA Advisory Board**

The NASPA MENASA Advisory Board continues to evolve and is currently comprised of the following members:

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
<th>MENASA Board Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Courtney Stryker</td>
<td>Consultant</td>
<td>Qatar University</td>
<td>Director</td>
</tr>
<tr>
<td>Ms. Tiki Ayiku</td>
<td>Senior Director of Educational Programs</td>
<td>NASPA</td>
<td>Office Liaison</td>
</tr>
<tr>
<td>Mr. Kevin Stensberg</td>
<td>Graduate Services Manager</td>
<td>KAUST—Saudi Arabia</td>
<td>Secretary</td>
</tr>
<tr>
<td>Ms. Naila Sherman</td>
<td>Director of Student Life</td>
<td>Georgetown University—Doha</td>
<td>Historian</td>
</tr>
<tr>
<td>Mr. Tadd Kruse</td>
<td>Assistant to the President for Institutional Planning &amp; Effectiveness</td>
<td>American University of Kuwait</td>
<td>Professional Development Chair</td>
</tr>
<tr>
<td>Dr. Kyle Farley</td>
<td>Associate Vice Chancellor of Student Affairs, Dean of Students</td>
<td>New York University—Abu Dhabi</td>
<td>2017 MENASA NASPA Annual Conference Chair</td>
</tr>
<tr>
<td>Mr. Abdulaziz Khaledi</td>
<td>Section Head, Employer Relations, Career Services</td>
<td>Qatar University</td>
<td>Membership Co-coordinator</td>
</tr>
<tr>
<td>Mr. Rodney Taylor</td>
<td>Coordinator of International Studies</td>
<td>Community College of Qatar</td>
<td>Membership Co-coordinator</td>
</tr>
<tr>
<td>Ms. Mai Selim</td>
<td>Section Head, Enrollment Services One-Stop</td>
<td>Qatar University</td>
<td>Web &amp; Social Media Coordinator</td>
</tr>
<tr>
<td>Name</td>
<td>Position and Institution</td>
<td>Country Represented</td>
<td></td>
</tr>
<tr>
<td>-----------------------------</td>
<td>------------------------------------------------------------------------------------------</td>
<td>--------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>Dr. Tarifa Ajaif</td>
<td>Campus Director, Dubai Women’s College, Higher Colleges of Technology</td>
<td>United Arab Emirates</td>
<td></td>
</tr>
<tr>
<td>Dr. Khalid Al Khanji</td>
<td>Vice President for Student Affairs, Qatar University</td>
<td>Qatar</td>
<td></td>
</tr>
<tr>
<td>Dr. Charbel Tarraf</td>
<td>Associate Dean of Student Affairs, American University of Beirut</td>
<td>Lebanon</td>
<td></td>
</tr>
<tr>
<td>Ms. Sahar Al Yousef</td>
<td>Student Affairs Manager, King Said bin Abdulaziz University for Health &amp; Science</td>
<td>Kingdom of Saudi Arabia</td>
<td></td>
</tr>
<tr>
<td>Mr. Awad Al Jadani</td>
<td>Educational Support Specialist, University of Business &amp; Technology, Jeddah</td>
<td>Kingdom of Saudi Arabia</td>
<td></td>
</tr>
<tr>
<td>Mr. George Marquis</td>
<td>Dean of Students, American University of Cairo</td>
<td>Egypt</td>
<td></td>
</tr>
<tr>
<td>Dr. Hanan Muzaffar</td>
<td>Dean of Student Affairs, American University of Kuwait</td>
<td>Kuwait</td>
<td></td>
</tr>
<tr>
<td>Ms. Shabana Manji</td>
<td>Assistant Manager of Student Affairs, University of Central Asia</td>
<td>Tajikistan &amp; Kyrgyz Republic</td>
<td></td>
</tr>
<tr>
<td>Mr. Bakhtiyar Rakhimov</td>
<td>Senior Manager, Department of Student Affairs, Nazarbayev University</td>
<td>Kazakhstan</td>
<td></td>
</tr>
<tr>
<td>Dr. Talat Azhar</td>
<td>Associate Professor, Vice President for Institutional Effectiveness, Habib University</td>
<td>Pakistan</td>
<td></td>
</tr>
</tbody>
</table>

**Multaqa NASPA Series**

MENA\$A continues its series of online briefings to familiarize student affairs practitioners in MENASA with NASPA, student affairs, and professional development. The series began as a NASPA initiative, hosted by Kevin Kruger. Multaqa is the word for “a gathering” in Arabic. The program is currently being offered in both English and Arabic and has been live translated. The committee is currently reviewing the Multaqa model and plans to offer more online opportunities for student affairs professionals in MENASA.
<table>
<thead>
<tr>
<th>Date</th>
<th>Title</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 2, 2017</td>
<td>Get Connected to NASPA!</td>
<td>11 Registrants</td>
</tr>
<tr>
<td>February 9, 2017</td>
<td>Topical Tuesday Web Forum: Intercollegiate Athletics.</td>
<td>12 Registrants</td>
</tr>
<tr>
<td>April 25, 2017</td>
<td>What Students Want: Designing Career Services Based on Student Assessment</td>
<td>16 Registrants</td>
</tr>
<tr>
<td>December 19, 2017</td>
<td>Getting them Talking: Quick and Easy Examples from The Discussion Book</td>
<td>7 Registrants</td>
</tr>
<tr>
<td>January 9, 2018</td>
<td>Internationalization of Higher Education and Student Services</td>
<td>17 Registrants</td>
</tr>
<tr>
<td>January 23, 2018</td>
<td>International Student Advising Principles: the Foundation of Impactful Work</td>
<td>64 Registrants</td>
</tr>
</tbody>
</table>

**Online Learning Community**

From March 1, 2017 – January 26, 2018, the Online Learning Community hosted 55 live sessions and one new OnDemand module, with 2687 participants. 598 of these attendees came from, “Title IX Turmoil: Initial Analysis and Next Steps After the Withdrawal of the 2011 Dear Colleague Letter,” a special, free session held in response to the September 22, 2017 announcement by the Department of Education to rescind the 2011 Dear Colleague Letter and 2014 Questions and Answers guidance.

- 106 volunteer presenters were a part of these sessions
- 17 sessions were Knowledge Community sponsored:
  - Student Athlete Mental Health (Student Athlete KC)
  - VCU LEAD: An Integrative Approach to Leadership Development (Student Leadership Programs KC)
  - Transitions: Assisting First Year Students with Disabilities and their Family Members (Parent and Family KC; Disability KC)
  - Collegiate Recovery Programs (CRP) and Housing (Alcohol and Other Drug KC)
  - Marching off the Map: The Art of Leading Change (Student Leadership Programs KC)
  - How to Help Military & Veteran Families (Veteran KC)
  - Infusing Social Justice into Your New Professional Role (New Professional and Graduate Students; MultiRacial; Gender and Sexuality)
  - Living, Learning & Leading through L3: A First-Year Leadership Learning (Student Leadership Programs)
  - A Collaborative and Integrated International Student Orientation Experience (International Education KC)
  - Socioeconomic Status and Social Class in Higher Education (Socioeconomic and Class Issues in Higher Education)
  - Fostering Leadership in Online Environments (Student Leadership Programs KC)
  - Understanding and Meeting the Needs of Students Experiencing Homelessness (Socioeconomic and Class Issues in Higher Education KC)
  - Proactive Overdose Prevention on Campus: Lessons from The University of Texas at Austin (Alcohol and Other Drug KC)
Mapping the Online #DigitalFaith Landscape and Facilitating Interfaith Engagement (Spirituality and Religion in Higher Education KC)

CLDE: Emergent Theory of Change (CLDE KC)

How the National Study of Learning, Voting and Engagement Can Help Your Campus (CLDE KC)

Leadership Development for Graduate Students (Administrators in Graduate and Professional Student Services KC)

- More KCs are currently working on or have expressed interest in creating OnDemand modules
  - The International Education KC is planning a presentation on February 6, “Engaging International Students in Higher Education”
  - The Assessment and Persistence KC is planning a session on March 26
- The Center for Women continued its series with “The Art of Creating Your Career Path”
  - Another session, “#BossLady: Career Advancement is More than Just Serendipity” is running on February 6
  - This continues to be a very popular series, with increasing registration numbers for each subsequent program
- In May, the OLC hosted a special book club with Kathy Obear that took place over four meetings, focused on her book, “But I’m Not Racist: Tools for Well-Meaning Whites,” with 129 registered participants.

This summer, the OLC introduced two new volunteer groups:

- The Content Development Committee: a small committee, similar to those who work with our in-person, national conferences, who will choose programs via a call for programs process, and further will help prep presenters for their sessions
  - Current members include:
    - Katelyn Mendoza, assistant director of Lifecycle Engagement, Seattle University
    - Kelly Cox, assistant director of student life services, TAMU
    - Christina Wright Fields, clinical fellow for community partnerships, Marist College
    - Joshua Wilson, associate director of the Center for Student Involvement, University of South Florida
    - Maureen McKenney, assistant director of Student Development (LGBTQ initiatives), Notre Dame
- The Content Review Team: a larger group who will meet infrequently, but will be responsible for reviewing the programs that are submitted as a part of the call for programs, and will also review past programs to ensure that they are still delivering up-to-date information to be used for professional development
  - The mission of these groups will continue to evolve as we discover best practices for selecting content for the Online Learning Community

BACCHUS Initiatives

- The BACCHUS Initiatives of NASPA team provides support, training, and resources to collegiate peer education programs, often focused on health and safety initiatives. A network of volunteers assists the BACCHUS Initiatives of NASPA staff to reach institutions of higher education across the country.
  - Professional Volunteer Positions:
Twenty-five full-time campus professionals serve as State Coordinators and assist the BACCHUS Regional Consultants (BRCs) to manage the BACCHUS affiliates and organize the spring conference in their respective regions.

One new BACCHUS Regional Consultant (BRC) was appointed in April 2017:
- Region V: Lexi Benson, University of Montana Western

Ten new and two returning BACCHUS State Coordinators were appointed this year:
- Arizona: Kimberly Frick (Arizona State University)
- Florida: Whitney Platzer O’Regan (University of Miami)
- Kentucky: Emily Werner (Bellarmine University)
- Michigan: Whitney Boroski (Michigan Technological University)
- Montana: Christine Ditter (Montana State University – Billings)
- Nevada: Holly Godden (University of Nevada, Las Vegas)
- New York: Anna Sotelo-Peryea (University at Buffalo)
- Ohio: Leslie Haxby-McNeill (Miami University)
- Pennsylvania: Jayme Trogus (Millersville University)
- South Carolina: Chris Donevant-Haines (Coastal Carolina University)
- Virginia: Eric Garrison (College of William & Mary)
- Washington: Laura Mathieson (Eastern Washington University)

Student Volunteer Positions:
- Two peer educators are elected at General Assembly each November as the incoming Student Advisory Committee Directors. From November to April they serve as Student Advisory Committee Directors Elect. From May to April, they serve for a one-year term as Student Advisory Committee Directors. They serve as the leaders for the Student Advisory Committee (SAC).

The outgoing 2017-2018 SAC Directors are:
- Alicia “Leash” Cannon (Villanova University)
- Meghan Stough (University of Alabama)

The current SAC Directors Elects are:
- Samaya Byrd (Winston-Salem State University)
- Madeline “Matti” Ocker (University of North Carolina Wilmington)

Each spring, seven peer educators apply and are selected by their respective regional leadership teams to serve a one-year term as the Student Advisory Committee (SAC) member. They assist the BACCHUS Regional Consultants and State Coordinators with regional communications and the regional spring conference. Seven undergraduate students were selected to serve on the Student Advisory Committee for 2017-2018.
- Region I: Kerri O’Rourke (Springfield College)
- Region II: Yilang “Yi” Lu (University at Buffalo)
- Region III: Yoojin “Sarah” Kook (College of William & Mary)
- Region IV-E: Holly Ann Weller (Bowling Green State University)
- Region IV-W: Alyssa McCarthy (Missouri University of Science & Technology)
- Region V: Joseph “Joey” Paulsonmorga (University of Montana Western)
- Region VI: Victoria Fleming (California State University – San Bernardino)
James E. Scott Academy Board

- Kathryn Hutchinson, St. John’s University, continues to serve as the Board’s chair. Her two-year term will end in March 2018. Richard Walker, University of Houston, will succeed Hutchinson and will serve as the Board’s chair from March 2018 to March 2020.
- Currently, 20 vice presidents for student affairs (or the equivalent) from a variety of institutional types in all of NASPA’s seven regions serve on the Board.
- The Board’s focus continues to be engaging in conversations that relate to developments in the field of student affairs and higher education, more broadly. During the reporting period, the Board engaged these topics:
  - Free speech, safe spaces, and campus climate;
  - Big data and predictive analytics;
  - Crisis and emergency management;
  - Intra- and extra-campus controversies;
  - FSLA implications; and
  - The future of student affairs in the era of ROI
  - The Board also provided during its July 2017 meeting suggestions for article topics and authors to the editors of NASPA’s Leadership Exchange magazine.
- In October 2017, the Academy sponsored one of its signature initiatives, the NASPA Institute for New Vice Presidents for Student Affairs. Institute faculty led by the institute director Mamta Accapadi of Rollins College executed a highly successful institute that drew 54 participants. Other faculty included Academy Board member Dusty Porter, Tulane University; Shannon Ellis, University of Nevada, Reno; Ashanti Hands, San Diego Mesa College; and Luoluo Hong, San Francisco State University. See Professional Development & Events for more information.
- Planning is underway for the 2018 NASPA Institute for New Vice Presidents for Student Affairs, which will be held in Alexandria, Virginia from October 7-10, 2018. Amy Hecht, (Florida State University) will serve as the institute director, and Shannon Ellis, (University of Nevada, Reno), Byron McCrae, (Davidson College), Frank Ross, (Butler University), and Jermaine Williams (North Shore Community College) will round out the faculty team.
- All Board members are expected to contribute to the James E. Scott Academy blog (www.naspa.org/constituent-groups/professionals/james-e-scott-academy) once each year. Board member contributions to the blog have been exemplary, and several contributions have been diverted to the NASPA blog to ensure that they receive greater visibility and readership. During the reporting period, these contributions were posted to the blog:

<table>
<thead>
<tr>
<th>Topic</th>
<th>Author</th>
<th>Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring Forward: Getting Rejuvenated During the Last Semester of the Academic Year</td>
<td>Anna Gonzalez</td>
<td><a href="https://www.naspa.org/about/blog/spring-forward-getting-rejuvenated-during-the-last-semester-of-the-academic">https://www.naspa.org/about/blog/spring-forward-getting-rejuvenated-during-the-last-semester-of-the-academic</a></td>
</tr>
<tr>
<td>Translating Resources Outside of Higher Education to Improve Practice</td>
<td>Jason Pina</td>
<td><a href="https://www.naspa.org/constituent-groups/posts/translating-resources-outside-of-higher-education-to-improve-practice">https://www.naspa.org/constituent-groups/posts/translating-resources-outside-of-higher-education-to-improve-practice</a></td>
</tr>
<tr>
<td>Institutional Tool Kits for Immigration Action</td>
<td>Miriam Feldblum</td>
<td><a href="https://www.naspa.org/about/blog/institutional-tool-kits-for-immigration-action">https://www.naspa.org/about/blog/institutional-tool-kits-for-immigration-action</a></td>
</tr>
</tbody>
</table>
Why Varsity Athletics Should Be Part of Student Affairs  
Andrew Sheparson  
https://www.naspa.org/about/blog/why-varsity-athletics-should-be-part-of-student-affairs

The Most Thought-Provoking and Meaningful Question We Should Be Asking Students  
Timothy Alvarez  
https://www.naspa.org/constituent-groups/posts/the-most-thought-provoking-and-meaningful-question-we-should-be-asking-student

Engaging Parents or How I Wish My Own Parents Were Treated When I First Went to College  
Anna Gonzalez  
https://www.naspa.org/constituent-groups/posts/engaging-parents-or-how-i-wish-my-own-parents-were-treated-when-i-first-went-to-college

From the West Coast to the Midwest—Lessons Learned from Two Very Different Institutions  
Barbara Avery  
https://www.naspa.org/constituent-groups/posts/from-the-west-coast-to-the-midwestlessons-learned-from-two-very-different-institutions

This Is Us  
Rose Pascarell  
https://www.naspa.org/constituent-groups/posts/this-is-us

Navigating with Courage  
Richard Walker  
https://www.naspa.org/constituent-groups/posts/navigating-with-courage

Strategic Planning: Harnessing Enthusiasm to Measure Student Affairs’ Impact  
Dusty Porter  

- During the 2018 NASPA Annual Conference, the Academy will sponsor several initiatives and events for vice presidents for student affairs conference attendees including the traditional VPSA and Voting Delegate reception, a follow-up session for recent attendees of the Institute for New VPSAs, and a full-day VPSA pre-conference institute.
- Please see the James E. Scott Academy Board Report for additional information.

NASPA AVP Initiatives

- In March 2017, Art Munin, University of Wisconsin Oshkosh, began his two-year term as chair of the AVP Steering Committee. He will serve until March 2019.
- Currently, 16 NASPA members from 5 of NASPA’s 7 regions serve on the Steering Committee.
- The Steering Committee continues to advance the following goals:
  - Goal 1: Market and communicate programs and resources relevant to AVPs
  - Goal 2: Create and deliver programs and resources centered on AVP core competencies
  - Goal 3: Create opportunities for networking and connection among AVPs
- The Steering Committee has determined that it will also focus some attention on initiatives for professionals who aspire to the AVP role. The Steering Committee coordinated the submission of a successful pre-conference workshop proposal and educational session on this topic for the 2018 NASPA Annual Conference in Philadelphia.
- The Steering Committee continues to bolster its regional connections and provide region-based opportunities for AVPs to learn and network.
- The Steering Committee continues to influence heavily the ongoing development of the NASPA AVP Institute – Excellence in the “Number Two” Role. Munin served on the faculty for the 2018
Institute. For the 2019 program, Munin will serve as co-director and two other Steering Committee members will serve on the institute faculty.

- During the 2017 NASPA Annual Conference, the Steering Committee will
  - hold its fifth open meeting;
  - conduct two pre-conference workshops, one for current AVPs and a second for aspiring AVPs;
  - host a roundtable session; and
  - host a mixer for AVPs in attendance at the conference.
- The Steering Committee continues to have a robust blog on the NASPA website that features regular postings relevant for AVPs.
- Please see AVP Steering Committee Report for additional information.

Small Colleges and Universities Division

- In March 2017, Trina Dobberstein, Baldwin Wallace University, began her two-year term as director of NASPA’s Small Colleges and Universities Division. She will serve until March 2019.
- The Division’s Advisory Board continues to attend to the following goals:
  - Goal 1: Expand professional development, visibility and communication supporting excellence in practice at small colleges and universities in NASPA.
  - Goal 2: Provide strong advocacy for small colleges and universities in NASPA.
  - Goal 3: Strengthen partnerships, outreach and collaboration among small colleges and universities.
- Dobberstein has continued the practice of communicating with the NASPA members at small colleges and universities through a quarterly communication to that group.
- Dobberstein created a new position on the Division’s leadership team, the Early-Career Professional Representative. Danny Ledezma, Harvey Mudd College, has been appointed to the position.
- With the leadership of Todd Porter, The Julliard School, and Ledezma, the Division has launched the Early Career Development Institute (ECDI), which is designed to provide new, full-time professionals in their first three years in the field an opportunity to connect with peers and senior staff members at SCUs and to explore specific competencies essential for practitioners. The inaugural cohort of 19 early career professionals has been selected; each participant has been paired with senior-level professionals for coaching experiences. The cohort will participate in six online professional development sessions:
  - January 2018: “The Small School Experience as a Professional” presented by Laura DeVeau, Mount Ida College
  - February 2018: “Supervision—Up, Down, and Across” presented by Carrie Petr, Doane University
  - March 2018: “Recruitment, Retention, and Persistence” (presenter TBD)
  - April 2018: “Social Justice and Inclusion Work at Small Colleges and Universities” presented by Anna Gonzalez, Lewis and Clark College
  - May 2018: “Navigating Institutional Politics” presented by Joel Pérez, Whittier College
  - June 2018: “Utilizing Organizational and Human Resources” presented by Byron McCrae, Davidson College
- Planning is underway for the newly re-named 2018 NASPA M. Ben Hogan Small Colleges and Universities Institute, which will occur June 23-26, 2018 at the University of Puget Sound.
Andrea Conner (Grinnell College) and Carolyn Livingston (Carleton College) serve as co-chairs for the 14-member institute planning team. The institute will focus on the following topics:

- Protecting freedom of speech and creating inclusive campus climates
- Campus partnerships that transform the student experience
- Using data to tell the student affairs story
- Promoting healthy campus communities and healthy staff
- Creatively addressing resource challenges
- Hot topics for small colleges and universities

- During the 2018 NASPA Annual Conference, the Division will coordinate:
  - a full-day pre-conference session for VPSAs
  - a special two-session program, “Behavioral Modifications and Crisis Intervention: A Primer for Small College and University Professionals”
  - a roundtable session for VPSAs
  - a town hall meeting for professionals at SCUs
  - a reception for VPSAs

  The Division will also sponsor three educational sessions during the conference.

- The Division’s social media strategy continues to develop. The Division’s blog regularly contains new posts, and @NASPAscu now has 729 followers.

- Please see Small Colleges and Universities Division Report for additional information.

Knowledge Communities (KCs)

- Ellen Meents-DeCaigny, DePaul University, has served as the National Director of Knowledge Communities since March 2017. Her two-year term concludes in March 2019.

- Meents-DeCaigny and King are working with Tracy Poon Tambascia, University of Southern California, Chair of the KC Publication Committee, on the development of the 2018 KC Online Publication. The publication will contain articles from 33 KCs as well as the KC Public Policy Liaison and will be released in conjunction with the 2018 NASPA Annual Conference.

- Since the two newest KCs, the Orientation, Transition and Retention Knowledge Community and the Student Government Knowledge Community, were approved in December 2017, the respective KC leaderships have participated in an onboarding process, launched their KC websites, and created their KC BoardEffect workrooms.

- Meents-DeCaigny and King are working with the Student Affairs Fundraising and External Relations Knowledge Community Chair, Tierney Bates, North Carolina Central University, on an action plan for February 2018 to July 2018. The goal of this process is to support the KC leadership to avoid placing the KC on hiatus status.

- In order to best meet the needs of volunteer KC leaders, NASPA members, and NASPA staff, NASPA is continuing the Knowledge Community Staff Communication Liaison program. Currently, a subset of KCs have been assigned a liaison, and additional liaisons will soon be assigned. KCs that currently have liaisons are Adult Learners and Students with Children KC, African American KC, Alcohol and Other Drug KC, Asian Pacific Islanders KC, Assessment, Evaluation, and Research KC, Campus Safety and Violence Prevention KC, Disability KC, Enrollment Management KC, Fraternity and Sorority KC, Indigenous Peoples KC, International Education KC, Men and Masculinities KC, New Professionals and Graduate Students KC, Sexual and Relationship Violence, Prevention, Education, and Response KC, Student Affairs Partnering with Academic Affairs KC, Student Career Development KC, Student-Athlete KC, Sustainability KC, Technology KC, Undocumented Immigrants and Allies KC, Veterans KC, Wellness and Health Promotion KC, and Women in Student Affairs KC.
Meents-DeCaigny, King and other KC leaders conducted several hour-long training webinars on a variety of topics for new and continuing KC leaders including Chairs/Co-chairs, Chairs and Co-Chairs-elect, Regional Coordinators and Representatives, and others. The trainings covered topics such as utilizing the professional competency rubrics, engaging with the NASPA Online Learning Community, strategic planning, and the revised process for appointing regional KC representatives.

Meents-DeCaigny and King are working to develop a strategic planning template for all KC Leaders to utilize in developing their KC strategic plans. All KCs are expected to have a strategic plan drafted by December 2018.

The following KCs have created content in the NASPA Online Learning Community from March 2017 to March 2018: Administrators in Graduate and Professional Student Services KC, Alcohol and Other Drugs KC, Civic Learning and Democratic Engagement KC, Gender and Sexuality KC, International Education KC, MultiRacial KC, New Professionals and Graduate Students KC, Socioeconomic and Class Issues in Higher Education KC, Spirituality and Religion in Higher Education KC, Student Leadership Programs KC.

Representatives from the Asian Pacific Islanders KC, New Professionals and Graduate Students KC, the Public Policy KC Liaison, and Student Leadership Programs KC will develop and present the 2018 New Knowledge Community Leader Orientation program at the 2018 NASPA Annual Conference.

Ken Schneck, Professional Standards KC Liaison, is curating examples of KCs using the Professional Competency Rubrics by way of web form. This information will be used to shape the Professional Competency session at the 2018 NASPA Annual Conference.

Nearly all KCs were very involved with the program selection process for the 2018 NASPA Annual Conference and will sponsor educational sessions. Many KCs have coordinated accepted pre-conference workshops. KCs have also coordinated several receptions and engagement opportunities for this year’s conference.

In March 2018, the Orientation, Transition and Retention Knowledge Community and Student Government Knowledge Community, the newest of NASPA’s 35 KCs, will participate in their first NASPA Communities Fair during the 2018 NASPA Annual Conference in Philadelphia.

In 2018, 16 KCs will elect new Chairs or Co-chairs to serve three-year terms (2018-2019 as Chair-elect/Co-chairs-elect; 2019-2021 as Chair/Co-chairs). Each KC established a nominations committee to identify the strongest candidates for KC leadership and to appear on the election ballot. Those individuals elected will participate in an orientation program at the 2018 NASPA Annual Conference.

Current KC membership numbers follow:
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<tr>
<th>Knowledge Community</th>
<th>Region I</th>
<th>Region II</th>
<th>Region III</th>
<th>Region IV-E</th>
<th>Region IV-W</th>
<th>Region V</th>
<th>Region VI</th>
<th>LAC Area</th>
<th>Menasa Area</th>
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NASPA Lead Initiative

- The NASPA Lead Initiative recognizes a network of postsecondary institutions for their commitment to civic learning and democratic engagement. The initiative has grown to 84 institutions and continues to use the model of cohorts, which are advised by eight selected Lead Consulting Institutions.

- The Lead Consulting Institutions (LCIs) provide leadership for the Lead cohorts by acting in an advisory role, hosting monthly calls with their respective cohorts as well as monthly phone calls with NASPA. LCI leaders include:
  - Cory Rusin, student success coordinator, Center for Civic Engagement, Binghamton University, - SUNY
  - Sean Crossland, director, Thayne Center, Salt Lake Community College
  - William Mandicott, assistant vice president for student and community involvement, and Patrick O’Brien, director of community involvement at Frostburg State University
  - Mary Morrison, assistant dean and director of the Kernodle Center for Service Learning and Community Engagement
  - Sandra Rodriguez, director of the ASUN Center for Student Engagement at University of Nevada, Reno
  - Cathy Hamilton, director, Office of Leadership and Service-Learning, University of North Carolina, Greensboro
  - Christopher Jensen, director, Towson University
  - Marlene Kowalski-Braun, associate vice provost for student affairs and assistant vice president for inclusion and equity, Grand Valley State University
  - Dennis McCunney, director, CLCE, East Carolina University

- NASPA continues the Lead Advisory Institutions’ roles within the NASPA Lead Initiative. Lead Advisory Institutions (LAIs) are institutions that have been a part of the NASPA Lead Initiative for four years and act as mentors, supports, and resources for all Lead Institutions.

- The 2017-2018 Lead Advisory Institutions are:
  - Alfred State College
  - Chapman University
  - Drexel University
  - Fort Hays State University
  - Illinois State University
  - Kennesaw State University
  - New Jersey Institute of Technology
  - North Central College
  - Northeastern Illinois University
  - Oregon State University
  - Rollins College
  - Texas A&M University-Central Texas
  - The School of the Art Institute of Chicago
  - University of Central Florida
  - University of Miami
  - Washington and Jefferson College
  - Weber State University
Lead Advisory Institutions are working on the following projects for the 2017-2018 year:
- developing an early-career institute, leadership and volunteer program Toolkits, a community
  partners compendium, the emergent theory of change, and promising practices for working
  with centers.
- NASPA Lead Initiative applications for the 2018-2019 year will be available until June 2018.
- During the past year, the NASPA Lead Initiative established a new website:
  http://www.naspa.org/constituent-groups/groups/lead-initiative
- The NASPA Lead Initiative hosted one online learning session in December 2017. This session
titled CLDE: Emergent Theory of Change was presented by Melissa Baker-Boosamra, Jennifer
Domagal-Goldman, David Hoffman, Stephanie King, Verdis L. Robinson, Michael Willard, Chris
Hutchison, Helen-Margaret Nasser. To date 71 persons have registered for the session.

Voter Friendly Campus Initiative
- NASPA has partnered with Campus Vote Project to offer the Voter Friendly Campus (VFC)
designation opportunity to institutions interested in engaging students, faculty, administration,
and community partners in the democratic process. This program is endorsed by the American
Democracy Project, The Democracy Commitment, and Young Invincibles.
- The 2019-2020 cycle of the Voter Friendly Campus designation opened in January 2018; final
reports will be due to receive the designation in January 2019. Statements of Interest for
participating in this program are due April 2, 2018.
- The Voter Friendly Campus designated has provided numerous resources through blogging,
webinars, and one-on-one conversations with campus partners about voter registration,
education, and turn-out. Additionally, in preparation for mid-term elections, the VFC campaign
continues to offer educational resources regarding the inauguration, the first 100 days of the
new administration, and how to best support student and community concerns around
advocacy and policy.
- NASPA in partnership with the Campus Vote Project launched the Voter Friendly Campus
website: https://www.voterfriendlycampus.org/
- NASPA and Campus Vote Project are in the process of launching the Voter Engagement Policy
Handbook.
- The first Voter Friendly Campus report was released in January 2018. The Voter Friendly Campus
(VFC) report reflects on the program’s inaugural designation process. The 84 institutions (out of
94 that started the program) that received the designation for 2017-2018 were selected
because of their commitment to promoting democratic engagement on campus. The full report
can be found here: http://bit.ly/2naHmXE

International Initiatives - China
Stascavage and Brett Perozzi, Weber State University, continue to collaborate with Shanghai-based
partners, Fudan University and the Shanghai Municipal Education Commission (SMEC), to develop
initiatives related to agreements established in March 2016 and June 2017 between NASPA and Fudan
University and SMEC. They include:
- In September 2017, an inbound exchange program for student affairs professionals at Shanghai
institutions was launched. Two placements each were made at North Central College and
Washington University in St. Louis. The exchange began with a week-long orientation program
at the NASPA offices in Washington, DC. Exchange participants were at their host institutions from late-September to mid-December, 2017.

- Cooperation in the planning for the 2017 International Conference on Student Affairs, which was held at Fudan University, June 8-10, 2017. Kruger, Stascavage, Perozzi, and five NASPA members attended and contributed content to the conference.
- An internship program that brings a Chinese student affairs professional to serve as an intern in the NASPA office. The inaugural intern served from February 2017 through May 2017.
- Cooperation in the translation of NASPA publication and Online Learning Community offerings into Chinese for access by student affairs professionals in China.

**Fraternity & Sorority Life Task Force Meeting**

**2017 NASPA Reimagining Greek Life Task Force Meeting**

*September 26 – 27, 2017 @ College Park, Maryland*

- During the 2017 Annual Conference, NASPA and the Fraternity and Sorority Knowledge Community held an event in partnership with members of the North-American Interfraternity Conference; the National Panhellenic Conference; the National Association of Latino Fraternal Organizations; the National Pan-Hellenic Council; and the National APIDA Panhellenic Association to host fraternity and sorority representatives and vice presidents of student affairs for a one day conversation on identifying challenges facing Fraternities and Sororities.
- As a result, this event was created to continue the conversations from San Antonio to identify solutions that are affecting historically White Fraternities and Sororities in the United States.
- This meeting gathered vice presidents of student affairs and other senior level administrators for a day and half conversation.
- Participants for this meeting included:
  - Jerry Brewer, associate vice president for student affairs, University of South Carolina
  - Alicia Caudill, executive vice president for student affairs, College of Charleston
  - Kathryn Cavins-Tull, vice chancellor for student affairs, Texas Christian University
  - Linda Clement, vice president for student affairs, University of Maryland, College Park
  - David Grady, vice president for student life, University of Alabama
  - Ricardo Hall, vice provost for student affairs, Lehigh University
  - Brandi Hephner LaBanc, vice chancellor for student affairs, University of Mississippi
  - Almeda Jacks, vice president for student affairs, Clemson University
  - Ajay Nair, senior vice president and dean of campus life, Emory University
  - David Parrott, vice president for student affairs, University of Florida
  - Lori Reesor, vice provost for student affairs, Indiana University, Bloomington
  - Bernie Schulz, NASPA FSKC Co-Chair
  - Damon Sims, vice president for student affairs, Pennsylvania State University
  - Richard Walker, vice president for student affairs and enrollment services, University of Houston
  - Jeffrey Waple, vice chancellor for student affairs, Southern Illinois University, Edwardsville
  - Edward Whipple, vice president for student affairs and dean of students, Williamette University
  - Lynda Wiley, executive director, Association of Fraternity/Sorority Advisors
  - Lori White, vice chancellor for student affairs, Washington University in St. Louis
  - Kevin Kruger, president, NASPA
  - Stephanie Gordon, vice president for professional development, NASPA
NASPA/NIRSA Health and Well-being Thought-Leadership Summit

- NASPA and NIRSA sponsored a small gathering of college and university recreation professionals, directors of health and well-being, and assistant vice presidents/vice presidents of student affairs who supervise counseling, health, and well-being areas. The meeting was hosted by University of Miami in October 2017. The American College Health Association (ACHA) was also invited to participate.
- The goal of the event was to begin a discussion on the connection between student health and well-being as it relates to student success in higher education. Based on the thought-leadership summit, a statement will be shared in March 2018 with the boards of both NASPA and NIRSA which will support the notion that a student’s health and well-being is integral to their overall academic success in higher education.
- A proposed research symposium with organizations, researchers, and others who have data pertaining to student health and well-being will be coordinate in FY18-19.
- The Wellness and Health Promotion Knowledge Community and other KCs will be invited to participate in initiatives that will lead to knowledge creation and additional activities.
- Participants for this meeting included:
  - Pamela Watts, executive director, NIRSA
  - Stephanie Gordon, vice president for professional development, NASPA
  - Erin O’Sullivan, director of advocacy and strategic partnerships, NIRSA
  - Devin Jopp, executive director, ACHA
  - Frank Ross, vice president for student affairs, Butler University
  - Pat Whitely, vice president for student affairs, University of Miami
  - Kathleen Hatch, facilitator/consultant, health and well-being
  - Jake Baggot, assistant vice president, student development, health and well-being, University of Alabama
  - Stacy Hall, director of campus recreation, University of New Hampshire
  - Estela Rivero, assistant vice president for student affairs, University at Albany
  - Art Munin, assistant vice president for student affairs
  - Sue Wasiolesalek, associate vice president for student affairs and dean of students, Duke University
  - Michael Huey, Emory University
  - Malika Roman Isler, director of well-being, Wake Forest University
  - Mark Forest, interim assistant vice president for health and wellness, The College of New Jersey
  - Tom Roberts, associate vice president, health and well-being, University of Richmond
  - Mick DeLuca, assistant vice chancellor, University of California, Los Angeles
  - Ken Morton, director of campus recreation Stephen F. Austin State University
  - Scott Levin, executive director, wellness and recreation, University of Miami
  - Suzy Harrington, executive director, health and well-being, Georgia Tech University

- NASPA and NIRSA will continue to lead this discussion with invited collaboration through ACHA, AUCCCD, ACCA, and additional student affairs associations.
NASPA Advisory Services

- In the period of March 2017 to March 2018, NASPA Advisory Services has contracted with 14 different institutions to engage in various projects, which include self-assessments, standard (remote) reviews, and comprehensive reviews with campus site visits.

- Comprehensive Reviews: NASPA engaged in four (4) comprehensive division of student affairs review projects.
  - The first review project launched in late December 2016 for a division of student affairs. It included the P.R.A.C.T.I.C.E.S. self-assessment; remote data collection and review; eight telephone interviews; a 1.5-day campus visit (April 10-11, 2017) of two current senior-level student affairs officers and one NASPA staff member. This visit consisted of 11 meetings with the institution’s president, cabinet, vice president for student affairs, direct reports to the vice president for student affairs, student affairs staff by functional area, academic and campus partners, students, and a campus tour. The report of the team’s findings, analysis, and recommendations were delivered to the participating institution’s vice president for student affairs in May 2017.
  - The second review project began in late May 2017 for a division of student affairs. The P.R.A.C.T.I.C.E.S. self-assessment and data collection occurred for this project through summer 2017. A 1.5-day campus visit of two senior-level student affairs officers and two NASPA staff members occurred October 2-3, 2017. This visit consisted of 19 meetings with the institution’s president, vice president for student affairs, senior campus administrators, student affairs leadership and staff, academic and campus partners, students, and a campus tour. The report of the team’s findings, analysis, and recommendations was delivered to the participating institution’s vice president for student affairs in early December 2017.
  - The third review project began in August 2017 for a division of student affairs and enrollment management. A 1.5-day campus visit occurred October 12-13, 2017 with two senior-level student affairs and enrollment management officers and one NASPA staff member. This visit consisted of 14 meetings with the institution’s vice president for student affairs and enrollment management, student affairs and enrollment management leaders and staff, academic and campus partners, students, and a campus tour. The participating division opted to participate in the P.R.A.C.T.I.C.E.S. self-assessment between November 2017 and January 2018. The final project report is expected to be delivered by NASPA in late February 2018.
  - The fourth review project began in November 2017 for a division of student affairs. The P.R.A.C.T.I.C.E.S. self-assessment and data collection occurred for this project in December 2017 and January 2018. A 1.5-day campus visit of two senior-level student affairs officers and two NASPA staff members occurred January 30-31, 2018. The visit consisted of 15 meetings with the institution’s chancellor, cabinet, chief student affairs officer, direct reports to the chief student affairs officer, selected student affairs staff by functional area, academic deans, students, and a campus tour. Three video conference interviews occurred after the campus visit. The project report is expected to be delivered by NASPA in late March 2018.

- Standard (Remote) Reviews: NASPA engaged in two (2) standard/remote division of student affairs review projects.
  - The first standard review project began in May 2017 for a division of student affairs. It included a campus visit on May 24, 2017 by two NASPA staff to facilitate a half-day
retreat of division of student affairs leadership. The visit was conducted at the request of the institution’s vice president as a foundation for the remote review. The institution participated in the P.R.A.C.T.I.C.E.S. self-assessment pilot in June and July. A review team of two senior-level student affairs administrators (one retired; one current) and one NASPA staff member conducted 14, one-hour focus groups over a two-week period in August. All focus groups occurred via video conference. The NASPA team issued its report of findings, analysis, and recommendations to the institution’s vice president in September 2017.

- The second standard review project launched in June 2017 for a division of student affairs. The division participated in the P.R.A.C.T.I.C.E.S. self-assessment pilot in June and July 2017. A review team of two retired senior-level student affairs administrators and one NASPA staff member conducted 21 focus groups ranging from 30 to 60 minutes between late September and early November. The NASPA team issued its report of findings, analysis, and recommendations to the institution’s vice president in January 2018.

- Program Review: NASPA was asked to conduct an external review of a program/service area in August.
  - NASPA identified a member with significant subject matter expertise in the area undergoing review—a disability services department. This member served as the project lead along with one (1) NASPA staff member. The NASPA team reviewed campus and department documents. A campus visit of the team occurred August 28-29, 2017 and consisted of 13 meetings with student affairs leadership and staff, disability services staff, faculty and campus partners, students, and a tour of disability services. The NASPA team issues its report of findings, analysis, and recommendations to the institution’s vice president in October 2017.

  - To assist with summarizing the breadth of data produced by participation in P.R.A.C.T.I.C.E.S., NASPA developed a dashboard summary for each institution participating in the guided self-assessment level. This dashboard focuses on perceived strengths, areas of disagreement, and areas for further review within selected P.R.A.C.T.I.C.E.S. elements.
  - At the request of a participating institution’s vice president, NASPA presented a high-level overview of selected P.R.A.C.T.I.C.E.S. results to that division’s student affairs leadership team. This presentation occurred remotely via video conference August 10, 2017.

<table>
<thead>
<tr>
<th>Level of Service</th>
<th>Total Projects (March 2017-March 2018)</th>
<th>Participating Institution Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Comprehensive Review (includes campus visit)</td>
<td>4</td>
<td>4 four-year, publics</td>
</tr>
<tr>
<td>Standard Review (remote)</td>
<td>2</td>
<td>1 four-year, private</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1 four-year, public</td>
</tr>
<tr>
<td>Program Review</td>
<td>1</td>
<td>1 four-year, public</td>
</tr>
<tr>
<td>Guided Self-Assessment (P.R.A.C.T.I.C.E.S. pilot)</td>
<td>7*</td>
<td>4 four-year, privates</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2 four-year, public</td>
</tr>
</tbody>
</table>
• The NASPA Advisory Services Reviewer Pool currently includes 35 reviewers. NASPA has provided two trainings for members of the Reviewer Pool to learn about Advisory Services’ framework and processes for assessment and review. The first training occurred at the 2017 NASPA Annual Conference on March 12, 2017 and fifteen members participated. It was co-facilitated by Frank Sanchez, Rhode Island College, and Joseph DeSanto Jones, NASPA director of strategic initiatives. The second training occurred online on July 13, 2017 and nine members participated. The training was facilitated by Joseph DeSanto Jones. Karen Pennington, Montclair State University served as a guest speaker.

• NASPA Advisory Services events scheduled for the 2018 NASPA Annual Conference include a meeting of members of the NASPA Advisory Services reviewer pool, a meeting of the NASPA Advisory Services Steering Committee, an educational session on NASPA Advisory Services reviews and self-assessments, and involvement in the NASPA Initiatives booth in the exhibit hall.

• The NASPA Advisory Services Task Force, established by Past Board Chair, Frank Lamas, California State University-Fresno, and chaired by Frank Sanchez, Rhode Island College, decided to conclude its organization as a task force and transition into a Steering Committee to guide and support NASPA Advisory Services. Eric Grospitch, Washburn University, has been appointed to chair this Steering Committee for a two-year period (March 2018-March 2020.)

• NASPA staff support for Advisory Services included a 10-hour/week graduate-level administrative apprentice for June, July, and August 2017 (Kyle Whitaker, University of Maryland, College Park), and the addition of a 20-hour/week program assistant for NASPA Advisory Services beginning in February 2018 (Carol Galladian.)

• NASPA and VTV-Family Outreach Foundation publicly launched the availability of 32 National Campus Safety Initiative (32 NCSI) as a robust campus safety self-assessment tool at the 2018 NASPA Strategies Conference. NASPA is working with VTV to create a tenth module on study abroad policies as well as exploring the creation of a module on health and well-being issues.

• The following NASPA members served as members of review teams for comprehensive, standard, and program reviews during this first year of NASPA Advisory Services:
  o Mary Coburn, Florida State University (emerita)
  o Larry Moneta, Duke University
  o Karen Pennington, Montclair State University
  o Renee Romano, University of Illinois at Urbana Champaign (emerita)
  o Roger Sorochty, The University of Tulsa (emeritus)
  o Thomas Shandley, Davidson College (emeritus)
  o Tom Thompson, California State University-Fullerton
  o Richard Walker, University of Houston System; University of Houston
  o Laura Wankel, Northeastern University
  o Jeanine Ward-Roof, Ferris State University
  o Shana Warkentine Meyer, Missouri Western State University
  o Cynthia Wolf-Johnson, University of North Carolina at Charlotte (emerita)

• NASPA shares its gratitude to the task force that created the foundation for NASPA Advisory Services and who concluded their service with this group’s composition in March 2017:
  o Frank Lamas, California State University-Fresno (Founding Board Chair)
  o Frank Sanchez, Rhode Island College (Chair, Task Force)
Lori White, Washington University in St. Louis
Michael Baston, LaGuardia Community College
Shawn DeVeau, Wellesley College
Theodore Elling, University of North Carolina at Charlotte
Robert Gatti, Otterbein University
Eric Grospitch, Washburn University
Denise Maybank, Michigan State University
Shana Warkentine Meyer, Missouri Western State University

- NASPA welcomes the Steering Committee who will succeed the Advisory Services Task Force:
  - Eric Grospitch, Washburn University (Chair)
  - Frank Lamas, California State University-Fresno (Founding Board Chair)
  - Frank Sanchez, Rhode Island College (Chair, Original Task Force)
  - Jake Diaz, University of South Florida-St. Petersburg
  - Theodore Elling, University of North Carolina at Charlotte
  - Scot Lingrell, University of West Georgia
  - Elena Sandoval-Lucero, Front Range Community College Boulder County Campus
  - Thomas Shandley, Davidson College (emeritus)
  - Laura Wankel, Northeastern University

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Center for First-generation Student Success

Since launching in June 2017, the Center has seen great support from the higher education community and has made significant progress in advancing initial strategic priorities. A primary focus has been building an operating structure for the Center within NASPA’s current landscape and working closely with The Suder Foundation to realize our collective intentions for short and long-term success. Revised mission and vision statements have resulted from this process and will be used as a foundation in brand identity development.

- **Vision**: The Center drives innovation and advocacy for first-generation student success in higher education.
- **Mission**: The Center is the premiere source for evidence-based practices, professional development, and knowledge creation advancing the higher education community and empowering first-generation students to succeed.

The Center has established a Formal Advisory Board, comprised of top leaders across higher education, to think about how we position our work to be successful and to support broad understanding of the Center’s presence and intended impact. Also established is the Center Advocacy Group, consisting of practitioners and scholars deeply knowledgeable in first-generation student success, who meet regularly to discuss the Center’s initiatives. The Board held an introductory call in December 2017 and gathered for a full-day meeting on January 29, 2018 as a precursor to the Center convening. Dr. Deb Moriarty and Dr. Lori White both represented the NASPA Board at the advisory meeting in addition to the NASPA Executive Team.

Formal Advisory Board members include:
- Dr. Walter Bumphus, American Association of Community Colleges
- Dr. Courtney Brown, Lumina Foundation
- Dr. Jennifer Engle, Gates Foundation
- Ms. Maureen Hoyler, Council for Opportunity in Education
• Dr. Jennifer Keup, National Resource Center on the First-Year Experience & Students in Transition
• Dr. Kathleen McCartney, Smith College
• Dr. DeRionne Pollard, Montgomery College
• Dr. David Rudd, University of Memphis
• Dr. Kirk Schulz, Washington State University
• Mr. Louis Soares, American Council on Education
• Dr. Karen Stout, Achieving the Dream

Mr. Eric Suder and Mrs. Deborah Suder represent The Suder Foundation on the Board. Dr. Kevin Kruger represents NASPA. Ms. Diane Schorr, executive director of The Suder Foundation, Dr. Stephanie Gordon, VP of Professional Development, and Dr. Sarah E. Whitley, senior director of the Center, will serve as ex-officio members.

Members of the Center Advocacy Group include:
• Dr. Sonja Ardoin, Boston University
• Dr. Whitnee Boyd, Texas Christian University
• Dr. Lesley-Ann Brown Henderson, Northwestern University
• Dr. Brett Bruner, Fort Hays State University
• Dr. Wendy Bruun, Northern Arizona University
• Ms. Julie Carballo, North Central College
• Dr. Kevin Colaner, California State Polytechnic University, Pomona
• Ms. Suzette Combs, University of Cincinnati
• Dr. Steve Dandaneau, Kansas State University
• Dr. Oscar Felix, Colorado State University
• Dr. John Laws, Ivy Tech Community College
• Mr. Kelley O’Neal, Texas A&M University
• Dr. Tim Richardson, University of Houston – Clear Lake
• Ms. Belinda Zamacona, University of California at San Diego

To further the Center’s presence across NASPA, Dr. Oscar Felix and Dr. Timothy Richardson serve as liaisons to the Closing the Achievement Gap conference planning committee while Dr. Sonja Ardoin and Ms. Belinda Zamacona liaison with the Socioeconomic & Class Issues in Higher Education Knowledge Community, a community invested in first-generation students.

• In September 2017, Sarah Whitley presented “Putting First-gen First: Introducing the Center for First-generation Student Success” to over 100 attendees of the Council for Opportunity in Education (COE) annual conference in Washington, D.C. Stephanie Gordon also represented the Center as a panelist during the COE awards luncheon to discuss our partnership in first-generation initiatives. The Center was also featured in the September 2017 edition of Leadership Exchange magazine.
• On October 17th, Sarah Whitley offered a live briefing to introduce the Center to the higher education community. The live briefing garnered 294 registrants, with many attending in groups, and steady requests for the video link in subsequent weeks.
• During the live briefing, an online Community of Practice (CoP) was announced. This free community offers archives for scholarly literature and mainstream media related to first-
generation student success, a resource database, networking forums, and a live chat feature for colleagues to converse. The CoP has grown to nearly 200 participants and will be a target for growth in coming months.

- Critical to informing the direction of the Center has been the launch of a national landscape analysis of first-generation student success programs. In September 2017, the Center partnered with Entangled Solutions to stretch the scope of the analysis. In mid-November, phase one of the analysis was completed after interviews with practitioners at over 50 universities, six student focus groups, meetings with university presidents, and perspectives collected from agencies and associations devoted to student equity and access. Emerging themes informed development of a phase two survey that was distributed nationally in November 2017. Early findings have led to consideration of a new approach with the report that may result in a first phase focused on four-year colleges and subsequent special reports on two-year colleges and the first-generation experience at HBCUs and MSIs.

- In October, the Center formalized a partnership with Connections Media to lead brand identity and website development efforts. The Center’s new brand identity was completed in December 2017 and is being integrated into all current and developing Center initiatives. The development of a comprehensive Center website is also underway and in the final stages of design and color comps and content development. The site is scheduled for launch to coincide with the 2018 Annual Conference.

- In January 2018, the Center hosted an inaugural convening of over 100 members of the higher education community in Arlington, VA to discuss institutional and industry advancement toward first-generation student success. The day included presentations by Dr. Kevin Kruger, Eric and Deb Suder, and Diane Schorr. Dr. Sarah Whitley shared insights from the ongoing landscape analysis, participants engaged in facilitated discussions around pressing first-generation topics, and Dr. Amelia Parnell moderated a panel featuring:
  - Ashley Clayton, Ph.D., Assistant Professor of Higher Education, Louisiana State University
  - Oscar Felix, Ph.D., Associate Vice President for Diversity, Colorado State University
  - Jamey Rorison, Ph.D., Director of Research & Policy, Institute for Higher Education Policy
  - Louis Soares, Vice President for Strategy, Research, and Advancement, American Council on Education
  - Karen Stout, Ed.D., President & CEO, Achieving the Dream

In addition to in-person guests, the convening was attended by 75 sites of virtual participants and the event trended in the DC Metro area using the hashtag #FirstgenForward. Participants received a set of post-convening reports for continued discussion.

- The Center will offer an expanded presence at the 2018 Annual Conference with the addition of a first-gen preconference and educational sessions to include early findings from the landscape
analysis. The Center will host a space in the exhibition hall and a co-sponsored networking reception with the Socioeconomic & Class Issues in Higher Education KC.

- In February 2018, Sarah Whitley represented the Center at the RU-First Forum at Rutgers University as an invited speaker on first-generation student success.

Next steps for the Center include an expanded presence at the 2018 Closing the Achievement Gap conference, development of a five-year strategic plan, launch of our new website and social media strategy, opening a live briefing series, devising a number of strategic partnerships, and program development.

Finally, in January 2018, the Center was fortunate to welcome Deana Waintraub Stafford as program coordinator. Prior to NASPA, Deana served as program coordinator of the highly successful Gen-1 program at the University of Cincinnati and also has experience as a Division I student-athlete and coach.

**Equity, Inclusion, and Social Justice Division**

Ajay Nair, senior vice president and dean of campus life, Emory University, is the Division Director of NASPA’s newest division, which started its first full year in March 2017. Nair was appointed as president of Arcadia University as of April 2018. Rue appointed a new director to serve on the NASPA Board beginning in March 2018. Mary Jo Gonzales, Washington State University, will lead the division from March 2018 – March 2020. The Division has multiple sub-committees which are described in their division report including committees focused on Annual Conference, NASPActs, In-person Professional Development, Online Professional Development and Membership.

The Membership subcommittee, in concert with the NASPA Executive Team, is working with the University of Southern California Center on Race and Equity to develop a climate study for higher education professionals. The study will assess NASPA members’ experiences as part of the association around equity and inclusion. Additionally, the study will also examine the experiences of higher education professionals at their institutions around issues of equity and inclusion. The timeline for the project is anticipated to be approximately a year, with the results of the study being released prior to the 2019 annual conference.

- **Advisory Board/Division/KC Activities:**
  - Bobby Kunstman, Former Commission for Equity & Inclusion Chair (LGBT KC)
  - Sable Manson (Spirituality KC)
  - Brian Medina (Men and Masculinities)
  - Vacant (IEKC)
  - Raja Bhattar (API KC)
  - Carrie Kortegast (Faculty Division)
  - Chuck Eade (Disability KC)
  - Bernadette Buchanan (African American)
  - Amber Mathwig (Veterans)
  - Jacquis Watters (MultiRacial KC)
  - Jamie Singson (Indigenous Peoples KC)
  - Kirsten Freeman Fox (Center for Women)
  - Corey Benson (GLBT KC)
  - Nicole Ralston (Socioeconomic, Class Issues KC)
- Raul Fernandez (Latinx/a/o KC)
- Kenneth Gonzales (Undocumented Immigrants Allies)

- Please see Equity, Inclusion, and Social Justice Division Report for additional information.

NASPActs

The NASPActs committee is a standing sub-committee within the Equity, Inclusion and Social Justice Division that seeks to provide ongoing opportunities for social action and civic engagement. The NASPActs Committee is comprised of chaired by a member of the Equity, Inclusion and Social Justice Division and individual NASPA members who demonstrate a strong passion for advocacy work. NASPActs is also responsible for implementing action-oriented events at the 2018 NASPA Annual Conference in Philadelphia.

- The NASPActs committee is the evolution of the Indy Action Committee that was formed for the 2016 Annual Conference in Indianapolis, Indiana and has continued with major activist/advocacy efforts at each annual conference since.
- The NASPActs committee is composed of the following members:

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
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</thead>
<tbody>
<tr>
<td>Brian Medina - CHAIR</td>
<td>Associate Dean of Students and Director of Community Living</td>
<td>Marietta College</td>
</tr>
<tr>
<td>Valerie Thompson</td>
<td>Research Associate</td>
<td>University of Oklahoma-Norman</td>
</tr>
<tr>
<td>Valerie Holmes</td>
<td>Associate Vice Chancellor/ Dean of Students</td>
<td>Elizabeth City State University</td>
</tr>
<tr>
<td>Kevin Reese</td>
<td>Program Coordinator-NU Connections</td>
<td>University of Nebraska-Lincoln</td>
</tr>
<tr>
<td>Elaine Mom</td>
<td>Staff Assistant to the Vice President of Student Affairs</td>
<td>North Shore Community College</td>
</tr>
<tr>
<td>Niya Blair</td>
<td>Director, Center for Diversity and Inclusion</td>
<td>University of Houston</td>
</tr>
<tr>
<td>Daisy Torres-Baez</td>
<td>Coordinator for Diversity Initiatives</td>
<td>Purchase</td>
</tr>
<tr>
<td>Patrick Hale</td>
<td>Assistant Director of Intercultural Affairs</td>
<td>Stonehill College</td>
</tr>
<tr>
<td>Tya Pope</td>
<td>Assistant Director of Intercultural Affairs</td>
<td>Washington College</td>
</tr>
<tr>
<td>Christina Fields</td>
<td>Lecturer, Social and Behavioral Sciences</td>
<td>Marist College</td>
</tr>
<tr>
<td>Asia Randolph</td>
<td>Graduate Assistant</td>
<td>College of William and Mary</td>
</tr>
<tr>
<td>Michael Williams</td>
<td></td>
<td>Norfolk State University</td>
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</table>
During the 2018 NASPA Annual Conference in Philadelphia, the NASPActs Committee will host multiple events that will engage participants in conversations about equity, inclusion, and social justice on the local, state, and national levels.

The NASPActs committee will contribute to the Annual Conference in the following ways:

- NASPActs Educational Booth
  *March 5-6th © Exhibit Hall, Pennsylvania Convention Center*
  - Rally for Students’ Rights Sign-Making
    - NASPActs will have a table in the exhibit hall on Monday and Tuesday where attendees can stop by and make rally signs for the Tuesday afternoon event.
  - Best Rally Sign Instagram Campaign
    - This photo campaign will highlight the diverse ways that NASPA members support students who are marginalized or being discriminated against under current public policy efforts. This is also a way for NASPA members who are not attending the conference to show their support for the rally and its message.

- Rally for Students’ Rights
  *Tuesday March 6th © Thomas Paine Plaza*
  - The Rally will feature student speakers outlining the ways that they have been targeted and minoritized by current public policy efforts. The speakers will also highlight the importance of the support that they have from Student Affairs professionals during this difficult time. The rally will focus on the positive ways that Student Affairs professionals can support minoritized student populations.

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**Research and Policy Institute**

The Research and Policy Institute (RPI) continued to conduct outreach on behalf of NASPA and its strategic priorities.

**Monthly Policy Update Email**

Starting in December 2017, members of NASPA’s Policy and Advocacy Team began compiling a monthly policy update email. Each email includes a brief summary of key policy conversations at the federal and state level over the past month; information on upcoming policy briefings and events along with registration links; links to all posts on the RPI blog in the past month; and links to each of the weekly policy update blog posts from the past month. The NASPA Marketing and Communications Team is assisting with promotion of the email, which is an option for anyone with a NASPA profile to opt-in to receiving. To date, after only two months, there are 99 subscribers, 85 of which are NASPA members.

**Engagement with the Public Policy Division**

RPI staff continue to work with the Public Policy Division (PPD) to provide updates on federal and state policy developments and regulatory actions. The RPI is preparing multiple weekly blog posts and monthly live policy briefings that cover both current events and foundational information to help
professionals increase their understanding of public policy. In November 2017, RPI staff provided logistical and technical support to the PPD to present their first virtual Town Hall session on campus free speech.

Diana Ali provides a comprehensive policy update on current federal and state policy issues to members of the PPD during their monthly calls as well as a written summary that is included in the meeting notes. Teri Lyn Hinds and Diana Ali prepare a heavily annotated policy update slide deck for use by PPD members in updating their regions and divisions on policy issues at the NASPA Annual Meeting, summer and fall meetings. The most recent update was sent to PPD members in late October with another due to be sent by mid-February in preparation for the 2018 NASPA Annual Meeting.

The [NASPA Public Policy Agenda webpage](http://www.naspa.org/publicpolicy/agenda) has been updated and is maintained weekly to embed resources produced by NASPA RPI members relevant to the tenets of the Agenda. These updates will make it easier for PPD and other NASPA members to more easily locate the most up-to-date resources RPI has available on a wide variety of topics.

### 2018 NASPA on the Hill Days / National Student Affairs Day of Action: 7/17-18/2018

The 2018 NASPA on the Hill Days launches the first ever National Day of Action for Student Affairs Professionals offering training and practice in civic engagement for student affairs professionals at all levels from early-career professionals to Vice Presidents. Student affairs professionals are invited to apply to attend a 2-day in-person event in Washington, D.C. as well as participate in a series of issue-focused and advocacy skill-building live briefings over the spring and early summer to enable them to participate locally or via social media in the National Student Affairs Day of Action on July 18, 2018.

Applications for the 2018 NASPA Hill Days opened in December with a deadline of February 16, 2018; as of January 31, 2018, 35 individuals have applied to attend.

A [series of free monthly live briefings](http://www.naspa.org/publicpolicy/agenda) will lead up to the 2018 Hill Days and National Student Affairs Day of Action. The briefings feature national experts in four key policy areas (sexual assault response and prevention, immigration and international students, Higher Education Act reauthorization, and free speech and intellectual diversity of college campuses) who will all provide briefings on the topic as well as offer strategies for success policy advocacy. Two additional briefings will focus specifically on creating advocacy opportunities at the federal and state level.

### Engagement with Knowledge Communities

Diana Ali is the staff liaison to the Undocumented Immigrants and Allies Knowledge Community, and has engaged with the Community around mounting immigration policy issues. Given her background in institutional planning and institutional research, Teri Lyn Hinds is the staff liaison to the Enrollment Management Knowledge Community.

### Development of Comprehensive Learner Records

NASPA and AACRAO were awarded a second grant from Lumina Foundation to help more institutions develop comprehensive learner records, which are digital records to help students display learning that occurs across classroom and co-curricular experiences. The 18-month project started in November 2017.

### Community of Practice for Emergency Aid Resources

NASPA is halfway into a three-year project to build a community of practice around emergency aid. The work will focus on increasing awareness of the influence of emergency resources on improving college student outcomes. NASPA will deliver information via conference presentations, publications, and
various media efforts, including a new website to highlight examples of strong emergency aid programs and provide resources for practitioners, students, and senior leaders. NASPA just launched a microsite to provide a central location for information about emergency resources that range from small grants and loans to food pantries and housing support: studentarc.org

**Research on Institutions’ Use of Data and Analytics for Student Success**
NASPA partnered with the Association for Institutional Research (AIR) and EDUCAUSE to conduct a national survey of institutional research, information technology, and student affairs professionals regarding their use of data and analytics for student success. The project is funded by Lumina Foundation and the three organizations will release a joint report of findings in early 2018.

**Coalition to Prevent ADHD Medication Misuse (CPAMM) Research Project**
NASPA coordinated an evidence-based research project with the University of Washington to combat the misuse of ADHD medication on college and university campuses in the United States. Data was collected from six institutions: University of Washington, Whitman College, University of Colorado, Denver, Colorado College, Florida State University, and University of South Carolina. The research resulted in significant findings regarding students’ misuse of ADHD medication. Those findings will be used to support peer programming that BACCHUS developed in spring 2017.

NASPA is also participating will also participate in the coalition’s national campaign titled *Say Something* to increase awareness of ADHD medication misuse.

**Research on Student Employment**
NASPA is conducting research to explore institutions’ delivery of on-campus work opportunities. The research will focus on several types of employment, including positions in student affairs units such as housing, dining services, and recreation. The research will include interviews with professionals at 20 institutions, a national survey, and a readiness assessment for institutions that intend to expand or improve their delivery of on-campus work experiences. A project report will be released in fall 2018.

### Technology and Communications

**Internal and External Networks**
As new web security protocols have come online, we have worked to ensure that all of our sites remain PCI compliant, protecting financial information at the highest standard.

The upgrade and expansion of the new distribution list and group email services continues to be successful, better enabling our groups to easily communicate with one another, while also reducing spam and increasing email deliverability.

Internally, we have also seen a large improvement in our remote connectivity, including both an upgrade in hardware and more widespread usage of the Zoom platform.

We continue to monitor our servers and upgrade as necessary to support the growing number of visitors to our sites.

**NASPA Online Environment**
As we entered into year two of our Salesforce implementation, more 3rd party integrations came online, with plans for additional integrations to come in 2018. The power of Salesforce is the ability it gives us
to provide our members with a truly customized website experience. This will continue to improve in the coming year.

We are in the process of developing a new Regional/KC/Division and NASPA Staff email tool, giving users the ability to create email lists and email content in a more user friendly way, and schedule the delivery of their emails. The system will utilize an integration with Salesforce Marketing Cloud, which provides detailed analytics that were not available in our previous system.

The 2019 NASPA Annual Conference site will represent another step forward in modern web design for NASPA and includes a phased approach that dynamically adjusts depending on the time of year, current information, and marketing needs. This site will also be built on the latest version of our content management system to ensure a long lifecycle.

The 100th anniversary site is slated to launch in March 2018 and will include a dynamic timeline and featured content areas of past NASPA presidents, namesake programs, and research and scholarship of the Association and our members. The site will also include submissions contributed by over 70 members.

In addition to work on the sites themselves, we have also invested in the setup and reporting of our web analytics by restructuring our account to more accurately report on the various web properties we possess, and to eliminate as much false, spam information as possible from our data. Custom reporting was created so we could track purchases of memberships and event registrations, and detect the performance of our promotional partnerships.

We also increased our capabilities to track social and news mentions globally. As NASPA is increasingly being cited as a source in news articles, it was necessary to have a sophisticated tool that can capture those mentions. Our social tracking now allows us to be aware of conversations across many social platforms and gauge the sentiment of those interactions over time.

Finally, we have significantly upgraded our Call for Programs, Volunteer Central, and Event Administrator tools for increased ease of use by members, volunteer reviewers, and staff.

Current Web Analytics
As mentioned above, our web analytics reporting was improved this year which gives us more confidence in the accuracy of our data since it eliminates spam and robot traffic.

NASPA.org ONLY (January 20, 2017 – January 20, 2018):
- 4,192,732 page views vs 4,262,043 same period last year, down 1.63%
- 1,317,461 total sessions vs 1,251,356 same period last year, up 5.28%
- 689,947 users vs 634,990 same period last year, up 8.65%

Conference2018.naspa.org was launched in May 2017
- 435,016 page views to date
- 94,667 total sessions to date
- 61,945 users to date
The Placement Exchange Website
We continue to make improvements to the state-of-the-art student affairs job board site that provides employers and candidates with year-round job placement opportunities, as well as fresh and dynamic content. The TPE onsite event section features a job interview scheduling module and makes it easy for employers and candidates to connect.

- The Placement Exchange (Since March 1, 2017 – January 31, 2018)
  - 1,596,494 page views vs 1,608,338 same period last year, down 0.7%
  - 245,727 total sessions vs 250,185 same period last year, down 1.7%
  - 82,864 users vs 86,114 same period last year, down 3.7%

Social Media
Twitter, LinkedIn and Facebook remain the primary social media platforms for our audiences. Instagram engagement is increasing, however, as with many “non-visual” businesses, Instagram will likely never become a primary platform for NASPA.

- Twitter followers: 29,700
- Facebook followers: 27,700
- LinkedIn followers: 25,200
- Instagram followers: 2200

Paid advertising on Facebook has been a reliable and successful promotion strategy for the past two years. However, in the fall of 2017 along with revelations that a large amount of content on Facebook was being created and promoted to influence the 2016 election, Facebook drastically altered the way that paid advertising could be disseminated in their platform. As a side effect of those changes, it became much more difficult to accurately target higher education professionals and we have pulled back our efforts while this change in the industry shakes out.

Twitter advertising has been shown to be less effective as the algorithms that Twitter uses hinge on criteria that are less relevant to our audiences (consumer buying habits and media consumption trends primarily), but we will be devoting some resources to developing quality target audiences for NASPA products and services.

NASPA in the News
- Between January 20, 2017 and this writing, NASPA directly received over 280 news mentions, including those from Public Radio International, Inside Higher Ed, University Business Magazine, Campus Safety Magazine, Miami Herald, Forbes, and Education Dive. NASPA is increasingly seen as a source for higher education journalists across the country and receive calls from news organizations on a weekly basis.
- Our members often include their association with NASPA whenever they are profiled or interviewed which has led to over 1,000 additional mentions of NASPA across U.S. news sources.

Membership

Statistics
- Please review the attached individual membership statistics report under the Membership Committee tab.
• Please review the attached institutional membership statistics report under the Membership Committee tab.

Initiatives
• The 2017 institutional renewal process concluded on September 30, 2017, three months earlier than in years past. Statistics are included in the attached reports under the Membership Committee tab.
• We have continued working with the Regional Directors to put better reporting tools in place both for events and membership.
• As expected, our individual membership numbers are seeing an increase commensurate with our increased Annual Conference attendance.

Finance

Statistics
• Please review the attached financial reports under the Finance & Operations Committee tab.

Initiatives
• The FY2017 audit was presented to the NASPA Board of Directors during the December 2017 meeting, with the auditors in attendance.
• The NASPA investment portfolio was also reviewed during the December 2017 meeting, with our investment managers in attendance.
• FY2018 2nd quarter financials will be reviewed during the March 2018 Board of Directors meeting.
• The FY2019 budget will be reviewed during the March 2018 Board of Directors meeting.

NASPA Foundation Awards

Melvene D. Hardee Dissertation-of-the-Year Award
• The call for 2018 Melvene D. Hardee Dissertation-of-the-Year Award applications opened for NASPA members in July 2017. Ezekiel Kimball is the 2017-2018 chair for the Dissertation of the Year Award committee.
• This award is sponsored by the NASPA Foundation and provides a $500 award to the winner and a $250 award to the runner-up at the NASPA Annual Conference.
• Below is the application growth over past four years due to increased marketing and visibility of the award:

<table>
<thead>
<tr>
<th>Year</th>
<th>Applications Received</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>37</td>
</tr>
<tr>
<td>2017</td>
<td>41</td>
</tr>
<tr>
<td>2016</td>
<td>36</td>
</tr>
<tr>
<td>2015</td>
<td>33</td>
</tr>
</tbody>
</table>

• Additional committee members to review and select the winner for 2018 include:
  o Susan Underwood, associate professor, Arkansas Tech University
  o Matt Varga, assistant professor of college student affairs, University of West Georgia
  o Victoria Svoboda, assistant professor University of Wisconsin-La Crosse
  o Kathleen Callahan, lecturer, Christopher Newport University
Alice Manicur Zenobia Hikes Scholarship

- The Foundation awards one $1500 scholarship to an Alice Manicur participant who would otherwise be unable to attend the Symposium due to financial constraints.
- The 2018 winner is Gena Flynn, director of Center for Black Studies, Northern Illinois University.

Jim Rhatigan Conference Fellowship

- Nine $1000 conference scholarships for young professionals to attend the NASPA Annual Conference were available this year through the NASPA Foundation. This is an increase from previous years where only $500 was awarded to four recipients.
- This award is endowed by Jim Rhatigan, and Frank Ardaiolo, past foundation board chair, serves as the chair for the process.
- The 2018 winners are:
  - Alexa Erb, graduate student, University of Vermont
  - Ashley Gray, doctoral student, Howard University
  - Danielle V. F. Ford, graduate assistant - Louisiana Office for Student Financial Assistance, Louisiana State University
  - Lauren Loper, graduate assistant for student success within retention management and planning, Texas State University
  - Sofia Johnston, graduate student, Saint Mary's College of California
  - Linh P. Nguyễn, graduate assistant, United Front Multicultural Center, University of San Diego
  - Joseph Brenckle, graduate assistant for campus relations, OHIO Alumni Association, Ohio University
  - Antonio Duran, doctoral student, Higher Education and Student Affairs, The Ohio State University
  - Relius Johnson, residence coordinator, University of Central Arkansas

John L. Blackburn Distinguished Pillar

- Larry Ebbers, university professor emeritus, Iowa State University and Elizabeth Nuss, former vice president and dean of students, Goucher College were named as John L. Blackburn Distinguished Pillars in recognition of their lifelong commitment to our profession.

Pillars of the Profession – Class of 2018

- The Pillars of the Profession program continues to be an important recognition and fundraising initiative for the NASPA Foundation. This year, 13 Pillars were selected for the 2018 class:
  - Mamta Accapadi, vice president for student affairs, Rollins College
  - Tony Cawthon, alumni distinguished professor, Clemson University
  - Paulette Dalpes, vice president, student affairs, Community College of Aurora
  - W. Houston Dougharty, vice president for student affairs, Hofstra University
  - Felice Dublon, vice president and dean of student affairs, The School of the Art Institute of Chicago
  - Mary Jo Gonzales, vice president of student affairs, Washington State University
  - Hampton Hopkins, president, Carolina College of Health Sciences
  - Tom Jackson Jr., president, Black Hills State University
  - Sherry Mallory, dean of students, Revelle College, University of California, San Diego
  - Brian McCoy, professor of psychology, Nichols College
Innovation Grants

- The Foundation agreed to partner with NASPA to support the new Innovation Grants, a priority of Lori White during her term as NASPA Board Chair. The Foundation is supporting ½ of the awards in 2017-18 ($12,500) and seeks to fully fund the awards in 2018-19.
- Below are the winners of the Fall 2017 Innovation Grants:
  - Title: Doane University CONNECTIONS Program and Leadership Retreat for First Year First Generation College Students
    - Institution: Doane University
    - Grant Author: Wilma Jackson, director of multicultural support services, Doane University
    - Amount: $5000
  - Title: Evaluating the Work of the Womxn of Worth Project
    - Institution: University of North Carolina at Chapel Hill
    - Grant Author: Clare Counihan, program coordinator, Carolina Women's Center/Co-chair, (W) Curriculum and Assessment Committee, University of North Carolina at Chapel Hill
    - Amount: $5000
  - Title: EWU Loot Camp
    - Institution: Eastern Washington University
    - Grant Author: Jens Larson, director for marketing and enrollment services, Eastern Washington University
    - Amount: $2500

NUFP Program Scholarship

- Due to the success of the fundraising program for NUFP, this fund will expand to include scholarships for new professional alumni to attend the NASPA Annual Conference and other NASPA programs.

NASPA Foundation Board and Volunteer Engagement

NASPA Foundation Ambassadors
This program has continued and allows and opportunity for individuals from each Region to represent the Foundation at Regional events. Below are the current Ambassadors:

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
<th>Title</th>
<th>Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elissa Carrol</td>
<td>Quinnipiac University</td>
<td>director of student affairs for the School of Medicine</td>
<td>I</td>
</tr>
<tr>
<td>Kelly Hennessy</td>
<td>The College of New Jersey</td>
<td>associate dean of students</td>
<td>II</td>
</tr>
<tr>
<td>Don Henri-Pierre Donaldson</td>
<td>East Carolina University</td>
<td>dean of students office</td>
<td>III</td>
</tr>
<tr>
<td>Terry Mena</td>
<td>Lamar University</td>
<td>associate vice president of student engagement and dean of students</td>
<td>III</td>
</tr>
<tr>
<td>Sidney Childs</td>
<td>Saginaw Valley State</td>
<td>associate provost for student affairs/dean of students</td>
<td>IV-East</td>
</tr>
</tbody>
</table>
Foundation Board Meeting  
*September 10-12, 2017 © Louisville, Kentucky*

- Having reached the conclusion of its 2012-2017 Strategic Plan, the Board created a 2017-2018 Strategic Plan to align itself with the NASPA Board strategic planning process. A key focus of this interim plan is focused on the 100th Anniversary Campaign.
- The 2018 Pillars and new Board members were selected during this meeting.
- The Board finalized details for the upcoming celebration of NASPA 100th Anniversary, including a 100th Anniversary Campaign (Beyond our Wildest Dreams) which will raise awareness of the Foundation and promote the goals of NASPA.

100th Anniversary Task Force
- This task force is chaired by Barb Snyder, vice president for student affairs, University of Utah
- Committee members include: Les Cook, Maureen Keefe, Bob Gatti
- The Board decided to host a campaign with a $1 million fundraising goal. The campaign will enter a silent phase until March 2018.
- The Board will focus on planned giving, major gifts, and annual donations.
- At the January 2018 Board call, the Board approved a new giving level of $1,000 in conjunction with the campaign. This will be available by the March 2018 conference.

Board Nominations Committee
- Bette Simmons chaired the Board’s Nominations Committee to develop a slate of individuals to be considered for Foundation Board membership.
- Brent Paterson, Peg Blake, Stan Carpenter, and Cyn Cherrey rolled off the Foundation Board March 2017. Jason Pina declined the invitation to serve as he is chairing the 2019 Annual Conference. Below are the new Foundation Board members as of March 2017:
  - Paul Bennion, vice president for student affairs & dean of students, The College of Idaho
  - M.L. "Cissy" Petty, vice president for student affairs & associate provost, Loyola University New Orleans
  - David Zamojski, assistant dean of students, Boston University
- The Board eliminated the position of Secretary from the Executive Committee and created the position of Member-at-Large to better reflect the nature of the position’s duties.
- The Board approved a new member-at-large position for the Executive Committee and nominated Les Cook to fill the role.
- At the September 2017 Board meeting, the Board elected Les Cook as Chair-Elect with a term starting at the end of the March 2018 conference. He will nominate a person to serve in the soon-to-be vacant Member-at-Large position.
• Gage Paine, Maggie de le Taja, and Charlotte Tullos will complete their terms as Foundation Board members and will roll off the Board at the March 2018 meeting. Additional positions to fill include the vacancies left by Peg Blake and Greg Boardman.
• Elections for new Board members occurred in September 2017. The following will join the board at conclusion of the March 2018 meeting:
  o Rich DeCapua, associate dean of students, Boston College
  o Mary Jo Gonzalez, vice president of student affairs, Washington State University
  o Sara Mata, NSF National Research traineeship (NRT) program coordinator, University of Oklahoma
  o Lisa Waits, vice president for student affairs, Touro University
  o Lori White, vice chancellor for student affairs, Washington University

#NASPAgives
• Through the #NASPAgives Annual Campaign, significantly more student affairs professionals are engaged with the Foundation:

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Number of donors</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011-12 FY</td>
<td>312</td>
</tr>
<tr>
<td>2012-13 FY</td>
<td>400</td>
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<tr>
<td>2013-14 FY</td>
<td>794</td>
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<tr>
<td>2014-15 FY</td>
<td>638</td>
</tr>
<tr>
<td>2015-16 FY</td>
<td>726</td>
</tr>
<tr>
<td>2016-17 FY</td>
<td>909</td>
</tr>
</tbody>
</table>

• The 2017-18 #NASPAgives goal is 867 donors.
• The Regional Directors and Foundation Ambassadors are doing great work to bring visibility to the #NASPAgives Annual Campaign.

Knowledge Community (KC) Special Interest Fund Application
• At the 2017 Annual Conference, the Board approved a motion to allow Knowledge Communities to raise funds to support KC programming efforts. Five KCs submitted applications to join the inaugural cohort: Asian Pacific Islanders, Enrollment Management, Women in Student Affairs, Latinx/o/a, and Gender/Sexuality.
• Applications for approval at the March 2018 meeting will close January 31, 2018.

Professional Development & Events

NASPA Annual Conference & The Placement Exchange

The Placement Exchange
• As of February 19, 2018, there are 804 Student Candidates; 177 Professional Candidates; 350 Employer Registrations; 434 jobs ads purchased; and 634 interview tables.
At the time of this report, February 19, 2018, the 2018 NASPA Annual Conference has 7,557 registrants. It has already surpassed the second largest NASPA Annual Conference in the Association’s history.

NASPA is using 20 hotels all in walking distance to the Convention Center ranging from $199-$240 plus taxes a night. The headquarter hotel is the Philadelphia Marriott Downtown. The Philadelphia Marriott, Sheraton Downtown, Courtyard, and Loews will hold meetings and receptions. Educational Sessions are being held in the Pennsylvania Convention Center, Philadelphia Marriott, and the Sheraton Downtown, with a few also at the Courtyard.

In addition to the vice president for student affairs (VPSA) Lounge, we will once again create a lounge for faculty and an engagement area for our first-time attendees. The lounges/engagement areas serve as a place for networking, relaxing, and sharing of information. The faculty lounge will be located at the Sheraton (the suggested faculty hotel).

The NASPA 100th Anniversary Gala is being held at the National Constitution Center. There will be 550 individuals at the black-tie event celebrating the kick-off to the 100th Anniversary Year.

We are revving up the Innovation Area this year. The Innovation Area will take up 18,000 square feet of space and is located in one of the Terrace Ballrooms. The Innovation Station will feature four unique program types:

- Innovation Ignition is a space where you can join other conference attendees for short, focused conversations around a small table.
- The Genius Bar is a space where participants can learn how to make the most of available technologies that support our work as Student Affairs educators. From platforms widely used in higher education to free social media systems, this hands-on session helps actively utilize technology.
- Crowdsources your needs. For those looking for an idea, a tool, or a program? We’ll provide the space, the conference will provide the people, and Innovation Station will help the ideas flow.
- Developing Debates is a space focused on dialogue and debate. What is the future of our profession? What hotly contested issues are emerging? These programs allow participants to learn from experts and engage with them.

We are again offering three SA Speaks session slots. SA Speaks will take place on Monday and Tuesday from 3:30 p.m. – 4:45 p.m. and another one on Tuesday morning from 10:30 a.m. – 11:45 a.m.

The Opening Reception will take place in the Convention Center.

The Exhibit Hall hours have changed this year. Monday hours are 12 p.m. – 5 p.m. and Tuesday hours are 9 a.m. – 4 p.m.

Pre-conference workshops were posted and available for registration October 2, 2017:
- Full-day Pre-conference Submissions - 26
  Accepted - 20
- Half-day Pre-conference Submissions - 68
  Accepted - 36

The Program Committee met in October to review and select the educational programs:
- Program Reviewers 1,060
- Total number of program submissions (including pre-cons) – 1,952
- General Interest Program Submissions – 1,318
  Accepted - 528
Constituent Group Sponsored Submissions - 334
   Accepted - 86
Poster Session Submissions - 44
   Accepted - 25
SA Speaks Submissions - 44
   Accepted - 15
Scholarly Paper Submissions - 117
   Accepted - 51
Rejected Programs – 1,083 (55% rejected)

Campus Tours
March 3, 2018 ◊ Philadelphia, PA

- Catherine Feminella, assistant dean for student development and engagement, Widener University and Allison Wisniewski, associate dean of students & Title IX coordinator, Rutgers University serve as co-chairs of campus tours.
- University of Pennsylvania, Drexel University, Community College of Philadelphia, Temple University, and Rutgers University have graciously agreed to serve as tour hosts.
- MTVu has provided sponsorship for lunch.

2018 NASPA Community Colleges Institute
March 3-4, 2018 ◊ Sheraton Philadelphia Downtown

- The theme of the 2018 CCI is Pathways to Success wherein attendees will explore pathways to success for students and professionals on community college campuses.
- 2018 is the second year the CCI released a call for programs.
  - 28 program proposals received (compared to 26 in 2017).
  - 15 programs were selected to be presented.
- Registration Comparison:
  - There are 102 registrants as of 2/1/18 compared to 76 this time last year.

<table>
<thead>
<tr>
<th>Year</th>
<th>Registration Count (6 Weeks Out)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>98</td>
</tr>
<tr>
<td>2017</td>
<td>56</td>
</tr>
<tr>
<td>2016</td>
<td>29</td>
</tr>
<tr>
<td>2015</td>
<td>45</td>
</tr>
</tbody>
</table>

- The following individuals served on the planning committee:
  - Aubria Phillips, assistant professor/counselor, Community College of Philadelphia
  - Bette Simmons, vice president of student development, County College of Morris.
  - Emmanuel Esperanza, director of registration and records, Moraine Valley Community College.
  - Jeff Rose, assistant dean of student affairs, Delaware Technical Community College
  - Katherine Doss, dean of student success, Palo Alto College.
  - Lisa O’Connor, associate director of student affairs, CUNY Borough of Manhattan Community College
  - Lynette Luckers, assistant professor/counselor, Community College of Philadelphia
  - Misha “Michiko” Kealoha, student life and leadership manager, Cañada College
  - Solomon Tention, director for student engagement/Title IX coordinator, South Louisiana Community College
• Keynote speakers:
  o Donald Guy Generals, president, Community College of Philadelphia.
  o Dhanfu Elston, vice president of strategy for guided pathways and purpose first, Complete College America.

3rd International Symposium at NASPA Annual Conference  
March 3-4, 2018 ◊ 2018 NASPA Annual Conference ◊ Philadelphia, Pennsylvania  
During the 2018 NASPA Annual Conference, the International Symposium will convene student affairs practitioners from around the world with offerings that will include:

• A panel discussion highlighting how campuses around the world adopt and adapt best practices and procedures and implement them within their institutions.
• A keynote address by President of Yale-Nus College, Tan Tai Yong
• A “first-time attendee” pre-session for international delegates.
• No-host dinners for international delegates called Dinner and Dialogue
• There are currently 102 participants registered for the 2018 NASPA International Symposium as of 1/31/2018. In 2017, there were 130 participants that attended the symposium.

NASPA Vice Presidents for Student Affairs Institute at NASPA Annual Conference  
March 4, 2018 ◊ Philadelphia, Pennsylvania  
• This traditional VPSA-exclusive offering will feature sessions on the topics of leading change, evolving partnerships between VPSAs and chief diversity officers, using data to develop timely student interventions, and student rights and responsibilities from an equity and inclusion interest.
• Presenters include Kevin Kruger, NASPA; Michele Murray, College of the Holy Cross; Monica Nixon, Saint Joseph’s University; Myron Pope, University of Central Oklahoma; Denzil Suite, University of Washington; Amelia Parnell, NASPA; Carolyn Livingston, Carleton College; Dennis Pruitt, University of South Carolina; Lisa Cooper Wilkins, San Joaquin Delta College; and Jeffrey Sun, University of Louisville.
• In addition to the educational sessions, the institute includes a networking lunch.
• As of late-January, this full-day preconference session is at capacity.

2018 Lead Pre-Conference at NASPA Annual Conference  
March 4, 2018 ◊ Philadelphia, Pennsylvania  
• Danielle Leek of Campus Compact, Jennifer Johnson Kebea of Drexel University and Stephanie King, are developing a session that focuses utilizing the ACPA / NASPA professional competencies and the Campus Compact micro-credentials program related to community engagement professionals.
• This pre-conference offering will be in conjunction with the 2018 NASPA Annual Conference service project.

Workshops, Conferences, & Institutes  
2017 Penn GSE-NASPA Institute for Higher Education’s Future: Engaging Senior Student Affairs Officers  
Session I: January 5-7, 2017 ◊ Philadelphia, Pennsylvania  
Session II: June 4-5, 2017 ◊ Washington, D.C.  
This new initiative involves a partnership between NASPA and the University of Pennsylvania Graduate School of Education.

20 seasoned vice presidents for student affairs (or the equivalent) attended the institute.

The Institute consisted of three gatherings spread across multiple months in three different cities.

The program provided an opportunity for experienced Student Affairs leaders to collaborate with colleagues and other non-higher education leaders and to think about and act on big picture issues related to their own leadership, the institutions they serve, and the student affairs profession.

The Institute relied heavily on ideas and knowledge from outside of student affairs to provide participants the means of getting beyond their day-to-day work. The program’s presenters and facilitators leveraged ideas from business and non-profit organizations, and tap fields such as economics, psychology, and other relevant areas.

The Institute co-directors were Kevin Kruger, NASPA and Peter Eckel, University of Pennsylvania. Invited speakers included Muriel Howard, president, American Association of State Colleges and Universities; Dennis Holtschneider, president, DePaul University; Scott Jaschik, editor, Inside Higher Ed; Teresa Samala de Guzman, chief operating officer, Museum of Contemporary Art, Chicago; Darrell Kirch, president, Association of American Medical Colleges; Terry Hartle, senior vice president, American Council on Education; and Scott Barry Kaufman, scientific director, Science of Imagination Project, Positive Psychology Center, University of Pennsylvania.

2017 NASPA Religious, Secular, and Spiritual Identities Convergence
May 21-24, 2017 ◊ UCLA Meyer and Renee Luskin Conference Center, Los Angeles, California

This new conference was established from conversations with the NASPA Expert in Residence for Religion, Secular, and Spirituality.

There were 181 participants.

Executive planning team members:

- Sharon Parks, Whidbey Institute
- Peter Laurence, Education as Transformation
- Jessica Lott, Hillel International
- Larry Roper, Oregon State University
- Jaime Washington, Washington Consulting Group
- Ross Wantland, University of Illinois at Urbana-Champaign
- Janett Ramos, Northeastern Illinois University
- Nick Stancato, Secular Student Alliance
- Amer Ahmed, University of Massachusetts-Amherst
- J. Cody Nielsen, University of Minnesota
- Dave Wright, University of Puget Sound

The following were components of Convergence:

- keynote/plenary speakers (current keynotes speakers are Jamie Washington, Mamta Accapadi, vice president for student affairs at Rollins College, and John Hoffman, associate professor at California State University, Fullerton);
- sponsors Ask Big Questions, Hillel International, and Interfaith Youth Core; and
- partners Secular Student Alliance, Association of Catholic Colleges and Universities, National Association of University Chaplains, and Association for College and University Religious Affairs).

60
• A pre-conference session was offered:
  o From Identity to Community.
  o 20 individuals participated in the pre-conference session.

• Ten Online Learning Community sessions were offered as a bundle to this conference.
  o Seven individuals purchased the online learning community bundle.

2017 Mid-Level Administrators Conference
June 1-3, 2017 ◊ Embassy Suites by Hilton Denver Downtown Convention Center ◊ Denver, Colorado
• NASPA hosted the third annual conference for mid-level administrators from across the country.

<table>
<thead>
<tr>
<th>Year</th>
<th>Registrations</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>138</td>
</tr>
<tr>
<td>2016</td>
<td>101</td>
</tr>
<tr>
<td>2015</td>
<td>58</td>
</tr>
</tbody>
</table>

• Program chairs for 2017 were Peggy Burke, associate vice president for student development, DePaul University and Darryl B. Holloman, associate vice president for student affairs and dean of students, Georgia State University.

• Faculty included:
  ▪ Lisa Matye Edwards, vice president for student affairs, Arapahoe Community College
  ▪ Daniel Maxwell, associate vice chancellor/associate vice president, University of Houston
  ▪ Sofia Pertuz, assistant vice president and dean of students, Hofstra University
  ▪ Carla Stein, dean of student affairs, Front Range Community College
• During the call for programs, nine workshops were submitted, six were accepted and five presented at the conference.
  
• Diana Doyle, president, Arapahoe Community College served as the opening keynote speaker and discussed the future of student affairs and the mid-level administrator role on campus.

• Darryl B. Holloman, associate vice president for student affairs and dean of students, Georgia State University moderated the afternoon panel on managing up with the following panelists:
  ▪ Akirah Bradley, associate vice chancellor and dean of students, University of Colorado at Boulder
  ▪ Carla Stein, dean of student affairs, Front Range Community College
  ▪ Gardiner “Tuck” Tucker, dean of students, University of Northern Colorado

• One pre-conference workshop was offered with 81 attendees, 15 concurrent workshops, ten learning labs, and three small group meetings were offered. Each participant received a copy of the NASPA publication, “The Mid-Level Manager in Student Affairs: Strategies for Success”.

2017 NASPA Student Affairs Certificate Program in Law and Policy
June 5-9, 2017 ◊ Hyatt Regency Clearwater Beach Resort ◊ Clearwater Beach, Florida
• This certificate program was designed as a 5 day, 23 hour course and participants completed a written final exam for the certification.

<table>
<thead>
<tr>
<th>Year</th>
<th>Applications</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>56</td>
</tr>
<tr>
<td>2016</td>
<td>43</td>
</tr>
<tr>
<td>2015</td>
<td>39</td>
</tr>
</tbody>
</table>

• 29 were invited to attend the June program and a second class in July was created for the remaining 25.
The following served as faculty for the program:
  o Oren R. Griffin, associate dean for academic affairs and associate professor of Law, Mercer University
  o Peter F. Lake, Charles A. Dana chair and director, Center for Excellence in Higher Education Law and Policy, Stetson University College of Law
  o Brian J. Mistler, executive director of student health and wellbeing services, Humboldt State University

2017 Civic Learning and Democratic Engagement (CLDE) Meeting
June 7-10, 2017 ◊ Baltimore Marriott Downtown ◊ Baltimore, Maryland

- Fifth annual offering of this meeting, co-organized by AASCU’s American Democracy Project (ADP) and The Democracy Commitment (TDC).
- There were over 600 students/faculty/administrators from over 200 institutions. Compared to 515 in 2016 and 630 in 2015.
- Committee members:
  o Chris Jensen, Director, Towson University
  o Daniel Tome, Director of Service-Learning, Stockton University
  o David Hoffman, Assistant Director of Student Life for Civic Agency, UMBC
  o Duane Oakes, Faculty Director, Center for Community & Civic Engagement, Mesa Community College
  o Erin Yokum, Director of Student Life, Allegany College of Maryland
  o Fagan Forhan, Assistant Dean, K-12 Partnerships & Civic Engagement, Mount Wachusett Community College
  o Jen Domagal-Goldman, ADP National Manager, AASCU
  o Julian Rodgers, Director of Community Partnerships, Cleveland State University
  o Patrick O’Brien, Director - Civic Engagement, Frostburg State University
  o Rhonda K. Lewis, Professor and Chair of Psychology, Wichita State University
  o Stephanie Reynolds, Assistant Director for Knowledge Communities and CLDE Initiatives, NASPA
  o Verdis Robinson, TDC Interim National Manager, AASCU
- 145 sessions were offered for participants around the CLDE emergent theory derived from A Crucible Moment. Including themes of civic agency, civic action, civic literacy & skill building, civic inquiry and civic ethos.
- There were three exploration sessions with UMBC and Towson faculty in the Baltimore area and a giving campaign to the United Workers-Free Your Voice organization by offering commemorative pins to attendees.
- Keynote/plenary speakers:
  o Freeman A. Hrabowski III, President of University of Maryland Baltimore County
  o Martin Carasson, Founder and Director of the Center For Public Deliberation at Colorado State University
  o Jane Coaston, Political Reporter for MTV News
  o Eric Liu, CEO, Citizen University
There were nine pre-conference sessions offered:
- Charting a Course on the Pathway to Civic Engagement: An Inventory and Action Plan for Engaged Campuses
- Civic Engagement Assessment Pre-Conference Workshops with Networking Lunch - sponsored by ETS
- Planning for Institution-Wide Data Collection on Civic and Community Engagement
- Measures That Matter: Regarding Engaged Scholarship In Tenure and Promotion
- Dialogue and Democratic Deliberation: Moderator Training
- Measuring Civic Outcomes During College
- Educating for the Democracy We Want, Not the One We Have
- Integrating Civic Responsibility into the Curriculum
- Student Pre-conference Symposium

2017 International Conference on Student Affairs
June 8-10, 2017 ◊ Fudan University ◊ Shanghai China
- NASPA was a co-organizer of this conference with the hosts, Fudan University and the Shanghai Students Moral Education Development Center.
- Approximately 120 student affairs professionals from throughout the world attended. The NASPA delegation included 8 student affair leaders from throughout the United States.
- The conference theme was “Global Perspectives on Student Learning and Development Regularity: Accountability, Innovation and Practices.”

2017 Conference on College Men
June 8-10, 2017 ◊ Washington University in St. Louis
- Biennial program co-hosted with ACPA.
- 85 total registrants (compared to 128 in 2015).
- 58 program submissions received (compared to 38 in 2015).
- The following individuals serve on the planning committee:
  - Daniel Fairley III, area coordinator, University of Virginia and NASPA Men and Masculinities Knowledge Community representative.
  - Dr. Cameron Beatty, assistant professor, Salem State University and ACPA Coalition on Men and Masculinities representative.
- Keynote speakers
  - Keith Edwards, speaker, consultant, coach.
  - Vincent Harris, director, male success initiative, California State University-Fullerton.

2017 Assessment and Persistence Conference
June 15-17, 2017 ◊ Hyatt Regency Grand Cypress ◊ Orlando, Florida

<table>
<thead>
<tr>
<th>Year</th>
<th>Registrations</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>267</td>
</tr>
<tr>
<td>2016</td>
<td>359</td>
</tr>
<tr>
<td>2014</td>
<td>333</td>
</tr>
<tr>
<td>2014</td>
<td>343</td>
</tr>
</tbody>
</table>

- 37 registered for the pre-conference workshops in 2017, 65 attended pre-conference workshops in 2016, compared to 56 in 2015.
Four pre-conference workshops, one new attendee orientation, 51 workshops, three roundtables, five learning labs, and six mini-institutes were offered.

Three exhibitors were present: Ohhlala, Skyfactor, and Campus Labs

Featured speakers included:
- Tim Bono, assistant dean for assessment & analytics, Washington University in St. Louis
- Amber Garrison Duncan, strategy director, Lumina Foundation
- William Franklin, vice president of student affairs, California State University, Dominguez Hills
- Darby Roberts, director of student life studies, Texas A&M University
- Pamelyn Klepal Shefman, director of assessment & planning, University of Houston
- Terrell L. Strayhorn, professor and founder/CEO, Do Good Work Educational Consulting LLC

The following served on the Assessment and Persistence Conference planning committee:
- Tim Kresse, director of budget & technology, Miami University of Ohio
- Brianne McDonough, program manager, Northern Essex Community College
- Marjorie L. Dorimé-Williams, director of academic assessment, Baruch College, CUNY
- Pamelyn Shefman, director, assessment and planning, University of Houston
- Darby Roberts, director, Texas A & M University

2017 Closing the Achievement Gap: Student Success in Higher Education Conference
June 15-17, 2017 @ Washington, D.C.

This was the conference’s second year and focused on how student affairs practitioners can develop effective approaches to support students who struggle to complete their degree.

This annual program was co-located with the Symposium on Collegiate Financial Well-Being.

The planning committee was comprised of: Nikki Youngblood Giles, director of academic success and enrichment programs, Barnard College; Julie Yindra, director of services for students with disabilities, Hofstra University; Clare Cady, co-director and co-founder, college and university food bank alliance; Oscar Felix, associate vice president for diversity, Colorado State University; Trent Ball, associate dean of students, educational access programs, Southeast Missouri State University; Susan Klusmeier, director of strategic initiatives, University of Kansas; Judith Estrada, director of Chicano Latino resource center, University of California, Santa Cruz; Long Wu, assistant director and career development counselor, New York University; Tim Richardson, executive director of academic support services, University of Houston - Clear Lake; Evetth Gonzalez, assistant dean of campus life, Harvey Mudd College; Deonte Brown, associate director, office of new student and family programs, Clemson University; Tanyah Barnes, interim assistant director of multicultural resource center, Binghamton University; Anne Stark, director of residence life and education, University of Central Florida; John Hernandez, coordinator of upperclass & special population, Northwest Missouri State University; Chuck Eade, area coordinator for housing and residential life, Easter Washington University; Prince Robertson, academic support program specialist, University of Illinois at Urbana- Champaign; Christine Black, director of the office of military and veterans services, Marywood University; and Thalia Garibay, success guide, Chaffey College.
o Speakers and panelists for this conference included: Buffy Smith, professor of sociology, University of St. Thomas; Simeon Ananou, vice president for information technology services and CIO, University of Albany, SUNY; Bonita Brown, director of higher education practices, The Education Trust; Nicole McDonald, strategy officer, Lumina Foundation; and Brian Bridges, vice president of research and member engagement, United Negro College Fund

• 62 people registered for the following three Pre-Conference Workshops:
  o Creating Inclusive Excellence on Campus: What Institutions Can Do to Close Achievement Gaps; Filling the Financial Gap: Building an Emergency Aid Program to Support Degree Completion; and Supporting First Generation College Students: Strategies for Empowerment and Success

• During the conference, there were 392 participants who attended. Below are the numbers of participants throughout the past two years:

<table>
<thead>
<tr>
<th>Year</th>
<th>Registration</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>392</td>
</tr>
<tr>
<td>2016</td>
<td>231</td>
</tr>
</tbody>
</table>

• Over 45 sessions were offered at the Closing the Achievement Gap: Student Success in Higher Education Conference, including mini-institutes, panel discussions, concurrent sessions, and flash sessions.

2017 Symposium on Collegiate Financial Well-Being

June 15-17, 2017 @ Washington Marriott Wardman Park

• New event in collaboration with The Ohio State University and co-located with the NASPA Closing the Achievement Gap: Student Success in Higher Education Conference.

• 138 registrants.

• 44 program submissions received.

• The following individuals served on the planning committee:
  o Tanyah Barnes, diversity fellow and interim assistant director of multicultural resource center, SUNY Binghamton; DeOnte Brown, associate director of new student and family programs, Clemson University; Šerifa Dela Cruz, economic crisis care manager, University of California, Los Angeles; Kimberly Jones, director of student affairs, Western University of Health Sciences; JaNiene Peoples, wellbeing coordinator, Vanderbilt University; Sara Potter, financial wellness coordinator, University of California, Los Angeles; Angela Watson, assistant dean of students, Bay Path University; Zac McCann, financial wellness coordinator The Ohio State University; Dr. Cathy Montalto, professor The Ohio State University; Connie Boehm, director of student life student wellness center, and associate director of the higher education center for alcohol and drug misuse prevention and recovery, The Ohio State University; Bryan Hoynacke, director of financial wellness, The Ohio State University; and Anne McDaniel, interim executive director of the center for the student of student life, The Ohio State University.

• Keynote speakers:
  o Combined with Closing the Achievement Gap: Student Success in Higher Education Conference
[Dr. Brian Bridges, vice president, research and member engagement, United Negro College Fund.]

[Dr. Buffy Smith, associate professor of sociology and criminal justice, University of St. Thomas.]

- Unique to Symposium on Collegiate Financial Well-Being
- Dr. Sonya Britt, CFP, associate professor, Kansas State University.

**FIDAE (6th International Forum of Student Affairs)**

*June 21-23, 2017 @ Universidad de Monterrey, Nuevo Leon, Mexico*

- The 6th International Forum of Student Affairs (FIDAE, by its Spanish acronym: Sexta Edición del Foro Internacional De Asuntos Estudiantiles) is an annual event held in a different city each year in México.

- FIDAE was organized by the four main universities in the state of Nuevo León: UANL (Universidad Autónoma de Nuevo León), ITESM (Instituto Tecnológico de Estudios Superiores de Monterrey), UDEM (Universidad de Monterrey), and U-ERRE (Universidad Regiomontana).

- Dr. Alicia Cantón currently serves as the chair of NASPA Mexico and served as chair of the conference. Dr. Lori White, former board chair, served as the opening keynote speaker.

- The following individuals served on the planning committee:
  - Alicia Cantón, Universidad de Monterrey; Enrique Lara, Arkansas State University, Campus Queretaro; Enrique Ramos, Headmaster, Liceo de Monterrey; Silvia Segovia, Universidad de Monterrey; Cecy Cantú, Universidad de Monterrey; Manuel Alejandro Pérez Miranda, Universidad Interamericana Para el Desarrollo; Fabián Basave, U-ERRE, Universidad Regiomontana; Gabriel Mijares, Universidad Autónoma de Nuevo León.

- Speakers and presenters for this conference included:
  - Lori White, vice chancellor for student affairs, Washington University in St. Louis; Anthony DeSantis, associate dean of students, University of Florida; April Moore, assistant director of fitness and movement clinic, Florida State University; Óscar Felix, associate vice president for diversity, Colorado State University; Eva Trujillo Chi Vacuan, medical director, Comenzar de Nuevo; Luis Gutierrez, academic vice president, Universidad Tecmilenio; Maria de los Angeles Rodriguez Crispin, well-being program coordinator, Universidad de Monterrey; Ken Gassiot, vice president for student affairs, Toccoa Falls College; Darryl Lovett, assistant director, fitness facility operations, Florida State University; and Robert Valderrama, assistant director of educational programs, NASPA.

- Over 125 people attended this forum.

**2017 NASPA Student Affairs Certificate Program in Law and Policy**

*July 17-21, 2017 @ Hyatt Regency Clearwater Beach Resort @ Clearwater Beach, Florida*

- This certificate program was designed as a 5 day, 23 hour course and participants completed a written final exam for the certification.

<table>
<thead>
<tr>
<th>Year</th>
<th>Applications</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>56</td>
</tr>
<tr>
<td>2016</td>
<td>43</td>
</tr>
<tr>
<td>2015</td>
<td>39</td>
</tr>
</tbody>
</table>

- 25 were invited to participate in the July program.
- The following served as faculty for the program:
2017 NASPA Reimagining Greek Life Task Force Meeting
September 26-27, 2017 ♩ College Park, Maryland

- During the 2017 Annual Conference, NASPA and the Fraternity and Sorority Knowledge Community held an event in partnership with members of the North-American Interfraternity Conference; the National Panhellenic Conference; the National Association of Latino Fraternal Organizations; the National Pan-Hellenic Council; and the National APIDA Panhellenic Association to host fraternity and sorority representatives and Vice Presidents of Student Affairs for a one day conversation on identifying challenges facing Fraternities and Sororities.
- As a result, this event was created to continue the conversations from San Antonio to identify solutions that are affecting historically White Fraternities and Sororities in the United States.
- This meeting gathered vice presidents of student affairs and other senior level administrators for a day and half conversation
- Participants for this meeting included:
  - Jerry Brewer, associate vice president for student affairs, University of South Carolina; Alicia Caudill, executive vice president for student affairs, College of Charleston; Kathryn Cavins-Tull, vice chancellor for student affairs, Texas Christian University; Linda Clement, vice president for student affairs, University of Maryland, College Park; David Grady, vice president for student life, University of Alabama; Ricardo Hall, vice provost for student affairs, Lehigh University; Brandi Hephner LaBanc, vice chancellor for student affairs, University of Mississippi; Almeda Jacks, vice president for student affairs, Clemson University; Ajay Nair, senior vice president and dean of campus life, Emory University; David Parrott, vice president for student affairs, University of Florida; Lori Reesor, vice provost for student affairs, Indiana University, Bloomington; Bernie Schulz, NASPA FSKC Co-Chair; Damon Sims, vice president for student affairs, Pennsylvania State University; Richard Walker, vice president for student affairs and enrollment services, University of Houston; Jeffrey Warele, vice chancellor for student affairs, Southern Illinois University, Edwardsville; Edward Whipple, vice president for student affairs and dean of students, Willamette University; Lynda Wiley, executive director, Association of Fraternity/Sorority Advisors; Lori White, vice chancellor for student affairs, Washington University in St. Louis; Kevin Kruger, president, NASPA; Stephanie Gordon, vice president for professional development, NASPA; and Robert Valderrama, assistant director of educational programs, NASPA.

2017 NASPA Institute for New Vice Presidents for Student Affairs
October 8-11, 2017 ♩ Hilton Alexandria Old Town ♩ Alexandria, Virginia

- This signature NASPA program is sponsored by the James E. Scott Academy.
- This year’s theme was “Leadership and Management Effectiveness for the New Vice President for Student Affairs.”
Institute faculty included Mamta Accapadi (Institute Director), Rollins College; Shannon Ellis, University of Nevada, Reno; Ashanti Hands, San Diego Mesa College; Luoluo Hong, San Francisco State University; and Dusty Porter, Tulane University.

Invited speakers included Kevin Kruger, President, NASPA; Ellen Heffernan, President, Spelman Johnson; Ella Washington, Subject Matter Expert, Gallup; Brandon Busteed, Executive Director, Education and Workforce Development, Gallup; Traeveena Byrd, General Counsel, Towson University; and Dana Scaduto, General Counsel, Dickinson College.

Institute faculty will offer a two-hour, pre-Institute session for new VPSAs who are also relatively new to the field of student affairs (e.g., former faculty and academic administrators).

Fifty-four VPSAs attended the program, 7 of whom represented two-year institutions and 1 of whom represented a non-U.S. institution (Jamaica). New VPSAs from all of NASPA’s seven regions attended.

2017 Primer Congreso Internacional: Asuntos Estudiantiles NASPA – LAC: Desafios y Sentido (Challenges and Meaning)
October 23-25, 2017 ◊ Universidad de Los Andes, Bogota, Colombia

This inaugural conference (Translated to The First International Student Affairs Conference) is sponsored by the NASPA Latin American and Caribbean (LAC) area.

The purpose of the conference was to enhance the profession of student affairs in the LAC area, while providing emerging and established student affairs professionals with professional development resources and opportunities to network.

Speakers for this conference included:
  o Dr. Kevin Kruger, president, NASPA; Dr. Chrissy Coley, principal strategic consultant, Ellucian; William Young Hansen, director, NASPA LAC; Gonzalo Gallardo, coordinator, University Youth Observatory, Student Affairs Department, Universidad Catolica de Chile; Maria Consuelo Burgos Cantor, dean of students, Universidad de los Andes; and Alicia Canton Guzman, dean of students, Universidad de Monterrey

162 people attended the conference.

Over 20 sessions were offered at the First International Student Affairs Conference including panel discussions, keynote speeches, concurrent sessions, and round table discussions.

Women's Leadership Institute
December 4-8, 2017 ◊ Ritz-Carlton ◊ Amelia Island, FL

NASPA was one of two planning partners for this year’s conference; this is the second year NASPA has participated as a full planning partner.

Deesha Dyer, prior White House Social Secretary for U.S. President Barack Obama is the keynote speaker.

Additional workshops focused on personal and professional development for women in higher education.

300 people attended the program this year.

2017 NASPA Multicultural Institute: Advancing Equity and Inclusive Practice
December 10-12, 2017 ◊ New Orleans, Louisiana

The 2017 NASPA Multicultural Institute: Advancing Equity and Inclusive Practice is a biennial program that provides an interactive forum combining thought-provoking keynote speakers, challenging educational sessions, and opportunities for resource and idea sharing between multicultural educators across the academy including academic affairs
• In 2017, staff and committee members moved to change the name of the institute to the “2017 NASPA Multicultural Institute: Advancing Equity and Inclusive Practice”.
• The following individuals served on the planning committee:
  o Bob Smith, director of the center for spiritual & ethical development, Penn State; Francis Parole, family housing residence life coordinator, University of Oregon; Nicole Caridad Ralston, program manager for community service programs, Tulane University; Robin Bogen, residence hall director, next generation Connecticut hall, University of Connecticut; Queena Hoang, center supervisor of Asian Pacific American student services, University of Southern California; David Kessler, coordinator of academic and student services for graduate studies, Texas A&M University; Chad Freeman, assistant director, intercultural engagement & inclusion (LGBTQ+ affairs), Hofstra University; Eveth Gonzalez, assistant dean of campus life, Harvey Mudd College; Chuck Eade, area coordinator for housing and residential life, Eastern Washington University; Lamar Hylton, assistant vice provost for student life, University of Minnesota; Damien Pitts, adjunct professor, Salt Lake Community College; John Hernandez, coordinator of upper-class & special populations, Northwest Missouri State University; and Jayme Scally, faculty specialist/academic advisor for honors & RAPS programs, University of Hawai‘i at Mānoa
• Speakers and panelists for this conference included:
  o Dr. Shaun Harper, Clifford and Betty Allen professor, executive director of USC Race and Equity Center, University of Southern California; Dr. Angela E. Batista, vice president for student life and special adviser to the president for diversity and inclusion, Champlain College; Dr. Jamie Washington, president and founder of the Washington Consulting Group; Dr. Arnel Cosey, vice chancellor for student affairs, Delgado Community College, City Park; Dr. Sumi Pendakur, chief learning officer and director of USC Equity Institute, USC Race and Equity Center, University of Southern California; and Dr. Michael J. Sorrell, president, Paul Quinn College
• During the Multicultural Institute, there were 771 participants who attended. Below are the numbers of participants throughout the past 4 institutes:

<table>
<thead>
<tr>
<th>Year</th>
<th>Registrants</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>771</td>
</tr>
<tr>
<td>2015</td>
<td>448</td>
</tr>
<tr>
<td>2013</td>
<td>408</td>
</tr>
<tr>
<td>2011</td>
<td>278</td>
</tr>
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2017 Student Affairs Law Conference
December 10-12, 2017 © JW Marriott New Orleans © New Orleans
• The keynote speakers were Jonathan R. Alger, J.D., President, James Madison University and Dana Scaduto, J.D., General Counsel, Dickinson College.
• 136 participants registered. This program discussed mental health, risk management, free speech and student identity.
• Committee Planning members included:
  ▪ John Lowery, professor and department chair, SAHE, Indiana University of Pennsylvania
  ▪ Keegan Nichols, associate vice-president of student affairs, Fort Hays State University
Grant Azdell, vice president for student affairs, Randolph-Macon College
Jenn Crowder, assistant director of residence life, University of Oregon

2018 NASPA Strategies Conferences: Alcohol, Other Drug, and Campus Violence Prevention, Mental Health, Sexual Violence Prevention and Response, and Well-being and Health Promotion Leadership Conferences

January 18-20, 2018 ◊ Hilton Portland, Portland, OR

- Annual program with four co-located, concurrent conferences; attendees are free to attend sessions at any of the conferences and encouraged to collaborate in light of the integrated nature of the conference topics
- There were 1,297 total attendees with attendees registered at the following conferences:
  - 2018 NASPA Strategies Conference: Alcohol, Other Drug, and Campus Violence Prevention: 317
  - 2018 NASPA Strategies Conference: Mental Health: 287
  - 2018 NASPA Strategies Conference: Well-being and Health Promotion Leadership: 377
- 145 concurrent sessions and mini-institutes were selected from 297 submissions across the conferences.
- Association for University and College Counseling Center Directors (AUCCCD), American College Counseling Association (ACCA), Substance Abuse and Mental Health Services Administrators (SAMHSA), the Drug Enforcement Agency (DEA), PreventConnect, Campus Advocates and Prevention Professionals Association (CAPPA), the National Alliance to End Sexual Violence, and National Sexual Violence Resource Center served as contributing co-sponsors.
- Plenary speakers included Dr. Jason Kilmer, Associate Professor in Psychiatry and Behavioral Sciences and Assistant Director of Health and Wellness for Alcohol and Other Drug Education at the University of Washington, Melba Vasquez, past president of the American Psychological Association, Fatima Goss-Graves, president of the National Women’s Law Center and Mark Dooris, professor in health and sustainability at the University of Central Lancashire.
- Dr. Kevin Kruger, NASPA president, delivered opening remarks and led a panel of the plenary speakers for the conference opening.
- Dr. Denzil Suite, vice president for student life, University of Washington, delivered the closing keynote address.

2018 NASPA AVP Institute - Excellence in the “Number Two” Role
January 18-20, 2018 ◊ Hotel Republic ◊ San Diego, California

- The 2018 Institute was the fifth in its short history. It emphasized excellence in the “number two” role, and was, therefore, differentiated from other NASPA programs designed for aspiring VPSAs.
- Institute faculty included Cynthia Hernandez (Institute Director), Texas A & M University; Dyrell Foster, Moreno Valley College; Jeanna Mastrodicasa, University of Florida; Art Munin, University of Wisconsin Oshkosh; Michele Murray, Seattle University; Sarah Neill, formerly of Simmons College; and Gigi Secuban, University of Illinois at Urbana-Champaign.
- Invited presenters included Kevin Kruger, NASPA; Nancy Crimmin, Becker College; Ellen Heffernan, Spelman Johnson; and Teri Bump, American Campus Communities.
- The institute will addressed the topics of the VPSA-AVP relationship, leading change, being a socially just leader, partnering across the institution, the challenges of being “in the middle”, effective supervision strategies, and more. Additionally, two optional pre-institute sessions
were offered: one for new AVPs and a second on the topic of optimizing student affairs using strategic thinking and data.

- Sixty-eight AVPs attended the institute.

2018 NASPA Alice Manicur Symposium for Women Aspiring to be Vice Presidents for Student Affairs
January 21-24, 2018 ◊ Renaissance San Diego ◊ San Diego, California

- Mamta Accapadi, vice president for student affairs, Rollins College was the Symposium Chair for 2018.
- The 2018 faculty were:
  - Nancy Crimmin, president, Becker College
  - Enku Gelaye, vice chancellor for student affairs and campus life, University of Massachusetts Amherst
  - Nina Grant, vice president of student services, Western Nebraska Community College
  - Melissa Mahan, vice president for student affairs, Texas A&M University - San Antonio
  - Chicora Martin, vice president and dean of students, Mills College
- American Campus Communities and Spelman and Johnson are sponsors for the event and both are presenting workshops.
- The NASPA Foundation award a $1500 stipend to a participant in financial need. This year’s winner was Gena Flynn, director of Center for Black Studies at Northern Illinois University.
- Below are the number of applications submitted. 71 were offered invitations and attended the Symposium.

<table>
<thead>
<tr>
<th>Year</th>
<th>Applications</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>78</td>
</tr>
<tr>
<td>2016</td>
<td>102</td>
</tr>
<tr>
<td>2014</td>
<td>104</td>
</tr>
</tbody>
</table>

NASPA Community Colleges Symposium Series
February 1-2, 2018 ◊ Valencia College ◊ Orlando, FL

- Valencia College will serve as the 9th host in the Symposium Series history.
- As of 2/1/2018 there are 83 registrants.
- NASPA Region III and Association of Florida Colleges contributing financial sponsorship.
- Expansion of the program to include post-symposium workshops during a second half-day to provide impetus for individuals to request additional professional development funds to stay overnight in the event of long travel.
- The following individuals served on the planning committee:
  - Leonard Bass, Associate Dean of Student Affairs & First Year Initiatives, Valencia College; Abby Brumfield, University of Tennessee-Knoxville; Ana DiDonato, Associate Vice President for Student Success, St. Leo University; Celeste Henry, counselor, Valencia College; Heather Kenney, Director, Student Engagement, Florida State College at Jacksonville; Jan Lloyd-Lesley, Associate Vice President for Student Development, Seminole State College; Ben Lion, dean of students, Valencia College; Lateshia Martin, professor, Valencia College; Helen Grace Ryan, Vice President for Student Affair, Bellarmine University; Yovan Reyes, Project Manager, Advising/Transfer, Hillsboro Community College; Dan Rodkin, Associate Vice President, Student Affairs, Santa Fe College; and Heidi Shugg, career program advisor, Valencia College.
The 2018 Symposium on Military-Connected Students takes place from February 15-17, 2018 at the New Orleans Marriott in New Orleans, LA. The symposium features three pre-conference sessions, each dedicated to foundational, intermediate, and advanced levels of knowledge related to programming for military-connected students.

As of 1/25/2018, registration is open with the following deadlines:
- Regular deadline: January 26, 2018

The call for programs closed on 10/9/2017, resulting in 71 programs (compared to 92 in 2017) being submitted. The caliber of programs appeared to be higher than 2017, with an increase in assessment and data. 50 programs were selected to be presented.

The planning committee includes:
- Tanya Ang, director of policy and outreach, Veterans Education Success.
- Deborah Barnett, lecturer and manager, off-campus degree programs, Southern Illinois University.
- Ken McRae, president, K.D. McRae and Associates, LLC.
- Cody Nicholls, assistant dean of students, University of Arizona.
- Chelsea O’Brien, office manager, Rochester Institute of Technology.
- Lauren Runco Williams, director of education and employment, Purdue University.
- Julie Shank, doctoral candidate, George Mason University.
- Marsha Guenzler-Stevens, Ph.D., director, Adele H. Stamp Student Union, University of Maryland, College Park.
- Tracy Crow, speaker, author, and veteran.
- Earl Granville, public speaker and combat veteran.

Exhibitors include:
- MVPVets
- U.S. Department of Veterans Affairs (VA) Office of Mental Health and Suicide Prevention
- Waldorf University
- Institute of International Education-Gilman
- Institute of International Education-Boren
- Kognito

Future Workshops, Conferences, & Institutes

The 2018 MENASA NASPA Conference will be held April 24-26, 2018 at Yale NUS College in Singapore, Malaysia. The 12th annual MENASA NASPA conference will be held in Singapore, Malaysia. Yale NUS College has agreed to host this year. The call for programs is currently open and registration for this event will open on February 7, 2018.
2018 Closing the Achievement Gap: Student Success in Higher Education Conference  
May 31-June 2, 2018 ◇ Columbus, Ohio  
- This annual conference focuses on how student affairs practitioners can develop effective approaches to support students who struggle to complete their degree.  
- This annual program will be co-located with the Symposium on Collegiate Financial Well-Being for the second year in a row.  
- The following individuals serve on the planning committee:  
  o Clare Cady, co-director and co-founder, college and university food bank alliance; Oscar Felix, associate vice president for diversity, Colorado State University; Trent Ball, associate dean of students, educational access programs, Southeast Missouri State University; Judith Estrada, director of chicano latino resource center, University of California, Santa Cruz; Tim Richardson, executive director of academic support services, University of Houston - Clear Lake; Evetth Gonzalez, assistant dean of campus life, Harvey Mudd College; Patrick Hale, assistant director of intercultural affairs, Stonehill College; Aaron Jones, retention specialist, Black student community, University of California, Santa Cruz; and Tim Khuu, academic advisor, University of Southern California; Luz Sandoval, graduate student, Fresno State University  
- Speakers and panelists for this conference include:  
  o Dr. Mildred García, president, American Association of State Colleges and Universities; and Dr. Sarah Goldrick-Rab, professor of higher education policy and sociology, Temple University  
- There are currently 21 participants registered for the 2018 NASPA Closing the Achievement Gap: Student Success in Higher Education Conference as of 1/26/2018. Below are the numbers of participants that attended the conference throughout the past three years:  

<table>
<thead>
<tr>
<th>Year</th>
<th>Registrants</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>21 (as of 1/26)</td>
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<tr>
<td>2017</td>
<td>390</td>
</tr>
<tr>
<td>2016</td>
<td>231</td>
</tr>
</tbody>
</table>

2018 Symposium on Collegiate Financial Well-Being  
May 31-June 2, 2018 ◇ Hilton Columbus Downtown ◇ Columbus, OH  
- Co-sponsored with The Ohio State University and co-located with the NASPA Closing the Achievement Gap: Student Success in Higher Education Conference.  
- As of 1/25/2018, registration is open with the following deadlines:  
  o Early-bird deadline: March 16, 2018  
  o Regular deadline: April 27, 2018  
- The call for programs is currently open with a deadline of February 9, 2018.  
- The following individuals served on the planning committee:  
  o Connie Boehm, former director of student life student wellness center, and associate director of the higher education center for alcohol and drug misuse prevention and recovery, The Ohio State University.  
  o Šerifa Dela Cruz, economic crisis care manager, University of California, Los Angeles.  
  o Bryan Hoynacke, director of financial wellness, The Ohio State University.
Anne McDaniel, executive director of the center for the student of student life, The Ohio State University.

Brian Mistler, executive director, student health and wellbeing services, Humboldt State University.

Cathy Montalvo, professor, The Ohio State University.

Erica Phillips, doctoral candidate, The Ohio State University.

Sara Potter, financial wellness coordinator, University of California, Los Angeles.

Jack Popovich, associate professor, The Ohio State University.

Angela Watson, assistant dean of students, Bay Path University.

Keynote speakers:

Sara Goldrick-Rab, professor of higher education policy and sociology, Temple University

2018 NASPA Student Affairs Certificate Program in Law and Policy
June 4-8, 2018, Hyatt Regency Clearwater Beach Resort Clearwater Beach, Florida

This certificate program was designed as a 5 day, 23 hour course and participants completed a written final exam for the certification.

Applications are open.

The following will serve as faculty for the program:

Oren R. Griffin, associate dean for academic affairs and associate professor of Law, Mercer University

Peter F. Lake, Charles A. Dana chair and director, Center for Excellence in Higher Education Law and Policy, Stetson University College of Law

2018 Civic Learning and Democratic Engagement (CLDE) Meeting
June 6-9, 2018, Hyatt Orange County – Anaheim, California

Sixth annual offering of this meeting, co-organized by AASCU’s American Democracy Project (ADP) and The Democracy Commitment (TDC).

Committee members are:

Melissa Baker-Boosamra, Associate Director of Student Life for Civic Engagement and Assessment, Grand Valley State University (Mich.)

Jen Domagal-Goldman, ADP National Manager, AASCU

Gregg Grenier, Director of Community Engagement, Mount Ida College (Mass.)

L. Daisy Henderson, Visiting Professor, Ferris State University (Mich.)

Chris Hutchison, Assistant Dean of Students, Chapman University (Calif.)

Molly Kerby, Associate Professor, Western Kentucky University

Stephanie King, Assistant Director for Knowledge Communities and CLDE Initiatives, NASPA

Helen-Margaret Nasser, Associate Director, Academic Affairs, CUNY Kingsborough (N.Y.)

Duane Oakes, Faculty Director, Center for Community & Civic Engagement, Mesa Community College (Mass.)

Patty Robinson, Faculty Director, Civic and Community Engagement Initiatives, College of the Canyons (Calif.)

Verdis Robinson, TDC National Manager, AASCU

Michael Willard, Faculty Director of Service Learning/ Professor of Liberal Studies, California State University, Los Angeles

The call for programs opened on December 1, 2017 and closed on January 29, 2018.

The Civic Learning and Democratic Engagement planning team is working on identifying:
sponsors (current sponsors are ETS, eCHECK UP TO GO, 3rd Millennium Classrooms, TurboVote, and University of Alabama).
- keynote/plenary speakers (current keynotes speakers are Clare Cady, Temple University and Joel Perez, Whittier College); and
- student engagement opportunities.

- There will be six pre-conference sessions offered:
  - Advancing Online Civic Literacy: New Skills for Citizens
  - Experience to Integration: Immersive Civic Learning Through Historical Role-Playing Games
  - Leading Institutional Civic Learning and Engagement Efforts through Assessment
  - Making Assessment Work for You: Strategies to Bring Meaning to your Civic Engagement Efforts
  - Politics 365 - Preparing for Political Engagement
  - Student Pre-conference Symposium

2018 Mid-Level Administrators Conference
June 10-12, 2018 @ Salt Lake City Marriott Downtown @ Salt Lake City, Utah
- NASPA will host the fourth annual conference for mid-level administrators from across the country.
- Program chairs and faculty are being selected.

2018 Assessment and Persistence Conference
June 14-16, 2018 @ Hilton Baltimore @ Baltimore, Maryland
- The Call for Programs is open and will in February of 2018.
- The following serve on the 2018 Assessment and Persistence Conference planning committee:

| Stacy Ackerlind                | University of Utah       | director and special assistant to the VPSA |
| Jerri Berry                    | University of Florida    | data management analyst                     |
| Daniel Kaczmarek               | SUNY University at Buffalo| director of assessment & evaluation          |
| Jennifer Lowman                | University of Nevada-Reno | director student persistence research        |
| Darby Roberts                  | Texas A&M University     | director                                     |
| Timothy Salazar                | The University of Alabama| director of assessment and planning          |
| Pamelyn Shefman                | University of Houston    | director, assessment and planning            |

2018 NASPA M. Ben Hogan Small Colleges and Universities Institute
June 23-26, 2018 @ University of Puget Sound @ Tacoma, Washington
- The 2018 Institute will be the 11th in its twenty-year history. It will be the first named in honor of Michael Ben Hogan.
- A unique and intentional component of this signature NASPA program is living and learning together on the host campus.
- The Institute planning team is led by co-chairs Andrea Conner (Grinnell College) and Carolyn Livingston (Carleton College). Other planning team members include:
  - Kristine Bartanen, academic vice president and dean of the university and interim vice president for student affairs and dean of students, University of Puget Sound
  - Kimberly Blea, dean of students, New Mexico Highlands University
  - Mike Brody, vice president & dean of students, Reed College
  - Sarah Comstock, associate dean of students, University of Puget Sound
  - Trina Dobberstein, vice president for student affairs, Baldwin Wallace University
  - Daniel Hirsch, associate dean of students, Pitzer College
o Paul McLoughlin, vice president and dean of the college, Colgate University
o Mark Miller, dean of students, Centenary College of Louisiana
o Erica O’Neal Howard, acting dean of students, Occidental College
o Mike Segawa, vice president for student affairs/ dean of students, University of Puget Sound
o Joy Smith, vice president for campus life and dean of students, Presbyterian College
o James Stascavage, senior director for leadership and senior student affairs officers initiatives, NASPA
o JoNes VanHecke, vice president of student life, Gustavus Adolphus College

- The institute will focus on the following topics:
  o Protecting freedom of speech and creating inclusive campus climates
  o Campus partnerships that transform the student experience
  o Using data to tell the student affairs story
  o Promoting healthy campus communities and healthy staff
  o Creatively addressing resource challenges
  o Hot topics for small colleges and universities

The Salzburg Summit: A Shifting Landscape Demanding Changing Leadership
June 27 – June 29, 2018 ø Salzburg, Austria

- The Salzburg Summit is a joint venture between the International Leadership Association (ILA) and NASPA and will be held at the Hotel Schloss Leopoldskron in Salzburg, Austria.
- The Summit was created for vice presidents for student affairs, provosts, and presidents and will include an engaged series of conversations facilitated by a group of accomplished scholar/leaders.
- The Faculty for the Summit include:
  o Dr. Kevin Kruger, NASPA
  o Dr. Cynthia Cherrey, ILA
  o Dr. Ken Ruscio, president, Virginia Foundation for Independent Colleges
  o Dr. Mary Uhl-Bien, professor, Texas Christian University

2018 NASPA Hill Days: Student Affairs Call to Action
July 16-17, 2018 ø Washington, D.C.

- This is an opportunity for student affairs practitioners to develop approaches to promote advocacy and activism on a city, state and national level. Further, this event strives to educate practitioners on current and emerging legislative policies that affects higher education and methodical approaches to support and challenge legislations within the United States.
- Applications are due February 16, 2018.
- This event also provides six live briefings between February and July 2018 related to background on relevant federal and/or state policy conversations and how the issue affects students and/or student affairs professionals on campus.
- Planning team members are:
  o Diana Ali
  o Jill Dunlap
  o Teri Lyn Hinds
  o Stephanie King
  o Robert Valderrama
2018 NASPA Student Affairs Fundraising Conference
July 26-28, 2018 ♦ University at Albany, SUNY ♦ Albany, NY

- Partnership with the Student Affairs Fundraising and External Relations Knowledge Community.
- The 2018 event host site is University at Albany in Albany, NY.
- As of 1/25/2018, registration is open with the following deadlines:
  - Early-bird deadline: May 18, 2018
  - Regular deadline: June 22, 2018
- The call for programs is currently open with a deadline of March 30, 2018.
- The following individuals served on the planning committee:
  - Roy Bernard, former NUFP undergraduate student, Old Dominion University.
  - Tierney Bates, assistant vice chancellor for the division of student affairs, North Carolina Central University.
  - Iris Calloway, director of advancement, University of Missouri.
  - Michelle Davis, executive director of student activities, Georgia Southern University.
  - Jason Guilbeau, doctoral candidate, Florida State University.
  - Sue Harris, director of development, division of student affairs, University of Arkansas.
  - Patricia Mahon, vice president for student development and dean of students, South Dakota School of Mines and Technology.
  - Dorsey Spencer, associate director of student activities, Florida State University.
- Keynote Speakers
  - Confirmed:
    - Kevin Kruger, Ph.D., president and CEO, NASPA.
  - Potential:
    - Marybeth Gasman, Ph.D., director, Penn Center for Minority-Serving Institutions, University of Pennsylvania.
    - Stephanie Bell-Rose, J.D., senior managing director and head, TIAA Institute.

2018 NASPA Institute for New Vice Presidents for Student Affairs
October 7-10, 2018 ♦ Hilton Alexandria Old Town ♦ Alexandria, Virginia

- This signature NASPA program is sponsored by the James E. Scott Academy.
- Institute faculty include Amy Hecht (institute director), Florida State University; Shannon Ellis, University of Nevada, Reno; Byron McCrae, Davidson College; Frank Ross, Butler University; and Jermaine Williams, North Shore Community College.
- Institute faculty will offer a two-hour, pre-Institute session for new VPSAs who are also relatively new to the field of student affairs (e.g., former faculty and academic administrators).

2018 NASPA Escaleras Institute: Latinx/a/o Student Affairs Professionals Scaling New Heights in Leadership
October 14-16, 2018 ♦ San Diego State University ♦ San Diego, California

- The 2018 NASPA Escaleras Institute: Latinx/a/o Student Affairs Professionals Scaling New Heights in Leadership is designed for Latinx/a/o student affairs professionals who aspire to senior student affairs officers roles, including the cabinet-level vice president for student affairs position, at colleges and universities.
- In 2017, NASPA staff moved to have the Escaleras Institute occur every other year to ensure staff could work diligently with volunteers on enhancing the programmatic structure and curriculum of the program.
• In its third year, the NASPA Escaleras Institute conducted a campus host application to inquire interests from institutions who want to host the institute on their campus. This year, the Institute selected San Diego State University in San Diego, California to be the host institution.

• The current faculty for the 2018 NASPA Escaleras Institute is composed of the following members:
  o Dr. Angela E. Batista, vice president of student life and special adviser to the president for diversity and inclusion, Champlain College; Dr. Tonantzin Oseguera, assistant vice president for student engagement, California State University, Fullerton; Dr. Joel Perez, vice president and dean of students, Whittier College; Dr. Tony Cruz, vice chancellor of student affairs, St. Louis Community College; Dr. Sofia Pertuz, assistant vice president and dean of students, Hofstra University; Dr. Eddie Martinez, assistant dean of student services, Suffolk County Community College

2018 Segundo Congreso Internacional: Asuntos Estudiantiles NASPA LAC: Conocer y Valorar (Understand and Value)
October 22-24, 2018 ◊ Pontificia Universidad Católica de Chile, Santiago, Chile

• This annual conference (Translated to The Second International Student Affairs Conference) is sponsored by the NASPA Latin American and Caribbean (LAC) area.

• The purpose of the conference is to enhance the profession of student affairs in the LAC area, while providing emerging and established student affairs professionals with professional development resources and opportunities to network.

• Speakers for this conference include:
  o Maria Consuelo Burgos Cantor, dean of students, Universidad de los Andes; and Lisa Bardill Moscaritolo, associate vice president and dean of students, Pace University.

• During the Second International Student Affairs Conference in Chile, participants will be able to partake in panel discussions, keynote speeches, concurrent sessions, and round table discussions.

Last year, 162 participants were in attendance for the inaugural conference in Bogota, Colombia at La Universidad de los Andes.

The 4th NASPA – IASAS Global Summit on Student Affairs and Services
October 24-26, 2018 ◊ Universidad Pontificia de Chile ◊ Santiago, Chile

NASPA and the International Association of Student Affairs and Services (IASAS) will convene the fourth gathering of student affairs and services association representatives from around the world. Universidad Pontifica de Chile will serve as the host institution for the Summit. Education is central to raising the socio-economic levels in any country. Higher education, including the support provided from student services and programs, only enhances opportunities for improving those conditions. This Global Summit will allow participants to share ideas regarding student affairs and services’ role in student success at the collegiate level.

• The Global Summit Planning Committee is comprised of:
  o Kevin Kruger, NASPA
  o Stephanie Gordon, NASPA
  o Brett Perozzi, immediate past chair of the Global Advisory Board, NASPA
  o Tiki Ayiku, NASPA
  o Rob Shea, Past-President, IASAS
  o Lisa Bardill Moscaritolo, Secretary, IASAS
  o Achim Meyer Auf de Heyde, President, IASAS
Birgit Schreiber, Stellenbosch University, Past Host
William Young, LAC Director and Summit Host

2018 Leadership Educators Institute
December 15-17, 2018 ◇ DoubleTree at the Entrance to Universal ◇ Orlando, FL
- Biannual program hosted in conjunction with ACPA and NCLP.
- As of 1/25/2018, registration is open with the following deadlines:
  - Early-bird deadline: September 21, 2018
  - Regular deadline: November 5, 2018
- The call for programs is currently open with a deadline of June 1, 2018.
- The following individuals served on the planning committee:
  - James Brown, associate director of student leadership development, University of Chicago and NASPA SLPKC representative.
  - Stephanie Howeth, director of civic engagement and leadership, Southern Methodist University and NCLP representative.
  - Kimberly Kushner, events and new student programs coordinator, University of Missouri-Kansas, and NASPA SLPKC representative.
  - Anjali Renee Pattanayak, assistant director of involvement, Edgewood College and ACPA representative.
  - Jessica Proskin, assistant director, center for community outreach, University of Kentucky and ACPA representative.
  - Danyelle Reynolds, lead for student leadership for change, University of Michigan and NCLP representative.
  - Ana Maia Wales, associate director of leadership engagement, University of Tampa and ACPA representative.
- Keynote speakers:
  - John Dugan, Ph.D., director of program quality, design, and assessment, The Aspen Institute.
  - Eboo Patel, founder and president, Interfaith Youth Core.

2019 NASPA AVP Institute - Excellence in the “Number Two” Role
January 13-15, 2019 ◇ Hilton West Palm Beach ◇ West Palm Beach, Florida
- The 2019 Institute will be the sixth annual offering of this AVP-exclusive program. It emphasizes excellence in the “number two” role, and is, therefore, differentiated from other NASPA programs designed for aspiring VPSAs.
- Institute faculty include Art Munin (institute co-director), University of Wisconsin Oshkosh; Gigi Secuban (institute co-director), University of Illinois at Urbana-Champaign; Michael Anthony, Rochester Community and Technical College; Evette Castillo Clark, Saint Mary’s College of California; Dan Maxwell, University of Houston System and University of Houston; Dave Parrot, University of Florida; and Shadia Sachedina, Fashion Institute of Technology, SUNY.

NUFP (NASPA Undergraduate Fellows Program)
Summer Internship Process
- We received 140 completed applications from current Fellows seeking summer internship opportunities. In total, we have 42 individual positions available. To host an internship,
institutions commit to providing a robust 6-8 week experience and a minimum of a $1500 stipend for each intern.

**Annual Conference:**
- The Undergraduate Student Conference will be hosted by Temple University, March 3-4, 2018. Dr. Kevin Williams, Senior Director of Residential Life, at Temple University is serving as chair. All undergraduate student members, including NUFP Fellows, have been invited to register. As of February 1, we have 92 students registered to attend.
- NUFP will host its annual NUFP Friends and Family Reception on Monday, March 5 for current Fellows, alumni, and friends of the program.
- NUFP will continue to have “NUFP Buddies” – NUFP alumni who will serve as guides onsite for Fellows in attendance at the Annual Conference.

**Member Engagement**

**Past Events**
- The Member Engagement team planned an Open House and Rooftop Reception for New Professionals and Graduate Students in the DMV (DC, Maryland, Virginia) area to learn more about NASPA. The event was held on July 12, 2017 and 54 individuals registered to attend.

**Regions**

**Past Events**

**2017 NASPA Region I Mid-Senior Level Meeting, March 24, 2017**
- The Region I Mid-Senior Level meeting took place on March 24, 2017 at Babson College in Babson Park, MA.
- The meeting focused on Mid-Senior Level professional development.
- There were 46 registrants.

**2017 NASPA Region V Northern Nevada Drive-In, March 28, 2017**
- The Region V Norther Nevada Drive-In took place on March 28, 2017 at the University of Nevada, Reno in Reno, NV.
- The drive-in theme was Student Services Professional Development.
- There were 71 registrants.

**2017 NASPA Region I Rhode Island Drive In Workshop, April 13, 2017**
- The Region I Rhode Island Drive-In Workshop took place on April 13, 2017 at Providence College in Providence, RI.
- The drive-in theme was One Size Does Not Fit All.
- There were 67 registrants.

**2017 NASPA Region V Power of One, April 20-22, 2017**
- The Region V Power of One Conference took place from April 20 – 22, 2017 at Bellevue College, in Bellevue, WA.
- The conference theme was Coalition through Community.
- There were 157 registrants.
2017 NASPA Region I Mid-Senior Level Professional Lunch Chat, June 1, 2017
- The Region I Mid-Senior Level Professional Lunch Chat took place on June 1, 2017 virtually through Zoom.
- The meeting focused on Mid-Senior Level professional development.
- There were 15 participants.

2017 NASPA Region IV-E WISA Drive-In Conference, June 2, 2017
- The Region IV-E WISA Drive-In Conference took place on June 2, 2017 at Michigan State University in East Lansing, MI.
- The drive-in theme was Resilience 2017: Building a Diverse Community of Women in Leadership.
- There were 82 registrants.

2017 NASPA Region II Conference, June 4-7, 2017
- The Region II Conference took place from June 4 – 6, 2017 at the Renaissance Pittsburgh Hotel in Pittsburgh, PA.
- There were 342 registrants.

2017 NASPA Region III/SACSA Mid-Manager’s Institute, June 11-16, 2017
- The Region III/SACSA Mid-Manager’s Institute took place from June 11 – 16, 2017 at Emory University in Atlanta, GA.
- There were 65 registrants.

2017 NASPA Region III Summer Symposium, June 15-18, 2017
- The Region III Summer Symposium took place from June 15-18, 2017 at the Walt Disney World Swan and Dolphin Resort in Lake Buena Vista, FL.
- There are currently 208 registrants.

2017 NASPA Region III/SACSA New Professionals Institute, June 18-23, 2017
- The Region III/SACSA New Professionals Institute took place from June 18-23, 2017 at Trinity University in San Antonio, TX.
- There were 72 registrants.

2017 NASPA Region V Senior Student Affairs Officers (SSAO) Institute, June 19-21, 2017
- The Region V SSAO Retreat will take place from June 19-21, 2017 at the Residence Inn Portland Downtown Riverplace in Portland, OR.
- There were 34 registrants.

2017 NASPA Region I Strategic Planning and Assessment for the Mid-Senior Level Professional, June 22, 2017
- The Region I Strategic Planning and Assessment for the Mid-Senior Level Professional took place on June 22, 2017 at Wentworth Institute of Technology.
- The meeting focused on Mid-Senior Level professional development.
- There were 31 registrants.

2017 NASPA Region V Utah Conference, October 6, 2017
- The 2017 Region V Utah Conference took place on October 6, 2017 at the Westminster College Behnken Field House in Salt Lake City, UT.
• There were 190 attendees.

2017 NASPA Region II Careers in Student Affairs Conference, October 6, 2017
• The 2017 Region II Careers in Student Affairs Conference took place on October 6, 2017 on multiple campuses – The College of New Jersey, SUNY at Albany, and Morgan State.
• The conference theme was “Careers in Student Affairs.”
• There were 223 attendees across all three campuses.

2017 NASPA Region VI Arizona Drive-In, October 18, 2017
• The 2017 Region VI Arizona Drive In took place on October 18, 2017 at Arizona State University West in Glendale, AZ.
• There were 121 attendees.

2017 NASPA Region I AGAPSS Drive-In, October 20, 2017
• The 2017 Region I AGAPSS Drive-In took place on October 20, 2017 at Harvard University in Cambridge, MA.
• The conference theme was “Creating a Home for our Graduate Student Populations.”
• There were 60 attendees.

2017 NASPA Region I Multi KC Drive-In Conference, October 27, 2017
• The 2017 Region I Multi KC Drive-In Conference took place on October 27, 2017 at Bryant University in Smithfield, RI.
• The drive-in theme was “Chasing the Dream: America’s Promise Recaptured.”
• There were 96 attendees.

2017 NASPA Region III Florida Drive-In, November 2-3, 2017
• The 2017 Region III Florida Drive-In took place from November 2-3, 2017 at the University of Florida in Gainesville, FL.
• There were 210 attendees.

2017 NASPA Western Regional Conference, November 4-7, 2017
• The 2017 Western Regional Conference took place from November 4-7, 2017 at the Hilton Hawaiian Village Waikiki beach Resort in Honolulu, HI.
• The conference theme was “Currents.”
• There were 1,177 registrants.

2017 NASPA Region IV-West Conference, November 7-9, 2017
• The 2017 Region IV-West Conference took place from November 7-9 at the Embassy Suites by Hilton in Lincoln, NE.
• The conference theme was “Cultivating A New Crop.”
• There were 363 registrants.

2017 NASPA Region IV-East Conference, November 11 – 14, 2017
• The 2017 Region IV-E Conference took place from November 11-14, 2017 at the Detroit Marriott at the Renaissance Center in Detroit, MI.
• The conference theme was “re:DETROIT.”
• There were 322 registrants.
2017 NASPA Region I Ubuntu Institute, November 12, 2017
- The 2017 Ubuntu Institute took place on November 12, 2017 at the Sheraton Springfield Monarch Place Hotel in Springfield, MA.
- The institute theme was “Ubuntu.”
- There were 40 registrants.

2017 NASPA Region I Student Affairs Leaders of Tomorrow (SALT) Conference, November 12-13, 2017
- The 2017 Student Affairs Leaders of Tomorrow (SALT) Conference took place from November 12-13, 2017 at the Sheraton Springfield Monarch Place Hotel in Springfield, MA.
- The conference theme was “Student Affairs Leaders of Tomorrow.”
- There were 95 registrants.

2017 NASPA Region I Conference, November 12 – 15, 2017
- The 2017 Region I Conference took place from November 12-15, 2017 at the Sheraton Springfield Monarch Place Hotel in Springfield, MA.
- There were 501 registrants.

2018 NASPA Region VI SoCal Drive-In Conference, January 20, 2018
- The 2018 Region VI SoCal Drive-In Conference took place on January 20, 2018 at University of La Verne in La Verne, CA.
- The drive-in theme was “Navigating the Evolving Landscape of Student Affairs.”
- There were 104 registrants.

2018 NASPA Region III Alabama Drive-In, January 26, 2018
- The 2018 Region III Alabama Drive-In took place on January 26, 2018 at the University of Alabama at Birmingham Hill Student Center in Birmingham, AL.
- The drive-in theme was “Bridge the Gap! Creating meaningful professional connections.”
- There were 93 registrants.

2018 NASPA Region I New Professionals Mentoring Institute, January 26 – May 18, 2018
- The 2018 Region I New Professionals Mentoring Institute will take place between January 26 and May 18 across 4 different campuses; Clark University, Worcester State University, College of the Holy Cross, and Nichols College.
- The institute theme was “Take Entry Level to the Next Level.”
- There are currently 21 registrants.

2018 NASPA Region I Mid-Level Institute, March 16 – June 8, 2018
- The 2018 Region I Mid-Level Institute will take place from March 16 – June 8, 2018 across 4 different campuses; Framingham State University, Housatonic Community College, Landmark College, and Roger Williams University.
- The institute theme will be “Making the Most of the Middle.”
- Registration has just been opened for accepted applicants.

Online Learning Community
The Online Learning Community now boasts a community of over 15,000 users. It serves as a home for several NASPA signature initiatives, including:
- BACCHUS Certified Peer Educators
- Culture of Respect Collective
- CADE Collaborate
- Building Bridges: A Dialogue on Chilean and U.S. Higher Education
- The new Community of Practice for the Center for First-generation Student Success

The Online Learning Community has hosted 55 live briefing sessions and one new OnDemand module from March 1, 2017 – January 26, 2018, with a further six planned before the end of March.

Below are the sessions which have already passed, as well as the additional sessions that have set dates for the future:

<table>
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<tr>
<th>Event Name</th>
<th>Total Registrants</th>
<th>Start Date</th>
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<tr>
<td>Student-Athlete Mental Health: Identified Trends and Best Practices for Campus</td>
<td>36</td>
<td>3/3/2017 1:00 PM</td>
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<td>VCU LEAD: An Integrative Approach to Leadership Development</td>
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<td>3/29/2017 2:00 PM</td>
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<td>Transitions: Assisting First Year Students with Disabilities and their Family Me</td>
<td>15</td>
<td>4/5/2017 2:00 PM</td>
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<td>Collegiate Recovery Programs (CRP) &amp; Housing: Considerations for CRP</td>
<td>36</td>
<td>4/7/2017 10:00 AM</td>
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<td>Transforming Victim Advocacy to Co-Advocacy</td>
<td>24</td>
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<td>From their Voices: How Black Male Administrators Navigate Racism in Higher</td>
<td>11</td>
<td>4/17/2017 2:00 PM</td>
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<td>The Student Affairs Mid-Level Administrator: The Power and Strength of</td>
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<td>Campus Safety and Safety Nets: A University’s Evolution to Support and Protect</td>
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<td>Marching Off the Map: The Art of Leading Change</td>
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<td>Deepen your Resolve to live as Social Justice Change Agents</td>
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<td>How to Help Military &amp; Veteran Families</td>
<td>128</td>
<td>5/2/2017 2:00 PM</td>
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<td>A Model Behavioral Intervention Team: Strategies for Success</td>
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<td>5/3/2017 2:00 PM</td>
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<td>Creating Culture Change Through Prevention: Harnessing Campus and Community Part</td>
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<td>Heroes and Villains: Moving Beyond the Bystander Intervention Framework</td>
<td>47</td>
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<td>Managing a Departmental Rebirth</td>
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<td>Blended High Impact Experiential Learning (BHIEL)</td>
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<td>Institutional Research and Student Affairs: Powerful Partners in Student</td>
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<td>Supporting the New Student Experience through Intentional Transition</td>
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<td>Choosing Prevention Products: Questions to Ask About Sexual and</td>
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<td>Infusing Social Justice into Your New Professional Role</td>
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<td>Growth Mindset in Action: Lessons from the UCLA GRIT Coaching</td>
<td>39</td>
<td>7/11/2017 3:00 PM</td>
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<td>Broadening the Spectrum for Student Support: Mental Health</td>
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<tr>
<td>Promotion in Emerging</td>
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<td>Student Affairs Matters: Telling the Story through Assessment and</td>
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<td>First 90 Days</td>
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<td>The Art of Creating Your Career Path</td>
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<tr>
<td>Living, Learning &amp; Leading through L3: A First-Year Leadership</td>
<td>18</td>
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<td>Integrated Planning: How to Align the People, Places, Purpose, and</td>
<td>25</td>
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<td>Resources (P3)</td>
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<td>A Collaborative and Integrated International Student Orientation</td>
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<td>Experience</td>
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<td>Title IX Turmoil: Initial Analysis and Next Steps After the</td>
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<td>Withdrawal of the 2011 DCL</td>
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<td>Culture of Respect Collective: How and Why to Get Your Institution</td>
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<td>The Color of Drinking: Assessing the Impact of the Alcohol Culture</td>
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<td>on Students</td>
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<tr>
<td>Socioeconomic Status and Social Class in Higher Education</td>
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<td>10/5/2017 2:00 PM</td>
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<td>Adapting Trauma Informed Practices for Vulnerable Student</td>
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<td>Populations</td>
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<td>5 Challenges to Athletics and Student Affairs Collaboration and Tips</td>
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<td>to Overcome</td>
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<td>#BlackMindsMatter: Addressing Black Collegiate Mental Wellness</td>
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<td>Putting First-gen First: Meet your Center for First-generation</td>
<td>324</td>
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<tr>
<td>Student Success</td>
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<td>Fostering Leadership in Online Environments</td>
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<td>11/6/2017 2:00 PM</td>
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<td>Evaluating a Blended Tutorial Support Model: Implications for</td>
<td>6</td>
<td>11/7/2017 2:00 PM</td>
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<td>Community College</td>
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<td>Website</td>
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<tr>
<td>How One Institution Used Existing Data to Increase Retention by 5%</td>
<td>34</td>
<td>11/15/2017 1:00 PM</td>
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<tr>
<td>in One Year</td>
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<tr>
<td>Understanding and Meeting the Needs of Students Experiencing</td>
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<td>11/15/2017 3:00 PM</td>
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<td>8 Keys to Improve and Overhaul Your Hiring Process</td>
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### Session Details

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<th>Session Title</th>
<th>Date</th>
<th>Time</th>
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<tr>
<td>Getting Ready (and Excited!) for the Drug Free Schools &amp; Communities Act</td>
<td>12/5/2017</td>
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<tr>
<td>Proactive Overdose Prevention on Campus: Lessons from The University of Texas at</td>
<td>12/6/2017</td>
<td>3:00 PM</td>
</tr>
<tr>
<td>Mapping the Online #DigitalFaith Landscape and Facilitating Interfaith</td>
<td>12/11/2017</td>
<td>3:00 PM</td>
</tr>
<tr>
<td>CLDE: Emergent Theory of Change</td>
<td>12/13/2017</td>
<td>1:00 PM</td>
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<tr>
<td>Leadership Development for Graduate Students</td>
<td>12/14/2017</td>
<td>2:00 PM</td>
</tr>
<tr>
<td>How the National Study of Learning, Voting and Engagement Can Help Your Campus</td>
<td>1/10/2018</td>
<td>1:00 PM</td>
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<tr>
<td>#BossLady: Career Advancement is More than Serendipity</td>
<td>2/6/2018</td>
<td>3:00 PM</td>
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<tr>
<td>NASPA Hill Days Live Briefing: Title IX and Campus Sexual Assault</td>
<td>2/8/2018</td>
<td>2:00 PM</td>
</tr>
<tr>
<td>Engaging International Students in Higher Education</td>
<td>2/8/2018</td>
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<td>Recruiting, hiring and retaining persons of color and LGBT in higher education</td>
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<td>2/20/2018 3:00 PM</td>
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<td>Build It and They Will Come: Customizing Your Department to Meet the Needs of Many</td>
<td>Not Yet Open</td>
<td>3/19/2018 2:00 PM</td>
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<tr>
<td>Culturally Bound: Developing Interculturally Competent Leaders</td>
<td>Not Yet Open</td>
<td>3/21/2018 3:00 PM</td>
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<tr>
<td>Assessment and Persistence KC Presentation</td>
<td>Not Yet Open</td>
<td>3/26/2018 1:00 PM</td>
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<tr>
<td>Student Inclusion on College Campuses: Eliminating the Barriers for Students with Disabilities</td>
<td>Not Yet Open</td>
<td>3/27/2018 3:00 PM</td>
</tr>
<tr>
<td>Queer People of Color (QPOC) in Higher Education</td>
<td>Not Yet Open</td>
<td>3/28/2018 3:00 PM</td>
</tr>
</tbody>
</table>

- In addition to these sessions, the following were supported by the NASPA Lead Initiative:
  - What to do in preparation of receiving your institution’s NSLVE Data?
    - April 6, 2017
    - 41 attendees to date
  - Implementing Dialogue and Deliberation Programming and Resources
    - June 15, 2017
    - 21 attendees to date

- This spring, we partnered with Kathy Obear to bring run a free book club to discuss her new book, “But I’m NOT Racist!: Tools for Well-meaning Whites”
  - Participants received a copy of Kathy’s book for free
  - The sessions took place over four weeks in May
  - After the last official book club session, Kathy held an additional session with information on how to create a book club of your own, with helpful tips and guidelines
  - Altogether, 129 participants registered for these sessions
  - Attendance at each individual session ranged from 20-65

The OnDemand library continues to be well-utilized by our members, especially the free sessions offered online. For the period between March 1, 2017 and January 26, 2018, we saw 2021 registrations for previously recorded events.
From March 1, 2017 through January 26 2018, there were 4234 registrations for Online Learning Community programs:

- 2213 for live programs
- 2021 for recorded
- 3251 for free programs
- 983 for paid programs
- The spike for free program registrations in September represents the “Title IX Turmoil” special free session
- The spike in paid program registrations in August represents a “flash sale” where we deeply discounted past live briefing presentations
Institutional Upgrades
Institutional upgrade packages are being purchased now as a part of the institutional renewal process. The two packages are:

- **Institutional Live Briefings Package**
  - Allows institutions to select four free live briefings (either live or previously recorded)
  - New this year, institutions were sent four coupon codes which will give them free access to the sessions
  - Thus far, 33 institutions have registered for this package

- **Professional Development Booster Package**
  - All NASPA members at participating institutions will receive 15% off of any NASPA OLC program
  - Members at institutions who purchased this upgrade will automatically receive the discount without any additional steps to take
  - Thus far, 24 institutions have registered for this package

Short Courses
Short courses continue to represent an affordable way professionals can get a deep dive into important topics – without necessarily having to pay for the hotel and travel expenses affiliated with conference attendance. We currently have a few options for practitioners, and are in the process of designing or updating others:

- This year, we are working with Marilee Bresciani Ludvik to create a new version of the popular *Outcomes Based Assessment Fundamentals* short course. Anticipated release is this spring, 2018
- We are developing a new short course with Delvina Miremadi-Baldino based on her “Realize your Resilience” program
The short course addressing sexual violence prevention and response on college campuses is being edited to include an introduction addressing the recent rescinding of the 2011 Dear Colleague Letter

Virtual Ticket
We will once again be offering a virtual conference experience connected to the annual conference. The 2018 NASPA Virtual Ticket will feature over 55 sessions from the NASPA Annual Conference, plus a live stream of our featured speaker room. Registration officially opened on November 1, 2017.

- This year, we surveyed past attendees to find out what attracted them to purchase the Virtual Ticket, including:
  - Live streaming versus OnDemand experiences
  - Video versus Voice over PowerPoint
  - Using the Virtual Ticket individually versus in groups

  This research will help us provide a better user experience for participants in the Virtual Ticket this year, and will hopefully help us boost attendance.

Improvements to the Online Experience
This summer, we spent considerable time making updates to the functionality of the Online Learning Community’s system:

- Fixed a bug in the integration between Nimble and Matrix LMS that was causing user difficulties in logging in
- Improved the functionality of the Certified Peer Educator trainer materials; used redesigns in the Matrix platform to improve student login experience
- Added captions to many of our previously recorded sessions; commitment to captioning as many sessions in the future as possible
- Reformatted how videos display in the LMS, making them more user-friendly and improving their overall appearance

Knowledge Community Developed Online Events:

<table>
<thead>
<tr>
<th>Sponsoring Knowledge Community</th>
<th>Session Title</th>
<th>Session Date</th>
<th>Attendees to Date</th>
<th>Presenter(s)</th>
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<td>Fostering Leadership in Online Environments</td>
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<td>Sherry Early, Jessica Hanna</td>
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<td>Socioeconomic Status and Social Class in Higher Education</td>
<td>10/5/2017 2:00 PM</td>
<td>19</td>
<td>Jabari Bodrick, Sonja Ardoin, Tori Svoboda</td>
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<td>International Education</td>
<td>A Collaborative and Integrated International Student Orientation Experience</td>
<td>9/26/2017 3:00 PM</td>
<td>23</td>
<td>Brett Bruner, Karen McCullough, Carol Solko-Olliff, Kaylie Towles</td>
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<tr>
<td>New Professionals and Graduate Students, MultiRacial, Gender and Sexuality</td>
<td>Infusing Social Justice into Your New Professional Role</td>
<td>OnDemand (Launched 7/1/2017)</td>
<td>199</td>
<td>Vivian D’Andrade, Angie Kim, Jonathan Cardenas, Alex Blauvelt</td>
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<tr>
<td>Student Leadership Programs</td>
<td>Living, Learning &amp; Leading through L3: A First-Year Leadership Learning Community</td>
<td>9/21/2017 3:00 PM</td>
<td>17</td>
<td>Brett Bruner</td>
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<tr>
<td>Socioeconomic and Class Issues in Higher Education</td>
<td>Understanding and Meeting the Needs of Students Experiencing Homelessness</td>
<td>11/15/2017 3:00 PM</td>
<td>12</td>
<td>Barbara Duffield</td>
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<td>Alcohol and Other Drug Prevention</td>
<td>Proactive Overdose Prevention on Campus: Lessons from The University of Texas at Austin</td>
<td>12/6/2017 3:00 PM</td>
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<td>Lucas G. Hill, Lori Holleran Steiker</td>
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<td>Spirituality and Religion in Higher Education</td>
<td>Mapping the Online #DigitalFaith Landscape and Facilitating Interfaith</td>
<td>12/11/17 3:00 PM</td>
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<td>Sable Manson, Tahil Sharma</td>
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<td>Civic Learning and Democratic Engagement</td>
<td>CLDE: Emergent Theory of Change</td>
<td>12/13/17 3:00 PM</td>
<td>71</td>
<td>Melissa Baker-Boosamra, Jennifer Domagal-Goldman, David Hoffman, Stephanie King, Verdis L. Robinson, Michael Willard, Chris Hutchison</td>
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<tr>
<td>Administrators in Graduate and Professional Student Services</td>
<td>Leadership Development for Graduate Students</td>
<td>12/14/17 2:00 PM</td>
<td>38</td>
<td>Melissa Bostrom</td>
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<td>Civic Learning and Democratic Engagement</td>
<td>How the National Study of Learning, Voting and Engagement Can Help Your Campus</td>
<td>1/10/18 1:00 PM</td>
<td>8</td>
<td>Ishara Casellas Connors, Amy Koeckes, Lindelle Fraser, Gaby Ortiz Flores</td>
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<td>International Education</td>
<td>Engaging International Students in Higher Education</td>
<td>2/6/18 1:00 PM</td>
<td>23</td>
<td>D. Eric Archer, Rachal Etshim</td>
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<td>Assessment and Persistence</td>
<td>Presentation on Assessment and Persistence</td>
<td>3/16/18 1:00 PM</td>
<td>Not Yet Open</td>
<td>Not Yet Identified</td>
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**BACCHUS Initiatives Workshops, Conferences, & Institutes**

**BACCHUS Initiatives General Assembly**

*November 16 - 19, 2017 @ Denver Marriott City Center, Denver, CO*

- Annual conference for undergraduate peer educators and their advisors.
- 477 participants attended from 117 campuses.
- 100 educational breakout sessions were offered from BACCHUS member groups.
- Awards were disseminated to honor outstanding educational programs, outstanding students, outstanding advisors, and outstanding peer education groups.
2017 BACCHUS Regional Spring Conferences
The BACCHUS Initiatives of NASPA coordinates with regional volunteer teams to host regional conferences in March and April. These local opportunities allow campuses and students to continue conversations about successful peer education programs.

BACCHUS Region I Spring Conference
April 2, 2017 ◊ Suffolk University
  • Total Attendees: 135

BACCHUS Region II Spring Conference
April 1, 2017 ◊ Montclair State University
  • Total Attendees: 115

BACCHUS Region III Spring Conference
March 24 - 25, 2017 ◊ Texas Woman’s University
  • Total Attendees: 38

BACCHUS Region IV-W Spring Conference
April 6 - 8, 2017 ◊ Meeting of the Minds in Kansas City, Missouri
  • Total Attendees: 382
Meeting of the Minds is a regional prevention and health education conference for college and university peer educators, their advisors, administrators, and campus and community law enforcement. The conference is coordinated by the Missouri statewide coalition, Partners in Prevention. Hosting the BACCHUS Region IV-W Spring Conference is a partnership between the BACCHUS Initiatives of NASPA and Partners in Prevention.

BACCHUS Region V Spring Conference
March 31 – April 1, 2017 ◊ Rocky Mountain College
  • Total Attendees: 57

2018 BACCHUS Initiatives Regional Spring Conferences
March 2018 – April 2018
Volunteer BACCHUS Regional Consultants are responsible for organizing and implementing a regional conference focused on collegiate peer education programming and management. Regional spring conferences confirmed for spring 2018 are:
  • Region I, March 24, 2018 ◊ University of Rhode Island
  • Region II, March 24, 2018 ◊ University at Buffalo
  • Region III, April 13-15, 2018 ◊ University of Richmond
  • Region IV-W, April 5 - 7, 2018 ◊ Meeting of the Minds in Kansas City, Missouri
  • Region V, April 7, 2018 ◊ University of Montana Western
  • Region VI, March 23, 2018 ◊ Pima Community College

Certified Peer Educator Training
  • The Certified Peer Educator (CPE) Training is a training program facilitated by the BACCHUS Initiatives of NASPA, providing peer educators a standard foundation to provide peer-to-peer education and support. In addition to on-site facilitation, the course can be trained by campus staff after completing a Train-the-Trainer course.
This year, 414 additional individuals have enrolled in the Train-the-Trainer course, bringing the total number of trainers to 593. 185 additional campus courses have been created, bringing the total campus courses to 348.

- This year, 2,421 students have completed the CPE program, bringing the total number of certified students to 3,436 for the revised 2016 curriculum.

- In August 2017, the BACCHUS Initiatives of NASPA team hired an additional staff member to help facilitate on-campus trainings.

- Thirty campuses and community programs brought a NASPA staff on-site to facilitate the CPE training course and/or the CPE Train-the-Trainer in the past year. These included:

<table>
<thead>
<tr>
<th>Date</th>
<th>Institution</th>
<th>Location</th>
<th>Training Type</th>
<th># of Participants</th>
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<tbody>
<tr>
<td>April 7 &amp; 8, 2017</td>
<td>Chabot College</td>
<td>Hayward, CA</td>
<td>CPE Training</td>
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<td>May 25 &amp; 26, 2017</td>
<td>University of the District of Columbia</td>
<td>Washington, DC</td>
<td>CPE Training</td>
<td>20</td>
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<tr>
<td>June 16 &amp; 17, 2017</td>
<td>Community College of Baltimore County - Essex Campus</td>
<td>Essex, MD</td>
<td>CPE Training</td>
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<tr>
<td>July 13, 2017</td>
<td>Truckee Meadows Community College</td>
<td>Reno, NV</td>
<td>Train-the-Trainer</td>
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<td>July 20, 2017</td>
<td>University of California – San Diego</td>
<td>San Diego, CA</td>
<td>Train-the-Trainer</td>
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<tr>
<td>August 13 &amp; 14, 2017</td>
<td>Albright College</td>
<td>Reading, PA</td>
<td>CPE Training</td>
<td>39</td>
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<tr>
<td>August 24 &amp; 25, 2017</td>
<td>Florida SouthWestern State College</td>
<td>Fort Myers, FL</td>
<td>CPE Training</td>
<td>38</td>
</tr>
<tr>
<td>August 27 &amp; 28, 2017</td>
<td>Pace University &amp; Pace University – Pleasantville (Joint Training)</td>
<td>New York, NY</td>
<td>CPE Training</td>
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<tr>
<td>September 3 &amp; 4, 2017</td>
<td>Roanoke College</td>
<td>Roanoke, VA</td>
<td>CPE Training</td>
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<tr>
<td>September 8 &amp; 9, 2017</td>
<td>California Polytechnic State University – Pomona</td>
<td>Pomona, CA</td>
<td>CPE Training</td>
<td>73</td>
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<tr>
<td>September 9 &amp; 10, 2017</td>
<td>Rhodes College</td>
<td>Memphis, TN</td>
<td>CPE Training</td>
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<tr>
<td>September 15 &amp; 16, 2017</td>
<td>Georgia Institute of Technology</td>
<td>Atlanta, GA</td>
<td>CPE Training</td>
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<td>September 15 &amp; 16, 2017</td>
<td>Langston University</td>
<td>Langston, OK</td>
<td>CPE Training</td>
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<td>September 22, 2017</td>
<td>Georgia Institute of Technology</td>
<td>Atlanta, GA</td>
<td>Train-the-Trainer</td>
<td>8</td>
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<tr>
<td>September 25 &amp; 26, 2017</td>
<td>American Liver Foundation</td>
<td>New York, NY</td>
<td>CPE Training</td>
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<tr>
<td>September 29, 2017</td>
<td>Tulane University</td>
<td>New Orleans, LA</td>
<td>Train-the-Trainer</td>
<td>3</td>
</tr>
<tr>
<td>September 29 &amp; 30, 2017</td>
<td>Tulane University</td>
<td>New Orleans, LA</td>
<td>CPE Training</td>
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</table>
Research and Policy Institute
NASPA Sexual and Relationship Violence Symposium Series

Year-Round ◊ Campus-Hosted Series ◊ Regionally Focused Throughout the Continental U.S.

- This program delivers low cost, high quality professional development to mid- and senior-level student affairs and community-based practitioners whose roles involve preventing or responding to sexual and relationship violence on campus.
- The first symposium in the series took place on May 2 at Clemson University, with 40 in attendance.
- The second symposium in the series took place on July 24 at Grand Valley State and had 37 in attendance. The second symposium was specifically focused on campus victim support services.
- Additional campus hosts are in the process of finalizing dates for spring and fall. The focus of these additional campus symposia will center on assessment of prevention and response efforts and engaging high-risk populations.

2018 Restorative Justice Training
March 14 – 16, 2018 ◊ University of California, Berkeley ◊ Berkeley, California
This three-day intensive training is being co-sponsored by the Campus PRISM project at Skidmore. Participants will gain a thorough understanding of restorative justice principles and practices, strong facilitation skills, and practical information about program implementation. The training is open to
student affairs administrators, faculty, students, and other staff interested in implementing restorative justice on their campuses.

2018 NASPA Hill Days: Student Affairs Call to Action
July 16-18, 2018 Ø George Washington University & Capitol Hill

- The 2018 NASPA Hill Days and National Student Affairs Day of Action will help student affairs practitioners develop their skills and master approaches to promote and to participate in advocacy and activism on a city, state and national level. This event will provide specific training for engaging in legislative advocacy and educate practitioners on current and emerging federal and state legislation and policies affecting higher education within the United States.
  - Attendees at the in-person NASPA Hill Days event will receive guidance to identify talking points on key issues, practice successful approaches for meeting with legislators, and meet with members of their Congressional delegations in Washington, D.C.
  - Those participants unable to join us in DC will be invited to hone their skills to implement efforts within their home states to support their institution’s, their own, and their students’ civic learning and democratic engagement through online live briefings as well as the National Student Affairs Day of Action.
  - Materials to support letter writing campaigns on select state-level issues and a series of live briefings covering current legislation and regulatory opportunities to engage around will be provided throughout the spring.

- Planning team members are:
  - Diana Ali
  - Jill Dunlap
  - Teri Lyn Hinds
  - Stephanie King
  - Robert Valderrama

NASPA Policy Briefing Series
The NASPA Research and Policy Institute offered 11 free, monthly policy briefings in the last year to educate student affairs community about pertinent policy issues that intersect with their roles and responsibilities on campus. The full listing of briefings offered from March 2017 to January 2018 is below; recordings and slides for all briefings are archived in the NASPA Online Learning Center.

<table>
<thead>
<tr>
<th>Date Presented</th>
<th>Title</th>
<th>Tags</th>
<th>Alignment to Public Policy Agenda</th>
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</thead>
<tbody>
<tr>
<td>March 23</td>
<td>Is the Pendulum Indeed Swinging? Increasing Focus on Due Process and Respondent Rights on Campus (Jill Dunlap)</td>
<td>Title IX; OCR; Sexual assault response</td>
<td>Student safety</td>
</tr>
<tr>
<td>April 20</td>
<td>Federal Budget Update for Student Affairs (Teri Lyn Hinds)</td>
<td>Federal budget; Financial aid</td>
<td>Student success</td>
</tr>
<tr>
<td>May 18</td>
<td>Borrower Protections &amp; Services Accountability: Landscape in the New Administration (Teri Lyn Hinds)</td>
<td>Student debt; Borrower protections</td>
<td>Costs, debt, &amp; protections</td>
</tr>
<tr>
<td>Date</td>
<td>Topic</td>
<td>Focus Areas</td>
<td>Authors</td>
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<tr>
<td>June 22</td>
<td>Trans Protections: Federal and State Policy Landscape (Diana Ali)</td>
<td>Trans student rights; State legislation</td>
<td>Inclusive opportunities</td>
</tr>
<tr>
<td>July 18</td>
<td>Campus Carry: 2017 State Legislation (Teri Lyn Hinds)</td>
<td>Guns on campus; State legislation</td>
<td>Student safety</td>
</tr>
<tr>
<td>August 24</td>
<td>Policy in Practice: Supporting Undocumented Students During Legislative Uncertainty (Henoc Preciado, UC-Fullerton, and Diana Ali)</td>
<td>Immigrant and undocumented students; International students</td>
<td>Inclusive opportunities</td>
</tr>
<tr>
<td>September 21</td>
<td>The Opioid Crisis and Impact on Student Affairs Professionals (David Arnold and Diana Ali)</td>
<td>Opioid epidemic; CADE; BACCHUS</td>
<td>Student safety</td>
</tr>
<tr>
<td>October 19</td>
<td>Safe spaces/Brave spaces (Diana Ali)</td>
<td>Safe spaces; Free speech</td>
<td>Civic engagement</td>
</tr>
<tr>
<td>November 16</td>
<td>Federal &amp; State Priorities for Student Affairs Professionals (Diana Ali &amp; Teri Lyn Hinds)</td>
<td>All</td>
<td></td>
</tr>
<tr>
<td>December</td>
<td>Winter Break – No Briefing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>January 25</td>
<td>Expectations for The Higher Education Act (HEA) Reauthorization in 2018 (Teri Lyn Hinds)</td>
<td>HEA</td>
<td>Costs, debt, &amp; protections; Student safety</td>
</tr>
</tbody>
</table>

Teri Lyn Hinds and Diana Ali also presented a live briefing for Careers in Student Affairs Month on Advocating for Students: Public Policy as a Core Competency for All Student Affairs Professionals.

**Culture of Respect (CofR)**

**Culture of Respect Collective**

*Ongoing (each cohort lasts 2 years)*

- 2018 marks the end of the first year of the Culture of Respect Collective for cohort 1, and the start of the program for cohort 2.
- Cohort 1:
  - 43 of our 45 institutions have completed a comprehensive self-assessment (CORE Evaluation) and half of the cohort have completed a comprehensive action plan to improve and expand their efforts to address sexual violence. As institutions complete their plans, they receive comments and feedback from CofR staff including a scored rubric.
  - The cohort’s baseline CORE Evaluation results were aggregated and analyzed to inform *Institutional Responses to Sexual Violence: What Data from a Culture of Respect Program Tell Us About the State of the Field*. This report chronicles the myriad ways in which Collective institutions are meeting federal guidelines from the Clery Act and Title IX guidance, and to what extent they are implementing practices and programs recommended by Culture of Respect and other experts in the field. The strengths and opportunities apparent in each of these areas reflect trends relevant to the field of higher education, as institutions continue to improve and expand their efforts to address campus sexual violence.
Cohort 1 participants were surveyed in December 2017, the midpoint of the program, to assess their progress and satisfaction with the program. 29 individuals from 26 institutions completed the survey, and their responses were very positive:

**Three most valuable program components as indicated by survey respondents:**

1. Receiving CORE Evaluation feedback from Culture of Respect staff
2. Taking the CORE Evaluation with your Campus Leadership Team
3. Using the CORE Blueprint as a reference guide

**86% of respondents said they were moderately or very likely to recommend the program to a colleague.**

- **Cohort 2:**
  - Cohort 2 currently consists of 15 institutions, with a few additional institutions possibly added moving forward.
  - Thanks to a very successful working relationship with the SUNY system, the cohort includes 8 SUNY schools, including a large number of community colleges. This participation will help CoR better understand the unique challenges CCs face in addressing sexual violence, and how we might help institutions overcome those challenges.
  - Cohort 2 schools have already engaged in kick off meetings with team leads and CoR staff.

- **Several professional development opportunities have been offered through the Collective, including:**
  - A 60 minute panel webinar, entitled Campus Sexual Violence Policy: where we are and what’s next – presented by Jill Dunlap, Allison Korman, Sarice Greenstein, and Diana Ali
  - A 30 minute webinar discussion and Q&A with Teri Hinds and Diana Ali followed Secretary DeVos’s speech at George Mason University
  - A 60 minute webinar, Using Research to Understand and Prevent the Perpetration of Sexual Violence, featuring research fellows from the Department of Justice
  - A 60 minute webinar, Schoolwide Mobilization: Engage the Campus Community for Sexual Assault Awareness Month (SAAM), featuring speakers from It’s On Us and the National Sexual Violence Resource Center (NSVRC)
  - Additionally, a Collective member, Tanya Jachimiak, Title IX coordinator at Wake Forest University, served as moderator for the NASPA-wide briefing, *Title IX Turmoil*.
  - A monthly listserv is sent to all participants, sharing the latest news and research from the field, highlighting innovative efforts from Collective schools, and keeping participants updated on next steps in the program
  - There are 20 institutions are participating in our “Blueprint Besties” program, where they are matched with another participating institution in the Collective to connect and collaborate

**Culture of Respect CORE Blueprint and CORE Evaluation, 2nd Editions**

*Released March 2017*

- The CORE Blueprint and the accompanying CORE Evaluation self-assessment offer a framework to engage all campus stakeholders in improving institutional efforts to address sexual violence. The 2nd editions of these signature offerings were revised and updated in 2017 to include the latest evidence-based research, expert guidance, and promising practices in campus sexual violence prevention and response.
Since their March release, they have been downloaded nearly 600 times.

**K-12 Technical Assistance**

**Ongoing**
- The Emma Willard School, an all-women’s boarding 9-12 high school in upstate NY, renewed their contract with CofR for technical assistance for a second year. To date, Emma Willard formed a Campus Leadership Team (CLT), administered their CORE Evaluation, completed a first draft of their IIP, and begun to implement changes, such as reviewing/updating their policies and student handbook and hiring additional mental health staff to serve the students.
- Culture of Respect has signed a new, two-year contract with the Croton-Harmon School District in downstate NY. We provide support and TA to Croton-Harmon using the same program model used at Emma Willard, adapted to meet the needs of a public school district. Allison Tombros Korman and Sarice Greenstein completed a day-long site visit in October 2017 and have created an adapted version of the CORE Evaluation to suit a public school district.

**CORE Constructs**

**Coming March 2018**
- CORE Constructs are a suite of guides organized around the six pillars of the CORE Blueprint to supplement its implementation. These guides include downloadable resources, tools, and templates that can be adapted to meet specific institutional needs. CORE Constructs will be available for purchase in March 2018.

**Institutional Responses to Sexual Violence: What Data from a Culture of Respect Program Tell Us about the State of the Field**
- The cohort’s baseline CORE Evaluation results were aggregated and analyzed to inform our latest report, *Institutional Responses to Sexual Violence: What Data from a Culture of Respect Program Tell Us About the State of the Field*. This report chronicles the myriad ways in which Collective institutions are meeting federal guidelines from the Clery Act and Title IX guidance, and to what extent they are implementing practices and programs recommended by Culture of Respect and other experts in the field. The strengths and opportunities apparent in each of these areas reflect trends relevant to the field of higher education, as institutions continue to improve and expand their efforts to address campus sexual violence.

**Report: Ready to Think Outside the Box on Title IX?**
- The Culture of Respect Collective is a campus mobilization program that guides stakeholders through a step-by-step strategic assessment and planning process. Culture of Respect released a report highlighting smart, innovative ideas for creating culture change on campus. The content for the report came from a selection of the 50 institutions participating in the 2017 cohort.

**Corporate Development and Relations**

11 total partners secured for 2017-2018:
- EverFi
- e-CHECKUP TO GO Programs
- Spelman Johnson
- Chartwells
- Aramark
- Skyfactor
- Sodexo Education
- Oohlala Mobile
- Involvio
- Presence
- Strada Education Network

2018 Annual Conference Advertising, Exhibits & Sponsorships, as of February 1, 2018

- 24 program book advertisers
- 139 exhibitors, representing 150+ 10x10 booths
- Over 50 sponsorships secured for the Annual Conference (most ever by quantity and revenue):
  - Luster Mosaic: EverFi
  - Featured Speaker Michael Lomax: e-CHECKUP TO GO Programs
  - Feature Speaker Jason Dorsey: Chartwells
  - Featured Speaker Mimi Ito: Strada Education Network
  - SA Speaks Track: Paperclip Communications, Oohlala Mobile, Interfaith Youth Core
  - Registration Area: Golden Key
  - Mobile App Registration Help Desk: Guidebook
  - Mobile App: University of Alabama: College of Continuing Studies
  - Conference Wifi: HBO
  - Gala Event: Aramark, Involvio
  - Gala Hosted Table: PSI, Strada Education Network
  - VPSA Reception: Paperclip Communications, MTVU
  - VPSA Lounge: Presence, Student Health 101, Association of Public and Land-grant Universities (APLU), Pacifica Labs
  - VPSA Lounge Gift: Eco Promotional Products
  - VPSA Institute Morning Session: JED Foundation
  - VPSA Institute Networking Lunch: Oohlala Mobile
  - VPSA Institute Afternoon Session: Presence
  - Institute for New VPSA’s Reunion: EdR
  - Exhibit Hall Gift Card Raffle: CampusESP, 3rd Millennium Classrooms, Inside Track, Caron Treatment Center, Hobsons, Interfaith Youth Core
  - Exhibit Hall Massage Station: Adirondack Solutions
  - Exhibit Hall Headshot Lounge: Involvio
  - Exhibit Hall Rocky Impersonator: Wepa
  - Outstanding New Professional Award: Spelman Johnson
  - 50/50 Mid-Level Scholarship: Paperclip Communications, COCM, Skyfactor, On Campus Marketing, Spelman Johnson
  - NOW Professional Scholarship: Spelman Johnson, Treanor HL
  - NUFP Scholarships: Sodexo Education, COCM
  - Student Leadership KC Scholarships: On Campus Marketing
  - International Symposium: Treanor HL
  - Volunteer Reception: Gourmet Dining
  - Innovation Station: Campus Labs, Crowd Change, Growing Leaders, Compatibility, The National Society of Collegiate Scholars (NSCS)
  - Show and Tell your Tech App Demo: Over the Shoulder, Text Help, Ulyngo, Eventus
Virtual Ticket Session: Civitas Learning, Take Flight Learning, COCM, Advantage Design Group, Campus Groups, Mongoose, Modo Labs, Pharos Resources, UPenn - GSE

Small Colleges and Universities Division VPSA Reception: Credo

Community College Division Institute: Inside Track

Campus Study Tour Lunch: MTVU

Foundation Pillars Reception: Skyfactor. The Registry

First Timers Attendee Lounge Brochure: 3rd Millennium Classrooms

Wellness Area Items: Medicat

Other Exhibits and Sponsorships, as of February 1, 2018

- 2017 Aspiring Institute: 1 Sponsor (Spelman Johnson)
- 2017 Religious, Secular, & Spiritual Identities Conference: 6 Exhibitors (Interfaith Your Core, Ask Big Questions, Secular Student Alliance, National Association of College and University Chaplains (NACUC), Association for College and University Religious Affairs (ACURA) and Hillel International)
- 2017 Mid - Levels Administrators Conference: 1 Sponsor (Oohlala Mobile)
- 2017 Closing the Achievement Gap Conference: 1 Sponsor (Oohlala Mobile)
- 2017 CLDE: 2 Sponsors (University of Alabama and Eco Promotions)
- 2017 Assessment and Persistence Conference: 3 Sponsors (Campus Labs, Oohlala Mobile and Skyfactor)
- 2017 Institute for New VPSAs: 3 Sponsors (EverFi, e-CHECKUP TO GO Programs, Spelman Johnson)
- BACCHUS General Assembly: 3 Sponsors (CADE, NCAA and National Institute of Drug Abuse); 11 Exhibitors (Widener University Center for Human Sexuality Studies, YOU at College, Truth Campaign, Realize Your Resilience, Rise Speaking and Consulting, Jordan Porco Foundation, National Institute of Drug Abuse, Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery, Coalition of Colorado Campus Alcohol and Drug Educators, Colorado School of Public Health/CU Skaggs School of Pharmacy and Culture of Respect)
- 2017 Multicultural Institute: 4 Sponsors (Defamation the Play, National Student Leadership Diversity Convention, Social Justice Training Institute, Spelman Johnson); 3 Exhibitors (Circle of Change Leadership Experience, Leadershape and University of LaVerne)
- Student Affairs Law Conference: 1 Exhibitor (Samford University-School of Law)
- 2018 Strategies Conference: 11 Sponsors (Catharsis Productions, DEA, e-CHECKUP TO GO Programs, EverFi, Healthy Minds Group, Kognito, PreventConnect/CALCASA, National Sexual Violence Resource Center (NSRVC), Substance Abuse and Mental Health Service Administration (SAMHSA), Say It With A Condom and Pacifica Labs); 38 Exhibitors (A-Diamond Entertainment, Acadia Healthcare, Ambio Health, American Foundation for Suicide Prevention, AWARE AWAKE ALIVE, BACCHUS, Callisto, Center for College Sleep, University of St. Thomas, Center on Domestic Violence at the Univ. of Colorado-Denver, Coalition of Higher Education Associations for Substance Abuse Prevention (CoHEASAP), Core Institute, Culture of Respect, Fierberg National Law Group, Get Inclusive, , Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery, Houghton Mifflin Harcourt, Medicat, Merrimack College, Morneau Shepell, National Campus Climate Survey, National Institute on Alcohol Abuse and Alcoholism (NIAAA), New Start Recovery, Pick Me Foundation, Point and Click Solutions, Prevention Innovations Research
Community Colleges Division Latinx/a/o Task Force

- Edward Martinez led a community college national discussion for a leadership development initiative hosted by the Latinx/a/o Knowledge Community titled: “The Influence, Interest, and Impact on why Community Colleges are Important” on January 12, 2018.

- Two members of the LTF published manuscripts:
  - Maggie de la Teja: Effective Leadership at Minority-Serving Institutions published by Routledge Press. Maggie’s contributed titled: "Being a Culturally Responsive Leader at a Hispanic-Serving Institution Community College."

Inter-Association Leadership Education Collaborative (ILEC)

- ILEC came together in August 8-10, 2017 at the University of Maryland, College Park to discuss the future of the collaboration.
  - Presenters were representatives from AAUW, ACPA, ACUI, ALE, ILA, and NASPA.
- ILEC’s maintained a commitment to the mission and vision of:
  - Mission: ILEC brings together membership-based associations in higher education dedicated to the work of leadership education for shared initiatives, research, and resource development.
  - Vision: ILEC aspires to promote trans-organizational strategic thinking to advance leadership education in higher education.
The group is currently exploring the potential of coming together in the summer of 2017 to discuss next steps for the group.

- The future of ILEC is under discussion as the various associations consider their continued involvement.

**Lunch and Learn Series**

- The Lunch and Learn series is a series of small group video discussions around an article published in the *NASPA Journal about Women in Higher Education (NJWHE)*. This program also further strengthens the relationship with NJAWHE and also provides additional marketing for the published manuscripts.
  - **August Series:** *Two Totally Different People*: *Dissonance of Intersecting Identities in White College Women* with author Abby Dalpra, international coordinator; Arizona State University
    - Two sessions were hosted and 24 registrations in total.
  - **October Series:** *Black Undergraduate Women and Their Sense of Belonging in STEM at Predominantly White Institutions* by Deniece Dortch, visiting assistant professor in Higher Education Administration, George Washington University.
    - Two sessions were hosted with eight registrations.
  - **December Series:** *Gender-Inclusive Practices in Campus Women’s and Gender Centers: Benefits, Challenges, and Future Prospects* by Susan Marine, Gina Helfrich, and Liam Randhawa will be featured.
    - Two sessions were offered and 30 people registered to participate.
  - **February Series:** *Mothering and Professing: Critical Choices and the Academic Career* by Lisa Wolf-Wendel and Kelly Ward. One program will be offered on February 20.

**NUFP (NASPA Undergraduate Fellows Program)**

**NUFP Partnership:**

- Our sponsorship with **Capstone On-Campus**, provides us the opportunity to offer stipends to undergraduate members of NASPA for the Annual Conference. In total, 59 students applied for the stipend. 12 students will be awarded a $250 stipend and registration the Undergraduate Pre-Conference. Recipients will be featured on the Capstone On-Campus blog.

- Our sponsorship with **Sodexo**, provides us the opportunity to offer stipends to NUFP Fellows for the NASPA Annual Conference. In total 34 students applied for the stipend. 11 students will be awarded a “level one” scholarship, a flat $250 stipend for conference related costs. 5 students will be awarded a “level two” scholarship, a $500 stipend for conference related costs and complimentary registration.

**Member Engagement**

- The New Connections Stipend (formerly NASPA Shares), was designed to increase access to the NASPA Annual Conference for new professionals. In total 21 members applied for the stipend. 8 new professionals were awarded with a $500 stipend and registration to the Annual Conference.

**Careers in Student Affairs Month (CSAM)**

NASPA hosted six free live briefings for members and non-members during CSAM. Briefings included:
Advocating for Students: Public Policy as a Core Competency for All Student Affairs Professionals
Panelists:
- Teri Hinds – NASPA
- Diana Ali – NASPA
Insights: 193 clicked, 48 registered, 31 attended

The Current State of Affairs: Looking Toward the Future
Panelists:
- Dr. Kevin Kruger – NASPA President
- Dr. Deb Moriarty – NASPA Board Chair - Towson University
Insights: 236 clicked, 59 registered, 27 attended

Navigating the Graduate School Journey with NASPA’s Faculty Council
Panelists:
- Dr. Jason Laker – San Jose State University
- Dr. Susan Marine – Merrimack University
- Dr. Candace Moore – University of Maryland
Insights: 165 clicked, 36 registered, 12 attended

I Like My GRITs with Butter and Sugar: Rewriting the Narrative of Resilience for People of Color in Student Affairs
Panelists:
- Kirby Gibson – Syracuse University
- Karess Gillespie – Syracuse University
Insights: 384 clicked, 115 registered, 63 attended

There’s More to it Than Volunteering: Considerations for a Career Path in Civic Learning and Democratic Engagement
Panelists:
- Beth Conrad – University of Albany
- Gregg Grenier – Mount Ida College
- Stephanie King – NASPA
Insights: 136 clicked, 39 registered, 13 attended

Graduate Students Need Attention Too: Supporting Post-Baccalaureate Students Inside and Outside of the Classroom
Panelists:
- Nicole Johnson – Elizabeth City State University
- Quanta Taylor – The Ohio State University
Insights: Live briefing was cancelled due to presenter availability.

Lead Institutions Blog
- Lead Institutions continue to engage in the fifth year of the initiative through NASPA’s website. The blog features work being done by the Lead Institutions, the Lead Initiative, the CLDE Meeting, and NASPA. These posts are an opportunity to showcase work being done at each Lead Institution as well as to be a driving force for scholarship, assessment, programming, and dialogue in the realm of CLDE.
- Blog posts are published multiple times a week. These posts serve as a vehicle for member engagement and connect research, policy, promising practices, and scholarship with members.
The blog can be accessed: [http://www.naspa.org/constituent-groups/groups/lead-initiative](http://www.naspa.org/constituent-groups/groups/lead-initiative)

Three of the NASPA LEAD Initiative Blogs have been featured in Forbes Civic Nation:
- [Hope And Strategy For A Thriving Democracy](http://www.naspa.org/constituent-groups/groups/lead-initiative)
- [Civic Learning And Democratic Engagement For What? Envisioning A Thriving Democracy](http://www.naspa.org/constituent-groups/groups/lead-initiative)
- [Civics Unbound: Knowledge, Skills, And Dispositions For A Thriving Democracy](http://www.naspa.org/constituent-groups/groups/lead-initiative)

**Democratic Engagement Resources**

  This is a tool designed to help faculty, staff, and students write strong action plans to increase civic learning, democratic engagement, and voting rates among college students. It provides a framework for developing and documenting institutional goals and strategies. Tool can be found [here](http://www.naspa.org/constituent-groups/groups/lead-initiative).

- The Voter Friendly Campus (VFC) report reflects on the program’s inaugural designation process. The 84 institutions (out of 94 that started the program) that received the designation for 2017-2018 were selected because of their commitment to promoting democratic engagement on campus. The full report can be viewed [here](http://www.naspa.org/constituent-groups/groups/lead-initiative).

**BACCHUS Initiatives Grant Projects**

***Montana Collegiate Tobacco Prevention Initiative (MCTPI)***

- The BACCHUS Initiatives of NASPA have been a partner of the Montana Tobacco Use Prevention Partnership (MTUPP) since 2005, working to enact tobacco-free campus policies and promote tobacco cessation.
- Fourteen Montana campuses are current participants on the grant project, with interest from two other campuses. NASPA provides management, training, and technical assistance for all project campuses.
- NASPA has been contracted to continue the MCTPI project for 2017 – 2018. All projects funded through MTUPP received a 15% reduction; in September, NASPA was notified of an additional 15% reduction in funding for fiscal year 2018. Program staff were able to maintain campus deliverables despite the funding change.
- In July, the MCTPI Project has broadened its scope to include chronic disease prevention efforts.
  - Defined by the state of Montana, these issues include: asthma, cancer control, cardiovascular health, diabetes, nutrition and physical activity as well as tobacco prevention.
  - This increase in scope allows campuses to educate on more topics that will ultimately lead to healthier college students in the state of Montana.
- In fall 2017, project staff hosted a MCTPI Fall Meeting with 13 students and advisors from nine institutions. The MCTPI Steering Committee held an in-person meeting to discuss the desired future of the project and prevention efforts for Montana Institutions of Higher Education. Additionally, ten site visits were completed and a successful meeting with MTUPP-Department of Public Health and Human Services Project Liaisons occurred.
- For management of this project, NASPA is allowed a 12.5% indirect cost allocation.
Colorado Coalition of Campus Alcohol and Drug Educators (CADE)

- The BACCHUS Initiatives of NASPA receives funding from a five-year grant through the Colorado Office of Behavioral Health to support substance abuse prevention efforts on campuses across the state of Colorado. The CADE is currently in year three of the five year block.
- CADE project staff have presented on the successful Colorado statewide coalition model both regionally and nationally.
- The CADE has continued to provide ongoing training and technical assistance opportunities for campuses across the state.
  - The CADE fosters an online learning environment (CADE Collaborate) to facilitate learning and collaboration. Every institution of higher education in Colorado has complimentary access to the online learning community.
  - Forty eight representatives from 17 campuses across the state attended an in person training in November 2017 to share, learn and network.
- There are 22 active campuses in the coalition.
  - Eighteen campuses are current project institutions on the grant. CADE provides additional financial support, training and technical assistance for the campuses.
- Ten campuses have contributed data from the American College Health Association National College Health Assessment (ACHA-NCHA) to support collection of a statewide data set.
- For management of this project, NASPA is allowed a 10% indirect cost.

National Peer Educator Study (NPES)

- The National Peer Educator Study was designed to provide evidence-based research outcomes associated with being a peer educator on a college or university campus. The NPES is a web-based survey administered to peer educators affiliated with BACCHUS on college and university campuses across the United States.
- Matthew Wawrzynski, PhD, Michigan State University, is the principal investigator of the research team conducting the NPES.
- To date, over 340 institutions and over 3,300 peer educators have participated in the NPES.
- Presentations on the NPES occurred at NASPA Annual Conference and the BACCHUS Initiatives of NASPA General Assembly.

Coalition for the Prevention of ADHD Medication Misuse (CPAMM)

- The BACCHUS Initiatives of NASPA are a partner with the Coalition for the Prevention of ADHD Medication Misuse to create a prescription medication misuse/abuse prevention toolkit for peer education groups on campus.
- Twelve campuses were selected to participate in a campus pilot. These campuses received funding to implement a prescription stimulant medication misuse peer education program on campus. Each campus received a draft toolkit to guide their project creation, implementation, and evaluation. Best practices and lessons learned from these pilot campuses will be included in the revised toolkit, for wider distribution across the nation through the CPAMM website, partners, and peer education programs.

Research and Policy Institute - Advocacy

SAHEC Active Policy Solutions contract

NASPA joined with several member of the Student Affairs in Higher Education Consortium (SAHEC) to contract with Active Policy Solutions (APS) starting in November 2017 for consultation on federal and
state higher education policy. Contracted activities include policy analysis (monitoring and summarizing), government affairs communications support (communications strategy, written analyses, and policy statements), and government visibility and advocacy (development of a SAHEC policy platform, guidance on lobbying laws, connections with other higher education associations, and the identification of opportunities to publicly weigh in on policy matters). APS provides bi-weekly policy updates and monthly calls to brief the consortium members on key issues.

SAHEC Policy Conversations
As not all association members of SAHEC participate in the SAHEC APS contract, NASPA Director of Policy Research and Advocacy has convened a voluntary monthly policy conversation call with any members of SAHEC that wish to participate. The intent of the calls is information sharing with the possibility of collaboration on cohesive messaging around issues of concern or import to all the associations. The first monthly call occurred in January 2018.

ACE Government Affairs led coalitions
The American Council on Education holds regular meetings of members of the higher education association community. The groups are convened to share information and circulate community sign-on letters on issues of importance to the broader higher education industry. NASPA has signed on to coalition letters related to support for (or opposition to) the Deferred Action for Childhood Arrivals (DACA) program, the Perkins Loan program, regulatory reform, the federal budget resolutions, and tax reform, and the House Higher Education Act reauthorization bill.

Student Aid Alliance
NASPA has long been a member of the Student Aid Alliance, a coalition of 85 higher education associations engaged in advocacy in support of federal student aid. The Alliance continues to encourage advocacy among higher education associations and institutions to protect student financial aid resources as the federal budget process progresses.

Higher Education Veterans Coalition (Ed-Vet Coalition)
Student Veterans of America convened the Higher Education Veterans Coalition in May to facilitate communication and coordination among associations who work with service members and veterans on campus to understand the current state and next steps to support these students on campus. NASPA participated in events and advocacy to support the passage of the Colmery Forever GI Bill in August.

PostSec Data Collaborative
NASPA remains a participant in the PostSec Data Collaborative, a group of higher education associations and research institutes working to improve the national postsecondary data infrastructure, coordinate data alignment within and across state and national systems, and improve consumer information related to postsecondary education. The Collaborative has focused significant time and energy on advocacy and coalition building around the College Transparency Act in advance of the impending reauthorization of the Higher Education Act.

Research and Policy Institute - Scholarship

5 Things Issue Brief Series
In spring 2018, NASPA’s Research and Policy Institute will release a 5 Things Issue Brief that offers five things student affairs professionals can do to support adult learners. Alexa Wesley, NASPA’s research and policy associate, is the author of the brief.
Safe Spaces and Brave Spaces: Historical Context and Recommendations for Student Affairs Professionals

In October 2017, NASPA’s Policy Analyst Diana Ali, released a Policy and Practice brief exploring the controversy around the term safe space and freedom of expression on college campuses and advances the term brave space to more aptly describe the practice of safely fostering challenging dialogue within the classroom environment.

Dialogues about Equity, Civility and Safety: Contested Issues in Student Affairs

September 2017 ∘ NASPA, Washington, DC

- Amelia Parnell and Jill Dunlap co-authored a book chapter in this forthcoming volume, titled What is the Student Affairs Educator’s Role in navigating tensions between legislative action and institutional policy?, due to publish in Fall 2018

Presentations

March 2017

- Jill Dunlap and Diana Ali presented at the 2017 NASPA Annual Conference on transgender inclusiveness measures on campus and within the policy landscape. The presentation included preliminary results of a survey conducted on how protections are being operationalized on campus.
- Teri Lyn Hinds moderated a policy update panel at the 2017 NASPA Annual Conference, during which Jill Dunlap was also a part. The panel provided information on current policy issues and implications and the campus perspective.
- Teri Lyn Hinds presented on a public policy town hall panel at the 2017 NASPA Annual Conference which gathered perspectives from NASPA members to inform the NASPA Public Policy Agenda moving forward.
- Allison Tombros Korman and Sarice Greenstein had an active role in the Annual Meeting, including: a panel presence at the Campus Safety and Violence Prevention Pre-Con; a well-attended and received Innovation Station session; and a break-out session focused on the Collective. Allison and Sarice were also on-site at the exhibit hall to engage with meeting participants.
- Amelia Parnell delivered a presentation at The Playing Field: 1st Generation Students and Higher Education conference at the SUNY Old Westbury campus in Long Island, NY.

April 2017

- Amy Geist and Amelia Parnell delivered a presentation with John Laws from Ivy Tech Community College at the annual meeting for the American Association of Community Colleges (AACC) in New Orleans, LA. The session is titled Holistic Financial Support: Emergency Aid, On-Campus Work and Literacy Programs.
- Allison Tombros Korman served on a panel with advocates and experts from the campus sexual violence space at Georg Mason University. The event was titled Mitigating Campus Sexual Assault in a Changing Political Climate.
- Amelia Parnell delivered a webinar on predictive analytics for Achieving the Dream.

May 2017

- Teri Lyn Hinds led the creation and moderation of a higher education policy update and institutional connections featured session at the Association for Institutional Research (AIR)
Annual Forum in Washington, DC. The session featured two panels, one of higher education association data policy advocates and one of institutional research professionals, and discussed a range of issues relevant to institutional research in current policy and regulatory contexts at the federal and state level.

- Teri Lyn Hinds spoke at a graduate student forum session at the Association for Institutional Research (AIR) Annual Forum in Washington, DC.
- Teri Lyn Hinds presented as part of a response panel for RoadTrip Nation’s Beyond the Dream documentary at the Civic Learning and Democratic Engagement Conference, co-sponsored by NASPA, AASCU’s American Democracy Project, and The Democracy Commitment in Baltimore, MD.
- Teri Lyn Hinds presented a higher education policy update session with AASCU’s Tom Harnisch and Dylan Opalich at the Civic Learning and Democratic Engagement Conference, co-sponsored by NASPA, AASCU’s American Democracy Project, and The Democracy Commitment in Baltimore, MD.
- Amelia Parnell participated in an Impact Panel discussion at the annual meeting for the Association for Institutional Research in Washington, DC. The panel was titled The Analytics Revolution and Implications for IR.

**June 2017**

- Omari Burnside delivered a presentation titled *Understanding and Implementing Effective Emergency Aid Practices* at the Adult Promise Phase II Convening for the State Higher Education Executive Officers in Boulder, Colorado.
- Amelia Parnell delivered the keynote address at the Co-Curricular Record Summit at Algonquin College in Ottawa, Canada.
- Amy Geist and Amelia Parnell will deliver a presentation about emergency aid and student employment at the annual meeting for the National Association of Student Financial Aid Administrators in San Diego, California.
- Omari Burnside and Amelia Parnell delivered a pre-conference workshop titled *Filling the Financial Gap: Building an Emergency Aid Program to Support Degree Completion* at NASPA’s Closing the Achievement Gap conference in Washington, DC.

**July 2017**

- Allison Tombros Korman and Sarice Greenstein presented two breakout sessions (roughly 40 attendees each) to campus-based professionals from NY colleges and universities, as well as representatives from community-based organizations at the SUNY Advanced Prevention Summit in Albany, NY. The first session presented early findings from the Collective and the second discussed how evidence-based decision-making can inform sexual violence prevention and response on campus.
- Jill Dunlap presented a session titled, “Are International Students Really a Priority?” at the AASCU 2017 Academic Affairs Summer Meeting: Curricular Coherence: Finding Meaning and Purpose.
- Amelia Parnell delivered a workshop on predictive analytics for the United Negro College Fund’s Institute for Capacity Building in Atlanta, Georgia.

**August 2017**

- Sarice Greenstein collaborated with two colleagues, representing Mercy College and the Centers for Disease Control and Prevention (CDC), at the American Psychological Association annual
meeting in Washington, DC. The group presented on how evidence can and should inform the decision of the sexual violence programming to bring to campus. Culture of Respect’s Prevention Programming Matrix was highlighted.

- Jill Dunlap presented a session titled, “Campus Advocacy: History, trends and impact” at the National Organization for Victim Assistance 43rd annual training event.
- Amy Geist and Amelia Parnell delivered a presentation about emergency aid and student employment at the annual meeting for the National Association of College and University Business Officers in Minneapolis, Minnesota.

**September 2017**

- Allison Tombros Korman and Sarice Greenstein attended the Futures without Violence annual meeting in San Francisco, California. The visit included a preconference meeting with representatives from approximately ten institutions as part of our sub-grant from the Office of Women’s Health. During the conference, Sarice presented an educational poster explicating how the data gathered during the Culture of Respect Pilot Program was used to inform changes to the Collective program model that followed it.
- Amelia Parnell was a keynote speaker for the University of Texas System’s second annual student success summit in Dallas, Texas.
- Amelia Parnell presented a session regarding financial support for low-income students with Nicole McDonald from Lumina Foundation at the Association for Community College Trustees annual meeting in Las Vegas, Nevada.

**October 2017**

- Jill Dunlap led a session titled “Bias, Bigotry and Oppression” for staff and faculty at the Metropolitan Community Colleges.
- Amelia Parnell was the keynote speaker for the State University of New York (SUNY) system’s 4th Annual Applied Learning Conference in Niagara Falls, New York.
- Amelia Parnell co-presented a session on emergency aid at the Achieving the Dream advising institute in New Orleans, Louisiana.
- Amelia Parnell delivered two presentations on institutions’ use of completion grants at the California State University student success symposium in Long Beach, California.

**November 2017**

- Sarice Greenstein presented sessions at the NASPA General Assembly in Denver, Colorado. Presentations were with students and advisors, including sessions about the intersection of student activism and campus sexual violence, and new apps and technology in the sexual violence space.
- Amelia Parnell was the keynote speaker for the NASPA-FL annual conference in Gainesville, Florida.
- Amelia Parnell co-presented a session related to co-curricular learning at the Complete College America annual meeting in New Orleans, Louisiana.

**December 2017**

- Jill Dunlap presented a session titled “Navigating Sexual Assault on Campus Amid Changing Federal Regulations” at the 2017 Student Affairs Law Conference in New Orleans.
**January 2018**

- Jill Dunlap co-presented a session titled “Mastering the Art of Campus-Based SARTs” in partnership with the National Sexual Violence Resource Center at the 2018 NASPA Sexual Violence Prevention and Response Conference.
- Jill Dunlap co-presented a session titled “Working Together: Campus and Community Collaborations for Pushing the Movement Forward” along with PreventConnect: A Project of the California Coalition Against Sexual Assault and the National Sexual Violence Resource Center at the 2018 NASPA Sexual Violence Prevention and Response Conference.
- Jill Dunlap presented a module on campus victim advocacy for the National Organization for Victim Assistance Campus Advocacy Training.
- Amelia Parnell delivered the keynote address for the AAC&U 9th Annual Forum on Digital Learning and ePortfolios in Washington, D.C.
- Amelia Parnell delivered two presentations in Nashville, Tennessee for the Tennessee Board of Regents. The presentations covered the topic of documenting and assessing co-curricular learning.

**February 2018**

- Amelia Parnell will deliver a presentation about current trends in student affairs for the National Association of Student Affairs Professionals in Charleston, South Carolina.

**Leadership Exchange Magazine**

- Teri Lyn Hinds and Diana Ali provided policy updates for the Summer 2017, Fall 2017, and Winter 2018 issues. Dr. Jill Dunlap provided a policy update for the Spring 2018 issue. Omari Burnside provided an article on student employment on campus for the Fall 2017 issue.

**RPI Blogs**
The Research and Policy Institute publishes twice a week to the RPI blog. A post comprised of policy updates, policy-relevant NASPA publications and advocacy letters that NASPA has signed onto, higher education news and reports, updates on state legislation in selected areas (e.g., guns on campus, bathroom bills, free speech), and regulatory announcements or changes of interest to student affairs professionals is generally posted on Mondays.

RPI staff also offer weekly blog entries on Thursdays on topics aligning to the NASPA Public Policy Agenda and designed to provide foundational information about how policy and advocacy processes operate and how student affairs professionals can engage more directly in policy and advocacy work. Over the last year, RPI has offered detailed analysis and insight to members over 40 times on a variety of topics. The full list of RPI blog posts for March 2018 to January 2018 along with their alignment to the Public Policy Agenda is below.

<table>
<thead>
<tr>
<th>Date Posted</th>
<th>Title</th>
<th>Tags</th>
<th>Alignment to Public Policy Agenda</th>
</tr>
</thead>
<tbody>
<tr>
<td>3/2</td>
<td>State Legislative Analysis: Bathroom Bills</td>
<td>Trans student rights; State legislation</td>
<td>Inclusive opportunities</td>
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<tr>
<td>3/23</td>
<td>Are We Seeing an Increased Emphasis on Respondents’ Rights?</td>
<td>Title IX; OCR; Sexual assault response</td>
<td>Student safety</td>
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<tr>
<td>Date Posted</td>
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<tr>
<td>4/6</td>
<td>Sanctuary? The status of campus protections for immigrants and undocumented individuals</td>
<td>Immigrant and undocumented students; State legislation</td>
<td>Inclusive opportunities</td>
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<tr>
<td>4/13</td>
<td>Is your institution doing enough to address campus sexual violence? Ask these six questions</td>
<td>Sexual assault response; Sexual assault prevention</td>
<td>Student safety</td>
</tr>
<tr>
<td>4/20</td>
<td>Federal Budget Update</td>
<td>Federal budget; Financial aid</td>
<td>Student success</td>
</tr>
<tr>
<td>5/11</td>
<td>NASPActs Policy Basics: Your Role in Our Representative Democracy</td>
<td>NASPActs Policy Basics</td>
<td>Civic engagement</td>
</tr>
<tr>
<td>5/25</td>
<td>Eye on ’18: All Politics are Local</td>
<td>NASPActs Policy Basics; Gerrymandering; SCOTUS; 2018 Elections</td>
<td>Civic engagement</td>
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<tr>
<td>6/1</td>
<td>Post 100 Days: Immigration Policy Update</td>
<td>Immigrant and undocumented students; State legislation</td>
<td>Inclusive opportunities</td>
</tr>
<tr>
<td>6/8</td>
<td>Want to get serious about addressing sexual violence? 5 ways to think beyond your campus walls</td>
<td>Sexual assault response; Sexual assault prevention</td>
<td>Student safety</td>
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<tr>
<td>6/22</td>
<td>Reading the Tea Leaves: The Office of Civil Rights and Trans Protections</td>
<td>Trans student rights; OCR; Title IX</td>
<td>Inclusive opportunities; Student safety</td>
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<tr>
<td>6/29</td>
<td>Senate Healthcare Bill: Current Status and Impact to Higher Education</td>
<td>Healthcare</td>
<td>Student safety; Costs, debt, &amp; protections</td>
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<tr>
<td>7/7</td>
<td>Assessing the Vitals of Student Affairs Divisions</td>
<td>PRACTICES; NASPA Advisory Services</td>
<td>Student success</td>
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<tr>
<td>7/13</td>
<td>Campus Carry: 2017 State Legislation Round-Up</td>
<td>Guns on campus; State legislation</td>
<td>Student safety</td>
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<tr>
<td>7/20</td>
<td>In-state tuition for undocumented students</td>
<td>Immigrant and undocumented students; State legislation</td>
<td>Inclusive opportunities; Costs, debt, &amp; protections</td>
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<tr>
<td>7/27</td>
<td>The Two Best Tools in Fighting Campus Sexual Violence</td>
<td>Sexual assault response; Sexual assault prevention</td>
<td>Student safety</td>
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<tr>
<td>8/3</td>
<td>Students in Financial Crisis: A Case for Emergency Aid</td>
<td>Financial aid</td>
<td>Costs, debt, &amp; protections</td>
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<td>8/10</td>
<td>Going from Great to Greater: What does it take to scale?</td>
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<td>Student success</td>
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<tr>
<td>8/17</td>
<td>The Importance of Movement Building for Undocumented Immigrants</td>
<td>DACA; Immigrant and undocumented students</td>
<td>Inclusive opportunities</td>
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<tr>
<td>8/24</td>
<td>Campus Free Speech 2017 Legislative Round-up &amp; Considerations Following Charlottesville</td>
<td>Free speech; State legislation</td>
<td>Civic engagement</td>
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<tr>
<td>9/8</td>
<td>Acknowledging Veteran Student Leadership: the Colmery Forever GI Bill</td>
<td>Veterans</td>
<td>Inclusive opportunities; Costs, debt, &amp; protections</td>
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<tr>
<td>9/12</td>
<td>REPORT RELEASED: Institutional Responses to Sexual Violence</td>
<td>CoR; Sexual assault prevention; Sexual assault response</td>
<td>Student safety</td>
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<tr>
<td>9/21</td>
<td>Pell Grants for Prisoners: Considerations in the New Administration</td>
<td>Criminal justice connected students</td>
<td>Inclusive opportunities; Costs, debt, &amp; protections</td>
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<td>9/28</td>
<td>Success in Action Series</td>
<td>Success in action</td>
<td>Student success</td>
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<td>10/5</td>
<td>Overcoming Challenges of Addressing Campus Sexual Violence with the Culture of Respect Collective</td>
<td>CoR; Sexual assault prevention; Sexual assault response</td>
<td>Student safety</td>
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<tr>
<td>10/12</td>
<td>Safe and Brave Spaces Whitepaper Release: A Note from the Author</td>
<td>Free speech</td>
<td>Civic engagement; Inclusive opportunities; Student safety</td>
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<tr>
<td>10/19</td>
<td>The Rulemaking Process: Differences in Federal Regulatory and Sub-regulatory Guidance</td>
<td>NASPActs Policy Basics; Regulations</td>
<td>Civic engagement</td>
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<tr>
<td>10/26</td>
<td>Engage: Options for Advocacy for Student Affairs Professionals</td>
<td>NASPActs Policy Basics; Advocacy</td>
<td>Civic engagement</td>
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<tr>
<td>11/2</td>
<td>Success in Action Series, Part II: Planning and Preparing for Success</td>
<td>Success in action</td>
<td>Student success</td>
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<tr>
<td>11/7</td>
<td>Is Your Institution Ready to be a Leader in Addressing Sexual Violence?</td>
<td>CoR; Sexual assault prevention; Sexual assault response</td>
<td>Student safety</td>
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<tr>
<td>11/9</td>
<td>Engage! Part Two: Options for Student Affairs Professionals to Advocate for Undocumented Individuals</td>
<td>NASPActs Policy Basics; Advocacy; DACA; Immigrant and undocumented students</td>
<td>Civic engagement; inclusive opportunities</td>
</tr>
<tr>
<td>11/16</td>
<td>Engage! Part Three: Options for Student Affairs Professionals to Advocate for Trans Individuals</td>
<td>NASPActs Policy Basics; Advocacy; Trans student rights</td>
<td>Inclusive opportunities; Student safety; Civic engagement</td>
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<td>11/30</td>
<td><strong>Join the Movement: Battling Student Food and Housing Insecurity</strong></td>
<td>Financial insecurity</td>
<td>Student safety; Costs, debt, &amp; protections</td>
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<td>12/7</td>
<td><strong>Borrower Protections: Update from November Borrower Defense Committee Meeting</strong></td>
<td>Borrower defense; ED</td>
<td>Costs, debt, &amp; protections</td>
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<tr>
<td>12/15</td>
<td><strong>PROSPER Act: The House Higher Education Act Reauthorization Bill</strong></td>
<td>HEA</td>
<td>Costs, debt, &amp; protections; Student safety</td>
</tr>
<tr>
<td>12/22</td>
<td><strong>Success in Action, Part 3: Relax, Relate, Release</strong></td>
<td>Success in action</td>
<td>Student success</td>
</tr>
<tr>
<td>1/18/18</td>
<td><strong>Crumbling Foundations and Fraying Nets: Intersections of Public Policy &amp; Mental Health on Campus</strong></td>
<td>Mental health</td>
<td>Student success; Student safety</td>
</tr>
<tr>
<td>1/25</td>
<td><strong>Gainful Employment: Update on Negotiated Rulemaking in a New Year</strong></td>
<td>Gainful employment; ED</td>
<td>Student success; Costs, debt, &amp; protections</td>
</tr>
<tr>
<td>1/30</td>
<td><strong>2018 NASPA Hill Days &amp; National Student Affairs Day of Action: #SAadvocates for Student Success</strong></td>
<td>NASPAacts; Advocacy</td>
<td>Civic engagement</td>
</tr>
</tbody>
</table>

In addition to public policy blogs, RPI staff authored several blogs on additional research and practice topics, including:

- Allison Tombros Korman and Sarice Greenstein on several topics related to sexual violence and Culture of Respect Programming:
  - **Is your institution doing enough to address campus sexual violence? Ask these six questions.**
    
    April 13, 2017
    - Using the CORE Blueprint’s six pillars as a foundation, this blog asks institutions to think about the extent to which they are going above and beyond compliance to create a Culture of Respect on their campus. The blog concludes by directing readers to the 2nd editions of the CORE Blueprint and CORE Evaluation.

  - **Want to get serious about addressing sexual violence? 5 ways to think beyond your campus walls.**
    
    June 6, 2017
    - This blog encourages higher education to think creatively about the resources and capacity they maintain that can help address this critical issue, and that can help contribute to an impact in larger society.

  - **Report Released: Institutional Responses to Sexual Violence**
    
    September 12, 2017
• This blog presents Culture of Respect’s newest report and shares three key findings distilled from the data.
  o Overcoming Challenges of Addressing Campus Sexual Violence with the Culture of Respect Collective
    October 5, 2017
    • This blog presents three common challenges institutions face in addressing sexual violence, and explicates, from the participant’s perspective, how participation in the Culture of Respect Collective helps overcome those challenges.
  o Is Your Institution Ready To Be a Leader in Addressing Sexual Violence?
    November 7, 2017
    • In these challenging times of shifting federal guidance and limited resources and capacity, how can your institution become a leader in addressing sexual violence?

Publications

New Releases
Latinx/a/os in Higher Education: Exploring Identity, Pathways, and Success
Angela E. Batista, Shirley M. Collado, and David Pérez II, Editors
  • March 2018 release
  • Session and book signing held at the 2018 NASPA Annual Conference

Transformational Encounters: Shaping Diverse College and University Leaders
Anna K. Gonzalez, Doris M. Ching, Lori S. White, and Robert D. Kelly, Editors
  • March 2018 release
  • Session and book signing held at the 2018 NASPA Annual Conference
  • Complimentary copies mailed to voting delegates

Engagement and Employability: Integrating Career Learning Through Cocurricular Experiences in Postsecondary Education
Adam Peck, Editor
  • March 2017 release
  • Session and book signing held at the 2017 NASPA Annual Conference
  • Complimentary copies mailed to voting delegates

Careers in Student Affairs: A Holistic Guide to Professional Development in Higher Education
Peggy Holzweiss and Kelli Peck Parrott, Editors
  • March 2017 release
  • Session and book signing held at the 2017 NASPA Annual Conference

Using the CAS Professional Standards: Diverse Examples of Practice
Needham Yancey Gulley, Shannon R. Dean, and Laura A. Dean, Editors
  • March 2017 release
  • Session and book signing held at the 2017 NASPA Annual Conference
  • Published in collaboration with ACPA and CAS
Forthcoming
Fundraising in Student Affairs: Raising Funds to Raise the Bar
Sophie Penney, Barbara Rose, and Glenn Gittings, Editors
• Fall 2018 release

Free Speech and Expression in Higher Education: Effective Professional Practice
Brandi Hephner LaBanc, Neal H. Hutchens, Kerry Brian Melear, and Frank Fernandez
• Fall 2018 release

Life as Triage: Crisis, Compassion, and Resiliency in Student Affairs
Katie Treadwell and Marijo Russell O’Grady, Editors
• Spring 2019 release

Instructional Scenarios of Multiple Identities in Higher Education
Shaunna Payne Gold, Editors
• Spring 2019 release

Beyond the Classroom: Including the Cocurriculum in a Comprehensive Student Record
Pam Bowers, Editor
• Spring 2019 release

Supervised Practice: Seamless Learning for Student Affairs Professionals
Frank Ross III and Danielle M. DeSawal, Editors
• Spring 2019 release

Journals
Please see attached reports from journal editors and Routledge. Following are highlights from 2017.

Journal of Student Affairs Research and Practice
• Bridget Turner Kelly began her term as Executive Editor of the Journal of Student Affairs Research and Practice on July 1, 2017. Her term runs through March 31, 2021.
• JSARP received 53,467 article downloads in 2017, surpassing the 2016 numbers by more than 10%.
• At the end of 2017, 164 institutions had a core subscription to JSARP.
• The most downloaded article in 2017 was “The Mental Health Needs of Today’s College Students: Challenges and Recommendations,” by Martha Anne Kitzrow, with 2,143 downloads.
• In 2017, JSARP was included in the Emerging Sources Citation Index, allowing it to now be cited in the Web of Science. This will certainly increase citations going forward, give the journal even greater visibility, and greatly improve the chances of the journal eventually being included in the SSCI database.

Journal of College and Character
• Journal of College and Character received 102,093 article downloads in 2017, surpassing the 2016 numbers by more than 64%.
• At the end of 2017, 69 institutions had a core subscription to JCC.
The most downloaded article in 2017 was “Martin Heidegger’s Concept of Authenticity: A Philosophical Contribution to Student Affairs Theory,” by Glen L Sherman, with 9,149 downloads.

**NASPA Journal About Women in Higher Education**
- *NASPA Journal About Women in Higher Education* received 9,381 article downloads in 2017, surpassing the 2016 numbers by more than 28%.
- At the end of 2017, 46 institutions had a core subscription to NJAWHE.
- The most downloaded article in 2017 was “Gender-Inclusive Practices in Campus Women’s and Gender Centers: Benefits, Challenges, and Future Prospects,” by Susan B. Marine, Gina Helfrich, Liam Randhawa, with 603 downloads.

**Leadership Exchange**
- *Leadership Exchange* magazine focuses on management and leadership issues for vice presidents for student affairs. It is in its 16th year of publication and continues to be published quarterly. The print edition is mailed to voting delegates and subscribers, and the digital edition is sent via e-mail to all NASPA members and subscribers.
- The *Leadership Exchange* app launched in October 2017. The app provides an enhanced mobile reading experience for every screen and orientation, and is available for Apple, Android, and Amazon devices.
- In honor of NASPA’s 100th anniversary, each issue in 2018 will highlight key moments and milestones for NASPA and the student affairs profession. A special 100th anniversary issue is planned for release in early 2019, which will delve deeply into the evolution of NASPA, the student affairs profession, and what the future holds.
- The following chart summarizes feature articles published in Volume 15 (2017):

<table>
<thead>
<tr>
<th>Spring 2017 (Issue 1)</th>
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<tbody>
<tr>
<td>From Campus to Career: Cocurricular Learning Focuses on Skills to Meet Employer Expectations</td>
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<tr>
<td><em>Michael Baston</em></td>
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<td>Breaking the Second-Generation Glass Ceiling: How Visible Are You in Your Organization?</td>
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<td><em>Stacy Blake-Beard</em></td>
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<td>Young Professionals Navigate the World of Student Affairs</td>
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<td><em>VPSA Support is Key in Making the Transition</em></td>
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<tr>
<td>Student Affairs in the Global Higher Education System</td>
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<tr>
<td><em>Adam Habib</em></td>
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<tr>
<td>Summer 2017 (Issue 2)</td>
</tr>
<tr>
<td>Informed and Active: Political Engagement Begins on Campus</td>
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<tr>
<td><em>Adam Gismondi</em></td>
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<tr>
<td>The Power of Partnership: Student Affairs and Enrollment Management</td>
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<tr>
<td><em>Mark Allen Poisel, Ellen Neufeldt, Jeanine Ward-Roof, Gina Sheeks, and Georj Lewis</em></td>
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<td>The Flint Water Crisis: UM-Flint Responds</td>
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<tr>
<td><em>Tess Barker</em></td>
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<tr>
<td>Loving Your Identity</td>
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<tr>
<td><em>Nancy Grund</em></td>
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<tr>
<td>Fall 2017 (Issue 3)</td>
</tr>
<tr>
<td>A New Model for Campus Health: Integrating Well-Being Into Campus Life</td>
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<tr>
<td><em>Pam Watts</em></td>
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</table>
Beyond the Paycheck: Transforming the Student Employment Experience
Omari Burnside

Gender-Expansive Campuses: Building Paths to Success for Trans* Students
Z Nicolazzo, Rachel Wagner, and Susan Marine

Winter 2018 (Issue 4)
Purposeful, Powerful Partnerships: Strategic Alliances Define the Future of Higher Education
Pam Watts

Creative Collaborations: Changes Reflect Greater Integration Between Academic and Student Affairs
Robbin Chapman, Miriam Feldblum, and Dana Hamdan

Crossing the Divide: Working with Faculty to Achieve Institutional Goals
Leanna Fenneberg and Lua Hancock

Taking Inventory: Innovative Approaches to Defining and Developing Academic Partnerships
Cynthia L. Hernandez

Student Affairs Divisions Emerge As Board Partners
Susan Whealler Johnston

- The following chart shows e-mail table of contents alert open rates for e-mails deployed thus far for Volume 15 (2017).

<table>
<thead>
<tr>
<th>Issue</th>
<th>Deploy Date</th>
<th>Open Rate</th>
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<tbody>
<tr>
<td>Spring 2017 (Issue 1)</td>
<td>3/10/2017</td>
<td>42.95%</td>
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<tr>
<td>Summer 2017 (Issue 2)</td>
<td>6/30/2017</td>
<td>40.18%</td>
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<tr>
<td>Fall 2017 (Issue 3)</td>
<td>10/13/2017</td>
<td>33.48%</td>
</tr>
<tr>
<td>Winter 2018 (Issue 4)</td>
<td>1/29/2018</td>
<td>39.22%</td>
</tr>
</tbody>
</table>

- The digital edition of Leadership Exchange received 142,467 page views in 2017. The average reading duration was 16.6 minutes. The following graph shows total page views by month and year.
Corporate Development and Relations

Advertising

- Fall Leadership Exchange – 3 new advertisers
- Winter Leadership Exchange – 6 new advertisers
- Spring Leadership Exchange – 6 new advertisers
- July – January E-newsletter – 10 new advertisers, including major sponsors

NASPA Foundation Support

Student Affairs Archives

- The NASPA Foundation has been a key underwriter of the National Student Affairs Archives (NSAA) held at Bowling Green State University and pays for the archivist to attend the NASPA Annual Conference.
- This collection stands as the largest repository of records documenting student affairs and higher education from early days of the profession to the present.
- This resource preserves our history, but also serves as a critical research resource.