



News Release

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NASPA and NCAA Division III launch 360 Proof

Program designed to support alcohol prevention efforts on small campuses

WASHINGTON, D.C. —NASPA - Student Affairs Administrators in Higher Education and NCAA Division III launched a new program called 360 Proof. NASPA's Small Colleges and Universities Division and NCAA Division III established a formal partnership to provide resources for effective alcohol and drug education for the well-being and success of students. 360 Proof was specifically designed for small colleges to complement and improve the alcohol programming that already exists on campus and offer turn-key prevention tools at no cost to NASPA Small College and University Division and NCAA Division III members.

360 Proof was developed by a team of national alcohol research experts and small college practitioners in student-affairs and athletics. This team focused on the current research indicating that effective efforts to impact high-risk college student drinking are best done with a campus-wide effort and plan.

The program includes:

- A Self Study Instrument to take stock of what campus alcohol information is already being collected and could be collected, and to inventory existing prevention efforts;
- A resource on the National Institute on Alcohol Abuse and Alcoholism (NIAAA) recommended strategies to facilitate the selection of evidence-based strategies most appropriate for your campus;
- A candid online instrument designed for students to consider the personal impact of alcohol use and the strategies to reduce alcohol-related harms;
- Additional materials including learning modules for both campus program implementers and coaches, and marketing materials to drive student use of the Personalized Feedback Index; and
- Technical assistance via e-mail, phone, and in-person consultations at select NASPA and NCAA events.

Visit 360proof.org to see a program overview and the opportunity to sign up for a registration prompt. For questions or to access sample materials, please contact Leah Kareti at

lkareti@ncaa.org.

NASPA is the leading association for the advancement, health, and sustainability of the student affairs profession. Our work provides high-quality professional development, advocacy, and research for 13,000 members in all 50 states, 25 countries, and 8 U.S. territories.