

News Release

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NASPA asks student affairs professionals to take pledge

#SAPledge campaign supports #ItsOnUs to prevent sexual assault on campuses

WASHINGTON, D.C. —On Friday, President Barack Obama announced a sexual assault awareness campaign called “It’s On Us.” The campaign, which focuses on college and university campuses, challenges everyone to see sexual assault prevention as their personal responsibility. NASPA - Student Affairs Administrators in Higher Education supports the campaign and is asking student affairs professionals around the globe to sign a pledge that will support the “It’s On Us” pledge and other campaign activities. The NASPA pledge, called the SAPledge, lists ways student affairs professionals can be part of the solution to end sexual assault and related forms of gender-based violence.

“Gender-based violence is a critical issue facing college and university campuses,” says NASPA President Kevin Kruger. “Our members work with students, write policy, and collaborate with numerous departments to prevent and address this violence. Student affairs professionals are a key part of the solution. We’re supporting the ‘It’s On Us’ campaign and expanding it to have student affairs administrators pledge their commitment to end all gender-based violence.”

NASPA hopes to collect several thousand signatures by the end of the year. To sign the pledge below, visit the [SAPledge website](#).

I pledge:

- ❖ To learn and talk openly about sexual assault, related forms of gender-based violence, and their basis in inequality with my colleagues and students.
- ❖ To speak out, challenge, and seek to change negative gender stereotypes, sexism, and rape culture when I see them in myself or on my campus.
- ❖ To listen to, believe, and assist victims of gender-based violence to continue and succeed in their education.
- ❖ To work with colleagues and students to educate our campuses on how to prevent violence and the inequalities that create violence, including by supporting students in the “It’s On Us” campaign.
- ❖ To be part of the solution to end all forms of gender-based violence on my campus and beyond.

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NASPA is the leading association for the advancement, health, and sustainability of the student affairs profession. Our work provides high-quality professional development, advocacy, and research for 13,000 members in all 50 states, 25 countries, and 8 U.S. territories.