

News Release

For Release: Sept. 10, 2015

Contact: Kristal Griffith

Email: kgriffith@naspa.org

Phone: (202) 265-7500 ext. 1177



NASPA™

Student Affairs Administrators
in Higher Education

NASPA releases new VPSA Census website

Interactive website offers salary tool and insight into student affairs' top position

WASHINGTON, D.C. —NASPA-Student Affairs Administrators in Higher Education launches an interactive website that gives users in-depth information into the highest position in student affairs. The [VPSA Census website](#) builds on the data NASPA's Research and Policy Institute (RPI) has collected annually on vice presidents of student affairs (VPSA). Users can access the comprehensive data by filtering the information they want on the easy-to-use website. Users will have easy access to in-depth data on VPSAs and 39 functional areas of student affairs.

“This is an easy way to get a picture of how the vice president of student affairs role looks as a whole,” says NASPA President Kevin Kruger. “In addition, the site allows users to see what functional areas VPSAs oversee and access salary data for the industry. I'm proud of the work our RPI team did to launch such a comprehensive analysis of student affairs' highest position.”

The VPSA Census website details what functional areas are included in student affairs divisions, and identifies the job title and supervisor of the person responsible for each area. The functional area profiles give users an in-depth look at student affairs responsibilities, such as disability support services, student conduct, and wellness programs.

The website offers a subscription-based salary tool featuring VPSA and associate/assistant vice president (AVP) salaries, in addition to director-level salaries for each of the 39 functional areas.

This salary tool is a valuable resource for both professionals who seek advanced careers in student affairs and institutions that want to offer competitive salaries.

“As a relatively new VPSA, I have been asked on multiple occasions to benchmark salaries within my division, as well as reclassify an existing position and determine appropriate compensation,” says Pauline Dobrowski, vice president for student affairs at Stonehill College. “This salary tool is a valuable resource for conducting this type of benchmarking, filtering data to guarantee an accurate comparison, and ultimately identifying competitive salaries.”

The VPSA Census site will also offer special content to the institutional members of NASPA. For more information on how your institution can become a member, visit the [membership section](#) of the NASPA website.

-30-

NASPA is the leading association for the advancement, health, and sustainability of the student affairs profession. Our work provides high-quality professional development, advocacy, and research for 15,000 members in all 50 states, 25 countries, and 8 U.S. territories.