



Jeanine Ward-Roof
NASPA Region III Director
Report for the 2013 Winter Board of Directors Meeting
11-15-13

NASPA Board Action Items

None at this time

NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

Leadership

- **Jeanine Ward-Roof, Region III Director**
 - Spent time discussing Regional Governance to ensure representation was appropriate for Region. Brought report from small task force that was developed after summer Board meeting. Discussion continued regarding recommendations and Board decided to empower additional small group to design and implement a survey for Board members in order to gather other opinions from those who have not been able to be a part of the Board discussions regarding this topic. This will be accomplished prior to the Thanksgiving holiday. Determined that final decisions would be made and voted on at March Board meeting so new RD could move forward with recommendations.
 - Discussed continuing financial issues regarding communication and processes with National Office, inclusive of path we were on to reconcile past budget and move forward with new system. Shared that Amy Shopkorn had been working to gather final details and determine where breakdowns had occurred in past and the fact that she has been working with RD and Treasurer to move forward with new financial accounting system. Discussed how believe Region is set-up for success with new processes and procedures but still have work to do to close last year's financial records. Significant breakdowns have occurred regarding participant, sponsor and financial data; thereby not providing complete financial pictures for those volunteers working with professional development programs.
 - Asked for volunteers to determine ways to use excess revenue the Region has been fortunate enough to have from past (8-10 years ago) professional development programs that have been extremely successful financially. This group will determine the amount of dollars believed to be appropriate for a reserve, suggestions for how to use those reserves and process for accessing reserves. It should also be noted that the

Board did vote to move the money market account (formerly a CD) to the National Office.

- **Lee Ward, Region III Knowledge Communities Coordinator**
 - Vacancies among Knowledge Community Representatives have been filled as they occurred. However, we need to explore ways to streamline this process so that vacancies are filled more quickly. Currently, a month or more might pass between the time that regional leadership learns of a vacancy and the time that a new representative is appointed, leaving KC members without the benefit of the guidance and encouragement that a representative gives.
 - It has been difficult to bring newly appointed KC representatives up to speed on KC business. While KC representatives often leave their post in mid-term because of the press of changing job responsibilities, it is imperative that departing representatives take the time to communicate with incoming representatives about KC business (pass along digital or paper files, reports, lists and binders; ensure continuation of ongoing projects and events).
 - Having departing KC representatives communicate their plans to the KC Coordinator in a timely and direct manner continues to be a challenge. Consistent quality service and support of KC members requires that KC representatives' positions be filled at all times, thus the need for the KC Coordinator to know directly and immediately if a KC representative has plans to leave his or her position.
 - Huge props to KC reps who continue to provide excellent service, encouragement, information, and scholarship to the Region and their members. Also, big thanks to KC representatives who have communicated effectively with the KC Coordinator about position changes, address changes, etc.
- **Penny Rue, Public Policy Liaison**
 - The Regional Director provided contact information for those members of the Region who have expressed an interest in Public Policy. The Region III Public Policy Representative has compiled this group into "Public Policy Liaisons" who will receive timely updates as they are disseminated by the Public Policy Division or the National Office.
- **Thomas Moorman, Adult Learners and Students with Children KC Representative**
 - National Activities:
 - Planning a pre-conference workshop for the NASPA National Conference
 - Reviewing program sessions for the National Conference
 - Planning recruitment fair activities for the National Conference
- **Tom Walter – Region III Alcohol and Other Drug KC Representative**
 - Please note the following resources for your work with alcohol and other drug abuse prevention:
 - National Institute on Alcohol Abuse and Alcoholism (NIAAA): <http://www.niaaa.nih.gov/>
 - National Institute on Drug Abuse (NIDA): <http://www.drugabuse.gov/>

- NOPE Task Force: <http://www.nopetaskforce.org>
- **Ladanya Ramírez Surmeier, Region III Latino/a KC Representative**
 - Advisory Board/Division/KC Report
 - Minutes from the last Region III LKC Report were disbursed. During the meeting the Quarter II Snapshot was finalized and they began working on the Quarter III Snapshot.
 - Board/Volunteer Management
 - The Region III LKC Leadership Team is looking for state liaisons for the following states:
 - Alabama, Mississippi, South Carolina, Texas
 - Member Engagement
 - The North Carolina State Liaison, Dr. Sam Lopez, recently attended the North Carolina 2nd annual Hispanic/Latino State Forum. This Forum provides an opportunity to discuss the challenges facing the Latino community in North Carolina. They had over 40 participants with 13 campuses present. Dr. Lopez shared our Quarter I Snapshot and recruited some new members.
 - Award Recognition
 - LKC Award nominations are now open and due November 1st.
- **Hawken Brackett, Region III Men and Masculinities KC Representative**
 - MMKC Position will need to be filled by a new volunteer, starting in March 2014 (during the NASPA Annual Conference). This has been communicated to the MMKC National Chair and will be communicated to the Region III Knowledge Community Coordinator.
- **Elizabeth Wallace, Spirituality and Religion Knowledge Community Representative**
 - The Spirituality and Religion Knowledge Community has worked this year on developing a culture of inclusion and dialogue. The major highlight for our community is the development of the “Let’s Talk Spirituality” series which allows anyone to join a one-hour conversation once per month where various topics related to the knowledge community are deepened.
 - Members of the KC continue to foster connections among the team and are continuing to evolve and place dialogue as a top priority.
- **Jamie Thompson, Region III Student Leadership KC Representative**
 - Business of the KC
 - The SLPKC working group made up of Veronica Roman, Megan Turnage, and Jamie Thompson created a Facebook group (and shared the link via email with RIII members) to engage RIII in leadership conversations, as well as to learn what members would like from the SLPKC. Membership and interaction on the page has been limited and unsuccessful. Many other SLPKCs utilize social media to connect members around KC topics; however, this has proved unsuccessful for the working group.
 - Any suggestions or feedback regarding how to engage RIII members in the KC are appreciated!

- **Elaine Manglitz, Georgia State Director**
 - Board/Volunteer Management: Currently working with a small group of NASPA Region III Georgia members to develop Georgia Board descriptions and engage volunteers.
 - Member Engagement: Reaching out to Student Affairs leaders within the Technical College System of Georgia to promote membership in NASPA Region III.
- **Helen Grace Ryan, Kentucky State Director**
 - Two members of the NASPA-KY Board left their roles due to job changes. However, three more individuals have been recruited to serve on the NASPA-KY Board from three different institutions!
 - Working to send a letter of welcome letter to every new NASPA-KY Member
- **CJ Woods – Texas State Director - State of Texas Update**
 - Still seeking a few representatives for the state leadership.
 - Small Colleges and Universities Coordinator – Pending
 - Community and Two Year College Coordinator – Pending
 - Development and External Relations - Pending
 - Current Leadership:
 - CJ Woods - Texas State Director, Texas A&M University
 - Christina Wan - Communications Coordinator – Christina Wan, Texas A&M University Commerce
 - Jose DaSilva – Professional Development Coordinator, University of North Texas
 - Ah Ra Cho – Membership Coordinator, University of North Texas
- **Lorie Kittendorf and Jody Conway, Nominations and Awards Co-Chairs**
 - Award Recognition/Retirees update: Soliciting information (via emails to the Regional Directors as well as Region III NASPA membership) about regional retirees from March 2013 – March 2014, which will be shared with NASPA for recognition at the Awards Luncheon at the Annual Conference in 2014.
 - 2013 NASPA Region III Awards
 - The John Jones Award for Outstanding Performance as a Senior Student Affairs Officer (Scott Goodnight Award)
 - Patricia Leonard, Vice Chancellor for Student Affairs, University of North Carolina at Wilmington
 - The John Koldus Award for Distinguished Service to NASPA Region III (Fred Turner Award)
 - Roberta Bigger, Vice President for Student Affairs and Dean of Students, Wofford College
 - James E. Scott Outstanding Mid-Level Student Affairs Professional Award (Mid-level Award)
 - Todd Clark, Associate Dean of Students, Emory & Henry College
 - The William Leftwich Award for Outstanding New Professional in NASPA Region III

- Cord McLean, Program Advisor, Multicultural Services, Texas A&M University
 - Outstanding Graduate Student in Region III Award
 - Joshua Moll, Graduate Assistant for Student Groups and Leadership, University of North Carolina at Greensboro
 - Outstanding Contribution to Student Affairs through Teaching (Robert Shaffer Award)
 - Thomas Miller, Associate Professor, College of Education, University of South Florida
 - The Bob E. Leach Award for Outstanding Service to Students
 - Jesse Downs, Associate Director, Talent Development, Career Services, Louisiana State University
 - The Outstanding Community College Professional in Region III (Community College Professional)
 - Magdalena de la Teja, Vice President for Student Development Services, Tarrant County College, Northeast
 - The Robert D. Bradshaw Small Colleges Student Advocate Award
 - Rosalie Carpenter, Assistant Dean of Students, Stetson University
 - The President's Award (President's Award)
 - Renu Khator, Chancellor, University of Houston System, President, University of Houston
- **Adriana Alicea-Rodriguez, Susana Hernandez, Brandy Propst, NUFP Region III Representatives**
 - The current class list of NUFP Fellows is 265 and 55 are from Region 3. There were roughly 153 students who applied by the Fall Deadline, and we reviewed 49 applicants for Region 3. Final decisions will be made by October 31, 2013.
 - NUFP Board is in the process of planning for the 25th anniversary celebration of the NUFP program. It will be announced at the annual conference in Baltimore, and the celebration will occur from March 2014-March 2015, with a culminating event at the 2015 Annual Conference in New Orleans.
 - The NASPA Foundation includes a NUFP Fund that we are helping promote. The fund supports the cost of the GRE for undergraduate students pursuing a master's program in higher education (five \$200 scholarships).
 - 10 Subcommittees have been formed to address NUFP Strategic Goals: 1) Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice for NUFP; 2) Strengthen NUFP by making it a more responsive, vital, and sustainable program within NASPA. Adriana Alicea-Rodriguez is chairing the subcommittee for engaging M/NUFP Alumni.
 - As the Region 3 NUFP representatives:
 - Want to publicize the NUFP Program to undergraduate students and student affairs professionals to generate more interest in NASPA Region 3.

- Want to engage NUFPA Alumni and increase participation in NUFPA, Region 3 and NASPA.
- Want to provide more resources to NUFPA mentors in Region 3.

Scholarship

- **Penny Rue, Public Policy Liaison**
 - A brief on the implications of the Affordable Care Act for colleges and universities has been developed and is under divisional review for upcoming dissemination.
- **Kathleen Callahan, Region III Historian**
 - In July 2013, the Region III she spent one week in the Bowling Green Archives researching NASPA Region III History. She presented some of the findings during our Board meeting and is working on attempting to publish the history for the benefit of all of NASPA and to further contribute to the history of the organization.
- **Thomas Moorman, Adult Learners and Students with Children KC Representative**
 - Working on
 - National newsletter for members of the KC
 - Pre-conference workshop and program sessions developed for the National Conference
- **Ladanya Ramírez Surmeier, Latino/a KC Representative**
 - Creation of Knowledge
 - The Latino LKC recently released the Quarter II Snapshot. In this Snapshot the Hispanic student enrollment at each NASPA Institutional Member in Region III was shared. In addition, any laws or policies concerning undocumented students was provided.
 - The LKC Region III Quarter III Snapshot will discuss Hispanic student retention and graduation rates and will be released in January.
- **Elizabeth Wallace, Spirituality and Religion Knowledge Community Representative**
 - The “Let’s Talk Spirituality” dialogue series has provided an opportunity for members and friends to delve into topics to move the discourse forward. The KC has utilized various topics which appeal to a wide and varied group so as to involve a broad population. They will continue to develop topics and opportunity to develop new knowledge and materials.

Professional Development

- **Vicki Dobiynski, Summer Symposium 2014 Chair**
 - June 8 – 11, 2014 ◇ Disney’s Contemporary Resort Lake Buena Vista, FL (see flyer at end of this report)
 - Number of Attendees/Participants = Goal is 150 +
 - Planning for Summer Symposium 2014 is well underway. Have an exciting agenda coming together with informative and engaging speakers and sessions. Plan to release the conference plans soon, so please stay tuned!

- The committee is committed to expanding the attendance at Summer Symposium and we look forward to all board members attending and encouraging colleagues to attend as well!
 - Thank you to the Committee Chairs of Summer Symposium 2014: Carolyn Harris, Allison Black, Helen Grace Ryan, Kristen Kawczunski, Jennifer Young, Brandon Bowden, James Hunt.
- **Danny Armitage, Region III Professional Development Representative:**
 - Site Selection for Summer Symposium 2015: At the last meeting, the Board moved forward with tabling site selection until further options could be explored. Proposals have been received for the following locations:
 - King and Prince Resort, Saint Simons Island GA
 - Omni Resort, Hilton Head SC
 - Marriott Resort, Hilton Head SC
 - Westin Resort and Spa, Hilton Head SC
 - Beau Rivage, Biloxi MS
 - Crown Plaza, Knoxville TN
 - Proposals are under review and negotiation. A recommendation will be submitted at NASPA in March for selection.
 - MMI Site Selection: the RFP for site selection will be released in January with selection to take place in March. Proposals will be encouraged from Kentucky, Tennessee, Virginia, and North Carolina. (currently, MMI is in Texas and NPI will be held in Alabama)
- **Penny Rue, Public Policy Liaison**
 - The Public Policy Division held a webinar on serving the needs of undocumented students that has been highly evaluated. That material has been posted as a policy brief on the Public Policy Division.
 - A webinar is under development with the Small Colleges Division on the Affordable Care Act.
 - Discussed new AVP Institute, an outgrowth of a NASPA AVP interest group that has been meeting to enrich this critical role. More information can be found at: <http://www.naspa.org/events/avp-institute>
- **Thomas Moorman, Adult Learners and Students with Children KC Representative**
 - Developing a pre-conference workshop for the NASPA Conference in March 2014
- **Tom Walter, Alcohol and Other Drug KC Representative**
 - Shared message about Joint NASPA Special Conferences with Region III:
 - NASPA is holding its annual Mental Health Conference alongside its annual Alcohol, Other Drug Abuse, and Violence Prevention Conference. Both will be January 16-18, 2014 at the Loews Coronado Bay in San Diego, California. The Early Bird registration deadline is November 16, 2013 and the regular registration deadline is December 14, 2013. “This three day conference will

bring together senior-level campus administrators, alcohol education specialists, health promotion advocates, violence prevention educators, and researchers from these functional areas to focus on advancing knowledge of student affairs educators and information sharing about alcohol and other drug abuse and violence prevention initiatives on college and university campuses.” The conference planning team believes that those institutions sending multi-disciplinary teams to the conference will reap the greatest benefit, as there will be structured opportunities to discuss effective campus collaborations.” NASPA is holding both of these conferences simultaneously at the same hotel. Three will be joint keynote presentations. Registrants at either conference will be able to attend sessions at either conference and pay only the one registration fee. Continuing Education credits will be available for the National Board of Certified Counselors, National Commission for Health Education Credentialing, Inc., and the Association for University and College Counseling Center Directors. This is a great BOGO opportunity!

- **Doug Searcy, Campus Safety KC Representative**

- The following Knowledge Community activities are currently in progress to raise awareness and advance discussions regarding campus safety.
 - A project is underway for the Region III Knowledge Community to identify and share Best Practices for surveillance camera use and policy development. This information will be used to inform Region III Campus Safety KC members and to support the NASPA pre-conference workshop.
 - The NASPA preconference regarding campus safety issues is being developed. Through the leadership of Jen Day Shaw (National Chair for Campus Safety Knowledge Community) and regional leadership, a planning team has been identified and an abstract has been submitted. The preconference will focus on key issues in campus safety including critical incident planning, response, and recovery, threat assessment/risk mitigation, campus care teams and intervention specialists, safety software programs and other tools/technology.

- **Ladanya Ramírez Surmeier, Latino/a KC Representative**

- Conferences, educational program reporting
 - The Region III LKC Leadership Team submitted a presentation proposal for the NASPA Annual Conference in Baltimore.
- The National LKC will be hosting the Latinos in Higher Education Institute as a pre-conference of the national conference in Baltimore. This year the topic is “Abriendo Corazones: Opening Hearts to the Diversity within Today’s Latino Community.”

- **Cara Appel-Silbaugh, Women in Student Affairs KC Representative**

- During SACSA, November 2 – 4, 2013 ♦ Sheraton Norfolk Waterside Hotel, Norfolk, VA
 - Session to be facilitated: Women in Student Affairs: Sailing into Leadership
 - Panel Facilitator: Cara Appel-Silbaugh

- Description: This panel discussion will highlight the journey of women in student affairs positions of leadership, each sharing their career path “sailing into leadership.” The panel will focus on the journey each woman took in the field of student affairs to rise to a position of leadership, noting the successes and challenges along the way.
Professional Competency Areas: Leadership*; Advising and Helping; Equity, Diversity, and Inclusion; Personal Foundations
 - Panelists: Dr. Joelle Davis Carter, Assistant Vice President for Retention and Student Services, Western Kentucky University
 - Danielle K. Molina, Ph.D., Assistant Professor of Student Affairs in Higher Education, Mississippi State University
 - Deb Kladvko, Ph.D., Vice Chancellor for Student Life and Services, University of South Carolina Aiken
 - Dr. Helen Grace Ryan, Dean of Students, Bellarmine University
- **Denny Bubrig, Alabama State Director**
 - Former State Director, Lowell Davis, received an unbelievable career opportunity outside the state of Alabama resulting in his need to step down earlier this fall. As Vice Chair for the State and Chair elect Denny assumed his responsibilities during the month of September.
 - Invite all of you to our Drive-in Conference on Friday, January 24, 2014 at Birmingham Southern College in Birmingham, AL. Hosting a statewide NPI on the Thursday preceding the conference. Everyone is invited and can find information about the conferences on either the NASPA website or our website alabamanaspa.orgsync.com.
- **Helen Grace Ryan, Kentucky State Director**
 - Planning a state conference in late January at Bellarmine University. This will be the second year for this event. We anticipate 100 attendees.
 - Will host a SSAO reception in November and a new professionals' breakfast in November as well. Drive-in workshop - January 27, 2014/ Bellarmine University, Louisville, Kentucky
 - 100 Anticipated
 - Drive-In Conference Featuring 6 sessions. Dr. Vicky Triponey will be the keynote speaker
- **Arthur R. Jackson, North Carolina State Director**
 - The North Carolina State Association held its annual conference on October 4, 2013. For the first time, a Webinar format was used at the University of North Carolina at Charlotte.
 - The title of the session was “Do We Remember the Question we Are Trying To Answer”, dealing with student engagement. Our keynote speaker was Dr. Lee Ward of James Madison University. There was also a panel discussion with Dr. Marsha Conston, Vice President, Central Piedmont Community College and Mr.

Brandon Nicholson, Student Services Coordinator at the Charlotte School of Law.

- There were 30 people in attendance and approximately 45 individuals online. We will assess the effectiveness of this webinar to determine our future conferences.

- **Courtney Stryker, UAE Representative**

- The school year started with major senior leadership changes in each of the three Federal institutions across the country (United Arab Emirates University, Zayed University, The Higher Colleges of Technology). As a result of these changes, student affairs staffs at each institution have been quite busy developing strategic plans, new organizational charts and new budget requests. There is a lot of learning going on.
- Preparations are well underway for the 8th Gulf Region/NASPA R3 Conference slated for 2-3 April 2014. The conference theme is: Leading, Learning, Engaging: Advancing Student Affairs in the Gulf Region
 - Please note: participants from the US and Canada who have had their proposals accepted will have their conference, housing and board fees waived. They only need to cover travel expenses. This is an exciting opportunity for our Region III members to experience the Gulf Region and Arabic culture at a significantly reduced cost. Many thanks to Dr. Abdulrahman and Mr. Mohammed Madi at UAEU for this generous offer.

- **Denny Bubrig, SACSAC Program Committee Liaison**

- SACSAC Program Committee - Thank you to everyone who submitted programs for consideration for the NASPA portion of the SACSAC program. Able to more than meet our five programs for the conference.

Advocacy

- **Ladanya Ramírez Surmeier, Latino/a KC Representative**

- State/local public policy issues
 - The information below was learned while developing the Region III LKC Quarter II Snapshot:
 - Alabama currently bars undocumented students from enrolling in its community colleges.ⁱ
 - Currently the State of Florida has not standardized tuition cost for undocumented students and there is no law that grants in-state tuition to undocumented students; however there are several bills that support in-state tuition and advocacy for undocumented studentsⁱⁱ:
 - Currently undocumented students are banned from the top 5 universities in the State of Georgia. Undocumented students are denied in-state tuition.ⁱⁱⁱ
 - North Carolina's policy on undocumented students entering the community college system is "undocumented immigrants can enter the system's 58 community colleges if they are a high school graduate, pay

out of state tuition and do not displace a North Carolina Resident or a U.S. Citizen.”^{iv}

- South Carolina currently bars undocumented students from entering the college system.^v
- **Penny Rue, Public Policy Coordinator**
 - Shared Power point report regarding Public Policy Division Update

NASPA Strategic Plan

See additional update report provided in a separate document for Region III

ⁱ <http://www.ncsl.org/issues-research/educ/undocumented-student-tuition-state-action.aspx>

ⁱⁱ <http://www.dreamactivist.org/regions/region-4/florida/>

ⁱⁱⁱ <http://www.ncsl.org/issues-research/educ/undocumented-student-tuition-state-action.aspx>

^{iv} <http://uncw.edu/centrohispano/documents/NCCommCollegeAdmissionofUndocumentedStudents.pdf>

^v <http://www.congressweb.com/aascu/docfiles/2011.marchpm.pdf>

