



**Henry Gee**  
**NASPA Region VI Director**  
**Report for the 2013 Summer Board of Directors Meeting**  
**November 15, 2013**

### **NASPA Board Action Items**

None at this time

### **NASPA Mission**

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

### **Leadership**

#### **Director's Report, Henry Gee**

The Advisory Board considered and approved a proposal to increase the research grant award funds to \$6,000. The Research Division will further discuss and decide whether or not different amounts should be offered for master's and doctoral grant proposals. The board would also like to see more accountability and suggested that awardees submit a year-end report on how the funds were spent.

The Advisory Board also discussed potentially increasing the funds designated for NUFP to attend conferences. The board decided to leave this to the discretion of the Director. In addition, graduate student funding was discussed at length, particularly with regard to KC involvement and GAP. This issue needs further consideration. A proposal on how to move forward will be developed and slated for the March meeting.

#### **2014 Western Regional Conference Report, Andi Sims**

The theme will be "Imagine: Inspire Dreams, Transform Community." There will be an opportunity drawing for the unveiling. Launch video to cards were all done by students. The Anaheim Marriott included Wi-Fi in the rooms for free. The hotel rate will be \$140/night which will be good for three days prior to conference and three days after.

The goal for budget purposes is 600 participants. However, the Imagine goal is 1,000. We will not have to cap participation because the facilities can accommodate higher numbers.

There will be specific changes to the usual conference format including: different days of the week and graduate students and new-professional institutes will be separated. The committee will encourage staying at the host hotel with some late night evening programming.

**Treasurer's Report, Natalie Schonfeld**

There have been changes to the financial system on the national level. People have been designated to the accounts. Changes to the accounts can now be seen:

- 13-14 report is based on 12-13 numbers and the amount increased. Funds will be directed to the membership
- Hawaii's numbers remain flat, but there are increases in CA and AZ
- IEKC conference at USC brought in \$2200 in registration alone

Region VI gets funds for golden key scholarships that are deposited in the account; however, it is not clear where those funds go. Will need to explore that issue further.

The national office is working on improving the timing of check disbursements. Currently working on streamlining the check request form to facilitate reimbursements with the national office.

**Arizona Report, Laurie Silver**

Arizona NASPA hosted an information table at the Maricopa Community College District Student Success Conference on November 1, 2013. About 30 attendees stopped to talk to our NASPA representatives and took a Region VI brochure. This event follows the outreach efforts conducted last year that included receptions hosted by AZ NASPA in Phoenix and Tucson. For the upcoming spring, we are looking at partnering with the Region VI Graduate Students/New Professionals Representative to host an Arizona event.

**Southern California Executive Chair Report, Dr. Dyrell Foster**

The SoCal Executive Board met on Friday, November 1, 2013 at UC Irvine. We have some changes to the membership of our Exec. Board:

No longer serving (due to work responsibilities):

- Tabatha Jones Jolivet, Associate Dean for Student Affairs, Pepperdine University
- Sabrina Sanders, Assistant Director, Student Programs, CSU, Chancellor's Office

New Board Members:

- Cammy Wang, Director, Student Services, School of Ecology, UC Irvine
- Julio Flores, Graduate Student, USC

We are preparing to plan for our next drive-in conference:

Rise Above the Competition: Navigating the Job Search Process

February 2014 (date TBD)

Chapman University (tentative location)

We will plan to have three tracks of sessions for: graduate students, new professionals, and mid-level professionals. Session topics may include the following: resume review, mock interviews, preparing for placement exchange, job search strategies, career transitions, transitioning to a different type of institution or student affairs area, and career advancement.

We've agreed to work with Vicenta Arrizon Maffris, Graduate Student Rep, to also sponsor a networking/social following the event.

The committee has been assigned their roles and responsibilities for this event. We will send out a save the date as soon as we confirm with Chapman University to secure facilities.

We are also working on the NASPA Planning Guide. I have a group of graduate students and a few Knowledge Community Representatives (thanks Steve and Faith) that have agreed to assist. A draft will be developed before the end of the fall term; the draft will be shared with the Advisory Board and others for further input and feedback.

#### **Hawai'i Regional Report, Lori Ideta**

- Stepping down and Christine Quemuel and Dee Uwono are going to be the incoming chairs
- Membership numbers will be going up soon
- Since they are water bound, it is difficult for drive-ins
- There will be a mixer coming up soon
- Took the show on the road for Doris Ching who authors the AAPI book and were able to sell the book; through this there is now more interest in the position.

#### **Social Media Report, Grace Banugu**

The committee has been tracking followers on current outlets:

- 531 twitter followers. Henry has been twitting for 2 months
- 455 on Facebook
- #NASPAVI is the regional twitter; #NASPAWRC

A tumbler account has been started. A you-tube account will be added soon. Various subcommittee members are handling the different accounts.

#### **Newsletter/Communications Report, Ashlea Wilson**

- Last newsletter came out in October
- Website will be up to the highest level of standards after Thanksgiving
- Will explore suggestion for a more interactive newsletter
- Deadline for the newsletters: October, February, and June/July
- All submissions go to g-mail account: nasparegion6@gmail.com

### **NUFP Report, Wendy Aleman**

#### NUFP Regional Enrollment

- Returning NUFP students (continuing a second/third year) - 44
- New fall applicants - 40
- Total Region 6 NFUP students - 88

#### NUFP Scholarship

- This is our first year providing NUFP scholarships. We set aside money for 10 scholarships, however, will only be awarding 5 scholarships. A few students decided the scholarship amount was not sufficient to cover airfare, registration, and hotel.

#### NUFP Institute

- We have 31 participants. 10 participants are from Region 6 - 5 are from San Diego State University (my campus) and the remaining 5 are our Region 6 NUFP scholarship award winners.
- Things with the institute are going well! We had about 20 plus students attend NUFP opening reception followed by a no host dinner.

### **Volunteers, Josie Ahlquist**

Currently three postings for volunteers: Regional Conference, general volunteers, volunteer coordinators for different areas. Would like to further integrate the volunteer portal.

### **Community Colleges Report, Laura Dulgar**

Focused energy toward Arizona and have done the following:

On November 1, 2013, Stephanie Fujii and Laura Dulgar presented a workshop titled, "ASPA-iring in NASPA" which focused on educating faculty and staff the importance of professional affiliation. We walked participating through an exercise in creating a proposal to present using the theme of our 2014 WRC in Anaheim. We collected the proposal drafts and will be sending them out to participants this summer to encourage them to submit their proposals. NASPA also had an information table where we answered questions and handed out NASPA Region VI brochures.

In discussions with the Maricopa District Office staff to bring a NASPA speaker to Arizona, sponsored by NASPA. We are also looking at ways in which the District office can better support staff getting involved in NASPA both regionally and nationally.

At the 2013 WRC Landscapes Conference, there will be a Community College Division reception and all members will be invited to go to dinner together after the reception in order to allow community college members to mix and mingle and also to market programs geared toward CC participants or presented by CC colleagues.

### **Professional Standards, John Hoffman**

Not too much activity. One reminder--when planning educational opportunities, consider how they will relate to the professional competencies. The larger goal is to have a place to track all of these competencies on an on-line portal.

**Public Policy Report**, Kandy Mink Salas

Represented NASPA on a webinar panel co-sponsored by NASPA and the National Forum on Higher Education for the Public Good at the University of Michigan. Webinar entitled: "Supporting the Success of Undocumented Students: Implications of Federal Policy for Student Affairs". Also created FAQ document for posting on the National Forum website.

Wrote inaugural blog entry for the Public Policy Division revised website: "Policy Division Take: Providing Educational Equity for Undocumented Students". Posted September 28, 2013.

Recruited five graduate students and professionals to write articles on various public policy issues for the Region VI on-line newsletter. First article published in Fall 2013 edition, "Understanding and Supporting Our Undocumented and DACAmented Students" by Henoc Preciado, Post Graduate Research Intern, Cal State Fullerton. One to two articles will appear in 2014 issues.

Updated Region VI Leadership Team on public policy issues such as Government Shutdown, NASPA's participation in the amicus brief in Fisher v. University of Texas, and Department of Education Open Forums on President Obama's College Value and Affordability Plans.

**Research Division Report**, Dr. Cedric Hackett

Currently building a new research division team and exploring ways to collaborate with Region V on coordinating a research institute. Thanks to advisory board members for approving proposal to increase research grants from \$2000 to \$6000. The webinar is gaining momentum, with an increase from 27 last year to 37 this year.

Research Grant Award recipients have been selected. They are:

- Grant Recipient 1
  - Principal Investigator: Heather French, Dean for Student Development and Engagement, Holy Names University
  - Research Project Title: *Deconstructing Whiteness: Understanding White Privilege and its Impact on Student Affairs Practice*
- Grant Recipient 2
  - Principal Investigator: Dr. Fanny Yeung, Affiliated Researcher, University of California, Los Angeles
  - Research Project Title: *Preparedness and Support to Do Social Justice Work in Student Affairs*
- Grant Recipient 3
  - Principal Investigator: Dr. Tracy Tambascia, Associate Professor, University of Southern California
  - Research Project Title: *Undocumented Asian Americans and the Model Minority Myth*
- Grant Recipient 4
  - Principal Investigator: Josie Ahlquist, Doctoral Student, California Lutheran University
  - Research Project Title: *Exploring the Social Media Utilization of Senior Level Student Affairs Leaders*

### **Small Colleges and Universities Report, Dr. Jerry Price**

Two small colleges/universities from Region VI – Chapman University and Occidental College – are among the 73 colleges and universities selected for inclusion in NASPA's Lead Initiative. Furthermore, Chapman has been selected as one of eight Lead Consulting Institutions for this initiative.

Small colleges and universities were well represented in the 2013 Region VI award winners:

- Devon Guidoux, University of the Pacific – Graduate Rising Star Student Award
- Kayla Wiechert, Chapman University -- Outstanding New Professional Award

### **Member at Large Report, Kim Burdett**

Over the past six months, I have worked with a few different areas to expand the role of Association Liaison. As a new role for the Advisory Board, there are still opportunities for expansion and further development.

In May and June, I worked with the leadership of the California College Personnel Association to develop some possible areas of agreement and collaboration for the future. These areas included:

- Sharing events and event dates with each other so we don't compete with conflicting timelines or topics whenever possible (ideally cross-promoting and supporting, so if NASPA is doing a working on international students, we share that information with them so they might choose another topic – and vice versa).
- Possibly collaborating on one major event together.
- We believe we have some strengths in different areas. One in particular is they have more strength in Northern California than in Southern California, although they have members in both areas. We have talked about leveraging our strengths in areas where we might partner at times.
- Exploring leveraging the membership of both organizations in working with outside vendors who might provide some development opportunities.

After further thought and discussion with the Advisory Board members, it was determined that the next step should be connecting the CCPA representatives with our advisory board members overseeing professional development in Northern and Southern California. This connection was made in September.

The list of associations and organizations supporting various areas in Student Affairs was further developed and enhanced. In particular, organizations in Hawaii and Arizona were sought and added to the list. In early November, this list was sent out to the Advisory Board members for comments, questions, and additions. A list of upcoming events in the region was included as part of the organization list, which can provide further direction for collaboration and liaisons.

### **Historian, Ken Kelly**

Previous newsletters will be added to the website as an archive. Henry and Ken will ask the RVP's and the conference chair from 1989 to serve as honorary chairs of the conference since it will be the 25th year anniversary since Region VI has been back to Anaheim. Also 25 years since the Co-Region V and VI conference of the joint Western Regional Conference and 25<sup>th</sup> anniversary for M/NUFP.

## **Knowledge Community Report, Faith Kazmi and Steve Lerer**

### Leadership/Volunteer Management

- KC Positions continue to be filled
- Have 2 KC Reps interested in the KC Coordinator Role
- Steve is presenting on “Getting involved in Your Region” at WRC
- Faith is presenting at “KC 101” at WRC

### Member Engagement

- APIKC hosted socials in Northern California, Southern California, and Hawaii is planning one for Fall
- APIKC is coordinating a mentoring program to start e-mentoring
- Disability is continuing to outreach through social media outlets
- MultiRacial: Social planned for WRC
- SLP KC is hosting a meet up at the WRC

### Community Involvement

- AGAPSS: Involved with GRADNet to develop graduate student staff

### Award Recognition

- MMKC was recognized with the RVI KC Visibility Award

## **Nominations & Awards, Sarah Wibe-Norris**

- Anthony Keen, Lori Ideta, and Doris Ching are this year's award winners.
- Nominations have been increasing over the years from 20 nominations in 2009 to 30 nominations this year. Nominations are high quality nominations.
- Included a community college person on the selection committee. More communication was sent out. Some challenges this year including the website.

## **Scholarship**

### Creation of Knowledge through Knowledge Communities includes:

- APIKC: Quarterly Newsletter and WordPress
- Disability: Publication for next quarterly newsletter
- HHE: Working on educating region on Health Campus 2020
- MultiRacial: Workshop presenting for WRC
- IEKC: mini-conference/symposium planned for March 14-15, 2014
- AGAPSS: Wednesday Wine and Cheese webinar series
- AER: Will be holding a poster session at the WRC

## Professional Development

### Social Media in Student Affairs

November 2, 2013 ◊ Long Beach, CA

- Target audience: graduate and undergraduate students, mid-level professionals
- Overview of social media outlets as well as discussion of best practices

### Navigating the Public Policy Landscape

November 8, 2013 ◊ 2013 Western Regional Conference, Salt Lake City, Utah

- Attendance of 45
- Session utilized the Public Policy Division common powerpoint

### Current Issues and Trends at Small Colleges and Universities Roundtable

November 8, 2013 ◊ 2013 Western Regional Conference, Salt Lake City, Utah

- Developed a handout summarizing the WRC programs being presented by small colleges and universities

### Advocating Professional Opportunities at Small Colleges and Universities

2014 National Conference ◊ Baltimore, MD

- Targets mid-level professionals and new professionals
- Program is part of a panel of SSAOs from small colleges and universities being sponsored by the Small Colleges and Universities Division

### Student Affairs Organizational Trends

2014 Small College and University Institute ◊ Buffalo, NY

- Facilitating a program on Student Affairs organizational trends and how they may affect our work

## Advocacy

Public Policy Knowledge Community has received a proposal from Indigenous network regarding mascots and Native-American usage. Immigration reform continues to be a pressing issue. A Webinar on the federal policy regarding undocumented students is being planned. The Higher Ed re-Authorization act coming up again.

## NASPA Strategic Plan

### Goal 1

Nothing to report at this time



## Goal 2

Jerry Price, Small Colleges Division, represented small colleges and universities on a panel of SSAOs presenting at the 2013 Western Regional Careers in Student Affairs Day.

## Goal 3

Nothing to report at this time

## Goal 4

Nothing to report at this time