



Deneece Huftalin
Region V Director

Report for the Winter Board of Directors Meeting
November 11, 2013

NASPA Board Action Items

None at this time

NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

Leadership

Knowledge Community Leadership Activities

- Overall, Region V Knowledge Community representatives continue to build their capacities to connect across the region and engage in meaningful dialogue. To that end, Region V KC representatives have updated their contact information to the NASPA website, communicated via regular listserv messages to their members in the region, communicate frequently with their national KC leadership teams, and posted links or short articles to the Region V section of NASPA's website stimulate conversation in their areas of focus. Additionally, many KC representatives meet monthly via conference calls with their national KC leadership teams.
- Student Affairs Fundraising and External Relations Knowledge Community (SAFER KC) representatives Lincoln Johnson and Kelly Dries selected 4 volunteers to serve a more active role in the KC's regional activities. Additionally, a monthly email message is being sent to SAFER KC members in Region V
- Student Athlete provided two articles for the regional blog. Jennifer is serving as the Student-Athlete Knowledge Community Program Chair for the 2014 NASPA Annual Conference, three programs were sponsored at the annual conference.

Membership Leadership Activities

1. New State/Province Representatives
 - a. Lisa Burch at Linfield College is the new Oregon State representative.
2. State/Province Updates
 - a. Montana
 - i. The University of Montana hosted a *Join NASPA Luncheon* on August 15th, 2013. WISA KC Representative, Liz Roosa Millar, and Adrienne Donald joined forces to promote NASPA to emerging student affairs professionals at the University of Montana. Dr. Teresa Branch, the VP for Student Affairs and honored member of NASPA, sponsored the event and shared her perspective on our esteemed association. The captive audience of 25 enjoyed a lovely meal, learned a bit about NASPA, the WRC (and assessment), and went along their merry way.
 - b. Utah
 - i. Utah held its annual state drive-in conference on October 4th at Weber State University. Lei Pakalani was there, along with Deneece Huftalin, to represent Region V and promote service within NASPA. Lei wrote an article for the Region V blog highlighting the conference
 - ii. A coffee hour was hosted by Kelly Dries and several other NASPA advisory board members to provide insight to new attendees on what to expect at the WRC
 - c. Washington
 - i. Anna Carey did some outreach to the new VP at Central Washington University
 - ii. Anna was contacted by a St. Martins NUFP student leader who sought her out on the NASPA website – yeah NUFP!
 - iii. Discussion regarding involvement with the Puget Sound Colloquium coming up January 2014 at Pacific Lutheran University
 - iv. Anna contributed to nomination of Rising Star candidate from Western Washington University, resulting in the nomination and selection of Nate Panelo for the New Professional Award
3. General Updates
 - a. Amy Koeckes developed a flyer that highlights the benefits of a NASPA membership. Please contact Amy, Deneece, or Krystle if you would like a pdf. of the flyer for future NASPA outreach efforts
 - b. Please encourage new members to attend the session, “How to Get Involved With Your NASPA Region” on Friday, November 8th from 2:30-3:30pm in SNOWBASIN. The session features a panel of NASPA advisory board members, including Amy Koeckes, DJ Zissen, and Stacy Klippenstein from Region V.
4. NASPA D.C. Updates
 - a. GAP Program
 - i. Our region has two new graduate associates through the NASPA Graduate Associate Program (GAP). Valery Pozo is currently at the University of Utah and Jackie Saarenas is at Seattle University.

- b. Institutional Renewals: All regional coordinators have been asked to contact institutions for whom NASPA does not have payments in hand. Our region has six institutions that are missing payments for their renewal as of October.

5. Membership Updates

- i. The NASPA intranet email tool is still the only option for regional coordinators to retrieve data on members, and is still not an accurate summary of our members when compared to the information that Nathan Victoria sends out from the NASPA database. This is because the queries for each page were different, but the issues have been identified and should be corrected for the next report.

NASPA REGION V MEMBERSHIP TRENDS NOVEMBER 2013

MEMBER CATEGORY	Oct. 2012	Oct. 2013	Oct. 2013 New†
ASSOCIATE	58	49	2
DOCTORAL	Not avail.	8	0
EMERITUS	5	4	0
FACULTY	17	11	0
FAC-UPGRADE	2	1	0
INTER. ASSOCIATE	Not avail.	0	0
INTER. PROFESSIONAL	Not avail.	11	0
INTER. PROF UPGRADE	Not avail.	1	0
MASTERS	Not avail.	89	14
MAS-UPGRADES	Not avail.	2	1
PROFESSIONAL	551	529	47
PROF-UPGRADE	14	16	1
SUB-NONPROFIT	Not avail.	1	0
SUB-ADDITIONAL	Not avail.	2	0

UNDERGRAD	17	21	2
NUFP	30	37	1
VOTING DELEGATE	86	86	2
INTER. INSTITUTIONAL	Not avail.	9	0
INSTITUTIONAL	78	76	0
TOTAL MEMBERS	<i>1033</i>	<i>867</i>	<i>68</i>
TOTAL PAYING MEMBERS	922	830	67

Treasurer Report

FY13 Status

I am working with Wendy Endress and the NASPA Central office to close out FY13 and get our starting numbers for FY14. Below is the Cash balance as of the last report.

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FY 13 REGION V CASH BALANCE	2/28/13	6/30/13	difference
CASH (1065)	24,474.76		
Western Regional Conference (1072)	8,119.13		
GLBT KC (1079)	19,974.93		
Wells Fargo Savings	39,889.15		
Wells Fargo CD (36 @ 2.15 APR)	6,381.63		
Wells Fargo CD (25 @ 1.9 APR)	18,101.38		
Total Cash Balance as of 7/1/12	116,940.98		

- The Central Office is transitioning to a new Intacct Dashboard program that they say will be easier to help us track income and expenses. They are also giving each region their own bank account to better track balances.
- Power of One is healthy at \$18,986.56 after the Boise conference. I worked with Heidi and DJ at the NASPA conference to get them up to date for FY14.
- Western Regional Conference Updates
- We will close out expenses for the WRC as soon as all the expenses have come in, which we hope within the next three weeks. With our registration numbers higher than what was projected and some expenses being adjusted, we will have a carryover from the conference. The following students were awarded scholarships of \$300 each: Logan

Denney, Laura Shackelford, Skie Jenson, Erin Lewis, and Eden Tullis. The two passport winners also received a \$100 gift certificate to the NASPA store with the amount going on their account within NASPA.

- FY14 Status
- Again I am working with Wendy Endress and the Central Office to get the beginning balances for Region V. With the transition to a new system they are still working on getting all income and expenses posted and closing out FY13. In talking with them we do have a healthy balance and I will be updating Deneece Huftalin regularly as I get answers from them. I will have a more detailed report for the March meeting in Baltimore, but hope to have the FY13 close out and up to date FY14 numbers by the end of December.

Community College Leadership Activities

The Community College Division has a page on the new NASPA website. The Community College Division has formed a communications work group and I am chairing that work group. Work group membership includes representations from regions 1, 2, 4 East and West, and two additional representatives from region 5 besides me. Our goal is to post new content the Community College Division page weekly. The first new item was posted today, October 31. Topic areas for website content are professional development, assessment and evaluation, enrollment management, student success and current issues.

Faculty Liaison Report

Faculty Survey

The Research Coordinator, Student Affairs Partnering with Academic Affairs Coordinator and Faculty Liaison meet with state and provincial representatives prior to the last board meeting to discuss how to engage more faculty in NASPA. This was discussed at the board meeting and it was recommended that an assessment be done to inform us about faculty needs. As a result the following activities have occurred:

Each state and provincial representatives provided names of faculty from their area and a master distribution list was created.

A survey was developed by the Assessment, Evaluation and Research KC Representative along with input from others.

Survey was distributed in October.

The results are currently being analyzed. A brief summary of the results was presented at the advisory board meeting (see attached PowerPoint) in November with any items needing funding and/or follow up to be presented in March.

Faculty Assembly

1. Participated in September and October Faculty Assembly meetings held on Go to Meeting platform.
2. Coordinated a requested national conference program proposal on Moving from Administrator to Faculty. Four other colleagues participated in the proposal which has been accepted for the national conference.

Communications and Website Leadership:

Dani McKean joined the Region V board as the new Social Media Coordinator. Together, she and Tina are “command central” in terms of Region V blog, social media announcements and overall communication.

Blog:

Material from the NASPA Region V Blog (www.nasparegion5.com) was transferred to the overhauled NASPA website Region V page and newsfeed. This allows us the ability to archive materials, historical information, and articles since the blog domain will not be renewed after December 2013.

- Continuation of the Student Stories series featuring Advisory Board testimonials of student affairs practitioners and lessons learned.
- Manage email communication requests from Region V and VI Advisory Board members and constituents to share information in a coordinated manner.

Social Media:

- Created a posting calendar through this month to auto post upcoming events and info, mostly surrounding WRC (which was gathered from the website and planned communications around the event).
- Made non-planned posts as requested by board members.
- Updated Twitter settings to make sure we have more control over the medium.
- Updating the design on NASAPA V's Facebook and Twitter accounts after WRC.
- Seen a small increase in followers on the region 5 Facebook (4) and Twitter (8) accounts since taking over mid-September. Hope to increase this with frequent and prevalent future posts.

Scholarship

Region V Research Coordinator Report

Student Affairs Partnering with Academic Affairs Knowledge Community (SAPAA KC) representative Amy Bergerson collaborated with the Region V Research Coordinator on a research networking session for the 2013 Western Regional Conference, an open networking session for individuals interested in meeting others who are engaged in research in student affairs.

Clare Cady and Amy Bergerson came on in the Research Coordinator role in June 2013. Since then, Amy has transitioned to be the Student Affairs Partnering with Academic Affairs KC Representative.

Scholar Practitioner Research Grant:

The grant reviewers were -

Name	Institution	Position	Regional Board Role
Amy Bergerson	U of Utah	Faculty	Research Coordinator
Clare Cady	Oregon State	Human Services Resource Coord.	Research Coordinator
Hui Ling Chan	Western Washington U	Asst. Director of Res Life	International KC Rep.
Jim Dunsdon	U of Victoria	AVP Student Affairs	British Columbia Rep
Graydon Stanley	Northern Idaho College	VP Student Services	Idaho Rep.
Heidi Stanton- Schnebly	Washington State	Gender Identity/ Expression and Sexual Orientation Resource Center	LGBT KC Rep.

Two grantees were selected from a pool of 4. Both were notified in June, and accepted their grants in July. Both grantees have one year to complete their study, and will present their findings at the NASPA WRC in 2014 in Anaheim:

- \$650 was awarded to Krystle Cobian for her study, "The Impact of the College Student Conduct Process on the Multicultural Competency Development."
- \$1000 was awarded to Dr. Kim Nehls for her study, "Student Affairs Advisory Boards: Links to Community and Philanthropy."

We followed up with the two grantees from the 2012-2013 grant cycle:

- Dr. Nancy singer will be presenting her research, "Investigating the Impact of Summer Internships on Underrepresented Minorities and First-Generation Students' Access to Post-Secondary Education," at the NASPA WRC 2013 in Salt Lake City.
- Dr. Vicki Wise was unable to present at the NASPA WRC 2013, but submitted her research, "Developing an Employee Evaluation Scale Too Aligned with ACPA and NASPA Professional Competency Areas for Student Affairs Practitioners," to the Journal of Student Affairs Research and Practice. It was not accepted, and has since submitted it to Research and Practice in Assessment. We have not gotten an update as to whether or not it will be accepted.

For the 2014-2015 grant cycle:

- I will request the same amount of funding (\$2000) for the purposes of supporting scholar-practitioner research, and will begin calls for grant proposals in early Spring, with a deadline in Mid-May.
- I have entered into conversations about partnering with the NASPA Enough is Enough Campaign to pilot a research grant focused on violence prevention. We are currently looking to see if funding is available from Enough is Enough, and will earmark that funding for research with this

focus. The grant process will remain roughly the same, with the inclusion of topic-specific assessment on the scoring rubric, and 1-2 Enough is Enough reviewers added to the review team for that specific grant. I am working with Dean Kennedy, Research Coordinator for Enough is Enough, to iron out specifics and develop the scoring process.

Research Highlights on the Region V Blog

We made the decision to wait until the new website was started up before highlighting research within the region. I will be getting trained to post to our new website, and will start highlighting one research project per month. I will be putting out a call for research for the blog at the start of 2014.

Research Presence at Conferences

We worked with the Region V 2013 conference committee to hold a research session during the conference that will allow scholars and practitioners to connect around research topics and plans. The session will be held from 3:30-4:30 on Thursday of the conference.

Research Symposium

One goal is to expand opportunities to share research at the 2014 WRC in Anaheim. I will be meeting with Cedric Hackett, Region VI Research Coordinator, to develop the concept of a Research Symposium, which would be held at the WRC 2014. This could include presentation of peer-reviewed papers, poster sessions, and networking opportunities for scholars and scholar-practitioners.

Community College Research Activities

- In September, manuscript for The Handbook for Student Affairs in the Community College was submitted to Stylus Publishing. Dr. Singer wrote the chapter 13 on Academic Support Services.
- SLCC's PACE (Partnerships for Accessing a College Education) program received a region V research grant to enhance the assessment and evaluation of our PACE program. Staff members involved with the PACE program will be presenting an educational session at next week's Western Regional conference where we will be sharing our research results.

Professional Development

Western Regional Conference

November 6-9, 2013, Salt Lake City, UT; Little America

- The Conference planning Committee outdid themselves with over 550 registrants and a phenomenal line up of major speakers, programs and sponsors. In the midst of the conference, reports came in of illness among participants. Conference committee members made a proactive announcement about the concerns, purchased hand sanitizer and wipes for all break out rooms and sent periodic health messages to keep participants informed. After the number grew and it was clear there was a highly contagious virus, planning team coordinated a central contact person, kept folks updated and managed to work around cancelled sessions, etc. Stacy

Klippenstein and his team deserve great credit for handling a very difficult turn of events very professionally. Health department officials became involved as did one local media outlet.

**NASPA Western Regional Conference
Registration Data as of November 5, 2013**

Total Registrants – 550

- **Region:**

- Region V – 335
- Region VI – 180
- No Region Affiliation – 35

- **Membership Status:**

- Member – 396
- Non-Member – 46
- Student Member – 91
- Student Non-Member – 17

- **Registration by Date:**

- Early – 383
- Regular – 164
- Late – 3

- **Registration by Type:**

- Corporate Sponsor – 13
- Faculty Member – 10
- Graduate Student – 70
- Mid-Level Professional – 196
- New Professional - 102
- SSAO – 121
- Undergraduate Student – 38
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- Institutes – NUFP, New Professionals, Mid Level, SSAO and a new institute called Strong Leaders Institute were offered to full houses. The Strong Leader Institute was designed to share information about peer coaching. A virtual peer coaching opportunity will be shared with Region V participants in early January.

- 558 participants registered with all the institutes filling prior to the conference
- Major Speakers – Mary Gonzales, Dr. Shaun Harper, Joaquin Zihutanelo
- Opening Reception held at new Natural History Museum – sponsored by Chartwells. Chartwells outdid themselves with their generous sponsorship of the opening session. Food and drink was set up throughout the museum and allowed folks to trickle through at their own pace to enjoy the evening. A band played on the main level as well. It was a spectacular evening!

Faculty Focus at Conference

1. Invited the three recently selected NASPA Graduate Associate Program (GAP) participants to the board meeting. Two of them plan to join us.
2. Invited to participate on a panel at the NUFPI Institute to talk about graduate programs.
3. Coordinating the Faculty Breakfast activities.
4. Participated in conversations and supported the creation of the scholarship session that will provide a place for “faculty, professional practitioners, and graduate students who are engaged in research, or who want to engage in research, can meet each other and have conversations about their topics of interest.”
5. One of several supporting the poster session sponsored by the Evaluation and Research KC.

Community College Division Focus at Conference

The Region VI community college representative and I have organized a community college reception and a community college dinner on the town for Friday, November 8.

KC Professional Development Activities

- Assessment, Evaluation, and Research Knowledge Community (AER KC) representative Stacy Ackerlind presented a webinar titled “Assessment 101: How do we know we are doing what we say we are doing?” on behalf of the national AER KC on October 24, 2013. The AER KC will also co-host a poster session at the 2013 Western Regional Conference with Region VI to engage knowledge community members within the region.
- Spirituality and Religion in Higher Education Knowledge Community representative Cory Sussman has worked with his national KC leadership to advertise a monthly conference call discussion titled “Let’s Talk Spirituality.”
- International Education Knowledge Community (IE KC) representative Hui-Ling Chan plans to distribute a short email survey in early November to KC members in Region V to gain a sense for what they want from the IE KC. Additionally, the IE KC is exploring conference scholarship options for international NASPA members.
- Intentional Meet-Ups or Networking Sessions during 2013 Western Regional Conference
 - Health in Higher Education
 - STUDENT AFFAIRS PARTNERING WITH ACADEMIC AFFAIRS
 - PARENT AND FAMILY RELATIONS
 - MULTIRACIAL KC
 - STUDENT LEADERSHIP PROGRAMS
 - STUDENT AFFAIRS FUNDRAISING AND EXTERNAL

- RELATIONS
 - MEN AND MASCULINITIES
- There will also be a session at the NASPA Western Regional, "Athletics and Student Affairs: Promising Practice for Student Development"
 - The GLBT KC Reps provided articles for the regional blog, Assisting with the Coordination of this year's Power of One (Po1) Conference and Heidi is planning (DJ is assisting) with a LGBTQA Leadership Colloquium for March 28th 2014. Participated in the GLBT KC Webinar "Beyond Binaries: Supporting Bisexual, Pansexual, Fluid, and Queer (BPFQ) Identified Students" on September 23rd
 - Multiracial KC Rep, Matt served as the chair for the MRKC sponsored programming committee for NASPA 2014, Created a blog article, started a resources page.
 - Region V Knowledge Community Coordinators created an educational session for the 2013 Western Regional Conference called "Knowledge Communities 101." This session will be followed by a Knowledge Community Fair at which KC representatives from both Region V and VI will be stationed at resource tables to greet conference attendees one-on-one and answer questions about their groups.

Community College Division On-Line Learning Opportunities

On November 20, Salt Lake Community College's Director of Disability Resource Center and two of our faculty will be presenting a community college online learning series titled Building Strategic Partnerships through Crowd Sourced Accessibility and Service Learning. The session abstract is as follows:

- Crowd sourcing can be an innovative approach to engage students and the campus community in the process of creating accessible media for students with disabilities. This presentation describes an ongoing service-learning project to crowd source accessibility at an urban community college, and explains tools and practices used to facilitate the project.

Upcoming Power of One Conference

Salt Lake Community College April 3-5, 2014

Upcoming ConFab conference: Boise State

The Region V board approved funding for another Confab conference to be held at Boise State next spring. Results from last year's "un-conference" were very positive and the planners hope to increase participation to about 150 attendees from around the region.

Upcoming SSAO Conference June 17-20, 2014

- Paul Bennion, past Region V Director, will be taking over for Laura Majovski as the CSAO Coordinator. Mike Segawa has agreed to take over for Art Costantino as the retreat facilitator. The annual Region V CSAO (previously SSAO) Retreat is scheduled for June 17-19, 2014. The conference registration rate will be \$175 (\$10 increase from 2013 to account for/offset additional expenses associated with possible changes to the agenda). The

contracted hotel rates for guest rooms (\$182/night) and meeting rooms are unchanged from 2013. A Save-the-date flyer (attached) will be distributed at the 2013 WRC and emailed out to Region V CSAOs immediately afterwards. The SSAO Coordinator is working with Daniel Anzueto to start the NASPA recommended planning process for regional events.

Advocacy

Public Policy Update

- New Region V Public Policy Division (PPD) Representative Amy Johnson (Eastern Washington University) joined the team in August and has participated in two PPD conference calls to date, following up with the region's leadership regarding major issues from these discussions, including distribution of a PPT update on the CBO's report regarding the Pell Grant program. The Pell Grant update also summarized implications for Student Affairs, including the need to put a "student face" on the program to better educate congressional representatives regarding the student-specific impacts of Pell and the implications for decreasing support.
- In October, the PPD conference call discussed the Affordable Care Act and Healthcare Exchanges (also called marketplaces) and how they apply to college students. A draft fact sheet on this topic is currently being revised and will ultimately be distributed as an information resource.

NASPA Strategic Plan

Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

Research Co-Coordinators and Faculty Division representatives are meeting with the State and Provincial Representatives before the board meeting to identify additional ways to link Regional research with practice. The grant submission process has been successful , but we are looking for additional ways to highlight graduate programs and the research that is coming from our students/faculty in region V.

Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.

Goal 3

3. Launch an initiative to collaborate with student affairs worldwide.

Goal 4

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

Region V leadership was strengthened by an active effort to reach out to underrepresented states/provinces and/or institutional types to try to diversify the representation on the regional board. Results include 6 leaders on the board from community colleges including one tribal college. All states/provinces in the region are also represented on the board.