Colleges: Hard Up for Cash? Hit Up the Parents for a Donation
Chronicle of Higher Education from May 15, 2011
Parental-giving programs, newly energized, see a surge in participation on many campuses

One University Learns that in Aid Letters, a Compromise is the Perfect Fix
Chronicle of Higher Education from May 1, 2011
Redesign of financial aid award letters for ease of student and parent understanding.

Researchers Find Constant Contact Between Parents and Students, but Not Much Intervention
Chronicle of Higher Education from March 14, 2011
Parents are most likely to step in when it comes to financial matters, like bills and student aid, according to data presented at NASPA's annual meeting.

Study of Parents: How They Evaluate Colleges and Influence Enrollment
2010 Longmire and Company
This study was designed to explore the consumer behavior of parents as it relates to the selection of a college, and how their established behavior ultimately influences the child.

The iConnected Parent
Inside Higher Ed from September 10, 2010
With the start of a new academic year -- and a new crop of freshmen leaving home for the first time -- comes the now-inevitable round of articles about the parents who have a little too much trouble letting go. Are the ties that bind really growing tighter each year? And if they are, what does it mean, and should we be worried?

Leveraging Parents as Allies in Student Success
Academic Impressions from August 26, 2010

Students, Welcome to College; Parents, Go Home
The New York Times from August 22, 2010
'Sneaky" strategies being used by colleges and universities to signal to families that it is time to go home!

What Is It About 20-Somethings?
The New York Times from August 18, 2010
Why are so many people in their 20s taking so long to grow up?

Mindset List for the Class of 2014
Beloit College, August 2010
Each August since 1998, Beloit College has released the Beloit College Mindset List. It provides a look at the cultural touchstones that shape the lives of students entering college this fall. The creation of Beloit’s Keefer Professor of the Humanities Tom McBride and former Public Affairs Director Ron Nief, it was originally created as a
reminder to faculty to be aware of dated references, and quickly became a catalog of the rapidly changing worldview of each new generation.

- Providing Effective Financial Aid Assistance to Students from Foster Care and Unaccompanied Homeless Youth: A Key to Higher Education Access and Success
  Fried and Associates, 2009
  An important resource for college financial aid staff, child welfare workers, and advocates. This guide was developed and offered nationally through the Foster Care Higher Education Consortium for the Improvement of Postsecondary Education and Training, of which NASPA is a partner.

- Beyond the Jokes on 'Helicopter Parents'
  Inside Higher Ed from September 9, 2009
  An associate dean for undergraduate programs offers suggestions on one distinguishing the overbearing, interfering “helicopter parent” of legend from the concerned parent who might help administrators successfully intervene on behalf of a troubled student.

- Parents, Kids Today More in Harmony Than Prior Generations
  USA Today from August 12, 2009
  Parents, kids today more in harmony than prior generations: Popular wisdom suggests many young people and their Baby Boomer parents get along great unlike kids and parents did back in the ’60s and ’70s. So does that mean the generations see eye to eye?

- Why Reverse Transfer?
  Inside Higher Ed from April 17, 2009
  Administrators have long suspected that most students who "reverse transfer" from four-year institutions to community colleges -- given that they are typically from low-income families -- do so for financial reasons. A new report, however, argues that parents' level of education has a bigger impact than does income, and that academic difficulty in the first years of college is more likely to be the reason behind reverse transfers.

- Parents’ Views of the Economy
  Inside Higher Ed from March 30, 2009
  Survey of parents of current college students finds downturn is unlikely to increase dropouts, but could rearrange enrollment patterns toward less expensive institutions.

- Pushy Parents Can Act as Agents
  BBC News from August 19, 2008
  So many parents have been chasing university places for their children that the admissions system is now letting parents act as their agents.

- Parents, Quit the Hovering
  USA Today Columnist Opinion from June 17, 2008
  Debra Bruno, "reformed helicopter parent" and Washington, DC freelance writer,
discusses that even in the midst of graduation season, "our kids still have no idea what they want to do, and it's all the parents' fault.

- 'In Loco Parentis' in Disaster Mode
  [Chronicle of Higher Education First Person column from March 14, 2008](#)
  Gene C. Fant Jr., dean of the College of Arts and Sciences at Union University in Jackson, TN, reflects on the student reaction to the EF-4 tornado that hit the campus. With dorms in ruins after the storm, most students just wanted to see their parents.

- How Do You Grow a Grown-up?
  [Dowagiac Daily News Online Edition (Dowagiac, MI) from March 11, 2008](#)
  Nationally syndicated columnist, Lisa Earle McLeod, discusses Baby Boomers as parents of today's college students.

- It's Your Child's Education, Not Yours
  [Chronicle of Higher Education Point of View Column from November 23, 2007](#)
  Dr. Lynette Merriman, senior associate dean for student affairs at the University of Southern California and literature reviewer for the Parent and Family Relations KC, discusses balancing student development with parental concerns.

- Invasion of the Helicopter Parents
  [Business Weekly article from April 16, 2007](#)
  A new crop of MBAs is often accompanied by moms and dads eager to get involved in their kids’ education. Is this hovering healthy?