



NASPA[®]

Public Policy Division

Lawrence P. Ward, Ed.D.

Public Policy Division Director

Report for the November 2018 Board of Directors Meeting

November 5, 2018

NASPA Board Action Items

None at this time.

Leadership & Member Engagement

CHAIR'S REPORT

November 2018

PPD has been focused on professional development and engagement activities. The leadership team supported a successful inaugural Hill Days program, offered input to the strategic planning process, authored blogs, has identified public policy related session for regional conference, annual conference, and scheduled another virtual town hall for mid-November. Specific highlights include:

- Published 4 monthly blog entries on public interest topics including, get out the vote campaigns (K. Saleet); finding common ground through listening (L. Ward); NASPA Hill Days (L. DeVeau), critical infrastructure investment (J. Mastrodicasa)
- Exploring potential collaboration and joint learning agreement with the Kettering Foundation for 2019; potential topics for consideration include: Controversial Speakers/Intellectual Diversity: Balancing Student Safety, Equity, and Free Speech
- A Virtual Town Hall meeting is scheduled for November 15th and will feature a discussion of the results of the mid-term elections

July 2018

The “spring term” within the division has focused on expanding methods and levels of engagement around public policy and advocacy within the association. In particular, PPD members have presented policy updates at regional/annual conferences, developed virtual town hall sessions, authored blogs, and contributed to policy related discussions on campus and various other venues. Highlights include:

- Published 3 new monthly blog entries on public interest topics including, grassroots mobilization (B. Marsh); gun violence (S. Peska); student lobbyist training (M. Rodriguez).
- Hosted a quarterly virtual town hall meeting, Campus Safety and Guns on Campus, in May 2018. Roughly 30 people participated in the session, which featured Jeff Allison, Director of Government and External Relations, International Association of Campus Law Enforcement Administrators (IACLEA), and Kevin Kraft, Director of Community Standards, Tufts University and Secretary, Association of Threat Assessment Professionals – New England.

- Sponsored 4 sessions during the 2018 annual conference including “weaponizing” free speech on campus, public policy town hall, engaging newer professionals in policy advocacy, and FERPA update.
- Promoted upcoming NASPA Hill Days and Student Affairs National Day of Action as additional platforms to engage young people and student affairs professionals in issues of public policy.

MONTHLY PUBLIC POLICY DIVISION CALLS

- November 15, 2018
- October 17, 2018
- September 19, 2018
- August 15, 2018
- July 18, 2018
- June 20, 2018
- May 16, 2018
- April 18, 2018
- March 4, 2018

PPD LEADERSHIP

Region I, Beth Devonshire – Consultant

Co-planned and co-facilitated the PPD quarterly town hall on Gun Policies/Gun Violence on college and university campuses with Jill Creighton, Region V PPD Representative

- Participated in regular Region I Board conference calls
- Participated in monthly Public Policy Division conference calls
- Monitoring H. 4159 “Climate Survey” and S. 2203 “An Act relative to sexual violence on higher education campuses “as both will impact the higher education landscape in MA if passed. Have spoken to National Office about bills

Region II, Krista Saleet – Cornell University

- Wrote September PPD Blog post that was elevated to the main NASPA blog, *The Rise of Get Out the Vote Campaigns on College Campuses*; Published on October 4, 2018
- Participated in regular Region II Board conference calls
- Participated in monthly PPD conference calls
- Published monthly Region II Public Policy newsletters tracking state-level policy

Region III, Heidi Leming - Tennessee Board of Regents

- Distributed Region III Public Policy Month Newsletter: September 2018, October 2018, November/December 2018
- Attended NASPA Region III Board Meeting
- Served on panel focused on the role of student affairs in the community college context
- Participated in Region III Advisory Board Meeting, NASPA National Conference, March 2018, and monthly Region III Public Policy Newsletter (January – May 2018)

Region IV East, Scott Peska - Waubensee Community College

- Participated monthly in both regional IV-E board conference calls and Public Policy Division conference calls
- Published a blog post for the Public Policy Division on March 23, 2018 titled, “When Hashtags Follow Gun Violence”
- Participated in the Virtual Town Hall May 2018 on Campus Safety and Guns on Campus
- Created a region IV-E Public Policy Newsletter for June, 2018

Region IV West, Brett Bruner – Arkansas Tech University

- Participated monthly in both regional IV-West professional competencies workgroup conference calls representing the Public Policy Division and Public Policy Division conference calls
- Submitted a blog post for region IV-west for October 2018 focusing on engaging campuses before, during, and after the mid-term elections
- Will present a Public Policy Division update session at the region IV-west conference on October 23 in Wichita, Kansas

Region V, Jill Creighton – University of Oregon

- Reviewed NASPA Annual Conference session proposals for PPD sponsorship
- Co-planned and co-facilitated the PPD quarterly town hall on Gun Policies/Gun Violence on college and university campuses with Beth Devonshire, Region I PPD Representative
- Participated in regular Region V Board conference calls
- Participated in monthly Public Policy Division conference calls
- Co-planned Public Policy session for Western Regional conference

Region VI, Marcus Rodriguez – California State University, Los Angeles

- Participated in regular Region VI Advisory Board conference calls
- Participated in monthly PPD conference calls
- Published monthly Region VI Public Policy reports with state-level policy updates and PPD resources
- Participated in Region VI CLDE KC conference calls

Small Colleges and Universities Division, Brent Marsh – Rogers State University

- NASPA Staff (Stephanie King and Teri Hinds) attended two meetings as part of the Kettering Foundation's September Research Exchange: *Developing Materials for Public Deliberation* and the *Student Affairs Professionals Fostering Democratic Practices*, September 25-28, 2018. Brent Marsh, SCU Division Representative and incoming PPD director, joined for the former session. A Joint Learning Agreement is under consideration between the Kettering Foundation and NASPA.
- Brent Marsh, SCU Division Representative, and Brett Bruner, Region IV-West Representative, co-presented *Higher education policy update: Federal and state priorities for student affairs* at the 2018 IV-West Region Conference held October 23-25 in Wichita, Kansas. The presentation content was compiled by NASPA staff Diana Ali and Teri Lynn Hinds.
- Small Colleges & Universities (SCU) Division Representative has shared monthly Public Policy Division (PPD) leadership team minutes with SCU Division advisory board members. Chalk full of valuable law and policies resources and links, SCU Division leadership has found them to be a tremendously valuable resource.
- Marsh authored a blog for the PPD in May entitled “Grassroots Mobilization & Associational Influence: Observations from the Oklahoma Teacher Walk-Out” which highlighted the roles of individual advocacy and associational influence in light of K-12 teacher strikes in numerous states.

- The SCU Division sponsored NASPA M. Ben Hogan Small Colleges and Universities Institute held June 23-26 will feature a panel presentation entitled “Speaking Freely about Free Speech” which will tackle a critical and timely public policy topic that has also been a focal point for the Public Policy Division.

Knowledge Communities, Shawn DeVeau

- I submitted updates for the monthly conference calls with the Knowledge Communities (KC) leadership and participated in the Public Policy Division calls.
- I have also continued to connect with those Knowledge Community Leadership teams that have specific committee members who are designated as Public Policy Liaisons.
- I have submitted the initial draft of my article for the Knowledge Community online publication entitled “Do Free College Tuition Programs mean college is free?”
- Attended the NASPA National Conference in Indianapolis and attended all Knowledge Community Leadership meetings, as requested, and attended Public Policy Division meetings and presentations, as requested.
- In the past quarter, focused more on providing more in depth information to the KC Leadership via links and websites and using the time on the monthly conference call to impart more broad-based information. I have also broken down the information into more categories to allow for easier review. Categories include: Executive Branch, Congress, Judiciary, State issues, Campus and NASPA information.

Professional Development & Events

CHAIR’S REPORT:

2019 NASPA Annual Conference in Los Angeles, CA

The PPD will sponsor or highlight the following sessions:

1. *Higher Education Policy Update: Federal and State Priorities for Student Affairs Professionals* -- Many of the issues occupying the minds of public policymakers around the country are directly related to the day to day work of student affairs professionals. This session will provide a broad overview of the federal and state policy landscape with a special focus on issues that align to the NASPA Public Policy Agenda. It is expected that the session will cover financial aid, costs, and student debt; sexual assault prevention and response; equity and inclusion for Trans students, immigrants, and veterans; guns on campus; and campus free speech.
2. *Modeling Civic Engagement as Student Affairs Professionals* -- Part of a student affairs professional’s role is to encourage students’ civic leadership and democratic engagement. Why, then, do we not also practice this important behavior? The session’s panelists will focus on their experiences as leaders mirroring civic engagement as part of the 2018 NASPA Hill Days event in Washington, DC. Presenters will additionally discuss ways that practitioners can promote advocacy and activism on a city, state and national level.
3. *Lessons from the Frontlines: Organizing for Sanctuary in Liberal Arts Colleges* -- This roundtable will focus on the obstacles and successes of organizing for sanctuary in predominantly white liberal arts institutions. Panelists, including students, faculty, and administrators, will explore complexities of mobilizing students across 5 different colleges, while dealing with the challenges of distinct

institutional policy surrounding undocumented students and various complex family dynamics. The panel will highlight the importance of developing intercollegiate working groups to brainstorm strategies, emphasize critical questions concerning sustainable policies, support, and student success practices for current and future undocumented students, workers and community at The Claremont Colleges.

4. *Public Policy Town Hall* – An open forum for those interested in public policy, legislative affairs, and or issues that related to the public interest.

2018 NASPA Annual Conference in Philadelphia, PA

The following sessions were developed, sponsored, or supported by the Public Policy Division:

Public Policy Division Town Hall

NASPA's Public Policy Division representatives engaged attendees in a robust discussion of NASPA's public policy agenda and related developments in policy that impact higher education. Attendees also were invited to provide input about the direction of the Public Policy Division, including suggestions for how the division can prepare for challenging higher education and student affairs issues in the year ahead.

Presenters: Shawn J. DeVeau, J.D., Keeling & Associates; Lawrence P. Ward, Ed.D., Babson College

Feature Session: Can the First Amendment Be "Weaponized?": Balancing Free Speech and Student Safety Post-Charlottesville

A panel of college and university administrators and free speech experts engaged in lively discussion on the ideals of open dialogue and free inquiry that are protected by the First Amendment of the US Constitution. The group addressed how many institutions have been challenged by students with concerns about language or speakers on our campuses that they find offensive or hateful. The panel also addressed whether some political and social movements like the alt-right have used the First Amendment as a pretense to intimidate and invite violence onto our grounds.

Coordinator: Nicole Eramo, Executive Director of Assessment and Planning, Office of the Vice President for Student Affairs, University of Virginia

Presenters: Dahlia Lithwick (Moderator), Legal Correspondent and Senior Editor, Slate; Allen W. Groves, Associate Vice President and Dean of Students, University of Virginia; Samantha Harris, Vice President of Policy Research, FIRE; David Parrott, Vice President for Student Affairs, University of Florida; Stephen C. Sutton; Interim Vice Chancellor of Student Affairs, University of California Berkeley; Lawrence P. Ward, Vice President for Student Affairs, Babson College

Getting Engaged in Public Policy: A Starter Kit for Higher Education Professionals

Representatives from the Public Policy Division provided a brief overview of federal public policy issues, and provided attendees tools to engage in public policy. Attendees heard how the campus benefits from SaproS engaging in public policy, ways to communicate with elected officials on issues of importance to higher education; resources available from NASPA; how to engage as a private citizen and a professional; and how serving in elected office while in student affairs can happen.

Presenters: Jeanna Mastrodicasa, Associate Vice President for Operations, University of Florida Institute of Food and Agricultural Sciences; Stacy Heldman-Holguin, Interim Associate Vice President, Sonoma State University

FERPA Update and Q&A's

LeRoy Rooker, senior fellow at AACRAO, presented an update on current guidance and developments from the Department of Education. He also engaged with participants in a question and answer period on the Family Educational Rights and Privacy Act (FERPA) and any relevant conversations emerging from discussions related to the reauthorization of the Higher Educational Act.

Presenters: LeRoy S. Rooker, Senior Fellow, AACRAPO; Teri Lyn Hinds, Director of Policy Research and Advocacy, NASPA

ADDITIONAL REGIONAL ACTIVITY

Region III

- Southeast Regional Technical and Community College Symposium; October 26, 2018 in Chattanooga, TN; H. Leming served as Symposium Chair and Symposium Host Institution
- SACSA Conference; November 2-5, 2018 in Myrtle Beach, SC; H. Leming Served on panel focused on the role of student affairs in the community college context

Region VI (M. Rodriguez)

- Panel Discussion: Public Policy in Student Affairs; Saturday, November 10 from 9:30 to 10:20 a.m. California State Capitol -- WRC is hosting a session at the State Capitol which features a panel conversation with NASPA leaders advocating for students and the student affairs profession. These special guests will discuss the NASPA Public Policy Agenda and efforts being made on behalf of the membership.
- NASPA Policy Update; Sunday, November 11 from 9:30 to 10:20 a.m. Bataglieri Room, Sheraton Grand Sacramento -- Region VI Public Policy Division Representative leads an interactive session to review and discuss the NASPA Policy Agenda, as well as guiding principles, current "hot topics," and advocacy efforts on behalf of students and institutions.
- Pat Brown Institute Annual Conference: Election 2018; Thursday, November 15 from 8:15 a.m. to 1:45 p.m. Golden Eagle Ballrooms, 3rd Floor, Golden Eagle Building -- The Pat Brown Institute's elections conference provides students with the opportunity to understand what happened during the midterms, why it happened, and what it means going forward. Distinguished speakers and panelists, including Ronald Brownstein of The Atlantic and CNN, will address the outcome of local and state elections and issues such as voter turnout, the gas tax, and public health.
- 2018 Civic Learning and Democratic Engagement Meeting - ADP, TDC, and NASPA; June 6-9 in Anaheim, CA; Panel Moderator: *The Student Government Activist: Facilitating Real Democratic Engagement*
- 2018 Western Regional Conference – NASPA Regions V and VI; November 8-11 in Sacramento, CA; Panel Moderator: *Setting Public Policy Priorities and Advocating for Student Interests*
- Member: Higher Education Sub-Committee of the 2020 Census Los Angeles Countywide Outreach Complete Count Committee

- Member: City of Los Angeles – Los Feliz Neighborhood Council Governing Board, Community Interest Representative – Education | Education Committee Chair

Optional Other Reports - Advocacy & Scholarship *(not required)*

MONTHLY PPD BLOGPOSTS

October 2018

[The Rise of Get Out the Vote Campaigns on College Campuses](#), by Krista Saleet, Cornell University
Region II representative, Krista Saleet, examines the role of young people and vote mobilization efforts on college campuses ahead of the most consequential mid-term elections in a generation.

August 2018

[Learning to Listen in Public Policy and Advocacy](#); by Lawrence P. Ward, Babson College
An essay on the importance of finding common ground in legislative policy as well as in critical campus discussions on equity and social justice.

July 2018

[Inaugural Hill Days: Lessons from the Steamy Streets](#); by Laura DeVeau
Guest blogger, Laura DeVeau offers her perspective on lessons learned while participating in NASPA's Hill Days program in Washington, DC.

June 2019

[Budget Priorities in Tight Times: Who Will Take Care of Infrastructure?](#); by Jeanna Mastrodicasa, University of Florida
In contrast to brand new athletic facilities or excessive lazy rivers, this essay examines the critical need for investment in common but often overlooked infrastructure projects like roof replacements, IT upgrades, and HVAC systems.

May 2018

[Grassroots Mobilization & Associational Influence: Observations from the Oklahoma Teacher Walk-Out](#), by Brent Marsh, Rogers State University
Dr. Brent Marsh, Small Colleges and Universities Division Representative to NASPA's Public Policy Division shares observations and lessons from the field from his perspective in a small, rural community during the Oklahoma Teacher Walk-Out.

April 2018

[Public Policy and Professional Competencies: Student Lobbyist Training](#), by Marcus Rodriguez, California State University Los Angeles
In this post, Public Policy Division Region VI Representative, Marcus Rodriguez, explores civic engagement and activism in higher education and its increasing impact on students and student affairs.

March 2018

[When Hashtags Follow Gun Violence](#), by Scott Peska, Waubonsee Community College

As students around the country have joined with the peers for *March for Our Lives* events, Dr. Scott Peska, reflects on the last 10 years and offers suggestions for moving beyond hashtags to support our current and future students.

February 2018

[The Prosper Act and Trio Students](#), by Kim Grieve and John Howe, University of South Dakota

The “Promoting Real Opportunity, Success, and Prosperity” Act (PROSPER Act), the HEA reauthorization bill proposed by the House Education and Workforce Committee would impact negatively TRIO and other low-income students. Kimberly Grieve and John Howe offer their perspective.