



**Lawrence P. Ward**  
**Public Policy Division Chair**  
**Report for the July 2017 Board of Directors Meeting**  
**June 23, 2017**

## **NASPA Board Action Items**

Approval of 2017-2020 NASPA Public Policy Agenda

## **Leadership & Member Engagement**

### **CHAIR'S REPORT**

Following NASPA's Annual Conference in March, the Public Policy Division has been focused primarily on a transition in leadership as well as the development of an updated Public Policy Agenda for the Association. In addition, the division's leaders have been actively monitoring and assessing striking changes in federal legislative philosophy, direction, and priorities given the new administration in Washington, DC.

Accordingly, there is considerable anxiety on our campuses, particularly with respect to the protections of individual identity, international and undocumented students, access to healthcare, and college affordability. For example, the new administration has proposed troubling cuts to a number of federal financial aid programs like the Perkins Loan, Supplemental Educational Opportunity Grant (SEOG) program, Federal Work-Study, and TRIO. Although Congress has yet to consider much of the administration's proposed legislation, the preview of things to come has many members of the PPD deeply concerned about the impact on their students and campuses.

At the state level, PPD's regional leaders also have been tracking and evaluating the impact of a number of legislative proposals and developments that would significantly and adversely impact the enrolled student experience. These issues include among others bathroom and anti-transgender bills, freedom of expression/speech, guns on campus, and prohibitions against sanctuary campuses and/or cities. The current political environment and the changing directions in public policy create very real and difficult challenges to many of the mandates that student affairs professionals are charged with addressing on their campuses (e.g. student access, inclusion, safety and wellness). As such, the work of the PPD and the importance of higher education advocacy have never been more relevant or urgent.

To that end, the PPD prioritized and articulated the need to address two fundamental challenges in the policy arena. First, we are keenly motivated to provide public policy updates and analysis to our membership in a manner that is timely, easily accessible, and digestible to a broader audience.

Increasingly, our inboxes and social media feeds are overwhelmed, and there is no shortage of information that competes for our individual attention, action, and mindshare. Through policy digests, webinars, blogs, conference programming, and other formats, the PPD endeavors to identify creative and impactful ways to communicate public policy related “intelligence” that adds real value to the daily work of student affairs practitioners.

Second, the PPD also seeks to develop greater interest and competency among NASPA members to become effective advocates for the Association’s public policy agenda. This is especially important given the growing percentage of new and mid-career professionals that define our membership. Public policy cannot be viewed in isolation from our roles on campus nor perceived as an intellectual exercise. The PPD remains committed to strengthening public policy knowledge and responsible engagement with the issues as an important professional competency at all levels of the student affairs profession.

### **MONTHLY PUBLIC POLICY DIVISION CALLS**

- April 19, 2017
- May 17, 2017
- June 21, 2017

### **PPD MEMBER REPORTS**

#### Sean Kalagher, Region I Representative

- Participated in monthly PPD conference calls

#### Krista Saleet, Region II Representative

- Participated in monthly Region II Board conference calls
- Participated in monthly PPD conference calls
- Convened monthly Region II Public Policy Advisory Board calls
- Published monthly Region II Public Policy newsletters tracking state-level policy
- Attended Region II Advisory Board meeting in Pittsburgh June 4, 2017
- Participated in Region II Strategic Initiatives Public Policy Subcommittee Meetings

#### Heidi Leming, Region III Representative

- Region III Advisory Board Meeting, June 15, 2017
- Monthly Region III Public Policy Newsletter (January – May)
- Public Policy Update Presentation at Region III Summer Symposium

#### Scott Peska, Region IV-East Representative

- Attended NASPA IV-E Conference Calls in April and May
- Shared the Public Policy Division Agenda at the Region IV-East Advisory Board Summer Meeting
- Submitted a Public Policy Update presentation proposal for NASPA IV-E conference

#### Kimberly Grieve, Region IV-West Representative

- Participated in monthly PPD conference calls
- Was recognized with NASPA IV-W James J. Rhatigan Outstanding Dean Award

#### Region V Representative

- Mary Jo Gonzales, Vice President for Student Affairs at Washington State University – Pullman was nominated in June to serve as the regional PPD representative

#### Stacy Heldman-Holguin, Region IV Representative

- Presented Public Policy Update: *First 100 Days in Washington DC* at the Region V/IV Conference in Seattle in November 2016 - @40 attendees
- Shared Public Policy Updates on monthly Region VI Board Conference Calls
- Published 3-part blog post to the NASPA Public Policy Webpage on *Introducing Public Policy to Student Affairs Practitioners*, April 2017

#### Debbi Heida, Small Colleges and Universities Division Representative

- Developed a blog posting on freedom of speech and campus culture that will be featured on the PPD website in Summer 2017.
- Worked with Heidi Leming on the Region III presentation about public policy and a small school perspective

#### Arnel Casey, Community Colleges Division Representative

- Participated in monthly PPD conference calls

#### Shawn DeVeau, Knowledge Communities Liaison

- Submitted updates for the monthly conference calls with the Knowledge Communities (KC) leadership and participated in the Public Policy Division calls.
- Attended the NASPA National Conference in San Antonio and attended all Knowledge Community Leadership meetings, as requested, and attended Public Policy Division meetings and presentations, as requested.
- In the past quarter, focused more on providing more in depth information to the KC Leadership via links and websites and using the time on the monthly conference call to impart more broad-based information.

## Professional Development & Events

### **CHAIR'S REPORT**

The following presentations at the 2017 NASPA Annual Conference were developed, sponsored, and or supported by members of the Public Policy Division.

### **NASPA ANNUAL CONFERENCE**

March 10-15, 2017 ♦ San Antonio, TX

#### PPD Program and Events

ProgID: 41273 Public Policy Division Meeting

Sunday, March 12, 10:00 a.m. – 11:30 a.m.

Crockett C – Grand Hyatt

Presenters: Penny Rue, Teri Lyn Hinds, Diana Ali

Estimated Participants: 15

ProgID: 39399 A Change in DC: Impacts on Higher Education Policy from a New President and Congress

Tuesday, March 14, 10:00 a.m. – 11:15 a.m.

Convention Center, 206 A

Presenters: Debbie Heida, Jeanna Mastrodicasa, Jill Dunlap, Teri Lyn Hinds

Estimated Participants: 150

ProgID: 39395 Public Policy Division Town Hall

Monday, March 13, 1:15 p.m. – 2:05 p.m.

Convention Center, 209

Presenters: Penny Rue, Shawn DeVeau, Teri Lyn Hinds

Estimated Participants: 50

ProgID: 39398 FERPA Update and Q & A

Tuesday, March 14, 8:30 a.m. – 9:20 a.m.

Convention Center, 209

Presenter: LeRoy Rooker

Estimated Participants: 50

ProgID: 39401 Fair Labor Standards Act (FLSA) Final Overtime Rule: Implications for Student Affairs

Tuesday, March 14 3:40p.m.-4:30p.m.

Convention Center, 006 A

Presenters: Shawn DeVeau (Wellesley College), Kimberly Sluis (North Central College); Kim Pace (University of Florida)

Estimated Participants: 75

ProgID: 33390 Trans Inclusiveness on Your Campus: Challenges and Implications of Federal Guidance in the Current Political Climate

Monday, March 13 10:00 a.m. -10:50 a.m.

Convention Center, 006 A

Presenters: Jill Dunlap, Diana Ali

Estimated Participants: 40

## **Region I**

Nothing additional to report

## **Region II**

There were three (3) conference sessions at the Region II conference related to public policy:

1. Legislative Update: Current policy developments impacting student affairs  
Presenter: Krista Saleet
2. Public Policy and Student Affairs: Building partnerships for influence  
Presenters: Stacy Schuster, Associate Vice President of College Relations and Chief Governmental Affairs Officer, The College of New Jersey and Krista Saleet, Region II PPD Representative
3. Public Policy Session of VPSA Institute  
Presenters: Amelia Parnell, Vice President for Research and Policy at NASPA; Stacy Schuster, Associate Vice President of College Relations and Chief Governmental Affairs Officer, The College of New Jersey; and Krista Saleet, Region II PPD Representative

## **Region III**

NASPA Region III Summer Symposium

June 15-18, 2017, Swan and Dolphin Resort, Orlando, FL

- 20 Attendees
- National and Region III State Level Public Policy Updates
- Heidi Leming, presenter
- Attendees spent time discussing public policy updates and concerns from their particular states. Most of the discussion centered around concerns related to free speech legislation and DACA and impact on international student enrollment.

## **Region IV-East**

Nothing additional to Report

## **Region IV-West**

- Region IV-W Board Meeting
- Presented the Public Policy Update slide deck
- NASPA Blog, The Importance of Joining the Conversation, Kim Grieve and John Howe

## **Region V**

Nothing additional to report

## **Region VI**

- Region VI Planning Meeting, June 14-16, 2017
- Stressed the need for public policy review in Board functions focusing on four current areas: guns laws; bathroom laws; Title IX; immigration/international students

## Optional Other Reports - Advocacy & Scholarship (*not required*)

### CHAIR'S REPORT

As part of the Division's ongoing effort to make public policy issues more accessible and digestible, a member of the PPD authors a blog post on a current or relevant topic in the policy arena. The goal is to share with a broader professional audience the enormous amount of policy expertise that exists throughout NASPA's membership.

#### Monthly PPD Blogposts:

March:

[The Importance of Joining the Conversation](#)

In this post, Kimberly Grieve, NASPA Region IV-West Representative to the Public Policy Division, and John Howe, Associate Dean of Student Services, University of South Dakota give some digestible information on how to get involved with the Public Policy Division during the 2017 San Antonio Annual Conference.

April:

[Introducing Public Policy to Student Affairs Professionals, Part I of III](#)

[Introducing Public Policy to Student Affairs Professionals, Part II of III](#)

[Introducing Public Policy to Student Affairs Professionals, Part III of III](#)

Public Policy Division Region VI Representative, Stacy Heldman-Holguin, brings the student affairs perspective to the current public policy conversation. In this three-part series, you'll learn more about what comprises public policy, why student affairs professionals should pay attention to policy issues and conversations, and how to get informed and become involved in policy conversations relevant to your field.

May: [Public Policy Agenda Update](#)

In this post Shawn DeVeau, Knowledge Community (KC) Liaison to the Public Policy Division, provides an update on current revisions underway to NASPA's Public Policy Agenda.